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MARCH 20, 1954

# Fabulous

**LAS VEGAS** Magazine



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**W**HEN LAS VEGAS was born it found itself faced with competition in every direction. To be sure, the railroad encouraged us with promises, most of which were promptly carried out, because they wished to make living conditions pleasant for their employes. Among other things they promised that the town would be provided with improved streets and a water system and that they would build great shops here for the repair of their rolling stock. Some of the promises were carried out quite promptly. Others, such as the building of shops, required about six years to get well started.

But in every direction there was vigorous competition. Of course, Goldfield and Tonopah were already vigorous cities of 20,000 or so each, pouring most of their millions out into the world through the Reno outlet. There was Pioche, the county seat of Lincoln County, which about the year 1873 had been a great mining camp of ten or fifteen thousand people, pouring millions in silver into the markets of the world.

A little closer to us was the busy and thriving mining camp of Delamar, which felt itself to be very important. Las Vegas had no idea that she could ever compete with those prosperous towns, but today most of those once-important cities have lost their glory.

Little, puny Las Vegas had then no idea of ever competing with those (then) important cities. But in our own neighborhood we had competition. For example, there was Searchlight which before the turn of the century had been a really prosperous mining center, whose great mines, the Quartette and the Duplex, had been developed until they turned out millions in the precious

metals. In the same neighborhood was Eldorado Canyon with its great mines, the Wall Street, the Techatticup and others producing millions.

The first railroad in this section of the state had been built from the Quartette Mine at Searchlight to the Colorado River where the Quartette Mine built a mill. It was a narrow gauge line, perhaps 16 or 18 miles long. However, due to the striking of an ample supply of water at the mine and labor troubles at the mill, the Quartette built another mill right at the mine.

Along about 1910 Frank Kent was manager of the Yellow Pine. The great problem in operation of the Yellow Pine was transportation of the ores. So Frank Kent prowled around a bit and managed to buy the old narrow gauge railroad. Promptly he took up the rails, hauled them across the desert to Jean, the station on our main line railroad nearest to Goodsprings.

From Jean he built another narrow gauge railroad about eight miles long to the Yellow Pine mill and the town of Goodsprings, and then about four miles further to the mine. This was a great stroke of enterprise because it put the mine in position to operate to the best advantage by time World War 1 broke out.

Mines of the Yellow Pine district produced several valuable ores in addition to lead and zinc. One mine, the Boss, under the management of Jim Fisk produced plumbojarosite, which was the ore of platinum. The Boss, when platinum shot from \$25 an ounce to \$125, shipped some carloads of the platinum ore which gave a return of \$15,000 a car.

(Continued on Page 29)

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## The Adventures of Dave Barry



**U**NDERSTAND that the Hollywood studios are looking for more life stories to portray on the screen. What with the Jolson Story and the Cantor Story reaping such impressive profits across the country I was thinking of submitting MY life story. I'd like Lex Barker to play me as a baby. That's the way I was dressed. The way he dresses now. Jerry Lewis could play me when I went to public school. Robert Taylor would do justice by me when I was in my teens and Lionel Barrymore would be just right for the way I felt when I was 30.

Then Lex Barker would take over again as I am now going into my second childhood. Not that I'm dressing that way again, but I'm getting wild. Let's see now, I can vividly recall all the events in my life just as if they really happened.

I was born, bred and buttered in Brooklyn, U.S.A. I was the teacher's pet. She could not afford a dog. I sat in the corner so much I had a triangular forehead. I didn't graduate from public school for 20 years. I was waiting for my father to get out.

What a tough school that was! Any kid that had teeth was a sissy. They used to have guards all over the school. To protect the teachers. It was the only school in Brooklyn where the teachers played hooky. We used to learn the three R's. Robbing, Racing and Rack-teering.

After I graduated I had to find a job. My mother used to wake me up in the middle of the night, 11 o'clock in the morning, and she yelled: "Bum!" This gave me a complex so I started hanging around with bums. One of these nice boys, NO NOSE FREIDENREICH, had an idea to rob a bank he had cased.

That night we pulled the job. Were we surprised! NO NOSE couldn't read. We thought we were robbing the BROOKLYN TRUST COMPANY. It turned out to be the BROOKLYN TRUSS COMPANY. That's what we got for not continuing our education.

After this episode I decided to disgrace my family, so I went into show business. I did a very clever juggling act.

First I would juggle 10 sharp knives without handles and then for an encore I would juggle 10 fingers. One day I

received a wire from a nightclub owner in Philadelphia. It read: "Our master of ceremonies just dropped dead. We would be very happy to have you take his place."

Well, after that, it was one success after another. New York, Las Vegas, Cleveland, Las Vegas, Chicago, Las Vegas, Miami, Las Vegas. Then I didn't have to go back to Las Vegas anymore. I finally worked it off.

Then came the turning point in my career. I was asked to appear on a big benefit show in Hollywood. The committee asked me to star in the show. They also asked me to help line up a lot of other stars. So I got Jack Benny, Eddie Cantor, Sophie Tucker, Tony Martin and Jimmy Durante.

When the committee saw the list, they canceled me! But I wasn't discouraged. Even after they pulled me out of the river. I knew that this would be a dramatic episode when they filmed my life story. And what's a life story without setbacks?

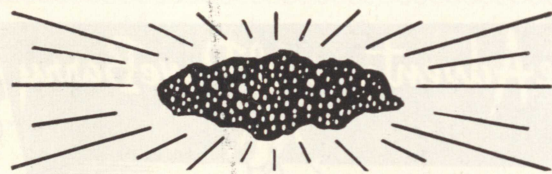
I guess the climax of my exciting career happened when I met Jack Cortez of the famous "Fabulous Las Vegas" magazine. He asked me to write a column. Somehow I knew that now the name DAVE BARRY was destined to become a famous one. So famous that I felt I would never be canceled from another benefit.

And, after only eight months of writing for this magazine, when people are stopped on the street and should you mention DAVE BARRY, they say: "Huh?"

Sometimes they even go further and add: "Oh, yeah, wasn't he the referee that gave Tunney the long count in the Dempsey fight?"

So I feel better. I know that it's been a long, tough struggle, but it was worth it. And, as I sit here by the telephone, waiting for it to ring, not even a benefit comes through.

Benefits, shmenifts, who cares? As long as I'm starving! That's my life story and the price is cheap. If you want to know exactly how much, I'll let you know as soon as I complete my income tax return and figure out how much I owe the Government!



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**HIS WEEK'S COVER** beauty was recently named "Queen of the Bartenders Ball." She is MARION YOUNG, a petite, 4'9" of attractiveness. Marion won the coveted title by competing against the balance of the local cocktail waitresses. (She is head cocktail waitress at Walter Parman's California Club.) We think this was quite an honor for the gals who work in this capacity can well extend serious competition to Hollywood's fair maidens. (We certainly boast a bevy of beauties.) Marion will preside over the mixologists' soiree March 22 in the SHAM-ROCK HOTEL. Incidentally, this lovely "queen," who appears unattached, never fails to surprise people with the news of her greatest happiness — her 10-year-old son. As incredulous as it may be, it's true. (Ponce de Leon looked in the wrong place — he should have tried Las Vegas for that "fountain of youth.") We wish to salute the bartenders and wish them a highly successful event, filled with enjoyment and good-fellowship. They are a group of wonderful people . . . and that's for sure.

While speaking with FATHER RYAN of ST. ANNE'S CHURCH we were greatly impressed with his gratitude for the consideration extended his church by JAKE KOZLOFF (of the HOTEL LAST FRONTIER). Although Mr. Kozloff's religion is different from the priest's, Jake unhesitatingly proved that his generosity knew no limits. He donated the SILVER SLIPPER Ballroom and all proceeds (March 14) to the St. Anne's School Building Fund. The car that was recently raffled off by the Catholic Church realized a sale of 27,500 tickets. It was won by 15-month-old JOSEPH D'HOOGHE. The infant's grandmother had purchased two tickets. When the sun rose on the day prior to the drawing "Grandma" had a hunch and purchased nine more chances. It was one of these that proved victorious. Father Ryan assured us that the Fates had smiled upon a deserving family and no news could have pleased us more.

The SANDS HOTEL is holding a reservation for HARRY HANNON, expected to arrive this week-end. Mr. Hannon is general manager of Denver's MAY COMPANY. We're going to borrow a bit of intuition from our lovely frau

and hazard a guess. Could it be that the May Company is finally going to select a definite location for a Las Vegas subsidiary? There has been talk about it for years and this just might be the final step prior to materialization of a local department store flying the famous banner.

One of the busiest men in this vicinity is SAM DIAMOND (casino boss of the graveyard shift at the FLAMINGO HOTEL). When Sam completes his gaming shift (about noon) he heads for BLAINE'S FURNITURE STORE where he devotes his efforts to business details with his partners in that enterprise, JACK LANE, DAVE WATKINS and BILL CAPRI. While we were in that furniture center we saw the new shipment of 1954 RCA and Packard Bell television sets and want to tell you they are just beautiful; a credit to anyone's living room. Aside from owning this store, Sam Diamond and Bill Capri are also building an apartment house on the south side of the golf course. It will be completely modern and the plans call for a penthouse. Sounds mighty good to us.

If you want to meet a person who exhibits exceptional willpower lend an ear to this item. CARNEY KRAUSNICK (one of the owners of the DESERT INN) and JOE CANINO (pit boss at the same bistro) were having a bit of a discussion about habits and the difficulty most folks have in breaking away from them. Carney stated that man has the power to do anything within reason, once he set his mind to it. To punctuate his statement he snuffed out his cigaret and announced it was his last. That was six weeks ago and Mr. Krausnick has not returned to the tobacco habit yet. It's really an amazing accomplishment for this fellow has been smoking for approximately 35 years, averaging two and a half to three packs daily. Would anyone else care to follow suit?

On Monday, March 22, YALE STOAKS will head for Mt. Carmel, Ill. (He is the debonair swing shift pit boss of the HOTEL SAHARA.) When Yale reaches his eastern destination he will immediately begin drilling for oil on land he has leased. Can this be the beginning of another million-dollar suc-

(Continued on Page 24)



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HERE HAVE BEEN innumerable inquiries as to the status of the "rye and clover" area that encircles my new home. At this point I'm forced to admit that the proper growth of my grass is still nil! About four weeks ago I shot new seed to the soil, and gave it an abundance of "food" to urge it into the embryonic stage . . . and I've still got the lousiest lawn on the block! Now this doesn't apply to the entire lawn, mind you. You see, half of it was put in one day, and the rest of it about five days later. The second half is the delinquent . . . I'm beginning to feel that feeling that the gardener gave me the royal grown-up gosling on the deal! . . . There are some spots, however, where the grass is beautiful.

You may have noticed the absence of popular EL GRINGO from his place at the drums with his group behind the Silver Slipper Bar at the Sands Hotel. We just learned that he has had to be hospitalized to determine the cause of a nervous disorder and is currently at the Good Samaritan Hospital in Los Angeles. During his absence his very good friend ROGER MENDEZ (lately with Prez Prado) has taken over the Emboli and cow-bell section of the group. Gringo can be well proud of his group as it has grown to great popularity at the Sands, and offers a new and unique style in Latin rhythms, mostly through instrumentation. Rhythm section consists of MENDEZ on the drums; AL DeLEROY, piano; MAX GABER, bass; with KENNY BRIGHT on trumpet and JERRY FING on trombone. Here is a combination with a new exciting sound, with each member being an excellent musician . . . Our best wishes go to El Gringo for a quick recovery and a speedy return to his place with his men.

I witnessed a sneak prevue of the latest in wireless microphones during the second show of the BEN BLUE REVUE at the Flamingo Hotel last Tuesday night, and it was a 100% success. It was a combination stand and hand mike, making perfect pick-up from its position on the stand, or in the hands of a performer working in the audience. Experiments have been going on in this field for some time but, for my money, this microphone used last Tuesday has met with an almost complete degree of

success. What a boon this will be to show business in all its phases because, no matter the event, if there comes a need for voice amplification, then it's a phase of "the biz."

Last Wednesday evening, the evening of St. Paddie's Day, was the date of the big "reopening after alterations" event for FAY ROSS, brother JACK, and their huge, new dining room. This is a large dining room in which there will be dancing, dining, and room enough for all sorts of festive occasions. The forte among the many new features will be the specialization in Jewish and Hungarian specialty dishes, and the place will be open any hour of the night or day. If you'd like to stage a party at THREE A.M. . . . you've just found the place to do it. They've got everything you could possibly need. You can call Fay or Jack at 3277-M or, better still, drive out and see what they've done to the old BAR-W. Any of you old-timers around these parts know where to find the place, but for all you newcomers, you go east a half mile from the intersection of BOND ROAD and PARADISE ROAD, turn left and you've got it!

Day in and day out, the new CALIFORNIA CLUB in Downtown Las Vegas is proving to be one of the most popular ever to open its doors at a downtown location. The operators of this establishment know to what they are about, when it comes to running a business of this sort. I have yet to hear of the first person who says that they haven't been given a warm welcome from employes and owners alike, right down the line. Yes, it looks as though the new CALIFORNIA CLUB is here to become a permanent fixture among the rest of the main attractions of our fair city. A "good job" to WALTER PARMAN and his friendly associates for the work they are doing and have done!

Here's one you may not have heard of in a long time . . . "WOODY" WOODBURY, the screwball of the old cocktail lounge of the old EL CORTEZ. Woody was one of the last, if not THE last entertainer to appear in the old lounge before the new, present ownership began to tear up the place in preparation for the present and beautiful remodeling job that has been done.

(Continued on Page 36)



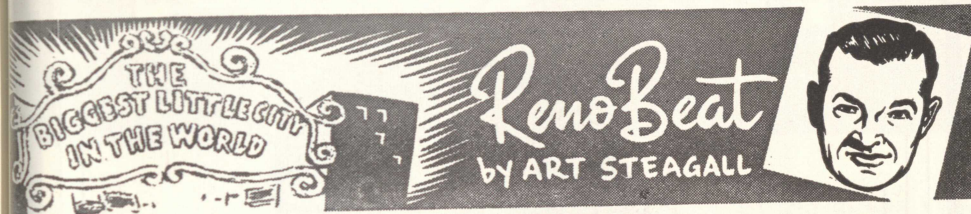
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**H**ERE TO PARTICIPATE in memorial services for Washoe County residents who were in the Korean campaign, MAJ. GEN. WILLIAM P. DEAN presented special awards to families of nine men who died in battle with the Communists. GENERAL DEAN, his first attempt to fly in being forced back by bad weather, arrived from San Francisco late in the afternoon.

He was met at the airport by GOV. CHARLES RUSSELL and SEN. PAT McCARRAN. He had a very full schedule for the remainder of his visit—a cocktail party, a banquet, a torchlight parade through the streets of downtown Reno and, as a climax, the services held in the State Building. The general, a crew-cut, wiry holder of the Congressional Medal of Honor, made this observation in his presentation speech . . . "The men who really deserve the medals never come home" . . . The all-day program here was sponsored by Harry MacSherry American Legion Post 10.

**AGVA:** FRANCES LANGFORD set for the GOLD ROOM of the GOLDEN HOTEL . . . WILL OSBORNE and his orchestra also booked for the GOLDEN, while STERLING YOUNG and his boys have a two-week vacation. STERLING and the band have not had a rest for a long time now, coming into the GOLDEN right from the Stateline at Lake Tahoe . . . Our best to Reno High School's Coach BUDDY GARFINKLE on the fine showing his basketballers have made in the play-offs . . . I surely enjoy reading NATE GROSS' columns in the Chicago Herald-American. NATE is on a trip around the world and each Monday I receive his columns for the past week. This week the dateline reads: "ABOARD THE SS INDEPENDENCE, BOMBAY, INDIA . . . LAVERE REDFIELD, Reno millionaire, helped police catch a burglar who had just robbed his home. This will recall the big burglary of his home two years ago, when \$1,500,000 was taken.

The NUGGET, Reno's newest casino, opened this week. Located in the heart of downtown Reno, this is truly a nice spot . . . RUSTY DRAPER, currently at the MAPES SKYROOM, at Slide Mountain Sunday afternoon to join the hundreds of skiers . . . GARY CROSBY, son of BING, a young singing star

in his own right, a Reno visitor this past week . . . LARRY FINLEY, LA restaurant owner, TV and radio producer and leading DJ, in town doing stories on Reno and interviews with Renoites for his shows out of LA . . . When in Reno drop in and see the new card room in the Golden Hotel—real nice! . . . MRS. FRANKLIN D. ROOSEVELT to talk here on April 4th on the United Nations. The affair will be held at the University of Nevada gym . . . Lota' big oil men in and out of town to get a first hand look at the new oil boom . . . NEW PALACE HOTEL set for an early opening—the new owners have spared no expense to give Reno another fine hotel . . . WALTER DIXON, maitre d' at the MAPES SKYROOM, doing his usual fine job with many special parties.

**CURRENT SHOWS:** GOLD ROOM of the HOTEL GOLDEN into the second week of their show featuring the singing stars, the FOUR KNIGHTS, plus JOE CAPPO and the dancing CARIBBEANS and STERLING YOUNG and his orchestra.

RUSTY DRAPER took over in the MAPES SKYROOM last week. This new MERCURY STAR is an outstanding entertainer, his singing and playing of the electric string instruments leaving little to be desired . . . RUDY CARDENAS, one of the fastest jugglers in show business, plus the lovely MAPES SKLETTES and music by EDDIE FITZPATRICK and his orchestra round out the show.

Opening last Thursday, the RIVERSIDE THEATRE RESTAURANT is presenting PATTI PAGE. MISS PAGE is booked for 10 days only because of a tour that will take her to Honolulu. The popular recording star is making her first Reno appearance. The RIVERSIDE STARLETS and BILL CLIFFORD and his Men of Music complete the show.

See you next week . . .

ART STEAGALL, Reno 2-9736.



*"Thanks"*

ROBERT  
MERRILL

*The Sands*

"CURTAIN TIME"

REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

*Flamingo*

March 11 thru March 31

SHOW: Ben Blue, Sid Fields, Jean Marshall, Kay Scott, the Smith Twins, Sammy Wolfe

LINE: Flamingo Starlets

ORCH: Torris Brand

There's hilarious high-jinks and a collection of classical comedy in store for you when you catch this show! BEN BLUE, the perennial peer of pantomime, once more sets himself up, in the eyes of all viewers, as one of the greatest comedians of our times! . . . This man has but to walk on the stage and the audience begins to laugh . . . he's off and on stage throughout the entire revue. His presence lends a lift to whatever is happening while he's on . . .

(Continued on Page 34)

LAST FRONTIER

March 15 to April 5

SHOW: Toni Arden, the Novel-ites, the Carson Brothers

LINE: The Frontier Girls, featuring Dwayne Ratliff

ORCH: Garwood Van

Half pint TONI ARDEN, the thrush with the great big voice, wrapped up an audience of equal size in a half hour of enchanting songs. Booked for three frames, TONI created a syndrome of palm-pounding opening night with her versatility and varied repertoire. Belting out "It All Depends on You" for her starter, followed by "Stranger in Paradise" from "Kismet," America's dra-

matic song stylist captures her audience instantly. Her third trip to Las Vegas, but her first time to headline, tiny TONI will be permanently triumphant as a star. "Young at Heart" thrilled the incurably romantic; but when she turned on the pipes full steam with "Come Back to Sorento," the number that made her famous, the rafters shook with applause. Rogers & Hart's "Lover" and "That's All" served as curtain calls, but the insatiable audience demanded more. The little sixteenth note obliged with "I've Forgotten More Than You'll Ever Know About Him," a hillbilly fast pacer, then wrapped it up with a jam session with the Novel-ites, a trio making their debut in Las Vegas. Tagged "A Miniature Musical Comedy," the Novel-ites embrace a postage stamp edition of a revue, complete with vocals, instrumentals and comedics. "I Love Paris" features accordionist

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*El Rancho Vegas*

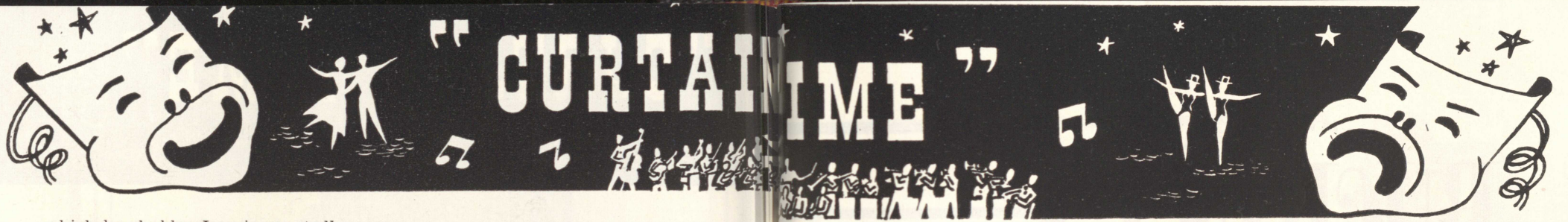
March 10 thru April 6

SHOW: Les Paul and Mary Ford, Artie Dann

LINE: El Rancho Girls

ORCH: Bob Ellis

Two of the most outstanding artists among instrumentalists in present day entertainment! LES PAUL and MARY FORD are in a class by themselves for unusual sounds and effects through their multiple recording methods . . . methods devised through endless experiment by themselves, until they had reached their goal in putting on a single tape, the sound of up to 12 guitars and many voices (all of them that of Mary). However, they appear on this stage as just plain Les and Mary, two guitars and two voices, but playing so much guitar that they still sound like a full orchestra by themselves . . . The soft, sweet voice of MARY FORD is a listening pleasure that none are soon to forget . . . nor her own mastery of the instrument on



which her hubby, Les, is reputedly one of the most efficient. Here is indeed a mutual admiration that is solidly based, and shows in all that this happy couple does . . . There's a newcomer to local niteries on this bill by the name of ARTIE DANN. This funny fellow (with

(Continued on Page 36)

Willbur Clark's  
**DESERT INN**

March 16 thru March 29  
(Not a Review)

**SHOW:** Jimmy Durante, Stan Kramer & Co., Tommy Leonetti  
**LINE:** Donn Arden Dancers  
**ORCH:** Carlton Hayes

Hail JIMMY DURANTE and welcome back to the city that loves you! What a tremendous sun must have shone when the stork brought this big bundle of international delight into creation. "When Durante is onstage—no one sleeps"—but who on earth would want to? Every second is alive with frantic merriment and your only escape is to wipe away the hysterical tears during the second your hands pause from their blatant applause. You know Durante and you know he's the cream of the crop. No one tires of such true talent, as is proved by the patrons who return for many repeats. With him Jimmy has the lovable EDDIE JACKSON, JACK ROTH and JULES BUF-FANO. Leave it to a winner to pick winners! . . . STAN KRAMER & CO. bring you those marionettes that cleverly go through their paces as though animated. This handsome lad is an astute performer and insures perfection before he introduces any new phase to his presentation. Stan is a local favorite for sure . . . Rounding out the bill is TOMMY LEONETTI whose hit recording "I'm Available" has sent him high on the list of this nation's singing favorites. It's the first opportunity we've been afforded of witnessing his per-

(Continued on Page 34)

**"CURTAIN TIME"**

**SAHARA**

March 16 thru April 5  
(Not a Review)

**SHOW:** Judy Canova, Kovach and Rabovsky, Baby Mistin Jr.  
**LINE:** Saharem Dancers  
**ORCH:** Cee Davidson

You can bet that Las Vegas will turn out en masse to welcome this popular comedienne to our midst. Miss Canova bears a name and reputation familiar to all. She is hailed as one of the truly greats of the business and there is just no competition when this Judy gal takes over the spotlight. She is well known to radio and movie fans and an appearance by her is the same as welcoming a dear friend of long standing. Miss Canova is prepared to heighten

(Continued on Page 34)

The Sands

March 10 thru March 30

**SHOW:** Robert Merrill, Stan Fisher, the Clark Brothers  
**LINE:** Copa Girls, featuring singer Chuck Nelson  
**ORCH:** Ray Sinatra

Handsome ROBERT MERRILL has added another brilliant chapter to his tome of outstanding successes. Even a child can easily perceive the admiration that is evident when the opera star unleashes his powerful qualities and projects the brilliant voice that sent him to the top of his profession. Mr. Merrill is a stellar showman and cleverly holds everyone's attention as he introduces famous operatic presentations. He really "hits the jackpot" with his chuckling

(Continued on Page 34)

*Thunderbird*

March 11 thru March 31

**SHOW:** Les Compagnons de la Chanson, Mata and Hari, Los Gatos  
**LINE:** Kathryn Duffy Dansations  
**ORCH:** Al Jahns

The novenal men of note who hail from France, and who have received such high acclaim throughout the nation for their unusual and pleasurable entertainment rating, have been returned to the Navajo Room for another thrilling engagement. Singing a capella, and holding true to pitch, these nine young men achieve a blend of voices that is a wonderful thing to hear. Their program includes many phases of material including humor, pathos, religious and nostalgia. You've undoubtedly heard their popular recording of "The Three Bells" on Capitol, for whom they record exclusively . . . As an extra added attraction you will see the un-

(Continued on Page 35)

*El Cortez*

March 11 thru March 24

**SHOW:** Charley Chaney, Beverly Richards, Roberto  
**ORCH:** Eddie Skrivanek and his Sextette from Hunger

This marks the return engagement of the unpredictable CHARLEY CHANEY. Acclaimed by critics for his remarkable change of pace, Charlie ranges from the true artist of a fine musician to the zany antics of a very clever comic. The talented pianist has

played many of the major nightclubs in the nation, including the Park Plaza in St. Louis and Lee 'n Eddie's in Detroit . . . Doubly blessed is beautiful BEVERLY RICHARDS. With a face and figure that make her one of the loveliest of today's young singing stars is combined a seductive voice. MISS RICHARDS has toured the country as one of Jimmy McHugh's singing stars, and has also been featured on such outstanding television shows as the Kate Smith Show, Ed Sullivan's Toast of the Town and Peter Potter's TV show . . . In a featured spot is ROBERTO, one of the world's foremost puppeteers. His lifelike marionettes are put through musical revues that are breath-takingly realistic . . . EDDIE SKRIVANEK and his SEXTETTE FROM HUNGER occupy the bandstand and furnish specialty numbers as well as excellent show backing.

**GOLDEN NUGGET**

March 17 thru March 30  
(Not a Review)

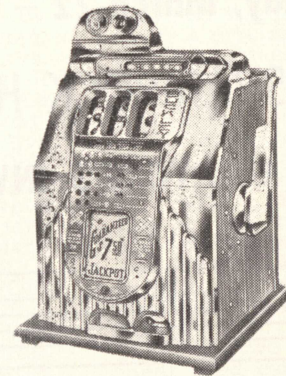
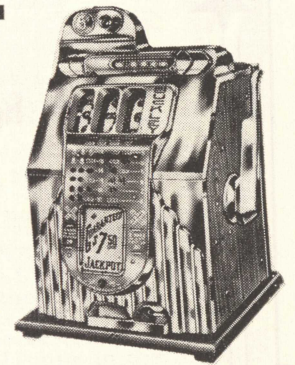
**SHOW:** Charlie Aaron, The Sisters Gay, Harris Nelson  
**ORCH:** Joe Venuti, Lisa Alonso and her Tropicares

CHARLIE AARON, the songster with a sense of humor, headlines the show at this spot. A treat is in store for everyone when they see and hear this man apply his special brand of humor to music . . . Musical trickster HARRIS NELSON is a versatile entertainer who plays a triple trombone arrangement with a single mouthpiece . . . A brunette duo, THE SISTERS GAY add spice to the revue with their excellent renditions of the song and dance . . . M. C. JOE VENUTI and his fine orchestra round out the evening's entertainment . . . LISA ALONSO and her TROPICAIRES set a torrid latin tempo to both South American and modern music during intermissions.

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JACKPOT CLUB  
DOWNTOWN



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on  
**Record**



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*Buckley*  
**GIRL**  
Says . . .

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- - - Just like being at home!"

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have had a "Ball" tonight!

. . . then come to the

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FRANK PIMENTAL

## What's Doin' Downtown...

by  
HARRY INGRAHAM



**LOOK OUT, EVERYONE!** . . . Brace yourselves for the scoop of 1954 . . . I told you last week I would reveal some startling news. Well, here it is: JOHN UHLMAN's Grass Is Up! It can even be mowed in some spots and that's not all—it's a real crazy shade of green. Ha! I said it and I'm glad—I just did J.U. out of about four weeks of material.

Optimist of the windy season is MRS. GERALDINE NEWMAN (lovely wife of HORSESHOE boss JAKE). This brave soul has attempted the impossible by planting an extensive flower garden, and surrounding it with boulders (rocks, you squares). The flowers are doing all right, of course, when she can keep the wind from blowing the boulders away. Incidentally, Mr. and Mrs. Newman live just two blocks from Mr. and Mrs. Uhlman . . . CINERAMA reared its triple-lensed head downtown this week when the company checked into town to take shots of "GLITTER GULCH." Many external shots of the GOLDEN NUGGET were taken, also of the CALIFORNIA CLUB. BUCKLEYS and other fabulous casinos . . . JUDY CANOVA, who is starring at the SAHARA, dropped in for dinner this week in the GN restaurant. Restaurant manager HANK SCHAINK failed to recognize her because she didn't have her mouth open. Incidentally, chosen from 100 applicants to fill the chef's position was GUY L. BRAULT of San Francisco. His colorful career started at the Hotel du Rhin in Alsace-Lorraine . . . Among the many people enjoying the NEW CALIFORNIA CLUB last week were VINCE and JUNE CORABI. He was a former bartender at LOUGI's and she a former cigaret girl at the DI . . . JACK SHEA (Pabst Sales rep) and ANNE HADEN-CHUCK were married recently. Ah, 'tis Spring, when a young man's fancy lightly turns to thoughts of love . . . CHARLIE CLARK in addition to the job as bus boy at the GN is now playing drums with the DIAZ COMBO at the SAHARA. Looks like this young man has finally gotten a real break . . . The very charming BRENDA HALL, who formerly had the Malt Shop on South Second, is now hostess at the HORSESHOE RESTAURANT . . . We are more than happy to see GEORGE of the DIXIE DELICATESSEN back on the job after recent hospitalization . . . The SHAMROCK HOTEL boasts one of

the nicest and most efficient desk clerks hereabouts. The young lady's name is JO WHEATLEY. She is very pleasant to everyone and possesses a great sense of humor . . . STU WHITTON, co-owner of BONANZA MOTORS, is making quite a name for himself and KURTIS CARS. In the recent Las Vegas-Reno Sports Car Rally (Tonopah) he not only won the acceleration race but set a record of 111-mph in the KURTIS 500. At the end of the day's racing he had won a third place cup for overall racing, placed second in the obstacle race and third in the blindfold driving. Quite a driving accomplishment in any man's language! I didn't see the blindfold race, but this could be what happens: They blindfold the pedestrians, turn them loose on the track and each driver is awarded points for direct hits. Naturally a driver from Los Angeles must have taken first. (Only kidding?) . . . WILD MAN PRITCHARD (Ex-Los Angeles used car magnate) has finally moved lock, stock and barrel to Las Vegas. The Wild Man says he is bringing his business where his money has been "invested." He is an excellent businessman and has already made plans for two additional no-down-payment used car lots, one in Henderson and one on the West Side . . . Another phenomenal strike at the EL CORTEZ CASINO! Last Monday night a gentleman won 19 consecutive hands at the blackjack table. WHITEY SHUGART (boss) informs me this is just an example of the high winnings at EL CORTEZ recently . . . Petite BETTY EISENBERG (waitress at the HORSESHOE) has been in Las Vegas two years. Before that she was employed at the CAL-VADA (Lake Tahoe) and before that was in the WAVES . . . Speaking of HORSESHOE employees, a new addition is MICKEY GLYNN, born in County Mayo, Ireland. At 13 he joined the English Navy, sailed with them until reaching the age of 19. A short time after that moved to United States and Scranton, Pa., where he became known as HUEY GLYNN, heavy-weight boxing champ of the coal fields. In 1941 he KO'd JOHN FLYNN in two rounds, then joined the armed forces and now, after many years of seeing the world, including Seattle, Wash., he too has decided to settle in our fair city. In addition to his deputy job at the

(Continued on Page 37)

## THAT'S FOR SURE:

(Continued from Page 9)

cess story? Top oil men will be with Yale, including friend "HOYT" of whom we wrote a few issues back. This gentleman (to refresh your memory) is the 42-year-old chap who is worth 180 million dollars, (or thereabouts), acquired through oil strikes. We wish them luck! . . . You, too, CHUCK BENNETT!

We dropped by to see BILL DORSETT and noticed that remodeling has begun at the HORSESHOE CLUB. In the past we've made mention of the plans to bring added beauty to this spot. We are very enthused about the results and know you will be also when the work is completed in May. (Hellorado time.)

A couple of weeks ago, we wrote about DOROTHY and TED FRIEND and their novel, "Friends, Just Friends." When she read the item, KAY PARSONS, currently at the PLAYLAND CAFE, took a moment to reminisce. In 1935 Ted wrote a "Night Life" column for the New York Daily Mirror. At that time Kay's former husband, GEORGE W. CLARKE, was city editor of that very popular tabloid. She mentions that Ted and Dorothy had a "fast and furious courtship," deciding on matrimony in the wee hours of a mid-winter morning. Miss Parsons left a sick bed (that old flu) and drove to Armonk with them for the ceremony. Later she gave the bride her prized rabbit's foot. Today she happily smiles in the knowledge the good-luck piece did its duty. This Parsons gal really should put her memoirs on paper. When she does, we want one of the first editions.

Many of our localites have headed for the VARIETY CLUB convention in Dallas, Tex. They left on especially chartered planes this past week. We know our representatives will give them a terrific showing. Not even the high finances of the Texans can daunt the spirit of Las Vegas Variety members.

On March 11 a 15-man film unit arrived in town (at the DESERT INN) to shoot sequences for the forthcoming "Cinerama Holiday," the second feature to be made in this new three-lens process. The story concerns the adventures of a European couple in this country and an American couple in Europe. A second unit is now in Switzerland. Downtown Las Vegas and The Strip are prominently featured in the Nevada sequence, and highlighting a visit to the D.I. casino, with a portion of its floor show. The flicker is scheduled for New York release this fall.

This past Wednesday Las Vegas saw

the arrival of a unique club, here to hold its annual convention. The association is comprised of California bar owners and the nomenclature makes a smile tear at the corners of your mouth. The businessmen call themselves "The Thirsty Thursday Club."

It's always nice to see MR. and MRS. SAM HOFFMAN making our local rounds. They hail from San Francisco and Mr. H. is the manufacturer of famous brand sport shirts, among which is the "Cisco" shirt. The Hoffmans have been visiting with their dear friends PHYLLIS and ARNOLD CHRISTENSEN of Christensen's Men's Wear and Arnolds, Ltd.

The MacPECK REALTY concern is really going full steam with their "Sunland Shopping Center" on The Strip. Every lease being drawn for these shops bears the stipulation that the tradespeople will retain 24-hour service for the public. The realty outfit expects completion of the project in May. An outstanding feature will be ample parking space for customers.

Sincere congratulations to EDDIE BRUNO, bass fiddler with the HENRI ROSE TRIO (currently in the Lady Luck Bar of the DESERT INN). The lucky man and his lovely wife JEAN were presented with an heir March 11. The newcomer weighed in at 7 pounds, 13 ounces. The doctor sends assurances that all are doing fine including shirt-busting Dad.

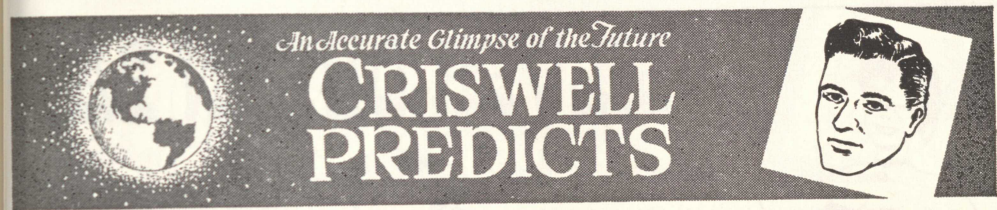
We believe a record is being established by the Snack Bar in the CALIFORNIA CLUB. Although there are just seven stools at this counter, over 350 checks are written on each shift. That totals better than 1000 daily. Quite a testimonial for the excellent food served here. We'll wager there are many other eating centers who wouldn't mind such tremendous receipts.

Patrons agree they just can't go wrong when they go to the lounge of the FLAMINGO HOTEL. The THREE DONS AND GINNY are a superb musical treat. Not only do they make for good listening, it's a pleasure to watch them work. Here's a group that doesn't hold back any talent, making for constant enjoyment.

Wishes of success to VICTOR CAVALIER on his new job as chef at the HORSESHOE CLUB. Victor has a high rating in the food department and his presence at this spot is bound to increase the already established popularity for diners.

JIMMY BILBRAY recently sold his Fremont shoe emporium to ROLAND BACHMANN (of JONBACH'S). We extend best wishes to Mr. Bachmann and sincerely hope Mr. Bilbray will find Lady Luck beside him in any other venture he may have in mind.

(Continued on Page 37)



**FOR PEOPLE AND PLACES:**  
**John Harvey:** Your "Cousin Harvey" radio-TV program will combine with your comic strip and be the No. 1 variety show! . . . Meridien, Conn.: Your new community hospital plan will be copied by many other communities! . . . Sally Rand: You will enter the lecture field with your one-woman show and be most sensational in your nationwide tour! . . . San Francisco: Very important advances will be made in your city toward cancer control which will receive worldwide attention soon!

Deanna Durbin: Who are you to claim retirement when you will appear in the new Rex Ford-Arthur Jones musical on Broadway this fall? . . . Christine Jorgensen: You will film your life for J. Arthur Rank in London this summer! . . . Chicago: Expect a vice clean-up in your city by late April! . . . Steve Allen: You will win the Parent-Teachers national annual award for your clean and wholesome clowning in "What's My Line?"

Adlai Stevenson: The Democratic Party bosses will read you out of the party within the next 90 days! . . . Mussolini: Your new tomb will outshine that of Napoleon, Stalin or Lenin! . . . Tucson, Ariz.: Your new Chamber of Commerce will make a strong bid to become a convention city in 1955! . . . Mary Garden: Although you have never married, there will be a marriage for you! . . . New York City: Prepare for another subway strike!

Lady Sylvia Ashley: Your coming memoirs will prove most shocking, but will enjoy great popularity first as a book and then in syndication! . . . Sen. Homer E. Capehart: Your coming drive in Congress for federal funds to better rural schools will win you greater popularity with Hoosier voters and national acclaim for your coming reform!

**WHAT PEOPLE WILL DO:** Queen Elizabeth II and the entire royal family of England face a personal crisis for survival of the divine right of kings this coming summer and fall. The British Labor Party through the left wing influence will make a staunch and well organized effort to remove the royal family from power and save the British Commonwealth the almost unbelievable cost of maintaining this antiquated form of government and therefore feed

the many hungry and underprivileged millions who remain in actual want. A personal scandal will also take a toll of public respect involving two members of the family plus the now-being-formulated plans of moving the entire government to Canada in an effort to save outright secession of that dominion. You can also expect further news of the queen's failing health within the next 60 days. Circumstances will become apparent within the next year which will mean the curtain will fall on worldwide royalty, on titles and on the very custom of succession. Remember this important prediction if you remember no other prediction I will make this year!

James Whitcomb Riley, the famous Hoosier poet, will have his life filmed and his best loved "Out to Old Aunt Mary's," "The Old Swimming Hole" and "Little Orphan Annie" will be featured as ballet-musical cameos! . . . Ex-President Hoover and Ex-President Truman will soon appear on the same radio-television program which will feature the 100 most important Americans alive today! . . . Bruno, the Berlin stylist, will create an entirely new wardrobe idea using the wrap-around sarong!

**WOMEN WHO WILL MAKE NEWS:** Wally Simpson, the Duchess of Windsor, will soon hit the headlines with a series of unromantic announcements! . . . Terry Moore, the Hollywood fur bathing suit girl, will come to personal grief over her new planned publicity stunt which will prove most unsavory to American morals! . . . Sen. Margaret Chase Smith of Maine will face the political battle of her life due to her pronounced feminine views in the coming election, but you women will rally to her aid and overwhelmingly reelect her to Congress!

Marina Papaelia, Egypt's threat to our glamour queens, will open a new doorway to independence for woman-kind there in spite of British interference, through her portrayal of screen roles which will inspire other women to throw off the shackles of the dominating male in that nation!

Doris Duke and Barbara Hutton, the two richest girls in the world, will be the subject of a biting novel by Louise

(Continued on Page 33)

*the* **SILVER QUEEN BAR**



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CONTINUOUS ENTERTAINMENT  
from 5 P. M. to 6 A. M.

**EL GRINGO & HIS ORK**  
ERNIE STEWART TRIO  
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HOT HORS D'OEUVRES SERVED AT 5:30 P. M.

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YOU OWE YOURSELF THIS TREAT . . .  
**CHINESE FOOD**  
Served in the Garden Room  
from Midnite to Dawn



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*Hillsway*  
by ROLAND HILL



**NEVER TIRE** if visiting the wonderful little city of LA JOLLA in Southern California—a suburb of San Diego. La Jolla has one of the most interesting shorelines in the country, with bays and coves and sandy beaches that vie with the Italian Riviera.

Peopled by retired navy and army folks, wealthy manufacturers, Texas ranchers and oil men, and just plain folk who want to spend their remaining days in quiet peace and comfort, La Jolla (pronounced La Hoya) has kept itself as strictly a home town with no vast industries, stores, hotels and shops.

Here you can wander around the streets just like you did as a kid back in the Midwest and there is no hustle and bustle and noise and wild driving. The only thing lacking here is the old horse and buggy that make so many resort cities like Mackinac Island and Bermuda so fascinating.

The private Beach and Tennis Club is swank personified and I believe one can make arrangements for membership here even though you are staying elsewhere. The MARINE ROOM in the club is a wonderful place to dine and is open to the public as is the "out of this world" cocktail lounge which, to my mind, is the most beautiful in the world, the TOP OF THE MARK notwithstanding.

Sunset in the cocktail lounge with the waves dashing against the huge plate glass windows almost hitting you in the face is one of the most beautiful experiences you will ever have anywhere. And after dark spotlights play on the waves—it is terrific.

The ultra-ultra in hotels on the West Coast is the very new DEL CHARRO, which is off the beach a spell on the road coming in from the 101 highway. Clint Murchison and Joe Stanton are the owners and I understand they own half of Texas' oil. Mrs. Stanton is very active here and helps her husband no end and is one outstanding woman.

When I was here last summer J. Edgar Hoover had a cabana for a month and Sen. Joe McCarthy spent a week-end visiting him. Betty Grable and Harry James dined next to me—such is the calibre of the guests here. Steaks served on bracers at your poolside tables will long be remembered. I wish I could afford a vacation at the DEL CHARRO. It would be my choice of all

the resorts in the country.

Should you care for a motel here, the LA JOLLA TRAVELODGE is new and fine. And when it comes to eating—well the old standby HOLIDAY HOUSE is always excellent. Set in a colony of fine shops overlooking the cliffs, the food is more on the tea-roomy side and delicious. Reminds me so much of the places in Southern Pines and Pinehurst, N. C.

Anthony's Fish Grotto, here and in San Diego, are very fine and recommended highly. The JAMAR DINING ROOM and DRIFTWOOD DINING ROOMS are owned by the same folks and both are exceptionally attractive and serve excellent food. The Driftwood overlooks a bay and is unique.

Le Jolla is close by San Diego so one never need want for entertainment and the metropolitan atmosphere when tiring of country living at its best. San Diego has much to offer in the way of fine hotels, such as the EL CORTEZ with its outstanding Sky Room lounge and dining room and the long-popular U. S. GRANT where the coffee shop and the grill are outstanding in decor, food and service. Outdoor opera and plays in Balboa Park, the Zoo, Tijuana so near, and Coronado—well what more could one ask for while staying at La Jolla?

And for you who drive here from Las Vegas, I cannot urge you too strongly to route yourself off the highway a few miles from Riverside and go to GLEN IVY HOT SPRINGS at Corona where Axel Springborg is the host in this Old-World atmosphere set in orange groves surrounded by mountains.

The hot mineral swimming pool is very popular, the grounds are landscaped with trees and flowers, there is a well-stocked trout stream in the mountains on the grounds, and the dining room is a joy to behold. And the food!

The last time I was here Axel was host to the Danish ship's crew that was in the Long Beach harbor—a training ship for budding young officers in the Danish Navy. I also ran into him in Denmark last year. His collection of ROYAL COPENHAGEN must certainly be one of the finest on this side of the ocean. You can never find a finer spot to while away an hour, a day or a week or two.



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*Don Loper*

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"buckingham"

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in a tree branch print

Imported silk greatcoat with balloon sleeves, tuxedo front



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**DANCING 'TIL 6 A. M.**  
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"SHILLELAH ROOM"

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Don't Worry . . . Watch Us  
Grow!

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*Elwell*  
Las Vegas

DOWNTOWN — FIRST and CARSON STS.

**POP SQUIRES:**

(Continued from Page 5)

Yes, Goodsprings was prosperous. Among its important features was the big store of Yount & Fayle, then one of the great firms of Nevada. It is worthy of note, too, that the Yellow Pine mine paid its stockholders \$3,030,000 in dividends after paying all costs of equipment, mining, and everything. But with the end of the war prices of the metals declined and the mines closed.

Las Vegas, which had remained rather sluggish in growth through all the mining excitement, suddenly found herself of real importance, the county seat of the new Clark County. I remember when Las Vegas first talked county division, Searchlight (up to that time, 1906, the meropolis) announced that she would be the county seat. When the election of 1906 approached there was vigorous competition between Searchlight and Las Vegas to register the most voters.

Both communities combed the desert

for miles around for voters and then waited anxiously for word from Pioche, the county seat. Along in October, 1906 it came—Searchlight, 620 voters registered; Las Vegas, 620 voters. We were tied with the metropolis of Lincoln County!

That gave us new courage and we felt we really had a chance. It took a little time to elect members of the Legislature favorable to our county division act making Las Vegas the county seat, but in 1909 we made it and Las Vegas felt really great. We had grown in wealth and importance and population. I well remember that my son, James W. Squires, was appointed census enumerator and after a most careful search found a few over 1000 population for Las Vegas.

Of course we had our troubles, among them strikes in the shops which cut down our payroll and later took the shops to Los Angeles. And we had numerous hotel projects which failed to come through. But Las Vegas was finally established and on its way to greatness when the Boulder Canyon Project Act was approved by President Calvin Coolidge December 21, 1928.



*Coming Attractions*  
ON THE FABULOUS STRIP



*Flamingo*

APRIL 1

NELSON EDDY  
GEORGE DeWITT

LAST FRONTIER

COMING

XAVIER CUGAT  
TOMMY and JIMMY  
DORSEY  
HERB SHRINER

*El Rancho Vegas*

APRIL 7 THRU APRIL 20  
EARTHA KITT

APRIL 20  
JOE E. LEWIS  
LILI ST. CYR

DESERT INN

MARCH 30  
PATTI PAGE

SAHARA

APRIL 6

AMES BROS.  
GEORGE GOBEL

*The Sands*

MARCH 24 THRU APRIL 20  
PETER LIND HAYES  
MARY HEALY

*Thunderbird*

APRIL 15

MILLS BROS.



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# EMBASSY club

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11:00 — 12:30 — 2:00 — 4:15

featuring . . . .

## Miss Patti Waggin



DELECTABLE  
DANCING  
DOLL

★  
**BETTY SHAY**

"The 3-D Girl" Acrostrip

★  
**DANE REYNOLDS**

Singing Master of  
Ceremonies

EXTRA ADDED ATTRACTION

## EDDIE TROY

"A King of Komics"

## JERRY SANDRY

"Visions on Violin"

BOB LEE BAND — EMBASSY TRIO



**J**OHN CARRADINE came to Hollywood as a "banana messenger." To the uninitiated in matters "banana"—a "banana messenger" is one who rides the train carrying the bananas to the point of destination with all the necessary waybills and invoices and, also, to keep close check on the temperature condition of the freight cars in which the bananas are carried.

This unusual occupation is just one of, seemingly, hundreds to which John turned while plying his two main trades—actor and portrait painter. He really didn't start out to be an actor. His first love was painting, and he had to revert to a ruse that won't take leave of him, in order to attract customers for his brush.

Carradine posed as an Englishman in Shreveport, La., because he discovered that as "a noted English painter" he could get more portraits to paint.

He could easily pass as a Londoner because he had attended a school for English boys where the headmaster concentrated on the glorious history of the English nation. It was hardly an affectation for him to slip into the dialect of our British cousins, which, of course, cinched his role of the "famous English painter."

To this day there are many in the Hollywood British "colony" who denounce him for insisting that he really is not British, but that doesn't perturb John Carradine in the very least.

He cares little what people choose to think about him.

Some of you might recall the printed stories concerning John's early days in Hollywood—the days when many of the film colony's inhabitants chose to go in strange and various paths in order to grab a good front page story.

John used to stride the streets of Hollywood proclaiming whole Shakespearean texts with that rumbling bass voice of his. Then there are the stories that he would spend hours in the middle of the night bouncing Shakespearean sonnets from every empty seat in the huge Hollywood Bowl in order to develop resonance in his voice.

It isn't possible to say where and when this sparse thin man developed a voice that would go with the greatest of the grand opera's bassos, but whatever he used he was eminently

successful.

Carradine has just returned to Hollywood after seven long years to co-star with BOB HOPE in Paramount's technicolored laugh-laden travesty on the life and loves of history's greatest lover, "Casanova."

Neither John nor Bob play the real Casanova—that role is played by VINCENT PRICE. But the thin legs, lean figure and big voice of John Carradine play the chief menace to Bob Hope's masquerading in "Mr. Casanova's Big Night."

This trio alone would be enough to produce keen competition to the pages of history which record the "doings" of the real Casanova, but when Paramount added JOAN FONTAINE as Bob's co-star, with AUDREY DALTON, PRIMO CARNERA and HOPE EMERSON—well, all one can say is "Casanova was never like this!"

John doesn't have to revert to washing dishes for his dinner on this return trip to Hollywood. Since completing his acting chore for Paramount he has had several other motion picture roles, and he has opened his own legitimate theatre in Hollywood where he again can "trod the boards" at night.

He and his family have purchased a huge new home in the Hollywood hills, and here John can turn his attention to the hobbies and interests in which he has dabbled during the lean years.

Carradine has returned to Hollywood, and it looks like he's here for good now. A man of his talent will always be in demand by the motion picture industry.

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BROTHERS**

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**CRISWELL PREDICTS:**

(Continued from Page 25)

Howard which will prove a best seller! . . . Lucille Ball and Desi Arnaz, the husband wife team, will decline in public esteem due to further investigations of our Congress!

Rosemary Clooney, the singer, will head for greater popularity with her new recording of old favorites in the romantic manner! . . . Louise Burnett of the Martin Black television series will soon introduce her new play-at-home game which will be very popular under the title "Las Vegas"! . . . Mary Pickford will permit many of her silent films to be shown for the benefit of your local hospital funds! . . . Mrs. Estes Kefauver will soon have an independent political build-up!

**FOR WOMEN ONLY:** Arlone Twyman, one of America's foremost women home designers, will soon startle the nation with her latest interior innovation: Old fashioned hooked rugs made from strands of pure plastic. Not only will this type of rug wear forever, but also can be tinted other colors and be easily cleaned at a moment's notice! . . . A new shampoo will soon be on the market which will make your hair dry in tiny ringlets, and this is quite a beauty aid where short hair is worn!

The new flat-chested look with the sky-high skirts which will put the Flaming '20s to shame will soon make its appearance in your area! . . . You can make money at home through the encasing of insects in plastic glass which can be used in novelty jewelry and for decoration of vanity cases, combs, cigaret cases and expensive table top inlays!

The next reducing fad to come out of Paris, where all models must be thin as rails, will be the hot tomato juice diet for three days and then combining this with your regular food less starches and sugars. For the first three days hot tomato juice is the main food plus black coffee, rye toast, soft boiled eggs and lettuce. Yes, this can thin you down and keep you from the gnawing hunger pains which most reducing diets possess!

The next popular wallpaper pattern will be a silver floral pattern against forest green! . . . If you have occasion to wake up a lazy scalp you can rub dry corn meal thoroughly into the roots of the hair for 20 minutes before taking your shampoo, and be really amazed by the results! . . . Now is the time for your club to plan its annual Spring Rummage Sale to raise money!

**YOUR HEADLINES OF THE FUTURE:** Violent storms sweep Midwest, causing much human and animal misery! . . . New boom in air conditioning units for homes! . . . Tobacco in-

dustry floats new 5-cent cigar project for goodwill! . . . 50,000 now in America refused citizenship papers due to Communist activities and sympathies! . . . New rocket ship launched on Nevada sands under wraps of great secrecy! . . . Strange behavior of tides alarm official weather forecasters! . . . Major Hollywood studio files bankruptcy proceedings to rid firm of high priced contracts! . . . Huge campaign for boycott of coffee to bring down price working wonders in New Orleans! . . . State Department alarmed at new Mexican border incidents involving narcotics! . . . Science discovers new method of removing moles and warts without danger to skin cells! . . . Early Spring indicated in East!

**Chic Hecht**

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## FLAMINGO:

(Continued from Page 17)

For this revue Mr. Blue has surrounded himself with new and upcoming talent, as well as two time-tested stars of show business, SID FIELDS and SAMMY WOLFE . . . Sid is a star straight man as you'll see when he and Ben do the famous "Chandu" routine . . . Sammy offers a few vocal impersonations as well as taking part in the scenes . . . In the NEW talent section you'll find a new star in the making, Miss JEAN MARSHALL. This young lady is strong in the vocal department, a fine little actress, and looks . . . ni-i-ice! . . . Auburn haired tap stylist KAY SCOTT is a young dancing artist who approaches perfection in her execution of intricate patterns in tap, and works no hardship whatsoever on the eyes of those who watch . . . The blonde and tall SMITH TWINS appear in new style costuming to sing, in duplicate, a well arranged "So Much Love." These two eye-denticals have appeared in town many times before and show a marked improvement in each return engagement. Their solid sounding voices make for easy listening . . . All the members of this cast are in and out of the various skits and blackouts that are synonymous with a BEN BLUE REVUE, with each performer giving expert assistance to the finished product by the classic among comics . . . BEN BLUE . . . The FLAMINGO STARLETS hold over their "Kismet" and "Sans Souci" routines from the previous show, and rightfully so . . . they are both well staged and expertly presented by these finished dancers.

## SANDS:

(Continued from Page 18)

interpretation of a competitor's vocal trademark. Here is one performer who delights all within hearing range, whether adult or minor. You can't go wrong when you make a date with Merrill . . . It's been quite some time since STAN FISHER played to Las Vegas audiences but patrons haven't forgotten this lad. This personable performer is one of the country's leading harmonica virtuosos. He makes a dramatic appearance in the spotlight, lending accent to his musical implement and artistic hands. Stan successfully executes any type of tune selected. We have as yet to see him stymied by a difficult arrangement. In fact, it seems this Fisher boy prefers the challenge of arduous musical passages . . . Rounding out the bill are those loose-limbed gentlemen of the dance, the CLARK

BROTHERS. When these lads are on stage their feet strike an infectious beat that makes you wish you could jive right along with them. Rhythm runs in their veins and flows effortlessly into their execution of perfectly-timed choreography. You can rely upon the Clark Brothers for a good show . . . THE COPA GIRLS are as lovely as ever and grace the production with their attractive costumes and well-performed sequences. CHUCK NELSON deserves huzzahs for his vocal contributions . . . RAY SINATRA and his orchestra prove highly adept in providing an excellent musical background.

## SAHARA:

(Continued from Page 18)

your admiration for her with an outstanding program which includes her inimitable comedy and singing. We have our reservation and wouldn't miss her, come snow or gale! . . . KOVACH and RABOVSKY are the dancing duo who recently made their successful escape from the "Iron Curtain." If they look familiar to localites it's because we've seen them on the "Toast of the Town" TV show. They are excellent ballet dancers and we're certain this close-up will have a greater effect on the general public than that created on the telescreen . . . Rounding out the bill is BABY MISTIN Jr. Here is one of the wonders of the world. This 6-year-old lad has enjoyed reams of publicity at his tender age. Unless we are grossly mistaken, he is the same boy who successfully conducted a symphony concert in the East. He is said to be an accomplished xylophonist and promises to be a delight to all . . . Back after a short vacation are the MORO-LANDIS SAHAREM DANCERS. The lovely damsels have been training arduously for this performance and are bound to draw applause with their new sequences . . . CEE DAVIDSON and his men of music never fail to create a completely smooth package with their orchestral contributions.

## DESERT INN:

(Continued from Page 18)

formance and we'll be there to meet him when you are . . . We understand DONN ARDEN has evolved more of his sensational productions for this revue and are eagerly anticipating the opening curtain . . . CARLTON HAYES and his orchestra will be on hand to gather more bouquets for their unsurpassed orchestrations.

## SO SAYS . . . THE MAN FROM MONTE CARLO, FRED BROWN



**HAT LAS VEGAS, the wonder city, has been built with two dices, 52 cards and the two honest hands of its many gamblers.**

That if you want to win, play the "lost medium system." It was used by the old-timers when they painted the layout.

That in a six-horse race they can finish 720 different ways, and can only pay off six ways (whatta game!).

That the only truly American sport is "Trotting Races."

That "Calamity Jane" was never in the gambling profession. She was just a gal in the oldest one.

That the oldsters will tell you that a horse named Robin Hood really drank buckets of beer, and one called Budweiser drank water.

That a wiseacre bets dice to hit, and acrewise bets them to miss. So who wins?

That the saying "according to Hoyle" was taken from a book called "The Motto" 300 years ago.

That there are 7776 different combinations that can be thrown with five dice. (wanner bet?)

That the most picturesque of all American gamblers just missed being elected governor of New York State. His name was John Morrissey, who built the Saratoga race track.

That "craps" is the youngest game played with the oldest of them all . . . dice.

That they play around the clock in this square-shuffle town.

Gamble and stay young, then you will stay young enough to gamble. "Maybe!"

Gambling . . . is youth like a bluebird singing in a mulberry tree. Keep gambling and keep youthful.

## THUNDERBIRD:

(Continued from Page 19)

usual and individually styled dancing ability of those two dancing stars of "The Show of Shows" . . . MATA and

HARI, dancers par excellence. To exceptional music arranged and directed by LOTHAR PERL these two give vivid interpretations such as are seldom seen in this type of work . . . We welcome back three very good friends of ours in the persons of a trio known as LOS GATOS, "Acro-Cats." Three energetic young men who do some of the fastest and amazing tumbling and hand-balancing you've ever seen. Their three-man pyramid is a thriller! . . . The KATHRYN DUFFY DANSATIONS present another spectacular miniature musical production which features the vocals of the "Glamazon of Song," LINDA BISHOP, and the flashing foot artistry of a dancing start from the great hit "Top Banana," HAL LOMAN . . . also featured are Christina Carson and Missie Doran.

## LAST FRONTIER:

(Continued from Page 17)

FRANKIE CARR, who is also an OK comic, with his idiot characterization in the group's hillbilly bit a rib-buster. JOE MAYER is a needle-nosed jet on the bass fiddle, while ART TERRY on the guitar is the most, not only as a musician but as a comedian. Their TV bit, characterizing the Lone Ranger, Liberace, the Ink Spots, Luigi, the Lone Ranger again—after a visit to Denmark—and a wrapup of the Marx Brothers, is sensational. But for sheer belly laughs, the hillbilly bit is the greatest, and also projects a triad of talent of the entire group—characterization, vocals and instrumentals. Don't miss it! They are show-stoppers! The CARSONY BROTHERS, a holdover for two more frames, continue to be the kings of balance, startling thrill-seekers with their unbelievable acrobatics. "I don't believe it!" can be heard, accompanied by gasps. GARWOOD VAN and his orchestra back up the package with their usual excellent musical mechanics, while the Frontier Girls, featuring tap dancer DWAYNE RATLIFF, are pleasingly beautiful, as they begin their seventh week in the same costumes and doing the same pair of production numbers.

### HECHT'S

419 FREMONT ST.  
MISSES' AND  
WOMEN'S APPAREL

(Continued from Page 13)

Woody went into the Marine Corps right after that and, on recent discharge, made his way back to the perennial CLOVER CLUB in Miami, Fla., to take up where he left off with his life-long friend, JACK GOLDMAN. He especially wanted me to say "hello" to his many Las Vegas friends and, of course, to his "very specials" at EL CORTEZ.

Why is it that some people can get a beautiful tan in nothing flat, and the rest of us have to labor and suffer for long hours in the sun to get even a line to tell where the trunks were "at the time"! . . . All this was brought on by the viewing of the beautiful deep tan that ROBERT MERRILL has acquired for himself since his opening here at the Sands out on The Strip. This guy is nigh onto black, and the resultant glare, whenever the sun beams on my pearly white epidermis, is almost blinding, in effect. Oh, I can get a tan, too! If I set myself to the task, but in answer to the query of Mr. Merrill: "Whereja getta tan?" he casually quips: "At tapoolta day!" . . . Robert Merrill is doing a fine job at the Sands during his present engagement, and is well liked by everyone who has come into contact with the gentleman.

For the first time in many a moon, the EMBASSY CLUB in North Las Vegas is bringing in a big package show to entertain the guests. BILL BORDEN is trying everything to see just what type of entertainment his patrons seem to like best. Starting next Monday night it will be this package composed of six or seven acts, all tied together into a neat bundle that should make for a lot of entertainment. To tell you everything that is supposed to happen would take too much time—but, take it from me, there will be a little of everything, and we do mean EV'rything!

BILL CAPRI is well on the way in the construction of his new apartment building on Dio Drive, and in a couple of months or so will be one of the busy landlords of our popular city . . . Bill certainly seems to be thrilled with the construction of these places and well he may be. His location is among the best that there is to be found in the entire area.

ERNIE STEWART and his trio are beginning to pile up an enviable record at the Silver Queen bar at the Sands. They have been there for quite a spell and are continually gaining more and more friends with each and every night's session of entertainment.

BILLY VINE, who recently closed at the Desert Inn, did alright for himself in side money through the instigation of a toiletry stand and lending library, in the corner of a corner of his dressing room which was, through dire necessity, frequented frequently by the lovely ladies of the ensemble . . . at a "penny a pinch" I think was the phrase!

Glad to report that WALT ABLE and his recently acquired HACIENDA CLUB in North Las Vegas are getting along real well together! Walt has had some fine entertainment at his little spot since his opening and, from all indications, there is a lot more of the same to follow . . . Of course, my favorites were POLLY POSSUM and JOE WOLVERTON, two very good musicians . . . There's always some good music for dancing at the Hacienda if you're of a mind for a try at some tricky terpsichory.

Well, I suppose by rights I ought to fold this bit for this week. I've about used up my allotted space, I believe, and I'm afraid that a lotta space is filling my allotted space . . . A lotta space being a lotta nothin' . . . Maybe I oughta space my allotted space with a lotta pace of the times, and not to lace into a lotta case histories I'd oughta 'rase from my notes! . . . Somebody'd better get me out of this, or I'm gonna wind up NOT bein' your ever lovin' . . . JOHNNY.

EL RANCHO VEGAS:

(Continued from Page 18)

a fence-post frame and a phenomenal nasal appendage) works fast, and seemingly without routine. He uses his audience to find their likes . . . and takes it from there! . . . Artie has an intimate delivery coupled with a "grows-on-you" personality, and is so thin that when he stands still at the "mike" you have to keep remembering that he's the one with hair . . . Ten comely chorines comprise the famous EL RANCHO GIRLS who, through the capable guidance of DOTIE DEE, offer eye-deal entertainment, fetching femininity and routines beautiful in their simplicity.

**VILLAGE SWEET SHOP**  
Last Frontier Village  
**OLD FASHIONED CANDIES**

WHAT'S DOIN' . . .

(Continued from Page 23)

HORSESHOE he and IKE COLVIN have a partnership in the NEVADA BAIL BOND business . . . Last weekend I had one of the most enjoyable times since arriving in Las Vegas. I visited ARCHIE BUTLER out at the ROCKING HORSE RANCH. Big plans are in progress there for new stables and more decorations for their lovely cocktail lounge. More friendly people I've never met . . . KENNY DAY, owner of the DAY DREAM GUEST RANCH, took me on a personally conducted tour of his all-new tennis courts and also showed me the remodeling being done on his large swimming pool. Sunday afternoon I saw scores of people enjoying themselves at the DAY DREAM, playing volley ball, tennis, swimming. You name it and congenial host Kenny will provide it . . . MR. AND MRS. GARDNER GREENMAN, please accept my humblest apologies for the mistake I made two weeks ago. The name of their women's clothing shop is GI GI—not 91-91. Incidentally, they have remodeled the store and their new merchandise is the very latest. GI GI was formerly the CO-ED shop and Gardner and his wife are originally Californians . . . That's all for this week, folks—and hope your grass will always be the greenest, your smile the brightest and your health . . . the HEALTHIEST!

THAT'S FOR SURE:

(Continued from Page 24)

Two charming ladies who travel about town in each other's company are ANN WEITER and MRS. C. J. JONES. (Husband "Jonesy" is the casino boss at the DESERT INN.) As we have written previously, the mesdames can invariably be found at BUCKLEY'S JACKPOT CLUB. They hit so many jackpots at Buckley's they can't resist returning for more.

Tickets to the "Tournament of Champions" golf competition (to be held at the DESERT INN Golf Course) will go on sale April 1 at all Strip hotels, the GOLDEN NUGGET and the Municipal Golf Course, according to General Chairman ALLARD ROEN. HOWARD CAPPS, host pro at the D.I. Country Club, declares the 18-hole course is in flawless shape and predicts perfect playing conditions for the pros, vying for the \$10,000 first prize on the \$35,000 jackpot. An additional \$35,000 has al-

ready been presented to the DAMON RUNYON Memorial Fund for Cancer Research.

This must be "gripe season" for we have another one. It never fails to make us see red when a pipsqueak who suddenly finds a bit of power acts as though he were born with a "Lady Astor accent" and a Rockefeller bank account. What disdainful characteristic is it that changes a human into a snob? We're referring to the type of guy who can stay normal only as long as he retains an average position and average bank balance. Fortunately, not all of these individuals lose their sense of fairness when elevated to a higher spot. However, we're speaking of the fellow who acts as though he can't cope with the new-found authority. If an employe can't accept promotion with grace and humbleness he doesn't deserve it. And it doesn't take long for his employer to discover this shortcoming and correct his bad judgment. In our estimation, no one on earth is qualified to "look down" on his fellowmen, thinking he is better than the class of people with whom he formerly associated. No, we didn't have a direct personal experience with such a misfit, but we do resent it every time we learn that a decent human is subjected to vile treatment at the hands of a "little man" who suddenly believes himself indispensable. It takes a truly big person to retain his human instincts as he climbs the ladder. A sense of over-importance can well prove this weak rung that can send him smashing to the bottom again . . . and that's for sure.

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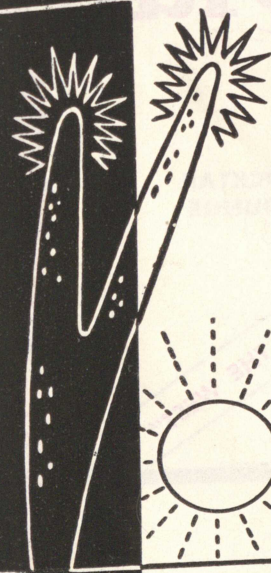
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