Jack Cortez'

APRIL 21, 1956

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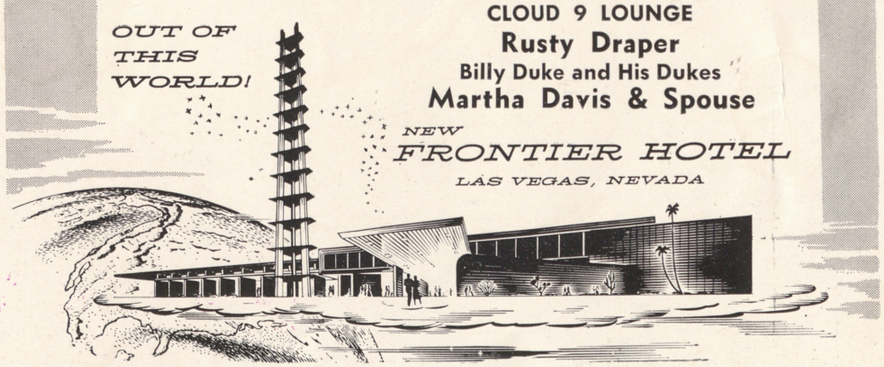
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"Main Tourist Attraction in Las Vegas"

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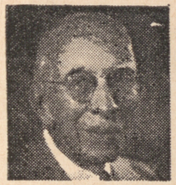
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OBSERVATIONS

by CHARLES "POP" SQUIRES



OUR SYMPHONY ORCHESTRA

SINCE its birth Las Vegas has shown its desire for the finer things of life — literature, the arts, the drama and most noticably, music.

When the missionaries, sent out from Salt Lake by Brigham Young to build a settlement and a fort here; after a toilsome and dangerous journey which lasted more than a month, the first thing they did was to build a "bowry," and in its greatful shade sing praises to God for their miraculous survival.

The very first "concert" ever heard in Las Vegas was given by quite a noted gentleman, Joseph Ridges, grandfather of Mrs. Marion Earl who is also a fine musician and vocalist. Mr. Ridges had been converted to Mormonism in England and had migrated to Australia and there built an organ as that was his trade which he had learned as a boy in England. He found that Australia was an English penal colony and so he took ship again for the United States, and landed at San Pedro in 1855. From there, with his precious organ in a wagon he started on his long journey to Salt Lake. When he reached that mission at Las Vegas he stopped several days to recuperate and delighted the missionaries with his organ music — real concerts of their favorite songs. Some time after he reached Salt Lake with his quite wonderful little organ, which was used by the church there, he was pressed into service by Brigham Young to build the great and very famous organ in the great Tabernacle in Salt Lake City.

The first Christmas after Clark's Las Vegas Townsite was opened to the public in 1905, nearly every child of school age in town took part either by "speaking a piece" or "singing a song" in the Christmas program which was followed by community singing by the audience and every one joined in a songfest that lasted until almost midnight.

During the years when we had a community tree at the corner of First and Fremont streets, the entire populace stood in the cold, several times in the snow and sang their tired hearts to rest in the pleasure of seeing the happy children receive their little gifts from a real Santa Claus.

As the years wore on a little, the townspeople tried out the comic opera "The Mikado" which was for so many years so very popular. We presented the opera in a vacant store room. I remember it well because my wife, Delphine took the unprepossessing part of "Katisha" and Ruth Ferron and our Daughter Florence were two of the "three little maids." I wonder why there is not a revival of such comic operas as "The Mikado, H.M.S. Pinafore, Pirates of Pensance" and others of the old school which gave so many so much pleasure.

The Stray Elks, in the years before a Lodge of Elks was formed, did much to promote community entertainment and along the years developed or uncovered much hidden talent. We remember well the "Minstrel Shows" they put on, most of which were high class stuff. One which remains in my memory particularly because of what, then, was an embarrassing incident. One of our outstanding musicians did very well in the early part of the show, but as time went on, imbibed too freely of the cup that cheers. The entire cast of the show, "black face" wore rather fancy costumes which the Elks had rented from Los Angeles. Finally this inebriated musician became so boisterous that he would wander out on to the stage in the middle of an act in which he had no part. So the managers of the show thought it advisable to remove the fellow's costume to keep him in place. That was alright for a time but at just the wrong moment our man come strolling out onto the stage in full view of the audience in his long red underwear. Of course he was promptly yanked out but the show was practically broken up. No composer could possibly imagine a scene quite as funny as the impromptu one devel-

(Continued on Page 32)

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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

I PREDICT the new Eisenhower Highway will be the most ambitious engineering project ever attempted, in the history of the world! The blueprints of this magnificent ribbon of concrete will soon be shown in this magazine, and will bring gasps of astonishment to even the most practical, hard-boiled reader! . . . I predict 25 cities will each spend one million dollars, to install a new ambulance service, for the protection of you, the public! Each station will be located five minutes from any accident, within the city limits, and will give instant first aid, and will save many thousands of lives! . . . I predict a series of phoney public auctions, which will travel from Coast to Coast, who will auction off inferior merchandise, and out-dated items at very high prices! . . . I predict within one year the monorail will be active in Southern California! This German invention, which is capable of safely traveling with the speed of light, will solve the transportation problem overnight! . . . I predict that your doctor will soon practice color therapy, by having healing, comforting hues in his waiting room! Soft greens, delicate blues, and pale corals, with patterned drapes will help the mental attitude of the patient, and ease the strain of pain! I predict that mental medicine will be the new order of the day, in the coming year of 1957, and a new page will be added to the book of medical miracles!

COMING EVENTS IN YOUR FUTURE:

I predict that you will soon see the air might of America, when 5,000 planes take to the air at one time, flying in perfect formation from Coast to Coast! I predict the latest fighting planes, their escorts, and our largest bombers will partake, along with personal passenger planes! The latest ground contacting instruments will be used! I predict the most fantastic plane will be the one using the butterfly principle, and which will be able to glide from a tremendous altitude, and land with safety! . . . I predict that the age-old religious rites of the Aztec Indians will be very much in evidence, within the next ninety days! These Indians celebrate once a century to drive the Gods of evil from their midst. Our 20th Century psychologists will probe into this secret ceremony, for it has always given the Aztec Indians protection! . . . I predict that a farm widow will be chosen as the next Presidential housekeeper, for the White House will be run on truly an American plan! . . . I predict that the coming election campaign of 1956 will be one of fun and entertainment for smaller towns! I predict that some of the minor candidates will carry an entire musical comedy with them, to help get your vote! I predict this will give employment to many home talent entertainers! . . . I predict your shopping habits will be changed within the year! You will no longer shop in the morning, but in the late afternoon and evening, when the whole family can go with you!

HUSH HUSH EVENTS:

I predict that a new series of elevators will be built to store wheat in Boston, Miami, Mobile, New Orleans and San Diego, for easier shipment overseas! This radical departure from present storage methods, will simplify the shipment of wheat, and will save many thousands of dollars! . . . I predict that the famous Mayo Clinic will soon announce that it has isolated the cold germ, through the breaking up of the omeiba, much as the atom has been split! It will be found that these cold germs can be killed by withdrawing oxygen! . . . I predict that portions of the Panama Canal will be strengthened against the increasing severity of earthquakes, and the change of tides! I predict an entirely new method of isolated canal bulwarks will reach a deeper earth penetration, and will remain undamaged, despite the ravages

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in the *Starlight Lounge*

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★ Salmas Brothers

★ Don Baker Trio

★ Al De Paulis Quartet

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in "LAUGH, TOWN, LAUGH"
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WILBUR CLARK'S
Desert Inn



that's for sure...

by JACK CORTEZ



FEATURED on the face of this issue is the blonderful young lady who has graced our front cover for six years, during the month of April. Naturally, the first cover shot she posed for was during her infancy. The succeeding ones revealed her development into a beautiful lassie. Oh, incidentally, she is BENITA GOFFSTEIN, whose Dad, BEN, is assistant Vice President of the RIVIERA HOTEL, Inc. On April 23rd, Benita will celebrate her sixth Birthday, surrounded by a host of friends. Seated right near the birthday child will be Benita's beautiful, brunette sister, MICHELE, whom you also see on our front cover this week. Aren't they just about the most adorable pair of heartbreakers you've ever seen? We pity the masculine population when the sisters Benita and Michele reach maturity. We just know they will have a jillion suitors . . . and that's for sure. . . .

DAN DAILEY has been signed by the HOTEL SAHARA for an August appearance. This will be his first night-club appearance since he hoofed it in the line at the ROXY THEATRE, in New York (in pre-stardom days). . . .

Last week, our issue went to press just a little too early for us to get in a personal expression about the indignities suffered by NAT ("King") COLE. However, it's never too late to point a finger of shame at the ignorant, misled individuals who will take physical action against their fellow men. This was really a "black eye" for the state of Alabama. What matter the color of a man's skin as long as the qualities beneath the surface make him desirable as friend? Being a paleface doesn't make you more perfect and socially acceptable. It is what you offer from inside that counts. We are honored to say we know Nat personally and a finer man never lived. He is such a terrific guy, he actually returned to the spotlight, after he had composed himself, following the unwarranted attack by "white men." To us, there's nothing "white" about singling out a completely innocent man and attempting bodily injury — just because his skin doesn't match yours. Nat proved himself a highly intelligent, refined person, in front of the TV cameras, when newsmen questioned him. Instead of blasting his attackers, he very humbly stated he and his group would be ready to return to work, at a very early date. Here is a true gentlemen and lover of mankind — NAT "The King" COLE! . . .

We're very happy to see RED RAPPAPORT back at work, at the SANDS HOTEL. If you'll recall, not too many editions back, we wrote about his loss of a leg. Well, Red has an artificial limb and a cane but he is cheerily greeting all comers, from his place in the pit. What a man! . . .

CHARLES VIDOR, famous motion picture producer, is in town, conferring with comedian JOE E. LEWIS (HOTEL EL RANCHO VEGAS) anent Mr. Lewis' "Joker Is Wild," which is to be made into a film. The flicker will star FRANK SINATRA, and be made at Paramount. . . .

A few of the bachelors have asked us the name of the pretty cocktail waitress that works the graveyard shift at the RIVIERA HOTEL. She is BETTY PETTY, a former dancer. Long about a year ago, Betty arrived here for a vacation. She liked FLV so much

(Continued on Page 35)

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DOWNTOWN LAS VEGAS

Viewing the Action...

By BILL KOZLOFF

THE EVENT OF THE YEAR FOR FLV is scheduled for April 26th through the 29th. It is the annual golf professional TOURNAMENT of CHAMPIONS, and the setting is WILBUR CLARK'S DESERT INN COURSE. No other Vegas activity carries on for a full week's duration; actually this does because practice rounds in preparation for the main event bring the pros into the city several days in advance; and neither is there any other public session that draws upwards of several thousand spectators daily for so many days. Let us not ignore the amounts of money that become involved with such a contest in the accompanying calcutta and wagering. The prizes alone to the golfers comes to $37,500. It is a sportsman's dream. . . .

ALLARD ROEN director of the affair reports the largest field of qualifying golfers eligible for the tournament. Twenty-four are entitled to participate. The competition, limited to only winners of major tournaments during the year, had 21 qualify in 1955, 20 in 1953 and 19 in 1954. Only three golfers, CARY MIDDLECOFF, SAM SNEAD and LLOYD MANGRUM have been eligible for four years. JACK BURKE winner of the recent MASTERS TOURNAMENT has declined his invitation on account of prior commitments. The SLAMMIN' SNEAD is also at this time a doubtful entry, however, so has he been at other times in previous tournaments. It is presumed SAM will be present, and win or lose the show always has a more competitive tang with this long hitter in the lineup. . . .

From PUBLIC RELATIONS DIRECTOR of WILBUR CLARK'S DESERT INN, GENE MURPHY comes a press, radio, TV and film coverage that parallels any major historic event. There will be some 250 members of the publicity and public relations society to handle dissemination throughout the world. These men and women will come from as far north as the Canadian border, as far South as the Gulf of Mexico and from as far east as the Atlantic shores and from the west to the confines of the Pacific. Space does not permit listing each individual but here is only an idea of the kind of personality to be present: WALTER WINCHELL, BOB HOPE, BING CROSBY, TOM HARMON, FRANK ALBERT, JOHNNY WEISSMULLER, VINCE FLAHERTY, LEO DUROCHER, NORM VAN BROCKLIN, DAVE BRANDMAN, SENATOR KEN JOHNSON, BILL MARK (PHOTOGRAPHER TO WALTER WINCHELL) MEL DURSLAG, HARRY WISMER, BRAVEN DYER, and this only mentions a few. Until some other greater event is staged in our city, this must be regarded as the most sensational of them all. . . .

Purchasing manager for the construction of the new HACIENDA HOTEL is TED SHAFER. He remarks that a hotel can't be built any better than this one. From all appearances of the beautiful structure, MR. SHAFER knows whereof he speaks. . . . MURRAY SIEGEL manager of the C. H. BAKER SHOE STORE has fulfilled a promise to the lady shoppers. High-styled, glamorous shoes at the most

(Continued on Page 39)

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By SONNY GRILL

THE LAST meeting of the Las Vegas Post 711, Jewish War veterans was by far the most interesting and educational due to the guest speaking appearance of Mr. William Deutsch, Nevada Tax Commissioner. Mr. Deutsch's speech covered the economy of the state and that of Las Vegas in particular. Following his talk, Mr. Deutsch opened the floor to a question and answer session which brought out some very provocative questions which Mr. Deutsch answered in an admirable down to earth manner. Much was explained to those present about the newest controls over the issuance of new gaming licenses.

We have good reason to believe that this year's putting match at the Tournament of Champions will have a third contestant putting against Bob Hope and Walter Winchell. This fellow's name must be withheld but rest assured that he is one of the most loved internationally known men of his time. What a publicity bonanza for the Desert Inn!

Reverend Father John F. Grew, an instructor of theology at the Arizona State College in Flagstaff visited with friends of ours here in town. After spending quite some time in this gentleman's company we now understand why he is so well loved by his students and his parishoners at the Church of Guadalupe.

On or About April 25th the New Frontier will proudly present it's new and ultra modern custom built barber shop. They tell us that everything in the shop was specially designed incorporating every feature to add to the comfort of the patrons. The staff will consist of barbers Eddie Edyes, Al Clay and manicurist Cynthia Horowitz.

Sure wish we were back East to have seen Nahitau at her opening night at the Stage Coach Inn in Little Ferry, New Jersey, the showcase of the East. Nahitau is rated as the best of the current crop of tummy wigglers now performing in the U. S. We saw this girl in her Canadian debut 1½ years ago and her muscle control had the audiences howling. A great bet for Las Vegas!

Gracie Hayes is mighty busy these days on a project pertaining to her favorite subject, Peter Lind Hayes and Mary Healy. Seems as though the New York Sunday Mirror, the New York Sunday News and the New York Journal-American all ran colored spreads on Hayes and Healy and Gracie is making montages and layouts for frames which will adorn the walls of Grace Hayes' Lodge.

Taking a gander at our town was Leonard Weintraub of the Accurate Millinery Company of New York. From all indications Leonard was very favorably impressed because he plans to return here shortly. In the millinery field and the import-export business this lad is considered a wizard for he brought to the U. S. the long silky haired hat body which has been the height of fashion for the last 5 years.

Watch for the "draft Mendoza" program to take on greater and greater proportions. Judge John F. Mendoza is being slowly but surely won over by a large segment of Las Vegans who want him to run for the state legislature. From what we hear this group encompasses every phase of laymen and professional in the city.

We were pleased to meet Mac Lindhall, U. S. correspondent for 325 Swedish daily newspapers. Lindhall's assignment was to do a story on Las Vegas as he saw it at first hand. His reactions to Las Vegas and all that goes along with the town were most favorable and thus 325 Swedish newspapers will all carry factual and desirable stories. We personally enjoyed most the fact that previous to his visit, Lindhall like most people in Sweden, believed Las Vegas was a desert cowboy type of town.

It must be like "old home week" for George Feldscher of the New Frontier entertainment department. George,

(Continued on Page 29)

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By Paula

MY HEART is so heavy with sadness that I really haven't much to say this week. The loss of our beloved BIANCA has so numbed my thoughts that I can't do justice to the local lounge scene, so will tell you of an ethereal beauty that was so exquisite that she modeled for such leading magazines as Vogue and Harpers Bazaar. A little lady who instantaneously won as a devoted admirer all she chanced to meet. Miss "Happiness" brought so much joy to us that I guess her quota had been filled and we are left to weep. Though life has ceased in her dainty little silvery grey form, she will always be a treasured memory. May God bless and keep our dear little poodle. Che bella Bianca! . . .

Many things occurred last week that will unfortunately be left unreported until next week, however, we did have the opportunity to welcome BILLY DUKE & HIS DUKES to the CLOUD NINE LOUNGE of the HOTEL NEW FRONTIER. This is their FLV debut, since the boys are not acquainted with our city, let's make them feel at home. Billy is the gent that penned the tender ballad, "I Cried." Many of you have heard this group on the SOUND label, their new recording is, "This Is What I Ask," a number that talented Billy wrote. Meet the boys, Billy is the guitarist; NICK CONRAD plays a stellar sax — both alto and tenor; FRANKIE DAY displays dexterity on the thunderbase; BUCKY HARRIS at the piano and JOE HAGER keeps the beat on drums. All the boys blend their voices for harmony's sweet sake. Since their repertoire varies from rock and roll to excellent vocalizing, they are sure to agitate your pleasure area. . . .

RED NICHOLS and his FIVE PENNIES are now presenting nostalgic tunes in the STARLIGHT LOUNGE of the HOTEL RIVIERA. It's a promise to introduce you to these famed music-makers next week. . . . Drummer JACK KENT is making an extra happy beat this week. Tho it was to be a secret until after a charming church wedding, Jack was so happy and proud that he beamed out the joyful news that he and ELAINE LAMB had tied the knot with a civil ceremony. Elaine is the beauteous blonde that attends the front desk at WILBUR CLARK'S DESERT INN. Jack is currently making a fine background of rhythm for BILLY WARD and his DOMINOES. Best wishes and may you always be as happy as you are now. . . . Which reminds me that BILLY WARD and the DOMINOES are scheduled for a recording date on Wednesday (their day off from their duties in the CASBAR, HOTEL SAHARA). Top arranger JACK PLEIS, plus A & R man and chief from DECCA, MILT GABLER, are in town making arrangements with Billy for the new waxings. Seven of the eight songs that are to be recorded are tunes that Mr. Ward wrote, a high average to be chosen by such illustrious men of the music world. . . .

The SALMAS BROTHERS' exceptional singing is augmented by drummer PHIL ARABIA, the gent with the cryptic wit and a frantic beat. That's a lot of entertainment to be found in the STARLIGHT LOUNGE of the HOTEL RIVIERA. . . . FREDDY BELL'S new record "GIDDY UP DING DONG" is now on the local markets.

(Continued on Page 41)

? ? **Watch for Las Vegas' *Most Exclusive***

RESIDENTIAL AREA ? ?

To Be Announced Soon!!

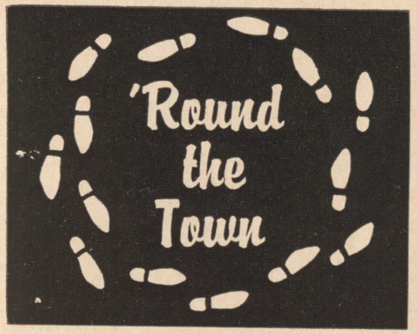
• Nice to be back with

BELDON and MILLIE

. . . the A entry at the **Hotel EL RANCHO VEGAS**

AUSTIN MACK

. . . with JOE E. LEWIS on the stage.



with DON LUND

A SIXTY hour or longer telethon is in the offing this weekend. Purpose of the show is to raise funds to build a well lighted baseball field for the MUNICIPAL BASEBALL FEDERATION. Mikeside for the marathon telethon will be local sportscaster CHUCK HULL who vows to handle the show without let-up. He and city officials have set their sights on raising thirty-five thousand dollars ($35,000) the approximate amount needed to construct the ball park. Members of the SHERIFFS' JEEP POSSE have offered their services to pick up donations from those who are unable to leave their homes or businesses. Many people may feel that FLV does not require a modern baseball park. I feel this is not true. The facilities now available at CASHMAN FIELD were not made to accommodate "the national past time" locally. CASHMAN FIELD was originally built to house the annual ELK'S CLUB Rodeo, not to serve as a permanent baseball stadium. Baseball fans are aware that the annual NEW YORK GIANT-CLEVELAND INDIANS baseball game is on the verge of being discontinued because of inadequate playing facilities. So let's all give a little, meet this situation with COMMUNITY spirit and keep BASEBALL alive in FLV. . . .

It appears that the slack season is over. Business in the past week has shown a definite increase. Last weekend we witnessed one of our greatest weekends. Literally thousands of people converged on FLV. Even the weather man was good to us by providing some of the nicest weather of the season. Outlook for weeks to come is just great. . . . CLEO SIMON formerly of the DUNES HOTEL is now associated with the SILVER SLIPPER and loves his new environment. He has been plagued with bursitis but is feeling his old self once more. . . .

FRED SCHARF, Purchasing Agent at HOTEL EL RANCHO VEGAS is vacationing in PALM SPRINGS for two weeks. Here is one guy who really needed a rest because he works like a Beaver for fifty weeks each year. He will return to FLV next week and back to work. . . . It's great seeing GEORGE HOLNSTEIN back at work again. He's been battling the flu bug and had quite a time of it for a while but is feeling much better now. He is employed at the NEW FRONTIER HOTEL. . . .

BILL PALLAS Head Waiter in the Clover Room at HOTEL RIVIERA and his lovely spouse JIMMIE are spending a few days in "Smogland" relaxing a bit and visiting old friends. . . . Rumor has it that a definite decision regarding the partially completed STARDUST HOTEL grand opening date may be reached very soon. A stockholder's meeting is scheduled for this weekend. Let's hope so. . . . SY HUSNEY, genial host at the SILVER SLIPPER, is one of the busiest and nicest guys in town. If you can corner this guy for more than five minutes at any one time PLEASE give me the solution. I've been unsuccessful to date. . . . GEORGE ROBERTSON, a former bellman at HOTEL SAHARA, is now holding forth at the NEW FRONTIER HOTEL. He likes his new position but is having quite a time adapting himself to the hours. He works graveyard. . . . CHRIS MONTANA, a Bartender at LA VISTA, is carrying a smile a mile wide. He is an ardent golfer but like many of us has quite a time breaking par. Last week for the first time he broke forty and shot a prodigous thirty-eight. Says he, "Just couldn't do anything wrong." . . . Congratulations to pretty JUDITH HARMON who was selected as queen of NORTH LAS VEGAS Progressive Days. She was chosen from twenty-two contestants and will represent NORTH LAS VEGAS in the forthcoming HELLDORADO. . . .

FLORENCE WILLIAMS, co-owner of DALMATION BOOT SHOP on the strip, has a most unusual hobby. She is an accomplished artist but unlike

(Continued on Page 41)



"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

April 10th thru May 7th
Show: Johnny Ray; Paul Gilbert; Donn Arden Dancers; Art Johnson; Carlton Hayes and Orchestra.

"Mr. Emotion" cries his way into the hearts of all his audiences. JOHNNY RAY'S ability to communicate naked emotion in a song is spectacular showmanship. His individualistic technique and sheer performance know-how has secured him a top berth on our roster of show biz personalities. This controversial lad is completely at ease crooning a tender love song or belting out a jazzy beat. Johnny's warmth of presentation wins your enthusiasm and holds your attention, a truly GREAT performer. . . . PAUL GILBERT is one of the most original comedians you'll ever witness. His droll wit is original, not a carbon copy of anyone! Paul maintains a swift pace of comicry and even tosses in a few acrobatics to

(Continued on Page 28)

EL Cortez

(Not a review)
April 19th thru May 2nd
Show: Joan Weber; Johnny Hayden; Vera Mason; Sherman Hayes and Orchestra.

Headlining this show is JOAN WEBER, the "Let Me Go Lover" girl. This little package of dynamite who is five feet two, sky-rocketed into the name of show business when that recording, "Let Me Go Lover" became a top hit. Miss Weber is a currently sought-after personality in top cafe theaters and TV programs. Watch for this lovely girl to reach the pinnacle of success. . . . On the same bill, is a young comedy find, his name is JOHNNY HAYDEN. His superb impressions of famous TV, movie and radio stars are very well known. We are certain you will enjoy Johnny Hayden, on this, his first trip

(Continued on Page 28)

El Rancho Vegas

(Not a review)
April 18th thru June 25th
Show: Joe E. Lewis; Austin Mack; Lili St. Cyr; Ted Fio Rito and Orchestra.

Las Vegas audiences are once again in for the treat of a lifetime. JOE E. LEWIS, the "Joker is Wild", America's number one cafe entertainer, again headlines the show in the Opera-House Restaurant. This VOOM, VOOM, VOOM, and pet of all greats in show business, comes prepared with more new material and greater songs than before. Joe's winning comicry seeps right into your heart. He is truly synonymous with great entertainment. His fountain of wit is endless and unmatched, — and that's for sure! Ably assisting Mr. "L", is his longtime cohort in humor, AUSTIN MACK, at the piano — it's post-time." . . . Co-headlining, is the exotic, enticing, wonderful, Lili St. Cyr. This very glamorous

(Continued on Page 28)

Flamingo

April 12th thru May 9th
Show: Margaret Whiting; Dick Contino; Bruxellos; Ron Fletcher Dancers; Louis Basil and Orchestra.

Top recording artist, MARGARET WHITING, graces the spotlight with her delightful voice and charming manner. The tunes that magnificent Maggie sings can be tender or fast moving with equal facility, an enviable factor which comes about only by good background and lots of experience. Miss W. has ample supply of both for she can sing any song and do it exceedingly well. This is one lovely little lady that surely knows how to sell a song . . . . Co-starring in the "extra-added" spot is one of the top accordionists of the day, none other than DICK CONTINO. This handsome and versatile lad can get the most delightful tones from his

(Continued on Page 28)



NEW FRONTIER

March 15th thru April 22nd
Show: Jack Carson; Cass Daley; Leo Diamond; Wong Family; Les Marcellis; Venus Starlets; Garwood Van and his Orchestra.

"Hooray for Life" offers a tempting bill of affair. . . . The waggishness of JACK CARSON'S wit is a spirited spectacle to view. His every quip is sparkling and great fun. This humorous gent is noted for his shenanigans in many comical movies, TV appearances and night clubs. Any show starring this droll gent is destined to be a great success. . . . Slapstick by CASS DALEY keeps every viewer in stitches. This little lady is thoroughly schooled in her art of comedy and holds your attention whenever she is in the spotlight. Her witty banters and facetious manner will tickle your funny bone. . . . LEO DIAMOND adds his harmonica playing talents for your appreciation. . . . The tumbling WONG FAMILY mix things up in their own inimitable manner in an act that is very different. . . . LES MARCELLIS do acrobatic feats that keep you on the edge of your seats. . . . The VENUS STARLETS shine in their offering of excellent choreography created by DOROTHY DORBEN. Their production numbers are original, artistic and very outstanding. . . . Backing this wonderful show is GARWOOD VAN and his excellent ORCHESTRA. Opening April 23rd, a new show and another great treat for

(Continued on Page 28)

Riviera

March 14th thru April 24th
Show: Ben Blue; Patti Moore; Ben Lessy; Lucienne & Ashour; Double Daters; Helmuth Gunther; Bob Hopkins; Riviera Girls; Ray Sinatra and his Orchestra.

BEN BLUE is the comedian who capably invades any town and converts the audience to membership in his fan club. BEN is well known for the comical skits he invariably presents. His participation in such presentations proves him to be a master of his art. A great majority of night-clubbers share the opinion that his humor is a very special brand. . . . Other FLV favorites that are on the bill are PATTI MOORE and BEN LESSY. They are seasoned performers that know every trick of the trade and employ them to entertain amply. PATTI and BEN'S material is all their own, their lyrics riotous. Even tho they always come in with sensational new material, their old routines are always requested. . . . Adding their talents to the show will be LUCIENNE & ASHOUR; the DOUBLE DATERS, HELMUTH GUNTHER and BOB HOPKINS. . . . The RIVIERA GIRLS present exciting new choreography in colorful production numbers that add beauty and charm to round out a top-

(Continued on Page 29)

SAHARA

(Not a review)
April 17th thru May 7th
Show: Lillian Roth; Katherine Dunham; Saharem Dancers; Cee Davidson and Orchestra.

LILLIAN ROTH, the author of "I'll Cry Tomorrow", makes a triumphant return engagement to F.L.V. . . . Double-barrel action in the nostalgia department by this lovely lady seemingly takes audiences back to the days when Lillian was THE SINGING STAR of the day and a Ziegfeld girl that was everyone's favorite. You'll find a tear in the eye of many a patron who will remember those fabulous "twenties". All this, plus her ability to sell any modern tune, makes Miss Roth a steller performer that we are all happy to once again welcome. Capable musical director for Miss Roth is DAVE FLEISHMAN. . . . A very special added attraction is KATHERINE DUNHAM and her outstanding singers and

(Continued on Page 28)

The Sands

April 4th thru April 24th
Show: Marguerite Piazza; Joey Bishop; Copa Girls; Antonio Morelli and his music.

MARGUERITE PIAZZA, beautiful and delightful diva of Metropolitan Opera fame and a tremendous favorite in FLV is back for another superb engagement in the Copa Room. A vibrant personality and a magnificent voice makes this gracious lady a STAR in the true sense of the word. Her pert manner and great sense of showmanship always creates a show that is a sure-fire winner. . . . An unexpected turn of events is the onstage change to a slinky, minky costume that befits Cole Porter's tunes. Most unexpected and delightful is her hot Dixieland numbers. Miss Piazza is deftly assisted by dancer, JOHN COYLE. . . . The "unhappy" humorist with the sad face and

(Continued on Page 29)

SHOWBOAT

(Not a review)
April 20th thru May 3rd
Show: Benito Pat Mareno; Camille; Garr Nelson; The Showboat Girls; and Mike Werner and Orchestra.

BENITO PAT MARENO, the singing ambassador of music, headlines the show at this popular spot. He is called a most versatile tenor-comedian. He has appeared here numerous times and is more popular with each engagement. Benito has an unusual comedy flair and sings both popular and classical selections, his style is effortless, and makes listening a pleasure. . . . On the same bill, is that exotic dancer, CAMILLE. She has appeared often at the Showboat, and is a great favorite with natives of Las Vegas and tourists. . . . GARR NELSON is the handsome, M.C. baritone-vocalist. . . . The SHOWBOAT

(Continued on Page 29)

SILVER SLIPPER

Show: Sally Rand; Hank Henry; Three Dolls; Jay Lee and the Princess; Barbara McNair; Silver Slipperettes; Silver Stock Company.

The second edition of the "Laff Parade of 1956" is as hilarious as it's predecessor! Still in the starring spot is SALLY RAND, the original fan dancer. This charming lady has become so firmly associated with her art that her name is a household word. . . . The mainstay of the show is HANK HENRY, the man with a "kisser" that would cause a laugh riot. This gent features comicry for the sophisticates. He sparks the show with his inimitable humor and keeps it humming with guffaw after giggle right from beginning to end. There would be no "Slipper" show without this funster. . . . Held over are the THREE DOLLS, beauteous young recording stars that

(Continued on Page 29)

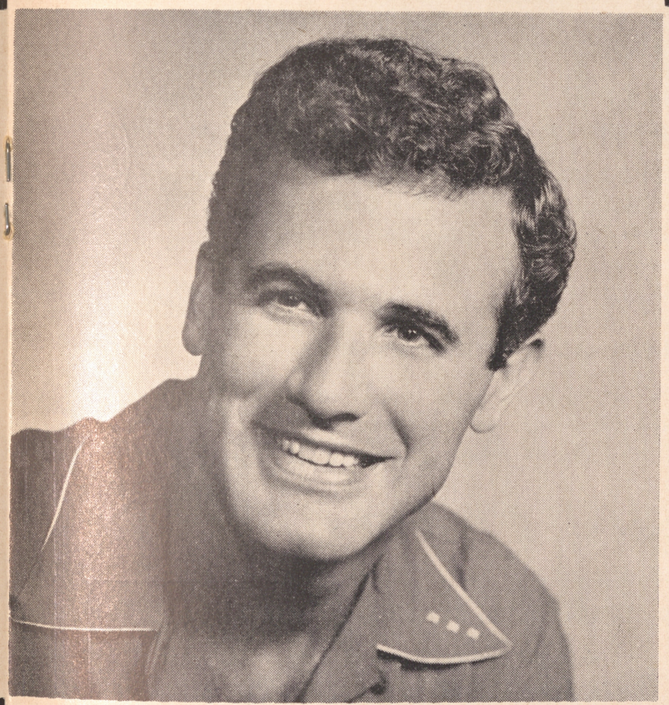
Thunderbird

(Not a review)
April 20th thru May 9th
Show: The Four Lads; Jay Nemeth; Margaret Sisters & Bruno; Thunderbird Dancers.

THE FOUR LADS blend their stellar voices to produce the finest tones and most harmonious music. These recording artists are well remembered for their waxing of "No Not Much," which sold over a million platters. Their new number, "Standing on the Corner" promises to be equally as great. You will love these jovial tunesmiths. . . . JAY NEMETH "annoyed by Nicky", his toy plush poodle, holds the spotlight with a still, deep sense of comicry that is very different. His abilities as a ventriloquist are top notch and his presentation is geared to hold your attention from beginning to end. You

(Continued on Page 29)

DICK CONTINO



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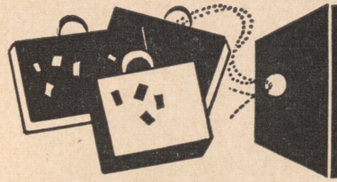
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LAS VEGAS NEVADA



Hillsway

by ROLAND HILL



DATELINE: Mexico City, D. F., April 4th. A few notes to catch up on about Mazatlan before moving south and east. The leading hotels are the PLAYA de MAZATLAN out on the beach (road is bad out there this season but passable) and food is good with an ocean view that cannot be surpassed. LA SIESTA HOTEL right on Olas Atlas Boulevard on the sea has about the best food in town and the hotel is very nice with an inner court garden. I stayed at the BELMAR HOTEL which is down the street a block from the La Siesta and it has a beautiful swimming pool, very fine restaurant, dancing seemingly all the time and bands are going and coming and much to do all the time here — very exciting. And the best of all my room which was excellent was only 17.50 pesos a day or for the four days it amounted to only $5.40 — just $1.40 a day. I nearly fell over when handed the bill. The meals here average about $1.12 in American money, breakfasts much less. You cannot afford to stay at home for that. The Freeman Hotel is close by and has a nice Sky Room that affords a wonderful view, but no dining area. And out on the highway, if you drive and do not care to be right down town is the LOS FLAMINGOS MOTEL that is as fine as any in the states. About $2.00 a day per person and has an excellent dining room.

Funny thing you can live in a town like Long Beach for years and make very few friends, but just get away in a foreign spot and anyone from home becomes bosom pals. I ran into three fine persons, G. A. Powell, (Gap) who is the Distributor of Rio Grande Petroleum Products, and Don Ferguson and his very fine son Jack (they own the big oil station in Provo, Utah a couple in Compton, Calif., and are very influential), all three down on a fishing trip and they immediately invited me to join their party. Nothing could have made me happier because I would never have dared face my friends and tell them I had been in Mazatlan and not gone deep sea fishing, because here it is as good as any place in the world. Gap had chartered the finest boat in the harbor for Saturday morning, the MARLIN from Luis Patron and we had a skipper and an assistant, box lunches and all equipment. I have never been on a better boat and at 7 a.m. they called for us at our hotel and we steamed out past the second highest natural lighthouse, 500 feet above high tide, the highest natural setting for a lighthouse being Gibraltar. The day was quite calm, and we steamed out some ten miles before the skipper had sewed on the bait, which was a one pound small fish, and we dropped our lines after harnessing up. We trolled for nearly three hours, seeing two huge whales that were longer than our 31 foot boat, several schools of porpoise, flying fish, sail fish, turtles (all of which had gulls and ducks riding on their backs), marlin, and many others. After lunch which had been put up by Mr. Patron's wife consisting of sandwiches, cookies and soft drinks, suddenly there was a marlin showed its two fins above the water and the skipper steamed up and caught up to it and circled it until our lines were near it and it grabbed at our red and white teaser (a bobber) that we dragged about 15 feet behind the boat and missing the teaser he lunged at Mr. Ferguson's bait and took it, and then the fun began. It took him 20 minutes of rocking and rolling — the back of the stationery chair had been removed to allow him to lean back almost prone, and then lunge forward to take up the slack with the reel, and finally the marlin was tuckered out and brought up alongside the boat where the skipper hit him in the head with a club and hauled him in. Mr. Ferguson went to lie down for the rest of the trip and you cannot blame him because that is some work. I now know what it means to rock and roll. Jack Ferguson was the next to be thrilled with a catch. And just before turning back from our 25 mile trip

(Continued on Page 31)

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.

★ ★ ★

YOUR FABULOUS LAS VEGAS WEEKLY TV GUIDE

this week on TV...

APRIL 21 THRU APRIL 27

SATURDAY — APRIL 21

.9:00 8 Cashman Film Festival
10:35 8 Baseball Warm-Up
10:45 8 Baseball Game
2:00 8 Action Theatre
3:00 2 Matinee Theatre
8 To Be Announced
4:30 2 Surprise Package
5:00 2 Perry Como Show
5:30 8 Buffalo Bill, Jr.
6:00 2 Spectaculars
8 News & Weather
6:30 2 Texaco Theater
8 Mike Steel's Campus Party
7:00 2 George Gobel
8 Sheena
7:30 2 Hit Parade
8 Damon Runyon Theatre
8:00 2 Stop The Music
8 Honeymooners
8:30 2 Life With Elizabeth
8 Long John Silver
9:00 2 Lawrence Welk Show
8 Death Valley Days
9:30 8 Soldiers Of Fortune
10:00 2 Do It Yourself
8 Gunsmoke
10:15 2 Big 2 Playhouse
10:35 8 Showcase of Stars
12:00 8 Martin Black's Nite Owl

SUNDAY — APRIL 22

10:30 8 The Christophers
11:00 2 Cashman Film Festival
8 This Is The Life
12:00 8 The Lighted Window
12:30 8 Adventure
1:00 2 Equality At Work
8 Face The Nation
1:30 2 Conversation With Hoover
8 CBS Sunday News
2:00 8 Front Row Center
2:30 2 Adventure Club
3:00 2 Meet the Press
8 Showcase Of Stars
3:30 2 U.S. Navy Presents
3:45 2 Frontier To Space
4:00 2 Championship Bowling
5:00 2 NBC Comedy Hour
5:15 8 Drew Pearson
5:30 8 Telephone Time
6:00 2 Playhouse Hour
8 My Little Margie
6:30 8 1st Nat'l Bank Theatre
7:00 2 The Big Picture
8 Jack Benny Show
7:30 2 Famous Film Festival
8 Pioneer Playhouse
8:00 8 Ed Sullivan Show
9:00 2 News Cavalcade
8 Mayor of Town
9:30 2 Sports Highlights
8 G.E. Theatre
9:35 2 Jack's Theatre of the Air
10:00 8 Mr. & Mrs. North
10:30 8 Mr. & Mrs. Movietime

MONDAY — APRIL 23

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Fun In The Sun
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Captain Jack
5:30 8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 R.M. Theatre
8 Robin Hood
7:00 8 Life of Riley
7:30 2 It's a Great Life
8 Highway Patrol
8:00 2 Inspector Mark Saber
8 Liberace
8:30 2 TV Readers Digest
8 San Francisco Beat
9:00 2 Truth or Consequences
8 I Love Lucy
9:30 2 Caesar's Hour
8 December Bride
10:00 8 Guy Lombardo
10:30 2 Late News
10:40 2 Two On The Aisle
8 Mr. & Mrs. Movietime
12:00 8 Martin Black's Nite Owl

TUESDAY — APRIL 24

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Beulah
2:00 2 Pinky Lee Show
8 Mr. & Mrs. Movietime
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Garry Moore
3:30 8 Mr. & Mrs. Movietime
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Window Shopping
4:45 2 News Caravan
8 Meet Your Teachers
5:00 2 Bar 2 Ranch
8 Capt. Jack
5:30 8 Wild Bill Hickock
6:00 2 News & Weather
8 News & Weather
6:30 2 2 Star Playhouse
8 Jungle Jim
7:00 8 $64.000 Question
7:30 2 Transatlantic Televiews
8 Do You Trust Your Wife
7:45 2 Jaycee Speaker
8:00 2 Dinah Shore Show
8 Phil Silvers
8:30 8 Man Called X
9:00 2 Headlines
8 Science Fiction Theatre
9:30 2 I Spy
8 Willy
10:00 2 The Pendulum
8 I Led 8 Lives

WEDNESDAY — APRIL 25

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Fun In The Sun
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
3:15 8 Garry Moore
3:30 8 Mr. & Mrs. Movietime
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Capt. Jack
5:30 8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 Big Fights
8 Hopalong Cassidy
7:00 2 Wednesday Night Fights
8 U. S. Steel Hour
7:45 2 Boxing Roundup
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Harry Owens Show
9:00 2 MGM Parade
8 My Hero
9:30 2 Vegas Village Theater
8 I've Got A Secret
10:00 2 Break the Bank
8 Confidential File
10:35 8 Mr. & Mrs. Movietime
10:40 2 Two On The Aisle

THURSDAY — APRIL 26

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Beulah
2:00 2 Pinky Lee Show
8 Mr. & Mrs. Movietime
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Bob Crosby
3:30 8 Mr. & Mrs. Movietime
4:00 8 Woman's World
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Window Shopping
4:45 2 News Caravan
8 Welcome Wagon
5:00 2 Bar 2 Ranch
8 Capt. Jack
5:30 8 Superman
6:00 2 News & Weather
8 News & Weather
6:30 2 Betty Crocker
8 Tales Of The Texas Rangers
7:00 2 Lux Video Theatre
8 Badge 714
7:30 8 Great Gildersleeve
8:00 2 You Bet Your Life
8 Count of Monte Cristo
8:30 2 Bishop Sheen
8 Shower Of Stars
9:00 2 Judge Roy Bean
9:30 8 Ray Milland
10:00 2 The Hunter
8 Secret Files U.S.A.
10:30 2 Tomorrow's Headlines
10:35 8 Mr. & Mrs. Movietime

FRIDAY — APRIL 27

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Fun In The Sun
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
4:00 8 It's A Woman's World
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Capt. Jack
5:30 2 Space Rangers
8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 Federal Men
8 Kit Carson
7:00 2 Cavalcade of Sports
8 Rin Tin Tin
7:30 8 Dr. Hudson's Secret Journal
7:45 2 Red Barbers Corner
8:00 2 Grand Ole Opry
8 Waterfront
8:30 2 Dragnet
8 Arthur Godfrey Talent Scouts
9:00 2 Dollar a Second
8 Western Marshall
9:30 2 Top Plays Of 1956
8 Schlitz Playhouse Of Stars
10:00 2 The Ruggles
8 Bulova Playhouse
10:30 2 Late News and Sports



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DESERT INN

(Continued from Page 19)

amaze you. Anything can happen, and usually does when this lad is on stage. . . . DONN ARDEN'S productions are always excitingly different and masterful. They are artistic and unusual. . . . ART JOHNSON'S fine voice adds the final decor to the outstanding production. . . . CARLTON HAYES and his ORCHESTRA proffer a precise musical background.

EL RANCHO VEGAS

(Continued from Page 19)

gal is well educated in the art of robing and dis-robing. She is the countries' leading exponent in this particular art, and a delight to see. Lili St. Cyr and her specially prepared routine for this engagement, will keep you intoxicated with delight and thrills. Skillfully backing the show, is Maestro, TED FIO RITO and his fine ORCHESTRA. . . . We are delighted to welcome back into our midst, WANDA SMITH and her very beautiful COVER GIRLS. Wanda and her girls present exceptional choreography and costuming that is beautiful and exciting.

FLAMINGO

(Continued from Page 19)

instrument, then he will surprise you with his pleasing voice. Each return visit exhibits more Contino talents. His many fans eargerly await his every return engagement for they know that he will have another unexpected offering. . . . Rounding out a fast moving show are the BRUXELLOS, agile and speedy acrobats that will captivate you

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with their antics. This sensational, fast moving team climax their act with a tray of eight drinks that bring you to the edge of your chair. . . . THE RON FLETCHER DANCERS will offer a couple of new outstanding numbers that are immaculate in the perfection of their execution. . . . Always the acme of musical accomplishment are LOUIS BASIL and his ORCHESTRA.

EL CORTEZ

(Continued from Page 19)

to Las Vegas. . . . VERA MASON, a lovely young lady who has appeared on Bob Hope's TV show many times, is a gal who specializes in tap dancing. "Artistry in Tap" is her by-line. Musical background for the show is provided by SHERMAN HAYES and ORCHESTRA.

NEW FRONTIER

(Continued from Page 20)

Las Vegas audiences, is FREDDY MARTIN and his ORCHESTRA; ELVIS PRESLEY, new singing sensation and comedy find; plus exceptional comedian, SHECKY GREENE, to tickle your funny bone.

SAHARA

(Continued from Page 20)

sensuous dancers. This troupe can always be depended upon to create a very artistic and unusual presentation. . . . The SAHAREM DANCERS present scintillating production that are always filled with color and artistry. They are created and staged by MOROLANDIS. CEE DAVIDSON and ORCHESTRA offer an accomplished musical background.

HECHT'S
419 FREMONT ST.
MISSES' AND
WOMEN'S APPAREL

RIVIERA

(Continued from Page 20)

notch show. . . . Truly superb musical backing will be furnished by RAY SINATRA and his fine aggregation of accomplished musicians.

SANDS

(Continued from Page 21)

fine delivery, JOEY BISHOP, always keeps all audiences in a happy uproar of laughter. His perfect sense of timing seems greater everytime you see him. This gents ad-lib ability is second to none. Joey is a very amusing gent!! . . . The beautiful COPA GIRLS, resplendant in their colorful costumes by Mme. BERTHE, execute beauty and charm to round out a topnotch show. . . . Truly superb musical backing will be furnished by ANTONIO MORELLI and his fine aggregation of accomplished musicians.

SHOWBOAT

(Continued from Page 21)

GIRLS present fine choreography with lots of zest. . . . MIKE WARREN and his orchestra, beat out a sound musical background for this show.

THUNDERBIRD

(Continued from Page 21)

will enjoy this wonderful man and his "friend." . . . A continental air is added to the show by the beauteous MARGARET SISTERS and handsome BRUNO, a talented lad who can dance adeptly with two young ladies simultaneously. . . . Colorful choreography by the THUNDERBIRD DANCERS adds beauty to any show. The fine production routines are created by GAYLE ROBBINS. . . .

SILVER SLIPPER

(Continued from Page 21)

add their melodious vocals. Their spirited contributions indicate a great future for these scintillating singers. . . . JAY LEE and the PRINCESS present oriental wizardry and astounding magic. . . . Slipper song stylist, BARBARA McNAIR, contributes tunes in a terrific manner. . . . The four SILVER SLIPPERETTES liven the atmosphere

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with spirited and tricky footwork in exceptional choreography created by BARRY ASHTON. The "Red Garters" number is a show stopper! . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVED SLIPPER STOCK COMPANY. The fade-out scenes are famous from coast-to-coast. They may change the lines, but the theme is the same that has caused merriment since the beginning of man. They are on the same entertainment level as previous shows.

SAUNTERINGS

(Continued from Page 13)

Natalie Shepherd, Bill Shepherd and Jerry Graff of the Beachcombers and Johnny Alladin all in Las Vegas as they all were together in Hawaii. These boys all served together in the army and they all stood up for Natalie and Bill when they were married.

Met two swell fellows who hail from New York but are now tried and true Las Vegans, Dave Watkins and Jack Levinson. These boys are running Blaine's Furniture Store in town and are known for their courtesy, cooperation and fine values.

The first annual dance of the Las Vegas Post 711, Jewish War Veterans will be held at the Jewish Community Center on Saturday night, May 12th. Plans call for a fine dance band, snacks, drinks, door prizes and other added attractions all bent on making this a memorable affair.

Again our parting shot and a pat on the shoulder for a grand girl. This time we cheer Frances Allen, wife of our pal Bill Allen, about whom we would also like to report that she is an expectant mother. Putting it mildly, Frances is one of the finest girls we have ever met, a wonderful hostess, a fine cook and a general all around grand girl. Just love this ever smiling sweetheart of a girl.

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HILLSWAY

(Continued from Page 25)

out in the blue Pacific I was to experience the same thrill. Don got a 195 pound Marlin, Jack a 138 pound Marlin and mine 140. And I have a certificate to prove it! I shall be eternally grateful to Gap Powell of Long Beach for this wonderful day. Now I will have to go fishing in Ann Lake when I get there this summer I am afraid.

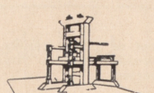
Dick More from Covina, California, flew in that evening for his fifth trip to Mazatlan to fish — it gets in your blood I guess and I can now see why. That evening Dick and Jack and I did the town promenading around the plaza, visiting the Basilica, having coffee at the new and fine DONEY Restaurant and ice cream at the equally fine new JONCUL'S RESTAURANT. And then we looked in at the Easter dance at the BELMAR which is the biggest social affair of the year — tables were all set in the patio around the pool and the moon shone brightly and it was as dramatic and romantic as a movie setting that Hollywood might produce.

Sunday Morning was Easter and I attended Seven O'Clock High Mass at the Basilica of the Immaculate Conception. I wish it were possible to describe the beauty of this church and the flowers. At every pillar was a five foot gold vase filled with pure white gladiolas and green leaves and the huge altar had at least 50 such bouquets on it interspersed with 10 foot tall white tapers and candles. In the back of the altar were streamers or drapes of white with gold overlaid that were at least 100 feet in length being draped down from the dome. The effect was dazzling, and when the great organ imported many years ago from Italy started to play it sent the shivers up and down my back. There was a stringed orchestra playing with it made up of many violins and the singing was superb, but when the time came for the best violin soloist to play Shubert's Ave Maria with the organ — well you have just never heard such music in your life before and I am sure there wasn't a dry eye in the church. Few times in my life have church services affected me like this one — once in Rome, of course at St. Peter's, once in London at Westminister Cathedral, and once at St. Patrick's on Christmas Eve in New York. (Continued new week.)

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The Doom of Dictators . . . by David Sarnoff: If we have learned from the history of the past ten years, we have learned how empty were the claims of those demagogues who wheedled away the freedoms of their people with the mirage of an all-powerful State that would provide security at the expense of liberty. The world now observes that the planned employment offered by all-powerful dictators was grinding slavery to a machine built for destruction and domination; that the promise of ease and luxury was the opportunity to make war. No economy built at the price of freedom has ever resulted in anything but lower living standards, an oppressive bureaucracy and a frightened people. Those who sneered so eloquently at "decadent democracy" never had anything better to offer their "master races" than the scourge of war. Totalitarian government is foredoomed to failure. Its only seed is the seed of its own destruction. Hitler boasted that his New Order was built to last a thousand years. If he had studied history, he would have learned that tyrants, like Pharaohs of ancient Egypt, built nothing permanent except their own tombstones.

A professor claims to have discovered a machine that will detect when a man is lying . . . Such a machine was constructed years ago from one of Adam's ribs.



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YANKEE POT ROAST
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OBSERVATIONS

(Continued from Page 5)

oped by our inebriated musician.

Another step in the right direction was when Lafe Holcomb, in 1908 organized the Las Vegas Drum Corps, with about sixteen members of which six were cornets. Its blaring music was rather stirring (to say the least).

There are a few names which we old timers remember with the utmost pleasure — one of these is Bess Pembroke who with her husband C. E. "Pem" Pembroke, was always ready, willing and happy to give of their time and talent for the entertainment of the public. It was well worth the price to hear Bess sing "Hard Hearted Hannah".

Dr. and Mrs. Martin were really the leaders in our steps toward "culture" Roy was a very enthusiastic vocalist and Mrs. Martin was a very talented musician. At her studio in the Fine Arts building in Chicago where she taught music before she and the Doctor were married Mrs. M. was noted as being one of the best accompanists in that city.

She possessed a wonderful ability to read music, seemingly taking in the whole page at a single glance. She was so gracious in the giving of her talent that she was always in great demand. The doctor had arranged several songs which he sang with his two little daughters Mazie and Frances which always received much applause.

She aided greatly in the success of the first Helldorado by training a group of school girls of Las Vegas for the "Girly Girly" show which was the most attractive feature of the entertainment booth. That first Helldorado was held where the Sears Roebuck building now stands at Sixth and Fremont.

Now in the year 1956 we feel that we've reached the height of our musical culture in the organization of our Las Vegas Symphony Orchestra and are or will soon be with other great cities of America. Las Vegas is peculiarly fitted to take a leading part in music because some of the world's greatest musicians are engaged here at all times and many great artists are making this, their permanent home.

The man who organized this orchestra is Don Ferrera, a musician of national repute. He is a native of San Francisco and completed his violin studies under Waldemar Lind and John Leons. Both were prize pupils of the great Belgian violinist Caesar Thompsen. The study of harmony, orchestration and conducting followed with the world famous pedagogue Demenice Bressia.

Mr. Ferrera has long served as associate conductor with NBC in San Francisco and also, as a long time member of the San Francisco Symphony. His activities in numerous musical groups there have made him a superior musician and artist, and fully competent to direct this new venture.

Last Saturday April 14, the Las Vegas Symphony Orchestra held its organization meeting and concert at the High School Auditorium. There were 45 members present — and making musical history by their rapid development.

I came near to leaving out a very important item — Mr. James W. Austin has been acting as publicity promoter and sort of a general manager for this infant organization and according to reports, has done a very good job. It is largely due to his hard work that the Las Vegas Symphony Orchestra is now on a firm footing. Our best wishes to each and every member.

CRISWELL PREDICTS

(Continued from Page 7)

of Mother Nature! . . . I predict that the Alamo will be completely rebuilt, and will be the center of a huge shopping area! I predict the Alamo will be surrounded by a memorial park, which will prove a number one tourist attraction in America! . . . I predict that Henry Ford II will quietly move to build the first practical, low-cost autogyro, for personal use! Although the Board of Directors will vote against this new venture, I predict that Henry Ford II will blaze the way in the air, like his famous grandfather, Henry Ford did, on the earth, when he founded the automobile industry!

YOUR INCREDIBLE FUTURE:

I predict on this very date, 43 years into the future, in 1999, you will take many things for granted which could be very amusing to you, at this moment! My friend, in 1999 you will swallow a capsule of pure sunlight, which will heal every cell of your body, and restore to youth every fibre of your

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being! This will open up an entirely new field called Solar Medicine, where every part of your inner body will be bathed with sunlight, and you will be disinfected daily, as easily as you now disinfect items of everyday use! I predict that your food will be broadcast to you through a central produce station. These tiny particles of food will be broken up, sent through the air, and reassembled for your use, instantaneously! Each & every day, you will have a new dress or suit, which at the end of the day you will discard, for all clothing will be made of paper! You will enjoy superior television, where the rounded figures of the actors will be projected into the center of your living room, and you will never be lonely, for you will be able to people your house with the turn of your television dial! Hospitals and rest homes will be a thing of the past, for all illness and disease can be conquered within an instant's time! There will be no cases of insanity, for they will be termed "advanced thinking", and can so be tempered that their violence is completely subdued! Yes my friend, this is your life in the year 1999, and this is your Incredible Future!

THAT'S FOR SURE

(Continued from Page 9)

(natch!), she decided to remain. So — therrrrrrre you are. . . .

Couple of weeks ago, we wrote about COLONEL TOM PARKER and his latest singing find, ELVIS PRESLEY. Well, there was a contract signed and Elvis will open in the NEW FRONTIER HOTEL, Monday. He is considered the leading exponent of western songs. When he played a two day Los Angeles concert last week, the affair grossed $17,000. . . .

While at JOE W. BROWN'S HORSESHOE CLUB, we stopped to talk with JUNIOR BELLIPIANNI, swing shift box man. He is so excited about having lost seventy-two pounds, in five months time. Now, he wants to shelve thirty more. Junior tells us it's an expensive proposition for it means a complete readjustment of the wardrobe. . . .

Our nocturnal meandering took us for a visit with FRANKIE WEISS and DAVE VICTORSON, at the SILVER SLIPPER. There, we met HOMER WEST, one of the new owners of the spot. We were greatly impressed with the novel lighting effect and many changes (and still more to be made) that have been introduced. Continued success, gentlemen. . . .

Nice to see EDDIE MOSS back in action, again. He is swing shift boss and assistant to JOHNNY HUGHES (Casino Manager) at the HOTEL SAHARA. The "Strip" just didn't seem the same without Eddie on the scene. . . .

We were greatly saddened by the reported suicide of LITTLE JACK LITTLE in his Hollywood, Florida home, last week. He last appeared in FLV at the HOTEL EL CORTEZ, approximately six months ago. Jack was a leading ASCAP member and the motivation for his action is still a great mystery, especially to those who knew him. . . .

People in the know insist that the FREMONT HOTEL will definitely open its doors between the eighth and fifteenth of May. Co-owner General Manager ED LEVINSON is working harder than ever (if that is possible). He has expended out more energy on this job than a million beavers, building a dam. . . .

Admiring glances are being cast in the direction of the lovely couple, usually seen in a whispering mood at JOE W. BROWN'S HORSESHOE CLUB restaurant. They are JUDY DORSETT and CURTIS TRAHAN, Jr. (Judy is the niece of MARIE and HARRY DORSETT, General Manager of the club. Curtis' Dad is head of maintenance at the same spot.) Sure

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looks as though this is more than just a summer romance. . . .

BILLY WARD and his DOMINOES (currently at the Casbar of the HOTEL SAHARA) took off for a DECCA date in Hollywood. They were to cut eight sides, during a double session, with a full orchestra and choir. When Billy looked at the selections handed him, his mouth fell open. Seven of the eight compositions were written by him, which officials of the recording company didn't know at the time. That proves that Decca certainly knows how to choose the right music for the proper stars. . . .

There's been quite a bit of talk going around town, about NAT HART, maitre d' of the FLAMINGO HOTEL. The gossip is about the unusual shirts he wears and folks keep inquiring about the place where Nat purchases them. Too bad, fellas! You just can't duplicate them. Seems Nat's lovely wife makes them, herself. . . .

PONY SHERRELL is the talented songstress-songwriter, featured in the production numbers of the DESERT INN. Being a conservative miss, Pony recently purchased a very subdued automobile. It is a RED AND WHITE Chevrolet convertible. Hey Man! Dig that craaaaaazy wagon! . . .

The routine that LILI ST. CYR is doing at the HOTEL EL RANCHO VEGAS, was conceived by LEROY PRINZ, show producer. It is called "Grace Kelly's Wedding Night" and Lili throws a turbulent portion of glamour into it. We're tempted to tell you the ending bit but it really wouldn't be fair, would it. . . .

BESS ROSENBERG finally hit upon a solution and managed to get her JOE to take a vacation from his chores as co-owner, casino-manager of the RIVIERA HOTEL. She decided to leave for New York as soon as he promised to meet her there on May 1st, when the VARIETY CLUBS convene in that eastern city. Throw a few kisses at the old town for us, will you? . . .

BEVERLY ROTH is now serving cocktails at the SILVER SLIPPER (swing shift). The young lady has lost quite a bit of weight and is attracting masculine admiration, a-plenty! Beverly's bossman is MORREY DEITCH, top kick of the swing shift. . . .

The MOE DALITZ' are back from their yachting trip which took them around Florida, the Bahamas and Cuba. They look like a pair of bananas that stayed in the sun too long. Lucky people! Wish we had some of that tan. (Mr. Dalitz is a co-owner of the DESERT INN.) . . .

Well, Mrs. C. (Ye Editor's wife) finally got over to the ROWEL at the Last Frontier Village to buy his first western outfit for our Managing Editor, BRUCE BARTON CORTEZ. Now, they are off to FRANCINE'S PHOTO STUDIO to take pictures. We must confess that Bruce looks like "Black Bart" in his outfit. However, that shock of blond hair pushing out from under his hat proves he's just a wee broth of a lad. . . .

There are new showtimes at the HOTEL EL CORTEZ. The management decided to revert to the former schedule of 10:00 p.m. - 1:00 a.m. - 3:00 a.m. Dinner is served in the Pirates' Den from 8:30 p.m. - on. . . .

FLV was literally jammed and crammed full of visiting celebrities, this past week-end. Really having a ball for themselves were RICHARD WIDMARK and LOU COSTELLO. . . .

Over at the RIVIERA HOTEL, we had to stop for a long conversation with our buddies, PATTI MOORE and BEN LESSY. Did you know that Patti had her own orchestra (PATTI MOORE and her ORCH.), years ago? At that time, the now famous RAY BLOCH was her pianist. Ben also had an orchestra and played the drums with his group, known as LESHINSKY'S BLUE BIRDS. They played at weddings in the Catskills. (Egad! Never was a dull moment, we'll wager.) At that time, Hollywood's DORE SCHARY was Social Director at the FLAGLER HOTEL. How about that? Say, while on the subject, we'd like to know Patti's secret for constant youth. She can talk up a storm about her many years in show business and yet she never looks as though she was talking about herself. It must have been her mother. Patti is too young for such long memories. . . .

The EL PORTAL THEATRE is enjoying a face lifting of its facade and lobby. The work should be completed by next week. It will be real plush. . . .

Don't forget! This is the last week you'll be able to catch LOUIS PRIMA and KEELY SMITH at the HOTEL SAHARA'S Casbar lounge. They close at the end of the month for a thirteen week vacation "At Home" in New Orleans. Stepping into their podium spotlight will be the MARY KAYE TRIO (featuring the new Ross addition). . . .

We were pleasantly surprised to see an old friend of ours, RICHARD HUBERT, now a Captain at the SANDS HOTEL. He was a maitre d' at LA RUE RESTAURANT (now defunct) and later worked at the RIVERSIDE, in Reno. His lovely wife is also an old and dear friend. She is the former MARY MARSHALL, who sang with BILL CLIFFORD'S ORK here. In case you know both these charming people, they also have an eight month daughter. . . .

Everytime DANNY SIMMONS receives a letter from MRS. J. W. BROWN (of the HORSESHOE CLUB), he cannot hide his happiness. Mrs. B. is one of his favorite customers and always has Danny send her shoes and purses, which he carefully selects from incoming merchandise, at his FRENCH BOOTIER. Latest order from Mrs. B. came from Hot Springs, Arkansas, where she and her husband are resting. . . .

Many have been posing queries

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★ SAHAREM DANCERS ★ CEE DAVIDSON ORCHESTRA

. . . for your wonderful co-operation and making my stay at the hotel SAHARA *so enjoyable . . .* **See You Soon!**

ALAN DALE

P.S. Thanks MILTON PRELL and STAN IRWIN

anent the health of GUS GREENBAUM, President of the RIVIERA HOTEL, INC. Mr. G. is out of the hospital and is recuperating in his Phoenix home. He is expected back in FLV for the Golf Tournament. . . .

MAXINE LEWIS, Booker of shows at the FLAMINGO HOTEL, is twirling on her toes. Daughter DONNA is about to make Maxine a grandmother, again. They hope the heiress apparent will make her worldly entrance on Donna's birthday, May 22nd. Note that we use the feminine gender in reference to the unborn. They're hoping for a girl for they already have a son, MARTIN. . . .

JERE and JACK SNYDER were paid a surprise visit by her son, WALTER JALLINS, last week-end. Walter brought with him his fiance, ELAINE GOLDMAN, of Long Beach, California. The young couple plan a May 27th wedding. Walter chose this time to introduce his intended for April 16th was his mother's First Wedding Anniversary. Mrs. Jallins married Jack Snyder (of SNYDER'S SLACKS), last year, after vehement denials of our hints at a serious romance. Tch! Tch! . . .

MORRY GREEN is readying a new location for his MORRY'S MEN'S SHOP, on the "Strip," near FOXY'S RESTAURANT. There, the only suits available will be custom-made. However, he will feature a great variety of ready-made sportswear. Morry's charming spouse is currently in charge of selling out the merchandise on hand in their shop on South Fifth Street. . . .

A welcome returnee to the FLV "Strip" is CHARLES RICH. He and his wife recently concluded a vacation with their family and eastern friends, in St. Louis. (Mr. Rich is associated with the RIVIERA HOTEL.) . . .

DEBBIE ROTHKOPF will reign as Queen of the 18th Tournament of Champions to be played at the DESERT INN Golf Course, April, **1970.** The Las Vegas beauty (a mere infant at present) won her honor in a contest recently conducted at the famed resort hotel. Dad is BERNIE ROTHKOPF, co-owner and day shift boss at the Inn. If Bernie hasn't busted the buttons off his jackets, we miss our guess . . . and that's for sure. . . .

A youth spends the years between 12 and 21 waiting to become his OWN BOSS . . . Then he gets married!

VIEWING THE ACTION

(Continued from Page 11)

attractive prices. . . . Really digging in are BILL McCOOK and ARCHIE CLINTON of SAN BERDOO. Didn't even have time this trip to catch a show — it was all business. And their outdoor sign company is showing great progress. . . . BERNIE LANG'S fears for his star's health were dispelled when JOHNNIE RAY shook the virus "bug" almost overnight. JOHNNIE continues to amaze his audiences with his magnificent performances. . . .

Credits to BILL DEUTSCH, Tax Commissioner of the State Board. He delivered an elucidating speech to the JEWISH WAR VETERANS at their last meeting. His question and answer session which followed was handled most capably. MRS. ADELAIDE DEUTSCH, BILL'S wife, attended the meeting. MRS. DEUTSCH, you will recall is President of the FEDERATED WOMEN'S CLUBS COUNCIL of the STATE of NEVADA. . .

GEORGE REDMAN, director of the SILVER SLIPPER orchestra, has been in that position for several years. GEORGE is a credit to the profession. . . . LARRY KAUFFMAN, the personable SPA-EL PLAYTEL manager, hosted his father and mother last week. His father IRVING KAUFFMAN and his mother, BELLE staged a specially planned meeting in VEGAS in order to be with their "best and only son." . . . GLENN STANFIELD, local schoolteacher and attached as an official to the LEE CANYON RECREATIONAL AREA is increasing the roster to 180 boys and girls for camping this summer season In conjunction with this program THE FRIENDS OF YOUTH CLUB has named CARL REID, MIKE WIENER, ANGUS MAC RITCHIE, DR. PIERRE LEVIN, and this columnist to aid MR. STANFIELD. It's the YOUTH LEADERSHIP COMMITTEE. . . .

MAITRE D' LOUIS SALDINA of the THUNDERBIRD has shown more cooperation for civic groups and welfare meetings than ever meets the eye. . . . GEORGE ROSEN reports on one of the most beautiful and finest weddings he's attended in a long time. When LEONARD KOLOD and BARBARA LOZABNIK took the marital vows at the BEVERLY-HILTON with 400 people in attendance. The recep-

tion and dinner were elegant. LEONARD'S dad and mother are RUBY and ESTHER KOLOD and proud parents they certainly must be. . . . Belated birthday greetings to MR. MARION HICKS, PRESIDENT of the THUNDERBIRD. The date and you can mark it for future reference is April the 13th. Yes, it fell on a Friday. To this gentleman we wish the best of good fortunes. . . .

I didn't recognize this cocktail waitress at the D. I., yet have known her for years. The reason: DR. GEORGE WEBSTER, the Pasadena plastic surgeon, wielded his artistic knife. The girl is ANN KING — was rather cute before and now is an outstanding beauty, gorgeous. . . . L. A. builders, PAUL and IRVING BERSHIN, a brother combination, have hired a local general contractor to erect a series of apartment houses just off the strip. These are comparatively young men and have attained great success in the building field. . . . BILL WOODS now announcing the RIVIERA show for BEN BLUE, PATTI MOORE, and BEN LESSY does not have sufficient opportunity to display his talents. This young man has all the necessary qualities for stardom. . . . LINDA LAWSON of the SANDS line goes to HOLLYWOOD for a screen test. She's photogenic and sweet. Should have no difficulties in landing a fat film contract. . . .

April 7th was the day infant daughter JACQUELINE JEANNE arrived to be with mother and father JAY and JEANNE BERNARD. Big baby, too! And smiles for JAY and JEANNE. Congratulations. . . . Attractive redhead SAND'S COPA GIRL, ROBIN STANLEY celebrates her birthday on the 23rd of April. There's a pleasant surprise in store for her from the "B. F." . . .

The first ANNUAL ALL-ARABIAN HORSE SHOW sponsored by the ARABIAN HORSE ASSOCIATION of SOUTHERN NEVADA and held at the LAS VEGAS racetrack was extremely well attended on both days of the exhibition. ROY B. FLIPPIN, President of the International Association was also chairman of the Vegas Show. MR. JOE W. BROWN of the HORSESHOE CLUB is to be commended for his generosity in making the racetrack available for this event. . . . MARV MILLER of the FRONTIER CARPET CO. in L. A. will be spending more time in Vegas. Business interests of increasing proportions makes this necessary. . . . Scheduled to tie the knot April 18th were HAROLD FICKE, security guard of the ROYAL NEVADA and MISS JEANNE STEITZ of the same hotel's gift shop. A very handsome couple. . . . D. I. doorman, EARL BLECHER is being visited by his father AARON BLECHER of CHICAGO on a three week vacation. The elder MR. BLECHER hasn't been in Vegas for several years and is astonished by its tremendous growth. . . . MARTY HICKS remarked about the advance requests for reservations on the new show starring THE FOUR LADS at the THUNDERBIRD — it looks like another record breaker. . . .

With the TOURNAMENT of CHAMPIONS at our threshold here is the concluding line — an admonition from the pro to the pupil. "Golf is a game in which a ball 1½ inches in diameter is placed on a ball 8,000 miles in diameter. The object is to hit the small ball . . . not the large one!!!!"

Coming Attractions
ON THE FABULOUS STRIP

DESERT INN
MAY 8
JANE FROMAN

El Rancho Vegas
COMING
SOPHIE TUCKER

Flamingo
MAY 10
DUKE ELLINGTON
HAZEL SCOTT
ARCHIE ROBBINS

NEW FRONTIER
MAY 21
JANIS PAIGE
DARVAS & JULIA
HARMONICA RASCALS

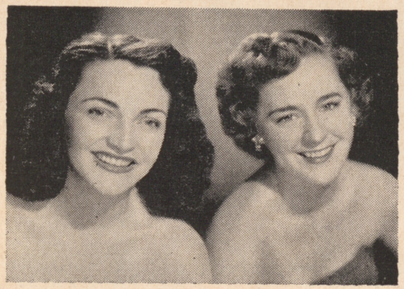
Riviera
APRIL 25
LIBERACE

☆

SAHARA
MAY 8
RAY BOLGER

The Sands
APRIL 25
VIC DAMONE
BETTY & JANE KEAN

Thunderbird
MAY 10
SONS OF THE PIONEERS
ROMO VINCENT


Anita Porter ★ Lou Dittrich

★ ANITA-LOU DUO
Buccaneer Lounge
El Cortez HOTEL

LOUNGE STARS
(Continued from Page 15)

Freddy wrote the song but was well backed by the BELL BOYS on the recording. You will find these mad men of music in the lounge at the SANDS HOTEL. . .

Heard that there were so many piano players in the BUCCANEER LOUNGE of the HOTEL EL CORTEZ all listening to the fine talents of LOU DITTRICH at the ivories. Lou's cohort in music is songstress ANITA PORTER, a vivacious brunette with a smooth voice. . . .

That is about all the news that has reached my ears this week. . . . 'Til next week, stay well and keep smiling.

'ROUND THE TOWN
(Continued from Page 17)

most she produces her work on imported tapestry cloth from ITALY. Her paintings are truly a work of art. Anyone interested in seeing her creations may do so by dropping in to the DALMATION BOOT SHOP. . . It is rumored that a new Postoffice Annex is to be constructed in FLV very soon. The new building will be located on Bonanza Road and all mail received in FLV will be sorted there before being sent to the main Postoffice for distribution. . . . BOB CANNON, manager of the soon to open TROPICANA HOTEL, has been ailing but has fully recuperated now. He is now in Georgia visiting his parents but will return soon. . . . The lovely DE CASTRO SISTERS who just completed a very successful engagement at HOTEL FLAMINGO just signed to record for RCA Victor and are elated over the merger. There is also a possibility of the girls making a picture soon. . . .

See you next week.

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Antonio Morelli and His Music

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Choreography by BOB GILBERT and RENEE STEWART

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SHOWTIMES 8-15 - 12 Midnight

IN THE

SILVER QUEEN BAR

FREDDY BELL and His BELL BOYS

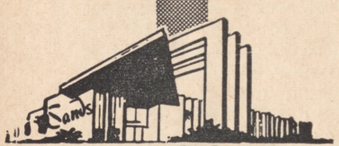
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musical arrangements by IVAN LANE
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