

Jack Boritz

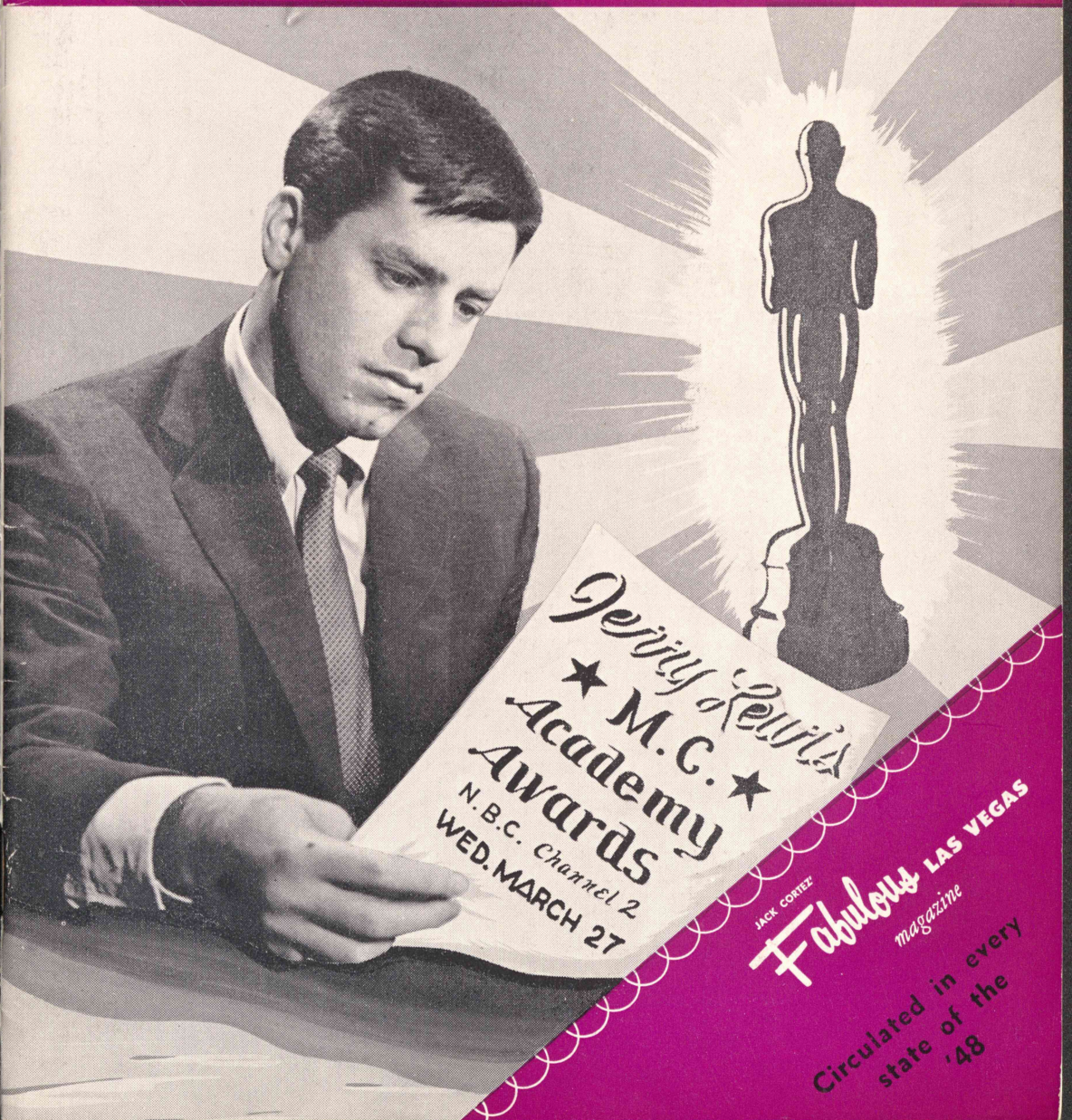
MARCH 23, 1957

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LAS VEGAS Magazine



JACK CORVET

Fabulous LAS VEGAS
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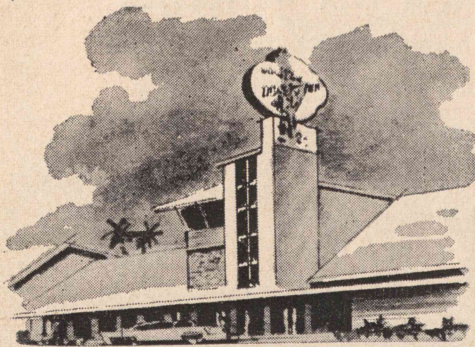
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OBSERVATIONS

by CHARLES "POP" SQUIRES



LAS VEGAS AND MINING

PEOPLE generally do not think of Las Vegas as having any interests in particular in mining. People know that Nevada is a mining state. They remember the hundreds of millions from the Comstock, which, most of it, went to build the great city of San Francisco and many of its greatest buildings such as the Palace Hotel built by Senator Sharon, one of the "Bonanza Kings." Bonanza money from Nev. was largely devoted to building the transcontinental railroad across the Sierras and through Nevada.

Some of us remember when the silver ores of Tonopah were discovered, in 1899 and the vast bodies of gold ore in Goldfield brought to life in 1903 and how they built the rich and beautiful City of Reno. But very few of us ever

think of mining as adding anything to the wealth and prosperity of Las Vegas. Most of us are aware that other great mining camps such as the tremendous copper deposits near Ely and Yerington are bringing wealth to us but we fail to recognize the fact that mining has been a source of wealth for Southern Nevada since the Civil War.

When the Rebellion broke out, President Abe Lincoln directed that a company of U. S. soldiers be sent west to assure the loyalty of Arizona, Nevada and California. That company camped at what we now call Fort Mohave a short distance across the Colorado River from the southern-most point of Nevada. In the course of their explorations they discovered the mines of Eldorado Canyon and those mines were for many years the source of wealth

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By Harvey Schuman

DO YOU hear bells? I mean the one and only **FREDDY BELL** and his **BELL BOYS**, now appearing at the **SANDS HOTEL**. The **COPA LOUNGE** will never be the same! How this gang can make you move is no secret after you've seen them. They've just returned from "down under" (Australia) where they caused a sensation. Glad to have them back in **FLV**. Understand **FREDDY** and **BELL BOYS** are going to make a picture then head back to Europe. Don't miss this outfit if you enjoy a wild evening of fun. . . .

The **THREE SHARPS** recently opened at the **ROYAL NEVADA** — the "WONDERFUL WHERE" in **FLV**. This trio, consisting of guitar, accordion and bass, really play and sing up a storm. Their impersonations will have you asking for more. Hop over to the **R. N.** and treat yourself to the clever **THREE SHARPS**. . . . **MANNY LOPEZ** and his group featuring **ELVI CORONA** are sure packing them in the **Flamingo Hotel lounge**. Group plays Latin music as it should be played. Very easy to listen to and pleasant to see — especially **Elvi Corona**. Learned that she is here with her mother, and fellas — I have news for you. They look like sisters. Stop over at the **Flamingo Hotel** and cast your eyes on the **MANNY LOPEZ** group, especially **ELVI CORONA** — and enjoy **Manny's "Cha Cha Cha, If You Please."** . . .

At the same bistro, the **LAWRENCE'S** and **BOYER** are going great as was

excepted. They are as fine a group of entertainers as you will find anywhere. . . . It's **BARNEY BIGARD** AND **DIANE LEFTI**, at the **SANDS HOTEL** with their Dixieland swing. Have a feeling **FLV** has cornered the market in beautiful women . . . either that or we're becoming convinced that women are better than ever. This **DIANE LEFTI** gal can really wail out a song and with **BARNEY BIGARD** backing her, there's no question why this group is a '4 alarmer.' . . .

Over at the **HACIENDA HOTEL**, **ANN WELDON** is singing all the songs you like to hear. Somehow, when this little lady sings, you just find yourself listening. Drive on down and give a listen to the very charming **ANN WELDON**. . . . At the same bistro, the **JODIMARS** are flipping their viewers like hotcakes. This Rock & Roll group are headed for big things. . . .

The **Dunes** has what this writer thinks is as great a group of artists as there is possible in the **DUKES OF DIXIE-LAND** and the **DUCHESS**. "Rampart Street Parade" never sounded better and "The Saints Come Marching In" has everyone on their feet. Well, almost. Also at the **DUNES** — the frantic **FOUR SHADES OF RHYTHM**. With Drums, Bass, Piano and Sax this quartet made a spot for themselves in **FLV**. Also, at the same bistro, lest we forget, is the "Subtle One," **JOE BURTON**. He with the fascinating ten fingers that can rattle the "88" with the best. . . .

(Continued on Page 33)

this week's cover...

We salute our good friend **Jerry Lewis**, who will be the **M.C.** Wednesday Eve, March 27 (N.B.C.) for the "OSCAR" presentations. This is second year for **Jerry** in this capacity — a great star of **EVERY MEDIA** and that's for sure. . . .



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HICKORY Room



UNFORTUNATELY, we find it necessary to open our column on a sad note, this week. In our humble estimation, the closing of the **NEW FRONTIER HOTEL** can be blamed (purely and simply) on poor management. Hundreds of people are now unemployed as a result of the laymen who sought to challenge the gaming industry with their inexperience. Although there are exceptions to the rule that suggests we remain within our own professions, only a gaming man can satisfactorily run such an establishment. Those unqualified to supervise the intricacies of one of our bistros soon suffer the bitter taste of defeat. Take, for example, the trouble the **RIVIERA HOTEL** encountered before it was masterfully set on its solid foundation by **GUS GREENBAUM** and his associates. Without this salvage crew, the Riviera would have been shuttered, also. We're left cold by the realization that investors foolishly attempt to control their investments, rather than turning them over to a capable pilot. What a waste of personnel and reputation! . . .

Although in show business less than a year (having begun in July, 1956), **LILLIAN BRIGGS** headlined the **PALACE THEATRE** (New York) from March 11th thru the 20th. Her spotlight record is one of the most impressive in the land of grease paint. She starred in more than 45 night clubs (last here at the **SANDS HOTEL**), made seven network TV appearances and recorded twelve sides for **EPIC RECORDS**. . . .

MILTON BERLE (Hotel **EL RANCHO VEGAS**) will leave for England in May to star in the TV series, "Fol-

low That Man," under the direction & produced by England's **SHELDON REYNOLDS** (of "Foreign Intrigue" fame). "Uncle Miltie" will portray an American Columnist and will be on the Continent for approximately nine months. . . .

It certainly will be a treat to see our favorites, **THE MARY KAYE TRIO**, back at the **HOTEL SAHARA** (Casbar Lounge). The stellar combo of talented entertainers return to the site of their **FLV** successes, March 26th. . . .

The **DUNES HOTEL** is maintaining its "Adults Only" policy. They have booked funnyman **BEN BLUE** for an April 28th opening. Ben will star in "Gags and Gals of '57." This promises to be mature entertainment with fifty gals who boast the modern emphasis in figure dimensions. . . .

BETTY McCANDLESS (food waitress at **JOE W. BROWN'S HORSESHOE CLUB**) has an interesting store of memories. During the war, she was the only distaff employe in the Navy plant at Sunnyvale, California, working with 800 men. (Betty was doing the work of a mechanic.) She also holds a private pilot's license and was a Captain in the "WACS." . . .

Received a welcome note from **JEFF CHANDLER**. In his new picture, he portrays a lawyer. Seeking authenticity, Jeff attended night classes at the **UNIVERSITY OF SOUTHERN CALIFORNIA**. The studies were so fascinating, the actor intends to continue, working for his **L.L.D.** . . .

There is so much activity at the **TROPICANA**, it is virtually impossible to describe. Just picture a Hollywood version of a glittering establishment

(Continued on Page 34)

L. S. M. F. J.
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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

PREDICT that Roscoe Drowns will advance gunnery fifty years with his new sensational pivotal hinge fast draw holster for revolvers! Watch this invention be officially adopted by our law enforcement agencies! . . . I predict that the new Charles Chaplin film "The King In New York" will not be shown in any English speaking nation due to its violent attack on religion and its preaching of Communism! . . . I predict that the Stalin Theory of Trade will be revived, and Russia will revert to the Barter System overnight! . . . I predict that the birdlike voice of Gillian Grey will be the next rage of the airwaves, and will be as widely imitated as the present Presley style! . . .

I predict that Donald Douglas will amaze the world with his next jet transport! . . . I predict that Doctors will widely use the new transparent plastic cabins in the treatment of lung ailments with the filtered rays of the sun! . . . I predict that the next famous wedding will be that of the Maharaja of Mysore, who will issue orders for a 100 day celebration! . . . I predict that Lowell Thomas will shock you with his coming adventure book on Africa, and the many customs of the natives! . . . I predict that Charles F. Kettering, who invented the self-starter, four-wheel brakes, and safety glass will project his new idea of a steam and gasoline motor, combined for economy, speed and safety!

COMING EVENTS IN
YOUR FUTURE:

I predict the latest precaution against the theft of jewelry will be a burg-

lar alarm electronically pulsed to the rid of any box or drawer, which gives instant alarm! . . . I predict that new highway markers will glow in the dark, giving directions clearly plus warning of curves, crossroads and other traffic hazards! . . . You can expect an increase in censorship in many parts of the world, the next country being Cuba, when the President's personal agent okays any official news to be sent out of that nation! . . . I predict many industrial, educational and civic leaders will not permit themselves to be photographed in cafe atmosphere, smoking or with any one who could reflect upon their position and endanger their reputation with the general public and particularly the youth of America! . . .

I predict a revolt of the buying public in England due to the new gas rationing and the planned cutback on food!

. . . I predict that the new Editor of Pravda, the official Communist Press, Pavel A. Satyukov, will soon be recalled to Russia in the coming crisis behind the closed doors of the Kremlin!

. . . I predict that a 2-way walkie-talkie will be the next boon to mothers who have toddlers. This tiny instrument can be pinned to the clothing of the child, and the mother can control the child rooms away! . . . I predict that packaged liquor will be permitted to be sold in all army camps, federal offices beyond the borders, and on any vessel beyond the twelve mile limit! Expect this soon!

FOR PEOPLE AND PLACES:

Vice President Nixon: You will win new honors in the diplomatic field abroad and new popularity here at

(Continued on Page 36)

L. S. M. F. B.

LUCKY STRIKE means fine BINGO . . .

CONTINUOUS FROM 1 P.M. • CARDS ONLY 3 FOR 10¢ • at the LUCKY STRIKE CLUB

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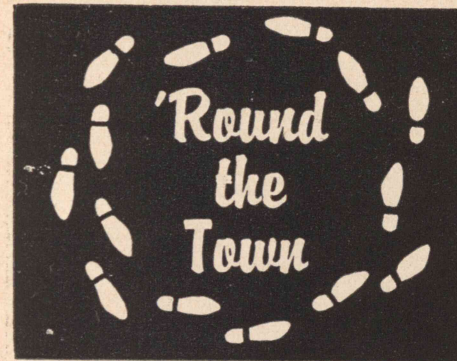
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with **HAL HALSTEAD**

THE GRASS is always greener — on the other fellows lawn. **ROY CAMPBELL**, El Rancho dealer, and his pretty wife **JACKIE** (Hacienda cocktail gal), recently spent a great deal of money to seed the ground of their Dawson Park home and expecting green grass in return for their greenbacks, of course. That very night came a big wind, and now the Campbells gaze at their bald ground, but the neighboring yard (where the Campbell's lawn seed landed) is beautifully tufted with a thick carpet of new green blades. . . . **MAUDIE MYERS** wearing a big smile these days because she is now serving the customers at her "first love" — **The Flamingo Gift Shop**. . . .

Dunes maitre d' **BILL PALLAS** first saw service at this hotel as head waiter under the late **MARTINI**. . . . Never saw such enthusiasm as that generated by **HANK SMITH**, Royal Nevada publicity chief when he raves about the **CAB CALLOWAY COTTON CLUB REVUE**. Hank says the fabulous show definitely opens in the Crown Room April 17th and he is preparing for one of the biggest opening nights FLV has seen. . . . **THE MARTIN DENNY** group closes at the R. N. on April 18th and opens soon after at the Riverside Hotel in Reno. Martin has a Liberty L. P. album to be released about April 1st. Deejays are interested in this newest Denny waxing because of its off-beat measure, not to mention its unusual cover (oh, sexy, huh?) . . . **TULARA LEE**, the lovely gal with the International revue at the Thunderbird, has passed her written exam for her pilots' license — with a 100%

mark! What a combination — beauty AND brains. . . . Interesting to talk to **GEORGE GILBERT**. George is the other half of the Tulara Lee act (he actually gets tossed into the act, and it's a highlight of the show.) George is now completing the final chapters of a novel to be called "Flash Flood." Story setting is America in 1893 and tells of the trials of a young English doctor trying to establish himself in his profession here. If it's as thrilling as George describes it, it will certainly be a "best seller." . . . If you see a smartly tailored gent driving a new Chrysler Imperial — it's probably **SAM LANDY**, Dunes travelling public relations man and going a great job. . . . **SURPLUS DEALERS ASSOCIATION** convenes here April 28th thru April 30th and will bring about 500 people to FLV, most of the conventioners are from California and Arizona. . . .

JOHN DIXON, head barman in the D. I. Sky Room lounge, and his wife **THELMA** (Dunes Aladdin Room hostess) were gifted by Thelma's fellow workers with a complete patio set on their recent anniversary. Say, Thelma, how's about a barbecue for all those nice people. . . . **JANE POWELL** is readying an entirely new act to bring to the D. I., to be staged by **JONATHAN LUCAS** and conducted by **JACK ELTON** (Wonder if this will give D. I. orchestra conductor **CARLETON HAYES** a chance for a "second honeymoon?") . . . **MEG MYLES**, who recently adorned the Cabaret Room stage of the Royal Nevada, has been signed for a lead role in a **SAM KATZMAN** production at Columbia Studios. . . . Also, the **MARY KAYE TRIO**, soon due in the Sahara Casbar lounge, have been cast in a spot by Bel Air Productions. Moral — become a FLV "Strip" lounge act and you'll soon find yourself in the cinema. . . .

GUS LAMPE, Ambassador Hotel Coconut Grove impresario, and a frequent FLV visitor, seen scouting our strip hotels for talent for his soon-to-be-reopened bistro. . . . **HELEN KING** of the Dunes gift shop, being visited by her mother, Mrs. Hallock and sister-in-law, Mrs. Jack Webb who are in from L. A. for a few days and nights. They're seeing all the shows and enjoying their "visit" with Helen — if

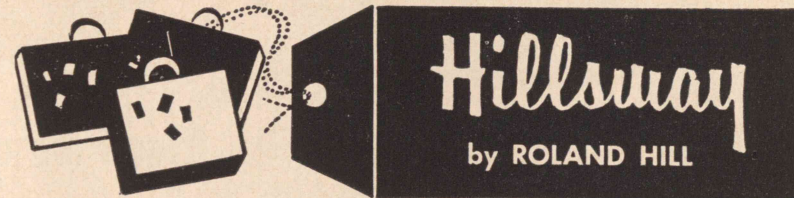
(Continued on Page 41)



THIS, OUR **3rd** RETURN ENGAGEMENT
TO THE **SANDS HOTEL** IS
A Memorable Event... Your Enthusiasm
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Greatest Thrill We've Ever Experienced
In Show Business...

FREDDY BELL
AND THE
BELL BOYS

— NIGHTLY IN THE — **COPA LOUNGE**



THINK just to get the week off to a good start I will help in raising a little money for a good cause. Every time a member of the 20-30 club has his name in print he has to pay a 25c fine into the pot towards sending delegates to the national convention in San Diego this summer, where incidentally the L.V. club is going to be a strong contender for the next International Convention of 20-30 clubs and they will need all the backing we can give them. I also understand that they have to pay double their fines if their businesses get mentioned, and a week ago I was a guest of the club when that tremendously popular Judge Frank McNamee spoke on his recent Russian trip. Sitting around the table with me were the following:

- Chuck Brooks, First Western Savings & Loan.
- James Coe, Pittsburgh Paints.
- Ernest R. Jabin, O.D., Optometrist.
- Chauncey Bingham, Las Vegas Public Schools.
- Les Taylor, Hacienda Hotel.
- Glen Johnson, Reynolds Engineering.
- Walt Lindenberg, Golden Nugget.
- Glen Giles, First National Bank.
- Dave Cotner, Las Vegas Club.
- Charles Jespersen, Jespersen Used Cars.
- Jim Houston, TWA.
- Clyde R. Brown, TWA.
- Paul Larsen, Attorney.
- Bill Briare (Pres.), Peccole Insurance Agcy.
- H. L. Bradham, Gordon Pipe & Supply.
- R. J. Fonken, Hacienda Hotel.

Recently I have discovered two new places of business (new to me at least) that I want to tell you about in the hopes that you will enjoy patronizing them as much as I have. Four of us had dinner at the RANCH HOUSE a week ago Saturday evening and I liked it so well that I hosted a dinner party there again the following Tuesday. The RANCH HOUSE is located about nine miles north-west of town out on the Tonopah Highway and is one of the finest eating places in these parts. The owner is the chef and how he can broil steaks. A salad that is wonderful is served, ground pepper and all, baked potatoes, garlic bread, and a steak that is so huge you can hardly eat it all, and the cost is only \$2.50 with slightly higher costs for other steaks. It is patronized by quite a number of local people

Hillsway
by ROLAND HILL

and when the "word" gets around, I know that it will be the most popular dining spot in all of Southern Nevada.

The other business I want to give a send-off to is FREDRICK'S OF LAS VEGAS, located at 2411 South Fifth which features domestic and imported giftwares and home accessories that are most exclusive but not expensive. Go in and browse and have Fred and Eleanor Ellis show you around. I recently was invited to a wedding here in town and made my gift purchase here.

Want to say how much I appreciate the DEL MAR MOTEL everytime I drive downtown or back out to the BLAIR HOUSE where I am living this trip, solely because they are the ONLY MOTEL on the Strip to fly an American flag. Every resort in the country flies a flag during its season excepting here in Las Vegas. This is "HOLIDAY TOWN USA," but you would never know it because there isn't a sign of anything to show it along its famous strip. Just notice the THUNDERBIRD and see if you do not agree that a group of flags flown over its entrance gives you a lift the same as it does me.

Enjoyed the PATTI PAGE show more than I can say on her closing night at Wilbur Clark's Desert Inn. PANCHO ALLIATI who is just about the epitome of suavity and charm and his entire crew of captains including FRANK SMITH, TONY MASSA, EMILE MURAT, ANDRE SIMETEZ and GEORGE THIRIOS, couldn't have been any finer to us. Even their charm and congeniality sifted down to Mabel McCombs who was our excellent waitress. I thoroughly enjoy the singing of Art Johnson who acts as M.C. of all the D.I. shows.

When I was here in Las Vegas over Christmas things were sort of quiet (as it is in other states at this time) and it's wonderful to see business booming again. Saturday night I was squeezed into the corner of the OPERA HOUSE at the EL RANCHO and only because

(Continued on Page 38)



The Management of

The . . .

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Proudly Announces the Appointment of

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as

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and

CONDUCTOR

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Palomino Room

THURSDAY, APRIL 11



QF Thisa and Data: Sir Ralph Richardson, one of the great, great actors of the world, now on Broadway in "Waltz of the Toreadors", has been bothered by much bad health since the play opened this winter, is burned at the medico who ascribed his laryngitis to the fact that the English emoter didn't know how to use his voice properly. Suggestion was a vacation in Charleston, S. C. . . . Men who display tooth picks in their mouths generally balance the act by keeping their hands in their jacket pockets. . . . Ilene Woods, the very capable thrush, once a babe on radio's "Breakfast Club," waxing an album for Jubilee. A secret 'pash' of one Ted Williams, stroker for the Bo Sox. . . . Not that we want to call him redundant, but Georgie Jessel uses about a thousand words to say two nice things about a fellow. . . . It requires a talent. While they're passing out the credit, howz about some recognition for Boyd Raeburn, the bandleader, who very quietly spearheaded a great deal of the drive for the Calypso craze over a year ago!!!! We couldn't tell you why, but left handed batters are more notorious first ball hitters than their right handed swinging brethren. . . . All that lip smacking you don't hear is for Chicken Archiduc at Marcel Gravis' Le Trianon. Tres bonne. Translated — Delish. . . . The mags have missed a great story in not telling the mother-son yarn that belongs to Tab Hunter and his mom.

Reviews Who: "A Hole in the Head" isn't a great play by any standard, but Garson Kanin, via his direction, has drawn lots of laughs from a fair script. Lead Paul Douglas, a welcome item for the legit, is good enough, though

hardly sensational. It is the respective lots of David Burns, Kay Medford and Tommy White to garner the yaks and for Lee Grant to walk off with the dramatic honors. We feel, for a strange reason, that the show will do well when the weather gets warmer. . . . The double bill at the Cotillion Room where the ever amazing Lucille Roberts and spouse Eddie do a fun act and read your mind or business card. This duo is always a wow. The songs are by Frank Parker, the engaging tenor who went from being an A. and P. Gypsy to an Art Godfrey alumnus in one lifetime. He uses light talk for the table takers, kids himself, has two girl assistants and sells his songs inbetween. The Pierre also has Joe Sudy's good music to encourage dancing. . . .

Just For Laughs: At Ed. Berberian's Balkan-Armenian, where the Shish Kebab is so wonderful, a couple of baseball fans were talking about the possibilities of the renowned Dodgers leaving Brooklyn for Los Angeles as the profit prophets predict. "If it's true," said a tearful voice, "the once famous subway sojourn to meet the Yankees in the Bronx will be changed and called 'the TWA Series'". . . . One of the more demonstrative couples was doing some fancy dancing at the Latin Quarter the other evening. They did their step counting audibly. Said 'cha, cha, cha' so fast a neighboring twosome replied: Gesundheit. . . . Show you how far psychiatry has gone and what influence it has. There's a girl magazine writer around town who won't wear a pink slip. Afraid of developing a rejection complex. . . .

Editor-i-yells: As if Hungary wasn't having enough trouble, Jolie Gabor, mama of the three strudels, Z., E., and M., got married. A quote at the wedding was a pip. "I think every mother should be married," spoke up a guest. Trust the newspapers give as much space to the divorce as they did to the merger. . . . **Stop people who do teevee commercials from reading tele-prompters until they master the technique.** You get crosseyed watching their orbs shift. . . . Tell the tailors who supervise men's fashions that most guys look their best wearing a blue double breasted suit despite the vogue for singles. . . .

The N.Y. Giants, who can use public relations as a possible means of sur-

(Continued on Page 41)

SPRING...

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D O W N T O W N • L A S V E G A S

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

March 5th thru April 1st

Show: Frankie Laine; Beverlee Dennis; Donn Arden Dancers; with Art Johnson; Carleton Hayes Ork.

"Showers in the Desert Room," showers of song from the inimitable FRANKIE LAINE. "Mr. Rhythm" in a smash revue proves why he's a top recording star in his program of outstanding hits; the return of that Adorable Menace, vocalist-comedienne BEVERLEE DENNIS; ART JOHNSON, of the beautiful voice as M.C. add to a "shower" no one wants to escape. . . . FRANKIE LAINE, poised, personable and America's foremost song stylist, demonstrates anew why he is tops among the nations' entertainment greats. His recent smash hit "Moonlight Gambler" is a "must" among his renditions of other favorites — includ-

(Continued on Page 25)

The Dunes

Closes March 27th

Show: "Minsky Goes To Paris"; all star cast; Kathy Barr; Patti Ross; Pat Amber Holliday; Ted Lawrie; Larry Griswold; Miss Vallkyra; Hoyt Henry & Orch.

There are just five days left to see the show that made all America blush. . . . MINSKY GOES TO PARIS. This production which has been a consistent sellout for three shows, closes Wednesday, March 27th. After a record-breaking 12 weeks, in the starring spot is the very beautiful and talented CATHY BARR the matchless beauty of this lilted songbird is excelled only by the magic of her rendition of "I Love Paris." Her sensational performance has been the springboard to a bright future in movies and teevee, with scouts from both mediums beating a path to Las Vegas to snag this great artist. . . . The

(Continued on Page 25)

EL Cortez

March 21st thru April 2nd
(Not a Review)

Show: The Rover Boys; Dr. Giovanni; The Cirquettes; Buster Hallett and his orchestra.

A new Cirque Room, another new show, new faces, new songs and new "mystery." All this adds up to a full evening of "top" entertainment to usher in the Spring season and follow through a new policy for patrons of this famed room. . . . THE ROVER BOYS, recording stars, give out with a pleasantly varied store of song favorites as well as a taste of their hit records. They're better than good — and you'll agree enthusiastically. . . . DR. GIOVANNI, master "dip artist" presents a program guaranteed to amaze, entertain and confound you. He's a "wanted" man and you'll see why when you gape in astonishment at his art. . . . The lovely

(Continued on Page 25)

El Rancho Vegas

February 20th thru April 16th

Show: Milton Berle; Betty George; Stan Fisher; Metropolitan Sextet; The Dunhills; The Renee Molnar Dancers; Dick Rice & his Orchestra.

Seldom has any star received such ovations as those given to "Mr. T.V." — or still better, "Mr. Show Business . . ." the one and only MILTON BERLE. The shouting, whistling and table knocking could be heard as far as McCarran Field! Making his entrance from the rear of the Opera House, with a stream of one-liners that kid the patrons unmercifully, the show gets off to a yock bustin' start immediately, and which is sustained throughout by this prankster. "Uncle Miltie" heckles all the great artists he has so wisely surrounded himself with in this package, mixing up everyone but the entertainers themselves, much to the joy of all

(Continued on Page 30)

MARCH 23, 1957

19



Flamingo

March 7th thru 27th

Show: Helen Traubel; Robert Lamouret; Richiardi, Jr.; Flamingoettes; Louis Basil Orchestra.

Living up to the well-earned reputation of "class" shows, PRODUCER HAL BELFER'S production, starring "The Great Lady of Opera" (and humor) HELEN TRAUBEL, brings to the Flamingo Room the magic of MISS TRAUBEL'S glorious voice and commanding presence in a delightfully well-balanced program. If you expect a "heavy" presentation, get set for a pleasant surprise. From the opening number, "I Could Have Danced All Night," through the robust "Stout Hearted Men" and the plaintive "Autumn Leaves," this great and charming lady satisfies all musical appetites. Her appreciation of comedy shows

(Continued on Page 27)

Riviera

March 13th thru April 9th

Show: Dennis Day; Carsony Bros.; Dorothy Dorben Dancers; Ray Sinatra & his orchestra.

Perfectly timed for St. Pat's holiday season is the new Clover Room show with singing star and a fine "Irish Tenor," DENNIS DAY; the exceptional CARSONY BROTHERS, recently returned to the U. S. from a smash tour abroad; two lavish production numbers by the lovely DOROTHY DORBEN DANCERS, ably backed by RAY SINATRA'S music. . . . DENNIS, the "wee brough of a lad," has the audience applauding with his always excellent presentation of "vocalure" in such numbers as "Flibberty Gibberty," "Make Believe World," "The Street Where You Live." He's a funster too, and with Og, the whimsical leprechaun, who is in charge of all Irish tenors, you'll get

(Continued on Page 27)

Royal Nevada

Show: Fabulous Tones; Four Mints; Three Sharps; Ronnie Rose.

The "Wonderful Where" inked a very talented and entertaining group known as THE FABULOUS TONES. They last appeared in Miami, Florida and, after seeing them, you will also agree that Miami's loss is certainly our gain. This engagement is their first appearance in FLV. They excel in the talent department and their new material will keep you coming back for more and more. . . . The FOUR MINTS are a delightful and entertaining quartet of young men, each the possessor of a fine voice. Individually or collectively the FOUR MINTS can "give out" in every department — from the semi-classic to Rock & Roll. They are capably backed by ANDY NAPOLEON and his musical group. . . . The THREE

(Continued on Page 31)

SAHARA

March 12th thru April 1st

Show: Tony Bennett; extra added attraction Constance Bennett; Moro-Landis Productions with the Saharem Dancers; Cee Davidson and his orchestra.

TONY BENNETT, fresh from a successful engagement at New York's Copacabana, opened in the Congo Room with another BENNETT, (no relation) CONSTANCE, of filmdom fame. The two B's make up another success package presented by this show-wise management. TONY B., versatile, personable and in fine voice gives out with such favorites as "I'll Be Seeing You," "It Had To Be You," "Taking a Chance on Love," and the beautiful "My Prayer." This wonderful singing star also presents a few numbers from his latest Columbia album entitled "Tony." Mr. Bennett can "belt"

(Continued on Page 25)

CURTAIN TIME

The Sands

March 20th thru April 9th

Show: Will Mastin Trio; Sammy Davis Jr.; Allan Drake; the Beachcombers and Natalie; the Copa Girls; Antonio Morelli and his orchestra.

Producer JACK ENTRATTER presents one of the great names in show business today — the WILL MASTIN TRIO, starring "Mr. Wonderful" himself, the one and only SAMMY DAVIS JR. To see SAMMY perform is a treat you owe to yourself. When this superb showman appears on stage, an air of realization and anticipation passes through the audience. SAMMY JR. recently starred in the Broadway musical "Mr. Wonderful," which left blase New York audiences "standing on their ears." He can dance up a storm like no one else, his impersonations are par

(Continued on Page 30)

SHOWBOAT

March 21st thru April 3rd

Show: Vickie Young; Burt Henry; Nikki Joye; Garr Nelson; Mike Werner & his ork.

No need to "sit down, you're rockin' the boat" — the 'Boat is rocking and a'rollin' without any help from its passengers, except for the rousing applause and laughter through this entire new show. . . . VICKIE YOUNG, lovely and talented recording star gives out with vocals that delight the lovers of Rhythm and Blues, Rock & Roll, or just ol' fashioned sentimental ballads. And she's so pretty to look at, besides. . . . Reinforce your rib-cage. You'll need it to keep from expanding with laughter at the comiery of the happy wit BURT HENRY. He's not a relation to our HANK HENRY. He's a buffoon who'll send you home with muscles aching and only hoping you can remember

(Continued on Page 31)

SILVER SLIPPER

March 1 thru Indef. Engagement

Show: "Girlesque Follies of 1957" starring Hank Henry, Boubouka, Jody Lawrence, The Barbary Coast Boys; featuring The Peopettes, Jessica James, Silver Slipper Stock Co. and George Redman & His Ork.

Producer EDDIE FOX slams across the hottest, fastest moving production seen to date at this popular spot. As usual, the entire format is slanted toward the world's greatest yock buster, comedian HANK HENRY, who does overtime at double takes when co-star BOUBOUKA wiggles everything she has in unison with her little tummy that spins like a top. This sultry Algerian is one of the most glamorous and most authentic Oriental dancers in the biz. . . . Exotic dancer JODY LAWRENCE has more gyrations than a whirling dervish, herself. The blonde

(Continued on Page 27)

Thunderbird

Feb. 28 thru Indef. Closing

Show: International Revue starring Leny Eversong; Tulara Lee; Peg Leg Bates; Boy Foy; Juno Calypso Trio; Jimmy Clark Trio; The International Beauties.

The veteran producer TOM BALL scores once again with his current colorful INTERNATIONAL REVUE. TOM presents a talent-packed show to NAVAJO ROOM patrons. The INTERNATIONAL REVUE stars LENY EVERSONG, the Brazilian song-bird and a dynamic "chunk o' power" in her FLV debut. A voice as big as her body, and a style as refreshing as her South American charm, LENY wins thunderous applause, and many encores. She demonstrates her virtuosity by also singing songs in English, including her very successful "Jezebel," the romantic "Tenderly" and the emotion-packed "Stopped the Clock," to list

(Continued on Page 31)

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DESERT INN

(Continued from Page 19)

ing, "Train," — by his own admission he went "arty" with the very beautiful new "Annabelle Lee." Throughout his generous program, FRANKIE proved his versatility by the perfect balance of belting of rock and roll and romantic favorites. . . . BEVERLEE DENNIS has established a high place as a big favorite on our Fabulous Las Vegas Strip, she sparks the tinder of wit and song with her combined talents toward laughter in full measure. The "Adorable Menace" hits a new high with her impersonation of the "Queen of Song," Sophie Tucker, and her standard bit as an elevator operator. BEVERLEE DENNIS will be around glittering among our fine comediennes for a long, long time. . . . The DONN ARDEN DANCERS in two colorful production numbers features lovely production singer, CINDY GIRARD as well as the excellent solos of dynamic DIANE VARGA and lovely FLO WALTERS. . . . Capable M.C. ART JOHNSON weaves together this entire program of outstanding entertainment with the excellent musical backing of CARLETON HAYES and his orch.

DUNES

(Continued from Page 19)

"G" string is an "A," and the cleavage is natal, when 24 gorgeous gals with 24 feathers (more or less) dance and prance artfully, introduced by TED LAWRIE, the Club Lido (Paris, France) rage, and who is most impressive as the featured singer in the production numbers. . . . For comedy and cleverness, LARRY GRISWOLD scores in a trampoline act that is different and hair-raising. . . . PATTI ROSS is an acrobatic dancer as graceful as a fawn, performing incredible points of balance and "What-have-you's." The lovely brunette is "on" briefly, but she is a memorable standout. . . . PAT AMBER HOLIDAY is a towering beauty with flaming tresses, whose exotic dancing is swivel rhythm with a set of gyrations to behold. . . . MISS VALLKYRA, "Miss Cheesecake of 1956" is another exotic dancer with a pair of stems that are a sculptor's dream. . . . NICKI & NOEL are show stealers with their comedy ballroom dancing. "Dime a Dance" is the highlight of their clever

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routines. . . . Go prepared to endure aching ribs, the price you will pay for laughing at the group comicy of JOE DERITA, IRV BENSON and MURRAY BRISCOE, aided and abetted by GRACE REED. . . . Petite and pretty MISS LONI is a foot juggler of re-known, whose tootsies perform miracles of grace and coordination. . . . Magnificent staging, dreamy costumes and elegant props, "Minsky Goes to Paris" is smartly integrated, sparkling with talent and far more red hot than "blue." . . . HOYT HENRY and His Orchestra command the music that bolsters this "heat wave" in the winter time in FLV.

EL CORTEZ

(Continued from Page 19)

dancing CIRQUETTES are pleasing to the eyes in their dazzling costumes and fine routines. The show is masterfully backed by BUSTER HALLETT and his orchestra.

SAHARA

(Continued from Page 20)

a tune and then tug at your heart-strings with nostalgia songs. You'll enjoy TONY BENNETT'S fine voice and his selection of tunes. His rendition of "I Can't Give You Anything But Love" is guaranteed to have your toes tapping and your fingers drumming. . . . CONSTANCE BENNETT, lovely and smooth in her role of supper club satellite singing and, yes — rockin'. The transition from the poised sophisticate-singing "Down With Love," "A Brand New Hat," "Happiness," the poignant "Boulevard of Broken Dreams" and the lovely "Parlez Moi D'amour" to a hoyden-ish jean clad hep cat belting out the old R & R delights all audiences. . . . The lovely SAHAREM DANCERS in the excellent MORO-LANDIS Productions complete a full evening of pleasure together with the always fine music of CEE DAVIDSON and his orchestra.



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TUESDAY, APRIL 23

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The TRENIERS

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FLAMINGO

(Continued from Page 20)

through when she introduces a "folk aria" then belts out the "St. Louis Blues." Dance steps and rhythm in the popular "Rock & Roll" mood accompany the lusty "Won't You Come Home, Bill Bailey" — and the packed house loved it. Reluctantly the patrons had to be satisfied with the closing "Lullaby Song." MISS HELEN TRAU-BEL'S stay will be all too short so make this show a must on your list. . . . "Professor Waldo Schmitt" opened the show presaging the clever antics of ventriloquist ROBERT LAMOURET, comedy star of the PERRY COMO SHOW. The tango with the irrepressible, wisecrack Duck is a must — and prepare for side-splitting laughter at the soapy rendition of "Figaro." His charming accent and pleasant manner have won the hearts of Las Vegas. He'll be a repeater for sure. . . . "Master Magician, Supreme" best describes RICHARDI, JR. if you think that seeing one magician is seeing them all, you'll change your mind when he does wonders with fruit, an egg and a canary! Giving generously of his art of legerdemain RICHARDI, JR. "feeds" milk to ROBERT LAMOURET'S duck. At least an attempt is made. You'll love it. . . . The lovely FLAMINGOETTES please with a beautifully staged Calypso number. MARY MENZIE is delightful in her gold-garbed solo. And the Irish are not forgotten — there are jigs and reels and an Irish Fair to honor "the Auld Sod," backed by the excellent musicianship of LOUIS BASIL and the orchestra.

RIVIERA

(Continued from Page 20)

a kick out of the "Trip Around the World." The "little one" sends DENNIS to London, Germany and Ireland . . . and wait until you see the "Day" as Yul Brynner — as a Cockney in London, in character, visiting Ireland singing "Machushla" and Calypso, no less, to the melody of "Matilda." . . . The CARSONY BROS., EARL and twins JOE & BERT will amaze you with their unbelievable demonstrations of agility and balance. There have been many artists of this kind, but few show the perfection of co-ordinated movements that these boys have mastered. For example, a one-finger stand on a bowling

ball by Carl, a one-hand stand on a cane with a brother wrapped around him, and many other feats. To see them perform is a treat. . . . Yes, DENNIS DAY, with his cast of DON DOYLE, who'll make you believe in leprechauns, the vocal assists from singers ANGEL MARLO, MONTE BATTEN, BILL PARSONS, DENNIS LOVE and CHUCK NELSON has brought a bright, new "family" show for all to enjoy. . . . The beautiful production numbers, featuring the DOROTHY DORBEN DANCERS have been held over from the Harry Belafonte show and are so easy on the eyes. . . . Backing the entire show is Maestro RAY SINATRA and his excellent orchestra.

SILVER SLIPPER

(Continued from Page 21)

beauty is captivating. . . . For lilted songs that send you off on a journey of reminiscing, THE BARBARY COAST BOYS (BOB FISHER and MILT FIEBER at piano) are the greatest at this barber shop warbling. . . . For novelty, THE PEOP-ETTES are an unusual puppet act, using their own heads — a half man — half puppet caper that is striking in its unusual treatment. . . . And hold your fire, boys, "JESSIE" JAMES is back, belting out those songs with the equal perfection as did another famed "Jessie" sight the whites of your eyes at a 100 yards. JESSICA JAMES former leading woman of the recent George White's Scandals of 1957, has joined the SILVER SLIPPER regulars, and this flaming tressed thrush is one of the most dynamic additions this cast has boasted in many a moon. . . . Diminutive comic SPARKY KAYE, gorgeous MISS NEVADA, wow wow MAC DENNISON, emcee JIMMY CAVANAUGH and the ravishingly beautiful SILVER SLIPPERETTES, all are the solid touch in this package, together with the musical backing of maestro GEORGE REDMAN & HIS ORCHESTRA.

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★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.

★ ★ ★

YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE

this week on TV..

MAR. 23rd
THRU
MAR. 29th

SATURDAY — March 23

- 10:30 8 Premiere Showcase
- 11:00 8 Basketball
- 11:30 2 NBA Basketball
- 1:15 8 Christian Science
- 1:30 2 Movietime
- 8 Gulf Stream Handicap
- 2:00 8 Action Theater
- 3:00 2 Cartoon Cavalcade
- 4:00 2 Bowling Time
- 8 To Be Announced
- 4:30 8 Whirlybirds
- 5:00 2 Perry Como
- 8 Mighty Mouse Playhouse
- 5:30 8 Captain Kangaroo
- 6:00 2 Caesar's Hour
- 6:30 8 Lone Ranger
- 7:00 2 George Gobel
- 8 Star Performance
- 7:30 2 Hit Parade
- 8 Two for the Money
- 8:00 2 Lawrence Welk Show
- 8 Jackie Gleason
- 9:00 2 Request Playhouse
- 8 Gale Storm
- 9:30 8 Mr. & Mrs. North
- 10:00 8 Gunsmoke
- 10:30 2 Fremont Hotel Theater
- 8 Las Vegas Bowling
- 11:30 8 Conrad Nagel Theater
- 12:00 2 Night Cap Theater

SUNDAY — March 24

- 10:30 8 This Is The Life
- 11:00 8 The Christophers
- 11:30 8 The Lighted Window
- 12:00 2 Outlook
- 8 Face The Nation
- 12:30 2 File 7
- 8 World News Roundup
- 1:00 2 Wide, Wide World
- 8 Odyssey
- 2:00 8 Mama
- 2:30 2 Oral Roberts
- 8 Mr. McBoing Boing
- 3:00 2 Meet The Press
- 8 Mystery Theater
- 3:30 2 Championship Bowling
- 8 Sunday Matinee
- 4:30 2 Hallmark Hall of Fame
- 5:30 8 Telephone Time
- 6:00 2 Alcoa Hour
- 8 Frontier
- 6:30 8 Cisco Kid
- 7:00 2 American Legend
- 8 Private Secretary
- 7:30 2 Wire Service
- 8 Frontier Doctor
- 8:00 8 Ed Sullivan
- 8:30 2 Ray Anthony Show
- 9:00 8 Gangbusters
- 9:30 2 Sunday News Caravan
- 8 General Electric Theater
- 10:00 2 Nite Owl Club
- 8 Fremont Hotel Theater
- 12:00 2 Late Nite Owl Movie

MONDAY — March 25

- 11:45 8 Premiere Showcase
- 12:00 2 Matinee Theater
- 8 Movie Playhouse
- 1:00 2 Queen For A Day
- 1:30 8 Hotel Fremont Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Liberace
- 3:30 8 Damon Runyon
- 4:00 2 Be My Guest
- 8 To Be Announced
- 4:30 2 Nat King Cole
- 8 Circle 8 Corral
- 5:00 2 Gene Autry
- 8 Flash Gordon
- 5:30 2 Amos 'N Andy
- 8 Duffy's Tavern
- 6:00 2 News & Weather
- 8 News & Weather
- 6:30 2 Robert Montgomery
- 8 Robin Hood
- 7:00 8 Life Of Riley
- 7:30 2 Soldiers Of Fortune
- 8 TV Digest
- 8:00 2 Captain Gallant
- 8 Highway Patrol
- 8:30 2 Stanley
- 8 Dr. Christian
- 9:00 2 Playhouse
- 8 I Love Lucy
- 9:30 2 People Are Funny
- 8 December Bride
- 10:00 2 Treasure Hunt
- 8 Dick Powell
- 10:30 2 News & Owl Movie
- 8 Telenews
- 10:35 8 Tonight at the Movies
- 12:30 2 Late Nite Owl Movie

TUESDAY — March 26

- 11:45 8 Premiere Showcase
- 12:00 2 Matinee Theater
- 8 Movie Playhouse
- 1:00 2 Queen For A Day
- 8 It's Fun To Reduce
- 1:30 8 Encore Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Liberace
- 3:30 8 Dick Powell
- 4:00 2 Be My Guest
- 8 To Be Announced
- 4:15 8 Love of Life
- 4:30 2 Jonathan Winters
- 8 Circle 8 Corral
- 4:45 2 NBC News
- 5:00 2 Big Surprise
- 8 Tim McCoy—Junior Science
- 5:30 2 Amos 'N Andy
- 8 Duffy's Tavern
- 6:00 2 News & Weather
- 8 News & Weather
- 6:30 2 Armstrong Circle Theater
- 8 Kingdom Of The Sea
- 7:00 8 \$64,000 Question
- 7:30 2 Stage 2
- 8 Do You Trust Your Wife
- 8:00 8 Phil Silvers Show
- 8:30 8 State Trooper
- 9:00 8 To Tell The Truth
- 9:30 2 Top Tunes & New Talent
- 8 Science Fiction Theater
- 10:00 8 If You Had A Million
- 10:30 2 News Jackpot
- 8 Telenews
- 10:35 2 Nite Owl Club
- 8 Hollywood's Best
- 12:30 2 Late Nite Owl Movie

WEDNESDAY — March 27

- 11:45 8 Premiere Showcase
- 12:00 2 Matinee Theater
- 8 Noon at the Dunes
- 1:00 2 Queen For A Day
- 8 It's Fun To Reduce
- 1:30 8 Encore Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Garry Moore
- 3:30 8 Mr. & Mrs. North
- 4:00 2 Food Page
- 8 Everything Under The Sun
- 4:30 2 Xavier Cugat
- 8 Circle 8 Corral
- 5:00 2 Gene Autry
- 8 Joe Palooka
- 5:30 2 Amos 'N Andy
- 8 Duffy's Tavern
- 6:00 2 News & Weather
- 8 News & Weather
- 6:30 2 Greatest Fights
- 8 Death Valley Days
- 7:00 2 Wednesday Night Fights
- 8 Feature Movie
- 8:00 2 Disneyland
- 8 Godfrey And Friends
- 8:30 8 Dr. Hudson
- 9:00 2 Navy Log
- 8 Hemo, the Magnificent
- 9:30 2 Life With Father
- 10:00 2 Ozark Jubilee
- 8 Search For Adventure
- 10:30 2 News & Owl Movie
- 8 Telenews
- 10:35 8 Hollywood's Best
- 12:30 2 Late Nite Owl Movie

THURSDAY — March 28

- 11:45 8 Premiere Showcase
- 12:00 2 Matinee Theater
- 8 Noon at the Dunes
- 1:00 2 Queen For A Day
- 8 It's Fun To Reduce
- 1:30 8 Encore Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Liberace
- 3:30 8 Search For Adventure
- 4:00 2 Be My Guest
- 8 To Be Announced
- 4:15 8 Love Of Life
- 4:30 2 Dinah Shore
- 8 Circle 8 Corral
- 5:00 2 Gene Autry
- 8 Brave Eagle
- 5:30 2 Amos 'N Andy
- 8 Duffy's Tavern
- 6:00 2 News & Weather
- 8 News & Weather
- 6:30 2 Ramar of the Jungle
- 8 Roy Rogers Show
- 7:00 2 Lux Video Theater
- 7:30 8 Your Community
- 8:00 2 You Bet Your Life
- 8 Public Defender
- 8:30 2 Dragnet
- 8 Climax!
- 9:00 2 Sheriff of Cochise
- 9:30 2 Ford Show
- 8 Lineup
- 10:00 2 Lilli Palmer Theater
- 8 Charles Boyer
- 10:35 8 Hollywood's Best
- 12:30 2 Late Nite Owl Movie

FRIDAY — March 29

- 11:45 8 Premiere Showcase
- 12:00 2 Matinee Theater
- 8 Noon at the Dunes
- 1:00 2 Queen For A Day
- 1:30 8 Encore Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Liberace
- 3:30 8 Charles Boyer
- 4:00 2 Be My Guest
- 8 Your Home Garden
- 4:30 2 Xavier Cugat
- 8 Circle 8 Corral
- 5:00 2 Blondie
- 8 Lil Rascals
- 5:30 2 Amos 'N Andy
- 8 Kit Carson
- 6:00 2 News & Weather
- 8 News & Weather
- 6:30 2 Federal Men
- 8 Beat The Clock
- 7:00 2 Cavalcade Of Sports
- 8 Rin Tin Tin
- 7:30 8 Annie Oakley
- 8:00 2 Men Of Annapolis
- 8 Whirly Birds
- 8:30 2 Uncovered
- 8 Lineup
- 9:00 2 Kraft Theater
- 8 Code 3
- 9:30 8 Playhouse Of Stars
- 10:00 2 Combat Sergeant
- 8 Damon Runyon
- 10:30 2 News & Owl Movie
- 8 Telenews
- 10:35 8 Hollywood's Best
- 12:30 2 Late Nite Owl Movie

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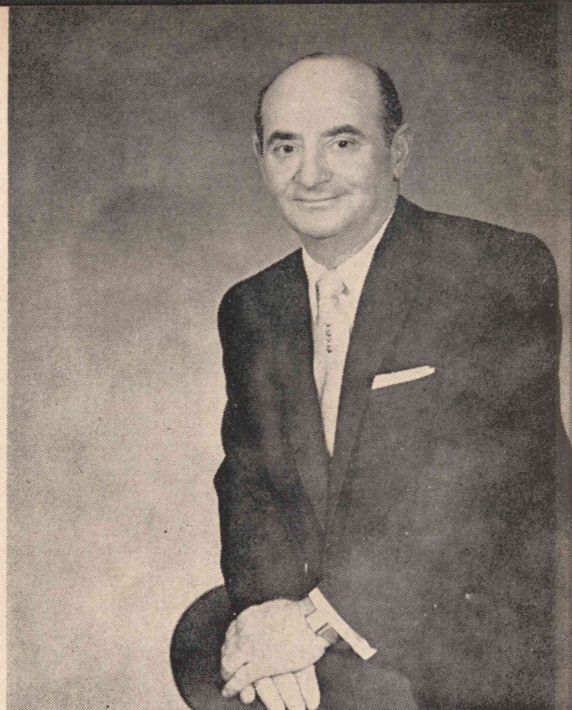
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● *The above portrait is a camera study of Sherlock Feldman, popular localite,
employed as Casino Manager, graveyard shift, at the Dunes Hotel.*



EL RANCHO VEGAS

(Continued from Page 19)

concerned. . . . BETTY GEORGE, whom BERLE intros as "the gal who makes Anita Ekberg look like a boy," followed by "Get your bets down, boys, they're coming out," is a cheery chickadee who can withstand Uncle Miltie's panickers and go right on belting out a song magnificently. "Love, Love, Love" is a bellringer. . . . STAN FISHER is a harmonica virtuoso of great renown and never has "Roumanian Rhapsody" been played more beautifully. "Night and Day," accompanied by Uncle Miltie's "one-noters," and "St. Louis Blues" with said comic conducting, is mighty fine entertainment. . . . THE METROPOLITAN SEXTET create a change of pace with their operatic arias — and yes, the great clown is in on this act, too — but you'll like, like, like this mixture of "Schmaltz and Scherherazade." . . . For precision dancing, THE DUNHILLS are the greatest. These terping tornadoes get an able assist from BERLE, who dances it "straight," proving that he is still one of the best of the high stepping hoofers. . . . Well integrated,

smartly styled, THE MILTON BERLE REVUE unquestionably will do an SRO biz for this bistro during the entire eight stanzas. . . . THE RENEE MOLNAR DANCERS showcase with an excellent intro production number, and DICK RICE and His EL RANCHO ORCHESTRA are a standout in the musical bolstering of the entire show.

SANDS

(Continued from Page 21)

excellence and his singing is on equal basis with most of our top song stylists. SAMMY DAVIS JR. is at the pinnacle of his career. His name, "written with indelible ink," will live in the annals of show business as an ever-great and that's for sure. With Sammy are his uncle, WILL MASTIN and his dad SAMMY DAVIS SR., who are his "guiding lights" . . . the two gents are top-notch in their field of the tap and soft-shoe dance. Uncle and Dad put on a few specialty numbers and then it's SAMMY JR. who takes the spotlight — and that's all! ! And after many encores, "Mr. Wonderful" has to beg off. . . . On the same bill, and a newcomer to our scene is comic AL-

LAN DRAKE. He scored a big success when he appeared a few weeks ago at the Copacabana in New York City. His recent guest appearances on network television shows, and the audience reaction shows definite signs of "future star billing." According to advance p.r. releases, ALLAN DRAKE is a very humorous fellow presenting new and refreshing material. . . . The BEACHCOMBERS AND NATALIE, as in previous productions, are superb — offering excellent background vocalizing for production numbers. This little gal possesses a powerful and magnetic voice; most surprising to find in such a petite lady. . . . Choreographers RENEE STEWART AND BOB GILBERT present the beautiful Copa Girls in lavish production numbers outfitted in gorgeous costumes. Maestro ANTONIO MORELLI and his excellent men of music offer flawless musical background for the entire show.

ROYAL NEVADA

(Continued from Page 20)

SHARPS, who hail from San Francisco, offer clever impersonations and frantic antics that are pleasing and enjoyable. Bass, guitar and accordion make up this trio and guaranteed to appeal to even the most critical. Seldom have we heard the accordion played with such feeling and perfection. This is their "serious" side of the program. . . . RONNIE ROSE on the piano is destined for a long stay at this bistro. Playing the music you like to hear plus, 'requestfully yours' comes easy to this fine performer on the "88."

SHOWBOAT

(Continued from Page 21)

some of his "sharpies" to tell the gang at the office. . . . The smooth, the suave, the exotic gyrations of NIKKI JOYE are a joy to behold. This gal rates kudos in the artistry of the "exotic." Seeing is believing, and you'll be glad you did. . . . The rich, vibrant voice of

the handsome M.C., GARR NELSON, weaves the entire presentation into a delightful pattern. GARR is ably assisted by the SHOWBOAT GIRLS, whose scantily costumed production numbers add zest to a well-rounded program of entertainment, backed by the fine music of MIKE WERNER and his orchestra.

THUNDERBIRD

(Continued from Page 21)

a few. Dubbed the "South American Sophie Tucker," she'll win your heart with her infectious smile and captivating mannerisms. . . . A surprise item in this exciting Revue package is a curvaceous and lovely Warner Bros. film star — brunette TULARA LEE. She's a comedienne who sings, dances and "acrobats." A humorous bit is when she invites a patron to share the stage with her. You'll hold your breath, then laugh uproariously when the "slips" occur. . . . PEG LEG BATES — a "wonder man" of taps, continues to astonish all with the perfect precision and rhythm of the "wood" in all his syncopated numbers. . . . BOY FOY, master of balance and control, will keep you in suspense as he plies his art in juggling, all done on various-sized unicycles. . . . The rhythmic blend of voices of JIMMY CLARK and the UP-TO-DATERS is a youthfully refreshing segment of this package. They also entertain in the Lounge. These lads will bear close watching in the field of trios. JIMMY CLARK is the M.C. for the entire Revue. . . . The JUNO CALYPSO TRIO, featuring calypsonian dancing of JEANNIE THOMPSON, precedes the colorful closing number of Trinidad flavor and pleasing patrons with re-appearance of the show's star LENY EVERSONG, and INTERNATIONAL beauties, among whom is exotic MAI TAI SING, original star of the "China Doll Revue." . . . GAIL ROBBINS backs up the International flavor of this show with two beautiful production numbers.

JACK CORTEZ

Fabulous

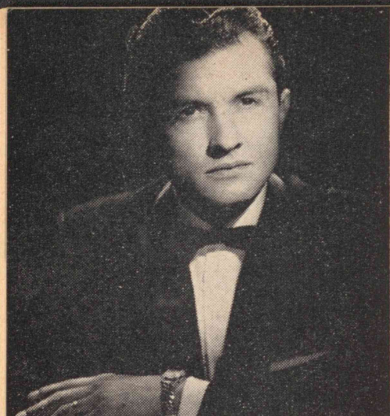
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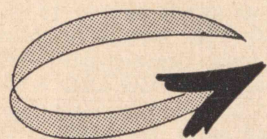
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OBSERVATIONS

(Continued from Page 5)

for Las Vegas. There were many producers of the precious metals in Eldorado Canyon and some of those mines were making wealth for Las Vegas until twenty years or so ago. There seems to be no certain record of the gold produced by the Techatticup (an Indian word meaning "Hungry for Flour," but it is known to be large. Records show that the Wall Street mine, which operated almost fifty years, produced more than ten million in gold.

A few miles from Eldorado Canyon the camp of Searchlight was opened and remained productive for many years. In 1908 when the county was divided it was the largest and most prosperous town in the new county of Clark, excelling even our town of Las Vegas. It was only by a narrow margin that Las Vegas succeeded in becoming the county seat of the new Clark County.

But few people are aware that in the 1870's Pioche was a bustling city of more than ten thousand people with paved streets, red fire hydrants and everything. The famous Raymond-Ely

mine was the principal producer, its principal ores being of silver. Early in the '70s it was rumored that Congress was intending to pass an act demonitizing silver. (I suppose to protect producers of gold). Nobody, in or about the Pioche mines believed this ever could happen and the operations went on as usual. But suddenly word came that the Act had been passed and signed by President Grant.

Consternation struck the Pioche mines. Great and expensive pieces of machinery being hauled to the mines were dumped off the wagons and the mines closed down. I visited the old Raymond-Ely mine nearly forty years after the "Crime of '73" and talked with an old fellow who had been watchman at the mine all those years. He was sure the mines would soon reopen, but admitted that he was a "little bit" tired of waiting.

Two principal reasons brought me to Las Vegas. One was hope of a great dam in the Colorado River and the other the story told me by a noted engineer, John P. Culver, about a great lead-zinc mine near Las Vegas named the Potosi. In 1906 my partner and I got a contract to purchase the mine and

worked it for several years, finally losing it in 1910 on a legal technicality. That mine in the years 1910-14 introduced more than three million dollars in lead and zinc, but I never received any of it.

Early in the century a mining camp was making at Goodsprings, forty-four miles southwest of Las Vegas. During the years of World War I the camp became very prosperous; had a hotel, stores and plenty of saloons, just like other cities. It even had a newspaper "Goodsprings Gazette" owned and edited for several years by our daughter Florence.

The Yellow Pine, at Goodsprings, paid in dividends on its stock \$3,030,050, and made that town one of the most hustling and bustling towns in the entire state. Goodsprings had many profitable producers. One was the Boss Mine, a producer of Pumbojarosite, the ore of platinum. During the war the price of platinum rose to \$125 an ounce and carloads of the ore brought returns of \$15,000 a carload. It was phenomenal and made all us fellows feel as if we had the world by the tail with a downhill pull.

There have been many profitable deposits of minerals discovered in the state of Nevada, many of which have brought wealth to our people. Even of late years materials dug from the ground have brought us wealth. I remember how the ores of manganese brought that vast investment of more than \$145,000,000 to the plant at Henderson and left us that great enterprise after World War II to serve as the nucleus of the vast and rapidly expanding industrial center at Henderson.

There is no moral to this story. I have not begun to touch on the many sources of wealth from mining we still have. I might suggest that mining still offers rewards to the prospector and that there are probably more Avenues leading through mining to wealth than by any other avenue of enterprise.

In this vast mountainous State of Nevada, there are probably undiscovered bodies of valuable ores as great or greater than ever yet brought to light. SOMEBODY, SOMEDAY, WILL UNCOVER THIS, AND REAP GREAT WEALTH.

Here's a definition of gossip . . . gossip is something that goes in one ear . . . and comes out!

LOUNGE STARS

(Continued from Page 7)

It's so easy to write about all these wonderful "Lounge Stars." They bring so much excitement to our beautiful hotels. Why not pick a Hotel at random and see for yourself? . . . The RIVIERA HOTEL has a "panic" going on with THE NOVELITES and LENNY KENT, with JACI FONTAINE. Where else could you find two such acts appearing in the lounge of the same hotel? Take a bow, SAMMY LEWIS, for starting a "first" in our great city. THE NOVELITES (having just finished four terrific weeks in the Riviera's Big Room) joined the ever popular list of stars in the lounges. And LENNY KENT needs no introduction. Stop at the Riviera once and we promise you'll be going back again and again. . . . Understand HENRI ROSE is closing at the D. I. after two and a half years. We're certain he won't be away too long. "Just a vacation," says Henri. . . .

MARY LOU MARTIN, featured "pop" singer with the GLEN THOMPSON TRIO at El Rancho Vegas always rates applause. This gal formerly sang with such band "greats" as Charlie Barnett, Tex Beneke and Ray McKinley.

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★ **The 3 SHARPS**

The popular trio is also featured twice weekly on Channel 8's television show "Noon at the Dunes." . . .

The GLEN THOMPSON group at the El Rancho Vegas is playing to record crowds every night. . . . El Rancho also has LORI HILTON and the MELODAIRES (Wowie — if this gal doesn't "send you," NOTHING WILL!) Never realized what a wonderful instrument the drums were until we watched LORI. And if you're listening — she sings, too. . . . Well, guess we've brought you as up to date in our lounges as much as we could at this time, so why not treat yourself to some of the great performers that only FLV could assemble at one time. Hope to see you while struttin' down the Strip. Till then, keep lounging around. . . .

THAT'S FOR SURE

(Continued from Page 9)

about to make its debut on the FLV scene and you'll have a vague idea. Prospective employes are being interviewed daily and the management is preparing for an early April opening.

Since MIKE NECHAK won the U.S. Gin Rummy Championship here, he has been plagued by challenges. Leading the list are NICK BARBERI and PETE LONGO (both of the ROYAL NEVADA HOTEL), who seek to dethrone the wearer of the crown. In his post at the HACIENDA HOTEL, Mike must listen to many who approach him, simply to brag of their own prowess in card contests. Incidentally, MERV ADELSON (owner of MARKET TOWN) received close to \$16,000 in the "Cardcutta," in which he "bought" the eventual winner. Having won the

\$10,000 First Prize, Mike accepted Adelson's \$250 offering and will donate the amount to the City of Hope. . . .

We are delighted to see CHICKI BERMAN back on the Fabulous scene. He and J. MARGOLIES have purchased the RIVIERA HOTEL Gift Shop. Chicki is well known to localites for he has been in and out of FLV for approximately fifteen years. Brother Dave, is a Co-owner of the Hotel.

BILL BURTON (Personal Manager of many top Show-Biz acts) is giving the proud Peacock some strong competition. His grogeous frau, MARGO is currently enacting a featured role in the BEL AIR PRODUCTION, "Dope Ship." The SCHENCK & KOCH production should earn Margo a long-term contract, if she is willing to accept it.

One hundred and fifty former residents of Steubenville, Ohio congregated at JOE RONDO'S COPA LOUNGE with a single purpose in mind. They provided a "Hometown Celebration" for guest-of-honor, DEAN MARTIN (SANDS HOTEL). "Dino" tossed off a few songs and D. J. TURK unveiled the wonders of Steubenville in "double talk." . . .

Las Vegas bowlers who made the trek last week-end to compete in the ORANGE BOWL CLASSIC at San Bernardino made a wonderful showing for the old hometown. Leading the men is RALPH ROLES, who made spectators cheer at his 7-game 1491 gross and 1589 net. Leading the Women's Handicap division is our own Princess, ETTA CORTEZ. KERN KRAUSE held Second Men's Handicap spot with 1532. Tied for Fourth on the Handicap list was AL POKOL. MARV KALKOWSKI was seventh with 1470 and Second in Scratch competition with

1424 (Roles held 1st spot here, also). We'd say that was mighty fine kegling. . . .

On April 17th, the ROYAL NEVADA HOTEL will be full of jumpin' rhythm. It will play host to CAB CALLOWAY'S opening in the "Cotton Club Revue." We were happy to learn our friend CLARENCE ROBINSON (of MOULIN ROUGE) produced this smash hit, which has proven to be a sensation across the nation. . . .

On March 22nd, little Doll, JODY IRWIN whistled merrily at her Second Birthday cake. We're not just gagging it up. This young lady whistled before she was a year old. Don't believe us? Ask Dad — STAN IRWIN (Entertainment Director of the HOTEL SAHARA). By the way, Stan also has a natal day coming up — March 28th. The Irwins are a busy lot, come March of the year. . . .

A real fine trio in town can be seen at HOTEL EL RANCHO VEGAS. Take a good look 'n listen to LAURIE HILTON and the MELODAIRES. You'll likee verree muchee! . . .

Patrons at the FREMONT HOTEL cannot help but admire the graceful movements of cocktail waitress, SONYA BESANT. Many remark "she seems to float like a dancer." Well, sir! She actually is! Sonya danced in the cast of "Guys And Dolls" and also on TV in New York. We don't know if she has shelved her dancing shoes permanently but the FLV climate has gotten under her skin. . . .

TORRIS BRAND was a very good choice as Musical Director for the HACIENDA HOTEL. He and his orchestra will back COLE PORTER'S "Can Can Revue" when it opens there, April 11th (Palomino Room). Torris is a fine Alto Sax man and is one of the most capable musicians in the business.

On March 21st, the L.V. B'NAI B'RITH gave its annual "Stag Dinner," honoring JAKE FREEDMAN, of the SANDS HOTEL. The "Little General" will definitely remember this occasion even though his scrapbook is filled with many illuminating events. . . .

Over at JOE W. BROWN'S HORSE-SHOE CLUB, a dice dealer invested \$3.50 on a KENO ticket and hit a six spot winner. The following evening, he made the same investment and hit an eight spot for \$12,500. Although just here a few months, the gaming employe turned on his heels and proved

one could "leave a winner." (Yep! He left town with the loot.) . . .

After a lengthy, successful run, the TRENIERS closed at the ROYAL NEVADA HOTEL and are now appearing at Sardi's, in Hollywood. Co-incidentally, they are making a picture for SAM KATZMAN, "Calypso Heat Wave." We advise their local fans not to fret. The Treniers will return to the Royal Nevada on April 23rd. (Note to BUD TRENIER: Our apologies! We didn't notice your name missing from the review. Compensation for the oversight shall be made in the future.) . . .

New York sportsman, MIKE RIZZO is stopping at the HOTEL SAHARA. He told SAM BUTERA (of LOUIS PRIMA'S band) he'd enjoy FLV much more if his N.Y. Doll, BETTY GAMBINA would arrive to share it with him. . . .

We've never seen such crowds at the Opera House (HOTEL EL RANCHO VEGAS) as there are since MILTON BERLE opened, February 20th. When Maitre d' ARTURO puts up the SRO signs, he means just that! Each show sees one hundred or so patrons in the Standees section. Berle is not only "Mr. TV" but "Mr. Showbiz," as well.

SONDRA STEELE finally cut the blues record her fans have requested for many years. She hit the jackpot with her solo of "Did You Cry" and "Don't Take Your Love From Me." In order to avoid any wrong impressions, Sondra and hubby JON are still duetting it on wax (and in private life, too, by golly!). . . .

We were greatly saddened to learn of the demise of MRS. ANNA ZION, 77 year old mother of DEBBIE PRELL. Mrs. Zion had many local friends, among which we counted ourselves. She was a wonderful person and one whose loss will be felt by all. Our sincerest condolences to her family. . . .

It is being rumored about that the phone company plans a special news service which will include stock market reports. Sounds like a very good move to us . . . and that's for sure.

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and SAVE!



*Yours Truly
and Truly Calypso*

The
**JUNO CALYPSO
TRIO**

Appearing
At The . . .

Thunderbird

CRISWELL PREDICTS

(Continued from Page 11)

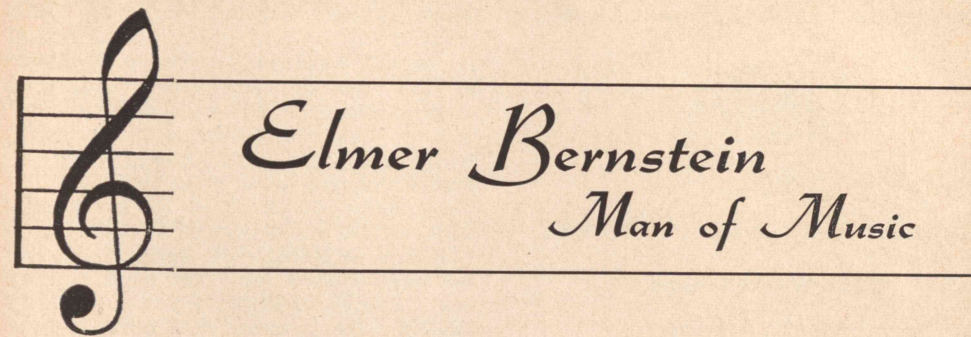
home! . . . Detroit: One of the biggest bombshells in your history will be the merger of two automobile manufacturers! . . . Paris: Solid perfume, sealed in plastic, will be your next million dollar export! . . . Gracie Fields: You will make a world tour with your songs and dances, captivating audiences everywhere! . . . Madison Avenue: The advertising capitol of the world will be shocked by the creation of house agencies by 10 of our largest spenders for tv, radio and newspaper! . . . San Francisco: You will be the host to the next world convention of Chess Players! . . . John J. Miller: Your coming book, "Backstage" in which you tell little known facts about well known personalities and families, will prove to be a major best seller and a prize willing tome! . . . New Orleans: Your next civic venture will be an international cooking contest in which all the famed chefs

of the world will prepare their most famous dishes! . . . Lily Pons: You will toss aside the opera and invade the popular music field with your own version of rock-and-roll in the classic manner! . . . Spokane: Your area will be used to test the latest safety measures adopted by our air force! . . . Arlone Twyman: Your next and most startling design will be a bedside desk, which unfolds over the bed when needed. This will also prove popular with invalids and will permit them to earn money in their home while ill, and direct their business as usual! Wonderful!

YOUR INCREDIBLE FUTURE:

As the years roll on, like great black oxen, we find our selves more concerned with tomorrow and not yesterday. The very word today seems to be out of our vocabulary! We are poised between two voids, the past and the future! The past is past, and the charm of the past is that it is past! The future is yet to be unwound for us, but coming events cast their shadows! The aching muscle you have today, may prove a major problem tomorrow! That small cavity in your tooth, may cause that tooth to be pulled tomorrow! That growing habit of putting things off for tomorrow, may grow into a major fault and cause you much grief and loss of income! Only 25 years ago if you had walked down the street with a bottle of whiskey and a gold dollar, you would have been arrested for possessing the whiskey! Today, whiskey is legal, and the gold dollar, a collector's piece and only a few years ago it was illegal to own gold coins and you could have been arrested. Times constantly changes the value of things, but does not touch the inner faith of God within our-

(Continued on Page 38)



If a man has the talent, it is understandable that he can produce a monumental work. But how does he get the chance?

This intriguing question was answered in the career of ELMER BERNSTEIN, who at thirty-three was signed to compose and conduct the music for the most significant and costly picture ever filmed, Cecil B. DeMille's production of "The Ten Commandments."

Even Bernstein, who is extremely modest, admits, "I don't believe any composer has ever been called upon to do anything like this."

And the coveted assignment came to young Bernstein solely on the basis of his demonstrated extraordinary ability.

DeMille was looking for a composer for some preliminary music for the film which required ancient Hebrew and Egyptian themes to be played on instruments which have been a forgotten part of the art for thousands of years. And he listened to scores of recordings by widely-known composers assembled for him by Roy Fjasted, head of Paramount's music department, before hearing in a recording of Bernstein's work the quality for which he was searching. DeMille did not know whether the composer was famous or unknown — or for that matter, even who the composer was — when he said that the person who had done this particular piece of music was the one who seemed right for what he needed.

Bernstein was well into his initial work for "The Ten Commandments," he says, when he began to be aware that he might be under consideration as composer for the entire score of this epic dramatization of the life of Moses. He was awed at the thought of composing the music for such momentous Biblical events, depicted in

the DeMille film, as the moment when Moses first sees the Burning Bush and hears the Voice of God; the terror-filled plagues visited upon the Pharaoh and his people; the freeing of the Children of Israel from four hundred years of bondage; the gigantic movement toward freedom of the Exodus; the parting and closing of the Red Sea and the actual giving of the Ten Commandments upon Mount Sinai.

Henry Wilcoxon, the associate producer, reassured him, "If you thought it would be easy, you wouldn't be the man to do it."

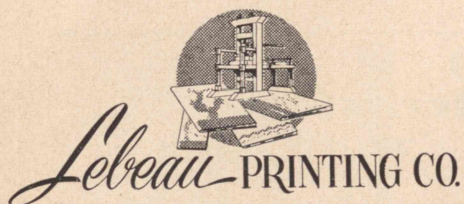
A tryout of soul-searing proportions came first. DeMille asked him if he would care to let him hear character themes for the major characters in the film. The audition was during a lunch hour several weeks later.

"I wrote seven," Bernstein says, "and after I'd finish playing each one, Mr. DeMille would ask me how I would use it in some particular scene or portion of the film — such as the theme for Moses as a great religious leader. He asked, 'How would you use this as a lullaby for the infant Moses?'"

Through all of it, the master filmmaker made no comment. When it was over, he remained silent for what seemed like an hour to Bernstein but he now suspects was not even a minute. Then quietly, Bernstein reports, DeMille asked, "Would you like to compose the music for the picture?"

"Yes sir," was Bernstein's lean and choked reply. Roy Fjasted and the DeMille staff broke into applause.

And when the months of work were over, and the score had at last been recorded on a film by a seventy-piece symphony orchestra, DeMille let it be known that he was more than well-pleased with his choice.



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CRISWELL PREDICTS

(Continued from Page 36)

selves! Could you imagine protection from violent winter weather with an invisible air screen? Can you picture yourself warmed in cold weather by a tiny locket worn around your neck? Could you envision your food cooked in ten seconds? These three items will be a part of your daily life within the next five years. They are already perfected and off the drawing boards, and in tested production! No wonder that we are more concerned with the incredible future than the problems of today and of dull yesterday!

HILLSWAY

(Continued from Page 15)

those swell guys ARTURA PETTERINO, the maitre D', and two of his assistants ROBERT PARE and BILL RYFF, saw me standing in the lobby trying to get a chance to have a late supper. These gracious gents found me a seat and I was able to enjoy a superb show starring Milton Berle and a most delicious dinner. I had stopped at two other places along the strip but couldn't get a table for love nor money. It surely pays to have friends!



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WORDS OF WISDOM

Benjamin Franklin once said: Friends and neighbors, the taxes are indeed very heavy, and if those laid on by the government were the only ones we had to pay, we might the more easily discharge them; but we have many others, and much more grievous to some of us. We are taxed twice as much by our idleness, three times as much by our pride, and four times as much by our folly; and from THESE taxes the commissioners cannot ease or deliver us by allowing an abatement.

James Russell Lowell once said: Democracy means not "I am equal to you" . . . BUT . . . "You are equal to me."

Emerson once said: Life is not so short but that there is always time enough for courtesy.

Abraham Lincoln once said . . . I do the very best I know how . . . the very best I can . . . and I mean to keep doing so . . . until the end. If the end brings me out all right . . . what is said against me won't amount to anything. If the end brings me out wrong . . . ten angels swearing I was right . . . would make no difference!

Kipling once said: Borrow trouble for yourself . . . if that's your nature . . . but don't lend it to your neighbors.

Thackeray once said: My friend is not perfect . . . no more I . . . and so we suit each other admirably.

Booker T. Washington once said: you can't hold a man down . . . without staying down with him.

Calvin Coolidge once said: Whether one traces his Americanism back three centuries to the Mayflower . . . or three years to the steerage . . . is not half so important as whether his Americanism of today is real and genuine. No matter on what various crafts we came here . . . we are all now in the same boat.

Thomas Henry Huxley once said: Next to being right in the world . . . the best of all things is to be clearly and definitely wrong . . . because you will come out somewhere! If you go buzzing about between right and wrong, vibrating and fluctuating, you come out nowhere! But if you are absolutely and thoroughly and persistently wrong . . . you must . . . some of these days . . . have the extreme good fortune of knocking your head against a fact . . . and that sets you all straight again.

Christopher Morley once said: BIG shots are only LITTLE shots . . . who KEEP SHOOTING!

Charles Evans Hughes once said: A man has to live with himself and he should see to it that he always has good company.

Robert Louis Stevenson once said: To be honest, to be kind, to earn a little, and to spend a little less . . . to make upon the whole a family happier for his presence, to renounce when that shall be necessary, and not to be embittered, to keep a few friends but these without capitulation; above all . . . on the same condition, to keep friends with himself.

An ancient philosopher once said: Despise no thing . . . and no man . . . for there is no man that has not his hour . . . and no thing that has not its place!

Abraham Lincoln once said: The man who can't make a mistake . . . can't make anything!

Cervantes once said: He who loses wealth loses much . . . he who loses a friend loses more . . . but he who loses his courage loses all!

William Allen White once said: I have no fear of tomorrow . . . because I have seen yesterday . . . and I love today.





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'ROUND THE TOWN

(Continued from Page 13)

and when she can catch up to them. . . . TOMMY HYNES (Dunes bellman) has two daughters — Barbara, 11 and Sandra, 9 — who live in Long Beach, Calif. Tom has a new car in which he drives there each week for a visit with the youngsters, but the driving gets pretty tedious. Anyone want a ride? Call Tommy — and if you want to drive, you've got a deal. . . . Good to welcome Art "Cow Eyes" Engler back to FLV. Art and his gang have been away too long, but they are now entertaining the Hacienda customers to some real fine music. . . . Several localites were among the many visitors enjoying the champagne breakfast last Sunday at the R. N. This innovation has really caught on. . . . MICHAEL CORDAY, commuting between his Bonneville street shop and the Desert Inn salon, is one of our busiest hair stylists. . . . DUSTY SPRINGSTON of Las Vegas Bowl was caught relishing a leisurely cigar before he's caught up in the whirl of the Womens' Bowl-

ing Tournament. And just thinking about bowling makes me thirsty which puts to mind FRANK and LARRY of the Cork 'n Bottle Liquor store who have all sorts of remedies for the "big thirst." They have all the little "extras" that make the private liquor cabinet the last word in home entertaining. Drop in to see them. . . . In the meantime, see you next Saturday as we go 'Round Town.

MIGHTY MIXTURE

(Continued from Page 17)

vival, should schedule this immediately. A 'Heart Day' at the Polo Grounds in early May with the proceeds to go half to the family of Bill Sarni, the young catcher who was stricken and the other fifty percent of the gate sent to the Heart Fund. How about it, Mr. Stoneham???

The Lord's Prayer is not, as some fancy . . . the easiest, the most natural of all devout utterances. It may be committed to MEMORY quickly . . . but it is slowly learned by HEART!

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