Jack Gertz'

ABULOUS
AS VEGAS

NDY
ODNER !



?

(See Page 9)

15c

August 11, 1951

NOW IN THE ROUND-UP ROOM

BEATRICE KAY

ARCHIE ROBBINS

THE JUNE TAYLOR DANCERS

PRODUCTION — BUSTER BURNELL

TED FIO RITO AND HIS ORCHESTRA



Never a Cover or Minimum — Call 1300 for Reservations

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"Stop at the Sign of the Windmill"

Hotel LAST FRONTIER

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DEVLYN DANCERS REVUE

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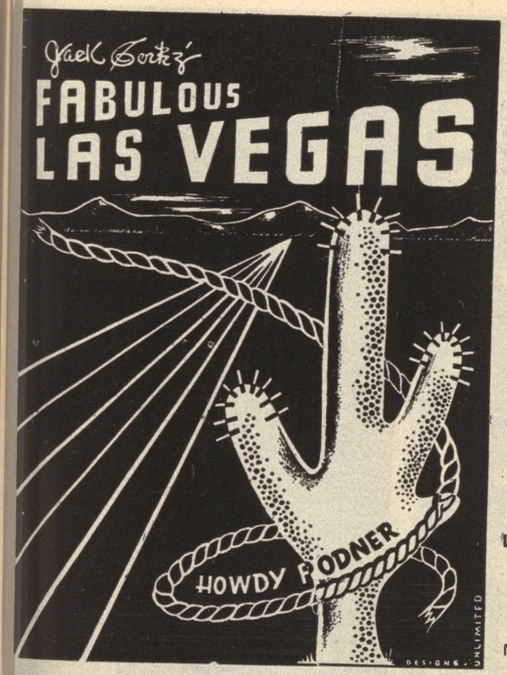

PUBLISHED WEEKLY VOL. 3, NO. 17

OBSERVATIONS, BY POP SQUIRES

"THAT'S FOR SURE," BY JACK CORTEZ

HOLLYWOOD HAPPENINGS, BY MARTIN LEWIS

VERSE, BY TUTOR SCHERER

REVIEWS OF CAFE SHOWS, BY JACK CORTEZ

RANDOM THOUGHTS, By B. B. BARTON

CHESS, BY FRED SOLY

THE WATCHBIRD, BY LADY MICHAEL

THIS YOU CAN BELIEVE, By PEARL BAILEY

WHAT'S DOIN'? BY JOHNNY

LAKE TAHOE, By HARRIET RESNIK

JACK CORTEZ, Editor and Publisher

JOHNNY UHLMAN — GARY PICKARD
ADVERTISING

Subscriptions $5.00 per year

OFFICE OF PUBLICATION
1600 SOUTH MAIN ST.—PHONE 4922

Printer—Phone 4330

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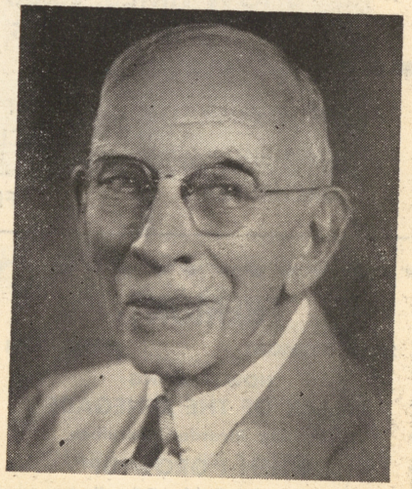
DOWNTOWN

Jack Portz's
FABULOUS LAS VEGAS
HOWDY PODNER

VOLUME 3 AUGUST 11, 1951 NUMBER 17

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

UNIVERSITY FOOTBALL



THE recent football scandals involving bribery and crookedness and the throwing of games in Eastern colleges gave us a bad taste in the mouth — for example as if some of those great educational institutions, full of tradition and romance and arts and sciences, had slumped into crookedness and indecency. It appeared that education and culture had slumped into the sloughs of disuse and that the whole efforts of the institutions had been devoted to playing crooked games and winning bets.

Then, to make the matter far worse, comes the West Point scandal, in which about 120 cadets in football and other sports were charged with cheating and threatened with expulsion. In this case the young men were being educated and trained to be officers of the United States Army. They are expected to be not only fully and completely supplied with the knowledge necessary to manage and control great armies, upon which the lives of thousands of fine men would depend, but they are expected to attain the very highest pinnacle of honor and ethics.

Now we find those fine young fellows, whose whole time and attention has been channeled into football, cheating in their examinations and being helped in their cheating apparently by their coaches, trainers and instructors.

In our own University of Nevada we have had also a sad experience trying to keep up in football with the great, wealthy and powerful universities of the country. Here was our fine little University with a normal attendance of approximately one thousand, trying to compete with the more powerful ones. The fact that the whole state of Nevada has less population and wealth than many single cities of nearby states, apparently made no difference to us. We, at our University of Nevada, would show those big, overgrown universities how to play football.

So we hired a fellow at a salary of one thousand dollars a month, to go out and pick up a lot of big, strong fellows to make a football team. If they could learn anything between practice periods, good enough. If not we should try to get them passed at the regular examinations some way, because those big husky efllows must be kept in our University to make a football team.

So the struggle to accomplish the impracticable went on year after year without much except defeat and expense coming to us. It just wasn't good

(Continued on Page 27)

OPENING SUNDAY AUG. 12th

"THE LARGEST CLUB IN NEVADA"

OPENING SUNDAY AUG. 12th

Michels & Hickey
Comedy Team
Phyllis Inez
Songstress
Bob Hopkins
M. C.



Michels & Hickey
Comedy Team
Phyllis Inez
Songstress
Bob Hopkins
M. C.

OPEN 12 NOON 'TIL ? ? ?
SHOW TIMES: 10:00 P. M.—1:00 A. M.—3: A. M.
CONTINUOUS DANCING — 2 BANDS

MIKE WERNER AND HIS ORCHESTRA

★
IT'S ALWAYS CLUB BINGO FOR FINE FOOD

LARRY SOCKWELL AND HIS TRIO

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224 E. FREMONT PHONE 3554
NOW PLAYING
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Starring Ricardo Montalban
"WHEN I GROW UP"
Starring Bobby Driscoll

PALACE
210 SOUTH SECOND PHONE 98
NOW PLAYING
"COMIN' ROUND the MOUNTAIN"
Starring Abbott and Costello
"THE MAGNET"
Starring Stephen Murray

HUNTRIDGE PHONE 86
SUNDAY - MONDAY - TUESDAY
"TWO OF A KIND"
Starring E. Scott
"SMUGGLERS' ISLAND"
Starring Jeff Chandler

OPEN 24 HOURS



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FREE DELIVERY PHONE 4342

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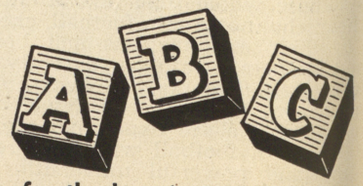
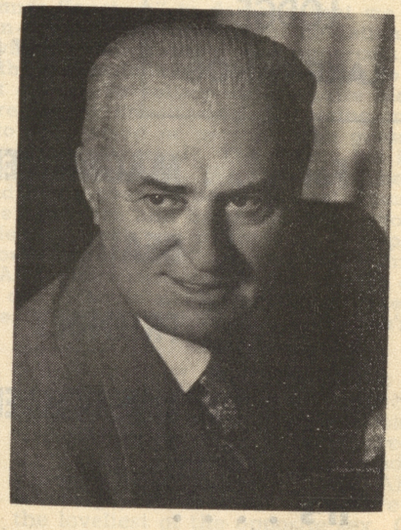


for the best in Dry Cleaning
10 EAST CHARLESTON BLVD.
Harry Basler, Prop. Ph. 4875

VERSE

. . . by TUTOR SCHERER
POET LAUREATE OF NEVADA



STORMS HAVE PASSED

Storms have passed and thunder clouds now rest
Long ago, a hazy sun dipped West
Each star flickers softly, like a lamp
Reflecting silver crystals on sage that's damp.

Not a vineyard, just a garden gray
No color from blossoms on display
Memories of such precious gardens stay
Such loveliness could never pass away.

MINER'S CABIN

There in the desert, alone it stands
'Midst rock and brush and drifting sands
Rugged weeds now split the wooden floor
Broken hinges hold a sagging door.

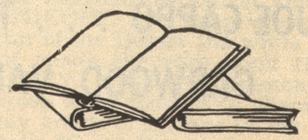
Here crawls a snake and here the rodent runs
While insects hatch then welter in the sun
West turns a blazing red and day is done
Then lingering twilight and night's begun.

(Old gamblers never, never die
They only live to testify.)

—Knave Offer

HARMONY OF LOVE

Remember always the one who loves you best
Then, in silence, let your love linger long at rest
As tunes in harmony with love softly play
And life sings us its melodies, day by day.



THE NEW
Cal-Vada
LODGE
LAKE TAHOE

Gaming ● Dancing ● Dining ● Cocktails

YOUR HOSTS
JOBY LEWIS ● PHIL ZAHLOUT

For . . . MAGNIFICENT *Comfort*
BEAUTIFUL *Environment*
FRIENDLY *Atmosphere*
UNEXCELLED *Entertainment*

It's . . . .

THE NEW CAL-VADA
LODGE
AT CRYSTAL BAY, LAKE TAHOE

OPEN 24 HOURS A DAY

CURRENTLY PRESENTING
KING COLE TRIO
JOE CAPPO . . . THE KINGS AND THEIR LADIES
GARWOOD VAN AND HIS ORCHESTRA

COMPLETE HOTEL SERVICE
TELEPHONE CRYSTAL BAY 36

THAT'S FOR SURE . . .

by JACK CORTEZ

The realm of mystery is the current fascination for Ye Editor's wife. After reading reams upon reams of enigmatic copy, Mrs. C. couldn't contain herself any longer and breathlessly dashed into the "Inner Sanctum" to demand that we inject some sort of a riddle into our weekly brain-child, "just for a slight deviation from the norm!" After a bit of coaxing (arm-twisting, hair-pulling, and uppercuts), this mere mortal conceded and made peace of the domestic scene by promising to print the picture appearing on this week's front cover. To satisfy our favorite blonde's sense of the mystic (to some extent), we are hereby announcing a guessing contest. Instead of offering a multitude of prizes to the person or persons who guess correctly, your only satisfaction is proper surmisal. Interested? The young lad in the in the center of the photo is the mystery man of the week. We say "man" because he is now an adult (in his early forties) and has proven to be a successful business man in Las Vegas. (Accompanying him are his sister and brother.) When you believe you recognize the man in the boy's features, all you have to do is approach the individual and ask: "Are you the 'Fabulous' mystery?" If you are right, the man will agree. If you are WRONG—PLEASE make sure you know how to duck! If there is no one capable of determining our "Fabulous Mystery Man," then we will publish his full name in a future issue. Get out the bloodhounds? You're on your own . . . and that's for sure.

Our salute of the week goes out to the management of the FLAMINGO HOTEL for their gesture in furthering the cause of the DAMON RUNYON CANCER FUND. They gave their blessings to CHUY REYES and his boys, who went in to Hollywood to perform a special benefit at the Mocambo (Wednesday, Aug. 8), with proceeds going to this worthy organization. As long as people continue revealing their benevolence, there will always remain a spark of hope for the needy and ill.

We received a letter from W. T. BURNS, vice-president of the Traffic Dept. for the UNION PACIFIC R.R. Attached to the letter was a reprint of a full page advertisement that is appearing in a number of August Industrial Magazines. The combined circulation of these periodicals is over 1,208,000. Therefore, we can safely say it will be read and seen by many occupational leaders. The ad stresses the desirability of sites available near the railroad's line in Las Vegas, Henderson, and Boulder City. The railroad was instrumental in building and developing the vast Western territory it now serves and is continuing to further expand this area, knowing it will prosper along with our towns. We thank Mr. Burns for this most interesting reading matter and the Union Pacific R.R. for its untiring efforts to build a bigger and better West.

Thirteen - month - old JAMES HALPINE, JR., is expecting . . . a little sister or brother, sometime in October. Dad is bar manager at the HOTEL EL RANCHO VEGAS. He and his wife, NELL, are extremely happy and claim they will be satisfied with whatever Sir Stork decides to bring them, whether the bundle be blue or pink!

NO! IT CAN'T BE! But—apparently it is! Yes, sir! ART ROZEN is "that way" again! This time it's an enchanting, raven-haired beauty. Looks as though love has once again entered our boy's heart. How does the guy find time to sell as many cars as he does? Always on the go, Art is seen everywhere with the loveliest of the opposite sex. Could this be the secret of his success?

Seems to us that the question of age is rapidly disappearing as our civilization progresses. Almost constantly, we are subjected to certain revelations that cause us to feel as though we just have no sense of time. ELLEN STAR, change girl at the DESERT INN, has always appeared as a teen-ager in our eyes. Well, surprisingly enough, Ellen is the mother of five-year-old DORA LYNN. All we can say about the situation is that Ellen certainly must have married at a very, very tender age. Incidentally, Ellen's mother recently became the bride of JUDGE RICHARDS. We're sure the Judge is very happy, being surrounded by such a family of beauty. Lucky man!

It was a double ceremony and we send a double helping of best wishes for many years of happiness to the four participants: EVELYN LEWIS and ALLARD ROEN, married Wednesday, August 8, in the same Desert Inn ceremony as their friends and co-newlyweds, MURIEL SISSLER and BERNIE ROTHKOPF. Mr. Roen is executive director of the Desert Inn while Mr. Rothkopf heads the race book there with CARNEY. After the ceremony the two couples were toasted in champagne by a gay group of friends in the Flamingo Hotel's Mural Room. Among the celebrants were MORRIS KLEINMAN, the WILBUR CLARKS, BENNY GOFFSTEIN, WINGY GROBER, and ROB-

(Continued on page 25)



DOWNTOWN

This Season – as Always

For the Finest

in

Women's Fashions

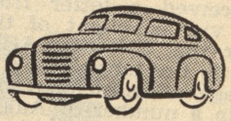
It's

Florence Richards Magicraye

600 SOUTH FIFTH STREET

PHONE 2697

Let Us Cover Your Seat



HIGGINS

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RACE BOOK

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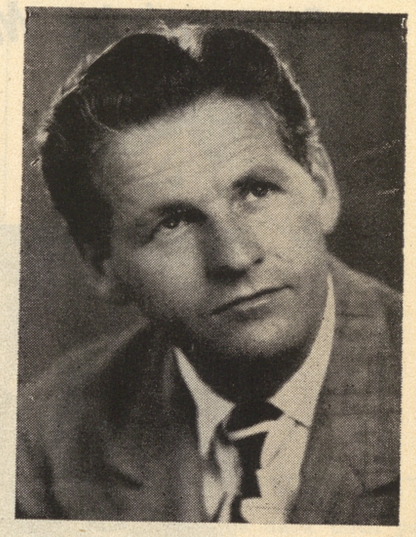
WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



IF you had planned to rinse out a few things this Sunday, or go on a picnic, or an afternoon drive with the top down, . . . DON'T DO IT!! I'm figuring on washing my car that day and if all goes according to previous performances it should rain buckets right around 1:30 or 2:00 in the afternoon.

I so specify that particular time because I plan to wash said automobile around 10:00 in the morning and that is the usual allotted time before the heavens burst forth and the rains come down like hail! Kinda thought I'd clean the windows of my apartment that day, too, but I think I'll sweat it out a day or so and see what happens. I wouldn't say that they are real dirty but during recent winds they acquired an accumulation of Vegas property that forced me to rub peep-holes in several panes at various vantage points so that I might determine if it be ayem or peyem outside the house. What with bulbs burning twenty-four hours a day, I've been furnishing most of the dividends payable to the Power Co., stockholders. I've figured a sure fire method to offset that expense, however. By cornering the candle concessions during the rainy season a man could clean up by peddling those little tallow tapers at his own price! It seems that every time a resident on Boulder Highway throws the dish water out their back door, the lights go out in Vegas!! And I've got the shattered shin-bones to prove it! . . . More and more people have asked as to the name of the sanitarium where our friend CHUCK MERCER is being treated. I noticed that the name had been omitted in the previous appeals made in this magazine and I am sorry. The name is HIGHLAND SANITARIUM, Ottawa, Illinois. Chuck writes that he is really homesick for all he can hear about his home town of Vegas and wants to thank all of those who have written him. However, he doesn't have anything else to do but read the mail you send him so let's keep him busy and speed his recovery and consequent return to home. . . . Open twenty-four hours a day and doing a bigger business than ever before! That's the THRIFTY LIQUOR STORE AT 28 Fremont Street across from the Pioneer and Westerner Clubs. And these boys are just beginning to operate! Maybe by next week they'll have the name for their place of business and then just you watch their smoke. EARL is working days, JOHNNY is on the swing shift and RONNIE is pulling the graveyard. The display floor of the shop looks more like a warehouse than a retail store but that's the way the boys are beginning to market their wares. They'll soon be right in there with Arthur Godfrey when it comes to the "buy 'em by the carton" business!! . . .Here's an item that'll put a shock into you! CLARENCE WRIGHT tells me that his kids put away a case of quarts **every day!!** Ouly in this case it's MILK! Clarence has three little Wrights, aged 5, 6 and 7 years old. He's raising them in stair-steps and the stair-steps is where the milkman leaves a case of milk every morning and picks up the empty from the day before. The kids guzzle the cow squeezin's like it was water and don't know the meaning of the word "sickness!" Looks as though it would be cheaper for Clarence to go into cattle as a sideline business along with operating the casino in the SHILLALAH

(Continued on page 28)

MILLER'S

A Great Name in Horseradish

SERVED AT

Las Vegas' Finest Hotels and Sold in Leading Grocery Stores

ASK FOR IT!

"One of the Freshest and Most Entertaining Musi-Comedy Acts I've Seen"

Says

JIMMY DORSEY



Thanks, Jimmy,
And thanks to Club Bingo Patrons for making our "Three Way Parlay" pay off

Weidler Brothers

CURRENTLY AT THE CLUB BINGO

REPRESENTED BY
JOE GLAZER
A. B. C.

This You Can Believe . . . By PEARL BAILEY

Enroute to the Borscht Circuit, Upstate New York



GET IN your car (or somebody's), go up the Westside drive to George Washington Bridge, cross over to the Jersey side, take route 17, and you're on your way to the greatest entertainment circuit left in the business.

Approximately thirty-six miles up the road that good mountain air starts to work on your appetite.

Even if you don't get hungry, you must stop here because at this point stands "The Big Apple." This is a huge restaurant where just about everyone enroute stops to eat, chat, and the crazy people (the actors) greet each other. Here one discusses at which hotel he or she will play, raise their salaries (in their minds) and natch—we eat. Some of the biggest names in show business congregate here. Most of them started right in "these heah hills."

Who do you think just walked in? Red Buttons, Joey Bishop (craziest guy and the nicest) and Billy Vine. Red and Joey are playing Grossinger's and Billy the Concord. We enjoy a lovely meal (ham on rye with coffee) and dessert if the figure allows. Now we all head for our respective jobs, after stealing a few mislaid jokes. There are so many people going this way it looks like an army on the move. First big place we passed belonged to one of the greatest women in the world, Jennie Grossinger. Name of the place? Well, honey, natch it's Grossingers. Played there many times and will never forget the hospitality. If any of these resorts would run entertainment weekly (instead of just week-ends), you'd know where to find every actor in the world. A few more miles up the road is the Concord. This is one of if not the largest place on the circuit. Checked into a lovely room and dived into bed. Most folks go to hills for the nice fresh air—me, I just go to sleep. So peaceful and the mattresses . . . Boy!!! Around 10 p. m. is show time, so it begins to look like Grand Central Station on the 4th of July, with the rush for seats.

After an hour and a half of show, you're given a choice of going to bed or going to the bar. So after the sixteenth drink (remember you're here for your health) to bed you go—or wander around in the dark until you bump into another hotel . . . There must be a thousand here (all crowded). Lo, the poor actor! As soon as the mascara and pancake have been washed off, back to New York we go. Same routine, stop at the Big Apple, tell how sensational you were and how they're begging for you to return next week for more money. Ha! Ha! Ha!

What a terrific week-end.

Last week I mentioned coming to Reno. Changed booking, so Ella Mae's daughter, Pearlie Mae, is playing that new and beautiful Club Capri, at Atlantic Beach, L. I. Billy Daniels is appearing there now, and simply slaying 'em.

Rain or shine, snow or sleet, this child is heading west August 13 to get the sand between her toes. Didn't ever tell you this (real secret), I never wore shoes in the day in Las Vegas, only at night when I went to the beautiful Desert Inn, did the glamour start. Just an outdoor girl, that's me. Love ya always, miss you madly, see you soon.

—Pearlie Mae

LILLIAN'S

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"Exclusive but Not Expensive"

COATS ● SUITS ● DRESSES
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THE

Shamrock

HOTEL

JAM SESSION

EVERY

TUESDAY NIGHT

SIL SILVERS — at the Piano — "Requestfully Yours"

★

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★

YOUR HOSTS

JACK BAXTER and JIMMY BLAKE

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JULES

SILVER SLIPPER RESTAURANT

Dinners from $1.85

EUROPEAN DISHES

Wiener Schnitzel

"Holstein"

CHARCOAL BROILED STEAKS and CHOPS

Luncheon $1.35

ALL KINDS OF SALADS

HOT CORNED BEEF and PASTRAMI SANDWICHES

Last Frontier Village

HIGHWAY 91

"The Best in the West"

GROVER-SHORE TRIO

NIGHTLY IN THE LADY LUCK BAR

WILBUR CLARK'S DESERT INN

Marc Wilkinson

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Southern Nevada's Newest and Most Modern Printing Office

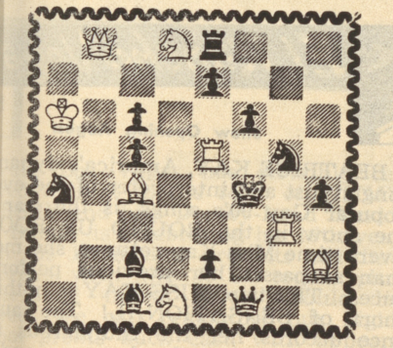
CHESS » » »

. . . by FRED SOLY

PRESIDENT, LAS VEGAS CHESS CLUB

PROBLEM NO. 106

Black 13



White 8

White Mates in Two

Solution to Problem No. 105: B-N5

Here are some of Steiner's games from the ournament, including his brilliant victory over he leader, Prins.

STAUNTON GAMBIT

teiner	Torrens	Steiner	Torrens
White	Black	White	Black
1—P-Q4	P-KB4	19—N-N5	Q-B
2—P-K4	PxP	20—NxPch	K-Q
3—N-QB3	N-KB3	21—NxR	BxN
4—B-KN5	P-KN3	22—P-B3	N-R4
5—P-B3	P-K6	23—B-K4	P-Q4
6—BxP	B-N2	24—B-QB2	N-B5
7—Q-Q2	P-K3	25—B-N5ch	K-Q2
8—O-O-O	Q-K2	26—PxP	P-KR3
9—P-KR4	P-N3	27—B-R4	Q-B5ch
0—B-Q3	N-R3?	28—K-N	R-QB
1—P-R3	B-N2?	29—R-K	Q-Q3
2—Q-K2!	N-QN	30—P-B4	NxPhc
3—N-R3	N-B3	31—P-N	RxP
4—KR-K	N-KR4	32—P-B5!	P-K4
5—P-KN4!	QxP	33—Q-N5ch	B-B3
6—PxN!	QxN	34—Q-N4	PxP?
7—R-R	Q-N6	35—R-K7ch	Resigns
8—QR-N	Q-Q3		

QUEEN'S PAWN OPENING

teiner	Perez	15—Q-Q2	N-N3
White	Black	16—KR-Q	Q-Q2
1—P-Q4	N-KB3	17—PxP!	QxQ
2—P-QB4	P-K3	18—RxQ	PxP
3—N-QB3	B-N5	19—QR-Q	K-B
4—P-QR3	BxNch	20—N-B4	N-K4
5—PxB	O-O	21—N-Q3	N(4)-Q2
6—P-K3	P-Q4	22—P-QB4!	R-B3
7—B-Q3	PxP	32—P-K5	N-K
8—BxP	P-B4	24—P-B4	QR-B
9—N-K2	P-QN3	25—N-N4!	PxN
10—O-O	B-N2	26—RxN	B-R3
11—P-B3	Q-B2	27—PxP	BxP
12—B-R2	QN-Q2	28—BxB	RxB
13—P-K4	KR-B	29—B-B5ch	Resigns
14—B-K3	N-B		



QUEEN'S PAWN OPENING

Stenier	Tramoyeres	13—B-K3	B-R3
Whtie	Black	14—Q-K2	Q-Q2
1—P-Q4	N-KB3	15—P-QR4	P-N3
2—P-QB4	P-K3	16—P-B4	P-B3
3—N-QB3	B-N5	17—P-B5	P-KN4
4—P-QR3	BxNch	18—K-B2!	N-N2
5—PxB	P-B4	19—R-R	K-B2
6—P-K3	N-B3	20—P-R4!	P-R3
7—B-Q3	O-O	21—PxP	RPxP
8—N-K2	P-Q3	22—R-R7	K-N
9—O-O	P-K4	23—QR-R	QR-N
10—P-Q5	N-QR4	24—N-R5	KxR
11—N-N3	N-K	25—NxBP mate	
12—P-K4	P-QN3		

G'UOCO P!ANO

Prnis	Steiner	21—Q-B	PxP
White	Black	22—QxQ	RxQ
1—P-K4	P-K4	23—RxP	RxR
2—N-KB3	N-QB3	24—PxR	R-B3
3—B-B4	B-B4	25—N-K3	N-Q2!
4—N-B3	N-B3	26—R-KB	P-Q4
5—P-Q3	P-Q3	27—K-R2!	K-Q2!
6—B-N5	P-KR3	28—P-B3	P-B4
7—BxN	QxB	29—R-KN	P-Q5
8—N-Q5	Q-N3	30—N-B4	RxP
9—N-R4	Q-N4	31—NxNch	K-K3
10—P-KN3	B-N3	32—R-K	R-B5!
11—NxB	RPxN	33—PxP	BPxP
12—O-O	B-K3	34—P-N4	RxPch
13—BxB	PxB	35—K-N2	N-N3
14—N-N2	O-O-O	36—P-N5	N-B5ch
15—K-R	P-KR4	37—K-N	NxP
16—P-KB4	Q-R3	38—R-R	P-K5!
17—P-KR4	QR-B	39—P-R5	N-4K!!
18—P-R4	PxP	40—P-R6	N-B6ch
19—PxP	P-K4	41—Resigns	
20—P-B5	P-N3!		

SHOW REVIEWS by Jack Burby

Flamingo

Show Opening July 26

Hurry! Hurry! Hurry! There are only five more days left in which you can treat yourself to the "Show of Shows," SPIKE JONES and his MUSICAL DEPRECIATION REVUE OF 1952! If you haven't seen this new edition of the Jones' Frolics, you're duc for a lot of fun in the form of new faces and many new enjoyable routines. Spike has assembled an amazing aggregation of highly skilled musicians with truly hilarious, individual flairs for comedy, slapstick and mugging. Fortunately, HELEN GRAYCO has re-

(Continued on page 30)

LAST FRONTIER

Show Opening August 10th
(Not a Review)

The RAMONA ROOM brings to its patrons one of the nation's top recording stars, MARGARET WHITING. We've seen Miss Whiting and her wonderful performances in other towns and know that she will score as highly a successful engagement here as she always has, elsewhere. This lovely songstress has a voice that contains lots of appeal and individuality. Her stage personality embraces each and every member of the audience. To see "Maggie" once is to become her fan. Wonderful! . . . On the same bill is MARVIN ROY, another performer who will be appearing on a Las Vegas stage for the very first time. Mr. Roy is a magician who has the power of actually moving his nimble hands quicker than the eye can follow. Practically everyone has seen Houdini's famous needle trick. Well, we understand that Marvin has improved it. THIS we want to see! If true, this lad's a genius. . . . THE JEAN DEVLYN DANCERS will feature two new revues, featuring CLIFF FERRE. . . . On the bandstand, backing this new revue will be BOB MILLAR and his ORCHESTRA. . . . And, the King of the Hammond, DON BAKER, will be on hand to provide smooth intermission rhythms. . . .

El Rancho Vegas

Show Opening August 1

BEATRICE KAY, America's dynami song stylist and interpreter of the ever popular Gay 90's songs, is the star o the show in the ROUND UP ROOM Every time Miss Kay retunrs, she mor than surpasses her previous perform ances. This trip, MISS KAY is nothin short of SENSATIONAL! The audi ence accords her the thunderous ap plause she so greatly deserves and i disheartened when she ultimately makes her exit. Bea certainly main tains the staunch reputation she buil with songs that grandma loved to sin and hear and is also as modern as th Mombo Jombo! SYLVAN GREEN, th gal's jovial husband, is the gent at th "88" and, as always, does a magnificen job as accompanist and conductor o THE FIO RITO ORK. . . . On the same bill is that likeable funster, ARCHIE ROBBINS. When Mr. Robbins ap peared with the previous bill in th Round-Up Room, the Las Vegas audi ence applauded him so highly that he has been held over for this present engagement. He is an adept parodist and endears himself to the onlookers with his readily comprehensible choice of comedy. This kid is really talented.

(Continued on page 30)

Wilbur Clark's DESERT INN

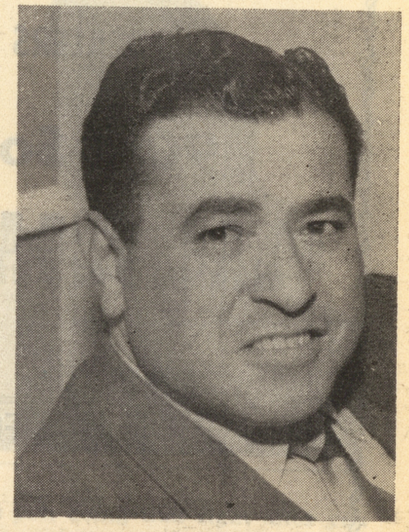
Show Opening July 24th

LOU WALTERS has brought to the PAINTED DESERT ROOM a gay and colorful potpourri of European entertainment with a Gallic flavoring, in a new and sumptuous revue, the PARISIAN FOLLIES. Look for the opening by lovely, titian-haired KATHY BARR who leads you on stage and returns throughout the full evening to display an impressive coloratura voice in solos and in duets with romantic baritone JEFFREY CLAY. Miss Barr's male listeners were more than eager to follow her "Over the Rainbow." . . . Comic relief is in the deft hands of Europe's famous juggling comedian

(Continued on page 30)

Thunderbird

Well, Las Vegas has certainly re eved a treat in the form of JIMMY ORSEY and his "Dorsey-Land Band." . Dorsey is celebrating his 16th year th his band and presents old-time orites with the J. D. touch, plus ixie-Land music as it should be yed. We can remember our high cool proms back east, with appear ces by this fabulous personality and musical aggregation. As we lis ed, our sense of nostalgia was stirred d we were figuratively transported those wonderful, memorable days. hat a magical musician this J. D. is. . Lovely PAT O'CONNOR is on hand provide the vocalizing you like; MILING SANDY EVANS offers the asculine variety of song; and ORTY SHERLOCK is the featured mpeter of the band. . . . On the same ll is that clever comedienne, ANN IOLA. This gal is truly one of the shest personalities to step upon any ge. Her brand of humor is impish d masterful. If you haven't seen y of her satires yet, you just haven't ed, man! . . . The KATHRYN DUFFY NSATIONS present two colorful utines.



late the other instruments being played by their brothers. Confusing? Well, it's not easy to describe. See it and you'll know what we mean when we say the Weidler Brothers really know how to stimulate your humor. . . . On the same bill is the lovely, petite song-

(Continued on page 30)

CLUB BINGO

August 1 to August 11

Even though the current show now ppearing in the BONANZA ROOM ill remain for only two days after ur mag hits the stands, we enjoyed it so much we felt we had to give it more ace and comment. . . . Starring in this ow are the WEIDLER BROTHERS. ese three funsters have an individual ack of presenting s-m-o-o-t-h comedy at is full of entertainment and laughs. Make it a point to catch them fore they close on Saturday. The nniest bit we've ever seen is their vel manner of playing three saxo ones. They retain their individual uthpieces, but, somewhere along the e, their hands change and manipu-

SILVER SLIPPER SALOON

Show Opening August 3rd

Those two effervescent gals are back in town again and are treating the Silver Slipper patrons to lots of fine comedy and personality. Yep! The COOPER SISTERS (Audrey and Blanche) are a definite guarantee to win you over with their fresh humor, fine singing, and unique presentation. Here's one act you don't want to miss! . . . CHARLES PICKARD, the Tennessee boy who took the advice of "Go West, young man," is the gentleman who plucks at the guitar and offers authentic mountain crooning. He is the second new addition to the bill of continuous entertainment which holds over JIMMY HUSSON, the "Mr. Everybody" who has a joke for and about everybody. . . . VAUGHN and

(Continued on Page 29)

Art Rozen and Murry Nort

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RANDOM THOUGHTS

. . . By B. B. BARTON

THE OTHER DAY we were involved in a discussion on the training of dogs. When I returned home, the subject refused to be replaced by any other thought and I just had to compile some hints to pass on to some of you who may have a newly-acquired pup in your household. Naturally, Dad feels the training of the newcomer is basically HIS responsibility. If so, try these, 'Father!" . . .

FIRST: You MUST impress the puppy with the fact that YOU are the master. After all, if the little woman feels you are the 'boss," why not the dog?

SECOND: When you say, "Come here," give the dog an hypnotic leer and point at a certain spot on the floor, somewhere near your right or left foot, according to the hand you use to rule your roost. If he runs away, don't lose your temper—dogs are sensitive! His leaping about merely indicates he is in a very playful mood. Some dogs can be humanly obstinate. Besides, he's probably too young to have a good sense of direction.

THIRD: When you command him to "Sit," make sure you look extremely grim. Even if the little bundle of fuzz jumps all over you and kisses your face, just keep right on looking resolute and determined. You see, he might consider your attention an invitation to share your chair. Then too, your lap is a MUCH softer place than the floor.

FOURTH: If he sits at your feet and mournfully begs for a sample while you are eating, merely OUTSTARE him. Of course, this takes a tremendous amount of will-power—but—you're a strong "he-man," aren't you?

FIFTH: When your wife begins to pet him and treat him like a baby, you MUST command her to stop. Dogs shouldn't be pampered! (Perish the thought!) But, when he rolls his enormous, soulful eyes in your direction and reveals the anguish you've aroused in his little bosom, don't dare give in and lift him. If your wife ever



catches you doing that right after you told her not to, you'll NEVER live it down. Remember, you must prove you are a man of your own convictions, no matter how high the price!

SIXTH: If he insists upon coming into your bedroom and sleeping on the foot of your bed at night, just keep getting up and taking him back to his own little doggie cot. Of course, you might lose a few weeks' sleep and the lonesome whining might disturb the neighbors. So what? You DO want a well-trained dog, don't you?

There are quite a few other rules that could be mentioned but these should suffice as a beginning. Try them out for a couple of months. If at the end of that time you discover you're not doing so well, here are a couple of suggestions:

A—Send him to an experienced trainer.

B—Or just let your guard down and spoil him the way any dog-lover does. This will probably be the happiest solution for all concerned.

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THE WATCHBIRD

. . by MICHAEL NEALE
(LADY MICHAEL)

HORRORS! HELP! LOST! We adore welcoming CHARLOTTE BERGMEIR back to Vegas (she opens at the Last Frontier August 10th) but with tears in her eyes she told us that last Sunday, August 5th, she went to powder her nose in the powder room at the Desert Inn and left her beautiful aquamarine ring on the wash stand. When she returned, two minutes later, it was gone and she has been heart broken ever since. Anyone who may have happened upon said bauble please return to said girl who offers a liberal reward for same.

It is our great pleasure to announce the marriage of EVELYN LEWIS to ALLARD ROEN on August 8th at 7 p. m. in WILBUR CLARK'S office. Also united in holy matrimony were MURIEL SISLER and ERNIE ROTHHOPF. We wish much, much happiness for the brides, and congratulations to the grooms. Bless you all.

WILLIAM HAINES is furious because MARY MILES MINTER has been commissioned to redecorate NORMA DESMOND'S Issota Fraschini and BILL HOLDEN is THAT upset because he wanted her to exterminate the rats from her pool. . . . There's an "R" in it this season, come home LANGFORD CURTIS.

CHIC CHAT: It says here that KATHY BARR, prominent chantoosee of the Parisienne Follies will be tested for the GRACE MOORE role, and we'd like to add, Luck Dahling! . . . GLENN STAINER, otherwise known as "Dahling," who toots a sax for CARLTON HAYES will join the JIMMY DORSEY outfit a week from Thursday . . . BILLY McCANN, the Irish Rose of the Lady Luck Bar, and TOMMY McGINTY were raised together in Cleveland and boxed (fisticuffs) together, we imagine it was Cleveland, so we'd better have no nonsense from you imbibers . . . The lovely JANE BERGMEIER, who used to trip the light fantastic at Belon's little Bistro, has a long term contract with KEN MURRAY for his T.V. show in N. Y.

THE ROVING I: FRANCES FAYE is rocking the room at CHARLIE FOY'S SUPPER CLUB in the "Valley." You haven't heard "Love for Sale" until you've heard Frances' rendition . . . CHARLIE MORRISON won the decision and the "monkeys" are now appearing at the Mocambo, however HERMAN HOVER of Ciro's is just as pleased — he has KAY THOMPSON and the four WILLIAMS FRERES who



are attracting all the celebs in town. We'd love to name them but the list would be legion.

THE VISITING FIREMEN: MAC KRIM'S brother HARRY is in town for a bit of fun in the sun along with BILL ROSENSON, x-New York attorney who is now a T. V. producer in L. A. . . . DICK JOHNSON, of Washington, D. C., is here for the cure. Get well fast, sweetie! . . . JEAN DEVLYN, who flits all over the country choreographying, is here to do the new show at the Last Frontier and the Silver Slipper. We met Jean in Reno and we understand why all the girls who work for her rave about her. She's a peach.

SAD DEPT: CHARLIE (RED) POPEJOY, bellboy at the Desert Inn, is in the San Diego Naval Hospital, and cheery cards would do a lot to cheer him up.

QUESTION OF THE WEEK . . . OR MONTH . . . OR YEAR, FOR THAT MATTER: What well known high roller around Reno and Tahoe welshes on his verbal agreements? . . . What blonde stripper chewed off what red-headed

(Continued on page 28)

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HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

HOLLYWOOD heroes and heroines who are victims of the occupational disease known as "type casting" are shouting the praises of a genius named George Stevens. Unlike many moviemakers, Producer - Director Stevens doesn't shudder at the mere suggestion of casting an actor or actress against type." Instead, he goes out of his way to select "off-beat" characterizations for his players. As a matter of fact, the brave gent has done more to destroy the Hollywood system of "type-casting" than any other individual in the movie business.

For example, Stevens was the first to prove that red-haired Ginger Rogers could act without her dancing slippers in an opus titled, "Vivacious Lady." He was the fellow who gave "western" star Joel McCrea his first sophisticated comedy role in the hit, "The More the Merrier." He cast Irene Dunne in her strongest mother role in "I Remember Mama." And he picked CARY GRANT, who had specialized in frothy comedies, to star in the outdoor action drama, "Gunga Din."

However, even Stevens' staunchest supporters suspected that George was carrying his fetish for unorthodox castings to the extreme when he selected sultry Shirley Winters for the role of the gentle, naive farm girl in the upcoming dramatic masterpiece, "A Place in the Sun." In the 1951 picturization of Theodore Dreiser's famed novel, "An American Tragedy," Shelly plays a lonely girl who falls in love with Montgomery Clift and becomes an expectant unwed mother. Clift, in turn, falls in love with Elizabeth Taylor, a wealthy society belle. Climax of the film finds the pathetic Shelly drowned and Clift accused of her murder.

Why Stevens chose Shelley for the role was something of a mystery. As Shelley herself observed: "Everybody assumed the girl's part would be changed to the floozy, sexy type when I got it." But Stevens had other ideas. He had no desire to make the girl a floozy for such a switch would have weakened the dramatic punch of the story.

"Just because Shelley gained stardom in sultry, sexy characterizations, Hollywood has leaped to the conclusion that that's all she can do," says Stevens. That's not true. Shelley is a very capable performer. She is extremely versatile and has all the warm, human dramatic qualities that I was looking



for. A lot of people will be pleasantly surprise when they see "A Place in the Sun."

Actually, hundreds of preview-goers already have discovered that Shelley more than justifies Stevens' confidence in her. Her sincere, sympathetic performance is easily the best of her highly successful film career and should result in an Academy Award nomination.

While Stevens constantly amazes Hollywood film folk by his uncanny ability to detect hidden talents in certain stars, he follows no particular formula. He attributes whatever success he has had to the fact that he refuses to believe any actor is capable of playing only one role.

"I like to think that any actor has a certain amount of versatility," says the producer-director of "A Place in the Sun." "In most cases, the player has spent several years on the stage or in the theater before arriving in the film capital. With this training and experience, there's no reason why he or she shouldn't be able to handle a wide variety of roles. I guess I differ from others because I've got enough confidence in actors to give them opportunities to prove their ability."

While George Stevens' battle against type-casting may appear to be a trivial matter to outsiders, there are those who contend that movies in general would improve immeasurably if more directors followed his example.

"Many people are tired of watching their favorites do the same thing over

(Continued on page 27)

I MAY BE

"THE LAZIEST GAL IN TOWN"

BUT CERTAINLY NOT THE "LONESOMEST"

WITH THESE

GREAT LAS VEGAS AUDIENCES



ANN TRIOLA

MY THANKS TO

The THUNDERBIRD HOTEL

AND EVERYONE CONNECTED WITH ITS OPERATION

THAT'S FOR SURE:

(Continued from Page 9)

ERT STOCKING. To four fine young newlyweds we send that old Spanish toast: "Health, love, and wealth, and much time to enjoy them!"

A group of men who seldom receive any acclaim for their contribution to our super-great shows are the stage technicians; the guys who sit in those hot booths and manipulate the lights. They work hard to make an entertainer's appearance successful and are important in presenting a "bigger, better show." Indirectly, these men are responsible for making Las Vegas "The Great White Way of the West!"

MRS. MARY REED performed what is virtually impossible by keeping her "expectancy" a secret until a nine pound baby boy made his appearance in her arms. The Reeds (he is BUD, a deputy at the GOLDEN NUGGET) have waited quite some time for the stork to accept their name on his "available" list. When Mary learned of the impending bundle of happiness, she left her job and made all provisions necessary to safeguard the child's worldly entry. 'Tis a **foine** baby you have there, children!

While listening to CHUY REYES broadcasting from the FLAMINGO HOTEL, last Tuesday (Aug. 7), we heard a very lovely, sentimental ballad. When the strains of the melody faded, we were pleasantly surprised to hear it was written by one of our staff, versatile JOHNNY UHLMAN. Well. if the tune is handled properly, we have a hunch that "WHEN I'M WITH YOU" is going to be famous from coast-to-coast. Good luck, Johnny. We're pulling for you.

Our mailbox brought a request from MARY MARSHALL and BILL CLIFFORD to convey their regards to their friends. Bill and his ork recently completed a successful run at the MARK HOPKINS in San Francisco. Before they left, they signed a contract to return there next year for 26 weeks! The kids miss our town very much. We know we're expressing the sentiments of many when we say it would be a treat to see Bill and his musical aggregation back in our midst. He and the boys were at the FLAMINGO HOTEL for a total of 38 weeks and acquired more friends than there are chips in our town.

SI and TILLIE TRUNS, of Tucson, Arizona, will be the new operators of the GIFT SHOPPE at the HOTEL EL RANCO VEGAS. Si is a successful business man (furniture). He and his wife decided to go into business here after their first visit, a few months ago.

LEE COOPER, ex-show girl, is the cigarette girl at the THUNDERBIRD HOTEL. No matter what Lee decides to do, she excels in it. Here is a cheerful little eyefull, if we ever saw one. She is being escorted by STAN RESLER, of San Francisco. Here's a bit of advice, Stan. If you'd only ask THE QESTION, your lovely would answer in the affirmative. 'Nuff said?

Approximately a year ago, we wrote an article, wondering why our Chamber of Commerce hadn't tried to get one of the major league baseball teams to come out here for spring training. We compliment MR. CHAMBERLAIN, the new C. C. manager, for making contact with an owner of a well-known team. He forwarded particulars about our town and the ideal conditions we have to offer such a project.

No matter where he appears, EPPY PEARSON is always praised for his work and good-fellowship! The latest report we received about this jovial rotund comic came from GEORGE TODD and the LOOKOUT HOUSE in Covington, Kentucky. According to George, "Eppy is worth his weight in gold!" BROTHER! THAT'S A LOT OF GOLD! Eppy weighs 340 pounds!

We like the way lovely BETTY STEWART describes her theories on life: "It's like crocheting, one step backwards to go two steps forward." Sounds plausible.

The postman brought a few packages to our door the other day and he couldn't have delivered anything more interesting or desirable. The contents are the volumes that comprise the most modern edition of encyclopedias, presented by P. F. COLLIER & SON. Heretofore, people were limited to the Americana or Britannica editions. Now, a more up-to-date (1951) accumulation of knowledge is available to the public, beautifully bound and attractively offered. You should see the dictionaries—two volumes, instead of one, containing a lot of extra information for the wisdom-hungry public.

LEO STEIN, rodeo and sports promoter from Palm Springs, is almost fully recovered from his siege of illness. While here for a vacation, this popular sportsman caught the virus germ and was laid up for quite a while before giving it the final heave-ho. One of his frequent visitors (and most consoling) is MARGARET MARTIN, beautiful dancer with the PARISIAN FOLLIES, currently at the D. I.

There were quite a few saddened hearts in town last Monday, August 5. Reason? Well, it was because of the "official welding" that took place at the LITTLE CHURCH OF THE WEST. Yep! That handsome brute and that luscious lovely went and did it!

(Continued on page 29)

Editorial . . .

We've heard of various methods of sensationalism—but—all others have been topped by the method resorted to by a statesman—a Senator. We wonder just what aim Senator Estes Kefauver is attempting to achieve? In his daily column in the L. A. Examiner (Aug. 6), the "crime-buster" (?) wrote that "Nevada gambling held moral, financial flop!" In this misinformed article, the Senator wrote lots of drivel that was equally amusing and ridiculous, especially this quote:

"The casino type of operation is more often crooked than not and legalizing it will not make it less so." The esteemed Mr. Kefauver went on to report that the outlawing of gambling in Wyoming caused that community to prosper and elevated state sales tax revenues.

We are fortunate enough to retain the freedom of speech and press and can offer our reply to this individual who seems to be thriving both financially and politically through these articles, not to mention his T.V. and motion picture appearances.

Our casinos are operated just like any other business in the U. S. They are as legitimate as the word itself implies. In the many years of Las Vegas' casino operations, the millions of tourists who visit our town have never complained of being "taken" or cheated! It's never happened in the past, nor will it materialize in the future.

The Senator cleverly realizes such subjects make interesting reading matter and will readily sell on the market. But, what is the reaction of the readers who have already visited our town? They must be laughing inwardly (or openly), especially when they see the reference made to our "crooked" casino operations.

We've visited with many of the biggest stock-brokers, industrialists, bankers, etc., who frequent our town. They indulge in some of our gaming and enjoy themselves very much. The article we refer to actually terms these intelligent men as "gullibles."

No, Senator Kefauver, you're wrong again! Our operations are not crooked as you would like to have the people believe. We DO NOT run "bust-out joints" in Las Vegas! Our games are strictly legitimate and are run on a higher plane than some businesses in the U. S., including of course, the business of being a politician . . . and that's for sure.

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"Across From
Chamber of Commerce"

POP SQUIRES:

(Continued from page 5)

ense to expect our little University to ompete with those great ones, even if t did spend a lot of money digging up thletic recruits.

Just a short time ago the Regents of he University of Nevada awakened o a good idea. They were tired of ppealing to the legislature for more unds; they were tired of appealing to he City of Reno to make up a deficit of few thousand dollars every year to eep football on a big scale going.

More than all, the Regents found hat there is now a deficit of about fifty housand dollars in the football funds or the past year, which, with the thouand dollars a month due the coach, igured something like five thousand ollars a month. So, sensibly, they alled off this feverish competition with he big colleges in football, and are try ng to figure some way to get rid of hat thousand dollars a month coach nd pay up that big deficit he has vorked up.

I think that athletics, as an adjunct o education, is a fine thing. It builds trength and vigor and makes strong nen. That is the way I think of our as Vegas High school with its athletics. f athletics will be an aid to education nd will build better and stronger men nd women, I am for it. But if athetics should grow until it is crowding ducation and culture into the background, it would be good policy to close own on athletic competition and devote the whole time education to those hings which will build brains, as well s bodies, for our young people.

HOLLYWOOD HAPPENINGS:

(Continued from page 23)

nd over," points out Shelley Winters. Some of our top names aren't drawng like they used to, and there aren't nough new faces to take their places. he movie industry would be better off inancially and artisticly if all direcors thought the way George Stevens oes."

Weekly Beauty Letter

from WALLY WESTMORE

Makeup Director, Paramount Studios

It's summer and chances are you've bought yourself a new summer outfit. When Mr. Weatherman's predictions of "fair and warmer" become a reality, you'll probably sally forth in your spanking new togs. But wait a minute. Before you do, check and double-check your appearance.

Between scenes of Nat Holt's new technicolor western, "The Great Missouri Raid," actors WENDELL COREY, MACDONALD CAREY and BILL WILLIAMS turned their talk to the subject of women, as men usually do. Each of the stars had several bitter criticisms of the appearance of the average Miss and Missus. Here's what these famous members of Hollywood's masculine set listed as their pet peeves:

1. A slip that's always slipping.
2. A purse that's jammed with everything from lipstick to can-openers.
3. Chipped nail polish.
4. Excess use of perfume.
5. A sagging hemline.
6. Lint and stray hairs on dark coats, suits and dresses.
7. Unpolished and unbrushed shoes.
8. Excess use of make-up.
9. Excess display of cleavage.
10. A conglomeration of jewelry.
11. Extremes in styles.
12. Crooked stocking seams.
13. Chapped hands and elbows.
14. Unbrushed eyebrows.

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WHAT'S DOIN'?

(Continued from page 11)

ROOM of the SHAMROCK HOTEL. By the way; they're revamping the lay of the land in that room again and I believe that this time it's going to be a good set-up. Just from the little they've done already they have more room and the casino isn't sitting in the laps of the customers either. Had some of ERICH'S meat balls and spaghetti last Tuesday night at the jam session and, though I didn't think it possible, they seemed to taste a bit better than the last time; and the last time they were out of this planet. . . . Hey! I just got a letter from m' boy QUINN. Ronnie writes that the Navy is letting him escape from Adak, Alaska, in about six weeks after these long many months and in about another two months after that he hopes to be OUT. Says he has trouble getting anything done what with walking around with his fingers and toes crossed for fear something will happen to spoil the present plans. . . . Something happened last Tuesday night that I've been waiting for almost twenty years, . . .and I missed it! CHUY REYES played one of my compositions over the air on his regular broadcast from the Flamingo Room at the Flamingo Hotel, . . . and I missed it! It was a number that I wrote years ago and recently rewrote into a beguine called "WHEN I'M WITH YOU, I lose control." He played it over the air, . . . and I missed it! Seriously, I'm grateful to Chuy for this and for things he has done in the past, only NEXT time, . . . ah dowanna miss it!! . . . Once again the EMBASSY CLUB in North Las Vegas is turning 'em away from the doors with not enough room to take care of the business. In fact, Mitch says he hopes to have the interior remodeled by the end of this week to be able to take better care of the people who come to see his shows. Gonna put in a different stage that will be raised for better vision and also more seating capacity. Not on the stage, . . . around it!! The EMBASSY CLUB is the only club around these parts that is presenting strip shows at the present time with the show times being at 11:15 . . . 1:15 . . . and a late one at 3:30 A.M. for you and me. . . . (rounders). Newest addition to the revue is SUNNY, with a smile to match her name. Outstanding among her numbers is one in which she lends a little of legerdemain with flowers popping out of the darndest places! MARGIE HODGES is emceeing and doing vocals while the ladies of the low light dances put on something else to take off. SURE you ought to see it!! . . . Opening next Tuesday night in the ROSE ROOM of the EL CORTEZ HOTEL will be THE HARMONEERS "Tops for Dance Time." This group is made up of four local men and should prove to be an interesting combo. There will be JOHNNY PEARSON on piano and organ, and bass occasionally; SMILEY HIGHTOWER on guitar, and this boy plays a lot of six-string box; BOB SHEPPARD on trumpet, has been in town for some time but is just now dragging out the trumpet to get back to his first love, and, for rhythm, there is JACK FOY on drums. You will find the largest dance floor in the downtown area here at the El Cortez Hotel and these men have the potentialities of being one of the finest little dance groups in town, so . . . what'er ya waitin' for? . . . And so we come to the end of another week's dribble about what could be doin'! If the Lord is willing and the weather permits, I'll be looking for you at approximately this same spot come next week, so, . . . 'till then . . . 'Byeeee! . . . Johnny

WATCHBIRD

(Continued from page 21)

stripper's ear in a fracas? She thinks she's Van Gogh . . . Who has big eyes for Andy McIntyr of the encore?

DIDJA KNOW?: GREG BAUTZER has a broken vertebra the direct result of diving off Eden Rock. Happy traction, old bean! . . . DINAH SHORE turned down BILL MILLER'S offer of 25 gees to play the Riviera (Jersey side) in favor of the too, too veddy chic Waldorf. (We lifted our pinky when we wrote that) . . . ROY ROGERS is awarding prizes to kiddy winners of his rope-spinning contest. If your clothesline mysteriously disappears — you'll know why . . . There's much more than the two hours it takes to fly to Frisco separating the ERROL FLYNNS . . . BARBARA PEYTON saw TOM NEAL (no relative of ours) in bathing trunks and now they are to be married. Isn't love too delicious? . . . HOWARD STRICKLAND and DICK POWERS will open a dude ranch near Vegas . . . PEGGY RYAN and RAY McDONALD can be found filed under T. C. for Toronto Casino.

OVERHEARD DEPT: At the Flamingo: "She was born in the year of Our Lord only knows." . . . At Beldon's little Bistro: "Her boyfriend's out of town, so he's sort of an understudy." . . . At the Desert Inn: "Gimme back that mink stole. I wanna remember you just the way you WERE!"

OUR DEFINITION OF AN APPLE: A guy who takes his girl to a drive-in theater and then sits there and watches the picture . . . beer, anyone?

DEAR DIARY: When Joshua does the

(Continued on Page 29)

SILVER SLIPPER:

(Continued from Page 17)

WRIGHT offer solid novelty musicianship; the SILVER SLIPPER CORSET GIRLS make the bar a mighty interesting place to drink. . . . Master of ceremonies is the lovable JIMMY O'BRIEN, complete with Irish tenor vocals. . . . Add to that the pianistically famous name of GEORGE REDMAN, show accompanist, and BUSTER "88" HALLET and WHITEY'S TOPPERS during intermission and you have that solid evening's entertainment which fortunately goes on and on at the "Slipper."

THAT'S FOR SURE:

(Continued from page 25)

Now, FRANK SCHIVO and SHIRLEE BROWN share the same name. The couple were accorded a wonderful reception at the home of CURTIS BRYANT, with all of their friends dropping in and extending heartfelt felicitations. Mr. and Mrs. Schivo—be happy—huh? Frank is the youthful manager of the CLUB BINGO.

In order to enter TINCH'S USED FURNITURE STORE on South Main, we had to walk in sideways. Of course it COULDN'T have been our girth that necessitated such motivation; it was because of the thousands of items that fill the place. It's amazing how MAX and HARRY know WHAT they have and WHERE it is! You just name it; they have it. If they don't have the requested item—they'll get it! What a fantastic place in which to spend an afternoon of shopping or browsing!

We received a lovely letter from HARRY I. DAVIS, of North Hollywood, California. He forwarded a copy of his song, "There's a Little Brown Church in Las Vegas." As yet, we haven't had the opportunity to actually hear it but will do so in the very near future. The words are appealingly sentimental and we'll pass the song along to any musicians who might be interested. Just contact this office and we'll see you get the score (music—that is).

One of the most beautiful dealers seen in a long time is CAROL LA VERNE, dishing out those "blackjacks" at the CLUB BINGO. She is an excellent dealer and is "as sharp as a tack." Sorry, fellas! The gal's spoken for. Husband, ERNIE, is Pit Boss at the same club, daytime shift, and taught his lovely bride all she knows about this "man's profession!"

The man who has replaced EDWIN MARTIN, former publicity head of the DESERT INN, is C. MERWIN TRAVIS. Mr. Travis has many years of experience as public relations counsel of Los Angeles and Chicago. Good luck, Mr. T.

While busily engaged in the office the other ayem, we were surprised by a knock on the door. Upon opening it, our surprise increased when we saw LT. HANLON and his assistant from the Detective Bureau! Those boys are really "on the ball." A few hours earlier, they had seen Ye Editor breakfasting with ARCHIE "MATE" LOVELAND at the GOLDEN NUGGET. Lt. Hanlon produced some photos of a wanted criminal. The photographed image could certainly have passed as Archie's twin. They say we each have a double somewhere on this earth. However, we're betting that Mr. Loveland is disheartened, after learning who his duplicate is . . . and that's for sure.

THE WATCHBIRD:

(Continued from page 28)

charleston I always say, "Tah everso."

EXTRA! EXTRA! RANDI ROBSON finally got down off that mountain, and everyone couldn't be happier. In an exclusive interview with Miss Robson (It was easy as Miss Robson shares a room with us) she said, and we do quote: "My ears are popping."

Everyone knows by now that BEATRICE KAY is at the El Rancho, and those of you who haven't seen her yet, get on the ball now. When Beatrice appeared in what she called a "very strapless" gown, a wag asked her husband, SYLVAN GREEN: "What makes a strapless gown "very strapless?" Said Syl . . . : "When Beatrice wears it!"

WHATEVER HAPPENED TO TERRIBLE HERBST? . . . AWFUL FRESH McFARLANE? . . . the Hut-sut Song? . . . JUDGE CRATER? . . . APROPOS OF NOTHING: Which do you prefer CHARLIE or PIPER? Heidsieck that is! . . . Southern Comfort . . . Rippling rhythm . . . The Ranch House . . . AND COOOOOO TIME?

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FLAMINGO:

(Continued from page 16)

turned this year, and Spike allows us to enjoy the beauty and "oomphy" singing of his beautiful wife . . . SIR FREDERIC GAS gets almost as many laughs as he has hairs on his head. Wow! Have you seen that pate of his? . . . GEORGE ("Two Front Teeth") ROCK is our favorite two-ton tyke, while comics FREDDIE and DICK MORGAN dash about in relentless pursuit of king-sized yaks. They find plenty of them, too. . . . In the new face department are PETER JAMES, the humorous madman who turns his own tie into a snake and his own body into throw-around dummy. . . . And BILL KING, who ably illustrates why he is called "one of America's outstanding jugglers." The WAYNE-MARLIN TRIO has carried the acrobatic art to a new and exciting climax. . . . RUTH FOSTER, "Miss Bombshell of the South Pacific," explodes into a blonderful display of tapology. . . . PAUL and PAULETTE, two handsome youngsters, soar off from their trampoline and make it seem as effortless as rolling out of bed, as graceful as a swallow in flight and as exciting as parachute-jumping, without a parachute. . . . They lead into the finale of such Spike Jones' hits as "Cocktails for Two," topping off an evening of hearty fun for all the kids in town. . . . And the wonderful antics of "Stooge Man" MACK PEARSON, the best in the business.

EL RANCHO VEGAS:

(Continued from page 16)

. . . Porduction-wise BUSTER BURNELL, featured in both numbers, really outdoes himself in the staging and choreography for the lovely JUNE TAYLOR DANCERS. . . . At long last, TED FIO RITO is given the spotlight in a "special salute." Celebrating his 25th year as a songwriter and ork leader, Ted plays some of the ever-famous tunes he wrote that made him a top man with ASCAP.

DESERT INN:

(Continued from page 16)

GASTON PALMER, who makes not doing a trick even more enjoyable than the actual performance. . . . TANYA and BIAGI use the sharp edge of satire to cut up the well-known dance team clinches, and manage to shed their own clothes and composure while tickling patrons' funnybones. Tanya emerges in an eye-filling bit black lace while Biagi bows off in tattered white tie and tails. . . . BOLIANA IVANKO FOUR are adagio group well known on the Continent. They toss their petite and supple partner about with a derring-that worries front row patrons a grazes overhead rafters. . . . Supplyi the traditional Apache dance are RIVIERAS, who delightfully a humorously dispel the old conception woman as the "weaker sex." . . JEANNE CHARLEBROIS tops h range of vocal impressions with "Ali Blue Gown" as it might be sung by cute five year old. . . . A young a spirited pair from Paris' Bal Tabari LEILA LAMPI and ROGER STEFA whirl through a brilliantly-costume can-can number with gay aban while DAISYA DORSAL is a charmi and graceful Parisian belle who fin her wedding gown too encumbering a does something about it. . . . The Ladies of the Line are costumed what can only be described as spectac lar fashion, even more enhanced b imaginative lighting. . . . THE CAR TON HAYES ORK plays an intrica score with impressive competence a continues to fill the intermissions wit danceability. . . .

CLUB BINGO:

(Continued from page 17)

stress, GLORIA GRAY. This g knows how to keep her audience enter-tained and presents dramatic arrange-ments of song favorites. . . . Capably handling the M. C. chores is BOB HOP-KINS. This lad is talented . . . and that's for sure. With each impression he presents, his facial expressions seem to adopt the identity of the subject of his mimicry. Amazing! . . . Opening on Sunday, August 12th, will be MICHELS & HICKEY, "Two Singing Funsters of the 88 Keys." If these lads live up to advance notices, they'll fill the room with sheer enjoyment. . . . On this new bill will be that lovely singer, PHYLLIS INEZ. Here's a g who could charm a "mike." . . . MIKE WERNER and his ORK continue their usually mellow show backing and alternate with LARRY SOCKWELL for dansapating rhythms 'til down.

Wilbur Clark's DESERT INN

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4th AND FINAL WEEK
LOU WALTER'S
PARISIAN FOLLIES
CAST OF 40
CARLTON HAYES AND HIS ORCHESTRA
Grover-Shore Trio in the Lady Luck Bar
Ted Mossman in the Skyroom
Showtimes: 8:30 and 11:30

3rd AND FINAL BIG WEEK
ONLY 5 MORE DAYS TO SEE
SPIKE JONES
AND THE
CITY SLICKERS
WITH HIS
New Musical Depreciation Revue of 1952
COMPANY OF 44
NEW ACTS NEW LAUGHS NEW NUMBERS
Never a Cover or Minimum
THE Flamingo HOTEL
Showtimes 8:30 P. M. and 11:30 P. M.
OPENING THURSDAY, AUGUST 6th, — THE VAGABONDS



Howdy, Podners!

Sorry to leave the Hotel El Rancho Vegas—
but we have to get back to our own
Guest Ranch in

RENO

Love

BEATRICE KAY