Jack Portz'

September 6, 1952

Fabulous LAS VEGAS Magazine

MRS. MARY LEE BROPHY

(Story on Page 9)



STEPHENSON

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LAS VEGAS, NEVADA



PUBLISHED WEEKLY VOL. 4, NO. 22

OBSERVATIONS, By POP SQUIRES
"THAT'S FOR SURE," By JACK CORTEZ
REVIEWS OF CAFE SHOWS, By JACK CORTEZ
RANDOM THOUGHTS, By B. B. BARTON
THE WATCHBIRD, By LADY MICHAEL
WHAT'S DOIN'?, By JOHNNY UHLMAN
MEXICO, by LEE and GARY PICKARD
GREETINGS FROM N. Y. C. by ETTA CORTEZ
GOURMET, by DOMENIC
ART DEPARTMENT, Dennis Stephenson

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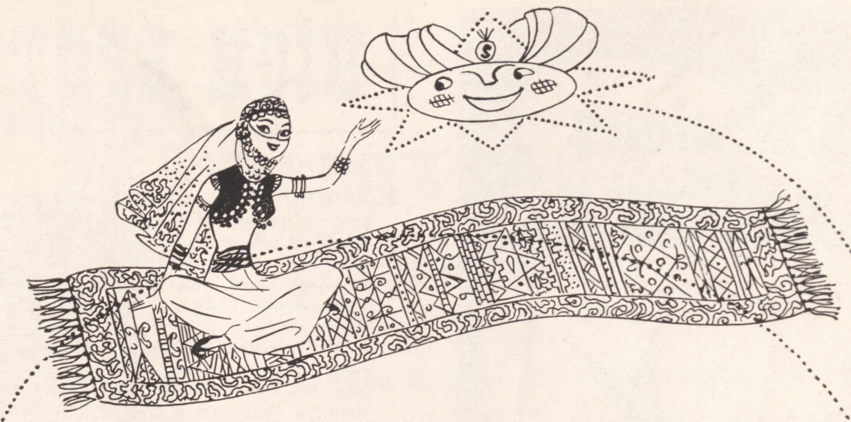

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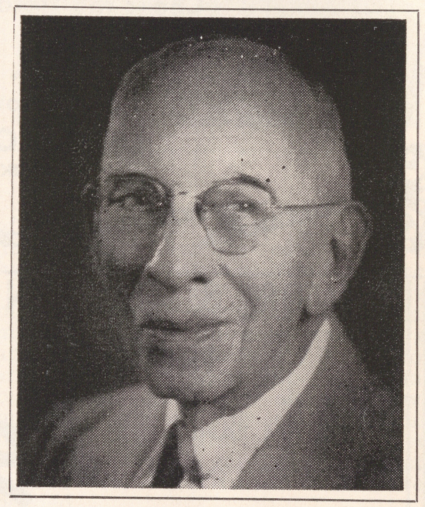
VOLUME 4 SEPTEMBER 6, 1952 NUMBER 22

OBSERVATIONS

. . . by CHARLES P. "POP" SQUIRES

POLITICS, FORTY YEARS AGO



OUR RECENT "surprising" primary election brings to mind some uneasy wonderings as to whether honor in politics is a dead issue, and if all that matters nowadays is the victory. And that little verse which once seemed such an inspiration to most of us:

"When the Great Scorer comes to write
against your name,
He writes, not that you won, or lost—
But how you played the game."

Yes, we are forced to wonder if that fine little sentiment is out of style and if falsehood, abuse and villification are the only political weapons to be used in these modern days if we want to win.

I recall one outstanding and historic incident in the politics of forty years ago which, in my mind, says NO!

In the campaign of 1910 Senator George S. Nixon, Republican, running to succeed himself, was opposed by a young attorney of Tonopah, a Democrat who at that time was unknown and inexperienced in the political field.

In that campaign one of the issues widely argued and discussed among the voters was a reform in the method of electing United States senators who prior to that time under the Constitution were elected in each state by the legislature of that state.

That method had resulted in many cases of "bought legislatures" when the wealthiest candidate would get the votes and be elected. There was a move on, obviously favored by the general public, to change the method of electing United States senators so that they would be elected by a majority of the popular vote as other officials were elected.

Both candidates for the United States Senate promptly and loudly declared themselves in favor of the change and a group of state officials agreed that, while it would be of no legal effect, a place should be prepared on the official ballot with the names of the candidates, George S. Nixon and Key Pittman, so that a voter could express his choice. Both candidates promptly agreed to abide by the result of the popular vote but of course that did not change the law.

Following the canvas and tabulation of all the votes in the state, a very astonishing and unexpected situation developed, something that nobody had ever seriously imagined could occur. George S. Nixon had a clear majority of the popular vote as shown by the ballots cast and, therefore, was entitled to the office under the agreement and

(Continued on page 30)

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RANDOM THOUGHTS

. . . By B. B. BARTON

TO hear most people tell the story, one who never visited New York would be prone to believe that the population settled in this city is just one mass of frigid unconcern. New York cruel? Cold? No. Only the sidewalk pavements are cold and silent. People in the metropolitan area are much the same as people in any other town. . .

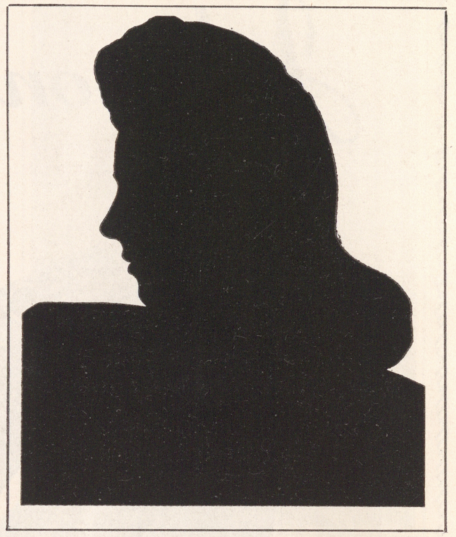
They have the same reaction as other state residents have. Many who arrive as tourists, bring extreme attitudes with them. You just can't gush all over a Manhattanite and expect a friendly response. Overdoing your approach will make ANY human wish he were elsewhere. Some out-of-towners arrive with the misconception that New Yorkers are snobs and will only hob-nob with other snobs. This class of visitors arrive with the most supercilious air available. They attempt to be blase and cynical. How far do they get? Just as far as a frown. . .

Having traveled our country a bit, I'm led to believe that small towners are more withdrawn than big city dwellers. Perhaps it's because they've been taught not to trust strangers and to limit themselves to their own boundaries. . .

If New Yorkers were as heartless as they're painted, there would be no marriages, births, dances, and all the other activities that comprise everyday life.

There are many little anecdotes I could cite, to prove the warmth and friendliness that exists in the big town. As an example, the generator in my car decided to become indolent, causing my battery to lose its power. One day, my brother and I left our apartment and headed for the car. When the ignition was turned on, the starter refused to purr, as usual. Naturally, the first thought was the battery, but we weren't certain. Out we went, up went the hood and two un-mechanical heads bent down to peer at the strange apparatus that controls the moving power of the automobile. We tried a few little tricks shown us by various mechanics but nothing would work. . .

An interested observer sauntered over, followed by another. They peeked under the hood and the four of us looked as though we were in a football huddle. One of the gentlemen remarked he had a spare battery in his car and went to fetch it. After a bit of fiddling around, we discovered we didn't have the proper facilities to transfer the energy from the live to the dead battery. The next solution was a push. That



offer came from a cab driver. Incidentally, cabbies are considered the nastiest of all humans. What a fallacy!

Well, after pushing us for a few blocks, the taxi driver decided to take my wheel. Into the cab went this gal and for the first time in my life, I drove an honest-to-goodness cab. Could have picked up some fares along the way but we were too engrossed in getting the private auto started. Well, sir, we finally reached a garage and our suspicions were confirmed; new battery needed. . .

That big city cab driver insisted upon waiting for us to make arrangements with the garage. Then, he returned us to our home, refusing any sort of recompense. If that doesn't prove people have big hearts in big towns, then I'm my husband's mother. . .

One thing that stood out in my mind was something the cabbie said. He told us he had received assistance many times in similar situations and requested us to "pass the help along when it was needed." Reminded me of Benjamin Franklin and a letter that famous personality penned. In it, Mr. Franklin told a friend he didn't expect him to repay a certain loan extended by the philosopher. Instead, Mr. Franklin suggested the borrower, once back on his financial footing, seek out another needy soul and lend him a like amount.

(Continued on page 30)

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THAT'S FOR SURE . . .

by JACK CORTEZ

OUR FRONT COVER . . .



WE adorn the front cover of our magazine this week with the likeness of MARY LEE BROPHY, all the more proving that we have the right to be justly proud when we say that Las Vegas boasts some of the most beautiful waitresses in the world. It has been better than a year and a half since the Brophys came to Las Vegas to make their home; Mary Lee, husband "Fritz" (a dealer at the Silver Slipper) and little son Michael, now age 4. Our front cover girl had lived in Casper, Wyoming, for ten years prior to this, where she finished school, but it was in Jackson, Wyo., that she met "Fritz" and changed her name from Mary Lee Ikard to Mrs. James Brophy. Originally she came from Texas—San Marcus, Texas—where her Daddy was a "tool-pusher" in the oil fields, if you understand the lingo! Mary Lee is currently a cocktail waitress at the Hotel Last Frontier, where her dark eyes, plain beauty and most pleasing personality have made her many friends. Her experience as a cocktail girl goes back to "quite some years before she should have been," according to what she says, and her knowledge of the business, as well as the services she gives her customers, shows that she would be a valuable addition to any staff. And so we salute. . . MARY LEE BROPHY, cocktail carter extraordinary!!

The end of August brought with it a dual celebration in the Ritz maison. First, we would like to extend hearty (though belated) birthday wishes to AL RITZ, who toasted his natal day on August 28. The following day marked the 25th anniversary of the RITZ BROTHERS' tenure in show business. Just sit back a second and think of the millions of people to whom these terrific funsters have brought smiles and reason for laughter. It just doesn't seem as though 25 years have passed since we sat in the audience of Brooklyn's Loew's Pitkin Theatre and watched the three zany brothers win the amateur contest that paved their road to success. You really have to have a lot of what the public wants to stay on top of the ladder for so long a time in such a heart-breaking business. To you, zanical, lovable, wonderful THREE RITZ BROTHERS go our most fervent wishes for continued success. If there is the possibility of even greater acclaim than you have enjoyed, may it be yours. The boys are currently playing to capacity audiences at the HOTEL EL RANCHO VEGAS.

When it comes to things near and dear to a boy's heart, there isn't any difference between an ordinary youngster and a king. That fact was proven recently, during a visit made by KING FEISAL, of Iraq. ABE SCHILLER, entertainment director of the FLAMINGO HOTEL, presented the 17-year-old monarch with a western Colt .45 pistol. The presidential suite of the Flamingo was filled with youthful exclamations of delight when the young hands fondled the gun. You can be sure it'll be one memento the King will long cherish.

STAN IRWIN, P. A. D. E. C. P. of the beautiful SAHARA HOTEL, hung up his apron early Wednesday morning in time to drive out to meet his dad, MR. FRIEDMAN. Mr. F. has arrived in town to fill the steward's position at the Sahara Hotel. Hmmm? What did you say? Oh, yes — the apron. Well, if you've been following our column, you know that Stan's adorable Ruth had to return to New York in order to sell their home in the East. Without the woman of his house to take charge, Stan donned the frilly organdy and pitched in to accomplish some semblance of order in the Las Vegas domicile. It took a lot of teeth gritting and elbow grease but the lad did a commendable

(Continued on page 31)



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WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



IF THERE be anything to reincarnation I'm puttin' in my bid right now to try to be brought back to this old earth as a Doberman Pincer. Respected, admired, loved, and dotingly taken care of by those that respect, admire and love. I've got one (as if you didn't know) and I call her "the KID." This canine of mine leads a more happy and care-free life than you or I could ever hope for. In the summer when it's too hot outside you'll find her sticking around home under the cooler, or curled up in a large hole she has dug, almost uprooting my best Oleander bush. In the winter, when the temperature drops, you'll find her hogging the heater. Or if she's with me in the car, I see to it that she has ample blankets to snuggle in to keep warm. All last winter I, myself, almost froze to death on frequent occasions in the car because ol' Lavender Lu doesn't have a heater. BUT . . . the KID was kept warm . . . Worry about what kind of vittles she gets, too! Gets a better balanced diet than I do! I'll probably wind up with rickets, but SHE'LL be healthy! . . . When we go for a walk do people look at me? The KID! Practically all my life I've been playing second fiddle in more ways than one . . . now to a DOG! . . . But WHAT a dog. I would even sit in the "contra bass section" just to let people know that she's mine. Yep, if there be such a thing as a second life . . . I wanta lead a dog's!

Right here I'd like to mention that the tickets are on sale for one of the biggest ball games of the year! The "World Serious Ballgame" to be held a week from Monday, September 15, at CASHMAN FIELD. This will be a benefit game for the CITY OF HOPE FOUNDATION and the teams will be made up of two of the greatest factions. The STRIP HOTEL owners and operators against the DOWNTOWN CASINO owners and operators. These tickets can be bought at the ticket booth at the corner of THIRD AND FREMONT as well as at practically every hotel and casino in town. Quite a few of the regular business houses will also have the tickets on sale . . . so keep a lookout for them and don't only **look** for them . . . BUY them! They're for a great cause. More on this in next week's column . . . If at any time you might be looking for me in the wee sma' hours some night, your best bet would be to hie yourself over to the SILVER SLIPPER RESTAURANT in the Village at the Last Frontier, and wait for me to show up 'cause I'll be there sooner or later to have my nightly "medium well." Now if you don't happen to be "in the know," you have no more idea than a spirit what I'm talking about. So just for you few, I'll slip you the vital information. Beginning at 11 p. m. and continuing on until 4 a. m. this place serves some of the most delicious steaks you ever curled a bicuspid around. Listen to this: You get a 14-ounce U. S. Eastern prime beef steak for only $1.99 . . . WU NYON TEA NYON . . . with spuds, two slabs, and churn squeezin's. JIM OTTO is doing a wonderful job there at the Slipper. . . . Met PAT BUCKLEY at the Desert Inn the other evening as he was showing the sights to a distinguished visitor from the Chilean government, a MR. TRIGANOS, head of the Department of the Interior, here for a vacation and spending a few days with some friends in Las Vegas . . . There's a completely new show for you at the EMBASSY CLUB in North Las Vegas, where it's always the "Tops in Burlesque." Starring in the current show is "The Red-Headed Flame" FRENCHIE LE VONNE while opening the show is a blonde beauty by the name of KATHLEEN PERRY. DOC STARR is on hand; just returned from a vacation and with some new songs and comedy for your listening pleasure. BOB LEE and his BAND provide the music for the show as well

(Continued on page 34)

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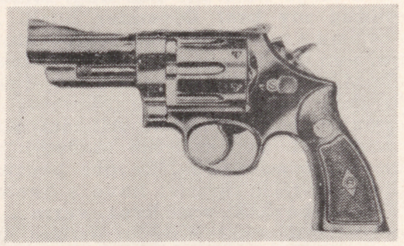

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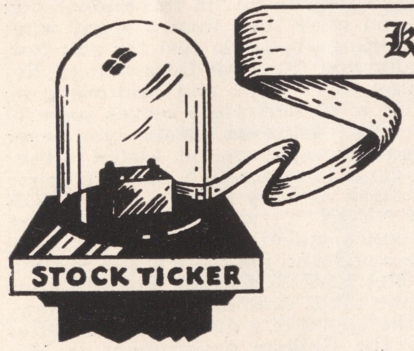

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Greetings From N. Y. C.

. By ETTA CORTEZ

OCTOBER 5th will mark the television debut of the celebrated newscaster, Walter Winchell. He will be seen on the ABC TV network, at 6:45 p. m., EST. Mr. Winchell plans to use a script on his TV show and to maintain his usual 200 words a minute pace. Sundays will bring a lot of Winchell our way—radio, TV and newspaper columns.

Of course, we haven't indulged in any extensive research on the subject, but it is generally believed that the North Side Savings Bank on 231st Street in New York is the only bank that can boast a woman vice president. She is Mrs. Isabelle Davidson. Records state that this charming person is 57, but any observer would give you a severe argument, insisting Mrs. D couldn't have seen so many summers.

Of course, wherever there is a woman her presence is noted in the decor of a firm. The bank walls bear the inviting colors of pastel green and peach tints. The female veep is walking proof of the theory that success can be attained without benefit of complete education. She completed her high school courses in the evening, after working hours, and attended business school later on.

A certain western gentleman discovered the necessity of leaving his home town to have an operation in an eastern hospital. From the moment he left, his favorite dog refused to eat and grew weaker as the days passed. The family summoned a veterinarian, who announced no physical ailments were apparent. Someone suggested sending the pet to its master's side. After visiting the hospital and sharing a joyous reunion, the dog was taken to an animal hospital where he eagerly made up for all the meals he had missed.

Here's a new note for the unusual department. There's a gal from Columbus, Ohio, who sings under the name of Bobby Bop. Before each and every performance Miss Bop has a hypnotist mesmerize her. Oh, well, some people will do almost anything to gain fame.

Recently t.v. executives were horrified into a siege of shock by the appearance of a young couple on one of the giveaway shows. Following his usual form, the announcer asked the contestants if they had any children. Without realizing what he was saying, the husband responded: "No, but we're trying hard!" (Blackout!)

A lot of the legitimate cover girls in Gotham are suffering a very uncomfortable situation. Assistant District Attorney Liebler has thrown his complete energies into the unveiling of a vice racket, involving many attractive lovelies who have been making a living from a nefarious method of entertainment, while appearing under the guise of "model."

Many prominent males are being dragged through the mire and reputations are sinking to a new low. The girls who are employed by agencies with authorized licenses are virtually ashamed to admit they are models, fearing their friends and families might suspect connections with the current vice probe. The innocent always feels the most pressure, n'est-ce pas?

Some clever person has devised a method to attempt lowering the noise made by drivers who zealously lean on their horns. Quite a few cab drivers now carry a sign on the back of their cabs, reading: "Is that honk necessary?" For some reason, the hint is being taken.

Speaking of cab drivers, one of them informed me he had to commit himself to the tune of $9500 to get into business. That's the sum he was charged for his cab. He said the car itself was worth $3000. The balance was for the privilege of "hacking" and owning the coveted medallion. Here's one racket that should be completely investigated and exposed.

Special Note to the Editor: Your wife and brother-in-law will be back in Las Vegas just about the time this edition hits the stands, or soon thereafter. You will have to make other arrangements for the space we've been filling with our New York greeting. (There's a happy note!)

We want to bid a fond farewell to our loved ones and friends in the East. Thanks for the wonderful hospitality and kindnesses you've shown us. We love you and will miss you deeply. Remember what Kate Smith always says: "If you don't write, you're wrong!" God bless you!

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RENO BEAT . . .

by ART STEAGALL

LABOR DAY: This past week-end I had the surprise of my not too young life. . . to me, Labor Day has always been a day when all the many people who lived in a large city found it necessary to make that final trip up to the summer home. . . leaving with an empty car on late Friday afternoon, father would drive 'til wee hours of the A.M. to make sure that everything was ship-shape for the winter. . . the water turned off, the boat docked, the plants all covered for the first frost, the stove disconnected, etc., etc. . . then on Sunday afternoon, with mother and the children and too much luggage, he would start that long trip home to rest 'til the following Memorial Day. . . then the same routine, only in reverse. . . with this fresh in my mind Mrs. S. and myself took a fast look at RENO over this past week-end. . . I can find only three words to describe it — NEW YEAR'S EVE. . .

AGVA: BEATRICE (my boss) KAY and her mother and husband drove down from LAKE TAHOE where she was appearing at CAL-NEVA, last Wednesday nite to catch the opening of FRANCES FAYE at NEW GOLDEN . . . Beatrice has a short vacation coming up. . . she is set for the MARK HOPKINS in San Francisco in OCTOBER. Get your money down for the BEATRICE KAY HANDICAP at BAY MEADOWS on October 23 . . . BOB NORTHMORE, an exec of FOX WEST COAST THEATRES, a guest at our ranch for the past week. BOB is connected with the REAL ESTATE DEPT. in OAKLAND. . . BOB APPLE at the FOX CREST Theatre, had a sneak preview of the new release WHAT PRICE GLORY, at his theatre last FRIDAY nite. Sure glad I was early. The SRO signs were all over the place. . . 'member JACK SHARKEY, the former world's heavyweight champion? He, Mrs. SHARKEY, and Mr. and Mrs. ED QUINN were out to the ranch this afternoon. . . JACK looks great. Ed is one of the top wrestling promoters in Canada. The foursome are on a brief vacation trip out this way. . . JACK has no comment on today's crop of heavyweights. . . All members of last week's show at the SKYROOM who attended the "closing day" party given by CHARLES MAPES, were surprised that it was also his sister GLORIA'S birthday. . . Many happy returns. . . WILL HAYS, former movie czar, poolside at the RIVERSIDE. . . WILBUR CLARK in town saying hello. . .

CURRENT SHOWS: The NEW GOLDEN continues to bring top talent to the TERRACE ROOM. . . This show headed by the "Queen of the Clubs," FRANCES FAYE, is star studded from the time newcomer STERLING YOUNG gives the downbeat 'til the final close-in. . . The GOLDEN GIRLS get things under way with a beautiful routine, followed by the dancing BELMONTS. . . THE CONTINENTALS, in my way of thinking one of the finest groups of male singers in the entertainment world today, present their songs in an entirely different style of their own. . . TIMMIE ROGERS, with his unique brand of comedy and songs, has some NEW refreshing material and special songs. . . Miss FAYE more than pleases the audience with her delivery of some oldies mixed with clever patter. . . On opening night STERLING YOUNG and his fine orchestra played a great show behind over an hour and a half of almost solid music. . . MAPES SKYROOM: Diosa Costello, the Bloody Mary of South Pacific, heads a fast-moving review, MARDI GRAS IN RIO, backed with the exotic dancing of a chorus of Puerto Rican lovelies. It features the singing of DON REYNOLDS, a handsome young baritone. . . The comedy of the show is well handled by LOLO & LITA. . . The MAPES SKYLETTES are away for a two week vacation, but not EDDIE FITZPATRICK. He and his boys do a swell job on a not too easy score. . . RIVERSIDE: Going into a new show last Thursday. after two great weeks of PEEP SHOW, the RIVERSIDE presents THE BELL SISTERS as headliners; that should be 'nuff said, but not for MERT WERTHEIMER. He has PAUL SYDELL with Smoothy, Suzie & Dingle-Dangle, on the same bill. . . a truly great show.

See you next week. . .

ART STEAGALL—RENO 2-2658



Play the Race Horse Machines

20 FREMONT STREET DOWNTOWN



Flamingo

September 4 through September 17
(Not a review)

The STARR of stars is once more in our midst, and rocking the Flamingo Room with a brand of rhythm that is strictly her own. Here's a little lady who can part your hair in the middle with a rousing up-tempo tune, and in the next few minutes be bringing back memories with a torch tune and only a pin spot. You'll like Kay's attitude on the floor. She talks back and forth with the audience as though the whole bunch was sitting in a huge living room somewhere. . . Appearing with Miss Kay once again in this room are THE LANCERS, four young men who have been providing the vocal backgrounds for many of Kay's records for the past year as well as being kept mighty busy with radio, television and personal appear-

(Continued on page 31)

El Rancho Vegas

August 29 to September 17

By great popular demand the Opera House has brought back those three zany RITZ BROTHERS, whose unexpected and highly explosive humor and antics rock the Theatre Restaurant nightly. Their pokes and comedy songs are rib-tickling, especially such favorites as "Puttin' on the Ritz," "The Guy in the Middle Is the Funny One," and their wonderful interpretation of the old soft shoe. AL, HARRY and JIMMY have long been tops in Las Vegas, as well as throughout the rest of the country, and these hard working "stars" will continue to remain on the top rung of the ladder of show business. . . (not a review) Miss PAT MORRISSEY, lovely young singer of sultry songs, is a new addition to the show. . . The EL RANCHO DANCERS present two new production numbers. . . TED FIO RITO and his Orchestra capably play the show and for your dancing pleasure. . .

(Continued on page 31)

Last Frontier

September 5 to 19
(Not a review)

The Ramona Room presents VICTOR BORGE "Clown Prince of the Keyboard," of radio and TV fame. Mr. Borge does unique satire and plays the piano with brilliance, and his style cannot be compared with that of any other performer. . . APRIL STEVENS, petite young singer who is one of the newest sensations of the recording world, has an intimate, sexy style that many consider the freshest to come along Tin Pan Alley in years. Her first record, "I'm in Love Again," was an immediate smash hit. . . The JEAN DEVLYN DANCERS present two beautiful production numbers featuring the dancing of DOLORES FRAZZINI and EDDIE GALLAGHER . . . GARWOOD VAN and his Orchestra play the show and for your dancing pleasure. . .

Wilbur Clark's DESERT INN

August 19 through September 8

You have but THREE MORE NIGHTS in which to see this show which was held over for an extra week due to popular demand, and has been playing to packed houses ever since opening night. Starring is the great BILLY GRAY with PATTI MOORE and BEN LESSY — "three naturals in a row"!! Billy is an all-time master in the art of story telling and we, along with millions of others, will never tire of his "western bit." He joins Patti and Ben in a cafe scene for the opening that is great, but the topper of them all is their finale based on the ballet. . . Patti and Ben have fans all over the nation who favor certain numbers that they do but they all agree that one of their great-

(Continued on page 31)



Thunderbird

August 28 through September 17

BILLY MAY and his ORCHESTRA, "The Most Exciting Dance Band of the Decade." This Capitol Recording Orchestra has become one of the most acclaimed organizations in the country, with their unique arrangements, and their clean and fresh approach to popular dance music. A combination of Jimmy Lunceford, Duke Ellington, a few other reminiscences here and there and you have, when you put them all together, the wonderful "listening-to" and "dancing-to" music of Billy May. Nine brass, five reeds and four rhythm. Wonders can be done with such instrumentation!! . . . Featured on the bill are NELLE FISHER and JERRY ROSS, recent dancing stars of NBC's "Your Show of Shows." In the early part of the show they do a "Barbary Coast" interpretation and a routine filled with circus stuff and nursery rhymes, but it is during their second appearance that they walk off with high honors when they dance "The Reefer Man," with Jerry as "Willy the Weeper" and Nelle as "Cocaine Lil." In this their stage

(Continued on Page 31)

Silver Slipper Saloon

The new "Parisienne Follies," a musical comedy extravaganza, is going into its FOURTH BIG WEEK. . . WOO WOO STEVENS, America's only singing sheriff, wields his banjo rather than his star with much authority, and has the audience stamping and singing right along with him from start to finish. . . Comic HANK HENRY has whipped up many new comedy skits that absolutely tickle your funny bone. . . ISABEL DWAN presents a new selection of exuberant songs and comedy patter. . . GENII will delight you with her dance interpretation of "Beauty and the Beast". . . The ROONEYS are a laugh a minute with their wonderful record act. . . JIMMY CAVANAUGH sings and emcees the show, and is a perfect foil for comic Hank Henry. . . DOLLY'S CAN CAN GIRLS transport a bit of the Bal Tabarin right into the heart of Las Vegas with their routines. . . GEORGE REDMAN and his Orchestra play the show and for your dancing pleasure. . . Also, added attraction, BILL WILLARD.

El Cortez

August 28 through September 10

The Dixieland music of NAPPY LAMARE is featured in the new El Cortez Supper Club and, what with the enlarged dance floor, the place is beginning to really jump each night. Nappy is using trumpet, baritone, banjo, piano and drums on this job and they get a fine beat going. . . In the featured spot of the show are the MERCER BROTHERS who have played Las Vegas many times to display their talents in the field of comedy antics and dancing. Their comedy chit-chat between dances is getting better with each and every time they come to town. Outstanding is their closing bit when they decide to do some "serious" dancing. . . Then comes petite, pert and perky Miss SHARON DEXTER to do a bit of musical comedy type songs which she goes into with great enthusiasm. In a ballad she is delicious!! However, due to an acute attack of "cooleritis," ending in a bad throat, we aren't certain at this writing whether or not she will be able to finish her engagement. . . You are in for a real treat when you see this show, through the entertainment offered by a new comedian in the west, CHARLIE CARLISLE, who is the master of ceremonies during the evening, and throws in a few bits of his own that will have you either chuckling or roaring most of the evening. . . The INSTRUMENTALISTS are to be found behind the Buccaneer Bar from 5 to 11 p.m., at which time the STAR-KINGS take over and go on until 5 ayem.



BILLY GRAY

I RECOMMEND FOR A GREAT ACT:

"THE *Cheerleaders*"

Thanks to everyone
at the Fabulous Desert Inn

May I say I'm proud
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PATTI MOORE

AND

BEN LESSY



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HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

PORTRAIT OF A STAR . . .

"MY DEAR," said the studio voice coach with an air of importance, "my dear, you'll never be able to get into movies. For one thing, your voice doesn't match your face. Why not forget the whole thing and try something else?"

The shapely young Miss to whom these words of wisdom were directed, swallowed twice, went home, then stood before her mirror trying different voices to go with her face. To her, the only voice which seemed to make any sense was the one God gave her; so, since she was determined, she decided to ignore the advice of the studio coach and keep trying to land a movie contract. What WE want to know is, what did that misguided "voice coach" think to himself when, in 1948, the girl whose "voice didn't match her face" blushingly thanked the motion-picture industry for the Academy Award she'd just been presented as "Best Actress of the Year." Maybe the voice coach didn't even remember that scared little girl of some ten years back was this very same distinguished actress . . . . MISS JANE WYMAN!!

JANE WYMAN is a gal who seems to surprise people continually! When she started out in movies, she was strictly a dancer. Eventually she began to get "acting parts," but nothing which called for her to do much more than look alive and say the words in the script. Actually, she was considered a "comedienne," so when it was announced that (with her usual determination) JANE WYMAN was going to do a straight dramatic role in "The Yearling," Hollywood columnists tittered behind their copy paper and exchanged knowing glances. The laughs were on THEM, however, because Jane was nothing short of sensational! It was then that she tackled the very difficult role in "Johnny Belinda," which won her an Academy Oscar.

"Those Who Know Everything" in Hollywood, next got the shock of their lives when Paramount announced that JANE WYMAN would co-star with BING CROSBY in "Here Comes the Groom!" The town buzzed as to who would "dub" the songs for Jane, and who would double in the intricate dances! And when the picture was released, you could hear the gasps in Hollywood for a thousand miles, for there was JANIE singing and dancing like a veteran. Then the gossip mills began predicting that JANE was so



good, Paramount would re-team her with CROSBY for another Technicolor musical. . . and for once, they were right about JANE. She's terrific as BING'S gal-friend in "Just for You," but she still gave the town a jolt by signing a contract with a recording company as a SINGER!

JANE, herself, doesn't think her career is so fantastic! She doesn't understand why it should be so surprising that one lone gal can sing, dance, make records, act in pictures, be a tragedienne one minute and a hilarious clown the next. And the reason JANIE doesn't think this is so fantastic is because that's the way she is in real life! She's full of fun, loves everybody and everything. She's clever, she's intelligent, and above all she's a real person She's not choosy or snobby about her friends because some of her "best" friends are just plain folks who earn average wages and live like average people.

On the set, JANE is what is known as "a natural!" When making "Just for You," she and BING got along famously by just being themselves. Maybe that's why "Just for You" has turned out to be such a good movie and why critics are saying it's the "best musical comedy" either JANE OR BING have ever made!

All we can say it, for a gal whose voice wasn't supposed to match her face, JANE WYMAN has achieved success and popularity in the movie business which few others can claim, and all because, besides being talented, she's a "real" person.

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JAY MARSHALL

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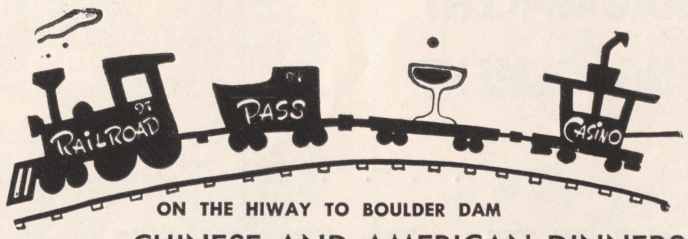

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POP SQUIRES:

(Continued from page 5)

pledges made by both candidates.

But a canvas of all members of both houses of the legislature showed that the Democrats were clearly in the majority and that Pittman was the choice of the only legal body which had any constitutional authority to elect a United States senator.

Newspapers and politicians on both sides made charges of bad faith and trickery and all sorts of chicanery. Leading Democrats were loud in demanding the election of Key Pittman as the only legally elected United States senator. Republicans feared they would do that and thereby steal from Senator Nixon the office to which the expressed preference of the people on the ballot had elected him.

The situation was tense when the legislature convened in January of 1911. Nobody knew what might happen and everybody feared the worst, which might result in violence and bloodshed and a long period of disorder in the state. But nobody denied that Pittman held the whip hand and would be elected.

The presiding officer of the joint session, Lieut. Gov. Gilbert C. Ross, Democrat, announced the order of business, "election of a United States senator."

Instantly young Key Pittman sprang to his feet and said:

"I move that the election of George S. Nixon as senator of the United States from Nevada be made unanimous."

Then instantly, as had been prearranged, Henry C. Schmidt, a Democrat of Tonopah (who, by the way, was the first person ever to receive a permit to build a dam in Boulder Canyon) came to his feet and shouted:

"I second the motion!"

All was disorder. Those members of the legislature who had pledged themselves to vote for Pittman for senator protested and opposed the motion.

But quickly the sense of the heroism and good faith shown by Pittman became a sobering influence. As soon as order was restored the motion was put and carried almost unanimously. Nixon was elected United States Senator from Nevada. Key Pittman, disappointed and downcast, returned to the practice of law in his office in Tonopah.

The unexpected happened again. Senator Nixon died July 5, 1912, and Governor Oddie appointed Judge William A. Massey to serve as United States Senator until the next general election, November 1912.

At that election Key Pittman was the Democratic candidate to oppose Massey. After a strenuous contest Pittman won the election. It was believed that his act of good faith in standing by his pledge to abide by the popular vote two years before was largely responsible for his victory.

Incidentally, that was the same election in which Woodrow Wilson was elected President of the United States. Key Pittman became one of President Wilson's staunchest supporters and closest personal friends.

Senator Pittman served continuously as United States Senator until a few days after his reelection in November, 1940. His services to Nevada in the long campaign to pass through Congress legislation which resulted in building Hoover Dam were outstanding.

He was a loyal friend, loyal in his friendships as he was in his politics. I revere his memory.

And, just perhaps, loyalty, decency and good faith in politics may still be an asset? It was so with Key Pittman and some others in high places whom I have known.

RANDOM THOUGHTS:

(Continued from page 7)

In that manner, the good fortune and helping hand remained in motion. . .

Don't ever feel so depressed that you might believe "no one cares." If you honestly need a friend, you'll find one or he'll find you, whether you are on a secluded desert or smack in the center of Times Square. . .

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FLAMINGO:

(Continued from page 16)

ances in many the western states' night spots. . . . Another LINDSAY-SAPPHIRE production features the FLAMINGO STARLETS in two new routines, the first of which is a blues number based on the melody, "Things Aren't What They Used to Be," and also features the voice of HERB FLEMINGTON, who acts as emcee for the evening. The second number is a fast-moving and colorful mambo. . . IKE CARPENTER, his piano, and his ORCHESTRA cut a good show and play further for your dancing pleasures. . . The Mural Room is filled to capacity with listening fans of BOBBY PAGE and his ORCHESTRA. . .

DESERT INN:

(Continued from Page 16)

est is "Sweet Violets" . . . "dance for Mommy, dear!" . . . One of the finest vocal groups in the country are also a part of this package, THE CHEERLEADERS; two gals and three guys who like what they're doing and show it. Their five-part harmonies are perfect. . . The LUCKY GIRLS open the show with a fast moving Can-Can number in which each girl does a feature bit. These girls are reputed as being among the greatest in the country in precision work. . . Fine musical backing for the show is provided by CARLTON HAYES and his Orchestra; also providing the dance music. . . At the Lady Luck Bar you will enjoy the music of the DANNY CASSELLA ORCH., THE RIST BROS. TRIO. The CONTINENTALS play in the Sky Room.

THUNDERBIRD:

(Continued from page 17)

props include an eight foot ladder and the gyrations they go through as they weave their way in and out of the steps and braces are something to see. . . . Making their first return engagement to Las Vegas after an absence of two years are THE MACK TRIPLETS who were featured in this same room at that time. These three curvaceous cuties have a style of singing that makes you feel as though they themselves are enjoying it as much as you, and there is just enough of that "southern touch" to their voices to give the resultant blend a good listening quality. The Boswell Sisters had it; the Dinning Sisters had it; and now we have the MACK TRIPLETS. Outstanding number. . . "It's So Nice!" . . . and it IS!! . . . There is a new comedian on the show, but not new to Las Vegas. SAMMY WALSH hasn't been here for five years and still has a host of friends around town, proving the height of his popularity at that time. "Extemporaneous" is the word for this fellow! Sammy opened last Thursday night, replacing Jay Marshall (already?) who set a new record for the room. . . The KATHRYN DUFFY DANSATIONS open with "That Old Green River" and close the show with a rousing and colorful "Get Happy" which features the voice of JOHNNY O'BRIEN who is also the master of ceremonies for the show.

THAT'S FOR SURE:

(Continued from Page 9)

job and dad was mighty proud of his son's versatility. Incidentally, Mr. Friedman is well equipped to handle his new position at the Sahara. For a countless number of years he managed many of New York's finest restaurants. We're certain MILTON PRELL considers him quite an asset.

GARWOOD VAN, the suave orchestra leader at the HOTEL LAST FRONTIER, looks like an announcement walking around, ready to reach the breaking point. Thus far, he won't give the slightest hint. We're wondering if there is a possibility of impending parenthood. Who wants to bet?

We can finally say WELCOME HOME to our "Princess," after her brief (?) vacation in Manhattan. She was there since the beginning of June and we are almost delirious with happiness, having our right arm back where she belongs. With Mrs. C. came her brother, AL BARTON. It is his first visit to our fabulous Las Vegas and we want to welcome him in this manner. We're hoping he will like our town well enough to remain here. We know L. V. will like him. He's a real great guy.

The "I Wuz Here" book in the lobby of DOMENIC'S Italian Restaurant is quickly filling up with the names of celebrities and patrons who dine there. All the stars appearing at local spots make this eatery a "must" after show time. Domenic is peacock proud of his list of guests which boasts some of the top names in the show and industrial worlds.

JAKE FREEDMAN, owner of the soon-to-open SANDS HOTEL, is wearing an ear-wide grin since his lovely SADIE arrived from Houston. Mrs. Freedman is loved by all who meet her. Her ingratiating personality will always bring droves of friends to her door. Thus far, we aren't certain which sparkles the brightest—Mrs. F.'s dia-

(Continued on page 32)

THAT'S FOR SURE:

(Continued from page 31)

monds or her personality. It's a pretty close contest. By the way, have you ever been in his presence when Jakie was annoyed by something or someone? Instead of emitting an undesirable oath, J. F. will say: "You wouldn't give a sick man the doctor's phone number." We think that's a nicer way of eliminating aggravation than any other we've heard.

Looks like MARIO LANZA has taken a rain check on singing "Be My Love" to his wife. Last week the modern Caruso moved his belongings to his parents' home. However, rumor has it that there is a possible reconciliation in sight.

LOUIE HECHT hit a real jackpot when MURIEL DIETCH became a saleslady in his dress shop on Fremont Street. Muriel can easily be called a walking ad for that apparel center. Sales at Hecht's will just have to skyrocket with Mrs. Dietch as general saleslady.

Several weeks ago, when RHONDA FLEMING'S son KEN fell on a pointed stick, injuring himself seriously, neighbors of Rhonda and her new groom, DR. LOUIS MORRILL, rushed to the lad's side. Recently Rhonda and Lou had a chance to repay the kindness. Little CHUCK JOHNSON, a close neighbor, ran into the back of a car, while on his tricycle. He suffered a deep chin gash. The Morrills rushed the bleeding youngster into their home and Lou sewed up the cut. At last report, both boys were well on the road to recovery.

From Cote d'Azur in Cannes, France, comes a postcard, signed by ARCHIE ROBBINS. The favorite comic is enjoying a short vacation there before going to London for a command TV show September 6. From the land of fish and chips, Archie heads for Germany, Casablanca and Turkey, on a tour of entertaining the boys in uniform. Archie last appeared in Las Vegas about six months ago, at the HOTEL EL RANCHO VEGAS.

BENNY GOFFSTEIN can now relax a little bit—his talented girl Friday, FLORENCE LADD, has returned to her post at the FLAMINGO HOTEL. Miss Ladd enjoyed a 16-day vacation on the West Coast She returned with nothing but sheer wonderment over the medium to which she was introduced for the first time—television. We agree with Florence when she says she hopes it won't be long until television finally makes its debut in Las Vegas. Good to see you back again, Florence.

This is one time we won't be offering belated greetings. Today, September 6th, is the birthday of MILTON PRELL, geenral manager of the HOTEL SAHARA. We want to wish him extreme happiness on this, his day and a great amount of success on the October opening of Sahara. Your hotel is truly gorgeous, Milt. It will truly be a home away from home for many.

It's really good to see the JEAN DEVLYN DANCERS back from their two weeks' vacation. The HOTEL LAST FRONTIER just didn't seem the same while they were absent. We can truthfully say that they were missed by all.

A communication arrived from AL DONAHUE, currently vacationing in Bermuda. He sends regards to all the friends he made while appearing at the HOTEL LAST FRONTIER. Although he is enjoying himself on the pink sands of that Caribbean paradise, Al maintains there is no place like L. V.

PENNY SINGLETON has enjoyed a great deal of success with her night club act which has been streamlined since she played the THUNDERBIRD HOTEL. JOE FABER has extended her contract at the BILTMORE BOWL and has booked her for a return engagement there next summer. The Los Angeles reviews were raves, without exception. Here's hoping Penny's success climbs higher with each engagement.

We finally had the opportunity to ride out to Searchlight for the first time during our residence in Nevada. It was delightful to see how clean and well managed the four clubs on the main stem are kept. Renewing our acquaintance with WILLIE MARTELLO gave us a great deal of pleasure. He is the genial owner of the EL REY CLUB. Willie purchased most of the equipment from the CLUB BINGO before the place closed and some of the oil paintings are now hanging in his main room. Thanks to Willie, we had a nice visit and will have to make the trip again, real soon.

DANNY THOMAS' autobiography, "Double U Turn," will be published by SIMON and SCHUSTER early in 1935. Danny is currently on the Warner Brothers lot, starring in "THE JAZZ SINGER." PAUL LARNKOFF, musical coach for AL JOLSON during the filming of the picture 25 years ago, is back at his old stand, coaching Danny in the same role.

BRUNO MARK, "21" dealer at the FLAMINGO HOTEL, and his lovely wife, welcomed a bundle of blue happiness, September 1st. The newcomer, BRUNO FRANK MARK, weighed in at 7 lbs., 11 oz. The Marks must be planning a reserve dealer corps for the FLAMINGO. In two years they've had

(Continued on Page 33)

THAT'S FOR SURE:

(Continued from page 32)

the same amount of babies. Congratulations, folks.

JOHNNY ("Cry") RAY will definitely be the star attraction when the HOTEL SANDS opens on or about November 17. If the hotel isn't ready by then, Johnny will be paid his salary anyway, until the doors do swing open. Some guys get all the breaks! What does he have to cry about? Pass the towel!

Loads of good luck and success to LARRY MUSHKIN, whose shoe store should be open by the time this magazine gets off the press. Formerly in the shoe department of JOHNSON'S, Larry decided to go into business on his own. His venture will bear the danner of LARRY'S SHOE STORE, on North Fourth Street. It is a manufacturer's outlet for first quality shoes, of nationally-known brands. He has a full stock in all sizes and colors. Now you gals can get your new fall shoes with a saving that can reach as high as 60%. Good luck, May and Larry Mushkin. May your new enterprise be everything you hope it will be.

Lovely JEANNE BROWN and DAVE MESSING (local C. P. A.) will take their vows Sunday, September 7. A civil ceremony welded the knot last week. This time, they will be united in an orthodox ceremony at the JEWISH COMMUNITY CENTER. Jeanne's mother and dad, Mr. and Mrs. MAX BROWN, and her sister and brother-in-law, the JACK LAXERS, came all the way from New York City to attend the service, which will be performed by RABBI MICHAEL KURZ. "MAHZEL-TOV," folks!

Devastating DORITA, who plays a wild piano at the JUNGLE CLUB (owned by DICK SHERIDAN and JIMMY BLAKE) is also a great talent in the kitchen. She naturally excels in her native Spanish cooking. Last week, Dorita came over with a tray of delicacies. Hey, fellas! This gal can really cook! No fooling!

Any time you want to get lost in a crowd, just make Las Vegas a stopover during one of our holidays. Wow! This past Labor Day week-end certainly saw a turnout that surpassed all others. How much longer can the list of visitors become? If this keeps up, we'll have to send to Reno for some more accommodations. Is that possible?

The reason we're shy of many items in this issue was our hospitalization at the Rosa de Lima in Henderson. Once before, we wrote of the hospital from an objective point of view. This time, having direct contact with the staff, we wish to compliment them on their cleanliness and efficiency. Our thanks to the Sisters of the Dominican Order—Sisters MARY DANIEL, CAROLYN, MAGDOLYN GRACE and FELICIA for taking such excellent care of us. Also a special vote of thanks to DR. REUBEN LOCKITCH, our surgeon general, for his marvelous attention. While on the subject of Dr. Lockitch, that esteemed gentleman recently hired JANE CARLSON as his receptionist. The charming Jane can be remembered as the outstanding dancer in the lines at the HOTEL EL RANCHO VEGAS and DESERT INN. We're certain Jane will be an attractive addition to the doctor's office . . . and that's for sure.

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WHAT'S DOIN'?

(Continued from page 11)

as doing a great job with the dance music. Incidentally, the show time schedule is 10:30 p. m., 12 m. and 2 and 4 a. m. . . . You know, I was wondering just the other afternoon if there aren't some of you who have the idea that FOSTER'S FOOT RELIEF store only handle shoes for people with distorted feet or something on that nature. If this is your view of the situation forget it. ART FOSTER has shoes down there to fit YOUR need, and not only yours but your wife's, or husband's, and also including the kids. Art's had 30 years experience at fitting shoes in this field and if he can't help you, you're really in sad shape. Maybe you'd better start making monthly payments to some funeral home! . . . Do you know that GAM'S RESTAURANT broke another record last week! Just about the most popular food foundry in the downtown area. Good food, good portions, good service, nice atmosphere; what more could anyone ask? LUIGI says, "give 'em plenty." I drop in there every once in a while to see my old friend MIKE RENIS on the graveyard shift. Had a talk with JOHNNY HAINES on the day shift a few days ago and he says that in the past month or more the business has increased almost 50 percent over what it was running before the present management took over. This I can believe very easily . . . all nice guys, every one of them! . . . Say, you Moms and Dads, have you seen this new builder set that the SPORTSMAN is now handling? It's called, BLOCK CITY and comes in all different sizes. Each size will build so many different kinds of houses. They're made out of plastic and each piece fits together with precision. Man, you can build almost anything with one of those sets! It's kinda hard to really explain all that there is to one of the sets because there is so **much.** I'd suggest that you stop into the shop the next time you're on Fremont street downtown and let either JOHNNY or MIKE BADIK explain the thing to you. They have the distributorship for the line and unless I miss my guess they'll be plenty in demand this winter comes Santa Claus time . . . Got some good news about CHUCK MERCER the other evening. The doctors say he is all okay and can go back to work most anytime now. Wouldn't surprise me a bit to see him turning up in town within the next few weeks or so . . . In the congratulatory section we go first to MR. and MRS. GEORGE SNYDER who celebrated their 26th wedding anniversary last Monday, Labor Day. George is the guitar and sax man with the inimitable INSTRUMENTALISTS now playing at the new EL CORTEZ SUPPER CLUB . . . Those of you who knew DICK KRIEL, while he was a partner in the SWIFTAIRE COMPANY here and in Boulder City, will be glad to hear that he and his wife are in Louisville, Ky., at the moment and plan to come back to Vegas to stay as soon as they can make the arrangements. The arrangements now have to include a little girl born to them last August 5. Harry Mann and his wife at the Village Gun Shop could tell you more about them than I could . . . JACK METLER and his wife took off the past week for a much needed vacation and rest. Plan to travel up north for a while. I'm wondering if this trip will turn out like another Jack was telling me about. He and his wife were on vacation without the kids and when they had been gone for a week or so, they loaded up the car one morning to be on their way, got in, Jack looked at his wife and says, "Shall we?". They did! They turned around and came home to be with the children. Isn't it wonderful to have a close family like that? . . . Well, I'm gonna cut the end of this thing short this week so I can finish up on this piece of paper I'm typing on (prepositions all over the place). So 'til next week. 'Bye! —JOHNNY.

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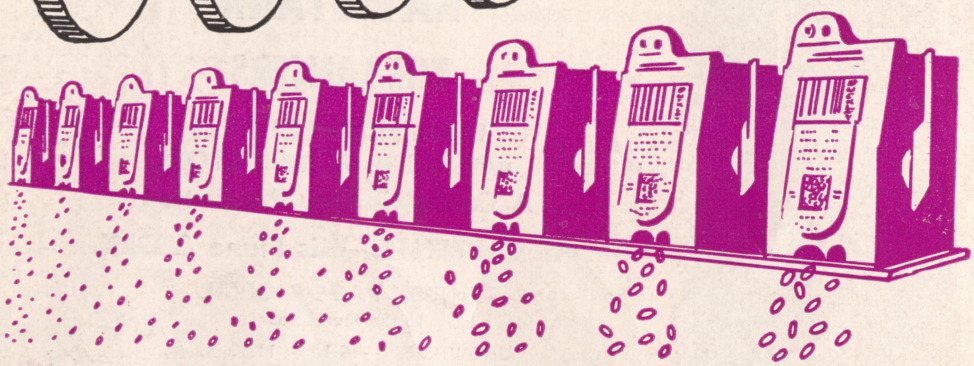

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