Jack Cortez'

August 23, 1952

Fabulous LAS VEGAS Magazine



"NIGHT OF STARS"

Monday, August 25th

(Story on Page 9)

15c

NOW IN THE OPERA HOUSE-THEATRE RESTAURANT



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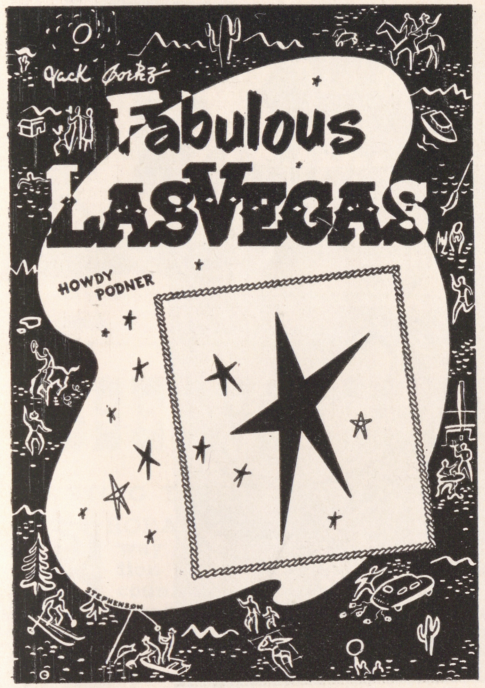

PUBLISHED WEEKLY VOL. 4, NO. 20

OBSERVATIONS, By POP SQUIRES

"THAT'S FOR SURE," By JACK CORTEZ

REVIEWS OF CAFE SHOWS, By JACK CORTEZ

RANDOM THOUGHTS, By B. B. BARTON

THE WATCHBIRD, By LADY MICHAEL

WHAT'S DOIN'?, By JOHNNY UHLMAN

MEXICO, by LEE and GARY PICKARD

GREETINGS FROM N. Y. C. by ETTA CORTEZ

GOURMET, by DOMENIC

ART DEPARTMENT, Dennis Stephenson

RENO REPRESENTATIVE
ART STEAGALL
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Jack Cortez' Howdy Podner
Fabulous LAS VEGAS

VOLUME 4 AUGUST 23, 1952 NUMBER 20

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

COUNTING THE VOTERS . . .

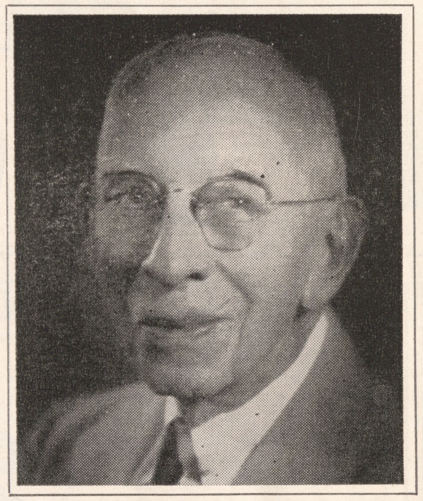
PROBABLY the most popular way to estimate the population of a community is to count the number of registered voters. The process of registration is sufficiently formal and surrounded by legal protection as to be just about as accurate as any method we have.

So the other day in a fit of high ambition Clark County entered into an argument with Washoe County as to which county had the most voters and therefore the most population.

We had a laudable ambition to hurry up and relegate Reno to second place in the State of Nevada and do a little fancy strutting ourselves as leaders in population, wealth and influence. Of course we completely overlooked the fact that Reno was a city 50 years before the railroad reached the place called Las Vegas and that Reno grew prosperous and developed enterprise and business out of the Comstock, Tonopah and Goldfield, while Las Vegas still remained a resting place on the trail or a place where trains stopped so the engines could be given a drink of "pure spring water."

Personally I never was so filled with jealousy as a lot of our more modern pioneers seem to be. I always thought (and still do) that Reno is a lovely city and her people (most of them) are fine people, full of enterprise and ambition—the very same kind we tried for years to induce to settle with us and help us build here in Las Vegas the kind of city Reno is.

It was a little too much for us to expect, just yet, that even with our rapid growth of recent years we had overtaken Reno. Perhaps we might have put on a better act had we waited another year or two and then feigned surprise when we found that Las Vegas was really ahead in population.



It would have been so pleasant for us to say:

"Why, Reno, aren't you coming along with us? Let's all grow together to build a great state."

Well, in number of voters registered in the Clark county clerk's office by Helen Scott Reed, we barged as we had hoped, over the 25,000 mark—26,725 for the county.

And for Las Vegas city alone we figured up 15,005. Several thousand less than Reno and Washoe county, but plenty of give our chests good cause to swell with pride.

All of which is just for the purpose of finding an excuse to tell something about the controversy we (Las Vegas) engaged in with the then metropolis of the county, Searchlight. That was in

(Continued on page 31)



WHERE PITCHIN'S BEST ! !

BENNY BINION'S

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— DOWNTOWN —



COMFORT & SECLUSION . . ONLY A STONE'S THROW

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RANDOM THOUGHTS

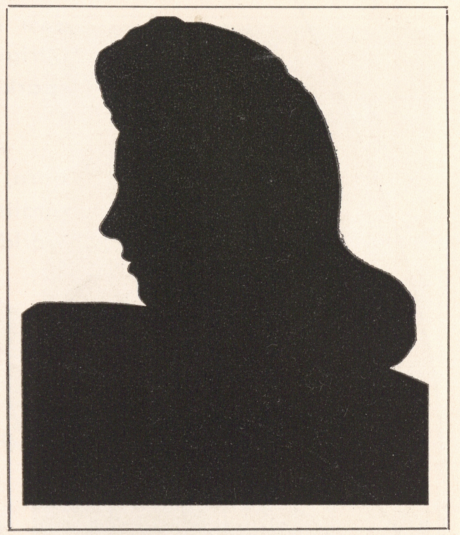
. . . By B. B. BARTON

THERE are so many superstitions in this world, you often wonder why those who firmly support them even bother to step outside of the old homestead. . . Show folks are well known for their "knocking-on-wood" attitudes. You undoubtedly know of their superstition about a performer's whistling in the dressing room. That is definitely verboten. Heaven forbid if a newcomer is so happy about getting a walk-on part that he whistles a few snatches of his favorite tune. Immediately, everyone pounces upon the poor, unsuspecting soul and makes him jump frantically around to discourage bad luck. If you ever saw a person going through the necessary motions, you would be reminded of a witch doctor, chanting and squirming around, as though he were actually fighting the evil spirits with his bare fists. . .

Here's one you may not have heard. I understand it's quite popular with actors but I never actually met one who supported it. 'Tis claimed that stage actors and actresses follow a certain procedure, upon assignment of a dressing room for a new play. The artist stands on the threshold of his dressing room and tosses a penny into it. Wherever the coin settles, it is supposed to remain for the entire run of the production. Heaven help the cleaning woman (or anyone else for that matter) who might dare to disturb the dust surrounding that area. That penny is regarded as the U. S. Mint and receives full protection. Seems the general consensus of opinion is that the show will be jinxed, if the coin is picked up. Well, you can't actually scoff at such beliefs. Some people have other hobbies. Personally, I'd rather imagine that the plot of the play would determine its longevity or brevity. But —I could be wrong, of course. . .

Have you ever wondered what sort of work people did before they became well-known personalities? I have a scrapbook that will soon reach the bulging point. In it, I usually place bits of information that friends or books pass on to me; that is, information that would be interesting to just about anyone who might pick up that book to peruse. . .

It came as quite a surprise when I discovered that the well-known writer, Zane Grey, was a dentist by profession. For some reason, Mr. Grey couldn't seem to develop a large enough clientele to support him. Aa a result, the waiting room (such as it might have been) was usually filled with nothing but air.



Consequently, Mr. Grey decided to do something in order to fill his spare time. You know the rest. His first book, "Betsey Zane," was a success and the dentist very gently placed his implements in his cellar of memories, in order to pursue his actual forte. . .

It's a well-known fact that there are a great deal of humans who are dissatisfied with the type of work they are doing. Some of them are just plain indolent and would only be happy if they could fulfill the role of millionaire. However, many, such as Mr. Grey, actually have latent talents that are being frustrated by the improper choice of vocation. . .

I have a friend who is extremely artistic and used dressmaking as her outlet. However, most recently she discovered she could paint and her experiences with the canvas have brought professional comments. Who knows—maybe you have a hidden Van Gogh or Zane Grey talent, deep inside of you? The only way to determine it is to submit to the urge when it overtakes you. . .

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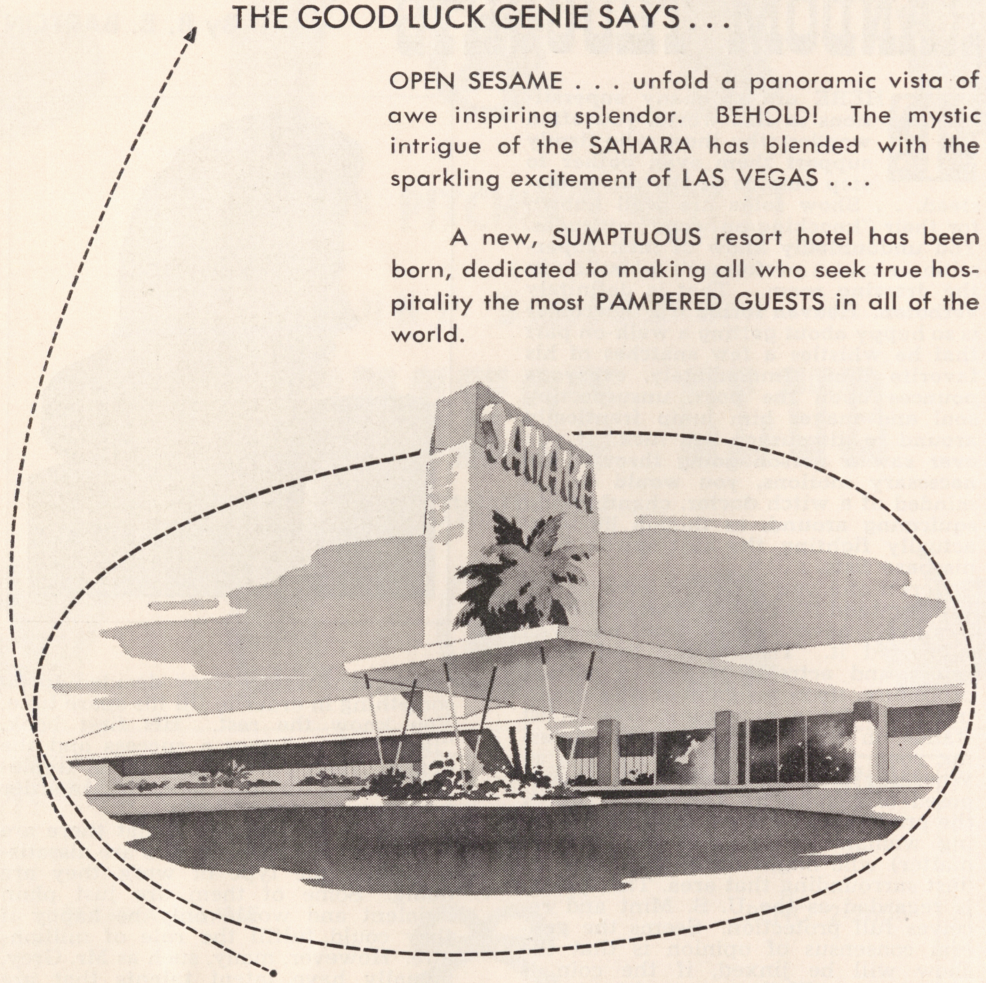
A new, SUMPTUOUS resort hotel has been born, dedicated to making all who seek true hospitality the most PAMPERED GUESTS in all of the world.



HOTEL SAHARA

LAS VEGAS, NEVADA

THAT'S FOR SURE . . .

by JACK CORTEZ



WE'RE PROUD to dedicate this cover of this week's issue to the third annual "Night of Stars," which will be presented by our own Tent 39 of the Variety Club, on Monday, August 25th at Cashman Field. This yearly carnival of great talent spotlights top entertainers from the Strip hotels and downtown locations, plus many Hollywood stars. Overture is scheduled to start at 8:30 p.m., and run until the wee small hours for your entertainment pleasure. The monies taken it will go for the benefit of its Heart Fund. General admission tickets are $1 for adults and a special admission of 50 cents for men in uniform; students and children. Choice seats, including the first five rows of the center section, will cost $25 each, the next five rows will be $10 per seat and the remainder will be $5. There will be a special section of Gold Seats, which will be distributed on a contribution basis with a minimum acceptance of $50. Tickets are now on sale at the Golden Nugget, the Monte Carlo, and all the theaters in Las Vegas, Henderson and Boulder City. This event, which is growing with each annual presentation, derives its principal source of revenue for its Heart Fund. So have a heart, and make the "Night of Stars" a complete sellout. The cause is truly a most worthy one—and that's for sure.

The Veterans of Foreign Wars have created an award to be presented annually to a person in the entertainment world who, in the opinion of that great organization, has done the most in the preceding 12 months to entertain service men and hospitalized veterans. The citation is called the "Al Jolson Award" and it was a surprise to no one that BOB HOPE received the first award, for his untiring efforts to entertain our boys both at home and abroad. Bob has flown all over the country and half the world, doing shows for the men of the armed forces. The award was presented to him just before he took off for Europe on another of these tours. . . By the way, we sincerely hope "candidate" Bob Hope is elected as the next National President of A. G. V. A.

BILLY GRAY, superb comic, currently starring at the Desert Inn, is sure a proud Dad! Event happened six months ago and Billy has a pocketful of photographs showing his son in various stages of "growing up," and claims he's priming him to be a comic like Dad when he's old enough to pin his own diapers and travel.

When patrons in the Ramona Room of the Hotel Last Frontier enthusiastically applauded the beautiful dancing of NITA BIEBER, little did they know that one year ago Nita was stricken with polio, which left her left leg paralyzed from the hip down. For four months she lay in bed unable to move —and then by sheer force of will and her great love of dancing, she began long months of arduous exercises that relaxed the stiffened muscles. When she was ready to make her second "debut" into the show-world, she was frightened by the thought that she might fail. However, BILL MILLER, of the Riviera in New Jersey, hired Nita and her dancers for a long run and encouraged her to get up on stage and "dance." This was the greatest morale boost she could possibly receive, and needless to say, her act was a tremendous success. Nita is 98 per cent recovered from polio, and the ever so slight limp is certainly not evident in her exquisite dancing.

The most widely discussed feud on Broadway is that being waged between WALTER WINCHELL and BARRY GRAY. The "high and mighty" Mr. Winchell has become so touchy lately that if anyone so much as mentions his tie is crooked he blows up and blasts them with undeserved venom. The Winchell-Gray feud evolved over the JOSEPHINE BAKER incident at the Stork Club, in which Miss Baker and her party were given discourteous treat-

(Continued on page 23)

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Just $12.00 plus federal tax buys a round trip ticket to Los Angeles. Next time you go to Los Angeles leave your car in the garage and climb aboard one of Union Pacific's four comfortable trains leaving Las Vegas daily. Ease into one of those deep-cushioned seats and R-E-E-L-A-X! No traffic worries... no wear and tear on your car... rest as you ride.

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... at Hotel LAST FRONTIER

"GET LUCKY WITH BUCKLEY"

Play "Jumbo Jack"—$1.00 Machine
20 FREMONT STREET DOWNTOWN

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN

I COULD'VE saved a lot of money on my electric bill in the past couple of months by buying a couple of two-bit palm leaves and hiring a pair of small boys to take turns flailing the air in my apartment to somewhat relieve the discomfort of my poor perspiring physique! There's a beautiful coolor on my roof but it serves my neighbor as well as me; in fact it serves him BETTER than it serves me because of the way the ducts were constructed. After I'd remedied the duct situation with a little alteration program of my own, the humidity set in. When that happens we all might just as well have the small boy and palm leaf fan combo, for all the good an evaporation cooler can do. I even thought of trying to lure a colony of honey bees to take up residence at my place with the idea in mind that they might mistake my home for a beehive and try to keep it cool by fanning it with their wings. I'd not only have a cooling system but also a little honey! And that's what I need most of all. . . a little honey!! About five foot two and, well. . . her eyes and hair can be ANY color as long as she's got 'em! But that's getting a way off the subject. I was talking about a cooling system; not a heating plant!! Maybe I'b better change the subject altogether.

Say, lemme tell you about these new machines they have down at BUCKLEY'S on Fremont Street. ANY THREE OF A KIND PAYS THE JACKPOT!! All in all there are TWENTY-SIX combinations that will pay the jackpot. . . and it still has the REGULAR payoffs! In this same section is a machine they call "JUMBO JACK," which is a one dollar machine that pays off jackpots only. Now when you first read that it doesn't sound quite right, but they've eliminated the other payoffs and increased the number of jackpot combinations so that there are a total of 39 ways that you can win. While I was there, just for a trial run, PAT BUCKLEY opened the back of the machine and tripped it so the handle could be pulled freely and it took 72 pulls or plays to hit a jackpot which would have paid $160. All this took only about six minutes and a real player would have been $88 winners. Doesn't sound too bad, does it? By the way, "Every Day is Ladies' Day at Buckley's". . . The HACIENDA CLUB in North Las Vegas has changed hands. Matt Howard has sold out to a pair of fine gentlemen from Shelton, Washington: Mr. CARL



MORGAN and RAY RITNER. These two men have various enterprises in the state of Washington but are intrigued with the way of life that is found nowhere in the world except in Las Vegas and have decided to go into business here. Their holdings in Washington include a hotel and restaurant, a sawmill and vast timberlands, as well as operating a flourishing business as builders. After September 1st, Mr. Ritner will take over active management of the Hacienda, but up until that time it will be operated by Mr. Pat Perrotti, CPA and his associate, Frank Comstock. The new owners plan quite an extensive remodeling program in the near future in which they will double the size of the existing building, install a full casino and redecorate completely. If these men follow through on their plans, you'll see quite a welcome development to the city of North Las Vegas . . . ARDEN'S. . . the shop on Fremont where you lassies and ladies can dress for less, as a matter of fact that's their slogan, "DRESS FOR LESS" and you'll still be dressing in quality. You young misses who are getting ready to go back to school can get the latest New York styles for the occasion from Arden's. The terrific business they do is a tribute to their good lines of merchandise. Wonder what ever happened to MOE STUTZ?. . . OOps! I promised his "Mrs." I wouldn't call him that any more. Corrine doesn't like the

(Continued on Page 29)

EVERY DAY IS LADIES' DAY AT

BUCKLEY'S



ANY THREE OF A KIND — JACKPOT!!

Oranges, Plums, Bells, Bars, Dots, Triangles, Numbers,
Plus other Payoffs!

THEY'RE SAYING THIS:

I always play the machines at Buckley's because I like their special machines that pay jackpots on any three of a kind.

JACK GARN,
The Men's Shop
Desert Inn, Las Vegas

20 FREMONT STREET DOWNTOWN

COOLED BY REFRIGERATION

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

WELL, there were a heap of marriages, divorces, birthdays and visiting firemen this week so why not get right to statistics. Biggest surprise was an announcement that came through the mail from Reno which stated that MARY IRENE MULLEN married EARL BYERS on August 3rd. The announcement, however, was sent to BILLI MARCEL of the Last Frontier and we just borrowed it to get the names right. . . . Another Reno wedding which was less of a surprise was that of RUTHIE CLAIRE of the Mapes Hotel to bandleader EDDIE FITZPATRICK, of the same hotel. . . Rumor has it, but we haven't confirmed it, that NIKKI SAUNDERS married her Greek shipping magnate in London. Wish we knew for sure, or could find out the groom's name. Anyone knowing anything about it can let us know through the magazine and we will thank them in royal fashion — "tah ever so". . . PEGGY RYAN and RAY MacDONALD haven't married as yet; they've set the day, but not the year. . .

DOMINIC GERMANO, of the four Vagabonds, and his lovely CHRISTINE are temporarily out of ardor. . . ARVELLA BOOKOUT WILLIAMS and BILLY "MANVILLE" WILLIAMS have agreed to disagree. . . and here's a note that should make some Californians happy. The divorce laws of that state will be shortened to a three months' period, eliminating the interlocutory cooling-off period. But—no gambling—so no threat to Vegas) . . .

VISITING FIREMEN: Hotel owner and former lieutenant governor of Indiana, HAROLD VAN ORMAN, and his beautiful wife, decided that Las Vegas is really fabulous and hated to depart. . . Mr. and Mrs. RICHARD WHORF and Mr. and Mrs. RAY SINATRA, stopped in town en route to Lake Tahoe. Ray, incidentally, has just been signed to write three songs for the forthcoming musical "The Weather Man". . . BARNEY VANDERSTEEN and JOE HALL came up to Vegas and had a "ball." Wonder what they're building? . . . GLENN McCARTHY, of the Shamrock Hotel in Houston, was in town on what looked more like a business trip than one of pleasure. . . New York columnist EARL WILSON and his B. W. stopped in Vegas on their way east. . . Queen for a week, instead of queen for a day, was Mrs. JEN GORKLE of Pendleton, Oregon. She was here visiting her big brother JOE BERNSTEIN, and needless to say he showed her a right royal good time. . .



VIGNETTE: Dapper "Little Man" JAKIE FREEDMAN, of the Sands Hotel, doesn't believe in traveling light—he brought three over-sized wardrobe trunks of clothes along on this trip. Jakie never wears his clothes out. When bored with a suit he passes it on to someone less fortunate, and rest assured, they're all practically brand new when he gives them away. Jakie may be a "Little Man," but he sure has a big heart. . .

In an exclusive interview with BEN YOST (over a bottle of beer), we compiled a list of bookings, dissa and data of the future itinerary of the Royal Guards, on the back of an old envelope and promptly lost the envelope. How careless of us. We apologize, Ben old boy. You'll have to tell us all over again (over another bottle of beer!). . .

The weekly moonlight ride out to the D 4 C Ranch was a huge success as usual. We rode out by Pontiac, as all the horses had been booked twice, and were returned to the stables for the second group to ride out on. (Poor horses.) The first person to greet us was IDAHO ELLISON, whom we hadn't seen since last spring. There were as many dogs on the scene as horses—with MICKI SANS and her "Gigolo," BILLI MARCEL and "Doolie" (that dog speaks German), JOHNNY UHLMAN and his "Kid," and yours truly escorted by "Apple," who slept on the bar the whole time. JIMMY SISCO and his c. o. COLONEL BARNEY RAWLINGS gave us a very interesting slant of

(Continued on page 34)

(PAID POLITICAL ADVERTISEMENT)



James G.

"SAILOR"

RYAN

DEMOCRAT

STATE ASSEMBLY
FROM CLARK COUNTY

—— KNOW YOUR CANDIDATE ——

- Served 4 Terms in the Legislature as Majority Floor Leader.
- Was Instrumental in Receiving Appropriations for: Orphans Home—Handicapped Children's School for the State of Nevada.
- A Firm Believer in Sound and Progressive Government.
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- Fought Severely Against the Sales Tax and was the Cause of its Defeat.
- Does His Utmost to Make Clark County and the State of Nevada Outstanding as the Most Liberal of All the "48."
- Long Time Labor Leader Representing Many Important Offices of Various Organizations.
- Represents the Hod Carriers and Construction Laborers Union of Las Vegas.
- President of Clark County Building and Construction Trades Council.
- Secretary, Treasurer of the Nevada State Federation of Labor.



FOR SOUND AND BETTER GOVERNMENT

VOTE FOR

JAMES G. "Sailor" RYAN

Greetings From N. Y. C.

. By ETTA CORTEZ

AY! Lookee here! I'm wearing a brand new poodle cut. It's simply wonderful — needs no attention at all—and—swimming doesn't even disturb the luscious ringlets. Nope. I'm not bragging about my own tresses. The subject under discussion is one of those new Kleinert bathing caps. Now the gals don't have to wear those horrible swim caps that make their heads look like the result of a battle with a Slickum egg beater. Whenever a person sees one of the caps for the first time, the reaction is a big, wide grin. But, the more you think of it, the more appeal it acquires. If you gals in Las Vegas haven't been introduced to this new beauty creation, just drop me a line. I'll send as many as you want. They are available in blond, brunette and auburn. Aside from the poodle cut, there is a shoulder-length job. Good heavens, I'm beginning to sound like a paid advertisement.

LOOK - ALIKES: The Presidential candidate Adlai Stevenson and Las Vegas' Fred Soly. Also, television's Jim McKay and Carl Paige, sportscaster in the "fabulous" city.

The more you see of New York, the more you'll realize you'll never creep into every nook and cranny, even if you live to be a Methuselah We like to wander around Chinatown, every so often. That section of Manhattan is knitted closely with the region known as the Bowery. Here you can see a world of indigent humans, many of whom will bestow blessings upon you if you extend a cigarette or the price of a fast, potent drink. If you're tender hearted, 'tisn't a place for you to visit. It's a known fact that a great number of disgruntled persons, disappointed with their lot in life, make pilgrimages to this spot. After walking around a bit and witnessing the distitution of those who sleep on the Bowery benches or in a 25-cent rooming house, the visitors count their own meagre assets and return uptown with a saddened sigh of relief. A trip such as this makes you feel wealthy because you have a roof over your head, a clean comb and a pure faucet from which to drink. Yes, you can really appreciate these things when you see the people who aren't fortunate enough to possess them.

On the Bowery stands a theatre that gained a bit of fame. It is here where the Bowery "hobo" (shall we call him?) goes when he wants to view a film. Seated inside the box office is a jaded blond whose forehead bears many wrinkles from the tremendous amount of sniffing she has done, over a period of years. I wouldn't doubt that this process is also responsible for the upward curve of her nose. Well, this ticket-seller is mightily particular about the condition of those who strive to buy her ducats. The mere price alone doesn't gain entry. If she senses a peculiar odor surrounding a prospective attendee, she will leave her booth and walk outside. There is nothing shy about her attitude. Like an unrestrained hound-dog, she circles her quarry and her nostrils quiver with sharp, quick movements. If she decides the stench is unbearable, she silently presents the offender with a huge bar of antiseptic soap and a towel, topped with a motion, directing him to the men's room. If the professional loiterer doesn't understand her, the blond takes a firm grip on his ear and steers him to the masculine sanctuary. Only when such a person successfully passes her close scrutiny, is he allowed to enter the theatre. Where else in the world could a person behave like that?

Had quite a bit of excitement around our hotel last week. Hearing a great amount of commotion, my brother and I stepped out on our balcony, facing the Great White Way. The street was teeming with crowds of people, and sandwiched in between them were seven patrol cars, plus a large emergency van. We noticed one patrolman with rolled-up sleeves and immediately thought he must have been administering artificial respiration. The next day tabloids verified our suspicion. An 18-year-old girl tried to rescue a young friend who had fallen through a skylight. The fall killed the girl and the boy is still on the critical list. Another sad result of an extended hand of assistance. That wasn't meant as a cynical statement; just one of wonderment.

Oh, lest we forget—saw the TV show known as "Those Two," starring Pinky Lee and Martha Stewart. The duo is slightly dynamic and offer a very clever variety show. How can you help but admire performers who receive such obvious pleasure from their work? Pinky is very lovable and Martha—a luscious package of talent.

Panel shows are very popular on TV. One is called "The Name's the Same," emceed by Robert Q. Lewis. It was hysterical time as we watched the panel attempt to identify the name of Miss X, whose identity was A. Lap. The questions were highly amusing. Here are a few of them: "Can you put dirty

(Continued on Page 33)



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RENO BEAT . . .

by ART STEAGALL

I'M inclined to agree with GEORGE BERNARD SHAW when he said: "Youth is a wonderful thing, it is too bad they waste it on KIDS" . . . That thought really makes you want to go back many, many years, when you hear of the wonderful plans that the merchants and civic leaders have for KIDS' DAY, Monday, August 25. It will be a full day for sure, starting with a big parade, with grand prizes, loads of entertainment, HARRY RICHMAN as MC, free pop and popcorn, and topped off with a giant fireworks display at the University Stadium, with HAROLD'S CLUB, as every other Monday this season, picking up the tab . . . a grand wind-up to a grand summer. . .

AGVA: THE THREE SUNS, having just closed at the LAKE, were ringside at the RIVERSIDE, getting a great kick out of HARRY RICHMAN, and his toy piano (he used it in the FINALE) a real cute gag that brings him almost in the diners' laps. . . his 10-week season is about half over—four weeks in England, and back to his ranch at Pyramid Lake. . . A new SKYLETTE was born, on closing night of MARX BROS at the MAPES when HAROLD SMITH JR. joined the line for the Charleston number. . . BEATRICE KAY and SYLVAN GREEN home overnight, raving about the BROADMOAR HOTEL in COLORADO SPRINGS. They opened Wednesday (20th) at CAL-NEVA. BARBARA KAY, lovely mother of BEATRICE, will spend two weeks with her daughter, at LAKE TAHOE. . . ESQUIRE TRIO, being held over at CLUB CAL-NEVA in RENO. . . BILL MOORE of EL CORTEZ HOTEL, in your town, saying hello to old friends at the MAPES. . . good news for all RENO, THE MAPES have decided to held the SKYLETTES for the rest of the year. They have a two-week vacation, during the MARDI GRAS IN RIO package show. Two of the loveliest, however, will not return—ANN CAMERON and FRAN MOREFIELD, they each have other commitments. . . Question of the week, what really happened to cause those two beautiful black eyes that MARY WHEELER was sporting in the SKYROOM last Sunday? . . . Had a very interesting conversation with VAL ULLSTEIN, the pianist in the Corner Bar in the RIVERSIDE. Mrs. S., myself, the HARMONS, Jack and Louise, and above-mentioned MRS. WHEELER, were paying particular attention to his art of pleasing everyone with his playing of their requests; found out that he had spent 28 years in China; had been conductor of the Shanghai Symphony for 11 years, and had just returned to this country in 1948. He loves it here and would like to start a Symphony Orchestra in RENO. . . My sincere thanx to NATE GROSS, top CHICAGO newsman for the mention in his TOWN TATTLER in the CHICAGO HERALD-AMERICAN. . . JACK CARLISLE'S column will be missing from the DETROIT paper for a few weeks. He is on vacation, staying at the RIVERSIDE. . . . Note in the mail from JACK BELASCO, manager of the WOODS THEATRE on RANDOLPH ST., in CHICAGO telling me that the hot weather had driven many people out of CHICAGO, causing the resorts in that area to have the best season in many years. . . JACK'S notes are so short, he could write on back of the stamp and save his letterheads. . .

CURRENT SHOWS: NEW GOLDEN: One of the best shows to play the TERRACE ROOM in the past few months, headed by ROSEMARY CLOONEY, the show is well paced by GINO & SUSANNE and the unpredictable WEIRE BROTHERS. . . PAUL PENDARVIS and his orchestra do a fine job behind the acts. . . THE GOLDEN GIRLS round out a really great show. . . . HOTEL MAPES—THE THREE SUNS, looking well SUN-tanned, got off to a great start in the SKYROOM, their wide selection of numbers, plus their unique arrangements and their personality-plus make for very good listening. . . THE SZONYS, after four smash weeks in VEGAS, are now holding forth in the SKYROOM, along with some clever dance routines by the SKYLETTES, backed by the great music of EDDIE FITZPATRICK and his orchestra. . . RIVERSIDE (Opened Thursday — A "TAB" version of MIKE TODD'S Broadway hit of a few months ago, PEEP SHOW features 14 dancing girls, four boys, and a complete set of stage sets in tabloid form. The RIVERSIDE STARLETS will have two weeks to themselves, but will return September 14. . . it looks now as if JOHNNY RAY will be in September 4th. . . and "MARDI GRAS IN RIO" opens at the MAPES on August 28—a revue with a cast of 24 Latin-American artists, starring DIOSA COSTELLO. I saw her in CHICAGO in the role of BLOODY MARY in SOUTH PACIFIC. She was really great. . . All in all, it would seem that some very good shows are set for the Labor Day week-end.

Speaking of labor, this brings me to the end of mine for this week. See you soon.

ART STEAGALL,
RENO 2-2658.



WITH A HEARTFELT *"Thanks!"*

TO

JAKE and BILL KOZLOFF

AND THE

HOTEL LAST FRONTIER

FOR A

MOST WONDERFUL WELCOME TO LAS VEGAS

Sincerely,

BOBBY RAMOS



Flamingo

August 21 through September 3
(Not a Review)

Once again Las Vegas audiences are thrilling to the wonderful voice of "America's Sweetheart of Song," CONNEE BOSWELL. This lovely little lady is a pyramid of personality and is loved by all who either work with, or come in contact with her. Miss Boswell has played Las Vegas many times and most of the numbers she does in each show are numbers that have been requested by her many admirers. However, she never comes to town without a lot of new material, and some new feature that you'd never suspect. Once she took her place at the piano to accompany herself in a medley of tunes and the last time here, she danced with another artist on the bill, who, incidentally, was DICK WESSON, who also shares the spotlight with her on this current show. Dick gives his interpretation of various radio, screen and teevee personalities;

(Continued on Page 33)

El Rancho Vegas

August 20 through September 2
(Not a Review)

Co-headlining in the Opera House Theatre Restaurant are BEN BLUE and the BORRAH MINEVITCH HARMONICA RASCALS. . . BEN BLUE is back once more with his impish buffoonery. His sad eyes, mobile face and fine comedy timing have made him a favorite of stage, screen and radio for many years. . . THE HARMONICA RASCALS star JOHNNY PULEO, who is once more pushed around the stage by his rascal friends in his effort to perform. His pathos has made him one of the most lovable characters of the stage, and combined with the mischievous gang of rascals, has the audience roaring with delight and not knowing what to expect next. When they settle down to the serious side, they prove their musicianship with some very fine harmonica playing. . . BILL SKIPPER, featured male solo-dancer, is very ably assisted by JOY WALKER and FLUFF CHARLETON with a background of the lovely EL RANCHO DANCERS. . . TED FIO RITO and his ORCHESTRA capably play the show and for your dancing pleasure. . .

LAST FRONTIER

August 22 to September 5
(Not a Review)

The Ramona Room proudly presents a new type of entertainment from their usual policy in the BALLET THEATRE. A gorgeous ensemble of inspired dancing, beautifully costumed and in which they present THREE COMPLETE BALLETS AT EACH SHOW. JOHN KRIZA, a tremendous ballet favorite, dances the champion roper in "Rodeo," ably assisted by his partner JENNY WORKMAN as the cowgirl. "Fancy Free," created by JEROME ROBBINS, which premiered at the Metropolitan Opera House in New York City, is one of the most popular ballets to appear in a long time. "Bluebeard" is on the modern side,

(Continued on page 33)

Wilbur Clark's DESERT INN

August 19 through September 1

The one and only BILLY GRAY stars in this new show which is one of the most entertaining packages we've seen in some time. Billy's dialects, material and timing make him one of the greatest story tellers of all time. This we say without fear of contradiction once you've seen the show!! . . . Ably supporting Billy is the unbeatable team of PATTI MOORE and BEN LESSY who have played Las Vegas more times than we can count, and have friends and fans all over the nation. Patti and Ben

(Continued on page 33)



Thunderbird

July 31 through August 27

Going into their third sensational week are the MILLS BROTHERS and they aren't just breaking all of their own records at the Thunderbird during this engagement, but all records set by anyone else up to the present time. "Four Boys and a Guitar" is the familiar billing by which they are known the world over and loved wherever they go, as they sing their recording hits and all time favorites. I believe the greatest secret to their success is the fact that they present their songs with simplicity, sincerity, humbleness, and more than any other, their own personalities and personal joy in singing seem to flow right off the stage and into the hearts of the audience. . . The PEIRO BROTHERS do a little of everything it seems! Hector begins by singing a fine old South-American tune, while Teddy accompanies him on a gadget known as a "bandonion" (looks like a square concertina) and I can't see how he knows which key to push next. They both juggle; at one point exchanging Indian clubs while tossing

(Continued on page 33)

SILVER SLIPPER SALOON

(Not a Review)

The new "Parisienne Follies" is another musical comedy extravaganza, full of songs, comedy skits. . . The star of the show is KALANTAN, exotic dancer who is being held over by popular demand. . . WOO WOO STEVENS, America's only singing sheriff, wields his banjo, rather than his "star" with much authority. . . Comic HANK HENRY has whipped up many more new comedy skits that are guaranteed to tickle your funnybone. . . . ISABEL DWAN presents a new selection of exuberant songs and comedy patter. . . GENII will delight you with her dance interpretation of "Beauty and the Beast". . . The ROONEYS are a laugh a minute with their wonderful record act. . . JIMMY CAVANAUGH sings and emcees the show and is a perfect foil for comic Hank Henry. . . DOLLY'S CAN-CAN GIRLS transport a bit of the Bal Tabarin right into the heart of Las Vegas with their new routines. . . . GEORGE REDMAN and his Orchestra play the show and for your dancing pleasure. . . Also, added attraction, BILL WILLARD. . .

El Cortez

August 14 through August 27

Starring in the new Supper Club are the fast fingers of BEN LIGHT, "Lightning at the Keyboard," and that he is. Mr. Light reputedly has the fastest right hand in show business, and there's nothing wrong with that left hand either, when he sits down at the piano, so far as we can see. He plays a lot of your old time favorites in the way you like to hear them played. Some of them are his own tunes! "Melancholy Baby" is one of his more popular tunes. . . LARRY ROBERTS is the young man on the bill who gives you a myriad of impressions of popular personalities, as well as singers of the day. Larry is a fine singer of songs and a young entertainer to watch in the future. . . SONNY BOY VALLIE opens the show with a song and is your master of ceremonies during the evening. He's the "Sonny Boy" of Al Jolson's picture, "Mammy," some years ago. Now he is an entertainer in his own right as he sings in good voice, has a relaxed manner on the stage, and when it comes to "balloonology" he is a master! This boy can make figures out of small balloons faster than anyone we've ever seen. . . The INSTRUMENTALISTS provide the musical backing for the shows and also for your dancing pleasures in between shows. These three men are truly artists! . . . At the Buccaneer Bar you will find continuous music from 5 p.m. until 5 a.m., furnished by THE DICK BARR TRIO and the THREE COMMANDERS. . .

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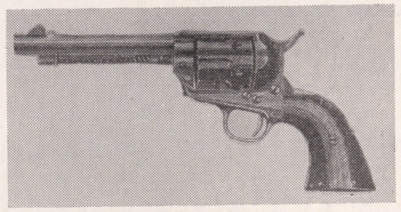

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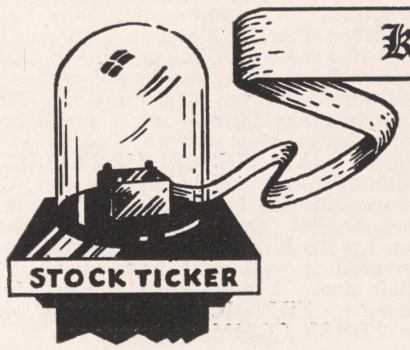

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THAT'S FOR SURE:

(Continued from Page 9)

ment. Winchell, the champion of the minorities, has ignored the banner he usually waves and thinks only of the Stork Club and his power to wield the silken rope of exclusiveness which bars the door to hoi poloi. However, the main issue of the feud has long since got lost in the scuffle and is just one of pure hatred now. P. S.—Barry Gray is doing a terrific job and we hope he continues to do so!! He was recently contracted to write a daily column, which will be syndicated and appear in 400 newspapers.

LOOK ALIKES: Cocktail waitress at the Hotel El Rancho Vegas, VENICE STANLEY and JANET BLAIR. The resemblance is so remarkable that she is often mistaken for the screen star. Beauty just runs right through the whole family. She is the mother of two very lovely children, and her sister is CINDY HART, "21" dealer at Louigi's Charcoal Broiler.

Belated birthday greetings to BETTY RICE, who celebrated her natal day August 14th. DOMENIC VELONA, of Domenic's Italian Restaurant, gave a lovely surprise party for Betty. But the biggest surprise of all was a tremendous bouquet of long stem American beauty roses sent to her by her ex-husband ARTHUR ROZEN. Betty and Art were divorced just three days before her birthday.

They had to "sneak" away and tell a little white lie or two in order to do so—but—JANE and GEORGE LIBERACE will long remember last week-end and their wonderful three-day vacation at the Hotel Last Frontier. The Liberaces were married six months ago, and were unable to take a honeymoon because of George's very busy schedule. He is musical director for brother "Lee" LIBERACE, piano virtuoso and star of TV shows, which emanate from Hollywood. The Liberaces are great favorites of our locals and tourists and we're anxiously looking forward to their annual Las Vegas stint, if their TV sponsors allow them to kinescope the shows.

QUESTION OF THE WEEK: Will the City Commissioners rescind the smoking ban in the movie theatres when they meet on September 3??? Let's hope they look at the problem from a sensible viewpoint and realize there is no hazard or harm in smoking in the local theatres. We know the theatre operators agree on this, and would be more than happy to reinstate their smoking section for the pleasure of their thousands of patrons.

It's always nice to see MIKE BENEDICT in our midst, and visiting his very good friend JAKE KOZLOFF, general manager of the Hotel Last Frontier. Mr. Benedict owns the Paradise Club in Atlantic City, N. J., which is one of the largest night clubs in the east. The nitery is run by Mike's son ALVIN, in conjunction with Al's father-in-law, JACK SOTHERN. The Atlantic City season is over on Labor Day and Mike awaits his son to join him here for fun and relaxation after a strenuous and very busy summer.

The Henderson School, soon to be built, and designed by architect VERNON WELBORN, will be the finest of its kind in the United States. The school will be constructed of pre-stressed concrete, which is crack-proof, fireproof, and has all the qualities of insulation. This "miracle" mixture has been used for bridges and storage tanks, but this is the first time it has been used in a building, and you receive 100 per cent value for your money. The building will cost, when completed, no more than it would to erect a wooden structure of equal size. Mr. Welborn has recently designed his own home, which will also be built of this pre-stressed concrete. Our fast-growing state of Nevada will soon lead the rest of the nation in new designs and innovations for the best in modern construction—at a minimum cost. . . Incidentally, the superb singing you hear over KLAS, nightly, from the Painted Desert Room with CARLTON HAYES' orchestra, is Vern's lovely wife JEANNIE. Nothing but talent in this family.

Mr. and Mrs. ALLEN KLEINMAN and Mr. and Mrs. HAROLD CAGEN and their children were present for the festivities and the celebration which took place August 19 for the 35th wedding anniversary of GISELLA and MORRIS KLEINMAN. Allen is their son, and their daughter is Mrs. Cagen. The party traveled all the way from the east in order not to miss this momentous occasion. A lavish dinner took place at the Desert Inn (Mr. Kleinman is one of the owners), and we never saw such delicacies and floral tributes which arrived from all parts of the U. S. Our fervent wish to Mr. and Mrs. Kleinman — continued "mahzel" and "glick"!!

Jittery "earth-quake minded" residents of a section of Hollywood called the police at three ayem one morning last week. It seems they were awakened by a thundrous splash in a swimming pool and were afraid of a tidal-wave. It turned out to be MARLON BRANDO who took a notion to go swimming at that hour and took a dive, not from a board, but from the roof of his house! "Viva Zapata"!!

Sunday, August 24th is the birthday of PANCHO ALLIARTI, genial maitre d'

(Continued on page 25)

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THAT'S FOR SURE:

(Continued from Page 23)

of the Desert Inn. We didn't ask Pancho how old he will be—that is not important. Most important, is to wish him a very happy birthday and many more. We have a hunch that his crew (approximately 100) are planning something real nice for their "boss" and friend.

When MURRAY WANGER walked into DICK SHERIDAN and JIMMY BLAKE'S JUNGLE CLUB he was so impressed with "Devastating" DORITA'S dynamic personality that he immediately signed her to appar at his famed Copa City Club in Miami Beach, Florida, for ten weeks starting December 24. What a lucky gal! Great break for Dorita, besides the pleasure of spending the winter in Florida and being there at the very height of the season. All that and getting paid for this pleasure. Couldn't happen to a nicer person. O. K. Dorita, you're on your way **UP** the ladder of success.

VERA ISOLDE, housekeeper at the Flamingo Hotel for the past five years, is leaving for a much deserved vacation. She is off by Constellation, September 3, for three weeks at the Moana Hotel, Waikiki, Honolulu. "Miss Vera," as everyone around the hotel calls her, will try to become a real native during her stay and then will return by boat. Upon her return to this country, Miss Vera will have courses in social dancing and teach all her chambermaids how to do the "Hula." It's possible!!

Our congratulations to IRENE and TED FIO RITO, on the birth of their daughter last Saturday, August 16. They hoped for a girl very much, and sure enough—along came a baby with pink booties, and she will be named FELICIA. Mother and child are doing fine, and proud father is doing his best to concentrate on his piano and orchestra at the Hotel El Rancho. We know he'd rather be home to serenade his new "heiress."

Here's good news for Bingo enthusiasts—any day now the Silver Slipper in the Western Village will open a new bingo parlor. They have completely redecorated the old horse room, and added soothing lights and cushioned seats for the comfort of the players. This is indeed a welcome addition to entertainment on the strip and the many "bean" enthusiasts.

LANA TURNER, who is taking her "six week cure" at Lake Tahoe, is complaining bitterly because so much "private" information leaks out to the columns. Someone ought to tell the gal that she has fifteen other people on her rural party line. Imagine being on the same party line as Lana Turner—yikes!! Well anyway. This information should enlighten the glamorous screen star as to the source of the "leaks."

Happy to see SID KULLER visiting our town. He is the writer and producer of the EDDIE CANTOR radio and T.V. shows, and writes songs and special material for many of today's stage, screen and radio headliners. Sid is staying at the Desert Inn, and is one of the most successful, in his chosen field.

MONIQUE DE MONTIGNY, charming sales-lady at Gershorn's Jewelry Shop, was married last Sunday, August 17, by proxy to Master Sergeant BILL PROCTOR, now stationed in Japan. Judge McNamee performed the ceremony and VERN WILLIS, local travel agent, was the "proxy" for the groom. We wonder, does Vern now lose his bachelor status? What we're most interested in is what happened at the other end? In Japan, that is!!

For those of you who appreciate marvelous bargains, you will find many of them at the House of Enchantment sale, at the Hotel El Rancho. Everything has been drastically reduced in price up to 50%, as RITA GOLDSTEIN, the manager, is closing up shop to go back to college for a post graduate course. The hundreds of items on sale, include ceramics, lamps, children toys, and some of the loveliest dolls in the world, and will last 'til September 1. All we can add is hurry, hurry, hurry—and purchase that Christmas gift NOW, before the store is emptied of its merchandise by wise shoppers.

JEAN PAUL KING will announce the new radio show to emanate from the Flamingo Room, starting this Sunday, August 24 over CBS at 9:30 p. m. It will be a coast-to-coast broadcast and will feature the popular orchestras appearing at the hotel. This makes the third hotel on the strip that sends messages to many thousands of far-away listeners via the airwaves, to visit and enjoy the pleasures of our "Shangri-La of the U. S."—Fabulous Las Vegas.

SALLY LE MASTER, beautiful cocktail waitress at the Hotel Last Frontier, married LONEY CLARK August 17 in the Little Church of the West. They tied the knot at the odd hour of six ayem, as that was the time that Sally got off from her job. Loney is an electrical engineer and hails from L. A. The happy couple left immediately after the ceremony for a honeymoon at Lake Tahoe. Good luck and lots of happiness, kids!

GENE MURPHY, director of public relations for the Desert Inn, is a very

(Continued on page 34)

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MEXICO

. . . By LEE AND GARY PICKARD

FOR two days the house was full of friends who had heard we were going "state-side" for a week. They all come bearing long lists of items hard-to-get in MEXICO CITY. In LAREDO, TEXAS, we did nothing for two days but shop for everything from special brands of dog-food to home permanent kits, canned peaches to mouth wash. From the looks of the supplies we carted back across the border you'da thought we were packing in to the Antarctic for six months.

Dear 'ol TEXAS—how we love it?? The days are hotter, the miles are longer and the prices higher. . . Checking in at the PLAZA HOTEL just ahead of us was NANCY OAKES, a central figure in the famed SIR HARRY OAKES murder case in 1943. MISS OAKES resides in MEXICO CITY where she is planning to be married in December. Her fiance, EUGENE LYSSARD, a student at Occidental College in LOS ANGELES, is now doing special work at the NATIONAL UNIVERSITY OF MEXICO. MISS OAKES, who arrived in Laredo by plane, only planned to stay long enough to clear through customs, furnishings for her MEXICO CITY home. Her marriage to COUNT ALFRED DE MARIGNY was annulled after his trial for the murder of her multi-millionaire father at his estate at NASSAU, BAHAMAS. The heiress, then 19, refused to believe her husband had killed her father and stood beside him throughout the trial. DE MARIGNY was acquitted but banished from the BAHAMAS.

Across the river in NUEVO LAREDO, MRS. ALICE MANVILLE made arrangements with lawyers to "Mexterminate" TOMMY MANVILLE after 17 days of married life to the nine-time loser. We occupied the adjoining table for lunch in the REFORMA HOTEL restaurant and from the size of the steak she was putting away, we'd say the proceedings hadn't affected her appetite. Mrs. Manville is planning a trip to MEXICO CITY in March when she concludes her European night club tour with her twin sister.

BACK in MEXICO CITY this week JACK CUMMINGS and his M. G. M. crew were putting the finishing touches to their technicolor production of "SOMBRERO." This is not the first picture to be filmed in MEXICO by a major HOLLYWOOD studio, but it may well be the first motion picture attempt to portray honestly the people and their lives in the small villages of MEXICO. The crew is returning to CULVER CITY to film an important cock-fight scene. The plot requires two cocks who refuse to fight and no non-fighting cocks could be located in MEXICO. Director NORMAN FOSTER will shoot the scene with a couple of more amiable HOLLYWOOD cocks who will do their acting properly, and subdue their natural instincts for the sake of their art. We won't know until the picture is released in the spring to what extent PRODUCER CUMMINGS, DIRECTOR FOSTER and the star RICARDO MONTALBAN have succeeded in bringing a true picture of MEXICO to the people of the UNITED STATES,, but since all three of these men have such a wonderful understanding and knowledge of the customs and ways of the Mexican people there is little doubt that "SOMBRERO" will be a unique film and by no means should suffer the same fate as "VIVA ZAPATA." The 20th Century film directed by ELIA KAZAN and starring MARLON BRANDO has been banned in MEXICO. The firm, supposedly based on the exploits of the Mexican revolutionary hero EMILIANO ZAZAPA, according to the officials, "has gravely altered the historic truth and furthermore ridicules FRANCISCO MADERO, then the president of MEXICO, and degrades ZAPATA, leader of the southern MEXICO revolutionary forces."

TV team JACK HEIN and JACK LESCOULIE, producer and director, respectively of the DAVE GARRAWAY show in NEW YORK, arrived in MEXICO CITY this week from MIAMI. They are planning to take in Acapulco and other Mexican resorts where they will take pictures and gather material for a coming program they are devoting to MEXICO, which will be heard in 39 stations over NBC and TV.

IN ACAPULCO THIS WEEK: TEDDY STAUFFER, Hedy's ex ,is just back from movie-town where he negotiated with one of the major studios for the sale of his life story titled "THE BLONDE PEARL" . . . CHOO CHOO JOHNSON, former NEW YORK model and at one time the most photographed girl in the world, writes from JAPAN that she is on her way home and will visit NEW YORK before returning to her beloved ACAPULCO. . . Happiest guy on the beach these days is VIRGINIA HILL'S little brother CHIC who snagged a 500-pound marlin . . . [illegible] SLOAN SIMPSON O'DWYER found her true love, water skiing, she's become a familiar sight in these parts. . . Rumor 'round here has it that if and

(Continued on Page 29)



WE'VE BEEN
ALL OVER THE WORLD
SINCE OUR LAST
LAS VEGAS VISIT,
AND
THESE FOUR WEEKS
AT HOTEL THUNDERBIRD
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WHAT'S DOIN'?

(Continued from page 11)

name of "Moe!" She came up with Morris, or Martin, or Morton, Melvin (?), or was it Schmedrick? . . . Stopped into the WESTERNER to have breakfast at GAM'S RESTAURANT the other morning and who should I find in the pit but my old friend, MIKE RENIS! Been there for a month or so and I thought he'd left town. Fine boy, Mike. He's one of those kind who likes to do things for people without their knowing who was their benefactor in the deed. My Dad is the same kind of a man; and you know what I think of my Dad!! Mike is working the graveyard shift there at the WESTERNER, and JOHNNY HAINES is on swing with "RED" HOYLE pulling the day shift. You might make it a point to stop in and say "hello" to them and their crews the next time you're in town. . . DON SENATORE is still here!! He's the manager of LEED'S SHOE STORE here in town, and for weeks he's been telling me that he's leaving for Denver, Colorado, to open a new store for the company. Actually he doesn't want to leave Las Vegas but he's stuck. You see, when he first came to town he didn't like it and he heckled the main office to transfer him ANY PLACE! Now he's been here long enough to fall in love with the town, the way all the rest of us have, and he doesn't want to leave. I imagine the bosses would be doing both themselves and Don a favor if they left him here 'cause he's gonna be unhappy anywhere else. . . And for quick and efficient radio repair and service there's no place else to call but PERSHING RADIO AND TV on North Third. Usually you'll find EVERETT himself on the job but he's kept pretty busy going back and forth between here and his shop in Calif. However, when he isn't here he has one of his best men from the other shop to take over so that he doesn't have any worries about your getting a first-class job when you drop in or call for service. If you're looking for a used radio for your den or the children's room, this is the place for you to go. He's got all kinds down there and at the lowest prices imaginable. . . It's all new at the GOLDEN NUGGET SALOON'! The new trio is the JACK GORDON TRIO, with Jack on guitar, SI LEONE on bass and trumpet and lovely LINDA LEE on rhythm. All three do vocals and but good. They've been together for some time so their work isn't haphazard, but all arranged and up-to-date. MANNY OPPER is doing a magnificent job! First time for a single such as this in the Nugget and he's wowing them. He's up there all alone for a half hour, six times a night and he has them standing outside before he's finished. UNPREDICTABLE!! He comes from the Chicago area where he usually works clubs for weeks and weeks on end; one of them for 102 weeks!! Here is a man who likes to work with people and when he has the right kind for an audience there is no end to his quick wit. . . . Birthday congrats to lovely VICKI MURRAY who is one of the divine DEVLYN DANCERS at the Hotel Last Frontier. The rest of the girls gave her a surprise party last Monday night with presents and all the trimmings. The trimmings were delicious!! . . . The cast of the show at the Thunderbird had a big party for HARRY MILLS of the Mills Brothers last Tuesday night in the Wigwam Room. Between shows it was ice cream and cake. Later in the evening it was champagne!! Naturally everyone had fun. Harry said he'd just turned 22, but brother Don said that would be true only if Harry stood on one foot!! . . . And I suppose I'd better knock it off right about here for this week. and go call the KID. She's been outside ever since I started this thing so I may be minus one each Doberman about now! Naw, she wouldn't do that to me! Or would she?? I'd better go look into this matter. I'll see you next week if you happen to be around about this time. . . 'Bye now!!. . . JOHNNY.

MEXICO

(Continued from Page 27)

when LANA TURNER becomes LANA LAMAS they will honeymoon "aqui." That name LANA LAMAS sounds like a biological term for a wild goat found high in the mountains of BOLIVIA.

We're posting our column this week from MONTERREY, MEXICO, and from our hotel window we can look down on the plaza where the local musicians have gathered for their Sunday afternoon band concert. From the brassy strains of "IN A PERSIAN MARKET" which greet our ears we'd say: "BOBBY PAGE, you and your boys have NO competition from this part of the country!"

Hasta la next time,

LEE and GARY.

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JAY MARSHALL
LETTERMAN IN ALL THE SPORTS, CONCLUDES SIX PURSE-BREAKING WEEKS AT THE THUNDERBIRD
THE MARKER GOES SINGLE

POP SQUIRES:

(Continued from page 7)

1906, several years before Lincoln county was divided into Clark and Lincoln counties. The county seat with its expensive courthouse at Pioche had steadily maintained a strangle hold on the entire great territory included in Lincoln County because of its political patronage (small as it was). But Searchlight, great mining camp something like fifty miles southeast of Las Vegas, had been encroaching on the political preserves of Pioche. In fact, Searchlight, prideful of her wealth and power, was already threatening to move the county seat from Pioche to Searchlight without going through the formalities of dividing the county (as Las Vegas finally got around to do in 1909.)

With the coming of the railroad to Las Vegas in 1905 we naturally became ambitious. We figured that Las Vegas would be the forwarding point for all merchandise imported into the southern portion of the state and that our railroad fully offset the advantage of the mines of Searchlight.

But Searchlight still claimed the supremacy. It took that county-seat removal idea to put Las Vegas on the griddle.

"If the county seat is to be removed from Pioche, why not bring it to Las Vegas, where it will be on a railroad and comparatively easy of access to the entire county?" we argued. And then, too, the coming of the railroad had brought to Las Vegas a new element of population. The miners and prospectors and ranchers who had for many years been the backbone of political power in Lincoln County, were being crowded to one side by the new lot owners and businessmen who had come to Las Vegas with the railroad. There were quite a lot of them—well, now it might just happen that there were enough of the new element in Las Vegas to allow us to hold our own in the struggle for supremacy.

The great fight was on! Searchlight, determined to hold the lead, combed the hills of Searchlight, Eldorado Canyon and the banks of the Colorado river for every voter it was possible to find. Las Vegas also got busy. We canvassed the railroad yards and the cottonwood groves along Vegas Creek and the loafers in "Saloon Row" in Block Sixteen. Nobody in this town escaped notice and before the date arrived for closing registration for the general election, we were convinced we had them all—but we were nervous and unsettled. If Searchlight had the power they were going to make a superhuman effort to grab the county seat!

In the Las Vegas Age of date October 27, 1906, appeared the item, "Registration by Precincts." And below were the fateful figures:

Las Vegas—320.

Searchlight—320.

Then we realized that, while the figures for registration in the two leading precincts in the county were a tie, Las Vegas was really the winner. We realized that Las Vegas was coming up. Searchlight's new mines had been gradually dwindling in production. Las Vegas, on the other hand, had a new enterprise in the county — the railroad business which, we knew, must grow in importance.

That election 46 years ago, gave us the first real spur to ambition. We decided that if Searchlight, heretofore metropolis of the county, thought of trying to take the county seat away from Pioche we would see what we in Las Vegas could do in that line. As a matter of fact Searchlight was never again a contender with Las Vegas for metropolitan honors. Her mines were gradually worked out and her inhabitants scattered to the ends of the earth. Las Vegas, on the other hand, made a slow, but gradual growth. We started in by organizing the "Las Vegas Promotion Society," with the slogan, "Nothing to Sell," with Judge Beal as secretary. In 1908 we organized "Lincoln County Division Club."

Under that banner we fought through 1907 and at the election of 1908 we elected members of the state legislature favorable to our side. At the session of the state legislature beginning in January, 1909, we got our bill through the legislature creating Clark County out of the southern portion of Lincoln County, with Las Vegas as the county seat. The new county went into operation July 1, 1909. Las Vegas, in a fit of enterprise and generosity, had promised the people to provide the new county with courthouse accommodations free of cost for five years. It was with supreme pride that we saw the sign "County Court House" on the little building on the Carson Street side of the courthouse block.

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Sands

A PLACE IN THE SUN

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FLAMINGO:

(Continued from Page 20)

does a pontomime bit that will bring back memories to a lot of you; sings, dances and will practically kill himself while entertaining you. Dick has been doing a lot of picture work and, with little or no effort, seems to steal almost every scene in which he appears. . . Once again we welcome back to Las Vegas THE ROMANOS BROTHERS—three young men who work with such rapidity that you have to watch every second so that you won't miss anything. They do acrobatics, tumbling, comedy gags and build one of the fastest three-man pyramids that we've ever seen. . . Opening with this show is a new line of girls under the direction of CECILE LINDSAY, known as the FLAMINGO STARLETS. Appearing with them in the production numbers will be HERB FLEMINGTON. . . This show also marks the return of the music of IKE CARPENTER, his piano and orchestra. . . In the Mural Room is the music of BOBBY PAGE and his ORCHESTRA.

LAST FRONTIER:

(Continued from Page 20)

with non-stop dancing set to Offenbach's music, and features the extremely agile dancing of BARBARA LLOYD as the page. . . GARWOOD VAN and his Orchestra return to the hotel for another "demand" performance, with his delightful music for your dancing and listening pleasure. . .

THUNDERBIRD:

(Continued from Page 21)

conical hats back and forth, catching them on their heads each time. . . impossible! Their bit with wooden bricks is great! They've also added a bit of chatter to their act since last appearance. . . Held over by popular demand is JAY MARSHALL, a comedian with an altogether different style than you've ever seen before. In this current show he demonstrates and explains the parts of the Scottish bagpipe, but our favorite is still the field stripping and nomenclature of the secret weapon. . . the ordinary mop!! Many of you are familiar with Jay's little friend, "Lefty"; in this show he introduces "Righty" and proceeds to do a bit of ventriloquism between himself and his TWO pseudo rabbit friends! . . . The famous and versatile KATHRYN DUFFY DANSATIONS present three well-done productions in this show which features the dancing of CHRISTINA CARSON; the voices of DONNA PHILLIPS and JOHNNY O'BRIEN (your genial emcee), and the NORMANDIE BOYS. . .

DESERT INN:

(Continued from Page 20)

have come into this show with a host of new material, but it's their old favorites that the people want, such as. . . "Sweet Violets" . . . uh-HUH!! The bits that these two and Billy Gray do together are the high spots of the show. . . Also a very important part of this show, and returning to our town once again, is a group of young people who are really coming to the top in their field. They are five in number—two cuties and three collegiates who are THE CHEERLEADERS. They sing fine chords. . . and true!! . . . The LUCKY GIRLS are eight young ladies who excel in acrobatics and precision work. They open the show with a fast-moving can-can number. . . Providing the music for the show and, as usual, in the greatest of fashion, is CARLTON HAYES and his ORCHESTRA who also play for your dancing. . . The Lady Luck Bar gives you the DANNY CASSELLA ORCH and THE RIST BROS. TRIO. In the Sky Room you'll find the CONTINENTALS. . .

Greetings from N. Y. C.

(Continued from page 15)

dishes into it?" "Would it creak if you were to swing in it?" Can't quote any more of the questions but you can use your imagination. What a riot!

Baby sitters back here are charging as much as $10.00 per evening. The barker for the girlie "Peep Show" happily announces the inside of the theatre as 10 degrees HOTTER! A fantastic town for sure! 'Bye now.



Generous Jackpots

20 FREMONT STREET DOWNTOWN

THE WATCHBIRD:

(Continued from page 13)

army life before they left for Nellis Air Base. A good time was had by all from the looks of things. . .

All those people who cannot get around to the various hotels to see the top shows, for one reason or another, will have just that opportunity August 25th when the "Night of Stars" presents its annual show for the benefit of their Heart Fund. The stars from all the hotel shows will do a turn—and that's a big bargain for a dollar (children and servicemen 60 cents.) The show starts at 8:30 p.m., and will continue until the last act has performed in the name of the Heart Fund. . .

WHERE AND WHEN: The MARY KAYE TRIO will be at the Saddle and Sirloin in Bakersfield for one week. . . The ANDREWS SISTERS opened August 9th for a two-week run in the Peacock Court of the Mark Hopkins in San Francisco. . . FRANK SINATRA will open at Bill Miller's Riviera September 4th, and while east will do a guest shot on the Jimmy Durante TV show October 18th. . . LOU IRWIN has just gleaned a feature role in "The Jazz Singer" for his client HENRY SLATE. . .

BITS AND PIECES: The Sunrise Hotel, which will be situated next door to the Last Frontier, will break ground in October. . . DON SAPHIRE, choreographer for the Lindsay-Saphire Dancers, now at the Flamingo, was once our partner in the "Canteen Scene" of the musical comedy "Follow the Girls," which starred GERTIE NEISSEN. Welcome to the west, Don! . . . According to N. Y. columnist LEE MORTIMER, JACK ENTRATTA denies he'll quit the Copa as JULIE PODELL'S partner—and will NOT take the job of production manager of the Sands Hotel. . . In his next picture VAUGHN MONROE will play, of all things, a band leader. . . Now that the Ballet Theatre will be at the Last Frontier for two weeks, DOLORES FRAZZINI will take off for Hollywood for a shopping spree, before starting rehearsals for the next Jean Devlyn show. . . SHELLEY and VITTORIO are expecting a little GASSMAN, cute? . . . BILLIE and PHIL GELLER really whooped it up on August 19 when they celebrated his birthday. . . Before coming a comic, BILLY GRAY started in show-biz as a dancer. He won a Charleston contest in Omaha. Neb., which was judged by PATTI MOORE. . . The Arden-Fletcher office has not been closed, and DONN and RON have NOT split as a company. They are in Sioux City at present putting the finishing touches on their ice show "Holiday of Ice," and then will take off for Italy to do several shows there. . . BEN BLUE started in showbusiness at the ripe old age of 13, performing in front of a theatre in Baltimore as a "shill" to ballyhoo Charlie Chaplin pictures. . .

THAT'S FOR SURE:

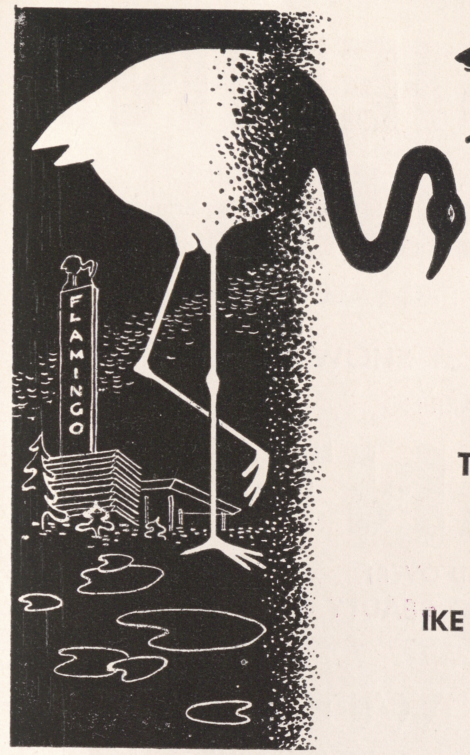
(Continued from Page 25)

lucky guy indeed, to have FRANKIE BROWN for his "Girl Friday." She was formerly wedding director for the Hotel Last Frontier until she succumbed to orange blossoms herself, and retired two years ago. Now she's back as a bachelorette, and proving herself to be a very efficient secretary, and a gal who knows her "business."

Yes sir, CHUCK LUFTIG is walking on clouds since he met—well, the story goes as follows: About ten days ago he and a party of friends went to see the Spike Jones show at the Flamingo Hotel. One of the de-lovelies in the Revue saw Chuck at ringside and started doing double-takes. She kept right on flirting with him throughout the entire presentation, which of course made Mr. Luftig feel like a **winner.** At the end of the show he went to the bar and soon saw the beautiful gal coming towards him. "I'm Diane," she said, introducing herself. Now this man-about-town couldn't believe his good fortune and why this looker chose him. "You don't remember me, do you?" she continued. Chuck had to confess he didn't and was now convinced she had mistaken him for someone else. He knew he could never have forgotten anyone as beautiful as this girl. "Well." I'm your daughter, Diane, and I recognized you from a photo taken when you and Mother were married!" Mr. Luftig almost keeled over and we know he'll never recover from the "shock." But, he's so very proud and happy. He hadn't seen his daughter since the time of his divorce when she was but three years old. Well, Dad and daughter had quite a gab-fest and every day thereafter were seen together having the time of their lives. When Diane and Chuck said so-long after the close of the show, Dad slipped a diamond watch on her wrist as a memento, and hurry back instructions. Anything can happen, and generally does in Fabulous Las Vegas, and that's for sure!

There once was a thin maid named Lena
  Who bought a new vacuum cleaner.
She got in the way
  Of the suction one day,
And since then no one has seen her.

—Arizona Kitty Kat



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