Jack Burby's

FABULOUS LAS VEGAS

HOWDY PODNER !



Happy 4th Anniversary to the CLUB BINGO TUESDAY July 24, 1951

(Story on Page 9)

15c

July 21, 1951

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PUBLISHED WEEKLY VOL. 3, NO. 14

OBSERVATIONS, BY POP SQUIRES

"THAT'S FOR SURE," BY JACK CORTEZ

HOLLYWOOD HAPPENINGS, BY MARTIN LEWIS

VERSE, BY TUTOR SCHERER

REVIEWS OF CAFE SHOWS, BY JACK CORTEZ

CHESS, BY FRED SOLY

THE WATCHBIRD, BY LADY MICHAEL

WHAT'S DOIN'? BY JOHNNY

TABLE HOPPING, By MARY JANE BULLOCK

LAKE TAHOE, By HARRIET RESNIK

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1

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TO

MILTON PRELL, THE

CLUB BINGO

ASSOCIATES AND

PERSONNEL

BEST WISHES ON YOUR

4th

ANNIVERSARY

(TUESDAY, JULY 24th)

FROM

Christensen's Men's Wear

316 FREMONT STREET PHONE 1001

SHOP 'TILL 9 SATURDAY NIGHT

Jack Cortez'

FABULOUS LAS VEGAS

HOWDY PODNER

VOLUME 3 JULY 21, 1951 NUMBER 14

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

AN OLD FRIEND PASSES

THERE are not very many left of us who once were familiar with the old San Francisco as that great, romantic and charming city was before the terrible earthquake and fire of April, 1906, laid it in ruins.

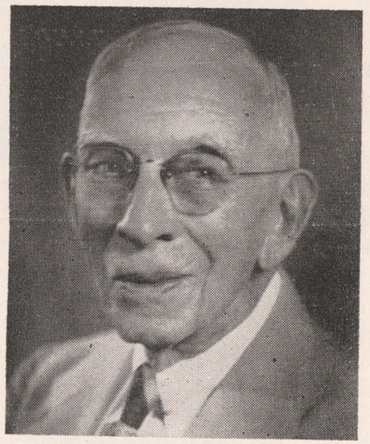
This week another link with the golden past is broken, with the passing of my very dear, old friend Tom Carroll. Because Tom was part of the old San Francisco.

He was born in July, 1866, in the South of Market part of the city, in a house on Hubbard Street, near Howard, in a portion of the old city then called Tar Flat. His parents were Owen and Margaret Carroll, and they had their son christened in St. Patrick's Catholic Church, which stood on ground later covered by The Palace Hotel, built by Senator Sharon in the early seventies. The old church was moved to a site on Mission Street between Third and Fourth where, I am told, it still stands.

Tom came to Las Vegas along about 1917 and for several years, occupied office space for his real estate business with The Las Vegas Age in the Overland Hotel building.

In March of 1950, Tom gave me a framed picture which had been hanging in his office for many years, of the beautiful, old Palace Hotel as it was soon after being completed in 1875. Through Mr. Edmund A. Rieder, manager of The Palace, I presented the picture to Mrs. Johnson, granddaughter of Senator Sharon, who now is owner of The Palace. Now that fine old picture appears on all copies of the bills of fare in the various eating places in The Palace.

Tom Carroll was a quiet, unassuming man, genuine in his friendships, and



I am writing this, not as a memorial to him—it would take many words and much space to do justice in this respect—but to express my own sense of loss in the death of one of my very good old friends.

OUR LAUREATE

We have word that our distinguished Poet Laureate Tutor Scherer has lured a lady love by his clever verses and will wed on Monday, the thirtieth of July.

Of course, Fabulous Las Vegas will later have a complete account of the social event, but this observer is pleased to express his own felicitations on the happy event with the hope that it will bring great happiness and inspire much poetry.

By the way, what did Tutor mean

(Continued on Page 37)

NOW . . . "THE LARGEST CLUB IN NEVADA" NOW . . .

Richie Bros. and Lucille

—o—

"Woo-Woo" Stevens



Richie Bros. and Lucille

—o—

"Woo-Woo" Stevens

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Starring Lex Barker - Virginia Houston

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"HE RAN ALL THE WAY"

Starring John Garfield - Shelly Winters

"KENTUCKY JUBILEE"

Starring Jerry Colonna - Jean Parker

HUNTRIDGE PHONE 86

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"BEDTIME FOR BONZO

Starring Ronald Reagan - Diana Lynn

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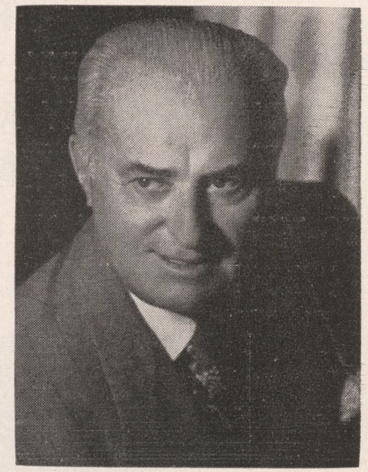
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VERSE

. . . by TUTOR SCHERER

POET LAUREATE OF LAS VEGAS



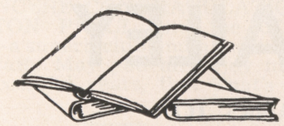
SOUL FOREVER

Body's the prison of its soul
The soul is always in control
When body melts, soul floats away
No matter now, or yesterday

Within ourselves our souls exist
When they depart they're mourned and missed
While pity belongs to the mind
Of a lover's soul, left behind.

Well-mated hearts, with true love bound
Where love's real friendship threads are wound
Cannot achieve another start
Should death take one heart and depart

Such hearts tortured in their own sight
Have no incentive left to fight
When hearts crumble and metals rust
All but souls turn to clay and dust.



GUIDING CONSCIENCE

When a woman stoops to folly
Just to find she's melancholy
At virtue's shrine she stops and prays
And then her conscience she obeys.

AN HONEST EYE

You look into an honest eye
And no matter how hard you try
Rest assured you'll never spy
One flick of lid or shift that's sly.

Watch a guy when he makes a play
He's all smiles, he's attentive and gay
Don't ever think he'll remain that way
He's not the same the following day.

I'VE BEEN THINKING SO HARD THAT I'M
"TIRED"
BUT I CAN'T THINK OF A BETTER WAY OF
EXPRESSING MY APPRECIATION THAN
"THANKS"
TO THE MANAGEMENT OF THE DESERT INN, THE
PERSONNEL, AND THE PEOPLE OF LAS VEGAS



PEARL BAILEY

EXTRA SPECIAL THANKS TO
CARLTON HAYES AND
HIS ORCHESTRA

THAT'S FOR SURE . . .

by JACK CORTEZ

On the front cover this week is the unique and modernistic tower atop the CLUB BINGO, located in our "Fabulous" city on The Strip, Highway 91. Tuesday, July 24, is the Bingo's 4th anniversary and the festivities planned for that day promise to surpass any previous event held at this establishment of good fun. We feel we're expressing the sentiments of all by saying that Las Vegas is proud of this club. Under the excellent guidance and supervision of General Manager MILTON PRELL, the Club Bingo has acquired a great reputation for excellent food, highly entertaining shows, and above all, the "living room" atmosphere that prevails throughout this friendly spot. Because of the many famous stage, screen and radio personalities who frequent this after-hours rendezvous, the Club Bingo is often referred to as "The Lindy's of Las Vegas.

Mr. Prell came to our town from Butte, Montana, about four and a half years ago with his lovely wife, DEBBIE, and daughter, SHELIA (age 6). Even during the construction days, Mr. Prell was on the job all the time and in some instances, supervised the building of his new club. Because of such untiring efforts and his constant striving for perfection, Mr. Prell is the man responsible for the wonderful success the Club Bingo has attained.

Affiliated with Milton Prell, who is secretary-treasurer of the coporation, are AL WINTER, SONNY HEATH, MILTON HYATH, and BARNEY MORRIS. These gentlemen are residents of Portland, Oregon, and visit our town quite frequently.

The decor of the club is "Gay Ninety-ish." The original oil paintings that grace the walls in the Bonanza Room, dining room and casino, depict the colorful bygone era. This artwork must be seen to be appreciated in all its tongue-in-cheek frivolity.

The bingo parlor is the largest in the country and the club itself, the largest in the state of Nevada. Admired and acknowledged by everyone who knows M. P., he is considered by "rivals" as the best "merchandiser" in the business. A very conscientious person, Mr. P. is on the job from 12 noon to four or five o'clock the next morning. He never seems to tire and always has a cordial greeting for patrons who frequent the Club Bingo. In our great admiration we could continue for many pages, but to avoid repetition, we'll conclude with the hope that everyone, whether native Vegan or tourist, will visit the CLUB BINGO Tuesday, to help celebrate its 4th Birthday.

To everyone connected with the Club Bingo, the entire staff of this magazine, on behalf of our readers and Las Vegas, says: SINCERE CONGRATULATIONS to MILTON PRELL and the CLUB BINGO—a superb club and a most competent staff. May you all enjoy many more successful years, that That's For Sure!

Even though we were correct in announcing that ART ROZEN and BETTY RICE were to be wed last Sunday, terminating a four-month courtship, the couple decided to remain "just friends." So our automobile salesman (LAS VEGAS WHOLESALERS) is retaining his bachelor status and has joined the "rounders" once again. . . .

After being in business for a short period of one year, LILLIAN GOLDSMITH (owner of LILLIAN'S SMART WEAR SHOP) employs five salesladies. She attributes her accomplishment to the buying and specializing in "exclusive but not expensive" fashions. A customer can be sure of finding something beautiful, priced to conform within milady's budget. . . .

MOLLY and FRANK MIRABELLI, popular localites, are negotiating with the present owners of the NEW VEGAS LANES, on Second street, and, in all probability, will become the new proprietors of Las Vegas' bowling center. Both are enthusiastic bowlers and are well qualified to undertake such an enterprise. . . .

Two men who are doing a great job are JOBY LEWIS and PHIL ZAHLOUT, owners of the NEW CALVADA LODGE, on Crystal Bay at Lake Tahoe. It's only on rare occasions that one can meet people of such high calibre, filled with friendliness and congeniality. During a recent visit, we were amazed at the many changes the lodge had undergone. It is so completely different; doesn't look like the 1950 edition at all. The entertainment and food are sensational. When discussing Joby and Phil, gaming enthusiasts have nothing but the highest praise to offer. Good luck, fellas! May you prosper. We have a hunch the New CalVada Lodge will soon head the "MUST" list of enchanting Lake Tahoe. . . .

ARCHIE ("Mate") LOVELAND, debonair p. a. of the HOTEL EL RANCHO VEGAS, is beaming like a happy five year old since his ALICE arrived in town. They sure do make a handsome

(Continued on Page 31)



DOWNTOWN

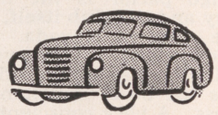
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TRIO
NIGHTLY IN THE
LADY LUCK BAR
WILBUR CLARK'S
DESERT INN

THE WATCHBIRD

. . by MICHAEL NEALE
(LADY MICHAEL)

LENA HORNE'S farewell party for "her dolls" when she closed at Sahati's was a real knocked-out affair. Champagne flowed like brandy, and brandy flowed like vodka, and needless to say a good time was had by all. Incorporated in this party was a birthday party for boss-man EDDY SAHATI and a cake was especially baked for him by maitre d' MARIO SAVIO with but one candle in honor of his "?th" natal day.

Big surprise of the week was seeing our dear "ed" JACK CORTEZ. Jack had been visiting the north end of the lake and paid us a brief visit before leaving for Vegas. We'd never forgiven him if he hadn't. With him was the ever-so-charming co-blue-stocking, HARRIET RESNIK, who writes Tahoe News in our Fabulous Las Vegas . . . Alas and alack, turn the calendar back, the day you were wed, completely slipped our head: Happy, happy first anniversary JACK and ETTA CORTEZ.

OOPS SCOOP: ROBERT COOGAN, brother of film star JACKIE COOGAN, admitted to "starring" in the "Purple Room." (Which gives him top billing over a long list of astral names) . . . JOHNNY JOHNSTON, who held out signing divorce papers because he wanted a new car from wife KATHERINE GRAYSON some months back, is again reluctant to autograph same. This time he's holding out for part custody of their daughter PATTY KATE, yet he insists that Katherine support the child. Katherine doesn't mind supporting the child but would like full custody if she does. Now does this make sense to any of you? These negotiations have been going on for over two years without getting anywhere—and if things aren't settled soon little Patty Kate will be old enough to support herself. . . .

HENRY SLATE, one of the "paddle-foot" commandos in "The Frogmen," tells us of this witty bit of repartee that passed between rotund comic JACKIE GLEASON and rotund restaurateur TOOTS SHOR. Toots was describing his week end of golf, swimming and tennis. "You? Tennis!" the 200-lb. Gleason asked the 250-lb. Shor. "I'll play you two sets out of three," Toots challenged. This gassed Gleason who gasped: "Wants to play ME tennis. Why, Toots gets winded just by opening steamed clams."

The confirmation just arrived by mail to our statement some weeks back that MERRITTA MOORE and JEFF DANE are a bride-and-grumor. The announcement reads: Mr. and Mrs. ARCHIE



KRAMER announce the marriage of their daughter MERRITTA to MR. HOWARD H. LOVE, June 6th in Albuquerque, N. M. We gather that you all gather that Howard Love is the maiden name of Jeff Dane. . . .

PARISCOPES: GYPSY ROSE LEE—First Lady Peeler — is off to Europe to entertain the G.I.'s — "In Clothes!" She's taken along two enormous trunk loads — of hats and shoes. THAT'S CLOTHES?? JUDY GARLAND'S little doll LIZA MINELLI is off to Paris to meet mamma (avec nurse, naturellement) . . . RED SKELTON is hacked at DANNY KAYE. It seems Danny snubbed him by failing to introduce him at Danny's closing night at the Palladium, which has been up to now unbroken tradition. Tch Tch! . . . Paris divorce plans for PAT KNIGHT went pfft at the last minute. She will establish residence on the Nevada side of the Cal-Neva Lodge here in Tahoe AND her consoler-chauffeur on the long drive up was her current admirer LUPO de MACAO. . . .

VINCENT PRICE is now a qualified "crap" teacher. It seems he plays a

(Continued on page 29)

LILLIAN'S
SMART WEAR
"Exclusive but Not Expensive"
DRESSES ● SPORTSWEAR
SWIM WEAR
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THE NEW
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For . . . MAGNIFICENT *Comfort*

BEAUTIFUL *Environment*

FRIENDLY *Atmosphere*

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It's . . . .

THE NEW CAL-VADA

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AT CRYSTAL BAY, LAKE TAHOE

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THE MILLS BROTHERS

JOE CAPPO . . . THE KINGS AND THEIR LADIES

GARWOOD VAN AND HIS ORCHESTRA

COMPLETE HOTEL SERVICE TELEPHONE CRYSTAL BAY 36

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN

THE dictionary says that the action of a solvent upon a substance brings forth a solution! . . . I've been sittin' in a pool of solution almost since the time I sat down to type this bit of documentation for the records and the annals of history. Oh, it ain't the heat . . . it's the HUMIDITY!! . . . I would almost rather have pranced on the promenade of purgatory for a fortnight than to have had to pound the pavements this past week. I even found myself envying a pair of pickled pigs feet I saw on the shelf in the grocery because they looked so cool and comfortable!



The other day I put the leash on the Kid to take her for a short stroll and before we had gotten the distance of a city block she was doing something comparable to a four-footed buck and wing to a fast chorus of "Dixie." We took turns carrying each other back to the house! Yeah, she's quite a dog! Another aggravating thing; I've used up six bottles of cologne and two cases of Arid so far and have been seriously contemplating a coating of LePages glue as a retarder in the "danger zones!" Oh, the humility of humanity from humidity!! . . . I sweat!! . . . The public poured through the portals and packed the place when the ELWELL HOTEL had the grand opening of their newly redecorated bar and grill last Monday night. When I stopped in around 11 p. m. you could hardly **move** in the room. In the grill room I found something that was new to me although I suppose it's been used for some time. They're serving what is known as "Frigidinners." There are about six or eight entrees and the whole dinner has been prepared and frozen. You place your order and inside of twelve minutes your complete dinner is placed before you all ready for you to annihilate. The price is right, too Here is one of the nicest setups I've seen for you and me who are usually in a hurry. CARL AMANTE is operating the games in the lounge, which are "21," craps and roulette. To Carl, and to BILL ELWELL we wish to express our hopes that you are twice as successful as you have ever been before and that you pack them in regularly as you did on your opening night. Oh, yes! All this took place at the corner of First and Carson at the ELWELL HOTEL. . . . ARDEN'S DRESS SHOP on Fremont Street has a new manager in the person of JOHN PAPPAS who came in from Salt Lake City to take over when Mr. Inskeep left the company. John has been with the company for some time and is in hopes that he will be able to stay on here in Vegas and make it his home. He did comment, however, that he thought it was a little bit warm here since he arrived. He landed in Vegas the 10th of July. . . . It's the humidity, John!! . . . The THRIFTY (cut rate) LIQUOR STORE is beginning to look like a real bargain store since my friends JOHNNY FUNK and EARL AKINS took over the running of the

(Continued on page 27)

FOR RESULTS WHEN BUYING AND SELLING SEE . . .



Evelyn Finlayson

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This You Can Believe . . . By PEARL BAILEY

Well, I do declare, this IS a surprise; Pearlie Mae, writing a column. All my life I wanted to write but no one ever asked; the minute this opportunity popped up, boy! did I start to scribble. Right now I don't know exactly what's happening here as I've just returned from England and Germany. The soldiers were so wonderful and we enjoyed it so much that the "ol' girl" tried to be inducted. Somehow they didn't want the kid. First stop was Frankfurt, from there to Nurnberg. Too bad there's no space to insert some pictures of that historic city with its old castles and ruin. We arrived the 4th of June and played the Nurnberg Opera House .Adolf (excuse the expression) Hitler always occupied a special box here at all times. Guess he would have collapsed had he heard "Tired" there. . . . After, we were off to all the bases in and around that territory, had a chance to see Heidelberg (thank you, "Student Price"). Thanks to the U. S. Army for the treat and a salute to Richard Banaham, Capt. Hall, Lt. Kress and Don Angel for the courtesies. 'Twas so great yours truly will return August 30 for three weeks. . . . Oh! You asked about England . My deah! My deah! Danny Kaye was just wowing the folks at the Palladium for eight weeks. On the bill were the dancing Dunhills and can they pick 'em up and put 'em down. . . . Heavens, I almost forgot (silly girl), going over on the boat was a funny and awfully nice man, Bob Hope, Marilyn Maxwell, and Isaac Stern, the concert violinist. (Always wanted to play one of the dern things, but couldn't). Bob, Marilyn and I did two concerts on the boat. One was down in the engine room which the crew had named "The Pig and Whistle." There wasn't a pig in sight, but, lucky girl of 33, I got a couple of whistles. The other was on the main deck for the passengers. Robert Hope was but sensensational. He really was "rockin' the boat." Marilyn received a wire just before the show, saying her mother died; yet, she went on and performed like a



real trouper. We salute you, Marilyn. . . . Bob and his troupe opened at the Prince of Wales Theatre and Pearlie Mae (that's my real name) opened at the Colony and Astor. Please don't be puzzled by this two club deal, it's not more money. They are next door to each other and under the same management. One show at each club, 11 p. m. and 2 a. m. Still easy for an actor that's used to five-a-day or three-a-night. . . . Kay Thompson was at the Cafe de Paris and Beatrice Lillie was opening there after her. . . . There was another wonderful person on the boat (going over) I'm sure you'd like to meet, Mr. Leopold Stokowski. Nice man—great man! . . . Have you asked yourself, "Who's the 'we'" that are constantly mentioned? Well, it's Lloyd Phillips, my pianist, and a girl with a wonderful sense of humor, Pearl Sawyer. Together, we go about our work, each enjoying his individual job. After approximately eighteen years of vaudeville, I think I like it better than anything—mainly because folks like you are out front watching. . . . To the folks who read our magazine and come out of your homes to applaud the performers, thank you and God bless you. Next week, please remind me to tell ya about the engagement at the Desert Inn and all the nice people in deah (pardon me) **dear** Las Vegas . Bye for now. . . . Pearl.

MY SINCERE CONGRATULATIONS TO

A GREAT GUY AND FRIEND

Milton Prell

AND HIS ASSOCIATES

CELEBRATING THE

4th ANNIVERSARY

OF THE

Club Bingo

– FROM –

Frank Schivo

Assistant General Manager

LAKE TAHOE . . .

By HARRIET RESNIK

HI-HO from Tahoe. While sitting in my monkey's cage (cashier's cage), I heard a tremendous commotion. From a distance, all I could see was a group of girls surrounding a well-known male. . . . Guess who? . . . Mac Krim . . . "the ladies' delight!!!" Wish I had a dollar for every heart that was thumping! You sure do add to the scenery, Mac, but definitely. A swell guy . . . that's my boy!!

A T. McCARTER, well-known pioneer resident of Nevada, was a United States Deputy Marshal in Las Vegas for five years, head of the Nevada State Police under Governor Kerman for four years, and Chief of Police in Vegas for two years during 1921-22. Mac, as he likes to be called, is a deputy at the Cal-Neva Lodge.

Visited BEATRICE KAY and SYLVAN GREEN on their very delightful dude ranch near Reno. The beauty of it is actually breath-taking. Gorgeous guest cottages complete with kitchenettes and bars. All the color schemes were designed by Beatrice. An antique dealer would be in seventh heaven if he could see her collection of antiques gathered from all over the country. We'll see you at the lake the 19th of July, Bea.

ORTEGA and his very capable band opened at the North Shore Club. "The Laureate of the Piano," a keyboard artist with years of experience behind him, is certainly climbing the ladder of success, but fast. He is a young man of 23 and can really tickle the ivories.

HOWARD LANE, popular dealer at the FLAMINGO HOTEL, in town enjoying a week of fun and relaxation. Also here on a vacation is LEW ALLEN, bartender from Las Vegas . . . seeking a haven from the heat . . . where? . . . Lake Tahoe!

HAROLD HEARNS, lonesome for his wife and baby daughter, motored to Las Vegas to bring them back here and spend the remainder of the summer.

HAL WINTERS, popular young singer of stage, radio and T.V., is in Hollywood contemplating a T.V. show being sponsored by Muntz. Lots of luck, Hal, drop me a line and tell me all about it.

Had coffee with LADY MICHAEL . . . a good columnist on the same magazine . . . and RANDY ROBSON, two pretty show girls who dance at SAHATI'S STATE LINE COUNTRY CLUB. The girls open at the DESERT INN in September. The line is directed by GEORGE MORO, famous for his very original dances staged in Las Vegas and Reno. George and Ruth are the proud parents of a baby boy. Congratulations!

The one and only ARTHUR LEE SIMPKINS opened at the Cal-Neva Lodge Friday night. His terrific rendition of old and new songs will never be forgotten by his many friends in Las Vegas. Arthur sings opera, jazz and the blues . . . all in different languages. Thanks for the beautiful records. We'll play them until the cows come home and don't know when they'll be back!!

A few issues ago I mentioned the dividing line in the middle of the CAL-NEVA LODGE. Needless to say I neglected to point out a very important fact. The Circle Bar is smack on the border between California and Nevada. Three good mixologists . . . Bilotti, Hines and Sawine serve drinks in both states and run from one state to another ringing up sales on the two cash registers. DAVE BACOL entertains the patrons with dreamy organ music.

Spotted MARTY KUTZEN and family at the pool enjoying the sunshine. Marty is a pit boss at the DESERT INN.

Until next week toodle-loo.

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JULES

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Dinners from $1.85

EUROPEAN DISHES

Weiner Schnitzel

"Holstein"

CHARCOAL BROILED STEAKS and CHOPS

Luncheon $1.35

ALL KINDS OF SALADS

HOT CORNED BEEF and PASTRAMI SANDWICHES

Last Frontier Village

HIGHWAY 91

HAPPY 4th BIRTHDAY

TO THE

CLUB BINGO

FROM

MIKE WERNER

AND HIS

ORCHESTRA

CONGRATULATIONS

CLUB BINGO

ON YOUR FOURTH ANNIVERSARY

WESTERN CIGAR COMPANY

1433 SOUTH MAIN

TABLE HOPPING

. . . By MARY JANE BULLOCK

VACATION is over! . . . Pack up . . . say "good byes" . . . hurry, hurry . . . for that midnight train to TORONTO! — Nice long sleep — is that the porter saying eight o'clock . . . "TORONTO, CANADA!" — It is! . . . Hurry, hurry, again . . . dress, pack up . . . we're at the station! . . . Across the street to the ROYAL YORK HOTEL . . . check in at T.C.A. for a non-stop flight back to CHICAGO! . . . Rainy, dismal day . . . guess it's just the "depressing departure" feeling you get when it's all over!

CHICAGO! . . . And, more rain! . . . Must be raining all over the country! . . . Check in and out at airport . . . next, KANSAS CITY! . . . . Did I say rain! . . . I've never seen such a flood! Entire countryside is under muddy water! . . . Trees, homes, . . . and there's a train . . . and cars — all at a standstill, in three feet of water! . . . Give me my NEVADA desert! . . . This is terrible! Those poor homeless people!

WICHITA, KANSAS! . . . That will always be music to my ears! . . . It's just plain "home" to me! ' ' ' Look, there's my sister and her two little boys waving! . . . Let's get this landing over — Let me out!

Lunch, visiting . . . more packing as my sister is returning to 'VEGAS with me . . . for her vacation . . . Airport once more . . . and now . . . LAS VEGAS!!

Vacation is just wonderful memories . . . back to the mill! . . . However, it is a good, satisfying feeling to "come home" . . . First face I see, with a welcome smile, is that of MURIEL AMANTE . . . hostess on the BONANZA AIRLINES.

Our luggage . . . and us . . . dropped at THUNDERBIRD HOTEL where we will spend next two weeks.

We are welcomed back by charming PAT FOUST who is "GIRL-FRIDAY" to MARION HICKS . . . Don't know what I'd do if I couldn't depend on PAT for a reservation at this popular



hotel . . . especially on a busy week end! May I say, — thank you! — PAT FOUST!

Did a bit of TABLE HOPPING my first night back! . . . PAT, HELEN, and TRUDY, (hostesses) at the door . . . all "glad to see 'ya" smiles . . . Wonderful THUNDERBIRD — "ALDO" — Special dinner — terrific show — SONS OF THE PIONEERS . . . Gee, it is good to be back! . . .

Just time to catch that Saturday night "late show" at the LAST FRONTIER — can't miss TED LEWIS! . . . Glad we didn't . . . as always . . . he's tops!

My, the changes since I've been gone . . . so many in such a short time! Just to keep you posted: "Who's Where" . . . here are a few . . .

DESERT INN'S NAOMI WHITE is now cocktail girl at the THUNDERBIRD — LAST FRONTIER'S longtime night auditor NORMAN TAYLOR is now bar-manager at the SILVER SLIPPER, (and doing a wonderful job, too!)

FLAMINGO'S LEE COOPER is now cigarette girl at the THUNDERBIRD — POLYNESIA'S JOYCE McGANN is cigarette girl at the DESERT INN —

(Continued on page 35)

YOUR LOCAL CREDIT JEWELERS

Bond's Credit Jewelers

"WHERE YOUR WORD IS YOUR BOND"

THIRD AND FREMONT

"Pay As Little As $1 Weekly

SHOW REVIEWS by Jack Burtz

Flamingo

July 12 through July 24

The FLAMINGO ROOM looks and sounds like the famous SAVOY CLUB of the famous Harlem section of New York. . . . Starring in the current show are COUNT BASIE, his ORCHESTRA, and his "ONE O'CLOCK REVUE," with a cast of 35. The Count and his boys dish out a sizeable amount of infectious rhythms that consist of both jive and the smooth variety. It's difficult to sit quietly while the boys display their musical wares. The rhythm section is the greatest any band has to offer. This group consists of GUS JOHNSON, drums; FREDDIE GREEN, guitar, and the Count at the piano. Man! What music! . . . BILL BAILEY, (PEARL'S kid brother) would indeed make BILL ROBINSON proud of him if "Bojangles" were in the audience, watching his protege. He is really one of America's greatest exponents of tapology. While watching him, shades of the great Robinson flicker through your memory. However, Mr. Bailey is a marvelous dancer in his own right and we are happy to see him back in front of the footlights, delighting the supper-clubbers. . . . GEORGE KIRBY fulfills his billing, "The Man of a Thousand Voices." We've never before had the pleasure of hearing so many varied impressions performed by one comedian. Mr. Kirby is extremely versatile and

(Continued on Page 37)

El Rancho Vegas

July 18 through July 31

All those music lovers who have once or often fallen under the magic spell of a Broadway Musical are sure to fall under the spell of the singing star of the new ROUND UP ROOM show, RAY MIDDLETON. Mr. Middleton is charming and handsome as the hero in such hits as "South Pacific" and "Annie Get Your Gun" should be. His voice is rich and expressive, capable of wide range of emotions. And best of all, he brings with him a career-load of on-stage experience. When Mr. Middleton introduces one of your favorite love-songs with a few dramatic lines which preceded it, you'll find yourself imagining a colorful set and a full cast. Round-Up Room patrons can tell the world, Mr. Middleton's night-club debut was a rousing success. . . . ARCHIE ROBBINS,

(Continued on page 35)

LAST FRONTIER

July 13 through August 9

The Old Master is still at it! We're talking about the High-Hatted Tragedian of song, TED LEWIS, who is still delighting his RAMONA ROOM audiences with a sure-fire combination of nostalgia, comedy and music. In addition to his world-famous orchestra, Mr. Lewis' musical revue features ooh-la-la GERALDINE DU BOIS, a lovely miss whose enjoyable voice and personality are most entertaining whether in solo

(Continued on page 35)

Wilbur Clark's DESERT INN

Show beginning July 24
(Not a Review)

The PAINTED DESERT ROOM is going Continental with the new show, scheduled to make its American debut this coming Tuesday. LOU WALTERS is transporting his "PARISIAN FOLLIES" from Gay Paree to Fabulous Las Vegas. . . . There will be 40 American and Continental stars. Some of the performers you will see are: JEFFREY CLAY, baritone — GASTON PALMER, European Comedian — KATHE BARR, dainty star of song — BOLIANO IVANKO FOUR, Continental Adagio Sensations — The RIVIERAS, Parisian Apaches — TANYA and BAIGI, Satirists of the dance — LEILA LAMPI and STEFAN, Can-Can dancers — JEANNE CHARLEBROIS, Continental Impressionists — DAISYA DORSAY, Parisian Belle — LUCIEN and ASHOUR, Acrobatic dancers and GENEVIEVE DAWN, from the Folies Bergere. . . . We understand the stage will be graced by 15 of Europe's most exquisite girls. . . . CARLTON HAYES and his orchestra will provide musical background for

(Continued on page 35)

Thunderbird

July 19 through August 1
(Not a Review)

Currently captivating the Thunderbird audiences are those two bubbling young people who make up the entertainingly vocal duo of WATSON and AUSTEN. Betty Jane and Jerry have been outstanding in musical comedy work throughout the east and are making a notable niche for themselves since they teamed up to tour the night club circuits. The combination of a supple soprano, which is Betty's and the high baritone voice of Jerry affords them the possibility of properly presenting an unrestricted field of vocal duets. . . . Appearing concurrently will be the laugh-provoking satirical antics of McCARTHY and DALE, who have a new and novel act based on the disc jockey idea. These boys you will have to see to fully understand what happens during their performance; a word picture wouldn't do justice. . . . This will be the initial engagement in Las Vegas for the team of GEHRIG

(Continued on Page 35)



just down the block in your home town. . . . MIKE "Drummer-Man" WERNER and his orchestra make with that mellow show backing and all-nite dance music 'til the heavy-lidded hours of dawn.

CLUB BINGO

Show opening July 18

After their last appearance in the BONANZA ROOM it was inevitable that the RICHIE BROTHERS and LUCILLE should be called back. Although they are past masters at comedy, horseplay and mugging, this group surprises patrons with their excellent musicianship. Both instrumentally and vocally they perform the whole range from the classics to Tin Pan Alley and back again, and the trip is loaded with lots of musical enjoyment and laughs galore. Last time they were here, the Richie Brothers and Lucille packed the room as well as rocking it, so get there early. . . . That banjo man with a head and a heart full of songs, WOO WOO STEVENS, has been held over to lead the Club Bingo festivities. Woo Woo is a mighty fast man at making friends with his audiences, and when he sings your state songs, you'll think he's from

SILVER SLIPPER SALOON

Show starting July 20
(Not a Review)

A new train-load of talent has just arrived at the SILVER SLIPPER SALOON for the free five-a-night vaudeville shows. Irish tenor JIMMY O'BRIEN will M. C. and introduce the newcomers JIMMY HUSSON, billed as "Mr. Everybody," VAUGHN and WRIGHT, novelty musical stars of stage, screen, radio and TV, as well as the favorites you've already met: PATTY PARKER, The Singing Boomshell, The SILVER SLIPPER CORSET GIRLS, KEN CERD, country wit and banjo artist, GEORGE REDMAN, maestro of the stage-side keyboard, BUSTER "88" HALLETT, alternate maestro, WHITEY and LEE, piano and bass entertainers who share intermissions with ROY LAVANCE and his orchestra. When they say "continuous entertainment" at the Slipper, they mean it just never stops!

HAPPY

4th Birthday

TO THE

CLUB BINGO

And Continued Success, Always

FROM

ERNIE LA VERNE

DON O'NEIL

AL ADDISON

CHRIS JAMES

MIKE KATARIN

"RED" NOBLE

JOE SCHEPP

TOMMY TOMPKINS

CASINO DAY SHIFT

HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

A NEW screen star was born some weeks ago on the set of Frank Capra's "Here Comes the Groom."

If you think that's a reckless prediction, consider the fact that the man who made it is none other than Frank Capra, one of Hollywood's top directors . . . It was an exciting moment on the "Here Come the Groom" set, and it afforded one of those spine-tingling experiences which occur too rarely in a lifetime. It was also an unprecedented situation in that another singer was the center of attention in a scene with the one and only Bing Crosby.

Anna Maria Alberghetti, a name for every movie-goer to remember, was the vocalist. Although only fourteen, she sang her first American concert in Carnegie Hall in the spring of 1950. She scored an immediate sensation, then returned to her native Italy. Later, she was summoned to Hollywood to make her movie debut with Bing Crosby and Jane Wyman in "Here Comes the Groom."

Anna portrays a blind war orphan in the picture. Crosby, in the role of an American newspaperman in France, tries to have homeless children adopted. Without revealing that Anna is blind, he has her sing for the conductor of a Boston orchestra and his wife who visit the United Nations' children's center. It's a heart-tugging scene if ever there was one, and it could have turned sour so easily if Anna had flopped.

When Director Capra was ready to shoot the action, Anna walked onto the set and proceeded to clear her first histrionic hurdle by giving a realistic portrayal of a blind child. At Capra's signal, she started to sing in her clear soprano. As her splendid voice mastered the difficult "Caro Nome" from Verdi's "Rigoletto," an excited hush fell over the film folk.

Bing Crosby, hard-boiled members of the crew, studio attendants, small fry who played orphans in the film and their proud mothers all sat spellbound. As the sentimental song reached its climax, several women began to weep silently and unashamed — and there was a tell-tale mistiness in the eyes of many men.

Finally, Director Capra called "Cut,"



dabbed at his eyes with his handkerchief, then embraced Anna Maria with unrestrained enthusiasm. Cast and crew applauded loudly and shouts of "Bravo" echoed over the set . . . Following her Carnegie Hall concert, the staid New York Times had described Anna's voice with these comments: "Some of the purest, loveliest sounds that have been heard all season." One critic called the new star "an angel from paradise;" while another described her voice as a "divine instrument."

On the set of "Here Comes the Groom," the film folk added their superlatives . . . and Mr. Crosby, who knows a thing or two about warbling, gave out with the loudest praise.

"Anna Marie will be a great star," predicted Bing.

And as young and talented Anna Maria Alberghetti heard the praise she accepted it with a shy smile, then slipped off the set to play with the other hard-working, hard-playing movie moppets. Anna Marie Alberghetti, a name to remember, for it is the name of Hollywood's newest and most talented young star.

HECHT'S

419 FREMONT ST.

MISSES' AND WOMEN'S APPAREL

Happy Birthday

TO MILTON PRELL AND THE ENTIRE STAFF AT
THE GLAMOROUS CLUB BINGO

THE BEAUTIFUL, COLORED MENUS, AND OTHER
PRINTED MATTER AT THE CLUB BINGO,
ARE PRODUCTS OF THE PRINTING
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GOOD LUCK, MR. PRELL
AND TO THE
CLUB BINGO
ON ITS 4th ANNIVERSARY

Mary Jane's
121 NORTH THIRD STREET
Designed and Manufactured the New Gowns Worn by the Lovely Cocktail Waitresses

Thrifty **LIQUORS**
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28 FREMONT STREET
CALL FOR JOHNNY FUNK OR EARL AKINS

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FAST
DELIVERY
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Sincere Best Wishes
TO THE
Club Bingo
ON ITS
4th ANNIVERSARY
FROM THE STAFF OF
Fabulous Las Vegas
Magazine

WAGON WHEEL SALOON
AND GAMBLING HALL
MOST UNIQUE CLUB
ON SOUTH SHORE
LAKE TAHOE **U. S. HI-WAY 50**

Congratulations, Mr. Prell, and thanks for everything
NEVADA OUTDOOR ADV. CO.
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VALLEY
EGGS and POULTRY
2525 EAST CHARLESTON

"Do Not Disturb Your Cards Until
the Winner is Checked!"

CHECK !

You Have a Winner, Boss!!

CONGRATULATIONS

From Your Bingo Managers . . .

AL GARBIAN

DAVE PEARL – TEX DIEHL



"The Foremost
Swing and Jazz
Dance Exponents
in America Today"

GREETINGS FROM
NORMA MILLER
AND HER
DANCERS



CURRENTLY APPEARING AT THE FLAMINGO HOTEL

WHAT'S DOIN'?

(Continued from page 13)

place. It not only looks like a bargain store; it IS!! Anything from a can o' Coors to case lots of most any of your favorite poisons. Now, I shouldn't have used that word "poisons!" However, you can never tell when you are going to run into a serious case of snake bit and need a case of snake bite remedy, I always say. Yeah! I always say that! This Johnny and Earl are two young men you want to watch. They're out to put the THRIFTY LIQUOR STORE on top and it wouldn't surprise me a bit if they did it! . . . There are two western groups taking over in the GOLDEN NUGGET SALOON while Joe Wolverton, Polly Possum and the Dog Patchers are on vacation. We'll start with HAL HART and DIXIE DARLING. Hal plays guitar and sings. And what a guitar he plays! It's valued at $5000.00. Gold and silver with rubies and such. Mighty purty! Dixie does vocals and takes over in the wire brush department. They are a colorful twosome who have done picture work, radio and are recorders with Four Star Records. Just recently they finished a series of films for South American release. . . . The other group of performers is the CURLY CLEMENTS TRIO, consisting of Curly on the guitar, CHARLOTTE O'HARE on accordion and steel guitar and on the bass is SALLY SIMPKINS. This trio has done extensive radio work, having been two years on WOR in New York. They have also made personal appearances with such celebrities as Roy Rogers and Gene Autry at rodeos in Madison Square Garden and throughout the country. Curly is a good guitar technician, Charlotte plays a lot of steel and Sally did a fine job of Swiss yodeling the night I caught them. . . . THE MONTE CARLO CLUB was in an uproar the first part of the week! A couple of the kids got married. JAYNIE ACCORD, a change girl on the day shift, and DICK GARRISON, a crap dealer on the same shift. This all took place last Monday night, the 16th, so you can imagine what a hectic day Tuesday must have been. The scene of the ceremony was the Little Church of the West and they all wound up late at night at the Club Bingo for a late snack. That's where I saw them . . . Tuesday must have been a hectic day!! . . . Congratulations to you Dick and Jayne, may your life and love for one another remain as abundant as the exuberance of your youth. . . . It was a surprise cake and whing-ding for JULES HOLSTEIN last Saturday night at the SILVER SLIPPER RESTAURANT when Jules was feted by his employees. His birthday was actually Sunday, the 15th, so right after midnight Saturday night the boys of Roy La Vance's band came parading out of the kitchen playing "Happy Birthday to You" and with a beautiful cake that was built by the chef. They tell me that the heat of the candles drove everyone out of the room! Hey, Jules? At least the honored one was speechless. . . . (coulda been the heat) . . . ! What more tribute to a wonderful boss than to have those who work with him remember a birthday. . . . I'm coming to be known as the "jam session kid!" And this kid has been flippin' since COUNT BASIE has been in town. Most of the men in his band like to jam and the three sessions this past week really did jump. First there was the one at the ELKS CLUB on the Westside last Saturday night. Then came the session at the SANTA ANITA TURF CLUB on Monday night, to be followed Tuesday night by the one at the SHAMROCK HOTEL. All three sessions were great. The same thing should happen all over this week end so don't come sobbin' in my Schlitz if you miss out on them. You've been told **where** all the sessions are and **when** they are. . . . "To know him is to love him!" That's what some one told me about MOE MILLER. I haven't even met the guy but what I heard was too good to let go. A boost for Vegas as against the fine points of Florida. Moe came here about two weeks ago now, I suppose, and really took root. Went to work at the Desert Inn; got a house and bought furniture; sent for the family and now just lets the rest of the world go by! Welcome to Vegas, Moe, and I'll probably meet you real soon after this edition comes out. I'll find out for myself if what the guy told me is true! . . . WOW!! . . . What happens to the time nowadays? I glance up at the clock and it seems to have skipped a couple of hours or more. Sometimes I look at the calendar and wonder with the same feeling as to the disappearance of the past few years! Hmmmm! Well . . . can't have everything! It would be nice, though, to be able to afford such luxuries as food and clothing once in a while! On the other hand; anyone who seriously agrees with that last statement is free to take the next boat to Russia . . . As for me! . . . My wealth is in your friendship. . . . Smile and say, "Hello" won'tcha? . . . Johnny.

'TUTOR PREDICTS'
100,000 POPULATION
IN LAS VEGAS BY 1954
DON'T WORRY—WATCH US GROW



DOWNTOWN

WATCHBIRD

(Continued from page 11)

rootin', tootin', crap shootin' plunger in the pic. "The Las Vegas Story" and had never held a pair of dice before the company went on location in Vegas. To make the scene realistic he asked one of the Flamingo dealers to give him some pointers. The dealer suggested he step up to a table and roll a few times. He made six straight passes. The dealer managed to gasp: "How about giving ME a few lessons, pal?" . . . Did you know: that this same pic may set a new record for HOAGY CARMICHAEL. He plays a part in the pic. narrates the story and wrote the entire score. R.K.O. is now considering using piano music as the sole musical background and if so, guess who will do the playing? Why, Hoagy, of course.

PHIL SILVERS' forthcoming musical "Top Banana," which goes into rehearsal in August, should be the "top" show of the season. PAULA STONE has asked the lovely MRS. LEX BARKER (she's ARLENE DAHL to you dolls) to play the femme lead. JOHNNY MERCER is writing the score, JACK DONAHUE will direct, and our own RON FLETCHER will do mad, crazy things with the choreography . . . It seems quite a number of Hollywood stars are deserting the celluloid for the New York stage this coming season. GINGER ROGERS will do "Round About." a spritely-sounding comedy by LOUIS VERNEUIL . . . JACKIE COOPER, former movie moppet, will play opposite JANIS PAIGE in the HOWARD LINDSEY-RUSSEL CROUSE comedy-mystery "Remains to be Seen." . . . Another new musical "Paint Your Wagon" will bring a gold mining town of the west to the east and will also bring back veteran comedian and pantomime artist JAMES BARTON back to the boards in the company of OLGA SAN JUAN . . . "South Sea Bubble," a new NOEL COWARD comedy, will bring CLAUDETTE COLBERT back to the "other side of the footlights" after an absence of many years. . . .

COOSOME TWOSOME DEPT: Hollywood publicity man HENRY ARNSTEN and DARLA EVANS plan a Las Vegas merger any week now with still-upon-a-honeymoon-himself GIG YOUNG as best man. . . . BUDDY GROVER, of the famous trio at the Desert Inn, is burning up the long kisstance phone to BARBARA LOCKHART of the Stateline Country Club in Lake Tahoe. . . . KAY STARR, who just ex-ed HAROLD STANLEY, is hummnig LOHENGRIN with composer VICTOR SCHOEN . . . Much sought after RANDI ROBSON can't make up her mind whether it's to be PAUL BECKER, steel and scrap tycoon of Chicago, or Dr. Diamond, internationally known medico . . . PEGGY LEE and ROBERT PRESTON don't care who knows it. He has already given her a conversation-piece ring, — for her birthday? . . . KAY BUCKLEY and MILTON PICKMAN have reached the stage where they're even blowing heart-shaped smoke rings. . . .

"BINGO"

By Shirley Landeau
Waitress at the Club Bingo

I walked into the Bingo Club
To have my lunch one day,
The food was grand, the price was right
And so I thought I'd stay.

I played a couple of slot machines
And tried my hand at dice
Then took a chance at "21"
And that turned out real nice.

So I cashed in my silver dollars
And started for the door
When I heard a voice on a microphone say,
"Your next number is 54."

What did he mean? What was this game?
I think I'll go and see.
There's an awful lot of people there
But there may be room for me.

So I sat down at the counter
And a smiling man walked by,
He turned to me and said "Hello,
How many will you try?"

"How many what?" I asked of him
This game is new to me
So he explained about the cards
Wtih a bonus card that's free.

You get three white cards for ten cents
And three green cards for twenty,
If you've never played before
Take twelve cards and that's plenty.

So I took twelve cards, three green, nine white
To see what I could do.
I covered all the numbers in the second row
With the exception of twenty-two.

Then that same man on the microphone said,
"Your next good number will be,
Twenty-two in the second row"
And I yelled out, "That's me."

So they gave me thirty-six dollars
And I decided then and there
You can have more fun at the Bingo Club
Than you can have anywhere.



HAPPY BIRTHDAY!

MILT – FRANK – ALEC
AND THE GANG
AT THE CLUB BINGO

CONGRATULATIONS
TO THE
CLUB BINGO
AND ITS 4th BIRTHDAY

Best Wishes and Many More Years of Success

JACK TODD COMPANY
KANSAS CITY, MISSOURI

HAPPY
FOURTH BIRTHDAY
WISHES
FROM

LARKIN PLUMBING & HEATING CO. INC.
Phone 2410
1017 S. FIRST ST.

CONGRATULATIONS AND
BEST WISHES TO
CLUB BINGO
FROM
ABE FELLER
AND
NEVADA WHOLESALERS
316 COOLIDGE AVE.
LAS VEGAS

THAT'S FOR SURE:

(Continued from page 9)

couple. Married 17 years, Archie still refers to her as "MY BRIDE."

Most of our friends know that our cocker spaniel, TONI, became a father a few months back and strutted proudly around his eight youngsters. We have to keep him company and gave a blonde and brunette to ANN and SILVIO PETRICINI. After seeing the wonderful attention those two little monkeys receive in the Petricini household, we could only wish all canines received such sincere devotion from their owners. The younsgters, SILVIA and JOHN, became so attached to their new pups that they threatened to run us out of the house when we teased them about reclaiming Toni's offspring. We were just kidding. Honestly! . . .

Isn't it remarkable, the achievement of progress? The widening of downtown's Fremont street is scheduled for completion by the end of this month. Amazing! . . .

MAC KUFFERMAN, business man of Los Angeles and Palm Springs, might purchase the now shuttered LA RUE RESTAURANT. If the deal materializes, Mr. K will enlarge the place and add approximately 125 to 150 rooms. . . .

Special thanks to CHARLOTTE BORNHURST, stewardess with BONANZA AIRLINES, for her courteous and kind attention. . . .

Happy birthday wishes to SHERRY MORGAN, who celebrated hers Tuesday, July 17. Sherry is the beautiful portrait artist from Portland, Oregon, now making her home in our town. . . .

ARNOLD and PHYLLIS CHRISTENSEN, owners of CHRISTENSEN'S MEN'S WEAR, motored to L. A. last Sunday to be with his folks when they celebrated their 60th wedding anniversary, July 18. Our best wishes to Chris also on his special day for festivities, July 22. Still 39? . . .

JOE PASTERNAK, famous picture producer of Hungarian origin, may soon have another dancing and singing discovery for the public. Her name is LILLI WEISS, born in Budapest, and visiting relatives here in town. She was known as VEERAG on the continent and recently completed an appearance in Switzerland, starring in an operetta. Mr. Pasternak has made final arrangements for the sreen test but is more nervous than the "victim." . . .

Did you know that G. I. JOE COPELAND has written quite a few tunes that show great promise? We heard some of them and may decide to nickname him Berlin (Irving, that is). Joe may become personal manager of LORRAINE BLAKE, "Out of This World" songstress. After hearing her a couple of weeks ago, he's been floating on cloud eight. However, when in JAY'S JEWELRY and LOAN on Fremont, he is strictly business and is a reliable salesman. Remember, Joe, a person can't dance at two weddings at the same time,, with only one set of feet. . . .

We really ran into many acquaintances at Lake Tahoe. Most of them were former Las Vegans, now living in the "biggest little city" or just working there for the summer months. Everyone, without exception, was eager to receive news about Las Vegas and wanted to have their regards conveyed. Naturally, we couldn't possibly mention all of them, but will refer to as many as space permits. . . . The lovely MORO-LANDIS DANCERS are currently at the STATE LINE, gracing a show starring DENNIS DAY, who is packing 'em in but solid, with AL DONAHUE'S ORK supplying the elegant backgrounding and dansapation. . . . The JEAN DEVLYN DANCERS are at the MAPES HOTEL . . . THE KATHRYN DUFFY DANSATIONS are at the GOLDEN HOTEL. . . . BUT—all are lonesome for our town. They have MAC "CUTIE PIE" KRIM (the chorus girls' delight) to keep them happy. Isn't he a DOLL? . . .

MORREY BRODSKY is still one of the best and most efficient publicists in the business. He is general manager of the CLUB CAL-NEVA. Morrey's ideas are so unique they amaze all. His competitors concede that the guy is super in his endeavors. CHARLIE RESNIK, the boss, hired him about ten years ago, and, since then, wherever Charlie goes, Morrey is right with him.

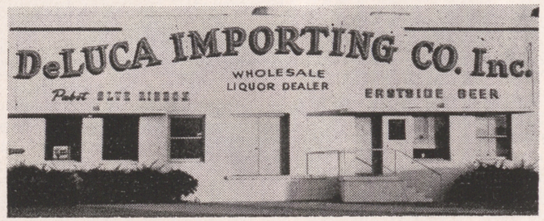
Wait until you meet BERNIE EINSTOSS, boss man of gaming at the MAPES HOTEL. Everyone likens him to CARL COHEN, general manager at HOTEL EL RANCHO VEGAS. Both are like two peas in a pod; aces—back to back. One of Bernie's pit bosses is DARKO, well known in our town as a former pit boss at EL RANCHO. Darko likes Reno but misses Las Vegas' "Fun in the Sun." . . .

We wish JOE PITTMAN good luck with his new job as bar manager at the CLUB BINGO. Joe replaced SANDY, who left for a "new opportunity." Good luck to both. . . .

HOWARD "BLACKIE" GARDEEN (swing-shift dealer) is back on the job at the HOTEL LAST FRONTIER, after completing a picture assignment that used Vegas as a background. Blackie was one of the technical advisors for the film. . . .

Mr. and Mrs. JOE WOLFMAN, a most charming couple from Milwaukee, came to our town for a 12 day vacation. To date, they've been here for six

(Continued on page 33)



CONGRATULATIONS

MILTON PRELL and the CLUB BINGO

ON YOUR 4th BIG
ANNIVERSARY

CONGRATULATIONS AND BEST WISHES
To Milton Prell and the Club Bingo
ON YOUR ANNIVERSARY

CRAGIN & PIKE, INC.
GENERAL INSURANCE
"Since 1916"
E. W. CRAGIN PAUL McDERMOTT
110 FREMONT

THAT'S FOR SURE:

(Continued from page 31)

weeks and just can't tear themselves away from our fabulous city. Joe owns Radio Station KDYL in Milwaukee, on the Liberty Network. . . .

Too bad our good friend, JIMMY HARAKAS, has to use crutches because of a broken left leg. It happened in an auto accident, 10 days ago. Luckily, NICK (The Greek) DONDOLAS escaped without a scratch. . . .

It'll take an awful lot of convincing to induce us to believe BILL and MAXINE KOZLOFF didn't tie the knot somewhere in them thar Kentucky hills. They look like a couple of freshmen or sophomores from our University of Nevada.

The Kozloffs have four sons — STEVE, 11 — Mike 9, — KENNY, 4 and LEWIS, 2½. It's a wonderful sight to behold when they are together, enjoying themselves, . . . and still honeymooning. . . .

Everyone gets a lump in his throat when TED LEWIS recites the story about HIS TOP HAT, with musical background and violinist SOL KLEIN playing the melody.. The maestro is truly a master showman. . . .

Recalling a conversation with JOE ZEMANSKY last year in Reno, we made it a point to drop in to see him after visiting with MORREY BRODSKY. Joe's wife, SADIE, gave him a miniature Bible approximately fifty years ago and he carries it constantly. If he cannot produce it, he has promised to pay $500.00 to the person who discovers him without it. We were mentally counting those bills as we approached HEANEY'S LOAN & JEWELRY, co-owned by Mr. Z. and nephew, GEORGE HEANEY. But, he had the Bible. This is our third attempt to catch this gentleman unprepared. Now, we know it is time to quit. Looks like he **will** always carry it. . . .

We hope our readers enjoy our mentions of Reno and Tahoe. We send quite a few copies of our magazine up there and the residents and vacationers want to know why we didn't mention those places once in a while. They really are newsworthy. However, remaining in Las Vegas most of the time, we haven't had the opportunity to write about any other place. Our trip "up north" last week corrected the situation and we can speak freely about our "neighbors." We feel Las Vegans are interested in what is going on in Reno and Tahoe. . . .

There is a sign under a stuffed fish in a certain restaurant that provides food for thought. It says: "Take a tip

(Continued on Page 37)

NOW GOING ON . . .

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WATCHES
JEWELRY

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MILTON PRELL

AND

ASSOCIATES

OF THE

CLUB BINGO

I'M "STRUMMING"

Happy 4th Birthday and Hope for Many Many More!

Sincerely,

Harry "Woo-Woo" Stevens

CONGRATULATIONS



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Happy 4th Birthday to the CLUB BINGO

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TABLE HOPPING:

(Continued from page 19)

POLYNESIA'S LEE SIMONS is cocktail girl at the FLAMINGO — See what I mean — changes everywhere — must be that time of the year, huh?

Caught the ever-popular SKYLARKS at CLUB BINGO — seems they are better each time they return — if that is possible! . . . Notice the gorgeous new white dresses they wear in their 3 o'clock show — Ladies? — Umm, Um.

Speaknig of gowns — (here comes "my plug!") — What do you think of the new costumes the cocktail girls at CLUB BINGO are wearing? — Like them? — I hope so! — I do. . . . My dressmakers wanted to show "SIR BOSS" they could do with, or without, me — and they did! . . . These costumes were designed, made, and in use, when I returned from my vacation! — A complete surprise to me! . . . I am so proud of the costumes — and the DRESSMAKERS at MARY JANE'S — at 121 North Third Street! — Ahem, ahem —

Which reminds me — gotta have a new, **special** dress — ready for the biggest wedding of the year — that of TUTOR SCHERER and LA VEDA VARLEY — Received my invitation yesterday — so, I'll see you at the reception — TABLE HOPPING.

DESERT INN:

(Continued from Page 20)

the entire revue in his own inimitable manner. . . . Remember, you have only two days left in which to see the current show, starring JACK CARTER and PEARL BAILEY and featuring RAUL and EVA REYES and THE BURNS TWINS and EVELYN. . . . THE GROVER-SHORE TRIO, "Best in the West" play for your relaxing pleasure in the LADY LUCK BAR.

LAST FRONTIER:

(Continued from Page 20)

or clowning with Ted himself; PAUL WHITE and ELROY PEACE, who provide one of the evening's highlights with their flashy dance routines and adept comedy. Paul is an excellent pantomimist who can convulse patrons with the flicker of an eyebrow; the BEN YOST COLLEENS continue the tradition of their famous mentor. Sound and scintillating harmonizing against a background of loveliness; DE RAY and YOUNG are a couple of young and talented Occidentals whose exotic and authentic interpretation of Oriental dances makes one feel they must have lived and studied in the East. In answer to his world-renowned query: "Is Everybody Happy?" Ted Lewis is receiving a rousing "Yes!" from his pleased patrons at the Last Frontier. The old Top Hat may be battered and bent, but Ted Lewis himself is still in top form! . . . King of the Hammond DON BAKER is at the organ keyboard for intermission requesting.

EL RANCHO VEGAS:

(Continued from Page 20)

who carries the comedy chores for this show, pitches 'em at you overhand, sidearm, and underhanded and they all come up laughable. Mr. Robbins is an adept parodist, and New Yorkers especially will enjoy his take-off on "Manhattan Tower" called "My Basement in the Bronx." . . . ARTINI and CONSUELO make dancing a love-song in motion. Wisely avoiding the usual dance-team formula, this handsome pair requests their audiences to name the dances of their choice, then sambas, tangos, waltzes and polkas are performed with sparkling ease and precision. . . . That "Young Man with a Dance," BUSTER BURNELL has returned to town with a new group of JUNE TAYLOR de-lovelies whom he introduces in a clever "Meet the Girls" routine. After looking at these eyefulls, you'll agree with Buster that "There's Nothing Like a Dame!" . . . TED FIO RITO is back with his orchestra to weave those smooth, tuneful show and dance rhythms.

THUNDERBIRD HOTEL:

(Continued from page 21)

and WEISMULLER, and according to advance publicity they should win many new friends and admirers. Theirs is a combination of ballroom and ballet dancing that should offer the tops in entertainment. . . . The KATHRYN DUFFY DANSATIONS bring a new Miniature Musical in the "Masquerade Ball" which features the talented toe dancing of CHRISTINA CARSON. . . . ROBERT MONNET handles the vocals in his usual capable manner during these presentations which also utilize the talents of the NORMANDIE BOYS. . . . AL JAHNS consistently comes through with his able backing of the show musically and continues for dinner dancing. The JACK MARTIN QUINTET takes over in the intermission spots as well as in the NAVAJO ROOM lounge. . . .



STARRING AT THE

NORTH SHORE CLUB

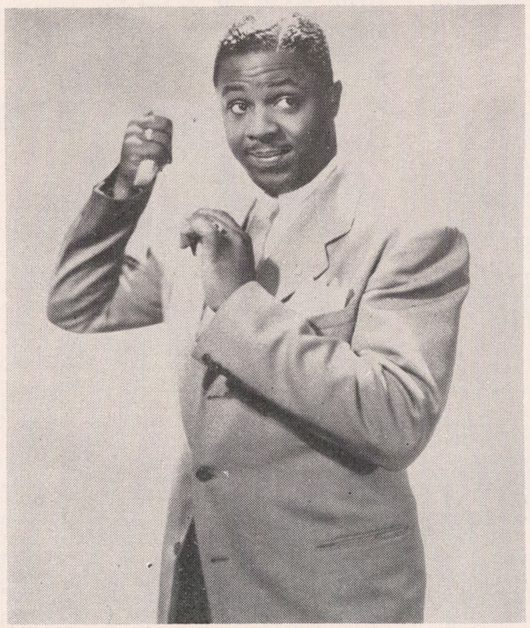
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ORTEGA

"The Laureate of the Piano"

AND HIS ORCHESTRA



Always a Pleasure to Play Las Vegas, "Land of a Thousand Charms"

George Kirby

"The Man of a Thousand Voices"

CURRENTLY AT THE

FLAMINGO HOTEL

THAT'S FOR SURE:

(Continued from page 33)

from me. I wouldn't be here if I had kept my mouth shut." . . .

One of our town's most distinguished appearing gentlemen is NATE LENETT, popular sportsman. It's a treat to hear some of his stories of yesteryear. Mr. L. and GEORGE CAPRI are often mistaken as being brothers. However, they aren't even remotely related; just two friends bearing a remarkable resemblance. . . .

Now we can wish NELLE SALLAN, and hubby, MAURICE, lots of good luck on the opening of their CHILDREN'S SHOP on North Fourth Street. We never realized there were so many beautiful clothes for tots until we saw them wtih our own eyes. The first customer Mrs. S. had (before the opening) was MRS. BEN GOFFSTEIN. We wish the Sallons the best of good fortune and a thriving business. . . .

Exactly a year ago, we wrote "there will be some changes made now that BELDON KATLEMAN joined the ranks of TUTOR SCHERER and VIC HALL." Well, since then, Beldon bought out his partners and **there are some changes being made** in the form of complete remodeling. The HOTEL EL RANCHO VEGAS certainly looks wonderful. . . .

We were shocked to learn that TANG, fluffy white Pekingese puppy belonging to FLORENCE RICHARDS (owner of the MAGICEYE) was killed by an auto last week. Sorry to hear the bad news, Florence. We know how much you cared for your pet. . . .

This Tuesday, July 24th, EDDIE CANTOR, world-famous showman, will celebrate his 42nd year in Show Biz. People such as he have done much to make it the most talked-of industry in the world. It was Mr. Cantor who approached the late President Roosevelt with the idea of putting on an annual campaign for victims of Infantile Paralysis, now known as the March of Dimes. We take this opportunity to wish Mr. Cantor many, many more starring years. . . .

FRED SOLY'S mother-in-law, MRS. DAISY PACE, will celebrate her 76th birthday, July 26th. Mrs. Pace is a sprightly woman who is always active. She is a terrific conversationalist and has a memory that would put others to shame. . . .

One of the lonesomest guys in town is BUDDY GROVER, pianist with the marvelous GROVER-SHORE TRIO at the DESERT INN. Girl friend, BARBARA LOCKHEART, is dancing with the group at ED SAHATI'S STATE LINE CLUB on the South Side of Lake Tahoe. Yes, Buddy, we believe your "message of love" and the gal is mighty lonesome for you also. No reason to fret. Barbara only "has eyes for you." We realize there are many other bachelors around who miss RANDI ROBSON, JOAN MICHAELS, LADY MICHAEL, and the others. The girls' plaintive cry is "Get us off this hill and back to the land we love, fabulous Las Vegas." . . .

ALDO, Captain at the THUNDERBIRD HOTEL, truly makes dining there an event. This man's personality and charm must be a reflection of the good judgment of LOUIS, Maitre d' who surruonds himself with capable workers. Chef, JACK COLLINS, is sitll the incomparable chef, and master deluxe of the cuisine. . . .

Wonder if JACK DENISON, Maitre d' of the FLAMINGO HOTEL still believes the two greatest words in the American language are "stay single." . . .

Birthday greetings are in order for HARRY BASSLER, boss-man of ABC CLEANERS. Harry will cut his favorite cake on July 22nd. Save us a piece, will you, Mr. B? . . .

Why is it that very often, while in the midst of a phone conversation, you find your connection severed and hear the operator asking what number you want? What magic touch does a person need to complete a call without a mishap? . . .

If you are one of those people who believe only half of what you hear, make certain it's the right half. Another thought to remember is that those who knock never know and those who know never knock . . . and that's for sure.

POP SQUIRES:

(Continued from page 5)

when he said last week in his Fabulous Las Vegas Magazine page of verse:

"A columnist just sits and scribbles
"While the Editor frets and quibbles."
What does the Poet do meanwhile?

FLAMINGO:

(Continued from Page 20)

can successfully stir visions of many favorites from ETHEL WATERS right on through to RAYMOND, of Inner Sanctum fame. . . . NORMA MILLER and her DANCERS hail directly from that "Land of Swing," the aforementioned Harlem. Every dancer in Miss Miller's group is very supple and capable of doing a solo. The group consists of six girls and five fellows. We enjoyed their "Basin Boogie" and "Cuban Episodes." . . . CHUY REYES, his piano, and ORK continue to delight the patrons in the MURAL ROOM with their "Requestfully Yours" program. . . .

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TO THE
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TUESDAY, JULY 24th

FROM A FRIEND

CONGRATULATIONS TO

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MILTON PRELL
ON THEIR
FOURTH ANNIVERSARY
GLENCO CORPORATION
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BEST WISHES TO THE
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WHITEY & LEE . . . GEORGE REDMAN . . . BUSTER HALLETT

ROY LA VANCE AND HIS ORCHESTRA

FREE DANCE ON SATURDAY NIGHT
IN SILVER SLIPPER BALLROOM



I've loved every minute of my stay at the Hotel El Rancho Vegas.
It is my desire and dream to come back very soon!
God Bless you all.

Hildegarde