Jack Cortez

November 15, 1952

Fabulous LAS VEGAS

Magazine

LORA ANN CONIGLIO



STEPHENSON

15c

NOW IN THE OPERA HOUSE-THEATRE RESTAURANT



BEN BLUE

WITH SYD SLATE

SPECIAL ADDED ATTRACTION

DON CORNELL

Jerry Carr at the Piano

ALSO



CARMEN D'ANTONIO

EL RANCHO DANCERS

Ted Fio Rito and His Orchestra

SHOW TIMES: 8:30 P. M. - 11:30 P. M.
NEVER A COVER OR MINIMUM CHARGE
For Reservations Phone 1300
Extra Late Show Saturday Night—1:15 A. M.

HOTEL

EL RANCHO VEGAS

"Stop at the sign of the windmill"

NEVER A COVER

NEVER A MINIMUM

THE
HOTEL LAST FRONTIER
PROUDLY PRESENTS

LIBERACE

WITH MUSICAL CONDUCTOR
GEORGE LIBERACE
EXTRA ADDED ATTRACTION
LUCILLE NORMAN
"Radio's Loveliest Lady of Song"
THE DEVLYN GIRLS
GARWOOD VAN and ORCHESTRA
DON BAKER AT THE HAMMOND ORGAN
Late Show Saturday Night — 1:15 a. m.

SHOW TIMES
8:30 & 11:30 PM

PHONE 1800
FOR RESERVATIONS

Hotel LAST FRONTIER

LAS VEGAS, NEVADA



JAN MURRAY

EXTRA ADDED ATTRACTION

BEVERLEE DENNIS

THE SEVEN ASHTONS

SA-HAREM DANCERS
MORO-LANDIS PRODUCTION
FEATURING
GENE NASH

CEE DAVIDSON
AND HIS ORCHESTRA

OPENING NOVEMBER 18

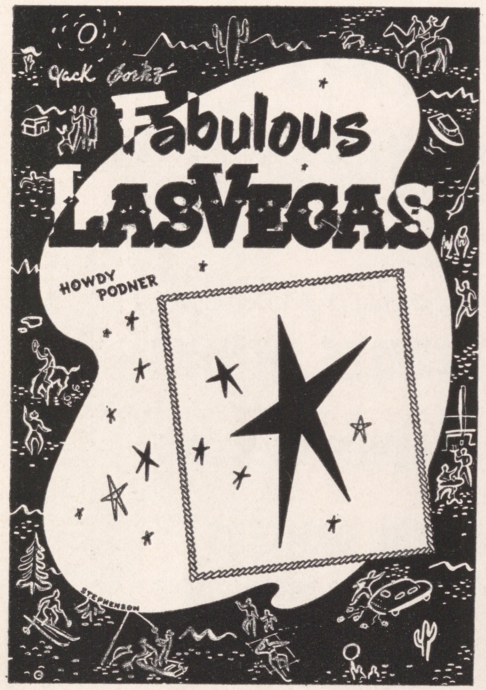
BUSTER KEATON

DAY, DAWN & DUSK
DOLINOFF AND THE RAYA SISTERS

Producer-Director: Stan Irwin

NO COVER
NO MINIMUM

HIWAY 91 • LAS VEGAS • NEVADA
RESERVATIONS • TELEPHONE 6800



PUBLISHED WEEKLY VOL. 4, NO. 32
NOVEMBER 15, 1952

OBSERVATIONS by POP SQUIRES
RANDOM THOUGHTS by B. B. BARTON
THAT'S FOR SURE by JACK CORTEZ
WHAT'S DOIN' by JOHNNY UHLMAN
WATCHBIRD by LADY MICHAEL
RENO BEAT by ART STEAGALL
★ SHOW REVIEWS ★
HOLLYWOOD HEADLINES by MARTIN LEWIS
HEAVENLY STARS by BABETTE

ART EDITOR — DENNIS STEPHENSON
JACK CORTEZ, Editor and Publisher
Subscriptions $5.00 per year
MAILING ADDRESS: P. O. BOX 748
LAS VEGAS, NEVADA

OFFICES OF PUBLICATION
231 NORTH FIFTEENTH STREET—PHONE 4922
707 EAST OGDEN AVENUE—PHONE 4330

Marc Wilkinson
PRINTER—PHONE 4330

COPYRIGHT 1952, JACK CORTEZ

HIGH SPOTS

ON THE STRIP . . .

EL RANCHO VEGAS—Dining, dancing, swimming, gaming casino. Famed Wagon buffet and breakfast. Phone 1300.

FLAMINGO HOTEL—Nevada's most beautiful wedding chapel. Heated swimming pool. Midnight buffet. Dining, dancing, gaming casino. Phone 4000.

THE LAST FRONTIER—Dining, dancing, swimming, gaming casino, floor shows nightly. Gay '90s bar. Open 24 hours. Hunt Breakfast Sundays. Midnight buffet. Phone 1800.

SILVER SLIPPER SALOON—Gay '90 atmosphere. Shows, dining, dancing, casino. Hiway 91—Phone 1800.

THUNDERBIRD HOTEL—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.

WILBUR CLARK'S DESERT INN—Dining, dancing, swimming, gaming casino. Phone 6000.

HOTEL SAHARA—Newest hotel on the Strip. Dining, dancing, swimming, casino. Phone 6800.

THE SANDS—Opening soon. Another hotel on fabulous Hi-way 91. Phone 7100.

VILLA VENICE—Newest Strip restaurant. Features fine food and nightime fun. Phone 4313.

DOMENIC'S ITALIAN RESTAURANT—Featuring the finest of continental and domestic cuisine. Phone 4571.

LOUIGI'S CHARCOAL BROILER—Superb steak and chop house, Casino. Phone 6740.

DOWNTOWN . . .

BOULDER CLUB—Off Second on Fremont. Oldest club in Las Vegas. Phone 2866.

BUCKLEY'S—The greatest variety of slot machines and race horse machines in Nevada. 20 Fremont street—downtown.

CALIFORNIA CLUB—First and Fremont. Slots, restaurant, bar, museum and replicas of gold rush.

EL CORTEZ HOTEL—600 Fremont. Gaming, cocktail lounge, dancing 'till 5 a. m. Phone 1500.

ELWELL HOTEL—First and Carson streets. Gaming, cocktail lounge. Phone 4700.

GOLDEN NUGGET—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling hall. Phone 3244.

HORSESHOE—Corner of Second and Fremont. Las Vegas' newest plush club with casino, bar, restaurant and race book. Phone 6547. Restaurant phone 6548.

MONTE CARLO—Bets 10 cents and up. Craps, roulette, 21. 15 Fremont. Phone 2750.

NEW LAS VEGAS CLUB—18 Fremont, same popular gaming club but in a new location. Featuring bingo games. Phone 28.

PIONEER CLUB—First and Fremont. Phone 583. Displaying 62-foot giant sign of Vegas Vic.

WESTERNER CLUB—Rustic casino, in western splendor. Phone 5612.

EMBASSY CLUB—Burlesque, in North Las Vegas on North Main. Phone 1633.

OBSERVATIONS . . . by CHARLES P. "POP" SQUIRES

SERVING A LEFT-OVER

ABOUT THIRTY YEARS AGO, when automobile accidents were fast coming into style, I was in Los Angeles for a short stay. While there some unhappy incident provoked me to write a little story intended for my Las Vegas Age, but which was never published.

Because just now I am very busy trying to accomplish something, I am taking the easy way out of my obligation to write for Fabulous Las Vegas, and giving our readers that little story for what it is worth:

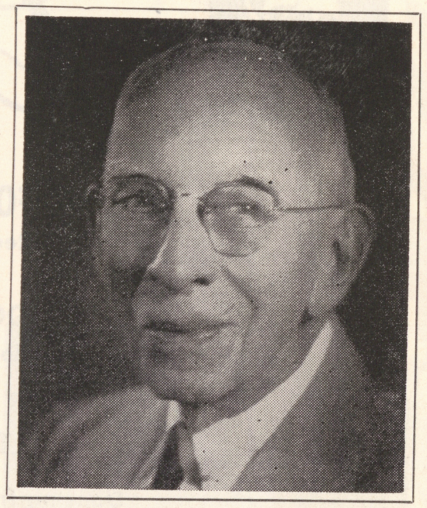
THE EMPTY SLEEVE

A brightly smiling, fine looking young woman faced me across the aisle of the street car. She was not of the showy type although she gave every evidence of intelligence, refinement and good breeding. Yet something about her reminded me of a grizzled veteran of the World War. There was something pitiful and appealing about her, more than the evident weariness her face expressed. And in a moment I realized what it was — the right sleeve of her neat, brown coat hung empty — the cuff carefully inserted in the coat pocket.

That limp and empty sleeve told me the story, indefinitely, of course, yet clearly enough so that I was moved to try to reconstruct in my mind the disaster which had mutilated this fine girl and cast a deep shadow over her whole life. Automobile crash, naturally, was the first thing of which I thought. In my mind I heard the shriek of hard-set brakes; the cry of horror in a woman's voice; the hideous crash and then — the silence.

Help coming — the wail of the ambulance siren; serious-faced surgeons and nurses with blood on their hands—then the oppressive odor of ether in the hospital surgery. Then quiet, as the nurse waited at the bedside for the sign of life — or death. The verdict was life, although, perhaps, it might better have been death. With the return to consciousness there came to this young woman the realization of a broken existence; the helplessness; the sorrow of friends and family; the sad homecoming and the weary task of learning to adapt one's self again to a life of usefulness with only one arm to aid in all the myriad duties of everyday.

I marveled that the victim could appear so well reconciled to her



changed existence as this lovely girl with the empty sleeve appeared to be. I wondered at the adeptness she must have toilsomely attained to enable her to go shopping alone. How she could manage the paper sack of groceries and the several smaller bundles in getting off the car gave me concern. And I wondered if my combination of sympathy and the desire to be polite would be resented if I should offer help. Should it happen we were leaving the car at the same stop, a helping hand would not be declined, I decided. I even wondered if I would not be justified in riding a few blocks beyond my regular stopping place, if necessary, to aid.

Now she was looking at the street signs as we passed and I surmised she had about reached her destination and would be getting off at my corner. Then she leaned forward and spoke to a charming little six-year-old girl who sat in the open section of the car. "Come and carry some of these parcels, Helen," she said.

Then it happened. The lovely lady gave a shrug to her shoulders, leaned forward a little farther and, to my amazement, brought out a perfectly good right arm which had been tucked restfully behind her back, thrust it into the empty sleeve, gathered her parcels together and started for the door as the car slowed to a stop.

"Helen," she said, "My back aches a little after sitting so long in that pic-

(Continued on Page 33)



EL Cortez HOTEL
DOWNTOWN

THE FOUR KNIGHTS
Capitol Record Singing Artists
ALSO
MARDONI & LOUISE
Baffling, Fast Moving, Fun-Making Mystery
YOUR SINGING HOST
FULTON BURLEY
Dancing from 9 P.M. 'til 4 A.M.
DAVE RODGERS AND HIS ORCHESTRA
SHOWTIMES 10 P.M. - 1 A.M. - 3 A.M.





NO FANTASTIC CLAIMS - -
POSITIVE PROOF!!
METER RECORDED JACKPOTS
MORE SURPRISES, MORE WAYS TO WIN
AT
WESTERNER
23 FREMONT STREET, LAS VEGAS, NEVADA

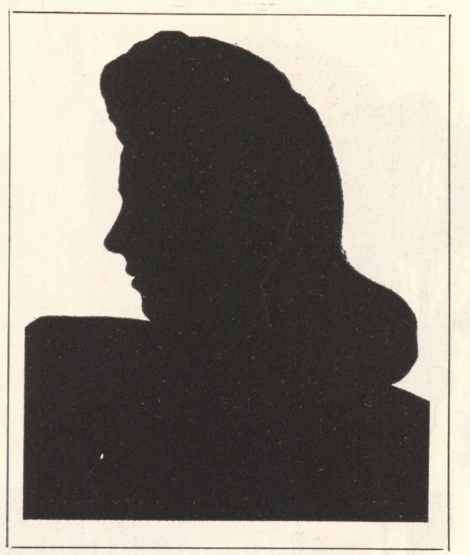
DUFFY'S TAVERN
MAKE US YOUR PERMANENT MAILING ADDRESS

JOE ROGERS	ERNEST NOBLE	STAN RESLER
RESTAURANT	KITCHEN	BAR

1815 SOUTH FIFTH STREET
"The Gateway to the Strip"
PHONE 4793

RANDOM THOUGHTS

. . . By B. B. BARTON



ONE OF my favorite topics involves the ancient laws that are ignored—but still remain as statutes in many of our states. Over at our house, we always get a few smiles and chuckles whenever our conversation embraces this particular subject. You can have a highly entertaining evening by just sitting around, exchanging facts that can be found in your library, a daily newspaper, or in a personal letter.

In the state of California, you can suffer legal punishment if you attempt to pick feathers from a live goose. I doubt that the law was ever enforced—but—some old meanie would be justified in instituting court action against an individual who indulged in the practice.

Arizona laws must have been created under the guidance of men who believe women should share in bringing home the bacon money. In that state, the law is written that women must give their respective husbands any and all income gained by their gentle hands or mental efforts. Not a bad deal, huh?

Fishermen better not try to dream up any explosive methods of catching fish in Illinois. There is an existing statute in that territory that prohibits the use of dynamite to catch fish. Who would want to?

In Corinth, Miss., you have to knock on the back door of the local soda shop and say that "Moe sent me," if you want ice cream on a Sunday. That fair city prohibits the sale of the sweet stuff on the Sabbath day.

If you like to shoot pool, in Birmingham, Ala., don't bring along a friend with a harmonica. The only music allowed in those poolrooms is from radios or phonographs. Golly! Even if you wanted to hire a three-piece band to keep your customers happy — you couldn't!

If you throw an apple core on the street in Milan, Mich., you can have your mail forwarded to the local jail.

Somebody in Kentucky must have had a distaste for the sport so popular in Mexico. Bullfighting is definitely anti-legal in that state.

We have a collection of oddities that are also interesting introductions to social conversations. It was only recently that we discovered no bright red automobiles were allowed in Egypt. That was the color reserved especially for King Farouk.

The men of medieval France were envied because of one certain fact. Any gentleman living in that country, possessing great wealth and at least three servants, was permitted to kiss any unmarried woman he desired. No obstacles stood in the way of his wishes. Even if a gal didn't care for his lip salute, she had to accept his advance.

Have you ever wondered about the phrase, "Adam's Apple?" Seems that a piece of Eve's tempting fruit got stuck in Adam's throat, causing the protrusion that is now known by that name and which is now in evidence in every man's throat.

Do you know who the originators of the system of knight errantry or chivalry were? They were actually noblemen who finally became ashamed of living as brigands. The change of character was in the 11th century.

During the reign of King Louis XIV, there lived a French woman who was quite unique. Her name, Madam Maupin. She insisted upon defending her own honor in duels. Naturally, she always won. Frenchmen's code of honor was to never defeat a lady. What could the gal lose?

In Eskimo communities, there are certain seasons during which they will not kill seals. Even though they may be starving, the seals are allowed to roam safely during the stipulated periods. It is a belief of their religion.

In case you haven't learned this one for yourself—a shooting star is not actually a star. It is a meteor, falling apart in the atmosphere.

the finest in food...
the finest in music,
and the
best shows in town...

OPENING SOON!



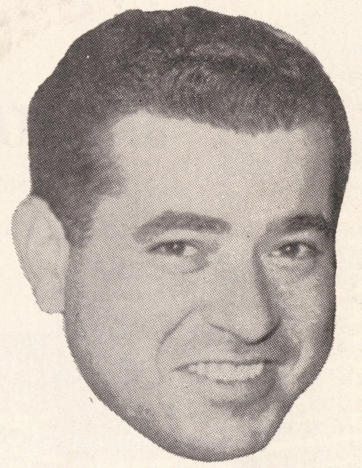
the Sands

A PLACE IN THE SUN...

THE STRIP • LAS VEGAS, NEVADA

THAT'S FOR SURE . . . by JACK CORTEZ

THE LOVELY LADY on this week's front cover is LORA ANN CONIGLIO, popular localite. Lora is the daughter of the co-owners of LOUIGI'S BROILER. At the present time, our current cover girl is the gracious hostess of this dining spot. The lass is quite a sportswoman, excelling in tennis and is an accomplished equestrienne. Miss Coniglio has a marvelous personality and sense of humor. After knowing her for a short time, many place her on their list of desirable friends. In case the bachelors are wondering about her private status, Lora Ann is single and unattached. Must be quite a list of young fellows who are vying for her smile . . . and that's for sure.



Many sincere congratulations to DALE COOK who was the only Las Vegas resident to pass the recent exams for the Nevada Bar Association. Dale celebrated his good fortune over a glass of seltzer with SENATOR PAT McCARRAN at Reno's RIVERSIDE HOTEL. The lad had waited so long for the results, his queazy stomach couldn't stand anything stronger than the aforementioned beverage. As we go to press, we understand that Dale will be officially sworn into activity by JUDGE FRANK McNAMEE in his chambers, Thursday morning, November 13th. Dale chose this procedure rather than the ceremony in Carson City because the judge has been a very dear friend of his family for many years. We hope that Mr. Cook will now carry through with plans he has favored for a long time; his present capacity will afford him the proper authority. Incidentally, our newest attorney will enter the firm of DOTSON & EARL, which will affix his name on their stationery.

The LAS VEGAS WOMEN'S BOWLING ASSOCIATION is planning a pre-Christmas dance, Saturday, December 13th. The shindig will start at 9:00 p. m. at the V. F. W. HALL on North Fifth treet. From their proposed plans, it looks as though that will be a mighty entertaining evening, with tickets priced at $1.00. When it comes to arranging interesting get-togethers, you have to give our women a lot of credit. The food will be set up in tempting buffet style and the door and raffle prizes will be items that anyone would want to win. JAKE KOZLOFF, of the HOTEL LAST FRONTIER, contributed a case of liquor that will be raffled off the night of the dance. Tickets for the liquor will go on sale Saturday, November 15th.

A few months ago (April) we had an item concerning LENNY SHAFER'S leaving for New York City with hopes of getting something new for his HEALTH CLUB at the HOTEL EL RANCHO VEGAS. Well — reason for the trip was to get the famous MAC LEVY Slenderizing Equipment for this area. Lenny accomplished his mission and received an exclusive franchise for all of Southern Nevada. We had heard a great deal about this remarkable method of reducing and, being curious by nature, we decided to take a LOOK. We saw 'em and were amazed, watching these electrical massages in action. (Lenny was the model). Words could never describe what we saw. It has to be seen, tried and you'll be convinced 100 per cent that it's the "GREATEST!" Charming KAY HESTWOOD is the consultant in charge. She is thoroughly trained; 17 years with the MacLevy salons in N. Y. C., Miss Hestwood is considered tops in her field and figure control. You are cordially invited by these two nice people to visit the Health Club and see these sensational machines in operation, which guarantees to get rid of that extra "spot or bulge."

LLOYD KATZ and PAUL SPERLING (of the NEVADA THEATRE CORP.) are extremely enthusiastic over the picture that will make its local debut at the FREMONT

(Continued on Page 27)



CHET and DUDLEY LAUCK'S
HOUSE OF GOOD SPIRITS
(Next Door to Wilbur Clark's Desert Inn)
PACKAGE LIQUORS — WINES — BEERS — SOFT DRINKS
We Specialize and Carry
DOMESTIC AND IMPORTED FOOD DELICACIES

"When Low in Spirits Call on— HOUSE OF GOOD SPIRITS"	Your "Spiritual" Host CHUCK ELBERT	Open from 11:00 a. m. . . . Phone 6582

Delicious Pizzas . . . authentic Italian Dishes
Domenic's
ITALIAN RESTAURANT
AT THE SIGN OF THE GOLDEN WHEEL
HIWAY 91 PHONE 4571

WHAT'S DOIN'?

. . . with JOHNNY UHLMAN

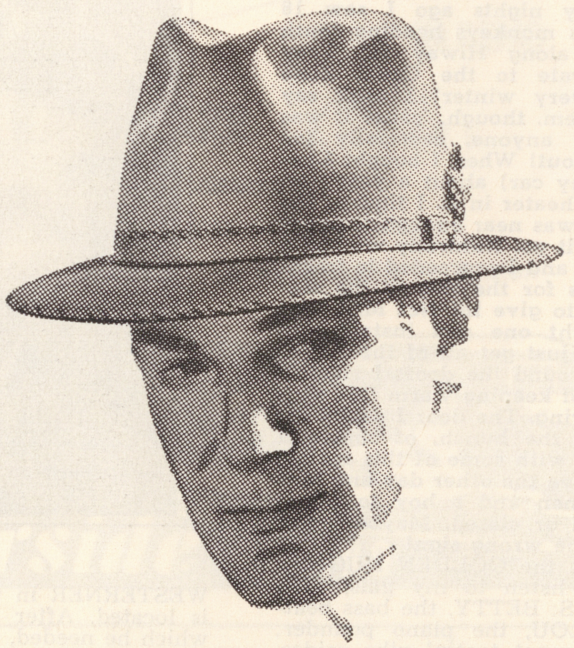


GETTIN' cold, ain't it? Not too many nights ago I saw 18 brass monkeys heading south out along Hiway 91! They migrate to the Canal Zone from here every winter! I can't say as I blame them, though, 'cause it was no night for anyone, especially for THEM, to be out! When I bought Lavender Lou (my car) about a year ago, there was no heater in it. I figured the cold weather was near enough to being over, so I let it go. Naturally we had a longer winter and I proceeded to freeze my phisterous for the rest of the season. Refused to give in! Not ME! Last week I bought one and installed it. Now if I can just get all of the cracks stopped up around the doors I stand a good chance of keeping warm this winter while driving. The door I use is the worst one of the bunch, of course. I chinked it up with some of this sponge rubber adhesive the other day and now it takes 16 men and a boy to get it either opened or closed. Maybe I was born under the wrong sign!

So down to the GOLDEN NUGGET SALOON to listen to my gals, THE BELLETONES: BETTY, the bass beater; MARY LOU, the piano pounder; ZOE, the trumpet tootin' vibe raider, and VERLE, that swingin' skin stomper! Four mighty sweet gals, all loaded with personality and talent to go with it. You'll find very few females who can blow trumpet like this ZOE. She isn't guessin'. Their individual vocals include all types of tunes and the comedienne of the outfit is diminutive VERLE, no bigger than a pocket size funny book but twice as much fun to have around . . . D'ya realize how close it is to Thanksgiving and Christmas? Now's the time to start ordering your needs where **candy** is concerned. Katie has been taking orders out at the VILLAGE SWEET SHOP for the past month or more. I was caught with my candy pans down last year and certainly don't intend to let it happen again this time. Nuts and peppermints last time! Next time you happen to be strolling around the LAST FRONTIER VILLAGE you might stop in and have a chat with KATIE and DON about what you'll be needing around the critical times. Two-bits says you won't be able to leave the place without having to try some of the delicious candies you'll find on display. I'm battin' a thousand! . . . Have you noticed the absence of LOUIGI in GAM'S RESTAURANT lately? A week ago or so he sold his interest in the place to GAM GEORGETTI, owner-operator of the WESTERNER in which the restaurant is located. After a vacation and rest, which he needed, we will be willing to wager that LOUIGI will be back into the harness somewhere around our town again. He is well liked and knows his business! . . . After having seen show business come and go around this town for the past 10 years, I still have to say that THE SEVEN ASHTONS are one of the greatest acts of its kind that I have ever had the good fortune to see. They are fast building the reputation of stopping shows wherever they happen to appear! The present troupe as it now stands is the result of five generations of performers of this type in the ASHTON family, their ancestors having formed the first circus to ever travel and perform in Australia, which is their home. From childhood the members of this troupe have been trained with their feet so that timing, balance and manipulation has become almost as a second nature to them. Truly a great and breath-taking act! . . . They're still playing Bingo in the evenings out at the RAILROAD PASS CASINO. I found out more about it this time. It goes something like this. It costs you $2.00 for the evening and they play 10 games with the last game being a cover-all. The cards are the kind that don't need you to tote a handful of corn, beans, pellets, disks or what have you, around with you.

(Continued on Page 15)

hat luxury...



THE TIJUANA

by STETSON



has a South-of-the-border nonchalance that makes it the favorite of men who want a hat that's different, yet very smart. Its richly crafted soft suede finish and boldly laced brim and band combine a look of originality with supreme hat luxury. **$15**

Christensen's
MEN'S WEAR
316 FREMONT STREET
LAS VEGAS, NEVADA

PHONE 1001

OPEN SATURDAY NIGHTS
UNTIL 8:30

THE WATCHBIRD

. . . by LADY MICHAEL
(Michael Neale)

WELL, the Republicans have been in for approximately 200 hours already and what have they DONE? . . . Two bopsters were at the zoo and stopped to watch a raccoon. "Man," said the first one, "dig that crazy Kefauver button." . . .

THE MAILBAG: LISA ROSE, who just closed at the Chez Paree in Chicago, will go to New York to continue her ballet and drah-ma lessons . . . JONI STEVENS has given up her course in interior decorating in New York, and is headed back to Vegas . . . GARIS KINGSTON, who went to Havana for a month and stayed twelve, sends regards to all her friends here and says she will see them in April on her way to California or Mexico or somewhere . . . Friends of JOAN MICHAELS were shocked and saddened to hear her mother passed away in New York . . . JEANNE MALONE will grace the DON ARDEN LINE at the Desert Inn November 25th . . .

HERE AND THERE: Ardent "Fabulous Las Vegas Magazine" fan LEO FIELDS tells us he's soon to become our opposition. He, JULES COVEY and DR. ALLAN BLACK will put out a monthly mag in Los Angeles called the "Friars Crier". First issue will hit the stands December 1st. Good luck and all that, fella's . . . MONTE PROSER, of New York's "La Vie En Rose" night club, will handle the lounge of Miami Beach's Biltmore Terrace and EDITH PIAF, sad French chanteuse, will handle the stage . . . ERNIE MARTIN, producer of "Guys & Dolls" is in Hollywood at this moment looking over talent for the new COLE PORTER musical "Can-Can" which will go into production in January . . . MARION COLBY succeeds Vivian Blaine, Janet Blair, Martha Stewart etc., as the BLACKBURN TWIN'S new partner . . . TED MOSSMAN, pianist-composer, is now appearing nightly in the Garden Room of the Palm Springs Biltmore . . . MARTHA RAYE, out of the hospital in Miami Beach, is looking as vivacious as ever, and is sporting Mamie Eisenhower bangs . . . ROZ RUSSELL is another cinema star who has succumbed to the lights of Broadway. She'll appear in the musical version of "My Sister Eileen" and turned down the lead opposite JOSE FERER in the film version of "The Shrike" . . . SOPHIE TUCKER had a group of Latin Quarter lovelies to her beautiful Park Avenue apartment for tea and photographs. When BABY LAKE scanned the songbirds plush diggings she turned to Sophie and said, "What a cage!" . . .



BITS AND PIECES: ARTIE COSGROVE is back from a sabbatical in San Francisco, and is once more on duty as deputy at the Flamingo . . . BOB GOLDSTEIN in town, and in a beeg huddle with very-funny-comic BOBBY HACKETT . . . The JOE PASTERNAKS have kissed and made up . . . Comic FRANKIE HYERS wasn't half so upset over his home being looted of $20,000 worth of glitter as he is over other comics stealing his material. After all—the gems were insured . . . MARION and FRANCIS LEDERER have an apartment in Rome for the winter. While Francis is busy making pictures, Marion is busy with culture and her audience with the Pope . . . Showgal JUNIOR STANDISH is off to Mexico to shed her band-leader spouse . . . The JOSEPH KOLTZES are heiring the nursery. Mother-to-be is WINI WALLEN, formerly of the Latin Quarter Revue's Wallen Twins . . . DIOSA COSTELLO has switched—to the Lou Irwin Agency, that is . . . MAUREEN CUNNINGHAM is back in Los Angeles, and concentrating on TV . . .

HAPPY BIRTHDAY, LITTLE SCORPIOS: November 11th, DR. JOSEPH HUTCHISON of Central City, Neb. celebrated his 75th birthday. Many, many happy returns, Dr. Joe, and

(Continued on Page 25)

SILVER SLIPPER SALOON

"LAS VEGAS FOLLIES"
Funniest and Best Show in Town

10 - BIG ACTS - 10

New Comedy - New Songs
New Dances

JOIN THE CROWDS

SHOW TIMES
9:00-11:00 p. m.—1:00-2:30 a. m.

SILVER SLIPPER RESTAURANT

WORLD'S FINEST
14-oz. U. S. Eastern Beef
STEAK
Potatoes, Bread and Butter
$1.99
Served from
11 p. m. to 4 a. m.

Restaurant Open 24 Hours

NO COVER — NO MINIMUM

LAST FRONTIER VILLAGE
FREE PARKING — PHONE 1800

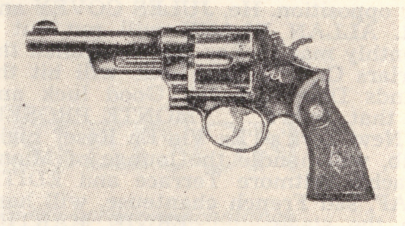
NEW GUNS FOR SALE
Always a Fine Selection of
Scarce and Popular Models

SEE OUR FAMOUS
400-PIECE GUN COLLECTION

FRONTIER VILLAGE GUN SHOP
HOTEL LAST FRONTIER

Open 'til 11 P. M. Phone 1177-W

ALL TYPES OF HOLSTERS, GRIPS, ETC.



Smith & Wesson's popular .38/44 "Heavy Duty" Revolver (on .44 frame) If you like a heavy frame revolver, this is it! (you furnish the wheels) Choice of 4" or 5" barrels, $70.50 (new).

in the center of Reno's fun

MARGARET WHITING

MARTELLS and MIGNON
Dance Sensationalists

HAL LeROY
Star of Stage, Screen, Radio

Sterling Young and His Orchestra

GOLDEN GIRLS
At the Terrace Bar — Alice Hall Quartette

Terrace Bar - Slot Machine Bar
Casinos - Coffee Shop
three shows nightly 9:00 11:30 2:05

Terrace Room

HOTEL GOLDEN BANK CLUB IN RENO
Bill Graham - Dave High
Managing Directors

WHAT'S DOIN'?

(Continued from page 11)

The number covers are the sliding kind. As a matter of fact, quite a few of the people are getting a card, and playing bingo at the same time they are eating their dinner! Now there's a deal for you. And CHEF ERIC is really putting out the fine food, I'm told! Best they've had in there for a long time . . . Admiral ROGER SIMPSON, retired, was in for a visit with an old duck hunting friend of his this past week. He and ALLAN KRAUSE used to go out hunting together every season when they were both in San Francisco during the war. He was commanding officer of Treasure Island at that time. At the present time he is the head of the Budweiser Corporation for the 11 western states and ALAN is co-owner of BUCKLEY'S JACKPOT CLUB on Fremont street. Incidentally, another original idea of PAT BUCKLEY'S is catching on like wildfire in the past few weeks. Most of the machines down there will pay the jackpot on a combination of ANY THREE OF A KIND, whether it be numbers or symbols or what have you! And some of them are Criss-Cross machines, too! Oh, I tell you . . . EDILDAB. ? ? ? BUDDY HACKETT is a young man to watch for in the near future as an up and coming screen comedian. In January he goes into production of "Nothing But the Blues" with Donald O'Conner for Universal-International Pictures. The film company expects great things to happen with this natural born funster. He is currently being seen and heard nightly at the DESERT INN with the International Revue . . . JOE ROGERS who is an active partner in DUFFY'S TAVERN is setting his place of business up as a point to be used as a permanent mailing address for all who care to take advantage of the convenience. Suppose you are a dealer, bartender, musician, etc., and you've no permanent mailing address in town; you're getting mail everywhere! You set DUFFYS up as your permanent. You can register your present living address and phone if you like, and keep that up to date, so you can be found. Really, when you get to thinking about it there are a lot of things that can be done with something like this. Guys like me don't need it, but there are plenty of them who could use it . . . Got a card from HERB FLEMINGTON this past week telling me that he will be on ART LINKLETTER'S daytime show at noon, Monday, November 17, over CBS from Los Angeles. Herb will be back with the Flamingo show following the Sans Souci Revue, November 27 . . . Caught the show at the EMBASSY CLUB BURLESQUE in North Las Vegas the first of the week and for the first time heard BILL JONES blow some mighty fine trumpet. He showed technique I didn't realize he had. Up 'til now I'd known him only as a good side man and a fine vocalist. With the proper breaks this lad should really go! On the show there this week end will be exotic RENE MARTIN in the star spot; BOBBY LYNN, shapely blonde from the coast; BILL JONES and his trumpet; DOC STARR, master of ceremonies and BOB LEE'S BAND. Opening the first of the week will be MISS DEENAH PRINCE . . . Newly engaged and ready to tie the knot right after the first of the year are NUNCI HARLAN and GENE BARRINGER. She was a dancer with the El Rancho Girls until it all happened, and Gene is a member of Ted Fio Rito's Band at the same hotel. From the look in their eyes when they told me this, I'm quite sure they're on the road to permanent happiness! Good luck, kids! . . . Looks like it's catching! Another former dancer with the Jean Devlyn Dancers was married here last week. VICKI MURRAY became MRS. DAVID GIRAY a week ago at the Flamingo Chapel. He is in the export business; is from London, England, and after a honeymoon of flitting about the world they plan to make their home in Hollywood, Calif. . . . I dunno; maybe I ain't livin' right! . . . So I'd better knock off my whiskers and get out of here. I've got some more work to do before it gets too late . . . On the other hand, I've been TOO LATE for a lot of things and I'm still knocking around so . . . I may as well slow down a bit, huh? I'd like it if you dropped around again next week! . . . Yur evr luvn

—JOHNNY.

"Fabulous Las Vegas"

MAILED EACH AND EVERY WEEK
TO YOU OR YOUR FRIENDS

★

$5.00 PER YEAR



LOSE
POUNDS
and
INCHES!!

REDUCE

The Safe - - -
The Proven - - -
The World
Famous - - -
The Easy - - -

THE
Mac Levy
WAY

(Mechanical
Massage)

A New and Beautiful MacLevy
Slenderizing Salon
Now Located at the

El Rancho **VEGAS** HEALTH CLUB

LENNY SHAFER, MGR. KAY HESTWOOD, CONSULTANT

PHONE 1300 FOR APPOINTMENT

Enjoy a Free Guest Visit — No Obligations

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

October 30 through November 26

Show: Sans Souci Revue—cast of 40
Orch.: Miguelito Valdes

The SANS SOUCI REVUE, direct from the Sans Souci Club in Havana, Cuba, is an exciting and colorful revue filled with fiery Latin and Afro-Cuban singing and dancing. Featured in this revue is the music of MIGUELITO VALDES and his "Music of the America's" Orchestra. "Mr. Babalu" takes the spotlight during the show to offer a few vocals that are synonomous with his name . . . Sultry OLGA CHAVIANO, in gorgeous gowns, does a straight vocal before going into some of her own interpretations of the mambo and Latin dancing in general . . . The vivacious blonde beauty who becomes bewitched in the Voodoo finale of the first show is SKIPPY, the only non-Latin in the show. You will further enjoy her dancing talents when you see the second show, which is different than the first . . . The Spanish and flamenco dancers are ROCIO and ANTONIO, two of the best we've seen

(Continued on page 25)

LAST FRONTIER

November 14 through November 28

(Not a review)
Show: Liberace—Lucille Norman
Line: Jean Devlyn Dancers (featuring Eddie Gallagher, Buddy Bryan, Dolores Frazzini and Candyce King)
Orch.: Garwood Van

We are extremely grateful to be able to welcome back our favorite pianist—LIBERACE. With the stimulating performer is his brother, the very capable musical conductor, GEORGE LIBERACE. The brilliant pianist has a clever sense of showmanship that causes an onlooker to believe he is attending a superb Broadway production. He is so clever, Liberace insures freshness of performance with a new line of patter that contains subtle comedy. Featured with him are harpist MARILYN HECHT and drummer BOB SANDY. Bob has appeared as soloist with major symphony orchestras throughout the country. This will be Liberace's 11th engagement at the Last Frontier, a strong recommendation of excellent production and performance . . . LUCILLE NORMAN, "Radio's loveliest lady of song," is back in our midst again. The talented beauty has won the approval of supper-clubbers with a rich soprano. She is at ease with operatic or popular ballads. Radio fans recognize her as the lass who emcees and sings on "Hollywood Music Hall" and also as co-star of the "Railroad Hour." Miss Norman scored such a tremendous success during her last engagement (of not too long ago), she was contracted to appear again at this time. The Dresden blond beauty is a performer who will be loved by all who hear and see her.

El Rancho Vegas

November 12 through November 25

Show: Ben Blue (with Syd Slate), Don Cornell, Carmen D'Antonio
Line: El Rancho Dancers
Orch.: Ted Fio Rito

Accompanied by peals of laughter is BEN BLUE, a showman who has always enjoyed great popularity in any spotlight. We always derive a great amount of pleasure from his "mugging" and situation comedy. With Ben is his able assistant, SYD SLATE. Together, the two gentlemen of smiles and humor manage to disarm you of your composure and replace it with infectious enjoyment. The audience gets a chance to take part in the fun and merriment when Syd pauses at certain tables. The skits that Ben has devised for this performance are laugh provoking and will win your sincere praise . . . The smooth singer, DON CORNELL, has returned with a vast repertoire of song favorites. His vocal selections will stir the nostalgia and arouse fond memories. When you listen to Don's voice, you'll know why he is a leading favorite with record collectors. His presentation endears him to the feminine populace and his air of good-fellowship attracts the ap-



plause of the masculine listeners. Accompanying Don is the talented pianist, JERRY CARR. You'll really enjoy Don Cornell and his ingratiating style . . . Rounding out the bill is the vivacious CARMON D'ANTONIO. If you were one of the fortunate ones who saw the stage show, "Panama Hattie," you'll remember this lovely lady. She is a standout in any production. The scintillating Carmen has a remarkable sense of rhythm and stirs your appreciation with her Cuban routines. Any spotlight glows when Miss D'Antonio walks onto the stage. She has a magnetic personality.

Wilbur Clark's DESERT INN

November 4 through November 24

Show: International Revue
Ming and Ling — Buddy Hackett
Tippy and Cobina — The Clark Bros.
M. C.: Buck Young
Orch: Carlton Hayes

With fast continuity and a ship-board setting, the INTERNATIONAL REVUE got off to a smooth sailing start and a three week cruise this past week! Co-starring in the revue are BUDDY HACKETT, with fast funnies, and MING and LING, those Chinese Hillbillies. This is the first time aboard a Las Vegas package for the young, quick-witted BUDDY, but MING and LING have made the trip quite a few times. Buddy is a Brooklynite and his speech is as such; which is no disadvantage whatsoever, for a comedian! His material is original; his delivery quick and sure, and he never misses an opportunity to ad lib. Buddy carries a lot of props (one rubber band) which he uses "at eye level" during his Chinese bit . . . MING and LING are still favorites with local audiences. Their vocal interpretations and impressions are done very well, especially that of the Ink Spots and the late Al Jolson . . . TIPPY and COBINA seem to manage to steal every show on which they appear. The Vieras have trained them well and their "monkey shines" really captivate the audiences . . . The CLARK BROTHERS are billed as "fast and furious fun-makers" but they are really two of the cleverest, most rhythmical tap dancers we've seen in some time. They're both young, confident, relaxed and every tap is clearly audible . . . Miss RUTH CHIO does the specialty dancing with the INTERNATIONAL LOVELIES, while the production singing is done by BUCK YOUNG who also is your genial master of ceremonies . . . .

SAHARA

November 4 through November 17

Show: Jan Murray, Beverlee Dennis, Seven Ashtons
Line: Moro-Landis Sa-Harem Dancers (featuring Gene Nash)
Orch.: Cee Davidson

JAN MURRAY, the handsome comedian whose t. v. and radio ratings are ace high, is the star of this fast-paced production. Jan's distinctive sense of humor has been a magnet for the millions of fans to whom he has brought laughter and merriment. His material is refreshing and is skillfully chosen. When this purveyor of humor holds the spotlight, no moment has an opportunity to grow dull. Jan is an accomplished showman with a highly desirable gift of clever timing. He knows exactly the type of comedy his audience craves and expends his tireless energy to leave the supper-clubbers with a smile . . . BEVERLEE DENNIS is definitely an "Adorable Menace." The future holds stardom for this clever performer. She has some of the most original material heard in a long time. Her impression of our beloved Sophie Tucker is completely realistic and adroitly executed. Beverlee's rich voice inspires you to the height of appreciation. She has a winning personality and zestful freshness that marks her individual. It won't be long before her name reaches national fame . . . Rounding out the bill is one of the most sensational acrobatic acts, the SEVEN ASHTONS. This group comes to us from Australia. When we say they stopped the show at New York's Latin Quarter, you'll know they are terrific. As you watch the six men and a woman perform, you'll gape as you've never gaped before. This is a dynamic aggregation of skillful timing and unbelievable tricks. One routine finds the strong man on the floor, on his back. Upon his upraised feet is a pole that holds a member on each end. That poor fellow on the bottom manipulates his feet to offer a swift merry-go-round ride for the occupants of the pole.

Thunderbird

November 13 through November 19

(Not a review)
Show: Doretta Morrow, Earl Wrightson, The Marvels
Line: Kathryn Duffy Dansations
Orch.: Al Jahns

Co-starring in this week's "Cavalcade of Song" in the Navajo Room are the very attractive DORETTA MORROW and the handsome, full-voiced EARL WRIGHTSON. This is a happy return engagement for lovely Miss Morrow who recently scored such a success opposite Mario Lanza in the great musical, "Because You're Mine." Dark-eyed Miss Morrow's pleasing voice is strongly reminiscent of the voice of Gracie Fields . . . You've all heard the rich vocals of EARL WRIGHTSON many times on the well known radio program, "The Family

(Continued on Page 25)

SILVER SLIPPER SALOON

Show opened November 7

Show: Las Vegas Follies
Line: Wanda Smith's Hollywood Cover Girls
M. C.: Jimmy Cavanaugh
Orch,: George Redman

Continuing its popular policy of offering you a variety of acts, the management of the Silver Slipper presents its latest production—the "Las Vegas Follies" . . . Heading the bill is RUSS CLARK, the puppeteer whose skillful manipulation of manikins is winning him local acclaim . . . You all know HANK HENRY and his unlimited store of comedy. He is such a favorite, his fans just want him to remain as long as possible . . . WOO-WOO STEVENS best exemplifies that community enjoyment is highly desirable. His songs and humor is appreciated by his followers . . . THE BEAU JESTERS are wise in their knowledge of song favorites. Listen to them and you ride the wave of nostalgia . . . GENII YOUNG and her exotic dancing relaxes your tired eyes and stimulates your appreciation of the arts . . . JO ANN MALONE is developing a greater sense of comedy and patrons are well aware of her many talents. Also B. Willard.

El Cortez

November 6 through November 19
(not a review)

Show: The Four Knights
Mardoni and Louise
Fulton Burley
Orch: Dave Rodgers

The FOUR KNIGHTS return to Las Vegas for their fourth time with their "easy to listen to" harmonies and their comedy antics. This Capitol Recording group has made some very popular sides; among which are "Sin," and "Charmaine." They first sprang into stardom when connected with the Red Skelton Show . . . MARDONI and LOUISE are billed as "baffling and fast, fun-making mystery," feats in the art of legerdemain. They are also proficient in the amazing gift of mind reading . . . We are mighty happy to welcome back to our town the warm personality and lilting Irish tenor voice of FULTON BURLEY, your singing host. In his previous trips to Las Vegas, he has made a host of friends to whom I'm sure he will add many more with this engagement . . . DAVE RODGERS and his big little four piece band handle the music for the show as well as for your dancing, and sound like a ten piece orchestra.



THANKS TO THE
MANAGEMENT OF
THE SENSATIONAL

HOTEL SAHARA
HIWAY 91 • LAS VEGAS • NEVADA

THANKS, TOO, TO THE
GREAT PEOPLE OF
LAS VEGAS . . .

YOU'LL NEVER

"MEET YOUR MATCH"
SUNDAY, 4 P. M. — NBC RADIO

JAN MURRAY

SPECIAL THANKS TO STAN IRWIN AND
I'LL SEE ALL OF YOU AT THE HOTEL SAHARA AGAIN
MAY 19, 1953

RENO BEAT . . .

by ART STEAGALL

A GALA WORLD PREMIERE highlighted the week's activities here this past week. The new Technicolor picture chosen for the premiere was "The Blazing Forest," filmed in the beautiful Feather River Country, in Plumas County. Held at THE MAJESTIC THEATRE here, on Monday night, an over capacity crowd turned out to see the picture plus an hour of stage entertainment featuring several top Hollywood Stars. The new GOLDEN HOTEL and BANK CLUB paid all the expenses of bringing the stars here. Among those making the trip to RENO were: RHONDA FLEMING, JOHN PAYNE, RICHARD ARLEN, WILLIAM DEMAREST and SUSAN MORROW. The PREMIERE, a huge success, was a benefit with ALL proceeds going to THE RENO COMMUNITY CHEST. Our congratulations for a great job well done . . .

AGVA:— It's a small world, GLORIA MAPES and HARRY RICHMAN meeting in LONDON, and discussing their home town, RENO . . . THE CHRISTMAS TREE on MOUNT ROSE ROAD open and doing a nice business . . . BILL CLIFFORD and his popular orchestra, leaving the RIVERSIDE early in December for the FAIRMONT in SAN FRANCISCO . . . BILLY HEATHCOAT replaces him here . . . MYLDRED CORDES, RENO Rodeo Queen of 1952, in SAN FRANCISCO at the COW PALACE riding in the GRAND ENTRY . . . She was refused a table at THE MARK because of WESTERN DRESS . . . what PAUL didn't know is that her WESTERN DUDS cost more than any TWO gowns in the room . . . BEATRICE KAY and husband off on an eastern tour that should bring them home December 23, MERRY XMAS . . . JAMES PETRILLO, the nation's top band "leader," in town last THURSDAY for a brief meeting . . . FRESNO STATE footballers threw a damp towel on the UNIVERSITY of NEVADA'S homecoming with a 59 to 32 beating . . . they were heavy favorites . . . you can't beat experience, but wait 'til next year . . . Large crowds jammed downtown RENO Saturday AM for the combination HOMECOMING and RETAIL MERCHANTS giant balloon parade . . . Mr. and Mrs. KEN KENDALL, of YERINGTON, in Reno the past week . . .

CURRENT SHOWS:— The NEW GOLDEN in its second week of a grand show . . . PEGGY LEE and her 'soft as silk' voice, heads the show, with HAY LEROY and the sensational dancing of the MARTELLS & MIGNON, the GOLDEN GIRLS and STERLING YOUNG and his orchestra . . . At the MAPES SKYROOM, ARTHUR LEE SIMPKINS is heading the current show, also now in its closing week. SIMPKINS sings, and sings well, any and all types of numbers, much to the delight of his audience . . . the comedy is well done by a mite of a lad, BILLY BARTY, all three feet, 11 inches of him. Add the dancing of RUTH COSTELLO and IGOR DEGA plus the lovely MAPES SKYETTES and EDDIE FITZPATRICK and his orchestra, and you have a great show . . . At the RIVERSIDE 'THE WHEEL OF FORTUNE' turns on stage as well as in the CASINO this week, we mean, of course, KAY STARR . . . MISS STARR opened a two week engagement this past Thursday . . . The RENO LITTLE THEATRE is putting on a week-end show aimed at the youngsters on Saturday and Sunday, November 15 and 16, when they present "RAGGEDY ANN and ANDY" . . . See you next week . . .

Stephenson
advertising
design
LAYOUT
LETTERING
MURALS
ILLUSTRATION
phone 6670
721 FREMONT • SUITE 5

ROUND THE CLOCK . . .

SERVING THE FINEST FOOD IN THE WEST

Everybody Stops here

HORSESHOE SPECIALS

Grilled Choice Cut Top Sirloin—a la Carte Steak, Onion Rings $1.90

Roast Tom Turkey, Walnut Dressing, Cranberries 1.40

Pan Fried Mountain Trout, Butter and Bacon 1.40

Boiled Kosher Corned Beef and Cabbage, Jiggs' Way 1.25

Stewed Chicken Fricassee', Tender, Egg Dumplings 1.35

Delicious Fresh Shrimp Louie, 1000 Island Dressing 1.35

Roast Prime Rib of Choice Corn Fed Beef, au jus 2.75

Half, PAN FRIED Spring Chicken, South Style, Cream Gravy 1.65

BENNY BINION'S

Horseshoe

DOWNTOWN LAS VEGAS

HEAVENLY STARS

. . . by BABETTE

MORE AND MORE of the readers of this column have been asking "Which sign should I marry?" "Which sign would be good to go in business with?" It may seem complicated at first, but there is an easy way to find out by using the chart below:

1st House: Self — Action — Life —ARIES
2nd House: Power — Money—Strength —TAURUS
3rd House: Mind — Brethern — Letters —GEMINI
4th House: Parents — Home —Property —CANCER
5th House: Love — Children — Luck —LEO
6th House: Health — Work — Service —VIRGO
7th House: Mate — Partner — Law —LIBRA
8th House: Change — Sex — Sorrow —SCORPIO
9th House: Religion — Study — Travel —SAGITTARIUS
10th House: Job—Government—Public —CAPRICORN
11th House: Friends — Hopes—Science —AQUARIUS
12th House: Dreams—Secrets—Enemies —PISCES

First: Choose the subject in which you are interested, and note which house it is. For instance, if you are interested in property problems, you will find it is a 4th House matter. Opposite each house is a sign, find you own and count it as ONE, then count the next sign down as TWO, the next as THREE, the next FOUR. Therefore the fourth sign from you is the sign best suited to help you in property matters. If a Taurus wants to know the best sign to marry, he finds it is a 7th House matter and counts SEVEN houses down (Making sure to count his sign as ONE) to find his best choice for a mate is Scorpio. A Capricorn, wanting help to find a job (10th House) should consult a Libra, etc.

The following horoscopes are guides for the week beginning Saturday, November 15th and ending Friday, November 21st.

ARIES (Those born between March 21-April 19)

Tie up financial loose ends. Ask and give advice. Important news by mail or phone near the 18th.

TAURUS (Those born between April 20-May 20)

Maintain a slow pace in everything this week. Let others take lead. The 18th and 19th should be lucky.



GEMINI (Those born between May 21-June 21)

Protect physical and mental health. Avoid others' problems. The 20th is best day for moves and gains.

CANCER (Those born June 22-July 22)

Start week slowly—protect valuables. 19th and 20th fortunate, but don't spend or push luck the 21st.

LEO (Those born between July 23-August 23)

New Moon (17th) brings changes. Important news or opportunities by mail. Social life interesting.

VIRGO (Those born between August 24-September 23)

Use foresight to avoid trickery. Don't day dream. A pleasant event the 16th. Watch budget.

LIBRA (Those born between September 24-October 23)

Money matters become more important. Be conservative and adjust your-

(Continued on Page 25)

SNYDER'S SLACKS

Tailor Made to Your Measure

FOR MEN AND WOMEN

421 South 5th St. Phone 6644



DICK SHERIDAN'S

STRIP RACE BOOK

(Formerly the Jungle Club)

- Results From All Major Tracks
- Full Mutuels
- Direct Bus Service From Downtown
- Comfortable Atmosphere

HI-WAY 91



"Thank You"

to all of Our

"UNCLES"

for a wonderful Engagement at

Wilbur Clark's

DESERT INN

TIPPY

AND

COBINA

HEAVENLY STARS:

(Continued from Page 23)

self (15th and 16th). Avoid arguments and pessimism (18th to 20th).

SCORPIO (Those born between October 24 - November 22)

Best financial days, 18th and 19th. Week is excellent for impressing others if you keep conventional, high minded.

SAGITTARIUS (Those born between November 23-December 21)

Avoid people who will deplete energies (through social obligations). Financial gains (20th) but you are tempted to spend (21st)—don't.

CAPRICORN (Those born between December 22-January 19)

Be conservative and investigate financial deals carefully. Avoid being too sensitive (17th and 19th). Happiness and gains on 20th.

AQUARIUS (Those born between January 20 - February19)

Don't depend on others, work and take inventory this week. News by mail —social developments favorable.

PISCES (Those born February 19-March 20)

Good time to settle matters and complete plans. Keep ambitions high, intuition is a good guide. Avoid negative people and gossip.

FLAMINGO:

(Continued from page 17)

locally for quite some time . . . NANCY and RUDY are the two youngsters who so energetically interpret the various phases of Cuban dancing, in routines of their own designing . . . The first show finale, "Sun Sun Dambae," is an authentic abridgment of the native religious Voodoo ceremony, the original of which might last from a few hours to a few days. The appearance of the bata drums and the four authentic drummers marks the first time they have ever been used in public. If you know or appreciate Latin music, you will enjoy this revue to the fullest.

THUNDERBIRD:

(Continued from Page 19)

Hour." This appearance marks his first appearance in Las Vegas, and from advance notices we are certain it will prove to be first of many . . . Held over from the previous show are those "Virtuosos of the Teeterboard," THE MARVELS; four men and three young ladies who defy all laws of gravity, as well as the gravity of the existing ceiling beams, by tossing one another into the air via these teeterboards.

THE WATCHBIRD:

(Continued on Page 13)

many, many more to come . . . November 12th was the natal day of JODY HUTCHISON, screen actor and bon vivante. Jody was 108—but doesn't show it as he's part Cherokee . . .

OPEN LETTER TO BABETTE: Dear Seeress; We sure wurrunt where the money wuz, but do agree with you about Scorpios and Pisces being congenial. Some of our best friends are Scorpios, and they sure are magnetic . . . P.S. We've benn trying to avoid gossips all our lives. They just won't avoid us . . .

TRIPPING ABOUT THE STRIP: This is LIBERACE'S 11th engagement at the Last Frontier. That's some sort of a record. Sharing billing with him is lovely LUCILLE NORMAN, who is the singing partner of GORDON MCRAE on the "Railroad Hour" . . . CHARLES O'CURRAN is doing the choreography for the SKYLARKS new routines, which they'll debut at the Flamingo on Nov. 27th . . . One of the coziest spots in town is DOMENIC'S Fireplace Room, with the candlelight and music drifting in from the bar, not to mention the customers who drift in for it's cheery blaze . . . CONNEE RUSSELL has been signed for the Sands Hotel opening bill with DANNY THOMAS. Danny just closed at the Chez in Chicago, and will visit with his parents in Toledo before returning to the west coast . . . The Last Frontier stage coach, which gives its patrons a genuine touch of the "old west" in touring the town, is driven by IDAHO ELLISON, our idea of the ideal cowboy . . . Comic PAUL GRAY will appear at the Desert Inn along with FRANKIE LAINE on November 25th. Frankie was due there way back in February but had to postpone on account of his throat ailment. Making a return appearance are TOMMY WONDER and MARGARET BANKS, dancing duo from "Shooting High" . . . We took one look at champ channel swimmer FLORENCE CHADWICK swimming the Frontier pool and gave up the thought of ever swimming again . . .



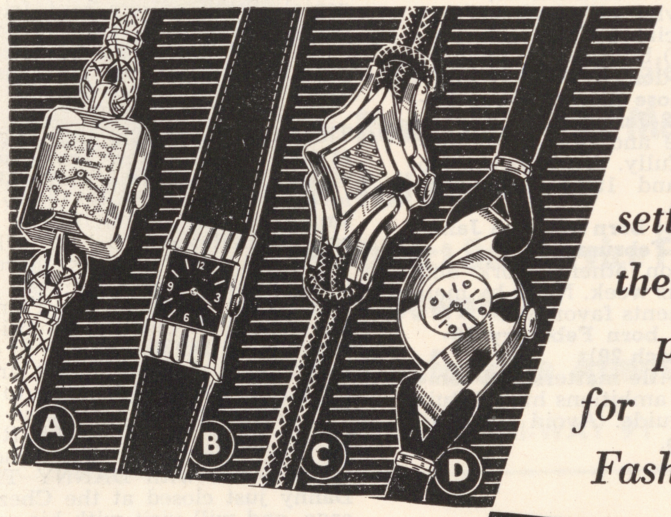
VILLAGE SWEET SHOP

LAST FRONTIER VILLAGE

Old Fashioned Candies

BUY NOW-----

And Pay Next Year!



setting the pace for Fashion

Giving delightful evidence of the fine artistic hand of their designer, these are but four of many equally tempting LeCoultre watches you will find here—created and precision-engineered by LeCoultre, maker of The Most Exceptional Watches In All The World. Priced from $71.50.

LECOULTRE

A—DUTCHESS $71.50 FTI
B—SULTANA—$71.50 FTI
C—VOGUE $125. FTI
D—CAPRICE $125. FTI

YOUR LOCAL CREDIT JEWELER

Bond's Credit Jewelers

THIRD AND FREMONT **"Pay As Little As $1 Weekly"**

THAT'S FOR SURE:

(Continued from Page 9)

THEATRE, November 21st. It is the much-discussed flicker, "The Thief," starring RAY MILLAND and the tempting RITA GAM. This is the first time in a quarter of a century that a film has been created without one word being spoken. That calls for a lot of good, emotional acting. We like the by-line that describes this pic— "Too exciting for words."

PHYLLIS and ARNOLD CHRISTENSEN (of CHRISTENSEN'S MEN'S WEAR) are visiting with their dear friends, MR. and MRS. S. L. HOFFMAN, in San Francisco. On November 15th (today) the Hoffmans will have a celebration of their 25th Wedding Anniversary at the LAKE MERCED COUNTRY CLUB in 'Frisco. We wish them continued happiness and hope their next anniversary will be feted in Las Vegas.

One of the youngest grandparents we ever did see is NATHAN GOLD, whose daughter, NATALIE, just presented hubby STAN FAYMAN with an heir. Little JEFFREY NORMAN has really stolen Grandpa and Grandma's heart and the Golds can't wait for the time that little Jeff will spend more time in a wide-eyed condition rather than in the arms of Morpheus. (Stan is the owner of BOND'S JEWELERS.)

Visiting Las Vegas for a quiet weekend of relaxation was EDGER BERGEN, sans Charlie McCarthy. Some folks speculated that Mr. Bergen was present to discuss a local engagement. However, upon direct query, we learned that this was purely a "social visit" and nothing more.

When ST. JOSEPH'S held their small fry fashion show at the THUNDERBIRD HOTEL recently, two little youngsters stole smiles of admiration. All of the tots were well behaved and acted as though they had modeled professionally. However, everytime DENNIS BORLA and MIKE McDONALD made an appearance, applause was shattered upon them. Handsome little Dennis seemed just a bit shy while young Mike brought giggles with his belligerent expression. Everyone sat up in awe when the MAR-VELS introduced the MAR-VELETTES, their young offspring. The pint-sized acrobats had the audience cheering.

A very unexpected phone call brought with it the familiar voice of TOM PAYNE. You remember the handsome fellow who used to spin platters and make himself generally useful in the local radio stations. Well, Tom is now living in Burbank and is a happily married husband. He is in the same field with his present quarters at Station KBLA. Sure was a pleasure hearing from the lad and we hope he will someday bring his clever radio personality back to Las Vegas.

One of the most memorable grand openings will be staged by the SANDS HOTEL. It will begin on December 15th, 1952, and extend through New Year's Day, 1953. AL FREEMAN is handling the publicity for the hotel, under the direction of JACK ENTRATTER. Mr. Freeman is with the GEORGE EVANS ASSOCIATION, of which BUDD GRANOFF is president. Mr. Entratter, in conjunction with the George Evans Association, has made arrangements to hire 12 camels and drivers for the big event. The desert carriers will pick up celebrities at the airport and bear them to the Sands Hotel. This will be the "Celebrity Caravan." The animals are being leased by the World Jungle Compound of Los Angeles. This will be an opening that will receive national publicity. Photographers from Holiday, Life and Look magazines will be on hand to record the outstanding affair.

ALICE TYRELL and DICK WINSLOW are now appearing at BILLY GRAY'S BAND BOX in Hollywood. Sure wish we could run over and see the personable pair. They just completed a tour of Korea, and the G. I.s just loved their brand of humor and song.

What a wonderful sight to view, when IDAHO ELLISON drives the HOTEL LAST FRONTIER stage coach along the main streets of town. Wonder what he thinks of as he travels the route that has changed so tremendously from the roads upon which his coach traveled in days of yesterday? A lot of memories must accompany the distinguished gentleman who knew the West of old.

When he stayed at the FLAMINGO HOTEL, JACK BENNY took a trip to WILBUR CLARK'S DESERT INN GOLF COURSE. Some very good "gag" photos were taken of the popular comedian. A helicopter acted as his caddy. Whenever Mr. Benny wanted a different stick, the pilot of the "egg-beater" handed it to him. The pictures will probably hit some national publication.

Gaming has come to DOMENIC'S ITALIAN RESTAURANT. The genial host has installed a "21" table. Dealing the popular card game is BILL TODD, former pit boss of the GOLDEN NUGGET. Our best wishes to Domenic for this new addition.

One of the most amazing acts of mental telepathy can be seen at the EL CORTEZ HOTEL. MARDONI & LOUISE simply amaze all onlookers

(Continued on Page 29)



Thanks, Las Vegas!

FOR MAKING MY NIGHT CLUB DEBUT SUCH A SUCCESS!

★

JOHN ARCESI

★

MANY THANKS TO DISK JOCKEYS:

MARTIN BLACK
KRAM

JOHN RYKEN
KLAS

HENRY LEWY
KENO

BOB BAKER and BILL BENFORD
KORK

for their Wonderful Cooperation

and to

Hal Braudis and the Hotel Thunderbird for This Wonderful Opportunity

THAT'S FOR SURE:

(Continued from Page 27)

with their presentation. It isn't unusual to see patrons sitting with their mouths open when the magical twosme delve into their mystifying routines. Even though you might have a slight knowledge of the realm of magic, you can't catch any clumsy movements of betrayal. They are really great.

MARILYN HECHT, the young harpist with LIBERACE at the HOTEL LAST FRONTIER, can be almost certain of one gentleman watching her every performance. He is her uncle, LOUIS HECHT, owner of the ladies' dress shop, bearing his name (on Fremont street). Mr. Hecht is very proud of his talented niece and his love for good music will draw him to the spot at every possible opportunity.

A communication from ARCHIE ROBBINS reveals that he and his wife are touring Germany and Austria. Archie is entertaining the boys in uniform and returns to do his own television series in London shortly. He sends regards to all and expresses the hope to be in Las Vegas this coming year.

On November 15th, EUGENE MURPHY (publicity director of the DESERT INN) and BENNY GOFFSTEIN (of the FLAMINGO HOTEL) will leave for Pittsburgh, Pa. There the gentlemen will attend the VARIETY CLUB mid-winter meeting. From that city, Gene will continue to New York City, to confer with WALTER WINCHELL. The tete-a-tete will be comprised of the golf tournament to be held at the DESERT INN in April. Proceeds from this scheduled contest will go to the DAMON RUNYON CANCER FUND, of which Mr. Winchell is in charge.

Best wishes to JOE SCHRAMM. The benign gentleman (who was formerly with DUFFY'S TAVERN) is now the assistant manager of the THUNDERBIRD HOTEL.

Quite a few people have been wondering what BILL KRUSE (former local Packard dealer) was doing these days. He is now the Las Vegas zone manager for the INVESTORS SYNDICATE OF AMERICA, INC. Bill arranges "Term Installment Investment Certificates." It sounds like a very good way for systematic accumulation of a definite sum of money by periodic installment payments, over a stipulated period of time. It's a very interesting method of saving. If you're interested, just call the lad.

One of the nicest people you could include in your conversation is MRS. GERTRUDE BERG. The charming lady is more popularly known as MOLLY GOLDBERG of radio and TV fame. Mrs. Berg recently spent a short time at the DESERT INN and completely captivated everyone with whom she spoke.

We're looking forward to the introduction of the TORRIS BRAND ORCHESTRA at the FLAMINGO HOTEL on Thanksgiving evening. This group received the highest praise possible when fellow musicians raved about them and their style.

When we learned of the recent freak accident that caused a young lady to enter a local hospital, it reminded us of another.

Oh, in case you do not know that of which we speak, it was the gal who had to receive four stiches in her lip, after her boy friend "kissed her." Well, that brought to mind another incident. A certain musician had rested his cornet on his knee while waiting for his cue. During that pause, a bee crawled into the mouthpiece. When the poor fellow raised his instrument to his lips—YIPE!

In case you don't know him intimately, we'd like to tattle a bit on BOB MILLER, resident manager of the HOTEL SAHARA. Whenever Bob dates a girl, he introduces the damsel as his "grandmother." Of course everyone knows it's a gag, but the fact figures prominently in our little tale. Not too long ago, Bob escorted a girl friend to a local hotel, in celebration of her birthday. He had the orchestra leader announce the following tune was for "Grandmother's birthday." When the baton-manipulator said the words, six girls in various parts of the room, rose in recognition of the title. Well, Bob! We didn't know you were such a Don Juan.

On Tuesday, November 18th, at 8:30 p. m., there will be a Nevada premiere showing of "Faithful City" at the HUNTRIDGE THEATRE. It is the first all-English-speaking Israeli picture. Actually, the pic is fiction — not a documentary. Ducats are selling for $1.20 each, including tax. All proceeds will go to the Jewish Community Center Sisterhood Building Fund.

In town for a few hours was MARY MARKHAM, girl agent. The lovely gal is doing a wonderful job on the publicity for the coast's favorite disc jockey, PETER POTTER, and for the youngest d. j. — PETER POTTER, JR. We hope Mary will stay over long enough on her next visit for a ten minute chat.

JACK DENISON, maitre d' of the FLAMINGO HOTEL, is wearing a great big grin these days, and holding

(Continued on Page 33)

Sure as Shootin'...



UNION PACIFIC RAILROAD

Your "Best Bet" Is the Train...



Just $12.00 plus federal tax buys a round trip ticket to Los Angeles. Next time you go to Los Angeles leave your car in the garage and climb aboard one of Union Pacific's four comfortable trains leaving Las Vegas daily. Ease into one of those deep-cushioned seats and R-E-E-L-A-X! No traffic worries... no wear and tear on your car... rest as you ride.

UNION PACIFIC STATION
Phone 1120

TORRIS BRAND



AND HIS ORCHESTRA

OPENING WITH
THANKSGIVING
NOVEMBER 27
AT
The Flamingo
WITH
YOUR *'BRAND'* OF MUSIC

Home and Car Radios Repaired
PERSHING
RADIO AND TV
"The House That Service Built"
118 North 3rd St.—Phone 6477
FREE PARKING IN THE REAR

Dedicated to Making Your Life More Beautiful
DOT'S FLOWERS
808 SOUTH FIFTH STREET
PHONE 811

THE
SEVEN
ASHTONS



WE'VE KNOWN MANY THRILLS, BUT NONE TO COMPARE WITH THE WARM RECEPTION WE HAVE RECEIVED AT THE



HOTEL SAHARA
HIWAY 91 • LAS VEGAS • NEVADA

OUR DEEPEST THANKS TO EVERYONE



Hickey-Freeman
CUSTOMIZED* CLOTHES

If you like your clothes to have a "hand-tailored look"...you'll like Hickey-Freeman Customized Clothes!*

$125.00 and up

IMPORTERS OF WEARABLES FOR MEN

Wes' **Bond Street Clothiers**

9 FREMONT STREET PHONE 3121

HOME OF

Hickey-Freeman
CUSTOMIZED* CLOTHES

POP SQUIRES:

(Continued from Page 5)

ture show. I do wish they would not have their programs quite so long." As mother and daughter stepped from the car I gave almost a sob of relief that all my worry was for nothing.

It was sudden and terrible! The quick blast of an automobile horn; the shriek of set wheels on the pavement; the sickening smash!

There, lying on the pavement where she had been stricken down, a shapeless mass, blood-smeared and broken was my lady. As they lifted her a few minutes later to the ambulance, I saw that the right sleeve of her brown coat hung limp and bloody and empty.

And little Helen, sprawled in the sickening red mud, was crying:

"Mummy! Mummy! Don't leave me."

The End

That was written more than thiry years ago. And the same thing is still happening many times every day. That is not a pleasant story. Once I hoped that some day the constantly repeated horror would make people less careless. Now in these days of 1952 the slaughter goes on with increased violence.

THAT'S FOR SURE:

Continued from page 29)

his arm up, so everyone can see his wrists. A patron gifted him with a beautiful pair of gold black sapphire cuff-links. They are really stunning. Every year, Jack collects his captains for an evening's outing. He treated them (seven) to a delicious dinner at DOMENIC'S ITALIAN RESTAURANT. Needless to say, Mr. Denison is very happy now that he has ALDO as his assistant. Aldo just returned from the west coast and localites are happy to see him in their midst once again.

At every opportunity, DORITA (the pianist who appeared at the JUNGLE CLUB when DICK SHERIDAN owned it; it's now the STRIP RACE BOOK), returns to Las Vegas whenever she is close enough to drive or fly, within a few hours' time. Seems the gal just can't get it out of her system. She is currently at the PARROT'S CAGE in Beverly Hills. On December 15th, she heads for a ten week engagement at Florida's COPA CITY. We hope it won't be too long before she returns to the city of her heart . . . and that's for sure.

Weekly Fashion Letter

from EDITH HEAD

Paramount Fashion Designer

WHEN THE FRENCH invented that provocative dance, the "Can-Can," the chief attraction was that, several times during the dance, the gals showed their petticoats. When this happened, the audience gasped and said: "How naughty!"

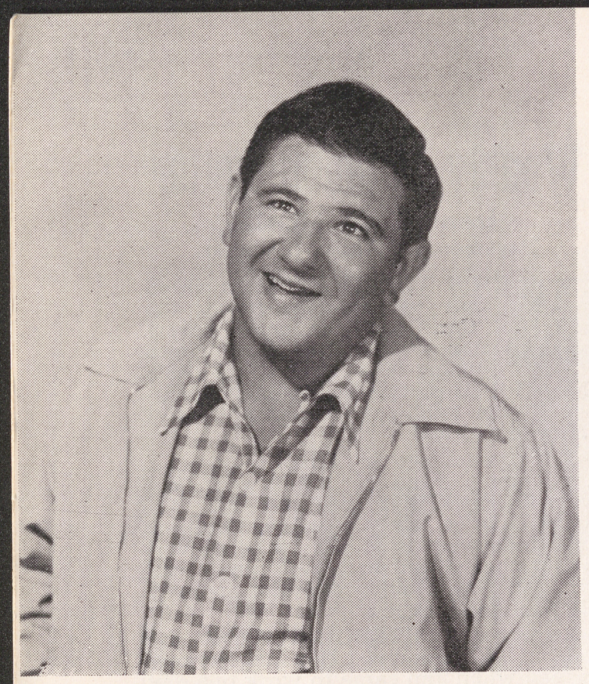
Fifty years ago in THIS country, if a woman showed her underwear, she was DEFINITELY not a lady! But times have certainly changed. The new Fall underwear is MADE to be shown! It's of the gayest, brightest plaids you can get. Gay plaid petticoats, and gay plaid undershirts!!

Lovely JAN STERLING started the fad at Paramount. Her co-workers gasped when Jan came to work one day while making "Pony Express" wearing a black wool dress with a Tartan plaid of black, scarlet and yellow petticoat which Jan deliberately allowed to show. Jan's dress also is open at the throat showing a matching "under-vest" of this same Tartan. A mighty attractive gal with a mighty attractive outfit!

A few days later, ARLENE DAHL, who is extremely fashion-conscious, arrived at a Paramount projection room to see the rough-cut of her latest film "Carribbean," and she TOO was done up in the latest fashion. Arleen had a cinnamon colored jersey sports outfit with a petticoat and "under-vest" of rust, green and white plaid.

Of course, this new idea is wonderful because a gal can wear the costume with or without the "underwear" addition. The underwear can also be varied, lending an entire new aspect to the same basic garment. Some of the most conservative actresses, of course, wear plain wool or flannel instead of plaids. PAT CROWLEY, Paramount's newcomer who makes her screen debut with GINGER ROGERS, WILLIAM HOLDEN and PAUL DOUGLAS in "Forever Female," has a navy flannel sports suit with which she wears a bright scarlet flannel petticoat.

BINGO
STARTS 1 P. M. DAILY
SILVER SLIPPER
LAST FRONTIER VILLAGE



BUDDY HACKETT

APPEARING THRU THE
COURTESY OF UNIVERSAL-
INTERNATIONAL PICTURES

Thanks to the
management and
personnel of

WILBUR CLARK'S DESERT INN

for a wonderful engagement

MAKE A DATE TO ATTEND!

THEATRE PARTY

TUESDAY EVENING, NOVEMBER 18, 1952

NEVADA PREMIERE SHOWING

"FAITHFUL CITY"

The First All English-Speaking Israeli Picture

THIS IS FICTION—NOT A DOCUMENTARY

HUNTRIDGE THEATRE

ADMISSION—$1.20, inc. Fed. tax

All Proceeds to Jewish Community Center
Sisterhood Building Fund



THE Flamingo HOTEL

NO COVER
OR MINIMUM

FOR RESERVATIONS
PHONE 4000

FROM HAVANA, CUBA

SANS SOUCI REVUE

STARRING

OLGA CHAVIANO & SKIPPY

PRODUCER & DIRECTOR

CESAR ALONSO

MIGUELITO VALDES

AND HIS

MUSIC OF AMERICA'S ORCHESTRA

BOBBY PAGE & ORCH.

In the Mural Room
SHOWTIMES — 8:15 - 11:30 P. M.
LATE SHOW SAT. NIGHT: 1:15 P. M.

Wilbur Clark's DESERT INN

PROUDLY PRESENTS

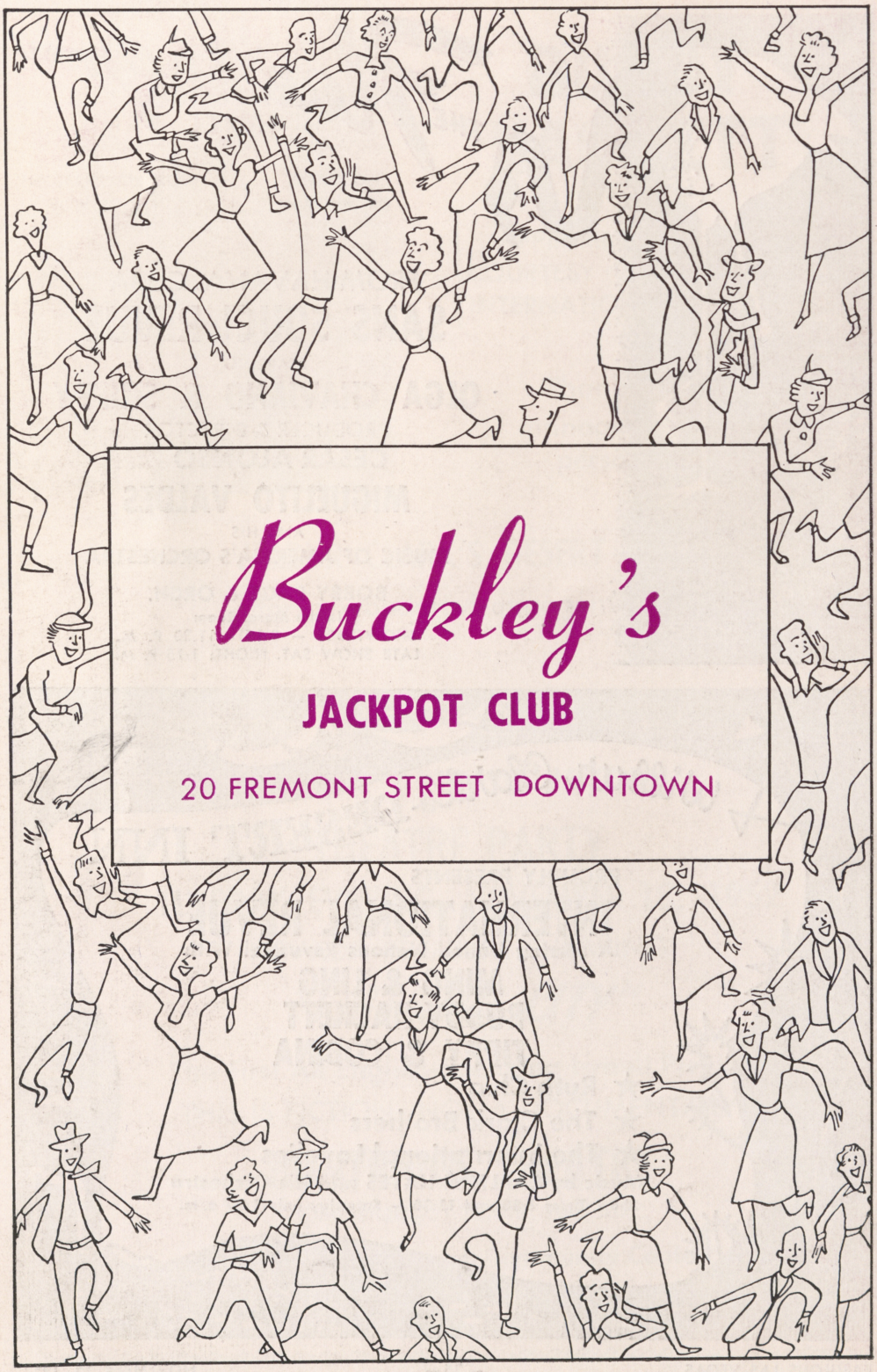
INTERNATIONAL REVUE

A stirring United Nations Revusical With

MING & LING
BUDDY HACKETT
TIPPY & COBINA

★ Ruth Chio
★ The Clark Brothers
★ The International Lovelies

Music by CARLTON HAYES and His Orchestra
Show Times 8:30 and 11:30 — Saturday only 1:30 a. m.


Buckley's
JACKPOT CLUB
20 FREMONT STREET DOWNTOWN