Jack Burby's

FABULOUS LAS VEGAS

HOWDY PODNER !



You Should Meet and Know

JAKE KOZLOFF

GENERAL MANAGER OF THE

HOTEL LAST FRONTIER

(See Page 9)

15c

September 1, 1951

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Rudy Vallee



Billy Daniel & Lita Baron

THE EL RANCHO GIRLS

WITH

BUSTER BURNELL

TED FIO RITO AND HIS ORCHESTRA

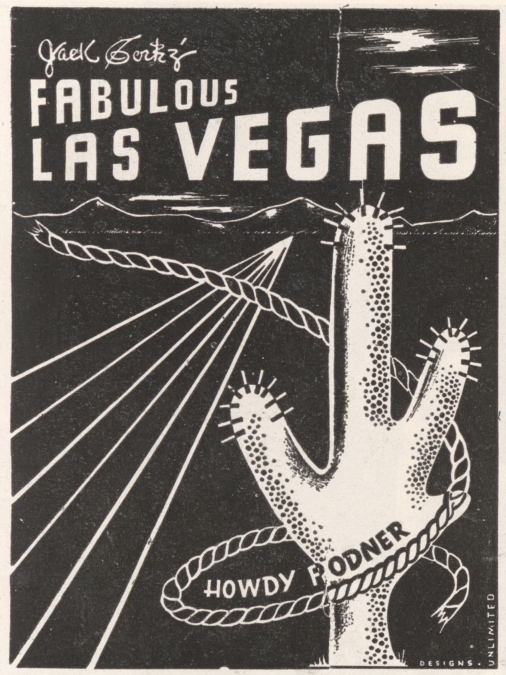


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"Stop at the Sign of the Windmill"





PUBLISHED WEEKLY VOL 3, NO. 20

OBSERVATIONS, BY POP SQUIRES

"THAT'S FOR SURE," BY JACK CORTEZ

HOLLYWOOD HAPPENINGS, BY MARTIN LEWIS

VERSE, BY TUTOR SCHERER

REVIEWS OF CAFE SHOWS, BY JACK CORTEZ

RANDOM THOUGHTS, By B. B. BARTON

CHESS, BY FRED SOLY

AN OPEN LETTER, BY VERNON WELLBORN

THE WATCHBIRD, BY LADY MICHAEL

THIS YOU CAN BELIEVE, By PEARL BAILEY

WHAT'S DOIN'? BY JOHNNY

LAKE TAHOE, BY HARRIET RESNIK

JACK CORTEZ, Editor and Publisher

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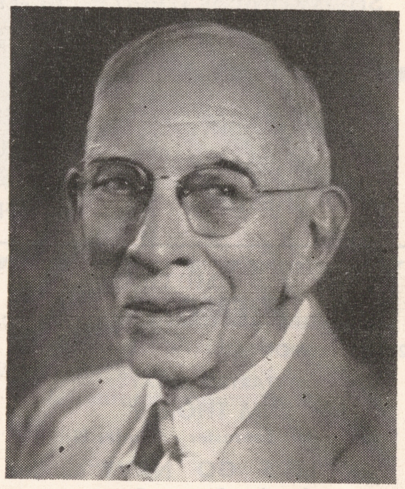
DOWNTOWN

Jack Burke's
FABULOUS LAS VEGAS
HOWDY PODNER

VOLUME 3 SEPTEMBER 1, 1951 NUMBER 20

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

OUR RACE TRACK



AFTER about nine months of troubles, trials and tribulations, during which work of Las Vegas' great race track project was greatly hindered, President Joe Smoot has announced that Las Vegas Thoroughbred Racing Association will hold its first 40-day racing meet beginning about November first, nineteen hundred and fifty-one.

This announcement, coupled with the statement that the final quarter of a million dollars for completion of the enterprise has been underwritten by a strong syndicate, signalizes a great victory for Mr. Smoot and his associates and is, as well, a great forward step to advance the position of Las Vegas as one of the most notable centers of amusement and entertainment in America.

As with every great enterprise, there have been some stumbling blocks in the way of advancement—some placed by those who hoped to profit by picking up the pieces of a wrecked enterprise, and others such as are inevitable in any great project.

Through all those trials Mr. Smoot and his associates have gone calmly and quietly on their way, determined to bring to Las Vegas the fine enterprise of breeding, training and racing horses in these gayest and most beautiful surroundings. This will bring to reality the dream of some Las Vegas people who for more than forty years have believed this the best climate and the choicest location in America for horse racing.

The other day, after an absence of several months, I had the opportunity to again visit the track to see what progress had been made. I was amazed at the many things which had been done, even during the months when operations were partially or wholly suspended.

I think it was in December of last year that the first trouble came when some misunderstandings between the contractors and their workmen brought on about a month's cessation of work. Then, just when that was settled and everything seemed ready to proceed at full blast, came the disclosure of some fraud by a trusted employee of the company, who was accused of forging Smoot's name to a certificate of stock which he sold, using the proceeds with which to buy himself an automobile.

This caused commotion in the organization and, fearing that there might be other irregularities in the funds of the corporation, Mr. Smoot reported the matter to government Securities Exchange Commission. The sale of stock was immediately suspended and the

(Continued on page 33)

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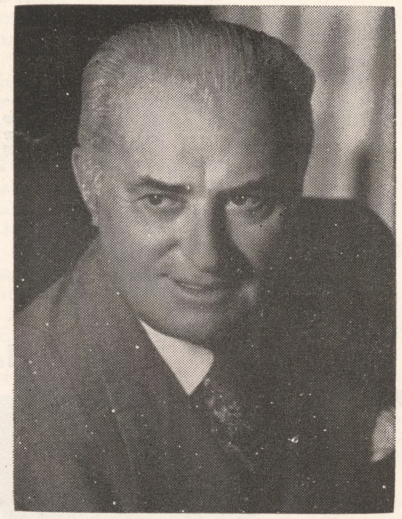
Boulder RACE BOOK

★

PHONE 2182

VERSE

. . . by TUTOR SCHERER
POET LAUREATE OF NEVADA



MY WINDOW SILL

When I was but a little child
And all about me night was still
I'd sit upon my window sill,
While I dreamed of adventures wild.

Thinking of some enchanted place
I'd long to break the earthly bars
And travel out beyond all space
Far, far beyond the moon and stars.

To this day I never tire
Of yearning for adventure still
Dreaming is my heart's desire
Although I miss my window sill.

BOYS DON'T GROW OLD

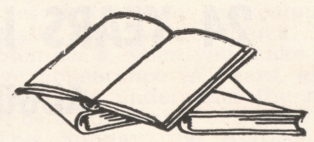
Men are only boys grown old
Men are only boys grown bold
They're only boys grown tall
The change is nothing, after all.

AUTUMN

Summer nights, then autumn days
With foliage all ablaze
Winter days will slowly go
To let summer hours flow.

BE PATIENT

Lovers' quarrels are caused by
differences of belief
Arguments, when carefully
aired, will always bring relief.



CONGRATULATIONS

TO THE

COUNTRY'S OUTSTANDING

COMEDY TRIO

THE RITZ BROTHERS

HARRY

AL



JIMMY

24 YEARS IN SHOW BUSINESS

AUGUST 31, 1951

AT WILBUR CLARK'S DESERT INN

THAT'S FOR SURE . . .

by JACK CORTEZ

It was during the latter part of 1947 that we met and formed our friendship with JAKE KOZLOFF. That was the time that Jake first set foot in Las Vegas. His trip was to be a short vacation from his duties as President and owner of the Lebanon Valley Brewing Company in Lebanon, Pa. He had presided in this capacity from 1933 until 1947. A friend of Mr. K's invited him to see this fabulous town. That invitation was the beginning of a new life for J. K. When he arrived, Jake met GUY McAFEE and the two became close friends. Each admired the other's business ability and the wheels of the future began to motivate. Mr. K. returned to Pennsylvania to attend to certain details. Then, he, his charming wife, FERN, and their youngsters returned to L. V. to make this their permanent home. Jake became a share holder in the GOLDEN NUGGET and learned the business from the ground up to "perch" pit boss. . . . Possessing a great flair for administrative ideas, he was assigned to the position of publicity and advertising head, along with other duties such as purchasing. . . . Never before had Mr. K. performed any p. a. work at all. But, the national mentions he has received from network radio programs, syndicated newspapers, and various periodicals could almost equal anything STEVE HANNAGAN ever achieved for one of his accounts As you know, Mr. Hannagan is considered one of the tops in his field. . . . Last Friday, August 24, Jake and his associates purchased the HOTEL LAST FRONTIER, THE WESTERN VILLAGE, and the properties of this world-famous hotel. If we know anything at all about this "wizard of the business world," we realize the Frontier Hotel is destined to climb greater heights than those already mastered. . .. Despite the fact that Jake is now in full charge of the Hotel and maintains an active interest in the Nugget, he is still an ideal husband and a real buddy to his three sons, TEDDY, 9; CHICKI, 7, and BURT, 3. . . . Judging from this article, you can see that Mr. K. has an untold amonut of spare time on his hands. Therefore, in order to keep busy, he is president of the Jewish Community Center. He did an outstanding job of campaigning for funds in 1950 and obtained the necessary quota this year. In fact, he "went over the top," and was honored by National U.J.A. headquarters, who appointed him the Nevada State chairman. Another civic honor conferred upon him was his unanimous election as general chairman for the Variety Club's National Convention, to be held here over a four-day period, beginning April 28, 1952. . . . Mr. Kozloff's hobbies are fishing and golf. He also excels in billiards and could put on an exhibition that would test the skills of some of our national champs. . . . You really should know and meet JAKE KOZLOFF, a "dude from the East" who is as Western today as Bill Cody was in his day . . . and that's for sure!

SHARRON ST. AUBIN, a cocktail waitress at the FLAMINGO HOTEL, was a very happy gal when she told us about the two week vacation she and her beautiful daughter JODY, were taking. Sharron promised to write and a couple of days ago we received a letter from her that depressed us enormously. Its contents revealed that upon their arrival in her home state, Washington, Sharron was taken to the hospital in a critical condition. Upon examination she was transferred to a sanatorium and told she'd be there for quite a while. Needless to say, Miss S. misses her many friends in our own town and feels very depressed. . . . Therefore this appeal—PLEASE write her a letter or send a "Get Well" card. Sharron is bedfast. A word of cheer from you may bring about a speedier recovery. Address your mail: Sharron St. Aubin, Firland Sanatorium, Seattle, Washington, Ward 32, Room 19. Please, folks, write now and often.

LIBERACE, pianist extraordinaire, elated over contract he signed last week to appear for 13 weeks of T.V. in Hollywood. Sponsor is BLATZ BEER, famous brewery in Milwaukee, Wis., his home town. The brewery is prepared to spend approximately a quarter-million dollars on Liberace and his future. The deal includes conductor-brother GEORGE. It couldn't happen to two nicer guys. Good luck, fellas! Hope you have one of the largest rating in T.V.

Aside to MAXINE LEWIS, lovely booker of shows at the FLAMINGO HOTEL. Never heard so many people make with the praise as when the Princess and Yours Truly drove up to Reno and Tahoe last week. You certainly left your mark, especially at the RIVERSIDE HOTEL. Have hundreds of regards for you and much too many names to place in one column. Incidentally, Maxine, good luck, Thursday. September 6, when you make your first stage appearance in years, as a songstresss. We understand the new show will be a humdinger of a musical revue.

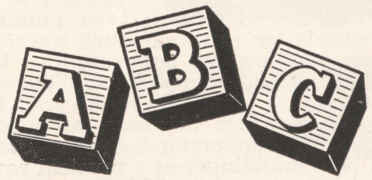
This Sunday, the HOUSE OF ENCHANTMENT, the gift shop on the promenade of the HOTEL EL RANCHO

(Continued from page 23)

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LAKE TAHOE . . .

By HARRIET RESNIK

HI-HO FROM TAHOE! Labor Day is right around the corner. People are arriving every minute of the hour, waiting for one of the biggest holidays of the year. . . . We usually don't miss seeing anything here — but — CLARK GABLE stayed overnight — and — you guessed it—we didn't even get a glimmer of his dimples. He arrived incognito and registered under a fictitious name. . . . If anyone just happens to see an attractive girl wearing sun glasses, it's AVA GARDNER. Don't worry, fellas! FRANKIE SINATRA is right near here. He just completed a singing engagement at the RIVERSIDE in Reno.

Wish we could have been at the opening of the RITZ BROS. at the DESERT INN. What sensational entertainers. Anyone who hasn't seen these dolls should make a reservation, pronto! We miss you all and DON'T HOLLA! . . . Poor VICKIE SCHAEFFER. The last few times she has driven up here from Reno to visit CASEY, the car stopped dead just before the Summit. Casey! Why don't you ditch the Lincoln and get a good car? . . . What do you know? We walked into the CAL-VADA last night to see the last show and couldn't even find available standing space. The star is LILI ST. CYR. She has been breaking attendance records every place she has appeared. Seems that once you see her, you want to wait around for the next show. . . . All of us mourn the loss of JACK DANFORTH, popular dealer at CAL-NEVA, who died from injuries sustained in an auto accident. Our sympathies to LIL, his widow. . . . The gal who has been packing the MAPES HOTEL in Reno started a week's engagement at EDDIE SAHATI'S STATELINE COUNTRY CLUB. She is none other than CONNEE BOSWELL, one of the nation's top vocalists. . . . CARL RAVAZZA, a faforite in Las Vegas, opened the night Connie bid adieu. How is Pedro? . . . Watching the show at the RIVERSIDE last week were MR. and MRS. SYLVAN GREEN (BEATRICE KAY). Beatrice and Sylvan left for New York and more recordings.

Beautiful VIRGINIA HOPKINS thrilled patrons at the FORTUNE BAR the other evening, singing some mighty purty tunes. A great gal and a mother of three beautiful daughters. . . . Never let it be said that a man is not a good cook. Don't let BUD ABBOTT hear you say this! Bud prepared a delicious dinner of borscht and macaroni and cheese. After cooking over a hot stove for three hours, he still found time to have a little fun, proving the tired feeling derived from cooking is all in the mind. Bud was here with NATE FREEDMAN and TOMMY ASETTA, the two personality kids. . . . A wonderful woman is VIVIAN SUMMERFIELD. If we had our way she would be elected "Woman of the Year." She is loved by all who know her and was a champion golfer in California in 1936. She has the cups to prove it. . . . JESS CATHER, working at the CAL-NEVA on week-ends. Say hello to ELLEN for me. . . BOB MILLAR! It's about time you decided to come home. Can't think of a single person in Las Vegas who doesn't know Bob. God bless the LAST FRONTIER for booking a terrific ork. It's been three years too long. Bob's two very good friends, LARRY STORCH (Hi, doll!) star of the show at the THUNDERBIRD and GUY LEWIS (of the EL RANCHO VEGAS) should have quite a bit to talk about. . . . Until next week (providing we recuperate from Labor Day), we'll be seeing you from Tahoe.

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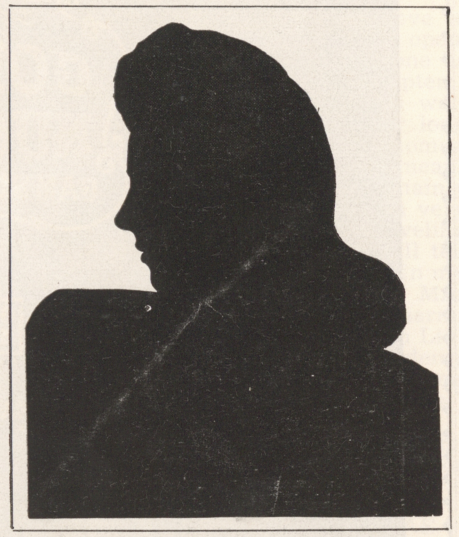
COME IN AND SAY HELLO

BRANCH STORES

TUCSON, ARIZ. WALNUT CREEK, CALIF.

RANDOM THOUGHTS

. . . By B. B. BARTON



GOSSIP

THE FRIENDLY typewriter, "Atlas," is in a pretty serious frame of mind, for a change. As he quietly sits on his perch, he catches snatches of conversation that sometimes make him happy and sometimes sadden his little steel heart. Today, he reminded me of a young, beautiful girl whose life ended in a very tragic manner.

Eloise was an only daughter of a well-known physician. Because of the smallness of the town in which they lived, she was carefully chaperoned everywhere she went. One day, while she was alone at home, someone saw a man enter the house and leave, hours later. As fate would have it, the person who noted the visitor was the town gossip. Instead of ignoring the incident, this vicious gossip-monger set off such a horrible campaign of whispers that it eventually reached the ears of the young girl. Eloise felt she couldn't buck the scandal and took her life in an attempt to keep clear her father's name. Who was the visitor? None other than the doctor's elder brother, Eloise's **uncle!**

Why are there so many among us who derive pleasure from undermining the reputation of a fellow human? Did you ever notice some members of a group when they are bored? Their eyes acquire a certain vacant look, indicating their remote thoughts. But just let one person in that group mention a bit of juicy gossip—and wham!—everyone bolts upright, ready and eager to have a share in enlarging the story. . . .

It is a standard gag that women are natural-born gossipers. That's bad enough. However, the individual who tops his feminine counterpart is the masculine tongue-slinger. When a man repeats an overheard rumor, he acts as though it were a fact. In business, for instance, a competitor will quickly grasp hold of a tale that sordidly involves his rival. Why? Simply because he himself wants to believe it and wants others to have nothing but disdain for his successful opponent. To call this a natural instinct would be equivalent to terming the globe square. It's natural to compete with others but wholly unnatural to strive for your own achievements at the sacrifice of another's. If you're ever tempted to wend your way through life under such a debased rule, keep in mind that the person who slings the mud wears the filthy imprint of it for life. The man with the clean pair of hands is the one who tends his own business and allows others to follow suit. . . .

Yes, these resentful individuals actually begrudge others their success while they themselves find it difficult to merely keep the old pate above water. If this struggling man will take a good look at the one on top he will notice how the guy on the top of the ladder acts! The most important essential for getting any job is personality, not threats or coercion. This is an attribute that isn't handed out by the stork; you acquire and develop it as **you** develop. A man who is a confirmed pessimist looks at life through cynical eyes and rarely attains his desires because of his lack of warmth and personality.

Your personality is the interest you feel in things that appeal to others and the honest development of your personal ability. There is room for everyone in every field of endeavor. Why should a person bitterly set out to ruin a competitor? It isn't necessary. If you have "what it takes" you needn't fear a rival. Having to stoop to the devious challenge of gossip, merely acknowledges your fear of the other man and your lack of self-confidence. If you are in this latter category, resign yourself to the fact that you'll continue vegetating and no amount of underhanded methods will uproot the foundation of another's success. The reward for building a strong, true personality is

(Continued on Page 15)



DOWNTOWN

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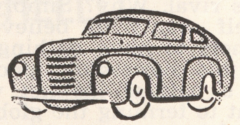
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This You Can Believe . . . By PEARL BAILEY

CINCINNATI, OHIO, and Newport, Kentucky combined . . . Living one place, working the other; paying rent one place, making money the other. "Life gets tedious, don't it?"

This community, from state to state, nightly gives one the feeling of doing a great deal of traveling, yet it's only a matter of a few minutes and there you are. Spent a lot of time wandering around Cincinnati trying to see what was going on. The Reds (ball team) are out of town (and may I add, being beat soundly) so things are sort of slow. They've got some grand shops here for all you folks to spend your hard-earned money. Mabley and Carew is one of the best, and afforded me the pleasure of buying a REASONABLY PRICED pair of shoes. Thank goodness. Do you remember when $3.98 and certainly $5.98 meant a nice pair of shoes? My dears, those days are gone forever. Been telling you about this age of mine, so I guess you'll believe it now with that talk about shoe prices. At night when you get in from Newport, the actors (not many around) go to the Purple Cow or Thompson's restaurant for that late chat and snack. Really been enjoying myself this week; rehearsing new numbers, relaxing and my! my! reducing. The arm is to get back to size 12. It's been so long. No diet involved, just pushing back from the table and eating sensibly. Dreams come frequently of ham, potatoes au gratin, lima beans . . . stop it, you're killing me, you beast, you already thin monsters. Please have pity and don't mention food around this kid for about one month more . . . then lo! the glamour will have arrived.

Went to see "Cyrano De Bergerac" with Jose Ferrer. Good gracious, what an actor. If you've never heard verse spoken, beautifully spoken, go see this picture.

Got the nicest gift this week a human could ever get from some of the nicest folks a girl could know—my bosses at the Beverly. You know, it's so wonderful when people are nice to you. Oh! about the gift. You want to know what it is, okay! I'll share my happiness with you anytime. A beautiful seven-week-old Boxer (fawn.) Named him Theo (yes, it's a him), so from now on look out for the exploits of Theo (should be lots of them). Bought him all the rubber toys, but so far shoes are his favorite. A little ol' mother I'm gonna be. Jean Terrel (friend from the east), who is visiting me, is the official aunt. Oh! this is a big deal. Would love to stay over and see Buddy Rodgers open, but unable to do so as this one is opening Ciro's in Los Angeles September 2. Filmland will really be a welcome sight as it means going for long drives to look at the beautiful homes. This, to me, is a great kick. It means seeing some very dear friends, mainly Miss Cobina Wright, of whom I'm very fond. She's been doing lots of traveling this summer. Certainly hope she'll tell me some interesting things to put in my column. Will also see Mr. and Mrs. Mamoulians, Ray Evans and his charming wife, Wynn, and Jay and Lynn Livingston. Ray and Jay won two academy awards in succession; one for "Buttons and Bows," the other for "Mona Lisa." Nice folks, they deserve the best.

Will be writing you next week out on the patio, I hope (if it's not raining or cold). Love ya and getting closer to ya all the time.

—PEARLIE MAE.

RANDOM THOUGHTS:

(Continued from page 13)

great; the outcome of neglect is disaster and downfall. . . .

Is it really more difficult to think of a person's finer points than to get out the spade of maliciousness and dig for "the dirt"? When you hear a rumor, don't pass it on like a spineless jellyfish! Try your darndest to squelch it right there! Most rumors are founded on nothing more than **sheer resentment**. If you want to be unhappy, just go right ahead envying the fact that "so-and-so" has had the success that seems to escape you. . . .

If we would all pitch in and fight these rumors as earnestly as we attempt to fight wars, I'm kinda certain we would be a much happier people. A little sincere effort on our part will make us a little wiser and provide the initiative to carve our own success in a sportsman-like manner. . . .

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—MARY MARSHALL

THE WATCHBIRD

. . . by **LADY MICHAEL**
(Michael Neale)

WE'D JUST gotten over our "opening night" jitters when a new brand arrived in the form of two exceedingly handsome movie stars. The excitement reached its peak (proving that glamour gals are also human) when everyone "goofed" at least once in the routines. We had the pleasure of meeting both KEEFE BRASELLE and JOHN DEREK later in the evening, and they are two of the most charming and unassuming people one could wish to meet. They never missed a show—both being RITZ BROTHERS fans—as a matter of fact Keefe Braselle is closer than a fan as the Ritz Brothers used to dandle him on their knee when he was a child. His mother, MARIE BARSELLI, is a studio hairdresser and coiffed BETTY GRABLE'S blonde tresses as well as the Ritz Brothers.

Another bit of excitement this week was the sudden entrance on the scene of SIR JODY HUTCHINSON and MARION LEDERER (Marion never looked lovelier). Their impromptu appearance was prompted by seeing the Ballet Russe de Monte Carlo off on tour after bowling them over at the Hollywood Bowl. LEON DANILIAN asked these two balletomaniacs to ride as far as Pasadena on the train—which, incidentally didn't stop until San Bernardino, so they wound up in Vegas (not the ballet company, but the balletomaniacs). If no one follows this odyssey it's not our fault—we're a little confused, too.

Another bit of excitement (my, hasn't this been the week?) was the unexpected "liberty" of the monkeys belonging to MURRY NORT'S Polynesia. These simians had a grand ball cavorting through the trees and all were brought back to captivity quicker than you can say "FRANK BUCK," after a merry chase in which their captors caught two humans by mistake. After much gibbering they let them go with profound apologies in not being able to tell the difference.

Everybody wanted her . . . but she hasn't said "yes" to anyone yet!!! Who? DIANE ADRIAN, sultry redheaded chantoosee who has just tested with M. G. M.

VISITING FIREMEN DEPT.: GEORGE and BROWNIE SANCHEZ of Miami Beach are at the Riverside Hotel in Reno visiting their dear friend MERT WERTHEIMER and we hear they have taken the whole top floor. . . . RAY RYAN, oil tycoon, breezing around Lake Tahoe. . . . ELLIOTT EVANS,



quote: ". . . eh!" unquote, sat ringside at the Desert Inn alone, mooning over a certain "lady" in the show . . . THOMAS C. (BUD) FERGUSON, president of the Aircraft Engineering Co. of L.A., was here visiting his partner WILBUR CLARK. . . . ZEPPO MARX flew into town to visit his close friend BYRON FOY of Warner Brothers, who is spending a few days at the Flamingo . . . LISA ROSE, of the Silver Slipper, entertaining her charming and beautiful mother. . . . MRS. JULES STEIN here to visit ANNETTE RITZ . . . MR. and MRS. DUKE KAHANAMOKU, (he's the mayor of Honolulu) here to visit MR. and MRS. PETE PETERSON of the Vagabonds. . . . Sudden surprise: RORY CALHOUN of Cinemaville. . . . EXPECTED FIREMEN: GEORGE TODD, HOLMSEY and JERRY of Cincinatti. Welcome, kids!

TRUE OR FALSIE: Are LOUIE STRAUSS and CINDIE HART really married? And is "the other guy" heartbroken? . . . Is MISS HUMAN here? . . . Charleston, anyone? . . . Who took a sentimental journey?

MIDGE WARE is THAT busy . . . she has the lead in "Lost Island," a Jewel production which will be released through Columbia and is also cast for a stellar role in "Androcles and the Lion" . . . ATTENTION LADIES: AL NISSELL has got his strength back and has been seen out late in the better spots! He's one of the few remaining bachelors and he has that "I wanna get married" look in his eyes. . . . Now that the Last Frontier has changed hands

(Continued on page 32)

SHOW REVIEWS by Jack Burby

Flamingo

August 23 Through September 5

THE VAGABONDS are back in town and the audiences are receiving them with open laughter. The four boys with their two guitars, bass, accordion and sense of humor are currently starring in the Flamingo Room. Their very souls are so imbedded with hilarity that the boys break out into their zany interpretations a few bars after attempting a "straight" number. It's small wonder that Las Vegas eagerly marks the calendar in anticipation of their return. Two other Flamingo favorites are CONDOS and BRANDOW. These two happy fellows have their own personal brand of fun-making, including tap-dancing and trumpet and piano playing. Steve and Jerry have one of the fastest paced acts in the biz and sparkle with verve and vitality. . . . Adding the spice of humor to an excellent show is everybody's favorite comedian, GENE "Down

(Continued on Page 31)

LAST FRONTIER

Show Opening August 24

Las Vegas' three favorites of comimicry, the WIERE BROTHERS, are back in town, starring in the RAMONA ROOM. HERBERT, HARRY, and SYLVESTER are well-known to stage, screen and radio audiences. The talented boys have returned with a vast amount of new gags to entertain their many fans. Aside from their sophisticated comedy, the trio offers enjoyable violinizing and clever dance routines. You can't help yourself to anything but laughter when the Wieres take over the spotlight. MILDRED SEYMOUR, their accompanist, often finds herself smack in the middle of their antics and she, along wtih the audience, loves it. If 'tis entertainment you're after, drop over and let the boys keep your funnybones sighing. . . . MAE WILLIAMS,

(Continued on page 31)

El Rancho Vegas

Show Opening August 29

We are always happy to see RUDY VALLEE appearing in our town and were greatly pleased to see this great star's performance in the new show in the ROUND-UP ROOM. However, this engagement saddened us somewhat.

Looks like Rudy won't be playing the circuit for some time to come. T.V. has reached out its tentacles and has claimed Mr. Vallee to a long-term contract in New York. Television's gain is certainly the nightclub viewer's loss. The suave, immaculate Rudy is a showman whose personality and stage presence is enhanced with his each and every year in show business. He is still as capable of making "les femmes" swoon as he was when he first sang "I'm Just a Vagabond Lover." He exemplifies showmanship and is naturally adept in his ability to please his audiences. Mr. Vallee's "savoir-faire" is his reason for everlasting success and appeal. Don't miss this engagement. It will be your last opportunity to see him in person for a while. . . . Well-remembered by Hotel Thunderbird patrons for his lively dancing with the Dansations, BILLY DANIEL returns with partner LITA BARON as an envigorating song and dance team. This young and personable pair recently closed the Coco-

(Continued on Page 31)

Wilbur Clark's DESERT INN

Show Opening September 4
(Not a Review)

The PAINTED DESERT ROOM offers its prize attraction, FRANK SINATRA, to the many who have waited for this engagement. Frank is well-known to fans of stage, screen and radio. To the younger generation of females, he is the Valentino of song. To the more advanced specimen of womanhood, he is

(Continued on Page 31)

Thunderbird

Show Opening August 31
(Not a Review)

Making her first appearance in our town as star of the new revue in the NAVAJO ROOM is that delectable lady of song, ROSEMARY CLOONEY, of "Come On-a My House" fame. This lovely songstress of the fine tresses, beautiful gowns, and appealing voice is a Columbia recording artist and has scored triumphs with such numbers as "Shot Gun Boogie," "Marryin' for Love" and "Beautiful Brown Eyes." Miss Clooney has a winsome, wholesome quality that reaches out to embrace you the moment she makes her graceful entrance. If her popularity continues with the forceful momentum it has adapted, it won't be too long before Rosemary is acknowledged as the nation's top songstress. She isn't far from that goal now. . . . As an extra added attraction, you are in for a treat with "The Fabulous Fingers" of IRVING FIELDS and his trio. You've heard these boys on the air waves and via their popular recordings. Their musical

(Continued on Page 31)

SILVER SLIPPER SALOON

August 31 to Septmeber 4
(Not a Review)

The SILVER SLIPPER SALOON is still featuring those five-star, five-a-night vaudeville shows with a reminiscent flavor of the Gay '90 days. Held over are sultry CLAUDIA JORDAN, New Orleans Bombshell, and the JERRY BUILDERS, the English version of 'How Not to Build a House." Adding to the fun will be GERRY KNOX, low down blues singer, and BILLY BISHOP and ANN, otherwise known as "Bish the Magish," "Satirical Magico." Banjo and deadpan artist KEN CARD is your strawhatted master of ceremonies. . . . GEORGE REDMAN accompanies the entire production at the upright, while the piano stylings of



BUSTER and the bass and piano of WHITEY'S TOPPERS fill the intermish with fun.

CLUB BINGO

Show Opening August 22

Topping the new bill in the BONANZA ROOM are THE TUNE-TOPPERS, four young men with music galore, vitality aplenty, and a few comical tricks up their sleeves to boot. With accordion, piano, trumpet and basss, the boys play tight and solid arrangements which give lots of kick to old favorites like "Black Magic" and make them sound like a much larger group. Each man is featured instrumentally with patrons especially enjoying the musical possibilities of a trumpet mute and six ways to play a bass. . . . Including the "hard way." A fine bit of serious piano playing leads into an "off-the-record," full costume version of "Cigareets and Wusky" which left customers laughing. . . . CHARLOTTE DEWEY, a blonderful miss, parlays a curvaceous body, a supple spine, and an acrobatic talent into eye-filling terpsichore. Her

(Continued on Page 31)

Art Rozen and Murry Nort

DEALERS IN FINE USED CARS

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LAS VEGAS WHOLESALERS

WE WILL PAY YOU MORE CASH
FOR YOUR CAR

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HARRY, HERBERT and
SYLVESTER

WIERE

ARE HAVING LOTS OF FUN AT THE

Hotel LAST FRONTIER

AND WILL BE SORRY TO LEAVE THURSDAY, SEPT. 6

CONGRATULATIONS TO JAKE KOZLOFF AND HIS
ASSOCIATES, NEW OWNERS OF THE HOTEL

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN

TO MOST of you long-time Las Vegas residents, I need only to mention the name of "Big Jim" TATUM and you will immediately remember the best Southern fried chicken and the best barbecued spare-ribs you ever sunk a fang into. To those of you who are new to the region, I'm happy to inform you that you can easily become acquainted with the quality and flavor of these two dishes as prepared by Big Jim by settling down to a feed in the POLYNESIA out on Hiway 91. Owner-manager MURRY NORT was mighty wise when he procured the services of this Westside wonder and I am as certain that after your first trip you will return again and again. Murry has a lot of changes (in operation) in mind for his newly acquired venture and stands a mighty good chance of building it into one of the most outstanding of our late hour rendezvous (or is it rendezvouses?).

It is indeed a pleasure to note the progressive changes and the increase of stock each time I go into JOHNNY BADIK'S SPORTSMAN'S SUPPLY CO. at 406 Fremont street. When Johnny took over this business, some time ago, the stock consisted mostly of empty shelves and his greatest wealth was his ambition. Now that ambition is beginning to pay off, Johnny's many friends are beginning to learn that he has the items they are seeking and they don't have to go SHOP for their needs. And talk about toys! This guy has TOYS down there! I don't know about you, but I go hog-wild when I get around where there are a bunch of toys. You want to know somthing else? I hope I **never** get over getting a kick out of toys. Of course, nowadays you almost have to be a scientific genuis to be able to operate some of the toys to be found on the counters. I always thought the potentialities of an old fashioned erector set were amazing and tough to figger out, but now . . . WOW! . . . One of the nicest and neatest fellas we've had the good fortune to know for quite a while is PHIL LONG who is currently one of the pit bosses at the HORSESHOE downtown. I have yet to see Phil when he hasn't looked like a late arrival from a band-box! . . . It's the SHILLALAH ROOM of the SHAMROCK HOTEL for you and your party if you're looking for a good place to have said party. The room is a natural and the management is the most cooperative in helping you arrange things for the success of your event.



Then, too, suppose you and a group of friends have been out for an evening and are looking for a good place to wind the whole thing up with an air of semi-privacy. There is no other room available like the Shillalah where you have food, drinks, music and dancing right at your finger tips. The weekly Tuesday night jam sessions are still holding sway over there and doing fine. Some weeks they are average; other weeks they are oustanding, so I try not to miss **any** of them! Besides, you can dance at the sessions at the Shamrock and that's enough incentive for me if nothing else.

Stopped in for a quick chin-fest with a couple of old friends of yours and mine a few days ago. Well, if they aren't friends of yours as yet, they will be as soon as you go into their place of business and say, "hello!" They are FLOYD and LOUISE COPE, who own-operate the BOTTLE HOUSE LIQUOR STORE at 827 South Fifth street. It seems like only a few months ago that

(Continued on page 34)

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AT . . .

The

HORSESHOE

BAR – RESTAURANT – CASINO

(ELDORADO CORP.)

DOWNTOWN

DEALING . . .

HIGHEST LIMITS IN NEVADA

PAT COLLINS, General Manager

THAT'S FOR SURE:

(Continued from page 9)

VEGAS, will officially open its doors to the public and display its exceptional line. The shop is owned by MR. and MRS. TREINIS, of Tucson, Arizona, where Mr. T. has a branch store and is in the furniture business. The very young lady is their charming daughter, RITA, who will manage the shop at all times. However, she isn't 16 or 17, as she appears. She is a graduate of the University of California, majored in psychology and owns a B.A. All this in just twenty-one years of life! Rita amazed us with her "old" knowledge. Oh, yes! She's a terrific saleslady, knows the merchandise thoroughly. Her experience came from working with her parents, whenever she could take the time from her studies.

We know that smiling face belonging to BILL KOZLOFF will be missed by many who approach the cashier's cage at HOTEL EL RANCHO VEGAS. No, nothing is wrong. Bill is now assistant to General Manager JAKE KOZLOFF, of the HOTEL LAST FRONTIER. In just one week on the job, the fellow has acquired a number of new friends. With such a personality, Bill is proving himself **invaluable** in this spot.

A message for "MINNIE" CARDELLO, box man at WILBUR CLARK'S DESERT INN: ABE GOLDBERG, dealer at the CAL-NEVA (in Tahoe), asked us to tell you he has his tickets for the Cleveland World Series. Could he be needling you, M. C.?

At this writing, our musical buddy. AL DONAHUE, is confined to a bed in the ROSE DE LIMA HOSPITAL, in Henderson. Al's been suffering with ulcers for the past ten years and finally agreed to rid himself of that drawback. Maestro Al will have lots of reading matter while recuperating. OLIVIA DICKERMAN, lovely Devlyn dancer of the HOTEL LAST FRONTIER, gave him seven of the latest novels to help while away the lonesome hours.

Happy birthday, BILLIE "LIEBCHEN" MARCELL Sunday, September 2. The blonderful gal is a dancer with the Jean Devlyn group at the Hotel Last Frontier. Liebchen and her toy pomeranian, "Dooley," will celebrate this eventful day in great fashion. Wonder what kind of a gift Dooley is giving his mistress?

A treat for Labor Day week-enders and natives alike is the new picture, "TIDE," now playing at the PALACE THEATRE. The story involves four men and one woman, the only remaining humans on earth. We haven't seen it yet but it's on our list. Will you join us for "two on the aisle?"

It's a definite pleasure to converse with MURIEL DEITSCH. She possesses a terrific sense of humor. Husband MURRAY worked as a pit boss at the HOTEL EL RANCHO VEGAS until recently. Probably won't be too long before he is back in action again.

Next week, our mag will carry an ad of special interest to the women in our town who are on their feet from eight to ten hours daily. So, keep your orbs peeled for something you'll cherish as a foot-saver and will make you feel as though you were walking on cushions.

LOLA (Texas) DEAN and LUCILLE (Queeny) STEVENS, waitresses supreme of the FLAMINGO HOTEL, took a four-week leave of absence and went to Tahoe. They were just becoming acclimated to easy living when Maitre D' JERRY spotted them in front of the pool and practically pleaded with them to help serve the crowds. The gals just couldn't say no and are still vacationing while earning their salaries. They want their friends to know they'll be back, real soon.

Since August 29, it is COMMODORE WILBUR CLARK. That was the day on which the new DESERT INN boat was launched. The boat is the largest to be found on Lake Mead. It is 53 feet long, has a 13-foot, 9-inch beam, and can accommodate 15 people or sleep seven. It also has twin 250 horsepower motors. Wow! Can't wait for a ride!

Renovation is progressing rapidly at BOB BROOKS' RANCH RESTAURANT on Highway 91. In a few more weeks, we imagine the place should be humming with activity again. Incidently, a popular guy who should be ideal for the job as Maitre D' would be JERRY ROTHMAN, who knows the business from a to z. This expert of culinary arts winds up another successful season at the CAL-NEVA on September 15. Drop the fellow a line, Mr. Brooks. Jerry is well-liked by many in our town and was in charge of the FLAMINGO DINING ROOM when SANDY ADLER was boss man. The ROYAL HAWAIIAN HOTEL is tempting the Maitre D', but he'd prefer to

(Continued on page 29)

GENUINE ITALIAN DISHES
AT THEIR BEST . . .

RIZZO'S

Phone 5278 1735 South 5th St.

IF IT'S

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YOU'RE SEEKING

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FARO BANK

AT . . .

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AT THEIR BEST . . .

RIZZO'S

Phone 5278 1735 South 5th St.



WE HATE TO BE
LEAVING LAS VEGAS
BUT WE'LL BE BACK

THANKS
TO YOU
●
Steve
CONDOS
AND
Jerry
BRANDOW

THE Flamingo HOTEL
LAS VEGAS, NEVADA



WE AGREE
WITH
Steve and Jerry
★
FOR NOW,
" 'Bye"
THE
Vagabonds

CURRENTLY AT THE FLAMINGO HOTEL

HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

MONTY CLIFT WOULD TURN HOLLYWOOD INTO GHOST TOWN

IF MONTGOMERY CLIFT were to carry out his ideas about movie-making, Hollywood would soon become a ghost town. Clift happens to be a strong champion of making movies in actual locales, far from the artificiality of the motion picture sound stages.

Of course, this fact is not surprising when one stops to consider the actor's career. Although Monty has been hailed as one of the screen's hottest young stars, he has made only one picture in the film capital and is practically a stranger to studio lots. Recently, he again went "on location." On this particular occasion he headed for Lake Tahoe, where he starred with Elizabeth Taylor and Shelly Winters in George Stevens' much - talked - about drama, "A Place in the Sun."

Clift's career began to skyrocket a little more than two years ago with the release of "Red River," a big-scale western which was filmed in Arizona. He followed this stint with "The Search," which was made entirely in Switzerland, Bavaria and Austria. Prior to "A Place in the Sun," he completed a top role in "The Big Lift," a drama of the American air lift into Berlin which was made in the German city.

"It's very exciting to work on location," observed Clift. "I think it's a fine thing. You get a sense of reality that is almost impossible to achieve otherwise."

Naturally, there are exceptions to the rule and Monty is the first to acknowledge them. Take the case of William Wyler's "The Heiress," the initial picture Clift made at Paramount and his only completely made - in - Hollywood movie. Although its plot was as modern as tomorrow. "The Heiress" was placed in New York's Washington Square of a century ago. Obviously, Hollywood had to recreate this period, the locale and the costumes. But producer-director Wyler did such a good job of turning back the clock in sets that the drama had an excellent air of authenticity.

There are other exceptions too. In most instances Hollywood does better with interiors built inside a sound stage than using actual locales. But for exteriors, Monty is all for using the real thing.

"In addition to the obvious advantages, a location is a real challenge to



a player," maintains Clift. "In many cases you have to improvise. You have to use the facilities and situations at hand. These are the real thing. So when you adapt yourself to these conditions you're getting more reality into your performance.

For example, at Tahoe during the filming of "A Place in the Sun," Monty was called upon to take Shelly Winters out in a row boat with the intention of upsetting the craft and letting her drown. However, he loses his nerve and gives up the plan. Nature, however, took a hand in the drama. A sudden breeze came up while Monty and Shelly were in the boat and the actor had to handle the craft expertly and quite realistically—for the locale wasn't a shallow studio tank. It was Echo Lake, a cold, two-hundred-foot-deep body of water.

Reality is Monty Clift's yardstick. In private life he is so unaffected for a chap in his position that his easy, unassuming naturalness almost seems like an affectation. He simply refuses to dramatize or color his personal life and his direct, candid answers have frustrated more than one reporter. Nevertheless, he strives for reality when he's acting and he accomplishes it as an ambitious young man in "A Place in the Sun." This is one reason why he likes to work on location, for he feels that actual locales help him achieve his aim.

"After 'The Search'," said Clift," I received a letter from Europe which asked: 'Are you a professional actor? You were so natural I thought you might be a real GI.' That's the nicest thing that has ever been said about my work."



So Happy to Have
Been Here
WITH THE

Ritz Bros.

DURING THEIR
TWENTY-FOURTH
ANNIVERSARY

THE
ROMANOS
BROTHERS

WILBUR CLARK'S
DESERT INN



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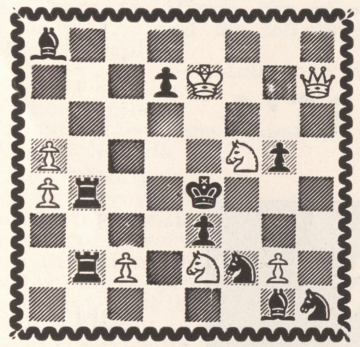
CHESS » » »

. . . by **FRED SOLY**
PRESIDENT, LAS VEGAS CHESS CLUB



PROBLEM NO. 109

Black 10



White 8

White Mates in Three

Solution to Problem No. 108: N-K6

RUY LOPEZ

Evans White	Mrs. Gresser Black
1—P-K4	P-K4
2—Kt-KB3	Kt-QB3
3—B-Kt5	P-QR3
4—B-R4	Kt-B3
5—Castles	B-K2
6—R-K	P-QKt4
7—B-Kt3	P-Q3
8—P-B3	Kt-QR4
9—B-B2	P-B4
10—P-Q4	Q-B2
11—QKt-Q2	Castles
12—P-KR3	BPxP
13—PxP	B-Q2
14—Kt-B	KR-B
15—R-K2	Kt-B3
16—B-K3	Kt-QKt5
17—B-Kt	P-QR4
18—P-R3	Kt-R3
19—Kt-Kt3	P-Kt5
20—R-B2	Q-Kt
21—RxRch	BxR
22—B-R2	B-Q2
23—R-B	PxRP
24—PxRP	Q-Kt7
25—B-QB4	QxRP
26—PxP	PxP
27—KtxP	B-K
28—BxKt	RxB
29—R-B8	R-Q3
30—Q-Kt	R-Q
31—RxR	BxR
32—Q-Kt8	B-K2
33—Kt-B4	Q-R5
34—Kt-B5	B-B
35—Kt(5)-Q6	B-Q2
36—B-B5	Q-B3
37—B-R3	Kt-K
38—P-K5	P-R5
39—Kt-Kt6	BxKt
40—PxB	Q-Kt4
41—Q-Q8	B-B3
42—P-Q7	BxP
43—KtxB	Q-Kt8ch
44—K-R2	Q-K5
45—Q-K7	QxQ
46—BxQ	P-B3
47—Kt-Kt6	K-B2
48—B-R3	Kt-B2
49—KtxP	
White Wins	

KING'S GAMBIT

Byland White	Pinkus Black
1—P-K4	P-K4
2—P-KB4	PxP
3—Kt-KB3	B-K2
4—B-B4	Kt-KB3
5—P-K5	Kt-Kt5
6—Kt-B3	P-Q3
7—P-Q4	PxP
8—PxP	QxQch
9—KtxQ	Kt-QB3
10—BxP	B-K3
11—B-QKt3	P-KR4
12—P-KR3	Kt-R3
13—Kt-K3	CastlesQR
14—Castles	B-QB4
15—K-R	Kt-Q5
16—KtxKt	RxKt
17—BxKt	PxB
18—P-B3	R-K5
19—Kt-B2	RxP
20—QR-K	RxR
21—RxR	BxB
22—PxB	R-Q
23—Kt-K3	R-K
24—Kt-B2	RxRch
25—KtxR	K-Q2
26—Kt-B3	B-K6
27—P-QKt4	K-K3
28—P-QKt3	K-B4
29—P-B4ch	K-K5
30—P-Kt5	B-B5
Resigns	

NIMZO-NIDIAN DEFENSE

Donovan White	Santasiere Black
1—P-Q4	Kt-KB3
2—P-QB4	P-K3
3—Kt-QB3	B-Kt5
4—Q-B2	Kt-B3
5—Kt-B3	P-Q3
6—P-KKt3	Castles
7—B-Kt2	P-K4
8—PxP	PxP
9—Castles	BxKt
10—QxB	P-K5
11—Kt-K5	Kt-Q5
12—R-K	R-K
13—B-B4	P-KKt4
14—BxKtP	RxKt
15—BxKt	QxB
16—QxKt	P-B4
17—Q-B3	B-B4
18—QR-Q	Q-K3
19—P-B4	PxPe.p.
20—PxP	R-K
21—RxR	QxR
22—QxQ	RxQ
23—K-B2	R-K2
24—R-Q5	B-Kt8
25—RxP	BxP
26—P-B4	P-Kt3
27—R-B6	K-Kt2
28—B-B	B-Kt8
29—P-QKt4	B-B4
30—B-Kt2	B-K3
31—P-Kt5	B-B4
32—B-B3	B-K3
33—P-Kt4	P-B4
34—P-Kt5	B-B2
35—P-R4	R-Q2
36—P-R5	R-Q5
37—P-R6ch	K-B
38—R-B8ch	K-K2
39—R-B7ch	K-B
40—K-K3	R-Q
41—RxP	Resigns

FOR FUN AND PLEASURE

MEET ME AT . . .

MURRY NORT'S



ON
HI-WAY
91

JUMPIN'

JIVE SESSION

EVERY DAY 'TIL 5:00 A. M.

BY THE

Frankie Dunn

TRIO

THE SPOT ON THE STRIP WHERE YOU FIND THE
ENCHANTMENT OF THE SOUTH SEA ISLES

AN OPEN LETTER

. . . By MAYOR C. D. BAKER

Ed Note. In last week's issue, we published an Open Letter from Mr. Welborn to C. D. Baker, mayor of Las Vegas. There are always two sides to every story . . . and the following is His Honor's reply:

August 25, 1951

Mr. Vernon Welborn
c/o Fabulous Las Vegas Magazine
Las Vegas, Nevada

Dear Mr Welborn:

I am sorry you consider I was rude to you in the consideration of "bids" for architectural services. I was angry because invitations had been sent out asking for bids on professional services; it should not have been done.

In the selection of an architect, an engineer, a physician or an attorney, I believe that the owner or individual concerned should select the person he desires to perform the service based upon his past reputation and what is wanted. I know as an engineer that I would not submit bids on professional services, and as Mayor, expect to follow the same procedure, knowing the schedule of fees by our National Societies is the same for all the same type of work.

Anyone who comes before the City Board is entitled to be heard; however, the hour was growing late, the action was not going to be taken then, and your initial statement indicated a lecture on ethics which I thought both untimely and unnecessary.

I know the work you have done here, appreciate your statement both as to ethics and art, and would like to assure you that the Board of City Commissioners have spent long hours in considering the problems of our growing city, particularly future planning control and the wise expenditure of public funds. The local society of architects and of engineers can, as you say, contribute greatly by advice and counsel, and this is not to be disregarded or held lightly.

Sincerely,
C. D. BAKER

THAT'S FOR SURE:

(Continued from page 23)

return to our town. How about it?

Our boy, MURRY NORT (co-owner of the LAS VEGAS WHOLESALERS with ART ROZEN) has a most original idea that should make his newly-purchased POLYNESIA (on Highway 91) a place where everyone will want to go and be seen. Sorry! We aren't at liberty to divulge the nature of the treat that is in store for you. You'll just have to bide your time until it materializes.

We heard various interpretations about the RAY RYAN incident when the Texas oillionaire was in Reno, last week. In one short hour, four variations reached our ears, each different from the other. Makes us wonder what possible satisfaction a person derives from exaggerating a story or twisting it to the extent of distortion. The following day, we continued our queries and received many more far-fetched versions. "Poor" Ray! Bet he doesn't know how freely people kick his **"dough-re-mi"** around.

Opps! Another anonymous letter! Didn't even read the thing. When we noticed the lack of signature, it was filed in the usual place—the waste basket! We can't afford to devote any precious time to unsigned letters. Tch! Tch! Won't some characters ever learn?

Wait until you see the magnificent gift GUY McAFEE received from his associates of the GOLDEN NUGGET, in recognition of the club's FIFTH ANNIVERSARY; It's gorgeous! It is a bagette and diamond-studded platinum wrist watch, with cuff-links to match. The item was made up by JOHN GERSHGORN, jeweler from Beverly Hills, Calif., and operator of the jewelry store in the lobby of the HOTEL EL RANCHO VEGAS. John and his charming wife, EDA, showed us this eye-opener. Never have we seen anything as exquisite, Mr. Mac. We're certain you'll never be late for any appointment with that ticker to prompt you.

A certain fellow strolled into the WESTERNER CLUB, downtown, placebetted number eight for six hundred dollars and casually strolled out when the shooter "sevened-out" two rolls later. Dealers and spectators believed him to be a "big-time operator," but would be amazed to see the same man **shilling** at another club.

A suggestion to the Messrs. RESNIK and ADLER, owners of the CAL-NEVA LODGE, at Lake Tahoe. You have a most enviable location, embraced by all that Mother Nature has to offer. Our only dissatisfaction had to do with the INDIAN ROOM, which offers the best of entertainers. The acoustics there are extremely distressing, to say the very laest. The Latin Quarter in New York posed the same problem. Instead of going through the expense of alteration, Lou Walters draped the ceiling with colorful satin material, adding warmth and providing proper sound waves.

(Continued on page 34)

MONDAY, SEPTEMBER 3

LABOR DAY . . .

AND THE CLOSE OF A SENSATIONAL SUMMER SEASON AT CRYSTAL BAY, LAKE TAHOE, NEVADA

SINCERE THANKS AND GRATITUDE TO OUR MANY FRIENDS AND GUESTS WHO VISITED AND ENJOYED - - - THE NEW

Cal-Vada Lodge

Your enthusiasm inspired us to maintain "OPEN HOUSE" for lovers of winter sports. Our 24-hour daily schedule will be continued . . . and our Welcome Mat ever present.

YOUR HOSTS:

PHIL ZAHLOUT AND JOBY LEWIS

COMPLETE HOTEL SERVICE TELEPHONE CRYSTAL BAY 36

FLAMINGO:

(Continued from Page 18)

Boy" BAYLOS. One of the laugh highlights of the evening is his hilarious interpretation of a gentleman who is slightly hard of hearing, trying to find out what's going to happen later with the girls. Don't miss it. That suave Easterner, NAT BRANDWYNNE, his piano and smooth orchestral stylings, back the show and provide music for dancing.

LAST FRONTIER:

(Continued from Page 18)

the luscious songstress, is on the same bill. This gal's voice fills the room with as much warmth as possible. If the temperature were a bit higher, the management would have to install asbestos shields. Her repertoire ranges from nostalgia to modern. All told, Miss Williams captivates her audience with her charm, excellent voice, and delightful stylings. . . . THE JEAN DEVLYN DANCERS portray the lure of gold to miner JERRY PEDEREN and offer a vacation-time ballet, featuring lovely show girls CHARLOTTE and DORIS. . . . Filling the night with music is the popular orchestra of BOB MILLAR and the organ moods of DON BAKER.

EL RANCHO VEGAS:

(Continued from Page 18)

nut Grove in LA after a successful engagement which we know will be duplicated here. There is an air of freshness about their work which they seem to enjoy doing as well as their audiences enjoy watching and listening. . . . Another DAVE GOULD production features another welcome bevy of beauties in the new EL RANCHO GIRLS line put through their paces by Boy Captain BUSTER BURNELL. Outstanding in entertainment is Buster's dance impression of a toy soldier. . . . TED FIO RITO'S piano and orchestral arrangements provide a melodic background for the entire evening's fun and dancing.

DESERT INN:

(Continued from Page 18)

the son who "made good." Frank has built himself an enviable reputation in show business. His name is widely-known as that of performers who have been in the spotlight for fifteen years or more. His smooth vocalizations and boyish appearance have endeared him to many, regardless of gender. While on stage, Mr. Sinatra's aim is to provide you with the type of entertainment you seek. Need we say more? . . . Aiding and abetting "The Voice" in this new Desert Inn production will be JAY MARSHALL, variously known as the comical magician or the magical comedian. Either way, Jay brings his delightful spoofing back to many friends made in previous DI engagements. We hope that Jay's little rabbit friend has made this trip with him, for together they are producers of a wonderful assortment of chuckles and laughs. . . . Miss RUBY RING is a young acrobatic dancer with charm, style and grace, appearing for the first time on a Vegas stage. . . . The ARDEN-FLETCHER lovelies are again fetchingly bedecked and ready to pirouette for your eye-filling pleasure while M. C. GENE GRIFFIN adds his baritone to the always adept musical backgrounds of CARLTON HAYES and ork.

THUNDERBIRD HOTEL:

(Continued from page 19)

stylings are guaranteed to please. . . . To satisfy Las Vegans' desire for the unusual in dance routines, the Navajo Room presents HAROLD LANG and HELEN GALLAGHER. This handsome couple performed in "Kiss Me Kate," "Make a Wish," and "Pal Joey." We didn't have the opportunity to see them because those shows were presented in New York while we kept the presses hummin' here. However, according to our informants from the East, you're going to derive a great deal of pleasure from their individual presentations. . . . The KATHRYN DUFFY DANSATIONS are scheduled to present their usual, excellent choreography, featuring CHRISTINA CARSON, JOY WALKER, and KAY TAPSCOTT, and the singing of POLA VAN ESSA and JOHNNY O'BRIEN. . . . Providing a lilting musical background is AL JAHNS and his ORK.

CLUB BINGO:

(Continued from Page 19)

finale has Miss Dewey bent into so many directions that we're not sure whether she's coming or going. . . . MIKE WERNER and his "Little-Big" Band continue to supply their fine show backing and impelling dance rhythms, alternating in the latter with the LARRY SOCKWELL TRIO. . . . Dancing, remember, till all hours.

THE WATCHBIRD:

(Continued from page 17)

. . . what of the El Playtel-Desert Spa that used to be home to us? If that changes hands too, we want the new owners to note that JOHNNY TEGLER and LARRY KAUFMAN belong there and the whole deal will be a dismal faiulre if they don't remain there. We have spoken!

Comic GENE BAYLOS asked our roommate RANDI ROBSON why she didn't shoo the flies at home (she's THAT scared of bugs) and she replied: I'd rather let them go barefoot." Yak, yak, joke over. Randi just turned down a four carat, pear-shaped best friend (diamond, you apples) because she's not ready (to become engaged). Looks and all that money, too! Wow, baby, wow . . . we thought we'd brought you up better than that. Go and wait in the car!

GEORGE MORO is taking his line to Dallas, to a little plastic palace. Incidentally, George has just signed a fat contract with M.C.A. . . . JOSEPHINE ROBERTS, who spent her summer vacation at the beautiful B-Bar-J Ranch with BEA and JIM FULCHER, packed her belongings and her bicycle and entrained by bus for her winter home on the Mojave Indian Reservation in Arizona. . . . TYPE CASTING: DANNY THOMAS' daughter MARGARET plays Danny's daughter in his forthcoming picture "I'll See You In My Dreams."

What high-priced entertainer, who is also a high-roller, stood in the hot sun and passed up three taxi cabs in order to thumb a ride to his destination . . . after winning six or seven hundred at the Desert Inn??? . . . What pompous know-it-all has been telling the Arden-Fletcher line that they don't know how to dress or make-up? It seems this man designs all of his wife's clothes and imagines himself somewhat of a CHRISTIAN DIOR, although said wife has never been on a "ten best dressed" list. We can't wait to see what he considers "chic."

Many people have exclaimed, "But that's a boy's name!" to use when they discovered our given name is Michael and **not** Lady. We take this opportunity to announce that Michael has been a girl's name, too, dating back to biblical times. Princess Michael was the daughter of a king and was the first wife of David, the slayer of Goliath. . . . So there!

Hollywood has starred everything from LASSIE and FRANCIS the Mule to RHUBARB the cat, and is now about to star a 'dillie' in the form of a four-poster bed with a ruffled canopy (over it). STANLEY KRAMER is making a film called "Fourposter" in which there are only three performers . . . LILLI PALMER, REX HARRISON . . . **and** The Bed, which gets astral billing, too! It's a one-scene picture in which everything happens in bed. Hoo ha! This is one picture we gotta see!

CONDOS and BRANDOW, who are at the Flamingo, have become art connoisseurs. There's an old gent, long dead, whose face they admire very much and don't see often enough. He's SAMUEL CHASE, the statesman whose face is on our $10,000 bill. We'd like a look at that venerable old man, too! Better still, we'd like to frame him . . . in our bank book.

DAILY DOUBLE: ANN DVORAK and her estranged husband IGOR DEGA. When someone asked Ann if it was a reconciliation she gaily laughed: "No, he's simply a wonderful dancer." . . . MIKE RITZ and MIKE NEALE, newest coosome twosome. . . . MARY HATCHER and ALVIN STOLLER (he's a hot drummer who works with numerous bands)

APROPOS OF NOTHING: GLORIA'S doing a picture at Republic and has LUCILLE'S old maid. . . . STEVE CRANE has the answer to the "sleeve job." . . . We hear JIM BEAM has switched to vodka . . .But that JOSHUA will never switch.

This Season – as Always

For the Finest

in

Women's Fashions

It's

Florence Richards Magicscope

600 SOUTH FIFTH STREET

PHONE 2697

POP SQUIRES:

(Continued from page 5)

Commission entered upon a complete investigation of all affairs of the company, including the sales of stock and all financial operations.

After five months of investigation, the Commission gave their approval to the way in which the company is operated and authorized them to proceed with the sale of stock. Work was immediately resumed on the great structures at the track after having been almost entirely stopped for many months.

Of course it was impossible, under the circumstances, to carry on the work of construction fast enough to complete the entire project, including the towering grandstand with its thousands of seats, the beautiful clubhouse, the great oval mile-long race track and the extensive program of landscaping which Mr. Smoot had designed as the outstanding beauty spot for the pleasure of race track patrons, in time for the opening this fall.

After considering all the circumstances, Mr. Smoot decided that it would best suit the public if the track, the grandstand, the stable area and ample parking grounds are complete and the first racing season opened next November. The lovely clubhouse and appurtenances, the many acres of lawns and the thousands of trees and flowering shrubs can be readily completed in time for the March, 1952, race meet.

On my last visit to the park several weeks ago, I saw many features of the work only recently undertaken. For example, the great steel framework of the grandstand has been roofed with a rock-like substances two or three inches in thickness, water proof and heat proof as well. The floors in the spectators' portion of the grandstand have been placed ready for the installation of the thousands of individual seats which will accommodate the patrons. The placing of the seats which are already here is an immense job, as may be understood when it is known that the main building of the grandstand is 350 feet in length and 150 feet wide. The judges stand, press boxes and photo box, hang about 110 feet above the track at the front of the grandstand.

The immense and unbelievably complicated "totalizer" system, installed by an Australian corporation which owns the system, the completion of which required millions of soldered electrical connections, seems to be finished. It reflects the supreme confidence that organization has in the success of the Las Vegas race track.

The mile-long track, built according to the most approved methods of construction, with its carefuly selected materials for each of the foundation layers is completed except for the top layer of selected material. The track construction is under the immediate direction of one of the country's experts in that line, Mr. C. D. McClellan, who built some of the best tracks in the country.

With more than two months yet remaining it seems very certain the entire layout, complete in all respects except the clubhouse, lawns, shrubbery, etc., will be ready for operation before the last of October.

Already owners of hundreds of race horses, the finest the California tracks are able to procure, are securing stable space. The many expert employees necessary for operating so great an enterprise are being selected and plans are being perfected for something like forty days of racing beginning November first.

And now comes word that our great hotels are starting on progarms for building additions of many rooms. Many new motels are under construction and others are being planned for the future, to accommodate the many thousands of additional visitors which each racing season will bring to Las Vegas. According to many of our serious minded businessmen, the most important problem connected with the coming racing seasons is that of finding sufficent hotel accommodations to properly take care of them.

Las Vegas, as she has always done down through the years, will meet this new emergency. Future years will prove that the enterprise of Las Vegas Thoroughbred Racing Association is one of the most important factors in the building here of a great city, comparable with such other fine cities of the Inter-Mountain country as Denver, Ogden, Phoenix, San Bernardino, Bakersfield, Fresno and others similarly located, but with fewer natural advantages upon which to build a city than have we.

It seems to me that this great undertaking which makes possible the bringing of vast new wealth to Las Vegas and steady income to all our business houses down through future years, should have the loyal support of all our people.

'TUTOR PREDICTS'

100,000 POPULATION

IN LAS VEGAS BY 1954

DON'T WORRY—WATCH US GROW

WHAT'S DOIN'?

(Continued from page 21)

they came to town from Elsworth, Wisconsin, but they have actually been in business at the Bottle House since a year ago the last week in May. No wonder the gray in my hair is getting more prominent every day, what with time going by as it is!! I tell you it has to stop! To get back to the Copes and the Bottle House (and let's do), Floyd tells me that it seems that every month is better than the last which to me is all the more proof that I'm right when I say that you'll become a friend of the Copes with your first visit to their store during the day when you meet **them.** . . . Remember SIR JODY of the Watchbirds and Coo Time fame? He who deserted Lady Mike and the rest of us to march the marital path with Dora? How much English can a screwball have? Anyway, JODY HUTCHINSON and another good friend of ours, MARION LEDERER, were in town on such a freak incident you wouldn't believe if you didn't know them, and were telling me about their trip to Hawaii . . . HOE-NOE-LOO-LOO!! Now, more than ever, I wanna go! They were saying something about wild Rhododendron (hm-m, did I spell that?); anyway, these plants grow wild with leaves as big as table tops . . . **dinner** tables! Nice to see these two wonderful people again. . . . An ocean of orchids and a big box of bon-bons to our gal MAGGIE WHITING. After the second show last Thursday a week (Aug. 23rd), which was the closing, she invited the boys in BOB MILLAR'S band and the girls of the JEAN DEVLYN DANCERS, as well as a few friends to a feed and fun fest at the VILLA VENICE to show her appreciation of their cooperation and friendship during her engagement at the Hotel Last Frontier. Ralph and Domenic prepared a long table with all the trimmings and the whing-ding lasted to the wee sma' hours. Maggie, in my books, is and will be an all time great gal!! . . . A belated "happy birthday" to one of the busiest persons I've ever run into; Miss GAIL ROBBINS, who rehearses, sets routines, sets the music and conducts the music along with a score of other duties connected with the Kathryn Duffy Dansations at the Hotel Thunderbird. Besides the aforementioned, she takes care of stenographical work in connection with publicity and public relations. While doing all this, she is raising one of the cutest daughters you've ever seen. Last Monday night, the 27th, after things had slowed down to a walk, Jimmy Schuyler, bar manager, set up a nice spread of hors d'oeuvres and champagne in the private dining room as a surprise for Gail, and invited her friends and coworkers to attend. There was LOTS of champagne!! . . . Excuse me but the Kid (my dog) must be holding a bear at bay out in the front yard from all the racket she is making, so before the neighbors have a long talk with me regarding the situation I'd better get this thing over with and cope with the existing conditions at hand. . . . I dunno! I often wonder wotinell I'm talkin' about myself so how could I expect you to figger it out! . . . Bye now! . . .

JOHNNY.

THAT'S FOR SURE:

(Continued from page 29)

Proper acoustics can make or break a performer.

Yes, sir! The Packard is a good, fast car, and made our trip a comfortable one. BUT . . . howcum we only averaged 10 miles per gallon from here to Reno and back? Even Mack trucks get more mileage! We could have used a portable gas tank and saved our eyes which were strained from looking for available service stations and refills. Maybe it's just an adjustment that's necessary (we hope!). Wonder if the other '51 Packards devour as much petrol as ours?

Belated congratulations to a wonderful couple, DALE and NATE LENETT, who celebrated their NINTH WEDDING ANNIVERSARY, August 29, at Lake Tahoe. We thank them for a most entertaining evening, spent in their company. Our personal thanks also to CHARLIE RESNIK who made our week-end a most enjoyable one. Dale is the co-owner of the newly-renovated PATIO FLORIST SHOP on South Fifth street . . . and that's for sure.

Thrifty
LIQUORS
CASE LOT SALES A SPECIALTY
28 FREMONT STREET
CALL FOR JOHNNY FUNK OR EARL AKINS
FREE FAST DELIVERY 11 - 7

Hotel LAST FRONTIER
THE UNPREDICTABLE
WIERE BROTHERS
ASSISTED BY
MILDRED SEYMOUR
MAE WILLIAMS
Songs to Please You
DEVLYN DANCERS REVUE
BOB MILLAR AND HIS ORCHESTRA
★ ★ ★ ★ ★
Showtimes - 8:30 & 11:30 p. m.
NO COVER — NO MINIMUM
PHONE 1800 FOR RESERVATIONS
DON BAKER
King of the Hammond Organ
For Intermission Music

LAST 5 DAYS
THE VAGABONDS
America's Daffiest, Laughiest Swing Quartet
GENE BAYLOS
Everybody's Favorite Comedian
STEVE Condos & JERRY Brandow
Variety is the Spice of Life
NAT BRANDWYNNE and ORCHESTRA
Never a Cover or Minimum
THE Flamingo HOTEL
Showtimes 8:30 P. M. and 11:30 P. M.
OPENING THURSDAY, APRIL 6
BIG FALL REVUE

GO! GO! GO!

YOUR

"MUST VISIT"

WHEN DOWNTOWN



BAR – RESTAURANT – CASINO

(ELDORADO CORP.)

PAT COLLINS, GENERAL MANAGER