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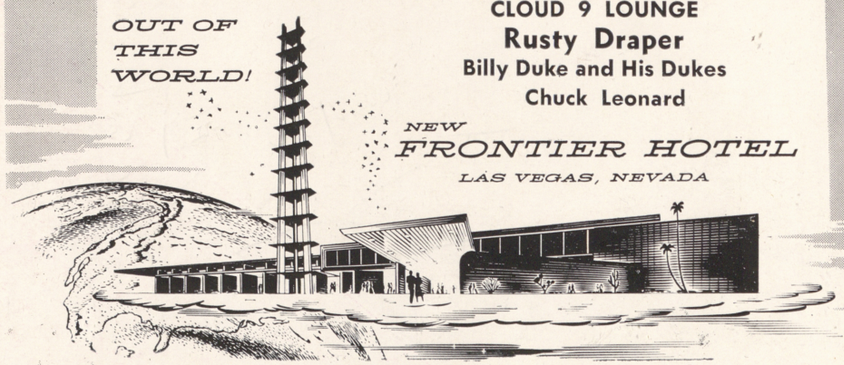



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"Main Tourist Attraction in Las Vegas"

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JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

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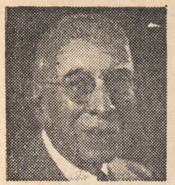

OBSERVATIONS

by CHARLES "POP" SQUIRES



FIRST HELLDORADO

JIM CASHMAN with his helper, a Mr. Sullivan, started something in April, 1935, when he promoted the first Las Vegas Helldorado.

It was a rather desperate attempt to head off the depression many feared would follow the departure of the several thousand workers who had been employed building Hoover Dam.

I wrote in the Las Vegas Age at that time several things that are of interest today and which can apply to the Helldorado of May 17, 18 and 19, 1956. I get quite a "kick" from recalling how serious many of our people thought the condition of the town might be.

From the "Las Vegas Age" of April 19, 1935.

"Blaze Of Glory Brightens City."

Already Las Vegas is a blaze of color in anticipation of the "Helldorado" celebration to be held next week, April 25, 26, 27, and 28. The streets are garlanded with strings of flags and the sidewalks already crowded with a motley throng in which bewhiskered cowboys and charming women in the costumes of half a century ago mingle in gay confusion. Not to be outdone by the men who unanimously started raising beards two or three weeks ago, the women have with equal unanimity taken to the old fashioned costumes.

Our very modern young women (and others not so young) are wearing the charming poke bonnets with the inside brims lined with flowers which project over the face, making such a beautiful picture; With this head gear wide-flaring skirts with tight form fitting waists are worn. These young women look as though they had just stepped out of the pages of a fashion book of two or three generations past.

Many are matching costumes with those of the gay Spanish caballeros by wearing gaily colored dresses with long black veil dropping from their Spanish head coverings in which gorgeous combs played a great part, and over one shoulder a long fringed shawl was carelessly thrown.

"Then there is a sprinkling of every human type, from the bold bad man of the cow camp to the Jewish gentleman from New York's east side. Everybody is taking part with enthusiasm. The entertainment planned for our visitors is bringing more wholesome fun to the people of Las Vegas than they have ever had before.

"It is difficult to estimate the number of strangers who will attend the doings of the Helldorado next week but there will be many. Hundreds of visitors will be included in special groups — Elks, Rotarians and others who have signified their intention of coming. Thousands of others will come singly or in small groups. An elaborate program of entertainment is being prepared by the Elks committee in addition to which every business man in Las Vegas plans to enter in the entertainment of friends.

"One very notable production is the "Girlie-Girlie" show which is being gotten ready under the direction of Mrs. Roy W. Martin and promises to be the star attraction. The girls are young, gay and beautiful and their costumes are perfect and have come from the MGM studios in Hollywood.

Las Vegas, as a producer of whiskers, probably stands at the apex of the business to-day. The approaching "Helldorado Celebration" is raising not only the well known activity indicated by the first syllable of it's name but also a crop of facial hair entirely beyond expectations.

In fact I noticed that some of those seemingly sweet and gentle men, quiet and soft spoken and not prone to the prevoking of controversies when smooth shaven are now among the most desperate and damnable characters of the west, the great difference being induced by a crop of frightful looking black whiskers with which they make their women folk cringe and fawn.

"Simon Legrees are rampant. The mutton-chop whiskers and straggly mustachios are changing some of our most sedate business men and financiers

(Continued on Page 24)

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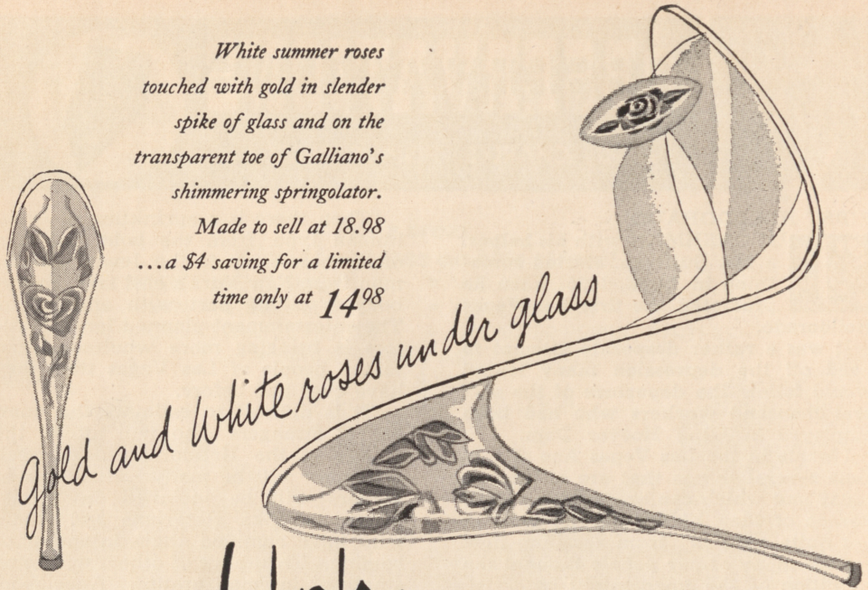

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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

I PREDICT that the Board of Directors of a major motion picture studio, will save themselves from bankruptcy by voting to sell all of their old pictures, and ones not yet shown in theatres, to television! This will create a precedent in the motion picture industry, and other studios will follow their example! . . . I predict the next Supreme Court decision will be the turning point in American history, where the rights of every individual, regardless of race, color or creed are concerned! I predict that each and every American citizen can live and own property, attend school and be buried where they wish! . . . I predict that President Eisenhower will personally make a gift of all his private papers to the Government of the United States. This gesture will become a regular procedure, to be followed by all future Presidents and public office holders! . . . I predict that Princess Margaret will shock the British Empire with her secret marriage to Peter Townsend, in spite of their violent objections! . . . I predict that Wallis Warfield Simpson, will write a sequel to her autobiography in which she will tell the world of the many threats received, and the pressure brought to bear against her marriage, and at present against the publication of her book! . . . I predict that farm income will raise to a new high and the farm economy will be the keystone to national prosperity!

COMING EVENTS IN YOUR FUTURE:

I predict that a famous doctor from Atlanta, will announce the success of pin-point surgery, where the incision is made by a precision instrument, electrically driven to the diseased part. The damaged body cells are then disintegrated, resulting in a quick recovery and no tell-tale, ugly scars! . . . I predict that a national disaster crew will be organized, so that on a moment's notice, it may rush full force to any area stricken by flood, fire or tornado, not only to save lives, but to stay on the scene, rebuilding property, and restoring normalcy! . . . I predict that a famous Southern Governor and his son, will create a huge industrial empire in Louisiana, where there is now worthless swampland! I predict that this new industrial empire will help to establish jobs for millions! . . . I predict our Department of Interior will spend millions of dollars to restore wild life, destroyed by the heavy winter of 1955 and 1956! . . . I predict that a very famous basketball team will be barred from playing, by the Athletic Commission, until they change their manager, who has sold victory or defeat! . . . I predict the next food sensation will be a Dixie, open-face vegetable and meat pie, which you will soon be able to buy, from your frozen food counter! . . . I predict that many millions of dollars will be made, in the breeding of Shetland ponies, within the next year! This coming fad will sweep the nation, and put money in your pocket!

YOUR HEADLINES OF THE FUTURE:

European Nation Refuses to Acknowledge Credit! . . . Crisis Due in Copper Industry! . . . Labor Leaders Demand Union Members Sign Loyalty Pledge! . . . Boom in Shoe Industry Nears! . . . Automatic Wage Raises Voted in Coal Industry! . . . Algeria Strikes Rich Oil Discovery! . . . Argentina Welcomes New Peron Plan! . . . Build-It-Yourself Office Furniture Marketed! . . . Check Raisers Outwitted by New Chemical Ink! . . . Six Hundred Dollar Aquaplane Sales Zoom! . . . Doggie Diapers New Canine Rage! . . . Henry Ford II adopts Turbine Engine! . . . Brazil Signs New Trade Pact With U.S.! . . . Marshall Tito Makes Startling World Announcement!

YOUR WORLD OF ENTERTAINMENT:

I predict that Edmund Grainger's "Bundle of Joy", starring Eddie Fisher and Debbie Reynolds, will be the first motion picture to receive the unquali-

(Continued on Page 25)

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that's for sure...

by JACK CORTEZ



AN ELABORATE show of professional scope will be presented Thursday, May 24th (7:00 P. M.) in the Congo Room of the HOTEL SAHARA. Featured will be the talents of more than seventy prominent Las Vegans, all members of the VARIETY CLUB'S WOMEN'S AUXILIARY of Tent No. 39. . . . The "Minstrel Show" was written and is being directed by HANK HENRY, in association with MRS. JAKE KOZLOFF, the co-ordinator. MRS. BEN GOFFSTEIN (choreographer) directed and supervised all the dance routines. The production is to be staged for the benefit of the Variety's Heart Fund, as the initial endeavor of the recently formed adjunct to the regular membership of the Las Vegas unit in the International organization of showmen. The proceeds will be earmarked for further improvements of the VARIETY NURSERY SCHOOL AND VARIETY SCHOOL FOR HANDICAPPED CHILDREN. . . .

The "Minstrel Show" will bring to life all of the nostalgic moments of the days of Primrose and West, the inimitable humor of LEW DOCKSTADER, the soft chanting of levee singers and the jubilee highlights of banjos and bones. The production is keyed to relive in the memories of onlookers, the high hilarity and heart-catching emotion of days long gone by. . . . As Interlocutor, JO ANN HENRY will introduce a pageant of production numbers, including the "Cakewalk," a traditional presentation in all blackface shows. This will blend the talents of: MADELON COGAN, DOTTIE GOFFSTEIN, BARBARA GREENSPUN, TRUDY LEVOFF, PAT PIERCE and JOAN VAN. As "End men" are BETTY ALTMAN, ELSIE GOLDRING, BESS ROSENBERG and KAY WALLERSTEIN. . . .

Listed in the "Floradora" routine will be HELEN CANNON, SEELEY CRAGIN, LIL HICKS, FERN KOZLOFF, ZOE NEWMAN, BETTY WELLS, MITZI WINTERS and ALICE WHITE. Following this will be a "Parade," bringing before the footlights: MILLIE ALDERMAN, GENEVIEVE ATOL, MARGARET BLANKENSHIP, TONI CLARK, ETTA CORTEZ (our "Princess"), AVERILL DALITZ, MILLIE KATLEMAN and EVELYN ROEN. . . . Others on stage will include OKLABELLE JONES, DELORES KELLER, DEBBIE PRELL and NINA SOLY, as a Barbershop Quartette, with music arranged and directed by RAY SINATRA. DOTTIE KOFFSTEIN and JOAN VAN will present "Balling The Jack," a dance routine. DEBBIE PRELL, BESS ROSENBERG, NINA SOLY will offer solo numbers. . . .

The Ensemble consists of: LORRAINE ADELSON, TEDDY JANE BINION, IRENE CHENIN, ELMA DEAN, FAYE DIAMOND, MABEL ELWELL, DOROTHY ENTRATTER, EILEEN FARNOW, JOY FLIPPIN, ROZ GOLDFELD, EVELYN GOOT, ALTA HAM, DORIS HAM, SYLVIA HART, BETTY HIND, ORLEAN JONES, GRETCHEN KING, FLORENCE LADD, BECKY LAHR, NELL LEBOWITZ, DALE LENETT, BILLYE LONG, MARY MILLER, EILEEN MOSS, LOLA MOSS, JESSIE NEARY, BETTY ROSENCRANTZ, MURIEL ROTHKOPF, JUDY SCHERER, ETHEL

(Continued on Page 30)

this week's cover...

. . . She's lovely . . . She's talented . . . She's vibrant. That is our cover girl, RITA RICHMOND, dancer at the THUNDERBIRD HOTEL. We understand Hollywood has its eyes (as who hasn't) on this little gal. . . .



Viewing the Action...

By BILL KOZLOFF

APPARENTLY MR. GENE LITTLER, the repeat winner of the Tournament of Champions, profited by the golf axiom "drive for show and putt for dough." It seemed that the champion had a penchant for avoiding the fairway on his tee shot and invariably placed his drive in the unfriendly rough. His recovery shots were brilliant and gave the impression that the lies in the higher grass were more desirable. His performances on the green reminded one of witnessing a seasoned basketball foul shooter taking a free throw and hardly ever missing. This confident youthful master in the face of pressing veteran competition remained cool, and where on the greens most of his opponents failed to register, GENE LITTLER was stroking his putter with incredible and regular accuracy. He picked up the lion's share of the prize money and received a very substantial cash gift from FRANKIE LAINE, the gentleman who bid for GENE in the calcutta pool. Will be awaiting your company next year, MR. LITTLER — please bring the same putter. . . .

DR. CARY MIDDLECOFF, second place winner, and a constant threat to LITTLER, more than one time shook his head from side to side when GENE canned some of his spectacular putts. To the "DOC" goes the credit of making the outstanding recovery shot of the tournament. When on the 12th hole his ball lodged in the rough behind a broad tall palm tree in direct line with the green, he executed a deliberate hook shot and landed the ball only six feet from the pin. . . . WILBUR CLARK'S DESERT INN and the cooperating FLV HOTELS are to be commended for sponsoring this sporting event which undoubtedly is the classic of all activities of the FLV YEAR. Special mention for an enormous job well done to these executives: WILBUR CLARK, ALLARD ROEN, HOWARD CAPPS and GENE MURPHY. . . . Some side views of the gallery: L. A. Attorney RAY SANDLER rushing his guest SID LURIE to the Patio Room of the D. I. for a spot of breakfast before tee-off time. . . DICK HAAS of SAN DIEGO wiping the sleep out of his eyes to get a better perspective of the wagering. . . . DR. AND. MRS. R. LOCKITCH entertaining DR. AND MRS. PAUL WAGNER of PORTLAND for the second consecutive year and planning for next year's visit. . . . Golfer JACK NELSON and wife checking on the number club certain pros used on particular shots. . .

FRED HUDSPETH in regular conversation with his friend Pro TED KROLL. . . . BILL PRESSMAN of PHILADELPHIA supplying scoreboard information to TINY HOFFNER, who forgot his glasses. . . . The HONORABLE JUDGE MARSHALL enjoying the excitement to the utmost. . . . GENE WARNER getting tanned by the second in this afternoon sun, if this is possible. . . . PETE BRADY wondering if his man still has a chance to figure in the money. . . . HARVEY DIEDERICH gathering press dispatches. . . . MRS. LILA COHEN walking 18 holes rooting along husband MURRAY'S investment. . . . "DOC" BAYLEY AND JAKE KOZLOFF of the LAS VEGAS HACIENDA getting a most warming surprise with BALDING'S glorious final round. . . . CARL WHEELER remarking about how the course was tightened up. . . . Major SID KAYE explaining the finer points to a pair of lovelies from one of the STRIP HOTEL lines. . . . CHARLIE and VIRGINIA RESNICK here from PALM SPRINGS and looking like it's their honeymoon. . . . But here is the tournament's honeymoon couple married three weeks, MR. AND MRS. BILL MARK — he's WINCHELL'S personal photographer — and they couldn't look any happier. And the water bug in the D. I. Pool was six year old RONNIE MARK, a real sharpie, he's MRS. MARK'S son from her previous marriage. This is a new and extremely

(Continued on Page 35)

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By SONNY GRILL

ONE of our favorite forms of relaxation is listening to the radio. We can't help it if we are old fashioned. What "flips" us most are the "come so Lately" glowing announcements about groups who are no longer playing in the Lounge at the Hotel who are paying for these spot announcements. One day this must result in trouble for the Hotels concerned because some wise guy will come up with a gripe or will go to some agency which governs advertising. Agreed that this is not the fault of the hotel, but nevertheless, it will be the hotel which would in all probability, be the one to suffer. This may be just a minor item in the operation of the large resort hotels but this should be checked so no "bubus" can be laid at the door of any of them.

Many thanks to Forest Duke for the plug in his Visiting Fireman column about us and our pup's trip to New York. This boy scooped us by three days on the item. Only thing he missed was that "Genuis," the pup is scheduled for a personal appearance on a TV show in New York.

Forgot who to credit, but this story is worth repeating for both golfers and non-golfers. The caddie handed Mr. Jones a No. 4 wood on a shot where Mr. Jones thought a No. 3 iron would suffice. Jones took the shot with the iron and it overshot the green, hit Mrs. Jones and killed her instantly. Just about a year later Jones was playing the same course with the same caddie and was on the same fairway when the caddie handed him the No. 3 iron instead of the No. 4 wood which Jones wanted. Jones drew up in a rage and shouted, "Last year when you did that to me I overshot the green!".

We read with interest that Betty Comden and Adolph Green again came through with writing another hit Broadway musical show. We can still visualize these kids along with Judy Holliday and 2 others performing as The Revuers in the Village Vanguard many years ago. They were 5 hopefuls who wrote their own material and had courage and dreams of being able to sell social satire and talent. All of their material was done to prose, rhyme and was done without benefit of props and with a burlap drop as a curtain. In this cellar at Greenwich Village which could not even afford a liquor license these kids really did a job. Bohemian New Yorkers first took these kids to their hearts and then Winchell, Wilson and the others took notice. Their next stop was the Rainbow Room and then the Ruban Bleu; the rest is history. The Village Vanguard became the best spot in town and is until today a New York "Must Visit."

Last week we had promised our source that we would not disclose Bing Crosby's name in our story. We kept our promise and only mentioned that in this year's Tournament Of Champions' putting match that there would be another contestant. Well, it's old news now, but at least we had it printed long before anyone else in town knew about Bing being in the deal.

The line forms to the right men! The greatest cook of the century has been discovered in the person of none other than Gayle Robbins. We really were amazed to hear that added to her ability as a choreographer and as a staging expert, this lady cooks like a champ. Her greatest rooters are the boys now in her show who have partaken of her delicious meals. Pot Roast, anyone?

What's happened to us lately, recalls the greatest man we have ever been privileged to meet and his sage advice. Years ago we knew a bearded Talmud student, a fellow who went through every adversity even to seeing his own family destroyed in the pogroms in Poland. This genius who is a member of a haunted and persecuted race was endowed with their inherent qualities of the love of life and the desire to live in peace. That which stayed with us the longest and was just revived in his caution — "do not build a trap for another for invariably you will be ensnared in that

(Continued on Page 36)



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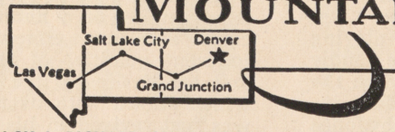

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By Paula

THERE HAS been an addition of a dance floor in the HOTEL FLAMINGO'S lounge. The new DRIFTWOOD LOUNGE features the very danceable rhythms of TICO ROBBINS plus the music and exciting vocalizing of the HOLLY TWINS and their TRIO. You will enjoy gliding across that new smooth floor with your favorite girl in your arms. You will be delighted to meet the wonderful new addition to the local lounge entertainment. Ladies first —

The beauteous and curvacious HOLLY TWINS are two very glamorous little ladies who really pour forth those songs in a manner that is bound to meet with your enthusiastic approval. JONELL and GLENELL are as easy on the eyes as they are on the ears. Excellent background of rhythmic tones are provided by BILL LAZARUS on the drums, DICK TURNER at the piano and ED BARRY is the bassist. They combine to make a vivid and lasting impression on all viewers, which covers a lot of territory for the girls have played the PALLADIUM in London with FRANKIE LAINE and toured the Orient with XAVIER CUGAT show. . . .

Hollywood's favorite little dance band, TICO ROBBINS and crew, place a delightful emphasis on Latin American rhythms. If you remember the music for the movie, "Mambo," starring SILVANA MANGANO, you will be pleased to rediscover Tico and the boys who did that sound track. Last summer they recorded the "SATURDAY NIGHT MAMBO" from the academy award movie, MARTY, which was voted the best record of the week in New York City by mambo enthusiasts. If you are a Californian, you will know this "going" group from their appearances at CIROS, the MOCAMBO, the AMBASSADOR'S COCOANUT GROVE and many other top spots. Their new long playing record just released on the MGM label seems to comprehensively describe them, it is entitled, "Latin American Moods Designed for Dancing". TICO does a super job on the drums; EDO BANTO is the accordionist; JACK MOTCH, piano; JACK MOULTON, sax; ED AGALAUR, bassist and vocal duties.

Hey, dig the crazy choreography displayed by BILLY DUKE and the DUKES. All that plus a lot of torrid rock and roll keeps the CLOUD NINE LOUNGE of the HOTEL NEW FRONTIER a hoppin'. . . . The THUNDERBIRD LOUNGE was crowded with fans that came to give the DUKES OF DIXIELAND and their DUCHESS a rousing send-off. The Dukes outdid themselves in pouring out that happy music and then feasted on cake and champagne that was presented to them by the management. Sure do hate to see the kids go, but then, they will be back next fall after filling a previous commitment. They open May 8th in Chicago at the PREVUE. These wonderful people lived in our town for five months and have won a tremendous following. For instance the other night they were honored with the presence of "Der Bingle" and friends. BING CROSBY, PHIL HARRIS and JIMMY VAN HUSEN were in FLV and just had to see the Dukes of Dixieland. Phil joined FRANK and FREDDIE ASSUNTO and crew on the stand and had a ball. The new words that he dreamed up for "The Saints Come Marching In" will just never be recorded! !

Those singing SALMAS BROTHERS leave the STARLIGHT LOUNGE of the HOTEL RIVIERA for a short engagement in the SKY ROOM of the MAPES HOTEL in RENO before returning to Los Angeles and LARRY POTTER'S SUPPER CLUB. For months ahead the boys are booked solid, no vacation, so their summer song feast at the BAL TABARIN which is located on LAKE TAHOE'S north shore will double as play time. . . .

Just a few days left after this mag-

(Continued on Page 32)



NEW SHOW!!

EDDIE FOX presents:

SECOND EDITION

"Laff Parade of 1956"

STARRING

SALLY RAND

HANK HENRY ★ THREE DOLLS

Jay Lee & The Princess ★ Barbara McNair ★ Sparky Kaye

Cliff Ferr'e ★ Denise Bennett ★ Silver Slipperettes

Jimmy Cavanaugh ★ George Redman's Orchestra

Choreography By BARRY ASHTON

★ SHOWTIMES: 9:00 - 11:00 - 1:00 and 2:30

SILVER SLIPPER

★ Last Frontier Village ★

• Largest variety of Shoes and styles in Las Vegas!

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AFTER THE SHOW it's... las vegas' most distinctive cocktail lounge



CLUB Black Magic

....PARADISE ROAD AT BOND ROAD

'Round the Town

with "Chuck" FARRELL

HAD AN interesting visit the other evening with BEN BENNETT, head electrician (stage) at the NEW FRONTIER. I never realized the effort, precise timing and coordination needed to properly produce the necessary lighting effects for a show. BEN, and his very capable assistants do a wonderful job. . . . I noticed AL DANZIG, dealer extraordinary at the SAHARA riding around in a new Caddy Fleetline. I expect him to drop by any time and take me for a spin. . . . Ran into HENRY ALCORN, from Boulder City, said to pass the word around that he is at MOORE'S MOTEL in the same city. . . SAM WINOKOUR, the very genial and masterful bartender at the SILVER SLIPPER has been named as Head Bartender at the FREMONT HOTEL. His lovely wife GOLDA by the way is expecting a little "Bar Manager" around the latter part of June. (How lucky can you get??) . . .

That swimming and diving champ with the blue bathing cap at the ROYAL NEVADA pool these days is none other than DONNA CORBETT, the NEW FRONTIER'S favorite cocktail waitress. DONNA is enjoying her vacation at the present time with her girl friend JOY RENE of Wichita, Kansas. . . . Credit to lifeguard DICK VREEKEN, at the ROYAL NEVADA pool, this lad is the most obliging and courteous person I have ever met. . . . I hear nothing but raves for the 3 DOLLS, appearing at the SILVER SLIPPER. These gals are only on their 5th booking and it looks as if they will be high up on the ladder of success before long. They organized and went on USO tour with much acclaim and decided to enter show business professionally. These three very pretty Mormon girls namely, BONNIE, PATTI and JACKIE have style, beauty and talent. This combination plus their genuine simplicity is a rarity among newcomers. I happen to know (and they don't) that a Lake Tahoe deal is in the making for them. . . .

We sure did miss TERESA VARGO, manicurist at the SAHARA BARBER SHOP when she was out ill for a week. She is now back at work healthy and charming as ever. . . . Everyone's friend BILL MARCUS, floorman at the DESERT INN will be entering the Santa Barbara Cottage Hospital in California any day now for an operation. BILL expects to be gone for a month. Speedy recovery and hurry back fella. . . . Looking forward to the opening of the COPA CLUB adjoining WILBUR CLARK'S DESERT INN on or about May 5th. JOE RANDO "barber of the stars" now doing his barbering at the SAHARA will be the new Bossman. Italian food will be featured. . . . If you are around the hotel EL RANCHO during the day stop in and say Hello to LOUISE HESTON the very beautiful cocktail waitress. (She's single too fellows). . . . The RANCHO INN located on the Salt Lake Highway is having their grand opening Saturday night of their new bar and dance floor. Lots of luck to owner CAL LOMBARDI. . . .

MR. AND MRS. ASA CLARK are here in LAS VEGAS celebrating their tenth wedding anniversary. They are going to be with us for another week and then back to Sacramento, Calif. where they reside. It's been nice having them here. . . . FRANCES HICKEY the change girl (swing shift) at the hotel SAHARA writes poetry in her spare time. They tell me that this girl really is great in this department — so much so that some of her works have been published. . . To meet some real nice people visit with HERMAN BUKRINSKY and NATE SCHWARTZ who operate the SILVER SLIPPER GIFT SHOP and while you are there say a word or two to their salesgirls, Gussie, Pearl, Florence and Hilda. . . .

The "NO LONGER RUMOR DEPT." That wealthy oil heiress from Texas who came here for a short vacation 2 months ago is still here and it looks as if she intends to remain. The reason is that she found her Prince Charming in the person of DAVE

(Continued on Page 27)

Thank You, Las Vegas!!



FRANK & FREDDIE ASSUNTO

DUKES OF DIXIELAND

and the

DUCHESS

You've made our engagement at the...

Thunderbird
LOUNGE

a real BALL!!

Extra special thanks to:
MARTY HICKS

● Opening in Chicago at the PREVUE May 8th



"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

April 10th thru May 7th
Show: Johnny Ray; Paul Gilbert; Margie Lee; Donn Arden Dancers; Art Johnson; Carlton Hayes and Orchestra.

"Mr. Emotion" cries his way into the hearts of all his audiences. JOHNNY RAY'S ability to communicate naked emotion in a song is spectacular showmanship. His individualistic technique and sheer performance know-how has secured him a top berth on our roster of show biz personalities. This controversial lad is completely at ease crooning a tender love song or belting out a jazzy beat. Johnny's warmth of presentation wins your enthusiasm and holds your attention, a truly GREAT performer. . . . PAUL GILBERT is one of the most original comedians you'll ever witness. His droll wit is original, not a carbon copy of anyone! Paul maintains a swift pace of comicry and even tosses in a few acrobatics to

(Continued on Page 40)

EL Cortez

May 3rd thru May 16th
Show: Alexander Brothers; Ron MacAdam; Lolita DeCarlo; Sherman Hayes.

Versatile singers, GEORGE and NICHOLAS ALEXANDER, star in this fast moving new show. They cleverly accompany their songs with excellent guitar playing. The boys' varied repertoire includes everything from standards to western and foreign tunes. These Mercury recording artists, The Alexanders, are great and bound to go places. . . . RON MAC ADAM is the gent with "voices unlimited". His offbeat impressions of famous men have earned him lots of attention as the young man with a thousand voices. His brand of comicry will please you. . . . Adding charm and beauty in the dance department is LOLITA DeCARLO. This

(Continued on Page 40)

El Rancho Vegas

April 18th thru June 26th
Show: Joe E. Lewis; Austin Mack; Lili St. Cyr; Marion Colby; Wanda Smith and her Cover Girls; Ted Fio Rito and Orchestra.

Las Vegas audiences are once again in for the treat of a lifetime. JOE E. LEWIS, the "Joker is Wild," America's number one cafe entertainer, again headlines the show in the Opera-House Restaurant. This VOOM, VOOM, VOOM, and pet of all greats in show business, comes prepared with more new material and greater songs than before. Joe's winning comicry seeps right into your heart. He is truly synonymous with great entertainment. His fountain of wit is endless and unmatched,—and that's for sure! Ably assisting Mr. "L", is his longtime cohort in humor, AUSTIN MACK, at the Piano—it's post-time". . . . Co-headlining, is the exotic, enticing, wonderful, LILI ST. CYR. This very glamor-

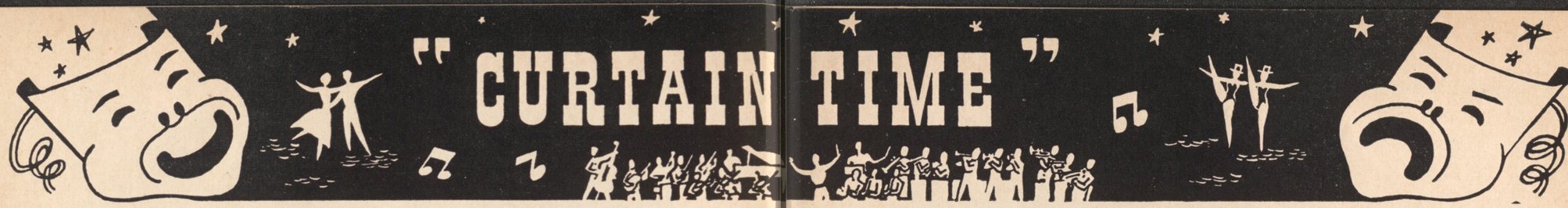
(Continued on Page 40)

Flamingo

April 12th thru May 9th
Show: Margaret Whiting; Dick Contino; Bruxellos; Ron Fletcher Dancers; Louis Basil and Orchestra.

Top recording artist, MARGARET WHITING, graces the spotlight with her delightful voice and charming manner. The tunes that magnificent Maggie sings can be tender or fast moving with equal facility, an enviable factor which comes about only by good background and lots of experience. Miss W. has ample supply of both for she can sing any song and do it exceedingly well. This is one lovely little lady that surely knows how to sell a song . . . . Co-starring in the "extra-added" spot is one of the top accordionists of the day, none other than DICK CONTINO. This handsome and versatile lad can get the most delightful tones from his

(Continued on Page 40)



NEW FRONTIER

April 23rd thru May 9th

Show: Freddy Martin and Orchestra; Shecky Greene; Elvis Presley; Venus Starlets.

Sweet and smooth music by famed FREDDY MARTIN and his ORCHESTRA fills this show with wondrous sounds in which to revel. Their execution of harmonious arrangements will serenade your senses and prove that their many years of popularity is founded on solid talent. They offer a symphony of sound that is musical perfection in the popular and classical field. Particularly impressive is "Claire de Lune," complete with unusual lighting effects. The twin pianos are an impressive duo that will win your admiration. Versatile musicians of the orchestra also double on interesting vocals to round out an excellent presentation. . . . It's a return engagement of SHECKY GREENE, a great local favorite. This hilarious funster pelts his audience with a mad pace of merriment that range from impressions of such greats as Dean Martin to Frankie Laine to a comical punchy fighter routine. Shecky gets next to his audience and fractures their funnybone. Each time that you see him, you will think that he is more amusing for the ad libs fly freely. This cryptic comic brings peels of merriment from all viewers, no one could refrain from laughing when Shecky is in the spotlight! . . .

As a new and exciting extra added attraction, that atomic new singer ELVIS PRESLEY knocks out all viewers with his bombastic presentation as "Worry, Worry, Worry," "Long Tall Sally" and other rocking and rolling numbers. This new singing sensation barrels out those numbers in a manner that is causing wildfire enthusiasm for his song-stylings. He is very solidly accompanied by a jazz trio that is a perfect background for the Elvis' guitar and sensational vocals. . . . The VENUS

(Continued on Page 40)

Riviera

April 25th thru May 8th

Show: Liberace; George Liberace; Vampira; The Specialists; Riviera Girls; Ray Sinatra and Orchestra.

Back for their first anniversary visit, the stars who opened this beautiful hotel, LIBERACE and brother GEORGE present another of their famed shows, in which Liberace plays the piano and sings songs with his customary talent. Once again this star brings a fabulous wardrobe of velvet and sequined ensembles that is always the talk of the town. Brother George conducts his symphony, which provides the musical backing for the Liberace offering. This is the fifteenth engagement for this duo. . . . Adding her unusual talents to the bill, is VAMPIRA ,of T. V. fame. All F. L. V. is

(Continued on Page 40)

SAHARA

April 17th thru May 7th

Show: Lillian Roth; Katherine Dunham; Saharem Dancers; Cee Davidson and Orchestra.

LILLIAN ROTH, the author of "I'll Cry Tomorrow", makes a triumphant return engagement to F. L. V. . . . Double-barrel action in the nostalgia department by this lovely lady, seemingly takes audiences back to the days when Lillian was THE SINGING STAR of the day and a Ziegfeld girl that was everyone's favorite. You'll find a tear in the eye of many a patron who recalls those fabulous "twenties", as Miss Roth pours forth tunes such as "Ain't She Sweet" and "Red Red Robin" that she originally introduced. Her warm exuberant manner provokes audience participation and Lillian waltzes with various partners while singing a medley of haunting tunes that includes

(Continued on Page 40)

The Sands

April 25th thru May 15th

Show: Vic Damone; Betty & Jane Kean; Beachcombers with Natalie; Copa Girls; Antonio Morelli and his Men of Music.

"The Song Is You," stars the tender crooning voice of VIC DAMONE in the Copa Room, with an emphasis on the romantic. All ballads sung by this gent, casts a spell on audiences. His relaxed stage presence and easy-going presentations have made him a great local favorite. He is genuine and warm, and his audience immediately realize this sincerity, and are "with him" all the way. As a pleasant surprise Vic breaks into a soft shoe routine, complete with straw hat. His extra, added talents brings cheers from all present. . . . Those mad caps of mirth, BETTY and JANE KEAN have a brand of comicry that endears them to their fans. These hilarious comedi-

(Continued on Page 41)

SHOWBOAT

May 4th thru May 17th

Show: Gloria Wallace & Bernice Carroll; Leta Paul; Terry Jean; Garr Nelson; The Showboat Girls; Mike Werner; Lon Styles and the Stylists; Rossi and McCullough; Deane Douglas and Carol Kent.

In their FLV debut, two wonderful ladies of mirth, GLORIA WALLACE and BERNICE CARROLL, provide comedy at a mad pace. The clever use of their voices is noteworthy. These charming and witty comediennes keep your attention on stage, you won't want to miss a word of their fun making. . . . For extra interest, this show presents two shapely exotic dancers. The "Black Widow", LETA PAUL, gracefully gyrates about the stage in an unusual routine. Queen TERRY JEAN adds charm and pulchritude aplenty in her lithe presentation. The combina-

(Continued on Page 41)

SILVER SLIPPER

Show: Sally Rand; Hank Henry; Three Dolls; Jay Lee and the Princess; Barbara McNair; Silver Slipperettes; Silver Stock Company.

The second edition of the "Laff Parade of 1956" is as hilarious as it's predecessor! Still in the starring spot is SALLY RAND, the original fan dancer. This charming lady has become so firmly associated with her art that her name is a household word. . . . The mainstay of the show is HANK HENRY, the man with a "kisser" that would cause a laugh riot. This gent features comicry for the sophisticates. He sparks the show with his inimitable humor and keeps it humming with guffaw after giggle right from beginning to end. There would be no "Slipper" show without this funster. . . . Held over are the THREE DOLLS, beauteous young recording stars that add their melodious vocals. Their

(Continued on Page 41)

Thunderbird

April 20th thru May 9th

Show: The Four Lads; Jay Nemeth; Margaret Sisters & Bruno; Thunderbird Dancers.

THE FOUR LADS blend their stellar voices to produce the finest tones and most harmonious music. These recording artists are well remembered for their waxing of "No Not Much," which sold over a million platters. Their new number, "Standing on the Corner" promises to be equally as great. You will love these jovial tunesmiths. . . . JAY NEMETH "annoyed by Nicky", his toy plush poodle, holds the spotlight with a still, deep sense of comicry that is very different. His abilities as a ventriloquist are top notch and his presentation is geared to hold your attention from beginning to end. You will enjoy this wonderful man and his

(Continued on Page 41)



FRANK ROSS ★ MARY KAYE ★ NORMAN KAYE

Hi...!!

Great to be "Home"

"Meet us . . .

in the CASBAR Lounge

at the

HOTEL SAHARA

HIWAY 91 • LAS VEGAS • NEVADA

the exciting

MARY KAYE TRIO

Our latest* Decca *Album:

"A NIGHT IN LAS VEGAS"

• *You haven't lived until you've dined . . .*

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HICKORY ROOM

Chef's daily specials

MONDAY Homemade
ITALIAN LASAGNE
with meat sauce or prime beef stew, fine vegetable,vegetable, en casserole
tossed green salad **$2.75**

TUESDAY Lean New York
CORNED BEEF
with Savoy Cabbage
boiled potato
sliced pickled beets **$3.00**

WEDNESDAY
SPRING LAMB RAGOUT
Parisienne
mixed green salad **$2.75**

THURSDAY Disjointed
SPRING CHICKEN
Saute Cacciatore with Spaghetti
mixed green salad **$3.50**

FRIDAY Homemade
CHICKEN POT PIE
with Vegetables and Fluffy Crust
mixed riviera salad **$2.75**

SATURDAY Prime
YANKEE POT ROAST
braised in burgundy wine with potato pancake
tossed green salad **$3.00**

SUNDAY Roast Stuffed
SPRING CHICKEN
(Half)
with fancy spiced fruits, tossed garden salad, potato du jour **$3.00**

• The choicest of prime steaks, ribs, and fowl are flame-broiled before your eyes on huge open rotisseries.

the magnificent **Riviera** HOTEL

OBSERVATIONS

(Continued from Page 5)

into the likeness of an old fashioned Methodist Bishop gone insane and berserk.

What a difference there is in the men! The tough guy to whom we would naturally look for a crop of grizzled black brush comes forth with a poor little showing of gray fuzz and looks like a moth eaten edition of Mary's little lamb — meek and retiring. On the other hand, the fellow who never disobeyed his wife, who cringes in every day life and shrinks from appearing in any way conspicuous when he is all pink and white from the barber's chair, shows a black stubble as rough as a lava field. His voice becomes hoarse and peremptory and he is at once a bold bad man; and the women who formerly had thought of them as a sort of a sissy-boy now crowd around them with beseeching looks hoping secretly to be noticed and slapped down by the big brute.

I heard two white whiskered fellows changing confidences the other day. One whose head is silvery and whose newly grown whiskers are as white as snow said to the other in a voice of apology — "Do you know, this flying cotton lodges in my herd and makes it look white." "Yes said the other I have the same trouble — I can comb and comb and brush and brush but can't seem to get that cotton out of my whiskers. That is what makes me look so gray".

Probably no community ever showed such a complete spirit of co-operation in a public enterprise as Las Vegas is for this Elk's Helldorado celebration. If no other good should come of it, the celebration would be worth all the trouble and expense just for the unifying effect on our people. This co-operation, however, is not confined to our own town alone; other communities and organizations are showing an active interest in the affair and will help us both to enjoy it and make it a financial success.

"Underlying the desire to have a jolly time and to promote the Las Vegas area as a national playground is the hope of raising sufficient funds to begin the erection of a new temple for the Elks on their property at Third and Carson streets.

The Elks Lodge, No. 1468, has long taken an active part in the building



of Las Vegas. It is composed of men who have the ambition to build a fine city and to whose enterprise we owe much of the success we have so far achieved. Therefore it is not surprising that on this latest project undertaken by the Elks they have the unanimous support and backing of every businessman in Las Vegas. If the present enthusiasm is sustained you may be sure that the long planned Elk's Temple will soon rise as another monument to the present and future greatness of Las Vegas."

All this and much more has been accomplished since that Helldorado in 1935.

CRISWELL PREDICTS

(Continued from Page 7)

fied approval of all churches, schools, American Legion, Parent-Teachers, and Service Clubs! . . . I predict that the next Outer Space thriller will be "Once Around the Universe", with actual music of the spheres as a background! Rex Ford and Arthur Jones will not only write the script, but capture the elusive, mysterious tonal vibration of the wide blue yonder! . . . I predict the next Walt Disney fantasy will be about the little people who live inside a telephone, and change the conversation of people, so that good comes about, rather than harm! This delightful film will be an award winner, and will capture the hearts of audiences all over the world!

HUSH HUSH EVENTS:

I predict that millions of dollars will secretly be salvaged from sunken cargoes, off the New England Coast! . . . I predict that a secret uranium mining and milling plant will be established in the Canadian wilds, which will guaranty enough of this precious metal for the whole safety of our continent! . . . I predict that a series of huge turbines will be built underground, in the mountains near Denver, which will record inner earth activities! I predict these turbines will antiquate all present seismographs and will also be used for locating rich reins of ore and minerals! . . . I predict a new pulp packing for delicate merchandise, from fruit to Venetian glass, which will not permit breaking, spoilage, or mutilation! Excelsior, shredded paper, and straw packing will become a thing of the past, overnight! . . . I predict that the auto-



NOW OPEN ! !

on the "STRIP"

MORY'S MEN'S SHOP

Just North of the SAHARA Hotel

2407 South Fifth Street

Catering to . . . *"The Discriminating Gent"*

SELLING OUT!

at our old location

at . . .

1334 South 5th St.

Complete Stock of MEN'S FURNISHINGS at *Wholesale Prices!*

BUY NOW . . . and SAVE!!

Only CUSTOM MADE SUITS and Exclusive Line of SPORTCOATS • SLACKS and ACCESSORIES

MORY'S Men's Shop

2407 South Fifth Street

mobile manufacturers in Detroit will permit their dealers to pay a higher price for trade-in cars, to assure a more rapid turnover of new automobiles!

. . . I predict that a secret Congress will be held of the men of industry, who will return to school for a period of one month, to catch up with the new inventions and advancements made by Science, which can be adapted for American industry! . . . I predict the installation of a new, automatic pin-setting machine, in bowling alleys, which will eliminate the pin boys, and reduce the price of bowling, making it more popular, and a family sport!

YOUR INCREDIBLE FUTURE:

When all else is lost, the Future still remains! Our 20th Century Scientists at this very moment, are delving into the mysteries of the Mayan Civilization of centuries ago. How did these ancients accumulate the gold and precious stones they possessed? How did these ancients achieve huge blocks of alabaster, which is impossible for us today, even with our magic ways of mining and detection? Could they have obtained these from Outer Space? Could they have built a huge magnet to draw these priceless gems and metals from the blue? An Egyptian myth tells us that the stars are made from pure diamonds, rubies, alabaster, gold and silver! We have examined many burned-out meteors and have found them rich in mineral value! My friend, it may be very well in your Incredible Future, that if we of the 20th Century can build a magnet, and draw to earth these precious gifts from Outer Space, diamonds will be as common as dust, and gold will replace iron and steel! Our plates will be made of rubies, and our floors of inlaid alabaster! Furniture will be of pure silver! Emeralds and sapphires will be used for buttons on our clothing! Platinum will replace street paving! My friend, if the ancients with their stone hammers could achieve this remarkable storehouse of valuables, they surely received outside help, or knew a secret we don't! Yes, my friend, nothing is impossible, and this may very well be a small part of your Incredible Future!

HECHT'S

419 FREMONT ST.

MISSES' AND WOMEN'S APPAREL

'ROUND THE TOWN

(Continued from Page 17)

VICTORSON he of the SILVER SLIPPER RESTAURANT. . . . The new HACIENDA formerly named the LADY LUCK will have a golf course. . . .

Spoke to DOUG FORD during the Golf Tournament, he said the D. I. course was built for GENE LITTLER and if he keeps on winning the tournament he will have enough money to buy it. GENE'S youngster really stole the show during the presentation ceremony, I think that more pictures were taken of him than the Champion. . . .

That new hard top convertible that you see parked at the EL RANCHO evenings belongs to lovely CINDY FULLER the cocktail waitress. . . . Will see you nice people 'Round the Town' —sure hope we'll get acquainted. . . .

It is entirely possible for a man to love TWO women at the same time . . . until ONE of them finds it out.

Here is one definition of an egotist: An egotist is one who is always ME-deep in conversation!

Here's some advice from a married man: He knows little who will tell his wife all he knows!

KRAM 920 ON YOUR DIAL

Pleasant Driving!

ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO KRAM — 920 ON YOUR DIAL — FOR THE BEST IN MUSIC, NEWS AND SPORTS.

DRIVE WITH KRAM

THE STATION MORE PEOPLE LISTEN TO MORE OFTEN

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.

★ ★ ★

YOUR FABULOUS LAS VEGAS WEEKLY TV GUIDE

this week on TV...

MAY 5 THRU MAY 11

SATURDAY — MAY 5

9:00 8 Cashman Film Festival
10:35 8 Baseball Warm-Up
10:45 8 Baseball Game
2:00 8 Action Theatre
2:30 8 Family Film Festival
3:00 2 Matinee Theatre
4:00 8 Feature Film
4:30 2 Surprise Package
5:00 2 Perry Como Show
8 Mighty Mouse
5:30 8 Buffalo Bill, Jr.
6:00 2 People Are Funny
8 News & Weather
6:30 2 Texaco Theater
8 Ford Star Jubilee
7:00 2 George Gobel
7:30 2 Hit Parade
8:00 2 International Playhouse
8 Honeymooners
8:30 2 Life With Elizabeth
8 Handball
9:00 2 Lawrence Welk Show
8 Death Valley Days
9:30 8 Soldiers Of Fortune
10:00 2 Do It Yourself
8 Death Valley Days
10:15 2 Big 2 Playhouse
10:35 8 Showcase of Stars
12:00 8 Martin Black's Nite Owl

SUNDAY — MAY 6

10:30 2 The Christophers
10:45 8 Religious Film
11:00 2 Cashman Film Festival
8 This Is The Life
12:00 8 The Lighted Window
12:30 8 Front Row Center
1:00 2 Wide, Wide World
1:30 2 Conversation With Hoover
8 Adventure
2:00 8 Face The Nation
2:30 2 Outlook
8 CBS Sunday News
3:00 2 Meet the Press
8 Afternoon Topics
3:30 2 U.S. Navy Presents
8 Showcase Of Stars
3:45 2 Frontier To Space
4:00 2 Championship Bowling
5:00 2 NBC Comedy Hour
8 Public Service
5:15 8 Drew Pearson
5:30 8 Telephone Time
6:00 2 Playhouse Hour
8 To Be Announced
6:30 8 My Little Margie
7:00 2 The Big Picture
8 Private Secretary
7:30 2 Famous Film Festival
8 Pioneer Playhouse
8:00 8 Ed Sullivan Show
9:00 2 News Cavalcade
8 Mayor of Town
9:30 2 Sports Highlights
8 G.E. Theatre
9:35 2 Jack's Theatre of the Air
10:00 8 Mr. & Mrs. North
10:30 8 Mr. & Mrs. Movietime

MONDAY — MAY 7

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Fun In The Sun
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
4:00 8 Meet Your Teacher
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariners Show
5:30 8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 R.M. Theatre
8 Robin Hood
7:00 8 Life of Riley
7:30 2 It's a Great Life
8 Highway Patrol
8:00 2 Inspector Mark Saber
8 Burns & Allen
8:30 2 TV Readers Digest
8 San Francisco Beat
9:00 2 Truth or Consequences
8 I Love Lucy
9:30 2 Caesar's Hour
8 December Bride
10:00 8 Guy Lombardo
10:30 2 Late News
10:40 2 Two On The Aisle
8 Mr. & Mrs. Movietime
12:00 8 Martin Black's Nite Owl

TUESDAY — MAY 8

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Mr. & Mrs. Movietime
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Garry Moore
3:30 8 Beulah
4:00 8 Window Shopping
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 To Be Announced
4:45 2 News Caravan
8 To Be Announced
5:00 2 Bar 2 Ranch
8 Submariners Show
5:30 8 Name That Tune
6:00 2 News & Weather
8 News & Weather
6:30 2 2-Star Playhouse
8 Jungle Jim
7:00 2 Clark County Spelling Bee
8 $64 000 Question
7:30 8 Do You Trust Your Wife
8:00 2 Milton Berle Show
8 Phil Silvers
8:30 8 Man Called X
9:00 2 Headlines
8 Science Fiction Theatre
9:30 2 I Spy
8 First National Bank Theatre
10:00 2 Guy Lombardo
8 I Led 3 Lives
10:30 8 Telenews
10:35 8 Mr. & Mrs. Movietime

WEDNESDAY — MAY 9

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Fun In The Sun
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
3:15 8 Garry Moore
3:30 8 Mr. & Mrs. Movietime
4:00 8 Welcome Wagon
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariners Show
5:30 8 Wild Bill Hickok
6:00 2 News & Weather
8 News & Weather
6:30 2 Big Fights
8 Hopalong Cassidy
7:00 2 Wednesday Night Fights
8 Studio One
7:45 2 Boxing Roundup
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Harry Owens Show
9:00 2 MGM Parade
8 My Hero
9:30 2 Vegas Village Theater
8 I've Got A Secret
10:00 2 Break the Bank
8 Confidential File
10:35 8 Mr. & Mrs. Movietime
10:40 2 Two On The Aisle

THURSDAY — MAY 10

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Mr. & Mrs. Movietime
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Bob Crosby
3:30 8 Beulah
4:00 8 Window Shopping
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 To Be Announced
4:45 2 News Caravan
8 To Be Announced
5:00 2 Bar 2 Ranch
8 Capt. Jack
5:30 8 Superman
6:00 2 News & Weather
8 News & Weather
6:30 2 Three Musketeers
8 Tales Of The Texas Rangers
7:00 2 Lux Video Theatre
8 Badge 714
7:30 8 Crunch & Des
8:00 2 You Bet Your Life
8 Count of Monte Cristo
8:30 2 The Pendulum
8 Climax
9:00 2 Judge Roy Bean
9:30 8 1st Westen Forum
10:00 2 The Hunter
8 Secret Files U.S.A.
10:30 2 Tomorrow's Headlines
10:35 8 Mr. & Mrs. Movietime

FRIDAY — MAY 11

12:00 2 NBC Matinee Theatre
12:45 8 Public Service
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Fun In The Sun
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
8 Mr. & Mrs. Movietime
3:00 2 Be My Guest
4:00 8 Channel 8 Chaplain
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariners Show
5:30 2 Space Rangers
6:00 2 News & Weather
8 News & Weather
6:30 2 Federal Men
8 Kit Carson
7:00 2 Cavalcade of Sports
8 Rin Tin Tin
7:30 8 Dr. Hudson's Secret Journal
7:45 2 Red Barbers Corner
8:00 2 Grand Ole Opry
8 Waterfront
8:30 2 Dragnet
8 Line-Up
9:00 2 Dollar a Second
8 Western Marshall
9:30 2 Top Plays Of 1956
8 Schlitz Playhouse Of Stars
10:00 2 The Ruggles
8 Bulova Playhouse
10:30 2 Late News and Sports
10:45 2 Television Theater



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HARMONICA RASCALS

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SAHARA

MAY 8
RAY BOLGER

The Sands

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MAY 10
SONS OF THE PIONEERS
ROMO VINCENT

THAT'S FOR SURE

(Continued from Page 9)

SCHERER, PEARL SHEPPARD, EDNA SHORT, DOROTHY SMITH and WINNIE STEIN. . . .

LUCY WILLARD is Stage Manager. BILL WILLARD wrote the opening musical number. MARY MURPHY is head of publicity. Backstage crew includes NORMAN FRIEDMAN, LILLIAN KANN and PEPE MOLASKY. Music for the entire production will be contributed by BENNY SHORT and his musicians with GEORGE BOYER serving as rehearsal pianist, as well. . . .

TICKETS ARE PRICED AT $10.00 per person, which includes Dinner and the show. They may be purchased at any of the booths located at RONZONE'S, GOLDEN NUGGET and MARKET TOWN, starting May 15th and at VARIETY HEADQUARTERS (at the Sahara), immediately. Purchase of a ticket does not guarantee a table reservation. This must be done by telephoning DOROTHY SMITH at Variety's Headquarters (Dudley 2-6800 or Dudley 4-3113), before May 22nd. Tickets can be picked up or will be delivered upon request. . . .

As those near to us are well cognizant of the fact, our recent experience with thieves hit us below the belt. As a result, we were unable to carry on our normal schedule of activity. Hence, we ask pardon if our column doesn't result in its ordinarily newsy form. We do wish, however, to thank the many who called to commiserate with us. We certainly appreciated the sympathy extended. Incidentally, after we moved from that location (to our present one on Stewart), MOREY BRODSKY called and informed us that the building was broken into again and a great amount of damage was left behind. We just hope we left the ill wind far afield when we moved our office. . . .

Sixteen of the local keglerettes boarded a plane just before midnight of May 1st and headed for the WOMEN'S INTERNATIONAL BOWLING CONGRESS national tournament, in Miami, Florida. Among them were three of the girls who won a trophy for this publication in the THURSDAY NITE OWL QUARTETTE. They are MAXINE McMICHAEL, BERNICE CLAFFEY and CHARLOTTE BARRY. Naturally, their bowling buddy (Mrs.

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C.) was at the airport to bid them a tearful farewell and wish them top scores in their endeavors. It would be nice to see some of the Las Vegas bowlers "bring home the bacon." . . .

Congratulations to GENE LITTLER on his second, consecutive victory of the TOURNAMENT OF CHAMPIONS (played on the DESERT INN Golf Course). The meet extended over a period of four days, with 7500 spectators in attendance, daily. Gene took top prize with a score of 281 with CARY MIDDLECOFF a close second at 285. First place money was $10,000 and Gene received a bonus of $7,000 from FRANKIE LAINE who had "bought" him in the Calcutta Sweepstakes. It's the second year Frankie was a money winner on Littler, winning $53,620 once and $59,900 the other time. (The singer could almost retire, betting on "his" golfer.) Time out to extend sincere congratulations also to publicist GENE MURPHY, of the Inn. His drumbeating stimulated national interest in the Tournament of Champions and brought out countrywide representation of the press and cameramen. . . .

A phone call from the SANDS HOTEL brought the welcoming voice of a dear friend, RORY CALHOUN. He and his adorable, LITA BARON, arrived in FLV to attend the wedding of her brother, PETE CASTRO (restauranteur of Ventura, California) and BETTY SCHOLLE. The couple was united in marriage, Wed., May 2. Rory is being kept very busy with his picture and TV commitments and also his private investments. Never thought to ask him how his Alfalfa farm was coming along???

MAXINE LEWIS is vacationing in Palm Springs at the home of the BILL POWELLS. (Mrs. P. is Maxine's sister.) While she is away from the FLAMINGO HOTEL scene, her assistant JEWEL NEAL is filling in for Miss Lewis. . . .

While checking the notes for this column, we were pleasantly interrupted by ROLAND HILL, just back from his Mexican trip. Roland is full of raves about Mexico and claims it is **the** place for low living costs. He informed us he had a delicious steak dinner for one-tenth of the price it costs in the better spots of our country. Sounds hard to believe but it is true. . . .

(Continued on Page 34)

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LOUNGE STARS

(Continued from Page 15)

azine hits the stands to dash over to the SAND'S SILVER QUEEN LOUNGE and see FREDDY BELL AND THE BELLBOYS rock 'n roll antics and hot rhythms. They plan a date at the STARLIGHT THEATRE in Chicago, a STEVE ALLEN show in New York City plus lots of personal appearances in conjunction with their records. They will then return to Nevada to the RIVERSIDE in RENO. It will be a honeymoon for RUSS CONTE, piano playing BELLBOY. On Tuesday, April 24th, Russ and DEANA WORTH (she of the THREE DONS AND DEANA) were married in the LITTLE CHURCH OF THE WEST. Best wishes and lots of happiness to you both. You sure have fine tastes, Russ, that Miss Deana is a sweet as she is pretty, besides which can she sing! FREDDY BELL was the best man at the wedding and all the BELLBOYS were there to see that "Salome" and his charming bride had the knot tied properly! . . .

Heard rumors that RUSTY DRAPER might be booked in the VENUS ROOM to finish the FREDDY MARTIN SHOW in the spot to be vacated by ELVIS PRESLEY who could only give us two weeks of his "atomic" time. This new rock n' roll sensation would be given a lot of competition by Rusty who sings up a pretty mad tune, too! He also plays that guitar so wickedly that you swear that you can smell burning celluloid! ! So when you are in the HOTEL NEW FRONTIER, if you don't see Rusty in the CLOUD NINE LOUNGE, check on this rumor, at press time, it was still in the conversation state. Would be an honor for Rusty so, do hope it happens, he is as nice as he is talented! !

Lots of fine instrumentals by the NORM PRENTICE TRIO — great sound! ! Norm is a STAN KENTON alumni and has been well-schooled in progressive jazz. He also played with HERBIE FIELDS and is a very versatile lad, plays trumpet, bass, vibraharp, and melophone. DON HANNAH is also a lad with diverse talents, can strum the piano, bass or blow the tuba with equal facility. He and Norm spent two years together in the Army. The third member of the trio is a PAGE CAVANAUGH graduate that plays the guitar. Tho I didn't hear his vocals,

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the DUCHESS OF DIXIELAND, BETTY OWENS says that he yodels real good! ! These lads hold sway in the THUNDERBIRD LOUNGE. . . .

If you like to listen to a piano being well played, catch TERRY DEERE in action in the SHANTUNG ROOM of the LAS VEGAS BOWL. . . .

The audience on closing night for LOUIS PRIMA and KEELY SMITH in the CASBAR along about three ayem was like a roster of local show biz talent, plus a multitude of avid fans and friends, such as MARKET TOWN'S MERV ADDELSON (who presented the Casbar stars with Champagne and goodies), TED CHORMAN from MARIANNES and many, many others. Keely, Louis, Sam Butera, Little Red and all the boys were at their best, just to show their appreciation and the tremendous crowd almost knocked out the walls with their appreciation applause — to let this group of frantic merrymakers know how much we have all enjoyed their antics backed by lots of fine instrumentals. We will miss you so hurry back. Louis, still want that recipe for banana fritters. . . .

Every place that I went on Monday night, who should I run into but FRANKIE ROSS, the mad one from the MARY KAYE TRIO who are to open May 1st in the SAHARA'S CASBAR. Since that date is after deadline, more about this sensational group of music makers next week. Meanwhile, am still wondering how Frank is going to get from the stand to scamper about the audience as he did previously. Is he going to leap the bar ala ERROL FLYNN . . . or what! ! . . . to be continued next week. . . .

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I HATE to leave Mazatlan, but leave I must. Next year I am going to fly to Mazatlan and stay for at least a week of swimming and fishing. The road was very good and I took a side trip to San Blas which is fast becoming an American rendezvous. San Blas was the first port of the Pacific Ocean and linked the route from Spain to the Phillipines. Longfellow dedicated his last poem to "The Bells of San Blas." Fishing and hunting is very good here. There is much to see. The best time to visit San Blas is from December to May. June and November are about as good and from July to October it is ideal for those who want to see the roaring tropics at their best with its heavy rains, thunderstorms, lightning and warm weather. The Bucaneero Hotel in the heart of town is the most reasonable and is charming. You will thrill to the flower covered patio where tropical birds will entertain you. See the old gun collection. The beach is not far away. Cobblestone streets are a bit hard to drive on at first. I was too early for lunch so drove on to Tepic where I was glad I had waited to eat at the charming little 6 room La Loma Motel on the edge of town. The view of the mountains in the front will please you. Complete luncheon cost me only $1.60 with a dove flying on my shoulder to perch thrown in for good measure. See the Monumento de Cristo Rey on the way here. The valley around Tequilla is beautiful and much tequilla cactus is grown and the Mexican national drink, Tequilla, of course, comes from here. Stop and have a "Marguerita."

I arrived at Guadalajara in good time in the evening. What a beautiful city! Ave. Juarez after you cross under the archway across the street is lined with beautiful homes and mansions and flowers in profusion. You might like the Du Parque Hotel, half way down town. Also the Campobello Motel which is a few blocks to the right of the arch (do not go under the archway) is good. You must arrive early or have reservations because it is always filled. I chose the smart FENIX HOTEL in the heart of the business district to stay at. I am glad I did. It is lovely. Run by a family, the Barretos — handsome young Juan Jose Barreto is a grad. of UCLA and is charming. We had a nice visit. He co-manages with Gustavo Barreto. There is a drive-in garage. Park in front where a boy will watch your car while you go in and register, but I warn you when leaving the garage let the boy in charge drive your car to the street. The ramp is too difficult to attempt yourself. I did and got half-way up and had to call for help. It is too steep and too sharp a curve. There is a very fine bar on the mezzanine called the Symphony Bar. And across the way on the mezzanine is a good garden-like restaurant called Jonsson's. Food is excellent and reasonable. However, I succumbed to going to the best place in town the LA COPA DE LECHE (The cup of Milk) Restaurant over a block on Avenida Juarez 414. This is truly one of the finest places to dine I have encountered in a long while. Eat your dinner here and have breakfast at the Fenix Jonsson's. Be sure and walk down to the main plaza and see the colorful, albeit dirty, public market place in front of the church. Whole families huddle in the streets making their evening meal over small portable burners, frying their tortillas, and munching food that you wouldn't think consumable. What contrasts you find in Mexico. Much like Africa. Of course at home we have it too, but we do not go down on Washington Avenue in Minneapolis, or Main Street in L.A. or the ghetto in Chicago. But in strange countries we do and somehow we Americans are too prone to judge the whole country by the slums. You will like the FENIX. I wish I could have spent a week here.

The next day I hurried on and got out about 40 miles where I hit a roadblock and found out there was a cross-country bike race and traffic was not

(Continued on Page 38)

THAT'S FOR SURE

(Continued from Page 31)

Sure is good to see the MARY KAYE TRIO back on the scene. They are currently starring in the Casbar Lounge of the HOTEL SAHARA. They are simply great!!!! Feels like "home" to see their manager BILL BURTON his old blustering self, after the illness he recently overcame. Mr. Burton's glamorous companion is his lovely wife, MARGO. . . .

One of the nicest couples you could hope to meet are the LOU ELLINSONS. He is a co-owner and credit manager of the NEW FRONTIER HOTEL. Being a retired D.D.S., Dr. Ellinson can also suggest dental care, while tending your credit details. (How's that for service?) . . .

If you enjoy relaxing to good music, catch GENE CORRY, at JOE W. BROWN'S HORSESHOE CLUB. Gene is a very accomplished organist and he plays requests that spring old memories into reality. . . .

From all the talk going around town, we would say that this year's HELLDORADO just might surpass all previous. It is set for May 17th thru the 20th. According to the scuttlebutt on the floats, every entry is striving to outdo the others. That should eventuate in some mighty "purty" displays. . . .

The SOUTHERN NEVADA MEMORIAL HOSPITAL and ROSE de LIMA HOSPITAL will each receive checks from the DAMON RUNYON MEMORIAL FUND FOR CANCER RESEARCH, under terms of a grant, made possible through the "Tournament of Champions." Checks in the amount of $5,000 each were presented to officials of the Las Vegas and Henderson hospitals in a special ceremony at the DESERT INN, April 25th. To date, the "Tournament of Champions" golf competition has benefitted the Runyon Fund the amount of $162,935.45, of which $140,000 is a direct contribution from the Inn. . . .

Making a handsome poolside couple at the SANDS HOTEL are VIC DAMONE and his scrumptious better half, PIER ANGELI. ((Vic is currently starring at this bistro.) We're just wondering if it will be twins for the Damones? (Sort of rhymes, doesn't it?) . . .

Speaking of twins, some people doubt that the HOLLY TWINS (at the FLAMINGO HOTEL) are really what they claim. Don't let the difference in hair color throw you. They have birth certificates to prove it. Manager RED DOFF is having a picnic, handling their publicity. . . .

MRS. RUTH IRWIN, her children (LANNY and JODY) and father, MR. FISHBEIN, have left for a month's vacation in New York. (Ruth's hubby STAN is Entertainment Director at the HOTEL SAHARA.) . . .

Had a nice little visit with JAYNE and GEORGE LIBERACE, at the RIVIERA HOTEL. We must say they looked beautiful and healthy, respectively, of course. George honestly looks much better since he shelved some of the excess poundage. (That Jayne is a real doll!) . . .

Wish the bachelors would desist plaguing us for the identity of a certain young lady. She is seen daily at the NEW FRONTIER HOTEL pool and is apparently the type of girl that just stepped out of a Petty calendar. Stop annoying us, men! We're married, remember? How can we take time out to worry about some mystery gal? . . .

We admired JOHNNY DESMOND'S acting and singing on the ROBERT MONTGOMERY THEATRE (TV), last week. During the program, he introduced a song he wrote: "Please Don't Forget Me, Dear" (out on the CORAL label.) It's a very good tune and we wouldn't be surprised if it hit the top. . . .

Don't believe anyone enjoyed the playoff (on the DESERT INN golf course) between BOB HOPE and BING CROSBY greater than JACK ENTRATTER (of the SANDS HOTEL). Both stars are close friends of his and Jack looked as though he would burst with enthusiasm. . . .

MILTON PRELL (co-owner and general manager of the HOTEL SAHARA) walked in on one of the rehearsals of the "Minstrel Show" the VARIETY CLUB'S AUXILIARY is to present, May 24th. He enjoyed KAY WALLERSTEIN'S contribution as "End Man" so tremendously, he actually offered her a job. How about that? . . .

GUY WALTON currently is presenting a one man art show at the CITY LIBRARY. He is a person of tremendous talents and is destined to have his name live in the history of modern day artists. Last Sunday, he was honored at a reception in the home of HELEN and BOB BELZ. Mr. Walton is extremely pleased with the manner in which FLV has greeted him. His only regret is that his friend, BEATRICE KAY was unable to attend his show, due to previous commitments. . . .

Business is certainly picking up at the CLUB BLACK MAGIC. And — small wonder — with TEX AUSTIN and JOHN DONAHUE owners and are managing the spot. We still believe this is one of the coziest, most relaxing clubs in FLV. It's very conductive to romanticisms and the like. (And — it's Spring!) . . .

Comedian PAUL GILBERT (at the DESERT INN) is very excited over his recent purchase of a cabin cruiser, made of fibre glass. He intends to remove the sleeping accommodations, in favor of a snack bar. Paul really loves boating and will undoubtedly spend all of his spare time on the water. . . .

A Bon Voyage to SADIE and JAKE FREEDMAN (of the SANDS HOTEL). They are off (today) on the first leg of their European tour. Knowing Mr. F. as well as we do, he'll probably stimulate such great interest in FLV over there, they'll have to add more hotels over here to take care of the overflow . . . and that's for sure.

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VIEWING THE ACTION

(Continued from Page 11)

happy family. Best of luck to them. . . . EDDIE MARGOLIS, of the CALIFORNIA CLUB, and smartly attired wife, studying the champion golfers closely. . . . LEFTY SELMAN and lovely bride, hand in hand, jumping one of the cushioned bunkers. . . .

Took the BONANZA RENO flight the other A. M. Fortunately had the companionship of DR. IRV LAZAR, a most interesting conversationalist. . . . Hostess JULIE NOVAK made the early morning passengers most comfortable with her kind attentions. . . . Had the pleasure of meeting JOHN SCOTT owner-operator of the CARSON CITY SILVER SPUR. Business in the capitol city bistros is on the upswing. . . . In speaking with the SECRETARY OF STATE JOHN KOONTZ, it is learned that his job as chairman of the Cancer Drive requires a great deal of attention. This he attends to in his spare time, and from all indications more assistance is needed in Southern Nevada. . . .

MRS. BETTY SWANSON, Cancer Drive secretary, temporarily set her household duties aside to aid in this important work. . . . Spent several minutes with former VEGAS jeweler JACK SCHWARTZ when in RENO. He is operating a very fine jewelry shop in that town. . . . Now going on is the Long Distance Interview on a direct line from Vegas to PHILADELPHIA. Presented by STEVE ALLISON ON WPEN and sponsored by eastern advertisers. Making all VEGAS arrangements for this program are MATT HELREICH and HARRY ILSEN. . . . Representing the VENTURA area: MR. AND MRS. FORD CHANDLER and MR. AND MRS. DAVE WITTEN. Would love to have a hotel full of wonderful people like these. . . . To PAT FOUST, THUNDERBIRD executive secretary — sorry, couldn't attend the ceremonies dedicating the site for the NEVADA SOUTHERN CAMPUS. We are very proud of the many achievements of President MINARD W. STOUT and SILAS ROSS, Chairman of the Board of Regents furthering advanced education in this part of the state. . . .

Don't say you weren't warned about this far enough in advance: THE VARIETY WOMEN'S GALA SHOW featuring the talents of more than 70

promising LAS VEGAS WOMEN. To be presented Thursday, May 24 at 7 P. M. at the SAHARA HOTEL. Titled "MINSTREL SHOW," it was written by HANK HENRY and to be directed by him as well. Associated with FERN KOZLOFF and DOTTIE GOFFSTEIN are the members of the VARIETY LADIES AUXILIARY. MARY MURPHY in charge of publicity has unleashed a barrage of interesting facts concerning this affair which will pull many of our curious localities to the SAHARA on the big night. . . .

Ready to take off at GEORGE CROCKETT'S ALAMO AIRWAYS the other afternoon were the famous TED LAWSON author of the book "THIRTY SECONDS OVER TOKYO" and his associate, MR. LYNN NELSON. . . Doing a combination receptionist and agent job for the ALAMO is MRS. RUTH BRADFORD, a very capable young lady. . . . Belated birthday greetings to JULES NATHAN, top exec of the BALI HAI — April 22nd. . . . And best wishes to BILL PARIS of the BONANZA CLUB — April 26th. . . . Came here to enjoy a visit with her niece, KAROL LANE and appreciating every moment of it until IDA BELLER of BEVERLY HILLS slipped in one of the hotel dining rooms and badly sprained her ankle. Her many friends trust it will mend quickly. . . . PHIL AND PAT CABIBI reacquainted their friends ABE AND BETTY BENJAMIN with the VEGAS sights this past weekend. . . . The question: "What did GENE LITTLER do the day following his winning the tournament?" "The answer: "He practiced!"



SAUNTERINGS

(Continued from Page 13)

trap."

The Camillo Family which will appear at the Hotel Thunderbird in August will follow that engagement with one in Reno. As soon as arrangements can be completed they will also appear in Lake Tahoe. This is the wonderful act consisting of 3 sisters and a 12 year old brother who is billed as "the boy Caruso". These 4 kids are so versatile they could split up into 2 good supporting double acts.

Had dinner at Matty's Tropics with Hildegarde Diamond who runs the Gifts For Men's Shop which is in the El Rancho. Of course we all ate at our favorite spot for Chinese food because the majority of the party was in favor of doing so. We are ever thankful to Hildegarde for introducing us to this spot which features the very finest in Chinese delicacies.

Scheduled to appear at the Silver Slipper is Candy Barr, an exotic who is the "shootingest" girl ever to play Las Vegas. By coincidence, Candy's publicity photos always show her in some form of undress but always with a pair of "six shooters" in her hands. Candy was peacefully persuing her stripping in a Dallas night club until one night her ex-husband broke into her apartment and she shot him up pretty good. "Nuff" said fellows?

Our parting shot and as always a pat on the shoulder for a nice girl. This week our pat goes to Adelaide Deutsch who is without a doubt one of the nicest and sweetest gals we have ever met. This little lady who is a wonderful wife to Bill Deutsch, our Tax Commissioner, is also a wonderful Mother to her kids. She is also a leader in social and political activities and a hard diligent worker for her Church plus local and national charities. What a tremendous person!



ATYPICAL, TOPICAL TALK: The Ozzie Nelson-Harriett Hilliard marriage which goes on so long and so well in a land of tossed away wedding rings. . . . The comment on the limp wrister: "He played 'Deep Purple' more like 'Light Lavendar.' . . . That Benny Goodman's new platter of his theme, "Let's Dance," isn't as exciting in arrangement or execution as the orig—the Ben's clarinet soloing is just as clean and brilliant as ever. . . . The potential stardom ahead for Rita Moreno. . . . Description of a murder by poison: Premedicated. . . . Tallulah Bankhead's gamble with her future as she tackles the job of bringing home the big musical, "Ziegfeld Follies", which cost more than Ziggy ever dared to promote for two of his famed girly music treats, let alone one. . . . The fun that Ann Miller, Ann Sheridan and Joan Blondell, all unmarried, had on the set of "The Opposite Sex" with bandleader Art Mooney, a confirmed bachelor. Classic conversation. . . . The screen's best all around actor — Alec Guinness.

The howl of an invitation from one couple to another: "Come to see us real soon. We give Green Stamps." . . . Chevalier's newest song click, "Chiffon". He didn't like it at first. Said it was too much talk. If Mr. Durocher doesn't mind, we'd like to give back to Maurice his rightful title — "The Lip". . . . Like they always are, the movie mags for May were caught with their prints showing, as per such happy items and pictures of the Paul Brinkmans before Jeanne decided to abrogate the alliance. . . . The wild forecast for '56 from our buddy Joe E. Brown, slightly prejudiced, when he predicts that the Pittsburgh Pirates will come in fifth in the National League. His son is general manager, that's all. Such a bet is nearly twenty to one. . . . Sid Skolsky's dotter, Steffi, who uses the name Sidney as the last handle, out to be a full fledged actress, without poppa's help.

The headline for Variety's coverage of the Kelly-Rainier merge should've read: NO SPACE AT GRACE-FACE'S PLACE. . . Mr. Liebman could pull something if he teamed les femmes Coca and Fabray for the fall. And follow Sid Caesar, of course. . . . The way Helen O'Connell, the dimpled darlin' of the J. Dorsey heydey, ages only a year every ten. Looks two years older than when she was a band thrush. . . . The first really funny and different panel show, now in the hands of NBC. Called "Cartoon Jesters". Claude Stroud, of the twins, makes like a star with his comedy. . . . After this next one, Ethel Merman wouldn't mind doing a straight dramatic role on Broadway. Completely sans songs. Not a bad idea. . . . Line to describe Greg in "T.M.I.T.G.F.S." — "ImPECKable". . . . With one baby already born, John Wayne has indicated that he wants a big family with his current bride. The extra bedroom at his home in the San Fernando Valley may be for the stork. . . . Paul Frees is the new host for "The Web" teevee show, now being filmed. He wrote songs for D. O'Connor and Mick Rooney. . . . Betcha never knew that Gen. and Pres. U. S. Grant's real first name was Hiram!!! So very good Miss Barbara Bel Geddes in "Cat on a Hot Tin Roof." When it gets to London town the title will come out as "Feline on a Fuming Upper". Well, probably, anyway!! It's an old Groucho Marx pearl: "I'm as innocent as a babe. No. I take that back. On second thought — most of the babes I know aren't so innocent". . . . Elsa Lanchester gets some of Burt's fan mail. Crazy mix-up. Sez the identity problem ends this way. He sends out fan pictures with his shirt off. In order to get the photos thru the mail, she can't. How unfair. . . . Hildegarde should be this proud. Twelve years ago her two writers for her radio show were Lerner and Segall. Today Alan Lerner, with credits, accolades and money all over him, is the lyricist parexcellence of the delightful romantics in "My Lady Fair." Lee Segall is the genius behind the Guy Lombardo teevee stanza. . . .

Erskine Johnson turned down a very big network, daily interview show be-

cause he wouldn't chance it without a script. . . . Eva La Gallienne is teaching Shakespeare this summer in Conn. Room and Bard, we guess. . . . We're not sure, but we think all the orbits committed this on the late and wonderful Elsie Janis. She was the only woman ever hired by NBC as a regular announcer on the staff. About twenty-one years ago. Vets like Ben Grauer, George Hicks and Milt Cross will back up the item. . . . Hazel Scott is playing just as magnificently as ever. Remember when she used to rock Cafe Society, both Uptown and Downtown?? The church resentment of Ike's endorsement of the book, "The True Believer". The gentle slap at the President's literary likings are found in the Tidings, dated April 13th. It is a religious newspaper published in Los Angeles. . . . The movie version of "The Solid Gold Cadillac", which goes national in August and wins new howls for Holliday. . . . For all this time, we thought it was "Bust Stop" and that Earl Wilson wrote it. . . .

HILLSWAY

(Continued from Page 33)

allowed. They couldn't tell you in town, but wait until you are way out in the country! I had to return and took the northern route to Mexico, D. F. and what a trip. Through the villages over the cobble stone streets was almost impassable. I never thought I would make it, and it was about a 700 mile trip. This is the first time I was ever worried driving. What if something happened to the car. I had nothing to eat or drink all day, which was foolish because I had a whole box of canned goods and jug of water in the trunk. I finally came to the main highway from Laredo, Texas (Pan American Highway) at Ixmiquilpan and never was I so glad to see a "Recommended by Duncan Hines" sign at H. R. Dobbs in my life. There is a filling station, motel and restaurant run by the Dobbs here that are excellent. I was most sorry to have missed driving on Highway 15 all the way to Mexico City as I missed the lovely lake and country around Morelia and the University town of Toluca which boasts of an interesting market day every Friday where tourists comes like mad to buy baskets. Maybe next trip. Forgot to tell you that my bill at the FENIX was only 60 pesos for the room (which was a beauty) or $4.80 and garage was 5 pesos or 40c. And my meal at the Le Copa de Leche was about $2.00 in American money and worth four times as much. I had the works.

I haven't my map of Mexico here in the room with me but in the car so cannot tell you the name of the juncture where I hit the main Pan American Highway but it was about 90 miles north of Mexico City — the Mexicans call it just Mexico — and after refueling and eating I took off in a hurry for Mexico, D. F. I was going at least 90 and finally a native became quite exasperated because his Ford couldn't pass me, but finally I let him and he led me a merry chase all the way into town. He stopped and graciously told me I was a very good driver and he would show me the way to my hotel. Can you imagine an American doing that? I was sorry, however, because I had forgotten Mexico City traffic, especially at five o'clock, and what a ride I had. They follow no lanes here and the streets are all four to six to 8 lanes wide and you just weave in and out as your conscience dictates, and somehow the cars seem to melt out of your way. I was never so glad to get any place in my life as I was to reach my destination the REFORMA HOTEL. But wasn't that nice of him?

My first day in Mexico, D. F. (means Distrito Federal — Federal District) was spent in resting, going to the barber shop, and not wandering far from my hotel. Will tell you about the city in another column to follow.

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HEAR about the TV spectacular for Bridey Murphy? It's on from 9 to 8. . . . The comic strip "Blondie", a highly successful flicker series, will shortly become a regular, syndicated television show. . . . Sorry to hear that the Lee Solomon, Miki Marlo merger has become unstuck.

After watching several movie premieres in Hollywood via video we have come to the conclusion that they are pretty similar to local press parties. The same faces over and over again with usually very little to contribute. . . . Don't count on Martha Raye being off television completely this coming year despite any reports. . . . Emmett Kelly, the famous sad faced clown of Ringling Bros.-Barnum & Bailey circus is going to be a long way from the sawdust and tanback if the present plans are consummated for him to appear at the swank Waldorf-Astoria.

Agent Mannie Greenfield doesn't believe in following any of the usual formulas. He is bringing his English singing star, Lonnie Donegan, to the United States while busily setting a tour of England for Don Cornell. . . . "Rock 'n' Roll" continues to be the center of attack from victims of the riots it seems to constantly set off. Its backers swarm around the strongest slogan of all — "The money is great."

Norm Weiser has ankled his jazz magazine DOWN BEAT to edit the rapidly-growing PLAYBOY. Jack Tracy has been named the new executive editor of "the BEAT". . . . Jack Hylton, famed English impressario, back to Europe after a two week visit in Gotham. . . . Whatever happened to Josh White? He's in England doing a radio series on the history of Negro folk music in America.

Jacques Belasco, whose fabulous background as a conductor, composer and arranger includes an Academy Award and over seventy major French films in addition to "The Greatest Story Ever Told," is now knocking out a forthcoming musical comedy score and a jazz concerto for the Dorsey Brothers. . . . Oddest birthday gift of the year is the stuffed giraffe sent to CONFIDENTIAL Magazine publisher Bob Harrison from the "Explorer's Club." . . . Have you seen the story on Woody Herman in the current issue of CABARET?

Is comedienne Pat Carroll expecting? . . . We caught Edward G. Robinson in "Middle of The Night" at the ANTA Playhouse and can tell you "Little Caesar" fans that Robinson's acting plus the golden touch of Paddy Chayefsky makes this a well-spent evening in the theater. Also saw David Wayne in the "Ponder Heart" and thought that he was great. . . . One of the top boy singers is secretly negotiating to brush his current manager and his present booking agency.

Did you really care that much about Grace Kelly's wedding? Frankly, we didn't!

George Raft's gift to crooner Frank Sinatra when the latter left for Spain was a carton of Wheaties. . . . The May 30th issue of DOWN BEAT, the bible of the bopsters, will be devoted entirely to "rock and roll." Is nothing sacred? . . . The University of Alagama has tapped Ray Ellis to make a special recording of their school football song. Strike up the band, youall!

Did you hear about the movie reviewer who gave "The Man With The Golden Arm" 14 karats? . . . Personal friends are deeply concerned over the effect all his troubles are having on the health of Billy Daniels. . . . The interest in animals in American zoos is resulting in a boom in wild and game animal importing surpassing any previous records.

The Godfrey schedule switch is simply a way for the fiery redhead to unload his cast in a more politic manner than his last few much-discussed dismissals. Key to the situation was the way in which CBS controlled all the press handouts and Arthur was unavailable to anyone for comment. . . . There are now 126 British films being shown on TV stations throughout the country.

DESERT INN

(Continued from Page 19)

amaze you. Anything can happen, and usually does when this lad is on stage. . . . DONN ARDEN'S productions are always excitingly different and masterful. They are artistic and unusual. **Margie Lee** is featured in a fabulous ice skating routine that is very eye-catching. . . . ART JOHNSON'S fine voice adds the final decor to the outstanding production. . . . CARLTON HAYES and his ORCHESTRA proffer a precise musical background. Opening May 8th, first lady of song, gracious JANE FROMAN.

EL CORTEZ

(Continued from Page 19)

charming lady has rhythm plus. . . . Excellent musical backing is provided by SHERMAN HAYES and his ORCHESTRA.

EL RANCHO VEGAS

(Continued from Page 19)

ous gal is well educated in the art of robing and dis-robing. She is the country's leading exponent in this particular art, and a delight to see. Lili St. Cyr and her specially prepared routine for this engagement, "Wedding in Monaco", will keep you intoxicated with delight and thrills. . . . As an extra added attraction, scintillating songstress MARION COLBY well exhibits the personality and voice that made her a star of "Pajama Game." This lovely little lady is loaded with charm and talent. . . . We are delighted to welcome back into our midst, WANDA SMITH and her very beautiful COVER GIRLS. Wanda and her girls present exceptional choreography and costuming that is beautiful and exciting. . . . Skillfully backing the show, is Maestro, TED FIO RITO and his fine ORCHESTRA.

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FLAMINGO

(Continued from Page 19)

instrument, then he will surprise you with his pleasing voice. Each return visit exhibits more Contino talents. His many fans eargerly await his every return engagement for they know that he will have another unexpected offering. . . . Rounding out a fast moving show are the BRUXELLOS, agile and speedy acrobats that will captivate you with their antics. This sensational, fast moving team climax their act with a tray of eight drinks that bring you to the edge of your chair. . . . THE RON FLETCHER DANCERS will offer a couple of new outstanding numbers that are immaculate in the perfection of their execution. . . . Always the acme of musical accomplishment are LOUIS BASIL and his ORCHESTRA.

NEW FRONTIER

(Continued from Page 20)

STARLETS shine in a noteworthy production based on the famous Broadway musical "Oklahoma" that displays imagination and artistry. The excellent choreography is created and staged by talented DOROTHY DORBEN.

RIVIERA

(Continued from Page 20)

agog, looking forward to her first local appearance. The clever regression act, ala Bridey Murphy, that she does with Liberace, has the whole town buzzing. . . . Also on the roster of entertainers are THE SPECIALISTS, another local debut. This terrific dance team lends their talents to the scheme of the show. . . . The beautiful RIVIERA GIRLS present colorful new production numbers to add beauty and charm to round out the show. . . . RAY SINATRA and his ORCHESTRA provide musical backing that is perfection plus.

SAHARA

(Continued from Page 20)

"After the Ball Was Over". Thunderous applause greets this charming star when she introduces the theme from the movie of the same name, "I'll Cry Tomorrow". Miss Roth is a stellar performer that we are all happy to once again welcome. Capable musical director for Miss Roth is DAVE FLEISHMAN. . . . A very special added attraction is KATHERINE DUNHAM, America's foremost mistress of modern interpretive dancing, and her outstanding singers and sensuous dancers. This troupe can always be depended upon to create a very artistic and unusual presentation, for they dance with their entire being. Outstanding are the Haitian numbers that are done to the beat of the bongo drums. A superb high point is Miss Dunham's well-known number "Honey", that gained fame in "Cabin in the Sky". . . . The SAHAREM DANCERS present scintillating productions that are always filled with color and artistry. They are created and staged by MORO-LANDIS. CEE DAVIDSON and ORCHESTRA offer an accomplished musical background. Opening May 8th, a gala new show, "Spring Fever," starring fabulous terpsichorean, RAY BOLGER.

SANDS

(Continued from Page 21)

ennes are willing to fracture themselves for your amusement. Their witty lines are punctuated with vaudvillian nonsense that is very funny. Particularly amusing is their burlesque of "Guys and Dolls." . . .Outstanding vocals and choreography are displayed by the BEACHCOMBERS and NATALIE. This quartet of superb melody makers are favorite tunesmiths of all who appreciate symmetry of sound. . . . The COPA GIRLS execute outstanding production numbers with verse and artistry. They are always exquisite in the beautiful costumes by Mme. BERTHE. Their clever choreography by BOB GILBERT and RENEE STEWART. ANTONIO MORELLI and his Men of Music, complement a fine show.

SILVER SLIPPER

(Continued from Page 21)

spirited contributions indicate a great future for these scintillating singers. . . . JAY LEE and the PRINCESS present oriental wizardry and astounding magic. . . . Slipper song stylist, BARBARA McNAIR, contributes tunes in a terrific manner. . . . The four SILVER SLIPPERETTES liven the atmosphere with spirited and tricky footwork in exceptional choreography created by BARRY ASHTON. The "Red Garters" number is a show stopper! . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVED SLIPPER STOCK COMPANY. The fade-out scenes are famous from coast-to-coast. They may change the lines, but the theme is the same that has caused merriment since the beginning of man. They are on the same entertainment level as previous shows.

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SHOWBOAT

(Continued from Page 21)

tion of their charms raises the temperatures of all males present. . . . GARR NELSON is the handsome, M.C. baritone-vocalist. . . . The SHOWBOAT GIRLS present fine choreography with lots of zest. . . . MIKE WERNER and his orchestra, beat out a sound musical background for this show. . . . During intermission it is the harmonies of LOU STYLES and the STYLISTS, ROSSI and McCULLOUGH; and DEANE DOUGLAS with the CAROL KENT DUO.

THUNDERBIRD

(Continued from Page 21)

"friend." . . . A continental air is added to the show by the beauteous MARGARET SISTERS and handsome BRUNO, a talented lad who can dance adeptly with two young ladies simultaneously. . . . Colorful choreography by the THUNDERBIRD DANCERS adds beauty to any show. The fine production routines are created by GAYLE ROBBINS. . . .

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