Jack Bortz

November 1, 1952

Fabulous LAS VEGAS Magazine

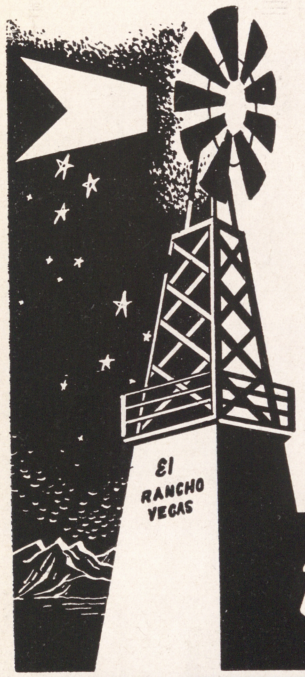
MISS FLORENCE CHADWICK



STEPHENSON

15c

NOW IN THE OPERA HOUSE-THEATRE RESTAURANT



JERRY LESTER

▼

MARY SMALL

Singing Star



EL RANCHO DANCERS

Ted Fio Rito and His Orchestra

SHOW TIMES: 8:30 P. M. - 11:30 P. M.

NEVER A COVER OR MINIMUM CHARGE

For Reservations Phone 1300

Extra Late Show Saturday Night—1:15 A. M.

HOTEL

El RANCHO VEGAS

"Stop at the sign of the windmill"

NEVER A COVER

NEVER A MINIMUM

THE

HOTEL LAST FRONTIER

PROUDLY PRESENTS

DOROTHY SHAY

"Park Avenue Hillbilly"

DAVE BARRY

"Topically Comical"

THE DEVLYN GIRLS

GARWOOD VAN and ORCHESTRA

DON BAKER AT THE HAMMOND ORGAN

Late Show Saturday Night — 1:15 a. m.

SHOW TIMES
8:30 & 11:30 PM

PHONE 1800
FOR RESERVATIONS

Hotel LAST FRONTIER

LAS VEGAS, NEVADA



KEN MURRAY

FEATURING

ANITA GORDON

Star of Radio, T.V., and Victor Records

KEN MURRAY'S MUSICAL MINORS

PARK and CLIFFORD

RAY BURWICK

THE SCHALLER BROS.

EXTRA ADDED ATTRACTION

LAURIE ANDERS

"I Like Those Wide Open Spaces"

KEN MURRAY GLAMOUR LOVELIES

THE REVIEWERS

SA-HAREM DANCERS

Moro-Landis Productions

CEE DAVIDSON & HIS ORK

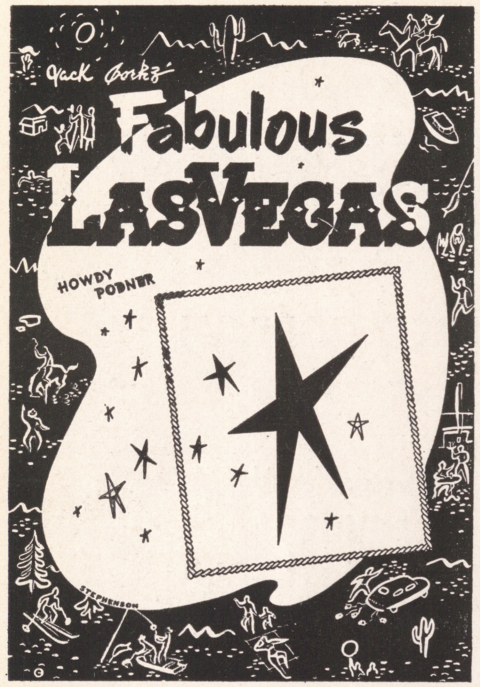
Producer-Director: Stan Irwin

NO COVER

NO MINIMUM

HIWAY 91 • LAS VEGAS • NEVADA

RESERVATIONS · TELEPHONE 6800



PUBLISHED WEEKLY VOL. 4, NO. 30
NOVEMBER 1, 1952

OBSERVATIONS by POP SQUIRES
RANDOM THOUGHTS by B. B. BARTON
THAT'S FOR SURE by JACK CORTEZ
WHAT'S DOIN' by JOHNNY UHLMAN
WATCHBIRD by LADY MICHAEL
RENO BEAT by ART STEAGALL
★ SHOW REVIEWS ★
HOLLYWOOD HEADLINES by MARTIN LEWIS
HEAVENLY STARS by BABETTE

———

ART EDITOR — DENNIS STEPHENSON
JACK CORTEZ, Editor and Publisher
Subscriptions $5.00 per year
MAILING ADDRESS: P. O. BOX 748
LAS VEGAS, NEVADA

OFFICES OF PUBLICATION
231 NORTH FIFTEENTH STREET—PHONE 4922
707 EAST OGDEN AVENUE—PHONE 4330

Marc Wilkinson
PRINTER—PHONE 4330

COPYRIGHT 1952, JACK CORTEZ

HIGH SPOTS

ON THE STRIP . . .

EL RANCHO VEGAS—Dining, dancing, swimming, gaming casino. Famed Wagon buffet and breakfast. Phone 1300.

FLAMINGO HOTEL—Nevada's most beautiful wedding chapel. Heated swimming pool. Midnight buffet. Dining, dancing, gaming casino. Phone 4000.

THE LAST FRONTIER—Dining, dancing, swimming, gaming casino, floor shows nightly. Gay '90s bar. Open 24 hours. Hunt Breakfast Sundays. Midnight buffet. Phone 1800.

SILVER SLIPPER SALOON—Gay '90 atmosphere. Shows, dining, dancing, casino. Hiway 91—Phone 1800.

THUNDERBIRD HOTEL—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.

WILBUR CLARK'S DESERT INN—Dining, dancing, swimming, gaming casino. Phone 6000.

HOTEL SAHARA—Newest hotel on the Strip. Dining, dancing, swimming, casino. Phone 6800.

THE SANDS—Opening soon. Another hotel on fabulous Hi-way 91. Phone 7100.

RED ROOSTER—Dining, dancing, intimate club for late stay-er-uppers. Phone 1177-M.

DOMENIC'S ITALIAN RESTAURANT — Newest night spot on the Strip, featuring the finest of continental and domestic cuisine. Phone 4571.

LOUIGI'S CHARCOAL BROILER—Superb steak and chop house, Casino. Phone 6740.

DOWNTOWN . . .

BOULDER CLUB—Off Second on Fremont. Oldest club in Las Vegas. Phone 2866.

BUCKLEY'S—The greatest variety of slot machines and race horse machines in Nevada. 20 Fremont street—downtown.

CALIFORNIA CLUB—First and Fremont. Slots, restaurant, bar, museum and replicas of gold rush.

EL CORTEZ HOTEL—600 Fremont. Gaming, cocktail lounge, dancing 'till 5 a. m. Phone 1500.

ELWELL HOTEL—First and Carson streets. Gaming, cocktail lounge. Phone 4700.

GOLDEN NUGGET—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling hall. Phone 3244.

HORSESHOE—Corner of Second and Fremont. Las Vegas' newest plush club with casino, bar, restaurant and race book. Phone 6547. Restaurant phone 6548.

MONTE CARLO—Bets 10 cents and up. Craps, roulette, 21. 15 Fremont. Phone 2750.

NEW LAS VEGAS CLUB—18 Fremont, same popular gaming club but in a new location. Featuring bingo games. Phone 28.

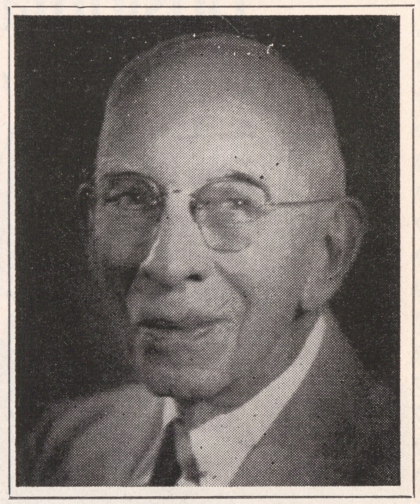
PIONEER CLUB—First and Fremont. Phone 583. Displaying 62-foot giant sign of Vegas Vic.

WESTERNER CLUB—Rustic casino, in western splendor. Phone 5612.

EMBASSY CLUB—Burlesque, in North Las Vegas on North Main. Phone 1633.

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

POLITICS, LONG AGO



I AM TELLING YOU about politics of long ago—not so very long ago in history but quite a while in the life of the young fellow who, in the election of November 1884 (that in arithmetic figures is sixty-eight years ago) cast his first ballot.

James G. Blaine was "The Plumed Knight" to Republican orators who pronounced that word "plum-ed" making it quite an inspiring phrase. Blaine was opposed in that campaign by Grover Cleveland, a large rather portly gentleman with a reputation for good hard common sense. But he was a Democrat and then, so soon after the close of the Civil War, it meant to us of the North that he (and all other Democrats) were rebels or rebel sympathizers. Of course, that feeling died out many years ago and Democrats have been among my very closest friends during most of my life. And I learned that Democrats were just as loyal and patriotic as Republicans. Perhaps I should explain here that the Democratic party was during the years before the Civil War the party of "states rights" and when the Southern states insisted on their right to secede from the Union, Democrats in both the North and the South, supported the Confederacy. It is rather interesting to recall that the position of the parties on some vital questions has been practically reversed. The Democratic party is now the party of centralized government and opposed to state rights. The Republican party freed the slaves in the Civil War, but the colored people now seem to revere the Democracy which was the party of slavery. So political parties do change and sometimes, in the course of years, change places.

Well, during that summer of 1884 when I was 19, I was a proud member of a James G. Blaine club. We wore light grey hats throughout the campaign and evenings we wore a shiny black oil cloth cape when we marched in parades and carried flaming torches in parades at night. It made quite a spectacle when we strode bravely down the Main street of Austin, Minnesota, keeping step to the chant of "Blaine, Blaine, James G. Blaine." I should have mentioned that the shiny black capes were useful as well as ornamental, because they kept the oil drippings from the torches from ruining our clothes—that is, they generally did, but we young fellows in our reckless zeal for saving the Nation sometimes got ourselves pretty well greased up.

Of course, there were arguments, just as there are in political campaigns of today, but on the Republican side there were whisperings of a scandal— "Grover Cleveland had been having an affair with one gay young woman named Maria Halpin and was supporting her child."

In those days that was too scandalous. Such a man never should be President! And so it went on until ten days or two weeks before election day when Rev. Burchard, a Presbyterian Minister of the gospel, delivered a political address for Blaine from the stair landing in the lobby of the Saratoga, N. Y., Hotel. Among other things he charged that the Democrats were "The party of Rum, Romanism and Rebellion." Blaine promptly repudiated the statement, but that made no difference. Every liquor dealer, every Roman Catholic and every sympathizer with the defeated South rose up and furiously denounced Blaine for something he never said.

From the tone of newspaper discussion we could see that the campaign had turned against our hero and patriot, James G. Blaine.

On election day I worked with the rest of the Blaine Club to get everybody to vote, "Early and Often." I guess they did just that. As I stood disconsolately near the ballot box one of the officials

(Continued on Page 38)

Bostonian Footsavers

Greater comfort than you've ever known!



FRONTIER—*roomy moccasin comfort in this smooth brown Angus Moc Front. Also black calf.*

A Shoe You Can Wear 16 Hours a Day

$21.50

Christensen's
MEN'S WEAR
316 FREMONT STREET
LAS VEGAS, NEVADA

PHONE 1001

OPEN SATURDAY NIGHTS
UNTIL 8:30

RANDOM THOUGHTS

. . . By B. B. BARTON



IT'S ABOUT TIME some husbands decided to leave the adolescent stage and grew into the maturity their status demands. What a boon for a great many wives if men made the resolution and grimly stuck to it, from here on.

A very dear friend of mine is the type of a gal who will use every bit of energy within her to provide her husband with a comfortable home and his favorite dishes, at every meal time. Of course, as we all do, she has her own peculiarities. However, she is the type of wife most fellows seek and never find. She is neither a spendthrift nor a person who must seek diversion through constant nightclubbing or world travel.

Prior to taking the marital vows, Paula led a life that was considered quite glamorous. She was a television actress and had appeared in stage plays. Contrary to popular belief, she was happy to leave the glitter of the limelight and settle down in her own home, with an audience consisting solely of one man — her husband.

The young lady has a husband who is very generous with gifts and material provisions. However, it didn't take Paula long to realize she had married a "topper." Only people who try to hold onto the strings of childhood can come under this heading.

Have you had any experience with a "topper?" Let me try to explain him to you. If Paula has a slight headache, she won't take to her bed with it. But, she would feel much better if friend husband thought enough of her to show some concern. Just a glass of water and a couple of aspirins would give her the necessary lift. Not in that household! The headache becomes something extremely insignificant! Why? well, when the suspicion of a pain develops within Paula, her far from fragile husband starts to drag himself around as though he were fatally stricken. His facial expression is severe competition for an ailing cocker spaniel and his groans would put a sound effects man to shame. What's wrong with the gentleman? Not a blessed thing. There is some quirk hidden deep inside of him that insists he get all the attention; perish the thought that Paula should need some solace!

Generally speaking, the gal is a happy personality. Every once in a while, she might become a bit despondent. She left her family and circle of friends across the nation and it's only normal for her to miss their company, every so often. When "Lover Boy" senses the mood, it seems too much for him to suggest they go for a ride or play a hand of canasta. Instead, his reaction would lead you to believe he is the most mistreated husband in captivity. His face hangs down to his feet. All he would have to do would be to open his mouth and gnaw on his shoelaces, without straining himself. Although he has accepted all monetary responsibilities of marriage, this husband just refuses to acknowledge the moral obligations. At times I feel he is sorry he wasn't a woman; his temperament is not completely masculine as far as protective qualities are concerned.

Every woman is entitled to an outlet of emotion when something disturbs her. Paula is becoming frustrated in that respect. She learned her lesson in a sad manner. A few times, when she

(Continued on Page 27)

SNYDER'S SLACKS
Tailor Made to Your Measure
FOR MEN AND WOMEN
421 South 5th St. Phone 6644

SILVER SLIPPER SALOON

Wanda Smith's
HOLLYWOOD COVER GIRL REVUE

Always the Funniest and Best Show in Town

10 — Big Acts — 10

Join the Crowds!

SHOW TIMES
9:00-11:00 p. m.—1:00-2:30 a. m.

SILVER SLIPPER RESTAURANT

WORLD'S FINEST
14-oz. U. S. Eastern Beef
STEAK
Potatoes, Bread and Butter
$1.99
Served from
11 p. m. to 4 a. m.

Restaurant Open 24 Hours

NO COVER — NO MINIMUM
LAST FRONTIER VILLAGE
FREE PARKING — PHONE 1800

CHET and DUDLEY LAUCK'S
HOUSE OF GOOD SPIRITS
(Next Door to Wilbur Clark's Desert Inn)
PACKAGE LIQUORS — WINES — BEERS — SOFT DRINKS
We Specialize and Carry
DOMESTIC AND IMPORTED FOOD DELICACIES

"When Low in Spirits Call on— HOUSE OF GOOD SPIRITS"

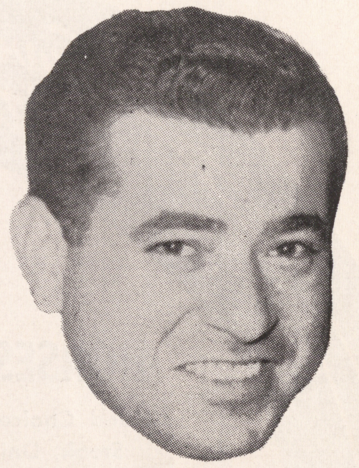
Your "Spiritual" Host
CHUCK ELBERT

Open from 11:00 a. m. . . .
Phone 6582



NO FANTASTIC CLAIMS - - POSITIVE PROOF!!
METER RECORDED JACKPOTS
MORE SURPRISES, MORE WAYS TO WIN
AT
The WESTERNER
23 FREMONT STREET, LAS VEGAS, NEVADA

THAT'S FOR SURE . . . by JACK CORTEZ



WE ARE VERY proud to feature the Lovely FLORENCE CHADWICK on our front cover, this week. At present, Miss Chadwick is giving daily exhibitions at the new swimming pool of the HOTEL LAST FRONTIER. You can see the swimming champion at 4:00 p. m. daily. She demonstrates the various swim strokes, including her favorite, the American Crawl stroke, which she uses anytime she sets a record. Miss Chadwick's presentation is extremely interesting. Instead of merely swimming the length of the pool, she has a rope around her middle and shows you how a channel swimmer trains. While going through the motions of training, she also shows the audience how a channel swimmer takes nourishment, en route. Miss Chadwick utilizes a swift leg kick, while competing for records. We have a hunch this has been highly instrumental in her mastering distance swimming in less time than others have. . . . As you undoubtedly know, Florence is the only woman who ever swam the English Channel from England to France. She also holds the unofficial record for the swim from Catalina Island to the California coastline. The distance is 22 miles. However, in order to avoid the roughest spots, Florence had to add 3 more miles, reaching her goal in 13 hours and 47 minutes. Miss Chadwick now presides over two of her own swimming schools and plans on lengthening the chain in the near future. To you, fabulous FLORENCE CHADWICK goes our salute of the week. We're hoping you will set that coveted record in Istanbul . . . and that's for sure.

Seems that everyone's mind is on the subject of politics and election. Radio programs are no exception. While listening to ART LINKLETTER on his PEOPLE ARE FUNNY show(Tuesdays, 9:00 p. m.), we heard the genial master of ceremonies interviewing two participants. One was a Democrat and the other, a Republican. In two weeks time, both of the gentlemen will return to the microphones (Nov. 11th). By that time, the next President will have been identified by the voters. The participant who bears the banner of the newly elected President will receive a paid vacation at our own HOTEL SAHARA. The loser will have to pay off his election bet in a pecular manner — we think. Mr. Linkletter was non-committal about the penalty. He was afraid that revelation of the consequence would cause the two gentlemen many sleepless nights. We can't wait to learn the dire fate that will befall the gentleman whose candidate finishes in second spot.

Time out for a proud sponsor to do a bit of bragging. On the team we sponsor in the Sunday Scratch Trio are DOROTHY MACE, PATSY GAINES and ETTA CORTEZ. If you've watched the gals, you've seen they are brunette, red-head and blonde, respectively. These bowlerettes have won eighteen games thus far, without one single loss. If you ask them, "howcum," they'll respond that it's just luck. So — we have to boast for them. On our Sunday Mixed Foursome team are RUBY GEIBEL, PETE GEIBEL. MARTY PAES and ETTA CORTEZ. This team is also in first spot in its bowling league. Last week, in an exciting contest. the anchor-man (last one on the team's line-up—who usually is called upon for miracles), MARTY PAES, had to score six consecutive strikes to win the game by one pin. Bless his heart if he didn't go and do it. Good luck, kids. Keep those pins falling and we'll keep chewing our invisible finger nails. Incidentally, those shirts that SID GREENBERG provided for our teams are very attractive and make for tug-free bowling. Sid is the proprietor of BOWLING UNLIMITED and will also maintain the Brunswick Company headquarters at his BEACON LANES in Manhattan, when the popular Brunswick Company moves from that borough.

The starring act of the new show (Nov. 4th) at the HOTEL SAHARA

(Continued on Page 29)

ROUND THE CLOCK . . .

SERVING THE FINEST FOOD IN THE WEST

Everybody Stops here

HORSESHOE SPECIALS

Grilled Choice Cut Top Sirloin Steak, Onion Rings	$1.90
Roast Tom Turkey, Walnut Dressing, Cranberries	1.30
Pan Fried Mountain Trout, Butter and Bacon	1.30
Boiled Kosher Corned Beef and Cabbage, Jiggs' Way	1.25
Stewed Chicken Fricassee', Tender, Egg Dumplings	1.35
Delicious Fresh Shrimp Louie, 1000 Island Dressing	1.35
Roast Prime Rib of Choice Corn Fed Beef, au jus	2.75
Large Chef's Salad (Boiled Egg, Chicken, Ham, Cheese)	1.15

BENNY BINION'S

Horseshoe

DOWNTOWN LAS VEGAS

Chef Rom's Home-Made Bread Is Baked and Served Daily

TAKE HOME A LOAF

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN



WAS IT A HAPPY Hallowe'en? Or have you grown up too much to enjoy such things anymore? I know of a few "stinkers" around town that I would liked to have gone out and tipped over last night! Kids of today will never know the thrill that can come only from tipping over an out-house! But somehow, as I remember it, the thrill was gone almost immediately after the deed was done . . . something else remained to linger in the air! But don't you get a kick out of the small fry that comes around to your door on Hallowe'en? Some of them darned near break down the door with their bold demand of "trick or treat!" Others creep up and mildly tap on the door; you open the door and they just stand there staring at you, out through their horrifying ten cent masks. Are you so dumb that you don't KNOW what they're there for? Last year I had all sizes and shapes of them coming up to my door with everything from gunny-sacks to wicker baskets. And judging from the business they were doing, I was sorely tempted to slip under a sheet and do a little house haunting myself. (I didn't do badly, either!!)

Last week when I made mention of the fact that the BELLETONES were back in town and at the GOLDEN NUGGET SALOON, I failed to relate further that there was a couple of cute blondes on deck down there earlier in the evening. THE RUSSELL SISTERS take the stand at eight peyem and entertain until two in the ayem. SUZAN and SALLY were here in Las Vegas about five years ago when they played the Last Frontier after which they went east and had been there ever since. They both play piano and sing in harmony. What with these two "beauty spots" being added to the attractiveness of the four Belletones, the Nugget Saloon is surging with sweet things these days. And what's more, they all deliver good entertainment! . . . Took a short drive out to RAILROAD PASS CASINO the other afternoon, and not only did I find my old friend PHLETE MARTIN on the job, but I also found ERIC DIGGS had taken over in the dining room and kitchen. Eric has worked a lot of places in and around Las Vegas, but he has this place on his own and we wish him all the luck in the world. On the other hand, all he needs is for a few people to find out about the wonderful food he puts out at the Railroad Pass, and he won't need luck; all he'll need is the help to take care of the business. He serves mostly French Dinners FAMILY STYLE!! Man, I go for that "family style" business!! They put the food out on the table and you just pin back your ears and dive in. Just like sittin' around the big table over at Grandma's house!! Naturally the prices are right; Oh, yes! Here's some kind of a deal I don't get!! Every night out there at R. R. PASS CASINO they play ten games of BINGO, starting at 8:30 p. m. The management puts them on more for the entertainment of the customers than for making money. As a matter of fact, Phlete showed me the books where they had been playing for a half dozen nights up to the time I was there and the house had lost more money each night than they had the night before. The house adds to the pot on each game so that you really are winning at the expense of the house! Why wouldn't it be fun to play? Take a run out there some evening for a good dinner with ERIC and get in on a few of these games of Bingo!! PRUDENTIAL FOOD PLAN is going to come out with the greatest plan ever for those of you who own your own homes. They should be ready to announce it by the time this mag is printed. Not only for those of you who own your home now, but are going to build in the near future. They've got a plan for putting a food freezer in your home so that you'll never feel it financially, except for the loot you are going to save over the

(Continued on page 23)

EL Cortez HOTEL
DOWNTOWN

LAFFS FOR YOUR MONEY
FEATURING
PETER JAMES CULLY RICHARDS
RUTH FOSTER — MACK PEARSON
PLUS
DON CUMMINGS
"Humorist"
DORIS LEE
"Songstress"

Dancing from 9 P.M. 'til 4 A.M.
DAVE RODGERS AND HIS ORCHESTRA
SHOWTIMES 10 P.M. - 1 A.M. - 3 A.M.



IMPORTERS OF WEARABLES FOR MEN
Wes' Bond Street Clothiers
9 FREMONT STREET PHONE 3121
HOME OF
Hickey-Freeman
CUSTOMIZED* CLOTHES

6 FREMONT STREET → PHONE 43
Wing's Cafe
LAS VEGAS, NEVADA



CHINESE and AMERICAN DISHES
Daily Special Luncheon—75c Choice of Entree

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

A HAPPY Hallowe'en to you too, and away we go on our broom . . . Theme song to our column: "I can't get started with you" . . .

They say around Hollywood that JANE RUSSELL got so skinny for her role in "Gentlemen Prefer Blondes" that she has to stand sideways or you can't see her . . . JAMES BARTON, who became ill on his opening night at the Thunderbird, has withdrawn from the cast of Paramounts "Here Come The Girls", and will return to his home in New York as soon as he is well enough to travel . . . JANIE POWELL, who won the Modern Screen award for the Most Popular Star of 1952, will have her baby in three weeks. According to JAY SALERNO, when she and GARY STEFFAN were in town, they dug DOMENIC'S pizzas the most . . . Thrush JULIE WILSON'S current heart-throb VICTOR DAVIDSON will follow her to London for her South Pacific engagement, and when she sings "I'm In Love With A Wonderful Guy" Vic will know she doesn't mean WILBUR EVANS . . .

OLGA CHAVIANO, one of the stars of the new Flamingo show, brought five trunk loads, count 'em, five, of dazzling costumes with her to make her Las Vegas debut. The five trunk loads set her back a mere $50,000 . . . the lone American in the cast is simply named SKIPPY,—no last name . . . MIQUELITO VALDEZ and his orchestra are back after a two year absence. If we could speak Spanish we'd say "Welcome back, Senor" in that language. but "Welcome back, Senor" in English will have to do . . . LARRY STORCH, who has given up orange juice has taken up the trumpet (hence the inch square goatee under his lower lip). So as not to offend anyone with his practicing, Larry drives out into the desert every day and practices among the gophers, who are never offended by his trumpet playing . . . DOROTHY SHAY'S Hillbilly luck: It's almost impossible to get accomodations for the coronation of Queen Elizabeth early next summer, but the Embassy Club in London has offered Dorothy eight weeks starting May 26th. Needless to say she nodded vigorously. Incidentally, her autobiography "From Hamhocks to Sables" will hit the counters in time for those who like to give books for Christmas . . .

BITS AND PIECES: According to BABETTE on Pisces this week: You can realize profits; be shrewd with cash.



So where's the money? . . . Now that CHRIS FISK and JAY FISHER are betrothed, she wishes all the other gals he used to date would keep the engagement in mind and cease calling him! . . . FRANK SINATRA in town for a few days looking sadder and thinner since his break-up with AVA . . . LYLE (RUSTY) RUST, chuck wagon waiter at the Desert Inn woke up with more than a hang-over after a bat the night before. He discovered he'd gotten married, and his mis-spent $2.00 will cost him two hundred times that to get him unhitched . . . JOHNNY TEGLER is back in town after a years absence and is now working at the desk (night shift) at the Desert Inn . . . Also back in town, though only for a week, is JOANNIE MERRITT and CRICKET . . . Must have been a real slick spot on the Thunderbird stage—everyone kept falling on the same spot (the Derriere). Bring on the mops . . . MISS BETTY BROWN is known as "Lady Luck of Las Vegas" to all the high-rollers. We watched her in action at the tables, and she is just that! . . .

AROUND SUNSET BLVD: HERMAN HOVER is spending more than $20,000 for the new Ciro's decor. It will include the first of the third-dimensional platform effects, and the new lighting system will add color effects. Sounds entrancing, dahling . . . The RITZ

(Continued on Page 27)

the finest in food...
the finest in music,
and the
best shows in town...

OPENING SOON!



the Sands

A PLACE IN THE SUN...

THE STRIP • LAS VEGAS, NEVADA

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

October 30 through November 26

(Not a review)
Show: Sans Souci Revue—Cast of 40
Orch.: Miguelito Valdes

Direct from the Sans Souci in Havana, Cuba, and appearing for the first time in the United States is this sensational SANS SOUCI REVUE. Loaded from start to finish with firey Latin and Afro-Cuban dances, performed by experts to the pulsating Cuban musical stylings of MIGUELITO VALDES and his famous Orchestra. Co-starring in this exciting revue is SKIPPY with her temperature-raising Afro-Cuban Voodoo dance interpretations, and OLGA CHAVIANO, who takes the vocal spotlight and does a few dance figures of her own designing. The four talented young men in front of the band who supply the all-essential drum rhythms are: TRINIDAD TORREGROSA, JULIO BESABE, RAUL DIAZ and CANDIDO RENSOLI. The natural rhythm of these men is a rare gift! ROCIO and ANTONIO make up the dance team which so capably express themselves through the Spanish Dance, while NANCY and RUDY take over when it comes to the rumba and mambo section. Production singers are: CARIDAD MARTINEZ, MERCEDES VALDEZ and NATALIA HERRERA. As an extra added attraction you will see and hear the comedy antics of those two loveable characters, MORO and YACONELLI. This entire show should prove to be one of the liveliest and most colorful to come to Las Vegas in some time.

LAST FRONTIER

October 31 through November 14

(Not a review)
Show: Dorothy Shay — Dave Barry
Line: Jean Devlyn Revue
Orch.: Garwood Van

Once again we will be able to "welcome home" one of our local favorites, MISS DOROTHY SHAY. Seems like too many moons have passed since the "Park Avenue Hillbilly" stepped into a Las Vegas spotlight. Miss Shay presents a variety of ballads, many of which you will recognize from her popular recordings. The very lovely songstress delights supper-clubbers with old favorites, and adds just the proper amount of new material to be completely entertaining. If you perchance admire her splendid wardrobe, it was created for her by Ralph Moni. DAVE BARRY will find many fans waiting for his presentation. Here is a comedian who seems to have an unending variety of impersonations to offer. Whenever Dave gives his impression of a well-known personality, he not only sounds like the celebrity, he actually adapts a striking resemblance, by twisting his pliable features, at will. The DEVLYN DANCERS have prepared some precision routines and a delightful hillbilly number, expressly for this production.

El Rancho Vegas

October 29 through November 11

Show: Jerry Lester, Mary Small
Line: El Rancho Dancers
Orch.: Ted Fio Rito

Starring in this new production is the "World's Second Greatest Comedian," JERRY LESTER. Here is a gentleman of comedy whose sense of humor has been reaching millions for years. From the moment Jerry walks onstage, he tosses a constant barrage of wit that results in community laughter and pleasure. Your funny bone receives a lot of exercise as Jerry's repartee and an aura of merriment embrace you within the clutch of hilarity. The lad owns a spontaneous well of humor and endears himself to all pleasure seekers. We're very happy to see lovely MARY SMALL back again. This charming songstress never fails in offering a selection of tunes that spell entertainment with a capital G-O-O-D. Miss Small is an ingratiating personality with specially-written material that is highly desirable and clever. Audiences are captivated by her winning voice and graciousness. Soothing melodies and Mary Small go hand in hand.

"CURTAIN TIME"

Wilbur Clark's DESERT INN

October 7 through November 3

Show: Minsky's Follies—1953 Edition
10 Acts
Orch.: Carlton Hayes

ONLY THREE MORE DAYS!

This year's edition of MINSKY'S FOLLIES has a novel lay-out of continuity. The scene is that of graduation time at "Minsky's University" and special awards are being given. Each act is an award dinner and the finale is diploma time . . . SLAPSIE MAXIE ROSENBLOOM appears in a Shakespearean sketch, the "balcony scene," in which Juliet is very beautiful, and Romeo's dead-pan rendition is buffeted about by hecklers in the audience . . . BOBBY SARGENT, young comedian, adds a "hep deejay" bit to his routines that is very good . . . SHERRY BRITTON graduates with honors in the "stripper class" (or any class) and is also the beautiful Juliet . . . LOUISE HOFF flunked out in the strip class, but passed them all in the "finances" section wherever the male of the specie was concerned . . . THE VISIONAIRES, a vocal quartet of three hes and a her, have super-lively routines along with their singing of four-part solid harmonies . . . RAUL & EVA REYES add the Latin touch to the show with their original dances, especially when "Shoeing the wild mare"! . . . PROFESSOR ERVIN FOSTER opens the show with the stripper class and cleverly mugs through a spot in which he tells a French story. He also is master of ceremonies for the show . . . FREDDY LANE comes on as a cheer leader but winds up doing some fine acrobatic-tap work ... TOM PARRIS TRIO is a sensational trampoline act. Two fellows and a girl. These two men combine tumbling and balancing into an act which is a thriller . . . And what would a Minsky SHOW be without the 20 GORGEOUS GIRLS! . . .

SAHARA

October 21 through November 3

Show: Ken Murray and his Hour of Fun
Line: Moro-Landis Sa-Harem Dancers
Orch: Cee Davidson

KEN MURRAY and his big, black cigar ushered in this fast-paced extravaganza. Armed with a variety of clever skits, Ken has brought his radio and stage-spiced comedy to Las Vegas. Mr. Murray will indulge in limitless antics in order to bring hearty enjoyment to his audiences. He'll even make himself a foil for others, just as long as laughter is his reward. With Ken is ANITA GORDON, a young lady who is well known to radio listeners, T. V. viewers and record collectors. The ravishing red-head is a smooth songstress with a song style that sets her apart from others. Stopping the show cold is the group of five youngsters known as KEN MURRAY'S MUSICAL MINORS. They are a gathering of teen-age musicians who certainly know how to play the finest Dixieland jazz that ever found its way out of any instruments. Just watching these youngsters, you're prone to believe that musical clefs run in their veins. PARK and CLIFFORD offer some clever acrobatic routines that stamp them "Poetry in Motion." The gentlemen have an act that is outstanding, with hand lifts that leave you in a state of wonderment. RAY BURWICK is a drawling Westerner who unveils some points on the art of using a lasso. His technique is skillful. THE SCHALLER BROTHERS and their trampoline offer some fine excitement. Their timing is precise and their routines cause you to gasp. Opening at this bistro on November 4th will be the QUINTETO ALLEGRO and BEVERLY DENNIS.

Thunderbird

October 30 through November 12

(Not a review)
Show: Ray Anthony and Orchestra
Larry Storch, John Arcesi, The Marvels
Line: Kathryn Duffy Dansations

"The young man with the horn," RAY ANTHONY, and his Orchestra are making another return engagement to the Navajo Room. In the past two years this comparatively new organization has proven to be one of the most entertaining and versatile bands in the land. Featured vocally with this Capitol Recording orchestra will be the voices of TOMMY MERCER, MARCIA MILLER, THE SKYLINERS and the ANTHONY CHOIR. Co-starring on this same bill is LARRY STORCH, held over from the previous show, and still maintaining that "comedy is a serious business." Larry is one of the greatest story tellers we've ever heard. His "cowboy on teevee" is terrific!! Capitol Records' newest singing personality, as well as the nation's newest sensation, JOHN ARCESI, comes to Las Vegas, and the Thunderbird, for the first time with this show. John's latest side of "Wild Honey" is fast becoming a best seller. Also featured on this bill are THE MAR-VELS, "Virtuosos of the Teeterboard." This troup of performers will accomplish feats of balance, tumbling and teeter-board tossing that will have you on the edge of your seats.

SILVER SLIPPER SALOON

Opening October 24

Show: A Variety of Acts
Line: Hollywood Cover Girls
M.C.: Jimmy Cavanaugh
Orch: George Redman

There's really a pleasant evening's entertainment in store for you over at the Slipper. You will enjoy the BEAU JESTERS, a Gay '90 Quartette that tears at the strings of nostalgia and transports you to the days of yesterday. RUSS CLARK is a clever performer who manipulates the strings of his puppets with an amazing and enviable skill. You all know WOO-WOO STEVENS by now. The "Singing Sheriff" will be on hand to present more of his individual brand of humor and song. HANK HENRY is another popular hold-over. Slipper audiences admire Hank's sense of comedy and visit him as often as possible. GENII is the exotic dancer who is receiving high compliments from all who have witnessed her performance. The gal is a good drawing card. Rounding out the bill is the lovely young comedienne, JO ANN MALONE, Aside from looking fetching in the spotlight, Jo Ann has a lot of talent in the field of comedy.

El Cortez

October 23 through November 5

Show: Laffs For Your Money
Six Acts
Orch: Dave Rodgers

"LAFFS FOR YOUR MONEY" is a comedy revue starring PETER JAMES, CULLY RICHARDS, RUTH FOSTER, MACK PEARSON and TOMMY MILLS. This revue is a series of blackouts and comedy skits with each performer doing his or her own specialty spot during the show. PETER JAMES does a pantomime boxing bout and a dance of his own origin. CULLY RICHARDS excells in the art of painting word pictures and story telling. RUTH FOSTER does a fast tap routine as well as taking prominent parts in the skits. MACK PEARSON gives his impression of "Yosh Highfits" and does everything but play a violin. Extra added attraction and a highly entertaining comedian is rope-twirling DON CUMMINGS (with the stiff upper lip). How he ever manages that "camel through the needle's eye" never fails to amaze me. DORIS LEE is a swingin', singing blonde eye full, with a dimple "that deep." TOMMY MILLS is in and out of scenes all through the show. This revue is one of those kind that you must see time and time again to appreciate all the ad libs that are thrown around in each and every show.

TUESDAY, NOVEMBER 4 IS THE DAY!

CHECK THE RECORD



A PAID POLITICAL ADVERTISEMENT BY

NEVADA STATE COUNCIL OF CULINARY WORKERS

VOTE NO ON QUESTION NUMBER 1

VOTE NO ON QUESTION NUMBER 1

Tuesday, November 4, is important. Why? Because on this day you will have an opportunity to help shape the future of your country and of yourself and your family. Will you make use of this opportunity or let it go by default? If your patriotism is of a watery sort, and if you lack a serious interest in your own and your family's future, in such a case you are likely to say—"Let George do it!" This is the attitude that guided 48 per cent of all potential voters in 1950. Will you be counted among the stay-at-home voters in 1952?

Let's ask you a few questions. Are you American? We are not asking whether you are a citizen. It's assumed that you are. To be American means more than merely to be a citizen. To be American means to be fully conscious of one's obligations as a citizen to this country. And one of the most important of these obligations is to go to the polls on Election Day, Tuesday, November 4, and cast your ballot for the candidates of your choice

But to cast your ballot on Election Day is your duty not merely as a good American and this for more reasons than one. Few members of our International, we believe, would venture to say that the local union in which they hold membership has not afforded them protection, in proportion to its strength, by way of maintaining a decent standard of wages, hours, and working conditions. In addition to this, an increasing number of union contracts call for fringe benefits like health insurance, hospitalization, pensions, etc. All this means protection for you and your family. Now, isn't it but logical to think that you owe protection to a union that is protecting you and your family?

You can do this with your ballot on Election Day, and this is how: The protection that you may rightfully expect from your union is proportioned to your union's strength.

A strong union is in a better position to afford protection to its members than is a weak one. But in late years the tendency has been for Congress and for state legislatures to enact laws that have for their purpose and effect to undermine the strength of unions. A sample of this type of legislation is the Taft-Hartley Act, which Adlai Stevenson, candidate for the presidency on the Democratic ticket, has condemned as being "biased and politically inspired" and as not having "improved labor relations in a single plant."

Laws modeled on the Taft-Hartley Act, and in some cases containing provisions even more oppressive than that Act, have been passed by a number of state legislatures. All such legislation is sponsored by big employers and other groups hostile to organized labor, and law-makers that pass this sort of legislation do so in obedience to pressure from selfish interests.

Law-makers who are allowing themselves thus to be used for the advancement of special interests are betraying the trust placed in them, and they should be replaced by men more responsive to the needs of labor and the people. You can help accomplish this with your ballot November 4.

But the American Federation of Labor is not selfishly concerned merely in protecting and advancing the interests of working men and women. It carries on a ceaseless campaign in defense of the needs of all the people as against the special interests of the few super-rich.

This is so because union men and women are but part of the great mass of common people. It is for this reason that the AFL fought the unjust tax law, by which the burden of taxation was shifted from the shoulders of the rich, those best able to pay, onto the shoulders of the poor, those least able to pay.

It is for this reason, also, that it carried on a militant struggle against the emasculation of price controls, which even now is causing living costs to soar higher and higher. If the AFL failed in these its efforts to protect the people against special interests, it is because the voters failed the AFL in past elections. Let's try to do better November 4, 1952.

America's labor movement is but a part of America's democracy, which we are all interested in preserving. Whatever strengthens America's labor movement means security for America's democracy.

Whatever weakens American labor gives encouragement to totalitarian trends of both the left and the right. American labor is even more becoming the most powerful bulwark against dictatorship. Whatever advances the cause of American labor serves the interests of the American people as a whole.

On November 4 cast your ballot for candidates that can't be bought by special interests—candidates whose records give assurance that will serve labor and the people if elected.



DUFFY'S TAVERN

WHERE GOOD FRIENDS MEET TO SIP AND SUP
TWENTY-FOUR HOURS A DAY

STEAKS — CHOPS — SHISHKABOB — SPECIALTY DISHES

JOE ROGERS RESTAURANT

1815 SOUTH MAIN STREET
"The Gateway to the Strip"
PHONE 4793

STAN RESLER BAR



AND ORCHESTRA

WATCH FOR OPENING DATE

SOON!

RENO BEAT . . .

by ART STEAGALL

AVERY FULL and important two weeks, these, the one just passed and the one coming up. Yesterday, October 31, marked the 88th birthday of the State of Nevada. At the time of this writing, plans for this year's celebration of Admission Day look like it will surpass all other years in color and spirit. The year of 1938 saw the State birthday party moved from RENO to CARSON CITY, where it has been held every year, except for a few years during WORLD WAR TWO. This year was a party long to be remembered. LORETTA FAJARDO, a shy Indian youngster of 19, from FERNLEY, reigned as QUEEN OF NEVADA for the Day. Among the many features planned throughout the day were a huge parade with some 20 bands and from 80 to 90 floats and marching units, the traditional RENO-CARSON CITY football game, always a thriller, a beautiful INDIAN pageant "A DESERT FLOWER" performed by Indians from PYRAMID LAKE. The CARSON CITY PLAYERS, as their part of the celebration, staged a melodrama entitled "The Curse of an Aching Heart" with two performances at 2 and 6 p.m., the cast a group of experienced amateur actors and actresses, open house at the Governor's Mansion, a hobby show, and the day's activities topped by the annual 1864 Ball, with almost everyone coming in costumes of the period. At the present time there are good posibilities that BING CROSBY. No 1 NEVADA Citizen, will join in leading the GRAND MARCH. Some 50,000 persons filled the CAPITOL CITY to witness this gala Celebration. On Tuesday, November 4th —I'm sure that I don't have to remind you to—VOTE AS YOU THINK but DO — DO — VOTE!!!!

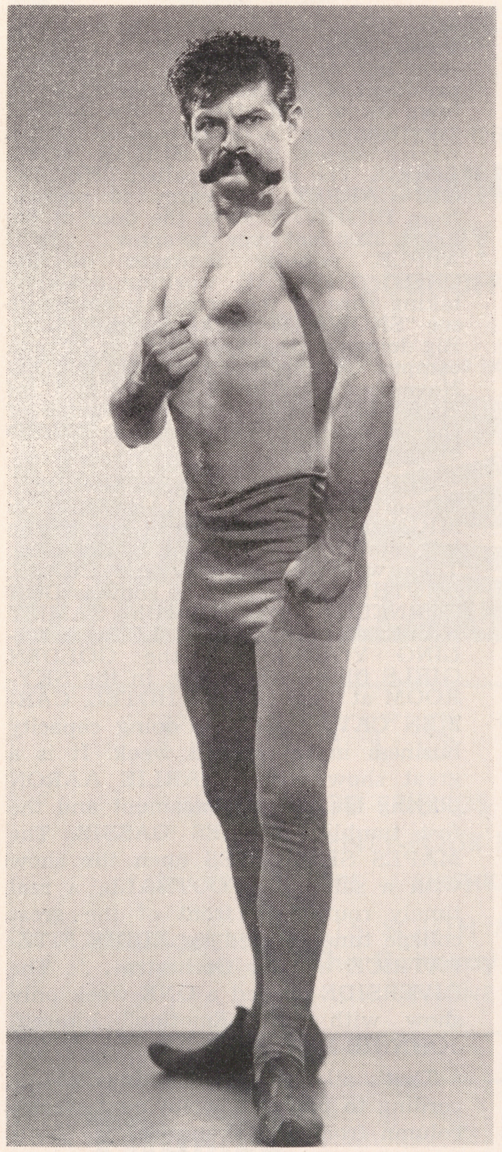
AGVA: RENEE MOLNAR, featured dancer of the lovely MAPES SKYLETTES, leaves as of December 3rd. BEATRICE KAY doing nothing but business at the MARK in SAN FRANCISCO, and what reviews . . . several of the bigwigs of United Airlines in town for the dedication and christening of the new Mainliner Convair, this new ship goes into service between here and the Bay area early in Novemer. It will carry 44 passengers and will cut one hour off the flying time . . . GOP and the SHRINE staged two good parades in town, with the SHRINE getting a little the better of it . . . RENO Community Chest have reached their half way mark—is your contribution included? . . . just talked with CLARENCE MILLER, a veep of ESSANESS THEATRES CORP., in CHICAGO, 3 inches of snow last week brrrrr . . . C. T. SMITH, president of AMERICAN AIRLINES, in town for a brief stay . . . An unusual "sky tramway" is being readied for the winter season, by the SUGAR BOWL LODGE. The new lift called THE MAGIC CARPET will carry 48 persons from HIGHWAY 40 to the door of the lodge, 3200 feet over the snow . . . BOB APPLE, popular manager of the CREST THEATRE, working overtime taking care of the crowds wanting to see "SNOWS OF KILIMANJARO" . . . Big doings on the University of Nevada campus. Getting set for HOMECOMING November 8th. The WOLFPACK, U. of N. footballers lost their first game of the season to the powerful IDAHO eleven, last Saturday.

CURRENT SHOWS: NEW GOLDEN, the great dance act MARTELLS & MIGNON, forced to cancel out at the last minute, will be in at a later date. They were replaced by the CLARK BROTHERS. Heading the show is DON CORNELL, formerly with SAMMY KAYE and BEN WRIGLEY. STERLING YOUNG and the GOLDEN GIRLS fill out the show. In the SKYROOM at THE MAPES HOTEL, CARMEN CAVALLARO is doing capacity business in his second week. It is a great show with CHARLIE AARON playing his third engagement and the fast tumbling of LES DASSIE. The MAPES SKYLETTES open the show with a salute to FOOTBALL, a real timely routine in front of the great college tunes played by EDDIE FITZPATRICK and his Orchestra . . . The RIVERSIDE opened a ONE week only show with "Mr. Emotion" himself, JOHNNIE RAY.

That's all for now—if things go according to plan, I'll write next week's column from San Francisco.

Sallie's **LIQUOR STORE AND BAR**

Complete Line Package Liquors
— BEER BAR —
SALLIE GORDON, Prop.
2224 Charleston Blvd. Ph. 6969



I'M

STRONG

FOR

LAS VEGAS!

Thanks to

HOTEL

THUNDERBIRD

for

Three Weeks

of It!

LARRY STORCH

WHAT'S DOIN'?

(Continued from page 11)

years. You really ought to phone GEORGE WILMOT at 3639 and find out what this is all about. It's really something the way business has picked up at DUFFY'S TAVERN since STAN RESLER and JOE ROGERS have been in the driver's seat for the place. As you may well know by now, they have ERNEST NOBLE in charge of the kitchen now and he's serving some of the best food to be found any place in town. Instead of just noticing the cars around the place the next time you start to drive by, why don't you stop in and join the crowds that gather there each evening? The food is wonderful and the prices are very reasonable. . . It isn't often that I write about one of the acts on the strip but I want to say that the TOM PARRIS TRIO is one of the greatest trampoline acts I have ever seen. These two young men, TOM and CORKY, throw away tricks that other trampoline acts are featuring. Another thing: their canvas is one of the smallest in the business making it all the more important that they know what they are doing, and do it right. They are with the Minsky Show at the Desert Inn, but only for a few more days. If you like, and understand, acrobatics, by all means don't miss this act. . . EDILDAB . . . It was five o'clock last Monday evening when little LUCINDA LYNN MARTIN dropped in on her folks to stay for a few years. She didn't bring any luggage but she weighed in at seven pounds herself. Needless to say, her mamma, BEEBE, is glad to have her out and around the house where she can be seen. Both Mamma and Daddy JIM say that she is welcome to stay the rest of her life. Jim deals "21" at the Thunderbird. Uncle Jack has had his five-piece combo at the same hotel for, lo, these many years. Congratulations, Beebe and Jim, I know you'll always find happiness with such a wonderful newcomer in the house . . . It's good to see MILDRED CONIGLIO out around the clubs again after her recent illness and operation. Her husband, LOUIGI, is co-owner of LOUIGI'S Charcoal Broiler out on the Hiway, where daughter LORA ANN does a lot to enhance the beauty of the atmosphere . . . EDILDAB . . . Ya know somethin'? That's about all I have to say this week!! Comes right down to it, I haven't said much to begin with, maybe! . . . The truth of the matter is: I'm late with my column tonight and if I don't get this over to the printer I may not have it in this week's book at all, so ———Don't wait up for me. I'll be out late! Just leave the porch light on! Your ever lovin', ,

Johnny

Weekly Fashion Letter

from EDITH HEAD

Paramount Fashion Designer

For awhile, it almost looked like the craze for casual costume would end up with girls in dungarees for afternoon and evening wear. But now, the hat-and-gloves style is back, and just in time too! For the last few years, particularly in the West, women have been wearing hats only to weddings, funerals and to Sunday church. In a few localities, like San Francisco, the hatless woman was not to be seen quite so frequently, but in the main, the emphasis has been on bare heads. It is almost unthinkable now to wear a sweater, skirt and flat shoes for street wear or afternoon wear. These have been relegated to the niche where they belong . . . strictly for the exercise of walking.

Even for the more formal evening wear, the hat and gloves have crept back into the picture. Of course, the large brimmed hat is definitely not chic with an evening gown. The style here is a small tight-fitting cap like a Juliet cap. Sometimes this can be of a very plain material which accents the rest of the costume, or can be of the same material. Jewels can be added, provided they do not detract from the other accessories of the costume, but the total effect of wearing a hat makes the evening outfit definitely more important.

ARLENE DAHL, who is not only beautiful but extremely fashion-conscious, revealed her plans for evening wear while she was filming Paramount's technicolor adventure "Caribbean," in which she co-stars with JOHN PAYNE and SIR CEDRIC HARDWICKE. Arlene visualizes a new black velvet dinner suit to be worn with a tiny black velvet hat embroidered in jet, with velvet gloves also embroidered in jet.

ROSEMARY CLOONEY has a smart black broadcloth afternoon dress or luncheon suit which she planned while making "The Stars Are Singing." At her throat she wears an ascot scarf embroidered in white straw and pearls with a small white hat embroidered in the same manner.

Home and Car Radios Repaired

PERSHING

RADIO AND TV

"The House That Service Built"

118 North 3rd St.—Phone 6477

FREE PARKING IN THE REAR



DICK SHERIDAN'S

STRIP RACE BOOK

(Formerly the Jungle Club)

- Results From All Major Tracks
- Full Mutuels
- Direct Bus Service From Downtown
- Comfortable Atmosphere

HI-WAY 91

in the center of Reno's fun

NOVEMBER 5 THROUGH NOVEMBER 18, 1952

PEGGY LEE

Capitol Recording Artist (One Week Only)

MARTELLS and MIGNON
Dance Sensationalists

HAL LeROY
Star of Stage, Screen, Radio

Sterling Young and His Orchestra

GOLDEN GIRLS

At the Terrace Bar — Alice Hall Quartette

Terrace Bar - Slot Machine Bar
Casinos - Coffee Shop
three shows nightly 9:00 11:30 2:05

Terrace Room

HOTEL GOLDEN BANK CLUB IN RENO

Bill Graham - Dave High
Managing Directors

NEW GUNS FOR SALE

Always a Fine Selection of Scarce and Popular Models

SEE OUR FAMOUS
400-PIECE GUN COLLECTION

FRONTIER VILLAGE GUN SHOP
HOTEL LAST FRONTIER

Open 'til 11 P. M. Phone 1177-W

NEW HUNTING RIFLES ON HAND



Stoeger's .380 Cal. Llama Pocket Automatic Pistol - Perfect Scale of the famous .45 Colt Gov't Auto. Pistol at half the weight and size!

(Also in Beautiful Gold & Silver Plate hand engraved) $49.85 up.

HEAVENLY STARS

. . . by BABETTE

THIS WEEK — the horoscope of a native of Cancer.

Beldon Katleman, of the El Rancho Vegas, was born July 15th, in Sioux City, Iowa. Birth Hour unknown.



Cancer (June 22-July 22) is a mutable water sign, ruled by the Moon. The first two weeks of this month are confusing and natives of Cancer should not depend too much on what others say or promise. The last week, however, is a time for action. Despite minor confusions, they should grasp all new opportunities, but keep decisions practical and clear cut.

Because they are ruled by the Moon, which controls rhythm, persons born under this sign are happiest when their lives follow an unbroken pattern. They are the most imaginative of all the other signs. It is seldom that they act in any situation without exploring every angle of its probable success or possible failure. They worry about the future constantly.

Cancer natives are the best parents and most domestic of all. They love roots and the responsibility of home life. Their homes are always comfortable, warm, and glow with hospitality. If they must travel, their thoughts are always on their return to "home-base!"

They are possessive—clinging to an idea, to possessions, and to people. They must learn to hold lightly — a difficult problem to these warm, sympathetic Cancerians.

They are courageous and will tackle any situation or problem. And the greater the challenge, the greater is their courage, especially when it is to protect something that belongs to them, or to their loved ones. They are extremely sensitive to the troubles of the world. They are good judges for they listen to every side. Their counsel is worth listening to — anytime.

The following horoscopes are guides for the week beginning Saturday, November 1st, and ending Friday, November 7th.

ARIES (Those born March 21-April 19)
A profitable cycle for business begins. Travel — see people. The 3rd is best day for action.

TAURUS (Those born April 20-May 20)
Unforseen change of plans near the 6th. Keep an open mind. Watch budget and adjust home matters.

GEMINI (Those born May 21-June 21)
Don't be reckless with promises or money matters. Romance and social life favorable.

CANCER (Those born June 22-July 22)
Curb impatience for best results. Rash action brings upsets. New friendships, contacts around the 3rd.

LEO (Those born July 23-August 23)
Good time for introspection and changes in business. You impress others through calm logic.

VIRGO (Those born August 24-September 23)
Be patient . . . watch finances this week. Sidestep gossip by avoiding unconventional people.

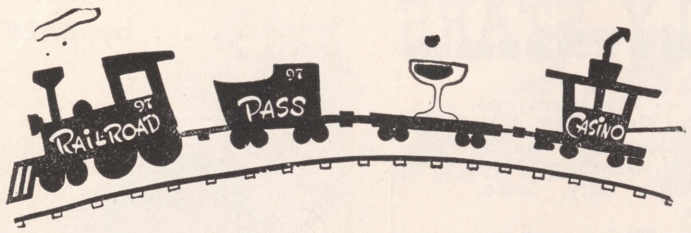
LIBRA (Those born September 24-October 23)
New moon of the 1st brings personal advancement. Your hunches (particularly artistic ones) are good.

(Continued on Page 27)

Dedicated to Making Your Life More Beautiful

DOT'S FLOWERS

808 SOUTH FIFTH STREET
PHONE 811



YOU WIN

10 Big Games

AT OUR EXPENSE
BINGO

8:30 Each Night

BIG COVER-ALL ON LAST GAME EACH NIGHT

ALSO ANNOUNCING
CHEF ERIC DIGGS
SERVING
CONTINENTAL FRENCH DINNERS — FAMILY STYLE



JOHN V. (Johnnie)
LYTLE
Justice of the Peace

BE SURE TO VOTE NOVEMBER 4TH

(PAID POLITICAL ADVERTISING)

OPEN 24 HOURS



Your Friendly
LIQUOR STORE
FLOYD J. COPE
PHONE 4342 827 SO. FIFTH ST.

'Fabulous Las Vegas"

MAILED EACH AND EVERY WEEK TO YOU OR YOUR FRIENDS

$5.00 PER YEAR

THE WATCHBIRD:

(Continued from page 13)

BROTHERS, who will appear on the All-Star Revue for NBC-TV Nov. 22, have completed their format for the show and will start rehearsals immediately on their all-new routines . . . BOBBY TROOP, night club pianist, has been signed for MGM's "Remains to be Seen", as the pianist (natch) in a special DOROTHY DANDRIGE "guest" spot . . . Friends were deeply grieved to hear of the death of PAM LANG, wife of agent JENNINGS LANG, who died at the age of forty one of a heart attack . . . The GOLDSTEIN twins were set to take over as production chiefs at RKO, but couldn't find their publicity man in time . . .

HERE AND THERE: RUTHIE FITZPATRICK (Mrs. Eddie), whose husband has the orchestra at the Mapes Hotel in Reno, expect her baby some time next May . . . JOHNNY WHITE, who used to tinkle the keys at the El Rancho, now plays piano from ten to four ayem at Domenic's . . . JEANNE HEWITT of the Lindsay-Sapphire Danvers went to Chicago for her vacation, to visit RUDY RUDENKO of the juggling Rudenko Brothers. Said brothers are very happy these days, now that they've gotten their father out from behind the iron curtain . . . HENRY STACK-TWELVE and CHEF LEON, both formerly of BILL MILLER'S Riviera in New Jersey will join the staff of the Sands Hotel . . . Our favorite malapropster had us in stitches when he spoke about his beautiful, white schlimiel rug . . . JACKIE GREY back in town, looking lovely as ever . . . CLAIRE CONNER, whom you all remember from the first Latin Quater show to play here, is back in our midst once more, and is enhancing GEORGE MORO'S line of Sa-Harem lovelies . . . Coosome twosome: JANET MOZZELLO, waitress at the Desert Inn is on pink clouds now that her best beau Sgt. ROCKY BERGER is being transferred to Ft. Bliss, Texas, which is closer for visiting back and forth than Kansas . . . Our APPLE'S favorite playmate is back in town and he couldn't be happier. She is LENNIE DE LONGPREE, darling six year old niece of TINY and CARNEY KRAUSNICK . . . It seems women always want what they can't get easily, that's why JAQUES CHACQUENEAU, whose perfume "Chacqueneau Kay" for ladies, is sold in men's shops AND only to men . . . A secret, a secret, we've got a little secret, and we gave a scouts oath that we wouldn't tell a soul, but anyhoo CHARLOTTE NORT—it's simply super.

RANDOM THOUGHTS:

(Continued from page 7)

was upset, she tried to advise her husband of her feelings. Did the Lover Boy take her into his arms and coo sweet nothings in her ear? You're right —he didn't! Instead he unleashed the most despicable temper anyone ever possessed. He screamed and raved and treated her as though she was deranged. He couldn't understand why she believed she had any right to be perturbed. He bellowed so loudly that neighbors thought there must be an earthquake in the vicinity.

That husband is a "topper." Whenever the little woman who bears his name feels any emotion whatever, he will go to any extreme to "top" her. Someday, little Paula isn't going to forgive and forget. When that day arrives, I only hope her husband will cast aside the remnants of childhood and grow up. If he doesn't, he'll never know true happiness.

HEAVENLY STARS:

(Continued from Page 25)

SCORPIO (Those born October 24-November 22)

Don't start anything new on the 1st or 2nd. Cooperate with others for financial gain.

SAGITTARIUS (Those born November 23-December 21)

Good time to ask for a favor or a raise from 1st to 4th. Put financial matters in order.

CAPRICORN (Those born December 22-January 19)

Watch temper as others may be independent, uncooperative. Be cautious of new acquaintances.

AQUARIUS (Those born January 20-February 18)

Relax, you can coast on past efforts. Possibility of emergency or illness on job the 6th, be cautious.

PISCES (Those born February 19-March 20)

Salesmanship, short trips and correspondence favored the 3rd. Avoid friction in love or friendship, 3rd to 6th.

BINGO
STARTS 1 P. M. DAILY
SILVER SLIPPER
LAST FRONTIER VILLAGE

Congratulations

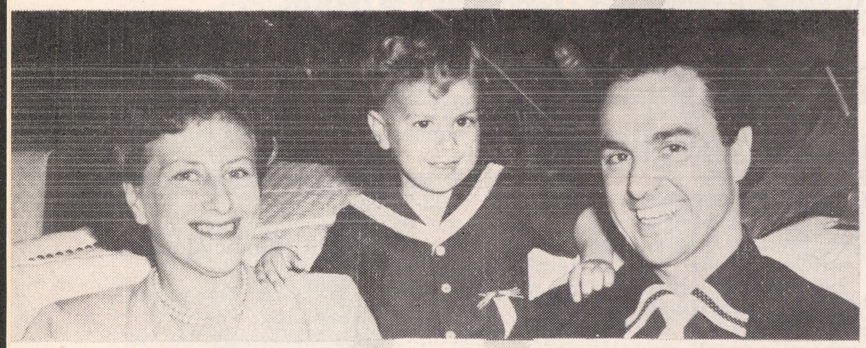
ON YOUR

10TH

WEDDING

ANNIVERSARY

NOVEMBER 1, 1952



Stan . Ruth - Lanny

THAT'S FOR SURE:

(Continued from page 9)

will be the QUINTETO ALLEGRO. According to advance publicity, the male quintet has been creating quite a stir in the show world. They have appeared at the SHAMROCK HOTEL and Hollywood's MOCAMBO. The gentlemen are masters of song and musical instruments. Even though the names aren't known to the majority of the populace, we understand that national success isn't very far off. The quintet of Italians cause a sensation whenever they roam through the audience, singing "Sorrento."

Our candidate for "Show Woman of the Century" is SOPHIE TUCKER, a gal who is loved by all who have seen her and the many friends she has gathered in her travels with success. She is currently packing the LATIN QUARTER in New York. You just can't help but love Miss Tucker. This terrific personality never says no to any benefit and lends her gracious heart and hand, whenever necessary. We're looking forward to Miss Tucker's engagement at the EL RANCHO VEGAS HOTEL, in December.

Oh-oh! He did it again! Whenever there is boiling water in the vicinity, DICK SHERIDAN (owner of the STRIP RACE BOOK) will inevitably tramp right through it. Last week, a woman approached Dick and explained that she was "desperately fond" of two horses and wanted to bet $2.00 on each. However, she didn't have enough money with her and wanted to borrow $2.00 from Dick. The genial proprietor explained he wasn't permitted to lend money. As a possible solution to the problem, Dick explained the meaning of a "parlay" to the female patron and suggested she utilize that method, insuring her betting on both horses. Yep! Both nags won and Dick is $102.00 poorer. Oh, well! Sometimes it pays to lend money, instead of advice—yes?

Despite the constant activity he enjoys as maitre d' at the FLAMINGO HOTEL, JACK DENISON is taking time out to accept the good wishes of his many friends. Since he regained his former post with the hotel, Jack has found there aren't enough hours in a week, in which to catch up with old acquaintances. Good luck, "Silver Fox."

Recently returned from Vienna, where she visited with her parents, is IRENE BOLTON. Since her return, Irene has spent most of her waking hours, practicing various dance steps. You can see the result when she steps into the limelight as a featured dancer with the EL RANCHO VEGAS HOTEL DANCERS.

Another person who is back in our midst again is NICK DONDOLAS. He is more popularly know as "Nick, the Greek." The affable gentleman looks well rested and happy to be back. Las Vegas will look like Las Vegas again, now that our Nick is back to stir up some excitement at the gaming tables.

If you've seen the MINSKY'S FOLLIES show at WILBUR CLARK'S DESERT INN, you've undoubtedly noticed the four young ladies who "flunked at Minsky's University." The dark-haired young lady second from the right is the one to whom we have reference. When we saw her, we had a hunch she might be the sister of DOC STARR, emcee at the EMBASSY CLUB. After a bit of investigation, we were amazed to learn that PATTY DAY is not Mr. Starr's sister, but his **daughter!** What an age we live in! Parents seem to be getting younger and younger. Isn't that wonderful? Golly, we almost forgot! Patty has a three year old son which places Doc Starr in the grandfather category. We can't believe it. We just can't believe it!

Today, November 1st, marks the tenth anniversay of RUTH and STAN IRWIN (of the SAHARA HOTEL). The couple are (without exaggeration) one of the happiest we've ever met. Their pride and joy is young LANNY, who boasts two and one-half years of age. We extend our sincerest felicitations and hope their love will ever be as unending as the circle in Ruth's marriage band.

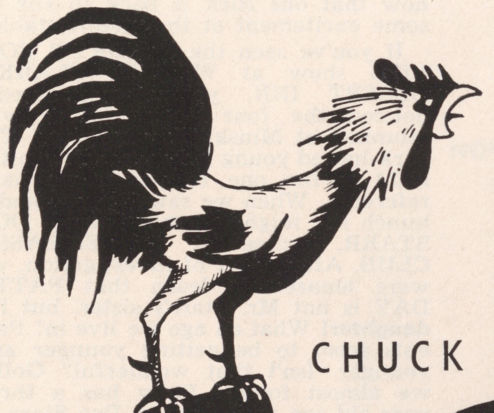
Among the visitors to our town are MR. and MRS. JOHN BUCKLEY. (Brother Pat is owner of BUCKLEY'S JACKPOT CLUB, Downtown) The nice people recently arrived from Oak Park, Illinois, and are here for an extended stay.

CHEF ROM, of BENNY BINION'S HORSESHOE CLUB, is extremely enthusiastic about his homemade sausages and buckwheat cakes. If you just treat yourself to these specialties of his, you'll be in full accord. Man! Your palate is so appreciative, it just tingles. While speaking with Rom, he revealed a certain promotional angle to us. It is a very clever idea. When he gets the OK sign from his boss, we'll be able to let you in on it. Sports enthusiasts will derive a great deal of pleasure from it. Perhaps we should limit that sentence to piscators.

Had a very nice chat with LANI SPENCER, secretary of MERT WERTHEIMER, owner of the RIVERSIDE HOTEL in Reno. Miss Spencer is completely intrigued with the wonders of Las Vegas. Unless we are grossly mistaken, she will head back to her north-

(Continued on Page 31)

SOMETHING TO CROW ABOUT...



The Club for the Late Stay-er-Uppers

RELAXATION AND REAL COMFORT FOR THE ROUNDERS

FRIENDLY, INTIMATE ATMOSPHERE

OPEN FROM 9 P.M. 'TIL

CHUCK LUFTIG'S

Red Rooster

ON HI-WAY 91 (THE STRIP) PHONE 1177-M

Delicious Pizzas . . . authentic Italian Dishes

Domenic's

ITALIAN RESTAURANT



AT THE SIGN HIWAY 91

OF THE GOLDEN WHEEL PHONE 4571

YOUR LOCAL CREDIT JEWELER

Bond's Credit Jewelers

THIRD AND FREMONT

"Pay As Little As $1 Weekly"

THAT'S FOR SURE:

Continued from page 29)

ern home with many an interesting tale of our fabulous town.

While sharing a cup of coffee with JACK ENTRATTA (General Manager and booker of shows at the SANDS HOTEL), our complacency was shattered. Do you realize the Sands Hotel will open its doors to the public in just six, short weeks? Where does the year fly? It is general knowledge that the favorite comedian DANNY THOMAS will be the star who "breaks in" the new stage and spotlight at that bistro. Following Danny will be a list of stars guaranteed to send you to the phone for reservations. Incidentally, reservations for Danny's show will be sold out long before the Sands Hotel waves a welcome to the public.

Due to the NEVADA STATE BOWLING TOURNAMENT being held in our fair city this coming year, the LAS VEGAS WOMEN'S BOWLING ASSOCIATION has been on its toes. trying to raise sufficient monies to make this a memorable occasion. One of their efforts was a recent raffle. The prize was a wirehaired terrier, contributed by PAT WILLIAMS, who breeds and raises them. Most of the people in our town have one or two pets of their own and weren't too anxious to gain another one. However, the gal who seemed to want the puppy so very much, was the person who won it. There were actually tears of happiness in LORRAINE GAGNEBIN'S eyes as she lifted the puppy and it nestled against her shoulder. Everyone was happy for her and we know that puppy has a fine home.

Because there are so many children making entries into our world, we thought that people would become a bit stagnant in their choice of announcements. However, we received a very clever one and would like to reprint it in its entirety. It states: "Announcing BOND'S JEWELERS NEW GEM DISCOVERY by NATILIE and STANLEY FAYMAN. Gem Type—Boy. Name—JEFFREY NORMAN. Carat Weight—6 lbs., 4 oz. First Showing—October 9, 1952. Producers' First Model. Production Limited. No Re-orders This Year. More Precious Than Diamonds. Changeable 3 Corner Diaper Mounting. Happiness Unlimited." Clever?

Many people notice the exceptional beauty of JO LONDON, cigarette girl at the SAHARA HOTEL, and wonder why the gal hasn't entered any beauty contests. Well, Miss London is actually a contest winner. She was chosen as MISS COLORADO of 1951 and entered the Atlantic City competition, that same year. She came to Las Vegas with her mother and sister and the three lovely women are currently having a lot of fun, keeping house in a beautiful trailer.

If this darned typewriter ribbon doesn't stop using its own mind, we'll have to toss it on the trash heap. While compiling last week's column, we very carefully stated that the RINGLETTE WAVE SHOP was located on **North Third Street.** However, by the time it left the typewriter, the location was changed. That's a nasty trick and we apologize for our Smith-Corona.

GALLEY THREE—THATS FOR SURE

Should you happen to walk into DOMENIC'S ITALIAN RESTAURANT and wonder why the proprietor is wearing a waiter's jacket, take another good look. The fello wis BENNY AXELROD and he bears a striking resemblance to his boss-man. Until recently, Benny was employed at the VAGABOND CLUB in Florida. When the VAGABONDS appeared locally, they teased Domenic unmercifully about having Benny in his employ. The funsters insisted they would take Benny back with them. However, Mr. Axelrod seems to prefer our climate to Florida and has settled here to stay.

A hearty welcome home to POP FISH, box man at the HOTEL LAST FRONTIER. Pop spent eight months at his FRONTIER GUEST RANCH in Oregon and he was sorely missed. People who have seen the ranch cannot stop exclaiming over its beauty. It's located at KLAMATH LAKE and MOUNT PITT CREEK. If it is as picturesque as we've heard, we can't blame Mr. Fish for staying away so long.

Having a wonderful time for themselves are MR. and MRS. FRANK FISHMAN (U. S. Hotel tycoon), of Santa Monica, California. Mr. Fishman just completed a deal that resulted in his obtaining 30 per cent of the planned SUNRISE HOTEL. That is the bistro which will be erected on the property adjacent to the entrance of the MOTOR-VU THEATRE. Have fun, people. We're always happy to hear of investors who have high regard for Las Vegas and its future.

Did you ever see an electric machine that gave manicures? What an interesting gadget! Makes you think of the drill in a dentist's office. Of course, the results are less painful. PATTI PHILLIPS, manicurist at the EL RANCHO VEGAS BARBER SHOP is the proud owner of this gimmick. She informs us that it gives a complete manicure in the space of eleven short minutes. Will wonders ever cease?

Laurels to RALPH GRECO, untiring maitre d' of the HOTEL SAHARA.

(Continued on Page 38)

ELECT

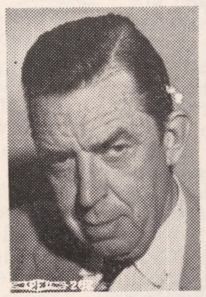
THERE IS

NO

SUBSTITUTE

FOR

EXPERIENCE



JUDGE

WALTER

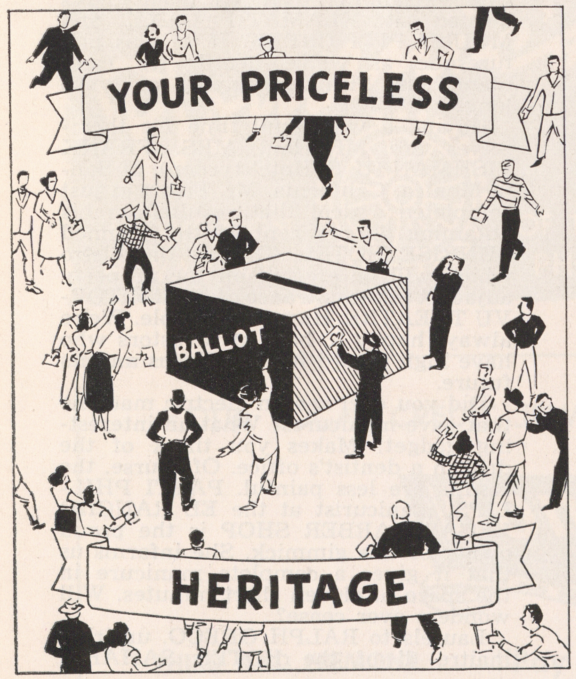
RICHARDS

JUSTICE

OF PEACE

(PAID POLITICAL ADVERTISING)

VOTE



TUESDAY, NOV. 4, 1952

Stephenson

advertising

design

LAYOUT
LETTERING
MURALS
ILLUSTRATION

phone **6670**

721 FREMONT • SUITE 5



(PAID POLITICAL ADVERTISEMENT)

James G.

"SAILOR"

RYAN

DEMOCRAT

STATE ASSEMBLY FROM CLARK COUNTY

—— KNOW YOUR CANDIDATE ——

- **Served 4 Terms in the Legislature as Majority Floor Leader.**
- **Was Instrumental in Receiving Appropriations for: Orphans Home— Handicapped Children's School for the State of Nevada.**
- **A Firm Believer in Sound and Progressive Government.**
- **Sponsored Such Legislation as: Liberalizing Industrial Commission Benefits — Occupational Disease Benefits — Unemployment Compensation.**
- **Fought Severely Against the Sales Tax and Was the Cause of Its Defeat.**
- **Does His Utmost to Make Clark County and the State of Nevada Outstanding as the Most Liberal of All the "48."**
- **Long Time Labor Leader Representing Many Important Offices of Various Organizations.**
- **Represents the Hod Carriers and Construction Laborers Union of Las Vegas.**
- **President of Clark County Building and Construction Trades Council.**
- **Secretary, Treasurer of the Nevada State Federation of Labor.**



FOR SOUND AND BETTER GOVERNMENT

VOTE FOR

JAMES G. "Sailor" RYAN

POP SQUIRES:

(Continued from Page 5)

said, "Charlie, want to vote?" Of course I nodded bashfully in the affirmative, so he gave me a printed ballot headed "Straight Republican Ticket" and I poked it into the ballot box and thereby committed my first political crime. However, I rather excuse myself on the ground that Blaine ought to be elected by all means, and then the election laws were mighty scanty: there was no registration of voters as there is today (women , of course, could not vote—they had hardly thought of such a thing then), and it was the custom among candidates to stuff the ballot box — if they could and not get caught. Politicians of each party were on duty to protect the ballot box from the crooked work of the other party.

Well, the world just fell in on me! Blaine went down to inglorious defeat, and the Democrat, Grover Cleveland, was elected. And I will say this for Grover Cleveland, he was sensible and hard headed and a patriot. When the British government sent her powerful fleet across the Atlantic to sieze the ports of Venezuela to enforce some claim, President Cleveland, without any pussyfooting such as we see in our government today, sent powerful Britain an order to recall her fleet or face war with the United States. And the British fleet went back home. It was an inspiring incident of patriotism which was thrilling to all America and I have often wished we had another Grover Cleveland in office.

To go on with a little history which most of you old fellows have forgotten: In 1888 Benjamin Harrison, Republican, ran against Cleveland and defeated him. Then after four years of Harrison (a rather colorless Republican) Cleveland ran against Harrison and was elected President in 1892. So Cleveland served as President two terms separated by the four year term of Harrison.

I hope that, in spite of all the disgraceful politics of the present campaign, able and honest men will be elected to office. But it is not a pleasant reflection to think back over the years and see that instead of making progress toward respectable politics, the campaign this year is about the most disgraceful ever known in our great country.

Let us hope that the general decency of people in general will raise before it is too late, raise politics out of the mire of this campaign of 1952. This may be our last chance to save America as we have known her. Another election it may be too late.

THAT'S FOR SURE:

(Continued from page 31)

Ralph is really magnificent in his position. He handles it with the polish of ageless experience. The dining room has been jammed to capacity but Ralph maintains an atmosphere of smooth efficiency. Patrons leave with satisfied reactions and no one could be happier about the situation than Ralph himself.

We join our wishes with many others who hope you will make it a point to cast your vote, Tuesday, November 4th. However, we are extremely disheartened by the vicious campaigns that are waging in our country and cities, at this time. According to the speeches that are being given by campaigners from BOTH parties, we are almost prone to believe that not one public official has an ounce of integrity or intelligence. The tainted words that are being flung at both sides by the opposition are enough to make you want to take to the hills and lead the life of a hermit. If we believe just a small percentage of each offering, the net result would be that no high public official is actually capable of handling his office. Why must we be subjected to writers who compose these speeches in order to make these officials appear as morons and degenerates of democracy? Of course we must be sadly mistaken—but — our outlook formerly impressed us that politicians were 90 per cent tactful. Must that cloak of diplomacy be trod underfoot whenever an election looms? The moment there is a hint of a visit to the polls, persons who are vying for the winning spot seem to lock respect behind a steel door and toss the key into the fire. We can just imagine the drooling countenance of a foreign propagandist if he could gain control of copies of these campaign speeches and flood his country with them. What **shameful** actions and accusations! Our children derive their evaluation of democracy from us, their elders. What sort of thoughts will grow with them, through the years? It isn't fair to imbue their impressionable minds with the assumption that foul tactics are the only methods of competition and success. Do you think these same children will want to develop themselves or prepare for a future in public office, knowing they will have to suffer outrageous incriminations and surrender their rights to a private, personal life? We blush to think these men slinging mud pies are adults — not children. Our hearts ache for campaigns conducted along the lines of decency, gentility and consideration of the general public . . . and that's for sure.



THE Flamingo HOTEL

NO COVER OR MINIMUM

FOR RESERVATIONS PHONE 4000

THE YEAR'S MOST OUTSTANDING REVUE

FROM HAVANA, CUBA

SANS SOUCI REVUE

CAST OF 40

WITH

MIGUELITO VALDES

AND HIS

MUSIC OF AMERICA'S ORCHESTRA

BOBBY PAGE & ORCH.

In the Mural Room

SHOWTIMES — 8:15 - 11:30 P. M.

LATE SHOW SAT. NIGHT: 1:15 P. M.

Wilbur Clark's DESERT INN

MINSKY'S FOLLIES

Exciting, Color Splashed Production with America's Prettiest Girls and All These Fun Makers . . .

★ Slapsie Maxie Rosenbloom

★ Bobby Sargent ★ Sherry Britton

★ Louise Hoff ★ Visionaires

★ Raul & Eva Reyes

★ 20 Gorgeous Girls

Music by CARLTON HAYES and His Orchestra

Show Times 8:30 and 11:30 — Saturday only 1:30 a. m.

Every Day Is Ladies' Day

AT

BUCKLEY'S

Where VERY LITTLE PULL Will

$ FILL YOUR POCKETS $

"GET LUCKY WITH BUCKLEY"



" ORIGINAL GUARANTEED JACKPOTS"

20 FREMONT STREET DOWNTOWN