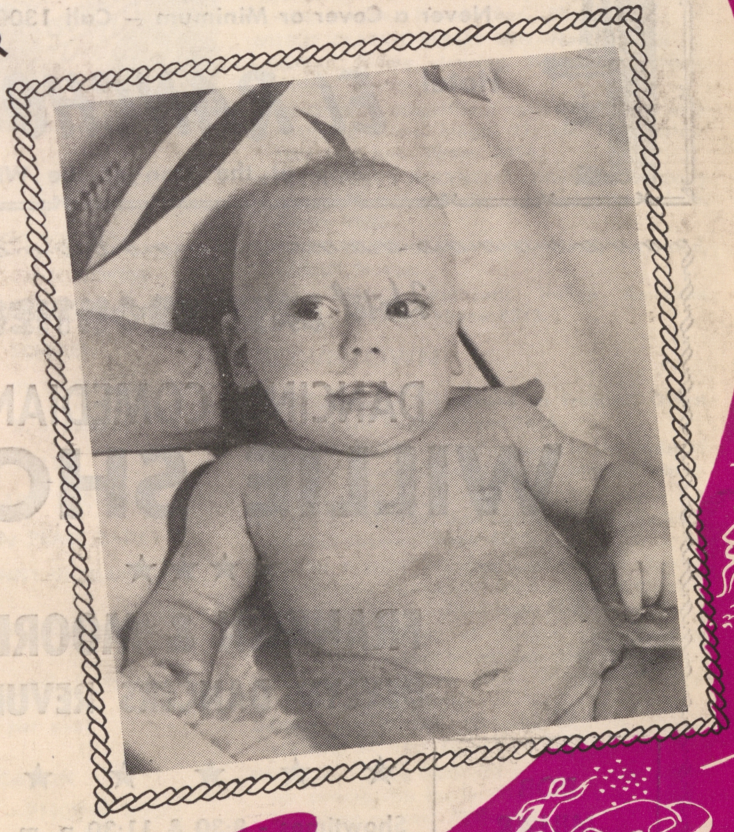
Jack Gorkz

Fabulous LAS VEGAS

HOWDY PODNER



Here is a
"HONEY"
Can you guess who?

(See Page 9)



15¢

September 22, 1951

NOW IN THE ROUND-UP ROOM

Lili St. Cyr



TYRRELL & WINSLOW
(HELD OVER!!!)

Billy Daniel & Lita Baron

EL RANCHO GIRLS

TED FIO RITO AND HIS ORCHESTRA



Never a Cover or Minimum — Call 1300 for Reservations

Hotel **EL RANCHO VEGAS**

"Stop at the Sign of the Windmill"

Hotel LAST FRONTIER

DANCING COMEDIAN

WILLIE SHORE

★★★★

FRANKLIN & MOORE

DEVLYN DANCERS REVUE

BOB MILLAR AND HIS ORCHESTRA

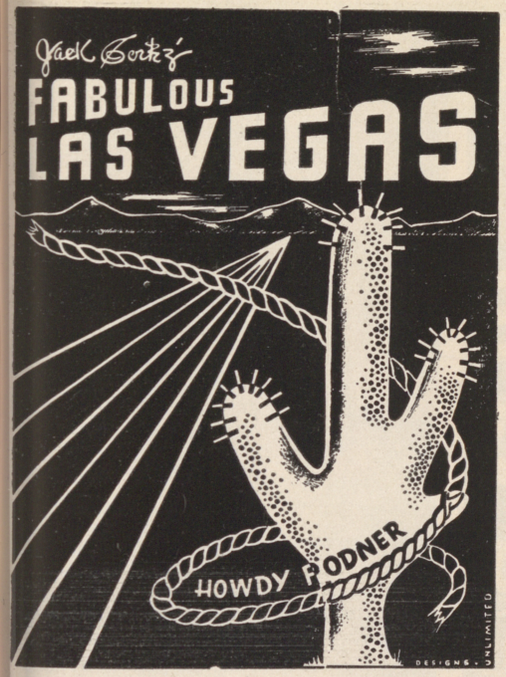
★ ★ ★ ★ ★

Showtimes - 8:30 & 11:30 p. m.

NO COVER — NO MINIMUM

PHONE 1800 FOR RESERVATIONS

DON BAKER
King of the Hammond Organ
For Intermission Music



PUBLISHED WEEKLY VOL. 3, NO. 23

OBSERVATIONS, BY POP SQUIRES

"THAT'S FOR SURE," BY JACK CORTEZ

HOLLYWOOD HAPPENINGS, BY MARTIN LEWIS

VERSE, BY TUTOR SCHERER

REVIEWS OF CAFE SHOWS, BY JACK CORTEZ

RANDOM THOUGHTS, By B. B. BARTON

CHESS, BY FRED SOLY

THE WATCHBIRD, BY LADY MICHAEL

THIS YOU CAN BELIEVE, By PEARL BAILEY

WHAT'S DOIN? BY JOHNNY UHLMAN

ART DEPARTMENT, DENNIS STEPHENSON

JACK CORTEZ, Editor and Publisher

Subscriptions $5.00 per year

OFFICE OF PUBLICATION

1600 SOUTH MAIN ST.—PHONE 4922

Printer—Phone 4330

1

COPYRIGHT, 1951, JACK CORTEZ

HIGH SPOTS

ON THE STRIP . . .

EL RANCHO VEGAS—At the sign of the windmill. Dining, dancing, swimming, gaming casino. Famed Wagon buffet and breakfast. Phone 1300.

FLAMINGO HOTEL—Show place of the nation. Nevada's most beautiful wedding chapel. Heated swimming pool. Midnight bufffet. Dining, dancing, gaming casino. Phone 4000.

THE LAST FRONTIER—Dining, dancing, swimming, gaming casino, floor shows nightly. Gay '90s bar. Open 24 hours. Hunt Breakfast Sundays. Midnight bufffet. Phone 1800.

LAST FRONTIER VILLAGE—The Silver Slipper Saloon is a Barbary Coast reproduction and features continuous entertainment.

THUNDERBIRD HOTEL—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.

WILBUR CLARK'S DESERT INN—Newest hotel on "Strip." Dining, dancing, swimming, gaming casino. Phone 6000.

CLUB BINGO—Magnificent casino on famed strip featuring craps, bingo, 21, etc. Fine restaurant and bar. Phone 2456.

MURRY NORT'S POLYNESIA—Dining a la luxury in colorful South Sea Island atmosphere. Phone 2802.

GOLDEN WHEEL RESTAURANT—Newly decorated, cocktail lounge.

VILLA VENICE — Authentic Italian American cuisine. Casino. Phone 4313.

DOWNTOWN . . .

BOULDER CLUB- Off Second on Fremont. Oldest club in Las Vegas. Phone 2866.

EL CORTEZ HOTEL—600 Fremont. In the midst of colorful surroundings. Gaming, cocktail lounge. Phone 1500.

ELWELL HOTEL—First and Carson streets. Gaming, cocktail lounge. Phone 4700.

GOLDEN NUGGET—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling halls. Phone 3244.

HORSESHOE—Corner of Second and Fremont. Las Vegas' newest plush club with casino, bar, restaurant and race book. Phone 6547. Restaurant phone 6548.

MONTE CARLO—Bets 10 cents and up. Craps, roulette, 21. 15 Fremont. Phone 2750.

NEW LAS VEBAS CLUB—18 Fremont, same popular gaming club but in a new location. Featuring bingo games. Phone 28.

PIONEER CLUB—First and Fremont. Phone 583. Displaying 62-foot giant sign of Vegas Vic.

SHAMROCK HOTEL—600 North Main. Gaming, cocktail lounge. Jam sessions. Phone 2200.

WESTERNER CLUB—Rustic casino, in western splendor. Phone 5612.



DOWNTOWN

Jack Burke's
FABULOUS LAS VEGAS
HOWDY PODNER

VOLUME 3 SEPTEMBER 22, 1951 NUMBER 23

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

THE SHRINERS

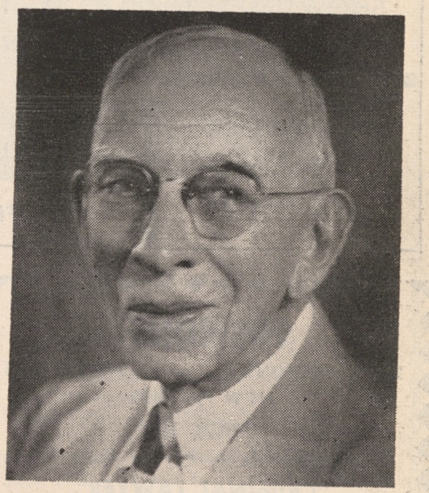
TODAY, Las Vegas is entertaining a host of the members of Al Malaikah Temple, Los Angeles, and Kerak Temple, Reno, of the Ancient Arabic Order Nobles of the Mystic Shrine. There may be as many as five thousand of the Nobles here for the day, most of them from Los Angeles.

Illustrious Potentate Cecil Creel, of Kerak Temple, is here acting as host to the visitors and will join with them in conducting about 300 candidates over the burning desert sands.

The forlorn candidates at 10 o'clock will be part of the parade from the railroad station down Fremont and out to Cashman Field where the ceremonial will take place. When you spectators see the destitute and helpless condition of the candidates you should not judge the Nobles too harshly, because The Shrine teaches each of its devotees a fine and true lesson in human conduct which those who have been taken into membership can never forget.

You should remember, of course, that "The Shrine" is called "the playground of Masonry" and on these excursions they make here and there they are expected to "cut loose" a bit and have a good time, because it is good for one to relax and have a good laugh at and with the follies of the world occasionally.

But, remember this, when you may be tempted to sneer at the foibles of the Nobles, that most of that sometimes silly behavior in public is assumed for the moment as a wrapping for the very deep and sincere motives they carry in their hearts. Because the Nobles have undertaken a work which no other group of human beings has ever tried on such a scale to carry on—the building of hospitals for crippled children.



Many millions of dollars have been contributed by the Shriners for this purpose and many great hospitals have been constructed and equipped and staffed. Those children's hospitals are receiving each year thousands of crippled children who are sick, unfortunate and wtihout hope, and giving them the best treatment known to medical and surgical science, returning them to the world as hopeful and happy children, able to run and play and go to school and to grow into fine normal citizens, a credit to themselves and to humanity.

Behind this good work and responsible for its great success, is the fact that "Nobles of the Mystic Shrine" are chosen from the very cream of our citizenship and their success in the great work they are carrying on is due to the fact that they are among the leaders in every line of human activity.

So, as I remarked before, don't be too

(Continued on page 33)

OPENING SUNDAY, SEPT. 16

"THE LARGEST CLUB IN NEVADA"

JOE CAPPO
—★—
The Knightingales
—★—
Fulton Burley
M. C.



Ish Kabibble
AND
Michael Douglas
Comedy Kings
—★—
Sally Kieth
—★—
Fulton Burley
M. C.

OPEN 12 NOON 'TIL ? ? ?

SHOWTIMES: 10:00 P. .M - 11:30 P. M. - 1:00 A. M. - 3:00 A. M.

CONTINUOUS DANCING — 2 BANDS — TILL 5 A. M.

MIKE WERNER AND HIS ORCHESTRA

★
IT'S ALWAYS CLUB BINGO FOR FINE FOOD

JIMMY HENDRICKSON TRIO

FREMONT
224 E. FREMONT PHONE 3654
NOW PLAYING
"PICK UP"
Starring Beverly Michaels - Hugo Haas
"CRIMINAL LAWYER"
Starring Pat O'Brien - Jane Wyatt

PALACE
210 SOUTH SECOND PHONE 98
NOW PLAYING
"FORCE OF ARMS"
Starring William Holden - Nancy Olson
"TWO GALS AND A GUY"
Starring Robert Alda - Janis Paige

HUNTRIDGE PHONE 86
SUNDAY — MONDAY — TUESDAY
"CATTLE DRIVE"
Starring Joel McCrea - Dean Stockwell
"AS YOUNG AS YOU FEEL"
Starring Monty Wooley - Jean Peters

Lillian's
SMART WEAR
"Exclusive But Not Expensive"
THE LATEST FALL STYLES
Coats - Suits - Dresses
Accessories
116 North 4th Street Phone 4882

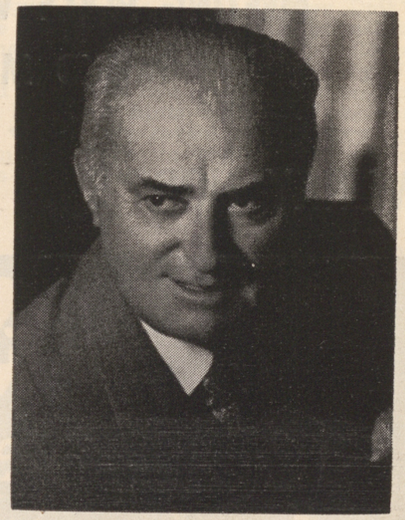
OPEN 24 HOURS



Your Friendly
LIQUOR STORE
FREE DELIVERY PHONE 4342
FLOYD J. COPE 827 SO. FIFTH ST.

VERSE

. . . by TUTOR SCHERER
POET LAUREATE OF NEVADA



WHEN THINGS GO WRONG

Oh! How easily things go wrong
Then lovers' days and nights
turn long
How wise is he who knows his
plight
And turns his sighs to smiles at
night.

Let kisses smother each long sigh
Then watch the rainbow cross
your sky
If hearts are true, sighs turn to
song
For when hearts are true, love
is long.

THE ACTS OF MEN

All men are cowards to a degree
Most men are susceptible to
flattery
Some with intelligence and sense
Boast and brag with elegance.

Man's passions, born from liberal
minds
Make his acts sanctuous, he
finds
His conscience works, to his
distress
In payment for his wantonness.

Whence was the source his
passions came
To satisfy such dear bought
fame?
Eden's apple, when begotten,
Surely must have been half
rotten.

FEARS AND TEARS

True love will harbor timid fears
And may cause some worry
tears
Fears and tears are very clannish
Until all suspicions vanish.

TWO HANDED LIFT

If there are those you would
condemn
Lend first a helping hand to
them
Then if they fail to understand
You still extend the other hand.



THE . . .

MEETING PLACE WHERE

"FRIEND MEETS FRIEND"

MURRY NORT'S



ON

HI-WAY

91

PHONE

2802

SERVING . . .

BAR-B-Q SPARE RIBS

AND

SOUTHERN FRIED CHICKEN

AS YOU LIKE 'EM

SPECIALLY PREPARED BY THE CHAMPION HIMSELF

"BIG" JIM TATUM

AND FOR YOUR LISTENING PLEASURE

MEL WAGNER

Intimate Piano Stylings

THAT'S FOR SURE . . .

by JACK CORTEZ

Well, looks like it's time for all of you to once again step into your sleuthing outfits and point the magnifying glasses in the direction of likely prospects. On our front cover this week is a glamorous mystery figure who is a real "Honey Doll." This charming lass created quite a stir when she arrived in town and her popularity has increased by leaps and bounds. To prove she is the type of lassie all people admire, she received a long-term contract from Paramount Pictures, signed by JERRY PICKMAN, a "big-wig" of that studio. That happened five months ago, on April 23, to be exact. This is one time we have to keep our hints limited. If we continue making references to our mystery gal, we would only reveal her identity, spoiling your fun. So, come on, self-appointed "gum-shoes," get to work. We'll tell you her name next week. We'd like to repeat—she's a HONEY DOLL, and that's for sure!

RORY CALHOUN, handsome screen star, and his beautiful wife, LITA BARON (currently appearing at the EL RANCHO VEGAS with BILLY DANIEL), fell in love with our town and decided to purchase a ranch here where they will grow alfalfa. Welcome, neighbors!

MILTON ROTH, dealer on the graveyard shift at the WESTERNER CLUB, is another proud dad. His son, JERRY, a private in the Air Force, was recently stationed at NELLIS AIR BASE. The boy is a college lad and we have a hunch O. C. S. will soon beckon. We thank you for your friendship and concern, Milt. Sure makes for good feeling to know there are folks like you.

Wow! Did you hear about the 87-odd-thousand acres owned by BENNY BINION, someplace around the Montana region? He bought them a couple of years ago for a mere 50 cents an acre and was recently offered $5.00 per acre; an offer he turned down. He figures he's had that land this long and will retain it as long as the value is on the rise. Not a bad idea, **if** you can afford such IDEAS!

The mailman knocked on the door and brought some news we were anxious to hear about GALI-GALI, that wonderful magician whose last local engagement was at the EL RANCHO VEGAS. He is currently in Glascow (Bermingham) where he is appearing with the ANDREWS SISTERS, taking bows from appreciative audiences. Gali and his charming wife have been in Europe for four months. He appeared at the SAVOY CLUB, and THE PALLADIUM, and is now preparing to go on a tour that will extend to the end of this year. Although attaining great success on the continent, Gali-Gali misses the states and is anxious to reappear in one of our local spots.

A "natural" that any club is fortunate to obtain is the combine of BOB PECCOLE and CURLEY THORTON, pit bosses on the graveyard shift at the HORSESHOE CLUB. These two gentlemen are well-liked by the entire crew and the patrons who flock to this popular spot all the day—through the wee hours of the morn. Both Bob and Curley go out of their way to make you as comfortable as you'd be in your own home. PAT COLLINS, general manager and the guy who picks 'em, rang the bell again with this wise selection of personnel.

After looking over the plans, we can safely say there is a terrific amount of remodeling to be done at the HOTEL LAST FRONTIER. The casino and the dining room will have their locations reversed. All of the posts and bars in the present gaming room will be eliminated to make one immense room. When all work is completed, the Frontier will boast two of the most modern rooms in town.

MARC WOLF, International Chief Barker for the VARIETY CLUB, is scheduled to arrive here on the 24th. He will be at the FLAMINGO HOTEL, visiting our Chief Barker of Tent 39, BENNY GOFFSTEIN. Meanwhile, B. G. is getting everything in order and will leave for Toronto, Canada, the first week in October, where he will attend the mid-winter meeting, holding forth in discussions of the annual convention to be held in our town in April, 1952.

That three-week engagement at the THUNDERBIRD HOTEL may prove to be quite a stepping stone for the IRVING FIELDS TRIO. A casting director for MGM caught the show, proved to be an appreciative audience, and it now looks like dotted-line stuff.

Finally heard from the very busy ANDY and DELLA RUSSELL, popular song and dance team now at the SHAMROCK HOTEL in Texas. Sorry they won't have a chance to stop over in our town. The kids have to rush back to New York City where they star on t.v.

If you think the life of people in show business is nothing but constant glamour, get a load of this schedule and you'll alter that feeling. LIBERACE left Lake Tahoe on a Friday morning, and

(Continued on Page 27)



DOWNTOWN

JOHNNY BADIK'S

The Sportsman's Supply Co.

Guns and Ammunition

FISHING TACKLE

C. R. Williams — Gunsmith

406 FREMONT STREET

"The Complete Sporting Goods Store"

SHELLS — SHELLS

"DEEKS"

DUCK DECOYS

HOME APPLIANCES

TOYS TOYS TOYS

Use Our Layaway Plan Now

LAS VEGAS, NEVADA PHONE 2727

The House of Enchantment

IN THE

HOTEL EL RANCHO VEGAS

"Every Gift a Natural"

GIFTS, LAMPS, TOYS, and DECORATIVE ACCESSORIES

BRANCH STORES

TUCSON, ARIZONA WALNUT CREEK, CALIFORNIA

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

WE SHOULD have re-titled this column The Tired Watchbird, because (to borrow a phrase from PEARL BAILEY) we're tired! If our editor had called at the crack of dawn (high noon to us), we wouldn't have been so late making the deadline and MARC WILKINSON would be throwing slugs at us.

Certain people in this town were shocked when they saw LILI ST. CYR at the El Rancho, and called her act lewd. We believe that most people who go to see a show in Vegas have a pretty good idea of what the star act does, and if not, they usually ask. The argument that "there were children in the audience" does not reflect on Lili St. Cyr, but upon the parents of said children for bringing them to a strictly adult show. We certainly don't want our entertainment censored and most other **adults** must feel the same way. We found Miss St. Cyr very artistic in her field of entertainment.

JOAN MERRITT just arrived from Mexico with a car load of souvenirs and among them is a huge bongo drum which she is anxious to learn to play. JAY SALERNO is in town and temporarily at liberty . . . and he's the best bongoist in the business, so why not get together, kids?

All's not as peachy-creamy for BARBARA PAYTON in the TONE-NEAL fracas as some would like to think. Those who said the publicity could do her no harm, are way off . . . not only does Barbara stand to lose a big juicy contract, but it's six-two and even that she won't wed Tone.

All's not aD4Wnoonbsafb
DENNIS SCHUMAKER of the Golden Wheel told us this story of BILLY McCANN, genial bartender at the Desert Inn. A customer came in and asked Billy for some Southern Comfort. Billy puzzled for a minute . . . you see, he'd never heard of the stuff, then he extended his arm in a gracious arc and pointed to the softly padded lounge, and with a bright smile said: "There's your southern comfort!!!"

ELLA LOGAN, who opened at the Desert Inn last Tuesday, leaves us breathless. Her rendition of "Glockamora" and other songs from "Finian's Rainbow," in which she starred, simply melted us to tears. . . . A lot of people have asked us who the lovely redhead is who has joined the Arden-Fletcher group. She FLUFF GOULD, who has just returned from an extended European tour.



MILDRED HUGHES, the tallest gal in T.V. (she's six foot three), resumes with the VICTOR BORGE show next month. Mildred is one of the reasons engineers are working feverishly to enlarge television screens. . . . LEW KESLER, who was musical director for "As the Girls Go," is now lending his talent to LOU WALTERS (lending?) . . . for a substantial weekly stipend.

Mr. and Mrs. ROBERT STOCKING are back from their vacation which included ,Sun Valley, Yosemite and San Francisco. . . . AL NISSELL off to L. A. for a few days . . . was it a buying trip? . . . or to see a beautiful blonde? . . . DUDLEY MURPHY, owner of the Holiday House in Malibu (what a crazy spot for lunch), is the lucky gentleman who caught our earring when it went flying into the audience. . . . We hear he's keeping it for a souvenir.

Little pets get big baguettes, OR who gave BARBARA LOCKHART a ring-watch encrusted with sixteen diamonds? . . . MURRY NORT of the Polynesia and CHARLOTT BERGMEIER of the Last Frontier are an every nightem. Incidentally, tah everso, Murry, for giving us that little wooden statue that we adored so much.

ED WYNN says that TOMMY NOONAN, currently at CHARLEY FOY'S, in the Valley, is the funniest guy he's seen in thirty-five years. . . . BARBARA KNUDSON, local gal who made good in Hollywood, spent the weekend here showing her friend NORMA EBERHART (of the two-toned eyes), how

(Continued on page 29)

It's Wonderful to Be With Many Friends in Las Vegas, and the Reason I'm "JUMPING FOR JOY"



Willie Shore

NOW AT THE

Hotel LAST FRONTIER

RANDOM THOUGHTS

. . . By B. B. BARTON

TOO PERFECT?

THERE are so many reasons for divorces, they prove too numerous for mention. However, if you look for the reason for such action, you'll discover the break-up began because of some trivial misunderstanding or irritation. I can cite one that was instigated over a three-cent stamp. Yep! No fooling! The argument started because of the postage stamp but the fact that both parties were obstinate led them into a real brawl that spelled finis to their marriage.

If you were given your choice, which would you rather have—a home or a museum piece? That may sound strange to some folks but there are many who know what I am implying. Whenever I walk into a house with a lived-in atmosphere, I feel completely relaxed and know the occupants are happy. But, there has been many a house that has caused me to sit with a stiff back, for fear that the cracking of my spine might upset some expensive vase or disrupt the gloom of the place. Heaven forbid!

When a man gets married, he naturally wants his wife to have the type of home she desires but doesn't want to find himself suddenly whisked into the interior of an "everything-in-its-place-or-else" house. No man enjoys having his wife follow him from room to room to make sure he doesn't drop an ash on the floor or put his cuff-links in the wrong drawer, or (perish the thought) **use the guest towel.** After all, a man's home **is supposed** to be his castle. That doesn't mean he has to hide in one spot until the little woman finds time to lead him around on a leash. Sure, we know that no man is perfect but he shouldn't be considered a villain simply because he neglected to hang up his coat the minute he came home. Heck! He isn't intentionally attempting to upset the household. Naturally, he appreciates the effort that goes into making a spick-and-span atmosphere. What the little woman might not realize is that Bill just might be too tired to walk right over to the closet and might be resting a minute before he does so. Is that a sin?

A woman who has a mania for housekeeping perfection should have remained a bachelor girl. Usually, when a man is married to this type of specimen, he will find a lot of excuses to keep away from the house. Eventually, the gal will find herself with a slip of paper, informing her she is being divorced, and then she'll wonder how the bully could have desired such action; after all, she **did** provide a good home for him, **didn't** she? **You** answer that one.



FOR MEN ONLY

Speaking of marriage and such, the men have been getting away with a lot. The articles that refer to the celestial union often speak of the feminine failings, neglecting masculine suggestions. How about some?

We women think that men should put a little more effort into their compliments. For instance, instead of just remarking, "that's a new dress, isn't it?" how about telling us the dress brings out the color of our eyes or brings out our own "lines"?

When you're in the mood to take your better half to a dinner show, why not surprise her by calling the point of your destination and ordering her favorite foods so they'll be ready when you arrive? Women love such surprises. Men can be overgrown babies and women certainly have holdovers of childhood traits also.

When you have your little love-bundle at a party, treat her as you would have when you were both single. If she is dancing with someone else, cut in as any lovesick swain would do. You'll be surprised how pleased she will be. It doesn't cost anything to be attentive

(Continued on page 34)



WAITRESSES!

You don't have to wear "old lady" " shoes to get the world's most delightful comfort.



$9.95

Naturalizer
Black or White
CARRIED IN ALL SIZES

Johnson's
APPAREL FOR WOMEN

410 FREMONT

$7.95

Baer Stepper
Try a pair on our assurance of complete satisfaction.

30 WEEKS
AT HOTEL EL RANCHO VEGAS
THANKS EVERYONE FOR EVERYTHING
Now at . . **MAPES HOTEL, RENO, NEVADA**
Buster Burnell

YOUR LOCAL CREDIT JEWELERS

Bond's Credit Jewelers
"WHERE YOUR WORD IS YOUR BOND"

THIRD AND FREMONT "Pay As Little As $1 Weekly

This You Can Believe . . . By PEARL BAILEY

SATURDAY was closing night at Ciro's and a fine time was had by all. It was quite a turn out and Pearlie Mae just turned out with them. (Sure had a wonderful time.) Sunday morning (a la 7 a. m.) Mr. Riley (my pup), Katie Curtis (friend from Baltimore), faithful Pearl and Lloyd, the pianist, went south of the border down Mexico Way. There we bought souvenirs (spent more money than we could afford); took pictures on a donkey, ate hot tamales, etc. My feet were killing me when I got back to Los Angeles.

Packed the trunks, packed the car and lo! we're off to the nice city of tall buildings, bright lights, and the George Washington Bridge, little "ol' " New York. We start out on route 66 (from the song by the same name and the King Cole record). The heat was very intense all of the way. Burning up, it was. Got the camera out and took pictures of the orange and lemon trees for the home movies. MGM may not like my photography but it's always good for home use, believe me. **That's Good Enough for Me" (a plug, record collectors).** Can just picture the long winter nights (let's hope not unemployed) before the fireplace (cooking), and looking at the superduper films. Must have a couple of cowboys for luck and authenticity (is this word for real). Saw a lot of my old friends and went to the stock car races as usual when I'm in Vegas. This is so very exciting. Everyone was going through the fence, running into the grandstand, etc. oh! just about everything. Such excitement like this does Ella Mae's child Pearlie Mae lots of good. And so on with our journey—slack et al.

Gee! it will be exciting to see the Painted Desert, Petrified Forest and all of the wonderful sights one sees going cross country. The Indians always attract me very much. Their faces are so poker and such a delight to look upon.

Somehow you just can't resist buying Indian jewelry, rugs and different trinkets, spread out for our willing souls (tourists). Oh! yes and how about the zoos all along the way. Each one I go in so you can well imagine the trip was a little longer than anticipated. "Dragged along, I'd say."

Folks go traveling all over the world to look for beauty when here it is right at home. The beauty of California, the mountains that seem to be shaping various pictures against the sky and heavens to Betsy how frightening they can look sometimes. Where can we find a highway like our "Pennsylvania Turnpike."



I've been on the Autobahn in Germany and it was never so great as our "Turnpike." All I gotta say is this, folks, Stay home and see your country first. Mr. Riley (my puppy), even enjoyed part of it (the coolest parts) and (folks that's beauty seen through the eyes of a dog).

Hope the opportunity comes to do this again soon. In New York and happy as a bird. Wish there was more space to write but there's not and Pearlie Mae's tired, so au revoir (French) till next week. Love ya.

—PEARLIE MAE.

'TUTOR PREDICTS'
100,000 POPULATION IN LAS VEGAS BY 1954
DON'T WORRY—WATCH US GROW

KOST'S
Car and Truck Service
Service with a Smile
PHONE 1038 1000 S. MAIN

SHOW REVIEWS by Jack Sorrz

Flamingo

Show Presented September 20 through October 3 (Not a review)

Starring in this new revue offered by the FLAMINGO ROOM, is that motion picture favorite, MARK STEVENS. This will be the first time we have ever seen Mr. Stevens performing in a night-club. We did catch him emceeing a local event last year and admired his stage personality and sense of humor. He is a talented lad who can sing, dance, and keep you well-entertained with humorous anecdotes. You've undoubtedly seen Mr. Stevens in some of the many hit pictures in which he appeared, among which were THE SNAKE PIT, DANCING IN THE DARK, I WONDER WHO'S KISSING HER NOW, LITTLE EGYPT, and KATIE DID IT. Unless we are sadly mistaken, here's one performer who will end up on everybody's favorite list . . . Co-starring on this bill will be ANNE SHELTON, England's top songstress. This gal has a full-range

(Continued on page 32)

LAST FRONTIER

Show presented September 21 through October 4 (Not a review)

America's foremost dancing comedian, and a great favorite in our town, is WILLIE SHORE, currently headlining the bill in the Ramona Room. Whether it be tap, soft shoe, or ballet style, he is one of the most accomplished dancers on the stage today. His impersonations of Pat Rooney Sr., Joe Frisco and other such notables, are done with such mastery that it surpasses the original or originator of the dance. Mr. Shore's comedy is tops and regardless what he does—dance or comedy—stops the show in both departments. We guarantee that his versatility will amaze you from fanfare to encore time . . . On the same bill and their first visit to our town are CASS FRANKLIN and MONICA MOORE. Our advance information tells us they are song stylists

(Continued on page 32)

El Rancho Vegas

Show presented September 12 through September 25

Everyone agrees that she is certainly a lovely lady, the gal now starring in the new show in the ROUND-UP ROOM. LILI ST. CYR is one of the most unusual performers who ever appeared in the spotlight. This silver tressed beauty presents a highly artistic program that is individually hers. Miss St. Cyr brings you her interpretation of activity in milady's elaborate boudoir. Her dancing is sophisticated and breath taking. No other performer ever appeared so enchanting or could duplicate her golden bathtub scene, in which she bathes, surrounded by milions of iridescent soap bubbles. In Miss St. Cyr's case, your eyes can prove more descriptive than our humble choice of adjectives . . . On this bill are one of our favorite teams, TYRRELL & WINSLOW. Alice and Dick return to play our town constantly because their material is always fresh and their sparkling personalities in constant demand. The melodies may have familiar rings but the words come from Dick's pen. He does all of the arrangements for the act. We never fail to enjoy their parodies and their brand of humor. Pert little Alice and the suave Mr. Winslow have certainly achieved their desires to please **any** and **every** audience . . . We're happy to say that BILLY DANIEL and

(Continued on Page 31)

Wilbur Clark's DESERT INN

Show presented September 18 through October 1

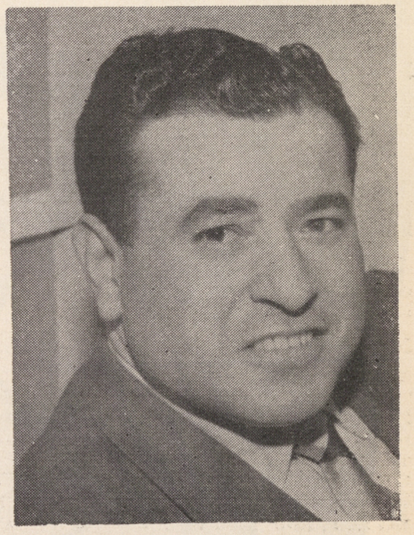
ELLA LOGAN, gifted songstress of stage, screen, radio and video, headlines new revue in the Painted Desert Room. This unequalled star of Finian's Rainbow, possesses such a sweet voice that it seems to "drip honey" with each and every selection she does. Her presentation of tunes appeals to the audi-

(Continued on Page 31)

Thunderbird

Show presented from September 20 through October 3 (Not a review)

Following the current policy of new names and outstanding entertainment, the Thunderbird Hotel presents TONY PASTOR, America's foremost vocal stylist, and his orchestra. His special manner of song renditions are known to musical fans throughout the country. The orchestra presents an assortment of arrangements that do not follow a set pattern. Mr. Pastor's style of singing and playing is among the most popular in the nation today. Featured with the orchestra are DOLORES MARTEL and STUBBY PASTOR. . . . As an extra headline attraction, DAY, DAWN, and DUSK, continental and comedy singing stars, are back for a return engagement. This trio of songsters emphasize the light side of harmony in most of their arrangements, making expert use of satire for comic effect. . . . Another "first" for Las Vegas is singing comedienne KAY BALLARD, who just recently returned from successful engagements in London and Paris. This lovely lady will bring a new type of entertainment with her clever comedy and songs. . . . The KATHRYN DUFFY DANSATIONS will present new productions, elaborately costumed and featuring several of the many soloists in his group. JOHNNY O'BRIEN, singing m. c., will continue highlighting the productions.



are fired with such amazing rapidity, you just can't stop laughing at the guy. Come on, Joe, you promised to do

(Continued on page 32)

CLUB BINGO

Show presented September 16

Everybody's favorite comic, JOE APPO, is back in the BONANZA OOM and the patrons are packing the lace nightly. What else would you exect when the spotlight falls on this adman of mirth? He will do anything make you laugh and usually does. ere's one comedian who won't allow pause for boredom. His gags are med directly at your funny-bone and

SILVER SLIPPER SALOON

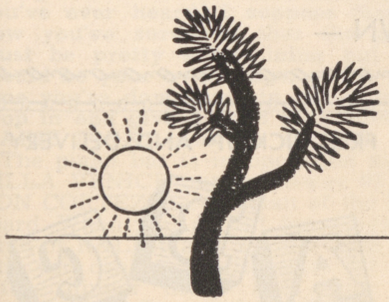
Show presented September 14 through September 28

You're in for a treat with these FIVE STAR, FIVE A NIGHT VAUDEVILLE SHOWS. . . . Appearing at different hours, from 9 p. m. until 5 a. m., is GERRY KNOX, low-down blues singer; BILLY BISHOP and ANN, billed as "Satirical Magico," "Bish the Magish"—a clever and funny act. . . . MAE WILLIAMS, the lovely lady with a velvety caress in her voice, guaranteed to melt the "toughest of the tough," and BRITT WOOD, the "Country Side Harmonica Humorist." Holding down the chores of m. c. is straw-hatted KEN CARD. Accompanying the show is pianist GEORGE REDMAN with WHITEY'S TOPPERS, filling in during intermission . . . along with the "88" accomplishments of BUSTER.



My Sincerest
Gratitude
to One and All
for a Superb
Engagement at





Wilbur Clark's
DESERT INN

★ Frank Sinatra ★



DID YOU GET YOURS

YET AT

?



?

— DOWNTOWN —

This Season — as Always

For the Finest

in

Women's Fashions

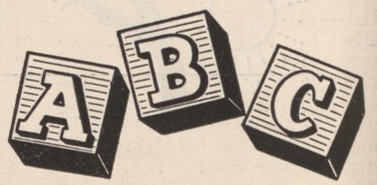
It's

Florence Richards Magicesse

600 SOUTH FIFTH STREET

PHONE 2697

FREE PICK-UP AND DELIVERY



for the best in Dry Cleaning

10 EAST CHARLESTON BLVD.

Harry Basler, Prop. Ph. 4875

"Fabulous Las Vegas"

MAILED EACH AND EVERY WEEK

TO YOU OR YOUR FRIENDS

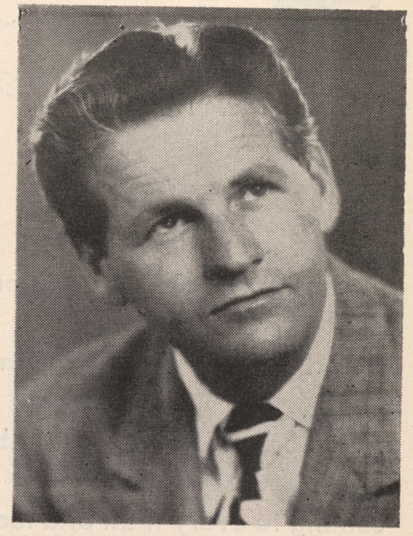
$5.00 PER YEAR

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN

STILL on the stage of the GOLDEN NUGGET SALOON and going stronger than ever is MARIE DIANE only now she is surrounded by a real group of musicians. Got a new name for the group, too! Now it's MARIE DIANE and her DUDES! Remaining out of the other aggregation is CINDY, the only other girl in the group. Four men comprise the rest of the outfit, and I do mean outfit. Just voice your request for anything from hill-billy to opera and you'll get it. For instrumentation, there are two violins, accordion, guitar, steel and bass; all of which make up a nice combo. Since their opening night, their every appearance has turned into an all request program. You may know some of these men. MICKEY HEMBREE on bass, ERNIE BODNAR on violin, JOE WOODWARD on accordion and piano, and JOSE MARTINEZ on guitar. Between DIANE and ERNIE with their two violins, you will be listening to some of the best violin work you've ever heard. I suppose that by now you've surmised that the group must be pretty entertaining but you should be your own judge, so the next time you're downtown in the evening, drop in and give a good long listen to MARIE DIANE and her DUDES.

The piano bar is in operation at the VILLA VENICE out on Hiway 91 and DON CORTEZ is custodian of the keyboard. When you go out for a treat of some of RALPH and DOMENIC'S fine food you can go a little early for that before dinner drink and enjoy the "noodling" of Don at the piano. There's nothing more homey than sitting around a piano bar with friends and chatting while your favorite tunes are being played. Don is the entertaining young man whose performances you enjoyed with the Tune-Toppers at the Club Bingo for the past three weeks. He and his lovely wife took our town to heart and have decided that this is the end as far as they are concerned. This is "home" from now on! . . . Don't miss the "sleeper" at the FREMONT THEATER this week-end. The picture, "PICKUP," was written, produced and directed by HUGO HAAS, who also **stars** in the picture. BEVERLY MICHAELS is the gal in the pic and her real love interest is played by ALLAN NIXON. Not big names but a good picture. Far be it from me to spoil it for you be telling the plot but this much you should know, then I know you'll want to see it. The gal picks up the old guy and marries him but her love is for the young guy. The two of them plan to "cash in"



the old guy and talk about it right in front of him seein' as how he is deaf at the time. While this is all going on, the old boy regains his hearing and then . . . well . . . wait until you see the end of the situation. This Hugo Haas is a great actor . . . Appearing nightly in the fine little HOTEL ELWELL COCKTAIL BAR is one of the finest organists to come to our town in a long, long time. She is ROMELLE FAY but with a fancy first name like that we're just gonna call her, "ROMELLE," which happens to **be** her first name. Not only does she play organ, she plays wonderful piano as well . . . and at the **same time!** And let's not forget the xylophone, castanets and tamborine! She's busier'n an octopus on a hot rock but manages to do all this with such ease that it appears to be nothing at all. Until recently Romelle has been hid away in radio for the past (should I tell?) years, and you've listened to her many times without your knowing it was she. I know that most of you have listened to the General Mills Radio shows at one time or another. Romelle was musical director on those shows and many times received recognition from the critics as being the best in the business for her versatility and variety in choice of musical scores. She was born and raised in and around Chicago and was a close friend and schoolmate of the late BIX BIDERBECKE, who will live forever in the annals of musical history. The two of them never missed a jam session and

(Continued on page 29)

Blue ...because



. . . it is traditionally the preferred color of men of affairs . . . because . . . blue is becoming to every man and looks slimming to overweight figures . . . and a man can find a mighty big selection at

Christensen's
MEN'S WEAR
316 FREMONT STREET
LAS VEGAS, NEVADA

PHONE 1001

THE HOME OF BRANDS YOU KNOW . . .

SHOP UNTIL 9 SATURDAY NIGHT

★ ONLY 79 SHOPPING DAYS 'TIL CHRISTMAS

HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

SHADES of the silent flicker era!

A huge phonograph-like instrument was playing "mood music" when your Hollywood Reporter paid a recent visit to the set of George Stevens' new drama, "A Place in the Sun." While this treatment seemed an innovation to movie-newcomers on the sound stage, it was nothing more than a throwback to the old silent days when it was common practice to have music played to put players in the proper dramatic mood. Of course, with the advent of sound, the off-scene pianos, violins and record-players disappeared since they conflicted with dialogue. However, the basic principal had its value, so prodcuer-director George Stevens decided to re-introduce the practice for a key scene in his celluloid masterpiece.

The afore-mentioned scene shows Montgomery Clift in his one-room apartment, obviously coping with a problem. He has learned that Shelley Winters, his co-worker, is in trouble and demands that he marry her. Meanwhile, Monty has fallen in love with dazzling Elizabeth Taylor, who symbolizes everything he wants out of life.

As Clift struggles with his problem, he calls Shelly on the telephone. Because the only dialogue is the phone conversation at the end of the scene. Director Stevens employed "mood music" to help key the tense action. His musical selection was a fragment from some orchestral score, which sounded like a funeral dirge and filled the "Place in the Sun" set with a musical impact of deep sorrow and tragedy. Per Stevens' cue, the music swelled, then faded and stopped on signal. Following script instructions, Monty went to the telephone and dialed Shelley's number. Shelley, in turn, was standing off-stage, ready to say her lines. But she didn't answer the phone. Stevens gave her the necessary cue, but the blonde actress remained silent.

There was a long pause as members of the movie troupe waited for Shelley to say her lines. Finally, the actress slowly turned to face her fellow film players and the reason for her silence was apparent to all.

Shelly, it seems, had never worked with "mood music" before and the stunt had boomeranged. Being usually susceptible to sad music and equally prone to easy tears, the bombastic blonde was weeping so steadily that she couldn't



utter one word of her dialogue. . . . Who said actresses are hardhearted? They're the world's biggest "softies."

IT'S THE CAT'S MEOW!

Most Hollywood heroes and heroines live in glass houses, though the expression usually refers to the stars' heavy publicity and lack of privacy. But 'tain't so with Rhubarb, feline hero of the Perlberg-Seaton comedy of the same name. This new wonder cat resides in a transparent plastic kennel and travels around the country in a swank plastic carrying case.

CARBON COPIES

Realism is still the thing. Realistic police station interiors used in William Wyler's new drama, "Detective Story," are carbon copies of two New York precinct stations.

HESTON HEADLINES

Newcomer Charlton Heston has appeared in only three films, yet he has been starred in each. The husky chap teamed with Lizabeth Scott in Hal Wallis' "Dark City"—he shares stellar billing with six other screen favorites in Cecil B. DeMille's "The Greatest Show on Earth"—and recently, he completed the top role in the technicolor outdoor saga, "Warbonnet." All of which indicates that Hollywood movie-

(Continued on Page 31)

ONE OF AMERICA'S FOREMOST RHYTHM STYLISTS

"Romelle" Playing Her Original Organ and Piano Combination

"She Plays Everything from Boogie to Bach . . . She's Terrific!"

SAYS THE HOLLYWOOD CITIZEN NEWS

★ APPEARING NITELY 8 P. M. 'TIL 2 A. M.

COCKTAIL LOUNGE
First and Carson

HOTEL Elwell Las Vegas

COFFEE SHOP
Downtown

Leaving This Weekend
to Appear for a Few Weeks at the
MAPES HOTEL IN RENO
I'll Be Looking Forward to Coming Home to Las Vegas
DOLORES FRAZZINNI
DEVLYN DANCERS—HOTEL LAST FRONTIER



FOR RESULTS WHEN BUYING AND SELLING SEE . . .
Evelyn Finlayson
LICENSED REAL ESTATE BROKER
LAS VEGAS, NEVADA

OFFICE
524 SOUTH FIFTH ST.
PHONE 6361 — Res. 2819W

"Across From
Chamber of Commerce"

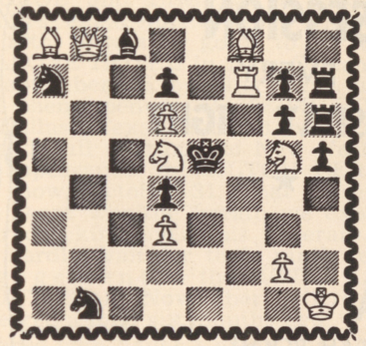
CHESS » » »

. . . by FRED SOLY
PRESIDENT, LAS VEGAS CHESS CLUB



PROBLEM NO. 111

Black 11



White 10

White mates in three.

Solution to problem No. 110: B-Q4.

STEINER GAMES

Here are some games from Herman Steiner's recent torunament play in Italy:

GUIOCO PIANO

Paoli White	Steiner Black	Paoli Whtie	Steiner Black
1—PK4	P-K4	9—B-K3	B-KN5
2—N-KB3	N-QB3	10—BxB	PxB
3—B-B4	N-B3	11—QN-Q2	N-Q5
4—N-N5	B-B4	12—P-KR3	B-R4
5—BxPch	K-K2	13—P-KN4?	NxNP!
6—B-N3	R-B	14—NxN?	QxN!
7—P-Q3	P-KR3	Resigns	
8—N-KB3	P-Q3		

QUEEN'S PAWN GAME

Wade White	Steiner Black	Wade White	Steiner Black
1—P-Q4	N-KB3	16—Q-K2	Q-R4
2—P-KN3	P-Q4	17—B-N2	QR-Q
3—B-N2	P-B3	18—N-Q5	PxN
4—Q-Q3	P-KN3	19—BxR	BxB
5—P-KB3	B-N2	20—PxP	RxP!
6—P-K4	PxP	21—QR-Q	R-K4
7—PxP	O-O	22—Q-B3	B-N3
8—N-KB3	Q-N3	23—R-Q6	R-KB4
9—N-B3	R-Q	24—RxB	N-B7ch
10—O-O	P-K4!	25—RxN	PxR
11—NxP	RxP	26—Q-K4	RxR
12—Q-K3	QN-Q2!	27—QxPch	K-N2
13—NxN	BxN	28—B-Q5	R-B8ch
14—K-R	B-K3!	29—K-N2	Q-Q7ch
15—P-N5	N-N5	Resigns	

QUEEN'S PAWN GAME

Steiner White	Ceccato Black	Steiner White	Ceccato Black
1—P-Q4	N-KB3	16—N-B5	BxB
2—P-QB4	P-KN3	17—NxB	Q-B3
3—N-QB3	B-N2	18—N-N4	Q-R5
4—P-K4	O-O	19—P-B5	P-KR4
5—B-K3	P-Q3	20—N-B2	Q-B3
6—P-B3	QN-Q2	21—PxQP	QxP
7—Q-Q2	P-K4	22—PxP	QxP
8—KNK-2	P-B3	23—P-KR4!	Q-QB4
9—P-KN4	N-K	24—R-N5	Q-K6
10—O-O-O	P-KB4	25—Rxch	K-N2
11—NPxP	PxP	26—R-N5ch	K-R
12—B-N5	B-B3	27—N-N4	QxQch
13—R-N	K-R	28—RxQ	N-N2
14—B-R6	B-N2	29—R-Q6ch	Resigns
15—N-N3	P-B5		

QUEEN'S PAWN GAME

Siveri White	Steiner Black	Siveri White	Steiner Black
1—P-Q4	N-KB3	12—N-R4	B-N3
2—N-KB3	P-Q4	13—NxB	RPxN
3—P-K3	P-B4	14—R-K	Q-K2
4—B-Q3	B-N5	15—N-B	O-O-O
5—P-B3	QN-Q2	16—Q-B2	N-K5
6—QN-Q2	P-QR3	17—P-KB4	Q-R5!
7—P-KR3	B-R4	18—R-Q	Q-B7ch
8—P-QR4	P-K4	19—K-R	P-B4!
9—PxKP	NxP	20—RxP	RxPch!
10—B-K2	N-B3!	21—PxR	R-R
11—O-O	B-Q3	Resigns	

THE Shamrock HOTEL

JAM SESSION
EVERY
TUESDAY NIGHT
— ★ —

PRESENTING
JUANITA
NIGHTLY IN THE SHILLALAH ROOM
DINING — DANCING — COCKTAILS — CASINO
600 NORTH MAIN ST. PHONE 2200

Wes' Bond Street
PHONE 3121
IMPORTERS OF WEARABLES FOR MEN
9 FREMONT STREET

Thrifty
LIQUORS
CASE LOT SALES A SPECIALTY
28 FREMONT STREET
CALL FOR JOHNNY FUNK OR EARL AKINS
FREE FAST DELIVERY 11 - 7

THAT'S FOR SURE:

(Continued from Page 9)

opened the same evening at the BELLERIVE HOTEL in Kansas City, Mo., without any sort of rehearsal. Although they were handicapped in that respect, GEORGE and LEE had a successful month's engagement which ended on the 20th. Now, they go on to the MONTELEONE HOTEL in New Orleans for a September 26 opening. The pianist will then open at BAKER'S HOTEL in Dallas (Texas—natch!) on October 17 and will continue to New York for his appearance on MILTON BERLE'S t.v. show, October 31. That noise you just heard was the breath we expelled after checking over this itinerary. We can hardly wait for their ninth return engagement at the HOTEL LAST FRONTIER in November, where they appeared a **long** six months ago.

Those who haven't eaten any of that southern-fried chicken and spare ribs at MURRY NORT'S POLYNESIA, are certainly missing out on a **super treat.** This food, prepared by BIG JIM TATUM, is the best we ever ate. Hmmm! Hmmm! That chicken and those hot biscuits! Man! We could go on and on but how much temptation can a mere mortal stand? Looks like we are going to "take 15" and drive over for some of that stuff before we get back to work. Come on over and we'll share it. Guarantee you'll rave along with the rest who have tried it.

Have you noticed the lilting rhythms that emanate from the RAMONA ROOM of the HOTEL LAST FRONTIER? We've never before listened to an orchestra that featured such a smooth pianistic twosome. When BOB MILLAR and DICK SMITH combine their talents, they provide some mighty enchanting "88" music. **Mighty** enchanting!

While speaking with ARNOLD CHRISTENSEN (of CHRISTENSEN'S MEN'S WEAR SHOP on Fremont), we discovered there are only 79 shopping days until Christmas. Yes, sir! That old Yuletide seaosn is closer than you think. Chris has gone into L. A. to order some special stock for the holiday trade and will spend some time fishing with his old crony, "ORANGE JUICE" SAM. Those deep-sea fishing trips are always highlighted with the special sandwiches Sam makes. Maybe you've seen the variety; they are large loaves, sliced in half, and stuffed with delicious ingredients. Move over, boys. Company's a-comin'. (Wishful thinking.)

We certainly hope that our item about BUDDY GROVER, last week, won't ruin his birthday, September 25. The lad is quite crestfallen. Claims that our announcing his desire for a butane lighter made all of his friends decide not to get him one because someone else probably would. Chin up, old boy! We're almost positive that the lighter is practically packed and be-ribboned, waiting for the momentous occasion. Incidentally, does anyone know who the cad is who "lifted" Mrs. C.'s butane lighter? (Mrs. C. being Ye Editor's better half.) Seems odd that in a town where money can be trusted in public, lighters can't. In case you see someone using a butane lighter with the initials E. C. on it, let us know; especially if the person using it has different initials.

One of the "sleepers" of the year, "PICK-UP," now at the FREMONT THEATER, is expected to do S. R. O. business. It was produced and directed by HUGO HAAS and is this great character actor's first attempt at production. It is receiving sensational write-ups. Let's meet in the lobby for a smoke.

A post card from IRIS SCHERER, in South Hampton, New York, tells us she has undergone a major operation and is preparing for a second. You really can't keep an Irishman down, can you? Hurry up and get well, Iris. All of your friends (including us), would like to see and greet you again.

ORTEGA, the "Laureate of the Piano," called from the BALBOA BAY CLUB where he is currently appearing. He and his lovely MAXINE are all excited about the October 12 opening at the CHI-CHI CLUB in Palm Springs. This time it will be ORTEGA AND HIS ORK. Bushels of luck, son!

So many people keep asking about BENNY BINION'S curls and want to know how old he was when they were clipped. Well, the long tresses were shorn when Benny was four years old, by JOE BLUE, famous barber of Dallas, Texas. Incidentally, Mr. Blue is still plying the same profession. Looks like that climate out there lives up to the Texans' boasts.

Another note from jovial EPPY PEARSON who recently completed a six-month engagement at the CLUB BINGO. He and his wife, KAY, are on board the U. S. URUGUAY. Letter was mailed from the east coast of Puerto Rico, September 10 and arrived on the 18th. Eppy complains of the hot weather greeting them as they approach the equator. He jokes: "Looks like I'll melt to a shadow. Naw! Guess I'm still the chubby type. We did two shows last night; one for the cabin class and the other for the first-class passengers. We're having a lot of fun but 39 days of this is going to get a little old. I'd rather be sitting in the Club Bingo, having

(Continued on page 34)

HELLO FOLKS!

Am Now in "HOT" Trinidad, on a South American Cruise . . . Would Rather Be in "Cool" Las Vegas



Hope you're all "Nathan"

Regards:

Eppy Pearson

WHAT'S DOIN'?

(Continued from page 21)

would play for hours on end. Her research in radio continuity and the fact that she likes to play are the two main reasons you will like her work. She plays everything from "long hair" to "gone" and does it in a way you willl enjoy. Her left foot is terrific on the organ! . . . Incidentally, beginning this week. ROMELLE will be broadcasting from the Elwell over KLAS twice a week; Monday at 10:30 p. m. and Friday at 8:30 p. m. Cuddle up to your crystal sets about that time; or better yet, go on down and see her in person **any night** . . . Say! . . . There was a real fine little session over at the SHAMROCK HOTEL last Tuesday night. Some mighty good men were on the stand during the evening. NICKY DRAGO was there on the trumpet, and the greatest was when later in the evening (or earlier in the morning), he did a set wtih TOMMY LUCAS on alto, and JIMMY HENDRICKSON on piano. They also played the background music for GENE GRIFFIN (W. C.'s D. I.), when he did a couple of fine numbers. Yeah! I'll say it again, you never know when your gonna miss a dandy, if you decide to miss a session. You gotta come early and stay late to really be "in" when the best part happens. Another thing nice about these Shamrock sessions is that you can dance your tootsies to the nub to good music on a good floor. I'll see ya over there a little later tonight . . . One of the finest guys in the business recently joined the HORSESHOE forces as a box man. Those of you on the Strip who have missed him will find MIKE REMOS working the swing shift at the Horseshoe now. It had begun to look as thought Mike was part of the furnishings at that Strip hotel, but I know of no better man than he is working for and with right now . . . SELMA'S FAVORITE FASHIONS SHOP has moved from their Fourth street location to the much roomier and much better location in the City Mercantile Company at 307 East Fremont. When I stopped in the other day Selma was apologizing for the appearance of the place because they were in the process of moving and getting set up, but she says that by the time this little note of information gets to you she should have her new stocks in from New York and will be able to take care of your every need in the lines that she carries. And the prices are RIGHT! . . . Many of you have listened to and enjoyed the afternoon air show over the KENO airways known as "Matinee with Aubrey" and many of you have taken a part in that program with your phone calls requesting help or with your offering of your services to aid those who have called in asking for assistance. I've often wondered where he picked up the name of Aubrey' cause I know the young man who does the shows as BUD WEIL, a bouncing bundle of boundless energy who is never too busy to say "hello" to friend or stranger. That one line will tell you all about Bud Weil. On his program he receives calls from all walks of life, asking questions or making requests concerning all phases of life and living. These calls are aired over the radio and anyone who might be listening who is in a position to be of help to any of the callers then either calls "Aubrey" or the original caller. Dozens of people help one another every day through "Matinee with Aubrey." What greater evidence of the desire of the American people to help one in need? . . . For once I found out about a birthday before it happened so to one of my most favorite persons. "Happy birthday, 'MOM' FRAZZINNI." Maybe the next time the 25th of September rolls around we will be together. (The Kid sends her love.) . . . And that, little kiddies, about winds it up for this week. I have just taken a verbal lacing from the Kid (my dog) for not preparing her evening meal so I guess I'd better get at it. You know, I'm tempted to **share** some of it **with** her this evening! If she can get all the energy she's got from eating just that stuff I'd better start walking on all fours and throw my lot with **hers!** Hmmmm . . . it doesn't smell too bad at that! —JOHNNY.

THE WATCHBIRD:

(Continued from page 11)

fabulous Las Vegas really is. Norma agrees.

To those of you who miss MARY MULLEN and don't know where to find her, she'll be filed under "M" for Mapes Hotel in Reno. Boo hoo, we'll miss you, too, Mary. . . . AL JAHNS and his wonderful orchestra and his darling wife LOUISE are no longer at the Thunderbird. All of Vegas will miss you. Good luck, children, and send us a post card from Texas.

Short and snappy this week. So sorry . . .

TELEPHONE 4533
Jay's Jewelry & Loan Co.
Across Street from the Famous Pioneer Club
MOE TAUB and JOE "G. I." COPELAND
26 FREMONT STREET — LAS VEGAS

MAKE PLANS TO ENJOY YOUR FALL OR WINTER
VACATION AMIDST THE MAJESTIC HIGH SIERRAS
AT LAKE TAHOE!

PHONE CRYSTAL BAY 36
FOR RESERVATIONS

THE NEW

Cal-Vada Lodge

OPEN THE YEAR 'ROUND

Featuring . . . WINTER SPORTS

YOUR HOSTS:
PHIL ZAHLOUT AND JOBY LEWIS

Art Rozen and Murry Nort

DEALERS IN FINE USED CARS

909 South 5th Street

LAS VEGAS WHOLESALERS

WE WILL PAY YOU MORE CASH
FOR YOUR CAR

PHONE 6433

HOLLYWOOD HAPPENINGS:

(Continued from Page 23)

makers are giving many of the season's best roles to talented and ambitious newcomers.

HIS BIG MOMENT

Edmond O'Brien, star of Nat Holt's "Warpath," made his first big stage stint at the age of sixteen. At that time, the future film hero carried a bathtub on stage and placed it before a make-believe Lady Godiva!

BING TRIPLE-THREAT GUY

In addition to being a singer and actor, Bing Crosby is a first-rate stockman. The star of Frank Capra's "Here Comes the Groom," stocks twenty-five hundred cattle on his vast ranch near Elko, Nevada.

EL RANCHO VEGAS:

(Continued from page 16)

LITA BARON have been held over. If you haven't seen these youngsters perform yet, don't miss them on this talent-laden bill. They have a new method of song and dance styling that will eventually bring them to the top . . . The EL RANCHO GIRLS are a bevy of beauties who present two refreshing routines, dressed in beautiful costumes . . . TED FIO RITO'S pianistic endeavors and orchestral arrangements provide good melodic backing for the show and dancing . . . During intermission, Las Vegas' favorite sons, GUY LANDIS and JIM DI STEPHANO take over and play your favorite tunes . . . PAUL GARDOS and CHUY MIRANDA with their accordion and guitar, are the roving troubadours in the Chuck Wagon Room.

DESERT INN:

(Continued from page 16)

ence like tea and crumpets to an Englishman. It's a pleasure to see Ella in our town and hear her captivating voice again. Last appearance was almost a year and a half ago, which is much too long for such an artist to be away . . . On the same bill is GIL LAMB, the contortionist, who in all probability had some patrons wondering if what they saw was so—or an "illusion" of some sort. We doubt if there is anyone else in our U. S. who can **pretzel twist-snake hip** their body as this "rubber man." Many of you have seen him on the silver screen; laughed at his crack comedy routines done in pantomime with or without the aid of a harmonica. WELL, Mr. Lamb is much better in person . . . EILEEN & CARVER, a handsome couple, present ballroom dancing in a way that can be termed as "smooth as satin." Their various interpretations are done with much grace and ease . . . THE ARDEN-FLETCHER DANCERS, eight gorgeous gals. introduce two well paced routines. One of them a Torrid Trinidad number that has them hopping and obvious to the audience that they love their work. Featured in this colorful routine is FLUFF GOULD, a talented dancer and very beautiful red-head, very well known in our town. Fluff left about a year ago for Paris, France, to stage the choreography for the **Cafe Medrano.** Welcome home, little lady, sure nice to see you . . . GENE GRIFFIN, your host and singing m. c. does a superb job in both production numbers . . . CARLTON HAYES and ORK cut excellent background music for entire show and play your favorites for dancing . . . That "Best in the West" outfit, the GROVER-SHORE TRIO, are the star attraction at the Lady Luck Bar.

SUBSCRIBE NOW to
Fabulous Las Vegas
$5 a YEAR
52 ISSUES
Our mailing list includes every state in the U. S.
1600 SOUTH MAIN STREET PHONE 4922

FLAMINGO:

(Continued from Page 16)

voice that doesn't need the magnifying of a mike. We're happy of this opportunity to see this lovely Miss in person. While in New York, we heard many of her records which were being featured by all the big city disc-jockeys. In a recent billboard poll, Miss Shelton was voted ahead of other outstanding songstresses. That is no easy accomplishment. We feel she'll receive as hearty a welcome here as she did in New York's Copacabana . . . Las Vegas has reacted so warmly to the vocal ability of VICTOR MARCHESE that the lad has been held over for this new revue. He has one of the finest lyric tenor voices we ever did hear. In case you missed the previous show, make sure you catch Vic's singing in this one. It's a pleasure! . . . AIDA BROADBENT'S GUY AND GALS will be on hand to provide different dance productions . . . NAT BRANDWYNNE and his ORK will remain on the podium to cut their usually fine background and provide danceable rhythms for patron enjoyment.

Sophomore: "There is no air or water on the moon, hence no wind, dew, ice, snow, rain, etc."

Roommate: "Gosh being a weatherman there would be just the job for me." —Escort

---

I wish I was where I ain't;
But since I ain't where I wish I was,
I'll stay where I wish I wasn't
Till I can go where I wish I was, but ain't. —Mars Hilltop

SUBSCRIBE NOW TO

"FABULOUS LAS VEGAS"

MAILED WEEKLY TO YOU
OR YOUR FRIENDS

$5.00 PER YEAR

LAST FRONTIER:

(Continued from page 16)

---have wide and flexible range of musical and comedy material. According to the notices on Cass and Monica received we'd say: "Some more good talent for Las Vegas audiences." . . . THE DEVLYN DANCERS, a lovely group of eight dancing girls and two show girls, are quite secretive about their presentation at this writing. However we did learn there will be some "sharp" choreography. Featured in both numbers is handsome and talented dancer-singer JIMMY PEDERSON. A young fellow destined to go a long way in show business . . . BOB MILLAR and his ORK are on the podium for show times and patron dancing.

CLUB BINGO:

(Continued from page 17)

CHARLIE CHAPLIN for us. We're still waiting and there are many more beside us who want to see that terrific impersonation you do of C. C. . . . On the same bill are the KNIGHTINGALES, a quartet comprised of two lovely gals and two handsome men. This foursome not only looks attractive, they sound wonderful. You'll enjoy their novelty numbers and their unusual method of presentation. The Knightingales turn out some mighty soothing harmony. . . . FULTON BURLEY does a very capable job as m. c. and keeps the show moving at an admirably smooth pace. He is a clean-cut young gentleman who has mastered that elusive quality of introducing an act without overdoing it. . . . MIKE WERNER and his band continue to supply fine show backing and danceable rhythms, alternating with the BOB JENSEN TRIO. Dancing until 5 a. m.

The flower of womanhood needs beautiful stems. —Shurleff Pioneer

---

Student's letter home: "Dear Dad. Gue$$ what I need mo$t. That'$ right. Plea$e $end $ome $oon. Your $on."
—Wyoming Branding Iron

Girl friend: "Have you and your sergeant had any differences of opinion?"

Pvt.: "Yes, but he doesn't know it yet." —Tailspinner

Many a man of sixty looks fifty, feels forty, acts like thirty, and wishes he was twenty. —Lone Star Scanner

POP SQUIRES:

(Continued from page 5)

critical or too quick to judge when you see a Shriner having a gay time—perhaps, for all you may know, it is a part of the great lesson burned into the soul of every Noble when he walks across the burning desert sands.

I almost forgot to say that a large part of the credit for this occasional influx of Shriners is due to the several hundred members of The Shrine who live in Southern Nevada, who are organized as a club under the name of the Boulder-Vegas Shrine Club. And this is by no means the first of the great events in Shrinedom brought here by the Club. Many of our readers remember some of the really important events the Shrine has staged during recent years.

There are not too many still remaining who were part of the activity which organized Boulder-Vegas Shrine Club in 1932 with the late Noble H. P. Marble as its first president. But there are a few who recall that first great ceremonial conducted by Al Malaikah Temple, Los Angeles, with Kerak Temple acting as hosts, in the bed of the Colorado River at the up-stream face of Boulder Dam, some time in the summer of 1934 I think it was.

At that time the great structure was nearing completion, towering almost 600 feet above the river bed. The river was still flowing through the great diversion tunnels.

The railroad then followed along the canyon wall, around the face of the cliffs forming the river bank, right to the up-stream face of the dam deep down in the canyon.

The ceremonial was set for midnight. There were something like 10 or 12 special trains of 14 cars each coming from Los Angeles. Along in the evening the first train made its perilous way down the winding rails on the edge of the cliffs, the locomotive nosing right up to the face of the dam. The Nobles alighted from their cars and were led down the tortuous 50- or 60-foot rocky slope into the very bottom of the bed of the river.

Other trains arrived at short intervals, but each was farther from the scene of the pageant than the other. So instead of starting the ceremonial at midnight as planned, it was nearly 2 o'clock when the last train nosed up to the rear of its leader, the Nobles alighted and made their way over the rcoky path almost two miles to reach the damsite and join the something like 6000 awed and silent

(Continued on page 34)

RALPH and DOMENIC'S
Famous
VILLA VENICE
American - Italian Dishes
★
DON
CORTEZ
NIGHTLY
AT THE
PIANO BAR
FOR RESERVATIONS
PHONE 4313
HIGHWAY 91
OPEN 6:00 P. M.

POP SQUIRES:

(Continued from page 33)

Nobles who were patiently waiting while seated uncomfortably on the rocks.

After a few moments of silence following the arrival of the last trainload of Nobles, there rang out on the still darkness of the night the bugle call of reveille from the cliffs 600 feet above us. Then, s u d d e n l y far above us, showed a spot of light. The spot began to grow larger as it followed the "Skip" which was being lowered from one of the great cableways crossing the canyon, until after a few minutes we could make out the colorful costumes of the shrine divan. Then the skip came to a standstill on the great platform which Frank Crowe, manager of Six Companies, had prepared for us, the solemn figures of the Shrine officials stepped forth and the ceremonial of inducting a large class of candidates was begun.

Of all the events which Shrinedom ever originated and carried through, I am sure there was never one with so much majesty, mystery, and beauty as that which took place deep in the bed of the Colorado River at the up-stream face of the great dam shortly before the Colorado was turned back into its old channel and began to create our wonderful and beautiful Lake Mead.

THAT'S FOR SURE:

(Continued from page 27)

steak with you and the Princess. Say hello to the gang. Eppy."

FERN and JAKE KOZLOFF are hosting her sister and nephew, MRS. HARRY BROWN and son, MIKE, 3. The Browns arrived from Pennsylvania and are enthusiastically enjoying our Shangri-La atmosphere. The Kozloffs sold their beautiful manse to HARRY COHEN, of Denver. Fern loved her home but explained there were too many responsibilities attached to it. Well, we hope the move leaves all involved in a happy frame of mind.

Every time we look about us, we notice the progress that is constantly being made in our town. There are a lot of sidewalk superintendents g r o u p i n g around the First and Fremont streets area, where the Penny Arcade stood at one time. On November 15, the CALIFORNIA CLUB will open its newly-hinged doors to greet the public. We can hardly wait to see the results. Place will probably be pretty snazzy.

You'll hear a great deal about songstress BEVERLY HUDSON, currently at the MOCAMBO. About a year ago, she was at loose ends, wondering where the next job would come from. Then, along came PAUL SPERLING with an offer for a spot in a musical comedy; salary—$10 per week. Right! The show proved a turkey, despite the good music. She went on to New York where WINCHELL caught her act and raved. Miss Hudson landed at the COPACABANA for $1500 a week and is now considered stardom material. This proves that talent and persistence, plus some sound common sense, will help anyone achieve that goal of success . . . and that's for sure.

RANDOM THOUGHTS:

(Continued from page 13)

and it will gain a great deal of happiness for you.

When you're away from her for a few hours, call her up, remarking that you just wanted to hear her voice. Brother! You'll be in solid with the little woman when you reveal that she actually means more than cook or housemaid to you. More men would bring home at least one little flower with a love note if he knew what his gal's reaction would be. Take it from one who knows, she'll love you more and more.

Incidentally, when you're dishing out the compliments, make them sincere. And, good heavens! **whatever** you do, **don't** top the adoring remark with "at least that's the way you appear to me." That leaves room for doubt in any woman's mind and she might feel that you're just being nice because you are friend hubby, and no one else in this world could possibly second the motion. Don't be an ogre and spoil all of her fun by implying you're looking through love's blinders. Although they say "love is blind," we feel there is no other thing that could possibly prove to be such an eye-opener.

Oops! Space is getting short and we must draw to a close. Bet that makes you fellows happy, doesn't it? Well, all that can be said is that some of these remarks must have struck home if you didn't care for them. But, if you didn't want to make each other happy, you wouldn't have gotten married, would you? Let's all put forth a little effort to keep our homes happy instead of devoting most of our time to please outsiders. How about it?

SUBSCRIBE NOW TO
"FABULOUS LAS VEGAS"
$5.00 PER YEAR

NOW IN THE FLAMINGO ROOM

MARK STEVENS
Motion Picture Star

ANNE SHELTON
England's No. 1 Singing Star

VICTOR MARCHESE

AIDA BROADBENT'S
4 GUYS AND 8 GALS

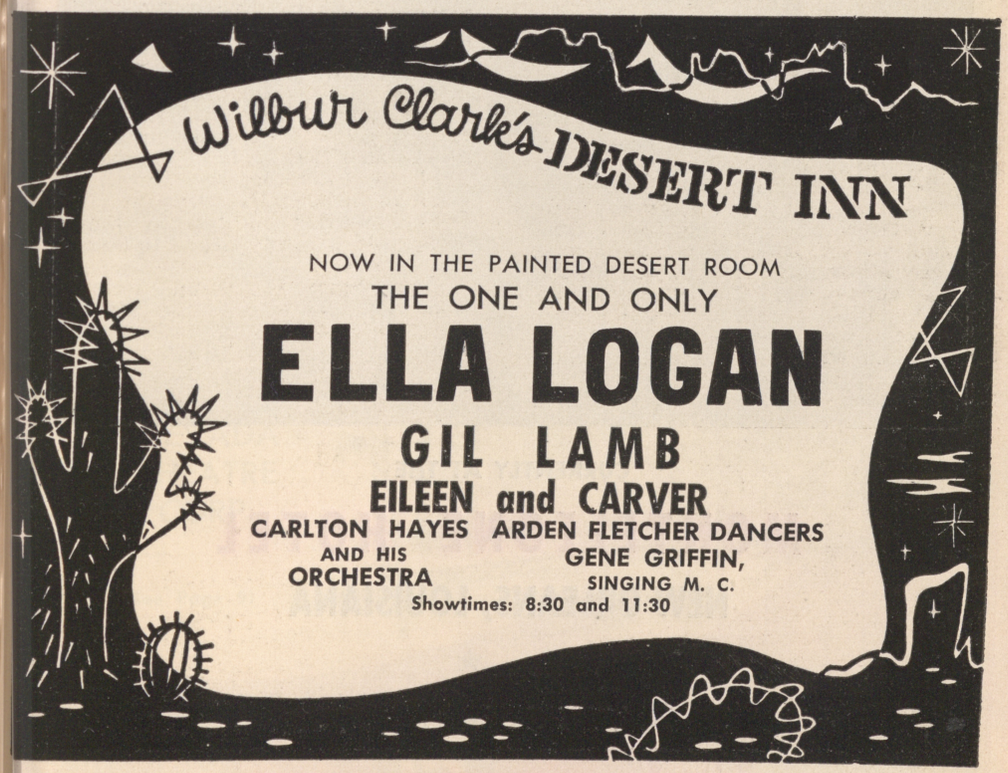
NAT BRANDWYNNE AND ORCHESTRA

Never a Cover or Minimum

THE Flamingo HOTEL

Showtimes 8:30 P. M. and 11:30 P. M.

PHONE 4000 FOR RESERVATIONS





CURRENTLY AT THE

MONTELEONE HOTEL

NEW ORLEANS, LOUISIANA

★ ★

SEE YOU SOON AT THE

Hotel LAST FRONTIER