

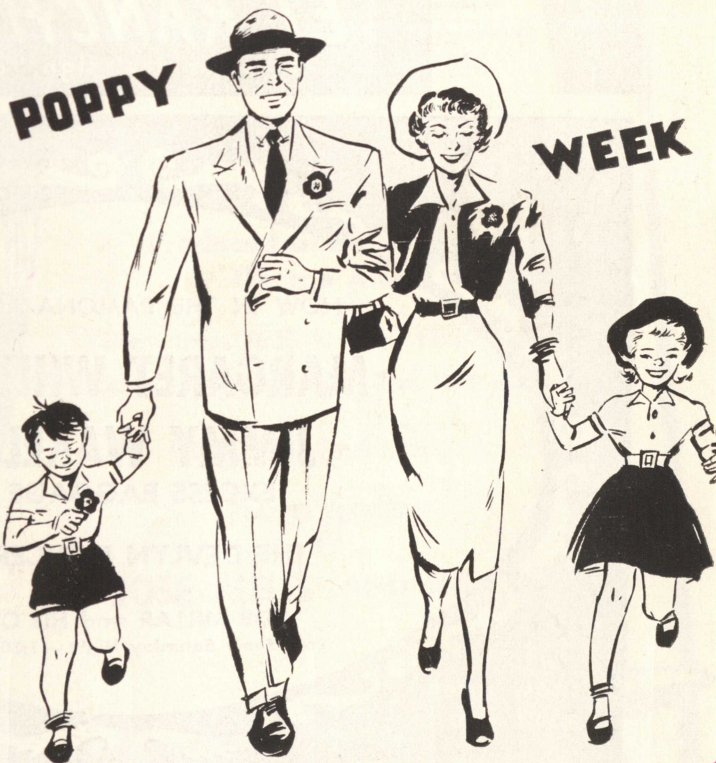
Frank Borzage

May 23, 1953

Fabulous

LAS VEGAS

Magazine



IN THIS ISSUE

ANNA SOSENKO'S
I CAN'T HELP
THINKING

— PAGE 7 —

15¢

IN THE OPERA HOUSE-THEATRE RESTAURANT



Joe E. Lewis

WITH

AUSTIN MACK

At the Piano

ESTELITA

DOTTIE DEE DANCERS

BOB ELLIS & ORCH.

Show Times 8:30 p. m. - 11:30 p. m.—Never a Cover or Minimum

For Reservations Phone 1300

Extra Late Show Saturday Night—1:15 A. M.

HOTEL
EI RANCHO VEGAS
"Stop at the sign of the windmill"

NEVER
A
COVER

NEVER
A
MINIMUM

NOW IN THE RAMONA ROOM

MARGARET WHITING

JIMMY WAKELY

EXCESS BAGGAGE

THE DEVLYN DANCERS

BOB MILLAR and His ORK
Late Show Saturday Night—1:30 A. M.

SHOW TIMES
8:30 & 11:30 PM

PHONE 1800
FOR RESERVATIONS

Hotel **LAST FRONTIER**
LAS VEGAS, NEVADA

FABULOUS LAS VEGAS

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MAY 23, 1955



JAN MURRAY

Comedy Star of Radio and T. V.

Toni Arden

America's Dynamic Song Stylist

THE LANGS

Thrill-a-Batics

SA-HAREM DANCERS

(A MORO-LANDIS PRODUCTION)

featuring THE CAVALIERS

CEE DAVIDSON ORCHESTRA

Produced and Staged by
George Moro

Showtimes: 8:30 P. M. — 11:30 P. M.

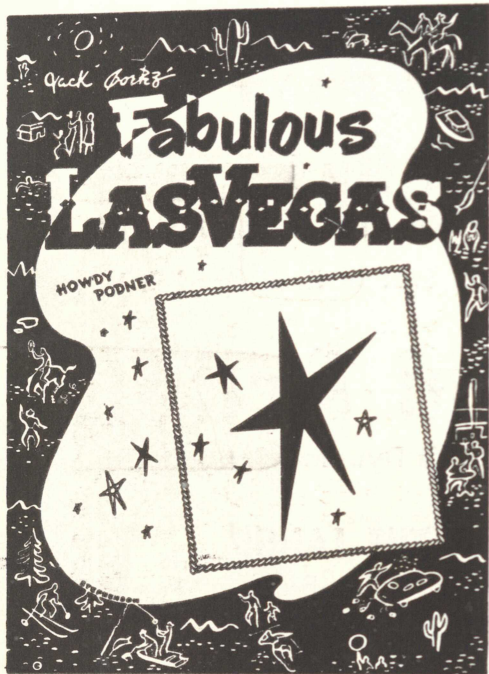
Extra Late Show Sat. Nite: 1:15 A. M.

VISIT THE CASBAR . . .

PIANO MOODS
BY

JOSE MELIS AND HIS TRIO

HIWAY 91 • LAS VEGAS • NEVADA
RESERVATIONS • TELEPHONE 6800



PUBLISHED WEEKLY VOL. 5, NO. 7
MAY 23, 1953

OBSERVATIONS by POP SQUIRES
THAT'S FOR SURE by JACK CORTEZ
WHAT'S DOIN' by JOHNNY UHLMAN
RENO BEAT by ART STEAGALL
★ SHOW REVIEWS ★
HOLLYWOOD HAPPENINGS by TED WICK
THE WATCHBIRD by LADY MICHAEL
SOUTHWEST BEAT by CARL PAIGE

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FABULOUS LAS VEGAS

HIGH SPOTS OBSERVATIONS

by CHARLES P. "POP" SQUIRES

EL RANCHO VEGAS—Dining, dancing, swimming, gaming casino. Famed Wagon buffet breakfast. Phone 1300.
FLAMINGO HOTEL—Nevada's most beautiful wedding chapel. Heated swimming pool, dining, dancing, gaming casino. Phone 4000.
THE LAST FRONTIER—Dining, dancing, swimming, gaming casino, floor shows nightly. Breakfast Sundays. Phone 1800.
SILVER SLIPPER SALOON—Gay '90 atmosphere. Shows, dining, dancing, casino. Highway 9. Phone 1800.
THUNDERBIRD HOTEL—Dining, dancing, swimming, casino. Navajo bar. Phone 5100.
WILBUR CLARK'S DESERT INN—Dining, dancing, swimming, gaming casino. Phone 6000.
HOTEL SAHARA—Dining, dancing, swimming, gaming, casino, floor shows nightly. Midnight buffet. Phone 6800.
THE SANDS—Dining, dancing, swimming, gaming, casino, floor shows nightly. Phone 7100.
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COLONIAL HOUSE—Newest French Colonial styled "miniature" hotel on the Strip. Swimming pool, bar and lounge . . . complete hotel service. Phone 7200.

DOWNTOWN

BOULDER CLUB—Off Second on Fremont. Old club in Las Vegas. Phone 2866.
BUCKLEY'S—The greatest variety of slot machines and race horse machines in Nevada. 20 Fremont street—downtown.
CALIFORNIA CLUB—First and Fremont. Slots, taurant, bar, museum and replicas of gold rush era.
EL CORTEZ HOTEL—600 Fremont. Gaming, cocktail lounge, dancing 'til 5 a. m. Phone 1500.
ELWELL HOTEL—First and Carson streets. Gaming, cocktail lounge. Phone 4700.
FORTUNE CLUB—109 Fremont. Slot machines. Where the wheel of fortune spins for you. Phone 565.
GOLDEN NUGGET—Second and Fremont, known as the club reproduced from a famed Barbary Coast gambling hall. Phone 3244.
HORSESHOE—Second and Fremont. Las Vegas' newest plush club with casino and bar. Phone 6547. Restaurant phone 6548.
MONTE CARLO—Bets 10 cents and up. Crap roulette, 21. 15 Fremont. Phone 2750.
NEW LAS VEGAS CLUB—18 Fremont, same popular gaming club but in a new location. Featuring bingo games. Phone 28.
PIONEER CLUB—First and Fremont. Phone 5800. Displaying 62-foot giant sign of Vegas.
SHAMROCK HOTEL—Shillalah Room with night entertainment. 600 North Main. Phone 2200.
WESTERNER CLUB—Rustic casino, in western splendor. Phone 5612.
EMBASSY CLUB—Burlesque, in North Las Vegas on North Main. Phone 1633.
7TH ON ONE CLUB—Chuck Wood's newest late spot. Bar, casino, dining, dancing, shows. Boulder Highway. Pittman, Nevada.

AM NOT referring to Fremont Street, Las Vegas, as being on the move, but to General John C. Fremont, who ought to be adopted as Patron Saint of Las Vegas.

It was May 29, 1843, just a hundred years ago now, that Fremont started westward from "the little town of Kansas" near the junction of the Kansas and the Missouri, in command of a party of 39 men of the United States geographical engineers. The camp equipage and equipment, Fremont tells us, were transported at first by 12 teams, each drawn by two mules, and eight covered wagon provided for the carriage of equipment. Later only pack animals were used. Kit Carson, the great scout, joined the party two months later, July 23.

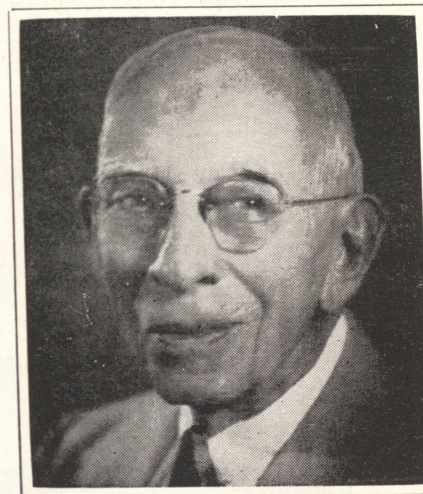
It took the party a full year to reach Las Vegas (May 4, 1844) during which General Fremont kept a most complete and precise record of the country through which his party passed. And, because some of our visitors as well as some of our own people have recently passed through the Tehachapi Pass, I will reprint here some of the things Fremont said about that part of the country.

It was in the midst of an advanced spring whose green and floral beauty offered a delightful contrast with the desolate valley we had just left . . . We rode along between green trees and on flowers with humming birds and other feathered friends of the traveler enlivening the serene spring air . . . As we reached the summit of this beautiful pass and obtained a view of the eastern country, we saw at once that there was a place to take leave of all such pleasant scenes as those around us."

On April 15, 1844, after crossing the mountains from the San Joaquin Valley into the southern California desert, Fremont wrote:

We descended into a kind of plain along the lesser spurs; the desert being in full view on our left apparently illimitable. A hot mist lay over it today through which it had a white and menacing appearance; here and there a few dry looking buttes and isolated black ridges rose suddenly upon it. "There," said our guide stretching out his hand toward it, "There the great plains' (plains) 'no hay agua no hay nada—nada.' There is neither water nor grass—nothing. Every animal that comes out upon them dies."

Such was the introduction of Fremont and his scout, Kit Carson, to this desert



country which we of Las Vegas, in these days of easy travel and modern comforts, have come to love so well. Then, apparently with some forebodings, Fremont wrote a little more in detail about his party, which next year our Helldorado may wish to take for the theme of its Old Timers parade in celebrating our 100th anniversary of this memorable visit to Las Vegas:

"Our cavalcade made a strange and grotesque appearance, and it was impossible to avoid reflecting upon our position and composition in this remote solitude. Within two degrees of the Pacific Ocean; already far south of the latitude of Monterey and still faced on the south by desert on the one hand and a mountain range on the other; guided by a civilized Indian attended by two wild ones from the Sierras; a Chinook from the Columbia; and our own mixture of American, French, German—all well armed; four or five languages heard at once; above 100 horses and mules, half wild; American, Spanish, and Indian dresses and equipment intermingled—such was our composition.

"Our march was a sort of procession. Scouts ahead and on the flanks; a front and rear division; the pack animals, baggage and horned cattle in the center; and the whole stretching a quarter of a mile along our dreary trail. In this form we journeyed, looking more like we belonged to the Asian than to the United States of America."

(Continued on Page 40)

"For the man who prefers only the finest"



now... that I'm **TALLER**

Praises. Raises. Promotions. You, too, will be on your way UP as soon as you step into our new, improved "ELEVATORS." Those extra inches of height make you look better, feel better, do better — instantly! Now low priced to save you real money!



THE ORIGINAL AND GENUINE
ELEVATORS
TRADE MARK
HEIGHT-INCREASING SHOES
"YOUR PERSONAL PEDESTAL"
TRADE MARK OF STONE-TARLOW CO., INC.

NEW LOW PRICE
DELUXE GRADE
\$19.95

Arnold's Ltd.

320 FREMONT STREET

PHONE 14

FABULOUS LAS VEGAS

- 6 -

MAY 23

CAN'T HELP THINKING... by ANNA SOSENKO

LAST WEEK was another one of those weeks when I was being five people instead of one (and in the theater that can happen easily enough to a manager-producer-director which, whether good—bad—or indifferent, I know which was why I again missed my deadline! To begin with, I was deeply involved in developing the format for the "CONCERT VARIETY" show which is headed by Hildegarde, who is doing something quite unique in the theater. In any case, I cannot recall any woman ever opened a show, participating in the entire production, working with every act, doing bits and pieces of her own act, and then leading the show.

There are other gimmicks involved in the show, judging from rehearsals, Hildegarde will do very effectively and with unusual charm and dynamism. It's a matter of work and responsibility for one man, but if any woman in the theater has the wherewithal to dominate such a show... involving outstanding personalities like Paul Hartman and Dorothy Sarnoff, among others... Hildegarde is that person. The show took a lot of time to organize, creatively and physically. It cost me, personally, a pretty penny, but as I have consistently preached in this column... it is fruitless to "PLAY THEATER" without being game, without spending money and without presenting a show with taste and distinction. I am practicing my own preachings most decidedly. MY IDEA ISN'T EASY. I ONLY HOPE IT SUCCEEDS. IT WILL MEAN A LOT TO THEATER, I BELIEVE. I CAN'T HELP THINKING I have lots of nerve and I wonder whether it will pay off this time, as it has... thank goodness... so often in the past.

A very dear and brilliant friend, Stella Unger, wrote the lyrics for two songs by Michael Cleary. Both songs are absolutely potential hit songs or my name for Anna Sosenko! They can be hit songs properly recorded and exploited. Now they can be hit songs because over 20 years I have gone through at least two hundred songs a year in order to weed out material for Hildegarde's show. My ears and instincts are attuned to what we call in popular music a "natural." Moreover, I have myself weeded out such "sleepers" as "I'LL BE SEEING YOU"... "THESE POLISH THINGS REMIND ME OF YOU." They were "sleepers," believe it or not, and they were all set for a long period of oblivion, gathering dust on

the publisher's shelves! Years ago I sent back to the United States "RED SAILS IN THE SUNSET," "ISLE OF CAPRI" and other such songs. The publishers who have them now may have forgotten that I did it... but I did it. Hence I feel I am qualified to stick my neck out about a potential hit song. The two Unger-Cleary songs are called "HOME AIN'T WHERE YOUR HAT HITS IT" and "LOVE, LOVE, LOVE." One is a sentimental ballad cleverly written with heart appeal and a lyrical freshness. The other is a wonderful calypso or rhumba novelty song many singers will be singing in Las Vegas and everywhere, before long.

I wrote about Stella Unger before. Many people around the land know of her talents. She was at one time a drama critic for a New York paper, a radio interviewer, a scenario writer and a writer of children's songs and stories. She still is the latter but more recently she has turned her talents to playwriting, which means a Broadway show. The show is in the offing. As happens with all Broadway shows, there are the usual ramifications and the ramifications in this case are interesting, but it takes a world of faith and patience to sit out "BROADWAY RAMIFICATIONS INVOLVING ANY PLAY."

Stella Unger wants that one big Broadway hit and she'll get it. Fortunately her enormous talents have been so well utilized, they have made her a secure woman economically. Nevertheless, she is first and foremost a strong and superb creative force. Fine creative forces are restless and no goal, however successful, is the real goal. To them the real security is the security of the last achievement. In Stella Unger's case it is the dream of writing a successful Broadway show and no writer was ever better equipped to write it. She WILL write it. She lives and breathes the idea, the dream... and of such LONGING, HOPE, AMBITION and COURAGE IS GREAT TALENT MADE!

I CAN'T HELP THINKING how good it is to live contemporaneously in a world with a Stella Unger and to have the rare privilege of seeing her cope with the intricacies incidental to the creation and production of a play. I CAN'T HELP THINKING how thrilling it is to share in the laughter which comes from the heartaches attendant to such a venture. I always knew great comedy was based on tragedy, on frustra-

(Continued on Page 39)

FABULOUS LAS VEGAS

- 7 -

MAY 23, 1953



EL Cortez HOTEL DOWNTOWN

HELD OVER!!

THE COOPER SISTERS

"Madcaps of Melody"

DICK CURTIS

"Comedy Capers"

EDDIE SKRIVANEK'S SEXTETTE FROM HUNGER

DIXIELAND BAND

Dancing from 9 P. M. 'til 4 A. M.

Show Times: 10 P. M. - 1 A. M. - 3 A. M.

Nevada's Most Beautiful
Ladies' Shoe Salon

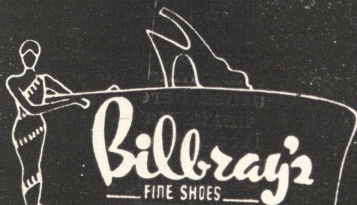
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DAVID
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FABULOUS LAS VEGAS

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MAY 23,

WHAT'S FOR SURE . . .

by JACK CORTEZ



THIS WEEK'S front cover is our way of extending a gentle reminder to everyone who has some loose change jangling in his pockets. It is time for us to get out and support the sale of poppies. When you are approached by one of the people vending these life-giving emblems please do not refuse to buy. It takes such a small amount of cash to pin one in your buttonhole. As you know, all proceeds from the sale of these poppies are turned over to the proper authorities who channel the funds to the aid of disabled war veterans. We hesitate at "flag waving," knowing that most folks might resent it. However, we do want to remind you also of the fact that these boys became disabled, fighting for our freedom. Show them that we appreciate their contribution to our democracy. Buy a poppy and help those who have helped us to live in a peaceful country. Your contribution is necessary . . . and that's for sure.

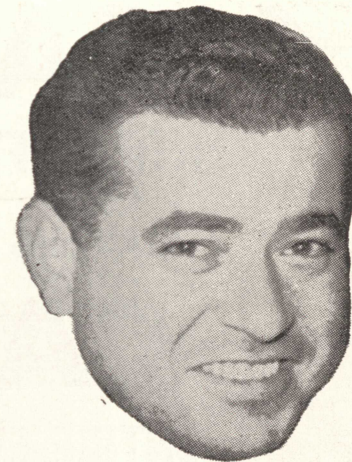


It's a definite toss-up and we just can't make up our minds as to which event brought greater happiness into the heart of JAKE (SANDS HOTEL-FREEDMAN). The "Little Giant" blamed broadly when the Sands had its grand opening. But—it seemed that his smile was toothier when he learned that the float (entered by his hotel) won the sweepstake in the recent Hellorado parade.

We doubt that EDDY ARNOLD will ever forget the ovation accorded him by members of the cast and the audience on his closing night at the HOTEL SAHARA. The boys in the orchestra cheered him and each of the chorines planted kisses upon his flushed countenance. When the girls were finished with their "smooching," the "Tennessee Powboy" looked as though he was ready to go into his war dance. Incidentally, Eddy will begin his own show on NBC-TV, July 7. He can be seen twice weekly on Tuesdays and Thursdays. The spot he is taking over is the summer replacement for the DINAH STORE show. We're hoping it will lead to a long-term contract. Everybody loves this fellow!

Cowboy star GENE AUTRY may be reaching the "finis" stage in making movies for theatres. His Columbia contract ends in a very short time and it doesn't look as though the lad wants to sign another one.

The distaff half of the sensational dance team DARVAS and JULIA (cur-



rently at the DESERT INN) has been secretly taking voice lessons. The lovely Julia exercises her vocal chords daily. If you pass the Painted Desert Room some time around 3:00 p. m., you'll hear her going through her paces, accompanied by CARLTON HAYES' pianist. A little birdie has informed us that Julia is preparing for a starring part in a musical comedy in the not too distant future. If she signs the contract, she'll be with the show when it premieres in London. Not too many folks are aware of Julia's activities before she and her half-brother became a dance act. Prior to that time, she was an actress. Seems she just can't forget her love of the theatre and will, in all probability, return to it. Should she definitely decide to make the legitimate theatre her future, we know that everyone will wish her the utmost of success. ZSA ZSA GABOR has filed divorce proceedings against screen star GEORGE SANDERS. Although the glamorous star is currently appearing in European high spots, we know her heart is right here in Las Vegas. It wouldn't be too much of a surprise if Zsa Zsa returned here, the moment she regains her single status. The reason is a popular localite who describes the blonde beauty as "completely feminine and utterly captivating."

Rumors are extremely thick and furious about the purported sale of the HOTEL LAST FRONTIER. At this

(Continued on Page 37)

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FABULOUS LAS VEGAS

MAY 23, 1953

SPECIAL PARTY BINGO

6 CARDS \$3

ENTIRE AFTERNOON'S PLAY

STARTING 8 P. M. TONIGHT

6 CARDS \$3

ENTIRE EVENING'S PLAY

RUNNING SPECIAL GAMES

FROM

\$10 to \$100

GAMES FROM \$10 to \$100

SILVER SLIPPER

BINGO

LAST FRONTIER VILLAGE

FREE PARKING FOR 1500 CARS

THE WATCHBIRD

... by **LADY MICHAEL**
(Michael Neale)

HOSE WEDDING BELLS: On May 8th, Chicago's Chez Paree dancer **LYNETTE BROWN PLITT** married **BENNETT KAYE** of that city. The reception was held in the Gold Key Club. **DOROTHY EIGEN**, wife of the famed disc-jockey **JACK EIGEN**, was patron of honor. Dorothy was also patron of honor a few years back when Lynette married World War II parachute ace **Hank Plitt**.

On May 14th, **JANE CARLSON** and **JOHN McCARTHY** were joined in holy wedlock in Erie, Pennsylvania. Janie was one of the fairest of the fair to grace the Donn Arden line at the Desert Inn. The bride and groom were childhood sweethearts . . . On May 18th . . . AND a beeg surprise to everyone, **ELEN PRICE** and **MICHAEL CORRAY** vowed to love, cherish and etc. Elen was the cigarette girl at the Desert Inn and Michael is the operator of the El Rancho Beauty Salon. Their romance blossomed, not under a hair dryer as is to be expected, but on the golf course during the recent tournament . . . and may everyone live happily ever after . . . as is the case of **SAM** and **GILDA WINOKOR**, who celebrate seven years of wedded bliss come May 25th. Sam is a bartender at the Desert Inn and Gilda a cocktail waitress at the Sands . . .

THE POOR LITTLE SHUT-INS: **ARTHUR GODFREY'S** absence from radio and TV is due to a longtime damaged hip. He is having a series of operations to correct this and will be hospitalized for eight weeks after which he will hobble about on crutches for at least six months, however full recovery is expected . . . **BERT LANCASTER** is in the L. A. Cedars of Lebanon undergoing a kidney stone operation.

SPIKE JONES' lovely wife and vocalist **HELEN GRAYCO**, has just been de-tonsilled at St. Johns hosp in L.A. . . . **RAY BOLGER** was forced to cancel his June 2nd Sahara booking because of his recent throat operation. **STAN IRWIN** is in a tizzy seeking a fact to replace him . . . In a perfectly peaceful moment we dropped a full ton of Lancers and it landed with a bomb force on our poor little toe. If you don't think that stone crock can hurt, try it yourselves sometimes for a few days. Despite the severe pain, when we stepped out on stage we danced like a leaf in the wind . . .

SONJA BEATS THE RAP: **SONJA BLONIE**, who is involved in a five million dollar suit when 275 persons were



injured when the stands collapsed at her ice show in Baltimor last year, is now skating on firmer ice. The jury placed the blame on the contractor who built the stands and absolved her from any responsibility . . .

THE PRESS: The Hollywood Advertising Club had what it described as an interesting subject for it's agenda. **EDWIN KENNEDY**, veep of the Hearst Publishing Company and advertising head of the American Weekly, gave a talk on "What the Christine Story Means to Advertising." Sorry we missed that one . . . **HY GARDNER**, of the NY Herald-Tribune and Parade Magazine, is spending two weeks in Hollywood on his quarterly survey of the motion picture industry. Hy can never be so close and not give Vegas a whirl . . .

THE ROVING I: **CECELIA TERRY** is the fearless type of statuesque blonde. Some years back, along with two other equally fearless friends, she stowed away aboard a ship bound for Hawaii because she had always desired to see the land of the luau and lei. Quelle hassle when the three charmers were discovered. However they were so beguiling and enthusiastic about the island that they were forgiven by the populace and personally pardoned by the president and feted every day of the two weeks they

(Continued on Page 31)

(WRITE MESSAGE HERE)

COCOANUT GROVE
AMBASSADOR HOTEL
LOS ANGELES, CALIF.

POST CARD

TO: JACK ENTRATTER
THE SANDS HOTEL
LAS VEGAS,
NEVADA

Our sincerest thanks and
good wishes!

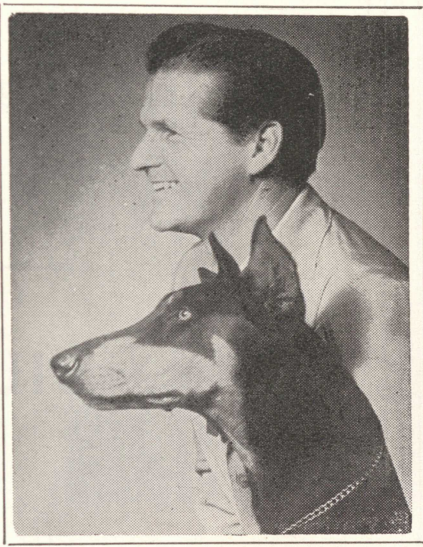
Mary Rye and Maldi

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Permit No. 42

WHAT'S DOIN'?

... with JOHNNY UHLMAN

I AM A RICH MAN. For the past three weeks most of you have come in contact, at some time or another, with something I have that knows no boundary for value. I have **GOOD PARENTS.** My Mother and Dad have been with me for the past three weeks, and I have become one of the proudest peacocks in the parade with the way you folks've come to me, after you've met them, and told me how much you like them. Mother and Dad have told me that they will long remember this particular visit with all of you, for the way you've treated them and for the time you took from whatever you were going to say "hello" or to wish them well. As a matter of fact, they asked me to thank all of you for all your kindnesses, and I can think of no better time to do it than right now. "Thanks" or beings so wonderful to my folks. I am a rich man.



I didn't get a chance to go in and see the display of television appliances at the War Memorial Building this past week, but I was talking to **EVERETT PERSHING**, who operates a television shop on North Third, and he was telling me a few things about some of the new features. One in particular that I liked was the remote control gadget that they have on the **DOUGLAS TV** sets. A little box that is connected with your teevee set by a cable setup. You take this thing to your favorite easy chair and sit there for the rest of the night, if you like, without having to get up once to change the channel, or adjust the picture. Then, on the other hand, it's getting so you don't even have to adjust the picture. Maybe by the time we get it here in Las Vegas, and I can afford to have one, there will be a small boy available with each set to bring you beer and popcorn or fill your pipe. We should have teevee here pretty soon, too, from all I hear.

about at the shop of **BONNIE BEST**? Well, dig this creation by Bonnie: A skirt called "Around the World." Applied on this skirt are the skyscrapers of New York to begin with, then the Statue of Liberty . . . from there you see things depicting London, Spain, France, Italy, Hawaii, etc. . . . "Around the World." Her ideas are out of this world. Now that the warm weather looks like it might be here to stay for a while . . . it might not be amiss to stock up on some cool summer cottons, either.

At this writing, **Don Conell's** record "MANY ARE THE TIMES," on Coral label, is in the No. 2 spot as "best seller" for that label. This tune is one collaborated on by our own **GUY LANDIS** and **JIMMY DiSTEFANO**, who play nightly at the Hotel El Rancho Vegas. The boys also have other records out that are going alright in their own rights, and you'll hear more about from time to time. Good luck, men, records is a tough racket, and to get a best seller is getting somewhere.

Had early ayem breakfast with **JUDD PARKER** and **JOHN STONE** of the security segment of the staff of Hotel **EL CORTEZ** downtown . . . this was last Sunday just before the A-bomb. (This was the first time I had even so much as seen the flash from one of the bombs) . . . Judd has been in security work for **J. Kel Houssels** for 21 years, and John has been in the same capacity for Kel for 12 years. Both agree that they've never worked for any better management than the present setup now in charge at the El Cortez, headed by the ever constant **BILL MOORE** . . .

You know these "casual and after five" things I'm always telling you

"SEW AND SAVE" is the slogan of the yardage store at 505 Fremont, better known to most of you as **KAY'S FABRICS**. If you don't think there is truth in their slogan just stop in and have a

(Continued on Page 35)

AL QUODBACH'S

Little CASINO

NORTH FIRST AT FREMONT
DOWNTOWN

... featuring

BILL WATTS

AT THE
PIANO BAR

AND

HAMMOND ORGAN

Playing all REQUESTS from you ... the GUESTS

YOUR
LOCAL
CREDIT
JEWELER

Bond's
Jewelers
HOME OF QUALITY DIAMONDS
300 FREMONT ST. LAS VEGAS, NEV.

PAY AS
LITTLE
AS
\$1.00
WEEKLY

Gold Room

in the center of Reno's fun

Terrace Bar
Slot Machine
Coffee Shop
Bar
Casinos

HELEN BOICE
Capitol Recording Artist

THREE SHOWS
NIGHTLY
10:00 - 1:00 - 3:00

FOUR KNIGHTS
Comedyantics

DAVID POWELL

Tops in Taps
GARWOOD VAN AND ORCHESTRA
12 Gorgeous Golden Girls

At the Gold Bar - Round the Clock Music
Joe Mazzeo - Don Palmer
Jeannie Green - Dante Varela



HOTEL GOLDEN BANK CLUB Bill Graham Managing Director

FABULOUS LAS VEGAS

- 14 -

MAY 21

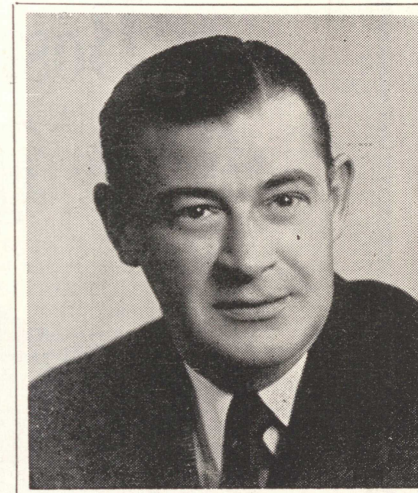
RENO BEAT . . .

by ART STEAGALL

RENO'S fourth annual SILVER SPURS celebration came to a glorious end with the actual presentation of the SPURS at a jam-packed banquet in the Theatre Restaurant of the RIVERSIDE HOTEL. Gov. CHARLES H. RUSSELL made the presentation at the banquet, climaxing a big week-end. The stars were delayed in their arrival on Friday, forcing the cancellation of the parade escort through town. In fact, it was no doubt the first time in history of the West that a stage coach was held up by an airplane.

RONALD REAGAN, MONTGOMERY CLIFT, ANN ROBINSON and FRED ZINNEMAN, director of HIGH NOON, were kept busy with personal appearances at theatres and hospitals as well as press parties, interviews, etc. . . . Much of the success of the week-end celebration was due to RONALD REAGAN, who served as master of ceremonies at the banquet and gave a sterling performance . . . All day Saturday the streets were jammed with Renoites and visitors who had a swell time watching the Indian ceremonies and square dancing. Eight men worked all night Friday getting ready to serve barbecue to the hungry hundreds . . . Yes, we feel that the Reno Chamber of Commerce can well be proud of the job that they did . . .

AGVA: CHARLES MAPES off to N. Y. . . . Many friends of BEATRICE KAY'S drove to the LAKE to see the COMEDY HOUR on TV. BEATRICE did a guest shot . . . MRS. "STEVE" STEVENTON, wife of the well known L. A. musician, in town for a brief vacation . . . JOHNNY O'BRIEN (it's possible) in RENO on his way home to San Francisco, after 14 weeks with GUY LOMBARDO . . . EDDIE FITZPATRICK and his orchestra have just completed a year at the MAPES SKYROOM here. It has been a great year for EDDIE. He has gained a lovely wife, a darling daughter and many, many friends . . . the MAKE BELIEVERS TRIO, a comedy and musical combo, opened in the Downstairs Casino at the MAPES, starting a new policy of late entertainment in the room. RAY SAWYER, organist, has moved back up to the SKYROOM . . . The San Francisco Ballet staged an artistic and financial success here last Friday evening in their first Reno appearance . . . State Highway Department has started work on Mt. Rose Road to get it opened for Lake traffic. The road



serves as a short cut for Renoites going to the clubs at LAKE TAHOE . . . Armed Forces Day was climaxed by an open house held at STEAD AIR BASE . . . When you get to Reno, save some time to spend in THE IVORY SHOP. You'll want to buy everything you see—such hand-carved creations! . . . KAY STARR doing a bang-up job in the RIVERSIDE THEATRE RESTAURANT—that gal is great . . . STERLING YOUNG closed at the GOLDEN, opens at the STATELINE in June . . .

CURRENT SHOWS: The GOLD ROOM of the HOTEL GOLDEN opened a two week show on Wednesday, running through June 2. The Capitol Recording stars, THE FOUR KNIGHTS, HELEN BOICE and her Comedyantics and the superb tap dancing of DAVID POWELL . . . Replacing STERLING YOUNG and his Orchestra is GARWOOD VAN, who will remain at the GOLDEN at least through the summer. The twelve GOLDEN GIRLS complete this highly entertaining show . . .

THE MAPES SKYROOM also opened a new show this week. Lovely songstress MARGARET PHELAN, the comedy of the DORNAN BROTHERS and JOHNNY BACHEMIN, who plays a lot of piano as well as being a great dancer . . . THE LOVELY MAPES SKYLETTEs and the fine music of EDDIE FITZPATRICK and his Orchestra.

THE THEATRE RESTAURANT of

(Continued on Page 33)

FABULOUS LAS VEGAS

- 15 -

MAY 23, 1953



Bostonian tassel-mocs

The Cavalier



The CAVALIER
Style 512
Golden mello calf.
Brown kid bound
edges. Leather
tassel tie.

HERE'S THE SEASON'S TOP STYLE NOTE in trim, colorful slipper-ease and individuality. Bostonian Tassel-Mocs—caught on from their very first showing . . . are increasing in popularity day by day with young men who know their way around style-wise.

18.95

Christensen's
MEN'S WEAR
316 FREMONT STREET
LAS VEGAS, NEVADA

PHONE 1001
OPEN SATURDAY NIGHTS
UNTIL 8:30

HOLLYWOOD HAPPENINGS

... by
TED WICK

RATED by many experts as the most beautiful actress on the screen, Arlene Dahl adds further distinction to her career by being the first glamour girl to be photographed in the exciting new three-dimension process—a process which, if anything, makes her more beautiful than ever.

The picture in which Arlene comes out in all her natural loveliness is the William H. Pine and William C. Thomas production "Sangaree," the first three-dimension picture to be made at Paramount.

Arlene, who is as gifted as she is beautiful, has been extremely busy here she recently signed a nine picture contract with producers Pine and Thomas.

In a rather rapid succession she starred in "Caribbean," with John Payne and Cedric Hardwicke, then teamed with Ray Milland and Wendell Corey in the action-packed "Jamaica Run," and followed that success with "Here Come the Girls," a comedy back-stage musical in which she co-starred with Bo Hope, Tony Martin and Rosemary Clooney. In "Sangaree" Arlene is teamed with good looking Fernando Lamas, who happens to be her heart throb off the screen as well, and Patricia Medina.

As a girl Arlene startled Minneapolis librarians by borrowing anthologies of great plays and reading them from cover to cover—and this when she was only 11 years old.

She says of this period: "I may not have understood the plays or some of the words, but I knew my future was linked in the drama of their death scenes and the laughter of their comedy."

Thus it was that when Arlene visited Hollywood the next year with her parents, Rudolph S. and Idelle E. Dahl, of Minneapolis, she knew she wanted to become an actress.

Born August 11, Arlene took the first step toward her goal when she was the shining light of her high school dramatic club. When only 15, she appeared weekly over the National Broadcasting Company network on a children's adventure serial sponsored by the Better Dama League in Minneapolis.

She also achieved notable success as an art student, and was sought out and given a job as an interior display artist at a Minneapolis department store. Be-

cause of her beauty, charm and grace, she also was assigned to model clothes for the same store.

More modeling followed with the International Sportsman's Show in Minneapolis and Chicago, which led to more of the same work with the Charles A. Stevens store, Marshall Field and Company and ultimately to dramatic work in Chicago radio stations.

New York beckoned Arlene, and soon she was with the musical show "Mr. Strauss Goes to Boston," in which she sang and danced. She next worked for a short while as one of the highest-priced models in the Walter Thornton Agency.

But Broadway, having sampled the Dahl talent and beauty, would not let her stay away too long. She was cast in the ingenue lead role of a new comedy, "Questionable Ladies." Movie talent scouts saw her, and she was cast opposite Dennis Morgan in a starring role of her very first picture, "My Wild Irish Rose."

M-G-M quickly picked her up for a series of pictures, including "The Bride Goes Wild," "A Southern Yankee" and "Three Little Words," and Miss Arlene Dahl was off to the races.

Arlene is 5 feet 6½ inches in height. She has red-gold hair and blue eyes. She loves Hollywood, but misses New York. She would like to alternate her film appearances with an occasional stage play. She still paints.

Miss Dahl writes a beauty column which is published in 22 of the country's leading newspapers. Busy girl, Arlene, and very happy.

Marc Wilkinson
PRINTER
PHONES 4330, 3686
7th & OGDEN

SO - LONG, EVERYBODY - - - -

The Boys and I close (next week)
Sunday, May 31 . . .

Thanks to All the Patrons of the
Ramona Room and "Boss Man,"
JAKE KOZLOFF, for a wonderful



22
WEEKS
AT THE
HOTEL
LAST
FRONTIER

BOB MILLAR AND ORCHESTRA

P. S. We're Opening at the CAL-NEVA LODGE
at LAKE TAHOE on June 23 for
the Summer Season

When thereabouts, please stop in and say "Hello"

"CURTAIN TIME"

REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

May 14 thru May 27

Show: John Payne, Lou Holtz, Stuart-Morgan Dancers, Dutch Adler Trio
Line: Flamingo Starlets
M.C.: Frank Howard
Orch: Torris Brand
Mural Room: Bobby Page and Orchestra

Making his initial bow into the realm of nightclub entertainment with this show is your huge hunk of he-man, JOHN PAYNE, star of stage, screen and radio. Brought along by John to back him during one particular part of his program is the DUTCH ADLER TRIO . . . accordion, bass and guitar. With them behind him, he also takes his turn at the piano, to add to his own accompaniment as he sings. The fullness of John's rich baritone voice comes as a complete surprise to those who have never heard him sing . . . Co-starring on this same bill is the one and only story-teller of all time, LOU HOLTZ. This man can take an ordinary story which you've heard many, many times and build it into a masterpiece, especially the dialect stories . . . The STUART-MORGAN DANCERS are a

(Continued on Page 41)

LAST FRONTIER

May 18 thru June 1

Show: Margaret Whiting, Jimmy Wakely, "Excess Baggage"
Line: Devlyn Dancers, featuring Roy Fitzell and Dolores Frazzini
Orch: Bob Millar
Gay '90 Bar: Tommy Doyle Trio, Buster Hallet Trio, Bill Britt Trio
Organ Music: Don Baker

A greater-than-ever MARGARET WHITING, the smooth western song-stylings of JIMMY WAKELY and a dash of dogdom bring an outstanding round of entertainment to the stage of

the colorful Ramona Room . . . The exciting MISS WHITING has added a touch of frivolity to the solid beat of her sincere song delivery and romps through a dozen popular and novelty numbers with an impressive display of versatility. The tremendously popular radio and recording artist puts across her songs with a mellow, natural style, coupled with an intimate "feel" that transmits to her audience, making the reason for her popularity very clear . . . Smiling JIMMY WAKELY displays the showmanship, wholesome personality and talent that he has parlayed into movie and musical greatness in the highly competitive field of western song stylists. Backed up by a trio of vocalizing musicians, the personable radio star delivers western tunes in a catchy style that has his listeners "yip-

(Continued on Page 29)

El Rancho Vegas

May 6 thru May 26

Show: Joe E. Lewis, Estelita
Line: Dottie Dee Dancers
Orch: Bob Ellis
Chuck Wagon Room: Guy Landis and Jim DiStephano, Chuy Miranda and Paul Gardos

GREAT! TERRIFIC! SENSATION-AL! NONPAREIL! These are just a few of the shouted accolades that greeted the return of JOE E. LEWIS, a performer for whom enough adjectives just haven't been written. This excellent comedian is the man for whom fans travel countless miles, just so they can sit and listen to his original brand of humor. The irrepressible Mr. Lewis never disappoints his audience. Every story he projects is fresh and hilarious. The only way you can hear a repeat is to demand it. Joe's sparkling sense of comedy just can't be equalled by anyone. He is and always will be an individual. The tickle-dust he sprinkles through the audience is ever-present and seems to grow stronger with his every appearance. Accompanying Mr. Lewis is his cohort in comedy, AUSTIN MACK. With Mr. Mack at the piano and Mr. Lewis at the microphone you



"CURTAIN TIME"



just can't go wrong! . . . The very lovely ESTELITA made a very successful debut in Las Vegas. Although this is her first appearance here, she has completely captivated the spectators with her charm and ingratiating manner. Estelita has a compelling personality and her songs are such that everyone listens and appreciates them. The lovely screen star does an imitation of Lena Horne that electrifies her audience with its authenticity. This gal is very talented and seems to be headed for stage stardom.

Willbur Clark's
DESERT INN

May 12 thru June 8

Show: Jane Powell, Darvas & Julia, Frank Libuse and Margot Brander, Marquis and Family
Line: Donn Arden Dancers
M.C.: Don McKay
Orch: Carlton Hayes
Lady Luck Bar: Grover-Shore Trio, Danny Cassella and Orchestra, May-Carusso Trio

In this triple-star show you will find one of the greatest assemblages of diversified talent in some time! Beau- teous and sweet Miss JANE POWELL steps forth in song with a well placed soprano voice that had the first-nighters wrangling for more at the end of her performance. Miss Powell displays a wealth of technique in her presentation of "The Jewel Song" from Faust, then shows evidence of wide versatility by following that number with an original by her accompanist, EARL BRENT, that covers all phases of the blues. Her program selection includes all types of singing, and she seemingly adopts a personality to fit each one . . . DARVAS AND JULIA! Here is an amazing dance team that will never cease to astound you and thrill you, no matter how many times you see them perform! The suave sophistication of Darvas and the beauty and charm of Julia are matched only by the thrilling feats of their performance. These two have mastered split-second timing and complete physical control to bring you the utmost in thrilling entertainment . . . "The Mad

(Continued on Page 29)

FABULOUS LAS VEGAS



SAHARA

May 19 thru June 2

Show: Jan Murray, Toni Arden, The Lads
Line: Moro-Landis Sa-Harem Dancers
Orch: Cee Davidson
Casbar: Jose Melis Trio, Three Majors and Al Day Trio

JAN MURRAY, radio and TV comedy star, has returned to Las Vegas and was welcomed by a packed crowd of fans. Jan won over every member of his audience from the moment he walked onstage. Although he claimed "first night jitters," he appeared to be completely at ease and delivered his individual brand of comedy with a solid impact. The handsome star specializes in the type of story that bring memories to all who listen. He embraces his audience with his ingratiating manner and infectious charm. He is a master of comicy and showmanship. Jan Murray will long retain his niche on the ladder of success. Petite TONI ARDEN is one of our leading songstresses. Her beautiful voice fills everyone with love of music and song. She is truly America's dramatic song stylist. No matter which adjective you use about Miss Arden, you could exaggerate. She is one of the most gifted people in show business. Her humble attitude is one that endears

(Continued on Page 29)



The Sands

May 20 thru June 9
(Not a Review)

Show: Tallulah Bankhead, Hi Low, Jan and the Dame, the Clark Brothers
Line: Copa Girls
Orch: Ray Sinatra
Silver Queen Bar: Johnny White, Ernie Stewart and Arnie Koppitch Trios

The moment that virtually all of Vegas (and most of the nation) awaited is at hand. Miss TALLULAH BANKHEAD, the darling of the th

te and radio, is making her debut in the cabaret circuit. Miss Bankhead has enjoyed much success in her acting career and is known to all fans of show business. Her witticisms (onstage and off) have reached many due to their originality and have become known as "Tallulah-isms." Miss Bankhead is a leading showman. Although we haven't any idea of the type of club act she has prepared you can rest assured that it will be as dynamic as the gal herself . . . HI LOW, JACK and the DAME are a group of funsters who will guarantee you smiles and guffaws. They are always dishing out humor and never allow one moment of hesitation.

(Continued on Page 41)

Thunderbird

May 14 through May 27

Show: Rex Allan, Sons of the Pioneers, The Angelaires
Line: Kathryn Duffy Dansations
M. C.: Barney Rawlings
Orch.: Al Jahns
Navajo Bar: Jack Martin Five, The Normandie Boys

It was just one year ago that a cowboy by the name of REX ALLEN strode on the stage of the Thunderbird for the first time and soon won over the entire audience with his easy-going manner and utter sincerity. Not only this, but he could also SING . . . and not in the nasal twang that so many people connect with western singers, but in a rich, round baritone that filled the room and the hearts of the listeners. You'll enjoy "The King of the Cowboys" REX ALLEN, star of Republic Pictures . . . We're also happy to welcome back America's No. 1 western singing group, and stars of radio and television, THE SONS OF THE PIONEERS. These boys scored a tremendous hit the last time they played this room and we've all been anxiously awaiting a return engagement. A perennial power plant of their group is the combination of the BARR BROTHERS, with HUGH on the

(Continued on Page 41)

FABULOUS LAS VEGAS



El Cortez

May 21 thru June 3
(Not a Review)

Show: Cooper Sisters, Dick Curtis
Orch: Eddie Skrinanek's Sextette from Hunger
Buncaneer Bar: The Instrumentalists, The Star-Kings

Held over by popular demand are those super COOPER SISTERS! Three times a night these two unpredictable appear in the Pirates Den, and three times a night they are wowing the audiences. Audrey plays straight to the

(Continued on Page 41)



SILVER SLIPPER SALOON

Show: "Too Sinful for Broadway," Ten Big Acts
Line: Marah Gates Palominos
M.C.: Jimmy Cavanaugh
Orch: George Redman

An all-new extravaganza, getting its title from the comment made by Walter Winchell when he visited here and saw one of these shows. This is true slapstick burlesque, and, when taken in the light it is intended, is the greatest entertainment on earth. Two new acts grace the bill! THE EBONAIRES, a vocal quartet of recording stars who go directly from here to Honolulu after completion of this engagement. It has been said of these boys that they are the Mills Brothers' only rivals. This being true, they should prove sensational . . . Another newcomer to the Silver Slipper is BILLY BARTY, "Four Feet of Dynamite." Many of you may have seen him previously on television, as he has appeared on some of the top shows of the country. Billy is a very

(Continued on Page 29)

FABULOUS LAS VEGAS



MY THIRD
RETURN ENGAGEMENT
AND I
COULDN'T BE HAPPIER

THANKS AGAIN
TO ALL OF YOU!

HOTEL
LAST FRONTIER

MARGARET
WHITING



JIMMY
WAKELY

IT'S WONDERFUL
PLAYING
LAS VEGAS AGAIN
—
ESPECIALLY
WITH
MARGARET!



SOUTHWEST BEAT

... by CARL PA

BEING a "rounder" here in the Southwest really takes some stamina! You travel miles and miles in this h'yar great desert country. Last week we mentioned our "biz" trip to San Diego. Two months ago we reported from Phoenix and, in between, our date lines have been from not only Yuma, but El Centro, Calif., and even MEXICO — (Mexicali, to be exact). This week more plans are in the offing. After six months away we're going to get a glimpse of ye olde Las Vegas again as we pass through going on up north into northern California — more on that next week. Lots of rambling!

CONGRATULATIONS DEPT.: To WALT'S RICHFIELD SERVICE STATION on the Mesa, one of finest stations for service of all the hundreds here in this part; SID DARWIN, proprietor of the new \$75,000 DRIV-IN LIQUOR STORE on the Mesa; MR. AND MRS. RATLIF and their new, modern CORK N' BOTTLE (FRANK PIMENTAL at 507 Fremont in Las Vegas would love his Yuma namesake — really modern); DON ALSPACH and his opening of our second Rexall drug store (FRONTIER DRUGS); CHARLIE PHILLIPS of SELF'S JEWELRY in the old location of Frontier Liquors; BOB CROWDER, opening this week our second drive-in theatre in Yuma, the SILVER SPUR (turn right at the sign of the old covered wagon); to the boys opening the new automatic 5 minute car wash on 19th street just off Fourth Avenue; to LYLE NOVIS, just introducing BURGERMEISTER BEER to our area (how would you like to just be starting its promotion all over again, RANDY McELHONE of NEVADA BEVERAGE?); to BOB BEHMER of Yuma Beverage and the advent of a new FALSTAFF distributor; WALT TAYLOR and his cute little addition of a porch to one of Yuma's finest eateries, THE PIT — and last but certainly not least — the very best success possible to M. O. KING & CO. of El Centro, recent purchasers of the E. F. SANGUINETTI CO. of Yuma (our largest three-floor department store).

HAPPENED TO HEAR DEPT.: HAL MORELLI still "livin' it up" in the groove at 2 'til 4 in the a. m.'s on the Las Vegas all night record grinding session introducing "ANTHROPOLOGY" by Gillespy. Sure sounded good to hear that cool-hot intro again, names of all the artists, and then that terrific noise called JAZZ. All this followed a beautiful ballad, "Why Don't You Believe Me." Again we say: HOL-

FABULOUS LAS VEGAS

LYWOOD, NEW YORK — ATTENTION! HERE'S YOUR BOY!

MOVIE TALK DEPT.: Had an "invite" to preview the tremendous hit HOUSE OF WAX with Vin Price and beautiful Phyllis Kirk. What the pic is an old rewrite from old days, this technicolor version surpasses all we've seen yet in the 3-D attempt. Outstanding is the sound by WARNER SOUND—speakers in the theatre blare voices in from the front, sides and depending upon the location of actors on the screen. You'd swear a covey lands in the front row once, and offer a week's pay to anyone who doesn't see smoke in the theatre building when the museum burns on the screen. When and if the theatre in your town get the screens, speakers and all the special projection sound devices installed, make it a "must-see." Three others in that "must-see" category are Ethel Merman in "CAME ME MADAM" and, if you like a western flavor, a recent Yuma hit "PONY EXPRESS." Last but not least MOULIN ROUGE — 5 bells anytime!

ENTERTAINMENT DEPT.: Sorry to say good-bye to the CLEVELAND NICKERSON TRIO at the San Carlos Hotel, downtown — currently starting from Chicago, the KEY AIRES. TACO HOUSE'S RENDEZVOUS ROOM featured TED WOODWARD TRIO the past week — very good, but on the Mesa strip be sure to see show at HOTEL FLAMINGO.

STRICTLY YUMA: HORACE GRIFIN of Griffin Buick and a few of the boys had a real hot time in the old lot last week. A brand new '53 Buick caught fire as it was being rolled onto the showroom floor. Horace, about a "FIRE SALE"? I'll bid.

Understand HAROLD DONKELLEY made a good deal the other day — after all his customers waited months for their new Studebakers he comes with a flashy HARD-TOP CONVERTIBLE model, two tone no less. Reason for such a good deal: He dealt with himself — SHREWD!

Best waitress in town — Blanche Rosie's Cabana!

Good to see MIKE FLEMING up and around TRADER'S FURNITURE again after his recent illness.

Hope ROY, new manager of ADZONA SAVINGS, gets over that trouble. Think he calls it "whispering death."

Soon — a second bridge from Yuma to California over the Colorado River — an extension of Fourth Avenue. 'Til next week on the Southwest Beat!

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MAY 23, 1953

HILLSWAY

... by ROLAND HILL

(Editor's Note: Mr. Hill continues with his European revelations in this, his seventh writing concerning his continental experiences).

RELUCTANTLY I said goodbye to Sweden and purchased a ticket on the State Railroad from Stockholm to Copenhagen, Denmark, for 73.30 or about \$14.60 in our money. It was second class for I am still a poor peasant, but — to tell the truth — I felt exactly like a millionaire for I lived wonderfully in Europe.

7:25 a. m. is the starting time (everything in Europe starts early and this during and sight-seeing really is hard work, without much sleep) from Central Station. The ride south, through the farming lands, is really colorful. Arriving at Malmo, Sweden, at 4:15 p. m., you transfer to a huge ocean-going ferry boat and enjoy a wonderful lunch while crossing the North Sea. Be sure to change your money on ship and buy plenty of chocolate and cigarettes because they are tax-free on board. It is a good idea in all countries to change some money before entering for you get a much better rate of exchange.

In Copenhagen I checked in at the new RICHMOND HOTEL at V. Farimagsgade 35 — very new and comfortable with the best kitchen in town. This hotel is as modern as tomorrow and clean as a whistle. My week here couldn't have been more enjoyable. Of course I went directly to the TIVOLI GARDENS the first evening and had dinner in one of the many wonderful outdoor restaurants under the stars and Japanese lanterns.

The music was beautiful and flowers and food and service were likewise. Millions visit this park every week and it is so large it is always comfortable. Parades, bands, outdoor shows — all free with your entrance fee. My words are not adequate to tell all about it but you read Christine Jorgensen's life story you went with her to meet her friends often in Tivoli. I changed \$50 here and got 134 kroner.

HOTEL ALEXANDRA on Roadspilads is small and nice with a fine lobby and restaurant. HOTEL FALNIA at Vester Voldgade 23 has a beautiful courtyard of fountains and flowers and a unique display of meats and fish and fruits. Lunch was only \$1.00. A good travel bureau in Copenhagen is KDAK'S RESJEBUREAU (Royal Danish Automobile Club) at Torre Farimagsgade near the RICHMOND.

FABULOUS LAS VEGAS



The North Sealand Tour I would command you to take above all else. It leaves from City Hall Square (which is busier and brighter than Glitter Gulch in Las Vegas at night) at 1:30 p. m. — costs only 17 Kr. and lasts five hours. You see the Copenhagen Lakes, Sorgenfri Palace, Frilandsmusset (outdoor museum), storks in their rooftop nests and on to Frediksborg Castle in Hillerod. Here the small town hotel LEIDERSDORFF and restaurant are located. The Knight's Hall in the castle is really terrific. Then you travel on to Egelund Palace and through the vast Grib Skov Forest and to Elsinore and the monumental Kronborg Castle, scene of Hamlet. It is now a non-com officer's school and they occasionally revive Hamlet here. You will enjoy all this the more, now that you have seen Danny Kaye in Hans Christian Anderson at the movies.

We returned via the Danish Riviera (Helsingborg, Sweden is only 2½ miles across the water from this point) and stopped for tea at the smart new KYSTENS PERLE (Pearl of the Coast) HOTEL and its Hamlet Grill — all built (and don't get your blood pressure up as I did) with Marshall Plan money. It cost 3½ million crowns. What this sort of luxury hotel has to do with defense I will never know but you see it all over Europe so I surmise we did need a change.

(Continued on Page 33)

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MAY 23, 1953

The PLAYLAND

FIRST AND
CARSON
DOWNTOWN

A GEORGE PARRY ENTERPRISE — OPEN 24 HOURS

★ RESTAURANT

Las Vegas' finest

CHINESE and AMERICAN

CHOP SUEY CHOW MEIN

CHICKEN EGG ROLL

SWEET AND SOUR PORK

WATERCHESTNUT CHOP SUEY

— ALSO —

CHINESE DINNERS FAMILY STYLE

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Reasonable Prices

MON "Shorty" WOO, Proprietor

★ ARCADE

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★ ★ ★ YOU'LL WIN ALL THREE WAYS ★ ★ ★

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NORTH LAS VEGAS

Your Western Home of
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FABULOUS LAS VEGAS

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MAY 23, 1953

ABLE-HOPPING

... By MARY JANE BURROUGHS



WALK up one more "HELL-DORADO" success for Las Vegas!! . . . Each one grows bigger and better than the preceding year! . . . Never before has there been more gorgeous! . . . The girls more beautiful! . . . it is, indeed, a lot of work . . . but it is also exciting money can't buy!! . . . "HELL-DORADO" has played a tremendous part in earning us the nationally topped prefix when one mentions Las Vegas . . . "FABULOUS"! . . . Surprise Wedding!! . . . EL RANCHO hair-stylist MICHAEL CORRY and DESERT INN cigarette girl LEN ETHRINGTON . . . To tell a sorry short . . . Six popular "locals" went out to "catch a show" and dined at the HOTEL LAST FRONTIER. Namely, they were CECIL and MEL LYNCH, BOB LEVY, LEE WYLAND, MICHAEL and HELEN . . . I quote them: "the show was terrific; the food and wine were excellent; the music of BOB MILLAR'S fine band so terrific" . . . that on a spur-of-the-moment decision . . . they "wound up" the evening at the WEE-KIRK-O-LEATHER WEDDING CHAPEL with the latter TWO of the above mentioned becoming ONE . . . in Las Vegas!! . . . CORDAYS . . . We love you have proven yourselves true Las Vegas! ? . . . CONGRATULATIONS!! . . . See the town" with THUNDERBIRD girl MAXINE HARRINGTON. RILEY hails from the Windy City CHICAGO . . . The two girls met on board ship as each were about to spend their vacations in Honolulu . . . They became close friends and SHIRLEY decided to make a first trip to Las Vegas . . . to visit RILEY . . . She loves our town, our people and says it certainly won't be her last trip here! . . . Thank you, RILEY . . . We like you, too! . . . Do we see you again soon! . . . I caught several SHOWS last week, so I'll pick out the highlights for you . . . THE DESERT SISTERS at EL CORTEZ are better than ever!! . . . The team of DARVAS and JULIA at the DESERT INN are just breath-taking! . . . Don't miss them!!! . . . It's real fun, and true belly-laughs, the slapstick DRAGNET Show at the SILVER SLIPPER!!! . . . Honestly, I'm still sore, from laughter. . . . COME HOME!!! . . . BEVERLY RILEY . . . Glad you had such a nice trip back to WASHINGTON, D. C., and NEW YORK!! . . . We missed you but

as long as you enjoyed yourself and returned, looking rested and sharper than ever . . . we'll forgive you for your rather sudden departure . . .

Needed a bookcase so dropped in to see my old pals JOE (G.I. JOE) and EDDIE of the STAR FURNITURE across from the Postoffice . . . say, they really have some good-looking furniture, and very reasonable prices, too . . . Why not help start these two boys on the road to success . . . at least go in and browse around . . . Huh?? . . .

EL CORTEZ cocktail girls had a bridal shower for recently married MRS. PAUL CAMPBELL (Marge) and MRS. JACK SHEA (Lucene) . . . The shower was given by JEANNE EDWARDS and "TOOTS" BOYD, and held in TOOTS' home . . . Understand it was a big success . . . both brides receiving many useful household gifts . . . We all join in with our "gift" . . . a big wish for much luck and continued happiness . . . to both couples!! . . .

Since this "short hair" rage has been going on, I've observed . . . approved and disapproved . . . not putting too much importance on them, one way or the other . . . 'course I did get a setback the first time I saw SANDS cigarette girl JOYCE MCGAHN . . . but I got over the sudden shock . . . and agreed I liked it very much . . . But I now have a new shock to get used to . . . (you will, too, when you see her) . . . it's the adorable boy-bob being modeled by HOTEL LAST FRONTIER'S JEAN

(Continued on Page 35)

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MAY 23, 1953

"For Ladies of Distinction"...

JUST ARRIVED! A MATCHING SET OF 14 KT. GOLD RING AND EAR CLIPS IN LOVELY LACE DESIGN SET WITH FINE CULTURED PEARLS CREATED IN OUR BEVERLY HILLS SHOP.

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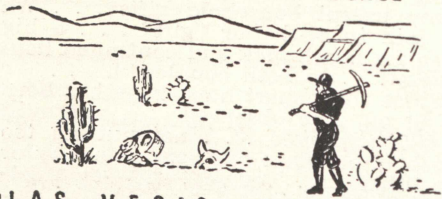
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FABULOUS LAS VEGAS

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MAY 23, 1953

DESERT INN:

(Continued from Page 20)

Waiter," FRANK LIBUSE, is here again, and the Painted Desert Room is utter pandemonium! Appearing with Mr. Libuse is his partner, Miss MARGOT BRANDER. Between these two, the hilarity never lets up from the time they begin right up until they take their last bow. We might offer this suggestion: That you get to your seats as soon as possible before the show. Otherwise you might miss some of the funniest situations you've ever seen . . . MARQUIS and FAMILY is one of the most entertaining animal acts you will ever see, four chimpanzees by the names of MARQUIS, BARON, BARONESS, and little AXEL, who is just one year old. Their trainer, GENE DETROY, has taught them to ride bicycles and even unicycles; dance; hand-balancing; and the way they look in their costumes is in itself worth the price of admission . . . The DONN ARDEN DANCERS return to home rounds once again and open with a number based on "Dark Town Strutter's Ball," featuring the dancing of LUFF CHARLTON and the singing voice of DON McKAY. Their second offering is a beauty, based on "The Continental" . . . Of course there's always the masterful musical backgrounds of CHARLTON HAYES and his wonderful orchestra.

SAHARA:

(Continued from Page 20)

to all. Once you see and hear Toni Arden, you're just bound to love her . . . THE FIVE LANGS seem to have developed many more thrilling acrobatics since their last local stint. Armed only with their springboard and physical capacities, the Langs perform stunts that have you gasping in awe and admiration. Their timing is perfection, their routines breathtaking. We actually cringed when the blindfold stunt was introduced . . . THE CAVALIERS and JOAN LARSON offer a striking vocal background for the MORO-LANDIS production numbers . . . The SAHAREM DANCERS perform with such precision and beauty they draw blatant applause . . . Featured with the dancers in their closing number are FREDDIE LETULI, ARONA SU'A and LANI McINTIRE. Lani does a marvelous hula while Freddie makes the room tingle with his drum antics. When Freddie and Arona combine to perform authentic knife dances, look out! Those knives are sharp . . . CEE DAVIDSON and his music makers are superb and their musical background is one to be envied by competitors.

SILVER SLIPPER:

(Continued from Page 21)

EAST FRONTIER:

(Continued from page 19)

ing" along. Jimmy has a marvelous ability for making people relax and enjoy themselves . . . The doggy bit in the show is served up by the clowning canine comics "EXCESS BAGGAGE." They are a superbly trained group of Maltese Terriers and English sheep dogs that caper through their faces in a fast-moving bit of unusual comedy . . . The delightful DEVLYN DANCERS round out the show with a pair of great line numbers, highlighted in the "Carmen Boogie" finale. When you view this remarkable routine you'll join the crowd in tossing verbal bouquets. Miss Devlyn has certainly extended herself in this production. It is magnificent! Featured are ROY FITZELL and DOLORES FRAZANI. Roy is outstanding with his fancy footwork and rhythmic rollicking . . . BOB MILLAR and his boys present background music that is scintillating and inspiring. Their contribution to the entire production is excellent.

talented gentleman and has taken part in practically every field of entertainment . . . Then we come around to "our" favorite type of entertainment! The kind put out by HANK HENRY, SPARKY KAYE, and the rest of the members of Silver Slipper cast. These blackouts and skits are fast becoming known from coast to coast as being some of the best entertainment to be found in Las Vegas, and a "don't miss" for everyone to visit our town . . . THE BEAU JESTERS will once again prove themselves one of the drawing cards here as they sing some of that fine old barber shop harmony set to tunes we all know and love. These boys also play a great part in the scenes . . . Marah Gates' FIVE PALOMINOS are doing two new routines in this show that should be highly entertaining, as well as proving themselves to be invaluable in the scenes . . . Your master of ceremonies, JIMMY CAVANAUGH, adds his talents to the entire show, as does BILL WILLARD . . . GEORGE REDMAN is the musical director of these shows and does a magnificent job in all he does.

FABULOUS LAS VEGAS

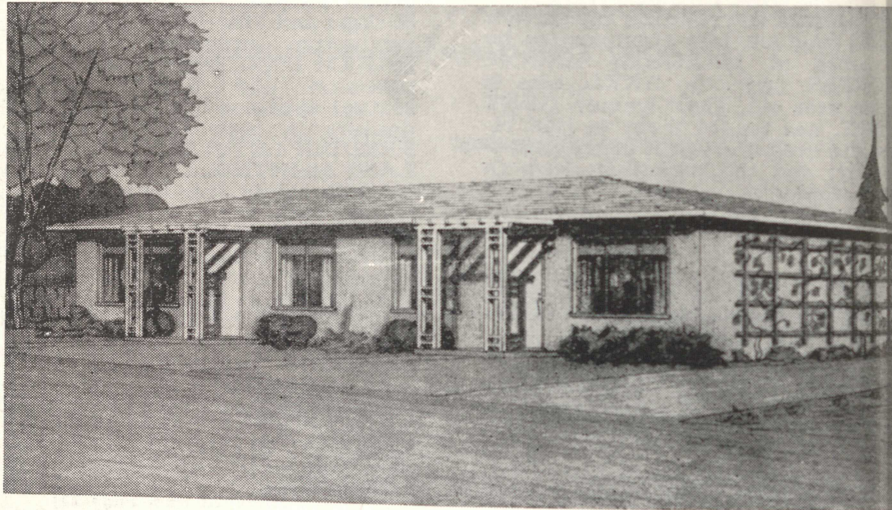
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MAY 23, 1953

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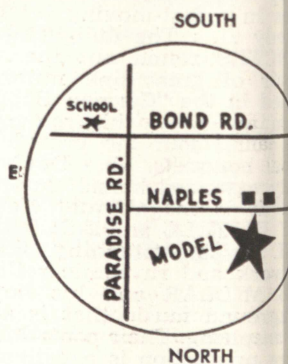


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FABULOUS LAS VEGAS



THE WATCHBIRD:

(Continued from page 11)

remained as a guest of the government. It's rather a good thing we haven't got rocket ships to Mars yet. Wonder how the Martians would react . . . Cutest backstage scene at the Desert Inn—JANIE POWELL, awaiting her cue to go on and stopping long enough to cuddle AXLE, the tiniest chimp in the Marquis & Family act, and whispering to him that she had a little baby just his age back home . . . TALLULAH, who enjoys her privacy, and expects everyone to respect it, did all her rehearsing for the Sands behind locked doors. She's been so nervous about her debut that she developed a terrible case of the galluping shingles. The other eve she delayed a nine o'clock dinner appointment while her hairdresser and manicurist (behind locked doors) gussied the Bankhead tresses and nails and were regaled by her clever repartee and magnums of champagne . . . FLUFF GOULD, versatile lead dancer at the Desert Inn, will join the water show to be held there poolside next month, while the Painted Desert Room is refurbished, and as a swimmer yet . . . Another long-haired doll to succumb to the short-hair fad is Last Frontier dancer DOLORES FRAZZINI. Her waist-length tresses were shorn by MICHEL of the Flamingo Beauty Salon to a real boy bob in back with Mamie-bangs in front. Very chic . . . AUDREY WOOD practically stole the show in the Painted Desert Room the other eve when she did a high kick and sent her shoe sailing out into the audience. With great aplomb, Audrey finished the routine minus the shoe, and got a note sent back that the gentleman who caught it would sip champagne from it if she would join him . . . The super-large casino at the Sands has many advantages, especially on those crowded week-ends. They simply move out two or three slot machines and put in three extra crap, three roulettes and three twentyone tables, and still have room to sneeze . . . Caught sight of GENE NELSON standing in the wings, smoking his pipe and applauding the lovely singing of JANIE POWELL as vociferously as the audience out front . . .

THE MAIL BAG: A wire from New Orleans from GARIS KINGSTON, enroute to Cuba to attend to pressing business, informing us she didn't run into a single tornado along the way . . . LISA ROSE wrote us more of the Lynette Brown-Bennett Kaye nuptials. It seems Lynette went to Dorothy Eigen's apartment to pick up her gift. Dorothy was sooo excited about the whole affair she placed the chiffon

night gown and robe ensemble in a pot on the kitchen stove as a reminder to herself not to forget to wrap it. Well—the result was a set of extremely expensive buttons . . . Our fan, ABE PINKUS of the Hollywood Jewish News, writes us as follows: "Miss Neale Dear: If DAVE HELPER from Chicago is still there, will you be kind enough to tell him to call Mrs. Pinkus at the Sahara. She is a friend of his, as is my daughter and son-in-law MIKE and BERNICE SCHWARTZ of Chicago." We called Mr. Pinkus, but got no answer . . .

THE STEREOPTICAN FOLK: On the "Saadia" location in French Morocco, producer AL LEWIN ran into all kinds of hazards from the backward natives who had never seen a movie. They were deathly afraid the camera was the "Evil Eye." All work stopped in the middle of a mob scene involving 2500 extras because of the sudden death of a horse. Lewin had to fly a French veterinary surgeon all the way from Rabat to diagnose the horses death as snakebite and not the "Evil Eye" before production could be continued . . . NEJLA ATEs, the exotic little belly-dancer featured in the Lou Walter's Latin Quarter Revue, is set for a featured dance role in RKO's "Son of Sinbad." In 3-D technicolor it should show off Nejla's finer points . . . NBC producer-director MAX LIEBMAN will try to convince DANNY KAYE to make his TV debut on "Your Show of Shows" next season. Liebman and Kaye are longtime friends, their association stemming from the days when Liebman was one of Kaye's guiding forces early in the comedian's career . . . DIOSA COSTELLO has teamed with the SLATE BROTHERS in a nitery act which will try out in San Diego next month. They open at the Thunderbird June 18th . . . MARILYN MONROE, always known to be an unchic dresser (when not in a bathing suit) didn't fail them at the L. A. Press Club meet. All the ladies present were in crisp cottons and smart tailleur, while Marilyn managed to get herself up in a formal satin, cut all the way down to there, or below it . . .

THE VISITING FIREMEN: (In this case a bevy of femme sings). APRIL STEVENS, who sighs so breathlessly when she sings, sighing about our fabulous town . . . GERTRUDE NIESEN, making the rounds and seeming to have the same hair problem we had a few months back . . . ANNE TRIOLA, who gave up singing to go into the produce business (lettuce, tomatoes, etc.), says the crops are fine and she is up to here in asparagus at present . . . GLENN MCCARTHY, of the famous Shamrock

(Continued on Page 33)

FABULOUS LAS VEGAS

MAY 23, 1953



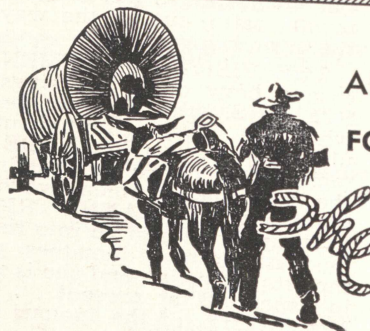
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FABULOUS LAS VEGAS

THE WATCHBIRD:

(Continued from page 31)

Hotel, in town very much in disguise behind a pair of dark glasses, but we managed to spot him . . .

THE LATE SHOWS: Whenever we want laughs late at night, of the knee lapper variety, we dash over to the Silver Slipper to catch the shenanigans of such funny men as HANK HENRY, TIMMY CAVANAUGH, SPARKY KAYE et al . . . So many people have asked the question: "Where can one dance after twelve o'clock in this town?" Our answer is the Hi Ho Club on the strip. They have a four piece jump band . . . And for those who like late drinking and conversation with a juke box background, we have KENNY WALKER dispensing the libations at Duffy's Tavern on the graveyard hill . . .

CHITCHAT: OLIN ASKEW, assistant manager of the Desert Inn, left for Los Angeles and San Diego for his vacation . . . P. S. from last weeks column—those delicious salamis we mentioned that BOBBIE KAY so generously gave to all his friends were the courtesy of the Warsaw Salami Company of Cleveland Ohio, from whence comes the best salamis we've ever tasted . . .

AD INFIN-EYE-TEMS: DON MAC-KAY, handsome young singer, and CAROLE HOFFMAN are plain-and-amply sentimental . . .

FINITEM: An old couple walked up to PATTY DEVEREAUX in the cashier's cage of the Desert Inn and asked: "Do you have to be a guest of the hotel to gamble here?" Patty answered: "Definitely, NO" The wife turned to her husband and said: "See, I told you so." And then the couple linked arms and slowly strolled out . . .

RENO BEAT:

(Continued from page 15)

THE RIVERSIDE HOTEL goes into the second smash week of a truly great show. MISS KAY STARR, making her third trip to the room in less than a year, seems to get better each time we see her. MISS STARR and the LANCERS are the show. The LANCERS do a little show-stopping of their own up in their solo spot, and return to back up MISS STARR after she has offered five solo tunes . . . The show is great and is doing a real brisk business. The lovely RIVERSIDE STARLETS, with the able assistance of BETTY HOLT on the vocals, open with a beautiful gypsy number set to the haunting music of GOLD-

EN EARRINGS and their closing is a sharp precision number in front of TUXEDO JUNCTION . . . BILL CLIFFORD does his usual fine job of backing up the show and playing for dancing . . .

THE RENO LITTLE THEATRE is now playing "LO AND BEHOLD."

SEE YOU NEXT WEEK . . . ART STEAGALL — RENO 2-2658.

HILLSWAY:

(Continued from Page 25)

Passing along the Riviera toward town we spied thousands of deer roaming in the woodland state parks and the BELLEVUE STRAND HOTEL and Restaurant. I'd love to stay here sometime too. In town, on a fresh water lake, we saw the lovely SOPOVILLON-EN Restaurant (Sea Pavilion) which is good to eat in too — and right on fresh water.

Forgot to tell you about the wonderful beach at Bellevue. You get a look-see at Hvidore Palace (all these O's and A's I am using need a slanting line through them or two dots above — called an oomla, I believe, so please do not think I am ignorant of that fact but I know even if I did put them in, Jack Cortez couldn't follow through with the type) in the suburb of Charlottenlund, and also Charlottenlund Palace with the Danish aquarium. You go through Hellerup and Tuborg Breweries that sell 1,000,000 bottles of beer a day — that is with the aid of Marshall-Plan-Aid, or better known now as Mutual Security!

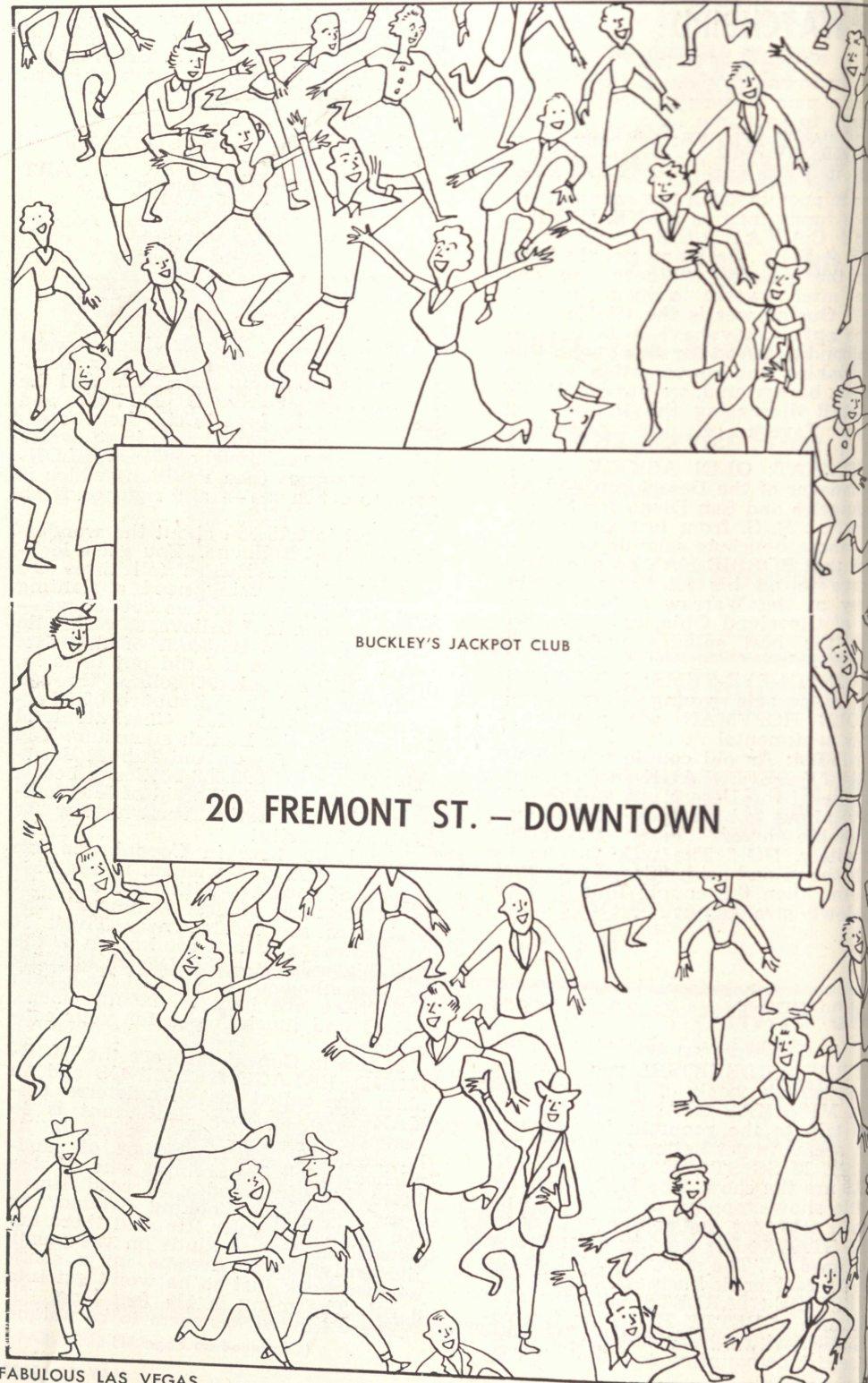
The baths here in Copenhagen are for both men and women, in separate places, of course — with your own sex in attendance. Modest Denmark! The best ones are located near Tivoli at Studiestraede 63 and are known as the Bad Kobenhavn — the Danish spelling for Copenhagen. About 1.60 for a bath and there are barbers, beauty shops, tailors and lunch rooms for your convenience.

Hotels in Copenhagen are the RICHMOND, PALACE, TERMINUS and an older one called the d'Angleterre. OSKAR DAVIDSEN'S Restaurant is so famous I hesitate to mention it. It boasted 150 different kinds of sandwiches called Smorrebrod when I was there but, just today, I read Harry Lang's column, "Looking Around," in the L. A. Examiner. He said there are now 177 different kinds on the menu. Evidently Oskar dreams up a sandwich a week just so he won't get into a rut. The menu is 4½ feet long.

These sandwiches seem to be unique

(Continued on Page 41)

FABULOUS LAS VEGAS



WHAT'S DOIN'?

(Continued from Page 13)

talk with MISS KAY, MRS. GUBERTIAN or MR. FRED GRAFMAN. They have an enormous selection in yardage, and in drapery materials, and can show you all kinds of ways to save money in your home. You don't need to wonder if they might have what you're looking for . . . they either have it or something so close to it that you'll change your mind in favor of what you've found. And if you don't happen to have a sewing machine, you can rent one so reasonably you'd be amazed . . .

Last week I said something about LAY PARSONS setting some sort of a record at the PLAYLAND BAR and I mentioned 10 or 11 months. I was soon to find out that I was away off. Kay has been at the PLAYLAND for 19 MONTHS up to the present. After talking for a while I found that these long engagements are a sort of a specialty with this favorite entertainer. She was with Billy Rose for three years. For five years she had her own "Showboat" on the Hudson River . . . and did SO work for four years. When Kay goes to work . . . she stays on the job!

If you love animals, by all means don't miss the chimpanzees, Marquis and Family, at the Desert Inn. Just watch the expressions on their faces and to see the various emotions they display is worth your every moment. Then, across the street at the Last Frontier, is "Excess Baggage," a dog act with four little poodles and an English sheep dog. They do some surprise bits of business that shows some ingenuity and concentrated training . . .

You say there's no place to dance anymore? The HI-HO CLUB on the strip has one of the swingin'est colored combos you ever heard. The FOUR LAMES play with a beat that sticks out all over the place. Appearing nightly also is "Smokey" WHITFIELD who entertains three times a night. In case you'd like to eat somewhere different, GRACE has the food department well in hand and serves steaks, chops, southern fried chicken, etc., and MIKE (the major domo) tells me it's real good. The main thing is that here is a place where you can go dance to music that's real danceable . . . Congratulations to SUE and ROD MORRIS, who just opened a liquor store of their own out on South Fifth Street. I've forgotten the number (and so would you), but the place is a new building located just across the street from the Desert Motors, and you all know where that is . . .

There's been some speculation as to who the little character is who delivers

the magazines downtown for me these past few weeks. This is one of the FIRESTONE boys. To be a little more explicit, this is AL FIRESTONE. Al has been about everything a person can be in various lines of work but, whether up or down, this little guy is always the happiest. Al has been a fight manager, actor, salesman, etc., and more recently a pulmotor practitioner for cow-pasture pool (he put life back into a lot of crap games). You'll like Al!

A belated Happy Birthday to REX ALLEN'S everlovin' BONNIE! His wonderful wife did her celebrating with a host of friends at the Thunderbird last Monday night, May 18.

I guess I'd better quit for this week. The piece of paper I'm typing on is about run out, and as soon as I finish this I'm leaving for California to take my Mom and Dad back home to Bellflower. Later? Your ever lovin' . . . Johnny.

TABLE HOPPING:

(Continued from Page 27)

DEVLYN dancer DOLORES FRAZ-ZINI . . . Your first thought is: "What happened to that gorgeous long hair?" . . . Then you realize how perfectly chic and smart the haircut is and lose yourself in all the adjectives . . . telling her so . . . (I believe) the credit (for BOTH haircuts) goes to MICHEL ANTER of the SANDS BEAUTY SALON.

Saw the very popular MR. "B" (BALLARD BARRON) back in town last week . . . The current buzz is that both BALLARD and BEA are lonesome for Las Vegas . . . having been connected with HOTEL LAST FRONTIER and making their home here for so long . . . and that there is a possibility they may return . . . Let's hope so . . . with all the new BOSSES moving in (who constantly keep the town upset and guessing as to their "changes") . . . it is so good to have the old-PROVEN ones return . . . 'sides, there'll ALWAYS be room for TEXANS . . . in Las Vegas . . . Huh?? . . .

The pretty red-head with me over the week-end? . . . Why you remember ALIX MARLEY . . . Used to be a cocktail girl at the THUNDERBIRD HOTEL . . . Didn't I say: "They all come back"?? . . . She's returning next week . . . to look for employment and make her home here once more . . . Might as well face it . . . "They never had it so good" . . . as in Las Vegas!! . . . Before I close, want to wish "DIXIE" DAVIS good luck in his new job . . . didn't tell me where . . . but, good luck anyway . . . and thanks for the champagne . . . from ALIX, too . . .

That about winds it up . . . so until next week . . . see'ya TABLE HOPPING . . .



Coming Attractions

ON THE FABULOUS STRIP

Flamingo

MAY 28 THRU JUNE 9
DAVID ROSE
 AND HIS
 "HOLIDAY FOR STRINGS
 REVUE"

DESERT INN

JUNE 9 THRU JULY 6
Noel Sherman's
MERMAID CAPERS
 STARRING
JOHNNY WEISMULLER

LAST FRONTIER

JUNE 1 THRU JUNE 28
PAUL WHITEMAN
 His Orchestra
 and Revue

SAHARA

JUNE 2 THRU JUNE 29
AMES BROTHERS
JACK CARTER
 JUNE 30 THRU JULY 13
VAUGHN MONROE
JOEY BISHOP
THE SZONYS

Thunderbird

MAY 28
JAMES MELTON

El Rancho Vegas

MAY 27 THRU JUNE 9
KATHRINE DUNHAM
 AND HER
DANCERS

The Sands

JUNE 10 THRU JUNE 23
ROBERT MERRILL
 JUNE 24 THRU JULY 14
LENA HORNE



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WHAT'S FOR SURE:

(Continued from Page 9)

writing we can reliably report that this idea is a definite misconception. It is true that certain gentlemen from the "Windy City" have shown deep interest along these lines but no deal has been consummated. General Manager **PAUL KOZLOFF** is currently attending the VARIETY CLUB'S convention in Mexico. (Mr. K. is the chief barker of our local Tent 39). We're hoping the surprise film he plans to show will win the "Heart Award" for our Las Vegas Variety Club.

HOWARD HUGHES, accompanied by a following of assistants that even **Farouk** would envy, checked into the FLAMINGO HOTEL. He has to rent the three penthouse suites in order to accommodate all who are with him. We can safely wager that these offices must be the most expensive in the country. The group is conferring and making plans for the realization of Hughes' eleven million dollar project out Bonanza way.

Our best wishes for success to **SUE** and **ROD MORRIS** upon the opening (this week) of their liquor store on South Fifth Street. The place was overflowing with congratulatory bouquets and we wish them years in business to equal each flower received.

RITA HAYWORTH can easily claim the title "Country's Most Distracting Woman." A giant signboard carrying her photo at a busy Los Angeles corner has been ordered torn down. Police officials claim that many accidents were caused when motorists gazed at Rita's photo instead of the road ahead.

Time out to send congratulations to one of the finest gentlemen of Nevada. He pioneered in this state and has lived in Las Vegas for more years than most of us remember. On May 22 **C. P. SQUIRES** (more affectionately known to us as "POP") will celebrate his 88th birthday. Think of that! What golden stories "Pop" has to relate about the days of yore. We'd like to see his priceless information in a novel some day. Good luck, "Pop!" Just save a piece of that cake for us.

Last week we had the good fortune to meet **WEBB EVERETT**, who will be executive manager and vice president of the LAS VEGAS RACE TRACK. (In case you didn't hear about it—our track is due to open on September 4.) For 19 years Mr. Everett managed Santa Anita. He also managed Del Mar for four years. Mr. Everett decided to come to Las Vegas with **LOU SMITH** (owner of this local track and Rockingham Park). When the two gentlemen combine all of their years of exper-

ience in the racing game, the results should be nothing short of success. Yes, siree, pretty soon we'll be hearing that very familiar "They're off!"

Unless some unforeseen details prevent it, **JIMMY BILBRAY** should open his shoe salon in the COLONIAL HOUSE today, May 23. Manager of Mr. Bilbray's second shoe emporium (the other is on Fremont Street) is **DICK FURER**, a fellow who is well known to local shoppers and residents. Jimmy has outdone himself to fulfill all feminine demands for new and different stock and milady should receive satisfaction whenever she visits one of his two shops.

We just have to take a bow to **JOE COPELAND** and **EDDIE WEISS**, owners of the STAR FURNITURE COMPANY on North Third Street. The shop they occupy is rather limited in floor space. Realizing the necessity for more room in order to best display their wares, the boys rolled up their sleeves and went to work. They constructed a mezzanine all by themselves and are now able to show a greater stock. Beneath the mezzanine, they are setting up individual rooms, offering ideas to homemakers who are furnishing. Mighty clever, these boys!

Many has been the time we've wondered about the identity of **CHUCK BENNETT'S** secret flame. (He is a graveyard shift pit boss at the SANDS HOTEL). Now we know she is **PAT HARDY**, a Universal-International starlet. Miss Hardy is carefully being groomed for future stardom. She is a frequent visitor to our town and we can well understand why Chuck has lost his heart to this beautiful young lady.

Visiting our town (and staying at the HOTEL SAHARA) is last year's "Woman of the Year," **MRS. RUTH HANDLER**. You might have seen the lengthy article written about her and featured in a past issue of the "Saturday Evening Post." Mrs. Handler and **MRS. MILTON PRELL** have known each other since their childhood days and are doing quite a bit of reminiscing together. Mrs. H. is the owner of **MATTEL, INC.** She dreams up various ideas for musical toys and is credited with producing the first of this line. When she decides upon a new item, her husband constructs it. After both are satisfied with the results, it is sent to the factory for mass production. Who said that "brains and beauty" never accompany one another?

Congratulations to **JANE CARLSON** and **JOHN MCCARTHY** who were married here, May 18. The couple are both from Erie, Pa. However, Jane has been

(Continued on Page 38)

THAT'S FOR SURE:

(Continued from Page 37)

a familiar figure in local spots for some time. She worked as a dancer at the DESERT INN. Then, when the girls went on a vacation, the former Miss Carlson became a receptionist for DR. R. LOCKITCH. The newlyweds have flown back to their eastern hometown but we hope to hear from them every so often.

COUNTESS IRENA DE KORNEKA is waiting out her "six week cure" at the HOTEL EL RANCHO VEGAS. Her divorce will soon reach the final stages. Incidentally, the countess is of authentic Polish nobility. She will remain at the termination of the necessary six week period. CONRAD HILTON (hotel magnate) is showering the charming lady with frequent long distance calls and daily bouquets. Could this be a serious romance? We wouldn't be too surprised.

It's wonderful to see the terrific business going on at the SILVER SLIPPER. However, we can think of one thing that is missing. The management should introduce a "Celebrity Book." It would be priceless. All of the show-folk head for that spot when they complete their shows and the 2:30 show at the Slipper is filled to capacity. Needless to say, all the entertainers greatly appreciate the buffoonery of HANK HENRY, SPARKY KAYE and MILLIE DAVIS.

Despite those rumors, there will be no sale of WARNER BROTHERS STUDIOS to RCA.

A note from Denver's A. I. RUBENSTEIN was accompanied by a very interesting newspaper clipping. It was a very large article that appeared in Denver's ROCKY MOUNTAIN NEWS, Sunday, May 10. The headline read: "Newest Denver Suburb Costly, But Fun." That should give you an idea of the contents. The writer pointed out that Denverites are pouring into Denver's newest, plushiest suburb—Las Vegas. There was quite a bit of humor in it and many references to the millions of dollars spent in Las Vegas by folks from that city. It was a good piece of publicity and we earnestly thank Mr. Rubenstein for thinking of us when he read it.

MARIO LANZA will soon be busy making recordings and traveling on a cabaret and concert tour. However, informed sources report it isn't likely he'll make movies in the foreseeable future. The damage suit filed against the singer by MGM is slated for a September court trial.

Quite a few people have remarked

FABULOUS LAS VEGAS

about the resemblance between the chef of the Chuck Wagon (at the FLAMINGO HOTEL) and Maitre d' JACK DENISON. There's a reason for the similarity. The chef happens to be Jack's brother Bill, of Montreal, Canada.

Aside to lovers of Chinese delicacies, the PLAYLAND at First and Carson is fast becoming the popular spot for Oriental dishes.

We understand that ROCKY CARLSON (the biggest little manager in show business) is quite ill on the Coast. The news has come as quite a blow to him because he is one of our favorite people. Knowing that Rocky receives our magazine weekly, we are sending a personal request to him to recuperate in a hurry and come out here for a well-deserved rest.

BOB HOGAN (of Chicago) has been seen locally, escorting charming HELEN PATTERSON (of the HOTEL EL RANCHO VEGAS). They've been seen at all the "Strip" spots and it looks as though Bob might spend more time here than in the "Windy City."

LOUIS FISHBEIN arrived recently from New York to surprise his daughter, RUTH IRWIN. He will remain in Las Vegas for approximately two or three weeks. RUTH and STAN are having a lot of fun, squiring Mr. Fishbein around the local places and watching his action. Whenever he can manage to get him along, 3-year-old LANNY Grandpa to play games with him. It's wonderful to see this family group together.

MR. and MRS. MIKE BRADY are in Las Vegas. They are also hosting out of town visitors from Florida. They are wining and dining them. MR. and MRS. "WOLFIE" COHEN are in Las Vegas. You've been to that southern state you know that Mr. Cohen is the owner of the popular "WOLFIE'S RESTAURANT." From all indications, the Cohens seem to be looking at Las Vegas with a "idea" gleam in their eyes.

TUTOR SCHERER is in town and staying at the HOTEL SAHARA. He is a very popular man. Although Tutor has been feeling ill for some time, we're happy to report that he looks wonderful and appears to be completely recuperated.

When the "United Jewish Appeal" dinner is held in the near future, we have a hunch that SAM TUCKER (one of the bosses of the DESERT INN) will be nominated and elected as chairman of 1953.

CAN'T HELP THINKING:

(Continued from page 7)

... but I never realized how humor can so richly flow even while it is in the throes of bewildered anticipation; even while the eyes are brimming with tears. It's a great life and I certainly realize the butcher, baker, candlestick maker and cloak-maker have their own kind of heartaches based on the same fundamental pattern of hope, fight and frustration. But their products are so tangible and so easily withdrawn from the market to be improved for the morrow. Bread is bread, and a candle's a candle. There are no doubtful producers, apathetic backers, well-meaning advisers, harassed artists, etc., etc., etc. Writing a show IS TWO PROBLEMS. One is the same that the butcher, baker, et al. have and will always have... a good product, good merchandising, good customers. You can sample a piece of cake... try on a suit... spend a few minutes on a candle to see if it burns well. When it comes to a show, you can't sample the talent who writes it or the producer who produces it or the director who directs it. Nobody knows anything until the public sees it. That's the number two problem and whoever doesn't recognize it as a problem lives on cloud number four where nothing counts but eating, sleeping, sleeping and eating. In cloud number four all thinking and selling is outlawed, and "problem" is an unsavory word. I CAN'T HELP THINKING my friend Stella Unger will eat the two problems involved in the success of her intended play... but I won't forgive the fates if she doesn't come out of the mental, creative and spiritual fracas as warm, as witty, as intelligent and sane as she was when she went onto the theatrical battlefield.

Lester Cowan's tremendous and interesting undertaking... "MAIN STREET TO BROADWAY," involving the greatest names in theater and movies... premiers in 20 cities simultaneously on July 10th. Ann Ronell, his petite and gifted wife, composed the score and acted as musical director. The show stars Tallulah Bankhead, Helen Hayes, Ethel and Lionel Barrymore, Cornell Wilde, Mary Martin, Rodgers and Hammerstein, Joshua Logan, John Van Druten, Agnes Moorehead, Gertrude Berg, Herb Shriner, to mention BUT A FEW." I think Lester Cowan should have more name value. Don't you??? At least Churchill and Eisenhower should have been in it but there would probably be such a battle for billing, Lester decided it wasn't worth battling his ulcer. There is a glamorous opening scene in the film during which you see some of the top-drawer names

of the nation entering the lobby of a theater showing from "MAIN STREET TO BROADWAY." When this picture will have opened, a new thing will happen to reviewing. Critics will have the job of reviewing each other. THAT IS SOMETHING! A lot of heart and work went into this daring, imaginative venture so I CAN'T HELP THINKING AND HOPING LESTER COWAN OUGHT TO HAVE A HUGE SUCCESS. Meanwhile, Ann Ronell formed her own publishing company and is publishing the theme music she wrote for "FROM MAIN STREET TO BROADWAY"... as well as a song Herb Shriner is recording, which she also wrote, "Just a Girl." Lester Cowan and Ann Ronell haven't got much... JUST TALENT... with a little thing called FAITH AND FIGHT thrown in.

One of the outstanding and astutely successful of public relations women is Constance Hope. Constance is another friend about whom I brag... and in whose wisdom and achievement I revel. She is a model wife as well, for nothing comes before her marriage... which happens to be to Dr. Milton Berlinger who is one of the nation's leading eye doctors and a surgeon as well. (It is unethical to plug doctors I know, but can I help it if his wife is in show business? Isn't it polite to identify the profession of a husband, even if he is a doctor and a good one to boot?) Constance and the doctor had dinner at my house the other night, along with the lovely Mimi Benzell and her charming husband, Walter Gould. A lively discussion involving management and direction soon dominated all conversation. Constance, who was also associated with RCA Victor as a recording consultant, told many stories involving outstanding names in the theater and opera... names who are today among the greatest. No one is better qualified to discuss the values necessary to succeed in theater and music. Constance knows... as I do... how much the outside force influences a talent. We both naturally realize you can't make a "silk purse out of a sow's ear"... but you can sometimes fool people into thinking a "sow's ear" is a "sow by another name." BUT, IT NEVER LASTS! As realists, we share the same thoughts.

It was exciting to hear Miss Hope recount stories about this star and that star and how much thought, sweat, heartache and heartbreak went into molding the career of a talent. I often wonder how many talents, who reach heights, realize how equally talented the public relations adviser, director, producer or manager can sometimes be. Some of the things which are improvised to bolster an artist's reputa-

(Continued on Page 40)

POP SQUIRES:

(Continued from Page 5)

A little further on Fremont comments:

"Along the foot of the mountains 20 miles to the southward, red stripes of flowers were visible during the morning, which we supposed to be variegated sand-stones."

So we find our party still going toward the southeast, facing the Sierra Madre Mountain range in the foothills where they camped that night. The next day their Indian guide turned back and rode off toward the south where they, Fremont says:

"In a day's ride would arrive at San Fernando, one of several missions in this part of California, where the country is so beautiful that it is considered a paradise, and the name of its principal town (Pueblo de Los Angeles) which makes it angelic."

And there we have the beginning of the Los Angeles Chamber of Commerce, although General Fremont had not yet visited the place. Then Fremont went on:

"We continued on through a succession of valleys and came into a most beautiful spot of flower fields; instead of green the hills were purple and orange, with unbroken beds into which each color was separately gathered. A pale straw color, with bright yellow; the rich red of the poppy mingled with the fields of purple, covered the spot with floral beauty, and on the border of the sand desert seemed to invite the traveler to go no farther."

So we now find Fremont traveling eastward along the north slope of the Sierra Madre range, approaching the northerly end of what we know as Cajon Pass. On the afternoon of April 29, 1844, after a difficult march of 18 miles, General Fremont writes:

"A general shout announced that we had struck the object of our search—the Spanish Trail—which was here running directly north. The road itself and its course were equally happy discoveries to us. Since the middle of December we had continually been forced south by mountains and by desert and now we would have to make six degrees of northing to gain the latitude on which we wished to cross the Rocky Mountains . . . A road to travel on and the right course to go were joyful consolations to us; and our animals enjoyed the beaten track like ourselves."

Somewhere along the way, probably near what we now know as Cronise Lake or perhaps Silver Lake, the party met two fugitives from the north, a man named Andreas Fuentes and a boy named Pablo Hernandez, who reported that their party had been attacked by

the Indians and all killed except themselves, their camp plundered and their horses driven off.

Fremont tells a dramatic tale of the best Indian adventure stories I know and which should be known by the Helldorado committee as a pattern for next year's Helldorado.

So until next week I wish "Bastard's zacate por usted."

I CAN'T HELP THINKING:

(Continued from Page 39)

tion are sheer creative genius. Constance Hope has stored away a big bag of tricks. On the other hand, she had much joy and renown from her association with Lotte Lehman, Jeanette MacDonald, the late Grace Moore, Lauritz Melchior, and lately George London, who is the great white hope of opera here and abroad. George London was part of a concert trio which included Mario Lanza. They toured the land. London had saved a bit of money and wondered whether he should go on making more money whether he should go abroad and study. Constance told him to put his savings in an annuity and the other half he could use to study and live in Europe. George London is a name to be conjured with in concert and opera as a result of a few great years in Vienna, Salzburg, London, Paris, and Milan. It might have been a most secure career and a more adjusted personality if Mario Lanza had done likewise. I CAN'T HELP THINKING though, Destiny has "ITS REASON WHICH THE REASON SOMETIME KNOWS NOTHING" . . . to paraphrase once again, Blaise Pascal, the great French philosopher.

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HUNDERBIRD:

(Continued from Page 21)

and CARL on the "gallopin' guitar" event, making one of the best Indian adventure stories I know and which should be known by the Helldorado committee as a pattern for next year's Helldorado.

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CORTEZ:

(Continued from Page 21)

Onbastic outbursts of Blanche, and between the two of them they are doing a magnificent job in this room. A note of credit to their conductor and arranger, TONY ROSE. If you've seen them once you'll see them again, 'cause this is one of those acts you can see over and over again . . . never knowing what what is going to happen . . . New addition to the show is the talented newcomer DICK CURTIS, whose fast patter will be a great asset as he takes over the job of master of ceremonies, . . . Still in full force, and holding their audiences after each show, is DICKIE SKRIVANEK and his SEX-TEEN FROM HUNGER! Here are six excellent musicians who do a fine job of cutting the show as well as providing some music that makes you want to dance, no matter how tired you might

FLAMINGO:

(Continued from Page 19)

thrilling adagio group consisting of three men and a slip of a girl who does a wonderful job, considering the short time she has been with the act. This act requires immaculate timing and is not achieved without long months of constant training and experience . . . The FLAMINGO STARLETS go all-western for this show, with their first number being a square dance motif and the second is in cute western garb . . . FRANK HOWARD is your production singer and master of ceremonies . . . The show is capably cut musically by the musical mastery of TORRIS BRAND and his ORCHESTRA.

SANDS HOTEL:

(Continued from Page 21)

This is a favorite act in our town and we're mighty happy to welcome them back . . . THE CLARK BROTHERS are two chaps who turn out some of the most rhythmic dancing you've ever witnessed. They shine in the spotlight and present routines that are superb. Whenever you watch the Clark Brothers you just wish you could join in and dance yourself.

HILLSWAY:

(Continued from Page 33)

only to Scandinavian countries and are open-faced on rye, white sour or black bread. They are as delicious to the palate as they are beautiful to behold. ROTISSERIE FRASCATI on the City Hall Square (where there is almost as much cruising of an evening as on Birl Jarlsgatten in Stockholm) is where you watch the sightseers go by and the buses load and unload. Good piano and good food here.

The ASTORIA HOTEL is the honeymooning hotel in town. Naturally this old bachelor won't dwell too long on that. It is located, should you feel in the mood, at Banegsardsplads 14. ILLUM is the quality store and it has fine tea rooms too. Get an English brochure from the information desk before you start browsing. The Royal Copenhagen china and porcelains will catch your eye and you will want to ship much home. It is a steal over here—wait until you try to buy it on West Seventh in L. A. and you will see what I mean.

(More about Copenhagen in our next issue.)

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Muchas gracias mis amigos

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BOB AND HIS BOYS

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JACKIE

BOYS BACKSTAGE

GRAHAM

DOTTIE

ARCHIE

GRACIE

AND EVERYONE AT EL RANCHO VEGAS

You've been wonderful!

Thanks again!

Estelita