

Jack Corbett

APRIL 20, 1957

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LAS VEGAS Magazine



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Fabulous LAS VEGAS
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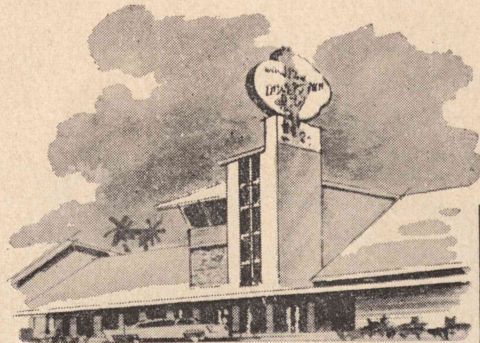
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DESERT INN



Observations

by "POP" Squires



ABOUT LAS VEGAS

A HE ONLY yardstick by which we can judge or measure the future of Las Vegas is a review of the past of this and other cities of the great Inter-Mountain country. LET'S FIRST TAKE A GLANCE AT OUR PAST!

Modern Las Vegas was born with the sale of lots in the new townsite on May 15 and 16, 1905. That established us as a town — an extremely raw town with no water system (except the privilege of dipping water from the Vegas Creek in a bucket and the promise of a future system to be furnished by the railroad company). A few blocks of streets were being graded and covered with gravel and curbed with redwood planks. If we had any legal business to attend to, we had to take a trip of about 150 miles by

rail and 33 miles by team to the County Seat at the dead old mining camp in Pioche. If we had any ambitions, politically or otherwise, we had to secure the approval of the metropolis of the county, the old mining camp of Searchlight, about 54 miles over dust filled ruts to the southeast of us.

Our discouragement was heightened by the great bank panic of October, 1907, which closed practically every bank in the United States. Our own First State of Las Vegas was one of the few to stay open — for the probable reason that there was but little money on deposit, and because the railroad owned most of the town and could not afford to let it go to ruin.

The few of us fellows left decided to do something about it. We would divide old Lincoln County and create a

(Continued on Page 25)

In this Issue:

OBSERVATIONS	5
LOUNGE STARS	7
THAT'S FOR SURE	9
CRISWELL PREDICTS	11
HILLSWAY	13
'ROUND THE TOWN	15
THIS IS CHICAGO	17
CURTAIN TIME	19, 20, 21
FABULOUS LAS VEGAS DIRECTORY	24
THIS WEEK ON TV	28, 29
COMING ATTRACTIONS	41



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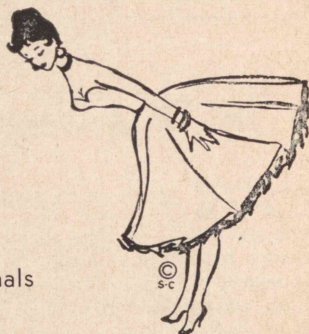
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LOUNGE STARS



By Harvey Schuman

THE FRANK MOORE FOUR, now raising the roof at the SANDS Hotel, is without a doubt one of the great groups of the day! RICHIE MOORE'S accordion background accompaniment make's DALE MOORE on the Sax sound like a complete section . . . for all those who like SOLID MUSIC, this group, consisting of Sax, Bass, Accordion, Trombone and Drums will absolutely flip you! I would like to compliment MR. SY SAMUELS of the SANDS Hotel for bringing this group and their superb music to FLV. . . . While at the Dazzling TROPICANA Hotel, I was happy to see the MELCHIONNE TRIO playing to the astoundment of the listeners. . . . SAM MELCHIONNE is no stranger to Las Vegas . . . he plays the style of music that is Oh So Easy to listen to. . . .

In the lounge of the TROPICANA is the BERNIE NEROW TRIO brought here from New York to delight nightly audiences in the lounge. . . . After listening to them, it's my guess they have found a new home. This young man BERNIE makes a piano talk with such ease it's a pleasure just watching him. . . . Stopped to talk to EDDIE FISHER and was thrilled to find him playing with his beautiful daughter. She is one of the most gorgeous babies

. . . so chubby and happy, and one thing sure, she knows her dad. EDDIE is a REAL wonderful guy and the TROPICANA Hotel knew what they were doing when they signed this super singer as their first big star! . . .

THE DICK LANE QUARTET has just opened at the SANDS Hotel and already has the audiences in the palm of their hand. . . . The DUNES Hotel has the TOMMY ROBERTS QUINTET in their lounge. . . . MAN how this group can play! They have you jumping right in your seat . . . 'Swing' is their BUSINESS and they let you know it . . . but right away! You just can't help but enjoy each and every group in the lounges of all our glamorous hotels. . . . Not only are they outstanding musically but personally they are even more so. Few people, if any, realize how difficult it is to entertain with all the noise in the background. These kids never complain, they just go on and try to please everyone alike. Let's give a TIP OF OUR HATS to a troupe of great artists, our LOUNGE STARS. . . .

CHICO (The Laughing Cuban) is causing a 'Tropical Hurricane' at the ROYAL NEVADA. With his Latin music, so beautifully presented and the costumes his band wears, well, this is

(Continued on Page 36)

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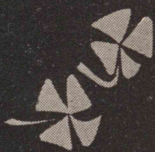
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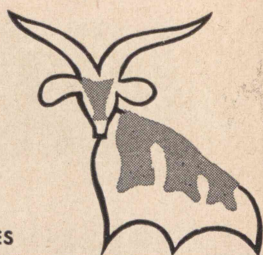
★
Jacqueline Fontaine

★
THE AXIDENTALS

★
BOBBY PAGE

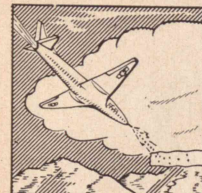
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"that's for sure"
by jack cortez



SUNDAY, April 21 is Easter. We sincerely hope that everyone will know complete happiness and contentment on this day. Take time out from your daily tribulations to offer a small prayer of thanks for your assets, your health, your friends and your family. Just devote the day to sharing your table and heart with loved ones. Forget your cares, even for just a while. If anyone should ask if you are happy, bring forward your best smile and answer. . . . "That's for sure". . . .

PERRY COMO, is often referred to and kidded about the easy and relaxing ways on his weekly T.V. shows. (Sat. 5 P.M. on Channel 2). We're in accord he seems to be that-a-way and we do not doubt it at all — But — the artist, whom we think and know "Out-relaxes" Mr. Como is, NAT "KING" COLE, currently starring at the SANDS HOTEL. From beginning to end of performance (50 min.) the "King" is so-o-o relaxed and has the audience in the palm of his hands throughout the entire show. The guy just **loves to sing** and entertain the folks AND it's **obvious**. Folks come from near and far to see Nat "King" Cole, the "entertainer's entertainer." He is one of the greatest on or off the stage and always the perfect gentleman. . . .

BOB RICE, co-owner of the DUNES and Boss of the graveyard shift would be hopping over the dice tables if such action were dignified for an adult. He's managed to restrain himself as he waits for SATURDAY, APRIL 27. That's the day his 'pride and joy', JEFFREY GRANT will become BAR MITZVAH'D at the Jewish Community Center. The reception will be held

the following day, Sunday in the ARABIAN ROOM of the Dunes Hotel from 2 to 6 P.M. Knowing Mr. Rice, as well as we do, we're certain that he and his lovely wife, Marjorie, have gone "all out" to make this, "THE EVENT OF 1957". MAHZEL-TOV, MIDGI & BOB RICE. May all your wishes and dreams become a reality. . . .

Good news for TERESA BREWER Fans (and who isn't?). The lovely and most gracious singing star opens at the HOTEL SAHARA, May 21. 'Tis always a treat to watch Teresa perform. She just naturally makes you feel so-o very good! . . .

A suggestion to all professional comics everywhere: Some evening when you have some extra time, and desire a good dinner, try the NEVADA ROOM of JOE W. BROWN'S HORSESHOE CLUB. Why did we single out Comedians? O.K. the reason is; FERN GUITTARD, the Hostess in the Restaurant. This gal is truly witty, her gags are extemporaneous and no script. The lady is **Loaded** with talent and original jokes. . . .

We take this opportunity in wishing WILBUR CLARK and HIS ASSOCIATES a very happy 7th Anniversary on the "Birth" of the DESERT INN. The gala event took place on April 23, 1950. Our Fabulous Town has grown in tremendous proportions since that day and the DESERT INN had a great deal to do with its growth. We speak for many when we say "Continued Success and Many More Happy Birthdays to WILBUR CLARK'S DESERT INN". . . .

Although he left FLV approximately 2 or 3 months ago, it's nice to see
(Continued on Page 37)

L. S. M. F. J.
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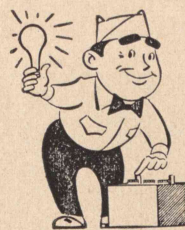


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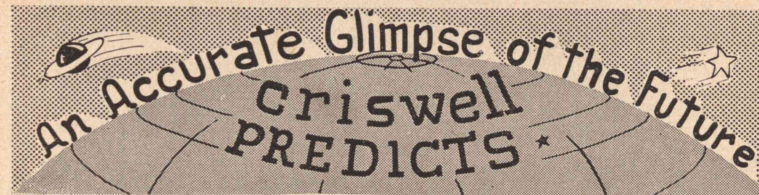


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WHAT PEOPLE WILL DO:

PREDICT that the Nation of France will soon suffer her greatest humiliation thru a famed Diplomat who will prove to be the greatest traitor of the 20th Century! . . . I predict that the late Enrico Caruso will influence the lives of many by a series of scholarships to be awarded for worthy students of the musical world thru a bequest of his widow! . . . I predict that Rita Hayworth will find a new happiness in her career in motion pictures and television, and this will reflect in her personal life with her films gaining new box office! . . . I predict that Doctors will go on a voluntary strike against Socialized Medicine in England, and force the House of Lords and Commons to take more protective measures and guarantee medical employees a living wage. Protest parades will be the order of the day! . . .

I predict that President Eisenhower will preside over a World Peace Conference to be held at the United Nations in New York City next month, resulting in new cooperation between the countries of the world! . . . I predict that three very important television sponsors will refuse to sign for the new season unless everyone connected with the programs sign a full loyalty oath to protect these companies from further embarrassment! . . . I predict that Dictator Nasser will soon come to the end of his political rope, bringing stronger men than he down with him in the coming plunge!

COMING EVENTS IN YOUR FUTURE:

One of the world's greatest fortunes is now in jeopardy due to the wobbling

economy of the Middle East, and day by day the chances grow that this family will lose everything, for they were foolish enough to bet on the wrong side! . . . You will be shocked with the new styles for men slated for 1958. Red slacks, awning-cloth blazers, toast-colored satin dinner jackets, velvet shoes, pork pie hats, all with the skimpy new cut Vogue-58! . . . You will be delighted with the new low calory dietary foods, both frozen and canned. Boned turkey with noodles, boned chicken with dumplings, breaded-veal cutlets with country gravy and frozen chocolate custard pudding with nut sauce, are only a few of the many new items soon to be found in your super-market! . . .

You will be amazed at the new low cost of air travel from coast-to-coast on a non stop flight, soon being announced by a major airline! . . . You will be saddened by the fateful news thru a public announcement that one of the greatest entertainers of all time has joined his many friends on the Golden Shore! . . . You will face a most active summer ahead with many opportunities for out door events from racing, boating, conventions, fairs, and other especially planned activities more than ever before! . . . You will be thrilled with the new music trend toward the lighter, lilting tunes with the urge for happiness and new enjoyment as played by Lawrence Welk and others, who will replace the present rock-and-roll with sparkling waltzes!

FOR PEOPLE AND PLACES:

Charles Chaplin: You will not be permitted to enter England until you have paid up all your back taxes plus

(Continued on Page 40)

L. S. M. F. B.

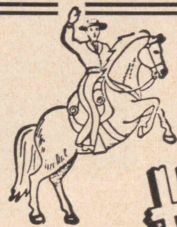
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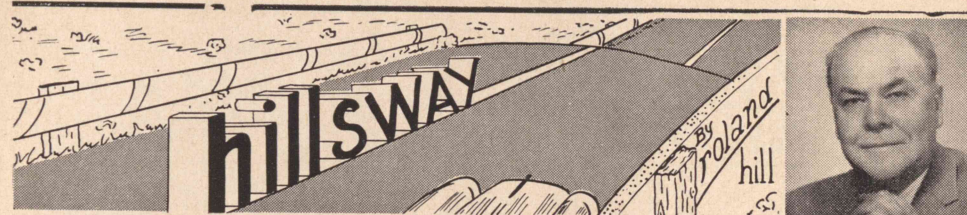


Starring ★

Denise Darcel

And Cast of 50

Les femmes ————— Les femmes



HOPE YOU read the feature in the March 30th issue of **FABULOUS** titled "Shooting for \$100,000,000." Las Vegas in general, and our advertisers in particular received a tremendous boost as a direct result of that article. Charlie Ward, president of Brown & Bigelow, ordered thousands of extra copies of **FABULOUS** and sent them to his customers all over the world! And each one of his salesmen received a copy to show their customers. Thanks to Charlie Ward, the good word about Fabulous Las Vegas was read by many thousands of potential visitors and customers.

Had coffee at Photographer J. Florian Mitchell's studio-home the other morning and met the very charming and beautiful Jackie Peterson, Sunday feature writer for the San Francisco Examiner. She was in FLV to attend the opening of the TROPICANA and gather material for a travel story. Her youthful appearance and vitality deny the two years she spent in Dhahran, Saudia Arabia with "Aramco." She impressed us as a very capable and charming woman, and we're hoping the EXAMINER will give the "opening" and our town a real spread.

Did a little eavesdropping the other day in the THEATRE RESTAURANT of EL RANCHO VEGAS. . . . Arturo Petterino, Milton Berle, his lovely wife Ruth, and mother-in-law (the youngest looking "Mom" I've ever seen) were discussing their favorite foods and dining places. Having consumed my wonderful "Dollar Buffet Dinner," I joined them and informed the three connoisseurs that they had practically written

my next book. Milton was gracious to tell me some of his favorite eateries in the U. S., and I agreed with him as to selection. He named CHASEN'S and LA RUE in Los Angeles — MILLER BROTHERS in Baltimore — OLD ORIGINAL BOOKBINDERS in Philly — LONDON CHOP HOUSE in Detroit — LE PAVILION, DINTY MOORE'S and LINDY'S in ole New York — John Mills' LES AMBASSADORS in London — THE PUMP ROOM in the AMBASSADOR EAST in Chicago, HENRICI'S on Randolph Street. Arturo likes the IMPERIAL HOUSE on Walton Place and so do I. Milton goes to Paris in May for eight months, and how we envy him — and he stays at the GEORGE V HOTEL, no less! Incidentally, I caught "MR. T. V." and his terrific show Thursday with a good friend from Duluth, now with CANTON'S ADJUSTMENT CO., Ron Naslund. EL RANCHO Captains, Richard Hart, Bob Gomes, Bobby O'Connor, Bill Ryff, Bob Pare and their fine boss, Maitre d' Arturo came by our table to see that we were well taken care of. After the show, we stopped to visit with Phil Long, Johnny Dunn, Keith Fletchall and Syl Petricciana. Beldon Katelman has surrounded himself with a great crew. Reminds me — must stop for a visit with Geri Nolan, her secretary from Minnesota, Miss Hagen and with Archie Loveland, recently made Vice President of the Hotel.

Nothing could make me happier than to know JOE W. BROWN'S HORSESHOE CLUB is displaying my signs of recommendation outside their fine

(Continued on Page 40)

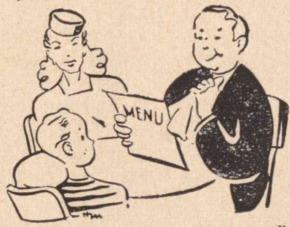
this week's cover...

Is a study of SUSAN AVERY, the svelte "Artist's Model" in the Musical Comedy "Can-Can" at the Hotel Hacienda. Attired in a pert playtime outfit SUSAN welcomes Spring by joining into a festive Easter Egg Hunt. With her face lit in anticipation she appears ready to "pounce" on the goodies left her by the Easter Bunny. Photo by Bernard's of Hollywood & Vas Vegas.

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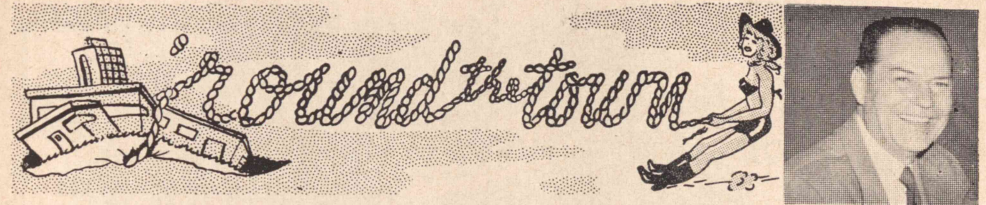
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with HAL HALSTEAD

THE Tournament of Champions is again the topic of conversation and the D.I. golf course is the focal point of interest in FLV. The competitors are all Champions and through elimination, one will emerge as the Champion of the Champions for 1957. So — Hail to the Winner — whoever he may be. The SURE winner of this contest is the Damon Runyon Cancer Fund. A worthy cause, and one which merits the support of all of us. 'Tis a known fact that every penny of this fund is distributed to agencies directly involved in the search for a cure for this dread disease. Not a penny is deducted for salaries, expenses, promotion etc. This is the policy adhered to by Walter Winchell, columnist, friend of the Immortal Runyon and originator and sole executor of the fund. A great work, a great job and a GREAT BIG PAT ON THE BACK FOR MR. WINCHELL! WALTER, by the way, enjoyed the early show in the DI Painted Desert Room, Sunday evening. So did JOE E. LEWIS, who was sitting at the next table. The McGUIRE SISTERS honored both by introducing them to the audience. After the show, the girls were thrilled by the backstage visit of the dean of columnists and the dean of comedy. . . .

Another recipient of congratulations recently, was owner EARL PEYTON, of the STRIP COFFEE SHOP. Earl was very pleased at the grand opening of the new addition to this popular restaurant. He and genial chef HENRY DINNY were greeted by many friends at the gala event. . . . RONALD KARNER, an assistant to stage manager EARL CAROON of the D.I., leaves soon for Vancouver, Washington. Ron, a former G.I. will take up studies at the college there. . . . Could it be that the women are getting in MICHAEL'S hair (instead of vice versa.) Mr. Corday of the two famous beauty shops has been enjoying a short period of rest and relaxation at home. . . . MRS.

LAURA BOWLES informs me that the Federated Republican Women's Club of Greater Las Vegas will entertain at a card party and dessert lunch at noon on April 25th at the TROPICANA HOTEL. MRS. REX MOSS is chairman of the affair and tickets may be procured from her or at the door at the TROPICANA. Door prizes too, gals. . . .

Recent Las Vegas visitors were WERNER SCHARFF and his lovely and talented wife NORNIE. Werner is President of the famous LANZ Shops throughout California and Nornie is one of the chief designers of LANZ FASHIONS. Mr. W. and LESTER BOCHMER, President of the Las Vegas Lanz Shop, discussed expansion plans of the local shop. . . . BONANZA AIR LINES "execs" showed foresight in establishing an airline office in the lobby of the SAHARA HOTEL. It will be a great convenience for many travelers. . . . Those televised bowling matches from the Las Vegas Bowling Alleys make interesting viewing (Saturdays at 10:30 P.M. Channel 8) and say, DUSTY — you're mighty photogenic. . . . Anyone for pancakes? I had breakfast the other A.M. at that newly opened PANCAKE HOUSE on Fremont Street. I never knew there could be so many different kinds of my favorite breakfast food. In order to try them all, I'll have to return every day for lunch and dinner, as well as breakfast, and it will be a week before I reach the end of the pancake menu. Ole Aunt Jemima couldn't equal this. . . .

BILL APLOS, DUNES Maitre D' has a ring of which he is very proud. It's a beauty and the stone is a Black Star Sapphire. . . . Another gent is ARTURO, tall and handsome Maitre D' of the EL RANCHO VEGAS. MILTON BERLE gifted Arturo with a very beautiful jeweled wrist watch. . . . A friend of mine in Buffalo, N. Y. recently went backstage to greet ELVIS PRESLEY while he was breaking in his 'blue

(Continued on Page 40)

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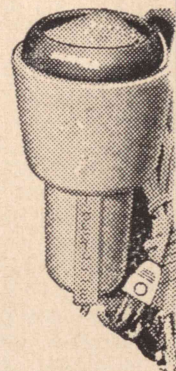
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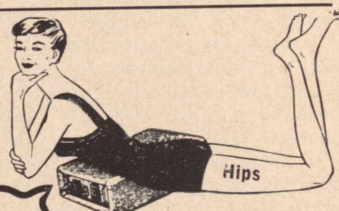
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By **ART DESMOND**

BISTRO" is a French word meaning an insignificant wineshop or eating place, but the term is so abused that we'll use it to describe two new spots in Chicago which will be around for a long, long time. We refer first to The Traders, named after and partially operated by the fabulous Trader Vic of San Francisco on the Palmer House's lower level. The Traders is about as Polynesian as you can get without introducing bare-breasted maidens to serve drinks in coconut husks. You get plenty of atmosphere, some interesting rum concoctions, and all sorts of tempting Polynesian and Cantonese dishes. In all, a delightful place to visit.

The other bistro whereof we speak is totally different in character. It's the Left Bank, located in the Lincoln Park West Hotel, and operated by Ernest Byfield, Jr. This son of the fabulous raconteur and inspirer of legends (the Pump Room is his bequest to better living) has created a French Victorian room dispensing liquids and light snacks. The waitress' garb is an odd mixture of can can costumes, Ziegfeld frippery, and Gaslight No. 1, but the total effect is pleasing. A quiet piano doesn't obtrude in your enjoyment of the deep red, white and gold decor. It's definitely worth the 10-minute cab ride from the Loop. Let's hope it inspires as many delightful stories as the late, great Ernie Byfield did.

Chicago seems to be possessed of a number of night spots which just can't

make up their minds. One great show is followed by one requiring a fumigator. One spot specializes in jazz, seems to make money, then stars a comedian. The joint that introduces new faces hired tired old faces about every third time.

The Black Orchid and Mister Kelly's seem to be the two spots making the most noise on the entertainment scene. This is not to minimize the Chez Paree, consistently booking top name acts, and the Palmer House which gets more inspired choices than not. Mister Kelly's enjoyed two successful experiences with San Francisco's Mort Sahl, the most literate comedian extant. Now he's at the Blue Note, underscoring Bob Scobey's jazz aggregation.

The youthful owners of the Black Orchid enjoyed tremendous success in their first venture, the jazz-happy Cloister Inn, but now they're not so sure. A mixture of comedians, vocalists, and impressionists has been interrupted by such undefinables as Christine Jorgenson and Dagmar. This is Show Business?

The Drake Hotel at least has a definite policy. Get the best looking gal with the biggest bosom, put her in the tightest dress obtainable, ease her gently on the floor and hope for the best. And it seems to be paying off. Recently, I counted 33 column items about the then-current star of the Camellia House, Monique Van Vooren, and not one mentioned her singing. This is Show Business!!

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DESERT INN

April 2nd thru April 29th

Show: The McGuire Sisters; Bob McFadden; The Capri Sisters; Donn Arden Dancers with Art Johnson; Carlton Hayes and His Orchestra.

The beautiful MCGUIRE SISTERS continue to harmonize and "hypnotize" audiences nightly in the popular Painted Desert Room. Of Arthur Godfrey show fame, these talented performing sisters treat you to a pleasing "set" of select tunes from "yesterday" interspersed with many of this day's most popular numbers. The MCGUIRE SISTERS possess an abundance of talent coordinated with versatility and excellent styling. The little CAPRI SISTERS capture your heart completely as they "shadow" the MCGUIRE "gals" in a charming specialty number. . . . BOB MCFADDEN makes with vivid

(Continued on Page 27)

The Dunes

Show: Ben Blue's Revue "Gags and Gals of 1957" with Dick Bernie; Sammy Wolfe; Five Boginos; Jo, Jac and Joni; Landre and Verna; Barbara Heller; Dorothy Haller; Bob Douglas; Ann Mason; The Stuart Morgan Dancers; Garwood Van and His Orchestra.

The BEN BLUE REVUE "GAGS AND GALS of 1957" is a college course in "leg-art" appreciation! Right from the opening strains of "Bring on the Girls," sung by personable and handsome baritone BOB DOUGLAS, a host of the most gorgeous gals in town parade before you in costumes that were designed as secondary to the scenery, at least from the standpoint of quantity. And, believe us, they don't detract one whit! The entire show is fast-moving and saucy, with an abundance of fine talent in evidence at every move. . . . Popular and accomp-

(Continued on Page 27)

EL Cortez

(Not a Review)

Show: Tito Guizar; Letita Guizar; Kenny Davis and the Redheads; Buster Hallett and His Orchestra.

From south of the border directly into the Cirque Room, "cradle of the Stars," comes TITO GUIZAR, the guitar-strumming "Bing Crosby of Mexico." TITO brings a wealth of material and colorful outfits with him to FLV as this star of all media of entertainment presents for your listening pleasure, favored Latin melodies as well as American tunes — the way you like to hear them sung. In addition, you will see lovely Senorita LETITA GUIZAR, Senor Guitar's excitingly beautiful daughter. LETITA, who comes by her great talent honestly, maintains the family tradition in the popular "GUIZAR" manner, with some excel-

(Continued from Page 27)

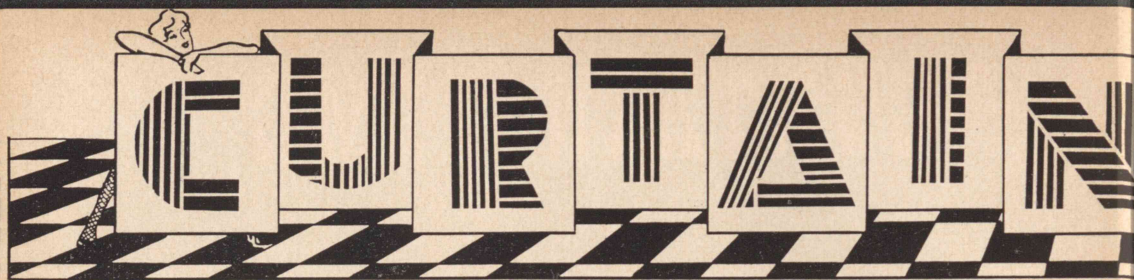
El Rancho Vegas

April 18th thru June 25th

Show: Joe E. Lewis; Austin Mack, at the Piano; Zsa Zsa Gabor; The Continentals; The Renee Molnar Dancers; Dick Rice and His Orchestra.

It's "Post Time" once again in the Opera House as JOE E. LEWIS returns to the scene of many previous record-breaking appearances in this popular room. As usual, throngs of fans will be on hand to greet this lovable comedy star in a show presented by TOM DOUGLAS. JOE has a finely tuned understanding of human nature that is very evident in most of his "priceless" routines. And where could you possibly find such an abundance of rollicking humor and comedy classics! It may be that you will hear some of the "old" LEWIS gags interspersed with new and fresh material, but if so, so much the better, for this great comic has the

(Continued on Page 27)



Flamingo

April 4th thru May 1st

Show: Pearl Bailey; Condos and Brandow; Louis Bellson and Quintette; Flamingoettes; Louis Basil and his Orchestra.

Musical "philosphizer" PEARL BAI-LEY utilizes the capabilities of her vocal word pictures to impart everyday occurrences with deep rooted humor and a keen observance of human nature. She is alternately capricious and "tired" as she injects saucy comments generously throughout her highly en-

(Continued on Page 31)

HACIENDA

April 11th thru Indefinite

Show: Cole Porter's "Can-Can" starring Denise Dorn with Lizanne Truex, Philip Van Zandt, Sheila Rogers and Larry Alpert; Terr's Band and His Orchestra.

In Cole Porter's "Can-Can," BRUCE ARVIS presents one of the most stimulating productions ever seen in FLV. Something entirely new and different on the local entertainment scene. This is the "Broadway sensation" excellently produced and directed by RAY GOLDEN as devised by JACK PIERCE.

(Continued on Page 31)

Riviera

April 10th thru June 4th

Show: Ken Murray's Blackouts starring Marie Wilson; Barry Gordon; The Shyrettos; Bobby Brandt; Janik and Arnaut; Dorothy Dornen Dancers; Ray Sinatra and His Orchestra.

Laughter reigns supreme throughout the current edition of KEN MURRAY'S BLACKOUTS starring MARIE WILSON. It is truly one of the zaniest of all BLACKOUT packages to appear anywhere, ANYTIME, and is in perfect

(Continued on Page 35)

Royal Nevada

(Not a Review)

Show: Cab Calloway's Cotton Club Revue with Sallie Blair; Lonnie Sattin; George Kirby; The Norma Miller Dancers and Cab Calloway and His Orchestra.

International favorite CAB CALLOWAY brings to FLV a show that has drawn the raves of critics at each successful stop. Not only is CAB supreme as the star, but there is a host of high ranking talent backing him up. And, of course, the uninhibited flavor of this Sepia Revue, would not be complete without his singing "St. James Infirmary" — a CALLOWAY classic that really dates back. . . . Singer LONNIE SATTIN is a key figure and displays class and lasting power with his vocal interpretations of previous Cotton Club hit tunes. . . . SALLY BLAIR is a dynamic new singing personality and

(Continued on Page 33)

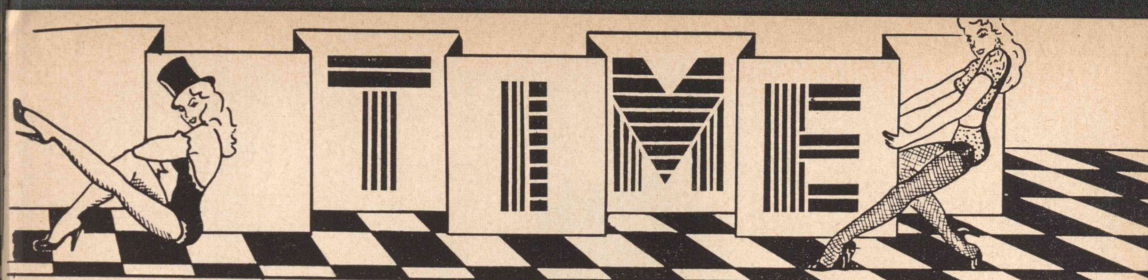
SAHARA

April 2nd thru April 22nd

Show: Lillian Roth; Jose Greco and His Spanish Ballet with Lola De Ronda; Cee Davidson and his Orchestra.

This STAN IRWIN Production currently appearing in the famed Congo Room, is continuing to meet with tremendous audience approval in this the final week. The over-all vehicle is extremely versatile and skillfully blended to bring satisfaction to everyone. The vocal magic of LILLIAN ROTH is both captivating and satisfying. While she sings "Let Me Call You Sweetheart" you can watch the effect this magical number has on the audience as Miss ROTH delivers it with just the proper tempering of tenderness and nostalgia. For this appearance Miss ROTH has chosen an exceptionally fine group of standard tunes that afford great material for her vibrant person-

(Continued on Page 33)



The Sands

April 10th thru April 30th

Show: Nat "King" Cole; Sue Carson; Robert Kaye and the Copa Girls; Antonio Morelli and His Orchestra.

For really sparkling entertainment of the highest caliber it's impossible to beat the current production in the Copa Room as presented by JACK ENTRATTER. NAT "KING" COLE has never been more inspiring in his interpretations of the romantic ballad and his renditions of your favorite songs of the day. If the advent of spring hasn't "turned your fancy" yet, the lyrical, "velvet soft" voice of the "KING" will! NAT'S accomplished artistry on the piano affords a perfect blending for his rich voice and inimitable styling. . . . SUE CARSON'S racy quips are another treat. Whether it be parodies, stories or just plain gags, one fast atop the other, this witty gal

(Continued on Page 33)

SHOWBOAT

April 19th thru April 30th

Show: Jules Savoy; Sandy "Baby Doll" Sims; Gene Bell; Garr Nelson; The Showboat Girls; Mike Werner and His Orchestra.

Here is a "red hot" package of entertainment containing everything you might want in a show and more! JULES SAVOY, a "ton of fun," never lets up with his mirth-provoking dialogue, and the "yocks" really stack up. Face it! If JULES doesn't make you laugh, then you just "aint" the laughing type. His timing is excellent and the material speaks for itself. . . . SANDY "BABY DOLL" SIMS shows beautiful "form" in a torrid caper you won't want to miss. SANDY winds up and lets herself go with abandon as she "releases the brakes with the motor in high gear." . . . You can't help but applaud the tap antics of GENE

(Continued on Page 33)

SILVER SLIPPER

March 1st thru Indef. Engagement

Show: "Girlesque Follies of 1957" starring Hank Henry; Boubouka; Tura Satana; The Barbary Coast Boys; featuring the Peopettes; Silver Slipper Stock Co. and George Redman & His Ork.

EDDIE FOX, producer of the "fol-lies," skillfully blends pace and comedy to showcase the hilarious antics of comedian HANK HENRY, truly one of the funniest men alive. HANK'S rubber-faced "double takes" are scream-

(Continued on Page 33)

Thunderbird

April 4th thru April 24th

Show: Beatrice Kay; The Frantics; The Rudenko Bros.; Thunderbird Dancers in Productions by Jack Bunche.

BEATRICE KAY affords her audience a memorable experience as she deftly invades the realm of the Gay 90's and then transports you to a musical treatment of some of this day's most lovely ballads and hit tunes. The infectious personality of this great performer premeates the atmosphere and

(Continued on Page 34)

Tropicana

April 3rd thru April 30th

Show: Monte Proser's "Tropicana Revue" starring Eddie Fisher; Tybee Afra; Jack Costanza; The Cheerleaders; Elaine Dunn; Ben Dova; Ken Remo; Judy Logan; Nat Brandywine Orchestra; Choreography by Earl Barton; Original Music and Lyrics by Gordon Jenkins and Tom Adair.

"EDDIE FISHER Sings" and throngs applaud as EDDIE "sells" tune after sparkling tune from his vast repertoire of "classic" hits in a repeatedly great performance. Especially pleasing is the

(Continued on Page 31)

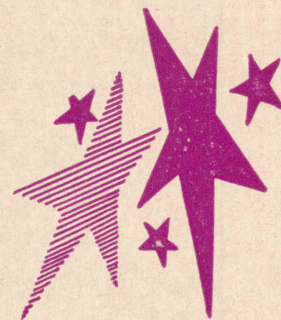


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OBSERVATIONS

(Continued from Page 5)

new county out of the southern portion. But, here we encountered trouble for Searchlight had the same ambition. A furious campaign to register votes was waged by both towns. When the announcement by the County Clerk at Pioche was issued it was received with breathless interest.

The final figures on registration gave Searchlight 325 votes — and Las Vegas 325 votes. We were tied with the metropolitan and considered it a great victory! Then started a furious campaign — and for us — an expensive one that ended with the organization of Clark County on July 1, 1909 with Las Vegas as the County Seat. The new county had to assume \$430,000 of Lincoln's indebtedness, nearly all of which was due to the refunding, time after time, of the original 10% bonds, issued about 1873 for building the Lincoln County Court House, in the amount of \$20,000.

It was a tough twenty years we had, but I well remember the satisfaction I felt when County Auditor David Farnsworth called me into his office and showed me the voucher for the payment of the last installment on those Lincoln County Bonds, and at long last we were free!

The late Leigh Hunt had much to do with reviving our high hopes for the future. He came here about 1923, loved the health giving climate and the always glorious scenery. Almost immediately he began, with a group of associates, to buy desert land surrounding Vegas for a very few dollars an acre. His untimely death about 1935 was a disaster to Las Vegas, but his family and associates reaped large profits from his vision and enterprise. Las Vegas had received from this man the tonic it most needed.

Tom Hull, Hollywood Hotel Promoter, completed the Hotel El Rancho Vegas in 1940. This really beautiful resort consisted largely of separate cottages scattered over a very beautiful park.

One after another, other great resort hotels have been added to the business life of Las Vegas — the latest to open for business being the fifteen-million-dollar Tropicana. Each new venture brought its quota of new business and increased financial prosperity to the

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LAS VEGAS magazine

P. O. BOX 748

city. There have been a few exceptions to this rule of universal success, but only in those cases where clever promoters tried building five or six million dollar plants with only half of the money necessary to pay for it, relying instead on the example of fabulous success by others before them.

In every case where a hotel enterprise has been undertaken by men of experience, with the necessary financial backing, these great resort hotels have been phenomenally successful. Each being different from those built before it and attracting a large patronage especially its own. One of the chief troubles we have observed, has been the occasional fighting for control by cliques of stockholders in a few establishments.

It has been an imposing parade of more than fifteen years tenure following the completion of the Hotel El Rancho Vegas. There was the Last Frontier, Flamingo, Wilbur Clark's Desert Inn, Thunderbird, Sahara, Sands, Riviera, Royal Nevada, Dunes, Hacienda, Hotel Fremont and the Tropicana to follow.

It should by no means be assumed that tourist hotels are all that there is to Las Vegas. We have beautiful and well conducted schools; more than fifty churches, many of them new and quite beautiful; a full quota of fraternal organizations and buildings; staunch financial institutions and a few fast growing manufacturing enterprises.

But what we are thinking of just now is our many casinos with their gambling industries. As is true of every other state in the Union, Nevada has its gambling. But, Nevada is the only state which has made a sincere attempt to make her games of chance honest and, as far as is humanly possible, free of crooks, gangsters and all others who think it is smart to rob the unsuspect-

(Continued on Page 36)

Wonderful to be
in
Fabulous Las Vegas



Thanks to
The Jack Entratter &
Frank Moore
★ Four



DESERT INN

(Continued from Page 19)

impersonations of such great stars as Arthur Godfrey, Liberace, Boris Karloff, George Sanders and many, many more. Each impression is flavored with a tangy bit of satire that proves to be stimulating to even the most testy sense of humor. In his first performance in FLV, BOB is poised and delivers his brand of humor in an easy, flowing style. . . . Built around the romantic baritone voice of ART JOHNSON, the two production numbers, featuring the gorgeous DONN ARDEN DANCERS, are magnificent. . . . CARLTON HAYES and his "men of music" afford excellent orchestration for the entire show.

EL CORTEZ

(Continued from Page 19)

lent vocal renditions of her own. . . . Genial JACK SMITH, Mgr. and Producer of El Cortez Hotel, has again held over KENNY DAVIS and the REDHEADS for another sock two-week seige. This group will show you many varied and interesting dance productions that are bound to gain your admiration and vigorous applause. . . . The BUSTER HALLETT orchestra continues to afford all that could be expected, and more, in the way of musical accompaniment and backing for the show.

DUNES

(Continued from Page 19)

lished dancers LANDRE and VERNA always deliver an excellent performance, and this show is no exception. . . . BEN BLUE himself will leave you weak with laughter as he showcases his pantomime classics with an able assist from straight man DICK BERNIE. BEN'S routines always leave his audience much warmer for the experience and are truly a high point in the production. . . . Impressionist SAMMY WOLFE is most convincing with flawless portrayals of some of the entertainment world's biggest names. . . . The FIVE BOGINOS display intricate acrobatic routines with beautifully executed coordination and poise. . . . BEN BLUE returns to do a hilarious skit with wonderful, and talented,

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. . . Long time FLV favorites, the STUART MORGAN DANCERS treat you to some really different and fancy acrobatic dancing. . . . ANN MASON, song stylist supreme, will leave you wanting more of her vocal offering.

. . . Everything considered, including the excellent background music of the GARWOOD VAN Orchestra, this is a highly entertaining show that you should see.

EL RANCHO VEGAS

(Continued from Page 19)

"knack" of making his 'old' gags appear re-born. His natural timing insures each quip of falling into just the right spot to create comedy perfection. And, of course, it's AUSTIN MACK on the Steinway — pal, and standby for many years. The man Joe just couldn't do without. . . . ZSA ZSA GABOR is an excellent "running mate" that makes this a perfect and classy "double entry" in a field loaded with "thoroughbreds." Costumed beautifully in a "now you see her — now you don't" type of creation ZSA ZSA really "wows" the audience from her very first moment before the footlights. A master of ad lib ZSA ZSA will tangle with the "best of them" in this department and seldom, if ever, come out second best. For a solid evening of sophisticated humor at its best this is the spot to go and the show to see. . . . You will soundly applaud every effort of THE CONTINENTALS, excellent vocal group — displaying perfect blend in voices. . . . The RENEE MOLNAR DANCERS are lovely and beautifully costumed to bring out all of their obvious charms as they race through two exciting production routines and DICK RICE and His Orchestra deliver the musical punch for the entire proceedings.

★ ★ ★

This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.

★ ★ ★

**YOUR
FABULOUS
LAS VEGAS
WEEKLY
TV GUIDE**

this week on TV...

**APRIL 20
THRU
APRIL 26**

SATURDAY — April 20

- 10:45 8 Dizzy Dean
- 11:00 2 Baseball
- 8 Baseball
- 2:00 2 Movietime
- 2:30 8 Christian Science
- 2:45 8 Action Theater
- 3:00 2 Cartoon Cavalcade
- 4:00 2 Bowling Time
- 4:30 8 Whirlybirds
- 5:00 2 Perry Como
- 8 Mighty Mouse Playhouse
- 5:30 8 Captain Kangaroo
- 6:00 2 Caesar's Hour
- 6:30 8 Lone Ranger
- 7:00 2 George Gobel
- 8 My Friend Flicka
- 7:30 2 Hit Parade
- 8 Two for the Money
- 8:00 2 Lawrence Welk Show
- 8 Jackie Gleason
- 9:00 2 Request Playhouse
- 8 Gale Storm
- 9:30 8 Mr. & Mrs. North
- 10:00 8 Gunsmoke
- 10:30 2 Premiere Performance
- 8 Las Vegas Bowling
- 11:30 8 Conrad Nagel Theater
- 12:00 2 Night Cap Theater

SUNDAY — April 21

- 8:00 8 Easter Services
- 9:00 2 King of Kings
- 11:00 2 NBC Opera
- 8 This Is The Life
- 11:30 8 The Christophers
- 12:00 8 The Lighted Window
- 12:30 8 The Last Word
- 1:00 2 Washington Square
- 8 Face the Nation
- 2:00 2 Tournament of Champions
- 8 Odessey
- 3:00 2 Meet the Press
- 8 Mystery Theater
- 3:30 2 Oral Roberts
- 4:00 8 Sunday Matinee
- 5:00 2 Steve Allen
- 8 Roy Rogers
- 6:00 2 Goodyear Playhouse
- 8 Frontier
- 7:00 2 Inside Music
- 8 Jack Benny
- 7:30 2 Wire Service
- 8 Frontier Doctor
- 8:00 8 Ed Sullivan
- 8:30 2 Ray Anthony Show
- 9:00 8 Gangbusters
- 9:30 2 Sunday News Caravan
- 8 Hotel Fremont Theater
- 10:35 2 Nite Owl Movie
- 12:00 2 Late Nite Owl Movie

MONDAY — April 22

- 12:00 2 Matinee Theater
- 1:00 2 Queen For A Day
- 1:30 8 Hotel Fremont Theater
- 2:00 2 Comedy Time
- 2:30 2 Adventures in Cooking
- 3:00 2 Movietime
- 8 Liberace
- 3:30 8 Damon Runyon
- 4:00 2 Be My Guest
- 8 To Be Announced
- 4:30 2 Nat King Cole
- 8 Circle 8 Corral
- 5:00 2 Range Rider
- 8 Lil Rascals
- 5:30 2 Amos 'N Andy
- 8 Duffy's Tavern
- 6:00 2 8 News
- 6:30 2 Robert Montgomery
- 8 Robin Hood
- 7:00 8 Life Of Riley
- 7:30 2 Soldiers Of Fortune
- 8 TV Digest
- 8:00 2 Captain Gallant
- 8 Highway Patrol
- 8:30 2 Lilli Palmer Theater
- 8 Dr. Christian
- 9:00 2 Playhouse 30
- 8 I Love Lucy
- 9:30 2 People Are Funny
- 8 December Bride
- 10:00 2 Treasure Hunt
- 8 Dick Powell
- 10:30 2 News & Owl Movie
- 8 Telenews
- 10:35 8 Tonight at the Movies
- 12:30 2 Late Nite Owl Movie

TUESDAY — April 23

- 12:00 2 Matinee Theater
- 1:00 2 Queen For A Day
- 8 It's Fun To Reduce
- 1:30 8 Encore Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 8 Liberace
- 3:00 8 Dick Powell
- 4:00 2 Be My Guest
- 8 To Be Announced
- 4:15 8 Love of Life
- 4:30 2 Xavier Cugat
- 8 Circle 8 Corral
- 4:45 2 NBC News
- 5:00 2 Arthur Murray Party
- 8 Tim McCoy—Junior Science
- 5:30 2 Amos 'N Andy
- 8 Duffy's Tavern
- 6:00 2 8 News
- 6:30 2 Kaiser Aluminum Hour
- 8 Kingdom Of The Sea
- 7:00 8 \$64,000 Question
- 7:30 2 Stage 2
- 8 Spike Jones Show
- 8:00 8 Phil Silvers Show
- 8:30 8 State Trooper
- 9:00 8 To Tell The Truth
- 9:30 2 Top Tunes & New Talent
- 8 Science Fiction Theater
- 10:00 8 If You Had A Million
- 10:30 2 News Jackpot
- 8 Telenews
- 10:35 2 Nite Owl Club
- 8 Hollywood's Best
- 12:30 2 Late Nite Owl Movie

WEDNESDAY — April 24

- 12:00 2 Matinee Theater
- 1:00 2 Queen For A Day
- 8 It's Fun To Reduce
- 1:30 8 Encore Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Garry Moore
- 3:30 8 Mr. & Mrs. North
- 4:00 2 Food Page
- 8 Everything Under The Sun
- 4:30 2 Xavier Cugat
- 8 Circle 8 Corral
- 5:00 2 Range Rider
- 8 Joe Palooka
- 5:30 2 Amos 'N Andy
- 8 Duffy's Tavern
- 6:00 2 8 News
- 6:30 2 Greatest Fights
- 8 Death Valley Days
- 7:00 2 Wednesday Night Fights
- 8 U. S. Steel Hour
- 8:00 2 Disneyland
- 8 Godfrey And Friends
- 8:30 8 Dr. Hudson
- 9:00 2 Navy Log
- 8 The Millionaire
- 9:30 2 Life With Father
- 8 I've Got A Secret
- 10:00 2 Ozark Jubilee
- 8 Search For Adventure
- 10:30 2 News & Owl Movie
- 8 Telenews
- 10:35 8 Hollywood's Best
- 12:30 2 Late Nite Owl Movie

THURSDAY — April 25

- 12:00 2 Matinee Theater
- 1:00 2 Queen For A Day
- 8 It's Fun To Reduce
- 1:30 8 Encore Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Liberace
- 3:30 8 Search For Adventure
- 4:00 2 Be My Guest
- 8 To Be Announced
- 4:15 8 Love Of Life
- 4:30 2 Dinah Shore
- 8 Circle 8 Corral
- 5:00 2 Range Rider
- 8 Brave Eagle
- 5:30 2 Amos 'N Andy
- 8 Duffy's Tavern
- 6:00 2 8 News
- 6:30 2 Ramar of the Jungle
- 8 Playhouse 90
- 7:00 2 Lux Video Theater
- 8:00 2 You Bet Your Life
- 8 Public Defender
- 8:30 2 Dragnet
- 8 Climax!
- 9:00 2 Sheriff of Cochise
- 9:30 2 Ford Show
- 8 The Lineup
- 10:00 2 Passport To Danger
- 8 Charles Boyer
- 10:35 2 Nite Owl Movie
- 8 Hollywood's Best
- 12:30 2 Late Nite Owl Movie

FRIDAY — April 26

- 12:00 2 Matinee Theater
- 1:00 2 Queen For A Day
- 1:30 8 Encore Theater
- 2:00 2 Comedy Time
- 2:30 2 Movietime
- 3:00 8 Liberace
- 3:30 8 Charles Boyer
- 4:00 2 Be My Guest
- 8 Your Home Garden
- 4:30 2 Xavier Cugat
- 8 Circle 8 Corral
- 5:00 2 Blondie
- 8 Lil Rascals
- 5:30 2 Amos 'N Andy
- 8 Flash Gordon
- 6:00 2 8 News
- 6:30 2 Federal Men
- 8 Beat The Clock
- 7:00 2 Cavalcade Of Sports
- 8 Rin Tin Tin
- 7:30 8 Annie Oakley
- 8:00 2 Men Of Annapolis
- 8 Whirly Birds
- 8:30 2 Crusader
- 8 Talent Scouts
- 9:00 2 Kraft Theater
- 8 Code 3
- 9:30 8 Playhouse Of Stars
- 10:00 2 Where Were You?
- 8 Damon Runyon
- 10:30 2 News & Owl Movie
- 8 Telenews
- 10:35 8 Hollywood's Best
- 12:30 2 Late Nite Owl Movie

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Chris — Phyllis — Dottie

CURRENTLY AT

Willbur Clark's
DESERT INN

FLAMINGO

(Continued from Page 20)

tertaining act. PEARLY MAE appears at all times “relaxed” and it is this “lazy” style, coupled with faultless timing and excellent facial expression, that makes her brand of humor so infectious. One thing that you cannot help but notice is the repeated enthusiasm displayed by the audience as she consistently pleases with each new “bit.” . . . CONDOS AND BRANDOW never fail to gain the applause they so rightly deserve as they perform several original dance routines with accomplished grace and poise . . . “Rhythm personified” best describes the solid musical beat exemplified in the numbers presented by LOUIS BELLSON and QUINTETTE. LOUIS is especially effective with his solos on the “skins.” . . . Two beautiful production numbers by the FLAMINGO-ETTES, gorgeous creatures one and all, and the fine musical support of maestro LOUIS BASIL and His Orchestra round out an excellent vehicle with entertainment for all.

HACIENDA

(Continued from Page 20)

Of course, the setting is “Gay Paree” — and it was never more gay than it is here in the beautiful Palomino Room. Lovely DENISE DARCEL stars as “Pistache,” owner of “Balduparadis Cafe” in the heart of the infamous Montmartre district. Her fine portrayal imparts a very strong lead for the remainder of the cast to follow. DENISE will enchant you with her singing that reaches its high point in a lovely rendition of “I Love Paris.” . . . Comedian LARRY ALPERT plays the comical sculptor “Boris” and his interpretation of the roll is masterfully executed and very convincing. LARRY is famous for his recent success in “Bagels and Yoxs,” the Broadway laff riot. . . . Handsome baritone SHELVIN ROGERS enacts the role of the “deposed” Judge and lover of “Pistache.” His excellent vocalizing adds greatly to the overall impact. . . . LIZANNE TRUEX sparkles as “Claudine” the flirtatious dancer. Her performance is stellar throughout the entire show as she sings and dances her way right into your heart. . . . Movie favorite PHILIP VAN ZANDT plays the dualing art-critic and his acting is forceful

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and consistent. His “bit” with LARRY ALPERT in the dualing scene is a comedy highlight. . . . Choreography, created by ERWIN BARER, is tremendous! The Apache number is one of the finest ever staged locally. . . . Settings by OSCAR WEIDHASS are original and clever. . . . The musical direction of TORRIS BRAND with his fine Orchestra is sympathetic to the enchanting score and affords the necessary solidarity to the package. . . . This is a show among shows and one you will not want to miss.

TROPICANA

(Continued from Page 21)

“FISHER medley” that includes “I Need You Now” and “Dungaree Doll” as well as others among his greatest recording successes. Produced by MONTE PROSER, this is something entirely new in FLV show biz. “Musical Vignettes” — each one a jewel — flash before your eyes lavishly staged and featuring brilliant production and continuity. This vehicle transports you on a “musical magic carpet” all over the famed Vegas “strip,” and builds to an exciting finale inspired by the beautiful surroundings of this dazzling new hostelry. TYBEE AFRA treats you to specialties in the dance that are a delight to see. . . . JACK CONSTANZA proves to be a “top notch” performer on the Bongo drums. With Harry on the trumpet, these boys create some really rhythmic melodies you are sure to enjoy. . . . The CHEERLEADERS are harmonizers that won't fail to score a hit with you. . . . The pantomiming of BEN DOVA is rib-tickling. . . . ELAINE DUNN is a lovely embellishment to the show and turns out some very fine singing and dancing in her first FLV appearance. . . . KEN REMO and JUDY LOGAN supply additional musical enjoyment with some great vocalizing of their own. . . . NAT BRANDYWINE and his orchestra are superb in their musical support of this truly outstanding “first” for Las Vegas.

*In the language of
pantomime, I'm saying*

**"MEET A GREAT
COMEDIENNE**

*Barbara
Heller"*

with pride

BEN BLUE



Thank You

Mr. BLUE

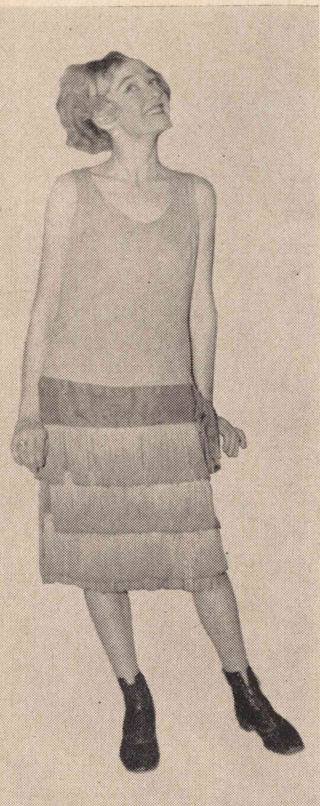
for giving me . . .

. . . the chance

**BARBARA
HELLER**

CURRENTLY AT

**The
Dunes**



ROYAL NEVADA

(Continued from Page 20)

a "show stopping" performer destined for future stardom. . . . Comedian-impressionist GEORGE KIRBY flashes the form that has been winning the plaudits of showgoers all over. The high spot in his act is the famous "Baby talk" bit that is one of the most amusing in show biz. . . . The NORMA MILLER DANCERS are twelve svelty dancing girls who uphold the Cotton Club tradition. . . . CAB CALLOWAY'S Orchestra belts out a brace of original BENNY DAVIS music in accompaniment to the prancing dolls — comedy — vocals and hoofing in a fast and flashy production.

SAHARA

(Continued from Page 20)

ality and style. . . . The unexcelled artistry of JOSE GRECO and his Company as they perform authentic Spanish dance interpretations is magnificent. Alternately dashing and romantic to fit the mood of the beautiful music this group is a "must see" for everyone. Repeatedly GRECO demonstrates, not only his mastery of motion in the dance, but also his great depth of perception in interpreting the music of great composers and transposing it into exciting ballet routines. He is well supported in all of his efforts by lovely LOLA DE RONDA, a vivacious creature and an accomplished performer. . . . CEE DAVIDSON and His Orchestra compliment the entire production with a flawless accompaniment from start to finish.

SILVER SLIPPER

(Continued from Page 21)

ingly funny, especially when co-star BOUBOUKA displays her very feminine wares to the best possible advantage. BOUBOUKA performs an amazingly authentic Oriental dance interpretation that brings you the full flavor of "musk and spices" from the Far East. . . . TURA SATANA maintains the mood with more Oriental-flavored quaking and shaking in a sultry showing of her captivating beauty. . . . THE BARBARY COAST BOYS take you for a familiar review of the happy days of the barber shop

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harmonies of yesteryear. . . . One of the most unusual puppet acts ever shown in town features the PEOP-ETTES. This is a half-man, half-puppet treatment that has terrific impact and proves to be a novel approach to a fine old show business tradition. . . . SPARKY KAYE turns in his usual sparkingly-funny performance, and additional support is lent the entire production by beautiful MISS NEVADA, wow wow MAC DENNISON, emcee JIMMY CAVANAUGH, the luscious SILVER SLIPPERETTES, and GEORGE REDMAN and his excellent musical aggregation.

SANDS

(Continued from Page 21)

presents them all in a manner that is most ingratiating. Her humor is a tonic. An evening with SUE is one you will long remember and cherish among your most entertaining show-time memories. . . . Handsome ROBERT KAYE leads the beautiful Copa Girls through two novel and well staged production numbers. A new face in the Copa Room, BOBBY is certain to enjoy a long and successful run backing up the production numbers with his strong baritone voice. . . . The dancing of the lovely COPA GIRLS is wonderful and their eye-catching costumes compliment the highly original routines. . . . ANTONIO MORELLI and His Orchestra provide excellent musical backing for the entire cast.

SHOWBOAT

(Continued from Page 21)

"CRAZY LEGS" BELL, whose routines are difficult and very well executed. . . . GARR NELSON sets the pace for a highly delightful package with his opening number and returns later to bring you more of his rich baritone voice. . . . The show is backed up solidly by MIKE WERNER and His Orchestra.

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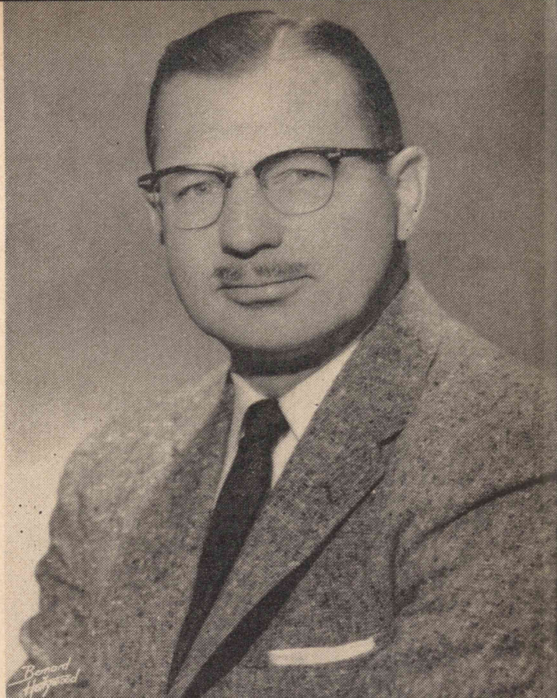
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THUNDERBIRD

(Continued from Page 21)

leaves you with a satisfying sense of well-being. You can actually feel the music come to life as she delivers entrancing melodies that are everyone's favorites, in her rich, full voice and the famous BEATRICE KAY styling that is her stock in trade. . . . THE FRANTICS, four songsters whose renditions add life and zest to the show, will bring out the "rhythm in your soul." This is a real "knocked-out" group that can belt out all of the current pop tunes in the modern manner. Their great talent and superlative styling will keep you alternately beating time to the melodies and pounding out your applause. . . . The young and handsome RUDENKO BROTHERS will astound you with their juggling feats. Their exciting act is excellent topping for a gala performance. . . . JACK BUNCHE again scores well with two excellent production numbers built around the beauty and dancing ability of the popular THUNDERBIRD DANCERS to add the proper finishing touch.

— on thinking . . .

"I won't" . . . is a tramp.
"I can't" . . . is a quitter.
"I don't know" . . . is lazy.
"I wish I could" . . . is a wisher.
"I might" . . . is waking up.
"I will try" . . . is on his feet.
"I can" . . . is on his way.
"I will" . . . is at work.
"I did" . . . is now the boss!

Think deeply,
Speak gently,
Love much,
Laugh often,
Work hard,
Give freely,
Pay promptly,
Pray earnestly,
And be kind.
That's enough!

The pessimist says, "If I don't try . . . I can't fail." The optimist says . . . "If I don't try . . . I can't win."

Thinks are moving so fast nowadays . . . that people who say "It can't be done" . . . are being interrupted by someone else doing it!

JACK CORTEZ

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RIVIERA

(Continued from Page 20)

accord with previous successes of this perennial favorite. The production by DAVID SIEGAL displays a legitimate sensitivity for the presentation of comedy-variety skits and situations. The antics of KEN and MARIE, built around the "theoretical" naivete of the latter, are a bromide for the "blues" and you be the judge as to whether or not KEN is really "foiling" anyone as he engages MARIE in a verbal battle of wits. . . . The Clover Room really "rocks" to the "rock and roll" singing of eleven-year-old sensation BARRY GORDON. This youngster shows a wealth of talent that will add you to the long list of his fast growing fan club. BARRY sings his record hits for you, as only he can, and you will be amazed at the vibrant personality of this younger star. . . . You will thrill again and again to the precision bicycle riding of the SHYRETTOS as they show you breathtaking stunts that hardly seem possible. . . . The engaging style of handsome tap dancer BOB-BY BRANDT adds to the versatility of

this variety package and you have to agree that this artist is truly a fine dancer and an accomplished performer.

. . . JANIK and ARNAUT excel in a "fantastic" snake charming bit with JANIK as the "snake." This little gal slithers over and around her partner in a realistic display that will fascinate you from start to finish. . . . THE THREE TORIANIS display a graceful pursuit of the fine art of juggling. . . .

The TRIO BASSI present a masterful accomplishment of foot juggling excellence as they nonchalantly throw barrels, tables and balls all over the place. . . . BILL NORVAS with the ABC's and DEE prove a highly entertaining singing group that will delight you and ILONA ADAMS is a poised and charming dancer who is very easy on the eyes. . . . Presented by SAMMY LEWIS this is destined to be another triumph for both the Clover Room and the BLACKOUTS. . . . The DOROTHY DORBEN DANCERS were never more lovely in production specialties while RAY SINATRA and His Orchestra paint a musical background of excellence for the entire show.



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CHARLIE KNICKERBOCKER MEN'S SHOP

• In The Lobby — New Frontier Hotel •

OBSERVATIONS

(Continued from Page 25)

ing. The state now makes a very careful examination into the character and background of every person — as well as his or her associates — owning a share in any casino. That is the reason, to tell the truth, that some resorts, suitably financed, have been unable to obtain licenses until some changes in ownership were effected and frequently long months of delay experienced in the process. Good medicine sometimes makes a patient seem sicker than he really is.

There are millions of people who like to take a chance and who will crowd our casinos so long as they are given a fair deal and protected against gangsters.

I have seen cities with less resources grow from towns, far less important than Las Vegas, into booming cities of from a few thousand to several hundred thousand in population. Phoenix, for example, was a small town thirty years ago. Look, also, at Denver, Ogden, Salt Lake City, Fresno and many others.

Even our "fat" neighbor, Los Angeles, was a small town, actually little larger than Las Vegas now is, when I came to the southwest to live.

From those examples we may conclude that in another twenty years Las Vegas will have a population of somewhere between one hundred thousand and two hundred thousand people with an increase in wealth to match. In the meantime, like all healthy communities, we may expect an occasional attack of the "belly ache," from which we will speedily recover.

Conclusion: Don't Growl about Las Vegas!

LOUNGE STARS

(Continued from Page 7)

a show to see. As CHICO spins his Latin magic, you'll find yourself swaying along to rhythms brewed long ago in Cuba. . . . RONNIE ROSE at the same bistro plays music you like to hear on his honky tonk piano, when he gets rolling even the audience participates in song. It's a treat you won't want to miss. . . .

DAVE BURTON will never leave the FLAMINGO Hotel if his fans have anything to say about it. After you've heard this marvelous artist perform, you will find yourself among his numerous fans that keep coming back for more. You can expect anything to happen and it usually does when DAVE'S on the stage. Why not join the crowds that follow this fine singer and become a "member of his club."

. . . Don't miss seeing the KING IV at the HACIENDA Hotel. This sensational group can do anything — when they give out, you will find it hard to sit — Yours truly started out by doing a soft shoe, and then took off my shoes and did a **hard sock** as MR. FREDDY BELL of the famed (Bell Boys) would say: — and if that's not enough, ART (COW EYES) ENGLER will certainly help finish the job, who is also at the HACIENDA Hotel. I don't know where all these 'Swing-happy' groups come from, but please, keep 'em coming! That's all for now, tho' I hope to see you while struttin' down the strip. Til then, keep a smile on your face, cause man, this is the place!

THAT'S FOR SURE

(Continued from Page 9)

FRANK CASONE back again and staying at the ROYAL NEVADA HOTEL. The gent who hails from Baton Rouge, La., just had to be present on the opening of the CROWN ROOM, Wed., April 17, and see the "COTTON CLUB REVUE", starring the one and only CAB CALLOWAY. This production, acclaimed the greatest of its kind, is destined to establish a new record in Show-Biz. We suggest early reservations. . . .

A genial couple and a treat to know are, FLO and CHARLES KLOORFAIN, co-owners in the TROPICANA HOTEL. They're from N.Y.C. and have been interested in the Hotel since its inception, two and one-half years ago. They were frequent visitors to our town during the building of the Tropicana and acquired many friends. Often seen in their company are ADA and LOU ELLENSON, formerly of the Hotel New Frontier. . . .

Las Vegas lost a wonderful citizen and a great humanitarian in the untimely passing of MARVIN AGRON — a man whose greatest asset was "Inspiring Goodness" wherever he went.

Mr. Agron met "His Maker" last Thursday, April 11. He was operated on for a stomach tumor at Cedars of Lebanon in L.A. The operation was successful and while in the Recovery Room, Marvin went into Post-Operative 'Shock' and didn't come out of it. When the personnel of the FLAMINGO HOTEL (where Mr. Agron was in charge of the slot machines) heard the bad news, they were moved so deeply that many were unable to continue with their work and had to be sent home. MARVIN AGRON was loved and respected by all who knew him. Stories about the goodness he performed and never seeking or wanting personal glory would fill volumes. Our sincerest sympathy to his wife MARY: His soldier son, SHERWIN, who came home "on leave" two weeks ago. . . .

The BOULDER CLUB, closed its doors about 3 weeks ago, will be reopened by time this issue comes off the press and delivered around town (April 19). JIMMY YOUNG, popular localite and sportsman will be at the Helm. . . .

Ringsiding at BELDON'S EL RANCHO VEGAS last Sunday and having a hilarious time watching "Uncle" Milton Berle, were Walter Winchell and Joe E. Lewis. Can't recall ever seeing W.W. laugh so much or as often. The celebrated columnist is in town for the DESERT INN'S 5TH ANNUAL GOLF TOURNAMENT, now in its final stages. . . .

Cordial, GEORGE KAVANAUGH, General Mgr. of the HOTEL SHOWBOAT, proudly mentioned that the new summer outfits for the **Cocktail Waitresses** at the "Boat" will be premiered on Easter Sunday. "Coverage" will be about the same, but look for a vivid new shade. . . .

JOHN DAKMAK, is one of the happiest men in town (He is a Casino Mgr. at Horseshoe Club). His favorite nephew, NELSON decided to return to FLV after a year and a half absence. Nelson is Chief Cashier at "RICH" RICHARDSON'S ROYAL NEVADA HOTEL. Welcome home Fella! We kind of missed you too. . . .

"You live and learn" — Never knew there were so many different types of pancakes until we visited UNCLE JOHN'S PANCAKE HOUSE, newly opened eatery on Fremont St. To those who seek variety and wish to 'escape from same dishes every day' we rec-

HAPPY TO BE PART OF THE OPENING



Appearing Nightly In
The GOURMET ROOM

MELCHIONNE TRIO

Tropicana

commend you visit this spot. Uncle John serves 26 different kinds of pancakes and place is open 24 hours. We offer our best wishes of welcome and success to this most enterprising gent. . . .

Ringsiding at the HOTEL HACIENDA on opening night for COLE PORTER'S "CAN-CAN", was City Commissioner, ED FOUNTAIN and his lovely wife. Also on hand were MR. AND MRS. GEO. "BUD" ALBRIGHT (County Commissioner), Publicity Directors EUGENE MURPHY and HARVEY DIEDERICH of the DESERT INN and TROPICANA respectively. Among the artists in attendance were the sensational MARY KAYE TRIO (Currently appearing in the CASBAR Lounge in the Hotel Sahara) with Manager BILL BURTON. . . .

Congratulations to ELAINE and WALTER JALLINS, proud parents of newcomer, RICHARD DAVID, who made his debut 3 weeks ago in L.A. Since the blessed event, Grand-ma, JERE SNYDER has been floating on a cloud and feeling no pain what-so-ever. (Husband is JACK SNYDER, popular custom tailor on S. 5th St.). The baby's Great-Grandfather, (Jere's Dad) BEN WEISSBROT ("Hurricane Hazel") planed out from Saratoga, N. Y. to be at the "PIDYA NABEN" Sunday, April 21. Also, best wishes are in order for JERE & JACK SNYDER. Couple celebrated their 2nd Wedding Anniversary Wed., April 17. Two very nice people and incidentally, it sure looks like this is Jack's year. Business is so great that it's almost unbelievable. SNYDER'S did more business in the FIRST 3 MONTHS of 1957 than all of 1956, and for April, with another 10 days or so to go, he's done more than previous months, Jan., Feb., & March. Sounds very good — and continue the good work. . . .

A great honor was bestowed upon SEYMOUR WEISS last week. The famous owner of the ROOSEVELT HOTEL in New Orleans was chosen by the AMERICAN HOTEL ASS'N as the "Hotel Man of the Year" and a Testimonial Dinner was held at the Palmer House in Chicago for Mr. Weiss. There were 500 invited guests from all over the nation — all distinguished Hotel men. The menu consisted of 10 different wines and the most elaborate 16 course dinner ever seen. Each course, when served, was an event of regal splendor. A Page (Costume and all) did the announcing. There was

trumpet blowing then the course served by "Strutting Waiters". There were 4 Orchestras and 36 dancing gals. A King was never given such a banquet — and most certainly never saw such delicacies as served on this auspicious occasion. . . .

'Tis good to see DOLORES SPENDER back on job as Cocktail Waitress at D.I. She was away on sick leave for more than 3 months. Looks real great and what-ever it was that kept Dolores down and out for a while is certainly defeated now. She's loaded with vim, vigor and pep. . . .

MADISON GRAVES, former U. S. Attorney, and partner in the law firm of MORSE, GRAVES & COMPTON, seems highly elated over the prospects of a possible Federal Judgeship appointment in the near future: Good Luck, Mr. G. . . .

In town for just a rest, were PATTY and JERRY LEWIS. Where-ever this popular couple went, Jerry received tremendous ovations — and then besieged by Auto-graph seekers. Patty, standing on the sidelines beamed and very happy for Jerry and his success. Lest We forget, the Lewis' are expecting "MR. STORK" scheduled for an October landing and it doesn't matter to either of them if "Bundle" is wrapped in PINK or BLUE. . . .

Aside to our good friend IVAN PAUL (Frank Funge) NITE CLUB EDITOR of the SAN FRANCISCO EXAMINER. "In your Column dated, April 13, you erroneously stated that, The Axidentals are singing up a storm at the HOTEL SAHARA and quoted from our F.L.V." We offer correction to wrong part: THE AXIDENTALS are at the RIVIERA HOTEL and not at Hotel Sahara! Right part: THEY ARE singing up a storm!

A great talent and whose future in Show Biz should be as brilliant as any star in the Heavens is BARBARA HELLER, currently with the Ben Blue show at the DUNES HOTEL. . . .

A tremendous favorite in town is JIG ADAMS & HIS BAND at the GOLDEN NUGGET. This is his 6th or 7th hold-over and with each engagement his popularity grows and grows. In the same show is LISA ALONSO & HER TROPICALES. A South American beauty who will have you talking like the "Cisco Kid" after hearing her torrid musical arrangements from "South of the Border." . . .

Know that many of RUTH ANDERSON'S friends will be happy to learn that she is now a Cocktail Waitress at the TROPICANA HOTEL. This gal has more friends than most individuals can boast. Ruth is a definite asset to any place. . . .

GOOD NEWS! DAVE BURTON and His Group, currently in DRIFTWOOD LOUNGE at FLAMINGO HOTEL received a life long contract from the management of the Hotel. Dave and Boys can stay at this Bistro as long as they wish — couldn't happen to nicer and more deserving talented fellows.

Can't help wondering if that "lady numerologist" is giving out information to KENO PLAYERS! Last Week the California Club was "clobbered" by the players and last Thursday of same week, someone hit the top prize at the FREMONT HOTEL for \$25,000! Wish we knew where to find the gal. All we did was hear of her and "remarkable numerology board". . . .

Sure nice to see JOHNNY (RED) ROHAN, tending bar at the HACIENDA HOTEL. The red-head from Schenectady, N.Y., has a zillion friends and they just love to sit at his station. He is the best when it comes to stories and has many pairs of ears listening to his "TALL" tales. . . .

Know you'd like this info: FRANK MORAN, former great heavyweight fighter — and a bit player in Hollywood for many years, is now running the Health Club in the KNICKERBOCKER HOTEL in Hollywood. Next time you're visiting the Cinema Capital, hop in and say hello.

It occurred just a week ago Friday. A woman (local) entered the LUCKY STRIKE CLUB, played the slot machine for approximately 1 hour, HIT 18 JACKPOTS and left. She sauntered down the street to the NEW PIONEER CLUB and within another hour 'hit' 21 more jackpots. 'Tis the truth! We're wondering if this wasn't some sort of a record, but, according to general manager SONNY HEATH of the PIONEER CLUB and AL GARBAN of the LUCKY STRIKE, they said "NO," they've had winners who HIT many more in less time and have the proof! Seems our heroine was slow on the "draw". Bet she comes back real soon and tries to equal or break the record — no matter what it may be. . . .

BIRTHDAY CORNER: Best Wishes to **TONY DE CARLO**, resident manager of the Flamingo Hotel. Tony celebrates his Natal Day April 20 (today). . . . Very lovely **BENITA GOFFSTEIN** will be **SIX** on Sunday, April 21. Proud dad is **BENNY G.** — Ass't to **GUS GREENBAUM**, President of the **RIVIERA HOTEL** . . . and to **MILTON DEUTSCH**, Theatrical Agent in L.A., who will cut his cake Monday, April 22. . . .

NICK KELLY, Manager of the **COPA ROOM** in **SANDS HOTEL**, so very proud of his No. 1 Bus Boy **LEONARD BAIONE**. The lad shows great promise in the literary field. Nick let us read Leonard's "Broadway in The Desert" and we certainly found it to be very interesting and written with a professional flair. Wish we could have published it, but we are limited to space. Incidentally, Nick is preparing for the coming **HELLDORADO** (soon) and purchased a pair of the fanciest and sharpest boots that were ever made (we think so). Yes Siree . . . it's "Squeeze Along" **NICK KELLY** the **EASTERN COWBOY** . . . and That's For Sure! . . .

HILLSWAY

(Continued from Page 13)

NEVADA ROOM. Had a most interesting conversation with Manager **Harry Dorsett** and **J. Curtis Trahan**. All of Mr. Brown's employees and "front men" radiate a warm personality that make the casino and restaurant one of the best you'll ever find.

Also met some nice gals the past week and just want to mention them — **Clara Laffan** of the **DESERT INN** Cactus Room, **Marian Leigh**, manicurist at the **D. I. Barber Shop**; **Gladys Fisher** and **Nellie Bennett**, **Nellie** a waitress at the **EL CORTEZ**. I have known **Nellie** for years — 'way back in the days of the Canary Room at the **LAST FRONTIER**. Some names just seem to fit, and "Nellie" certainly fits **Nellie Bennett** — so homey, chatty and down-to-earth. And I don't want to forget **Mary Levitts** of **FOXY'S** who makes the best darned waffles in the West. Just ask **Ben Stack** of **IMPERIAL COIN CO.** — he took my advice the other morning and he's still smacking his lips.

As a closing touch — just got the

nicest note from handsome and talented **Art Johnson**, singer extraordinary and **MC** of the **DESERT INN** shows. He wrote to thank me for mentioning him in one of my columns. Thanks, **Art** for the kind words. They made me feel like a million.

'ROUND THE TOWN

(Continued from Page 15)

suede shoes' on a theatre stage there. Of course, there were photographers present and they had to pose. My friend, who is of the female sex, kissed **Elvis** just under one of the sideburns and since the picture has appeared she has been besieged by phone calls from fans who tell her of their envy or bemoan the fact that she only kissed his cheek. She is considering having the phone removed for the time being, as it continuously rings for 24 hours a day. **MORAL:** if you're going to kiss an "idol" do it in the dark! . . . I'm on my way to the **CORK AND BOTTLE** to stock up for a little after Easter celebration. **LARRY PINENTAL**, one of the very genial owners of this refueling station, says he has some exceptionally good values now — so if you are going to be 'Round Town — Won't you join me?

CRISWELL PREDICTS

(Continued from Page 11)

your delinquent land assessments! . . . **Italy:** You will be the first European nation to permit a tourist lira exchange at a substantial rate before entering the country! . . . **Elvis Presley:** You will be voted the most exciting personality of the year by the International Press Club! . . . **Philadelphia:** You can expect a crippling transit strike which will cause a political upset in your area plus generate new blood in the Governor's Mansion! . . . **Senator McCarthy:** The next public announcement from your Office will concern the plight of many Americans who have been victimized by foreign investments. You will offer a plan by which some of these losses can be recouped. Investors were warned by our State Department, and now they find themselves in a financial strain! . . .

St. Louis: You will be the first mid-west city to hold open free band concert followed by public dancing for the coming summer season! . . . **Chris-**

topher Morely: A memorial edition of your famed works including "Kitty Foyle" and "The Haunted Bookshop" will soon be issued! . . . **Littlestown, Penna:** Your keystone kitchen designed fixtures will win the top award in the coming National Furniture Show! . . . **Jimmy Fiddler:** The filmed version of your life will prove to be highly entertaining and will show the very inside of Hollywood! . . . **New Orleans:** You will be host to the next convention of the National Funeral Directors Association next September!

YOUR INCREDIBLE FUTURE:

When the endless, endless ribbon of time unwinds, and we become a part of the past, when America ceases to become a nation but merely a page in a history book, and when the people of the future no longer remember us, where will we be? Will we return as other personalities thru reincarnation or evolvment or will we remain ourselves disembodied in thin air? Where have we been, where are we now and where are we going? Our Geologists can tell us how the earth will one day

explode! Our Scientists can tell us how one day we may explode ourselves with atomic warfare! But who can tell us what becomes of us personally when we evolve from our body? Great civilizations have come and gone, and all records have been lost concerning them! Will we one day be lost? Will our world suddenly disappear from sight? Will we become a Nomad of Outer Space? The clock of time is ticking away and the appointed hour is near at hand! Many prophets have been calling the Day of Doom for centuries, and some day, some gifted Prophet will call the exact time of destruction, but no one will believe him! People on the world will think him a harmless crackpot, but will suddenly awaken to the fact that he was the Prophet of all times! Each moment we spend brings us nearer and nearer to that calamity which no one will remember, for it will be so final! Citizens of Carthage could never believe that Carthage would fall! Can we believe the end of our time is at hand? It is truly a part of your incredible future!



DESERT INN

APRIL 30

JANE POWELL
DAVE BARRY

The Dunes

CURRENT
Indef. Engagement
BEN BLUE
and His **REVUE**

El Rancho Vegas

JUNE 26
SOPHIE TUCKER

Flamingo

MAY 2

JUDY GARLAND

Riviera

JUNE 5 THRU JULY 16
"PAJAMA GAME"
JULY 17 THRU AUG. 13
GEORGE GOBEL

Royal Nevada

Indef. Engagement
COTTON CLUB REVUE
Starring
CAB CALLOWAY

SAHARA

MAY 21

TERESA BREWER
DICK KERR

The Sands

MAY 1 THRU MAY 21
DANNY THOMAS
AUGIE & MARGO

Thunderbird

APRIL 25
ARTHUR LEE SIMPKINS
DR. ARTHUR ELLEN

... in the Fabulous **COPA Room**

JACK ENTRATTER presents

"Swingin' On A Song"

NAT KING

★ **COLE** ★

SUE CARSON

ANTONIO MORELLI and his MUSIC

The Most Beautiful Girls in the West

Choreography by: Bob Gilbert & Renee Stewart

Costumes by: Mme. Berthe

Original Music & Lyrics by: Jerry Graff

Orchestrations by: Antonio Morelli

Created & Staged by: Jack Entratter

TWO SHOWS NIGHTLY at 8:15 & 12 P.M.

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in the **COPA LOUNGE**

FREDDY BELL and THE BELL BOYS

CLARK BROTHERS

FRANK MOORE FOUR

DICK LANE QUARTET

Peppy Morreale Trio

Ernie Ross Trio

Tommy Doyle

The **Sands**

LAS VEGAS, NEVADA



LOOK who's at The *Flamingo* this week!



Showtimes 8:15
& Midnight

PEARL BAILEY

CONDOS and BRANDOW
LOUIS BELLSON & QUINTETTE

★ IN THE DRIFTWOOD LOUNGE ★

DAVE BURTON

LOUIS BELLSON & QUINTETTE

BOB BRAMAN

RALPH GARI

THE FABULOUS

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Crown Room

COTTON CLUB REVUE

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CAB CALLOWAY

With

Sallie Blair - Lonnie Sattin

George Kirby

& Cast Of 50

PLUS
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Sepia Girls

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HOTEL

ROYAL NEVADA

To LAS VEGAS

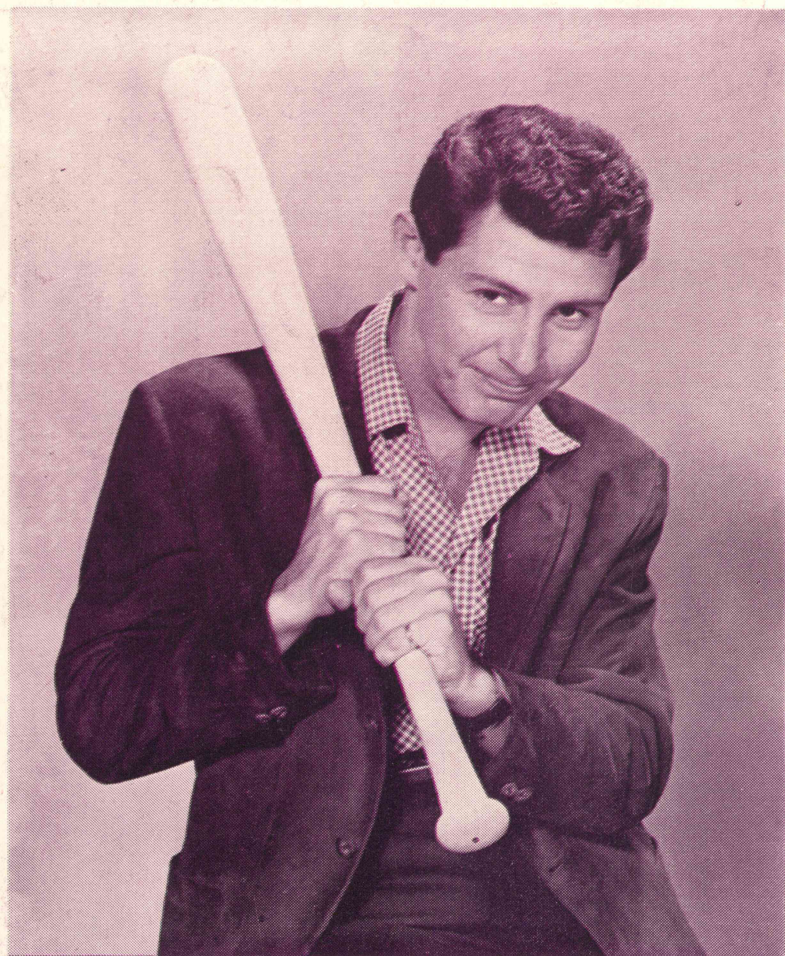
The **TROPICANA** and

Monte Proser,

MANY THANKS—

*and I'm especially thrilled on accounta'
because this is my first time 'at bat' here*

Eddie Fisher



Tropicana