Jack Cortez'

MAY 26, 1956
25c

Fabulous

©

LAS VEGAS Magazine



JACK CORTEZ
Fabulous LAS VEGAS
magazine
The Nation's Reference
For Fun and
Entertainment

EL RANCHO VEGAS

OPERA HOUSE

THEATRE RESTAURANT

LeRoy Prinz presents

The "Joker" is Wild . . . !

AMERICA'S MOST BELOVED COMEDIAN

JOE E. LEWIS

with AUSTIN MACK at the piano

GLORIA DeHAVEN

RENEE MOLNAR Dancers

TED FIO RITO and His Orchestra

Reservations — Phone DU 2-1300

Showtimes — 8:15 - Midnite

SAM LEWIS presents:

JANIS PAIGE

DYNAMIC REDHEAD

JOHNNY PULEO

and his Harmonica Gang

DARVAS & JULIA

THE VENUS STARLETS • Choreography, Dorothy Dorben

GARWOOD VAN and His Orchestra

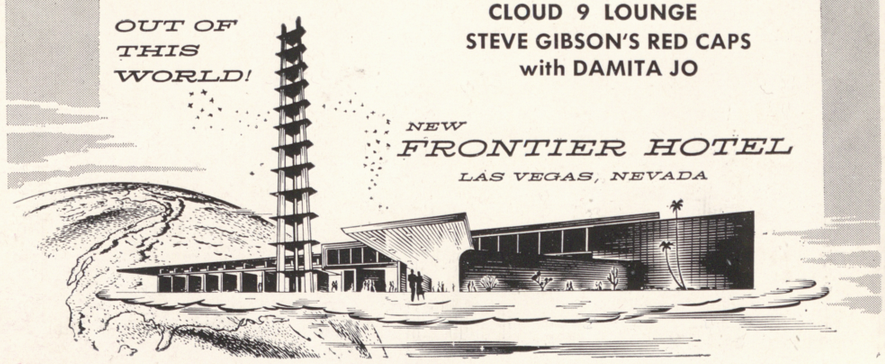
SHOWTIMES: 8:15 - MIDNIGHT

Reservations Ph. DU 2-7171

CLOUD 9 LOUNGE

STEVE GIBSON'S RED CAPS

with DAMITA JO





RAY BOLGER

IN

"Spring Fever"

THE SEVEN ASHTONS

and Introducing:

TINA LOUISE

Mr. Bolger's Choreographer

MAURICE KELLY

SAHAREM DANCERS

(A Moro-Landis Production)

CEE DAVIDSON and His Orchestra

Staged and Directed by GEORGE MORO

— NO COVER —

SHOWTIMES 8:15 & MIDNIGHT

★ ★ ★



FOR RESERVATIONS CALL DUdley 2-6800



EDDIE FOX presents:

"Revue Parisienne"

A SPICY FRENCH MUSICAL COMEDY

STARRING

FAWZIA AMIR

"King Farouk's Favorite Belly Dancer"

HANK HENRY

"Funniest Man in the World"

★ SPARKY KAYE ★ THE APPLETONS ★ RENEE RENOR
★ MAC DENNISON ★ CLIFF FERRE ★ JIMMY CAVANAUGH
★ GORGEOUS FRENCH CAN CAN GIRLS ★ GEORGE REDMAN'S ORCH.

Choreography By BARRY ASHTON

SHOWTIMES: 9:00 P.M.-11:00 P.M.-1:00 A.M.-2:30 A.M.

No Cover — Admission or Minimum Charge • Ph. DU 2-7660 — FREE Parking

SILVER SLIPPER

★ Last Frontier Village ★

In this Issue:

OBSERVATIONS 5
CRISWELL PREDICTS 7
THAT'S FOR SURE 9
VIEWING THE ACTION 11
SAUNTERINGS 13
LOUNGE STARS 15
'ROUND THE TOWN 17
HILLSWAY 19
MIGHTY MIXTURE 21
CURTAIN TIME 23, 24, 25
THIS WEEK ON TV 30, 31
COMING ATTRACTIONS 39

JACK CORTEZ' Fabulous LAS VEGAS magazine

FABULOUS LAS VEGAS MAGAZINE — PUBLISHED WEEKLY, 1210 Stewart Ave. Publisher: Jack Cortez. Managing Editor: Bruce Barton Cortez. Assoc. Editor: Bill Kozloff. Art Editor: Dennis Stephenson. Staff Photographer: Bruce Miley. Address P. O. Box 748, Las Vegas, Nevada. Telephone DUdley 4-4922. Accepted as Controlled Circulation at Las Vegas, Nevada.

VOLUME VIII, NUMBER 10 — MAY 26, 1956

Copyright by Jack Cortez, Fabulous Las Vegas Magazine, in the United States and Canada. All rights reserved. No part of this periodical may be reproduced without the consent of Fabulous Las Vegas Magazine.

Subscription rates: One year $8, United States and possessions; $15.00 per year, foreign. Printed by Lebeau Printing Co., 821 N. 21st Ave., Phoenix, Arizona. Photo-engraving by Silver State Photo-Engraving, 1322 S. Main, Las Vegas, Nevada. A Bar A Engraving Co., 124 S. 3rd St., Phoenix, Ariz.



OBSERVATIONS



by CHARLES "POP" SQUIRES

VIA BONANZA

JUST a few years ago we of Las Vegas wondered if someday we might have an airline operating regularly through our town. An occasional plane had stopped in Las Vegas and all of us country jakes would gather around and feel of the wings.

There is a picture of an airplane in the "Las Vegas Age" — about 1920 brought to Las Vegas by a young enthusiast in the field of aviation whose name was C. O. Prest. The plane had a wing spread of sixteen feet. For about a week it was parked on Fremont Street in front of The Age office, then occupying a room in the Overland Hotel building now covered by the Las Vegas Club.

The name "Poison" was painted on the sides of the plane with the motto, "Good to the Last Drop." Of course it attracted much attention and was the inspiration for a fervent plea which I wrote asking the people of Las Vegas to encourage aviation.

Two or three times during the next six years airplanes visited Las Vegas and each was viewed with wonderment by our people. To tell the truth we all, in our secret minds, believed in the story of Darius Green and his flying machine. We were ready to admit that the contraptions really would fly and that air planes had been of some little benefit in World War I, but as a means of conveyance the things just were not practicable. Yet we kept right on urging the desirability of this area as a place for flying.

It was April 17, 1926 when our great ambition was realized. The government had let a contract to carry air mail between Los Angeles and Salt Lake City. The first air mail arrived in Las Vegas at 10:05 that morning and left at 10.30 for Salt Lake City. Maury Graham was the pilot. Western Air Express was the name of the operating company, the same as operates today with only a slight change of name. It is worth mentioning that Las Vegas assumed the whole burden of maintaining the airfield with Ikey Blum, a 24-hour a day employee as caretaker.

Every automobile in and around Las Vegas, about 200, circled the field in greeting.

I am moved to write about air navigation by the fact that I have just returned from the Republican State Convention at Winnemucca, traveling both ways in an airliner of Bonanza Air Lines. For some years after that first trip of the airmail there was not a very great advance in planes and methods of operation. For several years we thought of air travel as hazardous and a flight was an adventure.

I remember that in the latter part of May, 1928 I received a wire from my friend Will Rogers saying that he would be on the plane from Los Angeles and would I meet him. I hastily gathered Delphine, Florence and Jim into the family auto and we drove out to the airfield. Right on time the plane came roaring down the runway, which then consisted of a strip of desert with the brush dragged off. This was the first trip by Western Air of a new and swift Lockheed plane with brakes. The ship came past us up the strip at high speed. The pilot did not try to land but again circled the field and came in for a landing, but still too swift. He circled the field again and this time touched the earth. Running up the field at a furious speed, one of the wheels struck a hummock and collapsed. The plane dug her nose into the earth and went clear over, landing flat on her back with a crash.

Horrified and fearing the ship would burst into flames, we ran to aid and were the first ones to reach the scene. Luckily Jim and I managed to get one door open. There was Will held up by his safety belt hanging head down. We managed to get the belt loose and Will fell down and we caught him. He had a small cut on his head and blood was trickling down his face. We freed the other passenger, a Doctor of Salt Lake. The pilot who had a little cockpit by himself up front freed himself

(Continued on Page 34)



Pearly and Polished

The soft sheen and shining iridescence of mother of pearl newly conceived in opalescent vinylite . . . on a high heel and platform of polished wood. White, blonde, pink, powder blue or grey. Also in a Persian print, 12.98

the new c.h.baker has everything!

CORNER THIRD AND FREMONT

Easiest Credit Terms in America

Bond's Jewelers

"HOME OF QUALITY DIAMONDS"

300 FREMONT ST. LAS VEGAS, NEV.

AFTER THE SHOW it's... las vegas' most distinctive cocktail lounge

CLUB Black Magic

....PARADISE ROAD AT BOND ROAD



An Accurate Glimpse of the Future

CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

I predict President Eisenhower will make a person-to-person report to the American people, on the full facts of the present revolution, now taking place in Russia! . . . I predict that elephant steak will be the next imported food, as a new way has been found to tenderize! . . . I predict that Minnette Rosay will be the new Toast of Paris, with her New Orleans version of French jazz! . . . I predict the Fontana Sisters of Rome will next feature the checker-board cloth, which will make both men and women look thinner and and trimmer! I predict that Bruno of Berlin will soon place on the market, a hair tint for men which will help to cover bald spots and receding hair lines! I predict Yamato Shigashuri will startle the world with the new Japanese luminous cosmetics, which give the skin the classic look of carved ivory, and will practically glow in the dark! . . .

I predict that the Pentagon will double security measures on all planes and trains used for diplomatic purposes! . . . I predict that Leghorn, Italy will find new prosperity in the coming fashion of pin-wheel, light Leghorn straw hats! . . . I predict that the late Grace Moore will be immortalized by a memorial, in her home town of Jellicoe, Tennessee, which will prove to be a tourist attraction next year! . . . I predict that Secretary of Agriculture Benson will import a new serio-poison which instantly kills rodents and other farm pests! This new poison will not be harmful to livestock or humans!

COMING EVENTS IN YOUR FUTURE:

I predict a new, sensational cake mix, which does not require baking, but merely whipping into a light, frothy consistency, and then serving ice cold! This will help to cut down the hours spent in the preparation of food! . . . I predict walls and ceilings of glass, which will be very inexpensive to install! Not only will the sunlight be filtered without blinding glare, but the moonlight will be enhanced, and the stars will be a natural part of your ceiling! . . . I predict that the old-fashioned terra cotta statues of a century ago, will return to high favor for decoration! These statues will be treated with luminous paint, which will glow in the dark and will give any room the sense of greatness! . . .

I predict the return of the old-fashioned harpsichord, but in golden plastic, which will revolutionize the piano world. You will be able to play by ear within a half hour, with a new, simplified keyboard, which will register its own chords with the proper placement of a simple finger! . . . I predict that you can vacation anywhere you choose, and be able to pay later. This new vacation plan for employees, has been successfully tested by Henry Ford II, and will be adopted by other industrial and commercial firms throughout America! . . . I predict that the modern-day followers of the Greek god, Apollo, will take up a world-wide collection to restore his original temple, and to bring back to the world, the glory that once was Greece!

HUSH HUSH EVENTS:

I predict that our Weather Man will issue a stern warning to all residents in the New England area, for the coming winter season, which will prove to be the most violent on record. A fear of glaciers, self-propelled, will defintiely be the number one concern! . . . I predict that a complete symphony designed from the actual music of the spheres, will be the next rage, with Halo Meadows translating these indescribably rhythm patterns into musical mood! . . . I predict that Congress will vote funds for a huge commercial survey of each nation in the world, so that American goods may

(Continued on Page 35)

in the *Starlight Lounge*

★ The Novelites

★ Hey Jackson

★ The Aristocrats

★ Eddie Heywood & Ann Weldon

PHIL SILVERS
"Star of the Sgt. Bilko Show"

THE MELLO-LARKS
THE DOUBLEDATERS
and the Exciting RIVIERA Girls
RAY SINATRA and His Orchestra

in the Clover Room

the magnificent Riviera HOTEL

SHOWTIMES 8:15 - 12 MIDNIGHT - CALL DU 2-5678

FOR DINING IN A RELAXED MOOD ENJOY THE FINEST DINNERS . . . IN LAS VEGAS ★ THE HICKORY ROOM

SAVINGS up to 60% on famous name shoes



- Latest Fashions in Women's Footwear
- Men's Hi-Grade Famous Makes Shoes

LARRY'S SHOES
Phone DUdley 4-5890
511 FREMONT STREET

★ *60 seconds above the strip!* "ATOP THE INN'

★ *Sky Room* LOUNGE ★



★ DANCING ★
Open 8 P.M. to 4 A.M.
BEST DRINKS IN TOWN!

WILBUR CLARK'S
Desert Inn



that's for sure...

by JACK CORTEZ



GRACING this week's front cover is one of the loveliest young ladies FLV can boast. She is ELEANOR CONNELL, a Seventeen year old LAS VEGAS HIGH SCHOOL Senior. Eleanor is a Rangerette and won First Prize in the Western Dress Class. On May 6th, she took top honors in the Junior Horse Show, held at CASHMAN FIELD. The beautiful steed is owned by the JOSEPH M. GALLWICHS and is a Triple A Quarter Horse. The striking photo was shuttered by FLASH McADAMS. Go west young man, go west and that's for sure.

Out of towners who couldn't attend our Helldorado often pose written inquiries about the awards. For their benefit, we wish to pass along a few details. This year's Helldorado featured an Historic theme. The **"Sweepstakes winner"** was JOE W. BROWN'S HORSESHOE CLUB'S entry, "Garden Of Eden." As we mentioned in an earlier issue, the idea of the float was designed and conceived by the club's General Manager, HARRY DORSETT. The theme winning float was the NEW FRONTIER HOTELS "Supersonic Flight." Receiving the "Best Resort Hotel" entry award was the SANDS HOTEL, with the FLAMINGO HOTEL and SAHARA HOTEL entries taking Second and Third, respectively. "Commercial Hotel" honors went to the newly opened FREMONT HOTEL. We'd say, a good time was had by one and all on this 22nd Annual Helldorado. See ya for the 23rd.

As you know, JOHNNY PULEO is currently at the NEW FRONTIER HOTEL, with his outstanding group of Harmonica manipulaters. Johnny just returned frmo Paris, where he played the third lead in the recently completed flicker: "Trapeze." It is a HECHT-LANCASTER production that was filmed in Paris, starring BURT LANCASTER. (We'd like to whisper a fact we hardly believe ourselves. Did you know this bunch of vitality (Puleo) is actually 49 years of age. If you are seeking the Fountain of Youth, ask this lad.) We enjoyed an afternoon discourse with Johnny and his wife but neither would divulge the secret. . . .

SKIPPY MOORE is the handsome young lad, dealing dice (on the swing shift), at WILBUR CLARK'S DESERT INN. He left the "OLD HARMONICA RASCALS" two years ago, to settle permanently in FLV. Incidentally, girls, Skippy is still a bachelor. . . .

Wasn't that ROBINSON-OLSEN fight pretty terrific? While watching it, we saw JACK ENTRATTER ringside at the event. (He is producer and General Manager of the SANDS HOTEL.) And — did you notice how joyous JOE GLAZER was about the outcome? Not only is Joe big brass of ASSOCIATED BOOKING CORPORATION, he also manages SUGAR RAY. . . .

Belated congratulations to PHYLLIS and ARNOLD CHRISTENSEN. On May 18th, they celebrated the Third Anniversary of the opening of their ARNOLD'S Ltd. store, on Fremont Street. We hope the Christensens will toast many more such celebrations. . . .

Never believed a man could be so busy as AL LANDSMAN, of the TOWN & COUNTRY INTERIORS. His unique fabrics are the most modern available and his custom-made furniture department is jammed with current orders. Our new offices were draped and outfitted by Al and we are proud of the equipment he designed, expressly for us. . . .

If anyone ever deserved a hearty salute, it is the group of women, forming the Auxiliary of the VARIETY CLUB TENT NO. 39. The women have worked arduously to turn out a Minstrel Show, with professional flourish. Every member fell into the preparation swing of activity with enthusiastic devotion. Because we go to press before the curtain is raised on their production (May 24th), we are unable to offer any report. However, we'll

(Continued on Page 37)

French Bootier
BETTER SHOES



Thank You Mi-Lady—

Our First Year Was A
Huge Success!

★ ★ ★

Because of You . . .

Beginning Friday, May 25, at 9:30 A.M.

it's the *French Bootier's*

SALE of SALES

ON ALL SHOES BY

John Marina



THE SHOP

Where Fashion Begins . . .

2305 SOUTH FIFTH STREET

DUdley 4-4912

OPEN DAILY FROM 9:30 A.M. 'TIL 7 P.M.

SUNDAYS — 1 P.M. TO 4 P.M.

Viewing the Action...

By BILL KOZLOFF

THE SCOPE of activity continues to enlarge in this bustling city with the licensing of the resort hotel, THE DUNES, and the downtown ultra-modern casino, THE SILVER PALACE. Comment must be made on the unceasing regular rate of growth of businesses and population in the area. Obviously and contrary to pessimistic views, we're growing and will procede normally in this direction. This now is undoubtedly the most unusual recreational city in the world that has no limits in regard to how far it can go. WELCOME to our new additions THE DUNES and THE SILVER PALACE. May the respective managements prosper as have the vast majority of FLV operations in the past. . . .

The kick-off for the brilliant HOTEL FREMONT was as spectacular as might be imagined. From the moment the doors were opened, crowds filled the public areas of this plush casino. EDDIE LEVINSON, the general manager, greeted thousands of well-wishers. It was detected that this overworked MR. LEVINSON had lost some personal pounds as a result of the mad pace. Other FREMONT officials pitched in the melee are MYRON FRIEDMAN, KARL MAIER, CHUCK BENNETT, MARVIN COLE, EDDIE TORRES, and OLIVER KAHLE. . . . Another resort hotel preparing for its imminent opening is the LAS VEGAS link in a steadily growing chain of hotels and motels — it's THE HACIENDA. BRUCE DAVIS, the entertainment director for the HACIENDA CHAIN, is contracting for cocktail lounge talent. Some of the innovations emanating from the policies set by WARREN BAYLEY and JAKE KOZLOFF for this hotel will certainly add a great deal to the warmth and hospitality of the operation. The 18 hole pitch and putt golf course will be illuminated for night play. There will be a 19th hole, unlike the kind customarily referred to. This 19th hole stretches for 140 yards and is set up as a "hole in one" test. For 50c anyone may try his skill, if successful in dropping the ball into the cup from the tee, the prize will be $5,000.00. The line forms on the right. . . .

This was a handsome couple at the CLUB BLACK MAGIC the other night — songstress JANA MASON and NEW FRONTIER MAITRE d' MACK HARRIS. . . .Are DEAN SHENDAL and ASH RESNICK on a secret mission to L. A.? . . . New BALI HAI management executives are the team of MR. AND MRS. LEO ENGLISH, who are familiarizing themselves with their new surroundings. . . . Met BILL TOMLINSON OF THE BANK CLUB in RENO. He reports that the increase in business in the northern city is very noticeable. . . . Didn't know that STAN RESSLER was back in town til the other P.M. when JIMMY BLAKE had him in a conversation at the CLOUD 9 LOUNGE. . . . This delovely lass should be engaged in the theatrical field. Check this talent men, she's BETTY CONWAY, cocktail waitress at the ROYAL NEVADA. Her measurements — 35 — 23 — 35 at 117 lbs., and a recent MIAMI BEACH beauty contest winner to boot. . . .

CHARLIE'S BAR at 1511 S. Main

(Continued on Page 42)

NOW OPEN!! on the "Strip"

Mory's MEN'S SHOP

(Just North of the SAHARA Hotel)

2407 South Fifth Street

CATERING TO . . .

"The Discriminating Gent"

Only CUSTOM MADE SUITS and

Exclusive Line of

Sport Coats • Slacks & Accessories



"Summer Charmer"

fresh and cool . . .

WHITE PIQUE

bonnie best

IN THE TOWN AND COUNTRY SHOPS
ADJACENT TO WILBUR CLARK'S DESERT INN

Open Weekdays 10-6 p.m. • Sundays 12-6 p.m.

Model: Bette Thomas Photo: Bruce Miley

The FUN is greater than ever! Now in the

Lady Luck LOUNGE



featuring:

★ ★ 5 ★ ★

Great Musical Groups

Wilbur Clark's

Desert Inn

★ SHOW BUSINESS ★

Inquire about Theatrical Rates

Bali Hai APARTMENTS

• IN THE HUB OF THE LAS VEGAS STRIP

Bedroom - Living room - Kitchen suites
Switch board service - Daily maid service
The Finest! and REASONABLE

• Tennis • Heated Pool • Badminton
• Volley ball and Golf

Ph. DU 2-3791 • 336 Desert Inn Rd.

Fortune Club

109 FREMONT
LAS VEGAS NEVADA



By SONNY GRILL

A "HAPPY HAPPY" for Ray Cohen who just recently passed the Nevada state exam for an insurance broker's license. Ray has been very active as an insurance man both here and in New York. From what we understand, Ray was one of 3 who passed the rigorous test. Good luck, Ray!

Emil Coleman, the noted handleader was in town enroute to Los Angeles and had breakfast with us at the Horseshoe Club's restaurant. Nothing ever seems to change Emil as the years go by. He is the same effervescent fellow that he has always been. Mrs. Coleman loves Las Vegas so much that Emil would be content to stay here. It would be great to have him set as house leader in one of the new hotels.

Found out through Roy Long of the Review Journal that there is another man named Grill in Las Vegas. We have been trying to meet this fellow but have not as yet done so. Mrs. Audrey Grill, his wife, is an executive of Alberts Of Las Vegas. She is a very charming lady. Who knows, maybe we are about to run into a long lost relative.

While in New York we saw Joe Glaser of Associated Booking on the day he had returned from Europe. Joe was getting set to leave for Los Angeles and the Sugar Ray Robinson training camp. Joe has been representing Ray for the last 9 or 10 years and we can bet that he is as happy as can be that the fight turned out as it did.

Rumor has it that a very wonderful Las Vegas couple who just bought a new home at Twin Lakes are seriously considering divorce. We know they read this column and sure hope they heed our advice and reconsider before they make what we consider a wrong move. All of our mutual friends agree. B and H, grow up, sit down and think this thing out before you make a move.

Had the cutest letter from an old friend, a great gal and a superior exotic who also is a fabulous singer and comedienne. Barbara, "The Heavenly Girl" Bliss, started out as an exotic, wound up with a comedy part in a legit play on Broadway and then became a singer. She's now at the Chez Paree in Albuquerque, New Mexico, where she tells me she wraps up all three of her talents into one production. Must be a great show!

Who breezed into town, none other than Jack (straight name, John) O'Connor of the famous shoe retail firm of O'Connor & Goldberg (honestly, it's not a gag.) Jack operates a chain of shoe shops in Illinois and adjoining states and still complains that they receive more goods consigned to O'Connor & Goldstein, a millinery retailer, than they do their own goods. In Chicago the partners are all intermarried so the O & G combination is, not surprisingly, more successful than many others. Jack made the Sands his headquarters while here in town and raves about our fair city.

We were privileged to be at the Fremont Hotel the morning the place opened and we must give credit to the dynamo behind it all, Eddie "powerhouse" Levinson. During all the months of construction, Eddie kept close tabs on all concerned with the building and we marvelled at how he did it so effectively. You should have seen this man work and get his people moving so that the deadline would be met. The Fremont and Las Vegas will be indebted to Eddie Levinson for the grand hotel and the way he engineered the deal. Our only criticism of the Fremont is that in our opinion we do not believe that the 155 rooms they have will be enough to handle the trade they will be getting.

One of our favorite couples in town is the Andy Bergs. Between Ruth and Andy they pack a lot of sunshine and good spirits. They are a very loveable couple. All one has to do is mention to either one that there is a movement afoot to aid some good cause

(Continued on Page 43)

FOR
COMPLETE
RELAXATION AND
ENJOYMENT
IT'S . . .

Joe W. Brown's
Horseshoe Club

Entertainment
in the
NEVADA ROOM Cocktail Lounge
9 p.m. 'til 3 a.m.
GENE CORRY
at the Hammond Console
★

DOWNTOWN LAS VEGAS



By Paula

HILARITY runs high in the STARLIGHT LOUNGE of the HOTEL RIVIERA these nights! The NOVELITES are as comical as can be. They are so amusing that I can never remember which gent is playing what instrument. However, the way that FRANKIE CARR drapes(?) that accordion is outstanding. JOE MAYER is the tall blonde gent and ART TERRY is the other jubilant jester. Tho the boys play excellent instrumentals, their comicry is what truly wins their audiences and keeps them coming back for more. If you enjoy laughing, catch these lads crazy antics. They keep the place in an uproar of laughter every minute that they are on stage! Backing these stellar merri-makers are two top local musicians, RUDY EGAN at the piano and PHIL ARABIA beating a mad staccato on the drums, emphasizing the NOVELITES fun escapades. . . .

The grapevine reports that the DUNES HOTEL will reinstate entertainment in the SINBAD LOUNGE once again. Surely hope that it is more than just a rumor for we can always depend on impressario BILL MILLER to bring FLV great entertainment. As I heard it, balladeer BOBBY LUCAS is to be one of the outstanding acts to come in for their opening. You will really like this lad's style, he is sort of a cross between Bellafonte and Daniels. A great performer that is cable of rocking this entertainment filled town. Sounds so wonderful, hope it happens soon! . . .

Have you met the latest addition to the SAHARA'S CASBAR? They are the very capable and talented BELAIRES. TONY SANDIFER is the gent on bass that also plays the violin. WALT GERMAIN strums the guitar and BYRON LONG tinkles the ivories. They blend their voices for jazz renditions and then surprise you with classics the next minute. They record for "CROWN" and a number that "By" wrote, "Dream Anoche" plus "Samba Felice" is their latest release. Maybe you caught the boys on ED SULLIVAN'S SHOW. . . . Have you seen the new CARNIVAL ROOM of the HOTEL FREMONT. Scrumptious! Was looking forward to renewing our friendship with RAY BADUC. He and NAPPY LA MARE, two great dixieland musicians, have a sextet that is solid. Was present opening night but the place was so packed that I gave up trying to say "hello" until another time. Welcome "home" gents, see you soon. . . .

Late in the wee hours, the HOLLY TWINS of the FLAMINGO'S STAGE-BAR stopped on their way home to listen to the MELODAIRES in the SANDS HOTEL'S SILVER QUEEN LOUNGE. When the boys got off the stand, understand that they all got together and talked shop until the sun came up! . . .

RUSTY DRAPER turned the CLOUD NINE LOUNGE starring spotlight over to STEVE GIBSON and his RED CAPS. The NEW FRONTIER had better batten down the hatches 'cuz these cats really wail. Without dispute, dynamic DAMITO JOE is the prettiest member of the cast, and can she sing! . . .

The "gassiest gasser" is FRANKIE ROSS' new characterization. A must see is his PELVIS PIZZA, a refugee who just got off the banana boat. Audiences literally burst their seams and howl with laughter. How MARY KAYE can sing so beautifully without bursting into giggles when Frank or brother Norman start clowning about, that is real showmanship! The CASBAR of the HOTEL SAHARA is packed every night!! Everyone enjoys this wonderful trio for they offer everything from exceptional vocals, music aplenty and comedy by the great gross. They are the MOSTEST!!

Watching HAZEL SCOTT'S STAGE-BAR presentation is like being present at an impromptu jam session. Never

(Continued on Page 44)

New Policy . . . Rock n' Roll Music

the Hottest!



between CHARLESTON & BOULDER HIWAY on NELLIS blvd.

the Sweetest!

(DRIVE EAST ON CHARLESTON — TURN RIGHT ON NELLIS BLVD.)

- *The most danceable music in Las Vegas*
- King-sized Dance Floor
- Rhythm and Blues at its best

By

★ EARL "GOOD ROCKIN" BROWN
AND HIS HOUSE ROCKIN CREW

What you want is a Coke



DRINK Coca-Cola

"Coke" is a registered trade-mark

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

ENTERTAINERS

Acts • Lounge Attractions • Etc.

Complete Nation Wide Publicity

from Las Vegas, while playing Las Vegas

• SYNDICATED COLUMNS • WIRE PHOTOS
• WIRE STORIES • INTERVIEWS

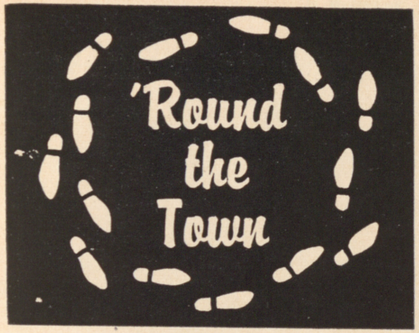
"We tell the world you're appearing in fabulous Las Vegas!"

MORREY BRODSKY

Public Relations & Publicity Co.

Phone DUdley 4-7310
721 FREMONT STREET

LAS VEGAS, NEVADA



with "Chuck" FARRELL

WHEN YOU hear the word Fabulous you naturally think of our grand and glorious city of LAS VEGAS. When you hear the word serenity you must think of the LA VISTA. This very beautiful "Oasis in the Desert" with its casual and friendly atmosphere, makes it one of the most sought out places in our LAS VEGAS area. Graciously surrounded by beautiful mountains capped by pale blue skies, its wonderful pool, palm trees and grass gives one the feeling of peace and relaxation. The LA VISTA without a doubt is nature's answer to fun and enjoyment. Located on Paradise Rd. one mile north of McCarran Airport. . . .

ROSE WOZNIAK the DESERT INN'S favorite cigarette girl from ROCHESTER, N. Y. tells me that now she can be called "Miss Bull Durham of 1956." It seems that during the Helldorado days she sold more "Bull" than any other two brands combined. She and DON NOWICKI, he of SEARS ROEBUCK fame and the man about town, were seen at the SAHARA LOUNGE at 4 A.M. having an olive eating contest. TONY HATTEN, also a man about town said that the contest ended up in a draw. He should know, the last I saw of him, he was counting olives by the dozen. . . .

ESTER BROOKS, now in the lounge of the NEW FRONTIER HOTEL, is the most under rated singer in the business. Besides being very charming and talented she has a lot of common sense (she is saving her money for the future). Look for the last recording "How Do You Feel About Me?" backed by "Too Late For Love" on DEED RECORDS, to be released in the very near future. This young girl was featured on the GEORGE JESSEL SHOW and the ALL STAR REVIEW IN HOLLYWOOD. Catch this gal, she's really g-r-e-a-t. . . . Well, the 3 DOLLS are leaving us for awhile. After being at the SILVER SLIPPER for 3 months your favorite and mine are on their way to greater heights. We have been very good friends the 3 DOLLS and I, but as the saying goes "Friends must part." So as a parting thought to these wonderful, wonderful girls: PATTI, JACKIE and little lovable BONNIE, may every note that you read, every song that you sing, bring one step closer to the pinnacle of success and the height of stardom which we know you will reach. Hurry back girls, we will all miss you. . . .

Attended the gala GRAND OPENING of JOE RANDO'S COPA LOUNGE. . . . This spot, located on the grounds of WILBUR CLARK'S DESERT INN is fast becoming the place on the strip. With Chef LARRY CARRO at the helm of the Authentic Italian Cuisine department, who could go wrong. The man handling the keyboard is none other than JOE RANDO himself. A great combination that's hard to beat. . . . Now that Son LUCKY is in Military School, "DOC" and LESLIE LARNIN, of LARNIN DRUG on the Strip are taking their first vacation in two years. "DOC" tells me that the new convertible will see a lot of the South and parts of Mexico. . . .

That nice guy that serves you days at the ROYAL NEVADA, is FRED FRAZIER. The ROYAL NEVADA could never find a nicer guy than FRED. With his million dollar smile and his multi-million dollar personality they can't go wrong. If you know this young fellow and even if you don't know him, stop in and get acquainted. . . . Had a nice visit with two of the cutest little girls over the week-end. Little CHRISTY LEE MINER and PENNY WALKER. These little honeys paid us a visit from PACIFIC PALISADES, CALIF. . . . Speaking of CALIFORNIA, we here in LAS VEGAS would like to send a word of greetings to PHILA CONN. We sure hope that your next visit to our LAS VEGAS will be in the near future. . . .

When the ROYAL NEVADA opens up its casino (and it will open up real

(Continued on Page 45)

HE'S HERE AGAIN!!

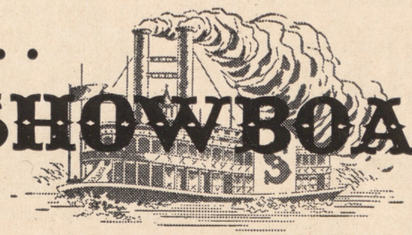
After 16 weeks at the "MALEMUTE SALOON" in Anchorage, Alaska



"RAGTIME BOB" DARCH

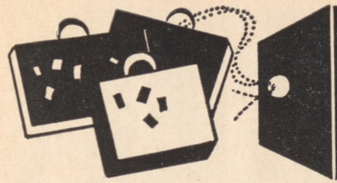
and His Honky Tonk Piano are back

at the . . .



SHOWBOAT

HOTEL



Hillsway

by ROLAND HILL



EVERYONE who gets as far as Mexico City of course wants to see Acapulco and Taxco. Driving out the Reforma you turn left on Avenida Insurgents and you are on your way. You pass the University City area and out about four miles you will come to the toll road with the old free road branching off to the right. Be sure and take the toll road. It is as fine as the Pennsylvania turnpike or the Turner turnpike in Oklahoma. And it only costs 5 pesos at each end.

Cuernavaca is about 60 miles — stop and have a look around. I stopped to visit an old friend, Virginia Safford, who is now living there but she wasn't at home. Her maids showed me through her gorgeous rented quarters complete with three bedrooms, huge living areas and swimming pool in the walled-in garden in the rear. The next day I stopped again on my way back from the coast and she was over two blocks supervising the building of a home of her own. She told me she only pays a dollar a day or less for the laborers and that includes artisans and specialists too. She is going to have a wonderful place when it is finished. Las Vegans all know her because she has visited there many times and of course all Minnesotans know her on account of her columns in the Minneapolis papers. I was just thinking how wonderful being in Mexico where you "live as you please" and no one knows about you and you hear nothing catty or sarcastic because you cannot understand the language, when over the phone she pipes up with "well I suppose you can now write a book about Acapulco having been there overnight." It stung at first but then I began to think of the columns she has written in the past on her one night stops, and too, I think maybe I have been in Acapulco more than she has although she only lives a few hours from it. But what the heck — live and let live.

I had really stopped by to do a bit of bragging, about our invite to the Grace Kelly wedding, about our making every WHO'S WHO in America in the past three years and the social register, about all the honors HILLSWAY had garnered from Kentucky Colonel to Temporary Texan, and about signing to do an article a month for Mexico's leading magazine WELCOME, but we didn't get a word in edgewise — she was so enthusiastic with her house building. And after my audience with her which was shorter than my private audience with the Pope in Rome, I was hurried on my way. Of course, I am not one of the "smart" (in quotes — get it?) writers like Lucius Beebe, Ludwig Behmelmans, or like Virginia — I write for the John Does and not for the Charles Bolles Rogers, so naturally when Virginia wants to talk about good food or anything to do with being a gourmet or recommendation she quotes or cites her friend Duncan Hines and not Roland Hill. But because I am a fellow-citizen of hers in Minneapolis (a localite) I naturally do not rate with the others. But we are happy to bask in the thought and knowledge that our book HILLSWAY is in the hands of every single one of the more than 9000 places mentioned in it — and no other book can make that claim, i.e., that every person mentioned in the book has seen a copy of it. And also that the HIGHWAY TRAVELER MAGAZINE has sold over 250,000 copies of our book for us — they had had the Adventure and Lodging books only one issue and they didn't go over and they have given HILLSWAY as a premium with their subscriptions for over three and a half years. But enough of bragging, but just one more thing — she made it very plain to me that it was impossible to write a book on eating places in Mexico because they change quality so fast. That I do not believe. A place loses distinction because the

(Continued on Page 46)

• *You're invited . . .*

TO ENJOY

THE FULL BEAUTY

& CHARM OF THE DESERT

. . . IN A LEISURELY AND DELIGHTFUL WAY . . . *Visit the "magic" of the Arabian nights in the –*

Fantastic

Aladdin Room

SERVING . . .

The Finest in Foods

SKILLFULLY PREPARED

• ROOMS . . . *the maximum in luxury and comfort with spacious, private terraces.*

• *You'll always remember your visit to the most beautiful hotel in Las Vegas*

Phone DU 2-7700

Executive Director: **BILL MILLER**





TYPEWRITINGS: Fred Astaire's newest career ambition: To make a few hit records as a vocalist. . . . Show you how sick we are. About a year ago, WE broke a date with Jayne Mansfield. why doesn't someone grab lovely Jean Arthur for a teevee series??? Only one of the best comediennes the cinema ever had. . . . Girls say Richard Egan is one of the sexiest looking guys in moviedom. . . . Wall St. securities men will tell you that new mining stocks are having a real renaissance, after an early interest and sudden death. Investors again have Uranium in the cranium!!!! Add Dana Andrews' name to the list of the country's most avid boating enthusiasts. . . . In a letter to us, Mrs. Richard Nixon, wife of the v.p., said she'll say 'no' to all requests for video appearances from here on in. We take it that means for the duration of the campaign. . . . Never made up our mind whether George Sanders was the perfect type of psychotic killer or a brilliant head of Scotland Yard. . . .

Script writers will tell you that Danny Thomas is a tough guy to work for, but when he gives a criticism, he'll generally align himself so closely with the problem at hand that a workable solution is almost always forthcoming. . . . Most genuine man-woman friendship in show biz, certainly among the thesps: Ralph Bellamy and Shirley Booth. . . . Clifton Webb's eyes are the best conveyors of that 'turned up nose' look and that 'don't say another word' attitude. . . . Don't know this to be a fact, but the number 'two' must have some meaning to Jane Russell. Has two Es, two Ls and two Ss in her name. And you want to know why we stopped there!!! Our spanking of the week goes to a new publication called "This Was Show Business," a nostalgic trip to the land of entertainment, in all forms of the industry, of the years ago — silent pictures, crystal sets, etc. The editors, in covering radio, pulled this boner. They handled the fame and national popularity of Mort Downey, perhaps the biggest male singing star from early 1931 thru the end of '32 in one line. . . .

Most unusual way to see a play is to have a movie actress with you. They live their hidden desire for trodding the boards in that audience seat. We took Ida Lupino to see Ferrer, Hagen and Robeson in "Othello," Ilona Massey to dig Kit Cornell in "That Lady," Martha Hyer to ogle "Can Can" and Phyllis Kirk to re-see "A Day By The Sea," after she caught the orig in London. . . . The colors go together, all right, but the Pepsodent slogan — "Wonder where the yellow went" poses this problem for searchers intrigued by the gray flannel minds. Do you realize that more than ten years have passed and we never did find out what happened to the 'green' Lucky Strike sent to war'!!!!

Overheard: At the Old Brew House: (N. Y.) — "Here, here, don't get so excitable. Calm down. You'll have your vowels in an uproar." **At El Rancho Vegas: (L. V.)** — "There's a sadistic, cryptic wit for you. Starts every conversation with a retort." **At the Harlequin:** (Beverly Hills) — "Daddy' I know you've got to see your other children, but will you be able to get around this way again?" **At the Hotel Park Avenue:** (N. Y.) — "You ought to see my psychiatrist. He's the best couch coach in town."

With a Head on It: In the past we have volunteered such items to that beer company that glorifies the American girl with the national contest — as 'beer dears' and the 'Rheingoldlls.' This year we submit this description of their winner — "America's most 'breweryful' gal." Next week, we expect her ph-oam number.

Addenda on Allen: Unless we've been crossed, we don't think this story has been printed. Certainly the night Jack Haley told it to us it never had made type. It casts additional light on the trigger brain of the late Fred

(Continued on Page 33)



Imitated but never duplicated

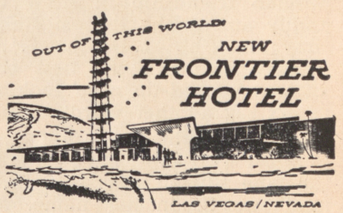
★ ★ ★ ★

DAMITA JO

Now appearing with . . .

STEVE GIBSON and His RED CAPS

Cloud 9 Lounge . . .



"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

May 8th thru June 4th

Show: Jane Froman; Jack Durant; Donn Arden Dancers with Margie Lee; Art Johnson; Carlton Hayes & Orchestra.

Lovely first lady of song, JANE FROMAN, graciously holds the spotlight once again in the Painted Desert Room. Her rich contralto voice and regal stage presence always commands the attention of all present. Miss Froman's courage through her many adversities, plus her superb talent and singing, has won everyone's devoted admiration throughout the nation. We are all grateful that she is now able to entertain her audiences with ever greater verve and zest. Her renditions of Irving Berlin's songs from 1910 through his latest, is by far the most heart-felt and unusual to be heard to date. Since Miss Froman sings from the heart, any song she might choose is great when she delivers it. . . . Shar-

(Continued on Page 28)

El Rancho Vegas

April 18th thru June 26th

Show: Joe E. Lewis; Austin Mack; Gloria DeHaven; Renee Molnar Dancers; Ted Fio Rito and Orchestra.

Las Vegas audiences are once again in for the treat of a lifetime. JOE E. LEWIS, the "Joker is Wild," America's number one cafe entertainer, again headlines the show in the Opera-House Restaurant. This VOOM, VOOM, VOOM, and pet of all greats in show business, comes prepared with more new material and greater songs than before. Joe's winning comicry seeps right into your heart. He is truly synonymous with great entertainment. His fountain of wit is endless and unmatched,—and that's for sure! Ably assisting Mr. "L", is his longtime cohort in humor, AUSTIN MACK, at the Piano — it's post-time." . . . A recent and very wonderful addition to this stellar show is glamorous GLORIA

(Continued on Page 28)

EL Cortez

May 17th thru May 30th

Show: The Debs; Frankie D'Amore; Matt and Matty King; Sherman Hayes and his Orchestra.

THE DEBS combine beauty, talented tone blending and snappy choreography to bring you a wonderful new show in the Pirates Den. Their vocals are as smooth and sweet as honey, their dances well executed and eye-catching. These Crown recording artists possess all the attributes to send them soaring up the ladder of show business success. . . . Adding his sense of comedy to the bill is, FRANKIE D'AMORE, the gent who features sensational songs, dances and impressions. Here is jester to bring smiles to your face! . . . Dance stylists MATT & MATTY KING are known for their deft precision and creative-

(Continued on Page 28)

Flamingo

May 10th thru June 6th

Show: Duke Ellington and his Orchestra; Hazel Scott; Archie Robbins; Ron Fletcher Dancers.

It's been quite a few years since the "DUKE" and great ORCHESTRA appeared in FLV. Finally, and with much delight to all good music enthusiasts, the "hot" music of DUKE ELLINGTON and his ORCHESTRA, holds the spotlight. The world famed Duke is well-known for his ability to give his public exactly what they musically desire. The walls literally jump with the music of this great leader and composer; and the ballads have you swooning. A medley of great music that the DUKE has written is truly a high spot in the presentation. Long live the "King," Duke Ellington. . . . Adding

(Continued on Page 28)



NEW FRONTIER

May 21st thru June 17th

Show: Janis Paige; Darvas & Julia; Johnny Puleo and His Harmonica Gang; Venus Starlets; Garwood Van and his Orchestra.

We were treated to a superb and thrilling rarity last Monday in the **Venus Room.** We witnessed one of the greatest performances we've seen in many a moon, presented by a great star, Miss JANIS PAIGE, a most vibrant red head. She opened before a glittering audience of show folk and had the entire audience eating out of her hand after the first number. We find writing this review a difficult task. How can one attempt adjectives that would justify the magnificent talents of Miss P. You'll enjoy her humorous **"Bridey Murphy"** number, "You Ought to get Hypnotized" — Plus, the outstanding hit tunes JANIS first introduced in the Broadway show "Pajama Game," in which she appeared for 478 performances. Janis' rendition of "Hey There," from same show is the **"most!"** Her enthusiastic love of comedy, song and dancing, marks JANIS PAIGE, one of the nation's top-notch showmen. The gal is sensational! As an artist, she's superb; in cabarets, she ranks with the greatest. We suggest you make a note on your calendar to see JANIS PAIGE. It'll be a treat you'll always remember. Assisting Miss Paige, are two gents who possess exceptional talents in singing and dancing. They are JERRY MADISON ("King and I"), and FRED HANSON (MGM). They sing, dance and have a "ball" with their "boss." . . . On the same bill, DARVAS — JULIA, the most spectacular, acro-ballet dance team you'll see on any stage, or anywhere for that matter. "Suave" Darvas and "majestic" Julia, are a picture of **grace, rhythm** and **balance,** which, we believe, should describe this team to a "T." The throw from the raised platform (approximately eight feet), will cause you to gasp.

(Continued on Page 28)

Riviera

May 9th thru June 5th

Show: Phil Silvers; Mello-Larks; Double Daters; Riviera Girls; Ray Sinatra and his Orchestra.

SERGEANT BILKO, otherwise known as PHIL SILVERS, is on the loose again, creating a pandemonium of mirth and merriment that will "rock the foundations" of this immense, nine-story hotel. This "Top Banana's" TV portrayal of the scheming Sergeant Bilko, won the three top Emmy honors, one of which was for 1955's best comedian. The "Sgt." is accompanied by his "Soldier Men" to give you a personal performance that is a new high in hilarity. When you see Phil in person, you will agree that he well deserves that Emmy, plus any other Awards they can dish out. A natural

(Continued on Page 29)

SAHARA

May 8th thru June 4th

Show: Ray Bolger; Tina Louise; Seven Ashtons; Saharem Dancers; Cee Davidson and his Orchestra.

Headlining this presentation in the Congo Room is star of all medias of entertainment, RAY BOLGER, the gent with the rubber legs and agile terpsichorean abilities; aptly named, "SPRING FEVER." This lanky, and one of the world's greatest dancing stars, has laughter in his feet and superb entertainment at his "finger-tips." Ray's relaxed manner in which he can be a clown, a Jim-dandy, or just genuine Bolger, ever amazes (and amuses) all audiences. One of the most hilarious routines to ever be viewed anywhere — at anytime — is Ray's "striptease" impersonation!!! You can't help but love that man. Mr. Bolger presents an exciting new personality in a very unusual manner. Luscious TINA LOUISE

(Continued on Page 29)

The Sands

May 16th thru May 29th

Show: Howard Keel; Billy Gray; Beachcombers with Natalie; Copa Girls; Antonio Morelli and his Men of Music.

Through the courtesy of MGM, Jack Entratter proudly presents HOWARD KEEL in the COPA ROOM spotlight. For two weeks only, this handsome gent will "ring the rafters" with his magnificent baritone voice. He has a magnetic stage presence and a glorious voice when he breaks into a rock & roll ditty. Audiences are amazed and delighted with his versatility and sense of comedy. Mr. "K." introduces a beautiful young lady,—, from England who has a fabulous soprano voice. All who appreciate symmetry of sound will want to be on hand to welcome one of Hollywood's finest singing stars. . . . A very wonderful added attraction is, BILLY GRAY, quick-witted quipster. His fast mov-

(Continued on Page 29)

SHOWBOAT

May 18th thru May 31st

Show: Wally Vernon; Lili Ayres; Garr Nelson; Showboat Girls; Lon Styles & Stylists; Rossi & McCullough; Deane Douglas & Coral Kent; Mike Werner & Orchestra.

It's a return engagement for that very comical character, "JOEY PERHAPS," otherwise known as WALLY VERNON. This seasoned veteran of vaudeville and forty years in show biz, is one of the funniest gents in the business. With Wally on stage, you can expect anything and everything AND laughs galore. . . . Blondeful young charmer, LILI AYRES, presents exotic dances that are loaded with pulchritude and charm. A beautiful girl and an exciting presentation. . . . GARR NELSON is the handsome,

(Continued on Page 29)

SILVER SLIPPER

(Not a Review)
Opening May 25th

Show: Fawzia Amir; Hank Henry; The Appletons; Renee Renor; Mac Dennison; Slipperettes; Silver Stock Company.

Eddie Fox presents REVUE PARISIENNE, a spicy French musical comedy, starring glamorous Fawzia Amir, King Farouk's favorite belly-dancer. Mainstay of the show is HANK HENRY, the man with the colossal kisser that can break up even the strictest of "sober side" patrons. There would be no "Slipper" show without the singular comedy of this funster. The APPLETONS, famous trio of Apache dancers, present dance sequences that will keep you on the edge of your chair. RENEE RENOR, the "French Chanteusse," will warm everyone's heart with her continental songs delivered most capably. The Silver Slipper Stock Company including these new famous personalities of

(Continued on Page 29)

Thunderbird

(Not a Review)
May 24th thru June 13th

Show: China Doll Review; starring Wing and Ling.

This review presents the internationally famous Chinese Hillbillies, Wing and Ling, whose hilarious comedy, music and talent with the Oriental touch will have the audiences clamoring for more. There's a host of supporting acts that will keep everyone in a happy frame of mind throughout. The China Doll Revue with a contingent of thirty-five in the company can well boast of its China Dolls (live ones) the most beautiful Oriental showgirls in the world. If you enjoy beauty, comedy and music this will make an evening well spent .

★ *We're delighted to be back "home" again...*



AT THE



JOHNNY PULEO

and His

Harmonica Gang

- **Just completed, "TRAPEZE" for Hecht-Lancaster Productions, filmed in Paris, France**

★ ★ ★ ★ ★

DESERT INN

(Continued from Page 23)

ing the spotlight in the extra added attraction spot, is that solid-selling comedian, JACK DURANT. His brand of comicry is fast moving and mirth provoking. His "prat-falls" and disregard for his framework, has audiences wondering if he will survive the performance. Here is a comedian that literally "kills himself." Jack Durant is truly a very humorous and entertaining man. . . . DONN ARDEN'S productions are always excitingly different and masterful. They are artistic and unusual. MARGIE LEE is featured in a fabulous ice skating routine that is eye-catching. . . . ART JOHNSON'S fine voice adds to the decor in these outstanding productions. . . . CARLTON HAYES and his ORCHESTRA proffer a precise musical background.

EL CORTEZ

(Continued from Page 23)

ness. Their novelty cane routine is exceptionally unique. . . . Excellent musical backing is provided by SHERMAN HAYES and his ORCHESTRA.

EL RANCHO VEGAS

(Continued from Page 23)

DeHAVEN, beauteous little lovely that sings in a very scintillating manner. This very charming and talented lady really gives her all in song. It is a pleasure to see and hear Gloria perform. . . . In the terpsichore department the RENEE MOLNAR DANCERS present exception choreography that is filled with continental flair, color and excitement, to round out a great show. . . . Skillfully backing the show, is Maestro. TED FIO RITO and his fine ORCHESTRA.

FLAMINGO

(Continued from Page 23)

her exceptional piano and vocal stylings, is the one — the only — HAZEL SCOTT. Her unusual delivery and exciting piano gymnastics will keep toes a tapping and bodies swaying with the rhythms this wonderful artist creates. Most outstanding is Miss Scott's "Autumn Leaves," the original French version. . . . Adding the comical touch to this show is ARCHIE ROBBINS, mirth-maker of exceptional talents. This gent will agitate your humor area, and that's for sure. . . . The DE-LOVELY DANCERS or FLAMINGO STARLETS, will present artistic new production numbers that are created and staged by choreographer, RON FLETCHER. . .. DUKE ELLINGTON and his very wonderful group of musicians furnish the background for the entire show.

NEW FRONTIER

(Continued from Page 24)

Darvis & Julia perform spins and catches, all difficult to believe, although you see them done to perfection. . . .

It's welcome back home for JOHNNY PULEO and HIS HARMONICA GANG. Johnny and the boys present a fast-moving and highly entertaining act, and musically, they'll have you laughing from the moment they appear until the last encore. The mad antics of Johnny — his, "Oh, so innocent explanations in pantomine," the battles with the rest of the "gang," all adds up to loads of fun and laughter. With little or no effort, **Johnny Puleo** has the magic look and manner that evokes wave after wave of laughter from watchers of all ages. . . . The VENUS STARLETS present two colorful production numbers that

JACK CORTEZ
Fabulous LAS VEGAS magazine
Mailed anywhere in the United States . . . . . .
P.O. BOX 748
$8. PER YEAR

are B'way routines. The second, an undersea ballet (a fantasy), with gals and lads portraying various forms of sea life. Costumes are enchanting and choreography by DOROTHY DORBEN deserves a four star rating. . . . GARWOOD VAN and ORCHESTRA, and his excellent men of music back this ALL MUSIC show to perfection. . . . And now in conclusion, WALK, RUN or RIDE, but see "this" show. . . . a treat you owe to yourself.

RIVIERA

(Continued from Page 24)

flair for comedy, has made PHIL SILVERS' characterization off "Sergeant Bilko," the country's top kick. This great comedian has brought FLV a show that will establish a new high in attendance, and that's for sure. . . . The MELLO-LARKS combine their excellent voices to produce harmonious tones that will augment an outstanding evening's entertainment. . . . Adding clever dance routines by two handsome gents and their beautiful "dates," are the DOUBLE DATERS. . . . The exciting RIVIERA GIRLS present colorful new production numbers to add beauty and charm to round out the show. . . . Maestro, RAY SINATRA and his ORCHESTRA, provide musical backing that is perfection plus.

SAHARA

(Continued from Page 24)

sings a couple of pulsating tunes in an individualistic manner. . . . The incredible SEVEN ASHTONS add their unusual acrobatics to the bill. Their nimble tricks and breath-taking antics that include swinging each other about the room, startles viewers into gasps of amazement and rounds of applause! The SAHAREM DANCERS present scintillating productions that are always filled with color, exquisite costumes and exceptional artistry. Routines are created and staged by GEORGE MORO and RUTH LANDIS. CEE DAVIDSON and ORCHESTRA offer an accomplished musical background.

SANDS

(Continued from Page 25)

ing comicry holds your attention and wins your laughter. This pixie-pussed gent is guaranteed to erase all frowns from all within ear-shot!! . . . The Beachcomers with Natalie, display outstanding vocals and choreography. This quartet of superb melody-makers are tops. . . . The COPA GIRLS execute outstanding production numbers with verse and artistry. They are always exquisite in the beautiful costumes by Mme. BERTHE. Their clever choreography by BOB GILBERT and RENEE STEWART. ANTONIO MORELLI and his Men of Music, complement a fine show.

SHOWBOAT

(Continued from Page 25)

M. C. baritone-vocalist. . . . The SHOWBOAT GIRLS offer fine choreography with lots of zest. . . . MIKE WERNER and his orchestra, beat out a sound musical background.

SILVER SLIPPER

(Continued from Page 25)

Cliff Ferre, Sparky Kaye and Jimmy Cavanaugh, reels with a laugh and situation per second. Also, now added to the comedy, is the funny hunk of diminutive man, Mac Dennison.

A gentleman who has been married only a few months sent us this one with a fervent plea that we use it . . . here it is . . . exactly as he wrote it: BEFORE marriage . . . a man declares he will be the master in his own house or know the reason why . . . AFTER marriage . . . he knows the reason why!



★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.

★ ★ ★

YOUR FABULOUS LAS VEGAS WEEKLY TV GUIDE

this week on TV..

MAY 26 THRU JUNE 1

SATURDAY — MAY 26

10:45 8 Baseball Warm-Up
10:55 8 Baseball Game
1:30 8 Horse Races
2:00 8 Action Theatre
3:00 2 Matinee Theatre
4:15 2 Do It Yourself
4:30 2 Surprise Package
5:00 2 Three Musketeers
8 Mighty Mouse Playhouse
5:30 2 Gabby Hayes Show
8 Showtime
6:00 2 People Are Funny
8 Chuck Hull Sports Desk
6:30 2 Texaco Theatre
8 Mike Steele's Campus Party
7:00 2 George Gobel
8 Sheena
7:30 2 Hit Parade
8 Death Valley Days
8:00 2 Lawrence Welk Show
8 Honeymooners
8:30 8 David Niven Presents
9:00 2 Perry Como
9:30 8 Soldiers Of Fortune
10:00 2 Passerby
8 Gunsmoke
10:35 2 Two On The Aisle
8 Showcase of Stars
12:00 8 Martin Black's Nite Owl

SUNDAY — MAY 27

11:45 8 Christian Science
12:00 2 To Be Announced
8 This Is The Life
12:30 8 The Christophers
1:00 8 The Lighted Window
1:30 8 Adventure
2:00 8 Face The Nation
2:30 2 NBC Outlook
8 CBS News
3:00 2 Meet The Press
8 Mobile Showcase
3:30 2 U.S. Navy Presents
3:45 2 Frontier To Space
4:00 2 Championship Bowling
5:00 2 Mr. Wizard
8 Drew Pearson
5:15 8 Music Hall
5:30 2 To Be Announced
8 Telephone Time
6:00 2 Playhouse Hour
8 I Search For Adventure
6:30 8 My Little Margie
7:00 2 The Big Picture
8 Private Secretary
7:30 2 Music Of The Masters
8 Crunch & Des
7:45 2 The Passerby
8:00 2 NBC Comedy Hour
8 Ed Sullivan Show
9:00 2 American Legend
8 Mayor of Town
9:30 2 Tomorrow's Headlines
8 G.E. Theatre
9:35 2 Baseball Scoreboard
9:40 2 Two On The Aisle
10:00 8 Mr. & Mrs. North
10:30 8 TV Theatre—Bob Janes

MONDAY — MAY 28

12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Way
8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:15 8 Welcome Wagon
3:00 2 Movietime
3:30 8 Fun In The Sun
4:15 2 Be My Guest
8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariner Show
6:00 2 News & Weather
8 News & Weather
6:30 2 R.M. Theatre
8 Robin Hood
7:00 8 Life of Riley
7:30 2 It's a Great Life
8 Highway Patrol
8:00 2 Inspector Mark Saber
8 Liberace
8:30 2 TV Readers Digest
8 San Francisco Beat
9:00 2 Truth or Consequences
8 I Love Lucy
9:30 2 Caesar's Hour
8 December Bride
10:00 8 Guy Lombardo
10:30 2 Tomorrows Headlines
8 Telenews—Jim Hart
10:35 2 Baseball Final
10:40 2 Two On The Aisle

TUESDAY — MAY 29

11:55 2 Health & Happiness
12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 Pinky Lee Show
2:30 2 Howdy Doody
3:00 2 Be My Guest
3:15 8 Garry Moore
3:30 8 Fun In The Sun
4:15 8 Love of Life
4:30 2 Afternoon Interlude
8 Patio Party
4:45 2 News Caravan
8 To Be Announced
5:00 2 Bar 2 Ranch
8 Submariner Show
5:30 8 Wild Bill Hickok
6:00 2 News & Weather
8 News & Weather
6:30 2 Armstrong Circle Theatre
8 Jungle Jim
7:00 8 $64 000 Question
7:30 8 Do You Trust Your Wife
8:00 2 Milton Berle Show
8 Phil Silvers
8:30 8 Man Called X
9:00 2 Headlines
8 Science Fiction Theatre
9:30 2 I Spy
8 First National Bank Theatre
10.00 2 Guy Lombardo
8 I Led 3 Lives
10:30 2 Tomorrow's Headlines
8 Telenews—Jim Hart
10:35 2 Baseball Final

WEDNESDAY — MAY 30

11:55 2 Health & Happiness
12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 I Married Joan
2:30 2 Howdy Doody
3:00 2 Movietime
3:15 8 Garry Moore
3:30 8 Fun In The Sun
4:15 2 Be My Guest
8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariner Show
6:00 2 News & Weather
8 News & Weather
6:30 2 Big Fights
8 Hopalong Cassidy
7:00 2 Wednesday Night Fights
8 Studio One
7:45 2 Boxing Roundup
8:00 2 Disneyland
8 Godfrey & Friends
8:30 8 Harry Owens Show
9:00 2 The Amazing Duninger
8 My Hero
9:30 2 Vegas Village Theater
8 I've Got A Secret
10:00 2 Break the Bank
8 Confidential File
10:30 2 Tomorrow's Headlines
8 Telenews—Jim Hart
10:35 2 Baseball Final

THURSDAY — MAY 31

11:55 2 Health & Happiness
12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 I Married Joan
2:30 2 Howdy Doody
3:00 2 The Way
3:15 8 Bob Crosby
3:30 2 Public Service
8 Fun In The Sun
4:00 2 Travel Log
4:15 2 Be My Guest
8 Love of Life
4:30 2 Afternoon Interlude
8 Patio Party
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariner Show
5:30 8 Superman
6:00 2 News & Weather
8 News & Weather
6:30 2 Three Musketeers
8 Tales Of the Texas Rangers
7:00 2 Lux Video Theatre
8 Badge 714
7:30 8 Star Performance
8:00 2 You Bet Your Life
8 Count of Monte Cristo
8:30 2 The Pendulum
8 Climax
9:00 2 Insp. Mark Saber
9:30 2 Stu Irwin Show
8 First Western Forum
10:00 2 Orient Express
8 Secret Files U.S.A.

FRIDAY — JUNE 1

11:55 2 Health & Happiness
12:00 2 NBC Matinee Theatre
12:45 8 Premier Showcase
1:00 2 For the Ladies
1:15 8 Secret Storm
1:30 2 Queen For A Day
8 Encore Theatre
2:00 2 I Married Joan
2:30 2 Howdy Doody
3:00 2 Movietime
3:15 8 Channel 8 Chaplain
3:30 8 Fun In The Sun
4:15 2 Be My Guest
8 Love of Life
4:30 2 Afternoon Interlude
8 Date With Dot
4:45 2 News Caravan
5:00 2 Bar 2 Ranch
8 Submariner Show
5:30 2 Space Dangers
6:00 2 News & Weather
8 News & Weather
6:30 2 Federal Men
8 Kit Carson
7:00 2 Cavalcade of Sports
8 Rin Tin Tin
7:30 8 Dr. Hudson's Secret Journal
7:45 2 Sports Roundup
8:00 2 Grand Ole Opry
8 Waterfront
8:30 2 Dragnet
8 The Lineup
9:00 2 Dollar a Second
8 Western Marshal
9:30 2 Top Plays Of 1956
8 Schlitz Playhouse Of Stars
10:00 2 China Smith
8 Bulova Playhouse

KSHO-TV

Channel 13 . . . Operating 24 hours a day with independent programming

featuring:

★ NEWS
★ SPORTS
★ WEATHER
★ FEATURETTES

'Round the Clock MOVIES'

★ ★ ★



Special Group of SUITS . . .
★ Tailor made to your measure **$75.00**

Special Group of WOOLENS for SLACKS —
Tailor made to your measure . . .
★ Buy TWO pair at regular price—get 3rd pair **FREE**

SNYDERS INSURED CLOTHES FOR MEN & WOMEN
419 So. 5th St. (Across from Grammar School) **DU 2-6644**
YOUR CREDIT IS GOOD AT SNYDERS

THE JOHNSTON & MURPHY SHOE



The SIATA

IN MONTICELLO CALIFORNIA

From the continental collection for business or casual wear. At home anywhere in the world. It's right for summer comfort.

$22.95

in Brown or Black

Arnolds ltd.

320 Fremont St.

MIGHTY MIXTURE

(Continued from Page 21)

Allen. Many years ago Haley's wife's sister was set to marry. Her husband-to-be was a regular parishoner at St. Malachy's Church. It was assumed that the wedding would take place there. Haley was contacted and asked to be best man. A further invitation was extended thru Jack to have his close friend, Fred Allen add importance to the wedding by serving as one of the ushers. Haley's future brother-in-law had his own plans. Without telling anyone, he switched the nuptials to St. Patrick's Cathedral. His own parish priest, who figured to perform the ceremony, was heartbroken at the change, but nevertheless understood the man's desire for an important wedding. The Father, not wishing to be left out of the rites completely, arranged thru the church powers, to have himself assigned as an assistant officiating priest at St. Patrick's. It was to be a real surprise to the couple.

The wedding started and the local padre arrived on the scene late. He came thru the back entrance of the Cathedral and rushed down to the altar to join in the holy occasion. Unfortunately, to the embarrassment of all, the good priest, lost his footing and tripped. Over the hushed consternation, Allen leaned over to Haley and whispered: "Well, I guess he wasn't ready for the big time." . . .

Opinionaired: Always had the feeling that Eartha Kitt could be the present day delight of continental London and Paris sophisticates, much the way Josephine Baker was years ago — before she became an 'ist' in search of an 'Ism'!!! Next time you want a montage of a Rotary member, a roving Elk and a merry Mason — all rolled into one, try to imagine Jack Carson at a convention. . . .

Newsette: Someday the Alan Dale-Vic Damone feud will flare in the open and the notes will fly in all keys. Seems the mutual disliking started in a Brooklyn high school years ago.

With Lotion and Goggles For All: The guy who would have loved Palm Springs and the Miami sand world most was the ancient Greek philosopher, Diogenes. The learned cynic told Alexander the Great: "Step out of my sunlight!"

(Continued on Page 48)

Cancer strikes 1 in 5

Strike back

Give

Your gifts to the American Cancer Society help guard those you love.

Your dollars support research in a hundred laboratories and universities . . . spread life-saving information . . . ease pain and suffering ...provide facilities for treatment and care of cancer patients.

It is a sobering fact that cancer may strike anyone tomorrow: strike back today with a gift to the American Cancer Society. You may mail it, simply addressed CANCER, c/o your local post office.

TOWNE & COUNTRY Interiors

★ Most Complete Decorating Studio West of Chicago

By

...Nevada Drapery and Upholstery

Owned and Operated by AL LANDSMAN

CARPETS

DRAPERIES

UPHOLSTERY

• It doesn't cost any more to custom furnish your home with — proper and planned decor . . .

NO DOWN PAYMENT

36 MONTHS TO PAY!

Free Estimates and Decorating Service at No Obligation

620 NORTH FIFTH STREET ★ PHONES DU 4-6190 ★ DU 2-5225

OBSERVATIONS

(Continued from Page 5)

and we all breathed easier. I said, "Will, what are you trying to do?" He replied:

"I am going to the Democratic National Convention. If I had gone to the Republican Convention this never would have happened."

That afternoon Western Air sent another plane to pick up the mail and passengers. And the next day the same kind of an accident happened to Will again at Edmondton, Wyoming. But he persevered and helped nominate Al Smith for President.

Such small mishaps did not keep Will Rogers from his love of air travel and along about 1935, with Wiley Post, off on an exploration trip through northern Alaska where there were no landing fields whatever, both were lost.

That was not the last of the tragedies which were the price of safe and quick travel by air. It was on the evening of January 10, 1930, when Las Vegas experienced one of its infrequent snow storms. I was in my office on Fremont Street that evening when I heard the drone of the mail plane which had just taken off on its flight to Salt Lake City. Snow was coming down in great flakes but I could dimly see the plane as it passed flying rather low. That was probably the last time that Western Air planes carrying Maury Graham as Pilot was ever seen until the next June when the remains of Maury Graham were found in a canyon in central Utah something like a quarter of a mile below where the remains of the plane rested on the mountainside. We of Las Vegas and Western Air Express had done everything possible to find the plane and rescue its intrepid pilot, but the heavy fall of snow made that impossible. One interesting feature of the tragedy I recall. Maury Graham, badly injured had survived the crash. He had managed to free himself from the wreckage, and dragged that precious sack of airmail until he fell, never to rise again.

I observe that I have strayed from what I intended to write about — the tremendous and unbelievable advance of air navigation until today it is considered not alone the quickest and most pleasant method of travel, but the safest also.

It seems only a short time ago that Ed Converse established Bonanza Airlines to operate between Las Vegas and Reno. Since then he has extended his line from Las Vegas to Phoenix and from Phoenix to Los Angeles via Palm Springs and from Phoenix to Los Angeles by way of San Diego. All the routes are popular and prosperous. The great ships are modern in design and there has never, in all the thousands and thousands of flights carrying hundreds of thousands of passengers, been a fatality or a serious accident.

The flight to Winnemucca and back on which I was a passenger, was not a regularly scheduled flight, but was a courtesy offered to the Democrats for their State Convention at Lovelock and to the Republicans for their convention at Winnemucca, saving delegates much time and the long, tiresome trip by automobile.

What a change in the past twenty-five years! Now planes carry thousands of passengers between New York and the Pacific Coast every day in a few hours. Hundreds of great passenger planes carrying thousands of people cross the Atlantic every night. Almost daily service is maintained to Honolulu and thence to the Orient.

By the way, Ed Converse President and really the creator of Bonanza Airlines, was elected Republican National Committeeman from Nevada. This was in recognition of the leading part Ed played in the election of President Ike in 1952.

CRISWELL PREDICTS

(Continued from Page 7)

be more easily marketed. I predict this much-needed survey will take the risk out of world-wide merchandising, and will help to solidify the financial structure of our nation and the rest of the world! . . . I predict that a very small electric ear, which can be worn as a watch fob, but will pick up the sound of any plane and translate it into speed, type of motor and how far distant! This new electric ear will prove most valuable in airports, and also in the detection of foreign objects in the sky! . . . I predict that a very famous man and his son, will come to a parting of the ways, which will mean the beginning of the end for a famous industrial empire! . . . I

• You haven't lived until you've dined . . . IN THE

HICKORY ROOM

Chef's daily specials

MONDAY
OLD FASHIONED BEEF STEW
with vegetable en Casserole
Tossed green salad $2.75

TUESDAY Lean New York
CORNED BEEF
with Savoy Cabbage
boiled potato
sliced pickled beets $3.00

WEDNESDAY
SPRING LAMB RAGOUT
Parisienne
mixed green salad $2.75

THURSDAY Disjointed
SPRING CHICKEN
Saute Cacciatore with Spaghetti
mixed green salad $3.50

FRIDAY Fresh
Lake Superior White fish saute Meuniere
Parsley potatoes, Riviera Salad $3.25

SATURDAY Prime
YANKEE POT ROAST
braised in burgundy wine with potato pancake
tossed green salad $3.00

SUNDAY Roast Stuffed
SPRING CHICKEN
(Half)
with fancy spiced fruits, tossed garden salad, potato du jour $3.00

• The choicest of prime steaks, ribs, and fowl are flame-broiled before your eyes on huge open rotisseries.

the magnificent Riviera HOTEL

Just to say hello again . . .

see you all in November!

BILLY GRAY

THE Sands HOTEL

P.S. Scott Warren wishes everyone goodluck!
(That's my new Son)

predict that a mysterious fruit blight will sweep across the Southern States, and will destroy millions of dollars in crops! This epidemic will be traced to a new fungi from Mexico, which strikes at the roots and completely destroys the plant!

YOUR INCREDIBLE FUTURE:

My friend, the endless, endless ribbon of Time, which has reached from beyond the beginning, and will reach beyond eternity, will one day bring us a very surprising event! Our miracle men of science, our geologists, plus trend, precedent, pattern of habit, and the unalterable law of cycle, all reveal to us about the coming end of the world. My friend, all are very definite, and all agree that we are but ten seconds from eternity, for within ten short seconds, an explosion in Outer Space could destroy all human life on this planet, and our world along with it! My friend the next time you walk down the street, look up at the sky! Yes my friend, look up at the sky with a new respect, for it holds your Incredible Future! . . . My friend, of all the life on earth, human life is the least needed! Our untouched jungles, our unexplored mountains, and our unfathomed ocean depths are teeming with life, as Mother Nature intended. If man were to suddenly disappear from the earth, he would not be missed, and more than likely, the animal, insect and plant world would rejoice! Nature would again replace with vegetation, and cover the earth lovingly with a blanket of green, where now man has defiled her with man-made mountains of steel and concrete! Mother Nature always wins out, and some day man will lose his gamble, and his Incredible Future will end, when he removes himself from this earth and permits the natural state! Man cannot outwit Mother Nature, and you cannot deny your Incredible Future, which is already decided!

George M. Cohan once wired a hotel for a room . . . The telegrapher . . . in error . . . spelled his name COHEN. Back came a wire. . . . "Sorry, we don't take people of your faith." Cohan quickly wired back. . . . "You thought I was JEWISH . . . and I thought YOU were AMERICAN. . . . We were both wrong. . . . Cancel reservations!"

RARE COINS
BOUGHT and SOLD
★ COIN AND STAMP COLLECTORS SUPPLIES
★ Fabulous Selection Original Gold and Silver Coin Jewelry
IMPERIAL COIN COMPANY
Ben Stack
QUALIFIED EXPERT APPRAISAL SERVICE
120 So. Third Street • Phone DUdley 2-8922

THAT'S FOR SURE

(Continued from Page 9)

hazard the guess that the event will have been a tremendous success and localities will have been pleasantly surprised at the wealth of talent that was unveiled, on this evening. Talk has it that other Variety tents will witness the highlights of this stellar presentation, with a possibility of its being shown to local televiewers. The women have been donating their time to this show and we hope we will be able to tell you (next week) that our FLV turned out en masse to offer support to the Variety Club charities. . . .

We were delighted to see BERNIE EINSTOSS in FLV, and visiting at the NEW FRONTIER HOTEL. He is preparing to open his BAL TABARIN at Lake Tahoe for the summer season, around June 24th. Mr. Einstoss is also readying his new Reno club, located across the street from HAROLD'S CLUB. The new spot will welcome the public sometime in August and will be known as RENO'S HORSE-SHOE CLUB. . . .

Sincere congratulations to BETTY LEE and R. V. BRAND, who celebrated their Ninth Wedding Anniversary at the RIVIERA HOTEL, May 16th. (R.V. is the Manager-drummer with the CARLTON HAYES ORK.) Just two weeks earlier, the couple welcomed their second son, MARK LEE, on April 28th. The oldest Brand heir is two and one half year old, ROBERT. . .

May 18th brought with it an overwhelming crowd, to attend the opening day ceremonies of the FREMONT HOTEL. The place was so heavily populated with attendees, one couldn't move until everyone else did. The owners of the Fremont Hotel can justifably be proud of this magnificent structure. Now, opening date plans are being formulated for the new SILVER PALACE, which expects to present its preview opening on May 25th. . . .

MORT BRANDLER (Assistant Executive Vice President of the CITY OF HOPE, in Duarte, California) is in town for a series of lectures. While here, Mr. Brandler will speak before various business auxiliaries in Las Vegas. Highlights of his talks will deal on the importance of the City of Hope to FLV. . . .

Over at NEW VEGAS LANES,



TO MARION HICKS & MARTY HICKS:

Gentlemen:

May I say it was another pleasant engagement at the . . .

Thunderbird

★ ★ ★

ROMO VINCENT

P.S. If you're in L.A. June 15 — meet me at the BILTMORE BOWL

Proprietor FRANK MIRABELLI has introduced a very interesting league that will keep the keglerettes busy, for the Summer season. It is an Individual Peterson Point league that finds every girl bowling for herself, instead of being part of a team. Although our "Princess' is a devout enthusiast of this game, we must confess sheer ignorance of particulars that deviate from the normal team procedure of bowling. However, this ranks similar to a tournament, as far as the individual bowler is concerned. The Peterson Point system allows one point for each fifty pins that fall, during a game, with percentages carried forth. One point is also awarded for each game won from the bowler's opponent. Sounds very interesting and began this past Monday, at 8:00 P.M. . . .

Word arrived from JAKE FREEDMAN, the "Little General" of the SANDS HOTEL. A letter from Paris informed CARL COHEN that "so far, it seems that Jake has received more publicity than PRINCE RANIER." (Well — we told you so!!!!!!) . . .

HARVEY BERNHARDT is back in town for a short visit at the BALI HAI APARTMENTS. His bride, lovely JULIE WILSON, is currently fulfilling a Gotham engagement. Harvey is now in the movie industry, on the direction-production end. This lad is full of fire and ambition. We advise you to keep an alert eye on him for Mr. Bernhardt is headed for the top rung of success. . . .

Wasn't it the old Bard himself who said, "Methinks the man doth protest too much?" Never seems to fail that something you deny vehemently will come to pass. So it is with JO ANN and HANK HENRY. (Hank, as you very well know is the top comedian of SILVER SLIPPER fame.) When their last child was born (less than two years ago), the Henrys insisted it was the last and attached a middle appelation of "Finito" to his John Henry. Well, during rehearsals for the VARIETY CLUB Auxiliary's "Minstrel Show," Jo Ann confessed a fourth image was on its way. How about that????? and Congratulations!

Peeping through the door at the FRENCH BOOTIER, we unearthed a special sale that begins on May 25th, in honor of DANNY SIMMON'S First Anniversary. Danny was conferring

with PAT MARINO (whose Dad is JOHN MARINO, the famous shoe designer). Pat had brought with him the new Fall collection which is (to borrow a phrase from our feminine counterparts) "simply dreamy." We admired them so much, we had to select a few pairs for Mrs. C. . . .

Comedienne PATTI MOORE tells a cute one on partner BEN LESSY, that occurred when they were playing a MAPES HOTEL date, in Reno. Ben is a "bug" on history and Patti insisted that he take the time and visit Virginia City. Upon his return, Patti asked him if he had enjoyed the tour. Lessy nodded in the affirmative, but added: "I expected HARRY COHN to make an appearance and pay me for appearing in an old western." (This lad is always full of laughs.) By the way, this team of funsters will appear on the May 27th "Comedy Hour" (Sunday) with BEN BLUE. Give a looksee! . . .

In addition to his singing chores in the Casbar (of the HOTEL SAHARA), SONNY KING is now assisting Entertainment Director STAN IRWIN. He is proving himself an admirable host and also has the "power of the pen." . . .

A good note on the local scene was the State License grant to the DUNES HOTEL. Next on the agenda, is the County License. Then, the bistro will go into a complete business operation. We extend wishes of success to MAJOR A. RIDDLE, BOB RICE and BILL MILLER (General Manager). FLV is hoping for an early opening here. . . .

Nice to see our friend MIKE RENIS back in action. He is a swing shift floorman at the NEW FRONTIER HOTEL. We know that his many friends will be happy to learn of his new post. . . .

Local girl makes good! After working in various lines for a few years, RENE MOLNAR finally got the break she has awaited! Her own line of girls opened at the HOTEL EL RANCHO VEGAS, May 23rd. Rene does the choreography costume designing herself, in addition to being featured when the eight girls make their entrance. . . .

Belated (but sincere) wishes to EDITH and LOU GOVENDO. On May 23rd, they celebrated their Thirtieth Wedding Anniversary. It was also Mrs. Govendo's birthday. They are a truly

Coming Attractions
ON THE FABULOUS STRIP

DESERT INN
JUNE 5
McGUIRE SISTERS

El Rancho Vegas
COMING
SOPHIE TUCKER

Flamingo
JUNE 7
JAN MURRAY
THE INK SPOTS
MARY MEADE FRENCH

NEW FRONTIER
JUNE 19
PATRICE MUNSEL
Cast of 60

☆

Riviera
COMING
DINAH SHORE

SAHARA
JUNE 5
DENNIS DAY

The Sands
MAY 30
DANNY THOMAS
ROBERTA LINN

Thunderbird
JUNE 14
ARTHUR LEE SIMPKINS
BILLY KELLY
LOIS RAY

★ *It's been a wonderful*

five weeks at the . . .

HOTEL **EL RANCHO VEGAS**

Thank you, BELDON KATLEMAN



WANDA SMITH

AND HER COVER GIRLS

P.S. . . . See you in Europe!

wonderful couple, admired by all who know them. (Lou is a swing shift floorman at the RIVIERA HOTEL.) . . .

Seems we made a "boo-boo." Since our Managing Editor's picture appeared on our Helldorado cover (May 12th), we've had many inquiries as to the identity of the photographer. We apologize for the oversight. The photo of our heir (BRUCE BARTON CORTEZ) was taken by our Staff Photographer, BRUCE WILEY. (Did a pretty good job, didn't he?) . . .

Looks like an enjoyable hobby is being shared by FRENCHY (head bus boy) and NICK KELLY, Manager of the SANDS HOTEL Copa Room. During the daytime, they train pigeons, out on the desert. Years ago, when only a lad, Nick pursued this pastime from the top of a New York tenement building. Today, he has the wide open spaces for his pigeons. Wonder if that makes any difference? . . .

With the human sea that invaded the FREMONT HOTEL for its opening, it's a wonder there was room to spare for the floral salutations. The displays were simply beautiful. We thought one of the most outstanding was the roulette wheel layout, with the perpetually moving wheel. It was sent by AL PARVIN, President of the FLAMINGO HOTEL, Inc. This particular floral arrangement was designed by EBBY, who works for DALE LINNET, at the DUNES HOTEL FLORIST.

DARVAS & JULIA are at the NEW FRONTIER HOTEL, after their return from Europe where the distaff member of the team made her successful debut as a singer. We have a strong suspicion that this may be their last engagement as a dance team. Although considered the finest acro-ballet dancers, Julia prefers to sing. During the 1956 OLYMPIC GAMES in Australia, all of the productions will be built around her. A finer tribute couldn't be given.

Talk about proud Daddies! We couldn't possibly brag about our son as much as BILLY GRAY does about his. (Billy is the comedian at the SANDS HOTEL.) To hear Billy tell it, SCOTT WARREN GRAY is definitely cut from Presidential cloth and will one day champion our world. (He can tell all of this even though his heir is just six months old?????) . . .

A tremendous rebellion met the removal of one of the two daily, direct



HELLO, Las Vegas

It's really wonderful to
be in the **PIRATES DEN**
at the . . .

HOTEL *El Cortez*

HARMONIOUSLY YOURS,

THE DEBS

Donna, Peggy, and Connie

flights between here and San Francisco. Travelers insist it isn't enough and hope the airlines will reinstitute the additional flight. . . .

Seems that many are confused about the number of games to be found in the new FREMONT HOTEL. Here's a rundown for your enlightenment. The two separate pits collectively embrace ten dice tables, twelve "21" tables, four roulette wheels, one "Big Wheel" and three hundred (300) slot machines. Dayshift boss is CHUCK BENNETT: Swingshift boss is KARL MAIER; graveyard boss is PAT COLLINS. Also included in the casino is a spacious KENO department and card rooms. It's absolutely fantastic! . . .

The FRANKIE HUDECS are infanticipating, come November. (He is the drummer with the MARY KAYE TRIO, at the HOTEL SAHARA.) Local bowling circles are familiar with Frankie's spouse, JAN, who has carved quite a niche for herself in this sport. . . .

Hey, fella! Don't argue with your wife. Let IRV BERGER from the A. A. Driving School teach her how to drive. It's a good idea to let a stranger take over these chores for the man of the house can become too emotionally in-

Attend!

"NITE OF FUN"

Monday
JUNE 25, 1956
8:00 P.M.
Cashman Field

★ ***Las Vegas' own "World Serious" ball game***

STRIP HOTEL OWNERS
VS.
DOWNTOWN CASINO OWNERS

Umpire:
Leo Durocher

★ ***All proceeds to***
CITY OF HOPE FOUNDATION

Non-Sectarian
Cancer, T.B. and
Leukemia Hospital

General Director:
SAUL LUBOFF

Chairman:
MAURICE FRIEDMAN

Co-Chairman:
CECIL LYNCH



volved during this trying process. Your wife can have her choice of automatic and standard shift. All cars are equipped with dual controls and quite safe. IRV is considered one of best teachers in business.

The BETHEL BAPTIST CHURCH is planning to present SHIRLEY CARTER for a return engagement, June 10th, at 7:45 P.M. The nationally-famous Mezzo-Soprano will make this her last U. S. appearance, before making a European tour. She will give her concert at the LAS VEGAS HIGH SCHOOL AUDITORIUM, located at Ninth and Clark Streets. Miss Carter possesses an amazing vocal quality. If you haven't heard her yet, don't miss this concert. It is a must for music lovers. . . .

The most delicious hotdogs in FLV are available at the NEW FRONTIER HOTEL and are served between the hours of 3:00 and six a.m. Along with demands from hotel guests, many outgoing orders are received for these stimulating delicacies. We know of one "Strip" hotel owner who buys approximately 25 nightly (sometimes more) for his patrons. The "dogs" are in the midst of a New York delicatessen style food spread. To us, there's nothing more tasty than a good hot dog . . . and that's for sure.

VIEWING THE ACTION

(Continued from Page 11)

gains in momentum with FREDDIE ATOL, the owner, attracting the smart set. . . . DANNY and MISTI VARRONE can well be proud of their ranch property at Sunset and Mesquite in Paradise Valley. It's the RANCHO CONCETTA and is a showplace in the desert. . . . Renewing old acquaintances with PETE LONGO took minutes of delightful reminiscing. He was part of the NEW ORLEANS ROOSEVELT HOTEL staff when this columnist was stationed there at the NAVAL AIR BASE. . . . FLAMINGO entertainment director, MAXINE LEWIS has for her efficient stage manager, ARN duB'e, who is handling the ELLINGTON-SCOTT show with great dispatch. . . .

The Press party for BILL (HOPALONG CASSIDY) BOYD at the D.I. SKY ROOM this past Saturday was a tremendous success. Most of the guests had the privilege of being photographed with this hero of western

fame. MIKE STEELE the ANDERSON DAIRY MAN hosted the party which consisted of the outstanding representatives of press, radio and TV writers and commentators. . . . The MICHAEL'S SHOE STORE of Fremont Street operated by MIKE WIENER has a very excited staff. The reason: the Quarter Midget Racer the store is sponsoring in the local junior-size division. BUD WHITMYER, WALT CAMPBELL, LESSIE FOULKE, DON SIMONSON, all of the sales force are awaiting the display of this car in the store lobby. BUD WHITMYER'S SON CLAUDE will be the driver for this classy speedster. . . .

COLONEL CLARK COLEMAN has been ordered by the U. S. AIR FORCE to attend the advanced officers command and staff school at the Montgomery, Alabama, Maxwell Air Base. He will be there for the months of June and July. . . . She is very Accustomed to saying this now — CAROLYN TRELEASE answers the phone with "ZENOFF, MAGLEBY, AND MANZONIE." Try repeating this to yourself. . . . Only here for a brief hour's rest on their way to RENO from PHOENIX, BEATRICE KAY and HER HUBBY, JIM MADDEN. Everyone swapped stories with them, even CLIFF JONES contributed. . . .

MICKEY KANE formerly of a strip store, it is rumored will enter the jewelry business in RENO. . . . The JWV POST NO. 711 Chaplain, MAJOR SYD KAYE officially greeted the LADIES AUXILIARY of that organization at their charter meeting in the GOLD ROOM of the SANDS HOTEL last week. His welcoming speech was so stirring that it is still being talked about. . . . The column this week is dedicated to MISS RAMONA PARE, front desk clerk of the NEW FRONTIER. Unhesitatingly when money was dropped to the floor unknowingly by an individual in the casino, Miss Pare picked it up to chase after the loser and return it.

SAUNTERINGS

(Continued from Page 13)

and both Ruth and Andy are there to help, "Johnny on the spot." We have heard that their gorgeous daughter, Debbie, is bound for New York to take a course in poise, charm and modelling.

Edgar Paul Michaud is a name which we expect to become a very familiar one to many Las Vegans. At present, Michaud is connected with the Better Business Bureau of Las Vegas and is giving to us his wealth of knowledge in the fields of retailing and merchandising. We have known this gentleman for years and are certain that his many years with the biggest department store operations and his years as president of one of the most successful national chain store operations will come in mighty handy to the future development of better retail methods in Las Vegas.

Saw the "man," Stan Irwin, upon his return from New York. We have yet to meet a guy who travels the way this fellow does. Everybody in New York saw him but we could not catch up to this speed demon. It's no wonder that the Sahara Hotel has such superior shows for this Stan Irwin can look at and listen to more talent in the quickest time on record; and he picks winners.

Met Manuel Perea who was blessed with the proverbial "green thumb" and a great guy with or without it. Manuel plants a lawn like no other we have seen done and has all of his own cute gimmicks to insure a velvety smooth lawn.

Got a great kick out of Gerry Kuzick, publicity director for the Las Vegas Sports Car Club. Believe it or not, Gerry plans to drive her light blue MG from here to Chicago and then bring her Mommy back from there to FLV in said MG. Gerry has in-

KRAM
920 ON YOUR DIAL

Pleasant Driving!
ON YOUR WAY TO OR FROM LAS VEGAS TUNE IN YOUR RADIO TO **KRAM** — 920 ON YOUR DIAL — FOR THE BEST IN MUSIC, NEWS AND SPORTS.
DRIVE WITH KRAM
THE STATION MORE PEOPLE LISTEN TO MORE OFTEN



★ *To all the patrons of the*

PIRATES DEN

Thanks a million . . . for making a guy feel so great in your fabulous city —

FRANKIE D'AMORE

HOTEL *El Cortez*

vited us out to one of the club's contests which we found to our surprise has nothing to do with auto racing and speed. Their tests concerns manueverability of the cars.

June 5th is fast approaching and we want everyone to witness one of the greatest acts, The Woodson Family, who will be at the Sahara on the same bill with Dennis Day. We touted this wonderful bunch and are sure they will take this town by storm!

Our parting shot was as usual a pat on the shoulder for a real grand girl. This week we salute the one and only Delyle, the most widely read society columnist in this area. This wonderful girl writes and thinks with her heart and the result is magnificent. Rumor has it that she has been approached to do a Sunday feature society column and we sure would love to see her take the assignment. Aside from her writing and other artistic abilities she is a great cook, hostess, budgeteer and a most wonderful neighbor. Hey "D," hurry, the deadline is 15 minutes from now!

The most inflammable kind of wood is a chip on the shoulder.

LOUNGE STARS

(Continued from Page 15)

saw three people enjoy their work so much as Hazel, Sam and Jimmy. Since they have genuine respect for each other's talents, they sincerely like playing those three sessions in the FLAMINGO lounge. I didn't ask, could just tell by watching and listening — a treat I give to me whenever I can!

"RAGTIME BOB" DARCH is back at the SHOWBOAT! It is good to see this colorful ragtime artist back in FLV after a very successful 3 months engagement at the MALEMUTE SALOON in Anchorage, Alaska. While he was in the northland, Bob gave a performance for the Alaska Crippled Children's Association that was sponsored by the mliitary order of Cooties and Cootiettes, Veterans of Foreign Wars, which is still being discussed in that city. Bob works in a derby hat, fancy flowered vest, a garter on his sleeve and dark glasses. He is considered one of the foremost ragtime piano players in the country. Here is another entertainer that just loves his work. Just mention a benefit, or merely that you like that gay happy music and he will play all night! . . .

Press time again. Gotta stop, so — 'til next week. . . .

A smile costs nothing . . . but creates much. It happens in a flash . . . but the memory sometimes lasts forever. It cannot be bought . . . begged . . . borrowed . . . or stolen . . . but is something that is no earthly good to anyone unless it is given away! So . . . if in your hurry and rush . . . you meet someone who is too weary to give you a smile . . . leave one of yours! For no one needs a smile quite as much as he who has none left to give!

Don't worry over trouble . . . it never broke a date yet.

Lebeau PRINTING CO.

821 NORTH 21ST AVENUE

PHOENIX, ARIZONA

'ROUND THE TOWN

(Continued from Page 17)

soon) the head man will be one of the best liked and respected gentlemen in casino operation. On his staff by the way, will be some of the top casino men in the business. . . . TOM HART, of the SILVER SLIPPER RESTAURANT STAFF, and a Professional sports car racer has just been offered a riding contract with the GENE KLINE FOREIGN CAR SERVICE from Hollywood, Calif. TOM will represent the KLINE Organization in all sport car races in the Calif. area. MR. KLINE by the way is a former resident of our LAS VEGAS. . . .

ELWART BROS. of the LAS VEGAS AUTO WASH, are going to get a bill from my boss in the very near future. The reason will be, for giving Golf lessons on company time. It seems that every time I stop in for gas or a car wash they are having trouble with either back-swing or not enough distance on their drives. That's all right fellows, "be our guest." . . . Noticed that GOLD'S MEN SHOP on South 4th have a fine line of sport jackets and slacks. This shop is available for the men. . . . CHRIS HOLLOWAY, life-guard at the DUNES HOTEL is one of the finest high board divers I have ever seen. CHRIS'S love for the water and his diving ability bring nothing but praise from all spectators, which are many when he stars to perform. . . . A large reception was held at the home of MOREY ENGEL the other day for MR. AND MRS. PHIL ENGEL (he of ENGEL, ENGEL and ENGEL Accounting Firm). 500 guests were present to wish the newly married couple well. The bride was the pride of Brooklyn, ADELE WEINSTEIN. . .

For Selections, Service, Savings and Satisfaction and "Everything for the home" visit FURNITURE LINES CO. on the Strip off 8th St. MAX RABIN or NATE SCHWARTZ are the men to see there. . . . "NIP" KEARNEY, he of the HELLDORADO Beard and a top mechanic on cars at the Frontier TEXACO STATION tells me that he will keep his beard until next year. . . . (I don't believe it). . . . Manager for the AETNA FINANCE CO. ALLEN COX, his wife BETTY and their two children are enjoying a vacation in New Orleans and Florida. . . . Overheard on Fremont St. (he) "What kind of a dog is that??" (she) "Why that's a boxer. (he) Who did he ever fight???? . . . Until next week. See you ROUND THE TOWN. . . .

Day by Day let's remember that kind Providence has divided Time into years . . . months . . . days . . . hours . . . and minutes. These divisions of time are bulkheads to help us with our problem of being strong . . . not strong for the whole year . . . nor for the first months of the year . . . but strong enough today to accomplish by nightfall the tasks we assign ourselves. Our years . . . our tasks . . . our responsibilities are broken into small units. We should work with minutes and hours. . . . Each is a unit of honest effort and final results will take care of themselves.

There is some consolation in the fact that even though your DREAMS don't come true . . . neither do your NIGHTMARES!



★ *Thanks folks for making us feel so "at home" in the . . .*

Buckaneer Bar

at the HOTEL *El Cortez*

Requestfully Yours,

THE THREE SPARKS

DICK SPARKS • BUCK MONARI • HANK ADAMS

HILLSWAY

(Continued from Page 19)

fast and the gay crowd who would rather be caught dead than not be seen in a certain place in a certain season are very fickle — but they do not make the place. A place like Sanborns will never go down in quality. It might lose its popularity because some gay blade changes his haunts and makes another place his headquarters, but that crowd I do not write for nor care about. And so, Virginia, I shall do my book on Mexico for the common person and tourist and let the others write for the elite.

Cuernavaca is a town of about 80,000 and I understand about 30,000 are Americans. The latter all swear by it because they can hole up behind their stone walls and let the world go by and "live as they please" with no one to gossip or talk. But even they cannot escape life even though they think they can. I wouldn't care to live in Cuernavaca but the thousands that are already there will shout so loud that before 10 years are past the estimate will be in the hundreds of thousands of Americans who have "found" paradise on earth and Cuernavaca will be a metropolitan area instead of a dirty little cobblestoned village of peasants and Americans.

Hurry on to Taxco for lunch at the VICTORIA HOTEL. Charles and Quincy Nibbi are the owners and managers. It reminded me so much of dining on the porch of the monastery in Amalfi, Italy. The food is excellent and the atmosphere is terrific, and it overlooks the city of Taxco and the cathedral in the center and the mountains in the background. You will have trouble winding your way up. I followed a car driven by a Mexican guide with American tourists in it and I knew he was taking them to the VICTORIA for lunch. Otherwise I suggest you take a boy along who approaches you to guide you.

I quote from the Mexican City Daily

OPEN
24 HOURS
Kosher Style
Restaurant
Delicatessen
Bakery
Just North of Sahara Hotel
foxy's
ON THE STRIP

Wedding Corsages
Room Bouquets
"In Fact . . *Everything in Flowers*"
DOT'S FLOWERS
808 S. 5th St. • Phone DU 2-7511

Bulletin: "One of the unusal features of Taxco is its isolation or relative remoteness from more populous centers. The town was started as a mining village and so was off the beaten track for trade with the Pacific Ocean. When the camino real was abandoned, due to the collapse of the Manila Galleon trade following Mexican independence, Taxco because of its isolation was virtually forgotten." The tourists have now found Taxco and the government has issued orders that the architecture cannot be changed and it must be kept — it is sort of a national park. Houses seemingly are piled one on top of the other like in Portofino or Rapallo, Italy, or on the French Riviera, and are all gleaming white with red tiled roofs, and flowers by the millions are all over. The road leading off the turnpike into Taxco is winding and mountainous, but very good. Here in this town the American boys and gals have come to just sit and talk and live their own lives out and do not wince if you happen on a little bar and see a bunch of fellows sitting around knitting or crocheting. Yes, that does happen. "Where the past you wish forgotten, does not matter," seems to be the motto of the day here in Taxco. Buy silver here. Some say Taxco is the town where time stands still and I believe it. You will also like the RANCHO TELVA. It is owned and operated by Wells Fargo & Co. of Mexico City.

Getting back to the main highway to Acapulco is easy and then you have fine driving all the way through the hot tropics to the coast and a fisherman's paradise. Be sure and keep your tank filled with gas as stations are few and far between. You will welcome the cool breezes from the ocean as you near. I suggest when you come to the town of Acapulco that by all means you take one of the boy guides who will yell at you because you will never find your hotel or a hotel — they are nestled in the rocks and mountains, in bays and coves and all over. I hunted for an hour almost for a hotel and was sorry I did not take a boy with me. Finally I had to.

Acapulco is a wonderful town with fishing unequalled. There are many luxurious hotels, a few being: Hotel Bahia, Hotel Caleta, Hotel Las Flamingos, Hotel del Monte, Hotel El Mirador, Hotel Prado-Americas, Hotel la Riviera, Hotel Majestic, Hotel Palacio Tropical, Hotel Las Palmas Courts, Casa Miranda, and the Belmar. There are two main beaches here, CALETA which is the morning beach, and HORNOS or the afternoon beach. There is a fine golf course here for visitors.

Most of the hotels have excellent dining rooms. Be sure and eat one evening at the EL MIRADOR overlooking the bay below and out in the open. It is terrific and the food is excellent. And DO NOT FAIL TO GO TO THE NIGHT CLUB one story down under the dining area in the EL MIRADOR and be on hand at 10:30 for the diving acts. The night club is called the LA PERLA and I understand Ted Stauffer who is almost as famous for marrying movie stars as Errol Flynn is for just marrying, owns this spot. The cove below looks like Boulder Dam (pardon me GOP'S — Hoover Dam) as far as the high cliffs are concerned and divers put on quite an act, diving from 100 feet above. When the main act is about to begin the diver dives in from the opposite side and climbs the 100 foot cliff and while he is sizing up the tides below and kneeling at the shrine and crossing himself and praying, a boy on the opposite side lights up a lot of newspapers by burning them and the lights are turned out and the diver dives. It is really breathtaking and beautiful. All over around the cliffs people are watching. Then the music begins and the show goes on. This is truly the most outstanding night club you will ever see in the world. The Si Como No Supper Club just a block from the El Mirador serves excellent charcoal broiled steaks and is an outstanding place. Where the young folks gather in bathing trunks, shorts — anything at all and dance all evening. Mostly they are beachcomers and ne'er-do-wells and come here too to "live as they please" and the dancing is almost as good as any stage dancing you will ever see. Yes sir, Acapulco is a wonderful spot and one that you will find yourself wanting to come back to again and again. Just be sure to choose a hotel where the roosters crowing, dogs barking, and kids crying all night do not keep you awake like they did me at the BELMAR. And before you leave in the morning if you leave at the crack of dawn like I always do, stop at HUNGRY HERMAN'S restaurant on the town plaza for an American breakfast. He is open all night.

Charles F. Kettering once said this . . . about a Man and a Job. I often tell my people that I don't want any fellow who has a job working for me; what I want is a fellow whom a job has! I want the job to get the fellow and not the fellow to get the job. And I want that job to get hold of this young man so hard, that no matter where he is, the job has got him for keeps. I want that job to have him in its clutches when he goes to bed at night, and in the morning, I want that same job to be sitting on the foot of his bed telling him it's time to get up and go to work. And when a job gets a fellow that way, he's sure to amount to something.

JACK CORTEZ'
Fabulous LAS VEGAS *magazine*
Mailed anywhere in the United States . . . . . .
P. O. BOX 748
$8. PER YEAR

MIGHTY MIXTURE

(Continued from Page 33)

Wheel. We'll Tell You: The movies are going for pictures with titles filled with transportation as per: "Streetcar Named Desire," "Bus Stop" and "Solid Gold Cadillac". . . . Waiting for the special material writers to develop lines like these: "Gad, I'm mad for a lad with a Cad." or "Hags go for Stags in Jags."

Don't be sheepish about Sheepskin: Next time you hear 'Hard Knocks University' being panned, remind the oaf that ten Presidents of the United States didn't graduate from college — including Washington, Lincoln, McKinley and Truman. . . .

About People: Paul Muni's wife and all his good friends call him 'Muni,' which is his real first name. . . . Take this as fact. Bing Crosby would be happy to do a real offbeat yarn as his next picture. Maybe a detective or murder — without songs. Remember what "Night Must Fall" did for R. Montgomery??? Ezio Pinza has never really made up his mind whether he was born in 1892 or '95. . . . Nero, Rome's hottest fiddler has this unbeatable record. He was responsible for the murders of his adopted father's son, his own mother and two wives. A musician, did you say??? The first killer diller!!!

Animal, Mineral and Vegetable: In thinking about the premier of the soon to be made Joe E. Lewis biog, "The Joker is Wild," we felt that this picture should open in only one place — the track at Pimlico. Your losing ticket is the price of admission. . . . Funniest name of a place, — "Ashby-de-la-Zouch." Got a mention in Scott's 'Ivanhoe.' It's in England. . . . A basic in bird seed mixtures is a bi-product, the yield of a plant, that looks like a cabbage. Honest, it's called 'rape oil.'

Hear Ye: Please be it understood that the title, "You'll never Get Rich" in no way resembles the present or future of Nat Hiken, creator-writer-producer, etc. of Phil Silvers' teeveehee. He's bound to be one of the Treasury Dept's. favorite people in less than a year.

DRESSES & SUMMER SPORTSWEAR
• *Cottons* • *Silks* • *Linens*
SARA'S
1406 South 5th Street
Now Open 'til 8 P.M. On Monday Nights

Don't argue with your wife —
Let me teach her how to drive!
AA DRIVING SCHOOL
130 So. 4th St. — SUITE 6 & 8
Ph. DU 2-3834 • Res. DU 4-8600
DUAL CONTROL CARS • Reasonable Rates

Display of Descriptives: The good tone of a xylophonist's wood knocking: The timbre of his timber. . . . Her smile was a dispossess for your morals. . . . A befuddled hobo: A 'vague-grant.' .. . "There's the steadiest guy in the room. A regular Casper Milltown." . . .

Gradings: Jane Froman's medley of I. Berlin's masterpieces from 1910 to today. By far the finest treatment Mr. Pop Music has had in the supper clubs in years. . . . Billy Pierce, the dreamboat of the Chicago White Sox. Easily 'the man with the platinum arm' and **the** southpaw of the South Side. . . . The shore dinners at McGinnis. Brings Sheepshead Bay to Broadway. . . . Julie Andrews' charm in "My Fair Lady" — even on the l.p. album. . . . The powerful combination of story — direction and scenery in "Giant," soon to come to your screen. George Stevens makes Jimmy Dean an Academy Award contender again. . . .

REAL ESTATE NOTE: Pert Peggy King, of the worthy tonsils, looking for a house. Very interested in buying Eve Arden's abode. By this time, she may have made the deal. If they had any real differences in price, it could be remedied easily. Peggy gets Evie on the Gobel show and then does a guest stint on "Our Miss Brooks."

The Future Book: In the nice enough and sometimes extremely entertaining revue, "Joyride," which has been struggling in Hollywood, due mostly to the public's apathy, out thata way, to live theatre, there lurks a star. She's Dorothy Greener, a bonafide comedienne in the truest tradition. Her timing and takes are worth all the hand beating they receive. Right now, Dot G. is, perhaps one show or maybe a single sketch away from being a bright luminary. . . .

The chit chat, in drawls, dialects and dissertations in the lobbies and on the sidewalks, between acts, on West 44th and 45th Streets. The Average Man and his Lady, from the 48, acting like vociferous pros as they bandy about. The legit hits, with their dramatics and ditties and interspersed laughs and lauditory lines, share the ten minute spotlight with local gossip and a smattering of world criticism. . . . That individual American sound when ball meets bat and the reflexes of athletes respond — a fraction of a second before the hearts and throats of the diehards at the Polo Grounds, the more conservative in Yankee Stadium or the Flatbush faithful adorning Ebbets Field seats, join in the excitement. . . . Those enjoyed ice cream sodas at Hicks and Schrafft's and that last gurgling sound that is made as a helpless straw can draw no more. . . . Cocktail time at Armando's, where so many remain thru for dinner; after theatre Chinese dishes at Sun Luck — four kinds of Sino cooking or the candlelight and continental culinary creations at Polonaise. . . .

Wall Street doing its long yawning around three p.m. on a warm, languid, lazy Friday afternoon. A week-end break for the belt line system of stratospheric finance. . . . Golf clubs and tennis racquets, along with compact fishing equipment — visible items in Grand Central and the Pennsy stations as the first stream of vacationists take off to lands of courts, links, lakes, trees and rustic relaxation. . . . The narrow streets making the tight fit in Bohemian Greenwich Village — home base for the inspired, the defeated, the artist gone artisan and the uninhibited. . . . Those grimacing, muttering patients of some Park Ave. psychiatrists, who trudge along wtih lessened woes and shrunken heads. . . . Filled churches before noon on Sunday — proof that believers have no seasons. . . . The Latin Quarter on the West Side and the Versailles on the East still getting beaucoup table takers. The years only add lustre to a good reputation. . . . The trim figures slinking by in colorful silk dresses getting head turning from passing men and women. The male brain communing with Dr. Kinsey for a fleeting second; hating themselves for eating yesterday's dessert. . . . Children, merrymakers of a current summer; problem carriers of the decades after a generation of tomorrows, having a shrilling time of it expressing laughter and joy. Youth and consequences! . . .

The continuous ups and downs of the mechanical birds as they take off and land at International and La Guardia. The cloud crowd. . . . The brand new Coliseum at Columbus Circle, already nicknamed 'the Columbuseum', — N. Y.'s proud construction job of the Atomic Age. . . .

The twosomes at the Marriage Bureau giving rise to the ancient belief that "love conquers all" — even those engaged for years and years. . . . The town's al fresco painters in Central Park and the sound of clicking camera shutters in the great green vastness between 110th St. and 59th St. . . . The record shops amplifying bop, hi-fi and the cha-cha to passing crowds of the Main Drag. . . . The Chrysler, Empire State and R.C.A. skyscrapers exhibiting their snobbish attitudes — looking down at other buildings. . . . Claudette Colbert, Rex Harrison, Boris Karloff and Paul Muni giving Avenue Five that Beverly Hills look. . . . The steadiest rhythm of the town — the tempo set by the subway turnstiles. . . . Ad Infinitum: The beginning of summertime when as I. Gershwin said — 'the livin' is easy', but forgot to add only because of refrigerated drinks, air conditioned apartments, week-ends at the beach, boating on the Sound, etc.

How about you?????

John Van Dyke once said: I have never met anyone other than a scientist or painter who could conscientiously say that he had spent five consecutive minutes of lis life looking at the sky above him. Yet, from dawn to dusk, pale tints of silver, lilac, and ashes of roses lie all around the horizon. Hour after hour the sky overhead is passing from dark blue to pale yellow, from pale yellow to amethyst, from amethyst to opal. But all this is wasted splendor as far as the average person is concerned. Someone tells him of the Alpine glow upon the snow-cap of the Jungfrau and he goes there to watch, perhaps days at a time, for its appearance, when he might see the same pink glow upon his own skies at home . . . almost any summer evening.

Your troubles may not be so bad: Remember what Solomon said: If all our misfortunes were laid in one common heap, whence everyone must take an equal portion, most people would be content to take their own and depart.

... in the Fabulous COPA Room

JACK ENTRATTER proudly presents:

"the sands of time"

STARRING

HOWARD KEEL

Courtesy of M.G.M.

THE BEACHCOMBERS with NATALIE

BILLY GRAY

THE MOST BEAUTIFUL GIRLS IN THE WEST

Antonio Morelli and His Music

Costumes by Mme. Berthe

Choreography by **BOB GILBERT** and **RENEE STEWART**

Created and Staged by **JACK ENTRATTER**

FOR RESERVATIONS PHONE DUdley 2-7100

SHOWTIMES 8-15 - 12 Midnight

IN THE

SILVER QUEEN BAR

THE BEACHCOMBERS WITH NATALIE

Teddy Noell and Orchestra

Peppy Morreale • Melodaires

Ernie Stewart trio

CONTINUOUS ENTERTAINMENT

From 5 P.M. to 6 A.M.

The Sands

LAS VEGAS, NEVADA

Your town
Your fun
Your hotel
IT'S SO FRIENDLY

now playing in the fabulous Flamingo Room

DUKE ELLINGTON

& his orchestra

Extra Added Attraction

HAZEL SCOTT

Miss Scott also appears in the Stage Bar

ARCHIE ROBBINS

RON FLETCHER DANCERS

Costumes by JOAN MARIE TEVLIN

Musical arrangements by IVAN LANE

Appearing at Our Stage Bar:

HAZEL SCOTT

HAROLD STERN and His Violins

HOLLY TWINS and Their Trio | BOBBY PAGE and His Musical Pages

Shows start at 8:15 and at midnight

for reservations call DUdley 2-4000

For those who *know* their way around town

THE FABULOUS Flamingo LAS VEGAS

"It's so friendly"

AMERICA'S MOST EXCITING SHOWPLACE.....

The DESERT INN presents an Exciting Variety Program!

JANE FROMAN

"The First Lady of Song"

JOE HARNELL at the piano

EXTRA ADDED ATTRACTION!

JACK DURANT

"The Man of Distinction"

Donn Arden Dancers

featuring **MARGIE LEE**

Art Johnson — Singing M.C.

CARLTON HAYES and His Orchestra

SHOWTIMES: 8:15 - MIDNIGHT

RESERVATIONS — PHONE DU 2-6000

the internationally famous

Wilbur Clark's DESERT INN

"Hey There"

. . . you sure are wonderful!

Janis Paige



