Jack Cortez

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AUGUST 7, 1954

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LAS VEGAS Magazine

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THE OLD SCHOOLHOUSE — When the lots of Clark's Las Vegas Townsite were put on the market, the fact that blocks 37 and 38 were left blank meant nothing to most of us who were at the auction sale on May 15 and 16, 1905. The corner of the "White Forty" on which the Wardie Addition was subdivided 10 or 15 years later had no particular interest for us—there were plenty of lots anyhow, and nobody could imagine that more room would ever be needed for our town.

So along about 1908 we had the idea that we needed ample room for our schools and the school board, of which our old friend Charlie Ronnow was the president, got the Las Vegas Land and Water Company to turn over what would have been Block 37 to the school board. That was the block between Fourth and Fifth and Bridger and Lewis.

School was then being held in a frame building built where the Monte Carlo Club now is on Fremont Street, and moved later to the corner of Second and Lewis streets where the Las Vegas Land and Water Company building now is.

In the summer of 1910 the school board hired A. S. Henderson, district attorney of Eureka County, Nevada, as superintendent of schools. He was to take over his new job in September of 1910 but was delayed by the necessity of having his resignation as district attorney accepted by the commissioners of Eureka County.

We were rather proud of our schoolhouse which, although a rather rough frame shack of a building, had cost quite a sum by the time it was moved, remodeled and cut up into about two neat little class rooms. The Las Vegas Trading Company, of which I was the secretary and manager, set up a flag pole and provided a flag to fly before the building, and we all felt quite important in having a man coming to take charge.

Professor Henderson, now Judge A. S. Henderson, judge of the district court, finally arrived in Las Vegas on October 4, 1910 and immediately took over his job with Miss Mathews, a young lady from Brookings, S. D.; Miss Bess McCormack of Reno and Miss Florence Squires, our daughter (now Mrs. C. C. Boyer) as teachers, and everything seemed prosperous and strictly O. K., just like a regular city.

Then disaster struck us. In the early morning of October 29, 1910 our schoolhouse suddenly broke into a mass of roaring flames. We knew someone had set it afire because the smell of burning oil filled the air. The children's books and everything in and around the building was destroyed. It was a shock, and presented serious problems.

Fortunately the Methodist Church, then being built at Third and Bridger, was far enough along so the basement could be used. This and a couple of small shacks belonging to Capt. James H. Ladd, on the lots on Third Street adjoining the church property. There some of our children received part of their education.

In the meantime the Las Vegas school district had voted $30,000 in bonds to build a fine school building. They adopted plans and let the contract in 1910 to a Las Vegas lumber dealer, appointing an inspector who was not on good terms with the contractor.

It is worthy of note that we had a terrific fight to get bonds voted. To some of the Las Vegas citizens it appeared useless to build for the future. The town, they said, had already reached its growth and the idea of building a schoolhouse of 14 rooms to them seemed preposterous.

"Fourteen rooms for schools! Never in the world will so many rooms ever

(Continued on Page 33)

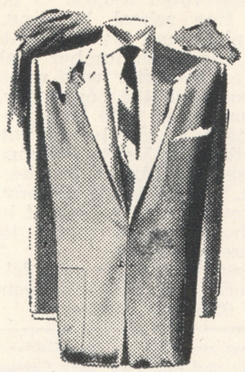
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(EDITOR'S NOTE: Mr. B is still vacationing, and until his return we will re-run some of the "old" which we believe to be "the Best of Barry.")

I WAS SITTING in a psychiatrist's waiting room trying to catch up on my reading when the nurse entered and told me the doctor would see me now. I tore the pages out of the magazine, stuffed them into my pocket and walked into the private office. The doctor hadn't arrived yet, so I glanced around the room. His diplomas hanging on the wall made interesting reading, so I quickly stuffed them into my other pocket.

By this time, my pockets were full and I found it difficult to sit down. So I stood up. It was then I first noticed the chair I had been sitting on. It appealed to me. As I was trying to stuff the chair inside my shirt, the doctor walked in. He eyed me suspiciously and I found out why. The legs of the chair were protruding from my shirt sleeves.

"Most unusual cuff links I've ever seen," commented the doctor. "I'm so glad you like them," I agreed. "Won't you sit down?" he asked. I looked around for another chair but there wasn't any, so I sat down on my chest. My awkward position only aroused his suspicions further, but I was already too busy trying to figure out how I could steal his desk.

"What seems to be your trouble?" he asked helpfully. "I have a slight cold, and can't seem to shake it off," I said, as I tore the fountain pen from his lapel and pinned it on mine. "I'll give you a prescription," he said, extending his hand for his pen, which I loaned back to him. He looked around for his prescription pad, but it was missing. Naturally, I was stuffing it in my socks, page by page.

"Please lie down on my couch," he said invitingly. I did. The couch felt good. I wondered how I could get it out of the office without anyone seeing me.

"Now, let's start from the beginning," said the doctor, looking around for his pants, which by this time I had already folded neatly and stuffed into my pants. I sensed what the doctor was trying to do. He probably felt that in revealing my past he might be able to help me get that couch out of the office. I cooperated as best I could.

I told him of my early childhood days. How I hi-jacked a truck load of diapers single-handedly. I confessed about the time, when I was only 6 years old, I broke into the record room of the Board of Education and altered my card so I could enter college because I had stolen everything in public school during my first term.

I recalled the first years I spent in show business. How my folks back home had to rent a warehouse to store all the things I kept sending home. Three thousand hotel towels, twelve hundred ash trays, eighty bed lamps, four Persian rugs and a dozen couches.

As I said this, the doctor phoned for a carpenter, who promptly nailed his couch to the floor. Then the carpenter left. I smiled to myself. I could see the expression on the carpenter's face when he arrived home and discovered that his tool box was empty!

As I was ripping the nails out, the doctor asked me to continue with my story. "What else is there to tell?" I asked. "My life is like any other normal person. Drab, monotonous, unexciting."

But the doctor was insistent. So I told him how I enlisted in the Army. I remembered when they had sent me overseas and given me special assignments. My first day on active duty I stole the enemy's entire supply of equipment and sent it home. To this day my mother hasn't the slightest idea of what she is going to do with 300 tanks, 175 half-ton trucks, 17 howitzers, assorted grenades and eight Japanese generals.

With deep pride, I recited to the doctor how I had been honored by the commanding officer of my outfit, who was addressing me in front of the whole regiment when he discovered that his pants were missing. I wrote home to my mother and asked her to return them.

I even told the doctor of one of the most secret episodes in my life. I had

(Continued on Page 33)

Repeats are frequent
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BUCKLEY'S
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DOWNTOWN



ANYONE in the vicinity of Las Vegas on August 23 should mark a great big red circle around that date on his calendar. On that evening the annual "NIGHT OF STARS" will be presented at CASHMAN FIELD. This is really the outstanding entertainment event of the year. Stellar performers appearing at various local hotels will be on hand to contribute their respective talents. Spectators will be treated with the top performances at a very nominal fee. Tickets are now on sale at all resort hotels, theatres and downtown clubs. Adult ducats are going for $1, $2 and $5. Children under 12 will be admitted for 50 cents. All proceeds will be turned over to the SCHOOL FOR HANDICAPPED CHILDREN. Lest we forget, this benefit is sponsored by the VARIETY CLUBS' Local Tent 39. Let's have a complete turnout!

In the many, many years he has been using baby chicks in his act, GALI-GALI currently at the HOTEL EL CORTEZ) has never been disturbed by any adverse reaction. However, some little busybody caught his act recently and (for want of something better to do) called the ASPCA, insisting the prestidigitator was "h a r m i n g" the feathered members of his act. (Here is an example of how an idle person can attempt to ruin a successful person's upstanding reputation.) As a result of the malicious phone call, an inspector called on Gali-Gali to determine the safety of the chicks. At the end of each performance, the magician had to produce the chicks and prove they had not been smothered while kept within the folds of his raiment. We personally know the baby chicks are just as healthy after their trip to the spotlight as they are before. We can only hope Gali-Gali didn't have much difficulty in proving to the inspector from the ASPCA that the call he received was merely the work of a "crank."

In front of us is a very interesting prediction turned over to us by our columnist CRISWELL. We found it rather startling in content and decided to use it in our own column. This is what the accurate gentleman has to say: "On this very day in 1999 (45 years from today) you will be able to completely control the seasons, as you control the temperature of your bedroom. The atmosphere can be controlled through a system of radar posts covering the area. There will be found a way to continually grow our seasonable fruits and crops, to rotate our foodstuffs, dehydrate without decreasing the food value, and—most of all— to be self-sustaining. You will work three hours a day, sleep three hours a day and spend the rest in relaxation and hobby! Welcome 1999!" (Amen.)

GUS GREENBAUM, president of the FLAMINGO HOTEL, INC., recently appointed SAMMY LEWIS producer and booker of all shows and cocktail units for that bistro. (Sammy's charming wife is PATTI MOORE and until recently he owned the Hollywood BANDBOX with BILLY GRAY.) This Lewis gentleman has a wealth of experience, having been in show business since he was a youngster. Localites and tourists were treated to some of his productions when he brought in package shows at various hotels. Now Sammy will probably introduce more of his package shows, filled with top entertainment, at the Flamingo Hotel.

DON'T FORGET THE "NIGHT OF STARS" AT CASHMAN FIELD — AUGUST 23rd

MILDRED and EDDIE RIO were really surprised last Saturday. (He is the West Coast AGVA representative.) All of the "Strip" show people were

(Continued on Page 27)

this week's cover...

GOLF, Fabulous Las Vegas Style: Jack Benny, one of the many Hollywood stars who have played on the new Wilbur Clark's Desert Inn Country Club course, casually takes a driver from his helicopter caddy. **Photo: Desert Sea News Bureau—Don English and Dave Lees.**

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GIFTS FOR MEN

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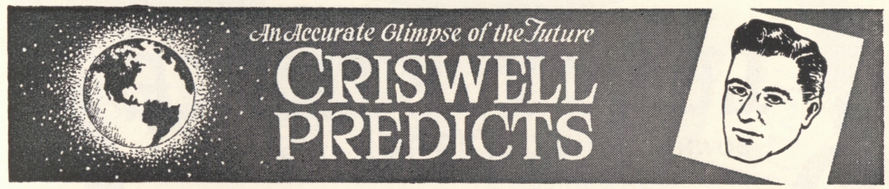
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Chic Hecht

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• SPORTSWEAR



WHAT PEOPLE WILL DO: Denver, Colo., will be doomed against further industrial development because of the increasing violent winters, the water problem and the transportation! . . . German typewriters will flood the market with great success, for these machines will be durable, very light, and will stand up under severe punishment, plus having type that looks exactly like print. The new alloy wil' permit quick mechanism! . . .

Queen Elizabeth II will come into great public disfavor due to her attitude on a coming British crisis! . . . Our scientists will revive a medicine contrived of herbs for the treatment of stomach disorders. This known home remedy will be over 1000 years old! . . . President Eisenhower will make world history on September 10 when he will announce a new foreign policy to the world! . . . Many evil forces will be at work in September to destroy our way of life. The atheists will approach you on the street to sign a pact that you will not attend church, a christening, a funeral or even a public meeting where the name God is reverently mentioned for a period of one year! The main target of these atheists will be anyone under the age of 35! ...

Wall Street will cause a Hollywood revolution by refusing to finance films which employ any known communist, any star with a distasteful moral background or any film with a disagreeable subject which is not acceptable to the churches and the schools! Many stars, directors and producers will be in for a very rude awakening before 1954 becomes 1955! . . . Mrs. Calvin Coolidge will soon announce her forthcoming marriage! . . .

WOMEN WHO WILL MAKE NEWS: The late Countess Dorothy di Frasso will be the subject of a coming Hollywood film and will show how alcohol can bring the ruination of an individual! . . . Christine Jorgensen will publish her full autobiography in two parts. Part 1 will be labeled "His" and Part 2 "Hers" . . . Clara Barton, the founder of the Red Cross, will have a public square named in her honor in Baltimore, Md.! . . . Senator Margaret Chase Smith will be sent to Europe on a mission which she will report fully to the Congress and also to the general public, which will shock you! . . .

Mrs. Richard Nixon will have her own television and radio program once a week which will give a personal insight into the life of the Vice President's wife! . . . Billie Dove, one of our smoldering movie queens of the silent era, will emerge as a very bright light in a series of characterizations in 1955! . . . Mrs. May Williams, mother of the baseballer Ted Williams, will come into sudden fame through her work, that with the Salvation Army! . . . Mrs. Cornelius Vanderbilt will appear as herself in a coming play based on her marriage and her divorce from the famous newspaperman and lecturer. The play will not be too well received! . . . Helena Rubenstein, who has a beauty empire worth at least $2,000,000, will soon headline in one of the most sensational court cases the world has ever known. The rare genius of this woman executive will then become public, and will be held on the front pages of your newspaper for days! . . . Half of our Congress and House of Representatives will be women by 1964 . . . remember this prediction!

FOR PEOPLE AND PLACES: Edgar Rice Burroughs: Your famed "Tarzan" will emerge as an opera for the next Metropolitan season! . . . Woonsocket: Prepare for a new industrial boom in your area due to a new plastic invention! . . . Jenny Lind: You will be played on the screen by Margaret Truman! . . . San Francisco: Your next scandal will concern the exchange of wives between two city officials! . . . Hoagy Carmichael: You will write the score for the forthcoming "Hoosier Schoolboy" musical! . . . Boston: Barron's Business Index will move to Wall Street within the next three months! . . . Rachael Mussolini: Your autobiography will reveal many truths never before known about your famed dictator husband! . . . Texas: Your borders will be closed due to the illegal entry of many unwanted foreign-born!

Ann Trabue: You will be officially crowned the "Mother of Golf" by the American golfers in New York next month! . . . Hollywood: You can expect a crack-down on your sexy out-of-

(Continued on Page 33)

LUCKY STRIKE

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seven solid hours of entertainment

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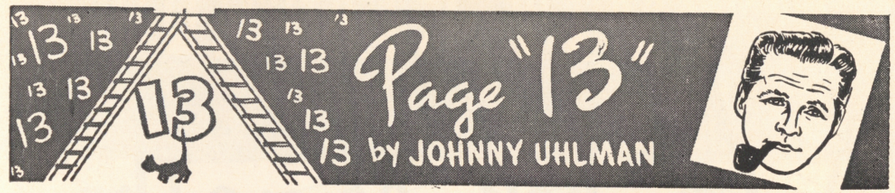
DOT'S FLOWERS

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HECHT'S

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MISSES' AND WOMEN'S APPAREL



SO, AS I STOOD THERE, leaning on this telephone pole, a polar bear strode up with a Singer sewing machine in his hand . . . but I was driving a Buick which already had a set of balloon tires, so that gave me three points right there! I was just about to put the sugar in my soup when in flew a helicopter wanting to know if I'd any eggs to beat. 'Course the eggs weren't fresh and the phone was out of order . . . leaving me without a clean pair of sox no matter show you might look at it! That's just about the same spot where I get fouled up every time. Only last Tuesday I called a bellboy to get the bags, and later found them all at the bar. Each had a new broom and commented that they intended making a clean sweep in the casino (which a new broom is reputedly capable of doing.) However, I hardly believe that a mere dozen would be enough. After all, if the bastings should come out, there would be about four feet, and two is all the plans call for. I'm so happy you could attend the meeting, and we'll all meet again next Monday to report back to Tehachapi. If all goes well, we may be able to see Catalina and slide down the log boom to the end of the rainbow! . . . (Visiting hours are from 2 to 4 . . .)

According to Chief Pilot BILL FRIDAY, the SHOWBOAT should get under way with its regular run along about the end of this month, and what a course it's going to set for others to follow. I had the extreme pleasure of a personally conducted tour through the place about a week ago, and the things that I saw were a lot more than amazing. As Bill so aptly put it, "This is no peanut operation!" There are four bingo sessions planned for the afternoon and evening, after which the room will be rearranged for the presentation of two late shows . . . on a stage plenty large enough to present them. You can not appreciate the size of this place until you've seen the inside of it! The lounge features a double deck of tables overlooking the casino and semi-circle bar, behind which there is a stage with continuous entertainment . . . All I can suggest at the moment is for you to keep your eyes peeled for the sailing date of the most unusual SHOWBOAT, on the Boulder Hiway . . .

Last Tuesday night found FUNLAND AMUSEMENT PARK bulging at the boundaries with an estimated 15,000 who went out to take advantage of the free tickets they had received with their HOLSUM BREAD purchases for a few weeks preceding. As a matter of fact, there were so many kids there, some weren't able to use up their tickets. The management of the park is making next Monday evening "more of the same" (between 6 and 9 p. m.) for those who still hold tickets. Of the 37,000 tickets passed out, there were 30,000 deposited in the drum toward the awarding of the bicycle. Our best wishes to the owners and to the general manager, PHIL JORDON, for many years of continued success. Funland, as you may already know, is located about six minutes from downtown, on the Boulder Hiway . . .

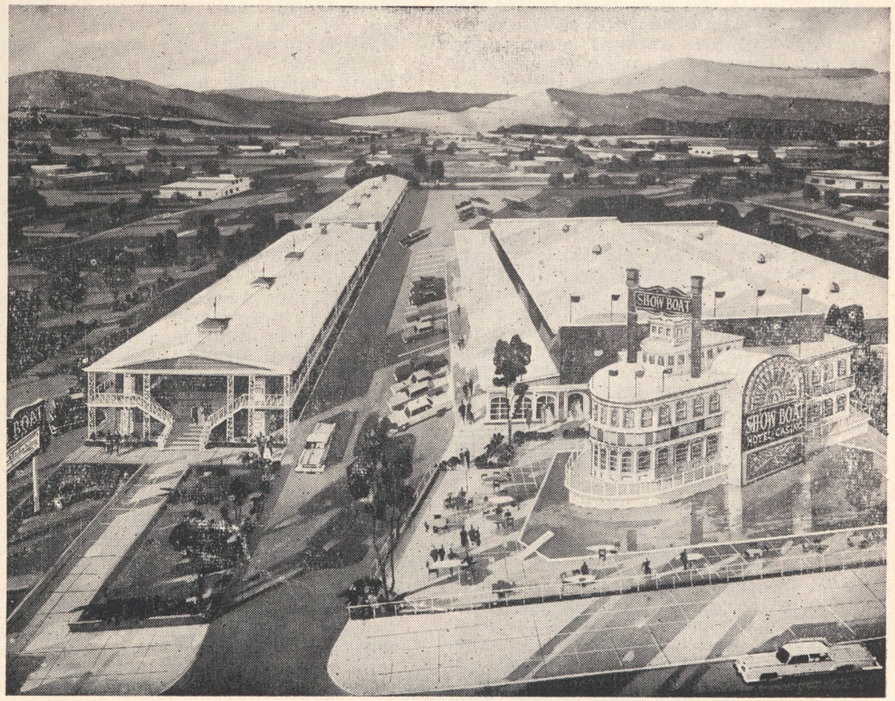
MAE WEST'S big switch of having a line of men with the most beautiful bodies in the world, as part of her show, is bringing her stacks of fan mail from all over the country. Letters from men and women alike who express their appreciation to her for bringing these young men before the public. These men have gone to great lengths to build their bodies to these master proportions, and their efforts should not go unheralded. Orchids to Miss West . . .

About four weeks ago a food waitress by the name of HOWARD KENNEDY (her parents were expecting a boy) accidentally fell and broke her arm. Now it seems that her biggest trouble is in finding sufficient ways in which to thank everyone who works with her at the Desert Inn for the unselfish manner in which they have come to her side in assistance with such problems as caring for the children, paying bills and those general thorns that befall a lady with a limb laid up in a cast. Our special bouquets to KATHERINE FAGER, Terrace Room hostess, for extending herself to handle most of these chores. Katherine has been at the D. I. ever since it opened. and PANCHO may well be proud of having such people in his department.

Did you know that Las Vegas has the ONLY complete book store in the state of Nevada? CHARLES STEINHEIMER sold his ranch in Northern Nevada, near Genoa, and came here last May

(Continued on Page 30)

here comes the...



SHOWBOAT

OPENING SOON . . .

★ DeLuxe Rooms ★ Swimming Pool ★ Dining Room
★ Bingo ★ Casino ★ Coffee Shop

★ Entertainment Lounge ★

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

July 29 thru August 18
(Not a Review)
SHOW: Dick Contino, The Sportsmen, Andre & Delphine
LINE: Flamingo Starlets
ORCH: Torris Brand

DICK CONTINO has ARRIVED! In other words, he has MADE it . . . He is THERE . . . He is now a true performer, no more the shy young man of a few years back. From the first selection, through his whole program, you KNOW that this man likes what he is doing. Each number is played from the heart, and not from the paper from which it was learned. In his interpretation of "Gay Ranchero" (Mercury) he displays the phenomenal fingering and singular bellows technique that has made DICK CONTINO the "Mr. Accordion" of America! . . . He SINGS . . .

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promptu, and everyone loves comedian Shriner . . . Co-starring with Herb is the lovely songstress CONNIE RUSSELL. This sophisticated gal never fails to win greater plaudits with each local engagement. Miss Russell arrived completely prepared to present more of the elite entertainment that is definitely becoming her trademark. Outstanding in her repertoire are "The Coins in the Fountain," a sentimental ballad, contrasted by her latest Capitol recording, "One Arabian Night" . . . Opening the show is the ever-popular WAYNE-MORLIN TRIO. This sensational acrobatic team performs amazing feats of strength and balance. One of the highlights of the act is a one-finger stand on a trumpet while playing a clarinet. . . . The FRONTIER GIRLS have two new terrific routines staged by Louis DaPron. The first is a "light" medley of "Falling in Love with Love" and "Lover" — the second, a sultry, well costumed number, "Basin Street Blues."

El Rancho VEGAS

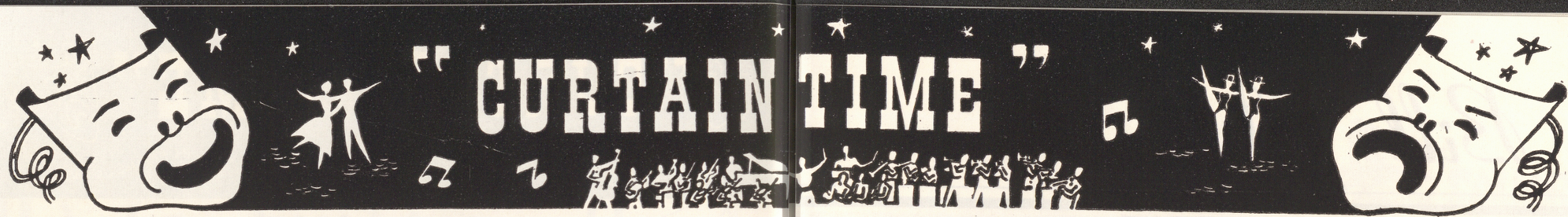
July 14 thru August 10
SHOW: Joe E. Lewis, Gloria DeHaven, Doodles & Skeeter
LINE: El Rancho Girls
ORCH: Bob Ellis

HE'S BACK AGAIN! He's off and running at the Rancho—America's most beloved comedian, JOE E. LEWIS . . . Here is a comedian who has more followers than the "horses he follows which follow other horses"! One reason you never tire of seeing and hearing Joe E. is that he is constantly coming up with new material . . . containing interesting lines that are current with the times. And sometimes his new material is just a revival of something from his files that he hasn't been using for a while. This man's repertoire, and capacity for retaining them mentally, is simply amazing! A lot of these things he could never accomplish, however, if it weren't for the reliability of his sidekick accompanist, AUSTIN MACK . . .

LAST FRONTIER

August 2 thru August 23
SHOW: Herb Shriner, Connie Russell
LINE: Frontier Girls
ORCH: Garwood Van

Breaking all records in the Ramona Room is that famous Hoosier humorist HERB SHRINER, held over for three more weeks to bring Las Vegas audiences his world famous rustic comedy and wit. You've heard him on radio and seen him on television. Now you can witness this warm-hearted funster in person. He utilizes a slow drawl that holds the audience in appreciative attention. His delivery is different, im-



Believe us when we say that GLORIA DE HAVEN has never been better than she is in her current engagement here with Joe E.! . . . Her material is wonderful . . . her staging is natural, and her gowns are gorgeous! One number, "I'm a Star," is especially outstanding, written for her by the talented team of

(Continued on Page 31)

Wilbur Clark's DESERT INN

July 6 thru August 16
SHOW: London Palladium Varieties
LINE: Desert Inn Dancers
ORCH: Carlton Hayes

The Painted Desert Room has turned into "a bit of old England" with the presentation of VAL PARNELL's LONDON PALLADIUM VARIETIES. This is the first time in the history of the city that an entire show has been imported from the British Isles. This revue is comprised of seven acts that are top rated in London and on the Continent and are hits with Las Vegas audiences. RICHARD HEARNE, famous English comedian and pantomimist known as "Mr. Pastry," is a headliner and is known to TV viewers by virtue of his four appearances on the Ed Sullivan show with his popular pantomime of the Victorian dance . . . PAT KIRKWOOD, England's mistress of song, is a British favorite who makes her Las Vegas debut with a variety of popular songs and show tunes . . . The other acts on the revue are the FOUR BOGDADIS, an amazing Egyptian balancing and acrobatic quartet . . . GEORGE LaFAYE and COMPANY, a most unusual French novelty act; WILSON, KEPPEL and BETTY in a comedy dancing routine; ANDREA DANCERS, outstanding adagio group, and MALTA DOGS, Europe's greatest comedy canines, complete the unit. Supporting these acts will be the sensational DESERT INN DANCERS in two spectacular production routines that merit plenty of accolades.

SAHARA

July 27 thru August 9
SHOW: Mae West, Dick Kerr, Nita and Peppi
LINE: Saharem Dancers
ORCH: Cee Davidson

BILL MILLER'S current presentation in the Congo Room marks the premiere cafe appearance of MAE WEST, truly a woman the likes of whom there has never been more than ONE! . . . She possesses and creates an atmosphere that no other woman has ever been able to touch! . . . The relaxed, "take it easy" attitude with which she goes through her part of the show is the same Mae West that you and I have always admired, though some have never admitted. The "big switch" in

(Continued on Page 31)

The Sands

August 4 thru August 31
SHOW: Milton Berle, Betty George, Leonard Sues, the New Yorkers, the Mountaineers. Extra Added Attraction: Sid Gary
LINE: Copa Girls
ORCH.: Ray Sinatra

Mr. TV Himself—MILTON BERLE—is in town and—That's For Sure! The moment this master comedian stepped into the spotlight and grinned his zany way into his production, the audience became solid Berle fans. "Uncle Miltie" is on the lips of all supper-clubbers and Milton's effortless manner in stimulating laughter is the envy of many. He just loves being funny and will go to great lengths to bring you laughs and enjoyment. We aren't exaggerating

(Continued on Page 32)

Thunderbird

July 23 thru August 11
SHOW: Frances Faye, Phil Foster, Ralph Curtis
LINE: Buddy King and His Ladies
ORCH: Al Jahns

A brilliant return engagement for the exciting FRANCES FAYE, who can belt out a tune like no other we've ever heard, and in a style all her own! Frances has long been a favorite of Las Vegas audiences. With this engagement she has surrounded herself on stage with men of music, and proceeds from there to tear the house down with her own particular type of ripping rhythm. We have yet to hear anyone come close to her "Sister Kate." Appearing with her in her rhythm section on this date is one of the finest bongo men in the business, JACK COSTANZO . . . Also making another return engagement is "Brooklyn's ambassador to the U.S.A.," PHIL FOSTER, who is one of the most UNpredictable comedians in the book. He begins by just talking about any-

(Continued on Page 31)

El Cortez

July 29 thru August 11
SHOW: Luxor Gali-Gali; "Scat-Man" Crother, The Blair Sisters
ORCH. Sherman Hayes

Held over in the Pirates Den for an additional two weeks is the famous international magician from Luxor, Egypt, Luxor GALI GALI. His amazing feats of prestidigitation will hold you spellbound. Outstanding in this presentation is his audience participation. People are left in a state of bewilderment even though his every move is watched by folks right on the stage. Most amazing of all are the tricks in which he uses baby chicks. Many localities will remember Gali Gali from his appearance at the Sands Hotel last year . . . As an extra added attraction, the El Cortez Hotel presents that zany, hepcat "SCATMAN" CROTHERS. Scatman's most recent appearance in Las Vegas was with the Donald O'Connor show last January. Man! "Cool" is the right word for the beat that comes out of this jive artist's vocal cords. If you can sit still while this fellow is in the spotlight, that's ice water you have in your veins, brother! . . . Rounding out the show are the lovely BLAIR SISTERS. Their exceptional timing and ability has won them high acclaim

(Continued on Page 31)

GOLDEN NUGGET

August 4 thru August 17
SHOW: Dick "Lord" Buckley, Ginny Jackson, Jay Lee and the Princess
LINE: Golden Nuggettes
ORCH.: Don Ragon

Headlining the new show at this spot is DICK "LORD" BUCKLEY, an extraordinary comedian specializing in imitations and clever bits of satire. Introduced as a sophisticate in white tie and tails, he soon sets the pace with a remarkable imitation of Louis Armstrong . . . Lovely GINNY JACKSON makes her Las Vegas debut, singing your favorite tunes. Many will remember this charming young vocalist from various TV appearances and the Spade Cooley Show . . . Billed as Oriental wit and wizardry are JAY LEE and the PRINCESS. This attractive team has become one of the most popular acts in niteries all over the country . . . New show times in the Theatre Bar are 9:30, 11:30 and 1:30.

Bill Miller presents...



MAE WEST

WITH

LOUISE *"Benlah"* BEAVERS

HOTEL SAHARA

...the biggest natural to date in this mecca of sixes and aces!
JOE SCHOENFELD
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PAUL V. COATES
L. A. Mirror

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SIDNEY SKOLSKY
L. A. Citizen News

...They're battering down the doors to see Mae West!
DOROTHY MANNERS
L. A. Examiner

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EDWIN SCHALLERT
L. A. Times

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HEDDA HOPPER
L. A. Times

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RAY PARKER
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...gets a lot of yaks...!
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STEVE TERRANO ★ DON KENT

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ERNIE STEWART TRIO

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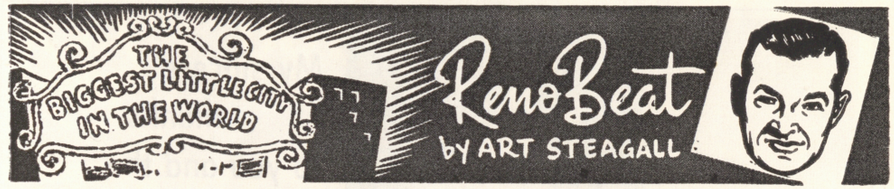
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EASIEST CREDIT TERMS IN AMERICA



IT HAPPENED IN RENO: Keno was the big word in Reno this week, with the opening of two new games. The clubs all boosted their pay-offs, with limits going from $5000 to $10,000—yes, it is possible to win the limit pay-off, $10,000, for just one dollar! . . .

TV Station KZTV in Reno announces a very impressive lineup of network shows to be brought to local viewers starting early this fall . . . The SHRINE CIRCUS a big hit with kids, 6 to 60, during its four-day run here . . . RUDY LAK, member of the Reno Police Department and state deputy of the Knights of Columbus, off to Louisville, Ky., for the K. of C. national convention, and then on to New England for a brief vacation . . . FRANK VALE, ace Pathe News cameraman, in town to do a picture story of Mt. Rose's RIDE TO THE SKY, the now-famous Slide Mountain chair lift . . . MR. AND MRS. SIEMSEN, of the Smoke Tree Ranch at Palm Springs, in Reno and really enjoying the cool weather . . . EDDIE O'DOWD and his wife, celebrating a wedding anniversary. He is manager of the RIVERSIDE THEATER RESTAURANT . . . FRANKIE ALBERT, one of football's all-time greats, in town to set up and publicize "Sports Week-End in Sacramento," August 21. There will be baseball, football, etc. . . . Monday, August 30, set as KIDS DAY, bigger and better than ever . . . JAMES R. BERNS, former Associated Press newsman, named manager of the Sierra Press Bureau, an agency of the Reno Chamber of Commerce, set up to handle news releases about Reno and vicinity. . . . HARRY OWENS and his Royal Hawaiians in town for a broadcast to plug his new sponsor . . . Washoe County District Attorney JACK STREETER off for Cincinnati, Ohio, to attend the convention of the National D. A. Association. Jack is vice president of the "criminal" section of the association . . A week from today, August 14, MISS NEVADA will be chosen from a group of beauties from all over our state. The winner of the contest will represent NEVADA in Atlantic City, where MISS AMERICA will be named . . .

The FOUR JOKERS replace the Ink Spots at the WAGON WHEEL on the south end of Lake Tahoe . . . NAT "KING" COLE at CAL-VADA and FRANKIE LANE at CAL-NEVA on the north side . . . The beautiful CASINO DE PARIS, operated the past two seasons by LOU WALTERS, is open for dining only, no shows and no games. Located on the south shore, this club is now being operated by the Nevada Board of Trade . . . MRS. VIC DOLINGER and MRS. GEORGE HEANEY arranged for a beautiful dinner party at the RIVERSIDE to honor their parents, MR. AND MRS. AL HOROWITZ of Los Angeles. 'Twas their 45th wedding anniversary . . . and speaking of anniversaries, this is my second as a columnist. For two years now the editor has been giving me space in this great magazine to bring you a little of thisa and thata . . .

Current Shows: The GOLD ROOM of the GOLDEN HOTEL is in the second week of the show featuring the FOUR TUNES, BUD and CECE ROBINSON, brilliant dance team, and the musical humorist YONELY, plus the GOLDEN GIRLS and WILL OSBORNE and his orchestra . . . Opening August 11 is WOODY HERMAN, his orchestra and revue . . .

The MAPES SKYROOM is in the final week of the ROSE MARIE-LENNY KENT show with LILI ST. CYR, the DONN ARDEN SKYLETTES and EDDIE FITZPATRICK and his orchestra . . .

DENNIS DAY took over last Thursday in the RIVERSIDE THEATER RESTAURANT. With Dennis in the show are THE MARCELLOS, the RIVERSIDE STARLETS and the popular BILL CLIFFORD and his orchestra.

See you next week . . .

ART STEAGALL, Reno 2-9736.

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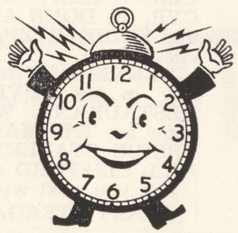
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DOT'S DASHES 'BOUT HOLLYWOOD

By DOT MEYBERG



HOWDY, FOLKS! **Ridiculous if you think movie business has taken a beating! Movie theater-men haven't lost one bit, according to Variety headline which says, in part: "Film Admissions slip 20% in 5 years; popcorn sales 38% save many exhibitors!" . . . Have no idea how many theaters have been built, including drive-in theaters, but around 300 movie houses have closed since 1948 . . . Good Ol' Public is choosey about the pictures they all want to see. If exhibitors had consulted Criswell, doubt they'd have carried the divorcement battle to the Supreme Court!**

Floyd Odlum's negotiations with Howard Hughes for purchase of RKO have suddenly stopped. Odlum is off to South America for a vacation, yet I understand he now owns more of the RKO stock than Hughes . . . Took nearly a year before John Wayne admitted he would marry Pillar Palette when his divorce becomes final. This reporter used that item on radio at that time! Why? Miss Palette only announced in South America that she would wed Wayne, in a Spanish interview which was given before Wayne's recent divorce.

Talk that Warner Brothers will produce the SOPHIE TUCKER biography starring Betty Hutton. Great idea if MERVIN LeROY would direct . . . CARLOS THOMPSON says he'll go to Europe to play the life of Feist. He certainly has traveled since MGM signed him from South America . . . RITZ BROTHERS are interested in getting another brother team for a musical titled "The Hatfields and the Coys." Did they say so to you, Boss? . . . "A Star Is Born" is definitely finished, with JUDY GARLAND getting a trip to Europe from the Warners, who evidently didn't mind that the film has been going since last October 23 . . . ROY ROGERS and GENE AUTRY are fighting for all movie actors, with the issue to be decided as to whether a major film studio has the right to release films for TV without permission from the stars. They lost one decision and now are appealing the case to the Supreme Court.

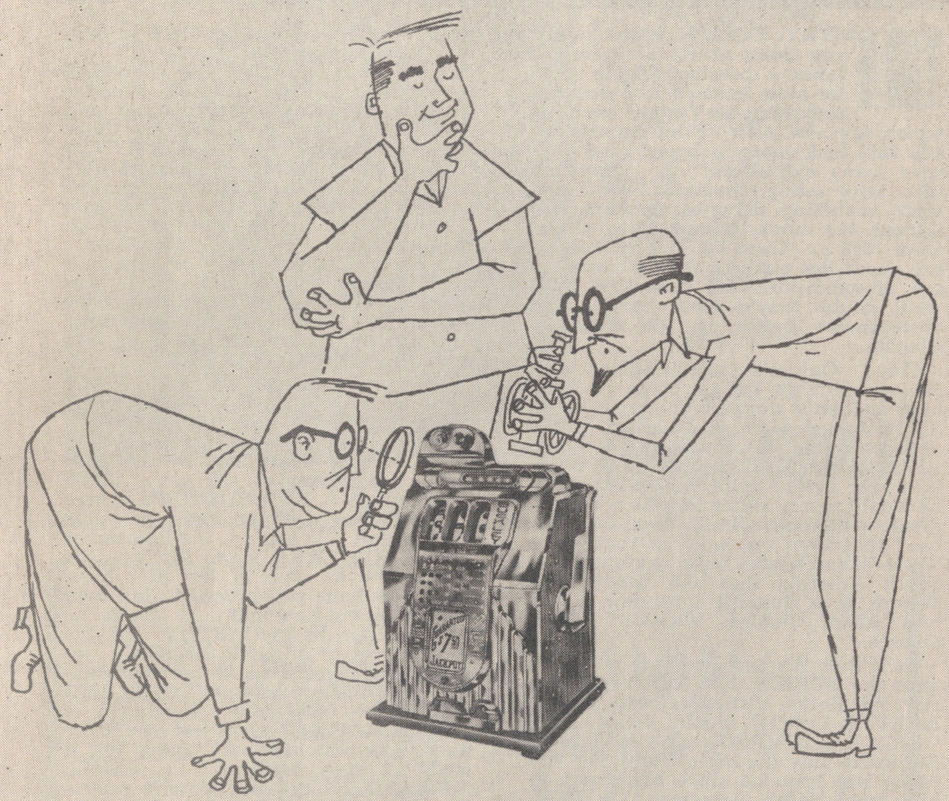
That broach JACK HALEY'S wife had stolen has been located in the East . . . SUSAN HAYWARD may not complete "The Conqueror" for RKO in time to return to 20th for "Untamed" . . . Despite taped ankles, MITZI GAYNOR is working before the cameras. Wonder if she's trying to hurry so she and JACK BEAN can wed! . . . Congratulations to LORETTA YOUNG and TOM LEWIS, who celebrate 14 years of marriage . . . KIRK DOUGLAS must have learned that all parts have not yet been cast for "Guys and Dolls" for he wants to work in it, too . . . XAVIER CUGAT gets his local salary check held up over a $12,000 note following a stint in Manila . . . RICHARD NEY is here after acquiring a fortune in the film business abroad. Remember when he was married to GREER GARSON?

Congratulations to the Bills—PINE and THOMAS— on the 25th anniversary that they've been at Paramount. They have only produced there for 14 years, having both been in the publicity department at the same studio before that . . . RED BUTTONS is here discussing movie plans and prepping for his fall TV show . . . Remember VERONICA LAKE when she was the only one-eyed star in the film business? Her hair, which used to fall over one eye, is cut now and next month she weds CHARLIE McCARTHY—not the wooden pal of EDGAR BERGEN, nor related to the senator. He's a musician! . . . Can't understand that PORTLAND MASON—5-year-old daughter of JAMES MASON—gets a test at CBS to play Baby Snooks. Sorta young, but it could be good publicity . . . ETHEL MERMAN avoids an appendix operation but will have her hair cut when her film work is over . . . KATY JURADO is younger looking, and thinner too, with her Italian haircut.

"BROKEN LANCE" gives KATY JURADO a chance for an extremely good role as the Indian wife of SPENCER TRACEY in one of the most unusual stories of the West that is done to perfection. BOB WAGNER takes second acting honors for Tracy is terrific as the domineering father of a family of grown kids . . . RICHARD BASEHART and HUGH O'BRIAN are excellent, too. In fact, this is a cinemascope picture all should see. The 20th Century-Fox color is good, too . . . VIC DAMONE and PAT HARDY are supposed to go to Brooklyn to see their

(Continued on Page 33)

Nothing scientific about this discovery, everyone knows you WIN the JACKPOT...



on any 3 of a kind!

BUCKLEY'S
JACKPOT CLUB
DOWNTOWN

What's Doin' Downtown...

by HARRY INGRAHAM



SO WHAT'S with the signs in the rear windows of some of the automobiles around town? "Built in Texas by Texans!" And now New Mexico: "Built in Gallup by Navajos." I think we can do them one better and say "Made in Las Vegas—the hard way." It would probably tend to antagonize, so I'd better drop the matter and see what's doin' downtown . . .

I can hardly wait to see the new Fremont Hotel, Second at Fremont. It will give that ultra-metropolitan look and be the first step in the remodeling of many of our buildings . . . The popular and talented STAR KINGS of El Cortez cocktail lounge have taken a well-earned vacation. Taking their place in the Buccaneer Bar are TONY DORIA and SAM PITRONE, two very fine young musicians. The fancy costumes are the "talk" of El Cortez . . . HERB SHRINER "hit the nail on the head" the other night when he took a dig at our telephone service. Herb says: "The quickest way to get a doctor in Las Vegas is to run an ad in the paper" . . . LT. BUD PARLAMAN and his charming wife DORIS are taking a few days off to enjoy the Seafair Celebration in Seattle, Wash. Highlight of their trip will be the famous Gold Cup Race on Saturday afternoon. Incidentally, Bud is from C.P.S. in Tacoma, Wash., and will visit his folks there. Doris works for Western Airlines and has her reservations office in the lobby of El Cortez Hotel . . . JAKE NEWMAN and ERNIE ARMIJO have joined forces in operating the plush card room in the Nevada Room of the Horseshoe Club. The management couldn't possibly have picked two better co-workers than these two gentlemen. This card room has become the spot for downtown players. In fact, famous "NICK THE GREEK" is back in town and just finished another solid three days and three nights playing the Faro Bank. One of Nick's favorite eating spots is the Canary Room in the Hotel Last Frontier . . . Speaking of the Last Frontier, you should have seen Maitre d' JEAN PARDINI "bustin' his buttons" after being smooched by CONNIE RUSSELL on her opening night. Jean had the privilege of presenting Connie with her opening night flowers. So, you see, these maitre d's don't have it so bad, after all! . . . Back from an enjoyable vacation in California is Westerner Restaurant cashier ANNE BARKER and husband HAL (bartender at Bar-W). Seems that they really fell in love with La Jolla, Calif., and are planning many week-end trips to this spot in the near future . . .Welcome home, JOE MORELLO! Joe, as most of you know, was night manager of the Westerner Restaurant before being hospitalized in Los Angeles with a serious eye operation. MRS. MORELLO is also a cashier at the WESTERNER and is now on a two-week vacation . . . There seems to be no end to the ribbing that LAS VEGAS CLUB crap dealer PAUL SOYCHAK receives. You see, Paul is a former baseball umpire from Pennsylvania. There must be someone who likes umpires, Paul . . . Young ANTHONY CAPOZZI (from Newark, N. J.) is in town visiting his Aunt JEANNIE PIEPER (El Cortez cocktail waitress) and Uncle JACK (Golden Nugget Boxman). Anthony's only complaint is that he can only stay here two weeks . . . One of the favorite local kiddie TV shows on Saturday (and mine too, naturally) is SPACE RANGERS. The good-looking gentleman who runs the show is the Las Vegas Bottling Company's sales manager JERRY CAMHI. Incidentally, Jerry and Jeff Chandler look enough alike to be twins . . . Speaking of kiddies reminds me of the new SMALL FRY children's shop on the "Strip." Actually it can be considered downtown because it is located in the city limits, one block north of the Sahara Hotel. The charming and gracious owner of this new shop is JERE JALLINS. She possesses a remarkable talent for handling children, and has one of the cleverest and most complete shops in Southern Nevada . . . ANDY FAVA, owner and general manager of the Westerner Restaurant, has reorganized his organization. JOAN RABIN is restaurant personnel manager, the chef is PIERRE, and the steward is PETE BASHTA. The new system is working out very well and the Westerner is doing more business than ever before. . . . VERNE RAKOW, furniture salesman for Sarrett, pleasantly surprised his many friends by exchanging vows with LEA ALLSHOUSE Saturday, July 21. IDA BERG was maid of honor,

(Continued on Page 32)

Sunland Shopping Center

Nevada's finest shopping mart

Next to the HOTEL SAHARA

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TICKETS ON SALE AT ALL RESORT HOTELS THEATRES AND DOWNTOWN CLUBS

IT'S THE EVENT OF THE YEAR
"NIGHT OF STARS"
Monday, August 23
CASHMAN FIELD

ADULTS
$1 - $2 - $5
CHILDREN UNDER 12
50c

THAT'S FOR SURE:

(Continued from Page 9)

invited (and came) to the HOTEL SAHARA'S Congo Room. It was a "gathering of the clan" to help the Rios celebrate their 25th wedding anniversary. The festivities lasted until 6 in the yawning, with refreshments donated by the management.

CARLTON HAYES, orchestra leader of the DESERT INN, now has added another enterprise to his busy life. He has established Las Vegas' first booking agency. His initial task was to book all of the musical outfits into the soon-to-open SHOWBOAT. BUSTER HALLET will lead the show orchestra there and JACK COON will appear in the casino cocktail lounge with his "Showboat Dixielanders." The other two combos will be a pleasant surprise and we'll hold back their names for a future date.

And a great big hearty welcome to the newlyweds — RUTH and MILTON. Of course, we mean the BERLES of "Uncle Milty" fame. The comedian and his wife arrived in town quite a few days prior to his SANDS HOTEL opening. To watch the Berles greeting localites, you'd think they had lived here for years. Truth is, this is their second trip. Just goes to prove that a person with personality can make many friends in a very short period.

PAT BUCKLEY (of BUCKLEY'S JACKPOT CLUB) has been packing his luggage and should be in town by the time this issue hits the stands. No one could be happier about that news than Pat's manager (at his slot machine emporium), LES STIVERS. When the "bossman" arrives, Mr. Stivers and his wife head for that long awaited vacation. So—hail, Mr. Buckley—farewell, Mr. Stivers! Have fun and hurry back!

From Milan, Italy, comes a very welcome postcard bearing regards from SYLVIA and JOHN PETRICCIANI. (Dad SYLVIO is a pit boss at the HOTEL EL RANCHO VEGAS and Mother ANNE is helping Mrs. C. make a fuss over baby BRUCE BARTON when Nurse HAWKINS isn't watching.) The youngsters are on a European holiday with their grandparents and we envy them. Can't wait until they return with their tales of things continental.

BILL DORSETT is mighty pleased with patron response to the Nevada Room of the HORSESHOE CLUB. (Mr. D. is manager and co-owner of the club.) People have really "adopted" the card room and the delicious food served by the restaurant speaks for itself. You can find the local gourmets ordering their favorites here. ERNIE ARMIJO and JAKE NEWMAN, managers of the card room, are just as delighted with their growing clientele as Mr. Dorsett. At times, we think they are trying to outdo each other in chest expansion. Can't blame any of them for their justifiable pride.

DON'T FORGET THE "NIGHT OF STARS" AT CASHMAN FIELD — AUGUST 23rd

We highly recommend "Caine Mutiny" as a picture everyone should see. Don't miss this stirring drama, playing at the FREMONT THEATRE.

A note to local producers: There's talent a-sitting on your doorstep. Don't pass it by! We're referring to JEANNE WELBORN, currently completing her production chores at the HOTEL SAHARA. Many top name band leaders have wanted this young lady vocalizing in front of their orchestra. A couple of promoters have come forth with concert offers for her. There are many other assignments proferred but the lovely Jeanne prefers to remain here. She will be free at the end of the MAE WEST engagement and wise will be the man who signs her — but quick. It isn't very often that such a beauty can boast such a beautiful voice.

Hate to say "We told you so," but we did! So it isn't a surprise to note the terrific drawing ability of DICK CONTINO. The lad is doing a terrific job at the FLAMINGO HOTEL. His dad is in the audience for each performance. Spectators enjoy watching Dick introduce the elder Contino and listening to dad sing a song in his native tongue.

The demand became so great BERT COURTNEY had to hire a steady tailor for his COURTNEY'S MEN'S SHOP. Prior to this move Bert had to send the large jobs out to the Coast. Now he has the services of SOL SCHWARTZ, a reputable tailor who has a long, long list of satisfied customers on the West Coast.

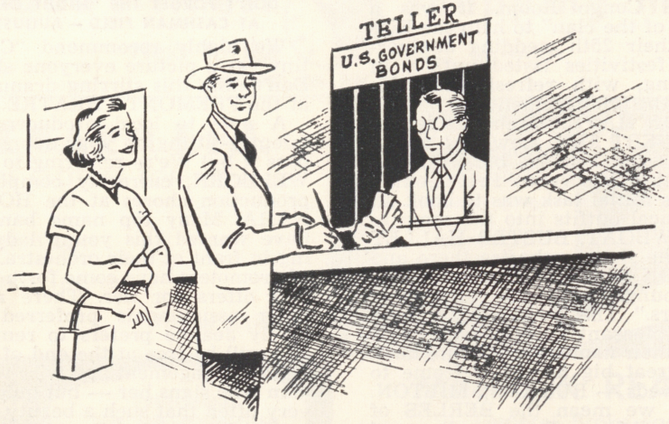
With the HERB SHRINER lad crowding the supper-clubbers into the HOTEL LAST FRONTIER, maitre d' JEAN PARDINI and ANN KELSEY certainly have their hands full. However, the duo works perfectly as a team and the operation of the dining room is handled skillfully. No room for complaint here!

This past week we had quite a lengthy discussion with JEAN PAUL KING, manager of KLAS-TV. According to Mr. King, the coaxial cable will definitely be through here by September 15. It is in work now. The first network production to flash on our screens will be presented September 18. Jean informs us that the station has signed up all available top-notch tele-shows such as JACK BENNY and ANN SOTHERN. Sports fans will be happy to learn that we just might get to see the world series also. How about that?

Three years ago, on August 8, a double wedding ceremony was per-

(Continued on Pag 29)

For Security . . .



For a Gamble . . . .



it's

THE

Horseshoe CLUB

DOWNTOWN LAS VEGAS

The Biggest Little Casino in the World

THAT'S FOR SURE:

(Continued from Page 27)

formed here. The participants are such popular localites you can well imagine the large audience that witnessed the twin union. Now we take great pleasure in extending congratulations to both couples on their third wedding anniversary. They are EVELYN and ALLARD ROEN and MURIEL and BERNIE ROTHKOPF. (Mr. Roen is executive director of the DESERT INN and Mr. Rothkopf is day shift casino boss and co-owner of the D.I.)

Vacationing in our midst is a very famous woman. Stopping at the HOTEL SAHARA is Eddie's IDA and one of their five daughters. (Need we add the name of CANTOR?)

If you've been stumped on the problem of a special, unique gift, take a trip over to see the GIFTS FOR MEN shop at the HOTEL EL RANCHO VEGAS. On hand to help you solve your problems are owners LESTER NEW and ALFRED BURKE. (The gentlemen also have a shop located in Beverly Hills.) Well, sir, we defy anyone to walk into their place without buying a few items. When we began looking, we almost walked off with the stock. Not only can you find terrific gifts for men but wonderful presents for the gals also. We were introduced to the wonders of the Gifts for Men Shop last Father's Day. Mrs. C's selections were so unusual we had to drop by for a personal tour. What we saw we liked—and so will you!

Since the LUCKY STRIKE CLUB opened on July 1, the big-money "blackout" game has been hit three times. This is the bingo game wherein all numbers on one card have to be covered in 50 numbers in order for a player to collect four figures. The first time it was hit in 46 numbers. The second time in 48. This last time (on August 2) it took 49 numbers. A person with a weak heart had better steer clear of this excitement. There were many cases on August 2. ("Cases" is the term applied when a person needs just one more number to be a winner.) Manager AL GARBIAN is sorely tempted to sit in for the prize himself. The combined total paid out on the three occasions mentioned was $7500. It's well worth the small investment of six cards or more.

DON'T FORGET THE "NIGHT OF STARS" AT CASHMAN FIELD — AUGUST 23rd

BILL KOZLOFF, managing director of the SILVER SLIPPER, was a bit perplexed when last we saw him. His charming wife MAXINE had a birthday celebration coming up August 4 and Bill didn't know what to gift his frau. We don't know what his final decision was but we can take time out to extend sincere (though belated) natal wishes to Mrs. Kozloff.

MORRIS KLEINMAN (co-owner of the SHOWBOAT) is off to Israel in September. He has options on land over there and is going to drill for oil. The necessary equipment is already en route. The land is reportedly rich in "black gold" and geologists are virtually certain Mr. Kleinman will be able to "add to his millions" with this venture. His company is known as "Pontiac Petroleum" and is on the Canadian Exchange. The stock has already risen in value and our informants advise that it will keep on an upswing.

DON'T FORGET THE "NIGHT OF STARS" AT CASHMAN FIELD — AUGUST 23rd

Here's another fraud for people to avoid. There is another group of swindlers making the rounds of homes. For instance, a man may knock on your door and ask you to pay your newspaper (or magazine) subscription in advance. He will make his visit most attractive by claiming if you pay him on the spot you can have your subscription at half price for the following three months. Of course, he will give you a paid receipt. But it will be worth as much to you as a soiled paper dinner napkin. No one can collect for a newspaper subscription except the person who delivers it. We'd advise you to call the publication or the police if this happens to you.

BILL MOORE, general manager of the HOTEL EL CORTEZ, is back after a two-week vacation in Buffalo, Wyo. While away, Mr. Moore called LOU GAMMELL here and complained about the "freezing" weather in Wyoming, while Lou was wiping his wet brow. Now we just wonder if Bill would rather be in Wyoming, with the cool, cool breezes?

In constant huddles are BILL FRIDAY and RUBY KOLOD of the SHOWBOAT. They are very pleased with the new Showboat sign on the highway. It bears a third-dimensional appearance. Messrs. Friday and Kolod are planning similar billboards to be erected on all pertinent highways leading to our fabulous town. Incidentally, the Showboat is definitely scheduled to open by the end of August.

The HOTEL EL RANCHO VEGAS played host to a very happy occasion August 1. On that particular evening MARIE and HARRY DORSETT toasted their 18th wedding anniversary (he is office-credit manager at the HORSESHOE CLUB). Again we are belated but, again, our wishes for greater happiness are sincere.

WALLACE GARLAND, president of "Broadway Angels," and HOTEL SAHARA's BILL MILLER signed a note-

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THAT'S FOR SURE:

(Continued from Page 29)

worthy pact this past week. The agreement calls for a tryout of plays (considered for Broadway runs) in the Congo Room. This is the first "Strip" hotel to introduce such a completely different type of entertainment. We don't know what the first chosen production will be but you can safely wager it will be a musical. Our guess is that the first act will be presented at the dinner show with a second act following at the late show. This is something we will all we awaiting . . . and that's for sure!

PAGE 13:

(Continued from Page 13)

to open the NEVADA BOOK STORE on East Charleston Boulevard. He'd been a photographer for Life Magazine for years until deciding to go into this line. His stock holds a modern library of approximately 400 of the world's greatest books, and he expects to have his rental library set up in a few weeks. It was interesting to me that the people of Las Vegas, according to Charles, have bought more classics than current best sellers! Although he and his lovely wife LIN are mighty proud of their new baby, which they opened about three months ago, they are even more proud of the one they call SARA MAY, aged seven months. The NEVADA BOOK STORE is opposite the Chamber of Commerce Building on East Charleston Boulevard.

In approximately 10 days or so the corner of Bond Road and Paradise Valley Road will be sporting a completed building which will house the new BLACK MAGIC BAR and LOUNGE, with additional rental space for a couple of stores. This enterprise is owned and operated by "TEX" AUSTIN and JOHNNY DONAHUE. Tex has been a Paradise Valley man for years, and Johnny is the congenial casino boss on the swing shift at the Silver Slipper Casino. The BLACK MAGIC will have a few outstanding features in that there will be one spot that will be a fireplace during the winter months and a fish pond during the summer. Besides the regular bar there will be a piano bar for musically appreciative patrons. Watch for Tex and Johnny's big opening soon.

BONNIE BEST told me the other day that she was going to conduct a storewide clearance sale real soon. For all we know she may have started it by the time this gets into print. And, brother, when Bonnie cuts clothes for clearance, she slashes everything right down to the material. By the way, some of you may have read in a column by HY GARDNER that CHILI WILLIAMS was now a salesgirl in a shop in Los Angeles! I hope the correct information will somehow get through to Hy that Chili and I have been happily married since the last day of February and that she has been working as a model and saleslady for BONNIE BEST since the early part of March. Mistakes can happen to any writer who doesn't check his information, so I know that Hy meant no harm . . .

A couple of new faces at the WESTERNER are "Lefty" ALLRED, who is now in charge of the graveyard shift, and recently of the Horseshoe casino . . . JIMMY HINELINE handles the reins on the swing shift, and may be remembered by the old-timers for his long service in the old Frontier Club and then into the Golden Nugget . . . JOHNNY HAINES is still the easy-going casino manager, while brother TOMMY holds down the day shift in the pit . . . Maybe by the time you read this, we'll all know who the real bosses are! I'm beginning to wonder! Here I haven't had a vacation in over five years, and the happy HAYTINS from HOBE JEWELS are off for another two weeks. This time it's a jaunt to Los Angeles and San Francisco for MARY and FREDA . . .

JEAN PARDINI (Last Frontier maitre d') is still bustin' his buttons, and a few shades red, from the kiss given him by Miss CONNIE RUSSELL as he presented her with some flowers on her opening night . . . Any job has its brighter sides! . . .

Met MILDRED and RICHARD EDELMAN a few nights ago while having a chat with BETTY and HAROLD HIND (El Cortez Hotel) . . . Mr. Edelman has various enterprises in operation in the East but it would seem that he, too, has caught the Las Vegas fever and he plans to break ground for a hotel just south of the growing RIVIERA along about November of this year and be ready for a grand opening in about a year. At the moment Mr. Edelman is going into this enterprise alone! Plans 225 rooms to start with—then an increase to 500 immediately following . . .

Well, that's the way it goes, I suppose. Everyone's building and opening hotels, and I can't even get around to throwing up a lean-to for my dog . . . let alone the den, work shop, extra room, etc., that I hope to add to my own little home some day. BUT, if the Lord be willin', I'll manage it some day some how, and I'll be just as happy, if not happier, than the guys who own the hotels . . . In the meantime . . . I'm rather content just to be your ever lovin' . . . JOHNNY.

SAHARA:

(Continued from Page 16)

her appearance here is when she brings out a line of NINE men with the most beautiful bodies in the country. Says she: "Everywhere else you see lines of girls for the men, so why not lines of men for the women?" Many of these men hold titles, but the outstanding at the moment is DICK DuBOIS. "Mr. America of 1954." The "high baritone" in her life is tall, dark, and handsome STEVE TERRANO . . . Appearing as Miss West's maid in a couple of the scenes is the ever popular LOUISE "Beulah" BEAVERS who, naturally, does her all to perfection . . . Miss West's entire performance was produced and directed by MR. CHARLES O'CURRAN . . . Appearing with Miss West is one of the nation's newest comedy finds in the person of DICK KERR, a man of many voices, a humbleness of attitude and a flair for comedy with his interpretations that sell. Sell so well that he stopped the show at the completion of his performance. A comparative newcomer to keep an eye on . . . NITA & PEPPI are a couple of youngsters with a bag of new tricks in the art of tumbling, handbalancing and rough and tumble acrobatics. This brother and sister have rehearsed their routines and tricks to such perfection that they almost make them look easy. One of the best opening acts in the business at present! . . . George Moro's SAHAREM DANCERS open the show with a hold-over waltz number, beautifully executed by these fine dancers. Miss JEANNE WELBORN and HERB FLEMINGTON handle the vocals for these productions and receive well deserved applause in each case.

EL RANCHO VEGAS:

(Continued from Page 16)

Pony Sherrill and Phil Moody . . . With the well known composer JEAN DePAUL conducting, she winds up with the exciting tune which states that "It's the Same All Over the World" . . . The very clever pantomimists DOODLES & SKEETER have been held over, and rightfully so. Their presentations hold a high rate of interest through their well staged choreography and convincing pantomine. We especially enjoyed their satire of Lili St. Cyr's bubble bath and Doodles' rendition of Pearl Bailey's "Tired" . . . The EL RANCHO GIRLS, under direction of DOTTIE DEE, are the epitome of perfection in this show. Each girl is a stand-out for beauty and capability as a dancer . . . except ONE! One of the cleverest things we've seen in some time!

FLAMINGO:

(Continued from Page 15)

and sings GOOD! Does a medley of three tunes while strolling the border (sans mike), which is very effective. Introduces DAD, who comes up to sing "The Butcher Boy" with his tall, dark and handsome son! . . . THE SPORTSMEN are the highly entertaining vocal quartet you're so used to hearing in the commercials on the Jack Benny program. As a matter of fact, they patter this fact musically . . . and cleverly! Their novel arrangements are additionally sparked by clever staging . . . most outstanding of which is a number based on their sad situation in Reno, when an eerie voice told them to "go back, and bet it all on 17 . . ." Their talented arranger-conductor in this engagement (and for the past 15 years) is JOHNNY RARIG . . . ANDRE & DELPHINE is a duo of diminutive adagio dancers who exhibit the results of long hours of tedious and taxing rehearsals by a display of lifts, pictures, etc., which are most impressive . . . RON FLETCHER offers two new productions via the FLAMINGO STARLETS, both of which are a credit not only to Ron, but to the tutelage of MAUREEN CUNNINGHAM. Vocals are by DON McKAY in both productions of "Knock on Wood" (surprise ending) . . . and "I Concentrate on You" . . .

THUNDERBIRD:

(Continued from Page 17)

thing and everything, and after a while he "warns" you that he is about to begin his act. From this point on you are reminded of things you have seen, heard, and done, almost every day in your life . . . and woe be to anyone who tries to heckle this fellow! . . . We're glad to once again see and hear RALPH CURTIS, whose fine tenor voice is heard on this show as an extra added attraction. Ralph's breath control and placement are better than ever and he's singing like he's never sung before. His doing of "There's No Tomorrow" and the ever lovely "You'll Never Walk Alone" are things to remember . . . BUDDY KING and his LADIES open the show with a fast kick-off "Charleston" number, to follow later with a slow four based on the favorite "Blues in the Night."

EL CORTEZ:

(Continued from Page 17)

as one of the better acrobatic dance teams in the country . . . Place this show at the top of your "must see" list for entertainment.

Coming Attractions
ON THE FABULOUS STRIP

Flamingo

AUGUST 19

PEARL BAILEY

RUSS MORGAN and ORK

DESERT INN

AUGUST 17

HILDEGARDE

WITH

JOHNNY JOHNSTON

LAST FRONTIER

COMING

MARILYN MAXWELL

WILL JORDON

SAHARA

AUGUST 31

HELEN TRAUBEL

AND

JOSE GRECO

Thunderbird

AUGUST 12

MARGARET WHITING

El Rancho Vegas

COMING

EARTHA KITT

HARRY JAMES

The Sands

SEPTEMBER 1

RED BUTTONS

SEPTEMBER 15

ROBERT MERRILL

LOUIS ARMSTRONG

SANDS:

(Continued from Page 16)

when we say that patrons of the Copa Room become hysterical as they watch Milton Berle's tremendous capacity of mirthful antics. He takes part in the performance of each in his troupe . . . BETTY GEORGE renders a vocal that places her in a class with the best of thrushes. Needless to say, Milton's Berle-esquing brings her portion of the evening to exhilarating extremes . . . LEONARD SUES delivers his interpretations via a highly educated trumpet. THE NEW YORKERS, a vocal group, can easily be rated at the top of the list. The deadpan expressions of THE MOUNTAINEERS couldn't be a more perfect background for "Cousin Elmer" in the person of Mr. B. Milton chimes in and manages to create a frenzied atmosphere of merriment . . . Mr. SID GARY, extra added attraction, is extra-extra superb when he brings you vocal renditions that would make a music lover out of someone who is "tone deaf." Milton Berle manages to create a package show that is first on the "HIT" list of entertainment . . . The Copa Girls, billed as "the most beautiful girls in the West," present two exciting production routines outfitted in exquisite costumes. Featured in both numbers is CHUCK NELSON.

WHAT'S DOIN' . . .

(Continued from Page 25)

DON REAM served as best man, and a reception and dinner followed at the Alpine Village — and how do you suppose I could have missed out on that . . . Would anybody like to trade places with BILL FRIDAY? Naturally no one in their right mind would! Bill is so busy getting the Showboat ready for the grand opening that he isn't even sure if Wednesday is Sunday or Saturday is Friday. The long awaited opening is just a couple of weeks away . . . MEL GOLDEN (Horseshoe shift boss) is boasting about losing weight. He has been dieting, but he attributes the loss mainly to good clean living and plenty of sleep and exercise! . . . Well, I'm overdue again with this column so will close for this week. As the Space Rangers say, "I'm gonna' blast off!" Motheroo!

DOT'S DASHES:

(Continued from Page 23)

parent about a marriage announcement . . . VICTOR MATURE may wait out his few months left of his 20th contract on suspension.

Prince ALY KHAN will auction off more horses while in this country . . . GENE TIERNEY is in Connecticut, so she and the prince will see each other . . . Out here OLEG CASSINI is staying on with dates with GRACE KELLEY . . . Marriage plans are rumored for GUY MADISON and SHEILA CONNOLLY . . . SZA SZA will not marry until her divorce from GEORGE SANDERS is final . . . Beverly Hills hotel manager HERNANDO COURTWRIGHT and SELENE WALTERS a twosome to watch . . . BETSY DRAKE sold another TV script and the proudest one is her hubby, CARY GRANT . . . JANE FROMAN writes she will be out here a month from today . . . It's denied that the SETH BAKERS have a date with Sir Stork. She's JACK BENNY'S daughter.

There's little doubt WALT DISNEY has another Academy Award winner in "The Vanishing Prairie," for it's bound to please anyone of any age . . . KAY STARR, who divorced VIC SCHOEN, is making with the dates with her ex, HAL STANLEY. (Hard to keep the records straight!) . . . BOB MITCHUM explains his RKO suspension with the claim he hurried through to make another RKO film before his contract expired but not to play an Indian in "Cattle Queen of Montana." Hard to understand 'cause I know many who'd like to play Indian! SO LONG!

CRISWELL PREDICTS:

(Continued from Page 11)

bounds pictures within the next 30 days! . . . Tom Mix: You will soon take your place in the Hall of Fame! . . . Indianapolis, Ind.: Your new memorial park dedicated to the war dead of all wars will be completed by January 1! . . . New Orleans: You will plan a world's fair for 1958! . . . Bob Hope: You will cancel your film contracts for television! . . . Miami Beach, Fla.: Prepare for a light tourist season due to the "no gambling" edict! . . . Thomas Wolfe: You will win the American Literary Award for your novels! . . . Philadelphia: Prepare for a most disastrous fire in your history with a great loss of life!

POP SQUIRES:

(Continued from Page 5)

be needed!" they said. But the forward-looking citizens won, and the contractor built the building. But the inspector appointed by the board to oversee construction would not approve the work and for months the building stood practically finished but unoccupied.

After one of the worst squabbles in the history of Las Vegas, during which there was no end to the charges between the contractor and the inspector, in the spring of 1911 arbitration was agreed upon. After some two weeks of hearings the arbitration board found on practically every point that specifications had not been followed and that the building was defective. In spite of that, the school board had to pay and the taxpayers got all the worst of it.

So in September of 1911 the new building was occupied for the first time. A. S. Henderson was principal in charge of all the schools. The teachers were Miss Florence Squires, who already had taught in the Las Vegas schools for two years; Lenore Boomhower and her sister Sadie.

The architect of the building was A. C. Smith of Los Angeles.

On the Fourth and Bridger street corner of the building you may find the cornerstone with the date of 1910. It was dedicated by the Grand Lodge of Masons of Nevada and in it were placed many articles which will be of interest to us when the old building is torn down and which, according to appearances, will be not later than a year from now.

During the 43 years of its use, other structures have been built around the old building. The block bounded by Lewis, Clark, Fourth and Fifth was secured for high school use. On that block a very attractive high school building was constructed. That building was burned and the next high school was at its present location and the plot between Fourth, Fifth, Lewis and Clark turned over to the grammar school use.

DAVE BARRY:

(Continued from Page 7)

been married once. Every time we had a child I sent it to my mother's warehouse. Finally my wife grew tired. After three thousand children, she divorced me.

When I finished my story, the doctor helped me carry the couch out of the office.

His mother has opened up a warehouse for him and I am happy to say that by getting rid of his couch I put him back on his feet, and today he is the happiest little psychiatrist you ever saw!

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JACK ENTRATTER

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BERLE CRAZY

A Musical Berley Starring . . .

MILTON BERLE

WITH

BETTY GEORGE
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The NEW YORKERS
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The Most Beautiful Girls in the West

2 Shows Nightly—8:15 & 11:15
FOR RESERVATION PHONE 7100



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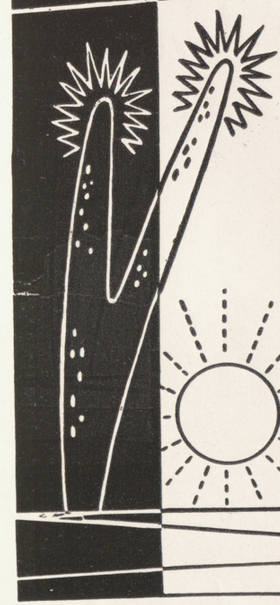
SHOW TIMES
8:30 - 11:30

"MR. ACCORDION"
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THE SPORTSMEN
MUSICAL DIRECTOR
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ADAGIO DANCERS EXTRAORDINARY
ANDRE & DELPHINE
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