Jack Cortez'

MAY 14, 1955

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LAS VEGAS Magazine

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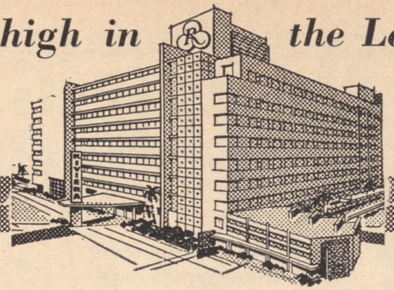
JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

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OBSERVATIONS



by CHARLES "POP" SQUIRES

BIRTHDAY OF LAS VEGAS

FIFTY years ago tomorrow, May 15, 1904, Las Vegas was born. The ceremony introducing the infant to its new life was performed by C. O. Whittemore, Frank A. Waters, H. I. Bettis and other officials of the new San Pedro, Las Angeles and Salt Lake railroad.

The company began the operation of regular trains on May 1. Prior to that the only service to Las Vegas had been the erratic and irregular construction trains operated by the contractor.

The weather in April and May of 1905 was much like April and May, 1955, cold and cloudy and windy, and very uncomfortable for us from Southern California. We even had some "'very unusual" rain early in May, which made us a lot of trouble. But about the eighth or tenth of May, the weather settled down to clear and warmer.

On the morning of May 15, the excitement began. Our big canvas "Hotel Las Vegas" was packed with anxious men from all over the United States who were anxious to speculate and "get rich quick" on a few lots in Senator William A. Clark's new city.

After breakfast we all gathered in front of the stand the company had erected (on the spot where Jim Cashman's big automobile concern now stands). There was a good sized mesquite tree there which provided a scanty shade. There was "an immense crowd", possibly two or three hundred people. Mr. Whittemore introduced the auctioneer, Ben E. Ward.

The bidding was spirited and there was considerable rivalry over some of the choice corners on Fremont street. As the hour of noon approached we were all perspiring freely as the temperature reached 106 in what little shade there was.

We were glad when the auctioneer adjourned the sale for lunch. We all swarmed over to the big hotel at Main and Stewart streets with visions of having a cool bottle of beer in the cool shade of the hotel. I threw open the door to lead the crowd into the hotel, when a hot blast struck me. The thermometer I had thoughtfully hung in the hotel to show how cool and pleasant it would be, showed 128 degrees. That's how I remember it, although I have a suspicion that perhaps it was only 118. The hot sun beating down on that expanse of canvas roof had produced a heat which was intense. We got our bottles of beer and retired to the outside sunshine where it was only 106 to enjoy our "cooling drink". I wonder sometimes if it was not that hot day which decided a lot of people to leave Las Vegas forever.

After we had luncheon, the auction sale was resumed, but soon adjourned to the next morning. I do recall that the 15th was our first real hot day and that it remained 106 or above for about two months which, since there were no cooling systems and practically all our business houses and residences were canvas covered frames, we had but little relief from the heat.

The evening of May 15, 1905, there were pillars of dust in the air marking the birth of Las Vegas. On skids the tent structures were being dragged by teams to the lots on Fremont which their owners had that day bought at the auction sale. All night long there were the sounds of hammer and saw and when morning came, there was Las Vegas, a new city which, several years later after I had purchased the newspaper "Las Vegas Age", I persistently described as "Las Vegas, City of Destiny."

That summer of 1905 was tough on the new city. Sanitary conditions were bad. We formed a "Sanitary Committee" and adopted regulations with no legal authority, but which people obeyed. The only people who remained were those who had invested all they had in the new city, and just had to stay. Hot days continued regularly for a couple of months, but about seven o'clock of the evening of July 14, the sky became overcast and we observed what looked like a black wall advanc-

(Continued on Page 31)

there's nothing like it in Las Vegas
...the famous PIRATES DEN!

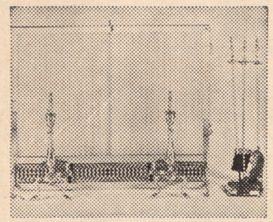
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"THE SINGING SHERIFF"
JOHNSON & MADILL
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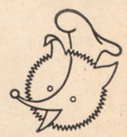


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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

EVERY Mother who lost a son in either World War One or World War Two will be given free passage to her son's grave in 1956! . . . The famed Mayo Clinic will introduce the German method by serum injection of controlling epilepsy, which decreases the seizures by 75% within the first thirty days! . . . Your children of the future will be larger, stronger, wilder, smarter and more independent due to the new growing trend of race mixture and concentrated, scientific eating! . . . Your next boom town will be San Diego, California, due to the new method of instantly freezing tuna. In 1956, tuna will be eaten once a week by three out of every five families! . . . New benefits will be demanded for the merchant seamen, but will not be forthcoming until March 1, 1956! . . . Canada and the United States will come to diplomatic blows over the new St. Lawrence River Waterway, and this bitter dispute will end in the United Nations before it is completely settled! . . . The much-searched-for treasure "The Loot Of Lima" in the Cocos Islands near Costa Rica, will prove to be just another Old Wives Tale and a wild dream on which men will stake fortunes only to lose every cent!

. . . Leather goods will suffer a set back next season due to the introduction of a new plastic material which can be manufactured for one tenth of the cost!

. . . The Methodist Church and other Protestant organizations will soon permit women ministers to occupy their pulpits through regular appointments and on long term arrangements. Watch for this in 1956!

THE WHEEL OF FORTUNE

The Wheel of Fortune will spin for the late Henry Busse, who will find that he was most important in the history of American music, and a best selling memorial album of his greatest songs will be known as "Mr. Hot Lips Himself"! . . . The Wheel of Fortune will spin for Norma Shearer, who will make a most sensational return to the silver screen in a sophisticated comedy based on an incident in her family! . . . The Wheel of Fortune will spin again for Harold Bell Wright, who will zoom into a new popularity with his novels of 50 years ago. A most successful play and film will be made from "Their Yesterdays", a delicate romance of yesteryear. While the Wheel of Fortune spins for others it is also spinning for you!

WOMEN WHO WILL MAKE HEADLINES

Amelia Earhart, who mysteriously dropped from sight some years ago, will be very much in the news again thru a newly discovered diary, which will be published in its entirety, for most of the intimate and caustic criticism deals with those who have joined her on the Golden Shore! . . . Sally Rand, the girl who made the Chicago World's Fair pay off with her over-sized fans, will invade the continent of Australia in one of the most successful personal appearance tours ever planned! . . . Senator Margaret Chase Smith of Maine, will demand of Congress that the social security age be lowered to 60 for women, but remain 65 for men, and she will win out! . . . Ketti Frings, who wrote the only novel that will live out of World War II, "God's Front Porch" will base her next re-

(Continued on Page 31)

this week's cover...

This week's cover is dedicated to the 50th Annual Celebration of our HELLDORADO. The youngster who appears in two spots on our front page is PAUL HAYES. Mother DORIS is an employe of the Showboat Hotel.

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that's for sure...

by JACK CORTEZ



ONE of 1952's most sensational trial cases (of Los Angeles) will soon break wide open with the fury of a sudden windstorm. It will be the theme of a television program. The involved defendant (name withheld at this time) sold the story rights to LIFE PICTURE PRODUCTIONS for $50,000. The flicker will be presented under the title, "Messenger Service No. 106."

The proposed LA MARTINIQUE will be a multi-million dollar hotel on the "Strip." Actual building of the L.M. will begin in approximately three weeks. Top owners of the spot are contractor STAN HARRIS and LEO GUILD.

While singing at the NEW FRONTIER, bombastic CARMEN MIRANDA found herself being gently heckled from the audience. Because it was nothing more than a case of good-natured badgering, Miss Miranda merely out-sang the interference. One of the men in her musical group whispered the identity of the party in which the funster sat. Then, Carmen opened up and siss-boomed the Motorola Television theme. (The party was a group of Motorola conventioneers.) She did such a terrific job with her Latin version of the commercial, the audience howled its appreciation. At the close of her performance, a representative of the company visited her dressing room and informed her she would receive the largest Motorola TV color set in exchange for the special entertainment she had provided his companions. It really does pay to be nice, doesn't it?

Listening to patrons exiting from the Crown Room (of the ROYAL NEVADA) is a very interesting pastime. Each person raves highly about the "Dancing Waters." This is still the most unique and beautiful act in show business. AL B. MOLL and SID WYMAN are so enthusiastic about it, they have made special plans to be fulfilled at the termination of the Helldorado celebration. They received permission from P.T.A. heads to have local school children watch the sensational waters, as guests of the bistro. MOREY BRODSKY, publicist for the Royal Nevada, is currently putting the finishing touches on the necessary preparations.

Our heartfelt condolences to ANNE and SILVO PETRICCIANI. (He is a pit boss at the HOTEL EL RANCHO VEGAS, swing shift.) Sil's Dad received the final rites on May 9th, in Reno. The elder Petricciani had made quite a niche for himself in the gaming industry and owned the property on which Reno's PALACE CLUB stands. Many friends joined his family in mourning his demise.

Visiting AL FIRESTONE (of JOE W. BROWN'S HORSESHOE CLUB) is FRANK MORAN, motion picture and TV actor. Thirty-five years ago, Frank was a heavyweight prizefighter. When JACK JOHNSON was champion of the ring, Moran was the only contestant to win a "Draw" decision while fighting him. More important, that specific fight went **twenty** rounds. It took place in Paris. Neither Moran nor Johnson were paid for that encounter. Seems the money is still held in litigation in France. Johnson was to receive 30,000 and Moran, 20,000. (Francs — that is!) The ex-champ died without seeing any of the receipts. If Moran were to be paid today, the formerly fantastic amount would have dwindled down to the hundreds — in American dollars. Incidentally, Mr. Moran recently left his post as Manager of PRESTON STURGIS' PLAYERS' CLUB, in Hollywood.

During our many years as a publisher, we've encountered a grand variety of interesting events and innovations. Yet, one of the most attractive propositions we've heard was made known to us, a week ago. It was then we learned of ANNUITIES IN TAX AND ESTATE PLANNING, issued by SAM HOUSTON LIFE INSURANCE COMPANY. It was explained in detail by President R. C. SALLEY who spent a few days here at the SANDS

(Continued on Page 19)

Presenting in the PLANTATION ROOM

"ROARING 20'S"

featuring

Bert Wheeler

AND

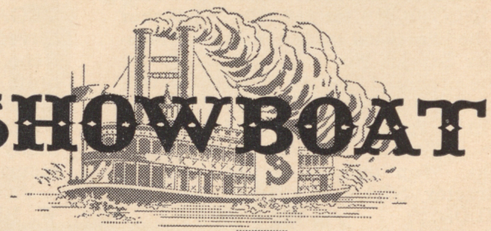
Gene Austin

("My Blue Heaven")

DINNER SHOW: 8:30 P.M.
LATE SHOWS:
11:30 P.M. — 1:30 A.M.

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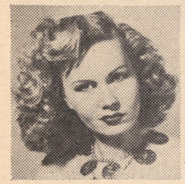
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Going Hollywood

with MAY MANN





SHOW business and the fabulous celebrities in Las Vegas, magnifies such a force of radiation — that here in Hollywood we all talk Las Vegas. Here I am at Cobina Wrights glamorous party at her hill top manse which sets higher than any celebrities house in these parts — even Pickfair. And I am introduced to Senator Robert A. Ainsworth, Jr., and Mayor Chep S. Morrison of New Orleans, Louisiana. We are eating strawberries at dinner as big as tangerines, and the Mayor says, "Las Vegas is really fabulous! Imagine paying Liberace $50,000 a week. He's good, but even the president of the United States doesn't earn that."

I recalled Liberace telling Cobina at the opening of the Riviera, where he was the first to be offered such a stipend and the first to appear and collect it, "Cobina, I will always sing at your house — anytime. She was kind and invited me before all this."

Mario Lanza's name came up, and the big question of why he failed to show for that $100,000.00 at the New Frontier, which subsequently gave Sammy Lewis, who booked him, a few hectic moments to say the least. Cobina recalled she had met Mario a while back. And Mario had said, "Cobina, I have heard so much about you. I'd like to have a party at your house, and since you studied singing in Italy, we can duet. Perhaps 'La Boheme' and 'Madam Butterfly'." Cobina liked the idea and invited the famous people she always invites, and Mario was delighted. Except, on the night of the party, he failed to arrive. Cobina held dinner over long, and finally called him. Mrs. Lanza answered the telephone. "I'm sorry, but Mario didn't feel well so he went to bed, and he's asleep," she said. Cobina, speechless, dropped the receiver on the hook — and made a mental note never to invite Mario again). Since she had sang in opera and concerts, she obliged her guests with solos, which had been scheduled as Lanza-Wright duets. . . . There was much enthusiasm for Paramount's "Strategic Air Command" with Jimmy Stewart and June Allyson, premiered recently and a Must-See!

Corinne Griffith, Mrs. Bob Hope, and luscious Adrienne Hellis and Mal Malvin were equally intrigued with Mary Lusters wonderful food, and Corrina Mura's fabulous singing and Tiber Fjers magnificent playing (this terrific act should play Las Vegas,) plus stories of Louisianna as: Huey Long, a senator's famed 'Hadical' (a vitamin cure all medicine) and his Hollywood motorcades with movie stars being paid $10,000 a week — unheard of salaries before Las Vegas skyrocketed money to the moon! And New Orleans Diamond Jim who has diamonds even in his teeth!

Mayor Chep and I are dinner partners and recalled our mutual acquaintances Congressman T. A. Thompson and Edward Hebert all in Las Vegas for the atomic tests. "It's so cold in the early morning at the testing grounds that every hotel is represented by their blankets borrowed by the freezing guests."

Carroll Righter had a live bull (2300 pounds of bull) to greet us at his Taurus (Sign of the Bull astrologically) party. Peter Potter and Beryl Davis said they're leaving for Honolulu; Barbara Britton and Dr. Gene Czukor report eleven happy years of wedded bliss, and she'll be Fresno's Raisin Queen; Tita Purdom, (she still loves Ed, and it's a shame, when you consider their two year old and eight months old babies) disclosed she's just moved into Guy Madison's house at Malibu. Vampira with her head practically shaved explained she'd had a disasterous curl job, and had to cut it to the roots. Joe Reith with a butch crew cut — had more hair; Jan Merlin, the new male rave of Hollywood is leaving the cast of "Woman With Red Hair" to accept one of seven studio offers; Adita Montez, the Bert Reisfelds, columnist Bill Kennedy (who just added the latest charm for my fabulous charm bracelet which was started by Jack Dempsey and is really

(Continued on Page 33)



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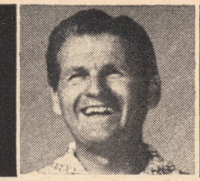
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THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

PAGE 13



by JOHNNY UHLMAN

ONCE again we've landed right in the middle of HELLDORADO, with this year's annual Beauty Parade winding up the festivities on Sunday, May 15, a day that marks the occasion of TWO very important birthdays on yours truly's calendar. Firstly we'll dwell on the one that directly effects, or has effected the lives of a great many of us. Sunday, May 15th, marks the 50th anniversary of the founding of the City of Las Vegas. If you haven't already done so, you should read "Pop" Squires column which has fronted our magazine for many years, and get a first hand account of that eventful day back in 1905, when a band of pioneering populace gathered in the hot sun to bid on those "choice" lots, which have since become invaluable parcels of property. Fifty years later, and we're celebrating the event with a GOLDEN JUBILEE: ... at the same time realizing that LAS VEGAS IS STILL IN IT'S INFANCY!! ... The second important birthday of which we make note here, is that of a wonderful guy who gave me my first start in life. Not only did he give me the start, but has been alongside most of the time to see that the ball he started rolling didn't fall into any ruts which might divert it's progress from the right direction. Although he's approaching that station in life generally known as "the twilight years," his mind is still operating on "daylight saving time." ... ! You and I should have his reasoning powers! In case you haven't as yet surmised the identity of this gentleman, ... join me in wishing a happy birthday to "the biggest man in my life", ... my DAD ... !

Now that super stage productions are becoming an integral part of the great shows which are focusing world wide attention to our fabulous Strip, I'd like to divert a little attention, and due credit, to a group of "performers" who work tirelessly, behind the scenes, most of their work calling for split-second timing, to make the finished products each a spectacle of smooth continuity and beauty. We make this reference to those men comprising the stage crews, the electricians, the sound men, and so forth. These men HAVE to be on the ball every second during a performance, or the whole show could fall apart. Seldom do these men receive direct credit for their work, but the next time you applaud an artist for their performance, turn a thought to these "men behind the scenes" who had so greatly contributed to the success. . . .

You may not find any of the local citizenry "riding to the hounds," but you'll most certainly find hordes of them riding to the FOXY'S ('scuse please), and there they find some of the finest food available on the Strip! Foxy's is located just north of the Sahara, and is open 24 hours a day; serving folks from all walks of life; . . . and their "servings" are one of the reasons they've established themselves so well, and so quickly . . . delicious, . . . and AMPLE!! Plenty of parking space in the rear is also a feature in favor. . . .

Now that the warm weather is finally moving in on us, the guys and gals "in the know" are making their way each afternoon to the side of the swimming pool at LA VISTA, on Paradise Road; . . . there to take advantage of the offer of free use of said pool by owners and operators, JEANE V. COSTELLO and AL GOOD. As a matter of fact, one afternoon last week, they sort of counted noses, and came up with the summary that there were folks there from every hotel located on the Strip, as well as some of the clubs downtown. This club, and its facilities are for YOU, Las Vegas! Feel free to drop in any time for a swim, and some relaxation. . . .

"BUD" HARRIS is more than happy with the customer's acceptance of the wares he displays at his new ROYAL NEVADA GIFT SHOP; . . . all of which

(Continued on Page 33)

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Continuous Entertainment from 6 p.m. to 6 a.m.
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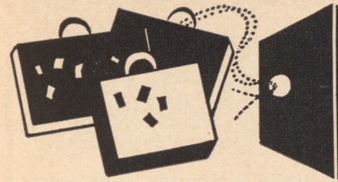
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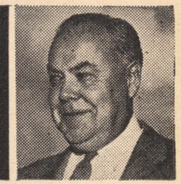
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Hillsmay

by ROLAND HILL



BEFORE leaving Las Vegas last week I was privileged to see the DESERT INN SHOW that starred Patti Page and featured my old friend Dean Murphy, and really it is as good as reading the daily newspaper to hear Dean flip off the news events with his inimitable slant on them. He keeps one laughing every minute of the time he is on stage and no wonder he was F D R's favorite entertainer and that he was a command performer at the White House countless times. His take-off on Eleanor Roosevelt is priceless and even she enjoys it. Dean informed me that his wife, Dorothy Dey, who is a writer of renown has recently had a book accepted and published by Doubleday to be titled "A Day in a Murphy Bed" which promises to "out Tallulah", Tallulah herself. Also understand that Dean is being considered seriously to do a movie of F D R's life if and when it gets into production. He would make an excellent person to portray the late president.

And while on the subject of the Desert Inn, wasn't that a slam-bang party Wilbur and his wife Toni hosted to which everyone reading the newspapers were invited. I am sure more folks showed up for this wonderful birthday party than appeared at the grand opening of the Desert Inn. But then the Clarks are always doing something like this — returning to the friends they have made, some of the fine things that have been made possible by their friends. People who never forget their friends are always successful and happy and lead rich, full lives and that is why the Clarks have found so much success and friendship in Las Vegas.

Here is a memo to Wilbur Clark, and also an appeal in behalf of a very good friend of mine who has recently started working at the Desert Inn. He is Eddie Coleman from Frankfort, Kentucky. He came to Las Vegas to learn the hotel business from the ground up. A friend of Wilbur Clark had sent Eddie out with a note and Wilbur was kind enough to interview him for an hour and then put him to work. Eddie is a graduate of the University of Kentucky, is about the most handsome fellow to hit Las Vegas in many a moon. He has personality, culture, family background, friendliness, and should go far in the hotel business. I only hope that you, Wilbur, will watch his career. You have already done so much for others and have helped so many on the road to success. Here is a young man who gave up a very promising career with Standard Oil to come to Las Vegas and try to become associated with a great hotel. We were friends in the army and I know no person I would rather try to help to make a successful life for himself than Eddie Coleman. It seems I am always asking for favors from Wilbur Clark and here I go again, this time in asking for a break for Eddie Coleman.

Wonder how many of my readers have had the chance to meet and know one of the nicest men in Las Vegas. His name is Jesse Kirk, the affable, efficient and capable maitre D' at the Sands. Another nice guy is Phillip Diogardi, a floorman at the New Frontier Casino. Also one of the best waitresses and greeters in the cocktail lounge is Helen Hadley out at La Vista. First knew her when she was at the Black Magic. Pancho, of the Painted Desert Room, I have praised so often that I hesitate doing so again, but cannot resist after all the fine things he is doing for me and my friends.

Had an uneventful motor trip on the way home outside of being stopped by a traffic policeman near Ashfork, Arizona, for speeding. L. R. McMahon whose number is 21, was so fine to me that I didn't mind getting the tag at all. Usually an experience like this is most unpleasant. However, I only hope that if any of you are stopped going across 66 in Arizona that it will be by this fine fellow. And speaking of being stopped, has Arizona gone stark mad with policemen? We counted at

(Continued on Page 35)

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. . . 'Round the Town
with PAUL SPERLING

THE big noise from Las Vegas this week is our annual Helldorado celebration. Sponsored by the Elks Club, this "wild" week is held every year to keep the spirit of the old west alive and to make a little loot for the Elk's pet charities. Beards, western clothes, six shooters, horses and spectacular parades are the gimmick and a wonderful time is usually had by all. All you have to do is let your hair down and join the spirit of things to make this occasion a memorable one. This years promises to be bigger and better than ever. With so many new hotels and businesses to compete in the parades for top honors, competition should be very high and the public will be in for an eyefull. So let's all get out and make this the best "doggondest" Helldorado ever. . . . All you have to do is just pucker-up and let it fly. . . . Whooooooopeeeee. . . .

A big "welcome home" for WILMA and TOM PANOS, owners of the MELODY LANE RESTAURANT, who have just returned from Europe. They visited Greece, Italy and France on their two month trip. "It's nice to travel" says Wilma, "but the biggest thrill is in coming home". Too bad more people can't travel outside of the U. S. A. so that they can **really see first hand what they have to be thankful for.**

And speaking about Europe, the DELTA RHYTHM BOYS, are knocking themselves out trying to learn some Swedish songs for their next engagement which is set for that country in a few weeks. This marks the beginning of a long overseas tour for the boys and true to their reputation they are preparing their act to please everybody, everywhere.

Don't fail to watch for MAURY SOSS'S (Fanny's Dress Shops) float in the beauty parade on Sunday. It is guaranteed to make everyone stand up and cheer.

The Variety Club, Tent 39 of Las Vegas, won new honors when it walked off with one of the top awards at the Variety International Convention held at Los Angeles last week. Vegas was runner up to Pittsburg for the coveted Heart Award. At the same affair, the great WINSTON CHURCHILL was named the Humanitarian of the Year.

The very lovely and charming GAY ROBERTS, of the Personality Center on 5th Street, gave me a demonstration of this new "gizmo" called the Relax-A-Cizor. It's an electronic gadget with a lot of pads, wires and dials that help to stimulate the nerves. Aside from taking off inches it acts as a great "pick-me-upper". The Relax-A-Cizor is a nationally advertised treatment and highly recommended by medical men.

Congratulations to OLLIE and RUTH RUEHLE, who this week spoke those age-old words, "I do", to each other. OLLIE is a Security Guard at the Riviera Hotel and for a wedding present was given one of the penthouse suites for his honeymoon. RUTH'S daughter is BETTY HIND, well known Las Vegan who is married to HAROLD HIND, one of the operators of the popular El Cortez Hotel. The two big questions on everyone's mind are. . . . Will Harold be a good boy to his new "daddy"? . . . also . . . Who sent that very "unique" wedding cake to the reception that was held for the happy couple"?

It looks like TWA Airlines will chalk up another first when it institutes it's new direct Las Vegas to Texas flights sometime in June. I'm sure that this new "oil" pipeline into Vegas from our rich cousins in the south will bring much happiness to our brothers on the "Strip".

One of the most listened to radio programs on the air waves today (or maybe I should say tonight) is BUD WEIL'S Disc Jockey Show that comes to Las Vegans five nights a week from MERV ADELSON's Market Town. Starting at twelve midnight and running thru until four in the morning every Wednesday to Sunday, BUD gives his listeners the best in music and Disc Jockey patter. He spices the show with

(Continued on Page 44)

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THAT'S FOR SURE

(Continued from Page 9)

HOTEL. Of course we couldn't possibly pass along sufficient information on it here but you can refer to this week's back cover and glean some inspiration from it. For extra particulars, you may write to Mr. Salley at his Texas address. This is a tremendous investment for everyone, **especially** those in the higher income brackets. It is worthy of your personal investigation.

Localites are anxiously awaiting the "Tiny Mite" scheduled to open at the HOTEL EL CORTEZ, come June. We couldn't be referring to anyone else but the miniature eye-full, YVONNE MORAY. Talk about dynamite — this is it!

On May 8th, the HOTEL FLAMINGO presented HAROLD STERN and his Singing Violins in the first of a series of Sunday afternoon concerts. They begin at 4:30 p.m. and continue as long as the audience indicates its interest and pleasure. The concerts are held in the Driftwood Lounge and requests are promptly taken care of. Included in the Stern repertoire are popular, semi-classical and classical music.

Mr. and Mrs. LOUIS PRIMA (she is KEELY SMITH) christened their daughter at ST. ANNE'S Catholic Church, May 8th. TONI ELIZABETH'S sponsors were Mr. and Mrs. CARLO BIANCA. (He is a box man at JOE W. BROWN'S HORSESHOE CLUB.) Keely and Louis are currently breaking the record they previously established in the Casbar of the HOTEL SAHARA. They are really making the spot bounce loud and long!!!!

Many have inquired about LEON KRAMER'S use of crutches, while acting as Social Director for the RIVIERA HOTEL. It seems that Mr. Kramer was part of a comedy dance act, some twenty odd years ago. During the act, his partner grabbed at him and his "trick" trousers unsnapped, leaving him to stand revealed, in a pair of shorts. On this fateful evening, one of the snaps didn't open easily and Leon was forcibly thrown to the floor. Despite excrutiating pain, Leon completed the performance and was rushed to the hospital at its conclusion. Since that accident, L.K. has undergone **forty** major operations, which included the wiring of his spine. In the face of his disability, Leon still maintains his wonderful sence of humor and we have, as yet, to see one frown cross his happy countenance. This is a big man! . . . A VERY BIG MAN!

Localite MORTON SAIGER is "going home" again. In this case, it means going back to work for and with BILL MOORE, at the SHOWBOAT HOTEL. He joined the casino staff at this spot, May 10th. When Moore owned the HOTEL LAST FRONTIER, Morton was with him for nine years. A former opera singer, Saiger settled in Las Vegas, married and had two children. We wish him good fortune in his present post. He is a definite asset to any organization.

We were pleasantly surprised to see our old friend, JOHNNY MARCHIONDO. A few years ago, he was put out of business here when fire ravaged his PALACE CLUB on the "Strip," where the COLONIAL HOUSE now stands. Johnny now owns property in Albuquerque, N. M. but is seriously contemplating a return to FLV and investing in a local hotel venture.

ROBERTA SIMON is the only woman in the state with a gaming license. She is an active ten per cent owner of the ROYAL NEVADA HOTEL and performs as Social Directress at this bistro. Although the games she plans for the guests are those indulged in by youngsters, the adults go for them like fish to water. Net results is a lot of fun for everyone. The Royal Nevada has signed the Broadway vehicle, "GUYS AND DOLLS" for an August presentation. It will bring VIVIAN BLAINE, B. S. PULLEY and most of the Broadway cast to FLV patrons. We're just wondering if the play will be scissored or if it will be a two act production — one for the dinner crowd and one for the late show?

We're all very happy to see Mr. and Mrs. JOE W. BROWN back at their HORSESHOE CLUB, once more. They spent a vacation at Arkansas, the Kentucky Derby and New Orleans. Now, it's back to serious work for the Browns.

It was indeed a pleasure to meet T. W. ("RICH") RICHARDSON, General Manager of the NEW FRONTIER HOTEL. This is his first trip to FLV. He recently left Biloxi, Mississippi, where he operated the BROADWATER BEACH HOTEL, on the Gulf of Mex-

(Continued on Page 29)



"The bright spot in the heart of Las Vegas"



"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

May 5 thru June 1

Show: The Ritz Bros.; The Barry Sisters; Janik and Arnaut; Flamingo Starlets; Teddy Phillips and his Orchestra.

They're at it again . . ! . . Three great guys with no inhibitions, when it comes to going "all out", in bringing their audiences fast tempoed entertainment! From the moment the famous RITZ BROTHERS set foot on stage, there is a continued conflagration of heated continuity which knows no rival for originality! They've come into this engagement with some new material having a par calibre with everything they've done before. Of course, there's no letting them do a show without doing some of their old routines. You'll love these crazy characters now, the same as always!! . . . Bringing beauty and eye-appeal to the scene, we once

(Continued on Page 40)

NEW FRONTIER

(Not a Review)
May 9 thru May 29

Show: Tommy Dorsey, and his Orchestra, featuring Jimmy Dorsey; Buddy Lester; Billy Williams Four; A Robert Alton Spectacular with the Heavenly Hims and Hers; Garwood Van and his Orchestra.

"That sentimental gentleman", TOMMY DORSEY, will "center stage" the show of the Venus Room for the next three weeks with his fabulous ORCHESTRA, and will feature, along with talented vocalists, his equally famous brother, JIMMY DORSEY, world's great saxophonist. This is the third trek into Vegas for this permanently popular organization, and enthusiasm for their opening mounts with each announcement; this because of great stage presence, great music, and a varied program of musical offerings

(Continued on Page 41)

El Rancho Vegas

(Not a Review)
May 11 thru June 7

Show: Joe E. Lewis; Lili St. Cyr; Austin Mack; Billy Daniel with Georgine D'Arcy; El Rancho Girls; Ted Fio Rito and his Orchestra.

The "'Top Kick" of comedy is still with us!! . . After completing four weeks of fun for Lewis fans, JOE E. LEWIS is being held over for an additional four week stint, and ever at his left hand will be the prime minister of musical aide to Joe E., . . . AUSTIN MACK; inseparable, these two have become a team of infallible understanding. . . . Joe can draw from his bottomless well of material at a moment's notice, and "The Mack" is there with the proper backing! Of COURSE there'll be new material, but mostly, those in the room want to hear their

(Continued on Page 41)

DESERT INN

(Not a Review)
May 10 thru June 6

Show: Jane Powell; Los Chavales de Espana; Skeets Minton; Donn Arden Dancers; Carlton Hayes and his Orchestra.

Here again we have the thrilling voice of the screen's lovely singing star, JANE POWELL . . . pint-sized with powerful pipes; hair of gold, with heart and disposition to match!! . . . This sweet little gal will amaze you with the versatility of her vocal offerings in that she seems to have the facility of adapting her vocal quality to match the type of tune she is singing. If she's doing a classical melody, her tones will take on a classical air . . . and if it happens to be a pop tune, she will sound more like a "bop" artist!! You should like this little lady!! . . . As far as we're concerned, it's been

(Continued on Page 41)



SAHARA

Show: Ray Bolger; Mindy Carson; Sherman Edwards; Andy Mayo and Pansy the Horse; Muriel Landers & Jack Prince; Cee Davidson and his Orchestra.

RAY BOLGER, the lanky dancing star with laughter in his feet, heads the new show in the Congo Room. The superior, relaxed ability of this fellow never ceases to amaze (and amuse) audiences. He can be a brilliant buffoon, a blase dandy, a melancholy clown or just Ray Bolger — the greatest! . . . Appearing with Ray as an extra added attraction is MINDY CARSON. This beautiful young lady is "Springtime" personified. Her voice, her manner, her presentation and her lovely person are so delightfully refreshing you could swear you smell lilacs when she appears on the stage. Mindy's wholesome, charming style will bewitch

(Continued on Page 41)

The Sands

(Not a Review)
May 10 thru June 7

Show: Rosemary Clooney; Joey Bishop, The Copa Girls — featuring Chuck Nelson; Antonio Morelli and his Music.

The attractive young lady you'll be hearing on this fine bill has been so busy with new ventures in the business that she hasn't been able to play a return date to Las Vegas for about three years! ROSEMARY CLOONEY has risen to the top of the heap; NOT meteorically, nor without just rights. When you see, as well as hear, this wonderful person, you will fully understand why she's arriving to the position she is beginning to enjoy. Never have you seen one sing with such ease, and application of true heart. Her recording of ""Tenderly" will ever be the favorite of millions of fans. . . . Straight-

(Continued on Page 42)

Royal Nevada

April 19 thru May 16

Show: Helen Traubel; Dave Barry; Dancing Waters; George Tapps Dancers; Jerry Fielding and his Orchestra.

Queen of majestic opera stars HELEN TRAUBEL, reigns supreme over the widely versatile entertainment you'll see packed into the opening bill of fare for the regal, new Crown Room. . . . This powerfully personable, and eye-commanding woman, stands simply, center stage, with her arms relaxed at her sides, and sings her selections in such a manner as to reach to the very depths of your soul . . . from the resounding volume of her Wagnerian interpretations to the infinite tones of a lullaby, controlled to barely a whisper . . . THEN . . . she sings the "St. Louis Blues" . . !! . . When it comes to originality in comedy material, we

(Continued on Page 40)

Riviera

(Not a Review)
May 11 thru May 30

Show: Jeff Chandler; Rose Marie; Hal Belfer Prod.; Ray Sinatra and his Orchestra.

Making his World Premier night club appearance, in this instance, is that very popular Universal-International screen star, JEFF CHANDLER, an actor's actor who possesses a wonderful singing voice, unheard as yet on the silver screen. We've had the pleasure of seeing this fine gentleman perform previously, on the occasion of a brief appearance he made some time ago. Noting at that time the power of merely his presence on stage, we look for great things to come of his appearance here in a show of his own. . . . Seldom does a comedienne ever "make it" with an audience, so to speak, but one of the few exceptions we've ever

(Continued on Page 43)

Thunderbird

May 5 thru May 25

Show: Sons of the Pioneers; Davis & Reese; Priest & Fosse; Thunderbird Dancers.

In keeping with the Helldorado season, this hostelry is bringing you the topmost western singing group in the country to spark their current revue. The music of this fine organization is not to be believed to be in the back woods hill-billy class. These men have made their life's work the perfection of properly presenting the music of the West as it should be presented. Their long-time popularity proves they've made their point. . . . With us again are the antics of the widely talented team of Pepper DAVIS and Tony REESE . . . two guys who sing, dance, do acro-

(Continued on Page 44)

EL Cortez

May 5 thru May 18

Show: The Three Riffs; Harry "Woo-Woo" Stevens; Johnson and Madill; Sherman Hayes and his Orchestra.

The Pirate's Den offers a fast moving show with their current bill of fare! The THREE RIFFS are a satirical song stylist trio whose novel arrangements, and method of presentation shows forethought and preparation. Combine this with a wealth of talent, divided equally among them, and their capabilities can know no bounds. In them is found good comedy, and fine singing that runs rampant for originality and wide field of selectivity. . . . HARRY "Woo-Woo" STEVENS is making another return engagement to this room, and what this man accomplishes with a crowd borders on nothing less than the **amazing!** He'll take a quiet complacent crowd and in no time at all, will have them all singing to the top of their

(Continued on Page 43)

SHOWBOAT

May 6 thru May 26

Show: "Roaring 20's", featuring Bert Wheeler and Gene Austin; Gillian Grey; Turk Murphy and his Riverboat Band; the Eight Lucky Girls; Cliff Ferre.

The Plantation Room continues its policy of bringing yesterday's vaudeville greats as Capt. Bill Moore's Showboat stars comedian BERT WHEELER and singer-composer GENE AUSTIN in the current "ROARING 20's" Revue! . . . BERT WHEELER, of Wheeler and Woolsey vaudeville fame, is now well

(Continued on Page 43)

SILVER SLIPPER

(Not a Review)
May 10 thru June 6

Show: Lee Sharon; The Appletons; Hank Henry; French Can Can Dancers; Silver Slipper Stock Company.

ALL NEW!! . . . Now this popular late spot is offering as its current entertainment package the "Parisian Follies" in which the beautiful, the blonde, the body . . . LEE SHARON will co-star with the consistantly thrilling

(Continued on Page 42)

GOLDEN NUGGET

May 5 thru June 1

Show: "Eddie Bush Show", featuring Eddie Bush; Prince Kawohi; Lei Aloha; Skippy Kekipi; Lani Letuli; Manu, the Great.

For many years the name of EDDIE BUSH has been synonomous with the best in music of the Islands. Eddie's beautiful falsetto has come to you on myriads of records of Hawaiian music. The members of the company which

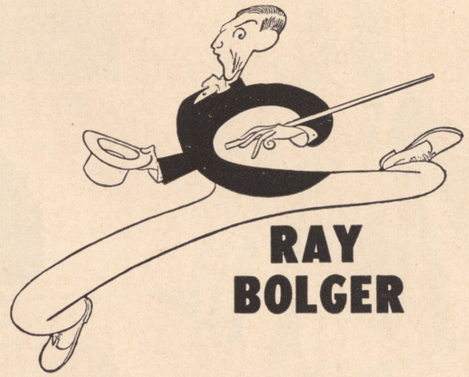
(Continued on Page 43)

To all
*my friends**
at the
SAHARA
Thanks
for six
very pleasant
weeks

Sincerely,

Ray Bolger

*Lucas, Milton, Suzy, Judy, Gil, Al, Sheila, Stan, Katy, Bob, Johnny, Mary H., Charlie, Debby, Cee, Harry, Cy, Larry, Benny, Barney, Mary M., Ray, Joe, Gene, Tony, and all the rest of you wonderful guys and gals.



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By FANCHON DE VOE

COME in, Mrs. Bipple. .Take that pastel-pink niblick, and lower the window up a little, will you please? Maybe you should wave to Sam and Saul Lebeau, our new printers down Phoenix way. But don't let them see you until you reduce. Really, honey, you're getting curves where there are no places.

Writing columnses is sure a gummed-up business. Oh I know that's not how Webster spells it. Should I embody myself with plagarism as well as fatigue? Anyway, Webster says that spring is an elastic body that yields under stress. . . . Poets say spring is in our hearts. . . . Musicks say that Paris is in it. . . . I found it in the mattress. So what? These days if you keep up with words, figures, and flips you've got to be real sprat.

So, I just don my Fourth Estate breeches, clamp a "vinaigrette" around my neck, take leave of all senses, and fly FLAT OUT into some minute-brewed news. Such as —

Michael Francis Doyle, Jr., just made film head of Song Ads Co., in Hollywood, is constructing a really sensational playground for his 22-mo. old triplets. Resembling a small size kiddies Travel Town, it has large size toys, such as boats, trains, carousels and slides . . . all created with safety idea in mind, as well as educational training. Other papas green with envy, and getting notes for making one of their own. Mike should know how . . . with those seven degrees in Civil Engineering. We just skip the fact that he's been a cinematographer and "budget-maker" for most every major motion picture company in town, as well as director and producer of so many large network TV shows.

The average man has 25,000 whiskers on his face. . . . Willy Parker has cats without tails, toy stallions and one trained Golden Eagle at the L. A. Hobby Show. . . . The Las Vegas Aquarium has horse flesh, but none of those Asiatic numbers that climb trees or walk a mile on land. Really, Bipp, there are those kinds of fish . . . and I'll wager FLV will get them. They never miss.

Frank Sinatra, who recently received the Glenn Miller Award, is being urged by friends and fans to hurry up with a TV half hour. With the right format, Frankie can score tops, and his radio show is good.

Sandor Szabo, world's professional wrestling champ, real gone over the $5000 royalties from his two song recordings, and excited over his key role with John Payne and Mary Murphy in Paramount's "Love is a Weapon". . . . Ah, love! Vanity or master?

The new recording hit "Do, Do, Do", of Tony Martin's, sheers you off your feet and gives you the feeling you're holding Lucky Coupon 22. . . . Over in Decca country, a zing sang zoo whoop dinger written and recorded by Mae West, titled "So It's Got To Come True". Based on our predicting Criswell, part words are: "Criswell predicts many things in the future . . . trips to the stars — vacation on Mars . . . the strangest new things, etc."

Oh, Bipple, really, now. You'll never have half of what Mae West doesn't even want! Here's another item, pie-baby. Wally Westmore says that even tempered women retain their beauty longer than ill tempered dames. . . . And Gloria Swanson advises women over 40 to use lighter makeup than they did in their earlier years. Gives a glow of youth to the face.

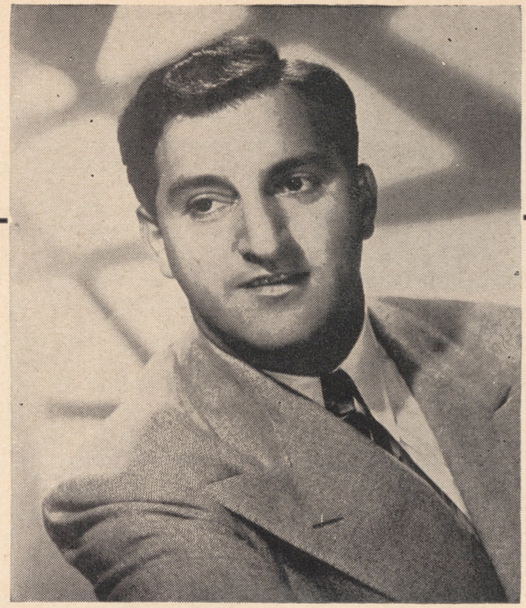
New gadget floating around and used by women who . . . well, by women. It's a glorified eye shade . . . called Sleepers . . . made of cerise satin, has curled artificial eyelashes, and covered with rhinestones.

Dorothy Malone's fine feathered costume of egrets, worn in "Artists and Models", isn't egrets at all. Feathers made of bleached horse hair.

Paul Whiteman once wrote: It seems a woman is never through with any man as long as there is anything left of him. (Now, Paul never meant that!)

Napoleon always played music which was written in a monotonous style. Believed that anything repeated over and

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It's been a wonderful four weeks at...

The Sands
HOTEL

Thank you Las Vegas

DANNY THOMAS

THAT'S FOR SURE

(Continued from Page 19)

ico. BILL and JAKE KOZLOFF are no longer affiliated with the New Frontier, having left on May 7th. We'd like to take this opportunity to extend felicitations to the new owners who are now definitely "in," license and all, and the very best of luck to the outgoing owners.

FRED KLEINMAN, who made so many friends while at the SHOWBOAT HOTEL, is now employed in a managerial capacity at the DESERT INN. Since the severance of his professional affiliation with the Showboat Hotel, Fred has been visiting that vistro, trying out for the large bingo pots. Seems strange to see him in the role of player when he formerly ran the game there. However, it does make for good recommendation, doesn't it?

The FLAMINGO HOTEL is certainly giving patrons a treat with the tremendous combination of the RITZ BROTHERS and the BARRY SISTERS. It seems almost impossible that so much good humor could be tossed together in one spot without an explosion. Although the girls are singers, they have to keep on their toes to cope with the unscheduled jokes the comedians originate.

The last time she appeared in FLV, LEE SHARON was a featured production dancer with the LOU WALTERS' presentation. Now, just one year later, she returned to co-star in "Parisian Follies" with HANK HENRY and THE APPLETONS, at the SILVER SLIPPER. The calendar makes quite a difference for aspiring performers!

LUCKY PIERRE'S will be the name of the club that ART ROZEN intends to build on the "Strip," across from the SANDS HOTEL. The plans are drawn and the necessary backing is almost complete

Press releases inspire us to look forward to the performance of WONDER-BOY JOHN. This European import has received so much public acclaim, BILL MILLER signed him to appear on the same bill starring DENNIS DAY, come May 17th. From all indications, he will bring high entertainment to HOTEL SAHARA audiences.

LAVALLE CROWELL, former waitress at JOE W. BROWN'S HORSESHOE CLUB, mysteriously disappeared from her place of business, and wasn't seen for the following five or six weeks. She just returned and revealed her happy secret. Miss Crowell married JIMMY JOHNSTON, box man at the BOULDER CLUB. Congratulations and much happiness to the newlyweds.

We actually overheard citizens of the Lone Star State make this remark at the RIVIERA HOTEL: "Those Treniers are so great! . . . Better than anything we've **ever seen** in Texas."

Sunday breakfast in the leisurely manner of old New Orleans, with all those southern trimmings, is being served in the Plantation Room of BILL MOORE'S SHOWBOAT HOTEL. Feature attraction of the traditional breakfast, served from 10:30 to 1:30 p.m., is Mammy's Blueberry Griddle Cakes. Catering Manager HANK SCHAINCK has his own special recipe for sweet potato biscuits, the likes of which would make anyone drool with undisguised pleasure. Also included are other southern favorites. Rustle your bustle, Hetty and join the gourmets!

We're happy to announce our good friend TED GAGLIANO is now a pit boss at the ROYAL NEVADA HOTEL. Couldn't have chosen a better man.

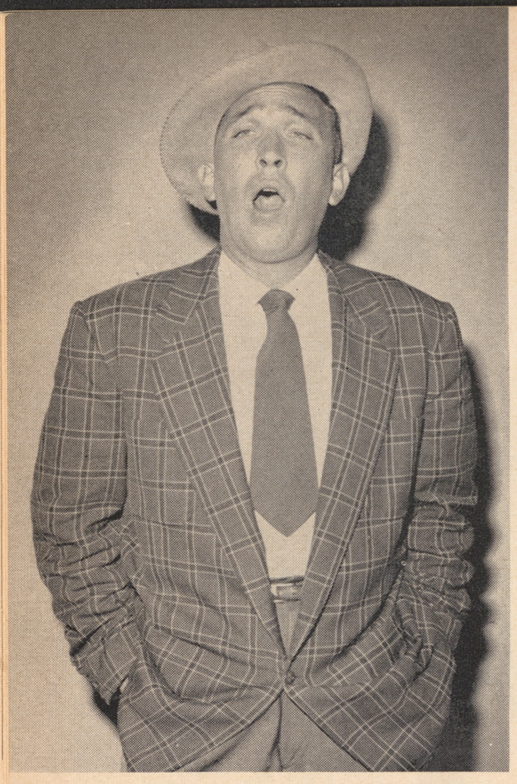
When it comes to envy, that's the exact emotion we feel for MARGE and MOREY ZUCKERMAN, of Denver, Colorado. They are now spending six to eight weeks in Mexico. They must have visited every accessible place on the globe, with the exception of the North and South Poles. Don't feel harshly toward this pillar. The only vacation we've had in eight years was spent in the hospital. So, bear with us for this silent moment of tribute to the name — vacation.

Seems every person who patronizes COGAN CLEANERS is a satisfied one. The work performed on their premises leaves no room for complaint. They must be good for they carefully tend the clothes of most of the entertainers who play FLV. Have you ever met anyone more desirous of the meticulous than an entertainer?

HOTEL FLAMINGO'S Chef JACK KOHLER flew into Los Angeles, May 6th, to make a personal appearance on MIKE ROY'S NBC-TV show. PENNY GREATHOUSE, Production-Assistant on the program, visited the fabulous Flamingo a couple of weeks ago, to make all necessary arrangements.

GIL DAY is now a "21" dealer at

(Continued on Page 42)



Sincerely we thank YOU, for bringing us back again to be a part of Las Vegas life!

•

CHUCK
MILLER
TRIO

"CASBAR" • HOTEL SAHARA

Latest Release
on
MERCURY RECORDS
"House of Blue Lights"

INTRODUCING
A NEW SERVICE
FOR BUSY LAS VEGANS . . .

NIGHT DEPOSIT
COGAN, YOUR CLEANING KING, BRINGS YOU
A NEW IDEA IN CLEANING SERVICE . . .

COGAN
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NOW, YOU CAN DROP YOUR CLOTHES OFF AT ANY HOUR OF THE NIGHT AND HAVE THEM READY THE FOLLOWING DAY.

EVENING GOWN AND COCKTAIL DRESSES OUR SPECIALTY.

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1804 SOUTH MAIN

(ACROSS FROM THE ROUND-UP DRIVE-IN)

OBSERVATIONS

(Continued from Page 5)

ing on us from the southeast.

The wall struck the city with a furious blast of wind, quickly followed by torrents of rain. It soon settled down to a steady drizzle and our big, canvas Hotel Las Vegas leaked a stream in each of its thirty rooms.

When morning came a group of us stood out in front of the hotel shivering with the cold. All those who knew where their coats were, wore them, and there was a grand feeling that the hot spell was broken.

There were several disquieting incidents as the summer drew on, the most distressing from a business or financial standpoint being the failure of the town's largest mercantile firm, Crowell & Allott. They had moved over from McWilliamstown, and occupied a rather large tent structure on the west side of First Street between Ogden and Stewart Streets.

As a stroke of enterprise they dug a large cellar back of the store which they roofed with heavy timbers and covered with about two feet of earth. It seemed that it would preserve their stock from the effects of the heat. They bought a lot of groceries including a big supply of salt pork and bacon which they stored in the new cellar. In a few days the meat was a mess of rancid grease.

The loss struck the firm a hard blow and we heard that they were about to make an assignment to the Los Angeles Board of Trade. I was one of the stockholders in First State Bank then and I asked the cashier, John S. Park, how much they owed the bank. The amount was $2,800 and the loss of that much would be a hard blow to the bank and the community. So I went over to Crowell & Allott to see if they could assign some assets to the bank as security. I found they had some rather large accounts due from mines and merchants in Eldorado Canyon. I got them to assign the accounts to the bank and mark them paid in full. I got a team and buckboard and a guide and about four o'clock that afternoon was on my way to Eldorado Canyon. It was a hard trip, but we reached the Canyon about ten o'clock the next morning. As fast as I could, I visited the Crowell & Allott debtors and got each one to give a note to the bank for the amount they owed and turned over to each the receipted amount of the Crowell & Allott firm.

We started home that evening and reached Las Vegas soon after noon the next day. I turned the notes over to the bank and Mr. Park gave Crowell & Allott their note marked "Paid". Before the bank closed, two business-like fellows came in and demanded to know how much Crowell & Allott owed the bank. When Mr. Park said that Crowell & Allott had paid their note they were furious and made all kinds of threats. I feared the rest of my life would be spent in jail.

CRISWELL PREDICTS

(Continued from Page 7)

vealing literary best seller on "The Life And Times of Texas Guinan" the night club queen who did not survive prohibition, but created a legend of the unforgettable 1920's.

COMING HUSH HUSH EVENTS:

William Randolph Hearst and his estate will be very much in the news concerning a series of bequests for scholarships in colleges, universities and schools for promising journalism students! The Hearst Family will make a quiet and unpublicized move to increase these scholarships, even though it may mean a lot of expensive red tape to do so. These generous scholarships to the coming world of journalism, will prove that the Hearst epitaph "Truth Was My Only Weapon" will be an incentive for better service to mankind! . . . The City Fathers of Las Vegas, the world's fastest growing city, will look far into the future, and will carefully plan a new civic center, near the new development, which the town will soon engulf. Las Vegas is destined to be one of the great metropolitan wonders of the Twentieth Century!

YOUR HEADLINES OF THE FUTURE

Panama Canal reconstructed to handle atomically driven watercraft! . . . Eisenhower demands loyalty from foreign nations who receive financial aid from United States! . . . New grass roots move to stop Stephenson's critical remarks about Democratic Party! . . . Einstein Theory proved faulty! . . . Roving Electric Eye selects out-of-rythmn action for scrutiny! . . . Commercial helicopter market booms! . . . Seasonable slump on new automobiles not so pronounced! . . . Canada refuses to prosecute phoney stock promoters

(Continued on Page 33)



the
SILVER QUEEN
BAR

CONTINUOUS ENTERTAINMENT
from 5 p.m. to 6 a.m.

IN THE Sands HOTEL

DELTA RHYTHM BOYS

★

FREDDY BELL
and His Bell Boys

★

TEDDY NOELL
And His Orch.

★

ERNIE STEWART TRIO

★

THE GUADALUPE BOYS

HOT HORS D'OEUVRES
SERVED AT 5:30 P.M.

"The Taste of the Town"



You owe yourself this treat . . .
CHINESE FOOD
Served in the
GARDEN ROOM
From 6 P.M. to Dawn

LOOK FOR ME on the LABEL!



Burgermeister
RESULT OF SKILL
San Francisco Brewing Corp.
San Francisco, California

CRISWELL PREDICTS

(Continued from Page 31)

who sell to USA! . . . Raw silk market booms as men accept cloth for suits! . . . Loyalty oaths demanded by both Democratic and Republican Platforms for 1956! . . . More tax collectors hired by the United States treasury! . . . Eisenhower demands that red tape be cut from all government projects! . . . Tornadoes sweep Southwest! . . .

FOR PEOPLE AND PLACES

Sister Kenney: You will be voted the greatest woman humanitarian in the 20th Century by the International Rotary! . . . Greece: You will soon celebrate a national holiday for the joint birthdays of your King Paul and Queen Frederica! . . . General Alfred Gruenther: You will astound the world with your new demands for foreign aid to the nations bordering the Iron Curtain! . . . Baltic Sea: You will be in the headlines as a point of dispute between two factions in the UN . . . Prosperity: You will be with us solid during 1955-1956-1957 and 1958 on a new forecast to be issued very soon by the Wall Street Journal . . . Vice President Nixon: Your astute planning of the new guided missles tests will win you national acclaim and a new rise in your already zooming popularity . . . London: You will be paralyzed by a crippling strike on the eve of your elections which will aid the Labor Party in their coming victory; . . . Nehru: Your next bitter battle will be when you oppose Chou-En-Lai across the tables at the coming Diplomacy Conference in June! . . . Men: The army will use less man power by one-half due to the new plan of mobilization: Austria: You face a series of tragic incidents relating to the heartless demands of the coming Red Overlord to be appointed next month! . . . Rep. Craig Hosmer: Your personal plea for the release of our Fliers by the Reds will bear fruit within the next 60 days! . . . 1956: You will be the year that the perfection of transporting cities by air will take place! Entire communities will be airhauled from one location to the other without strain!

GOING HOLLYWOOD

(Continued from Page 11)

loaded) were among the hundred merry makers. Carroll surprised everyone by leaving the party in full swing to board a plane for New York. Apparently Mr. Bull on the front lawn was left in charge.

Abbe Lane and Cugat at the Cocoanut Grove are the big news of show week in Hollywood . . . Tallulah Bankhead is a smash hit at the Biltmore Theatre. . . . California's All Youth Symphony Orchestra (of one hundred pieces) conducted by Ernest Katz holds its annual concert at the Wilshire Ebell, and Art Baker and this columnist are master and mistress of ceremonies. I'll introduce the invited glamour guests like Mary Pickford, Frankie Laine, Margaret Whiting, Byron Palmer, Steve Cochran, Larry Finley, Margaret O'Brien, John Smith, and many more.

Letters query: "Where is that Dick Cantino interview on love you mentioned? And Billy Daniels"? See next column.

And that's Hollywood — which sounds more like Las Vegas! (Don't you think, Mr. Jack Cortez, dear?)

ROCKING CHAIR GOSSIP

(Continued from Page 27)

over was remembered longer . . . and if Mrs. Theresa Blalack wins her point, and enough people sign her petition, President Eisenhower may proclaim an annual "Grandmother's Day" observance.

So, Mrs. Bipple, let's drawl to town. A famous doctor, Martin Fischer, had two sayings which I shall long remember, after we stood here:

The popular concept of a strengthening diet is a chicken wrung out in hot water. . . . Beef broth is that part of the cow which she could not get rid of before she died.

PAGE 13

(Continued from Page 13)

further confirms the contention that the right merchandise, properly priced, and displayed in pleasant surroundings, will ever be a certain sign of success. . . . If it should happen that you're looking for a **wide variety** of gifts and prices for your souvenir selections, you might take a trek to his downtown store, BUD'S GIFTS AND SOUVENIRS, located on Fremont Street. This is the place where you can get a FREE miniature slot machine that really

(Continued on Page 37)



Our thanks to everyone wish we could stay longer but must leave for Sweden and a European tour . . .

*TACK SÅ MYCKET
to Jack Entratter

THE DELTA RHYTHM BOYS
(RENOWN'D ROUND THE WORLD)
Now Appearing at
the Sands
*THANK YOU SO MUCH

OUR SHOPS BOAST THE LARGEST SELECTION OF GIFT AND JEWELRY ITEMS IN NEVADA

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CERAMICS
FINE
JEWELRY

SOUVENIRS
WESTERN GIFTS
COSTUME
JEWELRY

GIFT SHOPS
ROYAL NEVADA HOTEL
"ON THE STRIP"

HILLSWAY

(Continued from Page 15)

least 100 of them patrolling highway 66. . .

Was pleasantly surprised when we stopped outside of Oklahoma City for dinner at the ultra-smart new HOLIDAY INN HOTEL just at the west edge of the Turner Turnpike. Incidentally, this road is the world's most modern. . . . Wait until you try it. We were no more than seated in the lovely Sirloin Room, about to order, when lo and behold up came Grady Potts who used to be a desk clerk at the Last Frontier. He is now assistant manager under his brother Cliff Potts, the general manager of this new hostelry that looms as one of the finest in the country. After dinner Grady showed us around and the rooms are so complete they even have electric mattresses that massage while you sleep — in fact I couldn't find a thing missing. Wonderful swimming pool, excellent coffee shop, gift shop — in fact everything you could possibly want. The address of the Holiday Inn is 120001 Northeast Urban Expressway, Oklahoma City, and is just before you start east on the turnpike. Don't be misled, and pay a dollar or so and cut an hour and a half off your driving time between Oklahoma City and Tulsa, on this very smooth parkway.

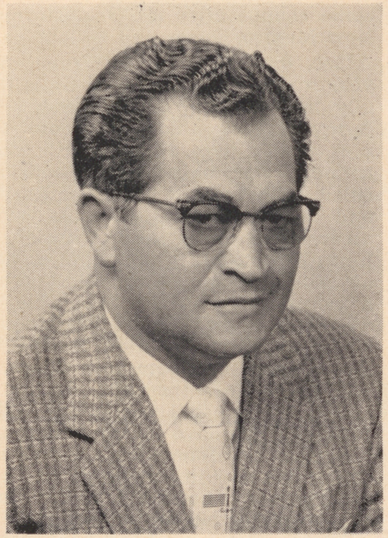
While we were at the Holiday Inn, Peggy Copeland invited us to the Roman Nose Resort which is a State Park at Watonga, Oklahoma. She, and her husband, will run this fine 20 guest room lodge that is air conditioned, has horseback riding, fishing, hunting, putting green, etc. Sounds nice doesn't it?

Joe R. Massagglia Jr., who is fast gathering hotels, almost as fast as Conrad Hilton, could do much to improve the front desk service at his El Rancho in Gallup. "Nuff" sed!

Enjoyed a night at the Statler Hotel in St. Louis. In fact I often come here just to stay at this fine downtown hotel. The Rathskeller across the street is excellent for fun, and the Hofbrau in the Mayfair a block away is superb. The Jefferson Hotel is surely exquisite and inviting with a step-down terraced dining room. Mae West was packing them in out at the Chase and I understand spends all her "spare" time at the world-famous zoo across the street in Forest Park looking at the apes cavort. Highway 66 across Missouri was all abloom and green which was a welcome change after the dust storms of New Mexico, Texas and Oklahoma.

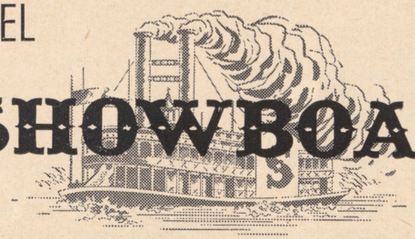
Gee, driving north this time every year is enjoyable, when spring is literally bursting out at the seams. The farmyards are alive with cute little pigs, colts, calves, kittens, little chicks running after their mothers, and yards filled with spirea, lilacs, both white and lavender, tulips, jonquils, violets all in a riot of color and profusion. Behind the houses are the apple orchards all in full bloom. How could one have a more wonderful trip than this, and we take it every year, driving from Las Vegas to our home in Minnesota. The woods are also abloom with plums, the wild apple trees, the red buds, and the thornapple trees all decked out in their fineries. You have to stop and wonder what man has done when the only ugly things one sees in the entire world are what man has built and let run down. . . . It causes one to wonder how any man dares let gates hang haphazardly, buildings go to ruin and yards fill with debris, when God and nature have given him so much to be thankful for.

We ended our trip the last night at Rochester, Minnesota . . . Las Vegas' only rival when it comes to being a boomtown and host to millions. If you haven't been to Rochester in the past few years you will literally be amazed at its growth into big city proportions. The new hotels are almost palatial, the new Motels (we stayed at the Kahler's Motel 52 Ranch and it is one of the finest in the entire country), the hospitals, the new clinic that cost 15 to 18 million dollars and the new department stores that rival New York's. I could go on and on. I will go through the clinic at Mayo Brothers here in Rochester if for no other reason than to be able to tell you about it. Millions from all over the world have come here just to "go through" the clinic and millions more come to be treated and diagnosed. If Las Vegas is "fabulous" then Rochester is extra-fabulous! You absolutely wouldn't believe it but the five block square St. Mary's Hospital is being added on as a new addition at this time. Absolutely nothing in the world like it and every person should want to go through the clinic once a year. You can afford it — their policy has always been to charge what a person can afford and no more.



To all my friends in Fabulous Las Vegas...

I am proud to announce that on Tuesday, May 10, 1955 I became associated with the Casino staff of the HOTEL



Please stop in and say "hello"

MORTON SAIGER

(Continued from Page 33)

works, by merely taking along this magazine. . . .

When you take your "wheels" to TONY'S ALL - AUTOMATIC CAR WASH for the weekly "clean-up" operation, you'll be able to take advantage of their comfortable, air conditioned waiting room, while your car is going through the speedy process of rejuvenation made possible by the most modern equipment available. You can turn your tired lookin' tub into the entrance of the run and, minutes later, hardly recognize her as she rolls off the end of the line (CARS I'm talking about). TONY'S is located in the 1300 block of South Main Street, . . . and they're open Sunday's, TOO!! (9 to 1 P.M.).

Some of you may remember the picture of my dog (KID), and myself, that ran on this page with my column some time ago; . . . as a matter of fact, I caught the very devil from some of you when we changed the format of column headings about a year or so back, and the picture was no longer used! Anyway, here's what I'm getting at, . . . 'cause I know there are a lot of you who love your pets as much as I do the Kid. I had NEVADA STUDIOS blow up a print from the small negative of that picture, . . . block me out of it, . . . then had them tint it in natural colors. I tell you, the results I was handed were amazing; . . . looks almost as a real painting! If you have a favored pet, you might see them about doing the same for you. Another thing, . . . NORA ULLOM (no, . . . I'm Uhlman), as I was saying, Nora does some very fine portrait work, and at prices that don't require a gun in the back! Reasonable, . . . and RIGHT . .!

DUFFY'S TAVERN is continuing to do a fine steady business night after night; enjoying the companionship of customers who make DUFFY'S a **must** after they've finished their own shift, wherever they work. Here they relax with friends for a snack from the kitchen of FRANKIE CABERTO, and spend a few happy moments before heading for home. . . . TURK HOOVER recently purchased the Tavern from Stan Resler, and has continued with the same genial policies that have made DUFFY'S a favorite stop-spot. . . .

MICHAEL'S SHOE STORE has only been open for business a comparatively short time, but owner, MIKE WERNER, tells us that the local response has been more than gratifying. Satisfied customers are returning time and time again to replenish the tired footwear for the members of the family. MICHAEL'S is a **"family"** shoe store of first class caliber, as are the members of the staff. You just can't buy from them until they're satisfied that you've been fitted properly. . . .

A "right guy" is currently making his initial appearance as a night club performer, and his stage presence and mannerisms ring up "sale" with every performance. We speak of JEFF CHANDLER, who's been a favored screen personality of theater goers from the inception of his career.

CHILI and I took my Mother, and my Dad, to the BAGDAD RESTAURANT for our Mother's Day Dinner, and as usual, Chef Martin's delectable dishes measured up to the fullest expectations. We all went for the breaded veal cutlets, and Dad came up with the statement that from now on, he won't need a menu whenever he visits the Bagdad, . . . just bring 'im the cutlets!! This is a small restaurant with big ways, and above all, . . . fine food! . . .

The CHARACTERS are staying on in the Casbar Lounge of Hotel Sahara! These are the four fellows who were originally advertised as THE FOUR GUYS, but claimed they were the NOVELAIRES. The next time we saw them, they were called the FOUR CHARACTERS, and now they have a name that fits them to a tee. These "characters" have fun while they perform; . . . the joint could be empty (never happened) and they'd still have a ball!! With all their clowning, they still can belt out a serious number, and do it real great! . . .

I think that'll just about do it for this week! Gotta get out of this office; . . . not especially because I've got work to do before today's deadline, but mainly because . . . 'm 'ungry . . .! Since I've been dieting, the walls of my stomach are seeing too much of each other, and are beginning to get into some of the dangedest arguments. . . . At least I know there's a lot of growlin' goin' on down there, so I'd better put something there to keep 'em apart. . . . !! . . . Your ever lovin', . . . Johnny.

It's NEW!

It's DIFFERENT!

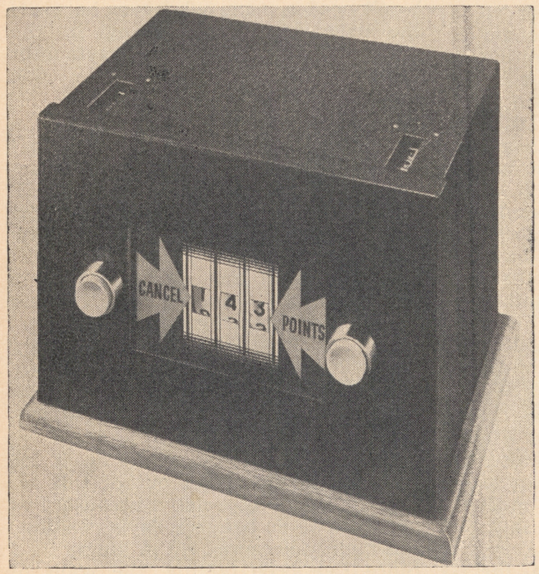
It's the GREATEST!

A NEW MACHINE . . .

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BUCKLEY'S *Electronic* pointmaker

The likes of which you've never seen before!



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AT

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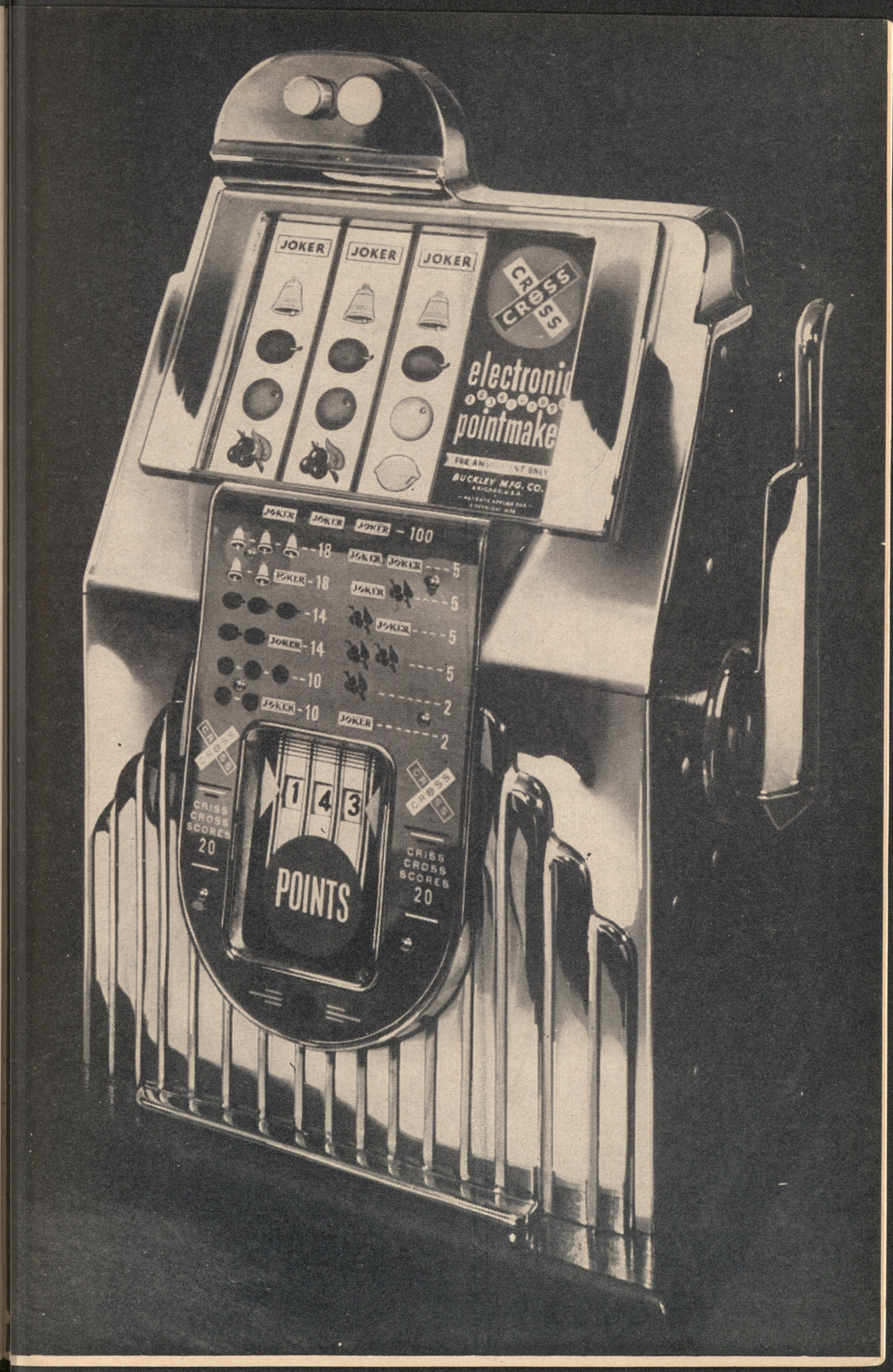
— DOWNTOWN —

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Coming Attractions

ON THE FABULOUS STRIP

Flamingo

JUNE 2

ALL STAR REVUE

NEW FRONTIER

MAY 30 - THRU JULY 10

WILL MASTIN TRIO

STARRING

SAMMY DAVIS, JR.

El Rancho Vegas

EARTHA KITT

DESERT INN

JUNE 7

NOEL COWARD

SAHARA

COMING

MARTHA RAYE

The Sands

JUNE 8 THRU JULY 5

PETER LIND HAYES AND MARY HEALY

Royal Nevada

COMING

ANNA MARIA ALBERGHETTI

Riviera

COMING

MICKEY ROONEY KITTY KALLEN

The Dunes

MAY 23

VERA - ELLEN

FLAMINGO

(Continued from Page 21)

more welcome the look-alike BARRY SISTERS. . . . Two striking brunettes whose vocal harmonizings and winsome personalities have you won completely from the moment Myrna opens alone with bemoanings that her sister is late. Her delayed arrival marks the beginning of dual performances which include a varied choice of selections; done in a high style which is equaled only by their beautiful gowns. . . . JANIK and ARNAUT bring you a sensational dance offering such as few of us have ever seen before!! Lithe and limber Janik is costumed to resemble a huge reptile, and from the unusual entrance to the end of the performance, you'll witness marvelous demonstrations of muscular control and balance which evidence long hours of painstaking rehearsal. . . . Ron Fletcher's FLAMINGO STARLETS hold over a fast production for their opening number, and bring a new, and colorful setting in a play on the "minstrel show" vein, with a medley of music of that era. . . . Music of the evening is ably applied by TEDDY PHILLIPS and his Orchestra. . . .

ROYAL NEVADA

(Continued from Page 22)

nominate one of our long-time favorits, DAVE BARRY, here referred to as the "court jester". Dave's riotous ramblings on this show are of the "laff-a-line" status!! . . . You've probably heard that the "DANCING WATERS" are utterly fantastic in their colorfully amazing aquatic actions. . . . You've heard right . . . and you'll add your own testimony after you've seen their performance under the deft manipulation of the myriads of controls in the hands of the artist at the intricate control panel. . . . You'll witness the revamped version of the controversial "Love for Sale" production which was staged in the creative choreography of GEORGE TAPPS. . . . The music of JERRY FIELDING and his Orchestra is a thrill in itself to one versed in orchestral voicing and interpretation.

NEW FRONTIER

(Continued from Page 21)

to fit the listening likes of everyone in the audience. . . . Even before seeing the show, we are certain the comical cavortings of unpredictable BUDDY LESTER, (in conjunction with this band), will be one of the most hilarious scenes you will ever sit in on. Buddy's familiar format is loaded with you-never-know-what'll-happen situations. That line alone should prepare you for his portion of the show!! . . . Now we come to the singular song stylings of the BILLY WILLIAMS FOUR, and the unusual voice of BILLY WILLIAMS, himself. You may have heard quartets before, but you'll find that these sepian songsters will bring you something just a bit different than you've ever heard . . . offerings which will include dramatics, classics, ballads, and popular. Welcome back, Billy! . . . Proving so popular, and bringing raves from all sides for their completeness and perfection, the ROBERT ALTON Spectaculars, "Thieves Market" and "Luxury" are being held over!! . . . The man with the band, aboard the hydraulic orchestra pit, is GARWOOD VAN. He and his excellent augmented orchestra will back the show with their usual flawless finesse.

DESERT INN

(Continued from Page 21)

too long since the appearance of the great musical aggregation you'll hear on this bill . . . Los CHAVALES de ESPANA (The Kids from Spain) . . . only these "kids" are all talented musicians who have rehearsed to the point where they use no music during their performance . . . they USE none, but they PLAY PLENTY!! . . . Also, the members of the organization show their versatility in their ability to play various instruments equally as well!! . . . Featured with this marvelous group is the immaculate dancing of Miss TRINI REYES, whose Flamenco steps . . . and fiery enthusiasm, have well been remembered from their previous visit. . . . Another old friend returns with this bill, SKEETS MINTON, ventriloquist extraordinary . . . now this means that Skeets has an extraordinary way of presenting his ventriloquism so that you should find it extraordinarily entertaining. . . . Production-wise, the DONN ARDEN DANCERS are reinstating, by mounting popular request notes, the explosive "Prison" number. If by chance, you missed seeing it before, you should look forward to catching it in this stanza. . . . Vocal interpretations for these stage stories are sung by popular master of ceremonies, ART JOHNSON. . . . In the musical corner we find the excellent musicianship of CARLTON HAYES and his Orchestra.

EL RANCHO

(Continued from Page 21)

old favorites!! . . . Entering the bill of fare with this session will be the fabulous figure, and famous stagings, of beautiful LILI ST. CYR, the beautiful lady who's had the whole country talking on many occasions, throughout her top rung career! Opinions are often expressed . . . both for and against, BUT . . . these same "pros" show up with the "cons" to see this performer prove once again that she is tops in her field of entertainment. Filling the bill to well rounded proportions are the well paced productions set by the highly talented BILLY DANIEL, who is well noted for his ability in this line. Joining Billy as he fronts these colorful, and lively productions, is the sensu-lovely GEORGINE D'ARCY, and those curva-cuties, the EL RANCHO GIRLS. . . . The entire show is capably backed by the music of TED FIO RITO and his ORCHESTRA.

SAHARA

(Continued from Page 22)

you. . . . Miss Carson's capable accompanist and Musical Director is SHERMAN EDWARDS. . . . Also on stage, furnishing hilarious equestrian comedy is PANSY THE HORSE (ANDY MAYO and SPOUSE). This original act is a sure-fire laugh-getter. . . . MURIEL LANDERS and JACK PRINCE (two of the **funniest** human beings we've seen in a long time), emerge from the audience and provide one of the most hilarious routines in the show and we were really impressed with the fine voice of Mr. Prince. . . . The SAHAREM DANCERS are at their usual best and CEE DAVIDSON and his ORCHESTRA offer the fine musical backing necessary for this show. P.S. Bring the family. The Ray Bolger Show is entertainment galore for young and old.

THAT'S FOR SURE

(Continued from Page 29)

WILBUR CLARK'S DESERT INN. On the same day shift is his wife INEZ, who works as a change cashier. This is a very clever way for working marrieds to keep tab of one another, yes?

JOE SHAPIRO, one of the new owners of the NEW FRONTIER, has EMIL RESNIK just where he wants him. From all appearances, Joe is the only one who can muzzle the loquacious Emil. (If you don't think this is a chore — you don't know Mr. Resnik.)

Activity is greater than ever in the home of PEARL and SID SHEPPARD, owners of SHEPPARDS FURNITURE STORE. Sid's mother, Mrs. ALICE SHEPPARD, is in town and the younger members of her family are doing their utmost to provide her with a looksee at every inch of FLV. Needless to say, the localites are being introduced to many new places, as a result of hosting their wonderful visitor.

We visited with our friend LEONARD STERN, stopping at the HOTEL SAHARA. He wrote many screen stories for WARNER BROTHERS and UNIVERSAL and is now a writer for the JACKIE GLEASON show. He is having an enjoyable stay here and spent a good deal of time, reminiscing with STAN IRWIN (publicist for the SAHARA). They were both at the same camp in the days of their youth.

Two of the most enthusiastic publicity men we've met are JIM BLANKENSHIP of the RIVIERA HOTEL and his L.A. import, MICHAEL HAYES. Their chores are always uppermost in their minds and they invariably accomplish their respective goals.

The reason for PAT GOODMAN'S happy attitude is the reason our wonderful world goes on — L-O-V-E. (He is a box man on the graveyard shift of the CALIFORNIA CLUB. He is expecting a visit from his darling, LEE CARMAN, of St. Louis, due to arrive in FLV, June 10th. It's a long way to June but the smile is all apparent . . . and that's for sure.

SANDS

(Continued from Page 22)

faced comiquipster, JOEY BISHOP, comes back to us for his first time in the Copa Room, but NOT his first time in Vegas, by any means! Joey's brand of comedy is acceptable to any and all ages, as well as meeting the individual choices of "those who've heard 'em". His timing and voice inflections are an integral part of his presentation of material . . . to which he "adds" and "takes out" as he goes along; never missing an opportunity to make the most of any incident or situation that might occur, even while he's "on". . . .

Bob Gilbert and Renee Stewart continue to offer their lovely COPA GIRLS in productions that are constantly superceding previous presentations in grandeur and perfection. Featured in these fine productions is the vocal artistry of M.C. CHUCK NELSON. . . . You'll quickly agree that the musical backing of ANTONIO MORELLI and his Music lends a most important ingredient to this mighty mixture of fine entertainment. . .

SILVER SLIPPER

(Continued from Page 23)

Apache Dance sequence of THE APPLETONS, a trio of performers who'll have you sitting on the edge of your chair before they've finished their stint on stage. . . . Miss Sharon is a captivating artist whose previous appearances locally have always assured a rapid return engagement. . . . There would be no "Slipper" show without the singular comedy of our favorite funny man, HANK HENRY . . . a man with a colossal kisser than can break up even the strictest of "sober side" patrons. . . . Also new to the room is a bevy of cavorting CAN CAN DANCERS who'll liven the atmosphere with their spirited routines and tricky foot-work. . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes that are produced in these shows by the Silver Slipper Stock Company. These scenes, and blackouts are now famous from coast to coast for their uninhibited efforts toward showing you a good time. Permanent members of this stock company include such names as SPARKY KAYE (the funny "little" guy) . . . JIMMY CAVANAUGH (genial M.C.) . . . JOAN WHITE (for an eye-opener) . . . and BILL WILLARD (straight man and script writer). . . . In the musical corner you'll be hearing the most you've ever heard from four musicians . . . GEORGE REDMAN and his Orchestra.

RIVIERA

(Continued from Page 22)

seen is the outstanding performer you'll find gracing the magnificent stage of the palatial new hotel . . . ROSE MARIE can tell a story "like the fellas", and put it over to the enth degree . . . she can sing a song, and "sell" it, no matter what type of a tune it may be . . . and about the only time she's really serious, while on stage, is when she expresses her appreciation to **you**, for being a fine audience. . . . You'll like the vivacious effervescence of ROSE MARIE. . . . Producer HAL BELFER presents his multi-talented company of mixed dancers in new productions which should out-do anything he has done to date, with featured vocalists, featured dancers, and immaculately precisioned terpsichore. . . . RAY SINATRA and his Orchestra will be handling the musical background throughout with their constantly capable competence. . . .

GOLDEN NUGGET

(Continued from Page 23)

make up the artists on his show are all featured stars of the famous HARRY OWEN'S TV and Radio Shows . . . positions they hold in recognition of their own particular talents. You'll hear soothing Hawaiian song stylings followed, in an instant, by the exciting music, and the deft handling of twin Samoan knives in the nimble grip of MANU, the Great (and these aren't PEN knives, either!) . . . You'll relax in the comfort of beautiful Hawaiian melodies, as interpreted by Eddie, and the vocal members of his show and also, see authentic interpretations of various Hawaiian dances. . .

SHOWBOAT

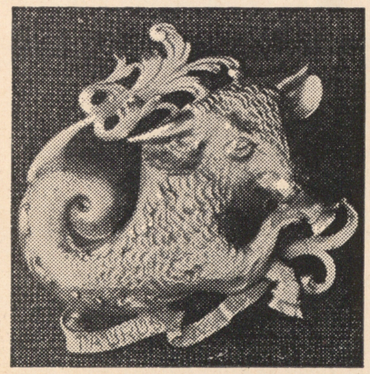
(Continued from Page 23)

into his "fourth career", and when it comes to telling a story, or putting over a laff-packed skit, this man is a master of the old school who knows what he is about, in tricks of the trade. . . . Personable GENE AUSTIN is generally accredited with having been the nation's first in the long line of crooners we have known from time to time, and the one who made "My Blue Heaven" the top song hit that it was, and always will be. In this revue he plays and sings a host of these songs he made famous during the Charleston, and "flapper" era. . . . TURK MURPHY and his Riverboat Band have been held over again, and nightly give the patrons a first class taste of the best there is in music from the "Roaring 20's", and authentic Dixieland style. . . . The unique, and intricate specialty routines of the versatile EIGHT LUCKY GIRLS continue to lend color-and-curve atmosphere with CLIFF FERRE handling the vocals and master of ceremonies duties in his usual suave, smooth manner. . . .

EL CORTEZ

(Continued from Page 23)

lungs, and talking from table to table like old time friends. This "Singing Sheriff" sits on a stool at the mike, and seems to work his wonders with every show. . . . Also back again is the fast-moving, and widely versatile dance duo of JOHNSON and MADILL . . . two young men who combine modern dance with intricate acrobatics, to offer a highly entertaining act that won them a spot on the last tour made by BOB HOPE.



Taurus

APRIL 21st **MAY 20th**

Taureans have a singleness of purpose which is the envy of all who know them. Their instincts are powerful and usually right. They make extremely affable companions, strive to make their surroundings as attractive as possible and demand little of others. Their conscious or subconscious objective is security, emotional and financial, and they will pay any price for it.

The Bull is the symbol of Taurus; the jewel is an emerald or an agate; the flower is an iris.

ROUND THE TOWN

(Continued from Page 17)

just enough local chatter and advertising to keep you tuned in on KENO. Market Town is fast becoming the place to go after hours with BUD on hand to entertain you while you do your late shopping.

It was my pleasure, last Sunday, to be invited to the Christening of Master BRUCE BARTON CORTEZ, at St. Anne's Church. FATHER RYAN, made the ceremony wonderfully interesting to all present by explaining each step of the ritual and it's true meaning. Proud parents ETTA and JACK looked on with deserving pride as ANNE PETRICCIANI and GEORGE LIBERACE held little BRUCE and acted as his sponsors. This was one time that a "LIBERACE played" second fiddle "to a CORTEZ."

"WOO WOO" STEVENS is back with us again (on the top of the El Cortez marquee) bringing to Las Vegas the kind of entertainment that is seldom seen on any stage. I think that the big reason for "WOO WOO's" success is the fact that he always seems to be enjoying himself in what he is doing. This attitude is infectious to his audiences and it's hard not to have a good time with this Banjo strumming personality. He has played some of the most sophisticated night spots (the Blue Angel in New York and the Fairmont Hotel in San Francisco to mention a couple) and always gets the same audience reaction. He can make any sudo-intellectual let their hair down and yell "woo woo" at the top of their lungs. Some of the high priced acts that seem to think that they have it made, should go down to the El Cortez and watch him work. Too many top attractions forget the lean years and how long it took them to get up there. . . . Well, **down** is about one hundred times faster than **up.** WOO WOO STEVENS has humility and plays to his patrons, not down on them. For this reason alone, he will be on the top for a long time.

Sorry that BILL KOZLOFF saw fit to leave the management of the New Frontier Hotel. The new operators of the hotel asked him to stay on with them in an executive position but evidently BILL has a few plans of his own. . . . Maybe he and brother JAKE have something new up their sleeves. Whatever the reason, we wish him the very best in anything he might undertake.

The MOULIN ROUGE will soon open its doors. . . . If the opening is half as "hot" as their calling cards, they can be assured of a very successful operation.

In the making is a first class style show that, at this writing, will take place at the Sands Hotel on or about the eighteenth of this month. A well known New York manufacturer of ladies apparel plans to build a promotion of their new line around motion picture actress JANET LEIGH. Present plans are to fly MISS LEIGH and a group of reporters here for the kick-off of the campaign and then tour the country, stopping at important markets throughout the United States. This only proves, once more, that Las Vegas is the new and exciting capital of "glamour".

I must take time to congratulate MY WIFE on her new recipe for potatoe pancakes. This is the second palatable dish she has come up with in two years. Now I'm not kicking about some of the finished products, it's these practice sessions that are killing my colon. You just have to give the kid credit though . . . she's always trying. Pardon me, the phone is ringing . . . Yes dear, . . . yes dear, . . . yes dear, Supper at six-thirty? . . . At home? . . . Yes dear . . . Goodbye dear. . . . Well, it's like the man said, ". . . in sickness and in health". . . . But I'm so young! . . .

THUNDERBIRD

(Continued from Page 23)

batics, play drums and infiltrate their whole performance with a high brand of comedy. You'll enjoy the versatility and talents displayed by these two hard working artists. . . . New to the local scenes of activities is the refreshingly young and enthusiastic dance team of BOBBYE PRIEST and AL FOSSE. Their program here touches on both the serious and the comedy vein, while holding mostly to the modern, for styling. . . . The THUNDERBIRD DANCERS . . . under the knowing guidance of Miss GAYLE ROBBINS, brings an all new, sparkling, miniature revue which, as always, holds to the topical situation of the day. Highlight these productions is the voice of M.C. Barney Rawlings. . . .

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the NOVELTIES

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Jerry Fielding
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