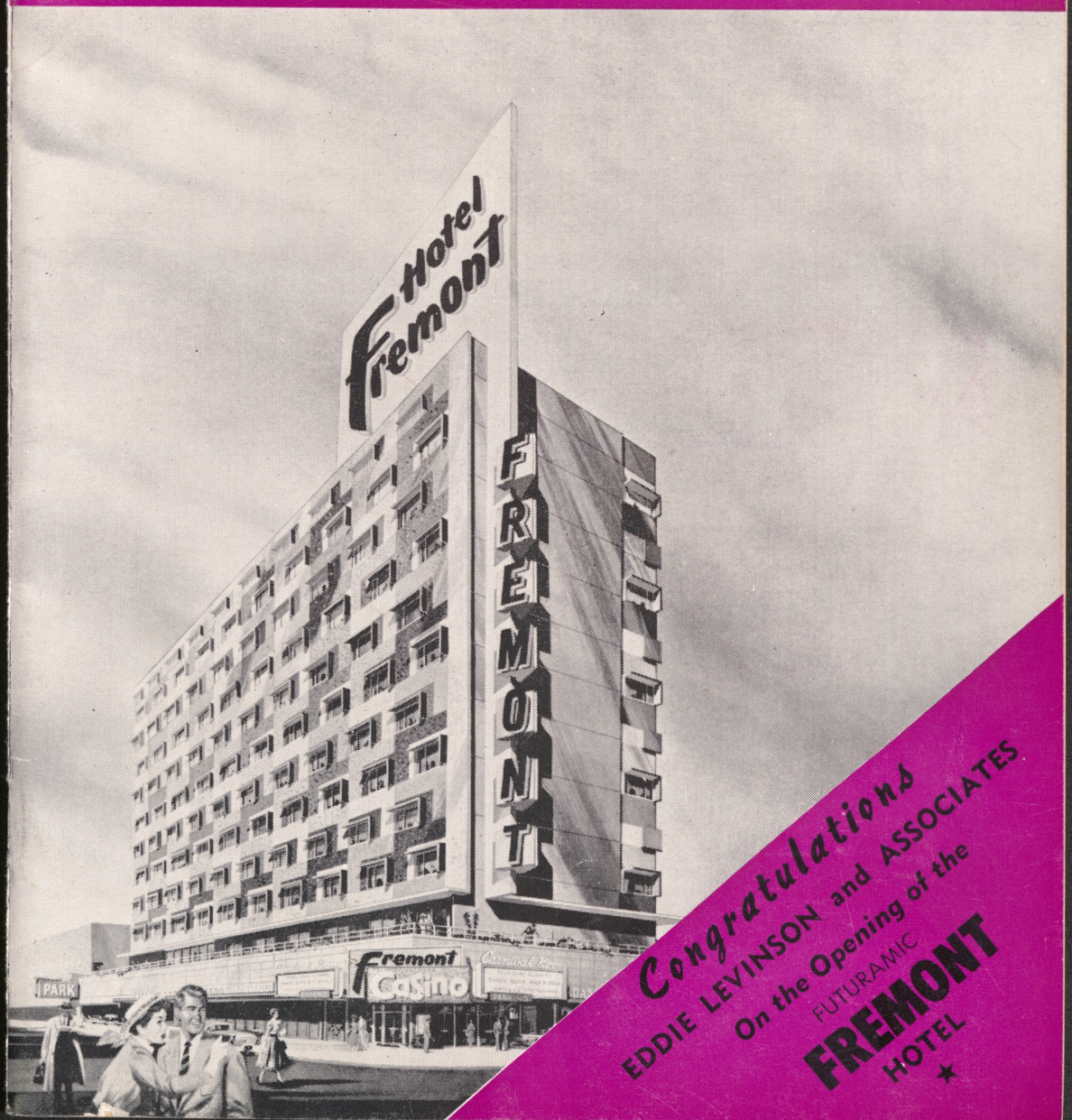
Jack Cortez'

MAY 19, 1956

25c

Fabulous

© LAS VEGAS Magazine



Congratulations
EDDIE LEVINSON and ASSOCIATES
On the Opening of the
FUTURAMIC
FREMONT
HOTEL
★

EL RANCHO VEGAS

OPERA HOUSE

THEATRE RESTAURANT

LeRoy Prinz presents

The "Joker" is Wild . . . !

AMERICA'S MOST BELOVED COMEDIAN

JOE E. LEWIS

with AUSTIN MACK at the piano

The Most fabulous Girl in the World!

Miss LILI ST. CYR

WANDA SMITH and her Cover Girls

Extra Added Attraction

MARION COLBY

"STAR OF PAJAMA GAME"

TED FIO RITO and His Orchestra

Reservations — Phone DU 2-1300

Showtimes — 8:15 - Midnite

SAM LEWIS presents:

Opening Mon., May 21

JANIS PAGE

DYNAMIC REDHEAD

JOHNNY PULEO

and his Harmonica Gang

DARVAS & JULIA

THE VENUS STARLETS • Choreography, Dorothy Dorben

GARWOOD VAN and His Orchestra

SHOWTIMES: 8:15 - MIDNIGHT

Reservations Ph. DU 2-7171

OUT OF THIS WORLD!

CLOUD 9 LOUNGE

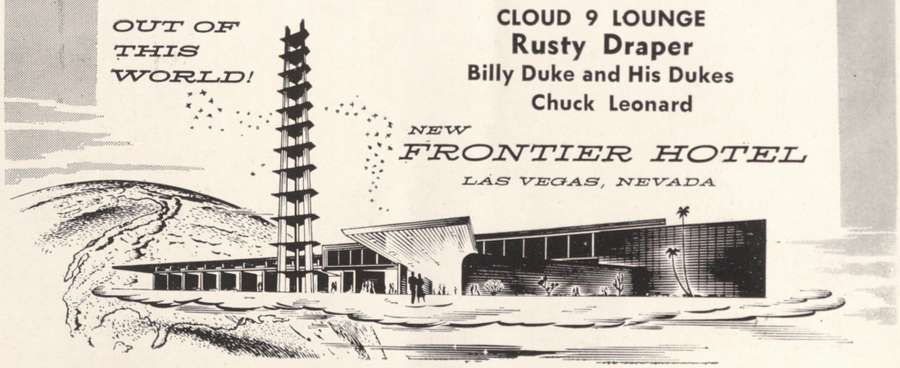
Rusty Draper

Billy Duke and His Dukes

Chuck Leonard

NEW FRONTIER HOTEL

LAS VEGAS, NEVADA





RAY BOLGER

IN

"Spring Fever"

THE SEVEN ASHTONS

and Introducing:

TINA LOUISE

Mr. Bolger's Choreographer

MAURICE KELLY

SAHAREM DANCERS

(A Moro-Landis Production)

CEE DAVIDSON and His Orchestra

Staged and Directed by GEORGE MORO

— NO COVER —

SHOWTIMES 8:15 & MIDNIGHT

★ ★ ★



• FOR RESERVATIONS CALL DUdley 2-6800 •

LAST FRONTIER VILLAGE

For a treat . . .
Visit the stores on this street!

- ROWEL MEN'S SHOP
- FANNY'S DRESS SHOP
- WOOD'S MAPLE HOUSE
- VILLAGE GUN SHOP
- HEALTH CLUB
- FRONTIER PRESS PRINTERS
- AMUSEMENT PARK & ARCADE
- LEATHER SHOP
- ROCK AND GEM SHOP
- BEAUTY SHOP
- CERAMICS & TOYS



"Main Tourist Attraction in Las Vegas"

In this Issue:

OBSERVATIONS	5
CRISWELL PREDICTS	7
THAT'S FOR SURE	9
VIEWING THE ACTION	11
SAUNTERINGS	13
LOUNGE STARS	15
'ROUND THE TOWN	17
CURTA'N TIME	19, 20, 21
HILLSWAY	25
BROADWAY WHIRL	27
THIS WEEK ON TV	28, 29
COMING ATTRACTIONS	38

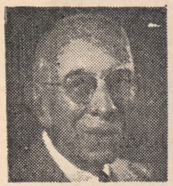
JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

FABULOUS LAS VEGAS MAGAZINE — PUBLISHED WEEKLY, 1210 Stewart Ave. Publisher: Jack Cortez. Managing Editor: Bruce Barton Cortez. Assoc. Editor: Bill Kozloff. Art Editor: Dennis Stephenson. Address P. O. Box 748, Las Vegas, Nevada. Telephone DUdley 4-4922. Accepted as Controlled Circulation at Las Vegas, Nevada.

VOLUME VIII, NUMBER 9 — MAY 19, 1956

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine.

Subscription rates: One year $8, United States and possessions; $15.00 per year, foreign. Printed by Lebeau Printing Co., 821 N. 21st Ave., Phoenix, Arizona. Photo-engraving by Silver State Photo-Engraving, 1322 S. Main, Las Vegas, Nevada. A Bar A Engraving Co., 124 S. 3rd St., Phoenix, Ariz.



OBSERVATIONS

by CHARLES "POP" SQUIRES



BIRTHDAY OF LAS VEGAS

ON THE fifteenth of May, 1956, Modern Las Vegas was fifty-one years old.

I suppose our real birthday was June 14, 1855, when the first band of thirty missionaries sent out from Great Salt Lake City by Brigham Young arrived here. They left Salt Lake May 10 and after a terrible journey of more than a month reached Las Vegas in June 14, 1855, still alive, but suffering from heat and thirst.

Those who founded "Modern Las Vegas" fifty one years ago did not endure the appalling hardships those settlers of 1855 encountered, but I can certify that coming to Las Vegas on an open gondola car loaded with wagons, plows, scrapers and other grade-building equipment, was far from being enjoyable. The little party of which I was one, got off the train in the midst of a seemingly boundless desert, early in the morning of February 13, 1905 and were very happy to find comfortable beds in Ladd's Tent Hotel, just that morning opened for business. It was only a tent about 16 by 20 feet in size, containing four double beds, each accommodating two men. The blankets were new and the mattresses comfortable.

The railroad townsite was not surveyed and sold to prospective settlers until the 15th of May, 1905. That is the reason that we take that date as Vegas' birthday, making us 51 years old just now.

There was a town of a sort here before that. Not many people know that the "Original" Townsite of Las Vegas was west of the railroad and north of Bonanza road. It was an 80 acre tract owned by J. T. McWilliams, land surveyor. He subdivided it into lots, many of which were sold at $50 a lot.

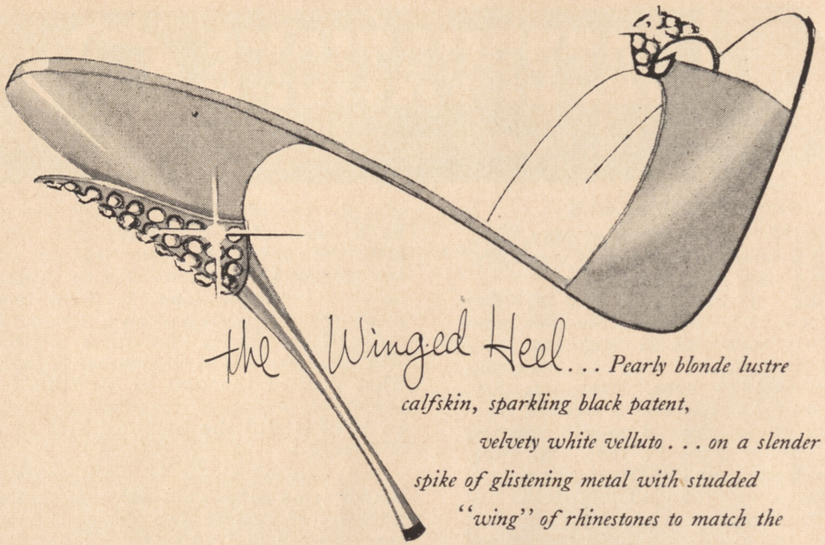
A prosperous and very promising little city of tents sprung up there. It was known as "McWilliamstown" or "Rag Town". During 1904 it was so prosperous that the several hundred people who lived there were sure that was the site of what some day, would be a town of considerable size. But after the railroad townsite was put on the market McWilliams was no longer able to hold the lead. A great and destructive conflagration destroyed most of the flimsy structures of McWilliamstown about September 8, 1905. That marked the end of McWilliams' leadership although the pleasant home he built is still the home of Mrs. McWilliams.

But perhaps there is another date which some folks consider the proper birthday of modern Las Vegas. During the summer and fall of 1910 a little group of Las Vegas people (of which I was one) met many nights trying to agree on the wording of a charter for what we hoped would be our city government. I remember that I was particularly anxious to have the charter provide a method whereby the city could build sidewalks and improve streets and assess the cost against abutting property as they did in Los Angeles. I finally got the group to approve the idea only with the provision that the property involved was assessed at a certain figure. That was finally accomplished but the property was assessed at such a low figure that it was useless to try to improve it. Several times amendments were made but they never helped much. That is why we have today in our residential district so many sections of street with no sidewalks.

I was asked to take our proposed Charter to Carson City and try to get the legislature of 1911 to enact it into law. This I did and the Charter was approved by Governor Oddie, March 17, 1911, so perhaps we might call St. Patrick's day the birthday of Las Vegas. However, we still had much to do in the face of bitter opposition by those whose stay in Las Vegas was only temporary.

On June 1, 1911, came the crucial test when we had our first City election. We were jubilant when the

(Continued on Page 26)



the Winged Heel... *Pearly blonde lustre calfskin, sparkling black patent, velvety white velluto . . . on a slender spike of glistening metal with studded "wing" of rhinestones to match the jewelled curl on the toe.* 18.98

the new **c.h.baker** has everything! corner 3rd and Fremont

★ 60 seconds above the strip! "ATOP THE INN"

★ Sky Room LOUNGE ★



For Your Dancing Pleasure . . .

★ ADA LEONARD
and her "Men About Town" Orchestra

WILBUR CLARK'S
Desert Inn

Easiest Credit Terms in America



Bond's Jewelers
"HOME OF QUALITY DIAMONDS"



300 FREMONT ST. LAS VEGAS, NEV.



An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

I PREDICT within one year you will be able to pick up your telephone, and dial long-distance to any city, not only in America, but in the world! I predict, within five years, you will not only speak to the person, but you will also see them! I further predict, that if you are talking to a foreign country, an electric brain will translate the message and give you a written record, of what was said! . . . I predict that the Nevada Sands will build the first space ship, which will be pressurized so that men can be trained to fight the cruel, thin air of Outer Space! I predict that these space classes will open within three weeks! . . . I predict that viadril will be used exclusively in our hospitals within one year. This new, hypnotic drug produces an insensibility to pain, and leaves no recollection of being asleep, or of the operation! . . . I predict the next building boom will be in Israel! I predict that model farms and homes will be constructed on a test basis, so that the new theory of solar temperature control can be given a fair trial! . . . I predict that a new fan-shaped light will be used to illuminate airfield runways, without a glare, which will prevent many accidents and save many lives! . . . I predict that the average family of a man, his wife and child, will increase their income seven percent, in 1957, with a decrease of living costs, at five percent!

COMING EVENTS IN YOUR FUTURE:

I predict that your new Civic Center will soon have an aluminum, Quonset type structure. These inexpensive, ready-to-assemble buildings will permit any city with a limited budget, to greatly improve and expand their Civic Center! . . . I predict that Utah will become an industrial giant, when the new electrification of industry takes place! I predict that Salt Lake City will become a Pittsburgh of the West, with a skyline of power plants, generators and industrial towers! . . . I predict that Lynchburg, Tennessee, will be the first American city to hold a city homecoming next Christmas. Everyone who ever lived in Lynchburg, Tennessee, will be invited back for Christmas, to meet all their old friends, and to make new ones! . . . I predict that for over one thousand miles of the new Eisenhower Freeway, a canal will be built, a new railroad track constructed, and a new eight lane, toll-free highway! I predict that this engineering feat will more than equal the planning of the pyramids! . . . I predict that a Congressional order will stop shipments of vital materials to three foreign nations! I predict that this Congressional action will cause a stock market crisis in foreign holdings! . . . I predict that one third of every penny collected for taxes will be spent on the welfare, the betterment, and the health of 165 million Americans! I predict that this new health plan will revolutionize our world as we know it today!

HUSH HUSH EVENTS:

I predict that General Motors will secretly test an electrically-controlled automobile, which will operate on impulse received from a power line, imbedded in the highway! I predict within the next seven years this remarkable innovation will save thousands of lives now lost in traffic accidents annually! . . . I predict that the pro-Stalin and the anti-Stalin forces will clash in a bloody revolution, which will cause blood to flow in the streets of every Russian village. I predict that when the influence of Stalin is toppled, there will be no one to take his place, for the remaining men of the Kremlin, will be taken from power and only laws will govern the nation! . . . I predict a new series of maps will be made by our Air Force, from a distance of a hundred miles up, which will give the natural curve of the earth, so that definite air pockets above the land can be classified! This will increase the weather man's predictions by another

(Continued on Page 32)

in the *Starlight Lounge*

★ The Novelites
★ Hey Jackson
★ The Aristocrats
★ Eddie Heywood & Ann Weldon

PHIL SILVERS
"Star of the Sgt. Bilko Show"

THE MELLO-LARKS
THE DOUBLEDATERS
and the Exciting RIVIERA Girls
RAY SINATRA and His Orchestra

in the Clover Room

the magnificent Riviera HOTEL

SHOWTIMES 8:15 - 12 MIDNIGHT - CALL DU 2-5678

FOR DINING IN A RELAXED MOOD ENJOY THE FINEST DINNERS . . . IN LAS VEGAS ★ THE HICKORY ROOM

SAVINGS up to 60% on famous name shoes



- Latest Fashions in Women's Footwear
- Men's Hi-Grade Famous Makes Shoes

LARRY'S SHOES
Phone DUdley 4-5890
511 FREMONT STREET

AFTER THE SHOW it's... las vegas' most distinctive cocktail lounge



CLUB **Black Magic**

....PARADISE ROAD AT BOND ROAD

that's for sure...

by JACK CORTEZ



THIS week, our facade hails the opening of the new, futuramic FREMONT HOTEL. Erected on Fremont St. (corner of Second), in the heart of downtown FLV, the 160 room hotel will be the tallest building in the State of Nevada, according to the officials of the MONTGOMERY INVESTMENT CO., of San Francisco. The hotel incorporates an elaborate gaming casino, largest in the world (on one floor). . . . This is the second hotel of its kind in the world, to be built from the cantilevered-type plan, according to the architectural firm of McALLISTER & WAGNER. This and the other structure in South America were designed, simultaneously. In the Fremont, there are thirteen (13) columns in the entire building. These measure 10 by 46 inches at the face and extend from the basement to the top of the building, forming bays 24 by 30 feet in size. The staggered window system was made possible due to freedom from columns in the exterior walls. . . . The 13th floor of the hotel has a health club covering about half its area. On the roof is a specially-designed Civilian Observation Corps Station, designed by McAllister, after consulting Air Corps officials in Washington, D. C. and Colorado Springs, home of the Air Force Academy. This look-out station is the finest in the nation and will be used as the pattern for all future, specially-built G.O.C. (Ground Observer Corps) stations. This roof-top station will have an unobstructed view of 10 miles, in all directions. . . . The Mezzanine accommodates Executive, Accounting and Casino offices. The casino ceiling is two stories high, occupying the levels of the main floor and the Mezzanine. Here is also located TV station — KSHO and a direct, distance-dialing telephone office. . . . The second floor level contains a banquet room for 200 persons — the Press Club — Salesmen's Sample Rooms, locker facilities for the staff of the hotel, storage rooms and food preparation kitchens. . . . On the main floor is the lobby, with registration desk and elevator entrances. Off the lobby is the large slot machine area. The main floor casino has a bar, cocktail lounge, coffee shop counter, and the dining room, which seats 160 persons. . . . The building exterior is in shades of rose, red, white, pink and purple, formed by the scintillating, clear-quartz-aggregate, used to provide the color for the Fremont Hotel. Although appearing to be marble-like in texture from street level, the finish is really rough. . . . McAllister and Wagner state the exceptional construction economy (through use of the cantilevered design and other innovations) enabled completion of this skyscraper at a cost of $16.14 per foot. . . . FLV joins us in toasting EDWARD LEVINSON (President of the Fremont Hotel) and his associates. May success strike this bistro with the rapidity of lightning and hold it in eternal embrace. We could not wish you more . . . and that's for sure. . . .

To those who believe the rumors that FLV is on shaky financial ground we can only say — business should be so bad in your town or your city — or your community! In this week's tabloid, a report was given on the revenue collected from local gaming for the quarter spanning January through March. It proved to be an all-time high. Carry on, old rumor-mongers. Your rumors will always be nothing but — stories without foundation. . . .

Sitting in on one of the rehearsals of the VARIETY CLUB Tent No. 39 Women's Auxiliary (for the May 24th Minstrel Show), was GEORGE MORO, with some of his HOTEL SAHARA dancers. As the professionals watched the rehearsers (primarily comprised of amateurs), they enthusiastically agreed the show bore a surprisingly professional touch. Incidentally, we're repeating our suggestion to those who plan to attend: contact DOROTHY SMITH at Variety Club Headquarters (Sahara) for your reservations otherwise you'll be sans table. . . .

The JOE W. BROWNS wrote of their

(Continued on Page 33)



Viewing the Action...

By BILL KOZLOFF

"BUILT ON THE FAITH AND THE FUTURE OF LAS VEGAS" is the keynote of the original planning of the dramatic new HOTEL FREMONT, the recent contribution to the DOWNTOWN of FLV. Pictures and written descriptions of this futuramic edifice will fill current periodicals and in turn, should one be fortunate enough to inspect this glamorous structure, the many physical wonderments of it will be most evident. When on May 18th at 11:00 A.M., CITY MANAGER AL KENNEDY cuts the ribbon officially opening this establishment, what may not be immediately revealed to the observer is the identity of some of the personnel responsible for executing the business policy. For instance the HOTEL FREMONT'S dining room and the coffee shop will feature two distinctly qualified chefs. One a Cantonese specialist is the famous BILLY GWON of NEW YORK, the other supervises the Epicurean American department, he is the internationally known CHEF CHARLES L. SCHILLIG. MR. GWON is noted for his cantonese creations in his own N.Y.C. restaurant where the entertainment and sporting celebrities dine regularly. CHEF SCHILLIG has a background that encompasses the most prominent cuisines both here and abroad. In fact for some time he served as private chef for KING CONSTANTINE of GREECE. The General Manager and President of the FREMONT HOTEL CORPORATION is the very capable and popular ED LEVINSON. In the several years that MR. LEVINSON has been in this local scene, he has been associated in high executive capacities at hotels such as the FLAMINGO, THE SANDS, and THE DUNES. Then too, there is another individual widely experienced in the field of hotel management who will be known as the "hotel resident manager." This gentleman is the most affable, MORRIE GLASS. He has been connected with the hotel business since his graduating from the UNIVERSITY OF TEXAS where he pursued the hotel management course. The advertising for the FREMONT is being engineered by MARVIN COLE, a top-notch executive in this field. CHET SWITAL of the SIMMONS COMPANY will direct the public relations department. The presence of the pleasant personality of ED TORRES as part of the management council deserves special recognition. Actually this staff bubbles over with splendid material, this will be more evident as time progresses. . . .

It is truly a thrill to behold the magnificent way that talented JANE FROMAN enraptures the audiences at the D.I. There is no greater lady in show business today. . . . In the same show is the "entertainers' entertainer," JACK DURANT. Have witnessed this gent bring tears, laughter, and howls from other leading members of the profession. . . .

They came — they were seen — they conquered. This has been a familiar phrase applied to the BILLY DUKE AND HIS DUKES combo, which has been proven again in their first VEGAS appearance at the CLOUD 9 LOUNGE of the NEW FRONTIER HOTEL which draws to a close on May 20th. Here's hoping they don't stay away too long. . . . CHARLES "CHUCKIE" ELSNER made a stellar performance in his Bar Mitzvah ceremonies May 11th at the Jewish Community Center. CHUCKIE is the son of FRIEDA and MORRIS ELSNER, well known in local cicles. The entire affair was most beautifully arranged. . . . Want to hear some sound business talk from a woman? Get into a conversation with MISS MELBA MOORE, operational manager for the HACIENDA chain. IT'S A PLEASURE. . . . Am interested in how long will PETE BRADY stay on the sidelines of the exciting casino business — from all reports he's as capable as they come.

Mail from the East. An inquiry

(Continued on Page 37)

You'll hear it . . .
again and again . . .
"BEST FOOD IN TOWN" is at the . . .

Thunderbird HOTEL

presents:

SONS of the PIONEERS ★ ROMO VINCENT

JIMMY RAY

THUNDERBIRD DANCERS ★ dances staged by GAYLE ROBBINS

BARNEY RAWLINGS, M. C. ★ AL JAHNS and His Orchestra

Dancing in the lounge nightly — *featuring:*

ROSY McHARGUE *and his all Stylists of Dixieland*

Showtimes: 8:15 and 12 midnight ★ Reservations Call DU 2-5100

Congratulations

to

ED LEVINSON and
ASSOCIATES

on the opening of the
Beautiful New 13 story . . .

Fremont HOTEL

from

HOTEL Elwell Las Vegas

Phone DU 2-4700

FIRST & CARSON • Downtown

Our 1st *Anniversary*

★ Thank you Las Vegas for making our first year a success



"On Stage"

★ EVERYTHING THEATRICAL

Phone DU 2-6503

2401-B South Fifth Street



By SONNY GRILL

NEW YORK, New York, as the tune goes, "Uptown and Downtown, the East side and the West side," but what we saw of it was through a steady downpour of rain and drizzle. The same was true of the weather in most of the East and the Midwest so "natch" we were very happy to return to Las Vegas and it's sun and dry warm climate.

Hopped out to Wildwood, New Jersey to catch "The Casbahs," as zany and entertaining a "Rock and Roll" quartet as we have ever seen. These kids cavort and carry on through each number as though it were their very last one and this goes on hour after hour. Instrumentally and vocally, The Casbahs are the "best" and the "most." Look for them to play Las Vegas in September.

Saw Abe Schiller of the Flamingo Hotel at the Variety Convention which was held in the Waldorf Astoria. All eyes were turned on Abe who was resplendent in an ice blue western outfit which was heavily embroidered with flamingoes and he also wore white cowboy boots and a white 10 gallon sombrero. We're making "book" that Abe Schiller sold Las Vegas to the conventioneers, and how!

Ran into Don Sylvio on Broadway. Don's orchestra now in it's 14th year at Bill Bertolotti's in Greenwich Village. The ex Mrs. Sylvio is the Mother of filmdom's Margaret O'Brien. We hear that the next Mrs. Sylvio is one of the top girls at the office of the Shubert Theatrical Enterprises.

Watched 800 pounds of femininity perform, two girls and very pretty too, Jackson and Manning. We were amazed to see these two "400" pounders dance and jump all over the place as agile as gazelles. This team sings very beautifully together and each one of the girls has a tremendous solo voice. Aside from all the songs and dances from the "Gay Nineties" to "Rock and Roll," they have a wonderful line of patter between each song and dance routine. We can just visualize Hank Henry on the Silver Slipper stage clowning with these gals whose wit is as sharp as can be.

Brought back regards from New York for Jack Davies of the Fremont Hotel from Josh Meyer, Sammy Berk and Bernie Storper. Also brought back regards for Eddie Fox of the Silver Slipper from Sam Robbins who for many, many years played with Eddie on the same bill in theatres and night clubs throughout the country.

While in Chicago we called on our buddy, Tommy Burke who is head of sales and public relations for the Hilton hotels and Conrad Hilton's right hand man. Tommy is the top man socially in the Chicago 400 circle and is very active in this respect. For at least 7 or 8 years we always arranged our winter vacations in Havana together so naturally the talk turned to Havana. Hilton's hotel there is scheduled to be one of the most breathtaking "spectaculars" yet built. As far as Tommy knows, (and that's from the horse's mouth) there is no foundation to the stories that Hilton plans a hotel for Las Vegas.

At the Versailles we had the fabulous and famous Doris read our palm and tell our fortune. She has not seen us in about 1½ years yet she did repeat some of the things she told us then. This woman has become a fixture at this place and there is good reason for it. Although we do not believe in palmistry and fortune telling it is quite a shock to be told so many things which are not mere coincidences. This experience should be a "must" on your next New York visit.

Dropped into the Composer on West 58th Street to listen to the wonderful music of the Don Elliott Quartet. Sure wish one of our hotels would set Don for a date. They are so loaded with talent that they would be an instantaneous hit here as they are all

(Continued on Page 39)



"Serenade"

In Black and White

a bonnie best original

Imported Swiss organdy and cashmere

bonnie best

IN THE TOWN AND COUNTRY SHOPS
ADJACENT TO WILBUR CLARK'S DESERT INN

Open Weekdays 10-6 p.m. • Sundays 12-6 p.m.

Model: Bette Thomas

The FUN is greater than ever! Now in the

Lady Luck

LOUNGE



featuring:

★ ★ **5** ★ ★

Great Musical Groups

Wilbur Clark's

Desert Inn

Invest NOW in a...



- Whether you're Building Buying or Re-financing
- You Can Save Money

. . . Through our First Trust Deed Loan Plan

UNITED MORTGAGE & INVESTMENT CO.

126 South Fourth Street • Ph. DU 2-6126

- **Largest variety of Shoes and styles in Las Vegas!**

SHOES FOR WORK, PLAY, AND DRESS

Open Evenings

Michael's SHOE STORE

RAND • TRIM TRED

321 FREMONT AT FOURTH ST.



By Paula

WHAT a rare combination. HAZEL SCOTT is as pretty and charming as she is talented! And what a great pleasure it is to listen to her play that piano and sing in a manner that no one can copy. A vote of thanks to the FLAMINGO HOTEL for bringing such outstanding artistry to their STAGEBAR. Since Hazel does two shows a night in the FLAMINGO ROOM, she must limit her appearances in the lounge to three piano interludes. Anyone in his right mind will arrange to be on hand for at least one of those shows, if not many more. Miss Scott is accompanied in her STAGEBAR appearance by JIMMY WOODE on bass and SAM WOODYARD on drums, two terrific DUKE ELLINGTON men. Hazel has just returned from her yearly European tour. She reports the "Ball of the Little White Beds," the BIG BENEFIT that is given at Deauville to be a real highpoint. It was "Emceed" by MAURICE CHEVALIER, famed ballerina ALICIA MARKOVA danced, lovable LILO of CANCAN fame added her songs, and ever so many other GREATS of show business contributed their talents. It is an honor to be asked to perform at this event. After she returned home, there was a Latin Quarter and then an Eden Roc engagement plus a concert tour. Wish we had more room here to include a number of the witty incidents that this delightful lady related to me, but just must tell you of the time that a busboy broke the magic spell of her rendition of "Autumn Leaves" (she does it in the original French version) by dropping a whole tray of dishes. Quipped Hazel, "That couldn't have happened on one of the noisy numbers, could it?" What a sense of humor!! Love that girl!!

One of the recent records that BILLY WARD and his DOMINOES waxed will be hitting the stands in a few days. The number "Home is Where You Hang Your Heart" was written by BW. On the flip side is the beautiful number "St. Theresa of the Roses." The boys tried their newly released numbers on their CASBAR audience at the HOTEL SAHARA. We all hope the record sells as well as the songs were received!! . . .

You will flip when ANNE WELDON, "the girl with the deep velvet voice" reaches into the lower registers and comes up with some mighty fantastic vocals. Such phenomenal control and range! She sings with the EDDIE HEYWOOD group. He is a lad with a lot of fabulous piano gymnastics. D'ROXEY WEIMS is the gent on drums, LAVERN the superb bassist and DAVE SIMULA plays congo drums. Modern jazz at its finest and it is to be found at the HOTEL RIVIERA in the STARLIGHT LOUNGE. . . .

In keeping with their DIXIELAND music policy, the THUNDERBIRD LOUNGE is swinging to the "deep South" notes again. ROSY MACHARGUE and his DIXIELAND STYLISTS surely have the beat. ROSY is the tall handsome gent that plays clarinet, TOMMY THUNEN — coronet, CHUCK WILSON — trombone, BILL CAMPBELL — piano, BERT HANSON — bass and HUNT BOWERS keeps the rhythm on the drums. Their rhythms make your feet get on that dance floor and dance up a storm. . . .

It has been a busy week for the MELODAIRES, the great singing trio from the SILVER QUEEN LOUNGE of the SANDS HOTEL. On Thursday, May 10th, BILL KANE was surprised by a party given in his honor by his wife IRENE and the other members of the group. Understand that the party lasted until the wee hours. I wish to add my best birthday wishes! Then later in the week, PHILIP NATHAN and his charming spouse (he is the author of "A Portrait of Jenny") were in from Beverly Hills. They are great fans of the MELODAIRES and of the exceptional singing of JOE NIEVES. Mr. & Mrs. Nathan and Mr. & Mrs. Nieves were seen enjoying lounge entertainment in a number of spots. . . .

(Continued on Page 40)

TOWNE & COUNTRY Interiors

★ Most Complete Decorating Studio West of Chicago

By

...Nevada Drapery and Upholstery

Owned and Operated by AL LANDSMAN

CARPETS

DRAPERIES

UPHOLSTERY

• It doesn't cost any more to custom furnish your home with — proper and planned decor . . .

NO DOWN PAYMENT

36 MONTHS TO PAY!

Free Estimates and Decorating Service at No Obligation

620 NORTH FIFTH STREET ★ PHONES DU 4-6190 ★ DU 2-5225

ENTERTAINERS

Acts • Lounge Attractions • Etc.

Complete Nation Wide Publicity

from Las Vegas, while playing Las Vegas

• SYNDICATED COLUMNS • WIRE PHOTOS • WIRE STORIES • INTERVIEWS

"We tell the world you're appearing in fabulous Las Vegas!"

MORREY BRODSKY

Public Relations & Publicity Co.

Phone DUdley 4-7310

721 FREMONT STREET

LAS VEGAS, NEVADA

What you want is a Coke



"Coke" is a registered trade-mark

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

'Round the Town

with "Chuck" FARRELL

LAST Friday night the "SHOW OF SHOWS" was put on by the LAS VEGAS ELKS. I never in all my life saw so many happy people gathered in one place. They were singing, laughing and dancing at the same time. It does your heart good to see this merriment among our people, it's good for the moral of the city, it's good for us in general. Too often people that visit our city think of it as a city of nothing but gambling and night life. They forget or overlook the fact that we have a heart just like any other city in the world, and when they see a show that was put on downtown Friday night for the start of our annual HELLDORADO, I know that it will make a lot of people realize that our Faboulous LAS VEGAS is a city with a heart. . . .

Our local friends VERN DAVIDSON and JIM FRANCY dropped me a card from the Mount LEMON SUMMER RESORT, they are having a vacation there free of charge thanks to LAS VEGAS. Have fun fellows "be our guest" and drop us a line once in awhile. . . . They tell me that ARDIE COLONNA, the head cocktail waitress of the THUNDERBIRD LOUNGE is burning up the fairways these days. ARDIE, a member of the LAS VEGAS WOMEN'S GOLF CLUB could be another PATTY BERG. . . . Happy to see HELEN & JIM PAGE and their very charming daughter SHIRLEY, back at the SKILLET RESTAURANT on South Main. Their friends will be glad to know that "THE LITTLE RESTAURANT WITH THE BIG REPUTATION" is now operating in full swing. . . . Wednesday evening 15 of SEARS ROEBUCK'S linen and drapery department had a little farewell party for two of it's employees. LINDA WAGGNOR and FLOSSIE CUTRIGHT. Between both of these nice people they gave 26 years of faithful service to SEARS according to HAZEL BROOKS, Personnel Director of that fine organization. . . .

If the BROOKLYN DODGERS don't win the National League pennant this year it will be no fault of RAVEN FACAROS of the EL RANCHO VEGAS HOTEL. She is an ardent baseball fan plus the fact that BROOKLYN was her home. Don't worry RAVEN, they will be on top come the end of the season (I hope). . . . A visit to LAS VEGAS and our Fabulous Strip is not considered complete until you visit AL'S RENDEZVOUS. For a enjoyable drink, fine atmosphere plus cordial hospitality this place is a must. By the way, TONY, who is the Bar Manager at AL'S is happy to mention that brother NICKY GRASSO, from SCRANTON, PA. is enjoying his visit to our fair City. (Glad to have you).

Our very good friend and former co-worker ART COSGROVE, is going into the NEW FREMONT HOTEL as security officer. ART won't have any trouble there when people see the size of this fellow. (He is about 2 inches shorter than a giant). His heart is as big as his body. . . . That beautiful CADILLAC on display in front of the GOLDEN NUGGET will be won by a very lucky person on May 20th. The LAS VEGAS JUNIOR CHAMBER OF COMMERCE is selling donations for only ONE DOLLAR and you need not be present to win. So let's dig up a buck and help this fine organization along. (P.S. Please check the spelling of Chamber on your display). . . .

The best bacon and egger for my money is PAUL and POLLY WALKER, even if it's in the wee wee hours of the night before. PAUL is the BAR MANAGER at the BOULDER CLUB and his very understanding and if I may say wonderful wife is COCKTAIL GIRL at the SAHARA LOUNGE. (Thanks kids, it was wonderful). . . .

(Continued on Page 41)

Welcome to our new neighbor

the FREMONT Hotel

Alberts of Las Vegas

305 FREMONT • Ph. DU 2-4054

BUILT ON FAITH!

Downtown Las Vegas has long needed a modern hotel. The Fremont, built on faith in the future of Las Vegas, its citizens, and visitors, fills that great need.



Hotel Fremont

GRAND OPENING FRIDAY, MAY 18

We'd like to extend you a neighborly invitation to drop in and say howdy anytime after 11 A.M. this Friday, May 18 . . . our grand opening day.

The only Las Vegas hotel that has everything. SALESMEN'S SAMPLE ROOMS, BANQUET ROOM, roof top SOLARIUM and HEALTH CLUB open 24 hours a day, BARBER SHOP, BEAUTY SALON, INSIDE PARKING, CASINO, RESTAURANT, and a COMMUNITY TELEPHONE CENTER where you may pay your phone bill. For information call DUdley 4-3333.

now featured in the Carnival Room:

THE ESQUIRES • JO ANN JORDAN TRIO

NAPPY LAMARRE and RAY BAUDUC and their DIXIELAND SEXTET

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

May 8th thru June 4th
Show: Jane Froman; Jack Durant; Donn Arden Dancers with Margie Lee; Art Johnson; Carlton Hayes & Orchestra.

Lovely first lady of song, JANE FROMAN, graciously holds the spotlight once again in the Painted Desert Room. Her rich contralto voice and regal stage presence always commands the attention of all present. Miss Froman's courage through her many adversities, plus her superb talent and singing, has won everyone's devoted admiration throughout the nation. We are all grateful that she is now able to entertain her audiences with ever greater verve and zest. Her renditions of Irving Berlin's songs from 1910 through his latest, is by far the most heart-felt and unusual to be heard to date. Since Miss Froman sings from the heart, any song she might choose is great when she delivers it. . . . Shar-

(Continued on Page 30)

EL Cortez

May 17th thru May 30th
Show: The Debs; Frankie D'Amore; Matt and Matty King; Sherman Hayes and his Orchestra.

THE DEBS combine beauty, talented tone blending and snappy choreography to bring you a wonderful new show in the Pirates Den. Their vocals are as smooth and sweet as honey, their dances well executed and eye-catching. These Crown recording artists possess all the attributes to send them soaring up the ladder of show business success. . . . Adding his sense of comedy to the bill is, FRANKIE D'AMORE, the gent who features sensational songs, dances and impressions. Here is jester to bring smiles to your face! . . . Dance stylists MATT & MATTY KING are known for their deft precision and creative-

(Continued on Page 30)

El Rancho Vegas

April 18th thru June 26th
Show: Joe E. Lewis; Austin Mack; Lili St. Cyr; Marion Colby; Wanda Smith and her Cover Girls; Ted Fio Rito and Orchestra.

Las Vegas audiences are once again in for the treat of a lifetime. JOE E. LEWIS, the "Joker is Wild," America's number one cafe entertainer, again headlines the show in the Opera-House Restaurant. This VOOM, VOOM, VOOM, and pet of all greats in show business, comes prepared with more new material and greater songs than before. Joe's winning comicry seeps right into your heart. He is truly synonymous with great entertainment. His fountain of wit is endless and unmatched,—and that's for sure! Ably assisting Mr. "L", is his longtime cohort in humor, AUSTIN MACK, at the Piano—it's post-time". . . . Co-headlining, is the exotic, enticing, wonderful, LILI ST. CYR. This very glamor-

(Continued on Page 30)

Flamingo

May 10th thru June 6th
Show: Duke Ellington and his Orchestra; Hazel Scott; Archie Robbins; Ron Fletcher Dancers.

It's been quite a few years since the "DUKE" and great ORCHESTRA appeared in FLV. Finally, and with much delight to all good music enthusiasts, the "hot" music of DUKE ELLINGTON and his ORCHESTRA, holds the spotlight. The world famed Duke is well-known for his ability to give his public exactly what they musically desire. The walls literally jump with the music of this great leader and composer; and the ballads have you swooning. A medley of great music that the DUKE has written is truly a high spot in the presentation. Long live the "King," Duke Ellington. . . . Adding

(Continued on Page 30)



NEW FRONTIER

April 23rd thru May 20

Show: Freddy Martin and Orchestra; Shecky Greene; Jana Mason; Venus Starlets.

Sweet and smooth music by famed FREDDY MARTIN and his ORCHESTRA fills this show with wondrous sounds in which to revel. Their execution of harmonious arrangements will serenade your senses and prove that their many years of popularity is founded on solid talent. They offer a symphony of sound that is musical perfection in the popular and classical field. Particularly impressive is "Claire de Lune," complete with unusual lighting effects. The twin pianos are an impressive duo that will win your admiration. Versatile musicians of the orchestra also double on interesting vocals to round out an excellent presentation. . . . It's a return engagement of SHECKY GREENE, a great local favorite. This hilarious funster pelts his audience with a mad pace of merriment that range from impressions of such greats as Dean Martin to Frankie Laine to a comical punchy fighter routine. Shecky gets next to his audience and fractures their funnybone. Each time that you see him, you will think that he is more amusing for the ad libs fly freely. This cryptic comic brings peels of merriment from all viewers, no one could refrain from laughing when Shecky is in the spotlight! . . .

Charming and beautiful songstress JANA MASON adds her individual song stylings to this great show. Miss Mason impresses everyone with her most exquisite feminity and poise; she dazzles you with her looks as well as her voice. . . . The VENUS STARLETS shine in a noteworthy production based on the famous Broadway musical "Oklahoma" that displays imagination and artistry. The excellent choreography is created and staged by talented DOROTHY DORBEN.

Opening May 21st is delightful, de-

(Continued on Page 30)

Riviera

May 9th thru June 5th

Show: Phil Silvers; Mello-Larks; Double Daters; Riviera Girls; Ray Sinatra and his Orchestra.

SERGEANT BILKO, otherwise known as PHIL SILVERS, is on the loose again, creating a pandemonium of mirth and merriment that will "rock the foundations" of this immense, nine-story hotel. This "Top Banana's" TV portrayal of the scheming Sergeant Bilko, won the three top Emmy honors, one of which was for 1955's best comedian. The "Sgt." is accompanied by his "Soldier Men" to give you a personal performance that is a new high in hilarity. When you see Phil in person, you will agree that he well deserves that Emmy, plus any other Awards they can dish out. A natural

(Continued on Page 30)

SAHARA

May 8th thru June 4th

Show: Ray Bolger; Tina Louise; Seven Ashtons; Saharem Dancers; Cee Davidson and his Orchestra.

Headlining this presentation in the Congo Room is star of all medias of entertainment, RAY BOLGER, the gent with the rubber legs and agile terpsichorean abilities; aptly named, "SPRING FEVER." This lanky, and one of the world's greatest dancing stars, has laughter in his feet and superb entertainment at his "finger-tips." Ray's relaxed manner in which he can be a clown, a Jim-dandy, or just genuine Bolger, ever amazes (and amuses) all audiences. One of the most hilarious routines to ever be viewed anywhere — at anytime — is Ray's "striptease" impersonation!!! You can't help but love that man. Mr. Bolger presents an exciting new personality in a very unusual manner. Luscious TINA LOUISE

(Continued on Page 31)



The Sands

(Not a Review)

May 16th thru May 29th

Show: Howard Keel; Billy Gray; Beachcombers with Natalie; Copa Girls; Antonio Morrelli and his Men of Music.

Through the courtesy of MGM, Jack Entratter proudly presents HOWARD KEEL in the COPA ROOM spotlight. For two weeks only, this handsome gent will "ring the rafters" with his magnificent baritone voice. Perfection of performance can always be expected from Howard. He has a magnetic stage presence and a glorious voice. All who appreciate symmetry of sound will want to be on hand to welcome one of Hollywood's finest singing stars. . . . A very wonderful added attraction is, BILLY GRAY, quick-witted quipster. His fast moving comicry holds your attention and wins your laughter. This pixie-pussed gent is guaranteed to erase all frowns from all within ear-

(Continued on Page 31)

SHOWBOAT

May 18th thru May 31st

Show: Wally Vernon; Lili Ayres; Garr Nelson; Showboat Girls; Lon Styles & Stylists; Rossi & McCullough; Deane Douglas & Carol Kent; Mike Werner & Orchestra.

It's a return engagement for that very comical character, "JOEY PERHAPS," otherwise known as WALLY VERNON. This seasoned veteran of vaudeville and forty years in show biz, is one of the funniest gents in the business. With Wally on stage, you can expect anything and everything AND laughs galore. . . . Blondeful young charmer, LILI AYRES, presents exotic dances that are loaded with pulchritude and charm. A beautiful girl and an exciting presentation. . . . GARR NELSON is the handsome, M. C. baritone-vocalist. . . . The SHOW-

(Continued on Page 31)

SILVER SLIPPER

Show: Sally Rand; Hank Henry; Three Dolls; Jay Lee and the Princess; Barbara McNair; Silver Slipperettes; Silver Stock Company.

The second edition of the "Laff Parade of 1956" is as hilarious as it's predecessor! Still in the starring spot is SALLY RAND, the original fan dancer. This charming lady has become so firmly associated with her art that her name is a household word. . . . The mainstay of the show is HANK HENRY, the man with a "kisser" that would cause a laugh riot. This gent features comicry for the sophisticates. He sparks the show with his inimitable humor and keeps it humming with guffaw after giggle right from beginning to end. There would be no "Slipper" show without this funster. . . . Held over are the THREE DOLLS, beauteous young recording stars that add their melodious vocals. Their

(Continued on Page 31)

Thunderbird

May 10th thru May 23rd

Show: Sons of the Pioneers; Romo Vincent; Jimmy Ray; Thunderbird Dancers.

Blending their fine voices to recapture the western spirit in song, are the SONS OF THE PIONEERS in the new show in the Navajo Room. Rollicking tunes of the wide open spaces reminds one of the days of pioneers and cowboys that rode the range. It is a pleasant change of pace and their excellent vocal contributions are right in tune with our Helldorado days. . . Sharing the spotlight is ROMO VINCENT, who packs a lot of weight in the comedy section. This jovial gent visits with the audience, dances like a feather and his various dialects in song are tops. Romo's relaxed attitude will put you at ease and in a very happy mood. . . .

(Continued on Page 31)

★ ★ ★ ★

It's wonderful to

be back at...

Wilbur Clark's

Desert Inn

JANE FROMAN

★ ★ ★ ★



Welcome and Best Wishes!

to the NEW

FREMONT

HOTEL

from

PHYLLIS AND ARNOLD CHRISTENSEN

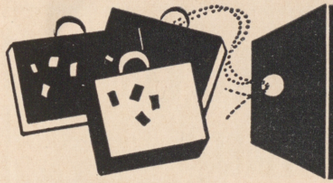
AND STAFF

Arnolds ltd.

320 Fremont St.

Christensen's men's wear

316 Fremont St.



Hillsway

by ROLAND HILL



MEXICO City is all that writers say it is. It is fantastic. It is a city of wonders; a city of extremes; a city of great beauty. It has everything. Driving in this city is like driving on the Hollywood Freeway during rush hours. There are no rules or laws to driving in Mexico City and each person must look out for himself. Consequently I think there are less accidents here than any place else. In the States we are so busy trying not to break rules and laws that we drive poorly, while in Mexico City you are so busy taking care of yourself that you just do not run into others. I didn't see a single accident all the time I was in Mexico.

The REFORMA HOTEL was my destination and when I arrived I found a beautiful bouquet in my room and a huge bowl of fruit as the welcoming gifts of Charles Bowers, the genial manager, who incidentally is world renowned in the hotel business, and I found too, that he was Commander in the War Shipping Board during the war and was the boss of a real good friend of mine, the late Steve Regan of Mora, Minnesota, who was with War Shipping over in Algiers. This room was far more expensive than I would have ordered had I had my choice but I later found out I was the guest of the hotel. It was $10 a day and it was really cheap at twice the price because it was almost palatial in its elegance and size. After the press conference called by the management I was on my own to do the town. Was fun making the front pages of the Mexican and American newspapers in Mexico City. Lucy is her nickname, but Luz Maria Quijada is Mr. Bowers' right hand and in charge of public relations and publicity for Intercontinental Hotels Corporation of which the Reforma is an important link in both the Americas where IHC have hotels, and what a driving force of beauty, calm and dynamics in this gal. As charming as she is efficient and probably one of the most popular people in all of Mexico. She couldn't do enough to make my stay in their fair city almost perfect.

My first day I just lolled around and soaked up the atmosphere and went to the barber shop where I threw discretion to the wind. Had the works from manicure, shoe shine, haircut, head shampoo, face massage, electric vibrator rub from head to toe, and you won't believe this but my entire bill including tips was only $1.50. Next I called the Gray Line Sightseeing tours under the management of Wells Fargo which also handles American Express business in Mexico City and made arrangements to take their sightseeing tours. I happen to be a lucky holder of one of the President's Courtesy Cards of the Gray-Line Sight Seeing Companies Associated (Col. Harry Dooley of Chicago) and so can ride free on Gray Line tours any place in the world. I took the combination of their Tours 1 and 1-A, 1-B, which is a comprehensive tour of the Mexican Capital, National Palace, Cathedral with its Sacred Museum, interior and environments of Chapultepec Castle, now a Museum, Dolores Flower Market and the modern residential section and the University City tour. This combined tour costs $10.40 in American money, but it is a day packed full of sightseeing under the able American-speaking Mrs. Petterson and is well worth the price. You will gasp at the modernity of the University of Mexico. The largest in the world and completely built before being occupied. The swimming pool is almost unbelievable. It defies description. Another trip you will want to take (every American does) is the Gardens of Xochimilco trip. They are the floating gardens and this also takes in viewing of the famous Tiffany Glass Curtain in the Opera House. If you are lucky the Sunday tour to Xochimilco includes a bull fight and the entire cost is $19.00 from Nov. 1 to Mar. 31 and the rest of the year it is $15.00. Only Xochimilco remains to preserve a little of the beauty of Aztec Teno-

(Continued on Page 41)

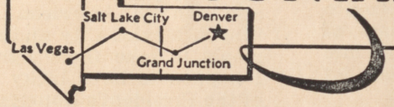
At Your Service

FOR ALL INVESTMENT NEEDS

TRADE DIRECT WITH ANY MARKET

Instantaneous communications with all Security Exchanges in the United States and Canada allows immediate execution of all listed and unlisted securities.

Direct Wires to Salt Lake, Denver, Grand Junction and Dallas.
Connecting Wires to 32 cities from Coast to Coast and Canada.
We invite your inquiries on all stocks and bonds. Send for booklet, "Tax Exempt Bonds and You."



MOUNTAIN STATES
Securities Corporation
INVESTMENT BANKERS
DUDLEY 4-1271

JACK A. RICHARDSON, ASSOCIATE • RIVIERA HOTEL • LAS VEGAS, NEVADA
DENVER • SALT LAKE CITY • GRAND JUNCTION

OBSERVATIONS

(Continued from Page 5)

Charter was approved by a vote of 168 to 57. The first Mayor was Peter Buol and the City government under the Charter was organized on June 22, 1911. So perhaps that should be considered our City's birthday.

I remember that I was elated when, on March 17, 1911, Gov. Oddie gave me a message to the people of Las Vegas which was printed in the Las Vegas Age:

"I wish to convey through you to the people of Las Vegas my hearty congratulations on what they have accomplished and my sincere wishes that they may continue to prosper and reap the rewards they so richly deserve."

Considering the fact that Reno was a rich and highly prosperous city, with the millions from the mines of Goldfield and Tonopah flowing through her business arteries, that was quite a compliment for a Governor to pay to puny, little Las Vegas.

However the fact remains that I still consider May 15, 1905, the day the lots in Clark's Las Vegas Townsite were first offered for sale, the real birthday of Modern Las Vegas.

Of recent years we have been thinking of our Helldorado as the celebration of the birthday of our modern Las Vegas. I think that a very good idea, because Helldorado came to our aid in 1935 when things looked dark and uncertain. The Elks, headed by our friend Jim Cashman, came forward with the Helldorado idea in March of 1935 and successfully started something which has aided us greatly in becoming "The City of Fun" for the whole United States.

Birthdays? May seems to be chock full of them. I have one myself on the 22nd, but just can't disclose how old I am!

A completely truthful woman is one who won't lie about anything . . . except her age, weight, and her husband's salary!

• TUXEDO ACCESSORIES
• ADJUSTABLE APRONS FOR DEALERS

SAMUEL'S
TAILORING SHOP

2100 E. Charleston • Suite 4 • DU 2-1395
• No Job too Small — None too Large



JULIE OSHINS will be remembered all along the Main Stem. Luck may never have graced Julie's career with the kind of success that he deserved but the honest and sincere flow of tears from every eye in the crowded funeral chapel attested to the fact that his friends were legion. Few big stars will be so mourned!

Chirp Cathy Carr guests on the Perry Como TVer on June 2nd. She'll thrush her hit version of "Ivory Tower". . . . Jack E. Leonard is back working the night club circuit after a long lay-off due to illness. . . . The story about "Excul," the tablet that cures ulcers within two weeks, is causing another circulation jump for CONFIDENTIAL.

Dan Collins of the Glassup Travel Service, reports a rush on Bermuda and Nassau that will set a record even higher than last year's boom. . . . Dee Anthony's (he's Tony Bennett's road manager) welcomed a baby girl, Michele. . . . Annette Warren doing big business at the swanky R.S.V.P. on New York's East Side.

Art Carney will take to the legit. stage for two weeks. Jackie Gleason's pal, Ed Norton, is going to play the lead in a stock version of "Seven Year Itch." . . . Sonny Sparks set for the Sid Caesar TV stanza this year. . . . Vivian Blaine due in to replace Shelly Winters in "Hatful of Rain."

Edward G. Robinson and Paddy Chayefsky don't speak despite the fact that the movie actor is starring in Chayefsky's "Middle of The Night." Rumor has it that the writer feels Robinson "stole" the credit and notices for the play's success.

Ted Husing is still in the hospital and "very ill." . . . There must be a lot of money in puppeteering. Bob Smith, creator of "Howdy Doody," is part of a million dollar deal to buy real estate in Florida's Palm Beach area. . . . The Bennett Cerf's left for a European holiday. . . . Earl Wilson was the "victim" of a surprise birthday party at Ruby Foo's.

Dizzy Gillespie is "turning them away at the box offices in Istanbul." Dizz is the first American band leader to play Turkey.

Now you know why there's a song called "Poor People of Paris"! Fess Parker is there for the premiere of "Davy Crockett." . . . "Bus Stop" flopped in Berlin. What the hell! So did Hitler and he was a local boy.

Here's a title to mess around with — a hit play in Barcelona is called "Husbands Fool Their Wives After Football." Think this might make a good subject for the expose mag's?

Look out Pittsburgh! Cleo Moore is due in for two weeks to ballyhoo a picture called "Over-Exposed." . . . Judy Garland's biography to be dubbed "Over The Rainbow." . . . June Taylor, who formerly headed the line on "Stage Show," now has a dancing school.

Disc jockey, Bill Silbert, has departed these shores for platter spinning duty in Los Angeles. A very well-liked and extremely talented lad, Bill should become a major factor in California radio. . . . The Mel Mitchell who has been collaborating with Marvin Kahn on the words and music for the last three Copacabana shows is really Mel Mandel, advertising director of DOWN BEAT. . . . If Sam Katz and Joe Pasternack film the biography of Mezz Mezzrow, "Really The Blues," it will make "The Man With The Golden Arm" look tame by comparison. Mezzrow, who was a great jazz musician before becoming a drug addict, pulled no punches in the story of his life.

Elvis Presley continues to astonish! He is the greatest record seller since Johnny Ray. . . . Sol Hurok, the impresario, has signed a one year deal with NBC TV as a producer and consultant. . . . Barbara Ruick won rave reviews in "The King And I" revival at the City Center.

ABC-TV looks to stretch the "Big Two" in network television to the big three. The web is on a tremendous sales splurge and winning solid talent into their fold. . . . Three vending machine firms are now on the stock market. . . . Newest pin ball game gimmick is called "Spanish pool."

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.

★ ★ ★

YOUR FABULOUS LAS VEGAS WEEKLY TV GUIDE

this week on TV...

MAY 19 THRU MAY 25

SATURDAY — MAY 19

9:00 8 Cashman Film Festival
10:45 8 Baseball Warm-Up
10:55 8 Baseball Game
1:30 8 Horse Races
2:00 8 Action Theatre
3:00 2 Matinee Theatre
4:15 2 Do It Yourself
4:30 2 Surprise Package
5:00 2 Three Musketeers
8 Mighty Mouse Playhouse
5:30 2 Gabby Hayes Show
8 TBA
6:00 2 People Are Funny
8 Chuck Hull Sports Desk
6:30 2 Texaco Theatre
8 Mike Steele's Campus Party
7:00 2 George Gobel
8 Sheena
7:30 2 Hit Parade
8 Death Valley Days
8:00 2 Lawrence Welk Show
8 Honeymooners
8:30 8 David Niven Presents
9:00 2 Perry Como
9:30 8 Soldiers Of Fortune
10:00 2 Stop The Music
8 Gunsmoke
10:35 2 Two On The Aisle
8 Showcase of Stars
12:00 8 Martin Black's Nite Owl

SUNDAY — MAY 20

11:45 8 Christian Science
12:00 8 This Is The Life
12:30 8 The Christophers
1:00 2 Wide Wide World
8 The Lighted Window
1:30 8 Adventure
2:00 8 Face The Nation
2:30 2 The Christophers
8 CBS News
3:00 2 Meet the Press
8 Mobile Showcase
3:30 2 U.S. Navy Presents
3:45 2 Frontier To Space
4:00 2 The Ruggles
4:30 2 Color Spread
5:00 8 Drew Pearson
5:15 8 Music Hall
5:30 8 Telephone Time
6:00 2 Playhouse Hour
8 I Search For Adventure
6:30 8 My Little Margie
7:00 2 Insp. Mark Saber
8 Jack Benny Show
7:30 2 Music Of The Masters
8 Crunch & Des
7:45 2 The Passerby
8:00 2 ABC Comedy Hour
8 Ed Sullivan Show
9:00 2 American Legend
8 Mayor of Town
9:30 2 Tomorrow's Headlines
8 G.E. Theatre
9:35 2 Baseball Scoreboard
9:40 2 Two On The Aisle
10:00 8 Mr. & Mrs. North
10:30 8 TV Theatre—Bob Janes

MONDAY — MAY 21

12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:15 8 Welcome Wagon
3:00 2 Be My Guest
3:30 8 Fun In The Sun
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariner Show
5:30 8 K & K Commandos
6:00 2 News & Weather
8 News & Weather
6:30 2 R.M. Theatre
8 Robin Hood
7:00 8 Life of Riley
7:30 2 It's a Great Life
8 Highway Patrol
8:00 2 Inspector Mark Saber
8 Liberace
8:30 2 TV Readers Digest
8 San Francisco Beat
9:00 2 Truth or Consequences
8 I Love Lucy
9:30 2 Caesar's Hour
8 December Bride
10:00 8 Guy Lombardo
10:30 8 Telenews—Jim Hart
10:40 2 Two On The Aisle
8 Mr. & Mrs. Movietime
12:00 8 Martin Black's Nite Owl

TUESDAY — MAY 22

11:55 2 Health & Happiness
12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Mr. & Mrs. Movietime Encore
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Garry Moore
3:30 8 Fun In The Sun
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Patio Party
4:45 2 News Caravan
8 To Be Announced
5:00 2 Bar 2 Ranch
8 Submariner Show
5:30 8 Wild Bill Hickok
6:00 2 News & Weather
8 News & Weather
6:30 2 Armstrong Circle Theatre
8 Jungle Jim
7:00 8 $64,000 Question
7:30 8 Do You Trust Your Wife
8:00 2 Milton Berle Show
8 Phil Silvers
8:30 8 Man Called X
9:00 2 Headlines
8 Science Fiction Theatre
9:30 2 I Spy
8 First National Bank Theatre
10.00 2 Guy Lombardo
8 I Led 3 Lives
10:30 8 Telenews—Jim Hart
10:35 8 Mr. & Mrs. Movietime

WEDNESDAY — MAY 23

11:55 2 Health & Happiness
12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Mr. & Mrs. Movietime
2:00 2 I Married Joan
2:30 2 Howdy Doody
3:00 2 Movietime
3:15 8 Garry Moore
3:30 8 Fun In The Sun
4:00 8 Welcome Wagon
4:15 2 Be My Guest
8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariner Show
6:00 2 News & Weather
8 News & Weather
6:30 2 Big Fights
8 Hopalong Cassidy
7:00 2 Wednesday Night Fights
8 U. S. Steel Hour
7:45 2 Boxing Roundup
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Harry Owens Show
9:00 2 The Amazing Duninger
8 My Hero
9:30 2 Vegas Village Theater
8 I've Got A Secret
10:00 2 Break the Bank
8 Confidential File
10:30 8 Telenews—Jim Hart

THURSDAY — MAY 24

11:55 2 Health & Happiness
12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Mr. & Mrs. Movietime
2:00 2 I Married Joan
2:30 2 Howdy Doody
3:00 2 The Way
3:15 8 Bob Crosby
3:30 2 Public Service
8 Fun In The Sun
4:00 2 Travel Log
4:15 2 Be My Guest
8 Love of Life
4:30 2 Afternoon Interlude
8 Patio Party
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariner Show
5:30 8 Superman
6:00 2 News & Weather
8 News & Weather
6:30 2 Three Musketeers
8 Tales Of The Texas Rangers
7:00 2 Lux Video Theatre
8 Badge 714
7:30 8 Star Performance
8:00 2 You Bet Your Life
8 Count of Monte Cristo
8:30 2 The Pendulum
8 Climax
9:00 2 Greater Vegas Theatre
9:30 8 Ray Milland Show
10:00 8 Secret Files U.S.A.
10:30 2 Tomorrow's Headlines
8 Telenews—Jim Hart

FRIDAY — MAY 25

11:55 2 Health & Happiness
12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Mr. &Mrs. Movietime
2:00 2 I Married Joan
2:30 2 Howdy Doody
3:00 2 Movietime
3:15 8 Channel 8 Chaplain
3:30 8 Fun In The Sun
4:15 2 Be My Guest
8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariner Show
5:30 2 Space Rangers
6:00 2 News & Weather
8 News & Weather
6:30 2 Federal Men
8 Kit Carson
7:00 2 Cavalcade of Sports
8 Rin Tin Tin
7:30 8 Dr. Hudson's Secret Journal
7:45 2 Sports Roundup
8:00 2 Grand Ole Opry
8 Waterfront
8:30 2 Dragnet
8 Godfrey Talent Scouts
9:00 2 Dollar a Second
8 Western Marshall
9:30 2 Top Plays Of 1956
8 Schlitz Playhouse Of Stars
10:00 2 China Smith
8 Bulova Playhouse

KSHO-TV

Channel 13 . . . Operating 24 hours a day with independent programming

featuring:

★ NEWS
★ SPORTS
★ WEATHER
★ FEATURETTES

'Round the Clock

MOVIES'

★ ★ ★



Special Group of SUITS . . .

★ Tailor made to your measure **$75.00**

Special Group of WOOLENS for SLACKS —

Tailor made to your measure . . .

★ Buy TWO pair at regular price—get 3rd pair **FREE**

SNYDERS INSURED CLOTHES FOR MEN & WOMEN

419 So. 5th St. (Across from Grammar School) **DU 2-6644**

——— YOUR CREDIT IS GOOD AT SNYDERS ———

DESERT INN

(Continued from Page 19)

ing the spotlight in the extra added attraction spot, is that solid-selling comedian, JACK DURANT. His brand of comicry is fast moving and mirth provoking. His "prat-falls" and disregard for his framework, has audiences wondering if he will survive the performance. Here is a comedian that literally "kills himself." Jack Durant is truly a very humorous and entertaining man. . . . DONN ARDEN'S productions are always excitingly different and masterful. They are artistic and unusual. MARGIE LEE is featured in a fabulous ice skating routine that is eye-catching. . . . ART JOHNSON'S fine voice adds to the decor in these outstanding productions. . . . CARLTON HAYES and his ORCHESTRA proffer a precise musical background.

EL CORTEZ

(Continued from Page 19)

ness. Their novelty cane routine is exceptionally unique. . . . Excellent musical backing is provided by SHERMAN HAYES and his ORCHESTRA.

EL RANCHO VEGAS

(Continued from Page 19)

ous gal is well educated in the art of robing and dis-robing. She is the country's leading exponent in this particular art, and a delight to see. Lili St. Cyr and her specially prepared routine for this engagement, "Wedding in Monaco", will keep you intoxicated with delight and thrills. . . . As an extra added attraction, scintillating songstress MARION COLBY well exhibits the personality and voice that made her a star of "Pajama Game." This lovely little lady is loaded with charm and talent. . . . We are delighted to welcome back into our midst, WANDA SMITH and her very beautiful COVER GIRLS. Wanda and her girls present exceptional choreography and costuming that is beautiful and exciting. . . . Skillfully backing the show, is Maestro, TED FIO RITO and his fine ORCHESTRA.

FLAMINGO

(Continued from Page 19)

her exceptional piano and vocal stylings, is the one — the only — HAZEL SCOTT. Her unusual delivery and exciting piano gymnastics will keep toes a tapping and bodies swaying with the rhythms this wonderful artist creates. Most outstanding is Miss Scott's "Autumn Leaves," the original French version. . . . Adding the comical touch to this show is ARCHIE ROBBINS, mirth-maker of exceptional talents. This gent will agitate your humor area, and that's for sure. . . . The DE-LOVELY DANCERS or FLAMINGO STARLETS, will present artistic new production numbers that are created and staged by choreographer, RON FLETCHER. . .. DUKE ELLINGTON and his very wonderful group of musicians furnish the background for the entire show.

NEW FRONTIER

(Continued from Page 20)

lovely lady of song, and star of stage, screen and TV, JANIS PAGE, and all star review, featuring the exciting dance twosome, DARVIS & JULIA, plus the rollicking rhythms of the HARMONICA RASCALS.

RIVIERA

(Continued from Page 20)

flair for comedy, has made PHIL SILVERS' characterization off "Sergeant Bilko," the country's top kick. This great comedian has brought FLV a show that will establish a new high in attendance, and that's for sure. . . . The MELLO-LARKS combine their excellent voices to produce harmonious tones that will augment an outstanding evening's entertainment. . . . Adding clever dance routines by two handsome gents and their beautiful "dates," are the DOUBLE DATERS. . . . The exciting RIVIERA GIRLS present colorful new production numbers to add beauty and charm to round out the show. . . . Maestro, RAY SINATRA and his ORCHESTRA, provide musical backing that is perfection plus.

SAHARA

(Continued from Page 20)

sings a couple of pulsating tunes in an individualistic manner. . . . The incredible SEVEN ASHTONS add their unusual acrobatics to the bill. Their nimble tricks and breath-taking antics that include swinging each other about the room, startles viewers into gasps of amazement and rounds of applause! The SAHAREM DANCERS present scintillating productions that are always filled with color, exquisite costumes and exceptional artistry. Routines are created and staged by GEORGE MORO and RUTH LANDIS. CEE DAVIDSON and ORCHESTRA offer an accomplished musical background.

SANDS

(Continued from Page 21)

shot!! . . . The Beachcomers with Natalie, display outstanding vocals and choreography. This quartet of superb melody-makers are favorite tunesmiths of all who appreciate symmetry of sound. . . . The COPA GIRLS execute outstanding production numbers with verse and artistry. They are always exquisite in the beautiful costumes by Mme. BERTHE. Their clever choreography by BOB GILBERT and RENEE STEWART. ANTONIO MORELLI and his Men of Music, complement a fine show.

SHOWBOAT

(Continued from Page 21)

BOAT GIRLS offer fine choreography with lots of zest. . . . MIKE WERNER and his orchestra, beat out a sound musical background.

SILVER SLIPPER

(Continued from Page 21)

spirited contributions indicate a great future for these scintillating singers. . . . JAY LEE and the PRINCESS present oriental wizardry and astounding magic. . . . Slipper song stylist, BARBARA McNAIR, contributes tunes in a terrific manner. . . . The four SILVER SLIPPERETTES liven the atmosphere with spirited and tricky footwork in exceptional choreography created by BARRY ASHTON. The "Red Garters" number is a show stopper! . . . Unless you happen to be a complete novice, we needn't tell you of the hilarious situation scenes produced by the SILVED SLIPPER STOCK COMPANY. The fade-out scenes are famous from coast-to-coast. They may change the lines, but the theme is the same that has caused merriment since the beginning of man. They are on the same entertainment level as previous shows.

THUNDERBIRD

(Continued from Page 21)

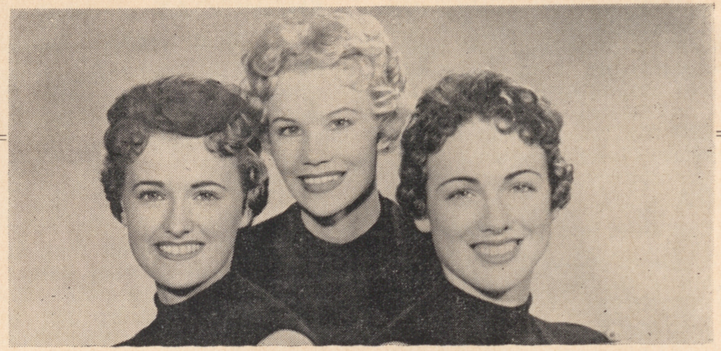
Soft shoe stylist, JIMMY RAY, modernizes the almost lost are of soft shoe dancing. He employs a specially built table and always gives a solid streamlined performance. . . . Colorful choreography by the THUNDERBIRD DANCERS adds beauty to any show. The fine production routines are created by GAYLE ROBBINS.

OPEN
24 HOURS
Kosher Style
Restaurant
Delicatessen
Bakery
foxy's
ON THE STRIP
Just North of Sahara Hotel



Chic Hecht
413 FREMONT STREET
● SPORTSWEAR
● COCKTAIL WEAR

JACK CORTEZ
Fabulous LAS VEGAS magazine
Mailed anywhere in the United States . . . . . .
P. O. BOX 748
$8. PER YEAR



★ Thank you F.L.V. and especially Eddie Fox . . .

Our twelve weeks in the "Laff Parade of 1956" at the

SILVER SLIPPER *have been the MOST!!*

★ THE THREE DOLLS ★

CRISWELL PREDICTS

(Continued from Page 7)

25 percent accuracy! . . . I predict within three years our Miracle Men of Science will perfect a lighter-than-air railroad track, which will soften the vibration and make travel more comfortable than ever before! . . . I predict that Jacksonville will become the busiest port in Florida! I predict that the new Eisenhower Industrial Plan for the South will bring new industry and create millions of jobs, where none existed before! I predict the days of the old Plantation South, will be a part of the past, and industrial rivalry will bring on friendly competition North and South of the Mason-Dixon Line!

YOUR INCREDIBLE FUTURE:

My friend, what would you say if I predicted thermatic heating, a home soap factory, food condensers, wipe-on, wipe-off paint, medical home massage, a complete do-it-yourself beauty kit, and spun aluminum furniture. These are all a part of your Incredible Future within the next three years, for they are already off the drawing boards and into the testing stage! . . . My friend, if I predicted that your movie theatre would soon open its doors free, sponsored completely by surrounding stores of that area, you would not believe me. But, this has been secretly tested and will soon be a part of your daily life, wherever you live! . . . If I predicted that science would reconsider the atom in a different light entirely, would you doubt me? Secret tests are now being held this very moment, where greater power from the atom is obtained, by combining one atom with the other, rather than splitting the atom! In other words, power would be gained through construction rather than destruction! . . . If I told you that one year from today you would be wearing some article of clothing made from peanut shells, you would probably laugh in high glee, but I predict as sure as you are reading these lines, the lowly peanut will play a very active role in the styles, one year from today! . . . The things we laughed at yesterday are the accepted realities of today! The first electric light bulb cost over eight thousand dollars, and now it costs you only eight cents!

Automobiles do not run down half as many people . . . as gossip does!

THAT'S FOR SURE

(Continued from Page 9)

extreme regrets over their inability to return in time for HELLDORADO. Pressing business matters presented themselves and the Browns had to remain in the east. This will be the first Helldorado they've missed, since they took over the very popular HORSESHOE CLUB. . . .

How about that TED FIO RITO (of the HOTEL EL RANCHO VEGAS)? FLV is singing his "Helldorado" song, loudly and lustily. It's a wonderful tune and is currently No. 1 on the Las Vegas Hit Parade. . . .

When DINAH SHORE opens at the RIVIERA HOTEL on June 6th, she will be making her nightclub debut. Effervescent Dinah will not limit herself to the usual solo appearance but will appear continuously throughout the entire package revue (a la Berle). Commendations to SAMMY LEWIS for the sensational bookings he is making at this bistro. This lad is really "on the ball." . . .

When the VARIETY CONVENTION took over New York City, the talk of the town was FLAMINGO HOTEL'S ABE SCHILLER and his custom-made western outfits. He wore a different outfit for every occasion, with boots & Stetson to match. Abe is one of the most terrific publicity boosters any town ever had and we're not just a-chawin' our gums — Podner! . . . By the way, before we went to press, we learned that Las Vegas lost next year's convention to New Orleans by just one vote. Pretty close! . . .

Attention all Helldorado-bearded men: the SILVER SLIPPER is contributing a fully-packed prospector's saddle as one of the prizes in the Whiskerino Contest. To go with it, the TWIN LAKES STABLE is giving a burro. The burro, fully outfitted, will be the Slipper's entry in the Old Timer's Parade. SMILEY WASHBURN, Mayor of the LAST FRONTIER VILLAGE, will masquerade as the Prospector. . . .

Shades of Waikiki: Every morning after their last performance (6:30 A.M.) at the HOTEL SAHARA, the MARY KAYE TRIO heads for Lake Mead and water-ski to their hearts' content. They have their own boat and are using it often, for this is really their only form of relaxation. (If we ever find some free time at that hour, we'll surprise the kids. Who said that?) . . .

• *You haven't lived until you've dined . . .*

IN THE

HICKORY ROOM

Chef's daily specials

MONDAY
OLD FASHIONED BEEF STEW
with vegetable en Casserole
Tossed green salad $2.75

TUESDAY Lean New York
CORNED BEEF
with Savoy Cabbage
boiled potato
sliced pickled beets $3.00

WEDNESDAY
SPRING LAMB RAGOUT
Parisienne
mixed green salad $2.75

THURSDAY Disjointed
SPRING CHICKEN
Saute Cacciatore with Spaghetti
mixed green salad $3.50

FRIDAY Fresh
Lake Superior White fish saute Meuniere
Parsley potatoes, Riviera Salad $3.25

SATURDAY Prime
YANKEE POT ROAST
braised in burgundy wine with potato pancake
tossed green salad $3.00

SUNDAY Roast Stuffed
SPRING CHICKEN
(Half)
with fancy spiced fruits, tossed garden salad, potato du jour $3.00

• The choicest of prime steaks, ribs, and fowl are flame-broiled before your eyes on huge open rotisseries.

the magnificent **Riviera** HOTEL



SAUL LUBOFF, Executive Director for the local CITY OF HOPE Chapter (of the free Non-Sectarian Tuberculosis and Cancer Hospital in Duarte, Calif.), has started the ball rolling with the announcement that the "NITE OF FUN - COMEDY OF ERRORS" Baseball game will be held at CASHMAN FIELD, June 25th. Co-Chairman CECIL LYNCH (of the Downtown Bistro & a co-owner of the Lucky 13 Club) got the jump on his "Strip" Hotel Owner rivals with the announcement of an all Greek Battery, featuring the TSOURAS brothers, of the GOLDEN SLOT. The boys will relay their signals in Greek so as to further confuse their opponents. Last year, the "Strip" Owners, led by the powerful bats of JACK ENTRATTER of the SANDS HOTEL and WILLIE ALDERMAN of the RIVIERA HOTEL, slaughtered the Downtowners 13 to 7. MAURICE FRIEDMAN (of the NEW FRONTIER HOTEL). who is the local General Chairman for the City of Hope, has vowed his boys will do a repeat. To add to the fun, SAMMY LEWIS is making arrangements to have the leading acts in show-business perform, between innings. Mr. Friedman is negotiating to have the game televised in L.A., over Channel 5. . . . Remember Folks, **All proceeds of the game go to the CITY OF HOPE. . . .**

One of our "literary spies" has passed along some closely-guarded information about the float the SANDS HOTEL is entering in the Helldorado Beauty Parade. We don't know the exact theme but would term it "Futurama," according to certain of its details. The hotel will feature "ROBBIE THE ROBOT" (from the flicker, "Forbidden Planet") on their entry, along with an electronic cannon. (Is there a flying saucer or rocket involved?) We hear tell the robot is insured for $50,000, while he's in FLV. The Queen of the Sands float is lovely CARMEN RUGGEROLI. . . .

Received a very welcome letter from JACK HADLEY, of the HOLLYWOOD REPORTER. Since his heart attack, last year, Jack has had to limit his energies and confine them to his "beat." However, we're happy to learn he is planning a near trip to FLV. Here's one fellow we'll enjoy talking shop with, when he arrives. . . .

Singer EDDIE FISHER really "had a ball" in the Cloud 9 Lounge of the

NEW FRONTIER HOTEL. He joined BILLY DUKE & THE DUKES and sure "lived it up." He and Billy worked together in the ERNIE PYLE Theatre in Tokyo, during their uniformed days and their musical reunion was nothing short of spectacular. Needless to say, patrons were given a royal treat by this unscheduled performance. . . .

KAY PARSONS was a very happy lady indeed, the night she opened at the GRACE HAYES' LODGE. In celebration of the event, Kay's old buddy, JOE E. LEWIS (of the HOTEL EL RANCHO VEGAS) turned out with a large party of friends. The Lodge is still buzzing from the conviviality the comedian introduced, that evening. What a guy Joe E. — Always there to help a friend off to a good start — and then some. . . .

NINA CLARK is completely remodeling her Ladies Shop at the HOTEL SAHARA. DOROTHY PENN (charming Manageress of the store) is very proud of the work performed by HELEN WEDDELL, popular FLV decorator. Miss Weddell's exquisite taste is reflected in every detail of the decor.

One of the nicest chaps in FLV is genial BOB SCHULZE, a co-owner of the SILVER SLIPPER. Off the record, Bob pitched in the big leagues and also played with the Hollywood All-Stars for a number of years. He was a professional ball player for twelve years. (How about warming up for the CITY OF HOPE Baseball game, fella?) . . .

It's a pleasure to see MARIE DORSETT back in FLV, following her recent surgery in L. A. (Husband is HARRY D., General Manager of JOE W. BROWN'S HORSESHOE CLUB.) May we say Mrs. D. looks extraordinarily well, in view of what she underwent? Stay well, Marie.

Ringsiding at the FLAMINGO HOTEL for the DUKE ELLINGTON-HAZEL SCOTT show were the LARRY MUSHKINS (local shoe store owners). They were hosting the MITCHELL EPSTEINS, of Boston. (Mr. Epstein owns the popular PIERRE SHOE concern, in New York. Although Storkbound in approximately three weeks, Mrs. Mushkni looked most radiant, to this observer. . . .

We sure miss seeing the "Little General" of the SANDS HOTEL, JAKE FREEDMAN. At present, we're awaiting news reports on him, emanating from Europe, where he and his frau are currently vacationing. . . .

Howlarious is the PHIL SILVERS show at the RIVIERA HOTEL. Phil brought with him his SGT. BILKO supporting cast and they have no mercy for bodies that ache from pummelled comedy. Phil doesn't pull any of his punches. Consequently, every spectator is an easy conquest for this "Mirthmatician." What a man! . . .

The new location housing MORY'S MEN'S SHOP (just north of the HOTEL SAHARA) is very beautiful. At present, Mory is offering good buys on broken sizes of "3G" clothes. If he has your size, you'll find a handsome outfit, at a nominal cost. Mr. Green discontinued the line and the reason for the proffered values, awaiting his customers. . . .

An heir was born to VELMA and MATTY SAPARITO (horn player with TED FIO RITO'S ORK. at the HOTEL EL RANCHO VEGAS). The newcomer was named MATTHEW, Jr. and is currently being groomed to take orders from his older sister. . . .

Time out for compliments to the wonderful personnel employed by ARNOLD CHRISTENSEN at his ARNOLD'S, Ltd. and CHRISTENSEN'S MEN'S Wear stores. "Chris" delegates authority as a wise businessman should but is ever-ready to jump in as troubleshooter. In case you didn't know, this is the largest men's shopping center in the state of Nevada — carrying the finest in men's wear and accessories.

We're very proud of the honor accorded our local VARIETY CLUB TENT NO. 39 during the national convention, in New York (at the WAL-



Home Again!

Need I say more?

JACK DURANT

★ ★ ★



DORF-ASTORIA HOTEL). Our Tent was awarded the "Heart Award." The presentation was based upon the constant effort that is made to support the VARIETY SCHOOL FOR HANDICAPPED CHILDREN and also the VARIETY NURSERY. We're honored to be a part of such a wonderful group. The delighted contingent of our delegates returned to FLV, this past Monday. We believe, the happiest of all was BEN GOFFSTEIN (co-owner of the RIVIERA HOTEL), who fought valiantly and was directly responsible for bringing the local charter to FLV. 'Bless him! . . .

The FLAMINGO HOTEL management seems to be making "Cartwheels" because of the success that met their innovation of dancing in the "Driftwood Lounge" nightly, from 10:00 p.m. to 6:00 a.m. It was Prexy AL PARVIN'S brainchild and is proving to be a boon. We told you that people loved to dance, didn't we? Huh? Huh? . . .

ZOE NEWMAN surprised her everlovin' spouse, JULES, with a birthday party on May 15th. Many of their friends were present to help Mr. N. (our accountant) toast his big day. Zoe sent out very clever invitations for the occasion, limiting presents to the "gag-variety." . . . Speaking of accountants, Jules' assistant, NORMAN OBROW, informs us his wife is paging the stork, once again. . . .

On May 15th, JACK GARN opened his new Men's Shop on the "Strip," next door to DANNY SIMMONS' FRENCH BOOTIER. Mr. Garn is featuring custom clothes by DAMICO. Drop in and see owner JACK or ROBERT WEST. Bob is the genial & handsome Manager of the store and will make your visit and perhaps a purchase you'll remember and enjoy.

To look at CURTIS TRAHAN (maintenance man at JOE W. BROWN'S HORSESHOE CLUB), one would think he was the first father to enjoy such an experience. This month, his son (Curtis, Jr.) graduates from High School (with approx. 400 others). Congratulations Trahans.

MILT BRONSON, Stage Manager of the NEW FRONTIER HOTEL, fell and broke his ankle bone. You'd think such an accident would incapacitate anyone. However, Milt is a former hoofer who still believes in carrying out the "show must go on" tradition. And there he is — hobbling about — keeping things running smoothly. . . .

During their time away from the hotel, CARL COHEN (casino manager and co-owner of the SANDS HOTEL) and ROY BABICH (pit boss — same bistro) devote themselves to puttering about their gardens and lawns. We do believe each is striving to outdo the other. At this rate, Carl is bound to shed his excess poundage (something he hasn't been able to achieve, as he just loves corned beef sandwiches.) Both of these gentlemen purchased homes that are adjacent to each other. (Who gets the lawn mower this week, fellas?) . . .

Caught a bit of advance gossip about the HOTEL SAHARA float, also. It looks as though their Beauty Queen will be DARLENE PINTER, a Las Vegas High School Senior. The Sahara Big-wigs certainly know how to "pick 'em". . . . and that's for sure. . . .

VIEWING THE ACTION

(Continued from Page 11)

marked CANTON, OHIO, wondering whether the mention in this column on DON REAM and his wife ANNE CLAIRE were friends not seen since 1943? These are one and the same. MRS. REAM'S health is continuously improving, thank goodness. . . . MR. AND MRS. JACK EPSTEIN enjoyed the company of their old friend, Attorney FRANCIS QUITTNER at the EL RANCHO the other evening. Have known each other for many years. . . . And my playmate MILT BRONSON breaks into the news again, this time through a serious accident. He stepped off the stage at his hotel and slipped — broke his right ankle. Sorry MILT. . . . Thanks to MAX TRAVIS of the BONANZA CLUB for the many courtesies. . . . Good luck to JOHNNY SHAFFER of the OXFORD CLUB in his own personal little project. . . . Local C.P.A. PHIL ENGEL will merge in matrimony with the pretty ADELE WEINSTEIN from BROOKLYN this May 20th. The honeymoon includes LA JOLLA, N.Y.C. and the CATSKILLS. It does your heart good to see the love light in their eyes. MAZELTOV. . . . Girls, looking for lover boy AL DANZIG? Have discovered his hang-out. It's the BLACK MAGIC COCKTAIL LOUNGE. Suggest you make an appointment to see him, quite a busy one, he is. . . . The safety valve at the FREMONT HOTEL is none other than CAROL DELANDER—she makes sure that everything is running without a hitch and keeping things under control. . . . That lovely lady of the THUNDERBIRD wardrobe department is MISS MARCELLA BENDER. Has been designing and maintaining the gowns for the shows since 1949. . . .

Would have enjoyed playing golf with this threesome at the D.I. course, but duty called. They were: SAM SNADER of MT. CHARLESTON LODGE, JIM HENDERSON, of LAS VEGAS BUILDING MATERIALS and STAN CARROL, RICHFIELD PRODUCTS DISTRIBUTOR. . . . Visiting LOU and MARY ANNE HAYDEN this past week-end were brother BEN HAYDEN AND WIFE and RUBY LEVENSON and son STAN, all from SALT LAKE CITY. . . . MARY ANNE HAYDEN will amaze anyone with her youthful look, her oldest daughter is 18 and she doesn't look much over that herself. . . . Shocked to learn that KAREM SHAHEEN was hospitalized with an infected leg. So soon after he and his apartment-mate JOHNNY BONITA staged a most successful bar-be-cued chicken party at their BALI HAI residence. It was in honor of JOHNNY'S birthday. HAPPY BIRTHDAY TO JOHNNY and SPEEDY RECOVERY to KAREM. . . .

Easiest Credit Terms in America



Bond's Jewelers

"HOME OF QUALITY DIAMONDS"

300 FREMONT ST. LAS VEGAS, NEV.



Coming Attractions
ON THE FABULOUS STRIP

DESERT INN
JUNE 5
McGUIRE SISTERS

El Rancho Vegas
COMING
SOPHIE TUCKER

Flamingo
JUNE 7
JAN MURRAY
THE INK SPOTS
MARY MEADE FRENCH

NEW FRONTIER
JUNE 19
PATRICE MUNSEL
HENNY YOUNGMAN
BLACKBURN TWINS

☆

Riviera
COMING
DINAH SHORE

SAHARA
JUNE 5
DENNIS DAY

The Sands
MAY 30
DANNY THOMAS
ROBERTA LINN

Thunderbird
MAY 24
CHINA DOLL REVUE

Thank you CLYDE BROWN for the introductions to the NATIONAL CAR RENTALS SYSTEM principals: GLEN O. ANDERSON, LOCAL EXEC.; WALTER J. PHILLIPS, VICE-PRESIDENT; and EUGENE RISON, ADVERTISING DIRECTOR. This national agency is featuring a new plan for one way trip car rental with no return charge for the car. . . . Was like old times conversing with ROMO VINCENT, currently starring at the THUNDERBIRD. Recalled how not too long ago he pulled one show out of difficulty — he (to this I testify) saved a show that would have died had it been left in the hands of the alleged headliner. This VINCENT personality will become one of the immortals of the "BIZ". . . . It has happened as predicted — AL and SUSIE CASINO with their MARIA'S RESTAURANT have been visited more than one time by every star or person of prominence coming into this town. IT'S THE FOOD (ITALIAN) COOKED TO ORDER. . . . And this of ROBIN STANLEY, the redhead eyeful of the COPA line, SANDS HOTEL and her beau JOE DECARLO; it's a steady twosome and has that permanent look. . . .

DEAN SHENDAL is expected back any day now from his business trip EAST. . . . JERE NELSON will return to the SAHAREM line after the soon-to-be-healed sprained ankle is better. JERE is the owner of SIDNEY, the 10 month old monkey, her mascot. . . . Stars of the TV show "FUN IN THE SUN" guest panel the other afternoon were MR. and MRS. RICHARD AVON and THEIR NEIGHBOR, adorable KAROL LANE. BIRTHDAY greetings are in order May 18th for DICKIE (BOY) AVON. . . . Thanks to PHIL SILVERS for the kindnesses you showed my three sons, MIKE, KENNY, and WOODY at the T-BIRD DRIVING RANGE Sunday afternoon. And PHIL, son KENNY was serious when he asked you to convey his regards to your Captain — he thinks you're the greatest thing in a soldiers uniform. . . .

Wedding Corsages
Room Bouquets
"In Fact . . *Everything in Flowers*"
DOT'S FLOWERS
808 S. 5th St. • Phone DU 2-7511

SAUNTERINGS

(Continued from Page 13)

over the country. All we can add is that we sat for three hours listening to Don and the boys play and sing and the outfit sounds better every time we hear it.

Met Myron Cohen on West 55th dashing down the street and as dapper as ever. After a bit of conversation Myron cocked his head to one side and said, "Might have as well stayed in Las Vegas where I love it because my next engagement is in Newport, Kentucky, also with gambling!"

Visited Sid Caeser's 57th Street penthouse offices and had a real wonderful time. Talk about mad places, this is it! Had most of our laughs from Mel Tolkin who is chief script and idea man for Sid. Believe it or not but Mel is a frustrated musician and song writer whose natural wit and comedy forced him into script writing. Don't feel too sorry for Mel, he's not doing so badly with a weekly salary in the four figure bracket.

While lunching at the Algonquin Hotel we met Lloyd Smith who had just returned from Europe that very morning. The story on Lloyd is truly a Horatio Alger one because this man rose from stock boy to one of the key top merchandise men of the J. L. Hudson Company in Detroit. Today he is regarded on a national level to be one of the finest and most able men in his field.

Flew out to Cleveland to catch the Jonah Jones Quartet, one of the nation's hottest musical groups. Jonah is credited with breaking the precedent at the famous Embers in New York by being the very first loud and raucous band to play the place and not get fired for making too much noise. Proof of how the patrons and bosses loved them is the fact that they are signed by the Embers to play there 24 weeks a year for the next 3 years. We are expecting to have this real "gone" group out here in July and August which is the only open time they have left for the year of 1956.

The farewell party our wonderful sister, Hazel, gave us, threw us. What a mob! Although it was raining heavily people just poured into her house and pandemonium reigned. A few more parties like that and the neighbors will ask Hazel to sell her house and leave the area.

Our return flight to Las Vegas was fouled up by winds and rains. For a while it looked like we would not be able to land in Chicago but finally made it. More rain and winds in Chicago and this stayed with us until we were over Denver where we lost the rains. What a relief to step out of the plane in Fabulous Las Vegas into the warm dry evening air.

Outside of the starting of **Helldorado** and the tremendous upsurge of resort hotel business everything in Las Vegas seems to have remained status quo. Sure hope that by the time this is printed that the musicians union and the employers will have worked out a satisfactory agreement.

Usually our parting shot is a pat on the shoulder for a great girl. This week we are changing the format so we may salute two girls, our beautiful mother-in-law, Belle and our loveable sister, Hazel. How they ever coped with the tumult, parties and the work on our behalf we will never be able to understand. However, we love both of them dearly for their untiring efforts all aimed at making our stay a memorable one. Thanks again girls!

HECHT'S
419 FREMONT ST.
MISSES' AND
WOMEN'S APPAREL

NOW OPEN!! on the "Strip"
Mory's MEN'S SHOP
(Just North of the SAHARA Hotel)
2407 South Fifth Street

CATERING TO . . .
"The Discriminating Gent"
Only CUSTOM MADE SUITS and
Exclusive Line of
Sport Coats • Slacks & Accessories



New Location!

JACK GARN
men's shop

2303
South Fifth Street

ROBERT WEST, Manager

● custom clothes by DAMICO

LOUNGE STARS

(Continued from Page 15)

That lovable redhead, RUSTY DRAPER, is packing the CLOUD NINE LOUNGE of the HOTEL NEW FRONTIER nightly. Perhaps the secret to his success is that he seems to enjoy entertaining his audience as much as they like watching him perform. His "Blue Suede Shoes" number surely shines!! . . .

Seen in the CASBAR LOUNGE at the SAHARA HOTEL (where these two very nice young ladies are employed) were CAROLYN YORK, secretary to BOB GLENN, Manager of the hotel, and LOLA LOGAN of Room Reservations. They were watching the MARY KAYE TRIO in action — needless to say, they were certainly enjoying the lovely vocals that MARY creates and the mad antics of Frankie and Norm. . . .

Frankie and the rest of the NOVELITES are keeping the STARLIGHT LOUNGE viewers in stitches. The HOTEL RIVIERA will never be the same! These mirthmakers are certainly the greatest entertainment, if you don't laugh when they are on stage, you can't see or hear — that's all. . . .

TEDDY NOELL and crew are back at the SANDS HOTEL'S SILVER QUEEN LOUNGE for a few short weeks, then they are off for the NORTH SHORE CLUB, Lake Tahoe. Short but sweet visit, hope they return again this autumn. Since we saw them last they were in Europe for seven weeks and then in Palm Springs at the famed RACQUET CLUB for six months. With Teddy is JOE SAMUELS, piano; GIRARD BURKE, drums; and ROGER NICHOLS, bass. . . .

A gent by the name of Mr. Tanner of the TAN-NOB ORCH is currently rockin' and rolling some mad vocals at the COCKY CACTUS CLUB. Your host, DICK DAWES, has changed the entertainment policy of the club. They now have only the hottest little bands of musicmakers that produce modern, jazz and rock and roll that makes dancing on their beautiful big floor a great pleasure. Their next attraction will be EARL BROWN and his crew. You will dig the COCKY CACTUS and their new sounds. . . .

Ye Editor and Publisher is beckoning for copy, deadline is descending and so, if I missed anything or anyone, see you next week!

'ROUND THE TOWN

(Continued from Page 17)

A note to SGT. BILKO (Phil Silvers) you can get more distance on your drives if you just slow down your backswing and get your clubhead into the ball a little sooner. Besides being a great showman, he is a great golfer. . . . That new and beautiful face you see in the EL RANCHO CASINO belongs to "DIXIE" HALLETT. "DIXIE" was formerly serving cocktails at the EL RANCHO pool. . . . STARLIGHT MARTIN, of the FORTUNE CLUB change girl staff is about to become a citizen. This young lady from TURKEY, ISTANBUL speaks 3 languages and at the present time is taking the citizenship course at the University of Florida. . . . Glad to see so many old friends at the new GOLDEN GATE; JOHN HARRELL, ELMER BUTLER and JOHN BRERETON. . . . The NEW FREMONT HEALTH CLUB has at its helm LENNIE SHAFER and BILL (Red) COHEN. Bill tells me that they will be open 24 hours a day and have all the latest for your health needs. (Stop in and say hello to the boys). . . . For the best Hot Pastrami this side of the Hudson River pay a visit to the DIXIE DELICATESSEN on FREMONT STREET. It's just out of this world. . . . Newlyweds Mr. and Mrs. ART WALLER of TUCSON, ARIZONA and a very enjoyable stay in our great city this week. Mr. and Mrs. are both connected with television in Tucson. (HURRY BACK FOLKS). . . .

DOUG and EVE MARSH who operate MEL'S Root-Beer want all their friends to know that they are located at 7th and Carson. . . . The woman behind the man in this case is very cute MACIA DRAPER, MACIA in rushing to catch a plane at least found time enough to say hello. Hubby by the way is appearing in the NEW FRONTIER LOUNGE. Thank you RUSTY for the grand job you do on my favorite "DOES YOUR HEART BEAT FOR ME". (A great singer but what a hacking golfer). . . . They tell me that JOAN WHITMAN, of the EL RANCHO cocktail staff is doing a little modeling. This gal could be another Miss America with the right publicity. . . . Had a quick visit with JOE RONDO at his new COPA LOUNGE. This is one of the nicest spots on the Strip, located on the grounds of the DESERT INN.

HILLSWAY

(Continued from Page 25)

chitlan. The "chinampas" that the Indians constructed of reeds piled with earth, have felt the weight of centuries and are now firmly anchored. The Indians still pole their picturesque "chalupas" filled with flowers and vegetables between the canals and islands and still garland their canoes with flowers. You will board one for an enjoyable cruise to witness the animated water traffic. Also on this tour you will visit the magnificent Monastery of Churubusco, the perfect example of Colonial architecture with lovely gardens and patios.

The two other "out of this world" luxury hotels in Mexico City are the Del Prado and the Bamer. These hotels are right in the heart of the town near the opera house and across the Avenida Juarez from the beautiful Alameda Park where you will want to while away many hours just sitting, listening to the fountains play and watch the people and traffic. This is truly one of the world's most beautiful parks and ranks with Chapultepec that you will not miss either. A hotel not quite so expensive and one that has long been a favorite with Americans is the Geneve at Londres 130. This I really believe has been the favorite of more Americans than any other. Hotel Ritz is another comfortable and inexpensive hotel and is located at Av. Madero 30. Movie stars seem to make the Monte Cassino hotel their headquarters and I have heard nice things about the Regis, the Lincoln, the Majestic and the new HOTEL HILTON will soon be opened and it will be a beauty and I suppose a future favorite of most Americans.

No where will you find people more friendly than in Mexico City and one friendly soul who will be most helpful in your shopping is Lucy Lozada whose shop is at Lerma 28C. She is a native Californian and very charming and her things are so inexpensive. I DID ALL my Mexican shopping here. By all means do not miss this fine little shop that seemingly has EVERYTHING. My good friend, Marge Waller of Long Beach told me about her and I am sure glad she did. You will be too. Solve all your shopping problems right here.

... in the Fabulous COPA Room

JACK ENTRATTER proudly presents:

HOWARD KEEL

Courtesy of M.G.M.

THE BEACHCOMBERS with NATALIE

BILLY GRAY

THE MOST BEAUTIFUL GIRLS IN THE WEST

Antonio Morelli and His Music

Costumes by Mme. Berthe

Choreography by BOB GILBERT and RENEE STEWART

Created and Staged by JACK ENTRATTER

FOR RESERVATIONS PHONE DUdley 2-7100

SHOWTIMES 8-15 - 12 Midnight

IN THE

SILVER QUEEN BAR

THE BEACHCOMBERS WITH NATALIE

Teddy Noell and Orchestra

Peppy Morreale • Melodaires

CONTINUOUS ENTERTAINMENT

From 5 P.M. to 6 A.M.

The Sands

LAS VEGAS, NEVADA

Your town
Your fun
Your hotel
IT'S SO FRIENDLY

now playing in the fabulous Flamingo Room

DUKE ELLINGTON
& his orchestra

Extra Added Attraction
HAZEL SCOTT
Miss Scott also appears in the Stage Bar

ARCHIE ROBBINS

RON FLETCHER DANCERS
Costumes by JOAN MARIE TEVLIN
Musical arrangements by IVAN LANE

Appearing at Our Stage Bar:
HAZEL SCOTT
HAROLD STERN
and His Violins
HOLLY TWINS and Their Trio | BOBBY PAGE and His Musical Pages

Shows start at 8:15 and at midnight

for reservations call DUdley 2-4000

For those who *know* their way around town

THE FABULOUS Flamingo LAS VEGAS

"It's so friendly"

AMERICA'S MOST EXCITING SHOWPLACE.....

The DESERT INN presents an Exciting Variety Program!

JANE FROMAN

"The First Lady of Song"

JOE HARNELL at the piano

EXTRA ADDED ATTRACTION!

JACK DURANT

"The Man of Distinction"

Donn Arden Dancers
featuring MARGIE LEE

Art Johnson — Singing M.C.

CARLTON HAYES and His Orchestra

SHOWTIMES: 8:15 - MIDNIGHT

RESERVATIONS — PHONE DU 2-6000

the internationally famous

Wilbur Clark's DESERT INN

. . . Sure I'm working hard

★ *Flamingo Room* **2 shows** ★ *Stage Bar* **3 shows**

with Jimmy Woode: Bass
Sam Woodyard: Drums



So how come I'm not tired?

. . . I Love it!! that's why!!

HAZEL SCOTT