

Jack Cortez

AUGUST 10, 1957

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LAS VEGAS Magazine

Flamingo Girl

Ada Hume

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JACK CORTAZ

Fabulous LAS VEGAS
magazine

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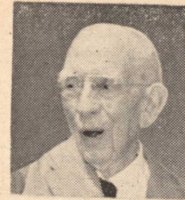
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**DANCING
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OBSERVATIONS

by CHARLES "POP" SQUIRES



How Are We Doing?

WE HAVE been so busy tell-
ing about the "Good Old
Times" that we overlook the
good times of present day Las Vegas.
Some real estate dealers complain
that the demand for property is not
now as great as when many tracts
were under improvement and new
homes being sold each day.

True enough, there was a let-up in
real estate activity, but that is quite
natural and easily understood — new
hotels had been built on "Other
People's Money", only partially fi-
nanced and without any working cap-
ital, and it was inevitable that there
should be a breathing spell so that
things could readjust themselves.

This does not mean that Las Vegas

is dead, because some of our most
elaborate casinos have been built
within the past two years and others
are contemplated.

"The Mint", built by Milton Prell
and Associates on Fremont Street is
the most notable of these. It was
started without fan-fare, completed,
and began business so quietly that
some of us hardly knew what was
going on. This newest of our beauti-
ful casinos and the way it crept into
our consciousness recalls to my mind
the unostentatious way Mr. Prell has
carried on all of his Las Vegas enter-
prises.

Some years ago, about ten I think,
a not quite completed building stood
vacant, apparently unwanted and un-

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JACK CORTEZ'

Fabulous
LAS VEGAS
magazine

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AUGUST 10, 1957

5

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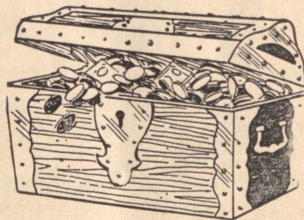
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CRISWELL PREDICTS



WHAT PEOPLE WILL DO:

I PREDICT that the body of the late Eva Peron will be taken from its hiding place and buried with great pomp and ceremony by the Peronist faction in Argentina! This woman will prove more politically powerful dead than alive! . . . I predict that within one year every motion picture house in the nation will show its movies through a closed circuit TV process! This will do away with costly projectors, the danger of film breakage, shipping, the number of prints, plus a great simplification and economic freedom! . . . I predict that the National Welfare Council will announce that within the past year every man, woman and child in America can look forward to one more year on their life's span due to amazing advances by our miracle men of medicine and science! . . . I predict that President Eisenhower will make a dramatic public appeal on radio-tv for support in the coming Big Three legislation! . . .

I predict that the final curtain will fall on the career of a famed diplomat when he quietly expires of dreaded cancer. The world at large does not even know of this man's illness! . . . I predict that Janet Glynor will be the next heart throb of the nation with the release of her motion pictures on tv. This famed star will be forced to return to public life

and with new popularity! . . . I predict that there will be more readers of newspapers next year than ever before with circulation figures hitting a new high!

YOUR HEADLINES
OF THE FUTURE:

French Cabinet Crisis rocks world! . . . Battle looms over Mexican Elections! . . . Anti-Royal riots sweep London! . . . Famed industrialist retires! . . . Italy exports dynamic new automobile! . . . Tobacco industry plagued by strikes! . . . Wall Street issues shocking bulletin on foreign investments! . . . Germany announces new cancer control! . . . Congress votes Mississippi flood control for Delta! . . . Hollywood star deported for Red Spying! . . . New oil boom in Wyoming! . . . Mysterious comets puzzle scientists! . . . Tidal wave sweeps Japan! . . . Thousands flee flash floods in Texas! . . . Heat wave sears midwest! . . . New outbreak of juvenile delinquency!

HUSH HUSH EVENTS:

I predict that the fabled fountain of youth may be novocaine! Fantastic advancement has been made in Italy in the geriatrics field of medicine (old age) by the use of novocaine - a pain killer used over twenty years ago by dentists for pulling teeth! Arthritis and rheumatism disappear almost overnight, the hair comes back

(Continued on Page 33)

this week's cover...

Flamingo
Club

features shapely ADA HUME, specialty dancer with the lovely FLAMINGOETTES of the fabulous FLAMINGO HOTEL. ADA has a long and successful record in showbusiness, having started her career at an early age (5 years) in Hollywood, the film capital of the world. She made her Las Vegas entertainment debut a few weeks ago at another hotel and returns to again showcase her cameo-like beauty and dancing talent in the Hal Belfer Productions.



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From Dusk 'til Dawn

SHECKY GREENE

FEATURING

DAVE BOLD

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TALLY BROWN

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Jack "Jive" Schafer

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NICK ESPOSITO GROUP

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that's for sure..
by JACK CORTEZ



WE were delighted to see JIMMY JETT and his quintet (featuring SHERRY MARTIN) over at the DUNES HOTEL. Jimmy's group appeared in FLV at the PLAYER'S CLUB when WILBUR CLARK owned it for a short year, just prior to his development of the DESERT INN. The loss of the Player's Club forced Wilbur into millionairehood at the Inn. . . . As you can see, Jimmy and this pillar had a pleasant session of reminiscence. . . .

Comic SHECKY GREENE is proving sensational in the starring spot at the RIVIERA HOTEL Lounge. During each of his evening performances (three or four), Shecky spouts fifty to sixty minutes of the most hilarious comedy your ears ever heard. His partner-accompanist is DAVE BOLD, owner of the CELEBRITY CLUB (St. Louis, Mo.). . . .

Remember—Variety Club's Night Of Stars — August 22.

BERNIE EINSTOSS and TOM GUERIN forwarded some gratifying news from Lake Tahoe. Their BAL TABARIN is currently enjoying the greatest season of its existence. (May this success keep growing, with each passing year!) . . .

Hotel EL CORTEZ has leased the Hidden Hills Ranch in Pahrump Valley, owned by Attorney ROLAND WILEY, for the coming Pheasant Season and is formulating plans to promote this famous pheasant hunt-

ing grounds. According to Hotel Manager JACK SMITH, the ranch will be utilized as an exclusive attraction for Hotel guests.

great publicity
JOAN ADAMS, the beautiful girl who came close to winning the MISS AMERICA title, is back toting trays at the HOTEL SAHARA. She is still unaffected by her world-wide recognition and the management of the bistro has many plans for her. Joan appeared on the BURNS-ALLEN TVviewer, last Sunday. From all indications, a Hollywood contract is in the offing, also.

When the DE MARCO SISTERS concluded their ROYAL NEVADA HOTEL engagement, one member remained behind. De-lovely & dimpled, BOBBI KANTOR, who replaced the youngest De Marco, plans to settle here to pursue her career in FLV. . . .

Remember—Variety Club's Night Of Stars — August 22.

We're certain many vacation-minded FLVites will be interested in this particular item. Comic BOB WILLIAMS will open at the FLAMINGO HOTEL with his dog act on September 5th (for four weeks). He has a five bedroom home in Malibu which he will trade with a homeowner in FLV for the month of September. If interested, write Mr. Williams at Malibu Beach, Malibu, California, for further particulars. . .

Very happy to see our good friends GEORGE GORDON and MORRIS KLEINMAN back at the DESERT

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OLD CROW BAR WHISKEY
MORRIS PINKERTON — BAR MANAGER

BUD ON TAP 20c

INN, once again. We hope they will remain in our midst for a longer period, this trip. . . .

MITZI HULS & JIMMY STUART pulled a "fast one" on us. We thought they intended to announce their engagement at the TROPICANA HOTEL, last week. Instead, the event materialized into a wedding. Our belated congratulations to these two nice people. . . .

MR. and MRS. FOSTER McKERALL of Lockport, Louisiana, and MR. and MRS. PAT CASHMAN, LaFayette, Louisiana, were guests at the SANDS HOTEL last week. Mr. McKerall is Superintendent of JOE W. BROWN'S (Horseshoe Club) highly productive Valentine Oil Field in LaFourche Parish, Louisiana. Mr. Cashman is Directional Drilling Specialist at the same site. Both couples report that "Fabulous" is not a fabulous enough word for Las Vegas. They were thrilled beyond words with our city and are intent in their search of another superlative to describe its

many features and attributes.

ELI LUBIN (who worked the TAHOE-BILTMORE) is back in FLV. He can be found nightly at WALLY'S BRIDGE CLUB, indulging in his favorite game of "Kaiyoodle." . . .

Last Sunday evening (at 10:00 P.M.), JACK KOGAN introduced his "Meet The People" panel show over K-SHO-TV, Channel 13. It proved to be highly interesting for localites. Guests on the show challenge the panel to guess the identity of well-known people in FLV. Jack's panel helped him to create one of the nicest, relaxed FLV shows, we have witnessed. Panel members are FORREST DUKE (of the MORNING SUN), HARRIET COHEN (of KOZLOFF-COHEN INSURANCE CO.), JAY FLORIAN MITCHELL (of the DOUGLASS STUDIOS) and our little Doll, ETTA CORTEZ, of Fabulous Las Vegas Magazine. (Of course she's the boss! What a silly question!) In

(Continued on Page 17)

Las Vegas

HACIENDA

4 Shows Nightly
9-11 P.M. — 1:30-3 A.M.

IN THE JEWEL BOX THEATRE

ROARING 20's REVUE

Beautiful Girls, Funsters and Music and Capturing the Nostalgic Spirit of the Fabulous 20's.
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"GLITTER GULCH"

By HARRY PARKER

EVERY once in awhile you come across a "natural" subject for the opening of a column, and we did just that a few evenings ago. The subject I am referring to is the very beautiful and highly talented MISS JO ANN CASTLE, who is appearing in the Carnival Room of the FREMONT HOTEL and heading up the JO ANN CASTLE QUARTET. This statuesque dispenser of marvelous music with her very attractive long blonde tresses, completely dominates the scene when she is on-stage. She is a Roulette Record recording star; does all of the arranging for the group and has recently composed the sprightly "Painter's Rag", which is scheduled for release on Roulette label very soon. She sings, plays a terrific accordion and is one of the finest pianists ever heard along "Glitter Gulch." Just catch one set by JO ANN and you'll see why she made such a solid impression on this writer. Her piano repertoire embraces the classics, semi-classics, pop, swing, ragtime and honky-tonk and all are played in an exciting style, built around a very strong and forceful right hand. She opens her set with an up-to-date version of Chopin's "Minute Waltz" that proves that classics and swing compliment each other when they are tastefully combined. Two other notable presentations are her "honky-tonk" tour of the Las Vegas of yesteryear and the ever

popular "Malaguena". She is solidly backed by bass, drums and guitar or banjo. Here is a star that should adorn this popular bistro for a lengthy period of time. . . .

BE SURE TO ATTEND VARIETY'S "NIGHT OF STARS" — AUGUST 22ND. . . . BARBARA WHITMAN is the new change girl on the day-shift at the PIONEER CLUB. . . . Bar Manager SIL GREGORY of the WESTERNER CLUB points with justifiable pride at both of the lovely cocktail gals on days in that spot. They are MARIAN DANIELS and GINA MARIA BARKER who is a former FLAMINGOETTE. . . . HAROLD WILLIS, the very popular BOULDER CLUB graveyard shift Keno dealer, is in the Veteran's Hospital in Sawtelle, California undergoing a delicate bit of bone-grafting resulting from a complicated fracture of the arm. His many friends in FLV and his fellow employees wish him a speedy recovery. . . . GOLDEN NUGGET Publicity Director RICK WILLIAMS is back after scouting deer hunting conditions in Utah and happily reports that state is claiming the biggest herds since 1946. He was naturally interested since the NUGGET annually sponsors the largest deer hunting contest in the world, with the grand prize being a fully equipped jeep. Applicants for the September 1 to December 1 contest

(Continued on Page 35)

L. S. M. F. B.

LUCKY STRIKE means fine BINGO . . .

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Ed Donaldson

Stan Conrad



with HAL HALSTEAD

AWO OF our favorite people will be entertaining us on radio and TV for the next few weeks. PETER LIND HAYES and MARY HEALY take over the A. GODFREY show starting August 12th. The unctious redhead will relax while PETER and his 'child bride' steal the show. The FOUR VOICES seen and heard with them during their recent show at the SANDS will also be on the program. These four boys were TV guests of DENNIS JAMES on his CLUB 60 SHOW this past week. . . . Seen lounging in the SANDS Lounge was visiting columnist and TV panelist HY GARDNER and Stage and Screen star PETER LORRE. They were being entertained by the charming ELEANOR ROTH, (JACK ENTRATTER'S Secretary). . . .

Birthdays of note: DONNIE SHERWOOD, son of ROBERTA, was feted on his 17th natal day, August 2nd at the EL RANCHO VEGAS. What better present could one have, than to have "Happy Birthday" sung to you by wonderful ROBERTA? . . . The following natal day happened on the 25th of July but the celebration is still going on. LYNN O'DAY, cocktail waitress at the DUNES is still listen-

ing to the echoes of that "Happy Happy Day". . . . TALLY BROWN marked her advent on July 31 in the RIVIERA Lounge, appearing on the same bill with star and great comic SHECKY GREENE. . . .

Wedding Anniversaries noted were: First Anniversary of BARBARA BOSTOCK, the "Steam Heat" ed — dancer of "Pajama Game" and hubby TIM LYONS on the 6th. . . . "BABE" and PHYLLIS MIRABELLI celebrated their "12th stanza" of their marriage recently. "BABE" is a Keno dealer at the CALIFORNIA CLUB and PHYLLIS is blonderful gal who toils at TRADER BILL'S. . . . W. H. and PEARL GAMIL of Fairland, Oklahoma celebrated their 34th Anniversary on August 4th while visiting their glamorous daughter MARCIA, the tall and lovely blonde showgal at the FLAMINGO. . . .

Vacationists I've heard about: MARJORIE FORBUSS and her son ROBERT have been vacationing in Northern California and are expected back today. MARJORIE is an owner of FASHION CLEANERS on E. Charleston Blvd. . . . VIC and MARGE MANDOTTI will visit brother-in-law up in Moran, Wyoming (That's Jackson Hole Country) while on a month long vacation. VIC has a record of never losing a day at the D-I since its opening. MARGE'S records are made in golf which she consistently plays in the 80's and drives from the men's tees. . . . BILL and "DUD" LOUCK of the D-I NEWS SHOP are leaving for a vacation motor trip. . . . BILL KENNY, CALIFORNIA CLUB Keno Dealer took the missus and kids to Bishop Lake, California to "get away from it all". . . . GLENDA, DUNES telephone operator, and JOE MANDEL, SAND'S back stage man, are in Chica-

PIONEER DAYS

ARE HERE AGAIN AT . . .

RUSS MILLER'S

— SALOON —



BEER IN PITCHERS

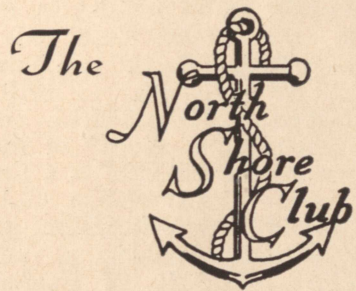
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go for a five week sojourn. . . .
Visitors: JUNE PERRY, lovely Mercury recording artist, from Miami Beach, Florida "doing" our town while Mgr. HERBERT LAMPERT looks on. . . . ANN KOENIG, a dress buyer from Pasaic, N. J. taking a busman's holiday by working at LANZ DRESS SHOP while she enjoys a two month vacation in FLV. . . . Capt. ROBERT LEE, with UNITED AIRLINES, who makes scheduled stops in Las Vegas, has

flown to FLV with his lovely wife ANNE, his children ROBERTA, 13 and GREGORY, 11 to visit DOLORES and ALEX GOLDFINE (EL RANCHO VEGAS Casino Mgr.) The LEES will return to their home in Denver next week. . . .

Some chits for chatting: BILL TOLLIVER, HACIENDA Security Chief won't feel really secure until wife KATHY has that little visitor they are expecting any day now. The baby
(Continued on Page 37)

My man will be wearing a . . .

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WHEN you get right down to it, you realize it is really a great privilege to cover and write about the stars of the popular Lounges throughout our fabulous city. These entertainers represent some of the happiest and most pleasant people in our town. In almost every instance they love their work for they know, aside from the generally attractive remunerative reward, they play a very important role in bringing diversion, relaxation and joy to many, many different people. In watching these talented performers, it is always interesting to notice the faces of those being entertained and to see the effect that a good group of artists can inspire. Off the stage, they follow through with the same friendly attitude toward everyone and each one is a valuable ambassador of good will for FLV as well as being an integral part of this city's far reaching and magnetic drawing power. . . .

In the *Starlight Lounge* of the RIVIERA HOTEL the recent debut of master musician and comic SHECKY GREENE with DAVID BOLD and TALLY BROWN was a sensation! That trio of uncontrollable "zanies" has been keeping this popular spot laughing ever since. . . . In the same spa NICK ESPOSITO has formed a new group and has ventured into the comedy-musical field with great success. . . . The highly entertaining BACHELORS are playing the SAHARA'S *Casbar Lounge* for a limited engagement and their many friends will surely want to catch them while they are here. Group recently enjoyed a long and successful run at the ROYAL NEVADA. . . . Watch for the opening of the NORMAN BROWN GROUP and SONNY KING in the *Casbar Lounge* of the HOTEL SAHARA, Tuesday, August 13th. They

will both be on hand to furnish top-flight assistance to the ever popular MARY KAYE TRIO and THE LENNY HERMAN ORCHESTRA. Also on hand in this bistro, dispensing wonderful music and comedy via the medium of delightful double entendre, is SANDO DEEMS, a long-time favorite here. . . . NATALIE and the BEACHCOMBERS, one of Vegas' finest choral groups, are now appearing in the *Cabaret Lounge* of the ROYAL NEVADA. They co-star and alternate on-stage with singing star "Irish" BETTY REILLY. . . . THE CHARACTERS open in the same *Lounge* this coming Tuesday night to round out the last in this terrific entertainment three-some. . . . In the *Stage Bar* at HOTEL THUNDERBIRD, JOHNNY LA MONTE continues to please the large crowds of *Lounge* patrons. JOHNNY and His Dixieland combo were originally booked for two weeks at the BIRD but they have had options picked up regularly to stretch this engagement to a staggering sixteen week total. Their distinctive Dixieland comedy mixture is an all new approach to this style of musical expression. . . . THE NOVELITES, former *Starlight Lounge* headliners at the RIVIERA, have headed for Lake Tahoe and are now playing the popular BAL TABARIN in that resort area. There will be no calming the Lake while those boys are there! . . . In the THUNDERBIRD Lounge, singer KATHY RYAN, who sounds like a rare combination of KAY STARR and BEATRICE KAY, with her swelling vocal renditions, is doing a tremendous job. Backed by the GUY SCALISE TRIO, she really puts out a whale of a lot of pleasing music for the appreciative listeners. . . . The SANDS HOTEL is featuring

(Continued on Page 39)

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ENJOYMENT
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At the Piano Organ



D O W N T O W N L A S V E G A S

THAT'S FOR SURE

(Continued from Page 10)

case you missed it last week, tune in Lucky 13, this Sunday. We really believe you'll enjoy it. You'll see folks you know and watch the panelists struggle to guess identities of those who might be your next door neighbors (or yourself). Remember — Sunday evenings at 10:00 P.M. . . . Good luck, Mr. Kogan. We hope you enjoy a long run with this one. We like it! . . .

Over at the HOTEL EL RANCHO VEGAS HOTEL, JOE E. LEWIS and ROBERTA SHERWOOD seem to be just about the greatest team BELDON KATLEMAN ever united in front of the spotlight. Sensational — nothing but — sensational! . . .

Remember—Variety Club's Night Of Stars — August 22.

Our congratulations to BILL HOFFERD, formerly of Elka, Nevada. The handsome golfing man was recently appointed to the Managerial post of the HOTEL ELWELL. . . .

THE PARIS SISTERS were held over for three weeks before they completed their engagement at the FRONTIER ROOM, Vancouver, Wash. Their latest record of "Don't Tell Anybody" — but you can tell everybody, should be released within a week's time. . . .

BONNIE MENDELSON, recently acquired her freedom from the bonds of matrimony. However, the DUNES HOTEL cocktail waitress appears willing to make another try, provided there is a sizable degree of security to accompany the proposal. Bonnie might give you a dinner date if you're a banker, broker or oilman. No others need apply. . . .

Looks like the local lads are in a dither about the striking, red-haired cocktail waitress (swing shift), of the RIVIERA HOTEL. To those of you who requested her identity — she is JERI HARSTEAD. Take it from there! . . .

The new Celebrity Lounge at the EL CORTEZ HOTEL is nearing com-

pletion. This new room will afford Lounge patrons a better vantage point to catch the entertainers at work and will feature a much more intimate atmosphere. . . .

The TOMMY DOYLE Quartet (with LYNN FRANKLIN) closed at the SANDS HOTEL, after an eight month engagement. On August 5th, they opened at HARVEY GROSS' WAGON WHEEL on the Southside of Lake Tahoe. . . .

Local friends will be happy to know that TONY GILBERRY (Stage Carpenter — SAHARA HOTEL) is recuperating at the SOUTHERN MEMORIAL HOSPITAL, following his severe Asthma attack. . . .

The ROYAL NEVADA HOTEL has introduced an FLV "first." Their Chuckwagon features Prime Ribs (as much as you can eat) for only \$1.50, in addition to the many other delicacies. There is no minimum and no cover here, with continuous dancing from 7:15 P.M. to 3:15 A.M. Don't forget those twice-nightly performances by RUSS MORGAN and comic SONNY HOWARD. . . .

We sincerely trust it won't be too long before JERE SNYDER beats that allergy that has bested her for the past couple of weeks. Poor little gal has been so miserable, it almost makes US sick! (Husband is JACK SNYDER, very popular tailor in FLV.). . . .

RUTH ANDERSON, cocktail waitress at the DUNES HOTEL, was one of the first to invest in the cooperative apartments at SUNRISE ACRES. She is so delighted with her investment, local builders will have to duplicate many more similar units, to accommodate Ruth's friends. . . .

Remember—Variety Club's Night Of Stars — August 22.

Aside to BABE WALTERS, box man at the RIVIERA HOTEL: Thank you for the wonderful favor! If there is anyway at all in which we can reciprocate, please do not hesitate to ask. . . .

NATALIE and STAN FAYMAN
(Continued on Page 39)



Just Want to Say Thanks
 To "Old Lonesome" George
 and Sammy Lewis
 for a Wonderful 4 Weeks at . . .

the Magnificent **Riviera** Hotel

• De CASTRO • SISTERS

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 See You —
 Soon —



• Us Too •
 Herbie Dell, Conductor
 Sammy Goldstein, Drummer

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

July 23rd thru August 19th
 Show: Gordon MacRae with Sheila MacRae; Rudy Cardenas; The Donn Arden Dancers with Art Johnson and introducing Gina Genardi; Carlton Hayes and His Orchestra.

Always a standout performer in good, entertaining shows, the current effort by GORDON MAC RAE in the popular Painted Desert Room, is being acclaimed as the absolute "best" in his long string of successful appearances in FLV. When it comes to singing songs it is recognized by the vast majority that GORDON is one of the leaders in the field, and as an impressionist, he has few peers. He highlights that marvelous ability in the very well received "Vaude to Video" number wherein he pays glowing
(Continued on Page 25)

The Dunes

August 1st thru August 28th
 Show: "Pajama Game" starring Larry Douglas; Betty O'Neil; Buster West; Barbara Bostock and Featuring Fred Irving Lewis; Jack Naughton; Ruth Gillette and Owen Martin.

The GEORGE ABBOTT and RICHARD BISSELL book of "Pajama Game," based on MR. BISSELL'S novel "7½ Cents," heads full swing into another highly successful FLV engagement, this time in the spacious Arabian Room. The story itself actually needs little introduction. It is based on the hilariously funny situations surrounding wage claims of workers of the "Sleeptite Pajama Co." and the management's counter moves in trying to keep from meeting the demands. In addition to the sparkling
(Continued on Page 25)

EL Cortez

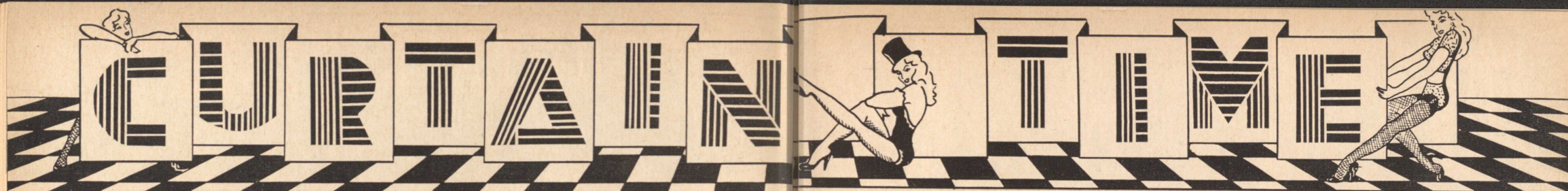
(Not a A Review)
 August 8th thru September 4th
 Show: George Arnold's "Rhythm on Ice" starring George Arnold; Gloria Oakley; Larry Ellis; George Zac and The Ice-Cubettes; Co-starring The Gaylords; Buster Hallett and His Orchestra.

GEORGE ARNOLD has devised an all-new summertime edition of the tremendously popular "Rhythm On Ice Revue" that has thrilled audiences in the Cirque Room for the past fourteen weeks. Never before has any show met with such consistent success in this downtown spot. Starring is GEORGE himself with his brilliant skating routine in top hat and tails a la FRED ASTAIRE. . . . Pretty and dazzling GLORIA OAKLEY, a protege of the world famous SONIA
(Continued on Page 25)

El Rancho Vegas

July 17th thru August 31st
 Show: Joe E. Lewis with Austin Mack at the Piano; Roberta Sherwood; Nejlra Ates; The Renee Molnar Dancers; Dick Rice and His Orchestra.

In the current TOM DOUGLAS Opera House Theatre review the ageless "Dean of Cabaret Comedians," JOE E. LEWIS presents volumes of his famous comedy quips and barbs. JOE runs the gamut of all laugh producing styles — ultra-sophisticated — sophisticated — not so sophisticated and satirical, but at all times unpredictable. Along with almost an unlimited supply of matchless material, he dishes out uninhibited gags that are strictly "off the cuff", and with his keen sense of timing they never
(Continued on Page 25)



Flamingo

(Not A Review)

August 8 thru September 4

Show: The Ritz Brothers; Gogi Grant; The Flamingoettes; Louis Basil and His Orchestra.

The unpredictable and hilariously funny RITZ BROTHERS — AL, HARRY and JIMMY — have opened a four week barrage of unrestrained madcap antics in the current HAL BELFER Produced Flamingo Room vehicle. They are back in FLV once again showcasing many new skits and

(Continued on Page 27)

HACIENDA

Thru August 15th

Show: The Dick Harding and Bill Moss Revue of the "Roaring Twenties" starring The Kings IV; Fulton Burley; Sue Wagoner; Joanna Watson; Jerry Dean and Larry Stricklen.

Here is a light-hearted and gay revue of the "Roaring Twenties" as devised and staged by talented DICK HARDING and BILL MOSS. The format of the show is directed to showcase the incomparable music of

(Continued on Page 27)

Riviera

July 17th thru August 13th

Show: George Gobel; The De Castro Sisters; Jackie Joseph Trio; Dorothy Dorben Dancers; Ray Sinatra and His Orchestra.

"Lonesome" GEORGE GOBEL has broken every existing house attendance record during his current appearance in the magnificent Clover Room. The "SRO" sign is up for each and every show and still the crowds flock to the RIVIERA to catch this match-

(Continued on Page 27)

Royal Nevada

July 31st thru August 28th

Show: "Music in the Morgan Manner" starring Russ Morgan and His Orchestra and Sonny Howard with Joey Alfidi; Annie Malone; Marilyn Orlando; The Morganaires; Al Jennings and the Scranton Seven.

The syncopated rhythms of the one and only Russ Morgan and his "Music in the Morgan Manner" are featured nightly for continuous dancing enjoyment in the beautiful Crown Room. Throngs of dance enthusiasts nightly fill the dance floor in an effort to make the most of this seldom found opportunity in FLV. . . . In addition to the tops in dance music there are two fun-packed shows at 10 P.M. and 2 A.M. each night. . . . RUSS himself projects much of the ever-present

(Continued on Page 28)

SAHARA

(Not A Review)

August 6th thru September 2nd

Show: Betty Hutton; The Amin Brothers; The Cheerleaders and Herb Lurie; The Sahara Dancers; Cee Davidson and His Orchestra.

MISS BETTY HUTTON, a dynamic composite of everything that goes into the making of a great star, unleashes her unbridled energy in another of her sensational Vegas engagements. This incomparable performer possesses more than her fair share of beauty, poise, talent, personality and a lovely figure on top of it all to emerge as one of the greatest exponents of master showmanship on the stage today. Never letting up for an instant she slams across her efforts in a dazzling exhibition of

(Continued on Page 28)

The Sands

July 17th thru August 13th

Show: Robert Merrill; Louis Armstrong; The Copa Girls; Antonio Morelli and His Orchestra.

There are only three short days left in which to see the JACK ENTRATER Production of "Swing High — Swing Low", starring Metropolitan Opera's leading baritone ROBERT MERRILL and the undisputed "King of Jazz" LOUIS ARMSTRONG. These two direct opposites in the world of music band together in one glorious show to present a highly entertaining "High Hat" and "Low Down" tribute to the classics and jive. The classics are represented by the dashing baritone ROBERT MERRILL, "Mr. Opera" of Las Vegas. He thrills the patrons with swelling

(Continued on Page 29)

SHOWBOAT

(Not a Review)

August 7th thru August 20th

Show: Benito "Pat" Moreno; Taffy O'Neill; Garr Nelson; The Showboat Girls; Mike Werner and His Orchestra.

Headliner in the current SHOWBOAT Production is BENITO "Pat" MORENO, the versatile singing comedian with the tenor pipes and a very satisfying flair for the ridiculous. BENITO is a singing goodwill ambassador of music and his appearances are always carried out in the best tradition of light heartedness and gaiety. He sings the popular ballads or the classics with effortless style that makes listening to him a pleasure. . . . On the same bill is the very popular exotic dancer TAFFY

(Continued on Page 29)

SILVER SLIPPER

Show: "Parisienne — Calypso Revue" starring Hank Henry; Caprice; Norman Erskine; Sparky Kaye; The Peop-ettes; Jimmy Cavanaugh; Mac Dennison; The Silver Slipperettes; George Redman and His Orchestra.

EDDIE FOX and the popular SILVER SLIPPER continue to offer a diversified bill of fare in their current "Parisienne — Calypso Revue" starring laughmaker HANK HENRY. Lovable HANK presents his many

(Continued on Page 29)

Thunderbird

(Not A Review)

August 8th thru September 11th

Show: The Four Lads; Jay Nemeth; Billie Wells and the Four Fays; The Thunderbird Dancers in Productions by Gail Robbins; Emcee Rex Johnson.

Stepping into the spotlight of another summertime extravaganza in the lovely Navajo Room are the harmonious FOUR LADS, super salesmen of the top tunes of the day. These boys blend their exceptional

(Continued on Page 31)

Tropicana

Thru August 19th

Show: Monte Proser's "Tropicana Revue" starring Carol Channing; Silvia Lewis; Jack Costanzo; Bill Norvas Singers; Elaine Dunn; Dante 'd Paulo; Betty Jean Hansen; The Tropicana Girls; Nat Brandwynne and His Orchestra.

Starring in the glamour studded MONTE PROSER "Tropicana Revue" is one of Broadway's finest, the enchanting CAROL CHANNING. CAROL garners the much deserved

(Continued on Page 31)

★ ★ ★
 This publication attempts to print logs as accurately as possible; however FLV cannot be responsible for last-minute changes made by the station.
 ★ ★ ★

FABULOUS
 LAS VEGAS
 WEEKLY
 TV GUIDE

this week on TV..

AUG. 10
 THRU
 AUG. 16

Monday thru Friday

REGULAR PROGRAMMING

- 11:00 2 Club 60
- 11:30 2 Cartoon Cavalcade
8 Encore Theater
- 12:00 2 Matinee Theatre
- 1:00 2 Queen For A Day
8 It's Fun To Reduce
- 1:15 8 Secret Storm
- 1:30 8 Molly
- 1:45 2 Modern Romances
- 2:00 2 Comedy Time
8 Life With Elizabeth
- 2:30 2 Movie Time
8 My Little Margie
- 3:00 8 Liberace

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SATURDAY — August 10

- 9:00 8 Big Top
- 10:00 8 Heckel & Jeckel Cartoons
- 10:30 2 Pirates vs. Dodgers
8 Little Rascals
- 11:00 8 Terry Toons
- 11:25 8 Detroit vs. Chicago
- 1:00 2 Movie (Dbl Feature)
- 2:00 8 Horse Race — Saratoga
- 2:45 8 Action Theatre
- 4:00 8 Whirlybirds
- 4:30 2 Cartoon Cavalcade
- 5:00 8 Mighty Mouse Playhouse
- 5:30 8 Capt. Kangaroo
- 6:00 2 George Sanders
- 6:30 2 Dollar A Second
8 Lone Ranger
- 7:00 2 Encore Theatre
8 Jimmy Durante
- 7:30 2 Adventure Theatre
8 Cisco Kid
- 8:00 2 Julius La Rosa
8 Gunsmoke
- 8:30 8 Dr. Hudson
- 9:00 2 O'Henry Playhouse
8 Gale Storm Show
- 9:30 2 Lawrence Welk
8 If You Had A Million
- 10:00 8 Public Defender
- 10:30 2 "Buffalo Bill"—Joel McCrea
8 "Secret of the Whistler"

SUNDAY — August 11

- 12:00 2 The Christophers
- 12:30 2 Mr. Wizard
- 1:00 2 Youth Wants To Know
- 1:30 2 Zoo Parade
- 2:00 8 This Is The Life
- 2:30 2 Outlook
8 The Christophers
- 3:00 2 Meet The Press
8 Face The Nation
- 3:30 2 Oral Roberts
8 World News Roundup
- 4:00 2 Movie
8 Camera 3
- 4:45 8 Mystery Theatre
- 5:30 2 Get Set—Go!
- 6:00 2 Alcoa Hour
8 Our Miss Brooks
- 7:00 2 The Webb
8 Capt. Grief
- 7:30 2 Date With The Angels
8 Star Playhouse
- 8:00 2 Steve Allen
8 Ed Sullivan
- 9:00 2 Wire Service
- 9:30 8 Captured
8 G.E. Theatre
- 10:00 2 News
8 My Favorite Husband
- 10:10 2 "Breaking Sound Barrier" &
"Personal Call"
- 10:30 8 "Bwana Devil"

MONDAY — August 12

- 4:00 2 Be My Guest
8 Frankie Laine
- 4:30 2 Georgia Gibbs
8 Janet Dean, R.N.
- 5:00 2 Range Rider
8 Terry Toons
- 5:30 2 Racket Squad
8 Hopalong Cassidy
- 6:00 2 News Spotlite
8 Jet Jackson
- 6:30 2 Arthur Murray
8 Robin Hood
- 7:00 2 Ted Mack Amateur Hour
8 Charles Boyer
- 7:30 2 Soldiers of Fortune
8 Talent Scouts
- 8:00 2 Blondie
8 Highway Patrol
- 8:30 2 Action Tonight
8 Dr. Christian
- 9:00 2 Playhouse 30
8 Those Whiting Girls
- 9:30 2 People Are Funny
8 Richard Diamond
- 10:00 2 Key Club Playhouse
8 News & Sports
- 10:30 2 News
8 "Little Giant"
- 10:40 2 "Blackout" &
"Scheherezade"

TUESDAY — August 13

- 4:00 2 Be My Guest
8 Frankie Laine
- 4:30 2 Andy Williams—June Valli
8 Janet Dean, R.N.
- 5:00 2 Festival Of Stars
8 Terry Toons
- 5:30 2 Racket Squad
8 Name That Tune
- 6:00 2 News & Sports
8 My Friend Flicka
- 6:30 2 Summer Playhouse
8 Kingdom Of The Sea
- 7:00 2 Nat "King" Cole
8 \$64,000 Question
- 7:30 2 Boss Lady
8 Spike Jones Show
- 8:00 2 "Pin Up Girl"
8 To Tell The Truth
- 8:30 8 Phil Silvers Show
- 9:00 8 State Trooper
- 9:30 2 Top Tunes & New Talent
8 Ida Lupino Show
- 10:00 8 News & Sports
- 10:30 2 News
8 "Devil Dogs of the Air"
- 10:40 2 "Glass Tomb" & "Rimfire"

WEDNESDAY — August 14

- 4:00 8 Frankie Laine
- 4:30 2 Helen O'Connell
8 Janet Dean, R.N.
- 5:00 2 Range Rider
8 Terry Toons
- 5:30 2 Racket Squad
8 Rocky Jones
- 6:00 2 News Spotlight
8 Western Marshal
- 6:30 2 Madison Square Garden
8 Death Valley Days
- 7:00 2 Wednesday Nite Fights
8 U. S. Steel Hour
- 8:00 2 Disneyland
8 Vic Damone Show
- 8:30 8 TV Reader's Guide
- 9:00 2 Navy Log
8 The Millionaire
- 9:30 2 Herald Playhouse
8 I've Got A Secret
- 10:00 2 Country Music Jubilee
8 News & Sports
- 10:30 2 News
8 "Gambling Lady"
- 10:40 2 "Bermuda Mystery" &
"Leave It To The Marines"

THURSDAY — August 15

- 4:00 2 Be My Guest
8 Frankie Laine
- 4:30 2 Andy Williams—June Valli
8 Janet Dean, R.N.
- 5:00 2 Range Rider
8 Terry Toons
- 5:30 2 Racket Squad
8 Jungle Jim
- 6:00 2 News & Sports
8 Texas Rangers
- 6:30 2 Combat Sergeant
8 Playhouse 90
- 7:00 2 Lux Video Theatre
- 8:00 2 You Bet Your Life
8 Frontier Doctor
- 8:30 2 Dragnet
8 Climax
- 9:00 2 Sheriff of Cochise
- 9:30 2 High-Low
8 Undercurrent
- 10:00 2 The Tracers
8 News & Sports
- 10:30 2 News
8 "Canal Zone"
- 10:40 2 "Flannel Foot" &
"Border Rangers"

FRIDAY — August 16

- 4:30 2 Helen O'Connell
8 Janet Dean, R.N.
- 5:00 2 Range Rider
8 Terry Toons
- 5:30 2 Racket Squad
8 Flash Gordon
- 6:00 2 News & Sports
8 Roy Rogers
- 7:00 2 Cavalcade Of Sports
8 Rin Tin Tin
- 7:30 8 Annie Oakley
- 8:00 2 Men Of Annapolis
8 Whirlybirds
- 8:30 2 Crusader
8 Code 3
- 9:00 2 Kraft Theatre
8 Damon Runyon Theatre
- 9:30 8 Schlitz Playhouse
- 10:00 2 Times Charity Football
8 News & Sports
- 10:30 8 "Green Glove"
- 11:00 2 News
- 11:10 2 "New Mexico" &
"Call of the Forest"

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DESERT INN

(Continued from Page 19)

tribute to a parade of show business "greats." In addition, he injects some fine comedy throughout the act and gets a terrific assist from his wife, SHEILA who "breaks-up" the house with her impressions of LENA HORNE and several other famous stars. . . . He is at all times under the baton of famed Conductor VAN ALEXANDER, whose deft leadership brings out the best of his rich singing voice. . . . RUDY CARDENAS, who lays claim to being the "World's Fastest Juggler," finds none who dare challenge that statement. This performer is the acknowledged "tops" in his field and his amazing tricks defy description. In watching him you will see the ultimate in the juggling profession. . . . THE DONN ARDEN staged Production numbers with the beautiful DONN ARDEN DANCERS are dazzling miniature musicals and feature the voices of lovely GINA GENARDI and virile ART JOHNSON. . . . Backing the show with thrilling music is CARLTON HAYES and His ORCHESTRA.

DUNES

(Continued from Page 19)

comedy woven into the show throughout is one of the finest musical scores heard in a long, long while plus a generous helping of wonderful dancing. The "Steam Heat" number and "Hernando's Hideaway" and "Hey There" are all showstoppers in their own right. . . . Putting the material across are a bevy of superbly talented artists headed by the romantic leads LARRY DOUGLAS and BETTY O'NEIL. Two other stars who clinch the show's popularity are the very capable BUSTER WEST and pixie-ish BARBARA BOSTOCK, the dance and comedy sensation. . . . In supporting roles, lending their outstanding abilities, are FRED IRVING LEWIS; JACK NAUGHTON; RUTH GILLETTE; OWEN MARTIN from the original cast and newcomer

CAROL GREI. . . . GEORGE HIRST is the Musical Director and his great depth of understanding of the music adds brilliantly to the overall achievement. . . . Heralded as one of the finest entertainment vehicles to ever play Las Vegas and its environs, this package has to rate very high on everyone's "must see" list.

EL CORTEZ

(Continued from Page 19)

HENIE, is one of the top figure skaters in the business. . . . LARRY ELLIS is the musical headliner of the "Ice Revue" and his very pleasing solos and strong backing for the production numbers adds greatly to the over-all impact. . . . GEORGE ZAC brings spectacular specialty acrobatic dancing full of eye-filling jumps and spins. . . . The fresh and lovely ICE-CUB-ETTES, brilliantly costumed, pose a "pretty-as-a-picture" image in the clever production routines. . . . Co-starring on the program are the smash Mercury recording stars THE GAYLORDS. Their rich vocalizing and "smooth-as-satin" delivery serve as a perfect frame for the contagious standards they present throughout their highly entertaining act. Their repertoire has been wisely selected to offer a variety of the best musical gems of the decade. . . . BUSTER HALLETT and His very fine ORCHESTRA afford each phase of the show the tops in musical support.

EL RANCHO VEGAS

(Continued from Page 19)

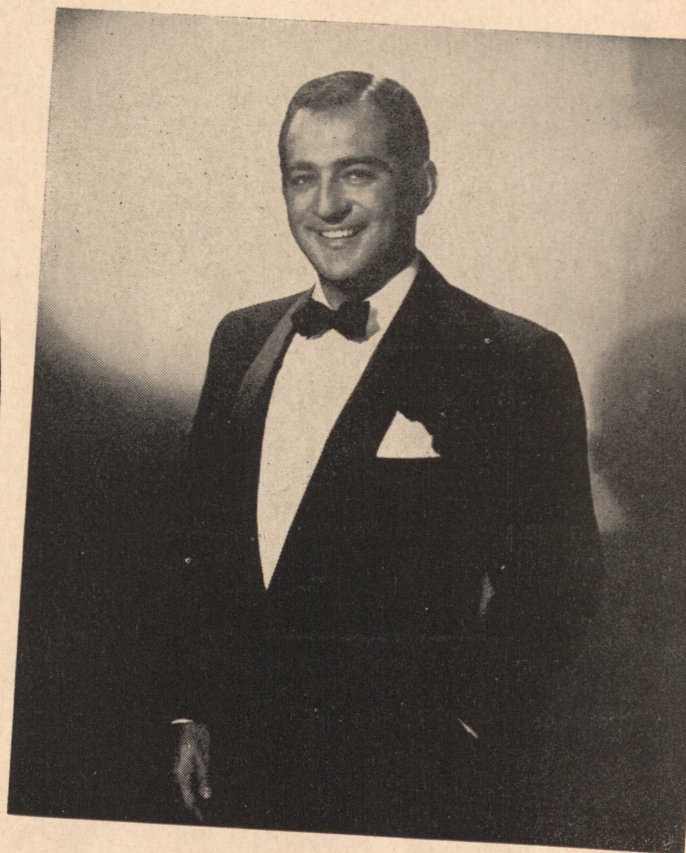
miss the mark. You'll find that he keeps things moving the whole time he is on stage. With him, to aid and abet both as accompanist and "straight man", is pianist AUSTIN MACK, a very integral part of the LEWIS brand of merriment. . . . MISS ROBERTA SHERWOOD, another FLV favorite, has returned with a wealth of wonderful material from the world of music. ROBERTA is an incomparable vocalist and ac-

Thanks Again

TO



HOTEL



ROBERT MERRILL

tually captures her audiences with renditions of familiar tunes. This striking lady of song has a naturalness about her that has you loving her from the moment she steps into the spotlight. She is a lovely and very gracious entertainer who makes you feel as though you've known her a very long time. . . . "Tummy Twitcher" NEJLA ATEŞ, the diminutive but explosive "Turkish Delight", is an adept master of the art of the belly dance. She is truly one of the greatest exponents of this middle eastern expression of the dance. . . . The exquisite RENEE MOLNAR DANCERS please everyone with two exciting and colorfully staged production routines. . . . DICK RICE and His ORCHESTRA capably handle the show music and support each artist expertly.

FLAMINGO

(Continued from Page 20)

their crazy mixture of every comedy device known to mankind never ceases to amuse. Until you've seen these three "zanies" perform, you really can't appreciate the full meaning of the word "action". Tireless workers all, they leave no stone unturned to drive their audiences into a frenzy of uncontrolled laughter. . . . Comely GOGI GRANT, the sensational vocalist whose recording of "Wayward Wind" catapulted her to stardom overnight, is making another of her well received FLV appearances. In addition to her many recording hits, she has been a sensation on many of the top TV variety shows in the nation. One of her brightest television triumphs was during her appearance a short time ago on the popular STEVE ALLEN SHOW. Everyone who knows this charming gal or who has followed her singing career loves her natural sweetness and toasts her success. . . . The unstinted loveliness of THE FLAMINGOETTES highlights the dazzling production routines and LOUIS BASIL and His ORCHESTRA provide the maximum in musical embellishment with superb orchestrations and sturdy support.

HACIENDA

(Continued from Page 20)

that frantic era during the days of prohibition and the unforgettable "flapper." Presented in the new Jewel Box Theatre, this show contains a wealth of musical splendor to match the newly decorated room. . . . Featured in the splendid cast are the fabulous KINGS IV who have the patrons shouting for more of their pleasing musicianship. . . . Tenor FULTON BURLEY sings the Irish melodies that everyone loves to hear. . . . DICK HARDING is the genial Emcee while partner BILL MOSS contributes many facets of his great store of talent throughout the show. . . . Supporting the stars are tap-dancer JERRY DEAN, lovely Hollywood songstresses SUE WAGONER and JOANNA WATSON and drummer LARRY STRICKLEN who beats out foot tapping rhythms that rock the room. . . . After each show, the Lounge Groups, once again headlined by THE KINGS IV, play continuous in-between-the-show music for entertainment. . . . In the Palomino Room, the Las Vegas Theatre Guild presentation of "Anniversary Waltz" opens Wednesday, August 14th.

RIVIERA

(Continued from Page 20)

less manipulator of mirth and merriment. Heralded as one of the nation's top comedians, he has hordes of fans who hang expectantly on his every word and move. He is a believer in comedy and puts his beliefs into action, pausing only long enough to let his droll quips sink deep into your funnybone. GEORGE is more than capable at furnishing the type of entertainment supper clubbers seek and his special repertoire of comedy material taxes your sense of humor to the utmost and leaves you with a smiling memory. . . . The impish and incorrigible DE CASTRO SISTERS alternately turn on rare humor and top calibre musicianship in their highly pleasing act. Their boundless energy and enthusiasm is at once con-



It's Great Being Back In F.L.V.

This Time in the Lounge
at the **DUNES** Hotel . . .

and With Our Boys

TOM MCGOWAN • CHARLEY GILLIM • BENNY JOY

The **JIMMY JETT** Quintet

Featuring **SHERRY MARTIN**

tagious. THE DE CASTRO'S outstanding hit recordings have placed them prominently at the top of the show business tree of success. You always want to hear more of these madcap sisters of song and humor and will especially take to their hilarious impression of ELVIS PRESLEY singing "Heartbreak Hotel." When they fly into this bit they really let down their hair and go! . . . The DOROTHY DORBEN DANCERS combine flawless beauty and fine precision in the dashing production numbers. . . . All of the musical chores in backing the show are capably handled by RAY SINATRA and His ORCHESTRA. . . . KEN MURRAY and MARIE WILSON return with another riotous edition of "Blackouts" Wednesday, August 14th.

ROYAL NEVADA

(Continued from Page 20)

comedy into these shows and does so with the finesse of a born comedian. . . . Co-starring on the bill is long-

time FLV favorite, singer-impressionist SONNY HOWARD, whose impersonations of big name stars in the entertainment world are among the best. . . . Appearing with him in the same show are ANNIE MALONE, a thrilling little Irish Songbird; JOEY ALFIDI, the eight-year-old musical virtuoso; MARILYN ORLANDO, the bright little hold-over star of the INA RAY HUTTON Show; the singing MORGANAIREs; AL JENNINGS and THE SCRANTON SEVEN. . . . Each of these artists do a tremendous job of presenting a show to thoroughly round out an inspiring evening of musical excellence and entertainment highlights.

SAHARA

(Continued from Page 20)

comedy, vocals, dancing and remarkable take-offs of top stars that leaves her audiences astounded and wilted. One of the hardest workers in the business, she is perpetual motion personified and truly one of the most

satisfying troupers you could ever hope to see. . . . With her are THE AMIN BROTHERS, long time FLV favorites, and two of the most spectacular acrobats ever to appear locally. Their difficult and daring feats literally stop the show. You can scarcely believe what you see, their tricks are so unusual and imaginative. These lads have appeared here many, many times and have never failed to produce the utmost with their sensational act. . . . THE CHEER-LEADERS, featuring HERB LURIE, are a sophisticated singing group who have appeared with BETTY before and compliment many of her outstanding numbers. They bring additional top calibre entertainment with their expert song and dance routines. . . . THE SAHAREM DANCERS glitter with gorgeous gals and costumes in productions by SONIA SHAW and BILL HITCHCOCK, and the entire show is backed by talented CEE DAVIDSON and His fine ORCHESTRA.

SANDS

(Continued from Page 21)

renditions of popular arias from Verdi's "Rigoletto" and "The Barber of Seville" by Rossini. He is also adept at presenting many of the more familiar and popularized romantic love songs of great composers plus the light hearted music of his native Italy. . . . Upholding the fine tradition of "Dixieland" is "KING LOUIE", the undisputed dean of jazz trumpeteers, and as colorful a figure as old New Orleans itself. Actually, the history of LOUIS ARMSTRONG parallels that of uninhibited New Orleans and many of his appearances have become legend. "POPS" presents many of his most famous hit tunes alternating with the trumpet and his gravel-like voice in the "scat" style of singing that he is credited with originating many years ago. He gets marvelous assistance and support during his portion of the show from VELMA MIDDLETON, a jazz singer whose style is reminiscent of the great BESSIE SMITH and MILDRED BAILEY.

She is featured on numbers played by the driving jazz combo that also supports the vocal gymnastics of LOUIS. . . . BOB GILBERT and RENNE STUART have once again provided the bewitching COPA GIRLS with stunning production routines. . . . ANTONIO MORELLI and His ORCHESTRA bridge the gap between jazz and the classics with ease and offer masterful musicianship in support of the show. . . . MARGUERITE PIAZZA with PEPPER DAVIS and TONY REESE open on Wednesday, August 14th.

SHOWBOAT

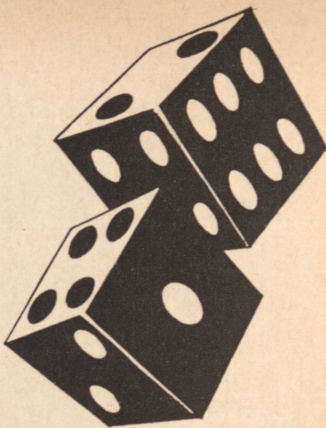
(Continued from Page 21)

O'NEILL who has appeared in FLV many times with several "hold-overs" to her credit. Her appealing Irish personality fills the room and her torso bending routines are eye-filling from start to finish. This luscious honey-haired creature is one of the loveliest exotics in the business and a performer you'll long remember. . . . Handsome baritone vocalist GARR NELSON returns to front the JEAN DEVLIN devised production routines of the pretty SHOWBOAT GIRLS and to charm the patrons as Master of Ceremonies. . . . MIKE WERNER and His ORCHESTRA combine their expert musicianship to solidly back the entire production.

SILVER SLIPPER

(Continued from Page 21)

sided and colossal kisser plus his uninhibited comedy style throughout the show and this is guarantee enough of a mirth-packed showtime event. . . . Exotic dancer CAPRICE, imported from the shadow of the Eiffel Tower, is a one-woman French heatwave. Her ravishing figure and energetic torso manipulations are especially appealing to the men-folk. . . . Australian singer NORMAN ERSKINE is blessed with a majestic pair of singing pipes and his animated song stylings make him a favorite of SLIPPER patrons. . . . SPARKY KAYE slips in and out of impossible and laugh pro-



It Was
a
NATURAL!

*Thanks Folks
for Everything!*

Entertaining

You at



Hotel
.....

... Was My Pleasure.

"See You Soon"

**LOUIS "Satchmo"
ARMSTRONG**

P.S. (Special to JACK ENTRATTER, "POPS, I Love You")

ducing situations with HANK HENRY and his brand of comedy adds spice to this risqué show. . . . THE PEOPLETTES, with their half-man, half-puppet novelty act, are fast becoming local favorites. . . . JIMMY "The Dapper" CAVANAUGH, presents his clear Irish tenor in songs straight from the streets of Dublin and also acts as the charming Emcee. . . . MAC DENNISON, the "wow wow" comic, rounds out the comedy bill of fare. . . . The de-lovely SLIPPERETTES present two well-timed production routines created by BARRY ASHTON. . . . GEORGE REDMAN and His ORCHESTRA support every phase of the show in excellent style as they back the show musically.

THUNDERBIRD

(Continued from Page 21)

voices to bring great tone and thrilling music. Their recordings of "No Not Much" and "Standing on the Corner" both sailed over the million mark in sales and have established them as easily one of the "hottest" of today's singing groups. They also have made repeated appearances on the nation's top television shows where in each instance the audience response was overwhelming. You're bound to spend a pleasant evening enjoying the finest in modern tempos when you catch these superb tunesmiths. . . . Comic JAY NEMETH appears on the same bill with more of his unique style of humor dispensing that includes a great exhibition of ventriloquism. JAY is forever "annoyed by NICKY," his toy poodle and gears his attention compelling humor around this pesky little "friend". . . . Also among the cast of this happy review are BILLIE WELLS and the FOUR FAYS who present acrobatic dancing supreme. . . . Choreographer GAIL ROBBINS

has devised two entirely new production routines built around the beauty and dancing prowess of THE THUNDERBIRD DANCERS and the singing of dashing Master of Ceremonies REX JOHNSON.

TROPICANA

(Continued from Page 21)

plaudits of audiences and critics alike with a spellbinding performance that showcases her varied talents to the best possible advantage. There seems to be nothing this accomplished performer doesn't do superbly. As a comedienne she is delightful and as a dancer she is nothing short of terrific! Add her scintillating song stylings delivered in the famous CHANNING manner and a deep, husky voice and you have all of the necessary ingredients for a full course of outstanding entertainment. Her Las Vegas debut is a match, and then some, for her proudest "Broadway" achievement. All of the clever material for MISS CHANNING was conceived and written by New York Playwrite CHARLES GAYNOR. . . . SILVIA LEWIS, also in her first appearance at the TROPICANA, scores magnificently with her frenetic dance routines to the accompaniment of "bongo" perfectionist JACK COSTANZO. . . . Supporting the star and presenting tremendous performances in their own right are dancers DANTE 'd PAULO and ELAINE DUNN, the top-flight BILL NORVAS SINGERS and curvy BETTY JEAN HANSEN. . . . THE TROPICANA GIRLS are a picture of ravishing beauty and flowing grace in the extravagantly staged production routines. . . . Maestro NAT BRANDWYNNE and His ORCHESTRA play musical backing that is perfection plus.

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● *The above portrait is a camera study of alluring Anita Ekberg from the fabulous celebrity photo collection of Bernard of Hollywood and Las Vegas.*

OBSERVATIONS

(Continued from Page 5)

needed by Las Vegas. It was an eyesore and people wondered what it could be used for. Milton Prell came along, and with ambition in his soul and money in his pocket, bought the unfinished structure and went to work on it. In a comparatively short time "Club Bingo" was in operation. It had a pleasant, large room with seats for a couple of hundred bingo players, a restaurant where only the finest food was served and a bar. The new "Club Bingo" was an immediate success and for two or three years was probably the most popular resort in town.

Then, what at the moment seemed like disaster to many of us, Mr. Prell announced that he would close "Club Bingo" and build in its place one of the finest tourist hotels in Las Vegas. I well remember the pangs of regret I felt when one day he told me that a year from that day he would open the new hotel.

Club Bingo went out like a candle and left Las Vegas rather gloomy. But true to his prediction The Hotel Sahara opened for business one year from the time Club Bingo had closed. It has obviously been an outstanding success and immediately took its place alongside Wilbur Clark's fabulous Desert Inn and the other successful hotel enterprises.

Since that time, Mr. Prell has engaged in other very successful enterprises, the most notable of which — prior to "The Mint" — was the Lucky Strike Club on Fremont Street. That club is the most beautiful and complete place of its kind in the whole wide world. At least I have never seen another to compare with it.

Another notable venture is about to begin on the site of the old First State Bank Building which, with tears in my eyes, I recently saw being demolished, its fine Corinthian columns and capitals a mess of rubbish. I do not know what will take its place or who is at the head of it, but I am sure

that if it is sufficiently financed and conducted with good judgment it will be a success.

Perhaps you wonder why I am so sure that Las Vegas will continue to grow and prosper. Early in July, our grandson "Bud" Doherty, loaded Delphine and me into his car at 5:20 in the morning and at 10:45 we were at his home in Fullerton, California.

As I remember it years ago, Fullerton was a silage in the center of a farming community and so far as we could see, it had no future. Now it is a prosperous incorporated city, with great industrial plants not far away that provide employment for its people. And it is the same story in every corner of Southern California, the population of which — south of Tehachapi — is nearing, and soon will pass the ten million mark!

That ten million is made up almost entirely of well-to-do people. They have all heard of Las Vegas and are eager to see what the "wild west" is like. Already they are coming, thousands every week, to fill our fine tourist hotels and to take a little fling at our games of chance.

The greatest problem just now, I think, is to keep the thugs and crooks from the big cities of the East from getting a foothold in our casinos. Visitors should be shown that our games of chance are honestly conducted and that no cheating or crookedness is tolerated.

Whether the state board is exactly correct every time it refuses to license a casino, I do not know. But I am sure they are on the right track. Las Vegas has some outstanding examples of success based on business integrity and a few dismal failures based on attempts to get something for nothing.

Recent examples of success are the Hacienda and the Tropicana, both far out on the strip and completed and opened for business only recently. The Tropicana, representing an investment of more than fifteen million dollars, was so elaborate that some pessimists predicted failure, but there has been only success. The truth is that each new resort brings an ele-

ment of prosperous people to Las Vegas.

I cannot forget the examples of Wilbur Clark's Desert Inn. It opened for business in troublesome times, but it now has reached an astonishing pinnacle of success. In addition to many other improvements, it has a most attractive Golf Course, built on one hundred and sixty acres of land, which, with the growth of the city, has reached a fabulous value. It is clear that sensible investment in a city still growing rapidly, cannot fail of success.

CRISWELL PREDICTS

(Continued from Page 7)

to its natural color, the vision returns, the step becomes firm and the mental outlook clear! A complete intramuscular injection is given and the body, even though it be 100 years old, responds! This may well be the big story for 1958! . . . I predict that Christine Jorgensen will be a number one box office attraction with her series of motion pictures in which she will portray the roles of "Camille", "Madame DuBarry" and "Cleopatra" with great success!

FOR PEOPLE AND PLACES:

Dean Griswold: Your book "The Fifth Amendment Today" will prove to be the most controversial work of the year, and will be widely quoted by lawmakers many years from today! . . . Moscow: Blood will flow in your streets again when the head-on clash of the Pro-Stalinists meet the Anti-Stalinists in spite of carefully planned moves on both sides! . . . Duchess of Windsor: You will be voted the number one feminist in the world today by the American Press Club! . . . Baton Rouge: You will be the center of a vast new industrial empire! . . . Burt Lancaster: Your next movie role will be that of a daring counterfeiter who endangered world trade thru his carefully duplicated gold coins! . . . Chicago: You can expect the greatest political scandal of your history within the next three months! . . . Vice President Nixon: You will be the host when tv cameras



JERRY DEAN ★ DICK HARDING ★ BILL MOSS ★ LARRY STRICKLEN
SUE WAGONER ★ JOANNA WATSON

It's a Mighty Miniature Musical

COMEDY

Taking place in the Jewel Box Theater

at the

HACIENDA

HOTEL

HARDING & MOSS

REVUE

invade Congress and show this famed building for the first time to the tv world! . . .

Puerto Rico: You can expect a new prosperity through the wide acceptance of rum drinks soon to be marketed ready-mixed! . . . Doctors: The new insurance rulings on claims and workmen's compensation will bring many hospitals into court on a coming test case! . . . New York: Open audience free band concerts will be the next civic bid for more summer tourists next season! Free operettas will also be scheduled, followed by public dancing! . . . Nat King Cole: You will be the first tv star to bring community singing into the home with your newly devised program! This will be copied far and wide and will bring about a new era in tv!

YOUR INCREDIBLE FUTURE:

How would you like to telephone a friend on Mars by radarc atmos vibration just by dialing Mars-5-7000? You could talk to that planet of ebbing life with no trouble at all! Or perhaps you would rather dial Venus-7-5000 and talk to the Earth's Twin Sister! We have already dialed the Moon, and thru the radarc atmos vibrations have heard mumblings and chatter like an animal trying to be friendly to humans! . . . Yes, my friend, this is now being done this very moment — for the Sun is on a rampage! Solar flares now dominate the heavens from our exploding Sun! Outer Space atomic explosions endanger our peace and tranquility of short wave radio, international teletype and ionosphere signals by almost making them impossible! Could some Genius hand reach out and stop all communication except thru direct wire? Could some Scientist penetrate the mysterious numeric pulsation and black out the magnetic field with ultraviolet, cosmic, x-ray and solar sears bombard us into submission? The most fantastic science fiction story of yesterday is a fact today, and the most far fetched idea of today may prove to be a blue print for tomorrow. Tonight, you may walk down the street where you live for the last

time, for within seconds, the sun, which is now on a rampage never before equalled, may explode, sending us all to our Greater Reward! The Plato theory of Heaven may not be so wrong in the light of today's telephonic communication with the Moon, Mars or Venus — for whether you like it or accept it or not — it is a part of your incredible future!

"GLITTER GULCH"

(Continued from Page 11)

can shoot their deer anywhere in the world and still enter it in the competition. . . .

REMEMBER VARIETY CLUB'S "NIGHT OF STARS" AUGUST 22ND. . . . HARRY GHERKIN, recently promoted day assistant to bossman AL ISRAEL at the FORTUNE CLUB, was just about the proudest man in town when his lovely twelve-year-old daughter SHEILA was visiting him from Hollywood. . . . BILL HOGAN, the golfing bartender at the HORSESHOE CLUB and his wife PAULINE, are looking forward eagerly to the marriage of their eldest son TIM to pretty KATHY VUKOVICH of Bisbee, Arizona. Both of the young folks are now students at Arizona State University in Tucson. . . .

FRANCIS KAHN, former Strip Cocktail waitress, is now toting trays at the GOLDEN NUGGET and thinks the action there is the MOST! . . . Pretty and personable LA VERNE BATTAGLIA, formerly a change girl at the FORTUNE CLUB, is now a cocktail waitress in the same spot. LA VERNE, with her very attractive blond hair, is always a picture of neatness, on or off duty, and a great addition to the cocktail dispensing corps of that club. . . . HORSESHOE CLUB Floorman LARRY JENKINS will soon leave town for an indefinite and extended trip. Seems as though he got the famous "Greetings" from his favorite "Uncle." Best of luck LARRY and hurry back! . . . Belated congratulations to MR. and MRS. RAY WILLS on their second wedding anniversary August 6th. RAY is relief shift Bartender at the WESTERNER



Dear Harry:
I'm back in the
Lounge at...

The Sands Hotel

so please tell
Charlie to send
the bagels.

Yea - Yea - Yea
- Peppy -

CLUB. . . . DON'T FORGET VARIETY'S "NIGHT OF STARS" THURSDAY, AUGUST 22ND. . . .

The BOULDER CLUB is featuring a new wrinkle in dollar "slots", and these newly installed "Jackpot only" single dollar machines have been getting a terrific play. . . . BILL CANON, WESTERN CLUB Bartender, has headed back to his old post on the graveyard shift. . . . BOULDER CLUB slot machine cashier IRENE PENNEY has just returned from a vacation in California where she spent several days soaking up the salt air and visiting with her daughter. . . . Southern California sports writers huddled last week over the up-coming GOLDEN NUGGET Deer Hunting Contest and it looks as though the contest is gathering increased recognition which will appear in the nation's leading sports pages. . . . Boxman GEORGE ETHEREDGE and his wife VIRGINIA, a change girl, both with the BOULDER CLUB, are just about the

proudest parents in town as they show off their pretty-as-a-picture seven months old daughter. . . . The bouncing SATELLITES have left for a four-week stint at the BAL TABARIN at Lake Tahoe, but return to the Carnival Room following that engagement for an indefinite engagement. . . . BIRDIE CASTLE heads the new rock 'n roll fivesome in the FREMONT HOTEL room. . . . Bumped into CHRIS TSOURAS coming out of the dazzling new MINT and he disclosed plans for a new eatery in Kingman, Arizona. Back on his feet and looking fine following a recent appendectomy, he will divide his time between "home" and the new Arizona venture. Best of Luck, CHRIS, know you will satisfy those hearty Arizona appetites to a "T". . . . That winds up this week's capsule on "Glitter Gulch" - we'll be back next week to cover the news along the world's most active and colorful gaming center.

An idle rumor seldom IS!

FABULOUS LAS VEGAS

'ROUND THE TOWN

(Continued from Page 14)

will be their second. . . . JACK DUFFY of the GOLDEN NUGGET took his dog to school in Reno. Every dog has his day - will his be at "craps" or 21? . . . MARILYN HALL, late of the FLAMINGO line, has taken over the gift concession in the Luau in L. A. . . . ALYCE ALLISON, also of the FLAMINGO line, attended the Del Mar races recently. I don't know whether she won or not, but she's living "high off the hog". . . . JOEY ALFIDI, the eight year old prodigy now astounding the customers with his talents at the ROYAL NEVADA, made 39 TV films for McGOWAN Productions which will soon be released. JOEY leaves for London October 12th. He will conduct the Philharmonic there. He appears with the RUSS MORGAN Show while in Vegas.

Good to welcome back ROBERT KAYE, Production singer at the

MARIANNE'S

Milady's Needs for All Occasions

Just North of Hotel Sahara - DU 4-3991

Free Parking - Open 10 A.M. to Midnight

7 Days a Week

SANDS. BOB is also alternating in the lounge for a couple of weeks where he sings with the PEPPY MORREALE Group. . . . The cute little pug nose seen nightly delivering cocktails at the DUNES belongs to RUTH ANDERSON. . . . The waitresses, as well as the steady patrons of the SHOWBOAT really appreciate the cheerfulness and friendly lift they get from talking with MURNIECE STEPHENS, (graveyard powder room attendant) who incidentally has been serving in this spot for the past three years. . . . That's all folks - stay healthy and happy and if I remain healthy, I'll be happy to write more notes for you about people, "Round Town" next week.

Thanks

To the Press and . . .

Willbur Clark's
DESERT INN

for a Wonderful Engagement.

RUDY CARDENAS



**WORLD'S
FASTEST
JUGGLER**



★ THIS
IS
RUSS MORGAN ★



Music in the Morgan Manner

APPEARING NIGHTLY AT THE

Royal Nevada

HOTEL, LAS VEGAS, NEVADA

★
LOUNGE STARS

(Continued from Page 15)

pianist composer IRVING FIELDS and His TRIO in the smart *Copa Lounge*. IRVING was booked for a short two week stint several weeks ago and has been held over again until September 26th. From here this very talented musician heads his group for the swank HOTEL ST. MORITZ in New York. Incidentally it was while appearing there last year that he wrote the hit tune, "Chantez, Chantez". . . . Another popular group in this same bistro is THE CORONADOS. When their sister ANITA was rushed to Albuquerque for specialists care, GINGER ORTEZ, pretty wife of the group's RUBY, was called upon to fill in. GINGER, making her very first appearance professionally, is doing a magnificent job. Everyone in FLV wishes ANITA a speedy recovery and return to town. . . . The Stage Bar at the FLAMINGO HOTEL is continuing to present a variety of top flight talent headed by piano artist REMARKABLE RUBIN and the thrilling vocals of sweet GEORGIA CARR. . . . Another smash combo in this spot is the one headed by songstress MARY ELLEN. Everyone loves this amazingly versatile entertainer whose mad-cap antics keep the patrons howling. For splendid all around music and clowning, be sure to catch the MARY ELLEN TRIO. . . . Blending perfectly with the new "dancing in the Lounge" policy at the HACIENDA HOTEL is lovely LORI HILTON and her musical aggregation. This charming lady of song plays the drums and sings all of your favorite dance melodies in the modern vein. When you hear them play you just naturally want to head for the dance floor and get in step with their sparkling tunes. . . . LEWIS and SANCHEZ are really amazing everyone with their outstanding musicianship on piano and drums in the *Sinbad Lounge* of the DUNES HOTEL. SANCHEZ is a master on the piano while LEWIS does unbelievable routines, that are as entertaining to see as they are to

hear, on every type of drum imaginable. . . . Starring in the same *Lounge* is MAURICE ROCCO and His baby grand. MAURICE was such a sensation when he appeared in the LARRY STEELE SHOW at this Hotel, he was held over and specially booked for a long engagement in the *Lounge*. One of the all-time greats of the jazz piano, he's bound to have the Hotel rocking on its foundation with his clever and imaginative piano impressions. . . . Downtown in the *Carnival Room* of the FREMONT HOTEL, the four TUNE JESTERS and the THREE RAYS are helping to fill this Fremont street spot nightly. They hit their peak on modern song stylings geared to some expert musicianship and bring forth a fine change of pace when they back the harmonious THREE RAYS, three brunette beauties who stand-out in the field of close harmony. VIVIAN ROBERTS, one of the RAYS, is the sister of singing star MARY FORD and she turns in an excellent rendition of some of MARY'S biggest hits. . . . They alternate with the JO ANN CASTLE QUARTET and the BIRDIE CASTLE QUINTET of "rock 'n rollers". . . . For more about the *Carnival Room* and lovely JO ANN CASTLE, read this week's "Glitter Gulch" column. . . . We'll be back next week with more news and views on the greatest group of "*Lounge Stars*" in the nation!

★
THAT'S FOR SURE

(Continued from Page 17)

(of BOND'S JEWELERS) have left for a month's vacation in Malibu. You lucky people, you! Save some sand for us! . . .

It is our pleasure to report that TUTOR SCHERER is now resting comfortably, at SOUTHERN MEMORIAL HOSPITAL. Our esteemed friend, DR. ARTHUR HOFFMAN flew in from CEDARS OF LEBANON to lend his invaluable assistance.

HORTENCIA McKIERNAN (of EL CHOLO CAFE) just returned from a holiday with her grandchil-



THANKS LAS VEGAS FOR THE
GREATEST 14 WEEKS
 IN "RHYTHM ON ICE" HISTORY
AND STILL GOING STRONG!

**GEORGE
 ——— ARNOLD ———**

CURRENTLY . . .
 . . . AT THE HOTEL



P. S. Thanks to JACK SMITH and Associates

Special Thanks to BUSTER HALLETT and

His Fabulous Orchestra.

(AGENT — MILTON DEUTSCH)

dren.

One of the most admired personalities in FLV is SUSAN RANGER, the charming lady you see behind the DUNES HOTEL gift counter, on the graveyard shift. . . .

SONNY GRILL is now recuperating at home, following his recent illness. We have a hunch you can help him get well quicker with a personal card of greeting. Drop him a note.

At the RIVIERA HOTEL, there is a terrific reunion in progress, between GEORGE GOBEL and SHECKY GREENE. They have known each other since their childhood days on the Northside of Chicago. . . .

The night after they close in the

Casbar (HOTEL SAHARA), the MARY KAYE TRIO will co-star in the Conga Room with EDGAR BERGEN (October 1st). It's just where this talented trio belongs — in the spotlight of the 'big room.' . . .

AUGUST HIGHLIGHTS: August 10th, MAXINE LEWIS' birthday — August 10th, EUGENE MURPHY'S birthday — August 12th, DANNY THOMAS' Seventeenth year in show-business — August 12th, JOAN BOMMARITO'S birthday — August 12th, BESS ROSENBERG'S birthday and August 13th, DENNIS STEPHENSON'S birthday. . . . Fabulous sends congratulations to all who celebrate their annual events. We sincerely trust you will enjoy many, many more . . . and that's for sure.

Coming Attractions
 ON THE FABULOUS STRIP

DESERT INN

AUGUST 20
 JAN PEERCE
 HAPPY JESTERS

The Dunes

SEPTEMBER 5
 MINSKY'S FOLLIES

El Rancho Vegas

SEPTEMBER 1
 MILTON BERLE
 And Company

Flamingo

SEPTEMBER 5
 TONY MARTIN
 BEATRICE KRAFT
 DANCERS

HACIENDA

AUGUST 16
 "DIXIELAND REVIEW"
 With
 NAPPY LAMARE
 And
 RAY BAUDUC

Riviera

AUGUST 14
 KEN MURRAY'S
 "BLACKOUTS"
 starring
 MARIE WILSON

Royal Nevada

Indefinite Engagement
 RUSS MORGAN
 ORCHESTRA & SHOW

SAHARA

SEPTEMBER 3
 VICTOR BORGE

The Sands

AUGUST 14
 MARGUERITE PIAZZA
 PEPPER DAVIS &
 TONY REESE

Tropicana

AUGUST 19
 EDDIE FISHER

Thunderbird

SEPTEMBER 19
 ELLA LOGAN
 DON TANNEN

"Variety Club 'Night Of Stars' — Cashman Field, Thur., Aug. 22"

... in the Fabulous **COPA Room**

JACK ENTRATTER presents

"Sing High - Swing Low"

ROBERT MERRILL



LOUIS ARMSTRONG



ANTONIO MORELLI and his MUSIC

The Most Beautiful Girls in the West

Choreography by: Bob Gilbert & Renne Stuart

Costumes by: Mme. Berthe

Created & Staged by: Jack Entratter

TWO SHOWS NIGHTLY at 8:15 & 12 P.M.

For Reservations Phone DU 2-7100

in the *Copa Lounge*

IRVING FIELDS TRIO

THE KINGPINS

THE JAYE SISTERS

PEPPY MORREALE TRIO

Ernie Ross Trio

The

Sands

LAS VEGAS, NEVADA



NOW at the fabulous *Flamingo*

the **RITZ**
BROTHERS

LOU BASIL
& Orchestra

A HAL BELFER
Production

WITH

GOGI GRANT

AT THE STAGE BAR

DAVE BURTON

REMARKABLE RUBIN TRIO

MERI ELLEN

FRANK MAROCCO

Showtimes 8:15 & Midnight

FOR RESERVATIONS, **DUdley 2-8020**

THE FABULOUS
Flamingo
HOTEL

For the **FIRST** Time In Las Vegas!

**CHUCK WAGON — featuring PRIME RIBS
OF BEEF**

\$1.50 PLUS TAX (All You Can Eat)

Also the Greatest Assortment of Meats, Fishes & Other Delicacies.

PLUS ★ PLUS

THE RUSS MORGAN SHOW

STARRING

SONNY HOWARD

ANNIE MALONEY — JOEY ALFIDI

Showtimes 8 P.M. & 12 Midnight

No Minimum — No Cover Charge

No Reservations Necessary

Continuous Dancing
7:15 P.M. to 3:15 A.M.

To the "Music In The
Morgan Manner"
and

Roy La Vance Orch.

HOTEL
ROYAL NEVADA



AL ★ ★ HARRY ★ ★ JIMMY

We're delighted to be ...
... "HOME" Again!

The RITZ BROS.

NOW AT

THE Flamingo
HOTEL