

Jack Borzì

APRIL 19, 1958

25c

Fabulous

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LAS VEGAS Magazine



Congratulations

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ASSOCIATES on the
Opening of the

**DESERT
SPA**

• See Pg. 9 •

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Wilbur Clark's DESERT INN

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Wilbur Clark's
DESERT INN



OBSERVATIONS

by CHARLES "POP" SQUIRES



THE VALLEY OF FIRE

ONE of the most spectacular
and awe inspiring places in
Southern Nevada is the Val-
ley of Fire. To reach this interesting
spot you ride out the Salt Lake High-
way about thirty-three miles until you
reach the Crystal Service Station. You
then turn off to the right and drive
something less than ten miles. It is
well to consult the manager of the
station as to the condition of the road
which, at its best, is none too good,
as it is unimproved and full of ruts.

After driving what seems an inter-
minable distance you arrive at the
ridge of the Valley of Fire and stop
your car for a moment to gaze at the
scene which unfolds before your eyes.

Standing out on the floor of the desert
you see a large herd of elephants each
holding on to the tail of the one in
front of him (yes they are pink ones),
and are as realistic as the ones seen in
any circus parade. These great beasts
have been carved by the elements
through many thousands of years and
are well worth driving past more than
once.

Just beyond the elephants you will
find the remains of a petrified forest
where a large number of tree trunks
that have turned into beautiful onyx
lie scattered about the ground. Cur-
iosity seekers are depleting the supply
of onyx as it takes a wonderful pol-
ish, and is in great demand by lapi-

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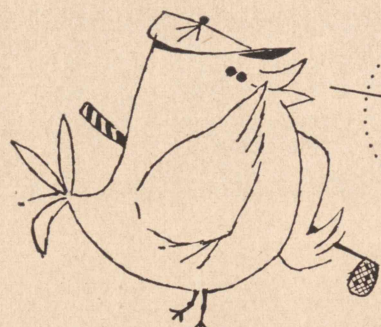


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APRIL 19, 1958



strictly for the "birdies"

light, luxurious

Orlon golfers



look like Alpacas and
hold their shape when washed!

you'll like the feel of these sweaters, their masculine good looks, their Alpaca-like weightless comfort and rich texture . . . you'll like the way they keep their trim shape, too, through lots of action and repeated washing — without need for blocking or shaping! Knitted for us by Glasgo in 5 country club colors with contrast trim front and pockets. Long sleeve cardigan, **20.00**; sleeveless, **15.00**

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Joseph Magnin-Jackman Building on the "strip" — spacious guest parking

WELCOME TOURNAMENT OF CHAMPIONS

FABULOUS LAS VEGAS



An Accurate Glimpse of the Future

CRISWELL PREDICTS



DATE LINE — THE FUTURE!

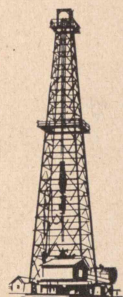
PREDICT that the relentless sea will become a dreaded enemy of man through a new series of tidal waves, water-spouts, raging tides and unparalleled behavior! This will be among the biggest news of the coming months. All coastal areas are in danger of having huge landslides, land sinkings and changing shorelines! The red flag of disaster is hanging ready to be hoisted in many places at a moment's notice! . . . I predict that huge cooperatively owned hotels will soon dot our landscape from border to border! Conrad Hilton, the Hotel King, will soon announce this type of new project, which will give the opportunity for many thousands of Americans to enjoy continental luxury at the price they would pay for staying in their own homes! . . . I predict that a new federal ruling will outlaw toll highways, toll bridges and causeways, and all ferries! This move will be announced with a great flourish when full plans are made for the new Eisenhower Highway and Super-Freeway! Our nation will soon be a network of freeways, which will speed

up traffic and permit automotive vacations over long distances in short driving time! . . . I predict that Wichita, Kansas will soon be in the headlines, for this city will be chosen as the National Capitol in time of disaster and also as the temporary "Wall Street" and financial nerve center! Wichita is centrally located with the top landing fields of the world!

WHAT PEOPLE WILL DO

I predict that the coming German Trade Fair, where every German firm will display their new items, will be most exciting to the average American, due to the many new things that will be shown! Tiny watch radios, walkie-talkies, pocket cash registers, cosmetic sprays, one pound garbage-dispensers, plastic ware pots, pans, dishes, hot and cold lunch kits, automatic hair removers and musical alarm clocks, which can be operated from a distance! These are only a few of the foreign items that will soon flood our nation in the new move to promote international welfare! . . . I predict that President Eisenhower will proclaim an annual "Church Day": A day of prayers for all denominations and religions. This will later be adopted on a world wide basis! . . . I predict that Ingrid Bergman will again endanger her popularity by foolish actions in the coming divorce! This badly advised actress will soon blame her own personal tides of fortune on those around her who influence her unwisely! . . . I predict that Howard Hughes will have much more to do with the first rocket to the Moon than most people imagine, for it will be with his insight and wisdom that the first successful flight will be made! Generations to come will honor the name of Howard

(Continued on Page 36)



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MICKEY ROONEY

and
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JACK "JIVE" SCHAFFER

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YOU'LL ALWAYS REMEMBER!

the choicest of prime steaks,
ribs and fowl
are flame-broiled on huge
open rotisseries!

FINE FOOD
AT EXTREMELY
MODERATE PRICES

HICKORY Room



FABULOUS *Las Vegas Magazine* takes great pleasure in heralding the opening of the **DESERT SPA**. This beautiful new "addition" to the strip family was unveiled to the public Friday, April 18th. The Owners and gentlemen responsible for this "sparkling" new hotel are: F. J. COBBS, JR., CLAUDE JOHNS, WALTER STUTZ, EARL MALTBY, PAUL AGNSTEN, HENRY TRAMMELL, LOU STUTZ and JACK WEINSTEIN. The **DESERT SPA** will feature a 24-hour Chuck Wagon, three shows nitely and dusk to dawn entertainment in the beautiful new Lounge. All of the celebrities appearing in *Las Vegas* were invited to the 2:30 show last night to help celebrate the opening. We can't tell you the name of the gorgeous new showroom as a contest will be inaugurated shortly to name both the showroom and the luxurious dining room, but if you were unable to make the opening last night, mark this spot down on your list of Fabulous sights to see and take a look at the "new arrival" the first chance you get. . . .

Another reason why our town is known as **FABULOUS Las Vegas**: The free two hour "Inside Parking" gesture inaugurated by **JOE W. BROWN'S HORSESHOE CLUB** these past two weeks, has cost the Keno Department many thousands of dollars. Last week, three people who came into the club to have their parking tickets validated and decided to

play Keno tickets with the parking money they saved. So-o-o they beat the game for seven thousand bucks! That's right, \$7,000 for three free parking tickets! **FABULOUS!** . . .

A "Fabulous Salute" to **IRVING WEINSTEIN**, Restaurant Manager and Purchasing Agent at the **NEVADA CLUB**, for his confidence in his fellow man. A clean cut young fellow who was out of luck and hungry asked Irving for an odd job so he could eat. Weinstein couldn't use him, but fed him, paid for his room and found him a job somewhere else. The young man in the story couldn't contain his gratitude and passed the story along to us. . . .

KAY PARSONS, long-time favorite here in Las Vegas and known as the gal who sings your favorite songs of yesteryear, just signed a long term contract with **DUSTY SPRINGSTON**, Manager of the **LAS VEGAS BOWL**, to sing in the Shantung Room from Midnite to 6 A.M. We wish her lots of luck and know that Dusty has a winner on his hands! . . .

LUD ZWILGMEYER is the Associate Producer of the shows at the **SANS SOUCI**—he's the tall, dark and silent type — but knows his business from A to Z. We hear he's a great assist to Owner **GEORGE MITZEL** who is the Producer of the shows. . . .

Also Congratulations to **GEORGE MITZEL** and **HAROLD HIND** for bringing in "Havana Heatwave" now showing at the **SANS SOUCI**. They

L. S. M. F. B.
LUCKY STRIKE means fine BINGO . . .
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SANS SOUCI
HOTEL

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Gay Sparkling Latin Revue

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Sid Fields • Zabuda • Olga Perez
Mermaid In the Pool
Cindy & Alberto

14 GORGEOUS
CORONET DANCERS

Choreography by **Alberto**
Musical Director — **Bobby Blue**
Staged by **L. Zwiigmeier**

3 Shows Nightly
9-11 & 2 a.m.

In the Jamaica Room
7 P.M. to 2 A.M.
Chicken or Prime Ribs **\$2.50**



are proving once again that a well-produced show in Las Vegas can do business without the advantage of a big name. . . .

Last week we listed NORMA CALDERON as "blonderful"—must have been blinded by the beauty—'cause she's a verree-e-e lovely "brunette." If you don't think it can happen, drop out and catch this doll's singing. She appears with EDDIE "MR. DOMINGO" GOMEZ at the EL RANCHO VEGAS HOTEL in the *Nugget Nell Lounge*. . . .

Here are the kind of congratulations we always enjoy sending along—MR. and MRS. JOHN WEHNER of Venice, California, just celebrated their Twentieth Wedding Anniversary April 18th. Hope this lovely couple will keep coming back to celebrate many more such anniversaries with us in the years to come. . . .

Starting June 1, the BEVERLY-HILTON HOTEL in Beverly Hills will be putting on shows with apt and able MONTE PROSER of the TROPICANA as Producer. Proves talent

pays — as it has in the outstanding shows Monte has produced for the TROPICANA since that lush Spa opened its doors a year ago. . . .

AL MORGAN, the "Virtuoso of the Flying Hands," was signed for an additional twenty weeks in the *Sinbad Lounge* of the DUNES HOTEL. Al had other engagements to go to, but decided to remain here in his favorite lounge. Know that this is good news also to his countless fans in the Las Vegas area. . . .

Received a card from BERT KNIGHTON, "V.P." of the PEPSI-COLA COMPANY, informing us that he had arrived in England. He tells us that the VARIETY CONVENTION there is headed for a big success. PEPSI-COLA will hold a party for all of the members on April 24th and a turnout of approximately 1200 is expected to attend. . . .

The wonderful new material presented by GORDON MAC RAE and his lovely better-half, SHEILA STEPHENS, in their all new DESERT
(Continued on Page 37)

FABULOUS LAS VEGAS

GLITTER GULCH

By HARRY PARKER

YOU'RE actually surprised at how little you know until a few expected sources of reams of column material simply vanish in smoke or become lost in foggy uncertainty. For instance we were all primed to begin this week's tomb with a long, glowing tribute about the SILVER PALACE re-opening, and then at the last minute, discovered that the opening date is still not definite. Actually, can only note just one thing — work has been highly accelerated and while a great deal seems to remain to be done, anything can happen. . . .

Looks as though JACK SMITH is again up to his favorite trick of bringing new faces to Las Vegas and having them make so successful an appearance that other clubs begin bidding for their services. Not too long ago at the first Waltz and Jitterbug Dance Contest held at the SADDLE CLUB, the fiddling-Western song maker WADE RAY, appeared as a surprise guest. WADE was such a big hit the GOLDEN NUGGET jumped at the chance to book him and he'll be appearing in that establishment beginning May 15th, for the HELLDORADO Celebration. While on the subject of the SADDLE CLUB, it was our pleasure to assist in the judging (we tallied the Judge's cards) for that first highly successful dance contest. CAESAR MURPHY, of the local ARTHUR MURRAY DANCE STUDIO, acted as MC and Senior Judge and conducted the first (to my knowledge) formal dance contest quite capably. He was assisted by MRS. PATRICIA RIGGIO; MISS GLORIA BURGESS; CRUZ SANCHEZ and MISS PENNY RONDA.

Recipients of the beautiful cups, donated by CLOVER JEWELERS, were DONNA BENNER and JAMES DENISON and in the Jitterbug division it was pretty and petite BOBBIE McCONNELL and the same JAMES DENISON. BOBBIE is a Cocktail Waitress at the GOLDEN NUGGET and JIM is just a terrific all-around dancer. Host BILLY PARKER took off right after the contest for a Rodeo appearance in Ramona, California. BILL was entered in the bull-riding and bulldogging events, but didn't get a chance to show his stuff this trip, as the event was rained out. . . .

Our best wishes go to SIL GREGORY, Bar Manager at the WESTERN CLUB, for the speedy recovery of his young son who is undergoing hospital tests to determine the cause of a persistently high fever. We sincerely hope by the time this issue hits the streets that the youngster will be well on his way to a full and speedy recovery. . . . BUCK EDDS, an owner in the LAS VEGAS CLUB, is back on the job again after several week's absence following a

• **COFFEE SHOP** •
— OPEN 24 HOURS —
SERVING REGULAR PRICED FOODS

1 HOUR FREE PARKING
2 BIG LOTS at
1st & Ogden —
2nd & Ogden



DOWNTOWN • LAS VEGAS

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under new
management!

Just one visit to the . . .



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and it will also be your favorite spot in FLV.

Operated by MERV ADELSON — IRWIN MOLASKY

. . . for atmosphere that can equal Romantic Acapulco and please the most discriminating . . . it's the fine food of Chef Frank Musso — and for the romanticist it's the dreamy Cocktail Lounge and friendly Bar.

OPEN 24 HOURS

General Mgr. Jerry Molasky • Bar and Restaurant Mgr. Morrey Brodsky

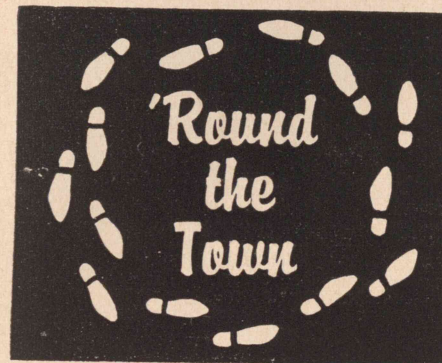
serious automobile accident. It's really a treat to see the popular Club Executive back in the harness and operating at full steam once again. . . .

Naturally, we don't know how old the gal is, but our best wishes go to DEBBIE DARCEL McCUTCHEON, the dark haired and pretty-eyed gal who totes cocktails on the graveyard shift at the EL CORTEZ. DEBBIE celebrates another "milestone" today, April 19th. . . . Now I've heard everything! Talk about "Occupational hazards" — here's one that could undermine FLV's number one industry if it got out of hand! FRANCIS ZEMO, Faro Bank Dealer at the CALIFORNIA CLUB, broke out in a rash caused by an allergy to "silver" and had to undergo treatment at Scripps Memorial Hospital in La Jolla, California. That's the first time I ever heard of anybody handling money breaking out in a rash, usually it's just the other way around. . . .

Found it pretty tough to get any news of the WESTERNER CLUB,

especially after Change Gal IDA MAE WEBER pulled a "tanglefoot" job and nearly spilled me into a bonus dollar machine. Think perhaps IDA was afraid JOHNNY ALEXANDER was about to give me that "choice" item about her that he's been threatening to turn loose for several weeks now. . . . DANNY MIRABELLI has decided he'll keep that bowling ball after all. After his disappointing series in the City Tournament he was pretty discouraged, but last week's whopping 613 series (225 - 203 - 185 -) has his back on the track and ready to take on BUDDY BOMAR or maybe even his brother FRANK, who owns and operates the NEW VEGAS LANES on South Second Street. . . .

JOHN WHITMAN, Casino Boss in the PIONEER CLUB, was missed by the rest of the boys last week when he spent a five day leave just relaxing and enjoying life away from work. WHITEY BARRON and JOHN tell me that everyone at the Club wants
(Continued on Page 44)



with HAL HALSTEAD

THE "TOURNAMENT OF CHAMPIONS," golfdom's classic, takes place next week at WILBUR CLARK'S DESERT INN GOLF COURSE (24th-27th). The cream of the crop from all over the country vie for top money and sportsmen's glory in this event which will focus nationwide attention on our fabulous city. If you haven't already purchased your VARIETY CLUB TENT 39 ticket — one more admonition — get it NOW! The drawing is next Wednesday (April 23rd) at the NEW FRONTIER HOTEL. . . . Our city was host to a fabulous man from Chicago. The names of MR. KELLY'S and THE LONDON HOUSE are famous as THE places to go in Chicago, and owner OSCAR MERIANTHAL and his son, DANNY, gladdened the hearts of numerous friends here by spending some time in our midst last week. . . .

Speaking of "Chi" we have a regular commuter from there. Every week-end you're sure to see plane-ing in, STUART GENOVESE, Production Mgr. of MODE RECORDING COMPANY to visit with his lovely and talented wife, AUDREY MORRIS, who entrances Sky Room patrons at the DESERT INN. Those unusual earrings AUDREY wears are from ALYCEA'S. . . . In our April 5th issue we noted that SANDS Security Officer CLYDE DYE and lovely RUTH (PEGGY) MITCHELL of Pasadena, California were to have

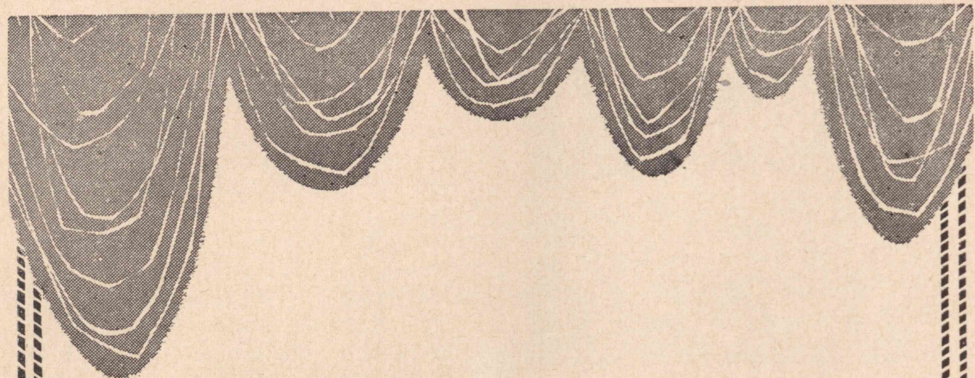
a June Wedding. PLEASE NOTE: The wedding date has been moved up to May 10th at the LITTLE CHURCH OF THE WEST. The reception in the SANDS Emerald Room. Again, CLYDE and PEGGY, our very best for a lifetime of wedded bliss. . . .

Well, what have we here? Hair stylist ALAN RHODES back at MICHAEL CORDAY'S DESERT INN SALON; and looking very continental, sporting a moustache, a Van Dyke and a pink Jaguar. . . . Little LENORE STOTTMAN (of the same salon) sure had a seige of adversity. Called to Brantford, Ontario, by the death of her dad, LENORE slipped and fell on the ice, suffering a fractured skull and pierced temple, landing in the hospital the same day of the funeral. We're happy to report that, aside from a small scar and a month's absence, she is back in our midst and getting on fine. . . . DESERT INN Cashier DOROTHY HUGHLETT has returned from a month's vacation and ready to handle the rush in the new CHUCK WAGON ROOM. (She look's great.) . . .

We have some more "commuters." The very fine children of GORDON and SHEILA MAC RAE (DESERT INN) plane in each week-end to be with their famous parents. Pretty Meredith is the very capable teenager who "mothers" sister, HEATHER, and brothers GAR and BRUCE. The latter will remain with mom and dad until their engagement is finished.

(Continued on Page 21)





A PERSONAL INVITATION

TO ALL . . .

We Hope Everyone Will Accept Our Offer
Of Hospitality. Come and Be Greeted At The

GALA GRAND GALA OPENING

Of Las Vegas' Newest Casino
and Showroom

"THE NEIGHBORLY"

★ **Desert Spa** ★

F. J. Cobbs, Jr.

Claude John	•	Walter Stutz
Earl Maltby	•	Paul Agnsten
Henry Trammell	•	Lou Stutz
Jack Weinstein		



Hillsway by ROLAND HILL



WHEN telling you about Guadalajara, the second largest city in all of Mexico and the city with the world's most perfect climate, I neglected to tell you about a couple of new eating places I discovered on this trip.

The COZADORES at Heroes 62 serves the best broiled steaks in all of Central Mexico and the newest night spot in the country is terrific! It is the MONTPARNASSE RESTAURANT located at Ave. Vallarta 2525. I believe Vallarta is an extension of Avenida Juarez which certainly must be one of the world's most beautiful residential streets. The MONTPARNASSE reminds me of the LIDO in Paris — no fooling, it is almost as beautiful and large. It is run by the same people that own and operate the CALIFORNIA COURTS and the manager's name is Gregario Papas. Of course, the COPA DE LECHE (Cup of Milk) Restaurant continues to be extremely popular and fine. It is right down in the heart of the shopping center near Sears Roebuck and not far from the Cathedral.

I always stay at the REFORMA HOTEL in Mexico and guess I always will, although I like the BAMER very much, as well as the DEL PRADO. The MONTE CASSINO, I understand, is very popular with the movie stars, but is out quite a way. The HILTON continues half open on account of last year's earthquake. It is quite modern, but somehow doesn't seem Mexican enough to suit me — looks for all the world like any Hilton or Statler in our country.

Charlie Bowers is still one of the top hotel managers in the world and is proud as a peacock with his two year old son, Peter Dennis. Charlie has the knack of surrounding himself with

personnel that are all top-notchers. I certainly liked Werner F. W. Milfeld, the new Executive Assistant Manager, who has held like positions in all the great hotels on the continent. He exudes personality and charm and is as personable as any movie star.

Fernando Martinez is Public Relations man par-excellence for the REFORMA and Fred Heather, the Sales Manager, would do any hotel on this continent proud. And all the way down the line, the personnel in this beautiful hostelry is first rate and accommodating, kind and courteous, far beyond the call of duty. Werner told me that the Chanteclair Night Club on the Mezzanine, now closed, is in for a thorough going-over and will emerge an exquisite Continental Restaurant with French cuisine.

The Jardine Bar and Restaurant off the circular, stepped-up, terrace-like lobby both continue to be about the most popular meeting places in Mexico City. The National Editorial Association, which had just finished its national convention in New Orleans, moved almost en-masse via Pan American to the Reforma. I was invited along with the Ambassadorial staff of the U. S. Embassy to be present at

Hamilton House



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The Swingiest
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From Dusk To Dawn

★ Starring ★
THE ORIGINAL

Ink Spots

★
**Debbie
Hayes**

And Her Six Madmen

★
AL MORGAN

"Virtuoso of the Flying Hands"

★
**Johnny Denis
&
Netta Rogers**

Served Nightly
Midnite to 6 A.M.

From Our Prime Rib Cart
Delicious Hot Sandwiches
Pastrami - Corned Beef
Kosher Franks

Served on Roll or Bun with
Sauerkraut, Cole Slaw or
Potato Salad

Never a Cover or Minimum

the
Dunes
HOTEL

CONTINUOUS
ENTERTAINMENT

the cocktail party the Reforma gave for them. I especially enjoyed a long visit with Lee M. Hunsaker, who is Press Attache at the U. S. Embassy and formerly from Ogden, Utah.

I met Dr. Davila at the Regis Baths, of all places, and he told me that his family owned the BAMER, but that he was a Surgeon. The name BAMER is a contraction of their Bank of America in Mexico making the word BAMER, and his family owns both the bank and the hotel in which the bank has offices. I was sorry I did not get over to further my acquaintance with this fine gentleman, but maybe next time. I had correspondence with Luis Davila F., the manager, but the high altitude, heat and my not feeling well before coming to Mexico all ganged up on me and I decided on a quick return to the states and a visit to the MAYO CLINIC in Rochester.

My one regret was that I did not get to Cuerevacca where Ramon Riondo Jr., the manager of the swank new HOTEL TEQUESQUTENGO, had invited me to be his guest. It overlooks the lake by the same name and I understand it is really a lovely place.

Also Salvador M. Guerrero, the Asst. Manager and Louis J. Zeh, the General Manager of WELLS FARGO at Av. Juarez 8, in Mexico City, had both arranged for me to be their guests at their RANCHO TELVA HOTEL in Taxco, and I had to forgo that invite, too. They did do me the greatest of favors though, because on Sunday they furnished me with a private car and a driver, all to myself, and he took me to the Gardens of Xochimilco, the Pyramids of the Sun and the Moon, the University of Mexico campus and to Mass at Guadalupe Cathedral.

I could write many columns about the latter place, because on that particular Sunday there were over 250,000 worshippers. The endless line of barefoot marchers surging forward to the strains of martial bands, trying to get in and all carrying floral offer-

(Continued on Page 46)



RRANK SINATRA, SAND'S star, was caught during the "Wee Small Hours" having a "Swinging Affair" while watching LOUIS PRIMA and KEELY SMITH with SAM BUTERA and the WITNESSES in the Casbar Lounge of the SAHARA HOTEL. In the SINATRA party was funnyman JACK E. LEONARD, who is currently appearing with another singer by the name of FRANK (LAINE that is) at the DUNES. "This is Sinatra": The gent that digs Lounge stars. . . .

A very enjoyable trio who just closed in the *Copa Lounge* of the SANDS HOTEL after a long run is THE CORONADOS - brother STEVE, brother GEORGE, and sister ANITA. The group left on the 17th for Hollywood to record for LIBERTY RECORDS. Incidentally, they have four new records which will be released shortly on the same label. Following their recording session, they leave for a two week engagement at the ANKACA in Pittsburgh; then on to the CHEZ PAREE in CHICAGO for four weeks; to New York's famous COPA for one month and finally back to Nevada and LAKE TAHOE. These youngsters, who hail from New Mexico, are backed by DANNY GARDNER on drums and JOHNNY POWERS on piano. . . . For the curious minded: EDDIE GOMEZ, the Latin delight in the Nugget Nell Lounge of the EL RANCHO VEGAS HOTEL, got the unique name of "MR. DOMINGO" from a French song by that name that he used to sing. This would be a cute tune for "MR. DOMINGO" to record. . . . Darling little ANNIE MALONE, who is appearing with TONI and HARRY WHAM in the SILVER SLIPPER Lounge, used to be a single before

she joined the group in December. ANNIE was even in the main show with the "Slipper Regulars" for two weeks when she replaced KULDIP SINGH, who left for California to do a television show. Two nights later JIMMY CAVANAUGH became ill, and poor ANNIE had to Emcee the entire show with only ten minutes warning. But with her fabulous personality, no one was worried and she did a standout job. Last week HARRY WHAM took a well-deserved vacation to Catalina with six other men and they went skin-diving on HARRY'S 37-foot boat. . . . BILL BURTON has the *Casbar Theatre* of the SAHARA HOTEL surrounded! THE BEACHCOMBERS AND NATALIE are on from 6:30 p.m. to 12:30 a.m. and the sensational MARY KAYE TRIO take over from there until dawn. Both of these superb groups are under his exclusive personal management. In fact, it was MARY KAYE who introduced the BEACHCOMBERS to BILL. What is even more interesting, MARY and NATALIE had their babies very close to the same time. Getting deeper into the plot, we find that MARY is the Godmother of NATALIE'S daughter, JEANNIE MARIE, who will be one year old on May 5th (time sure flies). "BEACHCOMBER" DON MAC LEOD is entertaining his mother MAY MAC LEOD and her friend ISABEL FISHER who are visiting him from Calumet, Michigan. . . . THE FOUR TUNES talent does not lie entirely in singing. PAT BEST is a well-known composer with two of his songs hitting the jackpot - "Sentimental Reason" and "I Want to Be Loved." JIM NABBIE'S composition of "You Are My Love" also hit the big time. You can see these talented gents

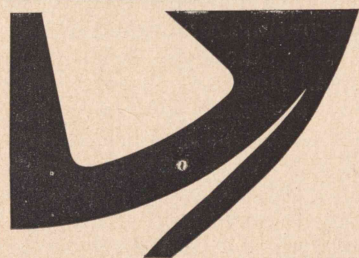
light hearted separates in a butterfly print on white cotton frossette, made for Lanz alone Pink, Blue — or lavender on white.

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in the *Jewel Box Theatre* of the HACIENDA HOTEL. . . . Oooops, we goofed! Seems like we mislocated CLAIRE HARTE'S hubby, NICKY, when we made him a Captain in the Clover Room of the RIVIERA HOTEL last week. Please forgive us! NICKY is a Captain but in the *Starlight Lounge* at the same spa. Don't forget to give a listen to CLARE, who sings and plays old standards to the enjoyment of the patrons in the early shift in the *Nugget Nell Lounge* of the EL RANCHO VEGAS HOTEL. Her beautiful voice cannot be duplicated. . . . Appearing at the same bistro are the POLLAK BROTHERS with SUSAN EVANS, formerly the RALPH POLLAK TRIO. RALPH'S brother, GEORGE, (here we go again) took over the group when he replaced BOB HARRINGTON on the piano. RALPH and GEORGE both play the vibraharp and sing together most harmoniously. This new combination seems destined to be a winner! One night last week, while ravishing SUSAN was engrossed in a haunting love ballad, little two-and-a-half year old REED SHUGART tore loose from his mother's hands and roamed into the *Lounge*. REED just stood there completely fascinated by the beautiful singing blonde until his mother found him. It looks as though he's learning early to appreciate the better things in life! . . . Lovely JO ANN CASTLE, the muchly talented pianist-accordionist-songstress, who, with her shining blonde hair and vibrant personality took the *Carnival Room* of the FREMONT HOTEL by storm last summer, just completed a terrific week-long engagement on the ARTHUR GODFREY TV and Radio show. Just before going on the "Red-head's" program she signed a three year contract with the DUNES HOTEL and will appear in that Spa's *Sinbad Lounge* sixteen weeks per annum for the duration of the contract. Our compliments to MAJOR RIDDLE and SY SAMUELS for what we feel is a very sharp talent "scoop." . . . Speaking of SY, DUNES Entertain-

(Continued on Page 47)



NAMES MAKE NEWS: Those who say Robert Preston ("The Music Man") is thirty-nine must be Jack Benny devotees. Bob was born in 1913. . . . Julius La Rosa goes into Old Romanian in May, with this proviso — if he doesn't land a teevee summer replacement series. . . . Eddie Cantor, who knows what it means to be laid low with a bad ticker, doing yeoman service in behalf of the Heart Fund. . . . Leonard Bernstein is superstitious — a wood knocker. . . . On Election Nite we caught Gov. Harriman making up a word — "Incumbrent," which we duly itemed. Our ears picked up the latest "Ave-ism." The Empire State's Chief used, "acceptful." On the semantics kick, out of the fine play, "Look Back in Anger," talented author John Osborne rings in a dilly. Next time you want to call somebody weak or cowardly, tell him he's pusilanimous. You'll lose him. He's bound to run — to the nearest dictionary.

Paragrapher on the Prowl: At the fashionable Drake Room, Nino, who's about to be a grandpop again, explains why he has no sommelier. Sez he: "I take pride in knowing every bottle in the Drake's wine cellar." The 1949 Fanning La Fontaine Bordeaux is as fine a red wine as you'll taste and that's a Nino recommendation. At the same room, Addison Bailey, who caresses the piano keys so expertly, told of his recent meeting with tunesmith Harold Arlen. Flattered the songwriter by playing "One Love," an obscure creation from the "Vani-

ties of 1930." Arlen forgot he penned it. . . . Barbara Carroll's jazz trio at the Voyager Room of the Henry Hudson Hotel proves how great the gal is with improvisation. A spell-binder. . . . Time's afleetin'. Billy Reed's Little Club is eleven years old. That's where Doris Day started as soloist in 1947. The ex-hooper, Reed, remains a helluva host.

Scenes Seen: Dorothy Collins in the Fifties a-walkin' along a-talkin' and a-singin' to herself. . . . Unnoticed in the large lunch throng at McGinnis! — Sid Caesar, a six-bite man on a normal sandwich. . . . Myra Hess, the international concert pianist favorite; Dr. Robert A. Franklyn, the cosmetic surgeon and Syd Chaplin among the assembled at Monsignore, where sweet voiced Mary Tremain carols upper crust love chants and the chocolate soufflé could be the best in town. . . .

Off The Shelf: An old friend, who has often supplied answers to our cinema questions and has on other occasions proffered worthy advice, Arthur Mayer and the curator of the film department of the Modern Art Museum, Richard Griffith, have collected a heavy (in weight, that is) enlightening, complete compilation on motion pictures, Hollywood and the stars who made them. It is a sixty year history. Simon and Schuster has put it out with this simple title, "The Movies." More than a thousand pictures embellish the intelligent text. Not every film mogul will thrill to the frank expose, but those of us who remember the silents, the thrown pies, the first Rin Tin Tin, Garbo's entry, the early talkies, etc. will get a charge out of the research from Renee Adoree to Darryl Z. We have one question to ask the authors, pursuant to a possible boner. It is this, gentlemen. On

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page 142, you refer to Jake Stein being rechristened Ricardo Cortez. Is this a fact? Years ago the movie mags made much of the fact that the ersatz Latin was a Manhattan product tagged — Jacob Krantz. Which is it???

Love That Love: The prolific song-writing team of Sammy Fain and Paul Francis Webster, who have a penchant for walking off with Oscars at Academy Award time also have an affinity for the word, "love." Their latest is "A Very Precious Love," but what's in keeping for their last was "A Gift of Love." The two ditties that meant trophy time for the boys in the past were "Secret Love" and "Love Is a Many Splendored Thing." So the Fain-Webster merger has been four letter and for verse.

Addenda: Ted Straeter's new Columbia album due around March 1st. The Plaza's maestro calls it "Come Dance with Me." Mario Lanza is singing a song of that title in "Seven Hills of Rome." Don't know whether Ted has it included among his waxed

tunes. . . . Overheard at Antolotti's: "How did I like the score of that flop musical? I thought the critics won 7 to 0." . . . Does the city want to get a solution for the growing juvenile delinquency problem. Okay, here's ours. Put all the bad boys and girls in road companies of "West Side Story" and ship the incorrigibles out of here. For the non-musical talents we'd revive "Dead End" and tour them. . . .

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FABULOUS LAS VEGAS

'ROUND THE TOWN

(Continued from Page 13)

. . . WYATT HALL is lonesome and makes no bones about it. His activities as Business Agent for Local 720 Stage and Light Men, can't make up for the absence of his wife JUEL who flew (SAS) to Stuttgart, Germany to spend six weeks with her sister LORINA and brother-in-law MAJOR F. M. WHIPPLE, who is stationed there. JUEL is a member of the Wardrobe Attendants Union and will have many interesting stories to tell of her visits to surrounding countries. Even their terrier, "Butch," misses her. . . .

Welcome back to very capable JENNIE HILL (former Public Relations gal there) who has taken up her new duties as Executive Secretary to DUNES top-brass. JEAN went through serious surgery, but is feeling in the pink now. . . . Week-ending in our wonderful Sun and Fun, was TONY RICCIO, Major Domo of the VILLA CAPRI in Ellay. He certainly enjoyed the Chinese food at the SANDS Garden Room. . . . Large families are Census Takers delight, and the Steubenville, Ohio PARISI'S prove a point with their representation here in our Gaming Industry. Let's see, there's ROSS (Babe), a 21 Dealer at the DUNES; GEORGE, a Pit Boss at the HOTEL FREMONT; ANDY, spinning the wheel at the DESERT INN and PETE — (where are you?). Proud mom, ANTOINETTE, shuttles between here and Ohio and is now back there visiting two more sons and four daughters. . . .

FLAMINGO'S charming Maitre d', NAT HART, he of impeccable sar-



PREVENT FOREST FIRES!

torial good taste, delighted to greet and chat with good friend "Toastmaster General" GEORGIE JESSEL who came in to "catch" the TONY MARTIN show last Sunday. . . . FRAN RUDOLPH, lovely red-head telephone gal, formerly at the DUNES now answering calls at the SANS SOUCI. . . .

Mrs. GEORGE LEAKE, mother of JUNE BELMONT, lovely partner of JOHN BELMONT, the sensational dance team now performing at the DUNES, planes in from So. Carolina about the 21st on her first trip to our FLV. . . .

We don't usually say a man is "bubbling over" with joy, but this time we'll make an exception, 'cause BILL SCHINDLER (DESERT INN Dealer), is just that as he showed our wonderful town to his charming sister, BETTY, on her very first visit from New York City. Shows, dinners and those special corsages made by MICKEY YOUNG of the DUNES' FLOWER SHOP. We're sure that BETTY will have wonderful memories of this visit and her stay at the DESERT INN. . . . GABE ZAMPANTI and coleen wife, MARY, were

(Continued on Page 44)

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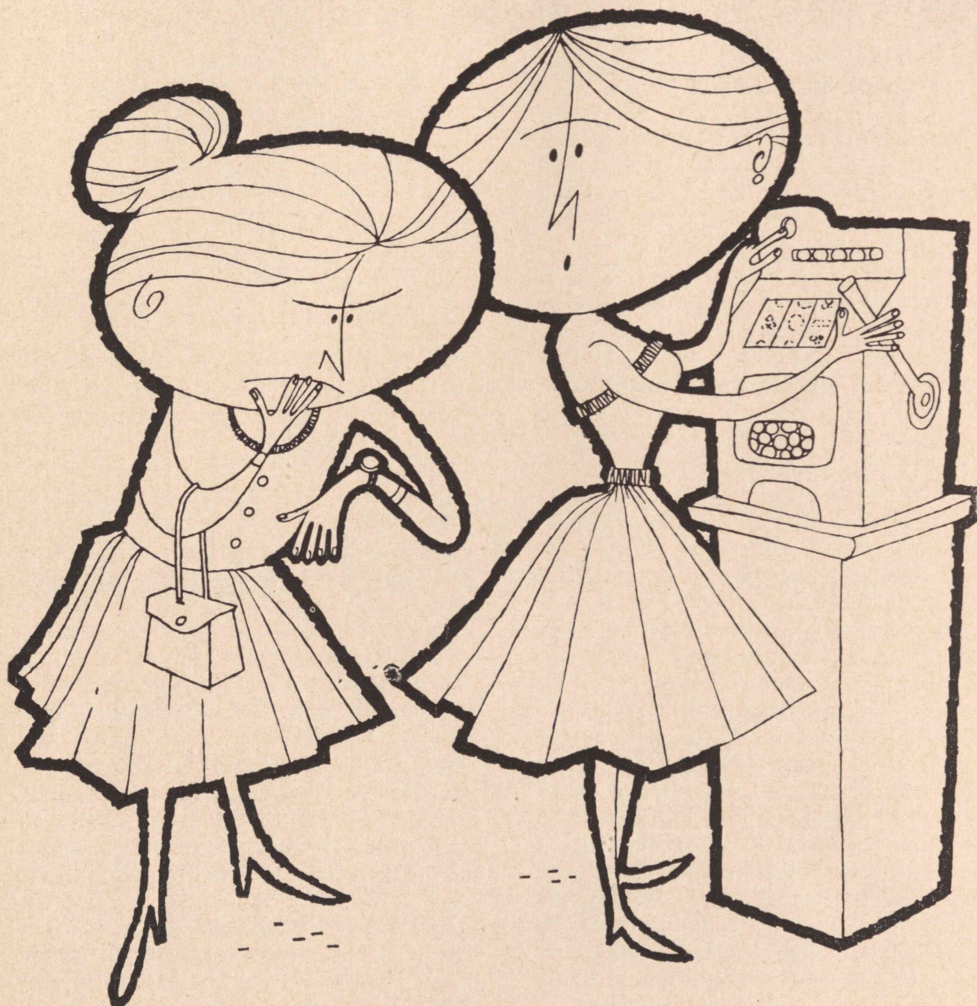
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L A S V E G A S

"CURTAIN TIME"

SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

April 8th thru Indefinite
Show: Gordon Mac Rae; Sheila Stephens; Jay Lawrence; The Donn Arden Dancers with Art Johnson; Carlton Hayes and His Orchestra.

"A Scintillating Salute to Spring" is being presented in the Painted Desert Room starring singing sensation GORDON MAC RAE. GORDON opens the program with a satire on LAS VEGAS to the tune of "There's a Great Day Coming Manana." From then on, it's pure enchantment as he swings from one "Mac Rae Song" into another, keeping the patrons in the palm of his hand. A highlight in the show is when GORDON explodes into a medley of his all-time hits which include "On Moonlight Bay," "Stranger in Paradise," "Oh, What a Beautiful

(Continued on Page 29)

Desert Spa

(Not a Review)
April 18th thru Indefinite
Show: Patricia Wymore "Mrs. Errol Flynn" with Pedro deCordoba; Bobby Sargent; Dr. Giovanni; The Spa-ettes; Buster Hallett and His Orchestra.

Headlining the opening show at the magnificent new DESERT SPA is the delectable motion picture star, PATRICIA WYMORE (Mrs. Errol Flynn). She quickly wins the hearts of everyone with her vibrant personality and radiant charm. PAT proves herself to be a top-notch dancer in each sparkling sequence of musical fare. . . . Adding to everyone's enjoyment is PEDRO deCORDOBA, outstanding Flamenco dancer and superb exponent of all techniques in the Latin dance line. . . . And on

(Continued on Page 29)

The Dunes

April 3rd thru April 30th
Show: Frankie Laine with Al Lerner at the Piano; Jack E. Leonard; The Belmonts; Nancy Dru; A Stage-full of Exciting Girls with Shirley O. Mills; Cee Davidson and His Orchestra.

The "foremost modern-song interpreter of our time," FRANKIE LAINE, is currently packing the smart Arabian Room with entertainment-bent folks of all ages. You can easily see why FRANKIE is called "Mr. Rhythm" as he vends his toe tapping renditions of "Luck Be A Lady," "Rockin' Chair" and "Wild Goose." The excellent voice of this gent has been enjoyed by millions on records, television and in the movies. With each song and each beat, FRANKIE produces eardrum eupho-

(Continued on Page 29)

El Rancho Vegas

(Not a Review)
April 16th thru Indefinite
Show: Joe E. Lewis with Austin Mack at the Piano; Rita Moreno; The Barry Ashton Dancers; Dick Rice and His Orchestra.

TOM DOUGLAS presents that lovable, irresistible and charming laugh-maker supreme, JOE E. LEWIS, who probably enjoys the largest and most devoted following of fans of any comedian in showbusiness today. We're always astonished at how this master-comic repeatedly comes up with fresh, new material each time he comes "Home." A tumbler of "happy tonic" in hand; wistful memories of his beloved horses; collections of laugh-provoking stories plus quick and ready ad libs, all are the proven tools put in-

(Continued on Page 30)



Flamingo

April 3rd thru April 30th

Show: Tony Martin; Allan Drake; Bert May; The Flamingoettes; Jack Cathcart and His Orchestra.

Producer ARCHIE ROBBINS takes you to a "Gay Caribbean Festival" starring romantic songster TONY MARTIN. It is basically the same extravaganza that set Eastern critics aglow with praise when it toured Puerto Rico, Havana and Miami Beach. Expertly Staged and Directed by HAL BELFER, it smashed all records wherever it was performed. In our humble opinion this is the greatest performance ever given by TONY MARTIN. In addition to his many talents and overwhelming physical charm, he possesses a strong, vibrant personality that immediately attracts

(Continued on Page 30)

HACIENDA

Show: The Four Tunes; The Sparks; Tomma Jean and Martinez.

The Jewel Box Theatre presents three top combos for your listening and dancing pleasure beginning at dusk and continuing until dawn. Heading the impressive list is that singing package of musical dynamite, THE FOUR TUNES. They will always treat you to swelling versions of their hit recordings "Marie," "Sugar Lump," and "I Understand." This versatile quartet vibrates and rocks the rafters like nobody else can. You'll jump, rock and swing and your emotions will go zing, as these purveyors of song take to the stand. . . . DICK SPARKS leads the music-laden SPARKS in more top song-fare for your listening enjoyment. All of their

(Continued on Page 30)

Riviera

March 24th thru April 20th

Show: Mickey Rooney; Joey Forman; The Lancers; The Cavanaugh's; Buff Shurr and The Riviera Dancing Dolls; Ray Sinatra and His Orchestra.

SAMMY LEWIS presents irresistible and delightful MICKEY ROONEY who skips into one comedy sketch after another keeping the audience in constant laughter. One of the biggest yak-getters is a take-off on the Academy Awards with MICKEY awarding the "Golden Boy" to the Best Waiter, Bartender, Cocktail Waitress, Car-hop, etc. Prepare yourself for a seizure of laughter that lasts the duration of MICKEY'S performance. . . . Assisting him at all times is his dependable straight man and assistant, JOEY FORMAN, who com-

(Continued on Page 31)

SAHARA

(Not a Review)

April 15th thru May 5th

Show: Martha Raye; The Four Step Brothers; Sons of Morocco; Saharem Dancers with Dick Summers; Louis Basil and His Orchestra.

There's an all new laugh riot in the Congo Room with hilarious MARTHA RAYE in the starring spotlight. This gal is endowed with a bombshell personality that erupts into a pandemonium of merriment. Her sensational sense of humor wins your heart and laughter in a manner that is impossible to top. She is such an exceptional showman that you owe yourself the treat of seeing her in person. Accompanying MARTHA on the piano is RAY BARR. . . . The fast stepping FOUR STEP BROTHERS

(Continued on Page 31)

The Sands

April 9th thru April 29th

Show: Frank Sinatra; Bennett and Patterson; The Exciting Texas Copagirls; Antonio Morelli and His Orchestra.

Singing idol FRANK SINATRA has returned to the Copa Room with another unforgettable program of song and fun. Few can ever approach his fresh originality and incomparable style. A natural flair for comedy blended with his own inimitable delivery of song has made FRANK into one of the greatest entertainers in the world. His repertoire embraces many long-standing favorites that have been top hit tunes, because FRANKIE gifted them with his magic touch and recorded them. They include such standouts as "Witchcraft," "All the Way," "Lady is a Tramp" and "Come

(Continued on Page 31)

Sans Souci

(Not a Review)

April 16th thru Indefinite

Show: "Havana Heatwave" Featuring Pat Moreno; Bobby Morris; Sid Fields; Zabuda; Olga Perez; Cindy and Alberto; Bonnie Walker, the Mermaid in the Pool; The Coronet Dancers; Bobby Blue and His Orchestra.

GEORGE MITZEL presents a gay and sparkling Latin revue entitled "Havana Heatwave" featuring a host of highranking talent dispensing care-free music, song and comedy. PAT MORENO displays a fine voice as he runs through a repertoire of top songs that are sure to please one and all. . . . BOBBY MORRIS and SID FIELDS add their comical touch to this all around sparkling revue. These zany gagsters keep 'em laughing with

(Continued on Page 32)

SILVER SLIPPER

February 28th thru Indefinite

Show: Eddie Fox's "New Orleans French Quarter Revue" starring Hank Henry; Kim Athas; Roberto; Sparky Kaye; Peggy Dietrich; Mac Dennison; Jimmy Cavanaugh; The Slipperettes; George Redman and His Orchestra.

EDDIE FOX'S latest show edition is a superb blending of the Mardi Gras and the New Orleans French Quarter with its lovely girls and raucous, effervescent gaiety. Starring in "French Quarter Revue" is comedian HANK HENRY, whose impetuous humor never fails to throw the patrons into uncontrollable laughter.

. . . . Lovely, exotic danseuse KIM ATHAS leaves none of her ravishing beauty to the imagination as she peels through an exciting dance rou-

(Continued on Page 32)

Tropicana

April 9th thru May 27th

Show: Monte Proser's "Tropicana Holiday" Starring Ernie Kovacs; Edie Adams; Elaine Dunn; Cathy Crosby; Dante D'Paulo; Lizanne Truex; George Chakaris; Jack Ackerman; Sean Garrison; The Don Williams Singers; The Most Beautiful Girls in the World; Nat Brandwynne and His Orchestra.

ERNIE KOVACS and his better half, lovely and blonderful EDIE ADAMS, headline MONTE PROSER'S latest version of "Tropicana Holiday." ERNIE is one of the most talented men in the entertainment field — doing many things well and excelling in most. EDIE is as sensational as ever, with her impressions of JAYNE MANSFIELD, MARILYN MONROE, and ANNA MAGNANI.

. . . . Dancing sweetheart ELAINE

(Continued on Page 33)

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DESERT INN

(Continued from Page 23)

Morning," and "Face to Face." Ably assisting him is his lovely and charming wife SHEILA STEPHENS, who sprinkles beauty, humor and fun into the already enjoyable fare. A clever and original routine is SHEILA'S version of "Mary Had a Little Lamb" as different types of singing stars would sing this nursery rhyme. Conducting the Orchestra for the MAC RAE'S is VAN ALEXANDER. . . . Comedy satirist JAY LAWRENCE adds a wealth of fresh and novel material in his very well-received performance. Such comedy "take-offs" as the "Newsreel" and "Fight" bits are tailored to his specifications and smooth delivery. JAY LAWRENCE has all the earmarks of becoming one of the top comedians of our day. . . . The DONN ARDEN DANCERS open the show with a beautiful Latin American Production number entitled "Rock-A-Billy Mambo . . . Jazz." Another lavish extravaganza is the "Female Versus Male" number. The magnificent singing voice of ART JOHNSON is featured in both dances. . . . Providing the musical backing is Maestro CARLTON HAYES and His ORCHESTRA.

DESERT SPA

(Continued from Page 23)

the same program is that "young man of comedy," BOBBY SARGENT. Taking most of his routines from life, this comedian finds an endless source of humor. His clever timing will stretch your imagination as he paints word pictures that tickle the funny-bone unmercifully. . . . DR. GIOVANNI, well-known for years as the "World's Greatest Pickpocket" flabbergasts the audience with his "dip-so-mania" antics. The DR. uses members of the audience as his "foils" and gets them onstage where he proceeds to relieve them of wallets, watches and practically everything that isn't attached to the skin. All this, without their knowledge. It's a great act for all

around audience enjoyment. . . . The fourteen beautiful SPA-ETTES present new faces and new figures to the LAS VEGAS scene as they dance in alluring costumes by MITCH LEISEN. . . . The entire show is staged and directed by JOHN GREGORY and DEAN ELLIOT. . . . Tackling the musical chores is BUSTER HALLETT and His ORCHESTRA who do an outstanding job.

DUNES

(Continued from Page 23)

ria, and how the audience loves him! The added touch of his collection of gold disc songs is the all-time favorite of audiences everywhere, "Jezebel." His long-time Conductor-pianist, AL LERNER, takes over the Baton for MR. LAINE. . . . The howlariou comedy sensation, "Fat-thin Man" JACK E. LEONARD, creates an aura of madcap merriment in this same spa. This comedian is thoroughly schooled in the art of comedy and holds your attention whenever he is in the spotlight. His witty banters and facetious manner will tickle your funny bone continuously. . . . The BELMONT'S dancing results in the delight of everyone in the enchanting "Springtime" number. . . . An extra added attraction is the lavish "Symphony in Silver" sequence performed by figure perfect NANCY DRU. . . . Lovely production singer SHIRLEY MILLS provides the vocals as the exciting DUNES GIRLS dance in two spectacular new production numbers that are both artistically presented and brilliantly executed. . . . CEE DAVIDSON waves his skilled Baton to create perfect rhythms among his Men of Music.

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MORRIS PINKERTON — BAR MANAGER

EL RANCHO*(Continued from Page 23)*

parably to use by the inimitable Joker! As always, JOE E. is accompanied on Piano and assisted in the act by his long-time associate and friend, AUSTIN MACK. . . . Adding splendor to the occasion, screen lovely RITA MORENO makes her night club debut here opposite JOE E. in the Opera House Theatre Restaurant. RITA demonstrates her talents as a hooper with sparkling and tantalizing dance routines. Keep an eye on this charmer, she'll soon become a night club favorite. . . . The BARRY ASHTON DANCERS, under the superb Direction of Choreographer BARRY, himself, present two outstanding production numbers. One is an alluring and bewitching "Blues" number and the other is a fashion take-off on the sack and chemise look in dresswear. Both of these numbers are performed on the new run-way, a clever new innovation being introduced in this show. . . . DICK RICE and His ORCHESTRA do a magnificent job with the musical background and dance rhythms.

FLAMINGO*(Continued from Page 24)*

the ladies and soon wins over the male members of the audience. His irresistible qualities are well displayed in such hit tunes as "Gigi," "All the Way," and "There's No Tomorrow." A highlight in the show is the beautiful song "My Shawl," as TONY sings

it to the alluring and talented Latin lovelies, DIANE NELLIS and ALVI CORONA. These two outstanding Dancers accompany TONY with excellent classic Tango dance steps. This, and for that matter the balance of the show, is TONY at his best! . . . A new and refreshing comedian has appeared on the horizon by the name of ALLAN DRAKE. He puts a new slant and fresh satire into the old-time fun of ribbing mothers-in-law, wives, marriage and many different types of people in all walks of life. . . . BERT MAY, one of the best Dancers you've ever seen prance across a dance floor, is featured in the opening production number. . . . DON KIRK leads the Production song and dance tour of the Caribbean Islands along with the vivacious FLAMINGOETTES. . . . JACK CATHCART and His Orchestra blend their superior talents to bring excellent musical support to the entire cast.

HACIENDA*(Continued from Page 24)*

selections have appeal regardless of your particular taste. They feature modern Dixieland on the organ plus dance tunes and vocals and also impart their fair share of comedy nonsense. . . . Latin American favorites TOMMA JEAN and MARTINEZ round out this swinging round-robin. They specialize in Latin American Jazz, and give all of the old tunes a new sound. One of their outstanding numbers is a rock and roll rendition

of "When the Saints Go Marching In," which is a "must-hear." TOMMA JEAN excels on the piano while VITAMINS MARTINEZ seemingly makes the drums talk!

RIVIERA*(Continued from Page 24)*

pliments all of ROONEY'S multitudinous charms and humorisms. . . . Also featured in this standout stage attraction is the smooth harmonizing of THE LANCERS. These gents produce melodic tones that are universally pleasing to the ear. One of the funniest routines you've ever heard is the laugh inducing introduction to this completely unique unit. . . . In the opening production fare those ice-skating darlings, THE CAVANAUGHS, swirl and whirl beautifully on a tiny portable ice rink to the overall enjoyment of the entire audience. . . . The RIVIERA DANCING DOLLS are exquisitely gowned and their elite production sequences never fail to make spectators marvel. Leading the beauties is dance specialist BUFF SHURR. The choreography is superb. RAY SINATRA and His aggregation of fine musicians present a background that is perfection plus.

SAHARA*(Continued from Page 24)*

are talented tap artists who have appeared all over the world, thrilling tap devotees wherever they play. Each of the four has a specialty bit, tapping to the torrid tempos of the other three, sans background music

and all striking a beat as clear as a bell on a mountain top. . . . For spectacular acrobatics and astounding feats of strength, it's THE SONS OF MOROCCO. Featuring a myriad of eye-opening stunts, this eight-man novelty acrobatic group will keep you on the edge of your seat with their daring accomplishments. . . . Two SHAW-HITCHCOCK Production numbers by the marvelous SARAH DANCERS, featuring vocals by DICK SUMMERS, complete the show with LOUIS BASIL and His ORCHESTRA commanding the cues, musically.

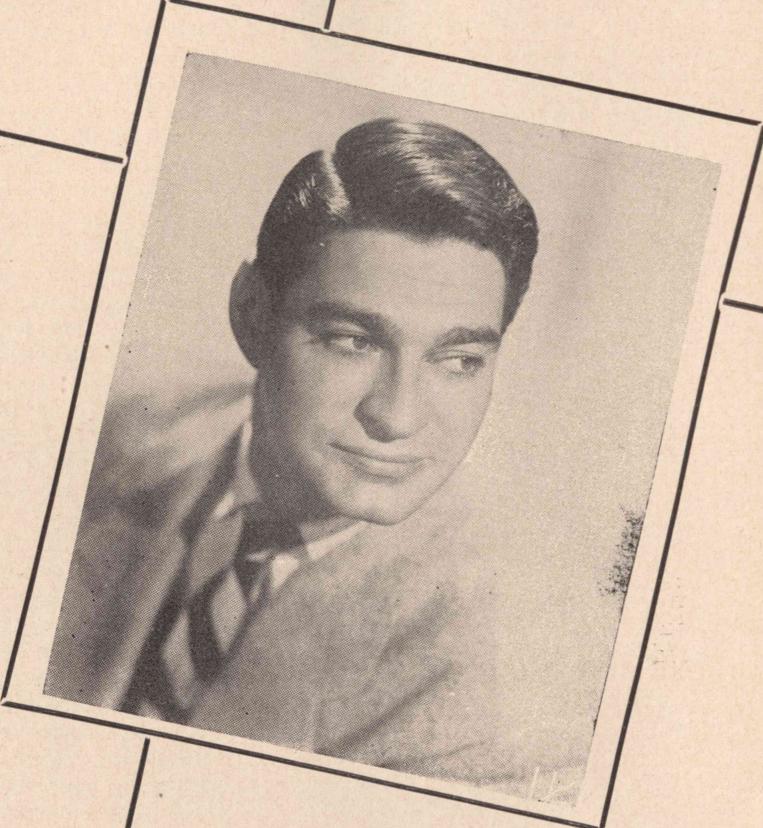
SANDS*(Continued from Page 25)*

Fly With Me." An outstanding number that keeps the audience in hysterics is his rendition of "On the Road to Mandalay." For an enjoyable evening don't miss FRANK SINATRA, creator and breaker of attendance records wherever he plays. . . . The fresh, young comedy team of BENNETT and PATTERSON has a storage house full of new material that is guaranteed to mushroom into thunderous hilarity. They do their own rendition of "Dr. Jeckle and Mr. Hyde" complete with sound effects provided by BENNETT. One of the funniest routines we've ever seen is PATTERSON as "Mr. Esquire of 1958." You don't have to be a critic to know that these two lads are headed for stardom! . . . The EXCITING TEXAS COPAGIRLS are charming in lovely costumes by

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All I'd
like to do
is, "break
EVEN"

JAY
LAWRENCE



classified and labeled by Dr. Harrington and from them we got quite a true picture of their life. These were the people who made the picture writings on so many of our canyon walls.

You pass through several farming communities on the Salt Lake Highway and are soon back in Las Vegas. This Salt Lake Highway follows the route taken by the Mormon Missionaries sent out by Brigham Young in 1855 to form a station at the "Big Springs" here in Las Vegas as a sort of half way station between Salt Lake and San Bernardino, which they had founded in 1852. This spring was known by all who had traveled over the "Old Spanish Trail" as "Las Vegas", which is Spanish for "The Meadows," and was the accepted camping spot where both people and animals were rested and wagons and harness repaired.

There are other red sand stone formations in the vicinity of Las Vegas and most of them are worth visiting. One of these is Red Rock Canyon which is reached by traveling west on Charleston Blvd.

In 1905 a sandstone quarry was opened here with a large derrick and an expensive steam traction engine intended to haul big blocks of building stone to the railroad in Las Vegas, but it was not a success. The engine stood for a long time on the desert near Vegas. Then for a period of years it rested near the lower portion of the Charleston Park Road, where I suppose an effort had been made to utilize it in the improvement of that mountain road.

A few miles south of the sandstone quarry is a beautiful canyon owned by the Hunt family. It is very narrow with perpendicular walls about a thousand feet high. A stream of cold water flows in the bottom and for five

or six years there was a comfortable house there.

Continuing on down the valley, we came to the beautiful Wilson Ranch which was started many years ago by a cattleman named Wilson who lived there with his Indian wife and her two half breed sons, Jim and Teed, whom Mr. Wilson had legally adopted. These boys, together with Willard George, the Los Angeles furrier who was born at the Kyle Ranch here in Las Vegas, attended the school maintained by Helen J. Stewart at the Old Ranch. The Elder Wilson died in 1906 and the ranch and hundreds of acres of grazing land became the property of the two sons. Then came several years of drouth and the Wilson boys became burdened with debts for feed for their range stock and the ranch was taken over by the Fayles of Goodsprings who in turn sold it to Willard George. Then Willard George sold it to "Lum" of "Lum and Abner" fame and in the deed there was a clause whereby the Wilson Brothers were to be cared for with a home at the ranch.

This was a fine gesture in which Willard George remembered his boyhood friends. Jim Wilson died many years ago, but Teed is still living at the ranch. The place is now owned by Mrs. Vera Krupp, the divorced wife of the celebrated German Gun manufacturer.

To reach this beautiful spot drive out the Los Angeles Highway until you reach the road to the Blue Diamond Mine and continue on past the little town of Blue Diamond and on up the valley just following the signs. The day will prove to have been well spent.

There is a lot of history that isn't fit to repeat itself.



All
Breeds
Invited



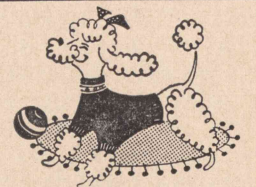
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CRISWELL PREDICTS

(Continued from Page 7)

Hughes! . . . I predict that the famous Lydia E. Pinkham will have her fabulous career musicalized for the Broadway stage by Arthur Jones and Rex Ford in one of the truly great American light operatic comedies! . . . **FOR PEOPLE AND PLACES!**

Mike Wallace: Your new candid interview program will bring you one of the highest ratings ever given on television! . . . India: You can expect blood in the streets in a new series of Anti-British riots due to heavy doses of Communist propaganda now directed toward your population! . . . Mary Garden: Your autobiography will be filmed by Hollywood and the grand old days of the Metropolitan will be recreated with utmost care! . . . Toronto: A move against the Canadian Stock Market by many investors will cause a financial scandal to be heard around the world! . . . Henry

A. Wallace! Your next appearance will be on the lecture platform and you will refute several theories on agriculture that you once had! . . . San Francisco: The coming furniture show will feature original designs by Arlone Twyman in plastic and plastiglass, which will revolutionize the industry! . . . Grocers: You can expect a boom in canned foods when huge stocks are released causing the prices to fall in seasonable fruits and vegetables! . . . Dennis Murphy: Your first novel, "The Sergeant" will be dramatized for Broadway and afterwards a sparkling movie! . . . Hospitals: You can expect increased patronage due to the new wave of Asian Flu, which is taking a heavy and serious toll of children throughout the nation! . . . Mammie Eisenhower: You will ride the crest of fashion in a new modified "sack" dress with the trebleau hat and derout slippers! . . . Portland, Oregon: Expect federal aid on new defense construction to boom your area!

YOUR INCREDIBLE FUTURE!

What is "Time"? Webster's Dictionary defines "Time" as "Measure of duration, whether past, present or future, the age or period in which any thing occurred." When we experiment with time, we go beneath the surface and we do so at our own risk! A German Scientist has perfected a camera that will photograph a crime as long as thirty minutes after it has happened when focused on the scene of the crime! This same Scientist is now working on a camera that will take pictures of an event before it happens! He now can take a picture thirty seconds ahead of the actual action, and hopes to extend this period very soon! When we can control the Law of Time, will it be possible to spend a few days in the Dark Ages highly protected by high powered drugs against the Black Plague? Or would we spend a day in age old Egypt to examine at close range the fabled charm of Cleopatra, the siren of the Nile? Or perhaps you Music Lovers would enjoy hearing the first performance of "Carmen" with the Divine Melba, or Harry Lauder singing his favorite songs! Inventors could look in on the first workshop of Watts, Fulton or Edison! Drama enthusiasts could witness John Wilkes Booth as "Hamlet" or Nell Gwynne in a rowdy, bawdy English farce when she captivated an English King! We could witness all the great events of the past, but greater still, we could witness all the great events of the incredible future!

THAT'S FOR SURE

(Continued from Page 10)

INN SHOW is very refreshing. GORDON is the proud possessor of a superb voice and is more than capable of presenting a full program himself but the addition of SHEILA to the act makes it a real standout. We really enjoyed this miniature Broadway revue with its sprakling comedy and music. All this, plus the comedy antics of JAY LAWRENCE, adds up to a full evening of Four-Star enjoyment for the entire family! . . .

An item we ran in our last issue was the reason for a grand reunion between two World War II buddies. BILL HEARN, Bar Manager at the RIVIERA HOTEL, read the item about localite JOHNNY MYHASUK, former heavyweight boxer, and later that day got in touch with him and they spent a pleasant evening going over the days they spent on the U.S.S. DICKMAN. . . .

Told to us by RED HANNEGAN, genial Bar Manager at the DUNES HOTEL: A man rushed into a bar and asked the Bartender, who was removing dew from the bar, if he knew of anything that would stop hiccoughs. His answer was a slap across the face with the wet towel. Surprised and furious, the stranger demanded the reason for such action. With a placating grin the Bartender replied, "Well, you haven't got any hiccoughs now, have you?" "Hell, I never did have," was the indignant answer. "I wanted something for my wife. She's out in the Car." Didn't happen to any one of his men — but it did happen, according to Red. . . .

Looks like Wedding Bells very soon for Blonderful MARLENE RENALDO, Cigarette Girl at the FLAMINGO HOTEL, and DON KIRK, talented Singer featured in the Production Numbers at the same Hotel. . . .

Such modern comfort and relaxing atmosphere to please all horseplayers! Real credit should go to AL MENGABELLI and his new RENDEZVOUS RACE BOOK near LANZ DRESS SHOP on the strip. The new building

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is the first step of many in the overall "face lifting" plans by AL and his right hand man, TONY GRASSO, who is giving up Head Bartender duties to aid in the growing Race Book activities. . . .

There's a pert little gal in our town who has an out of this world "figger," and plays an OUT OF THIS WORLD Trumpet! She's just about glove-compartment size, but she plays BIG music. All Las Vegas knows, but to you who are new to our town, we refer to DEBBIE HAYES who is appearing with her SIX MADMEN in the *Sinbad Lounge* of the DUNES HOTEL. On their first visit here a few months ago they astounded everyone with their novel act. They combine outstanding music, bizarre novelty numbers, comedy and Debbie's triple-tongue trumpet playing. A big order for any man, and this girl is great! . . .

Back for a short stay at the DESERT INN is VICTOR BITU, now making his home in Shorewood, Wisconsin. Victor, who teaches school in

Shorewood, has a most remarkable and colorful background. Wounded three times in Korea, he has made hundreds of parachute jumps, drives racing cars and is one of the leading ice skaters and skiers in the nation. During his summer vacations he appears with the TOMMY BARTLETT WATER SKI SHOW. . . .

This week finds Las Vegas favorites, the PARIS SISTERS, at AMATO'S in Portland, Oregon. They just finished a tour including Vancouver, B.C., Spokane, Seattle and Tacoma. After their engagement ends at Amato's, they're returning home for recording dates. . . .

Convalescent condolences to PETE REID, currently recuperating in the hospital from a severe heart attack suffered several weeks ago. On the reassuring side, we hear Pete's nurses are some of the prettiest; and brother, JOE REID, is keeping NEVADA LIQUOR STORE business flowing smoothly. Joe and Pete, originally from Texas, are new owners of this

comprehensive package liquor shop out in the middle of Fremont's Motel Row. . . .

Nice to have talented dancer JEANINE AMBLER back in our midst after a brief vacation with her folks in California. We look forward to seeing her soon at one of our Hotels. . . .

LADY CLARISSA DUNCOMBE of Chesterfield Hill, London, England, and her traveling companion, MISS CHARLOTTE KLEINWORT, are having the time of their lives here at TWIN LAKES LODGE dude ranching and touring our Fabulous Las Vegas. Lady Duncombe just recently graduated from school in Switzerland which she attended at the same time as CATHY CROSBY, daughter of Strip favorite BOB CROSBY. The girls first visited with LORD and LADY PERRIGRINE BROWNLOW on their estate at Roaring River, St. Ann's, Jamaica, West Indies, and she sent them here for a taste of the West and the excitement of Las Vegas. . . .

Regret to report that JEAN MARTIN, lovely DUNES dancer, is bedded down with an advanced case of Flu—Sure hope to see this pretty miss back on the job soon and that's for sure!

Adding another bit of old Ireland (literally) to KATHLEEN O'NEE'S DRESS SHOP, and to Las Vegas, is this shop owner's pretty niece, who just arrived here last week with her husband, straight from County Galway, Ireland! By name, PEGGY and JOHN JOYCE, the couple will assist in shop expansion plans, now pending by Kathleen, for her popular store. Making the family gathering even more complete was the earlier arrival here of Kathleen's son, JACK O'NEE, who has just completed a three year business visit to Britain. A Fabulous welcome to all three newcomers. . . .

CARL V. WILSON, swing shift Pit Boss at THE MINT, may look like a serious gentleman, but he has a sense of humor that is truly "bombastic." His quips and stories can keep you chuckling for hours. . . .

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swing shift Hostess in the Nevada Room of JOE W. BROWN'S HORSE-SHOE CLUB, would surely come in handy if someone were suddenly taken ill in that room. Phyllis is the widow of the late DR. CROSSE, who practiced here for many years and was her husband's able assistant. However, if you should have to take advantage of her assistance, please make sure it's a short illness, as she can't get home fast enough to be with her eight year old daughter, MARGARET MARNIN. . . .

GEORGE LIBERACE'S latest talent discovery, LLOYD ELLIS of Phoenix, Arizona, and a former World War II Seabee buddy of his, has been inked by CARLTON RECORDS. The sensational guitarist drew immediate response from Carlton "biggies" when George played the dubs for them and they placed a long distance call to Ellis immediately to arrange for contract signing and recording dates. George will record twelve sides for Carlton on May 15 (In NYC) and hopes to have at least one of the sides include the Lloyd Ellis "new sound".

It was nice meeting pretty brunette teenager KATHY RUPP recently at the RECORD CENTER while this young lady was "pinch-hitting" for owner RUTH HOWARD during Ruth's recent bout with ye olde flu-bug. Kathy knows this popular platter-place's plentiful stock almost as well as Ruth, too! . . .

JOHN CARROLL, star of Stage, Screen and Night Clubs, was in town and we are kind of hoping it means a "re-engagement" at Beldon's EL RANCHO VEGAS for this singing star in the *very* near future! . . .

"Little" NORM MEYERSON, swing shift Crap Dealer at the FLAMINGO HOTEL, may be short in

(Continued on Page 42)

SATURDAY — April 19

- 10:30 **8** Major League Baseball
- 11:30 **2** Tigers vs. Indians
- 1:15 **8** Action Theater
- 1:45 **13** "Tunisian Victory"
- 2:00 **2** Movie Two
- 3:00 **13** "Stand By For Action"
- 3:30 **8** Capt. Kangaroo
- 4:00 **2** All Star Golf
- 4:30 **8** Heckle and Jeckel
- 5:00 **2** Cartoon Cavalcade
- 8** Mighty Mouse
- 13** "Law of the 45's"
- 5:30 **8** Hal Morelli Show
- 6:00 **13** Nevada Newsreel
- 6:30 **2** Turning Point
- 8** Lone Ranger
- 13** Passerby
- 7:00 **2** Ted Mack Amateur Hour
- 8** Big Record
- 13** Mike Wallace Interview
- 7:30 **2** Hit Parade
- 8** Saturday Night Movie
- 8** Amos 'n Andy
- 8:00 **2** Perry Como
- 13** Country Music Jubilee
- 9:00 **2** "The Thief"
- 8** Gunsmoke
- 13** Lawrence Welk Show
- 9:30 **8** Have Gun Will Travel
- 10:00 **8** Movie
- 13** "The Yearling"
- 10:30 **2** "Gilbert & Sullivan"
- 12:30 **13** Bill Corum
- 12:45 **13** "Her Highness & the Bellboy"

FABULOUS
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APRIL 19
THRU
APRIL 25

SUNDAY — April 20

- 10:30 **13** "The Yearling"
- 12:00 **2** Youth Wants To Know
- 1:00 **2** Omnibus
- 13** "Stand By For Action"
- 1:15 **8** Film
- 3:15 **13** "The Bribe"
- 4:00 **2** My Friend Flicka
- 4:30 **2** Sheena
- 5:00 **2** Championship Bowling
- 5:30 **8** Sword of Freedom
- 6:00 **2** Dinah Shore Chevy Show
- 13** "Son of Lassie"
- 7:00 **2** Loretta Young
- 8** Bachelor Father
- 7:30 **2** Father Knows Best
- 8** Boots & Saddles
- 13** "Big Wheel"
- 8:00 **2** Steve Allen
- 8** Ed Sullivan
- 9:00 **2** Official Detective
- 8** G. E. Theatre
- 9:30 **2** By-Line: Steve Wilson
- 8** Richard Diamond
- 13** "High Barbaree"
- 10:00 **2** "High Noon"
- 10:15 **8** "Babe Ruth Story"
- 11:30 **13** "The Bribe"
- 1:15 **13** "Law of the 45's"
- 2:30 **13** "High Barbaree"

MONDAY — April 21

- 3:30 **13** "Son of Lassie"
- 5:00 **2** Douglas Fairbanks
- 6:00 **2** & **8** News
- 6:30 **2** Charlie Chan
- 8** Robin Hood
- 13** Lawrence Welk
- 7:00 **2** Suspicion
- 8** Casey Jones
- 7:30 **8** Medic
- 13** Amos 'n Andy
- 8:00 **2** Badge 714
- 8** Danny Thomas
- 13** Love That Jill
- 8:30 **2** Tales of Wells Fargo
- 8** December Bride
- 13** Stage 7
- 9:00 **2** Twenty One
- 8** Silent Service
- 13** Star Showcase
- 9:30 **2** People Are Funny
- 8** Highway Patrol
- 13** "Kissing Bandit"
- 10:00 **8** Studio One in H'wd
- 10:10 **2** "Chad Hanna" & "Tight Shoes"
- 11:05 **8** "All My Sons"
- 11:30 **13** Combat Sargeant
- 12:00 **13** "Son of Lassie"
- 2:00 **13** "Kissing Bandit"

TUESDAY — April 22

- 3:30 **13** "Big Wheel"
- 5:00 **2** George Gobel
- 6:00 **2** News Spotlight
- 8** News
- 6:30 **2** Hawkeye
- 8** Name That Tune
- 13** Play of the Week
- 7:00 **2** Science Fiction Theater
- 8** \$64,000 Question
- 13** Brave Eagle
- 7:30 **2** Stage 2
- 8** Sea Hunt
- 13** Amos 'n Andy
- 8:00 **8** To Tell The Truth
- 13** Paramount Parade
- 8:30 **8** Phil Silvers
- 9:00 **8** State Trooper
- 13** Face The Press
- 9:30 **2** Mickey Spillane
- 8** Zane Grey Theater
- 13** "Madame Currie"
- 10:00 **2** Newsbeat
- 8** News
- 10:05 **8** "Flamingo Road"
- 10:10 **2** "Wild Dakotas" & "Portrait of Jenny"
- 12:00 **13** Play of the Week
- 12:30 **13** "Bombay Waterfront"
- 1:50 **13** "Madame Currie"

WEDNESDAY — April 23

- 3:30 **13** "High Barbaree"
- 5:00 **2** China Smith
- 6:00 **2** News Spotlite
- 8** News
- 6:30 **2** Soldiers of Fortune
- 8** Death Valley Days
- 13** Bill Corum Reports
- 7:00 **2** Kit Carson
- 8** U. S. Steel Hour
- 13** Wednesday Night Fights
- 7:30 **2** Wagon Train
- 8:00 **8** The Millionaire
- 13** Disneyland
- 8:30 **13** Harbor Command
- 8** I've Got a Secret
- 9:00 **2** Kraft Theater
- 8** Union Pacific
- 13** International Playhouse
- 9:30 **8** Luci-Desi Show
- 10:00 **2** Newsbeat
- 13** Betty White Show
- 10:10 **2** "Two Gun Lady" & "Pardon My Sarong"
- 10:30 **8** News
- 13** "Flight Command"
- 10:35 **8** "Mr. Smith Goes to Wash."
- 1:00 **13** International Playhouse
- 1:30 **13** "High Barbaree"
- 3:15 **13** "Flight Command"

THURSDAY — April 24

- 3:30 **13** "Kissing Bandit"
- 5:00 **2** Martin Kane
- 13** Woody Woodpecker
- 6:00 **2** & **8** News
- 6:30 **2** Chevron Playhouse
- 8** Bengal Lancers
- 13** Ramar of the Jungle
- 7:00 **2** Rosemary Clooney
- 8** Grey Ghost
- 13** Combat Sergeant
- 7:30 **2** Jane Wyman
- 8** Our Miss Brooks
- 8:00 **2** You Bet Your Life
- 8** Honeymooners
- 8** Zorro
- 8:30 **2** Dragnet
- 8** Climax
- 13** China Smith
- 9:00 **2** Sheriff of Cochise
- 13** Pat Boone Show
- 9:30 **2** Tennessee Ernie Ford
- 8** Playhouse 90
- 13** Navy Log
- 10:00 **13** "Bathing Beauty"
- 10:10 **2** "Three Outlaws" & "Spiral Staircase"
- 11:05 **8** "Affair in Monte Carlo"
- 12:00 **13** Lili Palmer Presents
- 12:30 **13** "Big Wheel"
- 2:15 **13** "Bathing Beauty"

FRIDAY — April 25

- 3:30 **13** "Bathing Beauty"
- 5:00 **2** 76 Sports Club
- 6:00 **2** & **8** News
- 6:30 **2** Hallmark of Fame
- 8** Rin Tin Tin
- 13** Orient Express
- 7:00 **8** Trackdown
- 13** Holiday Handbook
- 7:30 **8** Annie Oakley
- 13** Amos 'n Andy
- 8:00 **2** Jefferson Drum
- 8** Whirlybirds
- 13** Adventures of Jim Bowie
- 8:30 **2** 26 Men
- 8** Schlitz Playhouse
- 13** San Francisco Beat
- 9:00 **2** M Squad
- 8** Lineup
- 13** Files of Jeffrey Jones
- 9:30 **2** Thin Man
- 8** Target
- 13** "Boom Town"
- 10:00 **8** Decoy
- 10:10 **2** "Oxbow Incident" & "My Darling Clementine"
- 10:35 **8** "Werewolf of London" & "Man Who Returned to Life"
- 12:00 **13** China Smith
- 12:30 **13** "Kissing Bandit"
- 2:30 **13** "Boom Town"

Monday thru Friday

REGULAR PROGRAMMING

- 11:00 **8** Beat The Clock
- 11:30 **2** Kitty Foyle
- 8** House Party
- 12:00 **2** Matinee Theatre
- 8** Big Payoff
- (Tues. & Thurs.)
- Life With Elizabeth
- (Mon., Wed., & Fri.)
- 12:30 **8** The Verdict Is Yours
- 1:00 **2** Queen For A Day
- 1:30 **8** Movie Playhouse
- 13** Do You Trust Your Wife
- 2:00 **2** Comedy Time
- 13** American Bandstand
- 2:30 **2** Cartoon Cavalcade
- 3:00 **2** Romper Room
- 8** Liberace
- 5:00 **8** Popeye
- 5:30 **2** Boston Blackie
- 8** Acad. Award Theatre
- 5:45 **13** Susie



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GIFT ITEMS

THAT'S FOR SURE

(Continued from Page 39)

stature, but he sure is L-O-N-G on service to the players around his table. This little guy is service "personified" and laden with a pleasing personality to boot! . . .

The cars will be crowded in the caravan that carries fourteen members of the Las Vegas Emblem Club #114 Drill Team to the Calif.-Nevada State Convention April 24, 25, and 26 in Pasadena. Last year this group won first place in their division in Bakersfield. Next jaunt will be the Supreme National Convention, scheduled for Seattle, 1959. . . .

BOBBY WILCOX, swing shift Bartender at the HACIENDA HOTEL,

owns a nineteen-foot cabin cruiser which he keeps at the Lake Mead Marina and he spends all but his working hours fishing. How about dropping some of the "big ones" off at our house, Bobby? . . .

When two redheads pitch in and help, you can bet the job will be well done. We mean the help given by RED MEANEY, Bar Manager at the SANS SOUCI, and RED ROHAN, Bar Manager at the HACIENDA, for the ROSA DE LIMA Dance last Wednesday evening. This affair was a tremendous success and should be run again next season. . . .

Please note the new dinner policy at the SANS SOUCI. They are now serving Fried Chicken and Prime Rib Dinners from 7 P.M. until 2 A.M. in

the Jamaica Room and the tab for this terrific fare is only \$2.50. . . .

The beloved SOPHIE TUCKER, one of the nation's greatest forces for good and a tremendous donor to charitable causes, has been designated as the Honorary Grand Marshal for our neighbor city of Henderson's Industrial Days Celebration April 24, 25 and 26. Since Sophie will not be able to attend in person, a life size picture reproduction will ride in the lead car and she will receive all the honors due her just the same as if she were in attendance. The parade will be held Saturday, April 26th, and in attendance will be Governor CHARLES RUSSELL, Lt. Governor REX BELL, Senator GEORGE "Molly" MALONE and Congressman WALTER BARRING in addition to many other prominent state and local figures. Sophie has been chosen for this top honor because of her generous contributions to both the Henderson Youth Center and to Rosa De Lima Hospital. The active business leaders of this city are due a great deal of credit for the manner in which they have nurtured this annual event into one of our State's largest and most important celebrations. . . .

Last Wednesday's "one nighter" during Western Celebrity Night at the SADDLE CLUB by TOMMY DUNCAN was a tremendous success. Crowds flocked to the popular club to hear this top name star and his orchestra play, and Owners JACK SMITH and BILLY PARKER are even now busily preparing a follow-up performance in the near future. Meanwhile, the Sunday afternoon Matinee with TEX MARSHALL and His RODEO RANCH HANDS is continuing to climb in increased attendance from week to week. . . .

It's really a treat to watch and hear MARCIE LAYNE'S rendition of famed CLYDE McCOY'S "Sugar Blues" on the Cornet. This charmer appears with the great BOBBY PAGE GROUP at the Stage Bar of the FLAMINGO HOTEL. As a matter of fact, she's terrific in either department—vocals or her educated cornet

—real gone! . . .

DEAN MARTIN flew in from the coast to pinch-hit a show or two for his ailing buddy FRANK SINATRA at the SANDS HOTEL. Dean did a sensational job on such short notice that the whole town is still buzzing about the lad's great showmanship. . . .

The elaborate plans to make the COLONIAL HOUSE one of FLV's top eateries and places to meet are beginning to jell as the newly adopted policies are being put into daily use. The intimate atmosphere of the *Cocktail Lounge* coupled with the advent, for real, of beautiful spring weather makes it an ideal lover's rendezvous and the authentic Southern style menu in the restaurant, under the direction of Chef FRANK MUSSO, is a sure-fire crowd puller. . . .

A top Cocktail Waitress whose winning ways and friendly service appeal to everyone she serves is charming SHIRLEY CALLAHAN on the day shift at the FLAMINGO HOTEL. She is the mother of two sons, ages four and two and formerly hails from Butte, Montana. Now in order to make everything complete, Shirley is pulling for hubby, PAT, to get that job as a Bartender.

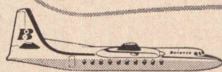
Birthday time again rolls around for some well-known Las Vegas personalities and Fabulous extends greetings to WILLIE ALDERMAN (RIVIERA HOTEL) who is celebrating the big day today. Tomorrow, the 20th, TONY DE CARLO of the FLAMINGO HOTEL will be receiving the greetings of his many friends during the natal feast. BENITA, daughter of the RIVIERA'S BEN GOFFSTEIN, will cut the cake on her 7th birthday on April 21st. MILTON DEUTSCH, Theatrical Agent, first saw the light on April 22nd. ED WILEY, Host in the Casbar theater lounge at the SAHARA, will follow route "66" for the coming year starting April 24th. . . . And on the same day, another DAY, DENNIS by name, will celebrate *that* Day. Best wishes and the hope that all "follow thru" for many years to come.

Go By Air. . .

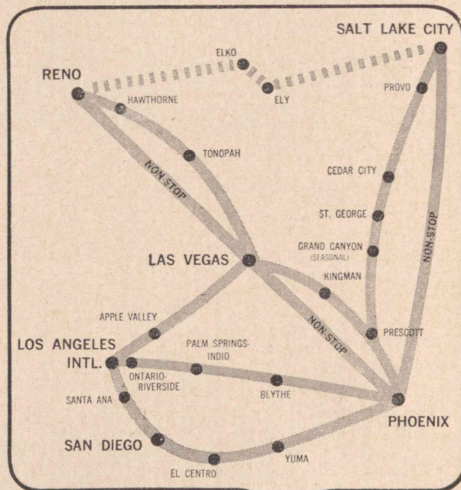
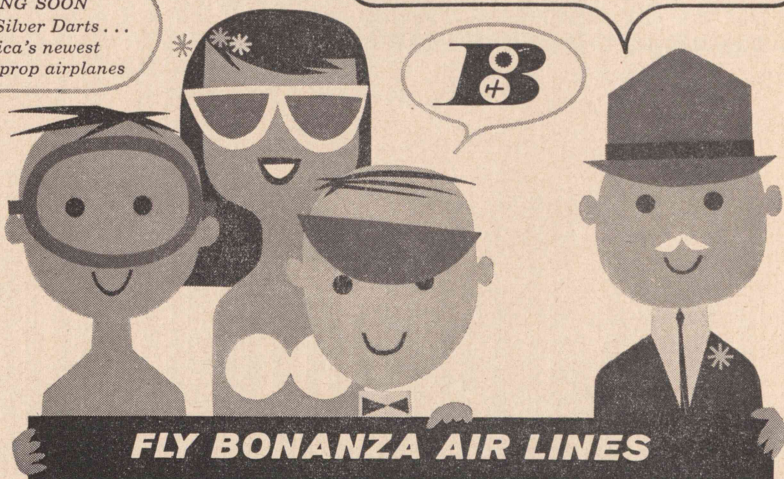
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*Celebrated that
First Anniversary
in the
NUGGET NELL LOUNGE
Of The*



NORMA, TOO!

Thank You, Beldon Katleman



GLITTER GULCH

(Continued from Page 12)

to send their best wishes on to HARRY LAHR, former Assistant Manager, who is now a V.P. at FIRST WESTERN SAVINGS and LOAN. . . . That new Relief Floorman at the CECIL LYNCH'S FORTUNE CLUB is personable DEAN HOPKINS, a mighty steady man with the microphone chores during double Jackpot time. . . . It was really nice reviewing acquaintances with GEORGE MENTAS a few days ago. We knew GEORGE several years ago when he did a fine job for GEORGE MORO in the old MORO-LANDIS DANCE STUDIOS here in town. At present you can find him Dealing 21 at the FREMONT HOTEL on the day shift.

Be sure and stop by VARIETY CLUB'S Outdoor sales booth located in front of the HORSESHOE CLUB and pick up your ticket, or tickets, on the TOURNAMENT of CHAMPION Sweepstakes. All proceeds, over

and above the Five Thousand Dollar minimum Grand Prize, go to the local VARIETY HEART FUND, one of the most worthy charities anyone could ever subscribe to!

'ROUND THE TOWN

(Continued from Page 21)

happy to entertain friends MR. and MRS. JACK FECHTER of Flushing, Long Island. Since eight month old SHAWN hadn't met his ancestors, the FECHTER'S flew the young tyke back with them so grandparents, MR. and MRS. ROCCO ZAMPANTI, of Providence, Rhode Island, could cuddle and spoil him. But SHAWN will be back home in June when the ROCCO'S visit their son and daughter-in-law. Incidentally, GABE and MARY will tell you that their pet, "Champ" (Doberman), will never again get lost in the desert. Ask either of them about the poor dog's bruised paws (MARY is at the FLAMINGO front desk at night and GABE is form-

ing his own musical aggregation. He's a noted bass player.) . . .

MIKE PISANELLO, SAHARA Congo Room Captain, is pretty happy 'cause his brother PAT and NICK PIRZANT have just opened a new Steak House, THE LA BREA INN, on North La Brea Ave., in Hollywood, Calif. . . . Note to all you fishermen who say "They aren't biting" — BOB JONES, Stage Man at the RIVIERA, caught eighteen bass and croppies last Friday at Lake Mead. Friends sure enjoyed those fresh fish and we've been promised some next time around. Thanks, BOB. . . . SAMMY MORRIS, (DUNES parking) and wife, MARY, are entertaining MARY'S sister, FAYE, whose husband JOE CREWE leaves shortly for his duties as Army Specialist in Korea for eighteen months. The folks back in Matthew, Virginia, wish them both good luck and happiness. . . .

Pretty blonde vocalist SHIRLEY O. MILLS, appearing at the DUNES as singer with the FRANKIE LAINE Show, has appeared on CBS Ford Star Theatre and later this summer will be seen in a Los Angeles Play called "Pale Blond." After her stint here, Shirley will tour all the Southern and Eastern States for MCA. She is a triple-threat artist: actress, singer and dancer. Her first State Fair appearance will be in Memphis, Sept. 19th. Our best wishes go with you, SHIRLEY O. . . . We find "RED" NORVO one of the nicest guys in the business. A gentleman, unruffled by his tremendous success in the enter-

tainment world. To his many nationwide TV appearances (with BENNY GOODMAN on the latest) can be added next Monday's (21st) NBC TV'er with BILLY ECKSTINE and others on "Stars of Jazz." This will be televised nationally in a series of three shows to test nation-wide acceptance of this popular program of stars. Give a listen to "RED" and his Group now at the SANDS Lounge.

CEE DAVIDSON'S wife, HARRIET, had a birthday April 5th. Her good friend LUCILLE CASSELLS was born on April 6th. So, a large group of friends feted both lovely ladies with a combination birthday and Passover dinner. We only wish our greetings were before hand, not belated. However, many more happy returns, gals. . . . MARY ANN "SISCO" PERRY Cocktail Waitress in the DUNES Sinbad Lounge is back on the job after a heartening check-up at SO. NEVADA MEMORIAL HOSP. . . . That clever young comic on the GORDON MAC RAE Show (DESERT INN) by the name of JAY LAWRENCE is a Master of emotions. Not only does he "WOW" them here but, he's appeared as a gangster on TV-ers "Dagnet" and "Mickey Spillane" and as a detective on Jane Wyman's show. Comedy he can and does do well, but he has a yen to do varied parts on TV or in movies. Straight acting not "typed" is what he'd like. Our best wishes to a real nice guy! . . .

In closing the column this week, let's doff our respective hats to the

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OR DEATH VALLEY



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At
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newest jewel in the crown of our famous "strip." Good Luck and best wishes to the DESERT SPA and to the men responsible for adding another "sparkle" Round the Town: F. J. COBBS, JR., CLAUDE JOHNS, WALTER STUTZ, EARL MALTBY, PAUL AGNSTEN, HENRY TRAMMELL, LOU STUTZ and JACK WEINSTEIN.

HILLSWAY

(Continued from Page 16)

ings to the Virgin, was something I never expect to see again. Guadalupe is different from the other Shrines of the world I have attended like Fatima, Lourdes, Quebec and Montreal, in that here, these Indians and Mexicans all come to pay homage and give thanks for favors and not to ask to be healed. What these poor people have to be thankful for, only God knows, for they are poor, bedraggled and raggedly clothed, but clean as a whistle. I am sure that I,

the only outsider present that I saw, have more to be thankful for than this entire quarter of a million audience. In the church yard out front were dozens of bands playing, and hundreds of Indians in all of their battle and ceremonial regalia dancing like they were frenzied.

Each dancing group had hundreds of admirers standing around in a circle watching. This is their only way of thanking God and the Virgin of Guadalupe, and the only offering they have to bring is their talent in the music and dancing lines. I am sure it took at least twelve hours for all to wend their way through this huge and beautiful cathedral. All the while the thousands of candles and candelabra of crystal with electric lights were ablaze, and all the altars were banked with gladiolas that must have each been at least four feet long. The priests were saying Masses continuously at all the altars, and when the worshippers had gotten through the Cathedral, all climbed the thousands

IT'S SUCH A PLEASURE

Appearing in the great show

At

The Dunes

Hotel

Our Thanks To Everyone

JOHN and JUNE BELMONT



of steps in the rear to the mountain-top shrine where the Apparitions had taken place a hundred years ago. I have never before seen such a display of faith and never expect to again.

It made me ashamed to think of the perfunctory way in which we Americans sit in our fine churches, gazing around and "itching to have it over with", and then to see how these folks come from hundreds of miles on foot, donkey and horseback just to pay homage. We have a lot to learn from our neighbors south of the border and I know that I, for one, will never again talk about the "poor ignorant Mexicans" with their superstitions. We should have the same superstitions and faith!

standing, this writer makes an unqualified choice for JOE as the top string man in the country today! . . . It's amazing! THE FRANK MOORE FOUR in the *Starlight Lounge* of the RIVIERA HOTEL can't finish a song without one of the boys slipping in some of their hilarious shenanigans. These four gents are at their funniest when they do a take-off on rock and roll singers. And for the "older teens," the boys dish out a sparkling medley of GLENN MILLER tunes. You can't tell these musical zanies without their instruments. FRANK on bass; DALE on sax and flute; RICHIE on accordion and SCOTTY on drums. A word of warning to prepare you for constant laughter: THE FRANK MOORE FOUR alternate with another "crazy" group by the name of the NOVELITES — 'nuff said! . . .

LOUNGE STARS

(Continued from Page 18)

ment Director, we crossed paths with him and ABC talent pusher DON PALMER downtown at the GOLDEN NUGGET last week. DON and SY were in to catch HANK PENNY and SUE THOMPSON whose act continually gets better and better. While there they also caught a set by the versatile BOB WHITE QUARTET, who alternate with HANK and SUE and keep the room jumping with songs and comedy. . . After watching business increase during the JOE WOLVERTON-POLLY POSSUM stint on the late shift we had to scratch our heads after hearing that their option was not picked up. By the way, all star jazz polls notwith-

In the *Copa Lounge* of the SANDS HOTEL you'll find that great pianist ERNIE STEWART. ERNIE gets excellent support from bass player MILT MARTIN and DON ARMANDO on drums and they all manufacture smooth easy-on-the-ears music. . . Those excellent recording artists, THE GAYLORDS, are now sharing the spotlight with DICK CONTINO in the *Stagebar Lounge* of the FLAMINGO HOTEL. RONNIE GAYLORD, BURT BONALDT, and DON REA have the patrons shouting for more when they sing their hit songs "Oh My Wonderful One," "From the Vines Came the Grapes," and "Little Shoemaker." They render these tunes in a pleasing combination of English

Coming Attractions

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COMING JULY 1

ED SULLIVAN

"Toast Of the Town"

The Dunes

MAY 1

"Life Begins At Minsky's"

Starring

PINKY LEE

El Rancho Vegas

MAY 14

EILEEN BARTON

Flamingo

MAY 1

PEARL BAILEY

HARRISON & FISHER



Riviera

APRIL 21

SAM LEVENSON

PATTI MOORE &

BEN LESSY

SAHARA

MAY 6

TERESA BREWER

HARVEY STONE

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Tropicana

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at the



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and Italian. In addition they are also marvelous impressionists as proven by their impersonations of THE INK-SPOTS, MILLS BROTHERS and FOUR ACES. Backing the group musically is JOHNNY POPE on trumpet and "ALABAM" McKNIGHT on drums. . . . The FREMONT HOTEL really wrapped up a package of entertainment dynamite when they signed the sensational JODIMARS for an extended *Carnival Room* appearance. These boys (and one girl) abound with comedy-variety numbers and skits, but when they turn serious they can also manufacture an awful lot of music. BOBBY MORRIS, formerly a member of some of the country's top name bands as well as a featured performer with LOUIS PRIMA for three years, keeps his amazingly fast hands flying on the drums; pianist BUDDY LAPATA is truly one of the country's finest musicians. In addition to his outstanding piano playing BUDDY also plays vibes, guitar and all reed instruments; shapely blonde OTTILE WELDON

sings, dances, twirls a lighted baton and does acrobatics all very well. Formerly featured on the JACKIE GLEASON SHOW, she's a wonderful talent and a bundle of lush, animated curves; DICK RICHARDS handles trumpet and vocals and has a fine legitimate voice plus top modern styling; on sax is JOEY AMBROSE, one of the country's really fine saxophonists; on bass is MARSHAL LYTEL, a rock and roll specialist both vocally and musically. Anyway you figure this gang you have to envision them as a top name and money group on the entertainment horizon. . . . It's unbelievable but true! JOHN-NY DENIS and NETTA ROGERS in the *Sinbad Lounge* of the DUNES HOTEL can sing every number from any Broadway musical you can think of. Their act is highly refreshing and very enjoyable. . . . It's been said that AUDREY MORRIS in the *Skyroom Lounge* of the DESERT INN HOTEL has a similar singing style to that of JULIE LONDON. Do I have to say more?

AUTO SERVICE

It is almost universally true that car owners, especially those with families, look upon the summer season as the time to "take that vacation trip". And this year, to help the motorist decide where to go and how to get there, the nation's oil companies will invest 7½ million dollars in new, up-to-date road maps.

Last year, over 150 million maps were given away to motorists all over the country and although this figure averages out to nearly one map for every man, woman and child, distribution is not even, as evidenced by the four maps currently tucked away in the glove compartment of your own car.

The giving of free maps started in 1913, when an advertising man in Pittsburgh sold the idea to The Gulf Oil Company. During the first year, 10,000 maps were distributed but the demand was so great that in the following year, a supply of 300,000 was not enough. Thus, the oil companies went into the map business.

Although maps were first printed in the second half of the 15th century, the immediate ancestry of today's accurate and comprehensive four-color charts goes back only 70 years. At that time, a few localized areas were mapped for the benefit of local cyclists. The year 1895 finally marked the beginning of the map industry with the first road map for automobiles being published by the Chicago Times Herald. As the automobile became more popular, map makers improved

their product, adding landmarks and points of interest for a population on wheels. Soon travel-aid books were published, liberally sprinkled with photographs and explanatory text. In 1917, Wisconsin became the first state to post route numbers on a major portion of its highway network and soon thereafter other states followed.

Here is the prayer of a father . . .
Build me a son, oh Lord, who will be strong enough to know when he is weak . . . and brave enough to face himself when he is afraid. One who will be proud and unbending in defeat . . . but humble and gentle in victory . . . a son who will know that to know himself . . . is the foundation stone of all true knowledge. R rear him . . . I pray . . . not in the paths of ease and comfort . . . but under the stress and spur of difficulties and challenges. Here let him learn to stand up in the storm . . . here let him learn compassion for those who fail. Build me a son whose heart will be clean . . . whose goal will be high. A son who will master himself before he seeks to master other men. One who will learn to laugh . . . yet never forget how to weep. One who will reach into the future . . . yet never forget the past. And after all these are his . . . add . . . I pray . . . enough of a sense of humor so that he may always be serious . . . yet never take himself too seriously . . . a touch of humility, so that he may always remember the simplicity of true greatness . . . the open mind of true wisdom . . . the meekness of true strength. Then . . . I . . . his father . . . will dare in the sacred recesses of my own heart . . . to whisper . . . "I have not lived in vain!"

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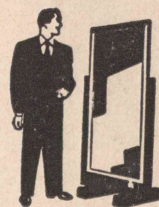
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