Jack Gortz'

MAY 21, 1955

25c

Fabulous

LAS VEGAS Magazine

©

Welcome TO THE FABULOUS "STRIP"

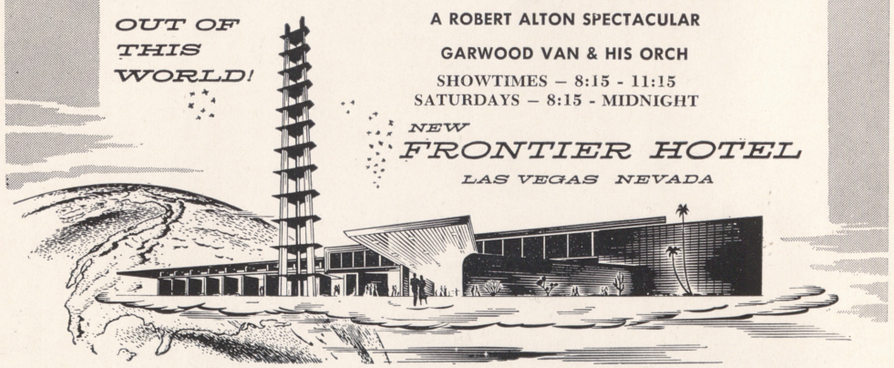
No. 10...



EL RANCHO VEGAS
OPERA HOUSE
THEATRE RESTAURANT

LE ROY PRINZ PRESENTS
"AMERICA'S MOST BELOVED COMEDIAN"
JOE E. LEWIS
AUSTIN MACK at the Piano
Billy Daniel & Georgine D'Arcy
"THE MOST FABULOUS GIRL IN THE WORLD"
LILI ST. CYR
IN CARMEN FANTASY
TED FIO RITO AND HIS ORCHESTRA
THE EL RANCHO GIRLS
Showtimes — 8:15 - 11:15
Saturdays — 8:15 - Midnight

SAM LEWIS Presents
THOSE *Fabulous* DORSEYS
"THAT SENTIMENTAL GENTLEMAN"
TOMMY DORSEY
AND HIS ORCHESTRA
FEATURING
JIMMY DORSEY
WORLD'S GREATEST SAXOPHONIST
Buddy Lester ★ Billy Williams Four
A ROBERT ALTON SPECTACULAR
GARWOOD VAN & HIS ORCH
SHOWTIMES — 8:15 - 11:15
SATURDAYS — 8:15 - MIDNIGHT
OUT OF THIS WORLD!
NEW FRONTIER HOTEL
LAS VEGAS NEVADA



BILL MILLER Proudly Presents:



DENNIS DAY
MILLER & GIBSON
ROULETTES
SAHAREM DANCERS
Moro-Landis Production
•
CEE DAVIDSON
And Orchestra
PRODUCED AND STAGED BY
GEORGE MORO
SHOWTIMES — 8:15 - 11:15
SATURDAYS — 8:15 - MIDNIGHT
HOTEL SAHARA
HIWAY 91 • LAS VEGAS • NEVADA
RESERVATIONS • TELEPHONE 6800

In this Issue:

OBSERVATIONS 5
CRISWELL PREDICTS 7
THAT'S FOR SURE 9
GOING HOLLYWOOD 11
PAGE 13 13
HILLSWAY 15
'ROUND THE TOWN 17
BROADWAY WHIRL 19
MIGHTY MIXTURE 21
CURTAIN TIME 23, 24, 25
ROCKING CHAIR GOSSIP 29
COMING ATTRACTIONS 46

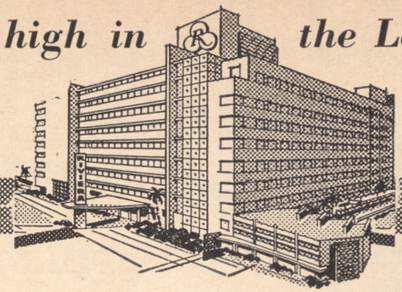
JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

FABULOUS LAS VEGAS — PUBLISHED WEEKLY, 721 Fremont Street. Publisher: Jack Cortez. Managing Editor, Bruce Barton Cortez. Business Manager: Paul Sperling. Address P. O. Box 748, Las Vegas, Nevada. Telephone 4922. Advertising: John Uhlman. Art Editor: Dennis Stephenson.

VOLUME VII, NUMBER 9 — MAY 21, 1955

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine. Subscription rates: One year $8, United States and possessions; $15.00 per year, foreign. Printed by Lebeau Printing Co., 821 N. 21st Ave., Phoenix, Arizona. Photo-engraving by Silver State Photo-Engraving, 1322 S. Main, Las Vegas, Nevada. Application for entry as 2nd Class Matter is pending.

. . . "a new high in the Las Vegas sky"



the Hotel *Riviera* proudly presents:
in the Clover Room

The International-Universal *Screen Star in his World Premier Night Club Appearance . . .*

JEFF CHANDLER

★ ★ ★

ROSE MARIE

★

RAY SINATRA and his Orchestra

★

a HAL BELFER production

The De-Lovely Riviera Girls

featuring

JOY ROBERTS • MARK ALDON • DICKIE LERNER
SALLY BLYTHE • BUCK YOUNG • EMMALINE HENRY

SHOWTIMES:
8:15 and 11:15 p.m.

Saturday
8:15 and Midnight

LAS VEGAS

HOTEL Riviera

in the heart of the fabulous strip

for reservations: ph. 7640



OBSERVATIONS



by CHARLES "POP" SQUIRES

WE ISSUED BONDS

WHEN I voted Tuesday, May 3rd for bonding Las Vegas city for $2,875,000 more in bonds for various purposes on top of the tasty little millions we already owe, I thought of our financial condition when the town was born.

Las Vegas was a new community, dominated and entirely dependent upon the generosity of a little bunch of politicians at Pioche, county seat of Lincoln county. Of course Pioche was jealous of any community that showed any signs of ambition.

I remember when, in the fall of 1905 I stopped at Caliente on my way to the county seat at Pioche. I had dinner at Mrs. Culverwell's boarding house and of course the conversation turned to the rivalry between the dominant northern portion of Lincoln county with its record of millions of dollars produced by the mines of Pioche before "The Crime of '73" closed the silver mines and left Pioche a hopeless wreck (from which she still had hopes of recovering).

Mrs. Culverwell good naturedly argued that Las Vegas could never be more than a station on the railroad where the trains stopped for water. On the other hand Pioche and Caliente had great mines which would surely some day before long be producing more millions.

I argued, of course, that Las Vegas represented new capital and new enterprise and that the new city in the south might bring new blood to poor old Lincoln county, etc. (it should be understood that none of us in Las Vegas had as yet had the ambition to aspire to county division or removal of the county seat from Pioche to Las Vegas).

The argument was good natured but very earnest. And right there I first understood that those people on the north who had for a couple of generations kept their hopes of the revival of mining high would never understand the town of Las Vegas.

Lincoln county then owed about $640,000 which was the accumulation of interest at 10 per cent on the original $20,000 courthouse bonds.

Which is a rather long story to explain how, when we finally secured county division, July 1, 1909, Clark county began housekeeping without a cent in her pocket but with a bonded indebtedness of $430,000, which was adjudged to be our share of the Lincoln county indebtedness.

I remember when, 20 years after county division, County Auditor David Farnsworth showed me the last check Clark county had to send Lincoln county to pay that indebtedness in full.

I started this Observation intending to tell how, after county division, we started a campaign to vote a bond issue by the unincorporated City of Las Vegas for $30,000 bonds to build a sewer. After a rather long and heated campaign, the bonds were voted. Then ensued a long effort to sell the bonds, but the bond attorneys finally ruled that an unincorporated city had no legal authority to issue bonds.

We had spent two years or more trying to get a sewer system for Las Vegas. Now we had to start a campaign to Incorporate the city and after that was accomplished another campaign to vote a bond issue and then another long campaign to sell the bonds.

We finally accomplished every thing except to sell the bonds. Our first Mayor, Peter Buol, went east and when he came back he announced that the bonds were sold. That sale fell through, but after some delay we found a contractor who was willing to take the bonds in payment for a sewer system worth $30,000. We finally had a sewer system and the contractor had the bonds, but the people of Las Vegas always had the suspicion that they got the worst of the deal.

Since then our existence has been almost a continual campaign to vote bonds for something or other. The second big bond issue was for $35,000 to build the school house on the block between Fourth and Fifth on Bridger

(Continued on Page 47)

there's nothing like it in Las Vegas
...the famous PIRATES DEN!
THE 4 COINS
"EPIC RECORDING STARS"
Lewis & Phillips
COMEDY DUO
Tanya & Biagi
SHERMAN HAYES & HIS ORCHESTRA
SHOWTIMES: 10-12-2



EL Cortez HOTEL
DOWNTOWN PHONE 1500

Courtney Men's Shop



IMPORTER CLOTHIER
HABERDASHER
COLONIAL HOUSE HI-WAY 91
PHONE 7200
OPEN SUNDAYS



OPEN 24 HOURS
"Where your food dollar buys more and shopping becomes a pleasure."
AT THE CROSS ROADS OF LAS VEGAS
ON OAKEY BLVD. BETWEEN 5th and MAIN

HECHT'S
419 FREMONT ST.
MISSES' AND
WOMEN'S APPAREL

IATSE 720
"behind the scenes" of Las Vegas' fabulous showtimes!
International Alliance of Theatrical Stage Employees



An Accurate Glimpse of the Future
CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

DR. MARTIN Gumpert will be honored by the American Medical Association for the scientific advancement of disease control among the aged! . . . Josephine Baker, the singer, will face a hostile audience in Canada when she berates the religious leaders for their "closed minds"! . . . Mario Sceba, the Italian champion of the rural areas, will score a great victory over the local Communists in the coming election in which all Italian colonies will also vote! . . . Emmett Kelly, the famed clown who has amused three generations, will soon appear as the hero of a comic strip with a circus background! . . . Senator Harry F. Bird, once an active Democrat, will publically announce his views on the present backstage battle in his party, which will shock the politicos from coast to coast! . . . Pope Pius XII will demand and pronounce Ex-Communication on all who defend the present Red move to sieze church property in any European nation! . . . Beni-amino Gigli, who made a most sensational comeback at Carnegie Hall, New York, will appear as himself in a coming Hollywood musical!

I REGRET TO PREDICT

I regret to predict that one of the most brilliant editors of our age, who has been a beacon light to the youth of America, will be forced to retire from his high position due to the inroads of dreaded cancer! . . . **I regret to predict** that a world famous violinist, who's masterful touch has the world hypnotized, will not be permitted to play his scheduled American concerts, due to his active sympathies with the Communist cause. Music should be the language of the soul, not the language of politics! . . . **I regret to predict** that a former Governor of a mid-western state will quietly file his name for Senator under a Third Party label, which will embarrass both the Democrats and the Republicans, causing a bitter flood of criticism!

THE WHEEL OF FORTUNE

The Wheel of Fortune will spin for Josephine Dillion, the first wife of Clark Gable, when she grants a special interview on the art of acting. This will result in a series of lectures throughout the nation, which will not only be informative, but educational as well! . . . The Wheel of Fortune will also spin for the Andrews Sisters, who will soon be united again, and go on to greater entertainment heights than ever before! . . . The Wheel of Fortune will spin for the United States Navy, who will come into a far greater importance than can be realized at this very moment, thru a new and carefully planned campaign for betterment of international relations. The might of America will be represented on a world wide basis by our great Navy!

COMING HUSH HUSH EVENTS:

The nation of Austria will face great tragic days ahead, due to the new and concentrated drive against the anti-communist minded population! . . . The well preserved bones of the famous explorer, Henry Hudson, will be presented to the Smithsonian Institute by mid-1956. This long drawn out mystery since 1611 of what actually happened to the ill-fated Henry Hudson who was cast adrift by his crew in a mutiny, will soon be solved! . . . Small investors of the stock market will soon be treated

(Continued on Page 46)

this week's cover... The Arabian Mystic gazes into his crystal ball and foresees the opening of the tenth "Strip" hotel — the DUNES — on May 23rd.



CLOGS

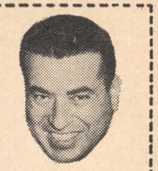
hand painted floral designs - soft kidskins - luster calfs or black patent with slender wood or glass heels

from TWELVE NINETY-FIVE
to SIXTEEN NINETY-FIVE

Fain's
223
FREMONT

that's for sure...

by JACK CORTEZ



THIS week's front cover is dedicated to the opening of the DUNES HOTEL, scheduled for public unveiling, May 23rd. We extend our advance congratulations to owners AL GOTTESMAN, JOE SULLIVAN, BOB RICE and their associates. The newest bistro to join the "Strip" family is comparable to a structure taken right from the Arabian Nights. It is magnificent and exciting to behold. The Dunes is the tenth "Strip" hotel to open its portals to lovers of elite entertainment and fabulous relaxation. We hope the Mystic sees naught but a treasure-filled future for the Dunes . . . and that's for sure.

Our 21st Annual HELLDORADO celebration is now in the past. However, the memory of it will live on for quite some time. This was the most colorful spectacle ever presented. The Beauty Parade was witnessed by 80,000 spectators. We only wish everyone could have been here to witness the stunning entries. The floats were superbly constructed and each was lovely enough to merit an award.

Commendation is in order for KLRJ-TV and its manager, BOB GARDNER. Channel 2 presented the Pulitzer prize winning opera, "Saint of Bleeker Street," last Sunday. It was the most stirring presentation this tviewer ever saw and we are humbly grateful for the opportunity of watching such a tremendous portrayal. It is on very rare occasions that one feels he has seen genius and this was one of them.

Is screen star JAMES CAGNEY coming into Las Vegas? Rumor has it that BILL MILLER signed him into the HOTEL SAHARA. We just wonder when the former song and dance man would find time to spare. He makes three pictures yearly, supervises his 600 acre ranch (where he breeds Morgan horses and champion bred trotters), creates oil paintings, etc. He's just a mighty busy Cagney. Still, Hollywood is definitely invading Las Vegas, from an entertainment standpoint, with the cream of its crop.

The post brought word from DONN ARDEN (whose dancers grace the stellar productions at WILBUR CLARK'S DESERT INN). Mr. Arden wrote from Buenos Aires, where he presented another group of his outstanding dancers. Critics in that locale hailed his show (and rightly so) as a smash success. Knowing no Spanish, Donn resorted to French, Italian and English. Alas! He finally had to utilize the sign language to be understood.

A double drawing card is that of JOE E. LEWIS and LILI ST. CYR, at the HOTEL EL RANCHO VEGAS. "America's most beloved comedian" teamed with "America's most — most" — well — just "most!" Miss St. Cyr's Carmen fantasy was staged by TOM DOUGLAS and is an eye opening hit.

In last week's issue, it was erroneously printed here that "RICH" RICHARDSON was General Manager of the NEW FRONTIER. When we compiled our column, we wrote that STANLEY LEEDS held that post, which is correct. However, between our dictation and the printing, the facts were turned about. Our apologies! Mr. Richardson is actually Casino Manager of the New Frontier.

The GALLIONS & GINNY are adding new zest to their singing in the Lounge at the FLAMINGO HOTEL. Last week, Ginny signed with DECCA Records and the gal is justifiably exuberant. She formerly appeared locally with the group, THREE DONS & GINNY.) Incidentally, a word to the wise is necessary, here. Lovely Ginny is married to husky and handsome REX GALLION, who is ever near. Just thought we'd mention the pertinent data — to avoid any confusion on the parts of unattached males. (She's really lovely!)

MGM is currently preparing a musical extravaganza, a great portion of which will be filmed here. Backgrounding the flicker will be the DANCING WATERS of the ROYAL NEVADA

(Continued on Page 37)

THE EDDIE BUSH SHOW
Featuring the Stars of the
HARRY OWENS TV SHOW
★
TERE SHEEHAN
THE
"CHAMPAGNE GODDESS"
THE
PLAYMATES
★
Continuous Entertainment from 6 p.m. to 6 a.m.
GOLDEN NUGGET
GAMBLING HALL
DOWNTOWN — LAS VEGAS



. . . Smart People
stay at the NEW
Del Capri
resort hotel
• reservations necessary
10587 Wilshire Blvd. • LOS ANGELES • Phone GRanite 8-7791



OPEN 24 HOURS
Your Friendly
LIQUOR STORE
FLOYD J. COPE
PHONE 4342 827 SO. FIFTH ST.

OPEN EVENINGS 'TIL 9 P.M.
Michael's
SHOE STORE
RAND • TRIM TRED
321 FREMONT AT FOURTH STREET

Chic Hecht
413 FREMONT STREET
• SPORTSWEAR
• COCKTAIL WEAR

Going Hollywood
with MAY MANN





MAX BAER and HARRY RICHMAN were feted by THE GUARDIANS with a testimonial dinner at the Beverly Hills Hotel. It was Twenty One years ago that Max won the worlds heavyweight championship. With Max Sr., was his son, Max Jr., who is tall, dark, handsome, and at seventeen stands six-foot-five, weighs one ninety five, and has the charm and poise of a college senior. "Who says all men are created equal?" quipped Jerry Lewis looking up at Max Jr. It was an even guess as to whether Max Sr. was more proud of his son — or the award. "He's going to college to study law," said Papa Baer. "I introduced him to Debra Paget over at Paramount today, and there was some talk about his going into pictures. But I am glad he wants to be a lawyer," Max said.

Later Max Sr. and Jr. waltzed me over to BILLY GRAY's BAND BOX to catch the act of Vaudevillians Smith and Dale. They've been partners for more than fifty years. Singing such nostalgics as "The Silvery Moon", "Tea for Two", "By the Old Mill Stream", "I Want A Girl Just Like the Girl Who Married Dear Old Dad", brought back memories to Max Sr. "My dad used to love those songs, and Mom, too. After the championship when they'd come to New York we would all go to hear Gus Edwards singing the same songs on Broadway," he recalled. I was told that Max had always been wonderful to his folks. When he began earning money in the ring, he instructed his manager that, "The first ten per cent goes to my folks!" It was his Dad who insisted that Max have a trust fund of a HALF MILLION put away, which he comes into, in another five years. No wonder he drove us elegantly in his new emerald green Cadillac (had less than 300 miles on the speedometer).

M. C. Charlie Carlisle introduced Dave Rose, Comedian Lou Holts, and the "Two Maxies", and me as "May Wynn" adding, "I hope you spell my name right in your column." (May Wynn tells me she is always being introduced as "Mae Mann".) The Maitre 'D handed me a note reading: "Who's the two handsome devils with you?" — and signed Ralph Pearl, Las Vegas columnist. A copy of his "collector's item" was passed around at the Variety Club's Convention. News of it reached my shell pink ears. I finally caught up with it, and it is! So to Moulin Rouge to catch the midnight frolics and Marcel Da Maize welcoming Max Jr. to his first nighterie show.

Jon Tavel's new La Ronde in the Valley is a place to go if you love music. What a talent this boy — his voice and his piano. Charlie Morrison's Mocambo was booking Jon as a star attraction, but Jon impatient of waiting has opened his own place.

Thrill of the week — the month — the year, was, when I was presented along with **Art Baker** with a life membership and a gold trophy by the California All-Youth Symphony Orchestra by Conductor Ernst Katz who said, "In the eighteen years we have presented only three others, Lauritz Melchior, Jose Iturbi, and Misha Elman." Hugging the gleaming trophy, I murmured, "I don't deserve such an honor, but please don't take it back!" Off stage I ran before they changed their mind. Mary Pickford was a sheer delight at the magnificent concert which was opened by Mayor Poulson of Los Angeles. "Music is a jewel that can't be taken from you. Tune into your talents and you tune into God," said Mary in addressing the one hundred young men and women of the orchestra who have raised five million dollars for civic and charity enterprises in Los Angeles. Miss Pickford continued, "We have five pianos at Pickfair, and we do very well to keep just one of them in tune." There was Puccini and Romberg and a heavenly night of music with the presidents of the many Los Angeles Civic Clubs; the Los Angeles Chamber of Commerce on, Margaret O'Brien, Steve Cochran, John Smith, Larry Finley, Jayne Mansfield, Byron Palmer, and hosts more. Marie Wilson

(Continued on Page 40)



"A Pink Cloud"...

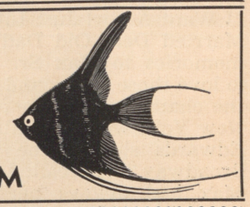
airy, eyelet embroidered,
imported Swiss organdy
original —
form fitted bodice tapers
into two-tiered skirt of
billowing gracefulness —
modelled by
Chili Williams

bonnie best
ADJACENT TO WILBUR CLARK'S DESERT INN

OPEN SUNDAYS

SNYDER'S

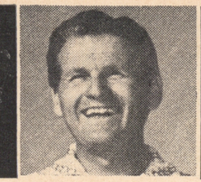
Insured Clothes
For MEN and WOMEN
TAILOR MADE to your measure
421 South 5th St. Phone 6644

TROPICAL FISH
Ph: 3052-R
1114½ Fremont
DESERT AQUARIUM



Mae Parker's
EL RANCHO
BEAUTY SALON
Hotel El Rancho Vegas
• EXPERT DYEING • HAIR STYLING
For Appointment Phone 1300

● PRICES LOW ON SHOES YOU KNOW
LARRY'S SHOES
511 FREMONT STREET
PHONE 5890
★
Latest Fashions in Women's Footwear
★
Men's Hi-Grade Famous Makes Shoes
★
AT SAVINGS UP TO 60%
● PRICES LOW ON SHOES YOU KNOW

PAGE "13"



by JOHNNY UHLMAN

I'VE joined the ranks of the "Senior Hot-Rod" set . .!! . . Some of you may have noticed that I'm no longer cruising about in the pale yellow Packard I've affectionately dubbed, "the pile-driver" . . . ! Piloting of the Packard has been transferred to the care of my ever Lovin', . . . CHILI, . . . and you'll now find yours truly making the rounds encased in a 1951 Ford we've lovingly labelled, "the little green eagle" . . . ! It's green (as you might have guessed), white sidewalls, skirts, heater, two-speaker radio, and PIPES. . . .!! Yeah; . . . dual pipes with the prettiest purr you ever heard!! I'm like a kid in high school again!! Only, when I was a kid in school, we had "cut-outs" . . . remember?? . . . So, from now on, look for me in the "little green eagle" . . . !

And now they number TEN . . . !! The early part of the week will see the grand opening of another splendorous new hotel on the Strip, and extending the Strip a little further south, . . . to where you'll find the magnificent, . . . THE DUNES HOTEL . . . at this writing, it is tentatively set for an opening, Sunday, May 22nd. We extend the hearty hand of welcome to AL GOTTESMAN, JOE SULLIVAN, BOB RICE, and their associates in this venture. We're sorta limited for space, in regards to giving the names of the many, many "home folk" you'll find holding positions at the Dunes. We feel certain that you'll be as well pleased as we, to find that the management has striven to hold to this policy in every case possible. Good Luck, Gentlemen, and long lasting success!! . .

It was only seven years ago that the local chiropractors were the instigators of a contest anent the selection of a "Posture Queen". This initial contest was held at the Thunderbird Hotel, and became an annual affair receiving national publicity. Four years later it was adopted by the National Chiropractors Association, and even made an Act of Congress; . . . the first week of May being set aside for the conducting of such contests throughout the nation. DR. SMITH has worked tirelessly in furthering this movement since it's inception. He and his cohorts deserve great credit. This year's winners were announced to be RITA RAE, of the Royal Nevada, winner in the professional ranks; and POLLY CUNNINGHAM of Boulder City, amateur winner here besides taking second place in the Annual Helldorado Beauty Parade. To be a winner in these competitions is fast becoming a distinction of great honor. . . .

CLOGS . . ! . . To a woman this means a pair of light weight, comfortable, airy shoes for summer wear. . . . In keeping with his policy of always being just a few jumps ahead of pending needs, DICK NAHOUSE, (of BAIN'S Shoe Department) has stocked about the widest variety of high styled clogs we've ever seen; . . . and I mean STYLISH!! Among them you'll find calfs, kidskins and patents, with either glass or wood heels, and each pair a dream to look upon. (Maybe I should have remained in this business.) . . .

Popularity, and performance perfection by the "Fabulous" DORSEY'S, is packing the Venus Room of the New Frontier for both shows every night since their opening. TOMMY and JIMMY are both perfectionists, which highly accounts for their great successes, and their power to **stay** on top!! Behind any such organization's smooth-running operations, there can always be found a conscientious crew of management. The live-wire for the Dorseys, is an ex-musician, TINO BARZIE, whose inexhaustible energies are constantly directed in behalf of the "best" for his "bosses"; . . . and if you think managing a travelling band doesn't call for inexhaustible energies, . . . stay away from the job!! . . .

A new cleaning establishment ON THE STRIP; . . . with pick up and delivery for customers in that area!

(Continued on Page 43)

Presenting in the PLANTATION ROOM

"ROARING 20'S"

featuring

Bert Wheeler

AND

Gene Austin

("My Blue Heaven")

SHOWTIMES

10 P.M. - 12 MID. - 2 A.M.

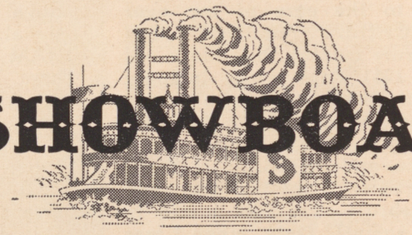
BINGO

2:30 P.M.

8:00 P.M.

BUS SERVICE

From the Strip



SHOWBOAT

2800 FREMONT STREET • HOTEL • CASINO • BAR • RESTAURANT

Bond's Jewelers

"HOME OF QUALITY DIAMONDS"

300 FREMONT ST. LAS VEGAS, NEV.

EASIEST CREDIT TERMS IN AMERICA

KRAM 920 ON YOUR DIAL

Pleasant Driving!

ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO **KRAM** — 920 ON YOUR DIAL — FOR THE BEST IN MUSIC, NEWS AND SPORTS.

DRIVE WITH **KRAM**

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

JACK CORTEZ'

Fabulous LAS VEGAS *magazine*

$8. PER YEAR

P. O. BOX 748

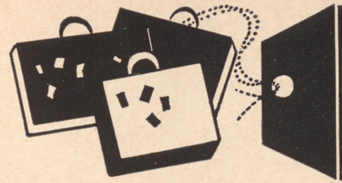
GAY ROBERTS

Personality Center

—FEATURING THE RELAX-A-CIZOR—

LEADING AND FOREMOST METHOD OF REDUCING

309½ So. 5th ST. — PHONE 7522



Hillsway

by ROLAND HILL



Dateline . . . New York City

HAD NO idea I would be back in the big city so soon again, but here I am putting the finishing touches on the forming of a New York branch of HILLSWAY COMPANY with smart offices just off of Fifth Avenue. While here between business conferences I am seeing shows, more shows, taking sightseeing trips through the United Nations Building, seeing Manhattan Island by boat, to the statue of Liberty, etc., etc. I am more tired than if I had been standing at the "tables" in Las Vegas for a week. If you come to New York do not miss the comedy, "ANNIVERSARY WALTZ" starring MacDonald Carey. "CAN CAN" is just so-so and highly overrated to my own way of thinking. "PAJAMA GAME" is much better.

Here is a tip to Las Vegas Producers. Sure would like to see all of you have a race to New York and talk to Gower Champion about his THREE FOR TONIGHT show now playing at the Plymouth Theater. It is one of the best productions I have seen and would adapt itself readily without a bit of fuss for your stages. The only props used are foot stools that the 20 singers in the chorus carry on stage. No backdrop, not even a curtain is raised — the bare stage in front of you and that is all. A story teller narrates it and the combined voices of 12 males and 8 females do the vocals without even an orchestra. Harry Bellafonte is reminiscent of the colored minister with the Fred Waring outfit only somewhat better I believe. He really does entertain to the 'nth degree. Of course Marge and Gower Champion speak for themselves. I am sure you wouldn't have to cut any part of this show. Without an intermission I am sure this would be just the right length for the beautiful stages in L.V. It would be the very first time a Broadway production would be put on a nightclub stage in toto. It would gain more publicity for any hotel — More so, than Lanza's not showing up at the NEW FRONTIER. You should book this musical treat just the minute it is available for the "Road".

While recommending what to see DO NOT MISS the movie, INTERRUPTED MELODY. Saw it at Radio City's Music Hall and had the best cry I have had since an infant. Positively the most beautiful movie put out in two or three years.

Had lunch with Dick Gersh yesterday and what a dandy guy he is. I hope you all enjoy his columns in FABULOUS LAS VEGAS as much as I do and you would even more so if you could come and meet him personally. He just bubbles over with enthusiasm and fun. It is great to meet a person that you know right off and do not have to feel your way. I hope he gets out to our town (Las Vegas) soon. I know he will be amazed and surprised at what he will find 'out there' on the desert. I am certain he will be a columnist for FLV for a long time to come. He is interesting, writes so well, and just loves the publication.

Always have to add a sour note in my columns someplace and I hope you do not mind because they are put in with a constructive view in mind. Las Vegas has done better in the way of publicity than any other place on earth, but lacks in it Public Relations. Why doesn't someone in Vegas realize that — Liberace's show on TV is the talk of New York and am sorry to say his wardrobe didn't ring a very good bell. They all say he asks for the remarks directed at him by the way he dresses. And I haven't found one person who liked the chorus in the background. I didn't either. As for Liberace himself, plus George and his music, the show was great but the background added nothing. While on the subject, the opening show at the Royal Nevada certainly didn't do Las Vegas justice either. Last night I dined with John Brassington, one of New York's leading travel agency experts (he is with SIMMONS TRAVEL AGENCY) and

(Continued on Page 36)

GRAND OPENING

MAY 23rd

ALFRED GOTTESMAN
presents

The first Broadway Production in Las Vegas with a cast of 60

VERA-ELLEN

starring in

THE MAGIC CARPET REVUE

"NEW YORK-PARIS-PARADISE"

STAGED & DIRECTED BY ROBERT NESBITT

SHOWTIMES 8:15 – 11:15
RESERVATIONS CALL 7494

FIRST WORD IN LAS VEGAS

LAST WORD IN LUXURY



LAS VEGAS · NEVADA



. . . 'Round the Town

with PAUL SPERLING

LAS VEGAS is in high gear again this week with the opening of two more first class hotels. As is usual, both places will start their operations with all of the fanfare, ballyhoo and publicity that has made this city so exciting and glamorous. THE DUNES, on the Strip, and THE MOULIN ROUGE, on the west side of town will both add greatly to the already flourishing vacationland that is Las Vegas.

From the RIVIERA HOTEL, comes the news of a new contract for THE TRENIERS, sensational group that is packing them in at the Starlite Lounge every night. It's a long five year deal that will bring the boys back for long runs twice a year. The contract begins in October when the group will begin a twenty week run. I pity any act that has to replace THE TRENIERS . . . they have done so well and established such a following that it's going to be murder to follow them. . . .

JADINE WONG, well known New York showgirl, is now one of the prima showgirls that grace the stage at the new Dunes Hotel. This lovely Miss has long been one of the east coasts' leading night club personalities and is sure to capture Las Vegas in a like manner. . . . JIMMY STEWART and JUNE ALLISON, the silver screens favorite couple, are teamed up in a new pic that will begin this coming week at the El Portal Theatre. The picture is "Strategic Air Command" and is a "must see". There is no one in Hollywood better qualified to play this part than JIMMY STEWART. When you hear the expression "Movies are better than ever", they are talking about picures of this caliber. . . . Belated Birthday Greetings to STAN SCHWARTZ, owner-operator of Schwartz Brothers Mens' Clothing Co. Friday the thirteenth was the day and twenty-nine is the year, he says. . . .

MARVIN RUBIN, youthful executive of the Moulin Rouge Hotel, took me on a "grand tour" of the new hostelry. The only place he didn't take me was on the roof and from what I saw the Moulin Rouge is going to be a number one, class A operation. The thing that impressed me the most is the way they have set up their dining room. It is one of the warmest rooms in the town and is sure to attract the late crowd with the proposed 2:30 AM show. Patrons who know Las Vegas will be happy to see so many familiar faces on the staff. GEORGE ALTMAN, who is running the Pit, and BOB WALLERSTEIN, are just a couple of localites that will be on hand to see to it that everyone is kept happy.

Wedding Bells "ding donged" at 2 A.M. last Saturday morning when HELEN WOOD, featured Dancer at the New Frontier, became MRS. RICHARD BROWNEAGLE. HELEN, has been delighting audiences with her wonderful talent and personality. Lovely HELENE STANLEY, featured singer in the same show, acted as bridesmaid while MAC HARRIS, popular maitre d'hotel of the New Frontier, stood up, (or was it held up?) for RICHARD. Everyone will be glad to know that BOB GANS, who was until recently associated with the Flamingo Hotel, is now on hand to greet them right and treat them right at the new Dunes Hotel. There are very few men in the hotel business in Las Vegas who know it as well as BOB, or who have made as many friends as he has. He is sure to be one of the Dunes' top assets.

Back in town is the very beautiful JOANNE KERR, who is now appearing in the line at the El Rancho Hotel. JOANNE was in the line at the Sands, left town for a short while and is now back with us. She replaced CYNTHIA BROOKS, who took that well known "altar" trip.

Among my "mad desires" is the wish that it would be possible for me to throw out every article of clothing I own and start from scratch again at GIFTS FOR MEN at the El Rancho. LESTER NEW and ALBERT BURKE

(Continued on Page 45)

SILVER SLIPPER
CASINO

on the grounds of the *NEW* FRONTIER hotel

"PARISIAN FOLLIES"
A SPICY RE-VUSICAL COMEDY

Starring

LEE SHARON ★ **the APPLETONS**
"Continental Dancing Beauty" ★ "French Apache Dancers"
HANK HENRY ★ **FRENCH CAN-CAN**
"Funniest Man in the World" ★ DANCERS

PLUS: SPARKY KAYE and the SILVER SLIPPER STOCK CO.

SHOW TIMES
9 P.M. - 11 P.M.
1 A.M. - 2:30

Last Frontier Village

HI-WAY 91
PHONE
1800



Popcorn tastes even better with

Miller's HIGH LIFE



THE CHAMPAGNE OF BOTTLE BEER

MILLER BREWING CO.
MILWAUKEE, WIS.

HOME OF THE BIG FIRST RUN SHOWS

EL PORTAL THEATRE

310 FREMONT • PHONE 114-J

STARTS SUNDAY MAY 22ND

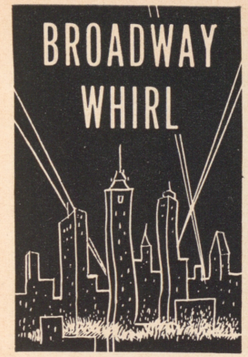
CONQUEST of SPACE



ASTOUNDING BEYOND BELIEF!
TECHNICOLOR

ERIC FLEMING • WALTER BROOKE

3 Hrs Free Parking 3rd & Carson





by DICK GERSH

THE Argentine peso has dropped in value from $3.50 a hundred to $3.30 a hundred. Wall Streeters privately admit that the reason has nothing to do with the economic condition of Argentina, which is very good. . . . Jim Collier is the new editorial chief of EYE, BRIEF and PHOTO. Collier, one of the most competent men in the picture magazine field, was replaced at SHOW, his former spot, by pretty Jana Guerrier.

Roland Hill, our fellow columnist in FLV, was in town this week and came up to visit our office and take a close look at the functioning of a New York public relations outfit. We were so fascinated with this wonderful guy, his anecdotes and stories about world traveling and about Las Vegas, that we never did more than just listen. Our sincere congratulations to Jack Cortez for being able to attract a man like Roland Hill to his staff.

Gwen Verdon has justified our prediction in FLV and become the toast of Broadway in "Damn Yankee". . . . Jay Breen, one of the top free-lance magazine writers in town, dropped a bundle on "Nashua". . . . Nat Hiken, who developed the Martha Raye-Rocky Graziano format, is the brains behind the new Phil Silvers TV show. . . . Roscoe Karns and Jackie Gleason are feuding.

American scientists claim that a birth control pill will be a reality in five years. . . . The National Association of Retail Clothiers and Furnishers are pooling five million dollars to promote men's summer fashions. . . . Jackie Robinson is considered such an excellent tennis player, he might well have been the first Negro member of the American Davis Cup team if he had not gone into baseball.

Marge and Gower Champion are using Patrice Munsel's apartment while the Met star vacations in Europe. . . . Coca Cola is sending Eddie Fisher into areas where they feel Pepsi has made heavy inroads in their sales. . . . Bill Hayes recording of "Davy Crockett" has already sold over a million and a half records. Nevertheless, its biggest money will come from tie-in sales on hats, books, outfits, etc. "Davy" is the biggest money making song from a merchandising standpoint since "Rudolph, The Red Nosed Reindeer".

"Queen For A Day" is ten years old. . . . Al Collins will do the first regular TV jazz series for WRCA. . . . Model Dolores Dankle, one of the best looking girls on Broadway, makes her loot by renting herself out for TV appearances with her pet boa constrictor wrapped around her middle. The snake, whom she calls "Julius Squeezer", goes into a daze when he is exposed to strong perfume. Which is not too too strange, the average guy would go into a helluva daze if he could just get into that position.

Video's latest worry is the wholesale thievery of its acting talent by the movie firms who dangle big salaries in front of people like James Dean, Rod Steiger, Anne Frances, etc. . . . The American Bar Association will attempt to get Congress to pass a special tax relief bill for people whose years of high earnings are limited. Show business and professional sports should immediately get behind the move with their full support.

Who was the "mystery girl" John Conte was all eyes for the other day on 57th Street. . . . Thornton Wilder's "The Matchmaker" is such a hit in London, it is expected to arrive on the Main Stem in the Fall. . . . The Chaplain festival at the 55th St. Playhouse will convince anyone that the "tramp" was the great, authentic genius of motion pictures.

We love the name of the top cartoonist for U.P.A. It's T. Hee. . . . Leon Uris, who wrote the highly successful "Battle Cry", has completed his second novel, it's called "The Angry Hill." . . . "The Great Gatsby" showed Lee Bowman as probably the best Hollywood product in television acting.

NBC-TV has a two million dollar project going for the development of new writing talent, particularly in the

(Continued on Page 48)



"The bright spot in the heart of Las Vegas"



Mighty Mixture

by GARY STEVENS

ELIZABETH TAYLOR: All right, already, it is common knowledge that you have a big, mad passion for your hubby, Mike Wilding. But do you have to be over attentive in public? Guys like the writer, moviegoers, all of us, are so easily made jealous.

FORD FRICK: Those who say they know, claim the 1957 Major Leagues will be this way. National circuit will consist of all Western clubs; Milwaukee, St. Louis, Kansas City, Dallas, Los Angeles, San Francisco, Chicago and Detroit. The American loop to be made up of Eastern teams: New York, Brooklyn, Philadelphia, Boston, Pittsburgh, Baltimore, Cleveland and Cincinnati. On this realignment, we're told, the Giants, the Senators, the White Sox would move. How about it, F.F.?

MICKEY ROONEY: That new song you wrote called "Spoken For" is one of the class tune items of the year and those lyrics will relight more torches than a crate of matches.

PRES. EISENHOWER: Washington ears say your Mamie wants no more of political life after next year. They add that her opinions will influence you to enjoy the farm at Gettysburg come the early '57 period.

MARTIN AND LEWIS: Boys, you're fighting again. Dino no want to go on a long tour; Jer thinks it's needed public relations. Right, fellows?

TALLULAH BANKHEAD: We know that touring companies sometimes recoup financial losses when a legit play doesn't make a buck on Broadway, but Miss B. it must be logy going to be harnessed with "Dear Charles". When you've struggled on the main stem with a flop, why take it around the country and try to show that the big jury box of critics were wrong. Our suggestion to gals like you and Kit Cornell is to try to limit your appearances in Shubert Alley to sure fire revivals or near certain hits from the pens of the hot brigade. Why not get an Arthur Miller or T. Williams to write an orig and if it makes the smash class — play it out and then retire.

LOU COSTELLO: Nobody ever invited more friends and acquaintances of past life show business to parties than you. Some day you'll get a medal for your long memory.

JANE WYMAN: The devout churchgoers and the sightseeing visitors will have a paradise this May if they make St. Patrick's Cathedral a point of call. You and Van Johnson will shoot some of "Miracle in The Rain" there.

DANA ANDREWS: You and Pier Angeli had better look to your future acting laurels, for we think your brother, Steve Forrest and her sister, Marisa Pavan, given the opportunities, could equal or eclipse the present name attractions of the respective families.

FAY WRAY: In a week's time, we heard that both you and Rochelle Hudson, dolls of the Thirties, were back in pictures. Good news, to be sure!

NAT KING COLE: Your Highness, you make great records and a current best seller for you is Hildegarde's old chant, "Darling, Je Vous Aime, Beaucoup", but your pronunciation of the basic French is so bad the Berlitz School should have replaced the A. and R. man on this date.

JACK CORTEZ'

Fabulous LAS VEGAS *magazine*

Mailed anywhere in the United States . . . . . .

P. O. BOX 748

$8. PER YEAR

Sydney's
LAS VEGAS
BEVERLY HILLS

2309 So. Fifth
PHONE
1039

Clothes
for the
— discriminating —

La Vista
COCKTAILS
POOL
LAS VEGAS NEVADA

"A Las Vegas Club
for Las Vegans"
Jeane V. Costello and Al R. Good
PARADISE ROAD
At Naples Drive
Swimming Pool — Delicious Food
(Just South of Flamingo Road)

JACK CORTEZ'
Fabulous
LAS VEGAS magazine
P. O. BOX 748
$8.
PER YEAR

OPEN
Delicatessen
Bakery
Restaurant
Just North of Sahara Hotel
foxy's

Wedding Corsages
Room Bouquets
"In Fact Everything in Flowers"
Dot's Flowers
808 So. 5th St. Phone 811

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

Flamingo

May 5 thru June 1

Show: The Ritz Bros.; The Barry Sisters; Janik and Arnaut; Flamingo Starlets; Teddy Phillips and his Orchestra.

They're at it again . . ! . . Three great guys with no inhibitions, when it comes to going "all out", in bringing their audiences fast tempoed entertainment! From the moment the famous RITZ BROTHERS set foot on stage, there is a continued conflagration of heated continuity which knows no rival for originality! They've come into this engagement with some new material having a par calibre with everything they've done before. Of course, there's no letting them do a show without doing some of their old routines. You'll love these crazy characters now, the same as always!! . . . Bringing beauty and eye-appeal to the scene, we once

(Continued on Page 31)

El Rancho Vegas

May 11 thru June 7

Show: Joe E. Lewis; Lili St. Cyr; Austin Mack; Billy Daniel with Georgine D'Arcy; El Rancho Girls; Ted Fio Rito and his Orchestra.

The "'Top Kick" of comedy is still with us!! . . After completing four weeks of fun for Lewis fans, JOE E. LEWIS is being held over for an additional four week stint, and ever at his left hand will be the prime minister of musical aide to Joe E., . . . AUSTIN MACK; inseparable, these two have become a team of infallible understanding. . . . Joe can draw from his bottomless well of material at a moment's notice, and "The Mack" is there with the proper backing! Of COURSE there'll be new material, but mostly, those in the room want to hear their old favorites! ! . . Enhancing the scen-

(Continued on Page 31)

NEW FRONTIER

May 9 thru May 29

Show: Tommy Dorsey and his Orchestra, featuring Jimmy Dorsey; Buddy Lester; Billy Williams Four; A Robert Alton Spectacular, with the Heavenly Hims & Hers; Garwood Van and his Orchestra.

Occupying the No. One spot of this plus-packed entertainment package of talent, is "that sentimental gentleman", . . . TOMMY DORSEY, and his world favored ORCHESTRA. The top featured performer with the band is far-famed brother, JIMMY DORSEY, with music from "the world's greatest saxophonist". Balancing their portion of the program are the outstanding arrangements to feature the voices of their exceptional vocalists, and a well varied selection of nostalgia, interspersed with the cream of the current hits, and a huge helping of Dixieland, a la "Fabulous" Dorseys . . ! The

(Continued on Page 31)

DESERT INN

May 10 thru June 6

Show: Jane Powell; Los Chavales de Espana; Skeets Minton; Donn Arden Dancers; Carlton Hayes and his Orchestra.

Here again we have the thrilling voice of the screen's lovely singing star, JANE POWELL . . . pint-sized with powerful pipes; hair of gold, with heart and disposition to match!! . . . This sweet little gal will amaze you with the versatility of her vocal offerings in that she seems to have the facility of adapting her vocal quality to match the type of tune she is singing. If she's doing a classical melody, her tones will take on a classical air . . . and if it happens to be a pop tune, she will sound more like a "bop" artist!! You should like this little lady!! . . . As far as we're concerned, it's been too long since the appearance of the great musical aggregation you'll hear

(Continued on Page 31)



SAHARA

(Not a Review)
May 17 thru May 30
Show: Dennis Day, Olivette Miller; Bert Gibson; The Roulettes; Saharem Dancers; Cee Davidson & Orch.

You will truly see the "Light of Day" in this new Bill Miller presentation. It stars one of the most versatile and talented men in Show Biz, MR. DENNIS DAY. One of the finest tenors of our time, Dennis is also a magnificent comedian. This excellent showman is the man for whom fans travel countless miles, just so they can sit and listen to his original brand of humor and 'Gifted' voice. Mr. Day has established and broken attendance records on previous occasions and we predict another—for this appearance. A treat for the entire family, don't miss him. . . . On the same bill of this musical ex-

(Continued on Page 33)

Royal Nevada

(Not a Review)
May 17 thru June 13
Show: Marilyn Maxwell; The Novelites; The Goetschis; The Coronet Dancers; Jerry Fielding and his Orchestra.

Beauteous, and shapely MARILYN MAXWELL puts in another appearance in Vegas . . . this stanza in the regal new Crown Room. As usual, Miss Maxwell offers something new and startling in the way of production. Revealing the revelation would be unfair, and we can only suggest that you make it a point to not miss her during this showing presented by Sid Kuller. She sings, she dances, and is noted for her routines bearing the surprise element. . . . THE NOVELITES are with us again in this show, and once more bring us the fun-filled "Miniature Musical Comedy". Here are three fellows with

(Continued on Page 33)

The Sands

May 10 thru June 7
Show: Rosemary Clooney; Joey Bishop; the Copa Girls; Chuck Nelson; Antonio Morelli and his Music.

Copa Room crowds are witnessing the triple-treat appearance of a lovely young woman who's been more than three years away from Vegas, while taking those super strides which bring one to the top of the ladder of fame. The three-fold treat of ROSEMARY CLOONEY lies in her attractiveness, wonderful personality, and satin-smooth voice! The wide range of selections she's chosen for this program includes many favorites of ours, as well as some of the top tunes which brought her popularity in the field of recordings. You'll marvel, and appreciate, the utter ease with which she offers her well arranged numbers . . . verbally as well as vocally! ! . . JOEY BISHOP

(Continued on Page 33)

Riviera

May 11 thru May 30
Show: Jeff Chandler; Rose Marie; Hal Belfer Productions; Ray Sinatra and his Orchestra.

This is the World's Premier night club appearance for a fine gentleman of the screen who possesses a wonderful singing voice which is just beginning to come into it's own via the recording route. JEFF CHANDLER has his audience won over from the moment he comes on stage merely from the power of his presence. Cinching the deal is his diversified musical program which runs the gamut of difficult musical comedy parts to the currently popular, "Davey Crockett" (hat, gun, and all). . . . The comedy corner of this show is capably filled by our queen of comediennes, ROSE MARIE. . . . This wholly uninhibited performer can tell a story with the best of

(Continued on Page 35)

The Dunes

(Not a Review)
May 23 thru Sept. 12
Show: Vera-Ellen with John Brascia; Robert Lamouret; Dick and Dot Remy; Helene Stanton; Jose Duval.

The initial Magic Carpet Revue to be presented in the Arabian Room of this bright new hostelry will be titled, "New York — Paris — Paradise". Headlined will be one of the greatest of current day dancing stars, the beautiful Miss VERA ELLEN, whose danc-

(Continued on Page 35)

Thunderbird

May 5 thru May 25
Show: Sons of the Pioneers; Davis & Reese; Priest & Fosse; Thunderbird Dancers.

In keeping with the Helldorado season, this hostelry is bringing you the topmost western singing group in the country to spark their current revue. The music of this fine organization is not to be believed to be in the back woods hill-billy class. These men have made their life's work the perfection

(Continued on Page 35)

El Cortez

(Not a Review)
May 19 thru June 1
Show: The Four Coins; Lewis & Phillips; Tanya & Biagi; Sherman Hayes and his Orchestra.

Another newcomer to swell the ranks of talent migrating to Vegas, is this group of recording artists now heading the bill in the Pirate's Den . . . THE FOUR COINS. . . . These lads have been doing some recording for the Epic Label, with a couple of pressings

(Continued on Page 33)

SHOWBOAT

May 6 thru May 26
Show: "Roaring 20's", featuring Bert Wheeler and Gene Austin; Gillian Grey; Turk Murphy and his Riverboat Band; the Eight Lucky Girls; Cliff Ferre.

The Plantation Room continues its policy of bringing yesterday's vaudeville greats as Capt. Bill Moore's Showboat stars comedian BERT WHEELER and singer-composer GENE AUSTIN in the current "ROARING 20's" Revue! . . . BERT WHEELER, of Wheeler and

(Continued on Page 35)

SILVER SLIPPER

May 10 thru June 6
Show: Lee Sharon; The Appletons; Hank Henry; French Can Can Dancers; Silver Slipper Stock Company.

ALL NEW!! . . . Now this popular late spot is offering as its current entertainment package the "Parisian Follies" in which the beautiful, the blonde, the body . . . LEE SHARON will co-star with the consistantly thrilling Apache Dance sequence of THE AP-

(Continued on Page 35)

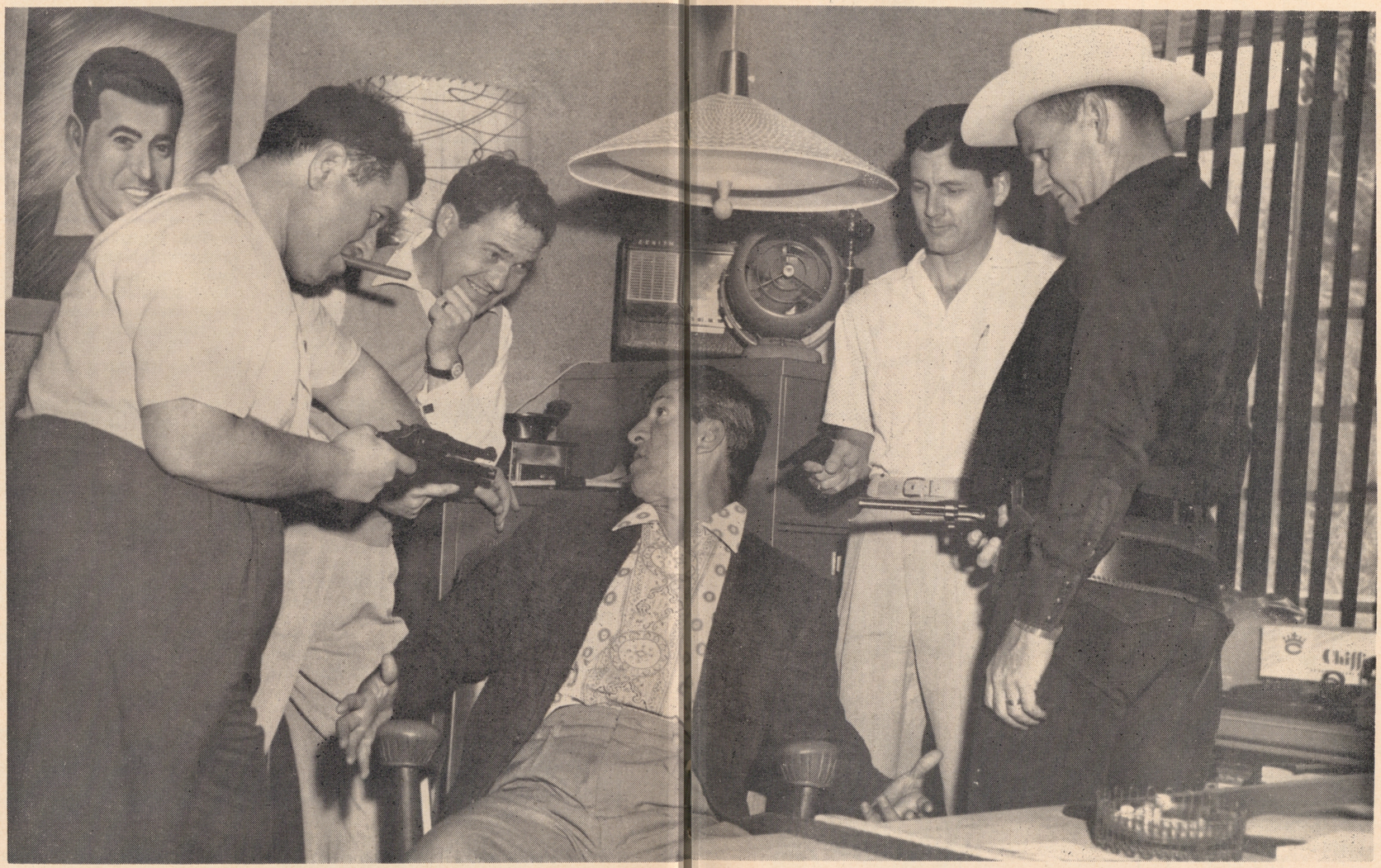
GOLDEN NUGGET

(Not a Review)
May 5 thru June 1
Show: The "Eddie Bush Show" featuring stars of the "Harry Owens TV Show"; . . . The Playmates; Tere Sheehan with the Gloria Hudson Quartet.

For many years the name of EDDIE BUSH has been synonomous with the best in music of the Islands. Eddie's beautiful falsetto has come to you on myriads of records of Hawaiian music. The members of the company which

(Continued on Page 48)

Why certainly, I'd be very happy to take out an ad...



BUDDY LESTER

"The last of the Red Hot Cornet Players"





the
SILVER QUEEN
BAR

CONTINUOUS ENTERTAINMENT
from 5 p.m. to 6 a.m.

IN THE Sands HOTEL

Louis Jordan
And His Tympanys

★

NU-TONES

★

TEDDY NOELL
And His Orchestra

★

ERNIE STEWART TRIO

★

THE GUADALUPE BOYS

HOT HORS D'OEUVRES
SERVED AT 5:30 P.M.

"The Taste of the Town"



You owe yourself this treat...
CHINESE FOOD
Served in the
GARDEN ROOM
From 6 P.M. to Dawn

LOOK FOR ME on the LABEL!



Burgermeister
RESULT OF SKILL
San Francisco Brewing Corp.
San Francisco, California



ROCKING CHAIR GOSSIP

By FANCHON DE VOE

COME IN, Mrs. Bipple . . . Speak the speech, I pray you . . . nor do not saw the air too much with your hand. After seeing 80,000 visitors and residents crowd downtown Fremont Street in Las Vegas, I'm learning Shakespeare as a nerve sedative. Oh, honey . . . such a Helldorado as that four day celebration was. Stores closed, courts and jury members were given an afternoon off, and Rex Bell, the Lt. Governor of the State, acted as Grand Marshall, while a two and a half mile parade rolled down the street on Old Timers Day. It was the West, Mrs. Bipple, the real historical West.

Now, I try to choke down this grapefruit. According to PUNCH, best way to serve grapefruit is: "Pour a liqueur on it and grill it; flake it and mix it with flaked lobster, and put it in an apple with chicory, grated artichoke, Brazil nuts and a mayonnaise sauce." . . . After this, you just plain can't tell where the grapefruit is at it.

All the world's a stage, so Cecil B. DeMille enlarged one by having fences removed which have separated RKO and Paramount lots for years. Cleared area makes room for Red Sea sequences in "The Ten Commandments." Within two minutes 300,000 gallons of water can be released. For those who desire free bathing, this will happen in June. . . . Moulin Rouge owner, Frank Sennes, will hereafter keep changing the individual acts of his fantastic stage review, "Ca C'est Paris," because of so much repeat business. . . . And Mocambo-wise was Fred Clark, and his pretty wife Benay Venuta, when Kaye Ballard opened there for two weeks of gay singing.

Oh, that this too too solid flesh would melt . . . Alfred Hitchcock, who just became a citizen of the United States, melted off 140 pounds in two years, last. Friend of ours, Lady ——— of London, melted the hard way. Paid $600 in advance for series of reducing treatments. Number 14, they covered her with wax, wrapped and tied her in heavy brown paper, and shoved her into an oven to bake. She was unconscious two days after this, but continued the treatments. For, as milady said, much much easier, this, than relinquishing yams and Yorkshire puddings.

Hollywood gals love these agitating cushions. Sit on one to reduce while at work; place one on the stomach, when resting. Twelve volumes of Shakespeare placed atop the cushion soon tones up the stomach muscles and reduces the waistline. . . . Yesteryear gals reduced the waistline with tight corsets. A 23 inch belt was narrowed to a 13 inch one in two years. A few died from this . . . but all for the sake of beauty.

Hath not old custom made this life more sweet than that of painted pomp? While Max Factor Jr. sings about his new fluid make-up which makes the tiredest old tired resemble a Sinbadette, a wealth Beverly Hills matron eats three dozen eggs a day to obtain same results. Her friend consumes six steaks, daily. . . . Two streets down, one noted film actress plows through four raw potatoes, sans salt, and a Broadway star rubs raw spuds over her face night and morning. . . . Some of the gals place a small tater under each arm at night. Believes they draw the poisons from neck and shoulders and remove wrinkles. . . . So shove down the shovel, Bip, and hove with the hoe. We'll go digging.

Tomorrow and tomorrow and tomorrow, film stars keep adding to their collections. Dale Robertson now has such a large collection of records and ceramics, he can scarcely find room for them. Randolph Scott, who collects literature on early American bad men, recently gifted with one printed in 1870. Donor was lovely Mala Powers. . . . Joe Frisco continues to collect racing forms. . . . Hollywood business gals, who now smoke corncob pipes at work, collect the jeweled numbers for evening solace.

This Blessed plot, according to James Stewart, is one which avoids neurotics,

(Continued on Page 36)



You just can't afford to pass up this

FABULOUS INVESTMENT



ANNUITIES IN TAX AND ESTATE PLANNING

A highly profitable transaction can be effected through purchase of Annual Premium Retirement Income Annuities with borrowed money. It will show a profit up to 600% guaranteed, depending upon your taxable income.

Interest paid on money borrowed to purchase an Annual Premium Annuity is deductible for income tax purposes under the Internal Revenue Code of 1954.

An Annuity contract being a capital asset in the hands of the Owner-Beneficiary, any gain realized on the sale thereof by the Owner-Beneficiary will constitute a capital gain. The build-up in Cash Value of the Annuity is not taxable prior to its sale, surrender or maturity.

Annuity payments received by the Annuitant or Beneficiary are treated more realistically under the 1954 Code than in the past, and provide income on a very favorable basis to the taxpayer.

Through ownership of the Sam Houston Copyrighted Annuity you can provide funds to protect those who are dependent upon you, create a cash reserve fund for emergencies and opportunities . . . and last, but not least . . . create funds to meet your estate tax liability and conserve your estate. Loans made against the Annuity are not income therefore are not taxable.

The Company will finance the entire amount of premiums due on the Annuity upon execution of a Premium Loan Note. There is no personal liability for this note. . . . THE SOLE SECURITY IS THE ANNUITY ITSELF.

For further Information write to:

SAM HOUSTON LIFE INSURANCE CO.

P. O. Box: No. 2216 — 3030 Louisiana • HOUSTON, TEXAS — R. C. SALLEY, President — Phone: Lynchburg 8741

FLAMINGO

(Continued from Page 23)

more welcome the look-alike BARRY SISTERS. . . . Two striking brunettes whose vocal harmonizings and winsome personalities have you won completely from the moment Myrna opens alone with bemoanings that her sister is late. Her delayed arrival marks the beginning of dual performances which include a varied choice of selections; done in a high style which is equaled only by their beautiful gowns. . . . JANIK and ARNAUT bring you a sensational dance offering such as few of us have ever seen before!! Lithe and limber Janik is costumed to resemble a huge reptile, and from the unusual entrance to the end of the performance, you'll witness marvelous demonstrations of muscular control and balance which evidence long hours of painstaking rehearsal. . . . Ron Fletcher's FLAMINGO STARLETS hold over a fast production for their opening number, and bring a new, and colorful setting in a play on the "minstrel show" vein, with a medley of music of that era. . . . Music of the evening is ably applied by TEDDY PHILLIPS and his Orchestra. . . .

NEW FRONTIER

(Continued from Page 23)

special lighting effects and staging, also add to the plural pleasure derived. . . . BUDDY LESTER is at his usual "best", which puts him well to the top of our list as a favorite comedian. His fast moving format is loaded with you-never-know-what-'till-it-happens situations. His "last of the red hot cornet players" is riotous. . . ! More music and song comes from the richly talented BILLY WILLIAMS FOUR; a quartet of singers with most unusual arrangements, and featuring the singular, triple-treble voice range of BILLY WILLIAMS, himself! These four fellows SING, and with some clever comedy included, they offer full moments of top entertainment. . . . For the production phases of this bill, we find the great ROBERT ALTON SPECTACULARS. . . . "Luxury" and "Thieves Market" held over by profound popular demand, with outstanding featured performances throughout. . . . Furnishing the finest in musical backing for the show, is GARWOOD VAN and his Orchestra. . . .

EL RANCHO

(Continued from Page 23)

ery of the Opera House Theater Restaurant during the present bill of fare, is that flower of fetching femininity, the fabulous LILI ST. CYR; offering with this showing, a scene in a setting of the Spanish motif. It has generally been conceded by experts that this lovely lady maintains an undisputable position of "tops" in this realm of show business! ! . . Filling the bill to well rounded proportions are the well paced productions set by the highly talented BILLY DANIEL, who is well noted for his ability in this line. Joining Billy as he fronts these colorful, and lively productions, is the sensu-lovely GEORGINE D'ARCY, and those curva-cuties, the EL RANCHO GIRLS. . . . The entire show is capably backed by the music of TED FIO RITO and his ORCHESTRA.

DESERT INN

(Continued from Page 23)

on this bill . . . Los CHAVALES de ESPANA (The Kids from Spain) . . . only these "kids" are all talented musicians who have rehearsed to the point where they use no music during their performance . . . they USE none, but they PLAY PLENTY!! . . . Also, the members of the organization show their versatility in their ability to play various instruments equally as well!! . . . Featured with this marvelous group is the immaculate dancing of Miss TRINI REYES, whose Flamenco steps . . . and fiery enthusiasm, have well been remembered from their previous visit. . . . Another old friend returns with this bill, SKEETS MINTON, ventriloquist extraordinary . . . now this means that Skeets has an extraordinary way of presenting his ventriloquism so that you should find it extraordinarily entertaining. This bill also marks the return to local stages of shapely, and ambidextrous . . . TRIXIE; . . . Fast and sure, this little lady handles the manipulation of many discs, rubber balls, straw hats, etc., in intricate routines proving her worthy of the billing of "The Queen of Jugglers". . . . Production-wise, the DONN ARDEN DANCERS are reinstating, by mounting popular request notes, the explosive "Prison" number. If by chance, you missed seeing it before, you should

(Continued on Page 33)

the Strip's
- largest
- most complete
- most beautiful

Royal Nevada

- IMPORTS
CERAMICS
FINE
JEWELRY
- SOUVENIRS
WESTERN GIFTS
COSTUME
JEWELRY
-

GIFT SHOPS
ROYAL NEVADA HOTEL
"ON THE STRIP"

INTRODUCING
A NEW SERVICE
FOR BUSY LAS VEGANS . . .
NIGHT DEPOSIT
COGAN, YOUR CLEANING KING, BRINGS YOU
A NEW IDEA IN CLEANING SERVICE . . .

COGAN
The Cleaning King

NOW, YOU CAN DROP YOUR CLOTHES OFF AT ANY HOUR OF THE NIGHT AND HAVE THEM READY THE FOLLOWING DAY.

EVENING GOWN AND COCKTAIL DRESSES OUR SPECIALTY.

PHONE 7537

1804 SOUTH MAIN

(ACROSS FROM THE ROUND-UP DRIVE-IN)

DESERT INN

(Continued from Page 31)

look forward to catching it in this stanza. . . . Vocal interpretations for these stage stories are sung by popular master of ceremonies, ART JOHNSON. . . . In the musical corner we find the excellent musicianship of CARLTON HAYES and his Orchestra.

SAHARA

(Continued from Page 24)

travaganza is, very lovely, OLIVETTE MILLER, acknowledged by many as the "Paderewski of the Harp." Miss Miller excels in the classics and when she starts to "swing it" look out! Her partner is BERT GIBSON, a song and dance man. We're certain, you will enjoy Miller & Gibson to the fullest. . . . THE AMAZING ROULETTES are a trio of Roller Skaters guaranteeing audiences — "A thrill every second." Act consists of two guys and a gal, who have appeared in every major hotel in U. S. — 5 years with the SKATERS VANITIES and recently on the Ed Sullivan T.V. show. The Roulettes are truly amazing. . . . We leave it to the SAHAREM DANCERS to create a lovely and refreshing portrait of unusual dance routines . . . and with CEE DAVIDSON weaving his own musical pattern for the entire proceedings — YOU MUST WIN — that's for sure.

SANDS

(Continued from Page 24)

makes his first appearance in the Copa Room, but far from his initial endeavor before local audiences! Each successive engagement garners growing fans for this man of straight-faced comedy. He's fast . . . fast to the point where you have to "be there" to get the "meaning" of some of his business . . . and quick with original wit to the point where he never misses a chance to take advantage of any situation that might arise on a moment's notice. . . . The COPA GIRLS and GUYS are presenting a terrific new production . . . "A Man Loves A Mannequin" . . . which gets the most from the talents to be found among the members of the company. Very good! . . . The musical manuscripts are interpreted to the letter by the fine musicianship of ANTONIO MORELLI and his MUSIC. . . .

ROYAL NEVADA

(Continued from Page 24)

limitless talents in both music and comedy, who run through rapid riot during their entire performance. Our favorite in their last appearance locally was their belly-laff hillbilly bit. These guys you'll like! ! . . Here again to thrill their audiences with unbelievable bits of business on bicycles are THE GOETSCHIS, who perform mid-air antics which will relieve you of your breath more than once during their performance. They cap their kidding around by playing musical instruments while pedalling about atop high unicycles. . . . The CORONET DANCERS continue in their sensational dance productions ingeniously created and staged by the talented GEORGE TAPPS, whose terpsichoral creations have combed no small amount of comment from the critics. . . . The Crown Room is where you'll see the phenomena of "The Dancing Waters" . . . a vision of loveliness brought about by the artistic ingenuity of man to create something altogether different than you may have ever seen before. You'll marvel as well known musical selections come to life in these beautiful DANCING WATERS. . . . JERRY FIELDING and his Orchestra back this show musically with some of the finest music to be heard from this category of endeavor.

EL CORTEZ

(Continued from Page 25)

showing great promise of ascending the long ladder of success. According to advance publicity, they should be well worth the seeing, as well as hearing! ! . . LEWIS and PHILLIPS are a couple of young comedians who are also making their initial appearance to local niteries. They need only to match up to the reputation that has preceded their opening, to make return engagements a thing of certainty! . . . We welcome once more the comedy dance team of TANYA & BIAGI; two ultra-sophisticates who terminate a high class beginning with a routine of rough-house that leaves them tattered and torn from the fracas. You'll enjoy these "craziantics". . . . Always in the driver's seat with immaculate musical backing for these shows is SHERMAN HAYES and his Orchestra. . . .

...Your Best Bet
$25,000.00 Keno
Lots of Jackpots..

"THE FRIENDLY DOWNTOWN CLUB"

The WESTERNER
DOWNTOWN LAS VEGAS

Relax, Podner



UNION PACIFIC RAILROAD

Your "Best Bet" Is the Train

Just $12.00 plus federal tax buys a round trip ticket to Los Angeles. Next time you go to Los Angeles leave your car in the garage and climb aboard one of Union Pacific's four Streamlined trains leaving Las Vegas daily. Ease into one of those deep-cushioned seats and R-E-E-L-A-X! No traffic worries ... no wear and tear on your car ... rest as you ride.

LAS VEGAS to LOS ANGELES $12.00 round trip plus fed. tax

UNION PACIFIC STATION • LAS VEGAS
Telephone: 1120

UNION PACIFIC RAILROAD

RIVIERA

(Continued from Page 24)

them, and better than most, while also being able to sing any type of song to the satisfaction of any and all in the audience. However, this bubbling laff-provoker is rarely serious, except when expressing her appreciation to others. Here's a talent long overdue for "discovery". . . . The powerful production numbers have been held over from the gigantic opening of the Clover Room, and revamped by producer, HAL BELFER, to concur with current situations. . . . The music of RAY SINATRA and his Orchestra continue in the capacity of the ultimate in showtime background. . . .

DUNES

(Continued from Page 25)

ing partner in this revue will be handsome JOHN BRASCIA. Direction of this large scale revue has been in the capable hands of the famed ROBERT NESBITT, to whom this sort of thing is far from being anything new. Specialty acts included in this review will bring one of France's most famous comedians, ROBERT LAMOURET, with his mischevious duck friend . . . and DICK and DOT REMY. . . . The remainder of this huge company will include thirteen girl dancers, seven male dancers, seven show girls, four models, and two specialty models. . . .

THUNDERBIRD

(Continued from Page 25)

of properly presenting the music of the West as it should be presented. Their long-time popularity proves they've made their point. . . . With us again are the antics of the widely talented team of Pepper DAVIS and Tony REESE . . . two guys who sing, dance, do acrobatics, play drums and infiltrate their whole performance with a high brand of comedy. You'll enjoy the versatility and talents displayed by these two hard working artists. . . . New to the local scenes of activities is the refreshingly young and enthusiastic dance team of BOBBYE PRIEST and AL FOSSE. Their program here touches on both the serious and the comedy vein, while holding mostly to the modern, for styling. . . . The THUNDERBIRD DANCERS . . . under the knowing guidance of Miss GAYLE ROBBINS, brings an all new, sparkling, miniature revue which, as always, holds to the topical situation of the day. Highlight these productions is the voice of M.C. Barney Rawlings. . . .

SHOWBOAT

(Continued from Page 25)

Woolsey vaudeville fame, is now well into his "fourth career", and when it comes to telling a story, or putting over a laff-packed skit, this man is a master of the old school who knows what he is about, in tricks of the trade. . . . Personable GENE AUSTIN is generally accredited with having been the nation's first in the long line of crooners we have known from time to time, and the one who made "My Blue Heaven" the top song hit that it was, and always will be. In this revue he plays and sings a host of these songs he made famous during the Charleston, and "flapper" era. . . . TURK MURPHY and his Riverboat Band have been held over again, and nightly give the patrons a first class taste of the best there is in music from the "Roaring 20's", and authentic Dixieland style. . . . The unique, and intricate specialty routines of the versatile EIGHT LUCKY GIRLS continue to lend color-and-curve atmosphere with CLIFF FERRE handling the vocals and master of ceremonies duties in his usual suave, smooth manner. . . .

SILVER SLIPPER

(Continued from Page 25)

PLETONS, a trio of performers who'll have you sitting on the edge of your chair before they've finished their stint on stage. . . . Miss Sharon is a captivating artist whose previous appearances locally have always assured a rapid return engagement. . . . There would be no "Slipper" show without the singular comedy of our favorite funny man, HANK HENRY . . . a man with a colossal kisser than can break up even the strictest of "sober side" patrons. . . . Also new to the room is a bevy of cavorting CAN CAN DANCERS who'll liven the atmosphere with their spirited routines and tricky foot-work. . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes that are produced in these shows by the Silver Slipper Stock Company. These scenes, and

(Continued on Page 48)



CONTINUOUS ENTERTAINMENT
'til Dawn

STARRING
THE
"Fabulous"
TRENIERS
The Nation's Greatest
"ROCK & ROLL"
Rythm and Singing Group
PLUS
THE WORLD FAMOUS
HICKORY ROOM
Serving your favorite Dishes
5: P.M.
to
4: A.M.

HOTEL
Riviera
ON THE FABULOUS STRIP
PHONE 7640

HILLSWAY

(Continued from Page 15)

was amazed when he told me of the troubles he has booking easterners into the Hotels in Fabulous Las Vegas. He says it is almost impossible to get rooms — and that Las Vegas takes care of those who come from L.A. and the west. Mr. B. thinks that L.V. does not want or care for eastern trade. Another fellow, Joe Kallenbach in the dinner party was with Canadian Pacific Railroad and he voiced the same troubles. They have absolutely given up here in New York and are advising all their clients to go to Phoenix, Miami or Bermuda instead of Las Vegas. Doesn't sound very good does it?

Tomorrow I am lunching with Alice Frost, Broadway's busiest TV and radio star and will tell you all about her next week. I leave Friday for Milwaukee to attend the ordination of my former roommate in Africa during the war — he is being ordained a priest. I think you will be interested in hearing about these impressive ceremonies that few people get to attend. So until next week — stay healthy and happy.

ROCKING CHAIR GOSSIP

(Continued from Page 29)

psychiatrists, and somebody made at something. His theory is that those who attend motion pictures want a release from problems, and desire good forgetful entertainment. Smart guy — that Stewart. . . . June Allyson, who has co-starred with him three times is now joining her hubby, Dick Powell, in forming an independent film company.

This sceptered isle, called H. D. Hover's Ciro's, was full of mink, precious stones, and the press, when Mae West and her show opened last week. Fritz Burns and party, Steve Cochran, Burt Lancaster, the Leo Tannenbaums, the Bob Blythes, Abby Greshler, Walter Kane, the William Morris Office, Liza Wilson, from the American Weekly, the Harry B. Jamesons, Mr. and Mrs. Bob Fallon, were all gathered with dozens of other celebrities; and two nights later the Cheviot Hills-Monte Mar Vista Garden Club members reserved a hundred seats for the Show. . . . Seems like Helldorado's breakin' out all over, Mrs. Bipple.

THAT'S FOR SURE

(Continued from Page 9)

HOTEL. It will be a technicolor film with a virtually limitless budget.

Congratulations to MARION PERLMAN and MARILYN FUDGE who recently took over the food concession at the HUNTRIDGE DRUG STORE. Many will remember Mrs. Perlman from her days as restaurant hostess at the SILVER SLIPPER and later at the SANDS HOTEL.

While on the subject of felicitations, more are due for CHARLES LEVINE. Formerly a "21" dealer at the DESERT INN, Charles will take over as a pit boss when the DUNES HOTEL opens. MEL GOLDEN, Dunes Casino Manager, is to be complimented on his wise selection of casino staff.

He may look calm but you can wager there's a lot of activity running through his nervous system as DICK SHERIDAN goes through his paces as pit boss at the RIVIERA HOTEL. His beautiful wife TRUDY is on the verge of a Stork date. It is their first such venture and they are both delirious with happiness. (We truthfully feel the long-legged one will beat our press date. That is, if Dick's attitude is any barometer.)

On May 23rd, promoter LEO PAPIANO (under the auspices of the AMERICAN LEGION POST) will present a benefit wrestling show at the NEW FRONTIER SPORTSDROME. The card begins at 8:00 p.m. Featured will be "NATURE BOY" BUDDY ROGERS and veteran SANDOR SZABO. The entire proceeds of the match will be given MRS. BOB DULA, wife of SGT. DULA, who was killed while on duty. "Nature Boy" gives the crowd it's moneys' worth. He wears long blonde hair and a sequinned cape. The cape is removed daintily by a lovely slave girl who accompanies him to the ring. Incidentally, "Nature Boy" has been undefeated for the past five years.

The busiest restaurant we've visited at noon is the HOTEL EL CORTEZ. The place is always filled to capacity, come lunch time. There is always a waiting line of hungry folks, patiently biding their time until they can be seated. The secret is the excellent food served — and — their prices are R-I-G-H-T!

It's too bad the Treasury Department clamped down on JOE W. BROWN'S HORSESHOE CLUB photo souvenirs. We're referring to those that included the million dollar display. We realize the law must be enforced but — WHO WOULD WANT TO COUNTERFEIT $10,000 BILLS? Mr. Brown had to destroy a quarter of a million postcards, containing replicas of the monetary display and all other photos of it. The photos that went out can now be termed, "collectors' items." Incidentally, we're happy to see both Mr. and Mrs. Brown back at their club. They look well rested, after their vacation.

Publicist GENE MURPHY (in conjunction with the owners of the DESERT INN) is making big plans for the opening of NOEL COWARD. England's actor-playwright opens at the Inn, June 7th. He is one of the most versatile of talents and this promises to be an unprecedented engagement.

One of the most gracious hostesses of our FLV is DEBBIE PRELL. Husband MILTON is one of the owners of the HOTEL SAHARA. Mrs. Prell's warmth and congeniality matches the size of her husband's bistro and she never fails to make a friend feel really welcome.

For another example of BUDDY LESTER'S sense of humor, turn to the center spread in this edition. A few engagements back, Buddy reserved an ad with us, requesting this publication to run RAY MILLAND'S photo, above the Lester signature. This move brought many comments and we were plagued by callers who insisted we had made a "dreadful mistake." We good-naturedly took the ribbing while Buddy had the last laugh. We don't dare wonder at the results that will ensue on the heels of his latest ad, contained herein. Better get out the aspirin, dear.

When the evening of May 19th ran into the morning of May 20th (somewhere around 3:00 ayem), the first of a series of jam sessions was begun in the Crown Room of the ROYAL NEVADA HOTEL. Presiding was JERRY FIELDING and his ORCHESTRA. Everyone is invited to attend the weekly get-togethers which take place at 3:00 ayem (Thursday evening or Friday morning, you name it). Guest stars will vary for each session. There is no admission. It's a good musical expression period which we recommend.

(Continued on Page 41)

It's NEW!

It's DIFFERENT!

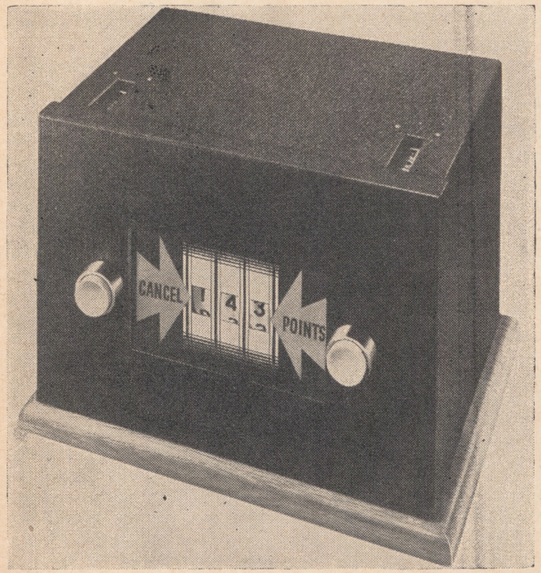
It's the GREATEST!

A NEW MACHINE . . .

A BUCKLEY *First*

BUCKLEY'S *Electronic* pointmaker

The likes of which you've never seen before!



ELECTRONIC

POINTMAKER

remote recorder

NOW ON DISPLAY

AT

BUCKLEY'S

Jackpot Club

20 FREMONT STREET

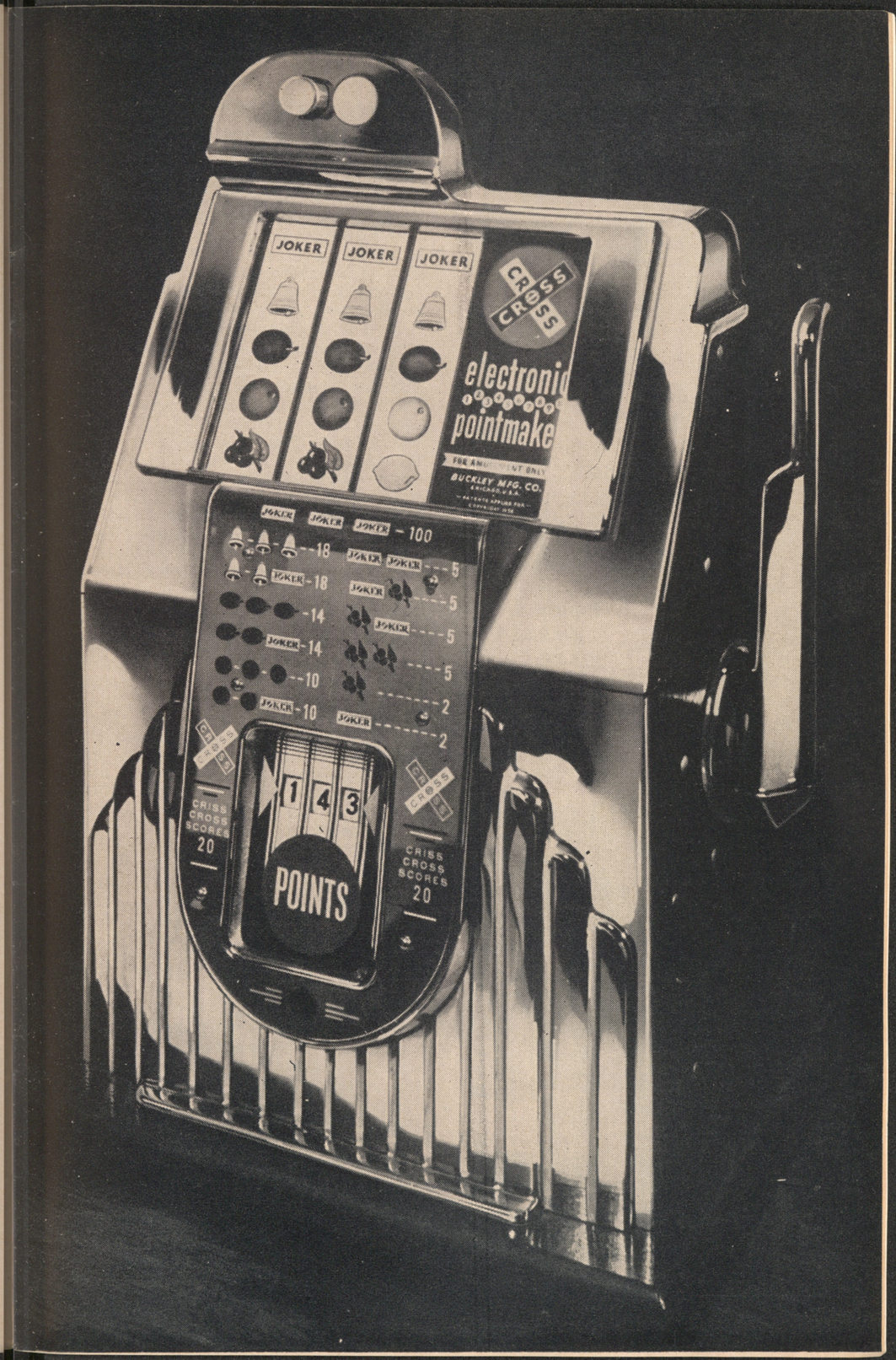
— DOWNTOWN —

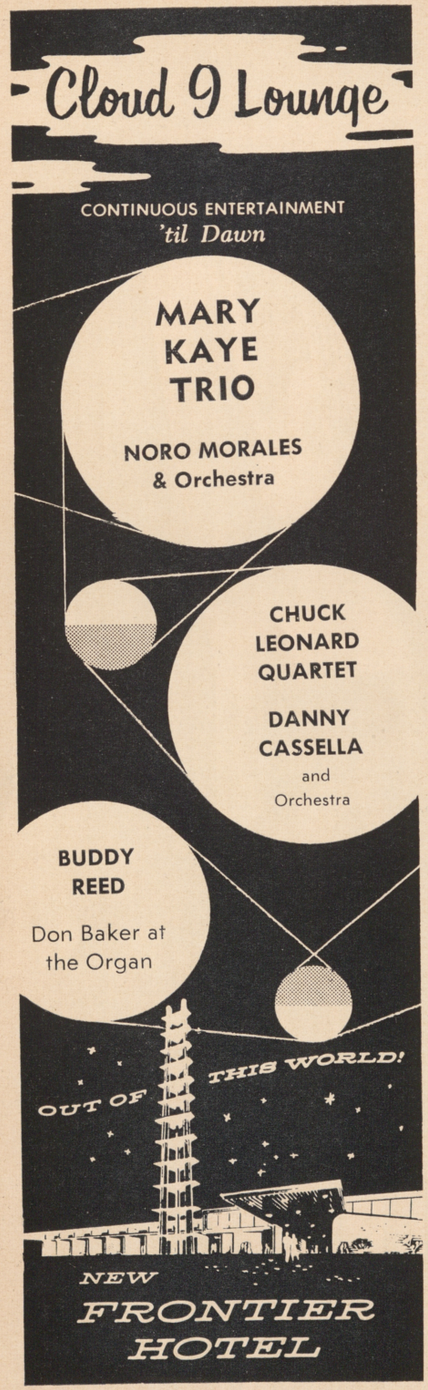
For further information contact:

BUCKLEY MFG. CO.

4223 W. Lake St., Chicago 24, Ill., U.S.A.

Telephone VAn Buren 6-6636





GOING HOLLYWOOD

(Continued from Page 11)

glimpsing the huge anniversary birthday cake said, "How did you know it was my birthday? The cake and eighteen candles are just right." It was announced that the orchestra is being flown to New York for a concert at Carnegie Hall for Cancer Research. Walter Winchell will head the committee. This columnist has been invited to go along as Mistress of Ceremonies. There will also be a command performance at the White House.

Abbe Lane and Cugat are another reason for keeping the Cocoanut Grove packed these nights. Said Cugat, "I started here twenty three years ago. This place hasn't changed a bit. Of course I was a mere child then — as Harry Jameson can't deny. I received $200 a week then to shake the maraches. I am not temperamental. Don't believe what my ex-wives say!" Cugat's band alone is show enough, but to top it with Abbe Lane, the tawny night-red head singing "Shady Lady" in a black beaded dress with every bead moving, and **with everything moving —** Oh! Me! What a gal! Her lines, torchy and sensuous, with little laughs over her shoulder to husband Cugie, with, "Whatever Lola Wants — Lola Gets! And little man, Lola wants you. Recline yourself, resign yourself — you're no exception to the rule. You fool. Take off your coat, didn't you know you can't win. I'm irresistable — give in." Abbie is! Cuggie says, "What Abbe wants, Abbe gets!" Setting this mood the Grove's dancing guests (including Miss "Wiggle Hips" Mann) entered right into the spirit of Abbe Lane. I missed seeing Cugie wind up his show with a special dance routine with Abbe. They dance so wonderfully, too! Joseph Hoenig and Gus Lampe who book the Grove say they will soon close for redecorations that will be out of this world! Hope it doesn't take too long or go to Planet Jupiter. It's the one place in town to really dance and live it up.

Gene Allen's line: "I keep my wife baffled. Everytime she says, 'Jump', I say 'How High!' " and, "Basil Rathbone reminds me of a profile looking for a face," and "I love you. You are pure as the driven snow. Of course you have drifted a little. But I love you!"

And that's Hollywood!

THAT'S FOR SURE

(Continued from Page 37)

A fellow who is always on cue is HAROLD DOBROW, Stage Manager of the SANDS HOTEL. He executes his duties with enviable precision and his cooperative manner has won him many friends. While on the subject of the Sands, a hearty welcome back was given LOUIS JORDAN and his TYMPANY FIVE. The group returned to the Lounge and everything is "groovey" — once again.

ARNOLD CHRISTENSEN has taken over the store that (until recently) housed the WRIGHT - MARINELLO BEAUTY SALON. This shop is directly between his CHRISTENSEN'S MEN'S WEAR and ARNOLDS, Ltd. stores. Hence, expansion is in order. Remodeling will begin August 1st. Included in the future plans is a Varsity Department for the young gentlemen.

The SHOWBOAT HOTEL announced the elimination of its Dinner show, in favor of an evening session of Bingo. Now, the "any-five-in-a-row" game will be played twice daily, at 2:30 p.m. and 8:00 p.m. Showtimes are changed to 10:00 p.m., Midnight and 2:00 ayem. Don't forget to make a note of the changes.

MAXINE and RAY McMICHAEL are in the process of purchasing a grocery shop in Blue Diamond. Before we went to press, they were taking inventory of the stock on hand. If the deal is consummated, we wish the McMichaels a world of success. They are highly deserving of it. (Isn't there also another iron in the fire, children?)

We were sorry to see GEORGIA CLARK on crutches. She explained the reason she hasn't been serving cocktails at GRACE HAYES' LODGE was due to a broken ankle that was incurred, a couple of weeks ago. According to Miss Clark, she should return to her place of employment within the next few weeks' time.

Some sort of a record has been established by JOAN WHITE, ingenue with the SILVER SLIPPER Stock Company. She has been performing onstage since September 12, 1953. We have reference to consecutive performances which number 2664. The lassie hasn't had a vacation (not even one day off) in all that time. (And they call them the "weaker sex." Sez who?)

Incidentally, the wonderful APPLETONS (currently at the Silver Slipper) will be on EDDIE CANTOR'S TV show, in a few weeks. They will appear on the same bill that features JOHN BARRYMORE, JR.

HARRY WISOTZKEY (of York, Pa.) flew into town for a visit at the DESERT INN. His main purpose for this trip was to show Las Vegas to MATT CVETIC, a fellow Pennsylvanian from Pittsburgh. Mr. Cvetic is the well-known author of, "I Was A Communist For The F.B.I." Mr. Cvetic spoke in front of local civic groups while here.

We enjoyed meeting RON BARKER. He is co-owner (with brother-in-law BUD HARRIS) of the gift shop at the ROYAL NEVADA HOTEL. When people are so nice, they can't miss being successful in their chosen professions.

Following JEFF CHANDLER into the RIVIERA HOTEL will be the "Incomparable One." HILDEGARDE will appear for a limited engagement — just eight days. Then — following "Our Gal Hildy," will be MICKEY ROONEY and KITTY KALLEN.

One of the nicest tradespeople we've met in FLV (in fact — THE nicest) is WILLIE RHUM, with JACK'S PLUMBING CO. It's really a novelty in this day and age to find someone who is just as considerate of the customer as he is of his employer. Playing the modern Diogenes — we feel we found the man whom we can trust implicitly — anytime we have to call on his services.

In approximately two weeks, the Men's Shop at the DESERT INN should be ready for its opening. Much remodeling has transpired since we last wrote of it. The management promises the elite in men's wear and folks are really anticipating the finest (as well they might).

While on the subject of the Inn — who has seen BUDDY GROVER since he was married? He acts as though only bachelors should visit their friends. It happens to ball-and-chainers also, lad — and that's for sure.

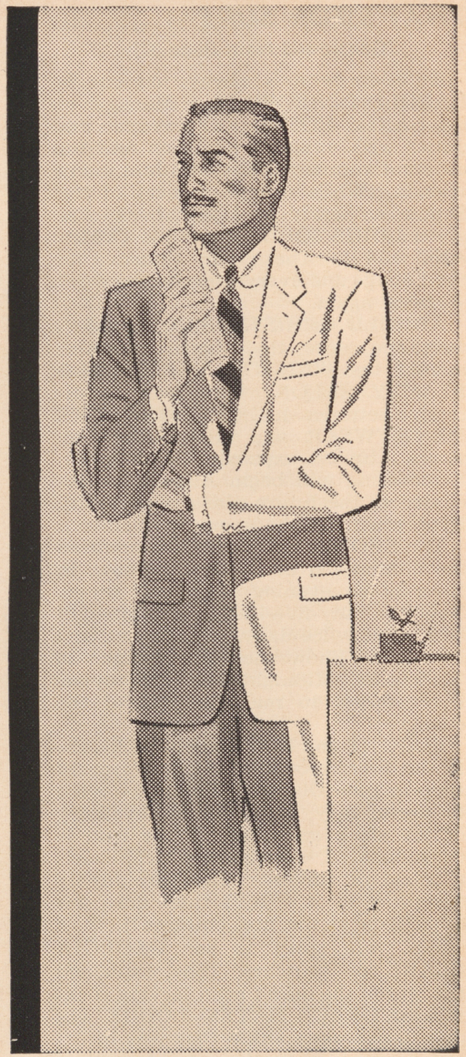


You
can see the
"Fine Italian Hand"
in our

SUITS
OF
IMPORTED

Italian Silk

$110.



AT....

Arnolds ltd.

"For the man who prefers only the finest"

320 FREMONT STREET

PHONE 144

PAGE 13

(Continued from Page 13)

Although the time lost in awaiting equipment installations seemed interminable, they now offer you, . . . HUDSON'S QUALITY CLEANING SERVICE (Sunland Shopping Center). Their all new equipment brings you the nationally advertised new method of cleaning known as "MARTINIZING", with a lot less abuse to the garments being processed. Mr. SID HUDSON operates like establishments in L.A. and San Diego. His local managers, who've definitely made Las Vegas their home, are KATHERINE and HY ULNICK. . . .

Bouquets to Benny!! . . . After years of struggling with inadequate equipment, and lighting the Ramona Room productions by bulbs mounted in gallon tomato cans, "BENNY" BENNETT now occupies a "throne" in the ultra-modern light booth of the NEW FRONTIER HOTEL. Here, he has at his finger tips, the myriads of controls which allow him to properly present the multi-colored scenes you witness while watching the shows in the beautiful Venus Room. Hotel managements are gradually becoming fully aware of the importance of this necessity. In return they are also granting more and more lenient liberties to the operators in their search for production perfection. . . .

For some years we've wondered how producers could possibly overlook the great possibilities lying in the loaded talents of comedienne, ROSE MARIE!! . . . It has finally happened! . . . A short time ago she was caught "in action," and immediately signed to a five year contract with DESILU Productions, which is LUCILLE BALL and DESI ARNAZ. Beginning in the fall, Rose Marie will star in her own weekly television show, called, "JUST OFF BROADWAY", with Miss Lucille Ball producing. We predict that "Just Off Broadway" will lose no time in scaling the rating ranks to become one of the nations top television shows. How can it miss, with such a star-producer combination??? Miss Ball came to Las Vegas for the express purpose of catching Rose Marie's opening at the new RIVIERA HOTEL, and to talk over future filmings of "Just Off Broadway"! . .. Again we say, . . . FINALLY!!

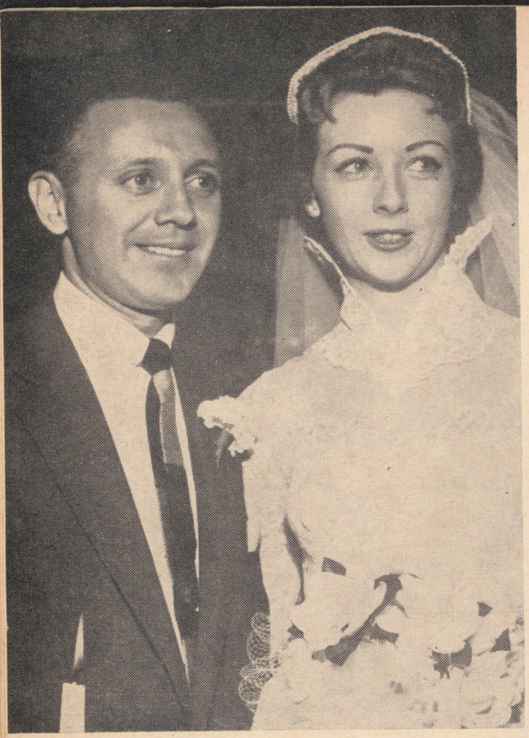
If you'd like an afternoon of free entertainment, you should try to be in the back room of BONNIE BEST'S DRESS SHOP during the time we're trying to set the copy for her ad in each week's edition of "Faby". The entire show crew joins in with all kinds of suggestions, most of which borders on anything but the serious side. Need I say that some of the results would make valuable comedy material?? And Bonnie is as much an offender as any of us!! You'll notice that I said an "afternoon", 'cause it seems impossible to accomplish the feat any faster. We get off on tangents that are rather far fetched at times. The friendly atmosphere of this shop seems to make the time go in a hurry, I suppose!! . . .

We understand that the name of the beauty shop setting up in the DUNES HOTEL will be known as "DARRELL of the DUNES," operated, of course, by Darrell who is known to a host of Las Vegans for his associations at the Sands, Beaux Arts, etc., and also, to many Florida people for his work in that area. Working with him in this new location will be KENNY and CLAUDINE, of like associations locally. If all goes well, they should be set up, and ready for appointments by Saturday evening, or Sunday. . . . The shop should prove to be a popular addition to the local scene, in this beautiful setting of THE DUNES. . . . Good Luck, and prosperity, folks!! . . .

"The last of the red hot cornet players" is still one of the "wildest" comedians we've ever known. In case you may not have been able to see the show as yet, we are making reference to liberty-lovin', BUDDY LESTER. This guy will do anything he can think of, to bring a laugh into the life of ANYone, . . . anyPLACE, . . . and under that rough and boisterous exterior beats a heart that's generous to a fault. . . .

It may be psychological, but it seems that ever since the RALPH GARI QUARTET cut that album for EMARCY, they've been playing better and better with every set!! The group is made up of four musicians who work immaculately as a unit; . . . each an artist in his own right. Namely, they are: RALPH on woodwinds; HANK SHANK at the piano; DANNY SHERRETT with the bass; and EDDIE JULIAN on the drums. Watch for their album soon. . . .

(Continued on Page 45)



Congratulations and Continued Happiness

LEE and BUDDY GROVER

Married: Sunday May 8, 1955

Mr. Grover is a member of the Grover-Shore Trio currently appearing at Wilbur Clark's Desert Inn and Mrs. Grover (Lee Kuney) is a former Donn Arden Dancer.

BIG JAM SESSION!

Monday May 23rd

2:30 a.m.

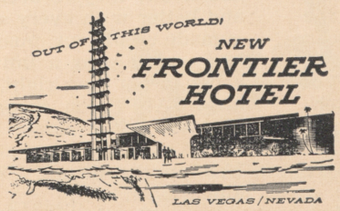
STARRING

TOMMY & JIMMY DORSEY

and entire ORCHESTRA

NO ADMISSION! EVERYBODY WELCOME!





PAGE 13

(Continued from Page 43)

I wonder if it's ever been pointed out to you that SYDNEY'S LADIES SHOP not only carries those famous hand-knits, but also a full line of high styled dresses, skirts, cashmere sweaters and complimenting accessories. . .!! Mrs. Lockwood noted that a lot of customers had expressed surprise that the shop handled these things and has set about letting the public know that they are justly proud of their wide variety of beautiful merchandise. They're located just south of the Bagdad. . . .

RON BARKER and BUD HARRIS, of the ROYAL NEVADA GIFT SHOP, have asked that we convey their sincere thanks to you who have frequented their beautiful shops, and have been so generous with your compliments concerning their wide selection of exceptional imports, ceramics and fine jewelry. You've made them feel that their efforts to bring you the "most" of the "best" haven't been in vain. They pledge this as a perpetual policy, with all items properly priced. . . .

The riotous RITZ BROTHERS, currently cavorting at the Hotel FLAMINGO, are so well pleased with the orchestral backings of TEDDY PHILLIPS, that they are negoitating keeping him with them while on tour. Split second timing of cues is paramount in a performance such as theirs, and a capable man behind them would be invaluable. . . .

A short note from our good friend MARCO RIZO, informs us that he has recently opened with his group of Latins at the MACAYO, in Hollywood, for a summer session. Marco was last seen and heard at the Stage Bar of Hotel Flamingo, before returning to take up his musical chores with the "I Love Lucy" Show. . . .

Our own congratulations to personable MORTON SAIGER, who recently took over his duties as host and public relations director at Capt. BILL MOORE'S Boulder Hiway SHOWBOAT. Morton has been in Las Vegas for many years and has many, many friends in all walks of life, locally as well as throughout the country. We first met this Genial Gent while he was performing his duties as maitre 'd for the El Rancho Vegas hotel when our fabulous Strip boasted only TWO gambling hostelries. . . . Good luck Morton, in your newly acquired position. . . .

It's kinda quiet around the home diggin's this week end! . . . My MOM and DAD have gone back home to Bellflower, Calif., after a windy three weeks that kept them almost weather-bound most of the time. Mom polished off the visit by fixing a "7 bone" roast for Chili and I, that fell apart under a fork, . . . and Dad has my lawn up in shape like it's never been before. . . . Oh, I tell you, my folks are "two jewels" who light my life with each succeeding day. . . .

Which brings us to the beginning of the end for another week! . . . If you're of a like mind, you'll be around again next week for your ever lovin', . . . Johnny. . . .

'ROUND THE TOWN

(Continued from Page 17)

have, in my opinion, the greatest taste in mens' clothing that I have ever encountered. These two men have made an art out of the habadashery business. They not only canvas this country for their merchandise, but take yearly trips to Europe (they have just returned from one) to search for the very latest in men's stylings. If you've never visited their shop, then do so. Just browse around you'll agree that there is no other men's shop like it, unless it might be their second store in Beverly Hills. . . .

Heartiest congratulations to MORRIE and SAUNDRA ENGEL, upon the birth of their son DAVID BRUCE. A fine healthy lad, tipping the scales at eight pounds two ounces, his dad is already wondering how he can add another ENGEL to ENGEL & ENGEL, ACCOUNTANTS. . . .

Don't fail to notice the beautiful draperies that help to make the Moulin Rouge such a beautiful place. AL LANDSMAN, of Nevada Upholstery Co., is the man responsible for the whole deal. It looks like he is "Top Banana" in his field in Las Vegas. THE RIVIERA, DESERT SPA, MOULIN ROUGE, are just some of the jobs he's done and they couldn't be better. Mr. L. has shown Las Vegans how to do it better and costing less plus saving the time and expense of going out of town. . . .

Downtown's newest and brightest

(Continued on Page 47)

Coming Attractions

ON THE FABULOUS STRIP

Flamingo

JUNE 2

ALL STAR REVUE

NEW FRONTIER

MAY 30 - THRU JULY 10

WILL MASTIN TRIO

STARRING

SAMMY DAVIS, JR.

El Rancho Vegas

EARTHA KITT

DESERT INN

JUNE 7

NOEL COWARD

SAHARA

MAY 31 THRU JUNE 27

XAVIER CUGAT AND HIS ORK

STARRING

ABBE LANE

The Sands

JUNE 8 THRU JULY 5

PETER LIND HAYES AND MARY HEALY

Royal Nevada

COMING

ANNA MARIA ALBERGHETTI

Riviera

MAY 31

HILDEGARDE

Thunderbird

MAY 26

GALE STORM

CRISWELL PREDICTS

(Continued from Page 7)

to a rude awakening when one of the most drastic profit takings will be scheduled when not even those in the "know" will suspect! . . . The long arm of Pentagon influence will reach out and close a 24-hour club, where it's patrons are blissfully misbehaving under the idea they are perfectly safe by "protection"! . . .

WOMEN WHO WILL MAKE HEADLINES

Secretary Oveta Culp Hobby will demand that every woman in America be given the equal chance to compete with the man on the job, as to salary, promotion and seniority benefits! . . . Mary Pickford will start a nationwide talent quest to find a girl to play herself in the earlier scenes of the story of her life, soon to be filmed. Mary Pickford will personally make a choice of this girl, who will be carefully tested and groomed to later star in many of the memorable Mary Pickford films! . . . Gloria Vanderbilt will quietly divorice Stokowski, which will lead to one of the most revealing post-marriage problems to be recorded so far! . . . Peggy Cleary, who once held a seat on the Stock Exchange, will again enter high finance, with a new book explaining the best way for a woman to financially protect her future! . . .

FOR PEOPLE AND PLACES

Troy, New York: You can expect a local scandal to become of national interest within the next six weeks! . . . James Branch Cabell: Your novels of the 20's and 30's will be issued in a memorial edition! . . . Las Vegas: Your Dancing Waters at the new Royal Nevada Hotel will be filmed in color for a giant MGM musical! . . . Mae West: Your new novel "Diamond Lil in Paris" will be translated into seventeen different languages! . . . London: Your next hit opera will be based on the Robert Louis Stevenson "Treasure Island". . . . Mamie Eisenhower: Your official portrait will be done by Raou Tecate and will be shown at the Anderson Galleries this fall! . . .

'ROUND THE TOWN

(Continued from Page 45)

spot is the GOLDEN SLOT. Owned and operated by the TSOURAS Brothers, The Golden Slot is one of the most beautifully decorated spots on Fremont Street. The entire front of the building is designed like a huge slot machine. At night it lights up giving the front a terrific appearance. One of the big features is a "strip-like" Chuckwagon that should go over big with the downtowners and 'rounders'. . . .

From out of town we hear about the sensational engagement of PATTI MOORE and BEN LESSY. They recently concluded a record breaking stint at the Chase Hotel in St. Louis . . . also . . . the ROLANDS BROTHERS TRIO, who ended a seventeen week commitment at the Trinton Hotel in Canada and are soon to return to Las Vegas. Welcome.

LOU GAMMELL, General Manager of the EL CORTEZ HOTEL, and his charming wife SALLY, are eagerly awaiting the end of the month when they will travel to Maryland to see the commencement ceremony at the NAVAL ACADEMY at ANNAPOLIS. Their son CLARK will be among the MIDSHIPMEN to receive his diploma and throw his hat into the air. The day will belong to CLARK but LOU and SALLY will be in for the real thrills. Hi-Ya Ensign Gammell. . . .

Here is a cute twist . . . I ran into LES RICHIE, local advertising man, at Foxy's Delicatessen the other night. While waiting for a plane that would take him on a visit to his home in Ireland, he was filling his gullet with a heaping plate of Gefilte Fish. . . .

HARRY WHITE and LEE HAYES, were given special honors from Camp Desert Rock last week in appreciation of the work they are doing in bringing shows out to the soldiers at that camp every week. This is one of the Variety Clubs many projects and HARRY and LEE take care of this entertainment for 'our boys'. . . . They were presented plaques that were made at the last A BOMB TEST and are the only ones in existence. The boards were stenciled with lead and placed about sixteen hundred yards from the blast. The tremendous heat burned the wood around the lead and left the plaques inscribed. Both HARRY and LEE are delighted with their gifts, as they should be. The 'Gifts' cost the U. S. Government about seven million dollars! . . .

OBSERVATIONS

(Continued from Page 5)

and River streets. We were proud of that accomplishment and had the Grand Lodge of Masons of Nevada down from Reno to lay the cornerstone. That building is still doing good service although it may soon be condemned as obsolete and torn down to make way for a new bond issue and a new school building.

About the next big tussle came when we needed a new high school building. We got the city fathers to vacate Lewis street between Fourth and Fifth, and bought the additional block between Lewis and Clark streets. That still provides a magnificent site. We issued bonds and erected a high school building. It was the subject of some squabbling but it answered its purpose well for several years. Then it was destroyed by fire and the land turned back to the elementary school district which promptly issued bonds and built the present gymnasium.

Then bonds were issued and the present fine High School built at Seventh and Bridger. Additional ground was secured for the athletic field and the high school now occupies almost the entire four blocks between Seventh and Ninth and Bridger and Clark. Then from time to time additional buildings were built including Frazier Hall. The greatest enterprise was the issuance of another million in bonds to build the beautiful High School Auditorium.

And so it seems to me that life for Las Vegas has been just one ---- bond issue after another. The greatest of all was the $8,750,000 issue for the Las Vegas Valley Water District.

Each of all those bond issues seemed absolutely necessary and the last we would need. But bonds are the price of our greatness. Without those bond issues we would still be just a railroad siding where the trains of the Union Pacific have to stop for water.

I have by no means mentioned all our bond issues, only those I remember.

BROADWAY WHIRL

(Continued from Page 19)

comedy field. . . . "House Of Flowers" closes on June 4th. . . . Comic Corbett Monica, one of the funniest men in town, is our Talent Tip To Las Vegas for this week.

"Cat On A Hot Tin Roof" has won both the Pulitzer Prize and the Critics Circle Award. . . .

SILVER SLIPPER

(Continued from Page 35)

blackouts are now famous from coast to coast for their uninhibited efforts toward showing you a good time. Permanent members of this stock company include such names as SPARKY KAYE (the funny "little" guy) . . . JIMMY CAVANAUGH (genial M.C.) . . . JOAN WHITE (for an eye-opener) . . . and BILL WILLARD (straight man and script writer). . . . In the musical corner you'll be hearing the most you've ever heard from four musicians . . . GEORGE REDMAN and his Orchestra.

GOLDEN NUGGET

(Continued from Page 25)

make up the artists on his show are all featured stars of the famous HARRY OWEN's TV and Radio Shows . . . positions they hold in recognition of their own particular talents. You'll hear soothing Hawaiian song stylings followed, in an instant, by the exciting music, and the deft handling of twin Samoan knives in the nimble grip of MANU, the Great (and these aren't PEN knives, either!) . . . You'll relax in the comfort of beautiful Hawaiian melodies, as interpreted by Eddie, and the vocal members of his show and also, see authentic interpretations of various Hawaiian dances. . . . Bolstering this well rounded bill of entertainment, is well rounded TERE SHEEHAN, billed as, "The Champagne Goddess". Backing torrid Tere musically is the talented foursome known as the GLORIA HUDSON QUARTET. . . . Also aiding and abetting your full evening of fun will be the amusical music of THE PLAYMATES, a trio of talented entertainers making a return engagement on this occasion. . . .

Bond's Jewelers
"HOME OF QUALITY DIAMONDS"
300 FREMONT ST. LAS VEGAS, NEV.

EASIEST CREDIT TERMS IN AMERICA



2403 So. 5th St.
Phone 7050

4 HOUR *"Martinizing"*
by
HUDSON'S
QUALITY CLEANING SERVICE
• Hand Finishing a Specialty
"YOU NAME IT — WE TIME IT"

"The Showplace of Showtown U.S.A."

SID KULLER *presents:*

MISS
MARILYN MAXWELL
★
THE
NOVELITES
★
THE GOETSCHES
Jerry Fielding
AND HIS DECCA RECORDING ORCHESTRA
★
THE CORONET DANCERS
ENTIRE PRODUCTION CREATED AND STAGED BY
GEORGE TAPPS
PRODUCTION CO-ORDINATOR
EDDIE RIO

SHOWTIMES
8:15 - 11:15
SATURDAYS
8:15 - MIDNIGHT

For Reservations:
Phone 7690

HOTEL
Royal Nevada
LAS VEGAS • NEVADA

"Home of the Dancing Waters"

... in the Fabulous COPA Room

JACK ENTRATTER
Proudly Presents

A Scintillating Revue

STARRING

ROSEMARY CLOONEY

Buddy Cole AT THE Piano

★

JOEY BISHOP

★

Antonio Morelli
And His Music

The Most Beautiful Girls in the West

Choreography by
ROB GILBERT and RENEE STEWART
2 Shows Nightly—8:15 & 11:15
Sat.: 8:15 and Midnight

FOR RESERVATIONS PHONE 7100

The Sands

LAS VEGAS, NEVADA



The fabulous hotel . . . .

Flamingo

PROUDLY PRESENTS

THE RITZ BROS.

THE BARRY SISTERS

JANIK & ARNAUT

FLAMINGO STARLETS
A RON FLETCHER PRODUCTION

TEDDY PHILLIPS
AND HIS ORCHESTRA

* * * AT THE STAGE BAR * * *

HAROLD STERN and HIS VIOLINS

GALLIONS & GINNY ★ THE NILSSON TWINS
BOBBY PAGE & His Musical Pages

CONTINUOUS ENTERTAINMENT 'TIL 6 A.M.

SHOWTIMES:
8:30 11:30

FOR RESERVATIONS
PH. 4000

★ ★ ★ "THE SHOWPLACE OF THE NATION" ★ ★ ★

AMERICA'S MOST EXCITING SHOWPLACE.....

Jane Powell

SCREEN'S LOVELY SINGING STAR

Los Chavales De Espana

"THE KIDS FROM SPAIN"

with TRINI REYES
TRIXI

Skeets Minton

Donn Arden Dance Creations
ART JOHNSON, Singing MC

CARLTON HAYES AND HIS ORCHESTRA
SHOWTIMES — 8:15 - 11:15
SATURDAYS — 2nd SHOW at MIDNIGHT

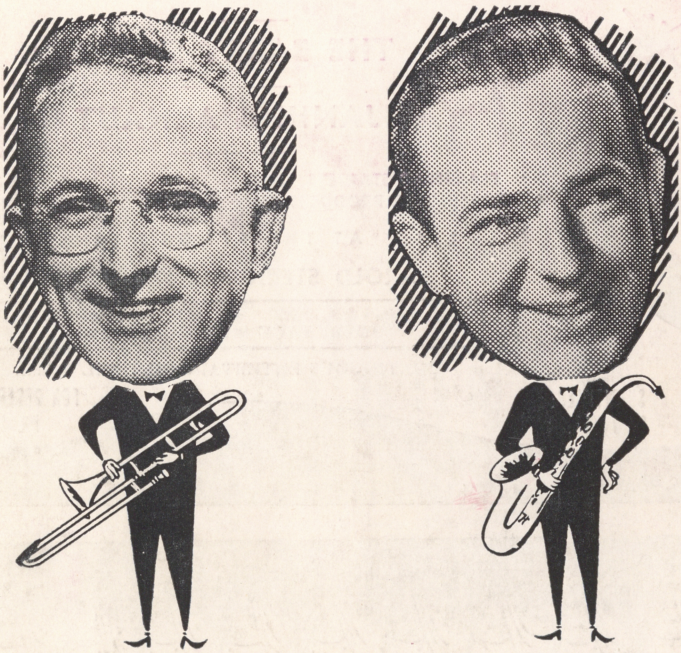
the internationally famous

Wilbur Clark's
DESERT INN

STARS OF C.B.S. TV SHOW

"STAGE SHOW"

TOMMY DORSEY – JIMMY DORSEY



Thanks to the* NEW FRONTIER *hotel
for three wonderful weeks !



Mmmm-m Boy . . .
but they're a
Grand Group!

P.S. *Watch for* "STAGE SHOW" *beginning on Oct. 1st over* C.B.S. *every Saturday* 8:00-8:30 *just before* Jackie Gleason.

TINO BARZIE — Manager

Booking Office: COLONNADES, INC. • 1619 Broadway N. Y. 19, N. Y. • Tel. CIRCLE 7-2900
Att. Vince Carbone