Jack Forkz

September 13, 1952

Fabulous LAS VEGAS Magazine

MRS. J. C. SCHWARTZ AND THE HOPE DIAMOND

(Story on Page 9)



STEPHENSON

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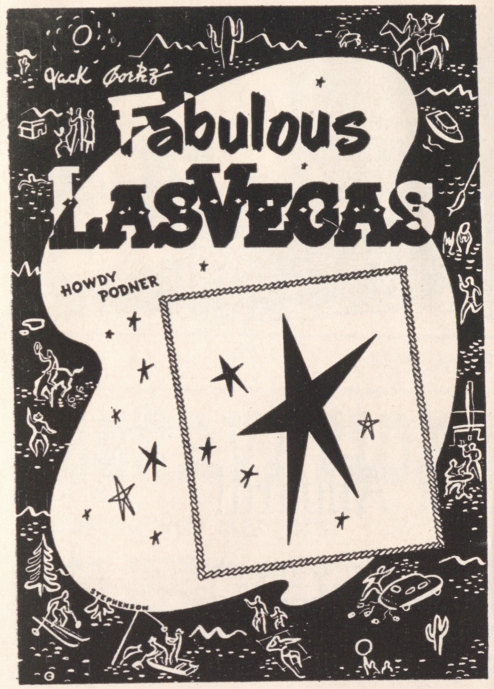
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PUBLISHED WEEKLY Vol. 4, No. 23

OBSERVATIONS, By POP SQUIRES

"THAT'S FOR SURE," By JACK CORTEZ

REVIEWS OF CAFE SHOWS, By JACK CORTEZ

RANDOM THOUGHTS, By B. B. BARTON

WHAT'S DOIN'?, By JOHNNY UHLMAN

MEXICO, by LEE and GARY PICKARD

ART DEPARTMENT, Dennis Stephenson

RENO REPRESENTATIVE
ART STEAGALL
Phone Reno 2-2658

JACK CORTEZ, Editor and Publisher
Subscriptions $5.00 per year

MAILING ADDRESS: P. O. BOX 748
LAS VEGAS, NEVADA

OFFICES OF PUBLICATION
231 NORTH FIFTEENTH STREET Phone 4922
707 EAST OGDEN AVENUE Phone 4330

Printer—Phone 4330

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STEPHENSON

VOLUME 4 SEPTEMBER 13, 1952 NUMBER 23

OBSERVATIONS

. . . by CHARLES P. "POP" SQUIRES

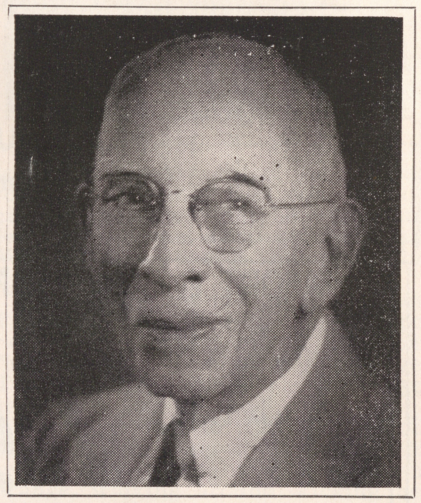
ADVERTISING? ALMOST!

I HAVE a very dear friend whom I never have seen. I first "met" him through this column in Fabulous Las Vegas and our friendship has developed entirely through correspondence.

This friend has invited me to have dinner with him this (Wednesday) evening at beautiful Topaz Lake on the state line between Nevada and California, about 30 miles southeast of where the state line changes direction from north and south. to southeast-northwest. So I plan to take Bonanza Airline this afternoon, have a car meet me at the Minden Airport and take me to Pinky's Lodge on Topaz Lake to meet for the first time my fine friend, John K. McDonald and Mrs. McDonald.

Of course, there is a little self-interest in this whole arrangement in addition to my desire to meet my friend. It is that John owns 55 acres of land on the Nevada side of the state line where it crosses Topaz Lake and he wants to sell it. Since I am a licensed Real Estate Broker, with a natural desire to do a little business and at the same time help my friend, I am going to try to persuade John to give me the exclusive agency for about 60 days while I dig up a customer for his 55 acres.

This whole Topaz Lake enterprise of my friend has a tinge of romance, because Topaz Lake is not a natural lake (although as beautiful as any) but was created some years ago by the farmers of the rich Nevada Valley who needed more storage for their water supply. So they completed what nature had already half finished, with the result that Topaz Lake came into being—as blue as the skies, about two miles across (15½ miles in circumference) and surrounded by young pine forest. All of



which to me sounds much like a miracle —which really it was.

My friend John soon after Topaz was created, had a vision of the future which is now swiftly turning to reality. So he took time by the fetlock and purchased the cream of the adjoining land from the water company—55 acres comprising the only fairly level and usable ground between the lake and the mountain side on the Nevada side of the state line.

Then the miracle really began to work. Highway 395 was built to connect Southern California with Reno. Travel began to flow because this highway on the eastern slope of the High Sierras is the most majestic, wonderful and beautiful scenic highway in America, passing along the desert (east) side

(Continued on Page 13)

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RANDOM THOUGHTS

. . . By B. B. BARTON

SO MANY people stifle desires to get into a pair of boots and hie off to the West to seek their fortunes or to another country, in quest of wealth-producing discoveries.

Most of them are clever in doing so because many hardships are endured during such a search and ambition often becomes deflated before accomplishment has a chance to materialize.

However, back in 1942, three gentlemen who had combined forces and bank accounts, were slowly but surely reaching the point of surrendering their original idea.

They were searching for diamonds in a Venezuelan watercourse. Their sun visors were barely sufficient to keep the heated sun from their faces and the condition of their clothing was quite threadbare.

One of the group, Rafael Solano, became so discouraged, he emitted an oath and virtually collapsed upon a boulder in a dry river bed. Mr. Solano admitted defeat and said he was pulling up stakes, right then. He picked up a pebble, saying it was the nine hundred thousand, nine hundred and ninety-ninth one he had looked at, without finding one measly diamond.

One of his companions maintained a shred of humor and suggested Solano pick just one more—to make the figure a round million. Shrugging, Solano closed his eyes and reached for the "last chance." When he examined the millionth pebble closely, Solano gave a cry of triumph and held his hand out to his partners.

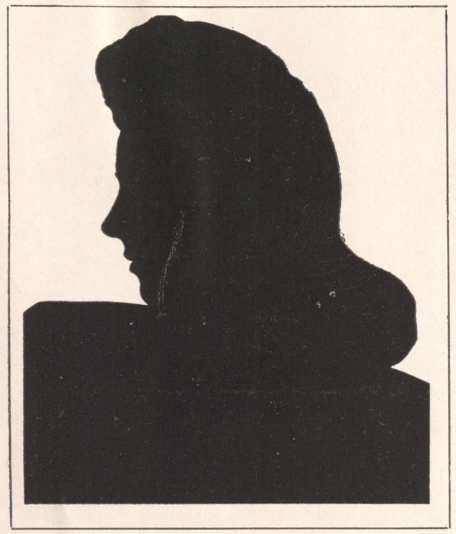
That "pebble" became known as the diamond, "Liberator" and was sold for $200,000. Wonder if there are any more pebbles like that lying around on some beach?

If you get a kick out of cute stories, you just might like this one, It was passed on to me by a friend recently and I get a great big chuckle, every-time I think of it.

For some human reason, some wives just can't help being curious about hubby. Naturally, all wives aren't guilty of that trait, but this is about one who was.

Seems this particular gal just couldn't stand having her husband keep secrets from her. Every move he made was questioned until the fellow reached a point of exasperation.

Well, sir, one day, the little woman saw him folding a piece of paper and then steal up the stairs, quietly. Making no sound whatsoever, she followed him and saw him put the paper in a drawer.



Being unable to control herself, the woman rushed into the room and demanded to know what he was doing. Her husband just shrugged and said, "Why, nothing—dear." Then he left her alone in the room.

The second friend hubby was out of sight, Miss Curiosity pounced upon the paper and her mouth fell open. This was the sentence before her eyes: "I'll buy you a diamond ring if you stay out of my bureau."

What did she do? To be perfectly frank, I don't know. However, I do believe she must have looked very strange, walking around, kicking herself. What else could the poor gal do?

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Horseshoe

DOWNTOWN LAS VEGAS

THAT'S FOR SURE . . .

by JACK CORTEZ

THE CHARMING woman gracing our front cover is SYLVIA SCHWARTZ, whose husband, J. C. SWARTZ is co-owner of the DESERT GALLERIES, located on our famous Strip . . . Mrs. Schwartz is modeling the exotic Hope Diamond, a gem that has known a lifetime of mystery and glamour. It is a flawless midnight-blue jewel that was discovered in India in 1642. It weighed 112.5 carats on its debut and was later cut to 44.5-26x22 mm. The diamond was smuggled and sold to Louis XIV and was taken from the French treasury, during the revolution. Since then, it has had many famous owners: The English banker—Henry Thomas Hope . . . Abdul Hamid II . . . Evalyn Walsh McLean . . . and is now a possession of Harry Winston, the noted gentleman who has a world-famous collection of gems . . . Mr. Schwartz and his wife recently left Los Angeles to settle in our fabulous Las Vegas. In that coastal city, Mr. Schwartz was the proprietor of JACQUES' TREASURES, located in the Ambassador Hotel. Many were the clients who visited that renowned establishment for the prime reason of having Mr. Schwartz lend his remarkable talents toward designing special ornamental jewelry . . . Just a couple of weeks ago, the Messrs. Winston and Schwartz added their respective, fabulous collections of jewels to the diamond display at the Ambassador Hotel. . . . We were greatly honored recently when J. C. allowed us to glance at his diamonds, rubies, emeralds, etc. We were completely speechless at the array of sparkling beauty before us . . . When the DIAMOND JIM BRADY show opens at the Hotel Last Frontier, EDWARD ARNOLD will make his appearance, wearing, among other ornaments, a 20-carat diamond ring and a 20-carat diamond stickpin that Mr. Schwartz will extend for the occasion. It will really seem as though the fabulous Diamond Jim has returned to life. . . . We take this opportunity to extend a very warm welcome to Sylvia and J. C. Schwartz. Even though we are belated in our greeting, we are truly happy to see such fine people in our midst . . . and that's for sure.



How can you help but love PANCHO, the maitre d' at WILBUR CLARK'S DESERT INN? He is so gracious and so charming that he makes a definite impression upon all with whom he comes in contact. When Ye Editor proudly entered the Painted Desert Room, escorting his wife who just returned from an Eastern sojourn, Pancho ran the length of the dining room to extend a very sincere and effusive greeting. Mrs. C. really felt "at home" with such a warm welcome, 'Bless you, Pancho.

BETTY HUTTON'S new hubby is quite sporting when it comes to his wife's work. CHARLES O'CURRAN (Betty's groom) engaged PETE RUGOLO, his rival for the blonde bombshell's affections, a short year ago. Pete will write the musical arrangements for Betty's London Palladium appearance. Must be nice to be able to treat former competition in such a manner.

Every night is celebrity night at DOMENIC'S. Among the list of stellar diners at that poular spot last week were ELLIOT ROOSEVELT and his family and JOHN JACOB ASTOR. Mr. Astor spent three days in our town and ate at Domenic's every day of his stay. He graciously complimented the excellent cuisine. That should be proof to all that Domenic is carrying out his policy of satisfying all who sit at his tables. How can you resist that food? Let the angels drink their elixir, we'll help ourselves to some down-to-earth food.

Belated birthday greetings to DOROTHY TSOURAS (September 8). The petite Miss is the maitre d' at the HOTEL EL RANCHO VEGAS. Dorothy was feted with a wonderful surprise

(Continued on page 25)

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DOWNTOWN

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WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



SAY, how about this cold wind that moved in on us this past week! "COLD," I say, when actually it only got down to around 60 during the night, but after the siege of hot weather we have been having it felt kinda cold.

I was reading some place where in the past ten weeks or more we've had only about half a dozen days that the temperature hasn't hit or cracked the 100 mark and the nights have been holding pretty close to the 80 average. So, when a drop to around 60 comes along all of a sudden, well . . . I don't mind tellin' you that I contemplated seriously about digging into my old foot-locker for the balbriggans they issued me "whilst I was a-servin' mah Uncle Sam!"

Speaking of balbriggans, remember when you were a kid (if you happened to live back East) and the trouble you used to have stuffing them into your long woollen stockings when old age would cause them to bell out like a pair of sailor's dungarees!

I moved into a new neighborhood once when I was a kid and it was the dead of winter. I had all the kids in the neighborhood afraid of me until it came summer time, when I took off all my winter clothes and they found out how skinny I was. Come to think of it, there are a lot of "dashing Dans" these days who pull the same bluff. When they take off their broad-shouldered coats they look like a pipe cleaner in pants.

DUFFY'S TAVERN is under new management. A likeable guy by the name of STAN RESLER from San Francisco took it over a little over a week ago and within a short time intends to make a lot of physical changes in the setup of the place. To begin with. he's staying open 24 hours a day and the graveyard shift is building up right along. Put out a terrific breakfast. Still the greatest of all is to sidle into DUFFY'S and sit in to a big bait of CORNED BEEF AND CABBAGE. You know, when I was a little children, I often wondered why Jiggs of "Bringing Up Father" would stick his neck out so far for a mess of the dish, but after a few plates full at Duffy's I'm beginning to understand why the old boy operated the way he did. Only a buck six-bits a copy, too! . . . Do you have your tickets for the NITE OF FUN as yet? Las Vegas' own "World Serious Ball Game." The STRIP HOTEL OWNERS versus the DOWNTOWN CASINO OWNERS. That ought really to be a howler from the beginning to the end. As you probably know by now, this game is being put on by the local chapter of the CITY OF HOPE FOUNDATION and all proceeds go toward the work done by the foundation. It is a NON-SECTARIAN hospital dedicated to the fight against cancer and tuberculosis and is located in Duarte, Calif. Right away some of you will say "Why support something that is out of the state?" I'll tell you why! They have already helped quite a few patients from Las Vegas, and at present a very good friend of mine. and many of you readers, is a patient there, LILLIS MASHBURN, who was a cocktail waitress at the Flamingo at the time she was stricken. Her husband, "TINY," is a bartender at the EL CORTEZ. I had a talk with Tiny the other night and he was telling me that the place is like a resort and that everyone is treated wonderfully. Lil is coming along fine and they can't possibly find enough ways to thank everyone who was responsible for getting Lil into the City of Hope, especially those at the Flamingo who were influential, and TOMMY MEEHAN of the Culinary Workers Local 226. When you know thinks like this it shouldn't matter **where** the institution is located, so long as they are helping **everyone** regard-

(Continued on page 23)



EXCERPTS FROM THE MAIL BOX:

Dear Mr. Uhlman:

This is known as "eating crow."

On a visit to Las Vegas some weeks ago we were irked no end by certain laudatory remarks of yours concerning the looseness, liberality and general open-handedness of the slots at Buckley's on Fremont Street.

When you said that a friend "hit six jackpots in less than thirty minutes" -- all on one and the same machine -- I took much umbrage to the statement.

Next trip, which has just been completed, things were different. We found those Buckley slots liberal as the traffic would stand. We saw with our own eyes a customer get eight legitimate jackpots on Number 8. Another machine was hit for five -- whereupon I put in one coin and it hit again.

We are looking forward to another pleasant session with those Buckley slots, some time in the near future. Very sincerely,

Jack King
KING-ASSOCIATES
1930 No. Pasadena Glen
Pasadena 8, Calif.

BUCKLEY'S

20 FREMONT STREET DOWNTOWN

POP SQUIRES:

(Continued from page 5)

of Mount Whitney, through the finest trout fishing country in the world. Then traffic so increased that the highway was widened and improved—this, of course, creating still more traffic. Heretofore Californians trafficked with Reno via Highways 40 and 50. Now Southern Californians are swarming by thousands into the High Sierra fishing and hunting resorts adjacent to 395 and they have discovered Reno so that now our sister city to the north is reaping prosperity out of Southern California just as we here in Vegas are doing.

To continue with the miracle—trout were planted in Topaz with the surprising result that it has become a very popular fisherman's paradise—the trout are unusually large and hungry and quick biting so Topaz now is tops for trout fishing. John McDonald's piece of that particular miracle is that he had foresight, a hunch or something, which moved him to acquire from the company, the exclusive boating, fishing and hunting rights on Topaz Lake—rights in themselves worth thousands of dollars each year. Another part of this miracle is the development of a spring of pure water on John's property at an elevation high enough to provide water for the entire area. Then there are building sites for two hundred or more cabins, to be sold to those who want a summer resort of their very own in which to pass vacations, Another part of the miracle is that there is one feasible site for a great casino, restaurant and appurtenant motel accommodations where paved highway 395 crosses the state line and that is on John's 55 acres. That is the only such site on the Nevada side of the state line with all of Nevada's liberal privileges. Another great advantage is that the reservoir company has kept in their own possession the strip of land between John's casino site and the lake for a landing strip for small planes such as those with which thousands of the California sportsmen now own and use.

All of this miracle is capped with the supreme advantage that it is owned in fee simple just like your home in the city or any other privately owned property, while all property on the California side of the state line is owned by the government and the only way sportsmen and vacationers may get any rights is by leasing. As many have found to their dismay, such government leases or permits are filled with annoying restrictions and crippling conditions and rental payments so that nobody can hope ever to really own any site near this High Sierra paradise in California. It's all forest reserve. John's Topaz Lake, 55 acres on the Nevada side of the state line, is privately owned and may be conveyed without restrictions. A purchaser will really own what he buys.

On the unhappy side of the picture—one can hardly see how there could be an unhappy side to it—is that my friend John, whom I have never seen, is suffering from a deadly malady from which we fear he cannot recover. For this reason he is anxious to get his affairs in proper shape and to do so must sell his most prized possession, the Topaz Lake 55 acres.

And because we are very dear friends I hope to sell it for him. I think the story of Topaz is a good and interesting story even if the description I have given above is fragmentary and incomplete.

John K. McDonald is a clever writer and describes Topaz much better and more complete in detail, so if any of you readers would like to pile up a million dollar fortune in the next five years out of a comparatively small investment I will put you in touch with him. But it must be soon—or it may be too late.

As I said at the beginning I am planninng to fly to Minden via Bonanza this afternoon and go from there about 20 miles south to Topaz to meet and have dinner with my old friend. I know I will like him very much. Nobody could write the fine, interesting and deep friendly letters that John has written to me, without being a fine and lovable character. I am sure I will like him. But—I am a bit nervous—will he like me? I hope so!

Next wek I may be able to give our readers a little continuation of this Story of Topaz Lake.

P. S.—Having finished my column I hastened to get my suitcase packed ready for the trip. At almost the last allowable minute I phoned 3100 to make reservation and was told that the afternoon plane to Reno no longer stops at Minden, although the morning plane does. So unless my friend plans to stay at Topaz over Thursday I may not get to see him after all—and it is too late to write another column for this week.

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RENO BEAT . . .

by ART STEAGALL

I BELIEVE most of Reno had their dials set to CBS last Thursday when ARTHUR GODFREY on his broadcast told in typical GODFREY ad lib style of his drop-in visit to RENO, and his experiences in the RIVERSIDE HOTEL CASINO.

He told of making seven straight passes (for someone else) but had no luck of his own. He told of the bright lights and how they looked from the air. He told of the hotel room, of the food, of the show. He tried to explain in detail the operation of a crap table. Aside to MERT WERTHEIMER: After that plug, I think you should send him the $2!

AGVA: RENO was host to a great many of the nearby press over the past week-end. The reason: To cover the HORSELESS CARRIAGE CARAVAN. The old vintage vehicles took over the city in a colorful parade, complete with "dusters" . . . WILLIAM HARRAH of RENO was driving a 1907 Thomas Flyer, one of the finest in his very fine collection . . . The time: Sunday, September 14, at 4 p. m. The place: Moana Ball Park. The event: The BARTENDERS vs. THE DEALERS' baseball game. Even now, almost a week before the umpire yells "PLAY BALL!" we can tell you the winner: The crippled children of Nevada. All proceeds from this great benefit ball game, complete with music and entertainment, will go to help those who need help. Tickets are $1 at all bars in RENO.

JOHNNY PUELO, the smallest RASCAL of the BORRAH MINEVITCH HARMONICA RASCALS, ringside at the GOLDEN. Johnny, breaking his jump, will take the boys to the STATE FAIR at Seattle for nine days before returning to Nevada, two weeks in RENO and two weeks in ELKO. winding up their Nevada bookings.

FRANCES FAYE, at the WEST INDIES with two of the MAPES SKYLETTES, raving about the food. BEATRICE KAY and HARRY RICHMAN set for a benefit September 17 at CARSON CITY, for the CARSON-TAHOE HOSPITAL fund . . . Beatrice, in resting at her ranch here for two weeks, before heading out on tour again . . . UNIVERSITY OF NEVADA installing lights in their stadium getting ready for the fall football season . . . We're sure glad that they have returned to football after dropping it for the past two years.

CURRENT SHOWS: Two hotel rooms opened new shows this week. The GOLDEN opened Wednesday with MINSKY FOLLIES starring MAXIE ROSENBLOOM . . . The MAPES SKY-ROOM opened with the MARY KAYE TRIO and the RIVERSIDE is into the second week of a real great show headed by the BELL SISTERS with BUDDY HACKETT and PAUL SYDELL. . . . BUDDY HACKETT is a newcomer to NEVADA, a great comic with a lot of new material and a sensational delivery—you'll love him!

Pardon me—I must run now! Wrestling tonight at MOANA BALL PARK . . . and I can't let my children down!

ART STEAGALL,
Reno 2-2658.

Weekly Fashion Letter

from EDITH HEAD

Paramount Fashion Designer

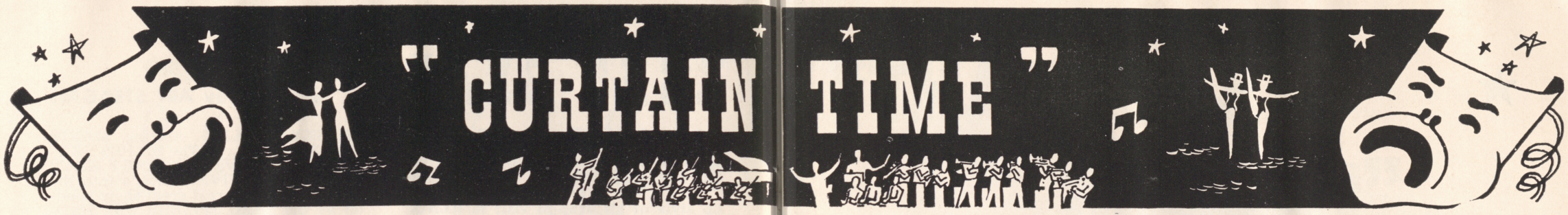
Accessories are just as important a part of a woman's wardrobe as gowns, suits, coats, etc. Of course, the wearing of TOO many accessories can oftentimes ruin the effect desired with clothes. But one accessory which is fast becoming a fad in Hollywood not only adds a subtle touch to one's appearance, but it is practical as well. This is called the "Handy-Pocket," and is attached to a belt.

This new fashion-gadget is really quite simple and easy to make. Actually, it is a removable pocket which attaches to your belt either by hooking it over the belt, or by feeding the belt through the proper-sized slits in the rear of the pocket. The pocket, of course, can be used for any number of small things you want to keep handy, such as eyeglass cases, lipsticks, combs, vanity cases, and so forth.

To make YOUR "Handy-pocket" you first decide what you want to carry with you. If it's an eyeglass case, then you'll want to cut and design your handy-pocket to fit the contours of the case. If you want your lipstick and vanity, then merely cut and design your handy-pocket to fit your vanity, with a smaller pocket for your lipstick. You can make the pocket of the same material as the belt, or a contrasting material.

JANE WYMAN admired the handy-pocket and belt worn by EDITH HEAD one day when Edith was on the set of Paramount's technicolor musical "Just for You" to discuss a gown with Jane.

(Continued on Page 29)



Flamingo

September 4 through September 17

KAY STARR has always been great in our books but never as great as she is in her current appearance in the Flamingo Room. Every show is a sell-out from wall to wall, with extra tables having to be added before the show is over. This little lady is the epitome of power-house projection and yet displays marvelous control when she interprets the old folk song about the "Two Brothers", one wore blue and the other wore gray! Musicians love to play behind this little gal because she sings with such a beat that it is really a pleasure. Kay's gift of natural intimacy with her audiences is something that can't be explained . . . either you have got it or you haven't! . . . Appearing once again with Kay are her "fellas," THE LANCERS, four young men

(Continued on Page 27)

LAST FRONTIER

September 5 through September 19

Starring in this new presentation in the Ramona Room is VICTOR BORGE, the Clown Prince of the Keyboard. Here is one performer who definitely has a style of comedy that is completely his; a refreshing fact in the land of show business wherein imitation usually creeps in. His satire is clever and unique. Audiences are pleasantly amazed at Mr. Borge's humor which reveals itself in many unexpected phases. His timing is perfect and critics agree his piano performances are brilliant. We advise you to witness Mr. Borge in person in order to enjoy some of the finest wit ever seen or heard on the stage . . . Las Vegas certainly extended a warm hand of welcome to

(Continued on Page 29)

El Rancho Vegas

August 29 through September 17

What more could a person desire? Could there be anything more superb than the combined talents of the three RITZ BROTHERS? You just can't top the entertainment-laden performance presented by these highly polished comedians When the boys unleash their explosive humor you'd better beware. There isn't an available place for a stiff jaw bone or a sour grimace. We defy you to be anything but happy when AL, HARRY and JIMMY walk into the spotlight. Not one second goes by without merriment filling the atmosphere. Their comedy routines, their songs and accomplished soft-shoe dances will ever keep them on top of the list of show favorites . . . On the same bill is the lovely songstress PAT MORRISSEY. This attractive young lady makes a fetching picture in the glow of the spotlight and her sultry presentation of favorite songs ingrati-

(Continued on page 27)

Wilbur Clark's DESERT INN

September 9 through October 6

The "PEEP SHOW OF 1953," a fast moving, gay musical revue with girls, gags, blackouts, dancing and music! Starring in this revue are THE MERRY MACS, three young men and a cute little gal who sing and dance their way through some close four-part harmonizing. I still like their rendition of "I'm Forever Blowing Bubbles" as it might have been done by four stuttering songsters, an oldie but a goodie! Their medley of tunes they've made famous through their records was also a hit . . . The VING MERLIN and his Enchanted Violins were very well received. They're different! Four very attractive girls and Mr. Merlin himself, all playing violins and going through

(Continued on Page 27)

Thunderbird

August 28 through September 17

BILLY MAY and his ORCHESTRA, "The Most Exciting Dance Band of the Decade." This Capitol Recording Orchestra has become one of the most acclaimed organizations in the country, with their unique arrangements, and their clean and fresh approach to popular dance music. A combination of Jimmy Lunceford, Duke Ellington, a few other reminiscences here and there and you have, when you put them all together, the wonderful "listening-to" and "dancing-to" music of Billy May. Nine brass, five reeds and four rhythm. Wonders can be done with such instrumentation!! . . . Featured on the bill are NELLE FISHER and JERRY ROSS, recent dancing stars of NBC's "Your Show of Shows." In the early part of the show they do a "Barbary Coast" interpretation and a routine filled with circus stuff and nursery rhymes, but it is during their second appearance that they walk off with high honors when they dance "The Reefer Man," with Jerry as "Willy the Weeper" and Nelle as "Cocaine Lil." In this their stage

(Continued on Page 31)

SILVER SLIPPER SALOON

(Not a Review)

If you're looking for a spot that will offer you a full evening's entertainment, jump into something comfortable and head for the Silver Slipper Saloon . . . The management is presenting ten different acts, comprised of people who are well-schooled in bringing you the type of enjoyment you seek . . . You will be happy to know that WOO WOO STEVENS still maintains his prominent place in the spotlight, using his banjo and marvelous sense of humor to instigate your laughter . . . HANK HENRY introduces comedy skits that evoke man-sized chuckles . . . The BARBARY COAST BOYS heighten the evening's fun with their presentation . . . AMES and ARNO are a couple that add to the lustre of the spotlight . . . GENII and her dancing tend to intrigue . . . NEDRA is a lovely you won't want to miss . . . ISABEL DWAN combines comedy and song to stimulate your appreciation . . . JIMMY CAVANAUGH takes part in some of the skits and very capably emcees the entire production . . . DOLLY'S CAN CAN GIRLS add just the right touch of feminine pulchritude . . GEORGE REDMAN and his ORK afford the musical background and continue for your dancing pleasure . . . BILL WILLARD is an added attraction.

El Cortez

Opening September 11
(Not a Review)

Something new in the Supper Club! The "HOLLYWOOD SCANDALS OF 1953" with a cast of 15 or more which includes such popular names as CULLY RICHARDS, BILLY REED, JOE KIRK, LAVERNE PEARSON, VIRGINIA DEW, BILL BAIRD, THE BEN YOST COLLEENS and NAPPY LAMARE and his DIXIELAND BAND. This thing should be a laugh riot from the beginning to end 'cause it's filled with comedians and comediennes. Cully Richards, Billy Reed and Joe Kirk along with LaVerne Pearson and Virginia Dew take part in the many blackout skits . . . BILL BAIRD is a magicion of note and from advance notices should show a few new tricks in this field . . . The BEN YOST COLLEENS are four beautiful young ladies whose voices blend in perfect harmonies as they give their interpretations of popular tunes of the day. as well as some special materials they've brought along for the occasion. Providing musical background for the show and for your dancing pleasure will be the Dixieland music of NAPPY LAMARE . . . At the Buccaneer Bar on the early shift are the INSTRUMENTALISTS, while the late shift is taken care of by the STAR KINGS.



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It's always a pleasure to come to visit and entertain our many friends in Fabulous Las Vegas

---

BEST WISHES TO ALL

Sincerely,

AL – HARRY – JIMMY

THE

RITZ BROS.

KAY STARR

Glad to be back home!



— CONDUCTOR —

KERMIT LANE

★

AND HER FELLAS

THE LANCERS

HOLLYWOOD HAPPENINGS ... by MARTIN LEWIS

SURE, we used to fight!" said BLOSSOM SEELEY, "you could hear us a mile away!" Diminutive BLOSSOM SEELEY was talking about herself and her husband BENNY FIELDS. The great love story of this famous pair of showfolk has been immortalized on the screen in Paramount's sparkling new technicolor musical "Somebody Loves Me." BETTY HUTTON plays BLOSSOM SEELEY, and RALPH MEEKER plays BENNY FIELDS. But to get back to Blossom herself:

"No," continued Blossom, "I never argued with Benny about 'other women' in his life!"

"She didn't have to," Benny chimed in, "because there never have been any other women in my life since Blossom came along!"

Blossom smiled at him, then said: "Our arguments were all about our careers. Most of the time they'd start because I'd bawl Benny out."

"I'll say she did," said Benny. "Why, I'd walk off the stage with Blossom thinking, 'Boy, we really killed 'em tonight!' . . . and as we'd hit the wings Bloss would give me a withering glance and say 'How long has THIS been going on?' "

Then, Fields explained, Blossom would harangue him for giving a sloppy performance.

"He'd start to raise his voice, so I'd raise mine a little higher," laughed Blossom, "and by the time we got to the dressing room even the slammed door didn't keep our voices from being heard all over the place." Then, smiling at Benny, she admitted most of the arguments were mostly her fault.

"No, they weren't, Bloss!" Benny said. "It just that . . . well, you're a perfectionist . . . and I was content if I could get the laughs once in a while."

"I AM a perfectionist!" said Blossom, "but that's the only way I can work. After all, there's only one way to do a thing . . . and that's the RIGHT way! Too many performers are great on opening night, but when you catch the show six months later they act as though they're doing you a favor by singing for you!"

"Of course," Benny Fields pointed out, "one of the reasons Betty Hutton and Bloss got along so well together is that Betty, TOO, is a perfectionist! Look at the way she worked to learn those trapeze stunts in "The Greatest Show on Earth'!"

"She worked just as hard learning my mannerisms for 'Somebody Loves Me,' " said Blossom. "I made some records of all the songs Betty was going to sing in the picture, you know, and Betty worked like a trouper learning each little phrasing, each little hesitancy, until she had me down pat!"

Of course, although she didn't know it when the picture was being planned, Blossom made some more records, too. A recording company (Decca) signed Blossom Seeley and Benny Fields to record an entire album of the songs from "Somebody Loves Me" . . . and it's terrific! Of course, Betty Hutton also recorded an album of the same songs, so it's hard to know just which to buy. Our suggestion is . . . buy 'em both!

"What specific gestures and mannerisms did Betty Hutton have the most difficulty with?" someone asked Blossom.

"Well, none really," Blossom replied. "She's pretty quick to catch on to things. She even caught my 'don't give it to 'em—take it away from 'em style'!" Then she went on to explain THAT one:

"Most gal rhythm singers just seem to throw everything at the audience. I decided a long time ago that men like to be teased a little more than that so, as you'll notice in the picture, my style was a quick movement, followed by a slow withdrawal. It's tough to learn, but Betty's dancing style in the picture is exactly the way I used to do it!"

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Sands

A PLACE IN THE SUN

THE STRIP • LAS VEGAS, NEVADA

WHAT'S DOIN'?

(Continued from page 11)

less of race, color or creed. This is God's work! Just see that you do your part in either attending the ball game or making a donation once in a while, or BOTH! The ball game is Monday night, September 15, at Cashman Field . . . The stormy session we've been having this past week won't be able to hold a candle to the Storm that is brewing in North Las Vegas. It's slated to break next Monday night at the EMBASSY CLUB BURLESQUE, and Mother Nature had a lot to do with the **intensity** of this one. too! TEMPEST STORM opens there that night after all too long an absence. Tempest has danced here through two previous engagements, to packed houses at practically every performance. She's a beautiful girl! She's . . . wait, I'll get my hat and go with you! . . JAY MARSHALL says he can't even win when he plays with **house** money! Did you hear about the gag they pulled on Jay the night he closed at the Thunderbird? All of the dealers who were off shift at the time Jay was on, marched onto the stage, aprons and all, put their hands over their hearts, bowed their heads and the band played "Auld Lang Syne." A friendly gag and a tribute to a wonderful guy . . . Incidentally, I'd like to pay tribute to an "unsung hero" behind the scenes of the highly successful Billy Gray Show which just closed at the Desert Inn. LARRY GREEN, the young man in charge of the musical direction of the show. Billy swears he's the greatest in the business; writes all the arrangements, etc. LARRY is also responsible for many of the musical commercials you folks hear on radio and teevee coming from the Coast. He's a credit to any organization . . DON SENATORE finally got away from the local LEED'S Shoe Store and is now in Denver. The new manager of the store here is MIKE WEINER, who was transferred here from Glendale, Calif. Before coming to California a few years back, Mike put in 14 years with BERLAND'S in Minneapolis, Minn., a shoe firm recognized as one of the largest in the country . . . You think you're having bad luck? BOB McKENSEY (trumpet with Billy May) drove to L. A. right after the opening, and his car broke down on the way back. Last week-end he went down to pick it up and bring it back to Las Vegas and, while on the job after getting back. complained of not feeling well. Early the next morning he went to the hospital and it was found that he was going around with a ruptured appendix No wonder he wasn't feeling well! He's at Memorial Hospital in case anyone would like to call and cheer him up . . . The cute new brunette who is hostessing at the Hotel Thunderbird of late is MARY MURRAY, who up until coming to Vegas had been doing work on the Coast in teevee and radio as a singer. She has now "adopted" Las Vegas like the rest of us . . . Man, there was a flock of birthdays this past week. PHYLLIS ADAIR, cocktails at the El Rancho and recent cover girl, celebrated hers last Monday, the 8th. There was also a party for DOROTHY TSOURAS (8th) and BONNIE SIBLER (9th), who both celebrated at the same time with beautiful gifts from the bosses, Beldon and Carl. Then on the 12th another hostess at the Rancho, TRUDY MUELLER, celebrated hers . . At the Hotel Last Frontier it was a combination party for LORRAINE and BILLY of the Jean Devlyn Dancers who celebrated last Monday the 8th, which was Lorraine's; Billy's was earlier, the 2nd, but delayed because of rehearsals . . . Now I've told you all I know for this week, so the next time I see you it will be your turn to tell **me** "What's Doin'?" . . . And if I don't put somethin' into my digestive system pretty quick, I'll find myself confined to the premises due to acute malnutrition! . . . Yep! . . Pretty hungry at the moment . . . So are a few million people in India and other parts of the world! (including the U. S.) . . . 'bye for now!

JOHNNY

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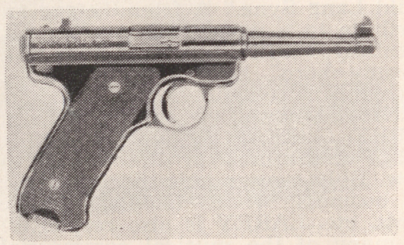
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THAT'S FOR SURE:

(Continued from page 9)

party in the OPERA HOUSE-THEATRE RESTAURANT, after the late show. BELDON KATLEMAN and CARL COHEN combined forces to present the lovely gal with an exquisite gold watch, with a pearl-encrusted case and bracelet. The captains, hostesses and cashiers gifted the birthday lass with a stunning gold and pearl ring to match. Can you blame Dorothy for elevating her arm so highly, these days? Sharing in the celebration was Dorothy's assistant, BONNIE SIBLER. Bonnie and Dorothy have been toasting the same birth date for quite some time now and you can just imagine the fun they have, each and every year.

We certainly enjoyed the ribbing that VICTOR BORGE received last Sunday evening. The performer became a foil in the hands of a 2½ year old youngster who laughed gleefully and as heartily as only a child can. Whenever his youthful laughter rang clear, it broke up the show. The lad did quite a bit of heckling also and you could see that Victor Borge enjoyed being a scapegoat. It's really wonderful when you can witness a seasoned star having a good time with a youngster who disrupted the pattern of his performance. Only a great person would weave the situation to fit the show, instead of ignoring it or becoming aggravated. Everyone left the room with a smile on his lips.

The new owner in charge of DUFFY'S TAVERN is STAN RESSLER. The place will be operated on a 24 hour basis, daily. Approximately three years ago, we met Stan during one of his visits to town. He was completely enthralled with this fabulous locale and kept remarking he would eventually settle here. At that time, Mr. Ressler was a prosperous restaurateur of San Francisco. Now, he has fulfilled his ambition and Las Vegas is not only his business center—but his home as well. Congratulations, Stan. Sure do hope you enjoy tremendous success in your new venture.

Had a pleasant chat with SADIE and JAKIE FREEDMAN, owners of the SANDS HOTEL. We met them while they were hosting some friends in one of our local spots. When we introduced our better half to Mrs. Freedman, our "Princess" looked a bit quizzical. The reason for that was the absence of usually ever-present Freedman diamonds. Sadie explained that she has felt a bit leery since her gems received so much local publicity, she decided the best and safest place for them would be the vault. We're sorry, Mrs. Freedman. Honestly! We didn't mean to frighten you. Those diamonds look much better on you than in a darkened vault.

It was quite astounding to learn of the tremendous increase of business in BENNY BINION'S HORSESHOE CLUB RESTAURANT, since CHEF ROM took over the operation of that food spot. They now serve over 50,000 hungry customers, monthly. Man! What a figure! Whether it is for a meal, or just a mid-day snack, every diner leaves with a feeling of satisfaction. Our compliments to Chef Rom for his achievements and skill. He is proudest of the pastries and bread, baked right on the premises. If an actual survey were taken, the results would undoubtedly prove this downtown restaurant sells just as much (if not more) bread as the outside, local bakeries do. Golly, all this talk about food is making our feet itch, 'Scuse, please. We're walking over to visit Chef Rom—right now!

There's going to be a lot of happiness in the STAN IRWIN household—pretty soon. Right now, Stan is as jumpy as a pin cushion, caught in a whirling propeller. His lovely RUTHIE finally sold their New York home and it looks as though their family will be reunited shortly. Unfortunately, because of all the details that must be tended, Mrs. Irwin won't be able to celebrate her natal day here, September 13. However, we have a hunch Stan will have a gala occasion planned to make up for it when the lovely lady returns to his side. Perhaps it will be scheduled with the opening of the HOTEL SAHARA, of which Stan is the entertainment director.

We had an enjoyable confab with visiting CHARLIE RESNIK, co-owner of the CAL-NEVA LODGE in Lake Tahoe. He informed us that Tahoe has enjoyed a successful season—so much in fact that the places of business may remain open a couple of weeks beyond their usual schedule. They've entertained many more tourists than in past years. It was good to see the handsome Charlie again and we hope it won't be much longer before he motors down for another short vacation.

The RITZ BROTHERS have performed another miracle. During their last engagement, they set an enviable record at the HOTEL EL RANCHO VEGAS. Difficult as it may seem, they have been successful in topping that second with their current contract. How they do it is beyond all comprehension. They're just SENSATIONAL —that's all! Their popularity grows with every appearance and AL, HARRY and JIMMY can number their friends by the stars in the sky.

(Continued on page 31)



May I express

my thanks

to everyone.

It's such a

pleasure being

back at the

HOTEL

LAST FRONTIER

once again!

VICTOR BORGE

ADDED THANKS TO

JAKE and BILL KOZLOFF

EDDIE FOX

DESERT INN:

(Continued from Page 16)

various dance movements at the same time. Such numbers as "Fiddle Faddle," "Blue Tango," "Hot Canary" and "Bumble Boogie," in which they feature their own fine piano accompanist. . . . THE ALBINS take their feature spot in the show to perform their "Pain in the Ballet" as done by them in the original Peep Show in the Winter Garden. Andy gets laughs just by walking on stage. Perfect timing shows these two to be the artists they are . . . TITO and LOUISA dance beautifully to Schubert's Serenade, supplied by the combination of the orchestra and the violins of the Merlin group. Utilizing a huge, flowing silk veil and working under a soft blue spot, they present quite a moving picture . . . "RED" MARSHALL and BEN HAMILTON are featured in the blackouts throughout the show. without which there would be no "peep show"; slapstick bits that are always enjoyed . . . LENI LYNN is the "dyna-mitey" singer on the bill, small but powerful! His high C's come with the greatest of ease . . . The juggler is BOBBY MAY, who does some outstanding work with rubber balls, reverse English, etc., and eccentric patterns . . . Featured vocally in the production numbers of the ensemble is the voice of LINDA BISHOP . . . The ensemble's most outstanding production was the "Cat Ballet" which features all the girls and four male dancers, all wearing "cat's-eye" masks. These numbers were staged by TITO and the whole show is a FRANK SENNES PRODUCTION . . . As for music, what else is there to say but that CARLTON HAYES and his wonderful band have once again proven themselves among the best there are in the field . . . At the Lady Luck Bar you will listen to the music of THE RIST BROTHERS TRIO and the DANNY CASSELLA ORK, with the CONTINENTALS in the Sky Room.

EL RANCHO VEGAS:

(Continued from page 16)

ates her with her audiences. If Miss Morrissey continues to captivate her listeners in such a charming manner, it won't be long before she enjoys national fame . . . The EL RANCHO DANCERS, featuring JOY WALKER, perform two new and different production numbers. Their costumes and clever choreography will delight you . . . TED FIO RITO and his ORK cut a precise background for the entire revue and offer some mighty lilting tunes to set your feet a-dancing.

THUNDERBIRD:

(Continued from page 17)

props include an eight-foot ladder and the gyrations they go through as they weave their way in and out of the steps and braces are something to see . . . Making their first return engagement to Las Vegas, after an absence of two years, are THE MACK TRIPLETS who were featured in this same room at that time. These three curvaceous cuties have a style of singing that makes you feel as though they themselves are enjoying it as much as you, and there is just enough of that "southern touch" to their voices to give the resultant blend a good listening quality. The Boswell Sisters had it; the Dinning Sisters had it; and now we have the MACK TRIPLETS! Outstanding number: "It's So Nice!" . . . and it IS . . . Your "new boy" in the comedy caper section is an old favorite here in Las Vegas, SAMMY WALSH. He does a great bit on imitating Benny Goodman, as well as a few other band leaders; some special material songs, and whatever might happen to pop into his mind while he's on stage . . . The KATHRYN DUFFY DANSATIONS open with "That Old Green River" and close the show with a rousing and colorful "Get Happy" which features the voice of JOHNNY O'BRIEN who is also the master of ceremonies for the show.

FLAMINGO:

(Continued from Page 16)

who have been working with Kay for the past year or so on Capitol Records as well as on teevee and radio. Aside from this they manage to make quite a few personal appearances about the country by themselves. Their impressions of various popular vocal groups are good and their rendition of "Muskrat Ramble" is fast becoming synonymous with the Lancers . . . The LINDSAY-SAPHIRE DANCERS is the best ensemble this room has had in some time. The girls are all beautiful, good dancers, and gorgeous costumes do wonders to complete the setting. Known here as the FLAMINGO STARLETS, they are doing two new numbers in this show, a blues and a mambo. HERB FLEMINGTON is the vocalist in these productions and also the emcee of the show . . . IKE CARPENTER, his piano and ORCHESTRA back the show musically and play for dancing . . . In the Mural Room is BOBBY PAGE and his Orchestra for the greatest in musical entertainment.



I personally want to thank everyone for the warm reception they've given me.

Love,

April Stevens

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WEEKLY FASHION LETTER:

(Continued from page 15)

Edith's handy-pocket holds her glasses case and is made of pigskin to match her pigskin belt.

DOROTHY LAMOUR, when making "Road to Bali" with BING CROSBY and BOB HOPE, revealed that she has a series of colored suede belts to wear with her black dresses . . . and they, with their handy-pockets, add quite a dash of color to her outfits. Her belts are wonderful in color, like scarlet suede or saphire blue, and, since her handy-pockets for lipstick, etc., are removable, she can achieve all sorts of color combinations with her various colored belts.

Weekly Beauty Letter

from WALLY WESTMORE,
Makeup Director, Paramount Studios

When you see some of those beautiful screen stars at your favorite theater you wonder sometimes what special beauty secrets keep them looking so fresh and lovely. Wally Westmore, the makeup director at Paramount Studios, checked with some of them, and here's what he reveals:

Closeups of red-haired ARLENE DAHL in her new Paramount picture "Caribbean" reveal her hair to be long, thick and lustrous. Every highlight is captured by the technicolor cameras. Arlene confides that she keeps her hair looking lovely with hot oil treatments.

She warms a small amount of olive oil, parts her titian tresses in sections and applies the liquid to the scalp with cotton pads. Then she takes the fine end of a comb and combs the entire hair body from scalp to ends to insure even distribution of the oil. Next she dips a towel in hot, steaming water, wrings it out and wraps it around her head. This procedure she repeats three or four times and then, of course, follows with a thorough shampooing.

JANE WYMAN, following a torrid clinch with BING CROSBY in Paramount's musical "Just for You," told a group of visiting college girls that she keeps her lipstick where it belongs . . . on her LIPS . . . by spreading a very thin film of powder to an application of her lipstick.

And speaking of lipstick, a trick that may help a beginner to become an expert in the art of applying lipstick with a brush is offered by the star of Paramount's forthcoming new movie "Somebody Loves Me," Miss BETTY HUTTON. Betty advises beginners to fill the body of the lips lightly with a brush, then press them against the back of the hand. With the help of the brush, you then outline the imprint of the mouth evenly on the back of the hand. Practice makes perfect, and in no time you'll be able to handle the brush with the skill of a movie makeup artist!

LAST FRONTIER:

(Continued from page 16)

MISS APRIL STEVENS, the young songstress who has brought a new style of song to the musical world. She is a petite, appealing damsel who has proved herself quite capable in retaining the attention of her audience. Her intimate manner of presentation has a magical effect on all within the range of her voice . . . The Devlyn Revue has certainly displayed marvelous foresight in the choice of two new, splendid routines. We know you will find wonderful diversion in their presentations, featuring EDDIE GALLAGHER, popular recording star, and DOLORES FRAZZINI, lovely songstress and dancer . . . Offering a well-timed background is GARWOOD VAN and his aggregation of musicians, who continue their musical accomplishments for patron dancing.

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Las Vegas' Own
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TO ALL OF YOU!

Our sincerest thanks for making us so
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When on way to Phoenix, stop at the
El Rey Club for the finest food in town.

WILLIE MARTELLO, Proprietor.

THAT'S FOR SURE:

(Continued from Page 25)

RENE MOLNAR took time out from Reno, where she is featured with the JEAN DEVLYN DANCERS in the MAPES HOTEL, to spend a few days here in town. Rene celebrated her birthday here and was mighty proud of a certain gift that she showed to everyone. It is a lovely gold bracelet, on which is a gold charm, bearing the sign of her birth month. The thing that tickled our funny bone was that the gift came from LEFTY ("I HATE WOMEN") ELMAN. Wellllll. There are bachelors—and then there are bachelors. Only some aren't as confirmed as others. What did you say, Mr. Selman?

We were very sorry to learn that MARGARET WHITING was so ill she had to be hospitalized in Beverly Hills, Calif. The doctors insist that Maggie remain in their professional care for the next few weeks. It means cancellation of contracts but we do hope the songstress will recover soon and return to her audiences, hale and hearty.

If you enjoy a good tossed salad, with your favorite dressing, stop in to see LARRY CARRO at the FLAMINGO HOTEL. Larry tosses the meanest salad we have ever tasted and his dressings are incomparable. He enjoys this part of his profession and admits he is delighted when a customer requests his personal recipes. Of course, although he is complimented, he will surrender a recipe as easily as a Sphinx would talk. Wonder why Larry and others are so hesitant about divulging secrets of their trade? Guess we can't blame them. To each his own—or something like that.

The SILVER SLIPPER SALOON and GAMBLING HALL is one of the busiest places on the Strip. Business has increased so much you very rarely can find a parking space—even in the daytime. We have a hunch that TEDDY GAGLIANO (daytime casino manager) and ROY BABICH (evening casino manager) are greatly responsible for the increase in crowds. Another gentleman who has been doing a right fine job is EDDIE FOX. who has been displaying marvelous ingenuity in his production of the shows in the Saloon. All told—they are all doing a job that can be commended highly by the management.

The question of all times is: WHEN IS TELEVISION GOING TO MAKE ITS LAS VEGAS DEBUT? Everyone is asking everyone else and no one seems to know. Maybe Santa Claus will leave the answer in our stocking this year. Seriously, though, isn't there just one person in this town who can give us one little, old, definite bit of detail on this subject?

Despite the fact that there is a great deal of talk going on about an impending marriage between ETHEL MERMAN and BOB SIX, we're not certain at the moment. According to the scuttlebutt, Mr. Six is spending a small fortune decorating a BACHELOR apartment in Denver, Colo. That locale is quite a distance from Miss Merman's beloved Broadway and Hollywood.

While he was replacing ARTHUR GODFREY on the morning show, ROBERT Q. LEWIS devoted a lot of time and praise to our fabulous town. He should be on the payroll over at the Chamber of Commerce. What other man would plug a town in which he's going to appear—seven months in advance? Mr. Lewis will open at the THUNDERBIRD HOTEL on April 2, 1953.

We believe AL NISSELL would prove a valuable person if he became affiliated with one of our local hotels. Al recently returned from New York City. where he managed the HOTEL SEYMOUR. He has a good deal of experience in hotel administration and we're hoping to see his smiling face behind a hotel desk, right soon.

When we learned that CONNIE MORMON was in the SOUTHERN NEVADA MEMORIAL HOSPITAL we almost couldn't believe it. The gal is always smiling and ready with a cheerful "hello." The cause for her hospitalization was a breakdown. Here's hoping Connie will recover in time to be at the opening of the HOTEL SAHARA in her post as cocktail waitress. Hurry up and get better, gal!

In case you own stock in the LEAD KING MINES, here's an item that will prove highly interesting to you. FRANK C. LA GRANGE, member of the N. Y. Stock Exchange and director of New York's Child's Restaurant Chain, bought 700,000 shares—at 10 cents per share. There aren't any available shares left at present. KALMANIR, KLINE & CO. feel that the stocks will be on the market in a couple of months time, opening at 25 cents a share. ROY CAMPBELL, head engineer of BORAX & CO., made a survey and found the mine to be a very good investment. That was the detail that convinced Mr. La Grange to buy all available stock. Well, fellow shareholders—who knows, maybe in a couple of years time we'll be possessors of some valuable stock!

SHERLOCK FELDMAN, box man at the HOTEL EL RANCHO VEGAS, is now happier than ever. The "tiny-mite" was sort of glum whenever he thought of his daughter attending school in

(Continued on page 33)

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Sammy Walsh

IF YOU HAPPEN TO BE IN DENVER SEPTEMBER 22
I'LL BE AT THE "TOP OF THE PARK," PARK LANE HOTEL

THAT'S FOR SURE:

(Continued from page 31)

Missouri. It seemed such a long distance of separation. Now the young lady has been transferred to U. C. L. A. and Dad is relieved to know she is closer to home territory.

It won't be much longer before the DESERT INN opens its Golf Course. The eighteen-hole layout was designed by LAWRENCE HUGHES and promises to see a great deal of action when the official tee-off is made. HOWARD CAPPS is the pro who will be at hand with a staff of four men. Although everything possible is being done to make this the most fashionable golf course in the States, it will have certain features that will challenge the skill of our golf experts and enthusiasts.

Aside to prospective visitors: Better make your reservations well in advance this month if you want to be assured of accommodations. We will host four large conventions in town this month. The first is the LOS ANGELES P. D. MOTORCYCLE CORPS. If you received any tickets in that territory, why not drop over this week and meet the officers in their off-duty personalities? Second is the convention of the FIRE CHIEFS OF THE UNITED STATES AND ITS POSSESSIONS. Next is the NEVADA-UTAH HOTEL ASOCIATION. Last is the KIWANIS CLUB of Long Beach, Calif. Sounds like a mighty busy time in store for our localites.

The new press agent of the HOTEL LAST FRONTIER is HARVEY DIETRICH, who stepped into that post on September 1. Mr. Dietrich hails from Sun Valley, Idaho, where he worked for the STEVE HANNEGAN ASSOCIATES. Welcome to the fold, H. D. We extend our best wishes for your success and know you'll have the full cooperation of your co-workers.

On September 13 there will be a benefit cocktail party for ST. JOSEPH SCHOOL at the Green Shack from 3 to 8 p. m. Tickets are only $1 each. We hope that all of you who have some free time during those hours will stop over and add your contribution to this worthy cause.

We were very happy to learn that HAROLD T. O'HARA has been appointed to executive assistant manager at the HOTEL LAST FRONTIER. In 1949 Mr. O'Hara worked at the front desk of that bistro. For the last two years he has managed the Roney-Plaza Hotel in Miami Beach, Fla. Our felicitations to a deserving gentleman.

JEANNINE PIAZZA, cashier and food checker in the Steak House of the HOTEL EL RANCHO VEGAS, leaves next Wednesday (September 17) for ROSE DE LIMA HOSPITAL. DR. LOCKITCH will perform the necessary operation. We know Jeannine will be in very capable hands and hope her recovery will be rapid. Hurry back, gal; we'll miss you!

Many New Yorkers were quite happy to learn that KATHRYN DUNHAM has finally opened a dancing school in their midst. With her wonderful reputation, it won't be long before Miss Dunham's schedule is completely full.

The terrific publicity gals around town are BEA RATLIFFE and TRICIA HURST, of N. Y. C. The gentlewomen are really introducing some good, new angles and offer wonderful cooperation to all. We're glad to see that the women are receiving opportunities equal to those offered the men in our town.

RAY EDWARDS is the new manager of the SILVER SLIPPER RESTAURANT, having replaced JIM OTTO. Mr. Edwards was recruited from Los Angeles, where he obtained a great deal of experience in the restaurant line. Speaking of the Silver Slipper, we just couldn't believe our eyes when we finally managed to drop in and partake of one of those $1.99 steaks that couldn't be duplicated for three times the price. No wonder the place is mobbed from 11 p. m. to 4 ayem. Those are the hours during which you can avail yourself of this treat. Without a word of exaggeration, that steak was the most delectable cut of meat we've enjoyed in some time. If the list of customers keeps growing, the management will have to expand and make way for more . . . and that's for sure!

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Dave Berman	Tommy Meehan	and co-workers at the
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