

Jack Boritz!

SEPTEMBER 8, 1956

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OBSERVATIONS



by CHARLES "POP" SQUIRES

THE CONVENTION — meaning of course **THE REPUBLICAN NATIONAL CONVENTION** in San Francisco held the week of August 20.

I owe a debt of gratitude to my good friends of Las Vegas who so kindly proposed that I should be a delegate. I had hoped that more youthful and more active delegates would attend the Convention, but if the Nevada State Convention saw fit to elect me to go as an alternate, then I should try to go.

Travel by auto or bus or train from Las Vegas to San Francisco seemed a great undertaking, but when Ed Converse offered to place one of their fine Bonanza planes at the disposal of the Nevada delegates, that seemed a pleasant solution to my problem and at once I was determined to go.

The plane left Las Vegas at 9:00 A.M.

Sunday, August 19. We made a stop at Tonopah to pick up Mrs. Oline Stewart, who for more than ten years served Woman for Nevada, thence to Reno by 11:00 A.M. By the way, there is one feature of the flight that impressed me and that is that the Bonanza planes have oxygen piped through so that at high altitudes this is most beneficial to some patrons. Of course I insisted that I did not need it, but the very pleasant stewardess insisted that I try it. I found it relieved the feeling of tension and added quite a bit to the pleasure of flying at 12,000 feet or more.

At Reno I was met by our son, Herbert A. Squires, who has been an employee of the State Highway Department for many years, and his wife, Florence. At the airport (among others, was Cliff Young, who has been

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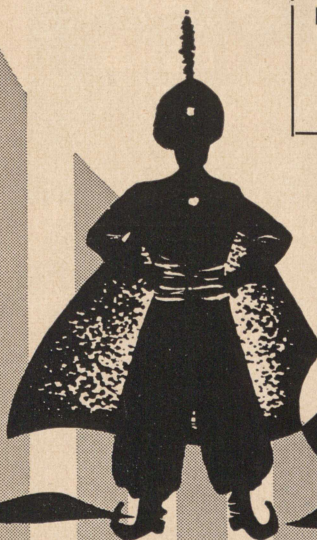
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OVER
THE

Editors

DESK



EDITORIAL offices are the same the world over, no matter how large or small the publication, in that the editorial desk is the recipient of everything from the ridiculous to the sublime.

So, come with me, and share some of the week's letters, telephone calls, office visitors, the clush and the rush, and perhaps we can laugh a little together. . . .

Question: Now that FLV has an Editor-in-Chief, will there be any change in the format of the book?

Answer: The format will remain the same — that of "selling Las Vegas" in all its wonderful facets. Advertising-wise, we have some very special advertising plans which will enable every business in Las Vegas, LARGE or SMALL, to be in our book with greater than ever results and with no strain on advertising budgets.

Q. Why do you have to be so damned erudite in your editorials?

A. What does erudite mean?

Q. Thank you for that very fine first editorial. I enjoyed it so much. Where can I find out more about negative and positive thinking in relation to vegetation?

A. Thank you for not thinking me "erudite!" You may write to the parapsychology department of Duke University. Locally you might attend either the Unity Truth Center or the Church of Religious Science, or both. I believe also that most of the standard or orthodox churches are now pointing up scientific proofs in the realm of thought in relation to better health and livingness.

Q. What makes you think you are smart enough to be an editor?

A. I think.

LETTER FROM MIKE CONNOLLY, "HOLLYWOOD REPORTER:"

Congratulations, girl, on your new

appointment. I think it's great. Jack is a lucky guy to get you!"

A. Thanks, old Press Buddy, you are a doll to be so thoughtful and kind to take time to write.

TELEPHONE CALL: You may not remember me, but you helped me so much three years ago when I was a contestant on the Liberace Piano Contest, also the Paul Whiteman Talent Quest, which you handled. Why have you given up being a publicist to be an editor? I'm studying journalism and had planned to be a publicist like you.

A. Honey, I took a tip from the Master of them all, George Bernard Shaw, who said: "Press agents are congenitally unemployed. If you're going to write, write, and if it is worth writing it is worth your by-line."

TELEPHONE CALL from DANNY SIMMONS, genial owner of the French Bootier on the Strip: Bravo for you! Your initial editorial was great. The truth was long overdue being told to these weeping critters around town always crying the blues. It was great — keep it up."

A. Thank you, Danny. I love your shoes, too.

Q. Are you going to ever write "What Are They Really Like?" again? Would it be possible to repeat some

(Continued on Page 19)

this week's cover...

"This springboard reserved for Beauty," would seem an apropos comment for this Las Vegas lovely. Her name? Wish we knew! We found it in a collection of photographs by Bernard's of Hollywood and Las Vegas.



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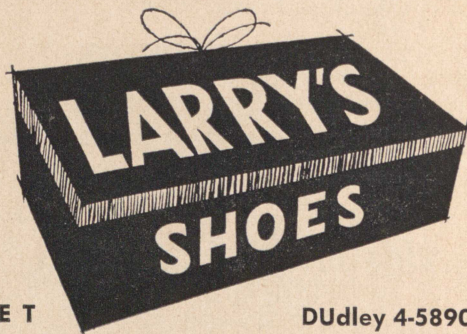


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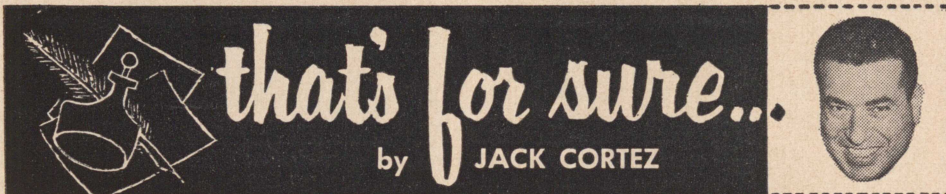
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ON September 5th, construction was set to begin on the ten million dollar housing and shopping development, known as WILBUR CLARK'S PARADISE GARDENS. The plans for this residential area call for five hundred and eleven (511) homes, with many features to make it an attractive living area. The shopping and marketing center will cover eleven acres, of which several will be set aside for parking. "Paradise Gardens" is a planned community project that incorporates nearly every home convenience plus many modern innovations, specifically designed for better living. It is one of the most unique and progressive ventures of its type anywhere in the nation. . . . Fifteen home styles, featuring three and four bedroom floor plans, will be constructed by BETTER QUALITY HOMES, Inc. . . . The residences will be designed to cover from 1400 to 1800 square feet of space. Most of the lots will average about 72 x 100 feet. Each home will feature refrigerated air-conditioning and thermostatic heating units (3½ ton model). There are many other desirable features, too numerous to mention at this time. However, the youngsters will be interested in the miniature railway which will travel completely around the outer perimeter of the entire area. . . . Associated with Mr. Clark in this enterprise are C. NORMAN CORNWALL, CARL HYDE, WILLIAM ANDERSON, JOHN FRY, FRANK AREGOOD, WILLIAM RADKOVICH and TOM HOLMAN. . . .

We always enjoy seeing EDGAR BERGEN in FLV, where everyone appreciates his tangy humor. His TV show, "Do You Trust Your Wife" is

one of the musts on the Cortez list. We've managed to catch every one shown here. The ventriloquist is starring at the HOTEL SAHARA, with lovable MINDY CARSON on the same bill. . . .

JIMMY RITZ (of the RITZ BROTHERS, now at the FLAMINGO HOTEL) dropped into JOE W. BROWN'S HORSESHOE CLUB, where he really "had a ball" with our buddy, AL FIRESTONE (better known as ALOYSIUS MacGILLICUDDY). Jimmy and Al talked of the "old days" in Brooklyn, where they both learned the art of "hoofing." Their practice hall was any old wooden cellar door. Many a night, during late rehearsals, upstairs tenants applauded their dancing with old shoes or a bucket of water (with the bucket)!

Keno writer SI DUNN, of the SILVER PALACE, is one chap who loves to gamble. Besides "21," Keno, Dice, he bets on baseball, fights, football, etc. Si insists he'd also bet on bull fights, if FLV had 'em. He's a betting man who was born in Leesburg, Virginia. . . .

The SILVER SLIPPER is losing its Executive Secretary, MRS. IOLA DEAN. After three and one-half years in FLV, Iola is returning to Salt Lake City with husband WEBB (a Security Officer at HOTEL EL RANCHO VEGAS) to make their home. It goes without saying, these nice people will be missed. (Wonder how long it will be before they are back with us again?)

Don't let ELEANOR HARRIS' silver-grey hair fool you. (She is a food waitress at the DESERT INN.) This gal can hold her own with any of the sixty yard dash sprinters, give excellent serv-

(Continued on Page 35)

L. S. M. F. B.
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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

PREDICT that President Eisenhower will talk to the world through newspaper, radio and television, outlining the precepts of our 20th Century destiny, which will equal in importance the principles set forth in Lincoln's Gettysburg Address! . . . I predict that a monster electric brain will solve the problem of the mysterious, coded messages which are now flooding us from out of the blue. Where the mind of man has failed, mechanical thinking will triumph! . . . I predict that a new voting machine will be used for the first time in history, where your vote is immediately tabulated the instant it is registered, which in turn will be recorded at a centralized informational point! . . . I predict that the untold story of Al Capone, ruler of the notorious Chicago Crime Syndicate of the 1920's will be told in a startling Hollywood film, where no punches will be pulled! . . .

I predict that the private papers of the late Josef Stalin, which were smuggled out of Russia, will be unveiled to the American public, where names will be named and secrets will be told! . . . I predict that James C. Hagerty, of the White House, will be voted the most influential public relations man in all history, by the American Journalists! . . . I predict that the toy sensation for Christmas will be a tiny, two-way radio which will actually work, and will delight millions of children on both sides of the Atlantic, including their parents!

COMING EVENTS

IN YOUR FUTURE:

I predict that one of the most famous

old cemeteries in all America will be moved, to make way for a shining new speedway, which will connect the industrial East to the gateway of the South! . . . I predict that Gamal Abdel Nasser, the present strong man of Egypt, will be able to unite the many different political parties within Egypt, under nationalistic promises of victory. Nasser will soon quote from Nostradamus that: "the intended princeling of the Middle East, who will dare the 20th century," is himself! . . . I predict that John L. Lewis will be successful in his request for higher pay for his miners, plus greater benefits! . . . I predict that many banks will return to the old-fashioned custom of having an annual party for all of their investors and friends, turning back the clock fifty years! . . . I predict that the greatest air armada ever to be flown, will zoom around the world, showing the mighty air arm of America, and giving comfort to those countries who are oppressed and subjugated! . . .

I predict that the estate of the late Jesse H. Jones will bequeath funds for the promotion of a home for elderly people in each state of our union! . . . I predict that Frank Lloyd Wright, the Dean of American Architects, will break with his associates, and form his own company to promote further radical architectural design! . . . I predict that a solar battery, which converts the rays of the sun directly into usable amounts of electricity, will be the next comfort for isolated regions!

FOR PEOPLE AND PLACES:

Amos and Andy: I predict that your
(Continued on Page 21)

L. S. M. F. J.
LUCKY STRIKE means faster Jackpots
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ACE BALKIN

At The Piano



D O W N T O W N L A S V E G A S



"LOUNGE STARS"

By Paula

THERE'S GOOD rockin' tonite in the **CLOUD NINE LOUNGE** of the **NEW FRONTIER**. The **TRENIERS** are at it again and hit a new high in entertainment — why, most any night you will see **CLAUDE TRENIER** "swing from the chandeliers!" You may think that I don't mean that literally, so go see that phenomena in person! Twin brother **CLIFF** also sings a rockin' rhythm and they both quiver and shake until they make "you know who" look like he is doing a waltz! Little brother **MILT TRENIER** shakes the maracas and sings up a storm, mighty a la the "Old Black Magic" man! The terrific and torrid tenor sax is footled by **DON HILL**, the base fiddle is plucked by **JIMMY JOHNSON** and **HENRY GREEN** beats the skins. **GENE GILBEAUX** is on piano, and I mean that — he often sits on the keys and plinks them! Note to all politicians: If you adopt the **TRENIERS'** "We Want a Rock 'n Roll President" as your campaign song, you can't lose! For lots of laughs and loads of entertainment, it's the **TRENIERS**, they are the wildest!

The **CHUCKLES** are back in town and making audiences laugh more than ever. This time they have checked into the **SILVER QUEEN LOUNGE** of the **SANDS HOTEL**. Their last engagement was at the **ROYAL NEVADA**. While they have been away from our town, they made a movie, "Rock! Rock! Rock!" That's right, it is about the new trend in music. They also spent quite a little time at the "Town and Country" in Brooklyn. The lad with the fine tenor voice is **TED RENDAZZO** who also makes lots of music

on his accordion. **RUSS RILBERTO** is is the comical bassist and **TOM ROMANO** twang, twangs the guitar for you. Since the boys are lots of fun to see and hear, guess that is how they got their name. . . .

CORAL KENT, song stylist from the **EL RANCHO LOUNGE** has a gorgeous new gown, those shades of orange sensational on this attractive red-head. Understand that it was created and designed by **MADLINE LESKY** of **ON STAGE**. . . .

ACE BALKIN transfers his piano pinkies to the popular **HORSESHOE LOUNGE** in the downtown club with the same name. He is a local favorite pianist with a great following and plays with a lot of flair and style. . . .

BOB SCOBEY, maestro of a hot Dixieland Band that is now booked in the **HOTEL FLAMINGO'S STAGE-BAR**, flies home to San Francisco every week to do his TV show on his day off. That's a busy boy! . . .

GEORGIA CARR, chanteuse in the **SINBAD LOUNGE** of the **DUNES HOTEL** sounds sweeter than ever. Here is a gal with star-quality in her husky voice! . . .

IN THE MAIL DEPARTMENT: Received a card from **FREDDY ASSUNTO**, one of the **DUKES OF DIXIELAND**. The boys have a new Hi-Fi LP on "Audio Fidelity." It's a gas!! We are all happy to know that the **ASSUNTO** family and crew of merry musicians will be swinging their delightful Dixieland music in the **THUNDERBIRD LOUNGE** (in the bistro of the same name) come the end of October. Oh happy days and

(Continued on Page 21)



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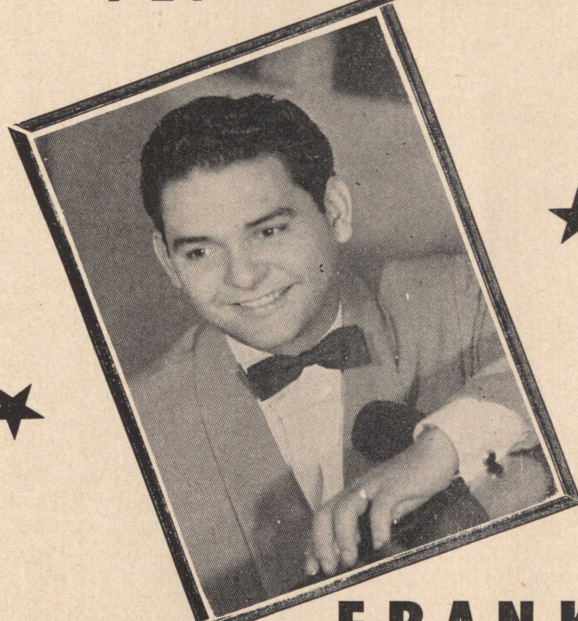


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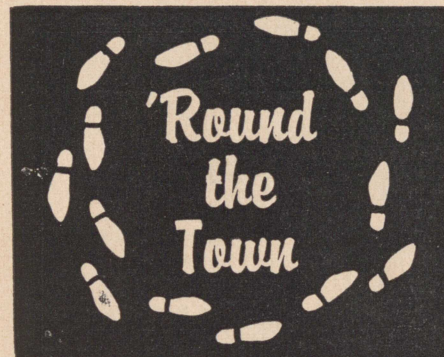
FEATURING

CARMEN D'OR

CLOUD 9 LOUNGE



FABULOUS LAS VEGAS



with HAL HALSTEAD

(Ed. Note: Introducing Hal Halstead, who, although he has been on our staff for some time, finally admitted his "flair" with a pen. Welcome, Hal, and we think your initial effort is just great.)

GUFF NOTES: A real devotee of the talents of JAN PEERCE is AARON KRAFT. Aaron never misses a performance and traveled 3,000 miles to "catch" Jan's current engagement at the DESERT INN, coming all the way from New York City to be in Las Vegas in time for Mr. Peerce's opening night. . . .

FRANK SMITH, a very gracious gentleman, is filling the shoes of PANCHO as Maitre D' at the Desert Inn very capably. While Pancho is in Europe the entire staff at the Painted Desert Room has given him their complete cooperation. . . . Sorry to hear that SONNY HEATH, genial greeter at HOTEL SAHARA, has had to return to the Santa Monica Hospital for further treatment. . . . MILTON PRELL, prexy of the Sahara, took a quiet trip to L. A. last week on a talent-singing expedition. . . . Is there any truth to the report that MAC HARRIS, Maitre D' at the Venus Room, NEW FRONTIER, and CLEO MOORE, charmer from Hollywood, are about to make an announcement? Could be

wishful thinking on Mac's part. The charming Cleo was as delighted as any tourist when any player made a "pass" at the gaming table where she was playing the other evening. . . . JERRY SCHAD, day shift pit boss at the THUNDERBIRD returned Thursday from a well earned vacation in California. Jerry has been connected with the hotel since its opening, and returns looking hale, hearty and well rested.

MARGE, wife of SI BROCK, dealer at the THUNDERBIRD, was lunching at the Mt. Charleston Lodge recently and had a bad fall. Marge is now sporting a cast on her right leg because of a broken bone in her foot. Our condolences, Marge, and we hope you will soon be "on your feet" again. . . .

Four ladies who really enjoyed the recent Fashion Show at the New Frontier were ALBERTA HAMBLIN, day cashier at the SILVER PALACE; LENNIE SELLE, assistant manager of SYDNEY'S; LUCILLE BAILEY, day cashier at the EL RANCHO; and MRS. WILLIAM "BILL" SOUTHARD. The ladies looked lovely enough to be the models. . . . Hear that the "Kicks" Band, whose members play in various bands on the Strip, are definitely slated for a spot at the DUNES as a unit in the very near future. . . .

"DUKE" WHEELER, manager of the Men's Shop at the Sahara, has taken off for a two-week's vacation. His destination? Back home to Powder River, Wyoming. Have fun, Duke. . . .

Have you noticed the new lounge chairs in the CASBAR LOUNGE at the Sahara? Quite an improvement. Understand it's only the first step of a major redecorating program. . . . Our congratulations to SHERMAN HAYES. Sherman was formerly orchestra leader at the EL CORTEZ and now has opened his own bistro called HERNANDO'S HIDEAWAY. . . . The exotic and "exciting" costumes worn by models who "hostessed" at the recent RE-GRAND OPENING of MATTY'S TROPICS were designed by

(Continued on Page 45)

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SEPTEMBER 8, 1956

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Complete

OBSERVATIONS

(Continued from Page 5)

Nevada's very efficient Member of Congress for the past four years and who is now wishing to serve his state in the United States Senate.

Jack Young and I had time to take a little drive around the city. I remember Reno for fifty years back as a charming city. The Truckee River, flowing through the center of the town, helps to bring the city more and more charm as the years go by.

Taking off from Reno we flew over beautiful Lake Tahoe and the ranges of the High Sierras and the Great Sacramento Valley. Before we realized it we were over San Francisco Bay, landing at the airport about 2:30 P.M. Our Republican friends had a chartered car waiting for us and in half an hour we were at the Fielding Hotel, headquarters for our Nevada delegation of 28 or 30 persons. The first person to greet me there was Mrs. Grace Hickey, a friend we had known formerly at Ely, Nevada. Before I forget it, I wish to say that the Hotel Fielding, while not one of the greater

hotels of San Francisco, is very fine and at the same time most conveniently located on Geary Street, one block above the Saint Francis Hotel.

My first interest was to get in touch with Miss Bernice Miller, secretary to Herbert Hoover, and see if I could get together with him.

"Oh, yes! The Chief wants to see you, Mr. Squires. I will phone you when he will have the time," Miss Hickey replied.

So, on Tuesday morning Jack Young and I were at suite 1717 (one floor above the "Top of the Mark"). I was especially delighted to meet again the friend who was the major factor in securing for us the great Hoover Dam. We have been close friends since 1920, and I sat at his side on November 25, 1922, when he made his first radio address. I had wired Delphine, asking if she could get a few people together and try to hear Mr. Hoover speak on the "Santa Fe Compact" over Radio KHJ. Ernie Cragin (Cragin & Pike) had just purchased what was considered one of the best radios and he offered us the use of it. They got a group together

(Continued on Page 18)

FABULOUS LAS VEGAS



Hillsway
by ROLAND HILL



THIS has been the strangest summer I have ever spent — weatherwise, that is. Unusual is the only way to describe it. Here it is the last day of August and I haven't even been in swimming once — too cool. Only one evening have I been able to use my front porch for entertaining. All the rest of the time we have had to sit inside and have the fireplace going full blast. I know this will be hard to believe by all you Las Vegans, but it is the truth. Only one night have I been able to sleep with only one heavy blanket on my bed. The rest of the time I have had to use two and mostly three. The days have been nice but not at all warm, and we have had rain nearly every day since last May. Consequently the foliage is the lushest green I have ever seen, and the wild fruits and flowers have been profuse. And with so much rain my two and one half acre lawn has needed much attention. Takes nearly one day a week to mow it, but it is so beautiful it is worth it. I have had a gardener most of the time so cannot kick.

Mosquitoes and flies have been nearly nil until the past week the mosquitoes have been a bit bothersome. The southern half of Minnesota and the Twin Cities in particular have had the worst season, Mosquito-wise, that it has ever had, but we have been spared. I have had a run on skunks though and have finally taken to using strychnine and have counted three dead in as many days. I hope they are all gone now. One night I came home late and stumbled on a skunk on my front steps sniffing at my two kittens through the screen door on the porch. He didn't budge for nearly a half hour and I didn't either! One day I got stung by a bee in the garden and was under the care of a doctor for over a week. These are just some of the trials of a gentleman farmer in the wilds of northern Minnesota. But I love it and wouldn't trade my HILLSWAY on ANN LAKE summer cottage and its thirty acres that need no planting or

landscaping to make it beautiful for any spot on earth.

It is great to be able to drive into town (Mora, Minn.) each day and call every person on the street by their first name. It is wonderful to be able to go out to Mr. Moore's raspberry patch and pick all the raspberries I can use for about three weeks straight, and then to be able to go into Roman Kohner's garden and get all the fresh sweet corn, cucumbers, carrots, onions, and string beans — all just for the picking. Hardly a day goes by I don't come home with a bag of Esther's fresh, just out of the oven, sweet cinnamon rolls that she has baked for EDDIE & ESTHER'S CAFE, a jar of canned fruit from some person or other, or a batch of fresh bread from Gladys and Marcus Zetterberg who own the town's largest hardware and implement shop — they also have frozen a six quart freezer (hand turned) of home made ice cream at least 10 times this summer. Living in the country is certainly the only life.

Only I guess I have too much of the spirit of Las Vegas in my blood and have seen too many huge parties given by Wilbur Clark, Marion Hicks, and Beldon Katelman, because I can't resist having some of my own, and to date in just less than two months I have had over 600 guests sign my guest book here at the cottage. Had 150 relatives up for a family reunion, 225 friends out to an open house and garden party with Gladys Zetterberg and Ernie Galbraith presenting a three hour organ concert — she brought her Hammond Organ out and we set it up on the porch and the guests spread out around the lawn and garden. I served cookies, cakes and coffee. The Honorable Orville and Mrs. Freeman, he is the governor of Minnesota, and the Honorable and Mrs. Fred Marshall, Congressman from this district, attended which, sort of set me up as kind of a big shot. And I have had about 15 dinner parties of from 10 to thirty

(Continued on Page 48)

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OBSERVATIONS

(Continued from Page 16)

on the stage of the Majestic Theatre (where the Golden Nugget now is) and to the surprise of everybody they were able to get the address perfectly. At the close of his speech, Mr. Hoover turned to me, his face streaming perspiration, and said: "Squires, that was terrible. I could not tell whether I was speaking to anybody or not."

Since that memorable day Mr. Hoover has delivered many addresses over radio and television and is one of the best. His address to the Republican Convention on Wednesday evening was the most effective of all given before that astute body of men and women. He spoke in favor of decency and honesty in political campaigns. A few of us remember that notable "Smear Hoover" campaign conducted in 1932 by a so-called Democrat, Charlie Mikelsen. It was vicious, lying, scandalous and shameful. We cannot believe that any great proportion of the Democratic party believed what was said. The people of America long ago voiced their disbelief in that kind of politics

and Herbert Hoover stands out today as the greatest and most distinguished living statesman in America. I am proud to call him friend.

Had it not been for the hope of once again meeting my dear friend, Mr. Hoover, I would not have made what was for me a considerable effort to attend the Convention. I am proud to say that the Republican National Convention set a new and high standard of decency and morality, both in its platform, its candidates and the manner in which the proceedings were conducted. The addresses of President Eisenhower and Vice President Nixon were not silly platitudes, but were a reflection of the great men who made them. To me, that Convention was truly great. I also want to mention that one of the very fine addresses was made by Under Secretary of State Herbert Hoover, Jr., who seems to be following closely in the footsteps of his illustrious father.

I wish I had room in this little column to speak at length of the many great Republicans I met at this Convention. I hope I may be pardoned if I say that, being the oldest member

of the convention and the only person present who voted for James G. Blaine, "The Plumed Knight" Republican candidate for President in 1884, I was many times interviewed and photographed by newspaper men. I managed to meet all of my appointments (thanks to the assistance of Jack Young) except the one to be on TV with the Will Rogers, Jr. Show at 3:30 A.M. Wednesday morning. I hope they forgave me for being too tired at that late hour to try to make an appearance.

I should commend by name every one of our Republican officials who did so much to make the convention pleasant for the Nevada delegates. My old and very dear friend, Thomas A. Smith, Ken and Kay Johnson of Carson City, Ed Converse and Florence Murphy of Las Vegas, Mrs. Ray Collins of Boulder City and a member of the Committee on Resolutions — so many names come up as I write and I have not the space to mention them all.

One thing I must mention is the delightful dinner at Bonelli's given by Nevada's Lieutenant Governor, Rex Bell, which was attended by the Nevada delegation and guests — about one hundred in all. It was quite informal and tended to weld the Republican party in Nevada into closer bonds of friendship and confidence.

I wish to thank all the members of the Republican delegation for their assistance to me, especially Dr. Lovess, who took me safely through the surging crowds of excited people at the "Cow Palace," and to Republican Chairman Tom Smith for his very kindly attentions.

OVER THE EDITOR'S DESK

(Continued from Page 7)

of those truly wonderful columns on such interesting Las Vegas?

A. Nice to know folks in New York, Illinois, Florida and Arizona (same letter from various persons in these states) still remember. Yes, in the works right now are some more of

this type coverage. Also look for the first reprint in the forthcoming September 22nd issue.

TELEPHONE CALL: Now look here, I've been trying to get that magazine to write about my little boy for **nine years**. He's a genius I tell you and nobody in Las Vegas gives a damn. They just won't believe me. Do you?

A. How old is your little boy?

A. Seven.

Oooops! Disconnected.

PHONE CALL: So you think Las Vegas is not in a slump! Well, let me tell you. —%#&'(%s—%#&'!! So drop dead.

A. I did — one year ago — when I left Las Vegas. I have just been reincarnated, living again in the most wonderful city in the world, Las Vegas.

Q. You say Las Vegas is "just leveling off to normalcy." How can you prove the town isn't going down instead of up?

A. Statistics. The first half of 1955 Clark County did a total of \$80,353,000 worth of business (all categories of business). The first half of 1956 it was \$97,008,959 and this figure represents 40.42% of the \$235,801,203 State total; however, this does not include Southern Nevada's share of \$31,267,471 in unallocated Statewide transactions reported by chain store companies with branches in more than one county, and resulting from out-of-state business. Clark County's share is conservatively estimated at around 30%, placing the **ACTUAL TOTAL VOLUME OF BUSINESS FOR THE FIRST HALF OF 1956 in EXCESS OF \$106,000,000**. For a detailed report of all types of business and the entire breakdown, write to the Las Vegas Chamber of Commerce, Research & Statistical Division. A 20.7% rise in business IS NOT indicative of a "slump!" Also read Business Week, August 11, 1956 issue.

Q. We visit Las Vegas frequently and use **FABULOUS** Magazine as our "Bible." Would it be possible for you to have a page devoted to just de-

(Continued on Page 29)

LILLIAN WILDS'



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PARAGRAPHS ABOUT PEOPLE: TAB HUNTER, the good looking blonde chap who is a hero, pin-up style to those young ladies not enthralled with the present PRESLEY mania, had a new thrill the other week. He came to New York for a few days of picture promotion and was absolutely confounded with the fact that there was no heat wave or excruciating humidity in the Manhattan environs. He had not been to N. Y. before in August. Nobody was frying an egg on the sidewalk, so Tab was convinced that the most of the past references to unbearable summer weather in the belt between the Hudson and the East Rivers was somebody's imagination.

Let the nice clean looking young man have his illusions. There are those of us who remember the afternoon in August in the middle 30's when a rumor was current that the temperature was so high the metal on the George Washington Bridge was melting. Anyway, happy Hunter was so bewildered that he talked of ice skating, his favorite sport — berating the fact that he was facing Central Park at the time of our conversation and still unable to hop across the road to some frosty gliding. He seemed so intent on exercising the legs, Henie style, that we thought he might make an attempt on concrete. So glad he didn't. Hollywood characters are thought of as being strange enough. And right now, if hero worship is a dominant trait among the youn'uns, which it is, Tab must remain respected by the press. For the picture record, he's cleaner looking than the disheveled, erratic, erotic Elvis. . . .

Just before VINCENT SARDI, JR., went on his annual vacation we chatted with the restaurateur, complimenting him on his fine color. Actually we thought he had just returned from a rest, but Vince is an honest man. He's a sports car enthusiast, hence the explanation for his copper-red complexion, pre-vacation. "Sorry," he said, apologetically, "it's only wind-burn." . . . EUGENE VOIT, the top executive at the Hotel Plaza, has multi-problems, to be sure. He is the gentleman who keeps the whole maze of activities running smoothly, to the ultimate happiness and comfort of the registered guests. Yet, the busy boss of the famed Fifth Avenue hostelry is not without an avocation. He loves baseball and specifically the Yankees. He follows averages, box scores and the daily accomplishments of the players. We take it that they are his interests when they are not competing against the STENGEL stalwarts. One of them is BOB FELLER, long time buddy of your writer. The Cleveland great, at our suggestion, marched into the sancto sanctorum of Mr. Voit and introduced himself. The meeting was brief; it had to be for Robert was due at the ball park, but this was covered. Voit now knows how to throw a slider over the telephone and Feller has a good idea what the signals are between a room clerk and a manager.

BARBARA BRITTON is one of the loveliest ambassadors from the movie colony. She has a welcoming smile and is an intelligent conversationalist. Happily married and a mother, Barbara is a pretty reason for the Johnston and Breen crowds to crow — about her representation of the industry. Lately TV has borrowed her. After all, BETTY FURNESS can't sell everything! . . . If we had to list the best friend of the little French poodle, we think the nod would go to ILKA CHASE, writer and video personality. Ilka has two of the breed — a white one and a grey one. When she walks them, the chatty Miss Chase talks to them constantly. If we were sure they remembered some of the witty things their mistress says to them, we'd try to arrange an interview with this canine duo. A biscuit for a bon mot!

. . . If EDITH PIAF ever got around to telling her strangest request we

(Continued on Page 48)

CRISWELL PREDICTS

(Continued from Page 11)

rousing Broadway musical, which will have the emotional appeal of "Porgy adventures will be the basis of a and Bess!" . . . Geneva: I predict that your influence will be at an end before 1957 becomes history! . . . Aunt Jemima: You will soon introduce a new, frozen pancake, already prepared with butter and syrup! . . . Montana: The hand of Fortune will uncover vast, new, rich mineral deposits and will bring great prosperity to your state! . . . Governor Averell Harriman: Your new, free adult education plan, which is to be tested in New York State this year, will be copied throughout America! . . . Wall Street: The next boom will be in furniture, fixtures, non-ferrous metals, food, tobacco and textiles, which will account for 5 percent of manufacturers' sales! . . .

Grace Kelly: You will soon make a startling announcement, for the walls of a small Kingdom will prove too confining for an American girl! . . . Detroit: The present recession symptoms of autos and instruments will bounce back in the boom column within 30 days! . . . Lucifer: A 20th Century biographer will soon appear, based on your legendary exploits, which will make even the strongest person cringe! . . . Chile: Your present plans to permit foreign capital to go untaxed will be based on the existing tax schedule of Tunisia! . . . Issu Yogo: You will become the international queen of song, when your new Japanese motion picture is released throughout the world!

YOUR INCREDIBLE FUTURE:

My friend, civilization slowed down for a thousand years during the dark ages, and then real progress was shown. The most fantastic of all fables have a way of coming to pass. The 7 League Boots, a cape that made the wearer invisible, a flying carpet, Aladdin's lamp, and magic beans that grew a stalk into the clouds, are nothing compared with the 20th Century mechanical monster with an electric brain who can solve any problem we give him! The ancient Greek philosopher, Empedocles, told the Athens Senate that in their future was wings of wax by which they could fly, machines that could control the winds and the weather, and a drug that could revive the dead. The Senate laughed



for they knew they could not overcome the obstacles of time, space and natural forces! We have overcome these obstacles by making time turn backward simply by flying an F-100C Super Sabre Jet from New York to Los Angeles in two and one half hours, arriving on the West Coast before departing time in New York, adding one half hour to our lives! The fantastic Aerobee-Hi rocket, which is a part of our earth girdling satellite was considered impossible a short year ago, but is now ready to soar at a moment's notice! Only Mother Nature continues to harass the scientists with her earthquakes, tidal waves, hurricanes and floods, but I predict, just as we conquered the air and beneath the sea, we will be able to control the rainfall, superpersonally blast hurricanes from existence, and render earthquakes harmless! All this is a part of your Incredible Future!

LOUNGE STARS

(Continued from Page 13)

nights!! . . . Also had a letter from JOE NEIVES, superlative tenor with the MELODAIRES who were recently at the SANDS HOTEL in the LOUNGE. The boys are currently appearing at the ANTLER HOTEL in Colorado Springs. Joe reports that the future promises a screen test and many other exciting things that would send his career soaring! The boy has talent — hope all those wonderful promises happen, and soon!

Seen in a huddle discussing the very latest fall styles in fabulous footwear were the SAHARA'S very own KEELY SMITH and LEON UNATIN, bossman of the exciting JOSEPH'S SALON for shoes. Suspect that Keely will be having the prettiest tootsies in town shortly, for what female can resist such magnificent shoes! . . .

The superb piano playing of FRANKIE ORTEGA is eardrum eu-

(Continued on Page 44)

It's
nice
to be
back
at

WILBUR CLARK'S
DESERT INN



"Thanks"

Francois and Gizelle

SZONYI

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

Aug. 28 thru Sept. 24

Show: Jan Peerce; The Szonys; Somethin' Smith & The Redheads; Donn Arden Dancers; Art Johnson, M.C.; Carlton Hayes and His Orchestra.

This reviewer has covered many opening nights on the fabulous Strip, but not in the history of show biz in Las Vegas has there ever been such a spontaneous and dynamic reception given a star than was given JAN PEERCE in the Painted Desert Room. The Metropolitan Opera tenor became quite sentimental during his curtain speech, stating that he had been hesitant to appear in Las Vegas, doubtful of the reception an opera singer might receive. He was simply overwhelmed with the ovation given him by an appreciate audience. Scheduled to be onstage 30 minutes, the applauders kept him on 50 minutes, and we lost count of the curtain calls, with the

(Continued on Page 30)

The Dunes

(Not a Review)

Sept. 6 thru Sept. 12

Show: The excitingly different sound and style of Les Baxter, His Orchestra and Chorus.

With a parade of recording hits to his credit ("Poor People of Paris" — who will ever forget this one!), LES BAXTER comes to the Dunes with an extra ordinary sound, which will have the exhilarating addition of sixteen strings, making a total of thirty pieces, including his famed Chorus. The innovation marking Les Baxter's appearance in the Arabian Room will be centered around his onstage treatment of the many compositions he has written for numerous Capital long-playing albums such as excerpts from "Tamboo," "The Passions," "Sacre du Sauvage," "Kaleidoscope," plus the playing of many top record sellers such

(Continued on Page 30)

EL Cortez

Aug. 23 thru Sept. 19

Show: Second Edition "Slap Happy Revue" — Mary Beth Hughes; Bobby Morris; Bobby Pinkus; Jimmy Brown; extra added attraction Taffy O'Neill; The El Cortez Cirquettes; Sterling Young & His Orchestra.

It's strictly adult entertainment, this detonation taking place at the beautiful new Cirque Room, starring MARY BETH HUGHES! Doing an SRO business, this conflagration is the hottest thing to hit Las Vegas since the last Yucca Flats test. The "Top Banana" (with interruptions) features the entire cast, followed by "Merry Widow" which features MARY BETH HUGHES, BOBBY PINKUS and BOBBY MORRIS — and bananas couldn't possibly grow in this tropically inclined heatwave. The "Song and Snake Dance" featuring Pinkus is added fuel, but when Pinkus, Brown, Hughes and Morris do that "Pork Chop" scene,

(Continued on Page 34)

El Rancho Vegas

(Not a Review)

Sept. 5 thru Sept. 25

Show: Eartha Kitt; Myron Cohen; The Renee Molnar Dancers; El Rancho Orchestra.

That pulsating, purring package of singing sensuality is back again, the world famous EARTHA KITT. Who can caress a song like this charmer? Many have tried and will try again, but the Kitt originality never will have even a reasonable facsimilie. The svelte chanteuse sneaks up on a song as light as a thistle and grabs it for herself alone, unleashing passion with abandon and fury of sound that echoes of the primitive. Exquisitely gowned, earthy Eartha is equally blood pressuring a la danse, throwing every ounce of adrenalin she possesses into a syndrome of song and rhythms. . . . Emotional disturbances are brought

(Continued on Page 31)



"CURTAIN TIME"

Flamingo

Aug. 16 thru Sept. 12

Show: The Ritz Bros.; Estrelita; The Half-Brothers; The Flamingoettes; Louis Basil and His Orch.

Celebrating 28 years in show biz, the RITZ BROTHERS will no doubt go down in history as an important part of true Americana, discussed and remembered by our progeny for eons to come. AL, JIMMY and HARRY brought into the dictionary the word, "zany," which means unpredictable antics creating laughter, and that is exactly what they sell on the boards, year in and year out — laughter that syndromes so fast one can hardly grasp every word of the last quip. Their well of new material is bottomless, yet unsatiated audiences inevitably demand some of their old routines that never go out of style, atomic era or

(Continued on Page 31)

NEW FRONTIER

Aug. 20 thru Sept. 16

Show: Mickey Rooney with Joey Forman and Dick Winslow; extra added attraction Roberta Sherwood with Ernest De Lorenzo; Wilder Brothers; Dorothy Dorben's Venus Starlets; Garwood Van and His Orchestra.

Walter Winchell introduced her and it was great, but ROBERTA SHERWOOD could have done it alone — and we mean no disrespect for WW, Dean of Columnists. Wearing a sweater and skirt, spectacles, looking most unglamorous indeed, the fascinating ROBERTA approaches the stage for her debut from the audience, singing "Love is a Many Splendored Thing" and the huge Venus Room is engulfed in celestiaity! Onstage, Roberta then removes the "unglamorous togs" neatly — and presto! A beautiful woman matches a glorious voice. "You're No-

(Continued on Page 30)

Riviera

August 15th thru September 11

Show: Ken Murray; Marie Wilson; Ben Yost's Royal Guards; Anthony, Allyn & Hodges; The Shyretto's; Martin Bros.; Barry Gordon; Nancy Wynn & Gene Pellicci; Little Buck; Bill Narvas' A.B.C. & Dee; Riviera Girls; Ray Sinatra & His Orch.

KEN MURRAY and his famous BLACKOUTS OF 1956 was brought back to the CLOVER ROOM by increasing demand from localites and tourists. (Closed July 17 — 4 weeks ago.) This fast moving and very entertaining production becomes more humorous and "Big Time" with each viewing. Lucky patrons are in for a treat when Mr. M. gives forth with some of his hilarious comedy. The situation scenes that co-stars the voluptuous and beautiful MARIE WILSON, are absolutely side-splitting! Mr. Murray is throughout the entire

(Continued on Page 31)

SAHARA

(Not a Review)

Sept. 4 thru Oct. 1

Show: Edgar Bergen and Charlie McCarthy, assisted by Jack Kirkwood; Extra Added Attraction Mindy Carson, Sherman Edwards at the Piano; Saharem Dancers; Vocals by Sherry Shear; Cee Davidson and his Orchestra.

Even losers in the Primary Election are due to laugh like crazy with the return of EDGAR BERGEN and partner, CHARLIE MCCARTHY to the Sahara! Hilarious satirical sketches taken from Bergen's TV show, "Do You Trust Your Wife" and his Sunday night radio show, supported by JACK "Put Something In The Pot, Boy" KIRKWOOD, is your gilt-edge guarantee to shed your woes. Taking full advantage of the extra freedom of ad lib that a Las Vegas engagement supplies, the Innuendos a la saucy fly

(Continued on Page 34)



"CURTAIN TIME"

The Sands

August 15 thru Sept. 11

Show: Peggy Lee; Sue Carson; Clark Bros.; Beachcombers with Natalie; Copa Girls; Antonio Morelli and His Music.

Unmatched for perfect timing and exquisite presentation, adorable PEGGY LEE is more radiant than ever. JACK ENTRATTER presents "The Lady is a Vamp" and the little Snow Blond is the most heartwinning flirt in the world, her magic touch equally evident in the arrangements of her vocals. Her easy, relaxed delivery enchants, nay, hypnotizes, the audience into a sighing pleasure and after the last curtain call, remain in a pining state of anticipation for more of her beauty and song. . . . The unbelievable mimicry of captivating SUE CARSON is a delectable blend of impressions and impersonations guaranteed to turn the lips up and the heart out. Sue is the perfect addition to balance a

(Continued on Page 34)

SHOWBOAT

(Not a Review)

Sept. 7 thru Sept. 20

Oldtimers in Las Vegas will testify to the fact that one "Heavenly Body" KALANTAN has done more SRO business for these environs than any entertainer in her classification. The "classification" is always an argument, for to call this interpretive dancer a "stripper" per se is not wholly the truth. One of the top exotic dancers in the country, Kalantan's Afro-Cuban dancing is the epitome of perpetual motion. Unlike most "strippers," Kalanthan is an artist with her magnificent hands, gracefully interpreting the story of the jungle from the base emotions to the highest expression of passion in human kind. Little known to the devotees of this exciting artist

(Continued on Page 34)

SILVER SLIPPER

(Not a Review)

Show: "Mardi Gras Revue"; Candy Barr, Hank Henry, The Four Hues, Cheeta & Chico; Miss Nevada; Cliff & Judie Ferre; Jimmy Cavanaugh, Mac Dennison and George Redman and His Orchestra.

All of the gaiety and laughter of New Orleans will prevail in "Mardi Gras Revue," a festival of girls, comedy and music. CANDY BARR, an exotic dancing beauty, provides the mystery and libido lacerating, while that funniest man in the world, HANK HENRY, continues to spew the ad libs all over the place, the cast and the audience never quite sure with what he will come up with from second to second. . . . THE 4 HUES, TV and recording vocalists, exhibit the closest harmony heard in a long time and substantiate why they are so internationally popular. . . . CHEETA and CHICO, those TV comedy chimps, keep

(Continued on Page 34)

Thunderbird

Aug. 30 thru Sept. 19

Show: Johnny Desmond; Tippy & Cobina; Three Steiner Brothers; Thunderbird Dancers; Barney Rawlings.

Ask any star of stage, screen, TV, radio and nite clubs what his biggest competition is and he will immediately reply "Cunning kids and animals." JOHNNY DESMOND is one star, however, who needs never worry about competition, even though on the same show are three sensational kids, THE STEINER BROTHERS, and two monkeys, TIPPY & COBINA, the most educated animals on any level you'll ever see. . . . With great warmth and a very easy-going manner, handsome JOHNNY DESMOND captures the audience with his relaxed and friendly manner of singing — as though he

(Continued on Page 48)

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OVER THE EDITOR'S DESK

(Continued from Page 19)

licious cuisine and where to find it?

A. Glad you like FLV! Yes, we are now working on just such a special feature page, entitled "MENU MAGIC" by famed Las Vegas Chefs. Besides the advertisements on this page there will be a featured recipe of a different famous Chef each week. Let us know how you like it!

Q. We plan to move somewhere out West. What, in your opinion, is the best thing Las Vegas has to offer?

A. So you're tired of shoveling that snow back East, too! And don't get me started on what I think is best in Las Vegas, for you name it and Las Vegas has it. Personally, I like the dry, healthful climate and the informality of living luxuriously at low cost. Then, there is that important factor of living in a small town with big city opportunities and pleasures. Everybody knows everybody else and you are never bored. In fact, if anyone is ever lonely in Las Vegas, they're just congenitally morose.

TELEPHONE CALL FROM JACK KOGAN, CHANNEL 13: Hi, Vi! Welcome home! Come on over and be our special guest and tell us all about your year away from Las Vegas and all about yourself.

A. Thanks and thanks and thanks. If I can sneak out next Wednesday, Sept. 5, and if Publisher Cortez will come along, I'll be there.

MASH NOTE: You're the prettiest editor I ever met. Too bad you're brainy — I'm afraid of brainy women.

A. But my brains are so well distributed!

VISIT FROM BILL KOZLOFF: (With hugs and busses) Vi, glad to see you back in town, gal! Welcome home. Meet my partner, Mr. Cohen. Man, let me tell you about this gal. . . .

A. Now, gentlemen, please spell the name right on those insurance policies. . . . (Flattery will get you somewhere).

MAIL DEPT. . . . ATTENTION TONY CHEDESTER: You have a letter in our office from the Rt. Rev. Charles Hampton of Ojai, California. Please drop by and say "hello" and pick it up, please. GAY VAUGHN, luscious reservation secretary to handsome Maitre D' MAC HARRIS at the New Frontier, tells me you work there

(Continued on Page 35)

• You haven't lived
until you've dined . . .

IN THE



Chef's daily specials

MONDAY

OLD FASHIONED BEEF STEW

with vegetable en Casserole
Tossed green salad \$2.75

TUESDAY

Lean New York CORNED BEEF

with Savoy Cabbage
boiled potato
sliced pickled beets \$3.00

WEDNESDAY

SPRING LAMB RAGOUT

Parisienne
mixed green salad \$2.75

THURSDAY

Disjointed SPRING CHICKEN

Saute Cacciatore with Spaghetti
mixed green salad \$3.50

FRIDAY

Fresh

Lake Superior White fish saute Meunier

Parsley potatoes, Riviera Salad . . . \$3.25

SATURDAY

Prime YANKEE POT ROAST

braised in burgundy wine with potato
pancake
tossed green salad \$3.00

SUNDAY

Roast Stuffed SPRING CHICKEN

(Half)
with fancy spiced fruits, tossed garden
salad, potato du jour \$3.00

• The choicest of prime steaks, ribs, and fowl
are flame-broiled before your eyes on huge
open rotisseries.

the magnificent
Riviera
HOTEL

DESERT INN

(Continued from Page 23)

audience shouting "More! More! More!" "Bluebird of Happiness" and "Because" wrung hearts dry, and equally well received were his renditions of "Pagliacci," Leoncavallo's dramatic opera; arias from "La Tosca," with Puccini devotees going slightly wild over Mr. Peerce's magnificent interpretations; and "The Motaneta."

His repertoire covers a broad range, indeed, his vocal artistry quite well adapted to the standards we all love, including the many numbers he made popular. "I must be allowed to sing and nothing more," Mr. Peerce reportedly stated before he signed the contract. "You see, I can't sing like Elvis Presley, make comedy like Jimmy Durante, nor dance like Ray Bolger. That's why we must understand each other now." Mr. Peerce has integrity and a beautiful soul that are necessary ingredients in every great talent, if that talent is to reach maximum heights, and it is all sublimated in his glorious singing. Mr. Peerce need never worry about doing anything onstage but SING — for he could stand there and just make with the vocalizing scales and be a hit. This reviewer will remember that voice throughout eternity, as will all who hear him, and Las Vegas is deeply grateful for the privilege of hearing him in what must be the greatest appearance of his long career. . . .

THE SZONYIS, Francois and Gizelle, that exceptional brother and sister dance combo, are back together again after a short period of separation, and the merger is a happy event for their devoted followers. Unsurpassed terpsichoreans of modern ballet, they are breathtakingly graceful, their interpretations flawless, stopping the show cold. Lobby chatter after the show indicates that many will see the show again and again to surfeit dance appreciative appetites. . . . SOMETHIN' SMITH & THE REDHEADS provide a change of pace with their deluxe novelty singing and instrumentals. Somethin' Smith is really somethin' on that guitar and banjo. These red hot recording artists are in great demand on the nite club beat, but they might as well dig in our desert because Vegans already have claimed them for their own. . . . DONN ARDEN'S DANCERS are supreme in a produc-

tion number entitled "Desert Inn Sweepstakes," ably supported by ART JOHNSON, singing M. C., and that acme of perfection, CARLTON HAYES and his Orchestra.

DUNES

(Continued from Page 23)

as "April in Portugal," the themes from many motion pictures in which he had his fine hand in composition and arranging. The CHORUS appearing with this aggregation of superior talent was trained by Les Baxter, projecting the touch of this master composer-showman, who began his career several years ago as vocal arranger for Mel Torme and the Meltones. Graduating from this exuberant group, Baxter concentrated upon lengthier compositions which would display his splendid talent not only for vocal writing but for orchestral compositions as well. All this — and perhaps a "Bit of Heaven" too, will be the treats in store for you in the Dunes' Arabian Room. He also shows unusual talent in tearing down his large orchestra and chorus for a dance combination that tickles the toes of fanciers of the light fantastic. For entertainment variety at its best, don't miss LES!

NEW FRONTIER

(Continued from Page 24)

body 'til Somebody Loves You," "Tears Don't Care Who Cries Them" and "You Don't Have to be a Baby to Cry," all are tear jerking, throat lumping experiences. A tremendous repertoire of the standards (we counted 32) are rendered generously for a demanding audience. ERNEST de LORENZO, piano virtuoso, accompanies Miss Sherwood skillfully, and with Roberta fast-brushing on the Zyal and Ernest on the piano, this duo is sensational. DON'T MISS THIS SHOW! . . . MICKEY ROONEY, star of the show, proves unequivocally what the word "star" really means. To follow Miss Sherwood, who already has left the audience virtually in a state of col-

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FABULOUS LAS VEGAS

NEW FRONTIER

lapse from applauding, and to arouse storage adrenalin within them and make them give out thunderously — well, that's truly the work of a great artist. From his opening number, "Mr. Wonderful," to his famed skit on the "Befuddled Senator" and the man caught by the candid camera on TV, the Mick is a laugh grabber. Aided by JOEY FORMAN and DICK WINSLOW, this trio is unbeatable for laugh therapy. . . . The WILDER BROTHERS are a show bolster of the very best and are better than ever. . . . Two magnificent production numbers, "Underwater Ballet" and "Heat Wave," featuring Dorothy Dorben's Venus Starlets, and solidly backed by that master orch leader, GARWOOD VAN and his clever musicians, is additional proof that the Venus Room show is a must on your showgo agenda.

EL RANCHO VEGAS

(Continued from Page 23)

back to norm by MYRON COHEN, with his tall tales. One hardly gets the cold sweat wiped from the brow from Eartha's performance, when wham! Folks are holding their respective ribs to keep them from fracturing from laughter at this casual styled comedian. Unpresuming, he just stands there and keeps talking, eyes twinkling, chuckling good-naturedly, while the audience howls and the hard-of-hearing scream for others to shut up so they can get that last quip. . . . THE RENEE MOLNAR DANCERS and the El Rancho Orchestra wrap it up with a big blue bow of perfection.

RIVIERA

(Continued from Page 24)

show as master of ceremonies and "director of hilarity." He kids Marie constantly as he puts her through her paces. They gain laughter aplenty while in the process. Individually they are great — together they are

SUPERB!! . . . In the lineup of wonderful talent that enhances the Blackouts, are the wonderful BEN YOST ROYAL GUARDS. Their magnificent harmonizing adds color and good spirits. Featured with the group is EDDIE HOFFMAN, a most talented tenor. . . . ANTHONY and ALLYN present unusual dance routines that employ comedy and clever choreography. . . . The SHYRETTO'S are matchless bicyclists. . . . The very deft jugglers are the MARTIN BROTHERS. . . . The tiny seven year old scene stealer is BARRY GORDON, a lad that can really rock 'n roll. . . . Twelve year old pianist NANCY WYNNE displays lots of talent and is accompanied by the boy with the beat, GENE PELLICI; LITTLE BUCK picks up his feet and lays them down in an admirable bit of dancing. . . . BILL NORVAS' ABC and DEE add their song stylings. . . . The exciting RIVIERA GIRLS present colorful new production numbers to add beauty and charm to round out the show. . . . Maestro, RAY SINATRA, and his ORCHESTRA, provide musical backing that is perfection plus.

FLAMINGO

(Continued from Page 24)

no atomic era, take along your rib supports, folks, which is standard audience equipment with these comics. . . . As gay and graceful as a Latin American jumping bean is cosmic bright ESTRELITA, dancing and singing in the Latin numbers, with "The Bull Fight" highlighting, and in the American portion, "Robert E. Lee" (now a sensation number in Cuba) a clincher. . . . The HALF BROTHERS come through with a whole quota of juggling, faster than sound and as graceful as shooting stars. . . . The FLAMINGOETTES provide beauty and skill in production numbers of the superb choreography by HAL BELFER who is also the capable producer. Entire show is backed up by the exceptional baton of LOUIS BASIL and his listenable, lilting orchestra.

JACK CORTEZ'

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LAS VEGAS magazine

\$8.

PER YEAR

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the stations.

★ ★ ★

YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV...

SEPT. 8
TO
SEPT. 14

SATURDAY — September 8

- 10:45 8 Baseball Warm-Up
- 10:55 8 Baseball Game
- 12:30 2 USLTA Tennis Champ.
- 2:00 2 Big Picture
8 Action Theatre
- 2:30 2 Matinee Theatre
- 4:00 8 Saturday Sports Parade
- 4:30 2 Down You Go
8 Miller Sports Hi-Lites
- 5:00 2 Cartoon Carnival
8 Mighty Mouse Playhouse
- 5:15 2 Cartoon Carnival
- 5:30 2 Mr. Wizard
8 Cartoon Theatre
- 6:00 2 People Are Funny
8 News & Weather
- 6:30 2 The Musketeers
8 Lone Ranger
- 7:00 2 Encore Theatre
8 Death Valley Days
- 7:30 2 Adventure Theatre
8 David Niven Presents
- 8:00 2 Lawrence Welk Show
8 Honeymooners
- 8:30 8 Jelly Bean Races
- 9:00 2 Tony Bennett
- 10:00 2 Big 2 Playhouse
8 Gunsmoke
- 10:30 8 Feature Movie
- 12:00 8 Late Show

SUNDAY — September 9

- 10:00 8 This Is The Life
- 10:30 8 The Christophers
- 11:00 8 Pro Football
- 12:30 2 USLTA Tennis Champ.
- 1:00 8 The Lighted Window
- 1:30 8 Bandwagon '56
- 2:00 2 Zoo Parade
8 Face The Nation
- 2:30 2 Outlook
8 CBS News
- 3:00 2 Meet The Press
8 Encore Theatre
- 3:30 2 U. S. Navy Presents
- 4:00 2 The Christophers
- 4:30 8 Cosmetic Corner
- 5:30 8 Telephone Time
- 6:00 2 Playhouse Hour
8 Brave Eagle
- 6:30 8 Cisco Kid
- 7:00 2 Focus
8 Private Secretary
- 7:30 2 Holiday
8 Crunch & Des
- 8:00 2 Mr. Walkie Talkie
8 Ed Sullivan Show
- 9:00 2 I Spy
8 Mayor of Town
- 9:30 2 Sunday News Caravan
8 C.E. Theatre
- 10:00 2 Famous Playhouse
8 Television Theatre —
- 10:30 2 Tomorrow's Headlines
- 10:35 2 Nite Owl Club
- 12:00 2 Late Movie

MONDAY — September 10

- 12:00 2 Matinee Theatre
- 12:45 8 Premier Showcase
- 1:00 2 Queen For A Day
- 1:30 8 Double Feature Encore
- 2:00 2 Comedy Time
- 2:30 2 Bandstand
- 3:00 2 Movietime
- 3:45 8 Mikell Longfield
- 4:00 2 Be My Guest
8 Date With Dot
- 4:15 8 Love Of Life
- 5:00 2 Bar 2 Ranch
8 Mike Steel
- 5:30 2 Captain Jack Show
- 6:00 2 News, Weather
8 News, Weather
- 6:30 2 R. M. Theater
8 Robin Hood
- 7:00 8 Life Of Riley
- 7:30 2 Soldiers Of Fortune
8 Juke Box Jury
- 8:00 2 Dottie Mack
8 Man Called X
- 8:30 2 Judge Roy Bean
8 San Francisco Beat
- 9:00 2 Truth or Consequences
8 Charlie Farrell Show
- 9:30 2 Ernie Kovac
8 Vic Damone Show
- 10:00 8 Joe & Mabel
- 10:30 2 Tomorrow's Headlines
8 Telenews—Jim Hart
- 10:35 2 Nite Owl Club
- 10:40 8 Mr. & Mrs. Movietime
- 12:00 8 Late Movie

TUESDAY — September 11

- 12:00 2 Matinee Theatre
- 12:45 8 Premier Showcase
- 1:00 2 Queen For A Day
- 1:30 8 Double Feature Encore
- 2:00 2 Comedy Time
- 2:30 2 Bandstand
- 3:00 2 Movietime
- 4:00 2 Be My Guest
8 Date With Dot
- 4:15 8 Love Of Life
- 4:30 8 Submariner
- 5:00 2 Bar 2 Ranch
8 Mike Steel Show
- 5:30 2 Capt. Jack Show
8 Wild Bill Hickok
- 6:00 2 News and Weather
8 News and Weather
- 6:30 2 Kaiser Hour
8 Texas Rangers
- 7:00 8 \$64,000 Question
- 7:30 2 International Playhouse
8 Do You Trust Your Wife
- 8:00 2 Dear Phoebe
8 Phil Silvers Show
- 8:30 2 This Is Show Business
8 I Search For Adventure
- 9:00 2 Play Of The Week
8 Science Fiction Theatre
- 9:30 2 Pendulum
8 Celebrity Playhouse
- 10:00 2 Uncovered
8 I Led 3 Lives
- 10:30 2 Tomorrow's Headlines
8 Telenews
- 10:40 2 Nite Owl Club
8 Mr. & Mrs. Movietime
- 12:00 8 Late Movie

WEDNESDAY — September 12

- 12:00 2 Matinee Theatre
- 12:45 8 Premier Showcase
- 1:00 2 Queen For A Day
- 1:30 8 Double Feature Encore
- 2:00 2 Comedy Time
- 2:30 2 Bandstand
- 3:00 2 The Way
- 3:15 8 Gary Moore
- 3:30 2 The Las Vegas Story
- 3:45 8 Christian Science
- 4:00 2 Food Page of the Air
- 4:30 2 Afternoon Interlude
8 Submariner
- 5:00 2 Bar 2 Ranch
8 Mike Steel
- 5:30 2 Capt. Jack Show
- 6:00 2 News and Weather
8 News and Weather
- 6:30 2 Famous Fights
8 Pick A Winner
- 7:00 2 Wednesday Nite Fights
8 U. S. Steel Hour
- 7:45 2 Boxing Round-Up
- 8:00 2 Disneyland
8 Frankie Laine Show
- 8:30 8 Adventure Theater
- 9:00 2 Amazing Dunninger
- 9:30 2 Headlines
8 I've Got A Secret
- 10:00 2 Eddie Arnold
8 Confidential File
- 10:30 2 Tomorrow's Headlines
8 Telenews
- 10:35 2 Nite Owl Club
- 10:40 8 Mr. & Mrs. Movietime
- 12:00 8 Late Movie

THURSDAY — September 13

- 12:00 2 Matinee Theatre
- 12:45 8 Premier Showcase
- 1:00 2 Queen For A Day
- 1:30 8 Double Feature Encore
- 2:00 2 Comedy Time
- 2:30 2 Bandstand
- 3:00 2 Afternoon Movietime
- 4:15 2 Be My Guest
8 Love Of Life
- 4:30 2 Afternoon Interlude
8 Submariner
- 4:45 2 News Caravan
- 5:00 2 Bar 2 Ranch
8 Mike Steel Show
- 5:30 2 Capt. Jack Show
8 Superman
- 6:00 2 News and Weather
8 News and Weather
- 6:30 2 Ramar Of The Jungle
8 Name That Tune
- 7:00 2 Lux Video Theatre
8 Badge 714
- 7:30 8 Star Performance
- 8:00 2 You Bet Your Life
8 Count Of Monte Cristo
- 8:30 2 Dragnet
8 Climax
- 9:00 2 Insp. Mark Sabre
- 9:30 2 Ford Theatre
8 1st Western Forum
- 10:00 2 Orient Express
8 Mr. & Mrs. North
- 10:30 2 Tomorrow's Headlines
8 Telenews—Jim Hart
- 10:35 2 Nite Owl Club
- 10:40 8 Mr. & Mrs. Movietime
- 12:00 8 Late Movie

FRIDAY — September 14

- 12:00 2 Matinee Theatre
- 12:45 8 Premier Showcase
- 1:00 2 Queen For A Day
- 1:30 8 Double Feature Encore
- 2:00 2 Comedy Time
- 2:30 2 Bandstand
- 3:00 2 Movietime
- 3:45 8 Welcome Wagon
- 4:00 2 Be My Guest
8 Love Of Life
- 4:30 2 Afternoon Interlude
8 Submariner Show
- 5:00 2 Bar 2 Ranch
8 Mike Steel
- 5:30 2 Capt. Jack Show
- 6:00 2 News & Weather
8 News & Weather
- 6:30 2 Federal Men
8 Kit Carson
- 7:00 2 Fights
8 Rin Tin Tin
- 7:30 8 Dr. Hudson Secret Journal
- 7:45 2 Sports Round-Up
- 8:00 2 Grand Ole Opry
8 Highway Patrol
- 8:30 2 Stu Irwin
8 Godfrey Talent Scouts
- 9:00 2 Dollar A Second
8 Western Marshal
- 9:30 2 Playhouse
8 Playhouse Of Stars
- 10:00 2 China Smith
8 Art Johnson Show
- 10:30 2 Tomorrow's Headlines
- 10:35 2 Nite Owl Club
- 10:40 8 Mr. & Mrs. Movietime
- 12:00 8 Late Show

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DUNES

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6
SENSATIONAL
SHOWACTS!

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FROM \$10 DOUBLE
NOW AVAILABLE

EL CORTEZ

(Continued from Page 23)

brother the fire is snaking upward. Extra added attraction TAFFY O'NEILL creates the explosion with her gyrating convulsions and firebugs chortle with glee and libidos show unrestrainedly in the male audience. BOBBY MORRIS' "Satire on the Strip" releases the tension, drawing belly yocks that can be heard clear out to Nellis, as does the "Army Medical Scene" deftly portrayed by Morris, Pinkus, Brown and Hughes. An extra, extra spicy revue, in the true blackout tradition, orb-appealing MARY BETH is the perfect foil for funsters Morris and Pinkus, displaying veteran experience in dramatic talents which temper the production and endears her to the audience. Ribald humor, clever quips, slapstick at its best, you'll enjoy "Slap Happy," whether you lean toward the bawdy or the baffling.

SANDS

(Continued from Page 25)

wonderful show of laughter and song. . . . The CLARK BROS. of the jet-propelled pinkies are outstanding in intricate tap routines that are quicker than the eye. . . . BEACHCOMBERS and NATALIE continue to pack an invaluable wallop to the evening's enjoyment. . . . The gorgeous COPA GIRLS do some hi-stepping to ANTONIO MORELLI'S incomparable background music. Yes, JACK ENTRATTER has done it again and it is easy to see why the famed John Gunther has named him the "Impresario of Las Vegas."

SAHARA

(Continued from Page 24)

faster than sound, and you'd better keep alert or you'll miss some of the smartest subtlety you'll ever hear. Bergie is in for a bad time with Master Charlie, for that little piece of driftwood has some tricks up his sleeve — in connivance with Jack Kirkwood — that plan to strike the double-tongued Bergen completely dumb — and that would be a tall feat indeed. . . . As an extra added attraction, the beautiful songstress MINDY CARSON will be assisted by SHERMAN EDWARDS at the piano and he

is also her able musical director. Reminiscent of lilacs in the springtime, and "a young man's fancy turning to you know what," Mindy's wholesome, bewitching style is completely captivating. Inevitably Mindy leaves her audience sighing and wishing for more of her inspiring melodies and freshness. . . . The SAHAREM DANCERS and vocalist SHERRY SHEAR are terp tantalizers and CEE DAVIDSON and His Orchestra never miss a cue, demanding their own share of attention and appreciation.

SHOWBOAT

(Continued from Page 25)

is the fact that she is a coloratura, having studied at the College of the Pacific in California; that she is an expert painter, having had her portraits and "still life" works exhibited in many galleries. A controversial personality, as all paradoxical and interesting persons are, the "Heavenly Body" continues to excite audiences to the highest pitch and make scientists pause and consider ceasing to find heavenly bodies in cosmic space and settle for one KALANTAN. . . . SONNY RICHARDS, comedy song and dance man, has appeared in all the major night clubs and hotels on the East Coast. He has a brand of humor that is decidedly different. A barrage of fresh material ranges from topical to domestic. . . . Baritone GARR NELSON and M. C. of the show, continues to charm and MIKE WERNER and His Orchestra back it all up with some fine music.

SILVER SLIPPER

(Continued from Page 25)

the whole cast on their toes, for these little scene stealers are rogues of the first order. . . . CLIFF and JUDIE FERRE, musical comedy favorites, capture conspicuously and prove that a husband and wife team is an ideal duo professionally as well as domestically. . . . MARLEY SANDERSON,

(Continued on Page 48)

LET'S MEET at . . .

Joe Rando's COPA lounge

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• Cocktails • Authentic Italian Cuisine

The "Meeting Place" on the Strip

OVER THE EDITOR'S DESK

(Continued from Page 29)

too (casino). Gay, did you deliver the message?

Q. Why haven't you printed the articles I sent you? Whether you like like them or not, I KNOW they're better than any printed to date in that book.

A. You must come over to my house and see my walls papered with rejection slips, young man. Try again.

Q. Who is that stunning woman I see driving the FABULOUS Las Vegas Magazine station wagon these days?

A. The latest member to join our staff, IVA KINCAID. She's as brilliant as she is beautiful too.

TELEPHONE CALL: Say, Vi, how about giving me a try at improving on your front covers? Frankly, I think I could do better.

A. (3 weeks later.) I promised to consider your submissions. Where are they?

Q. How do you get along with Jack Cortez?

A. Just fine. We make appointments to "blow our tops" — on **different** days.

Q. You said in your first editorial that Mr. Cortez was raising a family in Las Vegas. How many children does he have?

A. Two. Bruce Barton Cortez, age 2; and FABULOUS LAS VEGAS MAGAZINE, age 9. . . .

Now, folks, tell me. Think you'd like to be an editor?

Yours for a Greater Las Vegas,

Vi Taylor

THAT'S FOR SURE

(Continued from Page 9)


ice, and retain her contagious smile. . . .

Music lovers are sure set for the treat that is afforded them with the LES BAXTER engagement at the DUNES HOTEL (slated to begin this past week, September 6th). Romantically-inclined (who isn't?) folks rave about his "Poor People Of Paris" recording hit and are turning out en masse to catch Baxter, his chorus and ork. . . .

IRVING LEFF is really a "Pan" widower. His sparkling spouse, HELEN, is downtown, playing her favorite game, afternoon and evening. The gal is such a devotee of the cards, her friends look for her at the tables, before calling her at home. Must be a pretty interesting pastime! (Mr. Leff is a co-owner of the NEW FRONTIER HOTEL.) . . .

GEORGE BURNS will take over the DIXIE DELICATESSEN, September 11th. (He worked for NATE YOUNG for many years, when Nate owned this kosher restaurant.) Mr. Burns has been in this business most of his working life and knows how to make a man-sized sandwich. We extend our wishes of success to Mr. B. . . .

Now we know why the CLEVELAND ARMS, BALTIMORE ARMS & NINTH STREET HOTEL are so popular with showfolks and everyone looking for a residence in FLV. DOROTHY KEYSER is General Manager of all three. She is a gracious and charming lady, formerly of Toledo, Ohio and once worked at the PLAZA HOTEL, there. THOMAS L. KAPLIN (owner of all the aforementioned places) can consider himself very fortunate, indeed, to have Dorothy. Resident Manager at the Baltimore Arms is FRANK KRAFT. At the Cleveland, it is CATHY COOK with ETHEL CLARK, at the Ninth St. Hotel. All of them have a knack for making guests feel right at home, with



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Here is a tale with a moral! BILL LUND is the "shill boss" at JOE W. BROWN'S HORSESHOE CLUB. for more years than he cares to admit, Bill has been getting up at eight o'clock, every morning, from sheer habit. Last week, he purchased a "big ben" and went to bed his usual way — "with his shoes off." You guessed it! He overslept. The moral? He shouldn't have taken his shoes off. . . .

Another wonderful person at the HORSESHOE CLUB is JESS HINES, who will celebrate a birthday on Sept. 12. We've been hearing some mighty wonderful things about Jess from his "kid sister", Vi Taylor, our editor who gives him full credit for being all that she is and all that she hopes to become. Living up to his expectations and teachings has been her motivation and pattern for living. Happy Birthday, Jess, from ALL of us at FLV. . . .

Now that EARTHA KITT is back at the HOTEL EL RANCHO VEGAS, she and GERI NOLAN (the bistros publicity head) will undoubtedly devote more time to literary matters. During her

last engagement, Eartha had Geri's assistance in the composition of the book she is writing. The gals will undoubtedly pick up where they left off. Incidentally, this is a terrific show for all. Not only is Eartha on spotlight, but also that sensational comic, MYRON COHEN. We don't really think the word "sensational" suits Myron. His subdued voice isn't "socko" but that material of his sure sets off explosive laughter reaction. So why can't we call him sensational? . . .

We saw "Princess" MADELENE MILLER, the beautiful localite, entertaining MRS. ELEANOR LACEY (of Los Angeles) in the FREMONT HOTEL restaurant. Of course, their selection was the Chinese cuisine. Madelene didn't inherit her title but earned it last year when KLAS-TV (Channel 8) voted her the most beautiful model in FLV. She received six thousand votes. . . .

Over at the THUNDERBIRD HOTEL, JOHNNY DESMOND looks handsomer than ever. The personable singer became a Dad recently and fatherhood seems to agree with him. . . .

Belated congratulations to STELLA and AL ARAKELIAN. On August 30th,

they celebrated their Tenth Wedding Anniversary. From the exchange of adoration that passed between them, you'd believe you were watching a pair of newlyweds. They really prove that love is a wonderful thing. (She is a manicurist at PERRY DI RIENZO'S Barber Shop in the RIVIERA HOTEL and Al is the Captain-in-charge of the Hickory Room.) . . .

DEWEY MARTIN has left for Rome where he will co-star in the MGM flicker, "Ten Thousand Bedrooms." (Will it pass the censors?) Producer is JOE PASTERNAK with DEAN MARTIN in the starring role. . . . Dewey's lovely spouse is PEGGY LEE, currently starring at the SANDS HOTEL. . . .

And now, laaaaadies! It gives us no pleasure to bring up the horrible subject of the new fashions you will be wearing, come Fall. One word is sufficient to describe them — ugh! We're partial to the clothes that make a woman look like a woman — but — what man wants his wife to look like this? In the name of common logic,

what in Rin Tin Tin's life are you going to do with a waistline that has been raised to span your shoulder blades? We like it where sage old Mother Nature put it! And these so-called "casual car coats" look as though the designers reached into maternity wear to come up with "new ideas." Let's take a look at the "bloused top sheath divine." From the waist down, it looks fairly normal. Take a peek at the back and it looks as though mother stuffed that section of her dress with Junior's left-over toys. This is "divine?" It's a downright crime to hide the alluring curves of a model in a coat that Napoleon would have frowned upon and cover her crowning glory with a hat that resembles an upside-down version of a child's training chair! We took heart in noting some sanity remained in some of the designers' creations. Hold that line! Let's get women back to their proper wardrobes of feminine apparel. It's one matter to look chic and smart and another, to look ridiculous, just because

Coming Attractions ON THE FABULOUS STRIP

DESERT INN

SEPT. 25 THRU OCT. 22
GUY LOMBARDO

The Dunes

SEPT. 13 THRU SEPT. 26
LES BROWN

El Rancho Vegas

Unconfirmed At
Press Time

Flamingo

SEPTEMBER 13
PEARL BAILEY
HAL LeROY

NEW FRONTIER

SEPT. 17 THRU OCT. 14
SPIKE JONES'
MUSICAL INSANITIES
1957
HELEN GRAYCO

Riviera

SEPTEMBER 12
LOU WALTERS LATIN
QUARTER REVUE
ZSA ZSA GABOR
JOEY ADAMS

SAHARA

SEPTEMBER 4
THE VAGABONDS

The Sands

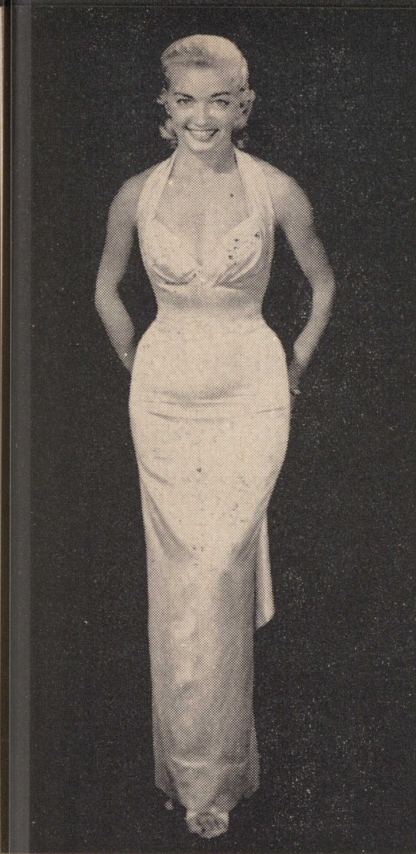
SEPTEMBER 12
FRANK SINATRA

Thunderbird

SEPTEMBER 20
NORMAN BROOKS



THANK YOU,
JOHNNY DESMOND
Hotel THUNDERBIRD



Dear J. L. V.,

*Just a note to tell you what a pleasure it's been appearing at the Sands — Wish I had room for the names of all those who made my stay so pleasant.**

Special thank to Jack Extratter.

P.S. My eternal gratitude to PEGGY LEE for her help.

See ya later
Jan Howard

** PEGGY YOU PLAY THE GREATEST ACCOMPANIMENT.*

"it happens to be this year's design."

Congratulations are in order for SHERMAN HAYES, popular orchestra leader who became the new proprietor of HERNANDO'S HIDE-A-WAY. He had his Grand Opening of that spot, August 31st. (Sherman last appeared with the baton at the HOTEL EL CORTEZ.) . . .

WINI NEVES, blonde cocktail waitress at the SILVER PALACE, worked at the PLAYLAND BAR (First and Carson) for five years. The only way they could oust her from that post was by tearing the building down — which they did! (The new branch of the BANK OF NEVADA is being built on that site.) Wini happens to possess a beautiful voice. While at Playland, many were the nights she sang light opera, while KAY PARSONS tickled the ivories. . . .

Belated congratulations to LYNN FAYZONE and PETE BRADY. They were united in matrimony at the WEE KIRK O' THE HEATHER, August 30th. Best Man and Matron-of-Honor were Mr. and Mrs. EARL HARRIS (co-owners of the SILVER SLIPPER). Pete is the handsome chap who worked at the DESERT INN as a pit poss for

six years. We sincerely trust he will be back in the gaming action, by the time this issue hits the stands. He's too valuable a man to be idle, for too long. . . .

Back after a two month vacation of their yachting trip are CHARLIE RESDEN and his bride, NINA CLARK. The couple spent their trip cruising about Canada. (Nine has the dress salon at the HOTEL SAHARA, and another downtown. . . .

We're awfully sorry that CARMEN DELL had to return to the hospital so soon after being released from it. (She is a cocktail waitress at the DUNES HOTEL.) Let's hope that all necessary corrections will be made this time so the lovely lassie can say goodbye to the medicine palace. . . .

Sure is good to see FRANK ORTEGA back in FLV, after an absence of five years. Many will recall when his pianistics were featured at the ill-fated LA RUE RESTAURANT. Since leaving here, Frank has been kept busier than the old bee hive. He is now at the NEW FRONTIER HOTEL, alternating with the TRENIER TWINS. His featured singer and dancer is CARMEN-

(Continued on Page 43)



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 TO THE MANAGEMENT
 OF THE
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HARRY

RITZ ★

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THAT'S FOR SURE

(Continued from Page 39)

CITA D'OR (who appeared with the XAVIER CUGAT ORK). . . .

The DUKES OF DIXIELAND have a new platter out. In jive words — "it's a gas!" The disc is a 12 inch Hi-Fi LP on "Audio Fidelity." The group returns to FLV for a six month engagement at the THUNDERBIRD HOTEL, with an October opening. . . .

In town to spend the holidays with his parents was handsome DICK SIN-ATRA. (Father RAY has the orchestra at the RIVIERA HOTEL.) Dick is studying drama at the NEIGHBORHOOD PLAYHOUSE in New York. . . .

Another lassie who looks mighty pert after recent surgery is BEVERLY ROTH, cocktail waitress at the DUNES HOTEL. There's something about these gals that makes them come through everything with a smile on their lips. Beverly's sister is ELEANOR ROTH, private secretary to JACK ENTRATER, at the SANDS HOTEL. . . .

KENNY DAY has been promising something new at his dreamy DAY DREAM RANCH and it's here. The new "Aztec Room" is really something to brag about and is surpassed only by the delicious cuisine. We've had our tastebuds titillated by many famous chefs, but those steak dinners, fried chicken, bar-b-q'd ribs and chicken cacciatori Kenny is featuring! Hm m m m m! And so reasonable! Drive out Paradise Road to Warm Springs Road — turn left one mile for the experience of your life in dining, swimming, lounging, clubrooming — or tennis. . . .

There has been another change in the musical schedule at JOE W. BROWN'S HORSESHOE CLUB (Nevada Room). ACE BALKIN has brought his pianisms to this spot and will appear nightly, from 9:00 p.m. to 3:00 a.m. Ace is a very obliging chap and will play any and all requests. . . .

JOHN FUREDY, Vice President of BENEFICIAL STANDARD LIFE INSURANCE CO. (Los Angeles) and the

Church Of Religious Science

Rev. Lee W. Mooney, R. Sc. M. Minister & Practitioner. Headquarters: 1000 E. Oakey Blvd. Phone DU 4-7201. Sunday Service: 11 A. M. Elk's Hall, 3rd & Carson. Healing Meeting — **Wednesday, 8:00 P. M., 1000 East Oakey.**

AARON SPOLINS (he is Home Office Mgr. of the firm) visited with RAYMOND COHEN and BILL KOZLOFF, General Agents for BSLI in Nevada, this past week. The Messrs. Cohen and Kozloff have their offices at 109 South Third St., in the NEVADA BUILDING.

Enjoying his ninth tour of Europe is superb showman VIC HYDE. His itinerary includes, Stockholm, Amsterdam, England and a return to Niles, Michigan, in September. Vic puts on a one man band show that is delighting our continental counterparts. . . .

During his DESERT INN HOTEL engagement, JAN PEERCE renewed a long-standing friendship with GEORGE ROSEN (Casino boss at the THUNDERBIRD HOTEL). The gentlemen have known each other for more than thirty years. Every spare moment they find, they spend together in the Rosen abode. . . .

It's always a pleasure to meet nice people and we were greatly impressed by the sincerity of one of the finest on this terrain, HOWIE ENGELL. If you don't know him, try to meet him, over at the DUNES HOTEL. He owns GRAY'S INN in Florida but spends much of his time here. Once you meet this remarkable chap, you'll understand why we value his friendship, so profoundly. . . .

Could this be a romance? There seems to be a long-distance courtship between FRANK FUNGE (the "IVAN PAUL" of the SAN FRANCISCO EXAMINER) and LOIS DES ROCHERS (Copa Girl at the SANDS HOTEL). Never saw Frank so serious about a member of the opposite sex. It certainly looks very intriguing from here . . . and that's for sure. . . .

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We've
Been
Held
Over!!

THE CHANCELLORS

HOTEL
SANDS



SILVER QUEEN
LOUNGE

LOUNGE STARS

(Continued from Page 21)

phoria. All that plus the beauty of CARMEN D'ORO, a very curvacious bundle of loveliness who sings and sways to the fascinating rhythms of that wondrous Latin music. Frankie was to appear on BOB CROSBY'S TALENT SHOW (Bob is sitting in for ARTHUR GODFREY this summer) on Labor Day. Since that date is after deadline time, can't say the results, but if talent counts, Frankie is bound to win. With Mr. Ortega in the CLOUD NINE LOUNGE at the HOTEL NEW FRONTIER are WALT SAGE featured on drums, bassist CARL TANDBERG and trumpetman VINCE FALZONE. . . .

The sensational CHANCELLORS are very thrilled to have been held over at the SANDS HOTEL. These lads make that lounge jump! This is their first trip to FLV, so meet the boys, PAUL YOUNG, pianist; JOE GASSAWAY, bassist; SAM NARDI, drummer; and DON GERMAN, guitarist. You will be hearing more of this group, and that is for sure! . . .

BOB BRAMAN and his TRIO leave

the SINBAD LOUNGE of the DUNES HOTEL for the THEATRICAL GRILL in Cleveland, Ohio, and will be replaced by the MANHATTANS who just left HARVEY'S WAGON WHEEL on Lake Tahoe. . . .

The MARK IV are back in the LOUNGE at the HOTEL THUNDERBIRD. New additions to BERNIE HACKETT. . . .

Do hope that the rumor that the EL RANCHO VEGAS is planning on enlarging their lounge activities is true. A new and larger stage would give the GLENN THOMPSON TRIO and all the other acts room to offer more entertainment. . . .

The ROUNDERS and TABBY CALVIN are newcomers to the HOTEL SANDS LOUNGE. More about them next week because this week's deadline just plain got here too fast! 'Til then, stay well and stay happy! . . .

A great poet once wrote: I love children. They do not prattle of yesterday: their interests are all of today and the tomorrows.

Fun is like insurance . . . the older you get . . . the more it costs.

FABULOUS LAS VEGAS



↓ Me Too: ToTo

It's Always Fun
Monkeying Around
At The

HOTEL *Thunderbird*

TIPPY & COBINA

Special Thanks To

Marion Hicks

'ROUND THE TOWN

(Continued from Page 15)

MADLINE LESKY of ON STAGE. The creations were, "briefly" stated, WOW!!! BILLIE MARCEL of the CIRQUETTE line at the El Cortez surprised her fellow-workers by announcing her marriage to DAVID WARD, barman at the Thunderbird. The ceremony was performed by JUDGE MENDOZA on a recent Tuesday P.M. and Billie casually told her friends when she reported for "duty" that same evening. . . .

LU (Not Lee) EDEN, another adorable at the El Cortez, avows that she won't be next to travel the bridal path. . . . Seems everybody is going or returning from vacations. TOM FORD, bar manager at the EL CORTEZ returned last Friday from a two week expedition into the land of rest. . . . Another marriage item — DICK RANCATI, the very popular day barman at the SILVER PALACE, will merge with his lovely BARBARA VENNIS, cocktail waitress at the FLAMINGO, on September 9th at the LITTLE WHITE CHAPEL. They'll

honeymoon for a week at Acapulco, Mexico. MRS. MABEL MILES of PARADISE, UTAH, will attend daughter Barbara while FRANK SCHARF, barman at the Riviera acts as best man. . . . Saw BERNARD, the internationally famous photographer making his second visit to the El Cortez to see that sizzling "SLAP HAPPY REVUE." The new CIRQUE ROOM is doing record business with this new type of entertainment and indications are that it will be around for quite a while. . . . DON'T FORGET TO TUNE IN MONITOR SUNDAY NIGHT (Sept. 9). You'll hear a coast-to-coast broadcast of the LES BAXTER band, emanating from the DUNES HOTEL. . . . ACE BALKIN, piano virtuoso, checks out of the AQUA HOTEL (weekends) to fill an engagement at Joe W. Brown's HORSESHOE CLUB beginning September 3, 9 P.M. to 3 A.M. A two week's contract — but you wanna bet it's extended? Ace has quite a following in Las Vegas and you can depend on it, where he goes, they go.

That's it for this week. Next week I'll wear larger cuffs.



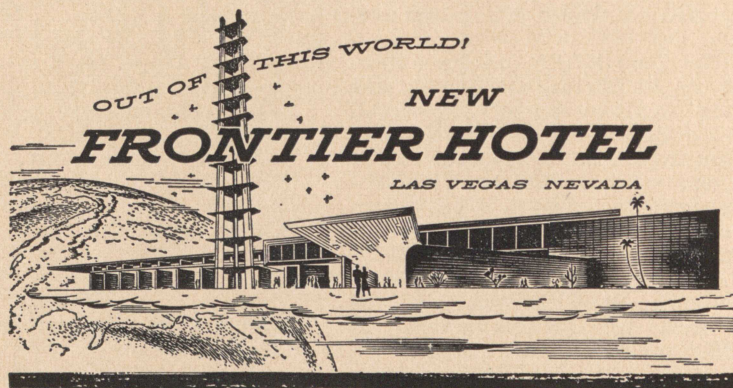
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THE "MOST!"

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WITH US . . .**

At The



CLAUDE and CLIFF



**T
H
E**

TRENIERS

Personal Management: **Gabbe - Lutz and Heller** — Hollywood — N. Y.

HILLSWAY

(Continued from Page 17)

guests and I have done all the cooking myself.

And in between all this entertaining (and I have been entertained as much by folks in and around Mora), I have found time to send out 8000 personal letters containing window decals reading RECOMMENDED BY ROLAND HILL IN HILLSWAY, and 8000 personally signed and named CERTIFICATES OF RECOMMENDATION. And the returns from these 8000 letters have been most heartening, all excepting from my 40 pet recommended places in Las Vegas. But I know how busy they must be handling that huge summer business. Oh yes, I almost forgot, I have also had thirty-five overnight or week-end house guests. Am going to try and stick it out up here most of September because Indian Summer should be grand considering the cold summer we have had and then I head back for a tranquil and peaceful winter season in Las Vegas.

MIGHTY MIXTURE

(Continued from Page 20)

think she'd allude to the night at the Versailles when a group of visiting business men from deep in the heart-of-you-know-where state. These rousing, raucous gents asked the continental chanteuse to shed the emotional chants of middle class France and oblige by yodeling "The Eyes of Texas." Miss Piaf, perplexed of course, never was told whether they wanted the Fort Worth version or the one that strikes a happy chord in San Antonio. . . . If you want to see pretty JULIE WILSON (still a new blonde at this writing) reach for a hankie quick, have the waiter bring some onion soup. A few sips and the Omaha honey is the victim of a crying nose. We've heard of onion soup with cheese — but with Kleenex? Hey, that's something brand new!

SILVER SLIPPER

(Continued from Page 34)

"Miss Nevada" in the recent Miss Universe contest, is also featured and with socko reaction from the audience. The Silver Slipper Stock Company, composed of those famed personalities, JIMMY CAVANAUGH, MAC DENNISON and CLIFF FERRE (sorry, folks,

Sparky Kaye is on a well deserved vacation), continue to give coordinated comedy, the perfect "Mardi Gras" liquer, while GEORGE REDMAN and His Orchestra gives tip top musical backing. You can't possibly afford to miss going to **this** Mardi Gras!

THUNDERBIRD

(Continued from Page 25)

were singing to a small group of friends in his own home. "It's Nice to be Nice to Your Neighbor" is accompanied by the genial vocalist shaking hands with ringsiders who love it. Medley of four of his top recording hits — "Cest Ci Bon," "High and Mighty," "Play Me Hearts and Flowers," and "Yellow Rose of Texas" — are showstoppers. Johnny does a bit on the forthcoming movie on the life of Russ Colombo (he would be a natural for the part), followed by "Prisoner of Love," which he sings with great depth of feeling. He wraps it up with a dialectic bit on his family and their request that he sing an Italian song, which he does; exhibiting his very fluent command of the language. For an encore, "Woman," with audience participation, was fun, and the audience was still clapping when the finale began. . . . TIPPY and COBINA do some tall monkeying around, with Cobina's unique manner of glaring at the audience as though seeking someone she knows, shattering funnybones. She looks for all the world like a stern judge glaring at an unruly court scene. Their Apian rhythms are comical, with Tippy shaking the maraccas and Cobina beating the congo drums; Tippy on Arthur Godfrey uke, Cobina on piano, with the high spot Tippy playing "People Will Say We are In Love" on an electric organ. . . .

A trio of youngsters are the STEINER BROTHERS, ages 11, 13 and 15, sensational hoofers, and unbelievably perfect unison in fast or slow tempos. "Dark Town Strutters Ball," "Jack the Riffer" and the "Shiek of Araby" make for a real junior jam session. They encore with "Bye, Bye Blues." These kids are headed for a great career — their talents are tremendous. . . . Gayle Robbins' beautiful THUNDERBIRD DANCERS open the show with a very sophisticated "female" bit of choreography, and BARNEY RAWLINGS is in fine voice and radiant as an M. C.

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