Jack Gortz'

JANUARY 21, 1956

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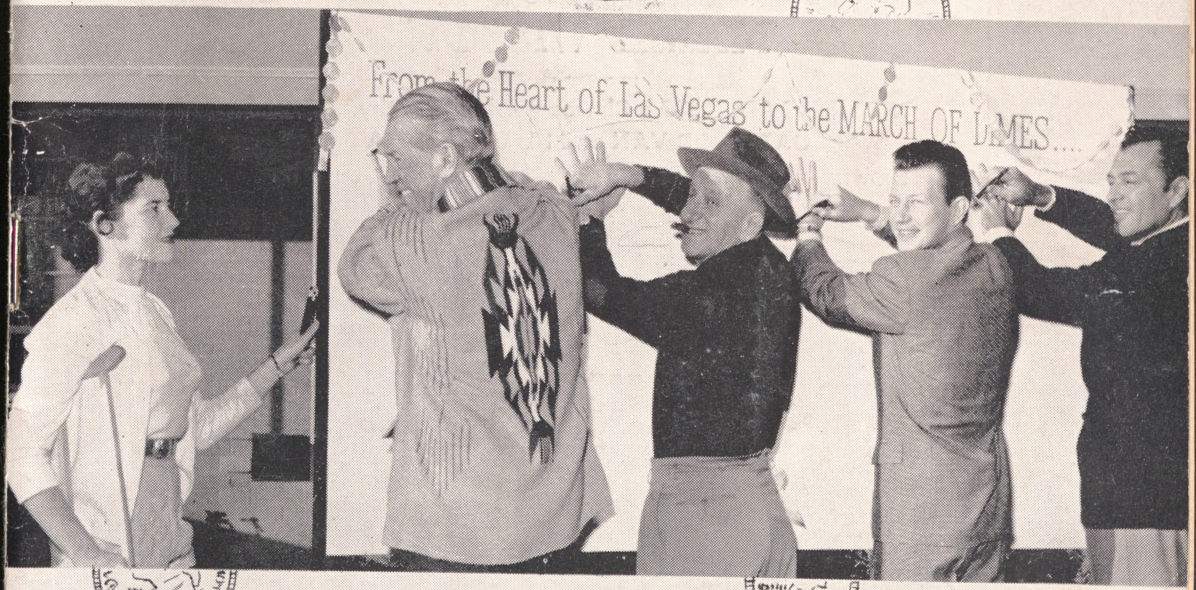
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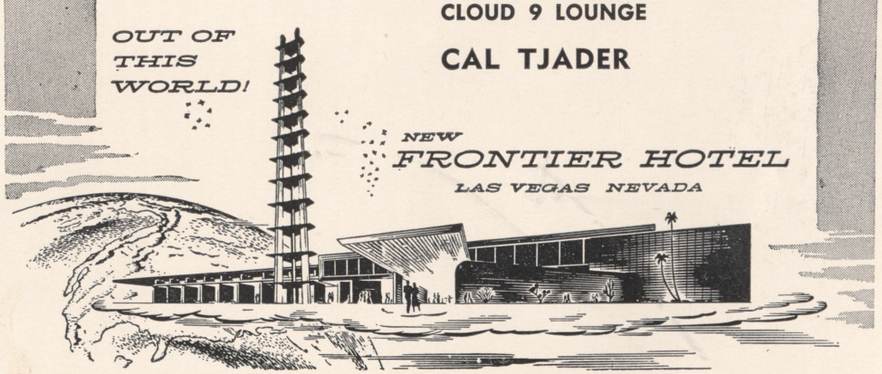
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JACK CORTEZ' **Fabulous LAS VEGAS** *magazine*

FABULOUS LAS VEGAS — PUBLISHED WEEKLY, 721 Fremont Street. Publisher: Jack Cortez. Managing Editor: Bruce Barton Cortez. Assoc. Editor: Bill Kozloff. Address P. O. Box 748, Las Vegas, Nevada. Telephone DUdley 4-4922. Art Editor: Dennis Stephenson.

VOLUME VII, NUMBER 44,—JANUARY 21, 1956

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OBSERVATIONS

by CHARLES "POP" SQUIRES

MR. AND MRS. Joe W. Brown are home again after several months absence during which they took turns at spending time under physician's care in hospitals. I am sure that they were glad to be at home again and am absolutely certain that Las Vegas is glad to have them here again safe and sound.

The Joe W. Browns, although not among those we call pioneers, have already made for themselves a place of high regard in the affections of our people because of their outstanding activities in community affairs.

The first notable action in Las Vegas was the purchase of the Horseshoe Club from Benny Binion when the latter was unable to carry on, and the expenditure of something like $700,000 in transforming it into one of the most beautiful casinos in America, and as an assurance to the public that the resort was amply financed, a million dollars in Uncle Sam's good money was placed on display where every person who desires may almost, but not quite, put their hands on it.

Their entry on the scene of Las Vegas activities, was timely, coming as it did, when the business health of our community was threatened by several enterprises which were only partially financed but which planned to make forty to sixty per cent on their capital cost out of the first month or two of operation.

Obviously, this attempt by the promoters of several resort hotels to carry on without sufficient money to pay for the completion of the buildings, furnishings, supplies, entertainment, musicians, etc., was doomed to failure and the good name of Las Vegas was greatly damaged. This coming so shortly after the failure of the four or five million dollar race track enterprise, which attempted to build its business on a load of costly operations which would have wrecked even Santa Anita, was doomed to failure.

At this critical moment, Joe W. Brown appeared on the scene and bought the whole property of the race track for $2,983,000, made the final payment on January 10, 1956 in two certified checks amounting to $2,606,-840.

All of which adds up to a very pretty figure, for one person to invest solely for community benefit. Mr. and Mrs. Brown are not looking for a profit on their investment but are holding this great property in trust for the community and are ready to turn it over at cost to whatever suitable organization the people may decide is best able to handle it for the community.

The action of Mr. and Mrs. Brown in this matter has already steadied and stabilized our local economy to an amazing degree. The confidence of the people in themselves and in their community has been restored and plans are already under way for perfecting an organization to build a fine convention hall and an exhibit building to accommodate expositions and conventions. It is reasonable to expect that great national and international expositions will be attracted to Las Vegas which is about the only spot in America where suitable climate is combined with ample hotel accommodations.

We have only Mr. and Mrs. Brown to thank for this quite definite and remarkable change in sentiment in this community. Things had reached a point where factions were arrayed against factions and it seemed but a short time until a war might break out between them in this "Fabulous Las Vegas" where heretofore we had maintained community health and prosperity by working together.

If I may be pardoned for jumping from one subject to another, I would remark that the recent financial troubles in something like twenty million dollars worth of hotels is not the result of poor business but is entirely due to the attempt of small groups to "get rich quick on other people's money." To go into debt to the extent

(Continued on Page 31)

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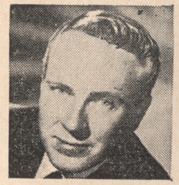
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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

YOU WILL be exposed to a terrifying mysterious epidemic from Asia, which causes a raging fever and a physical collapse lasting ten days, and resembles beri-beri in a great many respects! . . . I predict that the Serge Rubenstein murder mystery will be solved by the New York City Police thru new evidence by late March 1956! . . . I predict a new and shocking cult, based on the Egyptian worship of the dead, will sweep like wildfire from coast to coast . . . I predict a new series of frightful storms will sweep the Atlantic Coast, making last year's storms innocent by comparison! . . . I predict that the British Isles will face a financial crisis by mid-April 1956, which will reflect in every stock market in the world! . . . I predict a major scandal out of Washington, D.C. involving a Democratic Senator, the widow of a Republican Jurist, and the Governor of a Southern State! . . . I predict that our 20th Century Scientists will issue a grave warning concerning the recurring explosions in outer-space, and the increasing danger to our Earth, as we approach the orbit! . . . I predict that a major mystery story of the strange death of an Army Officer in World War II, will be brought to light, three military arrests made, a trial and a conviction, all within the next sixty days! . . . I predict that Ex-President Truman will write a special magazine article about his experience with the supposed Ghost of Abraham Lincoln in the White House, which will make the top reading of the year!

FOR PEOPLE AND PLACES:

A Famous German Scientist will amaze the world with a 500 year old remedy, which was the basis for the longevity of a certain family in that age. This simple drug will prolong life, and restore a new vigor to the most worn out bodies! . . . I predict that a young princess of the Burbon Royal Family, will quietly be groomed for her new postiion when Dictator Franco turns Spain back into a monarchy! . . . I predict that the age old mystery of the three ships sailing off into nowhere will be solved by the tracing of the treacherous tides of Sago! . . . I predict that Detroit will build an "Automobile Museum" which will house the very first horseless buggies down to the proposed models for 1965! . . . I predict the Pentagon will soon announce a new type of water bomb which will polarize the water around a boat, causing the vessel to burst into flames, and instantly killing all on board! . . . I predict that a revolution will start in Hercegovina, Yugoslavia, which will fan out and become the major struggle of 1956 between the Communists and the Catholic Faith! . . . I predict that two famed Japanese Diplomats will be given burial at sea, as they requested. Full military honors will be accorded these men by all nations exactly ten years after their deaths! . . . I predict that the Mayo Clinic will perfect a medicine which will arrest tuberculosis at practically any stage, and restore the lungs to a healthy condition! I predict this will be one of the major scientific advances for 1956!

THINGS TO COME!

I predict one of the most amazing motion pictures of our 20th century will be called "The White House" which will trace the history of our presidents, their families and the famous structure itself. This film will not only be entertaining but patriotic and historical as well! . . . I predict that one of the most startling of all desert cities will soon be built in Nevada near Carson City, where the citizens will only be known by their initials, no questions will be asked, and complete privacy will be assured! . . . I predict that the island of St. Lucia in the West Indies will become the Rum Capital of the world, and millions of American dollars will soon construct the world's largest distillery there! . . .

(Continued on Page 31)

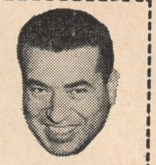
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DOWNTOWN LAS VEGAS

that's for sure...

by JACK CORTEZ



THIS week's front cover is a salute to the MARCH OF DIMES drive, currently being carried on in FLV. Among our local polio victims is lovely, fifteen-year old DIANE SWEATEN, whom you can see on the face of this issue. The young lady was inflicted with polio in September, 1955. We want every parent to look at this girl and offer complete support to this fund-raising campaign. Remember — it could have been your child! January 21st is "Blue Crutch Day." Give your contribution and wear the pin that designates your generosity to those, needing your assistance. ABE SCHILLER (of the FLAMINGO HOTEL, Inc.) is the county chairman for the March of Dimes. He is contributing his every effort to raise the quota set for this area. We sincerely believe Abe deserves a humanitarian award. Although he is ever ready to exchange quips with quick-witted associates, he has a heart that is always prepared to include those who need his driving energy and helping hand. Let's show Abe that we are in full accord with his sentiments in this campaign. GIVE until it feels good. GIVE until you reach the bottom of your excess. GIVE that someone may walk and play again. There is no greater satisfaction than that which is derived from a smile YOU HAVE placed on someone's lips . . . and that's for sure.

Comedienne MARTHA RAYE is in town, visiting "her home," the HOTEL SAHARA, for a few days. Looks as though her main reason is still her romance, involving dealer, AL RIDDLE, of that bistro. They have been "that-a-way" for seven months. A mighty long courtship, yes???

Have you seen GERI RYAN, the HOTEL EL RANCHO VEGAS photographer? She is such an attractive lassie, she could very easily make her living on the other side of the lens.

Over at LARRY'S SHOE STORE (on Fremont St.), owners, MAY and LARRY MUSHKIN are preparing for another shoe customer, in their direct family. They've petitioned the Stork for a May visit. This time, they've reserved a multiple birth policy with LLOYD'S of LONDON. We'd like to see it happen! Incidentally, their reigning heir, MICHAEL, celebrated his second birthday, January 18th.

STUNNING SMITH, exotic dancer with the fascinating purple hair, (and what a body!) at the SHOWBOAT HOTEL is expecting her boyfriend PETE PEARSALL in from Flagstaff, Arizona, where he is attending ARIZONA STATE TEACHERS COLLEGE. This twosome were "that-a-way" when they attended grade school. Looks like they may rekindle that old romance, perhaps this time in earnest. . . .

We recently heard a rumor that personally struck us as one of the greatest ideas we've ever heard. Our readers have noted our previous mentions of our association with JIMMY GRIPPO. To refresh your memory, not only is he a dear friend of ours, but also a master in the art of legerdemain — and — a hypnotist of note. When we were eastern residents, we often saw Jimmy plagued with requests, no matter where people spied him. That included drugstores, hotel lobbies, or even out in the middle of Broadway. Many exciting experiences materialized on

(Continued on Page 32)

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Viewing the Action...

By BILL KOZLOFF

OFTEN a business failure is precipitated by a bad start. It is this unfavorable condition at the inception of an enterprise that may mark the entire project for doom. Occasionally, remedies can be applied that will either rejuvenate a suffering business and restore it profitably. Problems like undercapitalization, top-heavy expenses, and generally poor management are typical of a foundering venture. Sad, though it may be, when a business is plagued because of internal disorder its future is doubtful. On the other hand when a cause for business hardship is avoidable and individuals completely turn their backs on the possibility of saving an institution then certainly a question should be raised. Again reference is made to the discrimination against stores on SOUTH 5th STREET where motorist shoppers are banned. "NO PARKING" restrictions are being enforced and for the lack of proper parking facilities the businesses there are dying on the vine. A survey of specific cases reveals that in the neighborhood affected, one storekeeper after the parking ban enforcement, was driven to such distraction that overnight he emptied his shelves and mysteriously fled; another of these merchants because of a sharp drop in sales discharged his sales force; a third shop has in a relatively short period of time had three managers; another will undergo a partnership break; one has had two serious fires and a robbery; some are running sales to unload merchandise at a ridiculous loss; still another operator has flown to another resort town in preparation to moving his store there. I doubt if any tenant there has not undergone some serious difficulty as a result of a situation that could have been avoided. . . .

VARIETY CLUB members of FLV TENT No. 39 commend ERNIE CRAGIN outgoing Chief Barker for his two years of tireless work and important accomplishment. FRED SOLY incoming Chief Barker already has plans underway for a banner year. . . . How happy MADDY GRAVES four kiddies must be with the new Cadillac won at the Variety drawing. Can't resist this, it's called MADDY'S CADDY. . . . Other stellar workers for the successful VARIETY party at the RIVIERA were ABE SCHILLER, BEN GOFFSTEIN and STAN IRWIN. . . . The women: MRS. AVERILL DALITZ, MRS. FERN KOZLOFF, MRS. JIM YOUNG and MRS. MURRY SOSS made the auctioneer's job easier and more presentable. . . . Looks like BILL WILLARD local columnist is collecting more individual items than anyone and interesting too. . . . MARTIN BLACK, did you have lovely SKIP LAWSON of the DUNES on your T.V. program last week? Very charming personality — your show is terrific!!! . . . CECIL LYNCH of the AMERICAN LEGION, PAUL CULLEY of the VETERANS OF FOREIGN WARS, and FRED HAIR, STATE COORDINATOR for VETERANS ORGANIZATIONS attended and spoke at the last meeting of the JEWISH WAR VETERANS. . . .

HOLLYWOOD reports that former U. of P. athlete NORM RETCHIN (old teammate) is at PARAMOUNT with ALVIN GANZER writing, directing, and producing "THE LEATHER SAINT." It's about the clergyman who leaves his parish to enter the fight ring to raise money for his congregation. . . . Backstage at the DESERT INN yields FRANKIE LAINE nursing a troublesome cold (performance on stage won't show it); then there is the happy, happy BEVERLY DENNIS brilliant singing comedienne with her raft of props among which is her mink coat of exquisite design; and on inspection the equipment used by the worlds fastest juggler RUDY CARDEVAS startles you that there is not one trick device in his collection — each of his feats is accomplished by masterful balance and timing. . . . Keep an eye on SAM GINSBERG of the STRIP FLORIST to

(Continued on Page 35)

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JANUARY 19th — FEBRUARY 18th

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The Waterbearer is the symbol of Aquarius; the jewel is the amethyst or pearl, the flower is the primrose.

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By Paula

CELEBRATING their first anniversary are BOBBY BOYD and the JAZZBOMBERS. This group of rock and roll artists are a handsome group of youngsters that really have the beat. They have known each other since school days and have taken their first step up the ladder of fame together. Their current appearance at the STAGEBAR of the FLAMINGO HOTEL has caused a lot of comment. Would like to introduce the boys to you: BOBBY BOYD plays the fender bass and does some clever and entertaining lyrics. Versatile DENNIS CLARK plays the trombone and thunder bass and adds vocals that have lots of zip, for instance, catch him singing, "You Gotta Walk Home Baby" very amusing. Capably blowing all the saxophones, plus the clarinet and filling in on vocals is GENE DRAKE. Tinkling the ivories is JIMMY MERONE and beating the drums and doing a fine job of it is AL SINATRA (yes, a cousin of the famous Sinatra). Such superb instrumentals and an excellent selection of numbers brings all kind of audience appreciation. This week we also extend happy birthday greetings to Bobby, his natal day is January 23rd, and wish for him many more years of one success after another. . . .

Belated birthday greetings go to JOHN RICCO and CARMEN MACCARI, both CHARACTERS of the CASBAR LOUNGE of the SAHARA HOTEL. They celebrated together on January 14th. If you have missed this very entertaining group, don't delay another day, you will laugh for the forty minutes they are on stage. . . .

Never heard happier music in your life! ELLA LOGAN and MAURICE CHEVALIER were sitting in front of the bandstand, just a tapping their feet and clapping their hands. Mr. Chevalier insists that the DUKES OF DIXIELAND must come to Paris, preferably when he is home, that they would be the toast of the continent! The THUNDERBIRD LOUNGE is packed with fans that would agree with Mr. C. but sure would hate to see them leave. Ella is no enthusiastic about the boys that she spends at least five minutes at the end of her every show telling her audience all about the DUKES!

Now playing for your dancing pleasure at the intimate and cozy little place out on Nellis Boulevard, HERNANDO'S HIDE-A-WAY, is the STAN SELTZER TRIO. Am sure you will remember that excellent group from their engagement at the SHOWBOAT. There is room to dance, too! And in a very romantic atmosphere. . . .

HARRY RANCH is back and sounds better than ever! What a lot of exciting music this group creates and the craziest instrumentals, plus song stylings that you never heard the likes of before. The GOLDEN NUGGET is really rockin' these days. Between the rhythms of HARRY RANCH & HIS GANG and the DOGPATCH REVUE that features the earthy ditties sung by POLLY POSSUM that commands your merriment, the SRO sign is in order. Even the aisles are packed! . .

Golfer BUDDY GRECO takes swinging at that little ball as seriously as he takes swinging the music that he creates in the SILVER QUEEN BAR of the SANDS HOTEL. Weather permitting you can always spot this pianist on the greens of WILBUR CLARK'S

(Continued on Page 37)

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'Round the Town

with DON LUND

BELATED birthday greetings to MISS SOPHIE TUCKER, the last of the red hot mammas, who celebrated her sixty-eighth birthday and her fifty-second year in show business last Friday, January 13th. I attended her birthday party in the OPERA HOUSE at the HOTEL EL RANCHO VEGAS and it was a gala affair with over five hundred friends and well wishers attending. The guests came from all parts of the country to be with MISS TUCKER on her day. The guest registrar read like who's who in show business. To name just a few, there were MARTHA RAYE, HARRY JAMES, BETTY GRABLE, ART LINKLETTER, JOHN CARROLL, DONALD O'CONNOR, GORDON MacRAE and DR. MARGARET CHUNG. To name more would be futile, because practically everyone who attended was a famous personage in some respect. Highlight of the evening was the cutting of the huge birthday cake which was almost four feet high.. Sophie handled the knife like a veteran. Again, from all of us to you, Miss Tucker, HAPPY, HAPPY BIRTHDAY and may you celebrate many, many more! . . .

Never saw a happier guy in my life than BERNIE JENKINS who is a bartender at the SANDS HOTEL. He is the papa of a six week old baby girl weighing ten pounds and nine ounces. That isn't unusual, but the fact that she has gained four and a half pounds in six weeks is. Better watch it, man, you must be feeding her too many Wheaties! . . .

Happiness seems to reign this week. The BILL NEWMAN'S, he is employed at the DUNES HOTEL, just moved into their new home located in CHARLESTON HEIGHTS. They have been hoping and planning a few years for this and now their dream has come true. . .

If you are looking for a place to spend a nice quiet evening, try HERNANDO'S HIDE-A-WAY on NELLIS BLVD. Believe me when I tell you that this place is soooo satisfying and very easy on the pocket-book, too. There's dancing 'til 3:00 A.M. Drive out, you won't be disappointed. . . .

The very cute little change girl at the NEVADA CLUB is GEORGETTA KEELE and a newcomer there. She loves her work and to meet people. Real friendly and an asset to the club. Incidentally, her husband's name is HOWARD KEELE, but not the movie star. . . .

Just received word that SAMMY DAVIS, JR. played to over thirty-two thousand (32,000) people during his recent engagement at the NEW FRONTIER HOTEL. That's an average of almost eleven hundred people (1100) a night. Not bad for the SLOW season. In fact, NOT BAD FOR ANY SEASON!!

IKE STELOFF, genial owner of the COLONIAL HOUSE is in New York City and all points East enjoying a well earned months vacation. He has been planning this one for quite a while and finally made it. Hope Mr. S. is having the time of his life. . . .

One of the most sensational sales on Men's wear that I have ever seen is now in progress at KNICKERBOCKER, LTD. in the ROYAL NEVADA HOTEL. If you are in the market for some new "duds", this is the place to go. You'll find savings of over fifty percent (50%) on most items. Yes, Sir, it's TREMENDOUS. . . .

(Continued on Page 38)

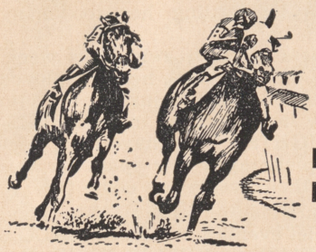


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ON THE FABULOUS STRIP

DESERT INN

COMING

PATTI PAGE

El Rancho Vegas

COMING

JOE E. LEWIS

Flamingo

FEB. 15

PEARL BAILEY
BILL BAILEY

NEW FRONTIER

FEB. 20

YMA SUMAC

Riviera

FEB. 1

TONI ARDEN

SAHARA

FEB. 7

VAUGHN MONROE
JEAN CARROLL

The Sands

FEB. 15

PETER LIND HAYES
MARY HEALY

Thunderbird

FEB. 9

ARTHUR BLAKE
MERRY MACS



Hillsway

by ROLAND HILL



WHEREVER I go I hear stories I feel compelled to quell right from the start regarding Las Vegas. Let one hotel like the MOULIN ROUGE or the ROYAL NEVADA have a bit of difficulty and everyone seems to take great delight in talking about it and elaborating on it. LAS VEGAS OVERBUILT! Humph! Las Vegas has more tourists than New York City and its tourists come to see ALL OF Las Vegas, not just one or two shows and Radio City as in New York. Miami Beach has 5,000 hotels and motels all about as fine as any in Las Vegas or finer for that matter, and its tourists must come from hundreds of miles away, yes even thousands, while here in Vegas we have 8,000,000 people within 3 or 400 miles. Overbuilt! Never! I think if every hotel on the strip would have one price for its rooms, say $5.00 or $7.00 single and $10 or $12 double and if the people could depend on that, many more would DARE to stay over for a few days. I hear tell the STARDUST is going to have one price of $5.00 a day and if that is so that is the smartest thing ever done in Las Vegas. Most people do not dare even approach a registration desk at the swank strip hotels because they feel from looking at the outside of the place that it is just too expensive. I do not think the fact that the motels in town put out price signs hurts the town — it is the trying to put a lower price sign out than its neighbor that is hurting, and also the raising of the prices on the rooms over the week-ends and on holidays. The feeling of uncertainty as to just what it is going to cost tourists in Las Vegas is what is giving the town a black eye. You cannot get away from the fact, the public thinks that Las Vegas is expensive and I think the hotel and motel associations should do something quick to correct this misnomer. If they would tell the world how reasonably they can get rooms, how very reasonable the meals are for absolutely the finest meals in the country and the very top shows in the land, and forget about trying to make every Hiram and Henry in the country think there is a chorus girl waiting for him on every corner in Las Vegas, great strides would be made in making Las Vegas known as the very best and cleanest vacation spot in the entire world. Sorry, editor, but I feel a few of us should perhaps tell the hotel and motel associations a few things about their business!

Saw the Milton Berle show at the RIVIERA before leaving town and what an evening that was. The Clover Room is correctly named. And I couldn't help but marvel at the organization it takes to make such a place run so smoothly. No elegant spot in the world is better staffed. Jack Denison, the Maitre d' is personality itself, suave and sophisticated, he runs this place like a huge machine with never a hitch. And what a knack he has for gathering the right people around him. I have known Jack for years and have never known him to become excited or nervous, no matter how big the crowd or how many celebrities he has to satisfy. He has the profile of a greek god and is handsome enough for the movies. His head waiter is Bill Pallas, and he has five captains that are efficiency and courtesy plus. They are Camille Dupleix, Lennie Motsay, Louis Vanderhook and Bob Wilson who took care of our table so very capably — Bob just couldn't do enough to make the evening pleasant. And I mustn't forget Sy Husney, who with a twinkle in his eye, said "Mr. Hines" (imagine calling me Duncan Hines). I had forgotten him completely but not Sy — one day years ago it seemed the George Frisbee's of the Kit Carson Motel called me over to the lunch counter at the SANDS for coffee with them and Sy waited on us. What a memory! He must be a graduate of the Dale Carnegie course. Dottie Oliver takes care of the reservations and Bernadine Young is secretary. The RIVIERA is truly a "must" on anyone's itinerary in Las Vegas.

I enjoy going into the PIONEER

(Continued on Page 39)

Gee, I Love

Wilbur Clark's

DESERT INN



BEVERLEE DENNIS

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

Jan. 10th thru Feb. 13th
Show: Frankie Laine; Beverlee Dennis; Rudy Cardenas; Donn Arden Dancers; Art Johnson; Carlton Hayes and Orchestra.

FRANKIE LAINE, one of America's most outstanding and unusual singing stars is welcomed back to F. L. V. "Mr. Rhythm" has a distinctive, buoyant and very exciting manner in which he sells those songs. All that talent plus his warmth of personality and gracious ways have zoomed him to the heights of popularity. Mr. Laine's repertoire includes many favorites that have been top hit tunes, simply because he recorded them. One can always count on Frankie to introduce a few new numbers that look like #1 hits on the "Hit Parade of Songs." This great songster is a phenominal showman, EVERYONE enjoys his performances . . .

(Continued on Page 26)

EL Cortez

Jan. 12th thru Jan. 25th
Show: Paulette Sisters; Wayne Roland; Jill Adams; Sherman Hayes & Orchestra.

Newcomers to the local bistros are the talented PAULETTE SISTERS, Capitol recording stars. These three lovely young ladies blend their sweet voices to produce very fine harmony that will assure their future. They are capable of handling any type of song from lullabies to bop and offer a varied repertoire which includes their new recording song, "Leave My Honey Be," that pleases all viewers . . . Also on the bill is comical ventriloquist, WAYNE ROLAND, whose unusual presentation creates a lot of interest. Mr. Roland is very adept at his art and maintains audience attention from the moment he steps on the stage until he has completed his performance . . . To round out an interesting show, tap

(Continued on Page 26)

El Rancho Vegas

Dec. 23rd thru Feb. 2nd
Show: Sophie Tucker with Ted Shapiro at the piano; Guy Cherney; Ernie Richman & The Manniquins; Ted Fio Rito and Orchestra.

What a wonderful holiday gift — to be able to see the one and only SOPHIE TUCKER. "The last of the Red Hot Mamas" is everybody's favorite. When this superb showman appears on any stage, an air of realization passes through audiences. They feel that the true spirit and heart of show biz is represented by this all time great trouper. Miss Tucker has brought us a completely new and laugh provoking act that also has its share of nostalgia and heart that is so firmly associated with Miss Tucker's every performance. This year she introduces an imaginary "Myron" that has the audience in an uproar of hilarity, and "Sophie's Matri-

(Continued on Page 26)

Flamingo

Jan. 19th thru Feb. 14th
Show Mills Brothers; Alan King; Goofers; Ron Fletcher Dancers; Louis Basil & Orchestra.

The MILLS BROTHERS, all time great singing quartet, is back once again to soothe local supper club audiences with their harmonious renditions of the "smoooothest" melodies. They are great local favorites that have enjoyed national popularity for over twenty years. In fact, they were the originators of the singing quartet as it is known in show biz today. The "Skipper" and his boys have mellowed and their voices blend as beautifully as scotch that has been maturing for the same length of time. Their full, rich tones are very melodious and mighty pleasing to the ear. Their fans are numberless and nightly jam any place where the MILLS BROTHERS are appearing . . . On the same bill is

(Continued on Page 27)



NEW FRONTIER

Jan. 5th thru Feb. 19th

Show: Ken Murray's Blackouts of 1956, starring Marie Wilson; featuring Jerry Murad's Harmonicats; Andre Dancers; Robert Lamouret; Bill Norvas; Bill French; Bob Hopkins; Gene Pellecci & Nancy Wynn; Venus Starlets; Garwood Van and Orchestra.

SAMMY LEWIS brings back two great favorites, the famous KEN MURRAY & HIS BLACKOUTS of 1956, starring lovely MARIE WILSON. We are once again treated to the comicry of Mr. Murray and the situation scenes that stars the beautiful and voluptuous Miss Wilson. Ken is present throughout the entire show as master of ceremonies and director of hilarity. He kids Marie constantly; works her very hard and gains many guffaws in the process. In fact he works the little blonde charmer down to her scanties. Marie is truly a great performer and when combined with top showman, Ken Murray, anything can happen — and usually does, which creates an outstanding show . . . Featured in this revue is JERRY MURAD'S HARMONICATS, creators of superb, beautiful music on the Harmonicas that is sweet to the ears . . . Spectacular dance routines are presented by two lithe men and a graceful lady who are known as the ANDRE DANCERS . . . For something a little different we have ROBERT LAMOURET, cleverly accompanied by his mechanical, defiant duck, "DUDULE." This continental comedian makes his raucous little partner seem alive and very amusing . . . BILL NORVAS displays a fine voice and is backed by a very harmonious group . . . BILL FRENCH twirls a lot of baton . . . BOB HOPKINS adds his comical touch . . . Two very clever youngsters, GENE PELLECCI & NANCY WYNN present their talents on the piano and drums and round out a very wonderful BLACKOUTS of 1956 that closes with a mock police raid that brings the house down in a riot of

(Continued on Page 27)

Riviera

Jan. 18th thru Jan. 31st

Show: Olsen & Johnson; Los Chavales de Espana with Trini Reyes; Patti Andrews; Marquis Family; Riviera Girls; Ray Sinatra and Orchestra.

"Under the Big Top" stars those irrepressible clowns, OLSEN & JOHNSON, that keep all audiences in a happy uproar of laughter. Their abundance of gags and buffoonery has kept them tops on the roster of excellent comedians. The boys are in their customary top form, the situations and scenes that these gents create are most hilarious. In fact, prepare yourself for a seizure of laughter that lasts the duration of their performance. OLSEN & JOHNSON have them "In the aisles!" . . . LOS CHAVALES de ESPANA present the vivid music of their native land in such a manner as to make

(Continued on Page 27)

SAHARA

Dec. 27th thru Feb. 6th

Show: Donald O'Connor; Sidney Miller; Saharem Dancers, featuring Ruth Costello; Cee Davidson and Orchestra.

DONALD O'CONNOR literally bursts onto the stage with the opening of this wonderful new musical comedy and is still in there pitching at the close of the show. With zip and zest, Donald opens with a clever shadow routine and jumps right through the paper screening to greet his multitude of fans. This is followed by an amusing skit built around a collegiate blazer that he claims he hasn't worn for years, thought it was a flag. Fabulous footwork is displayed by this versatile young entertainer who can also sell a song in his own inimitable manner. The hilarious skits by your favorite song-writers, O'CONNOR & MILLER, are the high points of the show. Many

(Continued on Page 29)



The Sands

(Not a Review)

Jan. 18th thru Feb. 14th

Show: Peggy Lee; Pepper Davis & Tony Reese; Beachcombers with Natalie; Copa Girls; Antonio Morelli and his music.

Gracious lady of song, PEGGY LEE, can always be counted upon to bring the ultimate in staging and presentation of outstanding selections that are merely fabulous when Miss Lee has given them her magic touch. This lovely girl writes lyrics, composes musis, arranges and sings with a very delightful and unusual delivery. She is one of the most outstanding and talented singers in show biz for she so thoroughly understands every aspect of music. Her regal manner and superb showmanships holds your attention and keeps you in awe of such genius. She is truly a great artist and everyone looks forward to her per-

(Continued on Page 29)

SHOWBOAT

Jan. 13th thru Jan. 26th

Show: Ford & Reynolds; Stunning Smith; Garr Nelson; Showboat Girls; Two Guys & a Gal; Lawrences & Beverly; Mike Werner & Orchestra.

Those "Mad Men of Mirth" are at it again. Wherever FORD & REYNOLDS appear, they create audience appreciation for their diverse efforts. These two youthful entertainers offer top instrumentals in conjunction with a lot of witty capers that are presented in a rapid fire manner. They are two of the most versatile lads in show biz, who else can play a solid instrumental while standing on their head? Their zany antics and spirited presentation keeps everyone on their toes for they won't want to miss a single line. Nobody sleeps while these boys are on stage

(Continued on Page 29)

SILVER SLIPPER

Show: Hank Henry; Russ Clark; Jean Valli; Silver Slipperettes; Silver Slipper Stock Company.

The second edition of the "RAZZLE DAZZLE REVUE" in which our favorits funny man, HANK HENRY, is the mainstay opens with laughs galore for the sophisticates. The man with the "Kisser" that would cause a laugh riot sparks the show with his inimitable humor and keeps it humming with guffaw after giggle, right from beginning to end. There would be no "Slipper" show without this funster . . . Added to the bill is world famed puppeteer, RUSS CLARK. The "little people" perform adeptly under the expert guidance and manipulation of Mr. Clark. They will amaze and amuse you . . . Famed yodeler, JEAN VALLI, adds her homespun humor and cowgirl antics to this fast moving show. She is

(Continued on Page 30)

Thunderbird

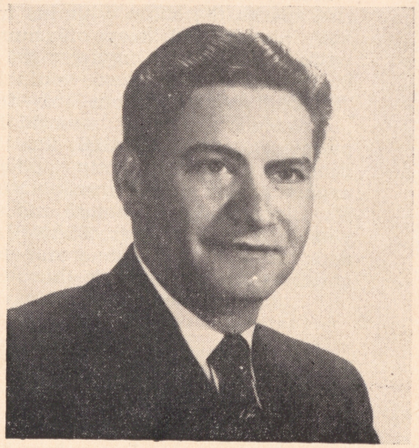
Jan. 12th thru Feb. 8th

Show: Ella Logan; Don Tannen; Peiro Brothers; Thunderbird Dancers.

The winsome lass with the powerful pipes, ELLA LOGAN, is back to serenade audiences with her charming voice. With a bag full o' songs that will please everyone, this charming little lady stands right up and sings up a storm. Such versatility, she can belt out the blues or croon a tender ballad with ease and assurance. Miss Logan will long be remembered for the wonderful show, "Finian's Rainbow." She made the songs from that play world famous . . . On the same bill is impressionist DON TANNEN who is a very comical gent. Don is one of the most original performers you'll witness on any stage. He is not a carbon copy

(Continued on Page 30)

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JAN. 21 THRU JAN. 27

Channel 8 KLAS

SATURDAY — JANUARY 21

11:45 8 Public Service
12:00 2 Pro Basketball
8 Big Ten Basketball
1:45 8 Sports Final
2:00 2 Mystery Matinee
8 West Coast Basketball
3:00 2 Ladies Matinee
3:45 8 Buffalo Bill
4:15 8 Santa Anita Race
4:30 2 Surprise Package
4:45 8 Campus Party
5:00 2 Perry Como Show
5:30 8 Andy's Gang
6:00 2 Spectaculars
8 Sports, News & Weather
6:30 8 Long John Silver
7:00 8 Queen of the Jungle
7:30 2 Hit Parade
8 Damon Runyon Theatre
8:00 2 Stop the Music
8 Western Marshal
8:30 2 The Ruggles
8 Honey Mooners
9:00 2 Lawrence Welk Show
8 Two for the Money
9:30 8 Man Behind the Badge
10:00 2 The Hunter
8 Gunsmoke
10:30 2 Do It Yourself
8 Ralph Pearl Show
10:45 2 Big 2 Playhouse
8 Korla Pandit
11:00 8 Martin Black Nite Owl

SUNDAY — JANUARY 22

10:30 8 This Is The Life
11:00 8 Christophers
11:30 8 Adventure
12:00 8 Face the Nation
12:30 8 Sunday News
1:00 2 Wide Wide World
8 Front Row Center
2:00 8 Omnibus
2:30 2 Faith For Today
3:00 2 Meet the Press
3:30 2 Pet Parade
8 Feature Film
3:45 2 The Comics
4:00 2 Highway in Desert
4:30 2 We Believe
5:00 2 Our Amazing World
8 News of the Week
5:30 8 Drew Pearson
5:45 8 Korla Pandit
6:00 2 Television Theatre
8 Showtime
6:30 8 1st Nat'l Bank Theatre
7:00 8 Private Secretary
7:30 2 Famous Film Festival
8 Mr. District Attorney
8:00 8 Ed Sullivan Show
9:00 2 Mr. & Mrs. Show
8 Eddie Cantor Show
9:30 8 G.E. Theatre
10:00 8 Showcase of Stars
10:30 2 Big 2 Playhouse

MONDAY — JANUARY 23

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 Our Amazing Wolrd
1:15 8 Secret Storm
1:30 8 Comedy Club
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Encore Theater
3:00 2 Ladies Matinee
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Especially for You
8 Shop With Dot
5:00 2 Bar 2 Ranch
8 Captain Jack & Little Rascals
5:30 2 Channel 2 Space Rangers
8 K & K Commandos
6:00 2 Sports, News & Weather
8 Weather—Sports Desk—News
6:30 2 Life With Elizabeth
8 Robin Hood
7:00 2 Inspector Mark Saber
8 Life of Riley
7:30 2 It's A Great Life
8 Highway Patrol
8:00 2 Lombardo Show
8 Liberace
8:30 2 TV Readers Digest
8 Secret File U.S.A.
9:00 2 China Smith
8 I Love Lucy
9:30 2 The Hunter
8 December Bride
10:00 2 Sahara Showcase
8 San Francisco Beat
10:30 2 Late News
8 Nite Wire
10:35 2 New Mr. & Mrs. Show

TUESDAY — JANUARY 24

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 Our Amazing World
1:15 8 Secret Storm
1:30 8 Comedy Club
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Encore Theater
3:00 2 Ladies Matinee
4:00 2 Film Library
8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Be My Guest
8 Charles Antell
4:45 8 Gary Moore
5:00 2 Bar 2 Ranch
8 Capt. Jack
5:30 2 Channel 2 Space Rangers
8 Wild Bill Hickok
6:00 2 Sports News & Weather
8 Weather, Sports Desk, News
6:30 2 I Married Joan
8 Jungle Jim
7:00 2 Bishop Sheen
8 $64.000 Question
7:30 2 Justice
8 Do You Trust Your Wife
8:00 2 Milton Berle Show
8 Phil Silvers
8:30 8 Racket Squad
9:00 2 I Spy
8 Science Fiction Theatre
9:30 2 Play Of The Week
8 Ray Milland
10:00 2 The Pendulum
8 I Led 3 Lives
10:30 2 Late News
8 Nite Wire

WEDNESDAY — JANUARY 25

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 Our Amazing World
1:15 8 Secret Storm
1:30 8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:15 8 Bob Crosby
3:30 8 Martin Black
4:00 2 Public Service
8 It's A Woman's World
4:15 2 Christian Science
8 Love of Life
4:30 2 Food Page of the Air
8 Shop With Dot
5:00 2 Bar 2 Ranch
8 Capt. Jack & Little Rascals
5:30 2 Channel 2 Space Rangers
8 K & K Commandos
6:00 2 Sports, News & Weather
8 Weather, Sports Desk, News
6:30 2 Eddie Arnold Show
8 Hopalong Cassidy
7:00 2 Wednesday Night Fights
8 Studio One
7:45 2 Boxing Roundup
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Harry Owens Show
9:00 2 MGM Parade
8 City Detective
9:30 2 The Whistler
8 I've Got A Secret
10:00 2 Break the Bank
8 Confidential File
10:30 2 Late News
8 Nite Wire

THURSDAY — JANUARY 26

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 Our Amazing World
1:15 8 Secret Storm
1:30 8 Comedy Club
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Encore Theater
3:00 2 Ladies Matinee
8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Mr. Wizard
8 Welcome Wagon
4:45 8 Bob Crosby
5:00 2 Bar 2 Ranch
8 Capt. Jack & Little Rascals
5:30 2 Channel 2 Space Rangers
8 Superman
6:00 2 Sports, News & Weather
8 Weather, Sports & News
6:30 2 Annie Oakley
8 Texas Ranger
7:00 2 Lux Video Theatre
8 Badge 714
7:30 8 Great Gildersleeve
8:00 2 You Bet Your Life
8 Count of Monte Cristo
8:30 2 Judge Roy Bean
8 Climax
9:00 2 Wrestling from Vegas
9:30 8 First Western Forum
10:00 8 Follow That Man
10:30 8 Nite Wire
10:35 8 Mr. & Mrs. Ellerbroek
11:15 2 Big 2 Playhouse
12:00 8 Martin Black's Nite Owl

FRIDAY — JANUARY 27

11:45 8 Premier Showcase
12:00 2 NBC Matinee Theatre
1:00 2 Our Amazing World
1:15 8 Secret Storm
1:30 8 Comedy Club
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Encore Theater
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Be My Guest
8 Shop With Dot
5:00 2 Bar 2 Ranch
8 Capt. Jack & Little Rascals
5:30 2 Channel 2 Space Rangers
8 K & K Commandos
6:00 2 Sports, News & Weather
8 Weather — Sports — News
6:30 2 Big Picture
8 My Little Margie
7:00 2 Cavalcade of Sports
8 Rin Tin Tin
7:30 8 Dr. Hudson's Secret Journal
7:45 2 Red Barber's Corner
8:00 2 Lucky Lager Sports Time
8 Waterfront
8:30 2 Dragnet
8 The Line Up
9:00 2 Dollar a Second
8 Wanted
9:30 2 Ozark Jubilee
8 Playhouse of Stars
10:00 8 My Hero
10:30 2 Late News
8 Nite Wire
10:35 2 Million Dollar Movie
8 Mr. & Mrs. Ellerbroek



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DESERT INN

(Continued from Page 19)

That "adorable menace," BEVERLEE DENNIS, keeps the audience chuckling with glee. This beauteous young lady has a sparkling wit and some of the most comical routines to be heard. No one wears a frown when this singing comedienne is in the spot-light. She is a wonderful addition to any bill and a definite delight to see and hear . . . Held over is that master juggler RUDY CARDENAS to round out a fast paced show. This man proves that the hand is most assuredly faster than the eye, if the hand belongs to Mr. Cardenas. His expert juggling is done in such a speedy and fabulous manner, you'll find it difficult to believe your eyes . . . The DONN ARDEN DANCERS are exquisitely gowned and their elite production sequences never fail to make spectators marvel. The choreography is superb . . . Singing M. C., ART JOHNSON, enhances the production with his fine voice and debonair presentations . . . CARLTON HAYES waves his skilled baton to create perfect rhythms among his men of music.

EL CORTEZ

(Continued from Page 19)

dancing stylist, JILL ADAMS, has received wide acclaim in top night clubs throughout the country and on TV shows. Her unique style of dancing and clever routines bring rounds of applause from the audience. This lovely little lady is an outstanding dancer . . . Backing the show musically is SHERMAN HAYES and his fine ORCHESTRA.

EL RANCHO VEGAS

(Continued from Page 19)

monial mart" brings down the house! SOPHIE TUCKER is one of the finest, grandest people to ever set foot on a stage, and everybody loves her, for always, and everything she sings, even "Davy Crockett," is a priceless treasure. . . . Appearing with Miss Tucker, and an integrel part of her every show, is TED SHAPIRO at the piano. Mr. Shapiro is Miss Tucker's pianist, arranger, conductor, favorite heckler and dear friend. . . . On the same bill once again with Miss Tucker is her talented protege, GUY CHERNEY. The bouyant style and warmth of presentation of this very charming young singer assures him a sparkling future and a permanent berth on everyone's list of favorites. . . . ERNIE RICHMAN & THE MANNIQUINS present unusual and very outstanding choreography. Agile Ernie is a "high-kicker" with Bolger-like talents, ably assisted by three beauteous young ladies. . . . TED FIO RITO and his ORCHESTRA wrap up the stellar revue to perfection.

FLAMINGO

(Continued from Page 19)

NBC's newest comedy star, ALAN KING, a jester who sets a fast pace of comicry with his endless store of gags and tall tales. Crowds explode with laughter when this gent is in the spotlight. Alan enjoys his work and his enthusiasm reaches directly into the audience and turns your smile right side up. Not a frown can be found when Alan is around unless the patron is unable to see or hear! . . . Rounding out this stellar revue is the GOOFERS, those zany lads who combine instrumentals of note with the craziest antics that are to be viewed anywhere. You must see these boys in person in order to comprehend the brand of showmanship that is theirs. You are in for a real laugh session! . . . The RON FLETCHER DANCERS present excellent choreography in an artistic and graceful manner . . . LOUIS BASIL and ORCHESTRA provide top musical backing for this delightful show.

NEW FRONTIER

(Continued from Page 20)

laughter . . . The VENUS STARLETS shine in their offering of excellent choreography created by DOROTHY DORBEN. Their production numbers are original, artistic and very outstanding . . . Backing this wonderful show is GARWOOD VAN and his excellent ORCHESTRA.

RIVIERA

(Continued from Page 20)

Spanish music a great favorite of all who listen. They are masters of all instruments and of their voices, and proudly display their versatility as the fast paced show progresses. The boys fill the night with beautiful music.

(Continued on Page 29)

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SHOWBOAT
HOTEL

★

STUNNING SMITH

RIVIERA

(Continued from Page 27)

With the group is fiery TRINI REYES who presents flamenco dances that will set your pulses racing . . . As a very special added attraction, PATTI ANDREWS, lovely little lady of song, runs the gamut of emotion from happy, brassy rhythm and blues to sentimental ballads and carries you right with her in every mood. Patti never sounded better as she pours forth many great standards and adds a few new numbers that will become favorites after listening to this delightful songstress deliver them. At the piano is one of the most talented gents we have listened to, WALTER WESCHLER who is a great addition to any performance . . . Adding their "Monkeyshines" to round out a sparkling show is the MARQUIS FAMILY . . . The RIVIERA GIRLS present new production numbers with charm and grace. The colorful costuming adds flair to the presentation . . . Furnishing superb musical backing is RAY SINATRA and his fine aggregation of accomplished musicians.

SAHARA

(Continued from Page 20)

greats of show biz receive their share of good-natured ribbing that draws howls of laughter from the audience. SIDNEY MILLER blends his great gift of comicry ably with Donald's diverse talents to bring merriment to all present . . . The star of this happy show deftly utilizes the outstanding SAHAREM DANCERS to background his terpsichorean efforts in a colorful and comical gypsy number and a magnificent "42nd Street" routine . . . RUTH COSTELLO is the awe-inspiring danseuse that is so very outstanding. She does ballet or bop routines with equal grace and merits attention . . . Backing the show with great understanding is CEE DAVIDSON and his excellent orchestra.

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Foxy's
ON THE STRIP
Just North of Sahara Hotel

SANDS

(Continued from Page 21)

formances . . . The terpsichorean abilities of PEPPER DAVIS & TONY REESE will take the boys quickly up the ladder of success. Their clever routines and agile maneuvering that leaves breathless audiences in their wake assures them of a great future. Tricky footwork is always in demand. . . . The BEACHCOMBERS with NATALIE create a mood of melody that delights all who see and listen to their song stylings. Miss NATALIE adds pulchitrude aplenty to the specialty music and routines . . . The COPA GIRLS are for sure the most beautiful in the West in their charming costumes designed by Mme. BERTHE. They execute with precision and aptitude the exceptional artistic choreography created by RENEE STEWART & BOB GILBERT . . . ANTONIO MORELLI and his aggregation of fine musicians present a background that is perfection plus.

SHOWBOAT

(Continued from Page 21)

. . . "STUNNING SMITH" lives up to her name. She is a beautiful and curvaceous lady who presents beautiful exotic dances in a very charming manner . . . Still with the show is handsome GARR NELSON whose magnificent baritone sparks a romantic note to the show. His outstanding voice is sure to take him to the peak of his profession. Garr also attends to his duties as Master of Ceremonies with charm and assurance that causes all viewers to become staunch fans . . . The SHOWBOAT GIRLS present spirited choreography in colorful costumes.

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This group of very attractive young ladies add charm to the show . . . MIKE WERNER & ORCHESTRA present a solid musical background for the show . . . During intermission, it is the fine harmonies of TWO GUYS & A GAL and the LAWRENCES & BEVERLY.

SILVER SLIPPER

(Continued from Page 21)

the little lady that was Milton Berle's protegee and a member of the HILLBILLIES in his recent Xmas show . . . The four SILVER SLIPPERETTES liven the atmosphere with spirited and tricky footwork. They also add pulchitrude and loveliness . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVER SLIPPER STOCK COMPANY. The fade out scenes are famous from coast-to-coast. They may change the lines, but the theme is the same that has caused merriment since the beginning of man. They are on the same entertainment level as previous shows. Permanent members of this comical company includes such names as SPARKY KAYE (the funny little guy), JIMMY CAVANAUGH (straight man), DENISE BENNETT (a real eye-opener) and CLIFF FERRE (genial M. C.). In the musical corner to back the every antic of the "RAZZLE DAZZLE REVUE" is expert GEORGE REDMAN and his fine ORCHESTRA.

THUNDERBIRD

(Continued from Page 21)

of anyone. His wit enjoys a swift pace and brings deserved ovations . . . Our good neighbors from the Argentine, the fabulous PEIRO BROTHERS will challenge your latent talent. You'll wonder if you could have ever attained such control and feats with proper practice. These men will convince you that in no way could they ever be imitated. Such ease, much fun and lots of juggling supreme . . . The THUNDERBIRD DANCERS execute sparkling choreography staged and created by talented GAYLE ROBBINS.

Some people will meet you half-way . . . They'll admit they're WRONG . . . if you'll admit they're RIGHT!

Here is the prayer of a father . . . Build me a son, oh Lord, who will be strong enough to know when he is weak . . . and brave enough to face himself when he is afraid. One who will be proud and unbending in defeat . . . but humble and gentle in victory . . . a son who will know that to know himself . . . is the foundation of all true knowledge. Rear him . . . I pray . . . not in the paths of ease and comfort . . . but under the stress and spur of difficulties and challenges. Here let him learn to stand up in the storm . . . here let him learn compassion for those who fail. Build me a son whose heart will be clean . . . whose goal will be high. A son who will master himself before he seeks to master other men. One who will learn to laugh . . . yet never forget how to weep. One who will reach into the future . . . yet never forget the past. And after all these are his . . . add . . . I pray . . . enough of a sense of humor so that he may always be serious . . . yet never take himself too seriously . . . a touch of humility, so that he may always remember the simplicity of true greatness . . . the open mind of true wisdom . . . the meekness of true strength. Then . . . I . . . his father . . . will dare in the sacred recesses of my own heart . . . to whisper . . . "I have not lived in vain!"



OBSERVATIONS

(Continued from Page 5)

of forty or sixty percent of capital cost, hoping to be able to make it up out of the first two or three months of normal business — neither Las Vegas nor any other community in America can do successfully. It requires cash money not slips of I O U's to pay for furniture, fixtures, employees and the thousand other things which must be paid for. In truth it was because the people of Las Vegas had such high faith in themselves that they allowed those "O.P.M." operators to defraud them. It is obvious to most of us that the ten million people of Southern California, all of whom know about Las Vegas and intend to come her for a playspell as often as possible, comprise a reservoir of business which, instead of being exhausted by use, will grow in importance and will be greater and more profitable ten years from now than it is today. Resorts which through their own carelessness find themselves in trouble will be sufficiently refinanced so they may go their way as prosperous business enterprises.

I read in the papers that some of our resort hotels now under construction, plan as many as fifteen hundred guest rooms priced at a figure that people in ordinary circumstances can afford. Such, notably the Stardust, will open a new reservoir of patronage so that our resorts will not be dependent solely on wealthy people. This will be a step toward better business.

At any rate, the investment in community welfare by Mr. and Mrs. Joe W. Brown of approximately three million dollars is good proof that Las Vegas is still on a sound basis and one of the fastest growing cities in the country. We believe the action of some of our great hotels in seeking to escape the burden of those $50,000 a week entertainment features, is commendable. It should have been done long ago.

CRISWELL PREDICTS

(Continued from Page 7)

I predict that the complete works of Walt Whitman, the American Civil War Poet, will be collected in one volume as a memorial edition, and translated into seventeen languages. I predict that 1956 will be a Walt Whitman year! . . . I predict that the most amazing marriage ceremony of the coming year will take place in Boston, where a society debutante will marry the materialized spirit of her late fiance with full church ceremony in a Spiritualist Chapel! . . . I predict that the stock of the most famous wine cellar in the world in Genoa, Italy, will be auctioned off to the highest bidders. Some of the bottles date back to the 14th century, before Columbus. The proceeds of this auction will build a Children's Hospital!

THE HALL OF SHAME:

I nominate for the Hall of Shame, a famous American Scientist who openly gave atomic secrets to the Kremlin, thru a carefully conducted spy ring! . . . I nominate for the Hall of Shame, a famous Professor of Language, who will not permit the mention of the word "God" in his classrooms, and openly preaches the doctrine of atheism in one of the most respected colleges! . . . I nominate for the Hall of Shame, a former Pulitzer Prize winner, who will try to pass off to the American public, a series of vile, loathsome tales which he will claim to be translated from the Greek, but in reality will be the invention of his evil mind. The early history of the Greek Church will be distorted in an effort to tear down religion, patriotism and self respect!

COMING EVENTS IN YOUR FUTURE:

I predict the next marvel of our age will be an underwater train which will travel at terrific speed between New York and Liverpool! . . . I predict that America will have the last laugh on a Red Munitions King who bought an island for ten million dollars off

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Fran Ashman

★ ★ GOLDEN NUGGET ★ ★

— DOWNTOWN —

the coast of Florida that did not exist! The agents posed as ardent Communists, and closed the deal thru a Havana revolutionist! . . . I predict that two famous women of pre-War days of France, will soon confess to the world that their fortunes have been depleted and they are in actual want. These two famous widows will throw themselves upon the mercy of the world! . . . I predict that the most disgusting book of 1956 will be the confessions of a sailor, where all the sordidness of life is carefully described, and our youth will be asked to partake! . . . I predict that the private papers of Daniel Webster plus his many speeches will be used to overcome the Communist arguments in our schools, colleges and universities. I predict that you will soon witness a series of slanderous articles on Daniel Webster! . . . I predict the most copied painting of 1956 will be the Titian "Ariosto" which you will find on wall paper, dress ornaments, clothing patterns and jewelry! I predict the announcement of the cannonization of a new Saint out of Rome, a young girl, who will inspire the world with a new faith in the future!

THAT'S FOR SURE

(Continued from Page 9)

that famous street, as a result of Jimmy's handiwork. Mr. Grippo easily combines humor with the serious aspect to afford the elite in entertainment. The rumor we mentioned has to do with the possibility of his playing an engagement in FLV. We certainly hope so for his talents should be introduced to our fabulous town.

Well, it finally happened! MAXINE BRISSENDEN (lovely cigarette girl at the NEW FRONTIER HOTEL) has proved most agile in averting Cupid's arrows, in the past. However, on December 1st, filmdom's ROBERT DUMAS chose FLV to toast his birthday. The moment he and Maxine spied one another — that was it! The bells are expected to ring for their union, within a few weeks. It's a screen scenario, come to life.

Although it isn't fully completed, the GEORGE GORDONS (of WILBUR CLARK'S DESERT INN) have moved into their new home. The imposing structure is located at Paradise and Desert Inn Roads. A true sun-worshipper, George included a solarium and pool in his blue prints. The "old swimming hole" "only" measures thirty by sixty feet. The Gordon home is one of the most unique we've seen in this vicinity.

At this writing, the DUNES HOTEL has been closed. However, we do understand that there are some other individuals negotiating to take over. Dame Rumor points her finger at BILL MILLER & Associates as a very interested prospect.

The management of JOE W. BROWN'S HORSESHOE CLUB can well take pride in Manager L. D. HUBBARD, of Biloxi. He is mainly responsible for the tremendous business being enjoyed by the restaurant at this club. Mr. Hubbard is a very conscientious chap and strives to provide patrons with their every desire. AND the very finest in foods and service.

JANIS PAGE, exciting singing star of all medias (Pajama Game), arrived in FLV last Monday, January 16th, quite unexpectedly. She and her escort, ARTHUR STANDER, stopped off at the NEW FRONTIER HOTEL and made necessary arrangements to be married the following day at the LITTLE CHURCH OF THE WEST. Reception was held in the CLOUD NINE LOUNGE and a happy honeymoon in FLV, then back to New York City and her TV show. Our sincere congratulations to the happy couple and hope they have many years of nuptial bliss.

At the HOTEL SAHARA, big plans are a-brewing between DONALD O'CONNOR and SID MILLER. They are more important to the latter, however, for they involve his private life. On the last day of the current show, Sid will exchange vows with IRIS BURTON, the attractive brunette who is constantly seen with him. . . . Oh Yes! That lad Donald, is repeating the record he established for the Congo Room 2 years ago. It's never been equaled . . . not even close. But Donald O'Connor is the only man who can TIE IT!!

Another chap with great anticipation is DANNY SIMMONS, of the FRENCH BOOTIER. He is looking forward to the Spring fashion show of Milady's footwear, which shall be held at his shop. JOHN MARINO will be present for the event, this coming Tuesday and Wednesday. We advise all shoe-conscious women (are there any other kind?) to be present. It will be a very interesting fashion show. Mr. Marino will create and design shoes — especially for YOU. . . .

Congratulations are in order for the SAM LEBEAUS (our printers in Phoenix). They welcomed a ten pound heiress on January 8th. We can't help but wonder if Dad is silently determining a future for her in his business! (What is the word, mother?)

Folks who know her are mighty pleased to see DORA HESS as the Manageress (saleslady) of SYDNEY'S LADIES' SHOP, on the "Strip." Dora was formerly a saleslady at the GIFTS FOR MEN SHOP (Women's Dept.) at the HOTEL EL RANCHO VEGAS.

The LAS VEGAS WOMEN'S BOWLING ASSOCIATION held its meeting, January 15th. At that time, bids for the Women's City Tournament were opened. The keglerettes voted on splitting their tournament between both bowling centers. Team events shall be held at the NEW VEGAS LANES and Doubles and Singles competition shall take place at the LAS VEGAS BOWL.

There seems to be the making of a sewing circle backstage at the SHOWBOAT HOTEL. The gals are teaching MARION HALL how to "knit one, drop two", etc. . . . Blondeful Marion is preparing for the biggest event of her career to take place sometime in June. This lovely mother-to-be seems to favor pink, but isn't taking any chances. There's some blue booties, too, just in case!

Hailed as the "new NBC comedy finds" is a group known as the GENTLE MANIACS. Members of the combine are the popular BILLY BARTY, MOUSEY GARNER, PETER JAMES, and SAMMY WOLFE. They will appear on this Sunday's (January 22nd) NBC COMEDY HOUR. Take a look —you'll like!

Our staff was happy to welcome MOREY BRODSKY back to his office, neighboring ours. Morey is busily pounding away at his publicity-advertising business and once more the cof-

(Continued on Page 35)

Chic Hecht

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THAT'S FOR SURE

(Continued from Page 33)

fee pot travels across the hall and back.

Among the FLV visitors were LA VERNE and LOU ROGERS. La Verne and her hubby were here, expressly to catch sister PATTY ANDREWS, at the RIVIERA HOTEL. (Lou owns a prominent chain of liquor stores in Los Angeles. Years ago, he was business manager for the ANDREWS SISTERS.) Watching the family reunion, we couldn't help but feel it would be nice to see the trio of sisters back together, sharing the same grease paint and spotlight.

The HOTEL SAHARA looks complete, now that PEGGY GODWIN is back on the premises, toting beverages. This is the sit Peggy worked on when it held the Club Bingo. She was also employed by the Sahara, before she went over to another hotel. Welcome home, Peggy. It's good to see you back . . . and that's for sure.

VIEWING THE ACTION

(Continued from Page 11)

actively participate in local civic and charitable functions. . . . J. J. WILLIAMS of turf information is known locally by most casino personel. This gentleman has devoted more than three decades to studying and perfecting his science of racing and thoroughbred information. Certain Las Vegans using his service are most pleased with the results. . . . JACK SLOTE, General Manager of BAIN'S STORE downtown, is in a dilemma. Should he and his wife ISABELLE take that trip to Honolulu before or after the grandchild arrives. The mother and father-to-be are LARRY and BARBARA PROBSTEIN of Los Angeles. Best wishes. . . . CLARK COLEMAN and wife singing beauty MARGARET PHELAN visited the Ridgelea Country Club in Houston over the holidays. MARGARET was under contract to sing at the Club. New Year's Eve she doubled back and appeared at the HOTEL TEXAS. SID RICHARDSON personal friend of the COLEMANS was in constant touch with them there. SID, you remember, was called the wealthiest man in the country by Time Magazine. . . . NANCY WYNNE working with GENE PULLICCI at the NEW FRONTIER is the daughter of SALLY and SOL EISENROD of L.A. Knew SALLY when she played the circuit back East and heard her vocalizing then over WOR — New York. NANCY may have a flair for boogie woogie, but actually this lassie is an honor student with a superior classification, she's a concert pianist. . . . MRS. HELEN ROTHMAN, wife of MURRAY has more people admiring her for her honest sincerity and friendliness. And she is deserving of the highest regard for her sparkling inner and outer beauty. . . . RITA REDMAN, THUNDERBIRD dancer, possesses more modesty than most charmers having such talent, grace, and pulchritude. . . . Figures released on bank deposits show, personal savings are higher now in FLV than ever before. This is surplus money not commercial accounts. Brightens the picture, doesn't it? . . . Visitors this weekend: PHIL and EVELYN SPITALNY who flew from FLV to N. Y. C. and return since their recent engagement here — also enjoying their favorite vacationland were MAJOR and MRS. CONKLIN of the ELSINORE MILITARY ACADEMY. . . . MOE BERN-

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HOTEL

★ THE ★ STUARTS

HARD visiting from SEATTLE remarks about his son, HARVEY. "Since HARV married JULIE WILSON I've never seen him so happy!" And HARVEY says, "Julie opened at the ST. REGIS in NEW YORK doing eighteen songs and all were for me!" . . . CHUCK TAYLOR, STANFORD football mentor, quips, "Space your team's losses weeks apart to improve the morale!" Sounds sensible. . . . Present at luncheon honoring CHUCK was BOBBY GORDON director of T.V. FLICKA PRODUCTIONS. BOB directed the "JOLSON STORY," the movie on heavyweight champ "JOE LOUIS" and "IT CAME FROM BENEATH THE SEA." . . . HERB MacDONALD hosted party for his former coach TAYLOR. Looking forward to more affairs like it. . . . REX LILE of the THUNDERBIRD is anxiously awaiting the next JAY-CEE INITIATION DINNER to be held at his hotel. . . . Husband and wife, BOB FALLON and MARIE WILSON display pictures of their very handsome baby boy, GREGSON FALLON. BOB and MARIE are the model young happily married couple. . . . MARIE is rollicking the patrons into the aisles at the NEW FRONTIER. . . . PORTLAND is represented here by SALLY MINK and her baby girl DEBBY who are visiting mother and father MR. and MRS. VIC STRICKER, now permanently FLV. . . . MAMMY'S RESTAURANT on the STRIP now feature a delicious brunch seven days per week and at a mere one silver dollar. Better try it. . . . Spoke with FRANKIE LAINE'S manager CRESS COURTNEY and CRESS'S beautiful wife FRAN KEEGAN, star of stage, screen, and T. V. FRAN and CRESS were recently married and still honeymooning. It happened January 6 in N.Y.C. . . . MICKEY COLAHAN is counting the days 'til the completion of his new home at the DESERT INN ESTATES. Says his wife, CARMEN who loves that golf game then tours the course, green fees gratis. . . . From the GOLDEN GATE come the grumblings of JIM MAHAR defeated by ITALO GHELFI in a pinochle championship playoff. . . . And wait 'til you read this next bit — the suave MIKE RENIS remarried his first missus, JANE on CHRISTMAS DAY. MORRIE MORROTORIAM hosted the wedding. JANE is saleslady at

BURNETT'S DRESS SHOP at the RIVIERA. . . . BONNIE SIBLER at the GOLDEN SLOT is planning for the grand opening at the end of the month. RUSS ARGUS' wife JO also is in attendance at this very comfortable bistro. This cozy spot is a must. . . . For late dancing at a secluded nook try HERNANDO'S HIDEAWAY. It's attractive and warm. Host WALLY SCHLIE will certainly make your visit a pleasant one. . . . MIAMI had a freeze, the East has been stormy, the Northwest has been gripped by cold — LAS VEGANS have been basking in the sun! . . . Isn't this mighty wonderful country!!!

LOUNGE STARS

(Continued from Page 13)

DESERT INN GOLF COURSE. . . .

Heard that LOUIS PASTOR is currently in Quebec. While their he decided to enter the Ski Tournament. Careful, don't break anything, F. L. V. so enjoyed your music while you were in the CLOUD NINE LOUNGE of the NEW FRONTIER HOTEL we would like you to come back again, so do be careful!

Some changes that you will want to know about in the STARLIGHT LOUNGE of the HOTEL RIVIERA that will occur, on the 24th of this month are, The SUNNYSIDERS are to be replaced by the NITECAPS and TOMMY DOYLE'S spot is being filled by the INSTRUMENTALISTS. RAY McKINLEY and his ORCHESTRA return to New York City and ROMAINE BROWN and his lads fill the top spot. . . .

Belated birthday greetings to GARR NELSON, featured singing M.C. at the SHOWBOAT HOTEL that is the possessor of one of the finest baritones. Garr is so well liked by his fellow workers that it looked like Christmas all over again. Gifts galore were showered on this great guy. As a surprise and certainly a wonderful present, the management signed him for a long term contract! . . .

Tenor TONY WILLIAMS of the PLATTERS was in a Los Angeles hospital with an ailing throat but just had to be well enough to return to FLV and say "goodbye" to the many friends that he has made while the group has been appearing at the FLAMINGO HOTEL on the STAGEBAR. Tony, be careful a tenor is a fragile



Thank You . . . F.L.V.

PEIRO BROTHERS

HOTEL

Thunderbird

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MISSES' AND
WOMEN'S APPAREL

voice, you might become a baritone if you are not careful! CORNELL GUNTHER filled during Tony's absence. . .

The JOE BURTON TRIO has added their talents to MARTIN BLACK'S fast moving NITE OWL CLUB that is on KLAS-TV five nights a week. Martin's clever patter is augmented by the delightful music produced under the capable guidance of JOE BURTON. Joe and the boys also appear nightly in the beautiful new lounge of the THUNDERBIRD HOTEL. . . .

The TWIN TUNES are off to their home town, Chester, Pennsylvania, and are opening at the BROOMALL on January 23rd. Hope that NICKI CARLE is feeling better by then. A throat infection had put him in the hospital for his last week here and the boys feel that his absence just ruined the effect of their group since so many of their solid instrumentals are built around Nicki. . . .

JOHNNY SAVAGE of the CLOUD NINE LOUNGE of the NEW FRONTIER HOTEL had laryngitis and then his vocalist, VICKI FRANCISCO developed the same problem. Almost made the group speechless, but at last, we are happy to report that they have both regained use of their vocal cords and are back in top shape again. . . .

Eskimo-land is once again going to be treated to the rhythms of "RAGTIME BOB" DARCH. Bob left the SHOWBOAT for the land of snow but will be back in May. Meanwhile, the MALEMUTE SALOON in ANCHORAGE, ALASKA will be graced with Bob and his vintage piano. . . .

The MELODAIRES, formerly of the SINBAD LOUNGE, DUNES HOTEL, are off to Florida, Ft. Lauderdale, to be specific. Floridians will also love the fine voice of JOE NEIVES, the excellent piano playing of BILL KANE and the fine instrumentals by TOM MOORE.

Cherchez l'homme! GISELLE D'ARC took a trip to Los Angeles and decided to stay. Mr. Stern will miss his lovely songstress. She was to be heard on the STAGEBAR of the FLAMINGO HOTEL. Such a charming and attractive little lady will be bound to be missed by local fans.

'ROUND THE TOWN

(Continued from Page 15)

Ran into JOHN PAPPAS, a captain in the CLOVER ROOM at the RIVIERA HOTEL, his lovely wife EVE and the three little PAPPAS' out doin' the town the other night. They certainly were enjoying themselves. The children are the sweetest and three of the most behaved we've seen, bar none. Incidentally, John calls them his "GREEK DOLLS". . . .

Regret to hear that GUS DALLAS, a former employee at the NEW FRONTIER HOTEL has left FLV. His ever lovin' and children have been residing in LA and he's been so lonesome without the family. Can't blame him. Come and visit us soon, and bring the family. . . .

Congratulations to BART LYTTON and his associates on the opening of their new FIRST WESTERN SAVINGS & LOAN ASSOCIATION building located on South Fifth Street. It is a very beautiful structure and surely one

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of the most individualistic buildings of its kind in the West. . . .

If the MOULIN ROUGE does not reopen as a hotel, wouldn't it make a wonderful hospital? The location is excellent, the re-conversion costs would not be too great and one very important need in FLV right now is another hospital. Something to think about, isn't it?

Saw RED VIENS, bell captain at the SANDS HOTEL, driving around in a beautiful new convertible the other day. Says he, "It's just for sunny days." Believe me, this is a WOLF WAGON if I ever saw one. . . .

Receipts are still being counted from the VARIETY CLUB'S Induction Dinner and are in the neighborhood of twenty thousand ($20,000.00) dollars. It's wonderful how people can give when it's necessary. In fact, a few orchid corsages donated by the STRIP FLORIST AND GIFT SHOP were auctioned off for over one hundred and fifty dollars. Not bad, not bad at all. . . . Mr. W. EK, newly appointed manager of the soon to open STARDUST HOTEL is in FLV acquainting himself with the new surroundings and I understand, hiring some employees. The new bistro is scheduled for completion in mid spring. . . .

The "fishing kings", BUD ALEXANDER and EDDIE MORGAN, of the NEW FRONTIER HOTEL, just returned from another very successful trip to TOPAK, ARIZONA. The boys came home with sixteen fish, one being a seven and a half pound catfish. Oh yes, the boys also had a slight run in with the game warden but won their case. Always knew that Bud had a glib tongue and could get himself out of any hassle. . . .

A new face at the front desk at the RIVIERA HOTEL is FORREST SMITH, formerly of the ROYAL NEVADA. Real nice guy. . . . THOMAS WOODS OF THE SAME BISTRO is visiting his son in Los Angeles. This, their first reunion for quite some time, will keep Tom out of town for about two weeks.

We'll certainly miss LAURA THORNTON of the NEVADA CLUB who will leave shortly for France to rejoin her spouse, PETE, an employee of Uncle Sam's armed service. Laura is a native of FLV and will be missed by all of her friends. She intends to be away for over a year. Only thing that causes the gal to be a bit dubious about going, there are SEVENTEEN SHOTS needed and required before leaving the country. OUCH!!

The new meeting place in FLV is the THUNDERBIRD DRIVING RANGE, owned and operated by a great guy, LOUIS SALDINI and his lovely spouse, DOROTHY. With the weather being as nice as it is, we say it's time to sharpen up the eye for those long drives. LOUIS is also Maitre D' at the HOTEL THUNDERBIRD. . . .

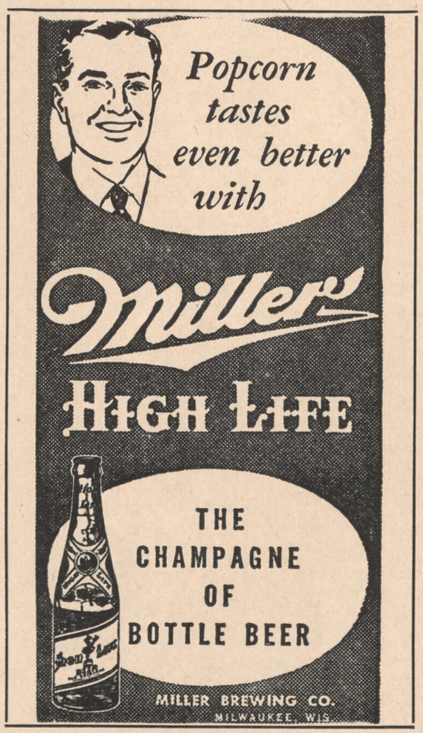
Your night out on the strip won't be complete unless you visit the new SKY ROOM LOUNGE atop WILBUR CLARK'S DESERT INN. The view is magnificent and the lounge is second to none. It's a wonderful place to have that night cap and relax before going home. . . .

Well, that's it for another week. 'Til then, take care of yourself, WE NEED YOU!

HILLSWAY

(Continued from Page 17)

CLUB in downtown Las Vegas. Col. Charles Blake is one of the managers



and a swell gent. And one of the very nicest dealers in town is Carlos Apodaca (his friends call him Pancho) who has been dealing here for 10 years. For the real feel of western atmosphere I urge all my readers to try gambling at the PIONEER and THE WESTERNER down on First and Fremont Streets.

Anent my first paragraph in this column, there is certainly one person who has the utmost faith in Las Vegas. He is Wilbur Clark. Christmas Eve Wilbur and Toni took me on a Cook's tour through their astonishingly marvelous quarter of a million dollar (only two bedrooms) home on Desert Inn Drive back of the DESERT INN and right on the golf course. I have been in Sultan's palaces in North Africa, the Pope's Palace in Rome and also his summer residence at Castel Gandolfo, in the White House, in the King's palace in Oslo, Norway, in the King's palace in Copenhagen and Stockholm, in the White House in Helsinki, in Prince Rainier's home in Monaco (he is currently in the news in a big way re. his engagement to Grace Kelly), in Generalissimo Franco's home in Madrid, and in Buckingham Palace, but never have I seen anything any nicer than Wilbur Clark's home here in Las Vegas. The places mentioned above are all exquisite and rich and beautiful but you get the feeling from them that they were built to show wealth and prestige and power, while in Wilbur's ranch-type home you get absolutely not one bit of a feeling that it is gaudy or overdone or nouveau-riche. It simply is in the very best taste possible, and the unique thing about it is that Wilbur and Toni planned every detail themselves. Dorothy Parnell of the Milwaukee Sentinel recently wrote: "It's a far cry from washing dishes in a cafe in Las Vegas, New Mexico, to building a quarter million dollar, two-bedroom home in Las Vegas, Nevada. But Wilbur Clark has done just that in 11 years . . . we believe no one is more startled at having made a million dollars in so short a time . . . he's proud as punch of this home, and he has every right to be. It's a jewel, and while an architect was employed, the ideas are those of Wilbur Clark, from the fireplace in the center of the living room to the dining room table . . . a two-bedroom home doesn't sound like too much, but when you consider it occupies 6,500 square feet you get the idea in a hurry of the fabulous setting. Wilbur Clark is a good looking, dapper man of 47. He wears his clothes well, takes being 'Mr. Las Vegas' in stride, plays golf every day, runs Wilbur Clark's Desert Inn, a six and a half-million dollar resort hotel, but is just as silly about his new home as any other American man moving into a $10,000 bungalow off Main Street."

A recipe for a Happy New Year: Take 12 fine, full-grown months . . . see that these are thoroughly free from old memories of bitterness . . . rancor . . . hate . . . and jealousy. Cleanse them completely from every clinging spite . . . pick off all specks of pettiness and littleness . . . in short . . . see that these months are freed from all the past . . . have them as fresh and clean as when they first came from the great storehouse of time. Cut these months into 30 or 31 equal parts. This batch will keep for just one year. Do not attempt to make up the whole batch at one time . . . so many people spoil the entire lot this way. But prepare one day at a time . . . as follows: Into each day . . . put 12 parts of faith . . . 11 of patience . . . 10 of courage . . . nine of work . . some people omit this ingredient and spoil the flavor of the rest . . . eight parts of hope . . . seven of fidelity . . . six of liberality . . . five of kindness . . . four of rest . . . three of prayer . . . two of meditation . . . and one . . . well-selected resolution. Then put in about a teaspoonful of good spirits . . . a dash of fun . . . a pinch of folly . . . a jigger of laughter . . . a sprinkling of play . . . and a heaping cupful of good humor. Cook thoroughly in a fervent heat . . . garnish with a few smiles . . . and a sprig of joy. . . . Then serve with quietness . . . unselfishness . . . and cheerfulness . . . and a HAPPY NEW YEAR is a certainty!

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ONE OF the top East Side jazz spots is dickering for either Jeri Southern or Chris Connor to come in for a long-term engagement. This seems to be the new trend in booking and it pays off in big dividends for the owner who manages to snare the right talent . . . Woody Herman's manager, Abe Turchen, tells one and all that he has the next important girl singer in a lass named Pat Bolton . . . CONFIDENTIAL has gotten to be the biggest source of comedy material for the town's wits since Brooklyn.

We heard the facts and figures the other day on the size and scope of the Howard Johnson operation as well as what the famous chain has planned for the future. Turns out that this is quietly one of the giant corporations in the country . . . It looks as though the way for a boy singer to have a hit record is to leave Sammy Kaye. First it was Tony Alamo, then it was Don Cornell with "I'm Yours" and now handsome, Jeff Clay has a smasheroo in his discing of "These Hands" . . . Lew Magram, up for another magazine break, gets more publicity than the performers he makes the shirts for.

Sid Ascher's "Teen Age Survey" may shortly go on radio and television . . . King Record's Hy Grill on a quickie trip to Cincinnati . . . You think you've got problems? Between income taxes, commissions, salaries and expenses some of the big stars are winding up 1955 with about 15% of their total earnings . . . 20th Fox reports that their foreign business is almost as great a source of income as their film revenue from the States.

"Gone With The Wind," the biggest money maker in the history of American movie houses, has just set the same record in Germany . . . Renzo Cesana, better known a couple of seasons ago as "The Continental," is at long last back on TV. He has lined up a local, fifteen minute gab stint on WRCA . . . "People Are Funny" may shutter after fifteen years on radio and television.

The Ad Agency bit continues to get nuttier and nuttier as the days go by. Coca Cola exited D'arcy for Kenyon & Eckhardt which promptly retaliated by taking Packard away from Ruthrauf & Ryan . . . Ted Collins has set a five appearance deal with Ed Sullivan that will net his client, Kate Smith, a mere $20,000. per shot. Throw away those diet pills . . . Don't look now but Tony Martin just lost both his sponsors.

After many, many years, Ella Fitzgerald has exited Decca Records and will continue her winning ways on wax for Verve, a new label started for her by her manager, Norman Granz. The latter, incidentally, is the packager of "Jazz At The Philharmonic" and the man who first showed them all how to make money in the jazz field . . . Stan Kenton's orchestra starts a British tour in March . . . Sonny Sands, in Lindy's, convulsed the room by rushing up to an astonished Errol Flynn and shouting "Stop this silly business with the swords. This is an atomic age. Go out and get yourself a bomb like everybody else does." To his credit — no one laughed louder than Flynn. "Have a drink with me," offered the amused swashbuckler ."No," answered Sands proudly, "you have a drink with me." He then turned to the waiter and said, "Separate checks, please."

Carleton Carpenter and Dan Dailey have no trouble getting a table at the Stage Delicatessen. In addition to their popularity as movie stars, they are always the two biggest guys in the joint . . . Fleeting Fame Dept. — If you have any old newspapers in your attic sit down one day and look up the top ten personalities in radio in 1946 — just ten years ago — then ask yourself what they are doing now!

At the stag party given for Lee Solomon at Danny's Hideaway Sammy Davis, Jr. came up with the great line of the evening. "If it weren't for me," said Sammy, "where the hell would the expose magazines be?"

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