Jack Gorkz

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(Story on page 13)



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April 5, 1952

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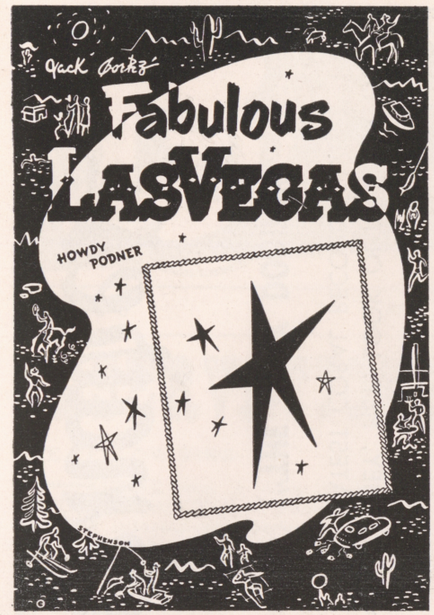
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PUBLISHED WEEKLY NO. 3, VOL. 51

OBSERVATIONS, By POP SQUIRES
"THAT'S FOR SURE," By JACK CORTEZ
HOLLYWOOD HAPPENINGS, By MARTIN LEWIS
REVIEWS OF CAFE SHOWS, By JACK CORTEZ
RANDOM THOUGHTS, By B. B. BARTON
CHESS, By FRED SOLY
THE WATCHBIRD, By LADY MICHAEL
WHAT'S DOIN'? By JOHNNY UHLMAN
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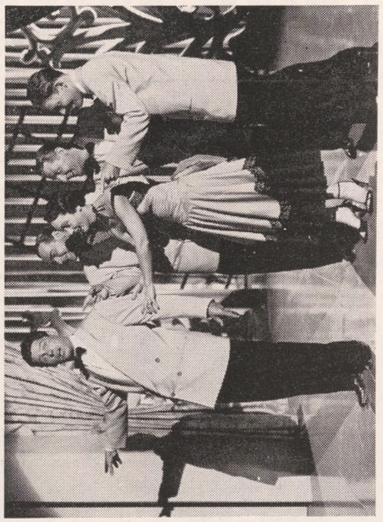
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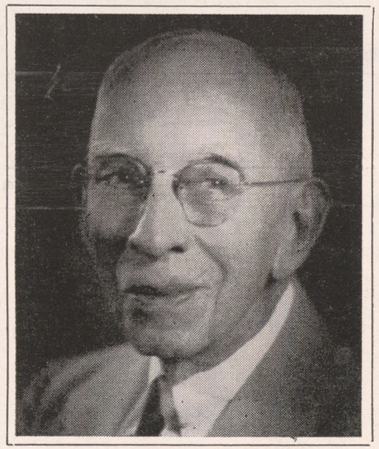
STEPHENSON

VOLUME 3 APRIL 5, 1952 NUMBER 51

OBSERVATIONS

. . . by CHARLES P. "POP" SQUIRES

THE YELLOW PINE



THERE was a time when the words "Yellow Pine" aroused interest and perhaps cupidity in the minds of Las Vegas people. The botanical name of the scrubby bull-pine was taken many years ago as the name of the mining district which once meant so much to those who were struggling to make a living and at the same time bring prosperity to this southern Nevada country.

In the Yellow Pine mining district two of the great mines which brought mining activity, payrolls and dividends to this region were the Potosi Mine, discovered by the Mormon Missioners and worked as well as they were able in 1855 and several years thereafter, and the Yellow Pine Mine not far from the town of Goodsprings which is 41 miles southwest of Las Vegas.

The Potosi mine was most active during the years 1915 to 1920 when the Empire Zinc Company took a profit of three and a half million dollars from it before they abandoned it. I got the figures on the Potosi production from A. H. "Art" Harrington, chief accountant at the mine when it was operated by the Empire Zinc Company from 1916 to the latter part of 1919. Art now lives in Santa Monica but still retains his insurance agency in Las Vegas.

However, the great production of the mine, while it made payrolls and employed many miners, went into the treasury of the Empire Zinc Company, a subsidiary of the New Jersey Zinc Company, the giant of the zinc mining business in America.

But with other great mines in the district the profits went into the pockets of those who had discovered, opened and operated the prospects. The great Yellow Pine Mine was an example of the best in mining so far as wide distribution of its profits is concerned. It was but one of many properties being operated in the district during the 15 years, 1905 to 1920, and it paid to its stockholders the splendid sum of $3,030,000 in dividends.

In the process of development Frank Kent, one of the early managers of the property, decided that better transportation than teams and wagons between the mine and the main line railroad was necessary. So he prowled about the country looking for a narrow gauge road he could buy cheap. Finally, he found one near at hand. It had been built from Searchlight to a mine named, I think, the Homestake near the Colorado River. Frank bought the rails and rolling stock and built a narrow gauge railroad from Jean to Goodsprings,

(Continued on Page 27)

Opening Sunday April 6

"THE LARGEST CLUB IN NEVADA"

Opening Sunday April 6

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"Ball of Fire"
BETTY ROWLAND
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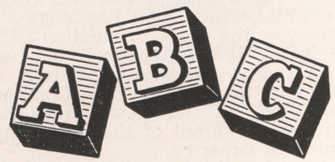
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RANDOM THOUGHTS

. . . By B. B. BARTON

SUMMERTIME



PRETTY soon it will be summer in my hometown, Manhattan. Reminds me of swimming and such. Have you ever lived in a great metropolis? If so, then you know that regardless of how many swimming centers there are, the number just isn't sufficient to accommodate the millions of overheated individuals who seek the cool relief of pools and beaches.

In case you haven't experienced a summer in a vastly-populated area, come take a peek into the things that happen on the crowded beaches. Those of you who have lived in such areas are bound to recognize similar occurrences in your own experiences. Lucky are those who haven't "enjoyed" these trials.

When you visit a crowded beach, just grin and bear it when:

1. Someone pokes you in the eye with a beach umbrella. After all, there really isn't too much room and perhaps it's better for **you** to suffer, rather than watch someone else in pain.

2. Someone kicks sand into the delicious ice cream cone you just bought. If you close your eyes, you can make believe the sand actually consists of shredded chocolate chips.

3. You sit on a watermelon rind someone threw on your blanket. Just imagine it is a cake of ice and the cool feeling you'll receive will bring wonderful relief.

4. A mother asks you to watch her children for a short time and then disappears for the day. You'll know she is just on the boardwalk, playing lotto, or else she ran into an old friend from her school days.

5. You need the lifeguard and can't find him. You can overcome this by carrying a public address system around with you and shouting through the microphone.

6. Some youngster hits you in the face with a mud pie. After all—children will be children.

7. Someone places a very loud portable radio next to your head. Just adjust your ears and listen—it might be your favorite program.

8. Someone mistakes you for a friend of his and keeps ducking you in the water until you can't breathe. It's nice to know that someone thinks so much of his friend that he will use up so much energy.

9. You wake from a nap and find yourself buried in the sand. It shows the youngsters admired you. Besides, you might only have to wait a few days before someone releases you from your prison.

10. The 300-pound woman, carrying two children under her arms, steps on you and the water from her wet bathing suit drips onto your face. At least it will cool you off without your having to get up to force your way through the crowd to the ocean.

These are just a few of the things you can look forward to when visiting the public beaches. Don't be disgruntled with these hints of your day on a swimming outing. Just make certain you take your armor along with you. One or two bodyguards **might** ease the situation but we're not promising they will be of any help at all. What do we do on a torrid day? Why, that's simple. The bathtub is filled with nice, cool water and a magazine rack with bottles of ice-cold soda stand next to the tub. Home is really "Home, Sweet Home!"

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THAT'S FOR SURE . . .

by JACK CORTEZ



IF ANYONE is looking for that delightful blanket of warmth that Old Sol has to offer, better wend your way to Las Vegas. Tourists from all corners of our map are heading here. Summer has made a welcome entrance and has brought with it all the wonderful scenes that only this season has to offer. It's so nice to see and hear the youngsters frolicking about the pools; note the pallor of sunbathers being replaced by a healthy glow and view the populace in lightweight costumes. The grass is as green as the creator made it and all over town you can see the newly-planted shrubbery . . . Speaking of shrubbery, have you noticed the growths sprouting on the chins and cheeks of the men? Yep! The boys are going as Western as possible, in preparation for that annual celebration, HELLDORADO. Many welcome this reprieve from the daily session with the razor, regardless of the groans that emanate from the feminine members of the household. Don't complain, gals! Let your guys work on looking real rugged. Did you ever see a real Westerner with a smooth face in the days of the pioneer? Nope! Only the younguns made their appearance with bare countenances . . . While on the subject of Helldorado (which is approximately five weeks off), a little advice to the tourists: Better get busy and make your reservations now. Too many visitors wait until they arrive and then find there aren't any last minute accommodations available. Don't be caught short. Those beach chairs around the pools may be comfortable for sun-worshiping but they aren't conducive to a good night's rest . . . and that's for sure.

Here's a very interesting memo that was left on Ye Editor's desk. The DINNING SISTERS lived in Wichita, Kan., and became prominent while still youngsters. You may say, "so what?" Wait! We haven't finished. Across the street from this family lived a chubby youngster who was baby sitter for Max Dinning. The neighbor spoke of being able to sing, also, every once in a while but no one could coax her to "give with a tune." Now, everyone has heard this gal on the airwaves and via recordings, not to mention her many personal appearances. She has an attractive slim figure at present and is known as PATTI PAGE.

Mexico, with all its authentic culinary arts, has moved to Las Vegas. Drop in to EL CHOLO CAFE, on South Fifth street. You'll be amazed at the wonderful and plentiful menu you will be offered. All the food is home-made, right on the premises. Though open a mere month, the proprietors are enjoying wonderful success with their business. The co-owners are HORTENSE McKIERNAN and LOIS COMSTOCK. McKiernan doesn't sound very Latin but the lady was born into the famous DOMINGUEZ family of California. The family tree can be traced back quite far. Mrs. McKiernan's great grandfather held a land grant from the King of Spain. The chef who contrives those steaming hot dishes is EMELDA RIOJAS, formerly of the El Encanto Cafe of the Catalina Islands. If you're passing El Cholo, we guarantee you won't be able to keep your feet from turning in the door. That aroma is heavenly and who wants to resist good food, anyway?

Looks like JIMMY GUS is going to share his playthings with another brother, or sister, or two. Jimmy's parents

(Continued on Page 11)

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WOMEN'S APPAREL



NIGHT or DAY . . . There's Action
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Mexico has moved to Las Vegas!

Phone 3273

EL CHOLO

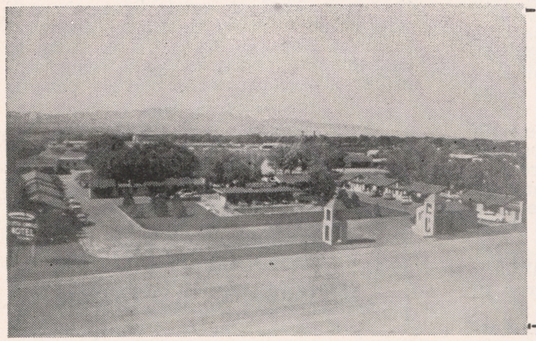
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YOUR HOSTS

MARY and MARINO BRANDOLINI

THAT'S FOR SURE:

(Continued from page 9)

are HELEN and GUS COREY, who are now readying their restaurant (next door to the CINNABAR) for a near-future opening. Did we hear someone say TWINS?

Next time you're at the HOTEL EL RANCHO VEGAS, during JOE DEVEREAUX' shift, in the wee hours of the morning, ask this smiling bartender to prepare one of his "Devereaux Specials." Man! What a refreshing treat. All the patrons who have tried it thus far, swear by it and will indulge in no other. Sound interesting? It is — so help us.

The whole town is buzzing about the appearance JOSEPHINE BAKER will make at the HOTEL LAST FRONTIER, after this current show terminates. The local gals are looking forward to seeing the extensive, **expensive** wardrobe this performer introduces on stage. It's a fabulous assortment of apparel and Miss Baker makes many changes during her presentation. We compliment JAKE KOZLOFF for bringing new and different acts to L. V. Looks like the customers appreciate that fact, also. The Frontier is a beehive of activity.

We're happy to discover that the MORO-LANDIS line will be back in town once again. The lovelies will appear at the FLAMINGO HOTEL, after the VAUGHN MONROE show closes. We know George Moro will uphold his reputation and offer good production numbers, along with sparkling, dazzling costumes. George's dancers are on the style of the Radio City Rockettes, of New York City.

Good news for his friends is that GERRY PENNEY has returned to his lifeguard post at WILBUR CLARK'S DESERT INN. Handsome Gerry and his charming wife, MARGE, were gifted with a handsome, bouncing boy on March 28. The tyke weighted in at 6 pounds, 4 ounces, and was named STACEY LEE. Incidentally, he acquired his middle name from LEE SILVER, a very good friend of his parents. Lee is preparing for the opening of the Health Club at the D. I. which is scheduled around the 25th of this month. If you have any aches or pains, contact Mr. Silver. He can perform miracles and make you feel like new.

Well, our traveling columnist, LADY MICHAEL NEALE, has finally returned to our fair city. The gal spent a two-week vacation in the city of Gotham and has returned, bubbling over with news. Must be pretty nice to just pick up and go when you get the urge. Wish

(Continued on page 21)

ANY DAY . . . ANY HOUR . . . ANY MINUTE

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GENE CORRY
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Wilbur Clark's Desert Inn

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



WHEN Jack asked me to line up something for the front cover this week and do the story I had no more idea than a spirit what I was going to use until the beautiful blonde he calls "Princess," walked away with top honors in the ALL EVENTS competition during the recent Women's City Bowling Tournament. Then and there I knew I had my subject! For those of you who don't know, and haven't met, the "Princess" is boss-man Jack's wife, ETTA CORTEZ. She began rolling in competition in the '47-'48 season in the Manhattan Ladies Traveling League in her home, New York, and by the very next season had improved to such a degree that she rolled her first 600 series, having rolled quite a few since that time. In the recent local tourney her series ran 595, 515 and 562. However, don't think for a moment that this is the only outstanding talent of our gal, Etta. At one time she was a radio script writer for Galen Drake, CBS commentator, has been a professional model, gave ballroom dancing exhibitions, is an exceptional swimmer and an outstanding softball and basketball player. Makes me feel like I can't do NOTHIN'! It will soon be two years since Etta came to Las Vegas to marry Jack after a three year romance, and I can most truthfully say that I've never met a more gracious and pleasing personality than she. I sincerely hope that she one day realizes her bowling ambition of qualifying for the National Match Game Tournament which is held in Chicago each December. At her present rate she may do just that, in view of her recent record game of 269 in a 659 series. May God grant you your wishes in the future that lies ahead, Etta, whether they be of business or pleasure. Most of all . . . may He point the way to happiness for you and yours.

It was April Fool's Day when MATT HOWARD reopened the night spot in North Las Vegas which he has been calling "home" since he acquired it. From that day forth it shall be known as Matt Howard's HACIENDA and you'll be far from an April fool if you should drop into "Matt Howard's house" for an evening of fun in clean and pleasant surroundings. There's dancing from 9:00 p. m. until 3:00 in the ayem to the music of the HACIENDA TUNE-TOPPERS with MARIE DIANE featured on the violin and that girl plays a lot of fiddle. You should have seen the flowers in that place the night of the opening. There were over 50 floral displays in that room . . . a tribute to the Howards from their many friends on the opening of this their new venture. By the way, I'm told that Matt wields a wicked paint brush. Not **good** . . . WICKED! The best of luck to both of you, Matt and Pat, I know that with a little help, and your "know-how" of the business, you will be a great success . . . Opening last Sunday night in the GOLDEN NUGGET SALOON was the one and only MIKE RILEY who with three other fellows, almost as crazy as he is, might be billed as "The Maniacal Mutilators of Monumental Mood Music"! Mike plays trumpet and trombone, and I'd like to hear him play a serious

(Continued on page 19)

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THE WATCHBIRD

. . . by **LADY MICHAEL**
(Michael Neale)

THE BEST part of going away is coming home. We're delighted to be back. Before closing the chapter on our New York jaunt we'll use up all our remaining Gotham notes—

FACES AND PLACES ABOUT MANHATTAN: ROBERT Q. LEWIS, of "Waxworks" fame, enjoying the enchanting whimsey of HELEN HAYES in "Mrs. MacThing" . . . LADY SYLVIA ASHLEY, be-minked and be-crutched, but be-smiling bravely as she stepped out of the elevator at the Sherry-Netherland . . . JOHN CARRADINE, who does villains so divinely, dining at NINO'S . . . WESTBROOK PEGLER whooping it up uproariously at the Press Box.

Just **OUR** opinion—JOHN ERICSON, who does such a wonderful job in "Stalag 17," is a younger, handsomer, more talented and more verile version of MARLON BRANDO, all of which isn't bad for a guy making his debut in the legit theater.

The Latin Quarter Revue, which opened Tuesday at the Desert Inn, was greeted with tremendous enthusiasm. The sensational European dance team of DARVIS and JULIA are show stoppers with their breath-taking tricks . . . We were delighted to see FRANK LIBUSE and MARGOT BRANDER once again. We never tire of Frank's pixie antics and clever pantomime. Frank and Margot leave for Paris shortly, where they are booked for a six months run at the tres chic Club Lido . . . The ladies of the ensemble (my, aren't we toney?) are all very beautiful and show off their exquisite costumes to advantage, with just enough nudity to lend enchantment. All in all, the L. Q. Revue will pack the D. I. for the month they'll be here.

The "Shooting High" company will play the Riverside Hotel in Reno, but not until June . . . Meanwhile . . . GEORGIE KAYE immediately planed to London where he'll share billing with JO STAFFORD at the Palladium. They open April 7 . . . BAMBI LINN and ROD ALEXANDER open with the Caribbean Ballet Guild in Havana April 12 and go on to San Juan, Puerto Rico, to the Caribe Hilton Hotel.

About American Airlines: They weigh in everything you carry but your wallet. The reason they don't weigh in this important item is that they know it has no weight left after paying the excess on everything else.



Hello to you from Hollywood: Rumor has it that LIZ TAYLOR and MICHAEL WILDING are already heiring the nursery . . . After insistent pleas from her fans, FAYE EMERSON will shed her poodle cut for her chignon, which will be a tremendous improvement . . . JANET LEIGH and TONY CURTIS will have a baby this year whether her studio permits it or not . . . AD in the New York Mirror amusement section: "Attention Tony Curtis fans! Tony is on his way to New York. For further details call Havemeyer 4-5536." Isn't that ***too*** much to bear?

Through the local keyhole: BOBBY KAYE will sail to Europe in June on the Queen Mary with Switzerland as his objective. He will take his car along for companionship . . . We're very sure LEO FIELDS, of the Rand-Fields ticket agency in Beverly Hills, will be quite happy to know that MARGARET MARTIN is back at the D. I. . . . PAUL SPERLING, local theater magnate, has decided he'd rather have his afternoon tea poured by none other than UNA SHEPPARD . . . Is it true that HICKEY KAMM, of the Thunderbird, has finally popped the question to a pretty blonde who for the moment shall remain nameless? . . . BABBETTE GEORGE and CAROLE HOFFMAN are two of the Desert Inn alumnae who are back in the show . . . CHUCK GOULD, orchestra leader at the Silver Slipper, has been signed by HOWARD HUGHES of RKO to do the original melodies and scores for two pictures . . . We saw the Last Frontier show with our editor J. C.

(Continued on page 25)

SHOW REVIEWS by Jack Gurtz

Flamingo

April 3 thru April 6
(not a review)

Only two more days for you to hear the one and only TONY MARTIN who has come to the Flamingo Room for this limited engagement. Tony's high baritone flows forth with an ease seldom seen or heard, whether the phrasing of the particular tune he is doing calls for volume or the most minute breath control. Moreover, Tony sings the songs that you and I like to hear and understand. Don't miss hearing him this week end . . . Appearing with Tony on this bill are the PANTOMANIACS (Dwight Allywn and Buster Brant). These two young men have proved in the current show that they are masters of the difficult art of pantomimic recording interpretation. Wait until you've seen them do their bit on the record of "John and Marsha"! The Pantomaniacs are definitely due for many repeat engagements

(Continued on Page 29)

LAST FRONTIER

April 4 to April 18
(Not a review)

The RAMONA ROOM is certainly offering a fine lot of talent for this, their special Easter show . . . Headlining the bill is the acclaim of millions, RUBINOFF AND HIS VIOLIN. Rubinoff has made many successful radio appearances, concert tours and moving pictures. The instrument he uses is the famed Romanoff-Stradivarius, insured for $100,000. When this great master lifts his bow, you will hear music containing the greatest emotion and deepest feeling. His repertoire is extensive and includes compositions that vary from the ballad to the classic. You are bound to be intrigued by his performance . . . The MODERNAIRES have returned to town and they are truly greater than ever. The four men and a

(Continued on Page 29)

El Rancho Vegas

April 2 through April 15

The newest singing sensation of the nation, TONY BENNETT, is currently starring in this new revue in the OPERA HOUSE - THEATER RESTAURANT. He is a very unassuming personality whose fame hasn't dissolved the friendliness and sincerity that is apparently in his nature. He is a very gracious person on stage and presents a selection of popular songs that please everyone. You've heard his fast-selling records but you'll enjoy his vocalizing much more when you see him. The lad is tops . . . Co-starring on the same bill is the exotic Egyptian dancer who won the heart of a Texas millionaire: SAMIA GAMAL. Miss Gamal was King Farouk's favorite dancer. She performs artfully in Oriental style. Her outstanding work in interpretive dancing has been receiving raves from all critics. Miss Gamal has a warm personality, tinged with the proper exotic effect. Now we understand why she is called "The Girl Who Shook the Pyramids." . . . Rounding out the bill is LORD BUCKLEY, the gentleman who breaks down any audience reserve with some interesting audience participation. His face is expressionless, making way for some good comedy and humor. Watch closely or you'll miss some of the droll

(Continued on Page 29)

Wilbur Clark's DESERT INN

April 1 thru April 28

LOU WALTERS presents another sensational French production in "THE LATIN QUARTER REVUE" which opened this past week in the Painted Desert Room after very successful runs in Manhattan and at Miami Beach. Never will you see more beautiful girls beautifully garbed in **less** than in the opening "Mardi Gras" number . . . "Sensational" mildly describes the thrilling dancing of DARVAS and JULIA. Your eyes will

(Continued on Page 29)



Thunderbird

March 27 thru April 9

We nominate JEAN CARROLL for the post of top comedienne in the country today!! This quipsical miss, billed as "America's First Lady of Laughs," could even give such top masters of the field as Bob Hope, and others, a mighty stiff run for the role of No. 1 comedy exponent of the day. As Miss Carroll says, she "just likes to talk to hear people laugh" . . . she does and . . . they **do!** That's right! She merely stands at the mike and talks with such a naturalness of delivery and wealth of smart material that she'll win you in the very first few seconds even though you may not like comediennes as a rule . . . As a Special Added Attraction you will hear the fine tenor voice of NAPOLEON REED whose repertoire runs the gamut from opera, the classics and modern to the blues and modern day ballads. His Porgy and Bess medley is something you'll seldom hear . . . GEHRIG and WEISSMULLER return to this room for a repeat engagement to bring you some outstanding interpretive dancing. Notable among their dances is their new "Narcotics" number. DON portrays the "drug" as he lures, attacks and destroys a "victim" who is PHYLLIS. The music for this story is also outstanding and well played . . . The KATHRYN DUFFY

(Continued on Page 29)

CLUB BINGO

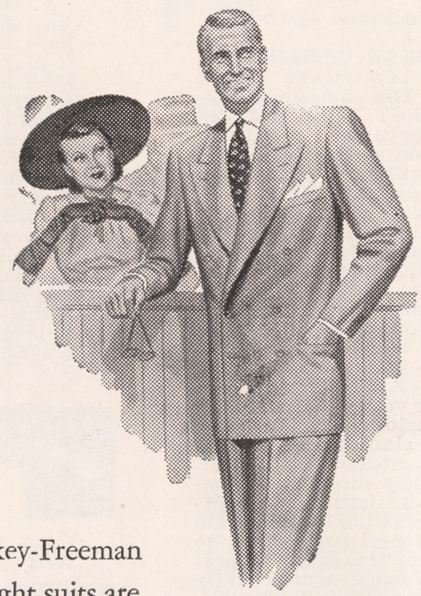
Show presented April 6
(Not a review)

If you're in the mood for some of the fastest comedy you've ever seen, hitch up your jeans and head for the BONANZA ROOM. There you will be regaled with some of the most rapid humor you've ever heard (or seen). Yep! The man with the cigar is back. JOE CAPPO, that madman of mirth, is well-qualified to induce hearty laughter and there's never a dull moment when this lovable character is onstage. He does anything and everything to keep you happy. You'll agree, once you see him, that Joe Cappo is tops on the list. . . . On the same bill is that "ball of fire," MISS BETTY ROWLAND. There have been so many demands for her to play a return engagement that Milton Prell had to comply. Miss Rowland is the type of entertainer that sends electrical currents through the room. Your eyes will offer you a much better description than we could . . . Rounding out the bill is that genial Irishman of song, FULTON BURLEY. Fulton does a commendable job, keeping the show moving at a smooth pace and lending his voice in songs you want to hear . . . Backing the show is MIKE WERNER and his smooth "big-little" band, alternating with the JACKIE COON TRIO to bring you dansapating rhythms until 5 ayem.

SILVER SLIPPER SALOON

Las Vegas' favorite son, STAN IRWIN, is back and we wish he were here to stay—INDEFINITELY! He is a comic who has been hailed as one of the finest to ever appear on any stage. Stan is (without a doubt) one of the best laugh-evokers in the country today. His material is completely original and his presentation, terrific. He has returned with a vast number of new routines and tops them all with a marvelous soft-shoe dance, performed to a nostalgic melody. You just can't help but love the guy! . . . On the same bill are those nostalgic funsters, SHAW & LEE. This duo scored a termendous hit when they played the old Orpheum Circuit years ago and are still enjoying a great measure of success. They invoke pleasant memories with their skits, gags and shoft-shoe routines. Shaw & Lee provide the down-to-earth humor everyone enjoys . . . NEDRA SAND is a songstress who comes highly recommended. She is a protege of maestro Dave Rubinoff. When such a master shows interest in a performer, you can be sure she is talented . . . Backing the production is CHUCK GOULD and his ORK.

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WHAT'S DOIN'?

(Continued from page 13)

number on that trombone sometime. His upper register has a good sound. DON FRIEND is at the piano, LYNN JOHNSON is on the guitar and RED COFFEY is "nuts"! Red beats brush rhythm and does all-around comedy with a pliable puss that makes him a natural when it comes to mugging. Lynn is the singer and vocal impressionist with the group. As soon as these boys get their continuity straightened out they'll have a good act . . . Through the courtesy of the highway department BOB BASKIN is now able to announce the opening of the new dining room located in his ROUND-UP DRIVE IN where Main meets Fifth street. The new room seats 100 people and will be open 24 hours a day, serving those very same dinners that built the Round-Up reputation up to the point where it **needed** the new addition. A special kitchen and service was installed to accommodate this new room and further insure your prompt and complete service while dining at the Round-Up. Congratulations, Bob! . . . Someone "borrowed" a half dozen radios from PERSHING RADIO & TV on North Third street the other night and didn't ask permission. It seems that there were a few too many keys in circulation for the door locks. Said party used one of said keys to open said door to remove said radios from said shop leaving said owner sorta sad! The locks have been CHANGED! . . . Feast your eyes on Easter styles at THE DUDE located at 723 Fremont street and while you're in there look around for some new Helldorado togs. Do you realize how close Helldorado is getting? And now is the time to buy to get the widest selection. Those three Craner sisters are ever on the alert to bring you the latest not only in western wear but of all feminine fashion fancies. JO, HELEN and CLARIECE are always on hand to see that you get the best they have to offer for your own particular needs . . . REEVE'S, the newest women's and children's footwear store in town, wishes to thank you one and all for the wond'rous response they received from you on their opening last Friday, April 28. They were overwhelmed by the throngs of eager shoppers. MR. REYNOLDS, manager of the local store, wishes to thank everyone for their continued shopping during the past week, in addition, and hopes that you will accept the proffered courtesies of their personnel in the future, also . . . It looks as though "DOC" LARNIN is going to start to branch out into big business in the near future. He was telling me the other night that his new building at 1418 South Fifth will be ready in about two months and he plans to keep his present drug store in operation at its location in the 800 block. I'd advise any newcomers not to get hoity-toity with Doc, either! I happen to know that he lost all that excess weight he used to carry around by diligently working out with weights and he is now as solid as a rock. Your waist will waste away, too, if you'll willingly work with weights . . . A couple of long time friends of mine confronted me with a surprise marriage a little more than a week ago. OLIVE HAMILTON and CHARLIE MINSHALL who both work at Club Bingo; she in the dining room and he in the band. They were married March 25. Charlie, I've known since he first came to town with Nick Stuart's band at the El Rancho 'way back in '44. Those were the war days when the curfew was the signal for night life to **really** begin! . . . I also learned too late for last week's magazine, of the birthday of a modest little guy who is legendary at the Hotel Thunderbird. To you, GENE DELMONT, a belated happy birthday and may you enjoy many, many more of the same with us here in Las Vegas . . . I got a shot of penicillin today to clear up the throat and chest condition left by my recent cold and I must say that I can cough twice as loud as I could before. Gotta get a room, I guess! . . . See you next week! —JOHNNY.

Weekly Fashion Letter

from EDITH HEAD

Paramount Fashion Designer

Here's an old "fashion story" with a new twist.

Principal characters in this style saga are collars and cuffs. However, like the bygone stories of boy-meets-girl, the afore-mentioned characters have been given the modern treatment. Initial chapter of this story reveals that the new spring collars and cuffs are starched to paper-crispness and completely detachable. Not unlike great grandfather's old-fashioned, detachable collars and cuffs of celluloid, these spring accessories blend the old with the new to form perfect compliments to fair-and-warmer outfits.

In Hollywood, the screen's best-dressed young actresses are adding detachable collars and cuffs to everything—blouses, playcloths, suits, cocktail dresses, even evening gowns. ARLENE DAHL, the beautiful red-haired leading lady of Pine-Thomas' "Caribbean Gold," likes to team starched cot-

(Continued on page 25)



I WISH TO THANK THE MANAGEMENT AND THE ENTIRE PERSONNEL

OF

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THAT'S FOR SURE:

(Continued from page 11)

Lady M. would tell us what the password is!

MIKE (lover-boy) SACOMANO, "21" dealer, is back at his old stand in the CLUB BINGO. He left the place for a two year stint in the Army and took along many feminine hearts. However, Mike doesn't know how long he'll stay this time. Although he served his hitch, the lad is still in the Reserves and might be recalled. Hope not, M. S. We like to see you around.

Received a very welcome letter from IRVING FIELDS. He and the boys will return to the THUNDERBIRD HOTEL on April 24, for a five-week engagement. From here, they go on to a July appearance in the LONDON PALLADIUM. Irving's latest composition is the "Las Vegas Rhumba." We heard it on his network show and it's the type of tune that makes you want to get up and jog around.

Any day, any hour, any second now, we expect to attend the opening of DUFFY'S TAVERN and RESTAURANT on South Fifth street. HARRY FARNOW and JOE SCHRAMM have certainly done their best to present one of the smartest places to the public. It is a beautiful, intimate spot, done in excellent taste. THELMA and BOB LODEN did a commendable job with the decorating scheme. You'll admire it the minute you see it. Can't help but notice those comic-strip murals in the place. The restaurant (ranch-house style) is operated by WALTER WOLFINGER, who originally opened the SWISS VILLAGE RESTAURANT. Harry Farnow was formerly entertainment director at the HOTEL LAST FRONTIER and Joe Schramm was assistant manager of the same bistro, before the new management took over. We wish the gentlemen untold success and can't sit still, waiting for those doors to be opened.

Last week, Las Vegas saw two openings. One was the NATIONAL DOLLAR STORE and the other REEVE'S SHOE STORE. On Friday, the downtown area looked as though it were Brooklyn on Dodger Day. Seems everyone turned out for the event. There are more and more stores being prepared for our locale. In the near future, the THRIFTY DRUG will take over the old J. C. PENNEY STORE. No one can claim Las Vegas is vegetating. We're growing constantly.

SOL KROUTCH and JACK PARIS have leased and will soon re-open the GOLDEN WHEEL, on the Strip. We're happy to see these enterprising gentlemen put the lights back on at this spot. It's a lovely building and to keep it shuttered is virtually criminal. We shouldn't have any dark spots in our town. There's enough room for every business venture and enough people to provide success. BOB BROOKS, owner of the spot, is so intrigued with our fabulous state, he named his new-born daughter, NEVADA LEE. Bob also owns that wonderful restaurant, SEVEN SEAS, on Hollywood boulevard.

This **must** be the season for it. Whoever said the birthrate was decreasing? 'Tain't so! Congratulations are in order for another set of proud parents. They are CHARLOTTE and MURRY NORT who welcomed an heir on March 29. (He is co-owner of the LAS VEGAS WHOLESALERS.) Charlotte was a showgirl at the HOTEL LAST FRONTIER and EL RANCHO VEGAS before her marriage.

VENETA ATKINS, cocktail waitress at the HOTEL LAST FRONTIER, is a very happy young lady. The fund she has been building has finally arrived at the completion point and she is preparing to leave for Los Angeles. When

(Continued on page 23)

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TED FIO RITO

Leaving U. S. June 15

and

Returning to

Hotel El Rancho Vegas

September 3

(Spanish, Anyone)

THAT'S FOR SURE:

(Continued from Page 21)

she was a youngster, Veneta went through a siege with polio and it resulted in a leg ailment. Very few have noticed her limping; the gal rushes around constantly, to ascertain good service. She has been self-conscious about her condition and consulted DR. ROSENTHAL, a noted pediatrician on the coast. He assured her that he could induce correction. Now, Veneta is so excited, she feels almost as though it was Christmas. We're very happy for her. Although she will be missed by coworkers and patrons alike, we wish her the best of luck and hope the operation will give her a new outlook and future happiness.

Don't forget that TONY MARTIN'S current engagement at the FLAMINGO HOTEL is a limited one. You only have until Sunday in which to see this wonderful performer in action. Although he is due back again in the near future, we feel you can't see enough of Tony. Here's one performer we could listen to for hours, days and months on end. His ingratiating personality has won him many fans and the list is still climbing.

Have you heard the RIST BROTHERS at the LADY LUCK BAR of WILBUR CLARK'S DESERT INN lately? Those boys are really musicians! They play the type of music you enjoy during your relaxing moments. The way that GENE CORREY plays the Hammond Organ makes for mighty mellow listening. Why don't you drop over and visit for a spell?

LUIGI and MILDRED CONIGLIO, owners of LOUIGI'S BROILER on the Strip, are two of the youngest grandparents we've ever met. They have three daughters. The oldest is 24 and the youngest, 17. Their grandchildren are 4 and 2 years of age. The youngsters' daddy is a food inspector in Los Angeles. Ponce de Leon couldn't find that fountain of youth but we'd say the Coniglios discovered it. How can you keep your youth preserved so well?

A disc jockey who is really doing a great job in town is MARTIN BLACK, who is heard nightly (after 1:00 a. m.) from the HOTEL LAST FRONTIER. We especially enjoy the program when EDDIE FOX joins Martin for an ad-lib session. Eddie is the advertising and publicity director of that bistro. When the two unite forces, they contribute a good impromptu show. The music provided by the THREE MAJORS, during the broadcast, is easy on the ears. We like the old numbers they seem to specialize in.

JERRY and AL WILKINSON, of Butte, Mont., are having a wonderful time in L. V. Their hometown friends MARY and JIM HANNIFIN accompanied them on this trip and are showing the Wilkinsons many of the local spots. Having been here many times before, the Hannifins are practically natives and are well-equipped to act as guides. Mr. Wilkinson, incidentally, is a top guy with the Anaconda Copper Company. You don't miss those below-zero temperatures now, do you, folks?

Do you still think that people are hardened to the suffering of others? If so, read on! One of the musicians in TED FIO RITO'S ORK is suffering from the same dread disease that retired LOU GEHRIG from the diamond. The boy is partially paralyzed from it and won't be able to continue with the band much longer. In the musicians union, there is no agreement to pension ailing members or offer financial assistance of any sort. However, Ted has told us he will do his best to provide for his musician and to make sure he receives a steady income, after he retires. We salute Ted. He's a real humanitarian of whom we're real proud.

TOM OAKEY, who recently purchased radio station KRAM, is waiting for FCC okay. He also purchased the VEGAS THEATER (now shuttered) on East Fremont street and the Desert Furniture store, next door. The premises of these two locations will house his t. v. corporation studios. It won't be much longer before you see workers hustling and bustling in that vicinity, making everything ready for future business.

LOUIS H. JACOBS, owner of EL PLAYTEL MOTEL on the Strip, is going to look real sharp, come Helldorado time. He bought a matched pair of .45s in the FRONTIER VILLAGE GUN SHOP, with a double Western holster. Lou isn't very tall and the guns hit his knees when he belted the holster around

(Continued on page 25)

WHEN THE OCCASION DEMANDS

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Imagine me at a loss for words!

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"THANK YOU"

You've all been responsible for making this a most thrilling two weeks engagement for me!

JEAN CARROLL

THAT'S FOR SURE:

(Continued from Page 23)

his waist. But, he will definitely be one of the best-armed, during the Western celebration. HARRY MANN, of the Gun Shop, has an amazingly large gun supply on hand with a shooting gallery, if you want to try your aim, pardner!

Wait until you see the new mink coat worn by BEVERLY QUINN. cocktail waitress at the SILVER SLIPPER. Even though it's a bit warm for fur, them that has like to show—around about evenin' time! It's a scrumptuous garment. Beverly won't reveal the name of the party who gifted it. Just tells you to guess and walks off.

MR. and MRS. FRANK MARTINELLI, of San Francisco, are spending a few days in our midst. They expressly came to L. V. to see MICKEY and ROMO VINCENT. Frank was co-owner of the BAL TABARIN with TOM GERUN, before BIMBO bought the spot. In 1937 when business was at a low ebb, KAY KYSER called and asked Frank how everything was progressing. Naturally, Frank told a little white fib and remarked all was well! However, Kay knew differently and informed Frank he and his orchestra were on their way to appear at the Bal Tabarin for a two-week engagement. When the boys showed up, the place enjoyed S.R.O. business for two solid weeks. It was just the "shot-in-the-arm" the owners needed. When the engagement was over, Frank asked Kay to name the salary he wanted, within reason, of course. Kay refused a cent! Why? Because Frank had given him his initial beginning in show business and it was a favor returned. To top his generosity, Mr. Kyser presented Mr. Martinelli with a beautiful platium wrist watch. You just can't beat the heart of show business . . . and that's for sure.

WATCHBIRD:

(Continued from page 15)

and Mr. and Mrs. Frazzini, who are the proud parents of the very talented DOLORES (same last name). It's been ages since we listened to HAZEL SCOTT, who is as great as ever . . . AND . . . Don't miss the "specialty" that BILLIE MARCEL does in the finale of the Frontier show.

ANNOUNCEMENT DEPT.: JERRY and MARGE TENNEY have named the spring heir STACY . . . MURRY and CHARLOTTE NORT will call him CHARLIE . . . Anyone looking for TESS, the hairdresser, will find her at the FLAMINGO Beauty Salon . . . LARRY KAUFMAN has been promoted to MANAGER of the Desert SPA, our first "home" in Vegas. Congratulations, Larry, we know you'll do a great job.

BITS AND PIECES: K. CHARLETON, of Seattle, Wash., a handsomer version of GREGORY PECK, is the brother of FLUFF CHARLETON. He is a new rookie sensation who was just optioned by the New York Giants . . . NICK ELLIOTT, whose book "The Black Eagle" was a best seler a few years back. tells us that IRENE COPPERS is modeling for MAGGIE ROUFF in Paris. He showed us pictures of Irene, and may we say that Irene never looked lovelier.

MAIL BAG: GARIS KINGSTON writes from Havana that she is now working at the Sans Souci for a producer named RODNEY. To quote the lovely Garis "the numbers are so sensational they take your breath away." They are authentic Afro-Cuban chants and spirituals." See you in May . . . From LT. G. H. AYRES, who is somewhere in Korea, we received a charming letter telling us how much he enjoyed Fabulous Las Vegas magazine. He also requested a full length picture of yours truly, preferably in a bathing suit and he guaranteed to promote the title of "Miss Second Engineer Battalion" for us. To quote Lt. Ayres: "If some of the infantry regiments can have MARILYN MUNROE, some of us feel we can outdo them with a real working girl like you." Tah everso for the nice compliment, and may we call you George? The picture is on its way.

Question of the week: What product did Willy Loman sell in "Death of a Salesman?"

WEEKLY FASHION LETTER:

(Continued from page 19)

ton bibs and cuffs with her linen resort frocks. To a white dress she pins bibs and cuffs of bold green and white striped cotton to a brown short-sleeved suit, rolled collar and cuffs of bold brown and white checked gingham. With both sets, ARLENE wears cotton cuff-links—one pair in green, the other in brown.

DINAH SHORE, talented leading lady of Paramount's "Aaron Slick From Punkin Crick," chooses collars and cuffs of striped taffeta and stiff faille embroidered with large coin-dots as smart accessories for her afternoon "silks". . . DOROTHY LAMOUR brings the collar-and-cuff twosome into the glamour parade by accenting a white dinner dress with a dazzling bib of gold lace. She repeats the lace theme with a pair of very wide cuffs. . . For after-dark affairs, TERESA WRIGHT teams brief collars and cuffs of jewelled lace and flower-sprinkled organdy with stunning suits of rich brocade, taffeta and imported quilted silk.

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POP SQUIRES:

(Continued from page 5)

where the big mill of the Yellow Pine was located, and thence to the mine, about four and one half miles further west.

The locomotives were little Shay engines, odd looking things, but quite powerful, as they had to be to haul trains of ore cars up the rather steep grades.

At the time the railroad was built by Frank Kent, many of the expenses were paid in stock of the Yellow Pine Mining Company, the price being arbitrarily fixed at 10 cents per share. Among those who accumulated large amounts of the Yellow Pine stock were Samuel E. Yount and George A. Fayle who for some years had been in the mercantile business under the name of Yount & Fayle. They were in this kind of a predicament. If they refused to take the stock from the miners they would not only lose the business of the miners but also of the company, and the activity of the camp would decline. On the other hand, if they accepted the stock freely from the company, and its employes alike, business would be brisk and if and when the mine started to operate at a profit the stock would be worth real money.

When World War I broke out in 1914 metal prices took a jump and all mines increased their activities. Then when the United States entered the war in 1916, the business of metal mining really did boom. Yellow Pine Mining stock promptly assumed the price of $1.50 a share on the stock market. Everybody in the district had money. Every prospect was being operated and much of the money was spent in Las Vegas.

When Sam Yount decided to retire from the firm of Yount & Fayle (before the Yellow Pine mine reached the height of its glory), there was quite a problem involved in dividing the assets. George Fayle, who was to continue to carry on the business, naturally had to have real money to operate. However, Sam, the retiring partner, wished to have his share of the business paid in cash. Finally a compromise was reached, whereby Sam Yount took a large share of his interest as retiring partner, in Yellow Pine Mining Company stock at a valuation of 10 cents per share.

That action of generosity on the part of Sam Yount finally made him very wealthy as the firm had accumulated many thousands of shares of the Yellow Pine stock. In fact both partners won wealth through Yellow Pine Mining Company stock. And when the big mine was operating at full blast it had a very profitable lot of business to hand to the big store of George A. Fayle.

There were a few very happy incidents in which the people of Goodsprings and we of Las Vegas joined. One of the first of these was the opening of the automobile "highway" from Las Vegas to Goodsprings which had been "constructed" by County Surveyor (now Colonel) Charles E. McCarthy. The great credit due the county surveyor was for choosing a route which was at least passable. The "construction" of the highway consisted in dragging a steel rail over the desert to scrub off the brush.

On March 15, 1914, just as programed, practically every automobile in the county lined up at the depot in Las Vegas. It was a thrilling, startling, almost unbelievable thing. There, side by side, nosed up to the depot were more automobiles than any of us had ever seen together before. A whole block or more of them, side by side, all ready to start on the "run" to Goodsprings over the new auto highway. There were **FIFTEEN** cars lined up, mostly Fords, but most of them new and shiny, some of them bought for this very important trip.

The start was made about 7 o'clock in the morning. So many cars dug up the dust from ruts a foot or more in depth that there was a black cloud marking the route to Goodsprings. Some of the cars reached Goodsprings by 10 o'clock, most of them by noon and one at least, a new Ford driven by John Wisner of the Overland Hotel, did not make it at all, but that evening was dragged home by another returning car.

That day, March 15, 1914, was one of the greatest days Goodsprings ever enjoyed. Nobody who made the trip will ever forget the big "Welcome" sign, or the most generous hospitality of the Goodsprings people.

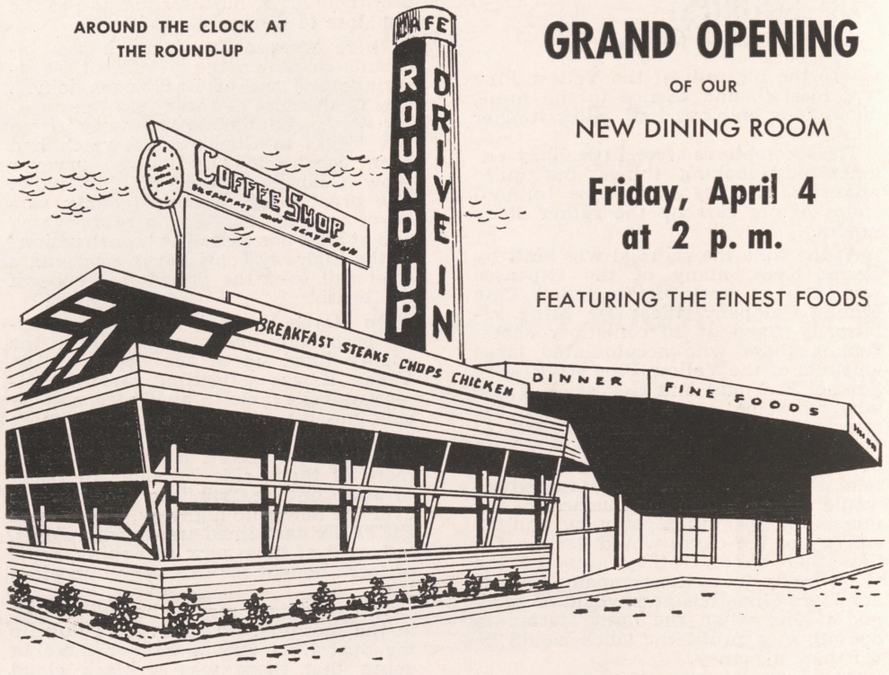
The other "greatest" occasion at Goodsprings was May 13, 1916, when a good share of the population of Las Vegas motored to Goodsprings to help Mr. and Mrs. George A. Fayle open and dedicate their new 24-room Hotel Fayle. I am certain that this was one of the grandest parties ever staged in Clark county. Could anyone ever forget the dance of aged Mrs. Dick Feaster at the ball that evening, in her bare feet?

George and Jean Fayle, Dick and Mrs. Feaster and most of the others who made that trip so pleasant for us, have passed to their reward. God bless their noble souls and keep their memories alive in those of us still left.

Nowadays a girl has to work like a horse to get a groom.

—THE X-CHANGE.

AROUND THE CLOCK AT
THE ROUND-UP



GRAND OPENING
OF OUR
NEW DINING ROOM
Friday, April 4
at 2 p. m.
FEATURING THE FINEST FOODS

THE
FRONTIER CLUB
DOWNTOWN FREMONT STREET
DELICATESSEN — BAR — CASINO — GAMES
LES GOLDRING GEORGE TILLEY
HARRY TABAK, General Manager

YOUR LOCAL CREDIT JEWELER
Bond's
Credit Jewelers
"WHERE YOUR WORD IS YOUR BOND"
THIRD AND FREMONT "Pay As Little As $1 Weekly"

FLAMINGO:

(Continued from page 16)

in Las Vegas . . . The FLAMINGO LOVELIES open the show with the "Manhattan Serenade," a number produced by Mr. Sam Coslow and the music for the entire show is under the capable direction of MATTY MALNECK who closes his current engagement with this show . . . Opening Monday night, April 7, will be that favorite the country over, VAUGHN MONROE, with a complete revue of his own featuring ZIGGY TALENT, THE MOONBEAMS, THE MOONMEN, DON CUMMINGS and DOROTHY KELLER. Here undoubtedly will be one of the hit shows of the season if it measures up to the Vaughn Monroe shows we've seen in the past . . . In the Mural Room you will be amply entertained by the music of BOBBY PAGE and his Musical Pages . . .

—JOHNNY

LAST FRONTIER:

(Continued from page 16)

girl have cut many popular records and are high on the list of the nation's favorites. They have returned with a lot of new material that is fresh and clever. The Modernaires spark their vocal performances with some mighty fine comedy. They are hailed as America's No. 1 singing group; a title they carry very well . . . THE DEVLYN REVUE, featuring GIL JOHNSON, present an interesting, romantic gypsy number, performed to Liszt's Hungarian Rhapsody. Gil performs on the drums while the girls interpret the rhythms he executes. . . . BOB MILLAR and his ORK provide a fine musical background for the revue and equal their professional endeavors with fine dance music for patron enjoyment . . . For your relaxing pleasure, it's THE THREE MAJORS in the Gay '90 Room and the STAR KINGS in the Carrillo Room.

THUNDERBIRD:

(Continued from page 17)

DANSATIONS are presenting two new numbers with this show, one of which is "The Gandy Dancers Ball," which features the ballet artistry of Miss CHRISTINA CARSON. The other number features Miss THELMA KING and is entitled: "Spring Is Here." In the singing role for these productions is JOHNNY O'BRIEN, who also acts as emcee . . .

—JOHNNY

DESERT INN:

(Continued from page 16)

see but you won't believe! That's why you'll see this act again and again until you're convinced yourself that what you **see** happen **does** hoppen!! They combine ballroom, ballet, adagio and contortionism into an act that will have you holding your breath . . . Returning to Las Vegas to once more corner the comedy concession is that Mad Waiter, FRANK LIBUSE, with MARGOT BRANDER. Aside from Mr. Libuse's rapid fire clowning he is an accomplished musician and one of the country's top ranking flutists. His part of the show is one of constant surprise to onlookers. A tip to newcomers: Get to your seats early for the **real** fun!! . . . Vocally it's MARILYN ROSS, ANDRE PHILLIPE and COLLETTE FLEURIOT who come directly from the Folies Bergere . . . Other outstanding members of the cast include LES PABIOS, GENEVIEVE DAWN, GAY and HARRY WELLS, WALLEN TWINS, MULLEN SISTERS, LYN ALLEN, LEE PERKINS and an eye-filling chorus of European and American beauties . . . The exceptional costuming was done by FREDDIE WITTOP and ELIZABETH ADLON while the entire production was staged by NATASCHA KAMEROVA . . . Once again we must give an overwhelming amount of credit and a pat on the back where it is more than due; this to CARLTON HAYES and his ORCHESTRA. They are becoming legendary in their ability at backing difficult shows . . . At the Lady Luck Bar are the RIST BROS. TRIO and the Orch of DANNY CASSELLA . . .

—JOHNNY

EL RANCHO VEGAS:

(Continued from Page 16)

wit Lord Buckley dispenses, while in the spotlight . . . THE EL RANCHO DANCERS, featuring JOY WALKER and JERRY PEDERSON, introduce two new routines with clever choreography and stunning costumes . . . TED FIO RITO and his accomplished aggregation of musicians do a magnificent job with the background and dance rhythms . . . During intermissions, it's the smooth musicalization of GUY LANDIS and JIM DI STEPHANO . . . PAUL GARDOS and CHUY MIRANDA strum their way through the CHUCK WAGON ROOM to make your relaxing moments pleasant ones until 6 ayem.



OUR SINCERE

"THANKS!"

to Jake Kozloff, Eddie Fox, Bob Millar and his great Band, and the entire staff of the

HOTEL LAST FRONTIER

for two weeks that have been the greatest!

BUD and CECE

ROBINSON

P. S.: Thanks, Mr. Sun, for the tan?

NOW OPEN!

MATT HOWARD'S

HACIENDA

NORTH LAS VEGAS

OPEN 24 HOURS

DANCE TO THE MUSIC OF THE
HACIENDA TUNETOPPERS
from 9 p. m. to 3 a. m.

"WHERE GOOD FRIENDS MEET NEW FRIENDS"

NEVER A COVER

NEVER A MINIMUM

THE MODERNAIRES
Stars of "Club 15"

RUBINOFF and his **VIOLIN**

THE DEVLYN REVUE
Featuring
GIL JOHNSON
Dolores Frazzini, Candyce King
BOB MILLAR & His ORCHESTRA
DON BAKER
AT THE HAMMOND ORGAN

SHOW TIMES
8:30 & 11:30 PM

PHONE 1800
FOR RESERVATIONS

Hotel LAST FRONTIER
LAS VEGAS, NEVADA



THE Flamingo HOTEL

NO COVER OR MINIMUM

FOR RESERVATIONS PHONE 4000

3 MORE DAYS TO SEE
FRIDAY, SATURDAY and SUNDAY, APRIL 4, 5 and 6
TONY MARTIN
AND COMPLETE REVUE

OPENING MONDAY, APRIL 7
THE MOST TALKED ABOUT BAND IN AMERICA
VAUGHN MONROE
STAR OF THE CAMEL CARAVAN
AND HIS FAMOUS ORCHESTRA
FEATURING
ZIGGY TALENT
THE MOONMAIDS **THE MOONMEN**

SHOW TIMES: 8:30 — 11:30 P. M.
EXTRA LATE SHOW SATURDAY: 1:30 A. M.



ROMO RANCHO

VINCENT VEGAS

— THANKS —

Beldon Katleman and
Opera House Patrons

FOR ANOTHER WONDERFUL

ENGAGEMENT

Sincerely,

Romo