

Jack Boritz

AUGUST 25, 1956

25c

# Fabulous

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LAS VEGAS Magazine

*Pub. P. 43*

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YOUR**



*J. - 36*

# 28

## ANNIVERSARY

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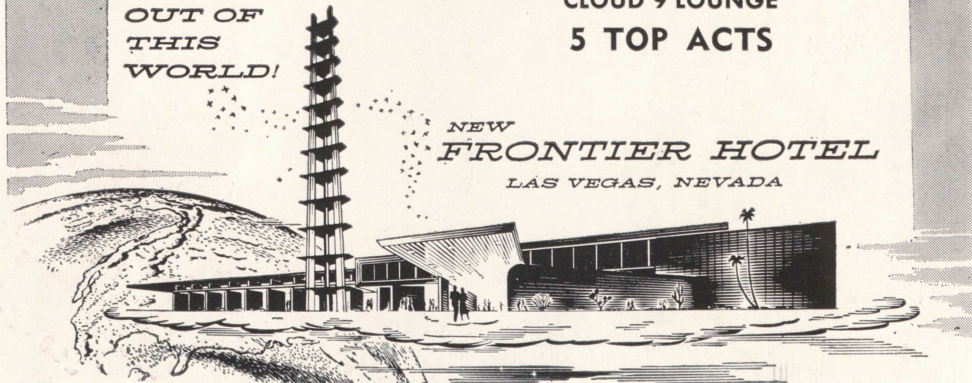
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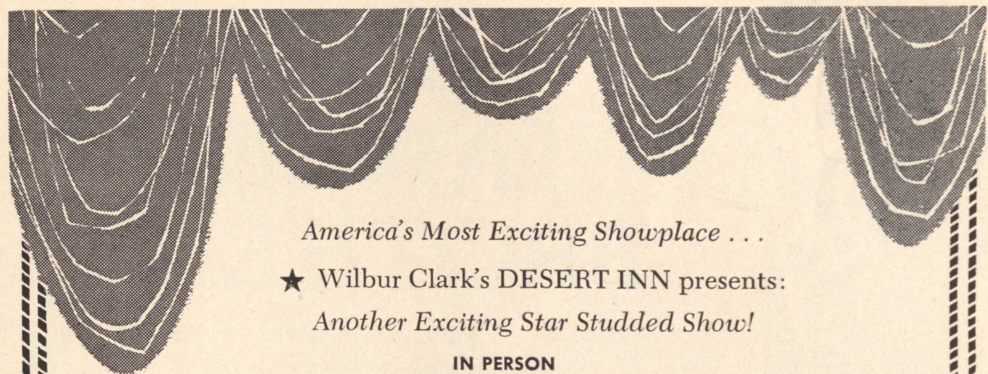
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# OBSERVATIONS

by CHARLES "POP" SQUIRES



**N**OT MANY people in Las Vegas realize that our Bonanza Airlines is one of Southern Nevada's largest and most important industries, with more than three hundred employees and an annual payroll of \$1,000,000.

Bonanza's growth and great success has been accomplished during the past ten years, during which time it has been directed and operated under the leadership of its president, Ed Converse, and its vice-president, Florence Murphy.

Bonanza grew out of the small operation of "Sky Haven" airport (1945), three and one-half miles from Las Vegas near Tonopah Highway. Just how Ed Converse became interested in that flying field with only a tiny, single engine "Cessna" plane, I do not know — although he certainly

aroused our wonder with his occasional flights over Vegas. Perhaps it was his love of adventure. It could hardly have been for financial gain, because in those days the profits on airfields were nil and operated consistently in the red.

I still remember that day when FLORENCE MURPHY asked me if I would like to make a flight and in reply to my timid word of assent promised to take me up someday. I was greatly relieved that that "someday" never came and that little "Cessna" somehow got along without my company.

I also remember very distinctly that Florence Murphy was then one of the few women in the country licensed to fly a plane.

After Ed Converse came on the  
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JACK CORTEZ'

**Fabulous**  
**LAS VEGAS**  
*magazine*

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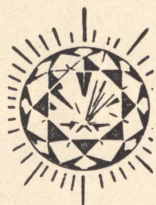


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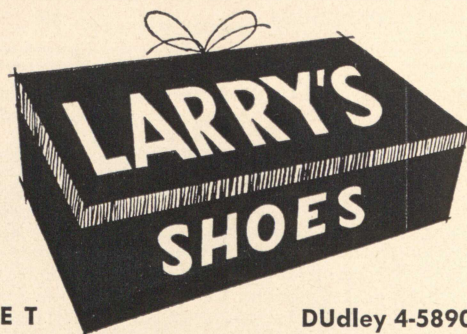


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## The Editor SPEAKS

**S**UMMON forth the most home-sick moment of your life. That deep down yearning to return to the scene of your happiest (and also your unhappiest) experiences. Suddenly your lethargic stupor fades as you decide to pack up and go HOME! Your pulses quicken and your heart takes a jet flight as you speed along the highway, remembering in apparitional procession all the good things about friend and foe alike in your joy. Is there anything in this world more enjoyable than anticipation?

When Publisher Jack Cortez telephoned me in Salt Lake City and asked me to be the Editor-In-Chief of FABULOUS, the offer sparked mixed emotions within me. Since I was at that very moment preparing to go to Hollywood to discuss another offer, I agreed to pause long enough in Las Vegas to at least discuss his generous proposition.

I slipped into town quietly and stayed to myself. I drove around the beautiful desert and had myself a dreamy time just breathing fresh air and looking at wide open spaces once again. I gloried in the growth and expansion of my favorite city and adopted home town — prouder than ever that my praise and claims about it to hundreds and hundreds of persons throughout 27 states and Canada had been justified.

I visited shops in downtown Las Vegas, on the "Strip," and in the suburbs, and saw that business was normal — and really booming when compared to that in some of the cities I had just left behind me. . . . I saw that there were many more apartments and homes for rent and at more reasonable rates than a year ago — a sure sign of normalcy and healthy competition. . . . I slipped into my church and saw that our membership had grown from a handful of members to more than could be seated comfortably. I visited other churches and observed capacity audiences, even though the heat was atomic that day.

Normalcy of livingness, both in business and in social life, was my conclusion after this careful survey. As normal as any city in the U.S.A., but with the extra added dividends of geographic beauty, top entertainment at minimum costs, healthful climate, and the very highest level of living conditions. I compared \$75.00 and \$100.00 furnished apartments in Las Vegas with those at the same rental in other cities. A \$75.00 apartment in most of these other cities would make "Tobacco Road" look like "Quality Street!"

How lucky, lucky, lucky to live in Las Vegas! Yep, I was softening pretty fast and had about decided to accept Jack Cortez's offer before I saw him again — for two reasons: Firstly, I love this town; secondly, I like playing poker with a publisher who is willing to show his hand and his money.

Then the bomb fell! You see, I stopped observing and started talking and listening to Las Vegas. Then I had to do some tall thinking before I could decide to root in again in "Glitter Gulch."

Negations, negations, negations! "Smile Town" had become "Gripe Town." The same vicious gossip, the same old tendency to knock everything and everybody in the most wonderful town in the world. Wallowing in a miasma of petty grievances and unsatiated greed and longing for the "boom days" when more money could be made accidentally than one could earn in a week at normal levels — the following statements were hurled at me repeatedly:

"Las Vegas is not what it used to be — don't stay here." "Did you know that folks are leaving Las Vegas in droves?" "Did you know that it is impossible to save any money in this town, what with such high rents and low salaries and those stinking crooks controlling everything? Business is terrible, nobody pays their bills, and if you have any sense at all you'll not stay here."

(Continued on Page 30)

It's Fabulous!



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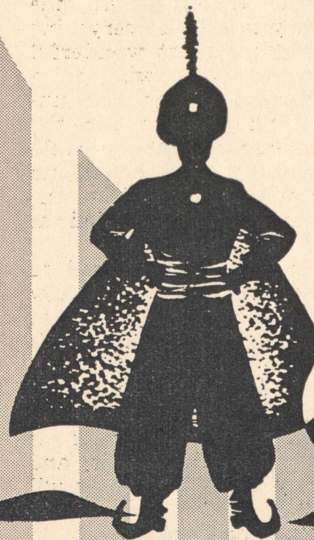
Bob Braman Trio

Linda Lane ★

Tommy Nunez Orch.

"Let's do it at the Dunes

... the strip hotel for Vegas people



# the Dunes

HOTEL



that's for sure...  
by JACK CORTEZ



**F**EATURED on our front cover is a team of brothers easily recognizable to city and country dwellers. Their delightful humor has permeated our national atmosphere for a period, close to three decades. Show business tomes would be incomplete, without a few billion words about the irrepressible RITZ BROTHERS. One of our fondest recollections was born the night three lads won a neighborhood contest at LOEW'S Pitkin Theatre in Brooklyn, N. Y. The audience was so smitten by the antics of the Ritz', they won the talent bout, hands down. . . . With this issue, we salute the brothers' Twenty-Eighth Anniversary in show business. They've come a long way, since that memorable day in Brooklyn. Like rare wine, they have improved with age. Their wit is keener than ever, as evidenced by the blatant acclaim that greeted their opening at the FLAMINGO HOTEL. The Ritz Brothers' fans were so demanding, the boys had to put on twenty encores. In spite of the extended performance, they still left the audience wanting more, having to literally beg off. For a while the management of the bistro feared for the safety of its furniture. So loud and insistent were the "bravo" and "encore" shouts of approval. From our personal observation, we would say JIM, HARRY and AL look as though they have a pretty good career ahead of them in the spotlight . . . and that's for sure. . . .

Thirty-nine TV films are scheduled to be shot in this area. If you hold an S.E.G. or S.A.G. card, here's an opportunity for you localites to make some extra silver. Contact HANK KOVELL at the FREMONT HOTEL

and he will supply the details. Incidentally, better do it, right quick! The unit will be in this area, August 27th.

When JUDY GARLAND ran into throat trouble during her NEW FRONTIER HOTEL engagement, we caught the acts substituting for her and enjoyed a wonderful evening's entertainment. When "The Boyfriends" sang and danced Judy's introduction (with colorful banners), JERRY LEWIS walked onstage and the crowd roared at his sheepish countenance. Jerry proved nothing short of "socko" as a single and it stirred memories of the many hours we had spent watching him solo it, in the east. This boy has nothing to worry about when he opens as a single at the SANDS HOTEL, later this year. Mr. Lewis has always had the ability to hold his audience for any length of time. . . . Supporting Jerry were the BILLY WILLIAMS FOUR, PLUS FIVE. We looked at the audience as these music makers held the spotlight and every person's attention was centered upon the Williams aggregation. All in all — it proved to be top entertainment. . . .

For more than a year, a certain, lovely young lady has made it a practice to drop into the Nevada Room of JOE W. BROWN'S HORSESHOE CLUB, for lunch. To this young lady, Saturday is her day out (out of her neck brace). EARLINE TROYER, employed in the finance department by the City of Henderson, must wear the neck brace for another year, as a result of a bad accident. The courageous Earline doesn't allow it to disturb her sunny disposition. She ALWAYS has a smile! . . .

JAN PEERCE, lead tenor of the  
(Continued on Page 36)

**L. S. M. F. J.**  
**LUCKY STRIKE means faster Jackpots**  
"Where Jackpots are won, not just advertised"  
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An Accurate Glimpse of the Future

**CRISWELL  
PREDICTS**



**WHAT PEOPLE WILL DO:**

**P**REDICT the death penalty will be given for anyone who places flowers on the tomb of Stalin in a new, strong effort to destroy the Stalin legend. Stalin's name has been removed from all school books, from streets, and Stalingrad will become Polititad, after the Politboro! . . . I predict that a new subdivision will rise in the Jersey swamp, in the very sight of the gleaming Manhattan skyscrapers! . . . I predict a monster protest meeting in Chicago over new health precautions, to be taken in the public schools! This dramatic step will insure every school child in Illinois adequate, free medical attention! . . . I predict that a miniature earth will be taken on tour, so that the general public will be able to understand the various formations and the coming dangers from Inner Earth! . . . I predict feather-weight furniture, made from spun aluminum and plastic will flood the market early next year, causing a crisis in the furniture industry! . . .

I predict the use of the telephone will increase 21 percent, within the next year, and the new drive for two telephones in every home will result in a great shortage! . . . I predict that automobile tires will be made from artificial rubber, reinforced with nylon cords, which will be puncture-proof and will last seven times the life of our present tires! . . . I predict that our Pentagon will reveal that a rocket has already been sent beyond the moon, and is now floating someplace in Outer Space!

**COMING EVENTS  
IN YOUR FUTURE:**

I predict that top American singing

stars will be replaced by foreign artists on recordings, radio and television, due to a coming strike in music circles! . . . I predict that the anti-Monopoly investigation will soon include Tin Pan Alley, and will uncover many under-the-table deals, and illegal tie-ins, creating a new crisis in American music! . . . I predict that the world's speed record will be set for jet passenger planes, which will soon zoom from coast to coast, in daily flights of two hours each way! . . . I predict that push-button boats, built on the principle of the new automobiles will flood our markets next season, with new safety devices, spun plastic bottoms and a radar panel board! . . . I predict a new, revolutionary eye glass lens, which will turn night-time into day, reducing accidents and aiding those who are night blind! . . .

I predict that many towns throughout America, will widen their main streets, to avoid bottlenecks in the flow of traffic, over the new Eisenhower Coast-to-Coast Freeway and its 33 tributaries! . . . I predict that the coming airline strike will strand many thousands of passengers all over the nation, and in foreign countries, and will cause a great boom in railway and ship travel, as the crippling strike continues! . . . I predict the next sensational progress to be made in food preservation, will be a giant cylinder which will compress, dehydrate and instantly freeze at the same time, at a new, low cost per unit!

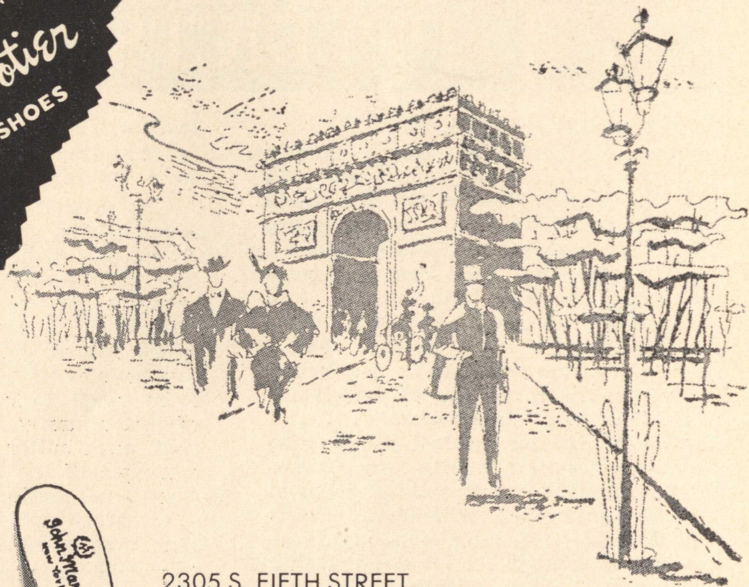
**FOR PEOPLE AND PLACES:**

Princess Juliana: You will be asked to speak at the International Congress

(Continued on Page 35)

**L. S. M. F. B.**  
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By Paula

**C**ALYPSO royalty has taken over the starring spotlight in the SINBAD LOUNGE of the DUNES HOTEL and filled it with color and excitement. Bombastic LORD FLEA, the spritely gent that hails from Jamaica (where the rum comes from) strums his guitar with unrestrained zest! He gives us songs and music that has made the West Indies famous. Who can resist the sensuous beat of that calypso music and accompanying dances? The off-beat lyrics are often very laugh-provoking. For instance, listen to LORD FLEA tell you "The Woman is Smarter" in his inimitable manner and you will be convinced — well, for the moment! That very unusual and fantastic instrument on which the gigantic FISH RAY creates such rhythmic sounds is a tub-fiddle. That is exactly what it is, an hybrid instrument made from an ordinary washtub, one string, and the back of a bass fiddle! I particularly get a kick out of the action of that contraption when Fish thumps it on the floor for emphasis! Mr. Ray also does a number called "Calypso on Sand" that is a brand new auditory sensation. The rhythms are kept by COUNT LARGIE on the maraccas and the congo drums, PRINCE CHARLES at the timbales, and "PORK CHOPS" is the boy on the banjo. This colorful crew came here directly from a very successful engagement at Miami Beach's glamorous EDEN ROC. The boys say it is a real "Jumping" place that is always jammed to capacity. With such unusual entertainment, it is small wonder that happy people fill the place. The boys are very different and you will enjoy their entertaining offerings.

LIZZIE MILES is back and so is BOB SCOBEY. In fact, this delightful combination of wonderful Dixieland jazz by Bob and his swinging cohorts in music, plus the earful of song provided by Lizzie, is one that is hard to beat. Beaming faces surround the FLAMINGO'S STAGEBAR when these super-troupers are in the spotlight. If you haven't tuned in to Lizzie and the boys on "Salty Dog," you haven't dug Basin Street's best. They are crowd pleasers with every note they sing and play! . . . DAVE BURTON, another fabulous entertainer from that bistro, joined Lizzie on her "Bill Bailey" number with a strut that brought down the house. In fact, it was so successful that a repeat performance was requested! . . .

DANNY SALMAS (one of the singing SALMAS BROTHERS currently appearing at the HOTEL RIVIERA in the STARLIGHT LOUNGE) and his vivacious and charming wife have recently discovered fishing. They must have learned all the secrets with great speed for they caught a phenomenal amount of trout in Lake Tahoe and that isn't easy! I know, I gave it a good try, threw the bait right in front of the fish and they ignored me! No one need remind me to go investigate their methods. Each time the boys finish another fine set of vocals, (given the time) I will be right there inquiring, "How did you say you caught all those little wiggles?" . . .

Dig that BOB HERNANDEZ play that crazy piccolo! He turns in a very skilled job on that unusual instrument. In fact, I can't recall another lounge attraction that employs this par-

(Continued on Page 29)

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# Hillsway

by ROLAND HILL



**H**AWAII is an all-year 'round playground, with the weather staying about the same all the time, and there are no "closed" seasons to travel. The peak seasons, however, when reservations in hotels are at a premium, are July and August and January and February. The temperatures the year around are balmy, and a light coat is usually needed in evenings, although summer dress is the vogue around the calendar.

I recommend the following hotels most highly:

**ROYAL HAWAIIAN HOTEL** . . . very swank and expensive and on the American Plan; **MOANA HOTEL** . . . European Plan and reasonable; **HALEKULANI HOTEL & COTTAGES** . . . Right on the beach and with fine gardens; **EDGEWATER HOTEL** . . . Excellent rooms and dining areas with excellent swimming pool; **THE BREAKERS** . . . an apartment hotel; **SURFRIDER** . . . Right on Waikiki Beach, each room overlooking the mountains or beach; **WAIKIKI BILTMORE** . . . Excellent and one of the Massaglia chain; **HAWAIIAN VILLAGE** . . . owned and operated by Henry Kaiser.

There are many smaller apartment-hotels with few units, the best of which are the **DEL MAR**, **WAIKIKI INN**, **LUANA APARTMENTS**, **HOTEL PACIFIC POLYNESIA**, **LURLINE APARTMENTS**, and **KELLY'S HOTEL APARTMENTS**.

I don't think any city can claim more cosmopolitan eating places than Honolulu, and whatever your tastes

may be, you will find satisfaction here. **CANALIS' CHARCOAL BROILER** perhaps is the most expensive eaterie on the island and has exotic Polynesian-modern surroundings. **FISHERMAN'S WHARF**, a spot of picturesque nautical atmosphere, has the finest assortment of seafoods, and their **SNUG HARBOR BAR** provides cocktails. **THE GOURMET** is located right on the beach promenade and is attractive with good food and service, sporting a perfectly gorgeous bar that gets quite gay at times. . . . I believe the most interesting place to dine is the **HAWAIIAN VILLAGE**, the dining area so arranged as to create the illusion that one is both inside and outside at the same time. There are luaua torches all around, lending enchantment and magic to the two dance floors, and surrounded by thousands of island flowers and foliage in riotous color. . . . **QUEEN'S SURF** has authentic Hawaiian luaus every Sunday and risque floor shows every night, frequented mostly by service personnel. . . . I liked the **WILLOWS RESTAURANT** quite well. It is the epicure's delight, their "special" carries a real taste adventure. This is probably the most authentic Hawaiian spot to dine on Oahu, its thatched roof buildings, gardens and ponds a replica of all you've probably imagined romantic Hawaii to be. You'll find yourself throwing portions of your meal to the fishes — insatiable little things that they are. . . . **HALEKULANI HOTEL** serves dinner by candlelight on the **Hau Tree Terrace**, which has an unsurpassed view of **Diamond Head**. Fashion shows are held here on

(Continued on Page 33)

LILLIAN WILDS'



# Canine Beauty Salon



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## SOMETHING NEW at THE HORSESHOE CLUB



PHOTO SHOWS THE COCKTAIL WAITRESSES OF JOE W. BROWN'S HORSESHOE CLUB IN THEIR NEW — ALL WESTERN GARB. PROUDEST OF ALL IS BAR MANAGER, JACK BRANNON (Not In Pic) — Left to Right: TERRY DAVIS; VIRGINIA BECK; GEORGIA McCORMICK; MICKEY COOPER; DOROTHY CIPOLLA; JACKIE BROWN; POLLY MONTGOMERY; AR-

LENE GIBSON; JOAN SHEAFFER; IRENE ROGERS; DOROTHY DONNELLY.



with HOWARD BRANDY

**B**ITS OF BRANDY: THE BLACK MAGIC'S TED MOSSMAN'S PLAYING OF GEORGE GERSHWIN'S MUSIC IS LIKE HAM MEETING EGGS FOR THE FIRST TIME. . . .

JACK MURRAY sent this one in: "How to make friends. Ask BOB CANNON." Bob's answer, "To make friends, be a friend." . . . RED VIENS, the SANDS Bell Captain wants to invent a bumper on a car which, after it knocks down a pedestrian, will go through his pockets. . . . FLAMINGO'S carhops JOHNNY JONES and HOWARD PIESIK can make you feel as though you're getting out of a new Cadillac Coupe De Ville even though you're on an upholstered roller skate. . . . CALIFORNIA CLUB'S handsome bartender SAM FRANKOVICH and his lovely wife, DOROTHY, (she works for OPAL'S APPAREL) must have pretty children. . . .

SILVER SLIPPERETTE SHIRLEY CUNAG would be a perfect model for a "mamma" doll 'cause of her big brown innocent eyes. . . . THE SILVER PALACE CHUCKWAGON is an utopia for starving actors. All they could eat for 98 cents. . . . FLV businessman IRVING ANCELL has this sign over his desk: "This is a non-profit organization. We didn't intend it that way, but that's the way it turned out." . . . FLAMINGO'S maitre d' NAT HART'S charm could make a dead end kid feel welcome at Buckingham Palace. Credit BILL PALACE, RIVIERA captain with this one: "Have you ever noticed the less clothes a woman wears, the more it costs." . . . If I were painting a Madonna, I'd use DUNESTRESS CARMEN DELL as the model. . . . GOLDEN NUGGET CAROL STEWART set out

to get a cocker spaniel and wound up adopting a kitten named Miss Bibbs 'cause "No one seemed to want her." . . . CAROL, sometimes I feel as though nobody wants me! . . . DUNESITE BILL SEIDMAN tells of the new fashion among European sophisticates, that of a woman wearing only one earring. Two girls can share one pair of earrings. "So what's next . . . one shoe? . . . CARMEN RUGGEROLI, MISS NEVADA in the Miss America pageant should cause the contest judge's collars to seem a little too tight. . . .

If you notice how great the SILVER PALACE'S public relations has become, pat the conscientious back of RICK WILLIAMS who's responsible for it. . . . CHUCK GRIFFIN, FLV car dealer, is out of the hospital. . . . EADIE DONDURANT, of the DESERT SPA-EL PLAYTEL snack bar plays piano, entertains her customers with an unusual throat whistle and cooks like a mother would cook for her only son. . . . SILVER SLIPPERETTE NORA HORDEN runs home every evening after the show to her deputy sheriff husband, CHARLES. . . . Honeymooners, you know. . . . NEVADA CLUB'S JOHNNY BILO adds the professional touch by having TV Sports-Caster ERNIE RUSSELL on mike announcing the jackpots. . . . MERV ADELSON'S MARKET TOWN SHOPPING CENTER has an attendant, LEVON SNYDER, on duty all day to tend to baby while mother shops. . . .

TWA'S RAY CULLEY and FLV Chamber of commerce's ELMO ELLSWORTH are selling our town to any conventioners that'll listen. They're offerings all sorts of gold-plated inducements for organizations to convene in FLV. . . . KENNY COBURN is no longer a dealer at the SILVER SLIPPER. Congratulate KEN on his promotion to duty in the SLIPPER pit. . . . If they give out awards for sweetness, GENE MURPHY'S secretary, IRENE RYAN of the DESERT INN would be a sure winner. . . . EL RANCHOETTE JEFFIE LEE BOYD would like flavored colored lipstick to be invented. One girl's lips would taste like vanilla, another like chocolate. . . . Sounds like fun but what happens if a fella liked mixed drinks?

SANDS' life guard RICK MILLER would be a natural to portray "Sheena of the jungle's" mate. . . . Anyone who doesn't believe that ELEANOR GRA-

(Continued on Page 41)



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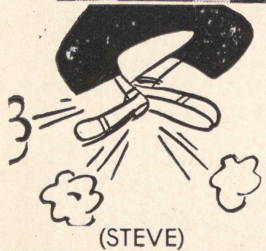
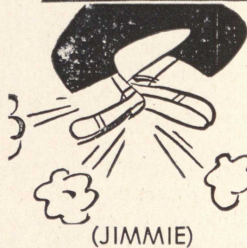
Really

G-R-E-A-T



To be dancing  
for you again  
in Las Vegas.

Thanks to Jack Entratter



**The CLARK BROS.**

# "CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

## DESERT INN

July 31st thru Aug. 27th

Show: Gordon MacRae; Jackie Miles; Donn Arden Dancers; Art Johnson M.C., Carlton Hayes and his Orch.

Handsome baritone GORDON MacRAE steps off of the wide screen and into the hearts of his delighted fans with his distinctive new night club act. His easy manner and splendid voice engage the audience's attention and exultation. It is in the abridged version of the Broadway hit, "My Fair Lady" that his full charm and talent becomes evident. In this endeavor, GORDON is assisted by his lovely wife SHEILA, who is just about as cute as any woman can be. Indeed, his melodious singing is remarkable throughout the performance and very surprisingly, his personable humor shows forth brightly in his smile provoking mimeries of Brando, Bogart, Godfrey and Presley. Gordon MacRae's

(Continued on Page 26)

## The Dunes

(Not a Review)

Aug. 23 thru Sept. 5

Show: Lionel Hampton & His Band and Complete Show Review.

One of the all-time great jazz musicians, LIONEL HAMPTON has us reaching for those superlatives again! Considered the hottest swing band on the Jazz Scene, this exuberant musician is virtually fourth dimension soloing on the Vibe, not to mention his unique up and forward tempos. A format of unexpected bits of business popping up cleverly, projecting each and every great musician of the entire aggregation, the finale of the "Battle of the Drums" between Lionel and Curly Hamen is one that increases biz for medicos specializing in high blood pressure antidotes. Equally versatile on the ole 88, providing the

(Continued on Page 26)

## EL Cortez

(Not a Review)

Aug. 23 thru Sept. 19

Show: The "Slap Happy" Revue — Mary Beth Hughes; Bobby Morris; Bobby Pinkus; Jimmy Brown; Extra Added Taffy O'Neill; The El Cortez Cirquettes; Sterling Young and his Orchestra.

We predict the hottest thing to hit Las Vegas since the last Yucca Flats detonation will be taking place at the ornate new Cirque Room, where Movie Star MARY BETH HUGHES sparks an aggregation of boisterous vaudeville and night club arsonists. A sneak inspection at rehearsals was incendiary action, confirming the hotel's new policy of strictly adult entertainment. A spicy revue in true blackout tradition, BOBBY MORRIS, BOBBY PINKUS, JIMMY BROWN, and a honey-haired firebrand named TAFFY O'NEILL, combined with torchy singing, orb-appealing MARY BETH

(Continued on Page 26)

## El Rancho Vegas

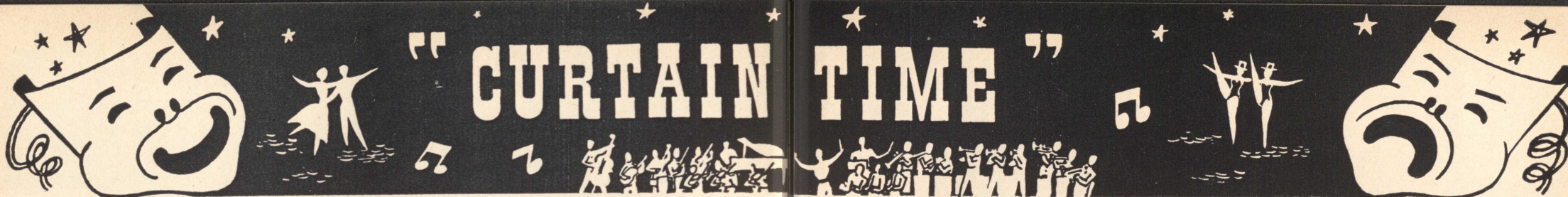
August 1st thru September 5th

Show: Joe E. Lewis; Austin Mack at the piano; Lili St. Cyr; Renee Molnar Dancers; El Rancho Orchestra.

"It's post time again" so hold your glasses to your lips and toast the return of the matchless JOE E. LEWIS. Jokingly wild JOE E. has audiences laughing in one continual stream. He never pauses in his relentless delivery of lines that burst upon audiences and overpower them with utter delight. His unique blend of humor, his slurred way of talking and his absurd singing has made JOE E. an unparalleled impish clown who will strike a happy note into anyone that gets near enough to fall under the extraordinary charm of the fabulous JOE E. LEWIS.

As JOE E. so simply puts it, "You only live once, but if you play it

(Continued on Page 26)



## Flamingo

Aug. 16 thru Sept. 12

Show: The Ritz Bros.; Estrelita; The Half-Brothers; The Flamingoettes; Louis Basil and His Orch.

Celebrating 28 years in show biz, the RITZ BROTHERS will no doubt go down in history as an important part of true Americana, discussed and remembered by our progeny for eons to come. AL, JIMMY and HARRY brought into the dictionary the word, "zany," which means unpredictable antics creating laughter, and that is exactly what they sell on the boards, year in and year out — laughter that syndromes so fast one can hardly grasp every word of the last quip. Their well of new material is bottomless, yet unsatiated audiences inevitably demand some of their old routines that never go out of style, atomic era or

(Continued on Page 26)

## NEW FRONTIER

(Not a Review)

Aug. 20 thru Sept. 16

Show: Mickey Rooney with Joey Forman and Dick Winslow; Extra Added Roberta Sherwood with Ernest De Lorenzo; Wilder Brothers; Dorothy Dorban's Venus Starlets; Garwood Van and His Orchestra.

Tagged "diminutive" since the age of consciousness, nevertheless MICKEY ROONEY will probably dwarf the gigantic Venus Room stage with his powerhouse of dynamics, covering the wide range of singing, dancing, mimicry, acting, ad libbing par excellence — and why go on? He can do anything and there isn't a stage large enough to faze him. Appearing with Mickey once again are his constant companion and cohorts on TV and in pictures, JOEY FOREMAN and DICK WINSLOW, a trio of funsters that soars laughter to a new high. . . . For the

(Continued on Page 27)

## Riviera

August 15th thru September 11

Show: Ken Murray; Marie Wilson; Ben Yost's Royal Guards; Anthony, Allyn & Hodges; The Shyretto's; Martin Bros.; Barry Gordon; Nancy Wynn & Gene Pollicci; Little Buck; Bill Narvas' A.B.C. & Dee; Riviera Girls; Ray Sinatra & His Orch.

KEN MURRAY and his famous BLACKOUTS OF 1956 was brought back to the CLOVER ROOM by increasing demand from localites and tourists. (Closed July 17 — 4 weeks ago.) This fast moving and very entertaining production becomes more humorous and "Big Time" with each viewing. Lucky patrons are in for a treat when Mr. M. gives forth with some of his hilarious comedy. The situation scenes that co-stars the voluptuous and beautiful MARIE WILSON, are absolutely side-splitting! Mr. Murray is throughout the entire

(Continued on Page 27)

## SAHARA

August 7th thru September 3

Show: Ames Brothers; Al Semola, Musical Conductor; Bebe Allen and Barry Ash'on Extra Added Attraction; Billy De Wolfe; Saharem Dancers; Vocals by Sonny King; Cee Davidson and his Orchestra.

Magnificent harmony sung by the pleasing voices of the AMES BROS. is a guarantee of a delightful evening filled with lovely music. They blend their voices so well together that if you weren't an AMES BROTHER fan before, you'll soon become one. Not content to sit on their musical laurels, the boys feature bits of nostalgic and some comical patter. Although it is always a pleasure to hear this quartet of masterful music makers, it is a much greater treat to witness their in person performance and get the full impact of their engaging showmanship. So for eardrum euphoria, it is ED,

(Continued on Page 27)

## "CURTAIN TIME"

## The Sands

August 15 thru Sept. 11

Show: Peggy Lee; Sue Carson; Clark Bros.; Beachcombers with Natalie; Copa Girls; Antonio Morelli and His Music.

Unmatched for perfect timing and exquisite presentation, adorable PEGGY LEE is more radiant than ever. JACK ENTRATTER presents "The Lady is a Vamp" and the little Snow Blond is the most heartwarming flirt in the world, her magic touch equally evident in the arrangements of her vocals. Her easy, relaxed delivery enchants, nay, hypnotizes, the audience into a sighing pleasure and after the last curtain call, remain in a pining state of anticipation for more of her beauty and song. . . . The unbelievable mimicry of captivating SUE CARSON is a delectable blend of impressions and impersonations guaranteed to turn the lips up and the heart out. Sue is the perfect addition to balance a

(Continued on Page 27)

## SHOWBOAT

(Not a Review)

August 24 thru Sept. 6

Show: Joaquin Garay; Marlene; The Madcaps; Garr Nelson and the Showboat Girls; Nick Esposito Quartette; The Players; Mike Werner and His Orchestra.

Personable JOAQUIN GARAY, the little Latin-American singer with the great big smile, and the MADCAPS, a couple of young fellows who record their harmonica tooting for Decca, currently keep the Showbar of Hotel Showboat jumping and marble-caked with the unexpected. The boys share applause with MARLENE, the gem of the exotics. . . . Garay is justifiably known as the "Singing Star of the Americas" and his fine tenor voice and natural flair for comedy projects mightily. His mimicry and dialogue ac-

(Continued on Page 29)

## SILVER SLIPPER

Show: Fawzia Amir; Haller Girl; Hank Henry; The LaVernes; "Miss Nevada" Marley Sanderson; Silver Slipper Stock Company; the Slipperettes; George Redman and his Orchestra.

The second edition of this bistro's Revue Parisienne is now in progress, and it's just as spicy and full of zest and glamour as its hilarious predecessor. Still starring the only woman who can make a "belly appear to be a masterpiece of art and timing," is luscious FAWZIA AMIR. Then too, a newcomer to the show billed as the "HALLER GIRL," is bound to make all the bachelors stand up and wolf whistle, and the married men look strangely at their wives. Mainstay of the show is HANK HENRY, the man with the colossal kisser that can break up even the strictest of "sober side" patrons. There would be no "Slipper" show without the singular comedy of this funster. The Silver Slipper Stock Company, in-

## Thunderbird

August 16 thru August 29

Show: The Gaylords, Landre & Verna; Ruwe, Louie and Sunshine; Thunderbird Dancers; Barney Rawlings; Al Jahns and His Orchestra.

Perfect summer fare is the rich vocalizing of THE GAYLORDS. Close harmony and gracious, smooth delivery, mark these hit recording stars to be sparkling in the show firmament for many years to come. Contagious "standards" in their repertoire can be heard hummed by the smiling audiences leaving the show and if your heart isn't light and gay after you hear them, better head for a headstacher, 'cause you're just congenitally morose. . . . LANDRE & VERNA are a holdover, their towering lifts and twirling pivots the dan-

(Continued on Page 29)

★ ★ ★  
 This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.  
 ★ ★ ★

YOUR  
 FABULOUS  
 LAS VEGAS  
 WEEKLY  
 TV GUIDE

# this week on TV..

AUGUST 25  
 THRU  
 AUGUST 31

## SATURDAY — AUGUST 25

- 10:45 ⑧ Baseball Warm-Up
- 10:55 ⑧ Baseball Game
- 2:00 ⑧ Action Theatre
- 3:00 ② Matinee Theater
- 4:00 ⑧ Saturday Sports Parade
- 4:30 ② Down You Go  
⑧ Miller Sports Hi-Lites
- 5:00 ② Cartoon Carnival  
⑧ Mighty Mouse Playhouse
- 5:30 ② Mr. Wizard  
⑧ Cartoon Theatre
- 6:00 ② People Are Funny  
⑧ News & Weather
- 6:30 ② The Musketeers  
⑧ Lone Ranger
- 7:00 ② Encore Theatre  
⑧ Death Valley Days
- 7:30 ② Adventure Theatre  
⑧ David Niven Presents
- 8:00 ② Lawrence Welk Show  
⑧ Honeymooners
- 9:00 ② Tony Bennett
- 10:00 ② Big 2 Playhouse  
⑧ Gunsmoke
- 10:30 ⑧ Feature Movie
- 12:00 ⑧ Late Show

## SUNDAY — AUGUST 26

- 11:00 ⑧ This Is The Life
- 11:30 ⑧ The Christophers
- 12:00 ⑧ The Lighted Window
- 12:30 ② Youth Wants To Know  
⑧ Sahara Safari
- 1:00 ② Catholic Hour
- 1:30 ② American Forum  
⑧ Bandwagon '56
- 2:00 ② Zoo Parade  
⑧ Face The Nation
- 2:30 ② Outlook  
⑧ CBS News
- 3:00 ② Meet The Press  
⑧ Encore Theatre
- 3:30 ② U. S. Navy Presents
- 3:45 ② Travelog
- 4:00 ② Championship Bowling
- 5:00 ② Big Picture
- 5:30 ② The Christophers  
⑧ Telephone Time
- 6:00 ② Playhouse Hour  
⑧ Sheena
- 6:30 ⑧ Cisco Kid
- 7:00 ② Focus  
⑧ Private Secretary
- 7:30 ② Holiday  
⑧ Crunch & Des
- 8:00 ② Steve Allen  
⑧ Ed Sullivan Show
- 9:00 ② I Spy  
⑧ Mayor of Town
- 9:30 ② Sunday News Caravan  
⑧ G.E. Theatre
- 10:00 ② Famous Playhouse  
⑧ Television Theatre —
- 10:30 ② Tomorrow's Headlines
- 10:35 ② Nite Owl Club

## MONDAY — AUGUST 27

- 11:55 ② Health & Happiness
- 12:00 ② Matinee Theatre
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovac's Show
- 3:00 ② Movietime
- 4:15 ② Be My Guest  
⑧ Love Of Life
- 4:30 ② Afternoon Interlude  
⑧ Date With Dot
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 5:30 ② Captain Jack Show
- 6:00 ② News, Weather  
⑧ News, Weather
- 6:30 ② R. M. Theater  
⑧ Robin Hood
- 7:00 ⑧ Life Of Riley
- 7:30 ② The Hunter  
⑧ Juke Box Jury
- 8:00 ② Dottie Mack  
⑧ Man Called X
- 8:30 ② Judge Roy Bean  
⑧ San Francisco Beat
- 9:00 ② Truth or Consequences  
⑧ Charlie Farrell Show
- 9:30 ② Bride Of The Guerilla  
⑧ Vic Damone Show
- 10:00 ⑧ Joe & Mabel
- 10:30 ② Tomorrow's Headlines  
⑧ Telenevs—Jim Hart
- 10:35 ② Nite Owl Club  
⑧ Mr. & Mrs. Movietime

## TUESDAY — AUGUST 28

- 11:55 ② Health & Happiness
- 12:00 ② Matinee Theatre
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovac Show
- 3:00 ② Movietime
- 4:15 ② Be My Guest  
⑧ Love Of Life
- 4:30 ② Afternoon Interlude  
⑧ Alice Seely
- 4:45 ② News Caravan  
⑧ Welcome Wagon
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 5:30 ② Capt. Jack Show  
⑧ Wild Bill Hickok
- 6:00 ② News and Weather  
⑧ News and Weather
- 6:30 ② Kaiser Aluminum Hour  
⑧ Jungle Jim
- 7:00 ⑧ \$64,000 Question
- 7:30 ② International Playhouse  
⑧ Do You Trust Your Wife
- 8:00 ② Dear Phoebe  
⑧ Phil Silvers Show
- 8:30 ② This Is Show Business  
⑧ I Search For Adventure
- 9:00 ② Play Of The Week  
⑧ Science Fiction Theatre
- 9:30 ② Pendulum  
⑧ First National Bank  
Celebrity Playhouse
- 10:00 ② Uncovered  
⑧ I Led 3 Lives

## WEDNESDAY — AUGUST 29

- 11:55 ② Health & Happiness
- 12:00 ② Matinee Theatre
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovacs Show
- 3:00 ② The Way
- 3:15 ⑧ Gary Moore
- 3:30 ② The Las Vegas Story
- 4:00 ② Food Page of the Air
- 4:15 ⑧ Love Of Life
- 4:30 ② Afternoon Interlude  
⑧ Date With Dot
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 5:30 ② Capt. Jack Show
- 6:00 ② News and Weather  
⑧ News and Weather
- 6:30 ② Famous Fights  
⑧ Pick A Winner
- 7:00 ② Wednesday Nite Fights  
⑧ U. S. Steel Hour
- 7:30 ⑧ To Be Announced
- 7:45 ② Boxing Round-Up
- 8:00 ② To Be Announced  
⑧ Frankie Laine Show
- 8:30 ⑧ Adventure Theater
- 9:00 ② To Be Announced  
⑧ Mr. & Mrs. North
- 9:30 ② Headlines  
⑧ I've Got A Secret
- 10:00 ② Eddie Arnold  
⑧ Confidential File

## THURSDAY — AUGUST 30

- 11:55 ② Health & Happiness
- 12:00 ② Matinee Theatre
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovac Show
- 3:00 ② Afternoon Movietime
- 4:15 ② Be My Guest  
⑧ Love Of Life
- 4:30 ② Afternoon Interlude  
⑧ Mikell Long Field Show
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 5:30 ② Capt. Jack Show  
⑧ Superman
- 6:00 ② News and Weather  
⑧ News and Weather
- 6:30 ② Ramar Of The Jungle  
⑧ Name That Tune
- 7:00 ② Lux Video Theatre  
⑧ Badge 714
- 7:30 ⑧ Star Performance
- 8:00 ② You Bet Your Life  
⑧ Count Of Monte Cristo
- 8:30 ② Dragnet  
⑧ Climax
- 9:00 ② Insp. Mark Sabre
- 9:30 ② Ford Theatre  
⑧ Ray Milland
- 10:00 ② Orient Express  
⑧ Chamber Of Commerce
- 10:30 ⑧ Telenevs—Jim Hart
- 10:35 ② Nite Owl Club

## FRIDAY — AUGUST 31

- 11:55 ② Health & Happiness
- 12:00 ② Matinee Theatre
- 12:45 ⑧ Premier Showcase
- 1:00 ② Queen For A Day
- 1:15 ⑧ Secret Storm
- 1:30 ⑧ Double Feature Encore
- 1:45 ② Modern Romances
- 2:00 ② Comedy Time
- 2:30 ② Ernie Kovac's Show
- 3:00 ② Movietime
- 3:45 ⑧ Welcome Wagon
- 4:15 ② Be My Guest  
⑧ Love Of Life
- 4:30 ② Afternoon Interlude  
⑧ Date With Dot
- 4:45 ② News Caravan
- 5:00 ② Bar 2 Ranch  
⑧ Submariner Show
- 5:30 ② Captain Jack
- 6:00 ② News & Weather  
⑧ News & Weather
- 6:30 ② Federal Men
- 7:00 ② Fights  
⑧ Rin Tin Tin
- 7:30 ⑧ Dr. Hudson Secret Journal
- 7:45 ② Sports Round-Up
- 8:00 ② Grand Ole Opry  
⑧ Highway Patrol
- 8:30 ② Stu Irwin  
⑧ Godfrey Talent Scouts
- 9:00 ② To Be Announced  
⑧ Western Marshal
- 9:30 ② Playhouse  
⑧ Playhouse Of Stars
- 10:00 ② China Smith  
⑧ Art Johnson Show
- 10:30 ② Tomorrow's Headlines

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## OBSERVATIONS

(Continued from Page 5)

scene, activity in the air over Las Vegas greatly increased. Ed had dim, uncertain visions of gigantic airliners making regular flights between Las Vegas and Reno, carrying passengers, freight and the U. S. Mail. Under his leadership the Bonanza Airlines was incorporated under the laws of Nevada in 1945, and shortly thereafter regular service between Las Vegas and Reno was established. The initial plane was affectionately called the "Bucket of Bolts" and remained their chief unit of operation for some time.

Since that seemingly small beginning the growth of Bonanza has been amazing. Former Governor Morley Griswold and a group of his associates brought new capital and strength into the company, old "Bucket of Bolts" was supplanted by new, larger and more efficient planes, so that today the flights are made in gigantic and modern ships. After a long and bitter fight, in which Ed Converse always was the leader, Bonanza Airlines has been given the operation of an additional line — Las Vegas to Phoenix, and from Phoenix to Los Angeles by way of Yuma, El Centro and San Diego; and from Yuma to Los Angeles by way of Blythe, Riverside and Ontario. Also under consideration is the extension of its service into Idaho and Wyoming.

An important incident in the history of Bonanza Airlines was the securing of a great steel hangar from a field a few miles north of Reno and bringing it to McCarran Field. That hangar was turned over to the ownership of Clark County and is under lease to Bonanza. The Airline has converted it into a very complete repair shop, where a large stock of spare parts is kept, making it possible for the company to maintain its ships in perfect condition. Perhaps that is the reason why that in all its operations since it first took the air more than ten years ago it has never suffered a serious accident nor has any passenger ever been injured, as well as the fact that Bonanza's pilots all have been highly trained and of the very highest type of manhood, devoted to Bonanza and their duty.

(Continued on Page 30)

» You haven't lived  
until you've dined . . .

IN THE



*Chef's daily specials*

MONDAY

### OLD FASHIONED BEEF STEW

with vegetable en Casserole  
Tossed green salad . . . . . \$2.75

TUESDAY

### Lean New York

### CORNER BEEF

with Savoy Cabbage  
boiled potato  
sliced pickled beets . . . . . \$3.00

WEDNESDAY

### SPRING LAMB RAGOUT

Parisienne  
mixed green salad . . . . . \$2.75

THURSDAY

### Disjointed

### SPRING CHICKEN

Saute Cacciatore with Spaghetti  
mixed green salad . . . . . \$3.50

FRIDAY

Fresh

Lake Superior White fish saute Meunier  
Parsley potatoes, Riviera Salad . . . \$3.25

SATURDAY

Prime

### YANKEE POT ROAST

braised in burgundy wine with potato  
pancake  
tossed green salad . . . . . \$3.00

SUNDAY

Roast Stuffed

### SPRING CHICKEN

(Half)  
with fancy spiced fruits, tossed garden  
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are flame-broiled before your eyes on huge  
open rotisseries.

the magnificent  
**Riviera**  
HOTEL

## DESERT INN

(Continued from Page 19)

impressive performance will have audiences loudly applauding for encores. . . . The talents of VAN ALEXANDER keeps the music in perfect pace to the pleasing MacRae voice. . . . JACKIE MILES is one of those rare anomalies in show business who can make an audience roar in hysterics by merely making a simple facial expression. The superb JACKIE is not a mugger, nor is he the rapid fast type deliverer of absurd dialogue. He is, instead, a smooth and polished performer who understands the nature of true humor. He stretches life's tragedies to a point so far that he comes up with a humor which will remain long past the sounds of the laughter. Every person in the audience will find a piece of themselves to laugh at somewhere in JACKIE'S hilarious routines. His bit on a gambler praying, "Never again, God, never again. Just let me win this one!", is a "classic" in every sense that you won't want to see ended. So don't let the relaxed MR. MILES calm attitude fool you, his comicy is devastating. . . . Cordial ART JOHNSON amiably sings three production numbers in front of the adorable DONN ARDEN DANCERS. ART'S personality is more evident in these productions and adds a strong positive factor to the evening's enjoyment. . . . CARLTON HAYES again does his usual competent batoning in front of his splendid orchestra.

## DUNES

(Continued from Page 19)

sweet with the go and a variety of pace, Lionel captures you whether you're 9 or 99, a rock 'n roll addict, or congenitally tone deaf. This is the jumpinest, thumpinest, boppinest, surprisngest show you'll ever attend and we hereby give warning: When you leave home for the Arabian Room, tell 'em you'll be back when they see you, 'cause you're bound to ask for squatter's rights at this bistro right after the very first downbeat. Allah.

## EL CORTEZ

(Continued from Page 19)

HUGHES, the rafters resound to the ribald humor, off-beat slapstick and clever quips of an excellent format.

Silver-blond MARY BETH is the perfect foil for funsters Morris and Pinkus, displaying veteran experience in dramatic talents which temper the production and endears her to the audience. Firebugs chortle with glee when extra added attraction TAFFY O'NEILL'S gyrating convulsions and general abilities tag her one of the hottest numbers on the strip teasing boards. Bobby Morris contributes all the versatilities seen in his motion pictures and two-year stint with Earl Carroll Vanities, not to mention Broadway and television productions too numerous to mention. Internationally known comedian Bobby Pinkus (who is also known as PETER JAMES, the producer and director of this atomic heat wave format) once did a command performance for the King and Queen of England and his part in "Slap Happy" sustains his royal reputation. Facile-faced Jimmy Brown is a "one-man crowd" with his myriad of character portrayals. That bevy of beauties, the El Cortez Cirquettes, and Sterling Young and his orchestra complete the fuel in this conflagration.

## EL RANCHO VEGAS

(Continued from Page 19)

right, once is enough." Perhaps, living life once is enough but you'll want to return over and over again to witness the colossal antics of JOE E. LEWIS. And of course, the amazing AUSTIN MACK does more than assist JOE E. LEWIS on the piano. . . . Complimenting the show with beauty and allure is the unparalleled, enticing LILI ST. CYR. Her captivating beauty is set in an artistic background and is enhanced by her graceful dancing. This delectable blonde beauty is the epitome of the eternal female. LILI'S grace and charm will win the ladies, even though it may be tinged with envy. Indeed the lady is a charmer. . . . To round out this LEROY PRINZ production are the RENEE MOLNAR DANCERS. The lovely gals present the delightful numbers with flair and excitement. . . . The EL RANCHO ORCHESTRA offers the skilled background of music.

## FLAMINGO

(Continued from Page 20)

no atomic era, take along your rib supports, folks, which is standard audi-

ence equipment with these comics. . . . As gay and graceful as a Latin American jumping bean is cosmic bright ESTRELITA, dancing and singing in the Latin numbers, with "The Bull Fight" highlighting, and in the American portion, "Robert E. Lee" (now a sensation number in Cuba) a clincher. . . . The HALF BROTHERS come through with a whole quota of juggling, faster than sound and as graceful as shooting stars. . . . The FLAMINGOETTES provide beauty and skill in production numbers of the superb choreography by HAL BELFER who is also the capable producer. Entire show is backed up by the exceptional baton of LOUIS BASIL and his listenable, lilting orchestra.

## NEW FRONTIER

(Continued from Page 20)

Dean of Columnists, WALTER WINCHELL to come forth to introduce ROBERTA SHERWOOD on the Venus Room stage the night of her debut, is the unimpeachable seal of stardom for this great entertainer. W. W. never has been wrong in placing the finger on the right shoulder of a genuine star. "Discovered" after singing for 15 years in night clubs, Miss Sherwood took the nation like Adlai took the Democratic Convention, which gives pause to this great woman next week, since our deadline precedes her debut. . . . Also featured in the extravaganza are the Wilder Brothers, a bolster of the very best, and the Venus Starlets and Garwood Van and his Orchestra, the felipe that audiences expect and always receive in the Venus Room.

## RIVIERA

(Continued from Page 20)

show as master of ceremonies and "director of hilarity." He bids Marie constantly as he puts her through her paces. They gain laughter aplenty while in the process. Individually they are great — together they are SUPERB!! . . . In the lineup of wonderful talent that enhances the Blackouts, are the wonderful BEN YOST ROYAL GUARDS. Their magnificent harmonizing adds color and good spirits. Featured with the group is EDDIE HOFFMAN, a most talented tenor. . . . ANTHONY and ALLYN present unusual dance routines that employ comedy and clever choreo-

graphy. . . . The SHYRETTO'S are matchless bicyclists. . . . The very deft jugglers are the MARTIN BROTHERS. . . . The tiny seven year old scene stealer is BARRY GORDON, a lad that can really rock 'n roll. . . . Twelve year old pianist NANCY WYNNE displays lots of talent and is accompanied by the boy with the beat, GENE PELLICI; LITTLE BUCK picks up his feet and lays them down in an admirable bit of dancing. . . . BILL NORVAS' ABC and DEE add their song stylings. . . . The exciting RIVIERA GIRLS present colorful new production numbers to add beauty and charm to round out the show. . . . Maestro, RAY SINATRA, and his ORCHESTRA, provide musical backing that is perfection plus.

## SAHARA

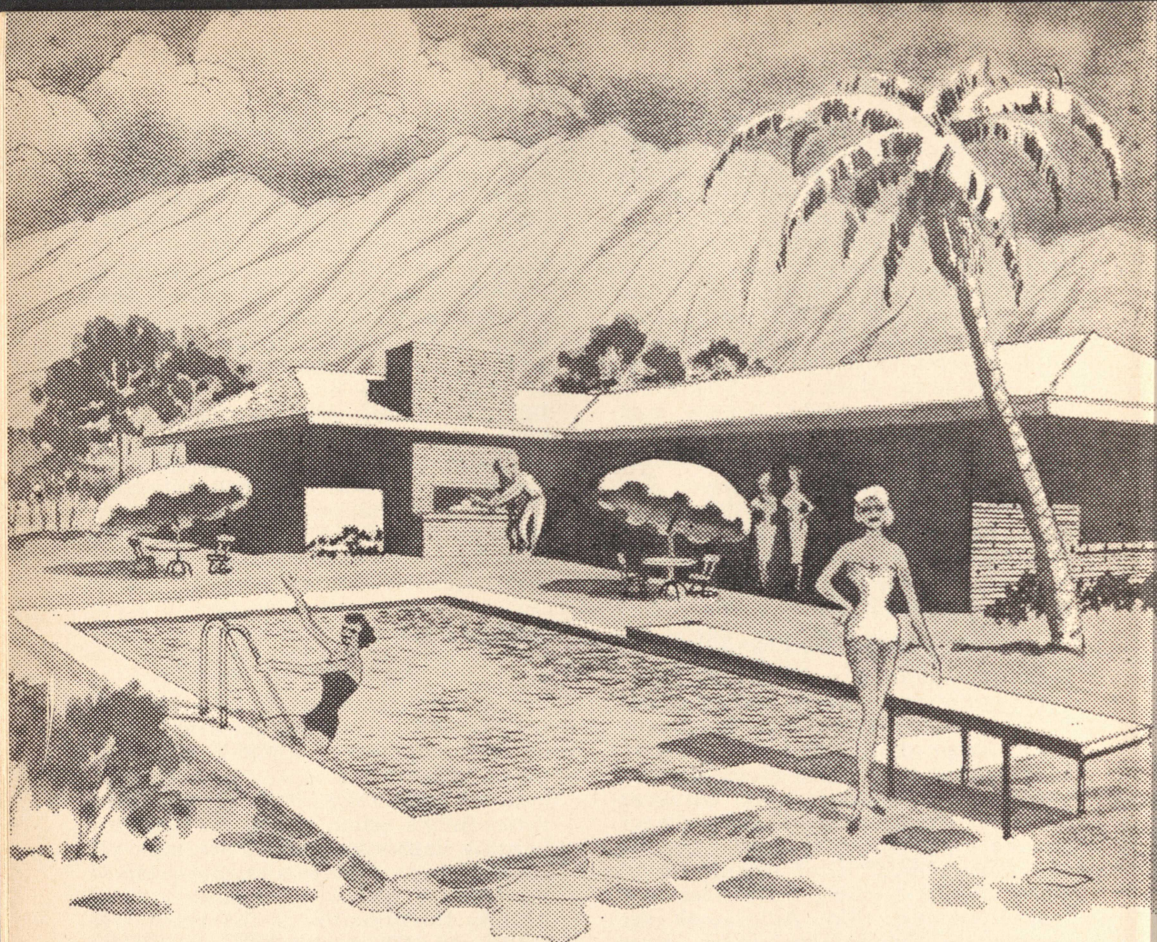
(Continued from Page 20)

VIC, GENE and JOE, the AMES BROTHERS! . . . And for this week replacing the lovely PEGGY KING is the hilarious buffoonery of the inimitable BILLY DE WOLFE. The talented Billy's matchless satires and delightful impressions are a triumph of comedy that will have audiences standing in the aisles applauding. . . . Adding their merits to the show are BEBE ALLEN & BARRY ASHTON. Their distinctive dancing is a joy to watch. They are a handsome couple that work excellently together and we believe that they are on their way to the top of that unpredictable ladder of show business. . . . The enticing SAHAREM DANCERS present choreography, created and staged by MORO-LANDIS who are renowned for their artistic abilities. Musical background for the entire production is provided by CEE DAVIDSON and his splendid orchestra. The Toastmaster General of the U.S.A., GEORGE JESSEL, opens Tuesday, August 28 for ONE WEEK ONLY!

## SANDS

(Continued from Page 21)

wonderful show of laughter and song. . . . The CLARK BROS. of the jet-propelled pinkies are outstanding in intricate tap routines that are quicker than the eye. . . . BEACHCOMBERS and NATALIE continue to pack an invaluable wallop to the evening's entertainment. (Continued on Page 29)



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• IF IT GOES WITH A POOL . . . CATALINA HAS IT . . .

## SANDS

(Continued from Page 27)

joyment. . . . The gorgeous COPA GIRLS do some hi-stepping to ANTONIO MORELLI'S incomparable background music. Yes, JACK ENTRATTER has done it again and it is easy to see why the famed John Gunther has named him the "Impresario of Las Vegas."

## SHOWBOAT

(Continued from Page 21)

complishments astonish. . . . The MADCAPS feature wholesale comedy interspersed with some of the world's most unusual harmonica stylings. Both boys, Carl Ford and Joe DiFulvio, were at one time with the Borrah Minevitch Harmonica Rascals. Having created and even changed standard type harmonicas, they produce effects never before heard on the lowly mouth organ, which they have coined the "Tin Sandwich." . . . GARR NELSON and the Showboat Girls feature exciting rhythms in song and dance, with MIKE WERNER and his Ork providing background music.

## SILVER SLIPPER

(Continued from Page 21)

cluding these famous personalities of CLIFF FERRE, SPARKY KAYE and JIMMY CAVANAUGH, reels with a laugh and situation per second. Also, now added to the comedy, is the funny hunk of diminutive man, MAC DENNISON. The Slipper line seems to be endowed with beauty from every area. Gorgeous MARLEY SANDERSON, (Nevada's entry in the Miss Universe contest) and others, do the can can in a way that its never been done before. It's a delight to behold but difficult because you never know which lovely girl to keep your eyes on. BARRY ASHTON created the spirited and colorful choreography. Top musical backing is by GEORGE REDMAN and his ORCHESTRA.

## THUNDERBIRD

(Continued from Page 21)

sations of the Strip. . . . That provocative trio of ventriloquists, RUWE, LOUIE and SUNSHINE are technical perfection, funnybone scratching and you'll glow with good humor for days after absorbing this very fetching act. . . . The devastating THUNDERBIRD

DANCERS were never more exquisite, a melody of youthful glory and talent, and MC BARNEY RAWLINGS is more charming than ever, as his voice grows richer every day. . . . The nimble baton of AL JAHNS leads a talented group of musicians with masterful aplomb and power.

## LOUNGE STARS

(Continued from Page 13)

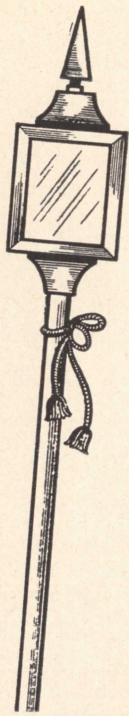
ticular instrument. Bob is the chief of the TRIBESMEN in the CLOUD NINE LOUNGE of the HOTEL FRONTIER reservation. . . .

Went through the CASBAR of the HOTEL SAHARA at 3:30 in the yawning and this I must say, "That LOUIS PRIMA and crew sure do pack them in — all the time!" KEELY SMITH is in great voice and the torrid notes from the sizzling sax of SAM BUTERRA, aided and abetted by the WITNESSES is FUN to see and hear. Laughs and happy faces are the order of the evening when Louis and friends are in the spotlight. . . .

It is a good thing that FRANKIE CARR of the very comic NOVELITES is not a girl for all the beauties of burlesque would have a lot of competition! "Old swivel-hips" we will have to christen him! On a more sober note, do see the NOVELITES before they leave, for they will be inactivated by a hepatitis bug acquired by JOE MAYER. Joe checks into the Cleveland Clinic for a much needed rest. In fact, it is one of the only known cures for that aggravating condition. Best wishes for a very speedy recovery to a nice guy who constantly brings laughs to all who see or hear the NOVELITES. Each member of that trio is a vital factor, so Joe, please mend in a hurry! . . .

Local disc jockeys have discovered BONNIE DAVIS' DECCA recording of "I'll Make You Mine." Heard her sweet voice on the radio the other night and immediately recognized her dulcet tones. You will find this little lady with the PICCADILLY PIPERS in the HOTEL FLAMINGO on the STAGEBAR. . . .

A CLOSING NOTE: After spending more than a week away from our fabulous Las Vegas, it surely is a great pleasure to be home, and so much fun to be busy visiting with all the wonderful people who make our town the entertainment center of the nation. Thank you!!



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DIAMOND JIM MORAN'S

# La Louisiane

RUE IBERVILLE

★ FRENCH CUISINE, EXTRAORDINAIRE

## OBSERVATIONS

(Continued from Page 25)

I am told that Bonanza has contracted to secure other and greater ships as soon as they are completed. At that time they will then be able to compete with the nation's greatest airlines in speed, safety and comfort of its planes.

I was privileged to fly a chartered plane of Bonanza to and from the Republican State Convention at Winnemucca. I was then convinced, as never before, that travel by air is the quickest, safest, least expensive and easiest method of all. If one should figure his time of any value it is far less expensive than train travel. One can go now to Reno by Bonanza, transact business, and return to Vegas the same day if he wishes.

Another interesting fact is that Bonanza flights to Los Angeles from Phoenix have become an important feature in the business life of Phoenix. At first rather indifferent to Bonanza's efforts to establish air service out of that city, Phoenix now is very grateful to be able to avail itself of Bonanza's fine service.

## THE EDITOR SPEAKS

(Continued from Page 7)

Thank God for my sense of humor. It has saved me in many a soul searing experience. If you want to bust a rib laughing, ask these congenitally negative Las Vegas this question: "Then, why the heck do you stay here? Why don't you get out?" Then stand back and listen to the most senseless rationalizations of the century as these limping lamenters cry so hard in their Olympic-sized swimming pools that their water bills are proportionately lower!

Although able to laugh, I was concerned too, for I realized that identical negative opinions of Las Vegas exist throughout the country and I was shocked to realize that many of our very own citizens were responsible for this sort of bad publicity, which is obviously grossly exaggerated.

It is no disgrace for any city to have problems, but it is a disgrace for its citizens to be disloyal during its crises, if any. No wonder an Eastern investor told me that he wouldn't put a dime into this town as he had planned to do, since he had received

a letter from someone in Vegas close to him that the town was going on the rocks! Words mean things and by your words are you known. History records the demise of cities, nations and entire civilizations, traceable to mass negative thinking and mass greed. Negative thinking and talking is as contagious as the most deadly virus, and this has been proved scientifically.

A famed psychology professor at a leading university came up recently with proof, through experiments on both the vegetation and the human levels. . . . In possession of medical case histories of each of his students, he chose to "frame" two of them. One, a beautiful girl who had no record of having been ill in her entire life, and the other a frail, ailing War Veteran. Twelve students were assigned to each of the "framed" students. The healthy girl was greeted the moment she stepped foot on the campus with, "My goodness! Are you ill? You look terrible!" This and similar remarks were made to her constantly, although she had never looked more scintillatingly beautiful nor healthy in her life. **WITHIN TWO HOURS** the girl was regurgitating and requesting a permit

to go home due to illness! Conversely, the ailing War Veteran, who had been receiving flattering praise and admiration all morning, was literally beaming and shaking his head in wonderment as he said, "Here I am with one lung left and one foot in the grave and for some reason or another I feel terrific today!"

On the vegetation level an experiment was made by dividing a plot of grain exactly in half. One side was praised by a group of positive thinkers and the other half damned by a group of negative thinkers. The entire plot received the same physical attention, however, such as watering and cultivating, yet the damned half of the grain **DIED IN SHORT ORDER.**

Cities are not unlike individuals and vegetation. Cities **ARE INDIVIDUALS.** Continued negative talk about your city will destroy it and you will be the loser. You'll find yourself back where you came from — shoveling hip-deep snow; or inhaling smog and coal-sutter air; living in old fashioned apartments or cramped tenements; removed far from swimming pools and an infinite variety of entertainment —

(Continued on Page 34)



### We're happy to be back

to swing your favorite tunes

• • •

We sing too . . .



Nothing happens — BUT

We do have F-U-N

"LIKE, MAKE IT IN"

## THE THREE SPARKS

BUCK MONARI — DICK SPARKS — HANK ADAMS

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**IT'S ALWAYS  
 A THRILL  
 TO BE  
 "HOME"  
 AGAIN AND  
 ENTERTAINING  
 THE GREAT  
 LAS VEGAS  
 AUDIENCES**



## THE GAY LORDS

CURRENTLY APPEARING AT THE

HOTEL *Thunderbird*

### HILLSWAY

(Continued from Page 15)

Thursdays. . . . Of course you will want to splurge and have at least one meal at the ROYAL HAWAIIAN right on the beach and which provides excellent dance music. And just across the lawn is the bar where music and dancing also woos you.

TRADER VIC'S is famous for tropical atmosphere, and DON THE BEACHCOMBER opposite the Royal and the Moana Hotels on Kalakaua Avenue with its Samoan architecture and atmosphere is a **MUST** on anyone's itinerary in Hawaii. The Sunday night luaua here is superb and expensive, but worth every cent of the twelve dollars you will pay for it.

. . . . WAIKIKI SANDS is good for food and drinks at its Merry-go-round Bar. . . . The MOANA HOTEL has one of Hawaii's loveliest dining rooms, located in the open under the Banyan Tree and it is something to behold.

There are many excellent Chinese restaurants such as WAIKIKI LAU YEE CHAI, WO FAT'S, MOK LARN CHEIN CHOP SUEY and of course Trader Vic's and Don the Beachcomber both serve delicious Chinese Foods.

The Japanese are famed for their tea houses but you must make reservations in advance for your party because the preparations that go into these dinners is tremendous. The food is served by Geisha girls dressed in colorful kimonos, and the sukiyaki is cooked in your presence. You sit on mats at low tables and eat with chopsticks. A party of four is the minimum reservation taken. So always plan to telephone any one of the following tea houses and discuss your plans in advance with them: ISHI GARDEN, MOCHIZUKI TEA HOUSE, KANRAKU and THE NAT-SUNOYA TEA HOUSE. Each of these can be found in the telephone directory and all are located "out of the way," so plan on going by taxi.

For the best in Hawaiian food I suggest the WILLOWS or the TROPICS. There isn't much in the way of night club entertainment on the Island, but all of the hotels have wonderful Hawaiian music and beautiful hula dancers.



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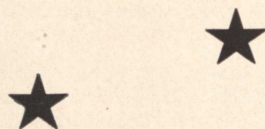
Entertains you in  
**13**

Languages

- Viel Gluck — German
- Bouna Fortuna — Italian
- Bonne Chance — French
- Bol Sans — Turkish
- Salute — Spanish
- Skol — Swedish
- Mazel Tov — Yiddish
- Ees Eggia — Greek

All mean "Good Luck"

*The Flamingo*  
HOTEL



## THE EDITOR SPEAKS

(Continued from Page 31)

not to mention working at boring, unchallenging, ill paid jobs.

This Editor challenges every negating Las Vegan: What are **YOU** doing to make your town a better place? Are you working with civic organizations? With youth movements? Or are you dwelling in hate and fanciful animosities? Are you too gutless because you doubt your own ability? Are you sure you aren't taking out on your town your own frustrations and lack of initiative? Did you know that your tongue wagging has convinced outsiders that Las Vegas is a cesspool of gun-toting gangsters controlling Las Vegas with bloody knuckles?

If you don't like it here, please leave. If you can't cooperate with those who believe in their town and who are working hard to make it continue to expand and to become even a better place in which to live, then for our sake and for your sake and for God's sake, Leave Las Vegas.

You are living in the most wonder-

ful city in the world, even though it is not perfect — because it is still growing and everything that grows must suffer growing pains. There is nothing wrong in Las Vegas that isn't insurmountable, if we but activate ourselves and defend, protect and praise it as loyally as we would our Mother or child. Las Vegas can take a tip from Texans. You **might** get by with insulting a Texan, his dog, or his mother, but you'd never in God's world get by with knocking his state. And it is this kind of pride and loyalty that promotes growth and respect.

Las Vegas has become of age. It is no longer admirable nor amusing to see supposedly adult newspapermen and citizens continuing long existing feuds and publishing their puerile slander of each other; it is ridiculously stupid to claim poverty and hard times while you're wearing expensive clothes and floating in grandiose swimming pools and driving late model Cadillacs; it is placing guns in the hands of our youth when adults parade their negative thinking about the city in which these children have their roots and in which all youth must take

pride, if they are to have a sense of mental security and personal worth.

It will be the editorial policy of this magazine to sell Las Vegas in all of its many wonderful facets, as has been its policy for nine years. Las Vegas is indebted to Jack Cortez and his FABULOUS Magazine, for much of the bad publicity emanating from here has been neutralized because of his unshakable belief not only in his magazine, but in the town where he derives his livelihood and where he is proud to bring up a family.

It is a pleasure and a privilege to be the Editor-In-Chief of FABULOUS.

*Vi Taylor*

## CRISWELL PREDICTS

(Continued from Page 11)

of all Religions, and tell your personal experiences with faith healing! . . . Terrell, Texas: I predict the next Federal prison will be built in your area! . . . Sir Winston Churchill: Your water colors will be auctioned off by Queen Elizabeth II for the poor children of the Empire! . . . Venice, Italy: I predict that the Grand Canal will be dredged and strict, new sanitation laws enforced! . . . Anna Paulker: A motion picture will be made of the crimes you were forced to commit, in the name of Communism in Poland, and will prove to be one of the most revealing films to date! . . . Baltimore, Maryland: The birthplace of the Duchess of Windsor will become a historic landmark, through the efforts of the Maryland Historical Society! . . .

James Dean: Your thin volume of poetry, which was completed shortly before your death, will soon be published and sold to your adoring fans! . . . Montreal, Canada: You will soon be on all the front pages of every

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AUGUST 25, 1956

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newspaper throughout the world, with your new, anti-gambling laws, influencing all of Canada! . . . Sally Rand: Your amazing autobiography, "My Fans and I," will be a major best seller, in which you will tell the backstage secrets of your tragic life! . . . Rock of Gibraltar: I predict you will be the next International waterway, and will pass from British control, through the new United Nations agreement!

## YOUR INCREDIBLE FUTURE:

I predict that our astronomers and scientists will no longer refer to the wide blue yonder as Outer Space, but Nearby Space! Our cabbage patch of a world is becoming smaller as is our universe, through the startling advancement of science within the past ten years! I predict that the coming scheduled explosion, 4,000 light years away, will cause our scientists to revise their set ideas on the Milky Way! I predict that the sea will reveal the secret of sympathetic tides with the predictable air flow in Nearby Space! I predict a full exploration of the Valley of the Moon, through a new series of composite photographs, by a radarc television lens! This will prove there is some type of life on the moon, although the moon creatures may live underground and only emerge to the surface in certain months of the year, compared to our summer!

I predict that, for the first time, the strength of our gravity will be tested by a pilotless jet plane, which will encircle our globe with over three million dollars worth of irreplaceable technical equipment on board! I predict the secret behind the planet, Saturn, will be solved through its vital influence on its surrounding atmosphere! I predict that the planet, Venus, the twin sister of Mother Earth, will be swept by shattering bolts of lightning, which will electrify our heavens and cut down on radio and television transcription! Yes, my friend, incredible as these predictions may seem, they are already a part of your Incredible Future!

35

## Church Of Religious Science

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## THAT'S FOR SURE

(Continued from Page 9)

METROPOLITAN OPERA ASSOCIATION. will make his debut in FLV at WILBUR CLARK'S DESERT INN, August 28th. This city has been entertained by many of the most important names in the reigning royalty of classical music but Peerce brings a distinctive note in that he is the only American-born and American-trained tenor to reach pre-eminence in the American music field. . . . In his appearance at the Inn, Jan will not confine his vocal artistry to the standard classical items, but will offer a melange of well-known numbers, many of which he has initially popularized. . . .

We were sorry to hear of the accident that interrupted GLEN LOCKWOOD'S vacation. (He is a captain in the Copa Room of the SANDS HOTEL.) The report has it that Glen was bedded for five days, as a result of an auto crash in Colorado. . . .

The LIBERACES proved highly successful in their legitimate musical venture, "The Great Waltz," in Dallas. They broke all records at the box office. After closing on the 19th (of this month), the brothers left for Havana, Cuba, for several concerts and a "Spectacular" TV show. On September 19th, they board the "Queen Mary" and sail for Europe but will return in time for their HOTEL RIVIERA date on November 14th. . . .

Last Monday, we dropped by to see DANNY SIMMONS at his FRENCH BOOTIER. It looked as though someone was late in Spring cleaning or else a move to new quarters was in progress. There were shoes all over the place. However, we soon discovered our observations to be wrong. A woman from Portland, Oregon, was purchasing shoes in such quantities, one would be prone to believe rationing was on its way back. The total tally on the sale was over \$1200. Not bad! Needless

to say, Danny was a bit tired — but happy! . . .

That zany comic, BILLY De WOLFE, is certain to become one of the steadiest entertainers in FLV. His act left the HOTEL SAHARA customers breathless from excessive laughter. Billy has joined the boosters of FLV and just about adjusted himself to our "crazy" hours. However, the comic still can't understand how so many people get sun-tanned from the moonlight. ('Tis an atmospheric secret, lad!) . . .

We take this opportunity to welcome VI TAYLOR to our staff as Editor-In-Chief. A few weeks ago, a letter from her revealed she was doing publicity chores in Salt Lake City. Needing a good "Right Arm," we immediately phoned and convinced Vi that FLV was her town. (She formerly handled publicity here for the LAST FRONTIER and NEW FRONTIER HOTEL.) Miss Taylor is a very capable young woman with an excellent background in this field of endeavor. With Vi sharing the reins of our organization, who knows, perhaps we'll be able to take that long-awaited vacation? . . .

It's good to see BOB GANS back on the job, as RIVIERA HOTEL pit boss. He was a pretty sick boy who had to endure a lengthy period of recuperation at the hospital, following surgery.

That talented lassie featured in the FLAMINGO HOTEL productions is MARY MENZIES. HAL BELFER (choreographer-producer) is quite excited about his discovery. Top-notch successes are expected from this gal. . . .

Seen dining at the HOTEL EL CORTEZ last week were ANN and HAL HALSTEAD. (Ann possesses the lovely voice that calls the jackpots at the SILVER PALACE and Hal is one of the popular staff members of our publication.) The occasion was Mrs. Halstead's birthday. Although a bit tardy, we wish you many more, Mrs. H. . . .

Here's a final reminder about the "Spotlight On Fashions" show that will be presented poolside at the NEW FRONTIER HOTEL, August 28th, 7:30 P.M. The style parade and cocktail party is open to the public. Famed Beverly Hills dressmaker-designer, MAXWELL SHIEFF will give his international style report and introduce his sixty gown collection. It looks as though this will be one of the leading social events of the late Summer season. . . .

Stopping off at the DESERT INN for a few days was MACK GORDON, the lyricist who is a 1050 member of ASCAP. We had difficulty recognizing him for his appearance has undergone a drastic change since we last saw him. Mack has dropped one hundred seventy-five (175) lbs. and sports a highly-attractive skypiece. The man looks thirty-five years younger. It's amazing! . . .

JUDITH PARKER is getting married in Honolulu and will set up house-keeping on the Island. Her School of Charm has been taken over by JOSETTE LANG and will be known as JOSETTE'S CHARM SCHOOL and MODEL AGENCY. . . .

Welllll! The JOE W. BROWN'S finally returned to their HORSESHOE CLUB. With them they brought ANDREE and JENNIE PLANCHE, of New Orleans. Jennie's husband is the famous southern doctor, DR. FELIX PLANCHE. Although the Browns are not late stayer-uppers, they broke their precedent and traveled during the wee hours to familiarize their visitors with our FLV. The Planches stayed at the SANDS HOTEL a few days and it looked as though daughter Andree would have liked a lengthier sojourn in this fantastic city. . . .

Say you music lovers, if you haven't caught KEELY SMITH'S "Birth of the Blues" vocalization at the HOTEL SAHARA, you're just not breathing! Her version is so tremendous it is met with a thunderous ovation. . . . Also slightly sensational is SAM BUTERA'S "Next Time," written by LOUIS PRIMA. What a lot of music! . . .

CAROL CAMPBELL, red-haired dancer of the FLAMINGO HOTEL, is vacationing with her family in San Francisco. She will be back in time for the PEARL BAILEY show. . . .

A tale of courage is a little known fact about "That Haller Girl," who appears at the SILVER SLIPPER. Dorothy Haller entered show business when she was eleven years of age. She is a very talented dancer and one of the nicest personalities one could hope to meet. Those who are unaware of the circumstances, sometimes label her a snob for she isn't always able to react to a spoken address. The reason for the missing reflex action is due an impairment of her hearing; an occurrence which took place, six years ago. It takes courage to perform before audiences when one cannot actually

hear music or cues. Dorothy's feet are her ears. They move according to musical vibrations. She always dances, barefooted. Miss Haller does have a twenty per cent audio reception. Although leading medics have advised there is no cure, she silently prays her hearing will improve. We wonder how many would actually display such remarkable courage, under similar conditions? . . .

Another lovely dancer who has temporarily forsaken our FLV, in favor of a vacation with her family is GLORIA FREEMAN. The attractive terpsichorean appears at the SANDS HOTEL (Copa Room.) . . .

Looks as though the ladies have the franchise on vacations, this year. MRS. VIC STRIKER recently returned after a ten week visit in Seattle. Happily settled back to domesticity is hubby Vic, proprietor of the BALI HAI DELICATESSEN. . . .

Our sincerest apologies to BESS ROSENBERG. In last week's issue, we mentioned the birthday party given JOAN BOMMARITO on August 12th, at the RIVIERA HOTEL. 'Scuse please, Bess, dear girl! It was actually a



## LIZZIE MILES

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double birthday party for Joan and our Bess, who happens to be a livin' doll! Soooooo-belated birthday wishes to you, Mrs. Rosenberg. We'll try to be on time, next year. (JOE ROSENBERG is Credit Manager at the Riviera.) . . .

LIONEL HAMPTON and his orchestra were set to open at the DUNES HOTEL, August 23rd (after our deadline). With him, Lionel is bringing an entire revue, with shows scheduled to go on at 11:30 P.M. and 2:30 A.M. We know "The Hamp" will make the Dunes look like the old PARAMOUNT in Manhattan. . . . Incidentally, BILL MILLER just returned from the east where he signed LARRY STEELE and his all-Sepia revue. This troupe has appeared at the HARLEM CLUB in Atlantic City for the past eight Summers. They will introduce a three-show policy: 8:15 P.M. — Midnight — and 2:30 A.M. . . .

RICK WILLIAMS is now Publicity Director of the new SILVER PALACE (downtown Fremont Street). He is proud of the instant success that met the (all you can eat for 98c) Chuck Wagon, now being served on the main

floor from 11:00 P.M. to 3:00 A.M. (It is also available at 11:00 A.M. to 3:00 P.M.) Rick was formerly affiliated with a local TV station. . . .

Anytime you're in the THUNDERBIRD HOTEL, you're bound to see a cultured, silver-haired gentleman, bending down to converse with folks seated at the various tables. He impresses you as a very congenial host — and — that he is! This is "Gentleman" GENE DELMONT, whose appearance belies his past history as a pugilist. Mrs. C. always appreciates his welcoming smile, as does everyone else who is fortunate enough to be greeted by it. . . .

REED BENSON will be the principal speaker at the September 24th Dinner of the State Convention of the Nevada Federation of Republican Women. The Convention is set for September 23 thru (and including) the 25th, with headquarters in the NEW FRONTIER HOTEL. (Reed is the son of EZRA TAFT BENSON, Secretary of Agriculture under PRESIDENT EISENHOWER.) . . .

Belated birthday congratulations are also in order for JUDGE FRANK McNAMEE (the man who tied the Cortez

knot). On August 23rd, a host of his friends gave him a surprise party in the Sky Room of the DESERT INN. From Frank's reaction, this surprise topped all the thrilling experiences he encountered on his recent European trip. . . .

This item may appear confusing to some people but it speaks of good sportsmanship to us. LOUIS PRIMA (of the HOTEL SAHARA'S Casbar Lounge) visited JOE W. BROWN'S HORSESHOE CLUB for a bit of "table golf." When Louis throws the "ivories," he gives them the rock n' roll treatment. KEELY SMITH, ROSEMARY BIANCA and MRS. JOE W. BROWN root for him to win. The confusing point in question is why Mrs. B. would want a patron to "win." Well, she does and that's true sportsmanship. . . .

BERNIE SHULTZ is the fashion plate who runs CHARLIE KNICKERBOCKER'S Men's Shop in the NEW FRONTIER HOTEL. He has a unique method of business transaction. Bernie

ambulates through the hotels. When somebody admires his wearing apparel, Bernie pulls out his stock list and immediately informs the admirer if his size is on hand. If it is, the prospective buyer is contacted by phone, the following day. (Persistence, thy name is success.) . . .

Although we're late with this item, we're fairly certain it will still be "news," to many of our readers. PEGGY LEE and TV and screen star DEWEY MARTIN were married a couple of months back. The wedding wasn't provided with any fanfare and we necessarily have to extend our belated wishes of happiness. Peggy's groom is with her, during her SANDS HOTEL engagement. . . .

LOUIGI CONIGLIO (of LOUIGI'S ITALIAN RESTAURANT) is taking a compulsory three week vacation, on orders from his medic. The Restaurateur suffered a mild heart attack last week and the doctor invoked the rest rule. . . .

Closing in the Starlight Lounge of

## Coming Attractions

ON THE FABULOUS STRIP

**DESERT INN**

AUGUST 28  
JAN PEERCE

*The Dunes*

SEPTEMBER 6  
LES BAXTER

*El Rancho Vegas*

SEPTEMBER 5  
EARTHA KITT  
MYRON COHEN

*Flamingo*

SEPT. 13  
PEARL BAILEY

**NEW FRONTIER**

SEPT. 17 — OCT. 14  
SPIKE JONES  
MUSICAL INSANITIES  
OF 1957

**Riviera**

SEPTEMBER 12  
LOU WALTERS LATIN  
QUARTER REVUE  
ZSA ZSA GABOR  
JOEY ADAMS

**SAHARA**

SEPT. 4  
EDGAR BERGEN  
& CHARLIE McCARTHY  
MINDY CARSON

*The Sands*

SEPT. 12 — OCT. 2  
FRANK SINATRA  
JOEY BISHOP

*Thunderbird*

AUG. 30 — SEPT. 19  
JOHNNY DESMOND



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JACK MITCHELL is back on the job, assisting maitre d' NAT HART of the FLAMINGO HOTEL. Jack was operated on four weeks ago and has come through with flying colors. We trust his future will hold a bundle of good health for him. . . .

ADRIAN McMANUS, Fresno (California) golfer and winner of the 1954 Nevada Seniors' Golf Championship, is the latest entrant in the 1956 tournament, set for October 6th and 7th at the DESERT INN COUNTRY CLUB. This 59 year old veteran scored a record 144, in taking the 36 hole tourney with rounds of 71-73. He also captured the California state title in 1954. . . . MORTON BRIGHT of Coral Gables, Florida, was 1955 Nevada Seniors' Champion. His entry has not yet been received but he indicated he would be on hand to defend his title. Entries close at noon, Friday, October 5th, at which time pairings and starting times shall be drawn. . . .

Localites are enthusiastically talking about the newly-opened Cirque Room of the HOTEL EL CORTEZ. It is truly a work of art and our compliments to BILL MOORE. Showtimes here are at 10:00 P.M. - 1:00 A.M. and 3:00 A.M. . . .

ADA and LOU ELLENSON are eagerly anticipating the arrival of daughter JUDY and son-in-law, JIM TENNER. The couple are expected to

make their initial visit to FLV, to celebrate their First Wedding Anniversary. (Lou is Credit Manager and a co-owner of the NEW FRONTIER HOTEL.) Judy has been trying to get her folks into L.A. for a visit. However, due to pressing business matters, the Ellensons reversed the invitation which was cheerfully accepted. . . .

The KENO game at JOE W. BROWN'S HORSESHOE CLUB (which does such an extraordinary business) didn't just grow up like little "Topsy." AL JACOBSON, who heads this department, spends eighteen of his twenty-four hours, working to keep it at top speed, ably assisted by little BILLY PAULL and a crew of personable men. . . .

A hearty welcome to New York's DAN MERRIN, the FLAMINGO HOTEL'S new General Manager (and also assistant to President, AL PARVIN). Dan took over his new post last week. He is highly qualified for this responsible position, having had vast experience in hotel administration. . . .

TOMMY CLARE, host of the DESERT INN lounge, worked with ROBERTA SHERWOOD at the PADDOCK CLUB, in Miami Beach. Needless to say, the pair enjoyed a heart-warming reunion when Miss Sherwood arrived in FLV. . . .

Among our distinguished week-end visitors was FRANK FUNGE (the IVAN PAUL of the SAN FRANCISCO EXAMINER). Frank also has a radio show, on which he features those of the new record releases he believes will be hits. Four months ago, he predicted ROBERTA SHERWOOD'S "Up A Lazy River," would hit the top. You know how fast it skyrocketed. (Roberta is currently co-starring with MICKEY ROONEY at the NEW FRONTIER HOTEL.) Looks as though our buddy has psychic powers . . . and that's for sure. . . .

Remember, a LONG face is certain to SHORTEN your list of friends!

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## 'ROUND THE TOWN

(Continued from Page 17)

HAM is beautiful probably doesn't believe in Santa Claus. . . . BEN JACOBS of BOND JEWELRY STORE was telling the oldie about the man who hasn't said a word to his wife for over a year. He's been afraid to interrupt her. . . . FLV'S DON PAYNE, a most professional golfer, gave Ike one of his first lessons. . . . DON FULLER came to the NEW FRONTIER'S poolside duties, fresh from Washington State College with his Physical Education Degree. . . . TURK HOOVER owner of DUFFY'S TAVERN is not the only member of his family with an unusual name. His brothers are called LILE and BURL. . . . Ex Champ JACKIE FIELDS' tender affection for people belies his fighter's face. . . . Wish JOHNNY COYLE, a sky filled with rainbows when he leaves THE SILVER SLIPPER bar to join BILL KOZLOFF in the insurance business. . . .

If other girls saw the pleasant looks that red tressed JO SAVOY, the NEW FRONTIER waitress gets from men they would never cut their hair. . . . When I think of easy-to-look-at people, ALLAN DAWN and his lovely wife JUDY immediately come to my mind.

AL KUVAT'S AMERICAN CARPET COMPANY'S new savings sale has some of the most original carpet designs I've ever seen. . . . GAYLE RAVESE loves her work as line girl for the RIVIERA and NEW FRONTIER. She meets the finest men in the world, men you don't meet every day; in fact, some of them only come out at night. . . . BETTY PETTY, RIVIERA cocktailless, has the most interesting name in FLV. . . . The ITALIAN GRILL'S JOE VALLERA has acquired a story about a chef that was so fond of high

living, he slept on the roof of his restaurant. . . . JOANN FOSTER, COLONIAL HOUSER has put on 10 pounds and all in the right places. "Arf!" . . . ROYAL NEVADA bellman, JERRY COHEN would be perfect casting for the role of a Mississippi Riverboat gambler. . . . SUNNY PAYNE, Basie's unbelievably talented drummer, has spoiled me for other drummers. . . .

EDDIE FOX, the guiding light behind the SILVER SLIPPER show, knows an actor who advertised that he was "At Liberty" and EDDIE never found out whether the actor was simply looking for work or just taunting the F.B.I. . . . HARRY MANNING, boy bartender, wants to know why, if money talks, does it only whisper to him. . . . THE EL RANCHO'S JAN LEONARD can't walk down the street without men doing triple takes. . . . My grandfather said that water stops running down hill when it gets to the bottom. Well, I, like the water, have reached the bottom for this week. Goodbye for now.

Man's capacity for justice makes DEMOCRACY POSSIBLE, but man's inclination to INJUSTICE . . . makes democracy NECESSARY !

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**DON, DICK N' JIMMY**

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