Jack Cortez'

APRIL 26, 1958

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Wilbur Clark's
DESERT INN

OBSERVATIONS

by CHARLES "POP" SQUIRES

PAHRUMP VALLEY

A MONTH or two ago, my story in Fabulous Las Vegas Magazine was about the Pahrump Valley; a wide, sun-kissed valley spreading some sixty miles or more across the country west of the Spring Mountains. These are better known in this region as the Charleston Range.

This week we have something new to write about the same valley. This "something new" came to us in the form of a phone call from our friend, Dorothy Dorothy, who told us that she and her husband, Dale, had sold their many-acred ranch and were now living in Las Vegas. They also mentioned that another of our old time friends in Pahrump Valley, Frank A. Buol, had also sold his property there, but kept a clause in the deed giving him the privilege of remaining in his old home as long as he cared to. We were not informed of the price involved in the transactions.

The Dorothy family has been among the leaders in promoting the valley as a cotton growing area and during the past few years have been quite successful in this task. Their ranch was not only planted and well cared for, but also had a most attractive home with well kept grounds. Out in the barnyard were sheds under which there were many large and mysterious looking pieces of machinery used in the planting, caring

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JACK CORTEZ'
Fabulous
LAS VEGAS
magazine

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SANS SOUCI HOTEL
No Cover — No Minimum
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Sans Souci HOTEL
WITHOUT CARE

for and picking of the crop.

Frank A. Buol long ago was a resident of Las Vegas and was a brother to our first Mayor, Peter Buol, who was elected to that office after the city was incorporated in 1912. In 1908, Frank couldn't stand the growing pains of Las Vegas and took up some land in the Pahrump Valley, where he has lived ever since; happy and content in the quiet of his beloved ranch home. He has devoted his time and efforts to the growing of grapes and other fruits and nuts, all with a good deal of success.

This valley is generously watered from the melting snow of the nearby mountains and while the soil is generally sandy it is fertile. It is very responsive to irrigation and cultivation. Fruits, nuts and berries thrive well and for the past few years, cotton has been cultivated in considerable quantities. According to some experts, when a cotton gin is located in the area, there will be a very profitable crop.

With the introduction of cotton picking machines they will not have to go to the trouble to bring in cheap labor, as they did years ago when Charles Sprague planted cotton at the Winterwood Ranch between Vegas and what is now Henderson, and then not be able to find any pickers as happened in those days.

One thing is noticeable about the grapes grown in Southern Nevada, and that is that the sugar content is very high. In 1893, Helen J. Stewart, who was then living at the Old Ranch here in Las Vegas, sent an exhibit of grapes grown in her vineyard to the World's Fair in Chicago and received first prize for sugar content.

Not many people now living here in Las Vegas know either, that the growing of cotton was at one time the backbone of industry in Southern Nevada and Utah. At this time most of the cultivated land in the Moapa and Virgin Valleys was devoted to its culture, and the whole countryside was white when it was in season waiting to be picked.

(Continued on Page 31)

An Accurate Glimpse of the Future

CRISWELL PREDICTS

DATE LINE — THE FUTURE:

BY ONE year from today many changes will have taken place! I fearlessly predict that because of trend, precedent, pattern of habit, human behavior and the unalterable law of cycle that the following trends will be very much in evidence and will fast become part of the laws of our land: (1) A public health campaign based upon the military thoroughness of President Eisenhower in which every man, woman and child in America will be physically examined and administered to, with the cost being met by our Federal Government. This will also include a public health insurance plan which will permit the ailing of our nation to receive the poper medical attention and rest! (2) A complete reorganization of food distribution and sales! The day will be gone when outlandish prices are paid for produce grown within the area! When a bumper crop is raised, the savings will be passed on to the American housewife, not to foreign nations! A telescoping of shipping services under strict government supervision will be placed into effect, prior to any national or international disaster! and (3) A Food and Drug Act which will prohibit any sale of habit-forming drugs. The new method for the drug addiction will be hospitalization through compulsory registration. This will reduce addiction among teenagers overnight! Stand aside for your wonderful, wonderful world of tomorrow — one year from this very day!

WHAT PEOPLE WILL DO:

I predict that Frank Sinatra, Bing Crosby, Bob Anthony, Eddie Fisher and Pat Boone will all subscribe to a new type of "psychological record testing" to fathom public acceptance of a song before it is merchandised. This pre-testing will change the tone of "Tin Pan Alley" overnight! . . . I predict that Senator Margaret Chase Smith of Maine will make a one-woman report on the future of the American woman in politics, industry and the arts! This report will prove to be as controversial as the once infamous Kinsey Report! . . . I predict that Lt. Gen. Lewis B. Hershey will personally ask that the standards in the present drafting of young men into military service be greatly raised so that "brighter" and "healthier" young men can be inducted, to become the core of an officer's training candidate program to start in September! . . .

I predict that Elizabeth Taylor will create the much coveted role of Sarah Bernhardt in a motion picture based on her exciting life, which will include both her famous love affairs and the famed personalities she knew during that period! . . . I predict that Ex-President Truman and Ex-President Hoover will appear on the same program, being interviewed by Mike Wallace and no punches will be pulled. The new Mike Wallace program will create a new interest in public figures and will be required viewing for all students! . . . I predict that Designer Arlone Twyman will astound the fashion world with silk calico for dress, upholstery, drapes and wallpaper in the coming Art Show!

FOR PEOPLE AND PLACES:

Dentists: New lighter-than-air plastic dentures will create a new boom in your profession! . . . Denver: Your water supply will be the most vexing problem of 1959! . . . Cary Grant: Your next prize winning movie

(Continued on Page 33)

the magnificent
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HOTEL

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ENTERTAINMENT
24 HOURS A DAY

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LAUGH, TOWN, LAUGH!
Starring
SAM LEVENSON
EXTRA ADDED ATTRACTION
PATTI MOORE
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BEN LESSY
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THE NOVELITES
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A DINING THRILL
YOU'LL ALWAYS REMEMBER!
the choicest of prime steaks,
ribs and fowl
are flame-broiled on huge
open rotisseries!
FINE FOOD
AT EXTREMELY
MODERATE PRICES
HICKORY Room

that's for sure..

by JACK CORTEZ

THE fabulous MARY KAYE TRIO is busy once again pulling thousands of eager listeners into the SAHARA HOTEL'S Casbar Lounge. We secured some photos of the group's beautiful children and put them together in what we label THE MARY KAYE TRIO of 1978. A glance at this week's cover will show how we visualize these youngsters as they follow their musical heritage and emerge as one of the standout music and comedy aggregations of the future. Pretty little SHALLAN, daughter of FRANK ROSS, is filling Daddy's shoes on the Accordian; JAY, MARY KAYE'S son, strums Guitar just like his talented Mom and the Piano is well taken care of by JOHN, "A chip off the old block," NORMAN KAYE. This bit of "musical futurama" has become so appealing to us by now we can scarcely wait until these three young stars take to the stand. . . . and that's for sure! . . .

KATHRYN GODFREY, (ARTHUR'S Mom), staying at HOTEL EL RANCHO VEGAS and doing the town with "Lens Girl" BILLIE GELLER of HOTEL SAHARA. A very wonderful woman, Mrs. Godfrey can play a lot of piano and is as spry as a gal of 25. Billie is having trouble galore both keeping up and *staying up* with her guest. . . .

Ever hear of YEAMAN'S in Detroit, Mich.? Just in case you haven't, it's a very popular night spot in that city. Lately, most of the patrons who frequent the club refer to it as "Yea, Man!" Reason: That so-o-o blonderful and voluptuous KAY MARTIN and Her BODYGUARDS are the current headliners and doing S.R.O. Biz. . . .

BUDDY GARRETT is the talented vocalist heard occasionally with the ERNIE STEWART TRIO in the *Copa* Lounge at the SANDS HOTEL. The lad is handsome, talented and may someday be one of our top singing stars. . . .

Belated birthday greetings to MARGO BURTON. Lovely lady celebrated her natal day Sunday, April 20th, and Husband BILL, flew into Los Angeles to take the family out on this most auspicious occasion. . . .

The DESERT SPA opening last Friday (April 18) was a huge success! This is truly a neighborly and friendly club with pleasant personnel throughout and combines a most beautiful decor that creates an overall warm atmosphere. PATRICE WYMORE (Mrs. Errol Flynn) is a real "sweetheart" with a delightful act. This is Patrice's Night Club debut and was presented with the full flavor of a seasoned nightery performer. The entire show was done in excellent taste and viewers "lobby talked" long afterwards describing and commenting on its thrilling effect. All of the Bosses were most gracious to one and all and, before we forget, the food was delicious and meticulously served.

DAVE VICTORSON, popular man about town, is now a "Mixologist" at

L. S. M. F. J.
LUCKY STRIKE means faster Jackpots
"Where Jackpots are won, not just advertised"
. . . it's always LIGHT UP TIME at the LUCKY STRIKE CLUB
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At

Fourth and Fremont Streets

"Where all the buses stop. . . ."

the COLONIAL HOUSE on the graveyard shift. MERV ADELSON and IRWIN MOLASKY are going "all out" to bring the best available in personnel to this ideal lover's rendezvous with its intimate atmosphere. In a very short time this spot is bound to become a MUST VISIT on everyone's list when going out for an evening on the town. . . .

BONNIE WALKER, lovely and swan-like "Mermaid in the Pool" at the SANS SOUCI HOTEL, is the sister of talented dancer and popular localite, JOY WALKER. JOY (a localite for many years) has been featured in production numbers at the THUNDERBIRD, FLAMINGO, DESERT INN, EL RANCHO VEGAS and is now at the MOULIN ROUGE in Los Angeles in JACKIE BARNETT'S hit Revue "Newcomers of 1928." Both gals are loaded with talent. . . .

Congratulations are in order to JAN and FRANK HUDEC (He is the terrific drummer-comedian with the MARY KAYE TRIO currently appearing in the *Casbar Lounge* at HOTEL SAHARA). Couple expect another heir or heiress sometime in November. They're hoping Mr. Stork will deliver a "pink bundle" this time. The Hudecs already have a son, JEFFREY, sixteen months. Right now they are shopping for a house in FLV and will make our town their "home". A hearty welcome and best wishes to this wonderful young couple . . .

After a brief "vacation" of more than a year, CHUCK BENNETT is back in harness and "pounding the beat" again. MARION HICKS, principal stockholder of the SILVER PALACE, appointed Mr. Bennett as Casino Manager of the soon-to-open downtown club. A most enterprising young man, Chuck is also in the oil business (or, "the oil biz is into Chuck"). There is a lot of activity and drilling taking place on his acreage in New Mexico and according to geologists and others in the know, it looks like "Chuckson" may hit that

(Continued on Page 18)

GLITTER GULCH

By HARRY PARKER

MILLIONS of glowing phrases have been written and sent to the four corners of the world by every means known to modern promotion, describing the electrifying and brilliant neon displays that line both walls of glittering "Glitter Gulch." They throw off a glow that can be seen for miles away on any of the four approaches to Las Vegas and have lured countless tourists who justifiably are awed by the thousands of bulbs and countless miles of vari-colored tubing. However, visitors are not the only living creatures who seem to be attracted to this elephantine display of products and by products of Thomas Edison's proudest achievement. Hordes of these other not-so-welcome and uninvited creatures descended on Fremont Street several days ago in the form of one of the worst plagues of grasshoppers seen here in many, many years. Things got so bad for two nights that downtown Casino operators were faced with two choices — call out the seagulls or turn off their lighting displays. To a man they chose the latter remedy as being the most expedient and off went the lights up and down the street. Glitter Gulch without lights, we might add, is like a slot machine without lemons. It gave us a feeling of eerieness not unlike that you feel when soloing up the street of one of Nevada's many ghost towns. And, as much as we hate to prophecy anything distasteful, it looks as though this season may be a record breaker in the bug department — moths, crickets and that black skunk-like little flying beetle are yet to come in full force. Record rainfalls on the desert plus ideal hatching conditions on top of it and the massive lighting display all combine to just about guarantee it. Guess all of the Pit Bosses downtown will have to carry a can of flit around in their hip pockets for the next few weeks. . . .

Keep wanting to break the news on the SILVER PALACE opening, but as yet the date is not definite. If it isn't opened by the time this issue hits the streets, it's bound to be by Monday or Tuesday. In anticipation we'd like to send MARION HICKS, JACK WALSH, LOUIGI CONIGLIO and all of the other men associated with this venture our very best wishes for a great opening and long and continued success. We're already eagerly anticipating the Italian-American Cuisine to be featured in the downtown LOUGI'S RESTAURANT. . . . Glitter Gulch has an early start this year on going Western for HELLDORADO. Every downtown Cocktail Lounge and Casino broke out the Cowboy togs last week. . . .

A Happy Birthday wish to Floorman HARRY GERKIN at CECIL LYNCH'S FORTUNE CLUB. HAR-

GIFTS that become prized possessions —

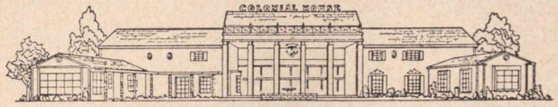
True Life

PORTRAITS in PASTEL

by Connie Maxwell

7 P.M. to 4 A.M. — Dunes Hotel Lobby — Phone DU 2-7700

UNDER NEW MANAGEMENT • Merv Adelson and Irwin Molasky



COLONIAL HOUSE

Las Vegas, Nevada

• featuring fine food by Chef FRANK MUSSO in the restaurant and your favorite beverage in the romantic COLONIAL HOUSE Cocktail Lounge

ON THE STRIP • OPEN TWENTY-FOUR HOURS

RY celebrates that day next Thursday, May 1st. . . . Cute little BOBBY McCONNELL, the GOLDEN NUGGET'S answer to MARGE CHAMPION, is now patrolling the Restaurant on days and dispensing cocktails to thirsty customers. . . . A pair of Los Angeles (Alhambrans to be exact) HELEN and ERNIE DE ROSE, five year friends of WESTERN CLUB Slot Cashier JAN SWIFT, were in town and kept the SWIFT family hopping on their tour of the local nighteries. . . .

VEGAS VIC, PIONEER CLUB Host (he's too big to be called a mascot), heads for the annual Bakersfield, California Western Celebration next month. . . . CHUCK PHILLIPS, Mechanic in the CALIFORNIA CLUB Slot Machine Department, just returned to town following a three week visit in Pennsylvania with his Seventy-five year old father who is a C.P.A. On the way CHUCK and his wife, LIL, had a most trying experience when they got stuck for six hours in a violent snowstorm in the mountains of New Mexico. . . . Vacations before the seasonal rush seem to be the order of the day and downtown employees are lighting out in every direction to take advantage of the lull before the storm. . . .

MARIAN GRENSING, popular WESTERNER CLUB Change Gal is another of the temporary nomads and is currently traversing the area somewhere between California and Reno. . . . Pert MAXINE DUNCAN, the laugh a minute Change Gal at the FORTUNE CLUB, just switched from days to swing. . . . BOB RIMEL, Swing Shift Bartender at the CALIFORNIA CLUB, got his limit of bass at Lake Mohave and generously shared his catch around the Casino. . . . LEO KIND, Relief Shift Boss at the PIONEER CLUB, is back on duty after a two day illness that laid him low. . . . WESTERN CLUB Relief Security Guard WARREN WALLACE is currently vacationing in Boise, Idaho. . . .

(Continued on Page 36)

GO WESTERN for FUN

at the all new

SADDLE CLUB

E. Charleston & Fremont St.

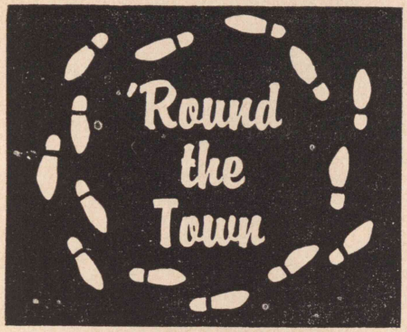
DANCING

Nightly and Sunday Matinee with music by

TEX MARSHALL

& His Rodeo Ranch Hands

TEXAS LONGHORN barbeque sandwiches served at our Snack Bar



with HAL HALSTEAD

HAIL TO THE Champions of Golfdom! Not everyone can win, but, hats off to the excellent form and talent of all the "top" sportsmen in this yearly classic played at the DESERT INN GOLF COURSE. Even the losers admit it is for a worthy cause and they enjoyed the fun, the competition and our superb climate. See you all next year, fellas. . . . Pretty PHYLLIS PAUL in town recently taking in a few shows and visiting many friends made while she was a singer at the TROPICANA. PHYLLIS is readying her own act to be seen later this season at the SANS SOUCI. Let's watch for this vivacious charmer and give her a great big hand. . . .

Hobbies are hobbies, but ANTS(?) "They are fascinating" say the DUNES' Show Gals who are "mothering" a colony of 'em! So enthralled are the gals that several are getting their own "families." We just hope the ants don't get in their poodles! . . . Speaking of poodles, etc., ZEKE MARINO is another DUNES Show Gal with a hobby. She has seven collie puppies and (at this writing) two rabbits. We won't guarantee the bunnies will remain a duo long, but this menagerie makes for a lot of fun for ZEKE'S four year old daughter and two year old son. This dimpled beauty is married to JOE MARINO, who recently formed his own combo and is currently very busy getting started in California. . . . Our town is attracting new residents constantly and the latest addition to the ever-growing list is the family of MR. LOREN STRANG; his wife LORNA, and daughter, eight year old SUSAN. LOREN is a Cashier at the SANDS front desk and was former State Manager for the GIFT HOUSE STAMP CO., of Wisconsin. LORNA is a Registered Nurse (we need 'em) on duty in the Nursery at SO. NEVADA MEMORIAL HOSPITAL! Welcome to this nice family who came here six weeks ago from Green Bay, Wisconsin. . . .

WALT RAIDEN, SANDS Garden Room Waiter sets a good example for you gals. He went on a diet, stuck to it and is now very comfortable and sleek-looking driving his "out-of-this-world" Jupiter, an English sports car. . . . Last Friday petite MIMI DE SEDOUY celebrated three things. Her new job as Cigarette Girl at the newly-opened DESERT SPA, her birthday, *and* the forthcoming visit on May 7th of her fiance, JERRY PREZ, one of THE HAPPY JESTERS, soon to appear on the strip. Congratulations and best wishes on all counts, MIMI. . . . We've already wished many Happy Returns to sparkling BETTY OSTAP who celebrated her birthday last Wednesday. On that day also came visitors from Chicago, MR. and MRS. JOHN MAC GREGOR and their son, RICKEY. MARY-JANE (MAC G.) is BETTY'S sister and this happy family will be royally entertained during their two week vacation. ARTHUR, Betty's husband, is a

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2 BIG LOTS at 1st & Ogden — 2nd & Ogden

DOWNTOWN • LAS VEGAS

MAKE A NOTE!

When Daylight Savings begins April 27... the

Streamliner "CITY OF LAS VEGAS"

will leave Los Angeles at 9:00 A.M. "Los Angeles (Daylight Savings) time"... on the following Thursday-Friday-Sunday Spring schedule:

LOS ANGELES TIME			
	LV 9:00 AM	LOS ANGELES	AR 11:30 PM
	lv 9:45 AM	Pomona	ar 10:32 PM
	lv 10:15 AM	Riverside	ar 10:02 PM
	lv 10:40 AM	San Bernardino	ar 9:38 PM
	AR 3:45 PM	LAS VEGAS	LV 4:45 PM

LOS ANGELES TIME

less-by-far-than-by-car fare only $17.99 including tax, round trip between Los Angeles and Las Vegas!

... even less with Family Fares and featuring

Free "Chuck Wagon" Buffet Meals!

CITY OF LAS VEGAS

UNION PACIFIC RAILROAD

Host in the DESERT INN Lady Luck Lounge. . . .

Speaking of the above Lounge, MIKE FRISCARI, a guitar "great" (who has been with the DAVE APPOLLON Group for five months) is reportedly an excellent cook, but all DAVE has sampled is spaghetti and meat balls and now speaks with an Italian accent while MIKE speaks with a Russian accent! . . . The SANS SOUCI can boast of their recently appointed "Good Will" man, the popular and well-liked BILL KOZLOFF. In to greet BILL was the fondly remembered TED FIORITO of dance-band fame. . . . Congratulations to the AL MORGANS (Rubber Fingers) who celebrated their 17th Wedding Anniversary on April 29th. Big doings planned for this DUNES Lounge artist and his darling ALICE (the "5 Year Plan" couple) and sons BILLY, 15, AL, Jr., 10 and 5 year old MIKE. We can add this family to our list of permanent home owners with the recent purchase of a new Rancho Circle home. . . .

More congratulations are in order for a 4th Wedding Anniversary (April 23rd) to handsome BERNIE SINDLER, TROPICANA Dealer, and his very lovely ELLEN, Cocktail Waitress in the DESERT INN Sky Room. Double greetings to BERNIE 'cause his birthday comes up on the 27th. Our sincerest wishes for a wonderful future to all you nice folks. . . . When RALPH BOSHES of L. A. planed in town last week-end, he sure made his fiancee happy. Beautiful KAY REID, of the Virginia Beach, Va., REIDS, was radiant while doing her "showing" as one of the lovely Show Gals with the GORDON MAC RAE Show at the DESERT INN. . . . Geneology may uncover some relationship between the now-local ASHTONS. Now here from London, England (10 months) is FRED ASHTON, D-I Waiter, his wife NORA, EL RANCHO Waitress, brother BOB (5 months), EL RANCHO Show Room

(Continued on Page 36)

THE LAST two weeks of my trip to Mexico were marred by not feeling well, and when I got into Mexico City the high altitude bothered me for the first time in my life. This caused me to cut short my trip by at least two weeks. I also decided against going on to Florida and headed directly for Rochester, Minnesota and the MAYO CLINIC for a complete check-up.

To make matters worse, along with my not feeling well, just as I got about thirty miles outside of Mexico City I had a flat tire. By the time I got it changed I had an audience of over one-hundred Mexicans each with his herd of goats, sheep or cattle, all standing around gaping at me as I struggled and sweat.

Then, when I got up the line to Ixmiquilpan and the H. R. DOBBS RESTAURANT AND SERVICE STOP — one you shouldn't pass up by the way — they had a tire, but no valve for the tubeless rim. So, rather than go back into Mexico City, I decided to go on, and for about a hundred and ninety-five miles I had to drive knowing I had no spare. Of course, the usual fog closed in on this 10,000 foot high highway with no guard rails and no room even to stop. Believe me I had a nightmarish ride for some nine hours as this is one of the highest, most dangerous mountain roads in the entire world. Boy, was I glad when I finally saw the lights of VALLES come into view and I knew I was only six miles from my favorite Mexican Spa, HOTEL TANINUL!

I arrived at ten at night, but thanks to Mexican customs, dinner was just being served and I certainly was in luck.

After dinner, at 11:30 that night, I went for a swim in the huge oval sulphur pool where the water is so very hot and the air so warm that everyone spends hours in and out of the pool before going to bed.

The TANINUL is the longest hotel in the world and boasts the longest porch. It must be several hundred feet longer than the smart GRAND HOTEL on Mackinac Island up in Lake Michigan and certainly the TANINUL is as fine as any health-spa hotel in the world. The rooms are beautiful, air-conditioned, clean as a whistle and the three meals a day couldn't be better, or served more gracefully. These Mexican waiters are artists in their work! There is a lovely big barroom and overlooking the pool and gardens, underneath the high cliff mountain that fringes this hotel, is a cave night club that is about as unique as you will ever find anyplace in the world.

Wilson Pue, a very good friend of long-standing, is the manager of the TANINUL and his sister, whom I met this trip, is married to the owner, a former Governor of this state. I understand there are, if you can picture it, 265,000 acres in this ranch which boasts, besides the hotel, thousands upon thousands of orange trees, many pools (one of which is cool water coming out from an underground stream over cascades) and thousands of head of cattle.

Even with all of this the rates here are just $8.00 a day for everything: Meals, lodging, horseback riding, fishing, hunting and swimming. Absolutely no extras. This is your very best vacation bet and it is only a day or so out of Laredo, Texas. I really swell with pride when I see my "RECOMDENDED BY ROLAND HILL in HILLSWAY" sign outside of this spot.

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the Dunes
HOTEL
CONTINUOUS
ENTERTAINMENT

Fly down for a week-end and see for yourself, if you do not care to drive.

Monterrey is a city that is growing as fast as any of ours. Every time I come here it seems there are thousands of new homes. This time I tried the new RIO HOTEL, which certainly is a first-rate, modernistic place that lacks nothing. Reminds me a great deal of the RIDPATH in Spokane, Washington. I think the best meal I had in all of Mexico was here. Drive-in garage, parking lot, shops, wonderful bar and lobby and rooms that are beautifully furnished. Many prefer motels, and for those that do, the ANFA on the way north to Laredo is your answer. The AMBASSADOR HOTEL is another place that is strikingly modernistic and popular.

It was the strangest thing. I got into Nuevo Laredo and the border offices just five minutes before my Mexican car insurance ran out. I seem to get luckier every day.

If you keep the sales slips of things you buy you will have no trouble going through U. S. Customs. Just show them the slips and that is that. By Ten in the morning I was through customs and at the Plaza Hotel in Laredo, Texas having breakfast.

Drove on through San Antonio, bypassing the town on the new freeway, and checked in at the DRISKILL HOTEL in Austin, Texas. If I hadn't of known the genial manager, Bob Ross, I would have been out of luck, but he kindly gave me his own bedroom off his suite of rooms, so you know I had a nice place to stay.

J. L. Wood, Jr., a friend who owns a ranch at Liberty Hill, came in for the evening and the next morning on my way north I stopped by to see how "rich" Texas ranchers live on their vast acreages and certainly found a lovely ranch house that was exquisitely done over inside. What I wouldn't give for his antique four-poster bedroom set in solid mahogany!

I had to drive hard and fast in order to get across Oklahoma and Missouri, where storms were being

(Continued on Page 41)

AFTER showtime the other night SAHARA HOTEL Star MARTHA RAYE and RIVIERA Headliner MICKEY ROONEY ambled in to spend some time enjoying JERRY LESTER'S madcap "Open House Show" in the Showcase Lounge of the TROPICANA HOTEL. JERRY was in top form and kept MARTHA and MICKEY, no slouches themselves in the comedy department, in steady hysterics. Joining the audience later in the evening was LUCKY KARGO, that virile and handsome lad that lifts EDIE ADAMS in the main show. LUCKY danced a hot mambo with JERRY'S featured vocalist NELLE CASTELL and this could be the making of a great new dance team. . . .

The many top *Lounge Stars* playing around town afford the "Big Show" headliners a wonderful opportunity to let their hair down and relax before, between and after their usual twice nightly stints and most any evening you can see one or more of these top headliners making the rounds and enjoying themselves while listening to this great collection of superb talent. . . . EL RANCHO VEGAS Headliner JOE E. LEWIS, the strip's pet jokester, spends a great deal of his "off duty time" catching lovely CLARE HARTE in the *Nugget Nell Lounge* at that spa. CLARE is the darling of that spot with her beautiful piano artistry and heavenly voice. . . . Speaking of heavenly female piano players with a voice to match, *Lounge-hop* over to the *Sky Room Lounge* in the DESERT INN and lend your ear to the mood creating musical musings of AUDREY MORRIS. CLARE and AUDREY have another thing in common, besides their fine playing and singing; both hail from Chicago and have appeared at the famed MR. KELLY'S there. . . . While in the *Sky Room* be sure to stay around and enjoy a set or two with the ERNIE COLEMAN TRIO. You'll enjoy dancing to the music of these three gents who have been entertaining DESERT INN Patrons for the past two and a half years. ERNIE plays sax and flute; DANNY DE VINCENT is on organ and the smooth drummer man is TED SIENKIEWICZ. . . . TONY MARTIN, FLAMINGO HOTEL star is a regular fan of both THE GAYLORDS and DICK CONTINO with LITTLE RED BLOUNT in the *Stage Bar Lounge* of that Hotel. Both of these groups are packing the *Lounge* solid with eager listeners and with BOBBY PAGE'S new combo and piano artist REMARKABLE RUBIN in addition it makes this one of the most solid *Lounge* lineups anywhere in town. . . . THE GAYLORDS' BURT BONALDT owns his own Nightery in Detroit and many a Las Vegas personality has played to audiences of his popular CLICHE' CLUB. Rounding out this great trio are RONNIE GAYLORD and DON REA

(Continued on Page 43)

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THAT'S FOR SURE

(Continued from Page 10)

"Jackpot gusher" to pay for the many he's ventured into wells that turned out to be dry holes. Good Luck Mr. B. on both counts, SILVER PALACE and OIL! . . .

Ever since the HORSESHOE CLUB has inaugurated that two-hours of free parking at their convenient inside parking location on North Second Street, it has proven to be a great attraction with the regular patrons. Those attendants in the huge parking area have been kept hopping handling the daily flow of customers who flock into the club and the "Inside Haven" for the mechanical monsters. . . .

BONANZA AIR LINES, locally owned and operated by EDMUND CONVERSE, will be the first air carrier to benefit from the Guarantee Loan Act of 1957. MR. JAMES R. DURFEE, Chairman of the CAB, addressing a luncheon meeting of the Association of Local and Territorial Airlines at the HOTEL SAHARA, said the CAB (Civil Aeronautics Board) has agreed conditionally to guarantee 90 per cent of a $4,324,500 loan to Bonanza by the 1ST NATIONAL BANK OF NEVADA. Also, this is the first time the CAB has exercised this authority. Ed Converse, Bonanza President, said that the money would be used to purchase Six F-27 Turboprop aircraft. These new planes are reported to cruise at 325 mph at 20,000 feet and have pressurized cabins. They are scheduled for December delivery. Wait'll you see those Silver Darts! . . .

LORD BUCKLEY will, on Sunday, April 27, present a "Concert in HIP" at the SILVER SLIPPER Ballroom. "HIP" starts at 4 p.m. to 6 p.m. and the admission is $1.00. What is "HIP"? Well now, suppose you attend and find out. Promises to be the "Living END"! . . .

A note from PEPPY MORREALE out Bayonne, N.J., way tells us that he wishes to be remembered to his many friends in FLV. The wonderful pianist is currently appearing at the "Embers" in New York City with the BOBBY HACKETT QUARTET. Often referred to as "The Musician's Musician," PEPPY MORREALE and TRIO played the *Copa Lounge* at the SANDS HOTEL on two different engagements for a year at a time. Naturally, "Pep" misses his many friends and hopes for a "break" in a busy schedule of dates in order to play our Fabulous town in the very near future. . . .

Four or five weeks ago we carried an item about friendly and always smiling MIKE VELARDO. He was graveyard Boss at the SANS SOUCI where the crew and patrons thought the world of him. Last Week, the "powers that be" appointed Mike General Manager of the Restaurant, Bar and Casino of the Hotel. The rejoicing which took place among ALL the employees was something to behold. (As though each were the holder of $25,000 "10 spot" Keno ticket). We extend our Congratulations to this gent from Youngstown, Ohio and are certain that Mr. Velardo will fulfill his new obligations with great care and efficiency. . . .

FLV is gearing full speed into HELLDORADO DAYS, with western apparel appearing daily in most Hotels and other businesses on the "help". If you're one of the few Las Vegans not already outfitted from past years, or if you want to really turn authentic this time, pardner — check those TONY LAMA hand-detailed dress boots for the real cowboy at MICHAEL'S SHOE STORE on Fremont. Though "Mike" mighty proudly boasts boots at all prices for *all* the family, his TONY LAMA top-quality boots are considered the "Cadillacs of western shoes!" If you haven't seen the fine workmanship of these boots yet, stop in at Michael's this week. . . .

A field of 22, representing the winners of all major golfing tournaments except one during the past 12 months, teed off in the Sixth Annual $40,000 TOURNAMENT OF CHAMPIONS last Thursday (April 24) over the beautifully manicured DESERT INN GOLF COURSE. The unique links classic, which offers a prize of $10,000 to the winner, is limited to only the winners of major tournaments. Of that group, Sam Snead, who captured the Dallas Tournament last fall, is the only missing member. At this writing the favorite, at 5-1, is the red-hot San Francisco youngster KEN VENTURI, one of eight players performing here for the first time. Venturi has compiled one of the strongest winter circuit records in many years and comes here with a record of three major wins

(Continued on Page 44)

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SHOW REVIEWS OF STAGE AND SCREEN PERSONALITIES APPEARING THIS WEEK IN FABULOUS LAS VEGAS

DESERT INN

April 8th thru May 6th

Show: Gordon MacRae with Sheila Stephens and Van Alexander conducting; Jay Lawrence; The Donn Arden Dancers with Art Johnson; Caryton Hayes and His Orchestra.

Being presented in the Painted Desert Room is "A Scintillating Salute to Spring" starring personable singing star, GORDON MAC RAE. He utilizes his rich and lustrous voice in this music packed show to slam across such favorites as "Some Enchanted Evening," "If I Loved You" and "On Moonlight Bay." GORDON has developed into an expert showman and his varied talents run the gamut from Radio to Video and are visible at their best in stage presentation. He has all of the qualifications of a standout

(Continued on Page 27)

Desert Spa

April 13th thru Indefinite

Show: Patrice Wymore with Pedro DeCordoba; Bobby Sargent; Dr. Giovanni; the Spaettes; Buster Hallett and His Orchestra.

WALTER STUTZ presents PATRICE WYMORE "Mrs. Errol Flynn" in a SPA-tacular of entertainment galore. Her vibrant personality and radiant charm quickly place her high on the list of fine entertainers. This delightful motion picture star sings and dances to the enjoyment of one and all. As a singer PATRICE is in a class by herself with both a fine voice and a sensational style. . . . PEDRO DE CORBODA is an outstanding Flamenco Dancer and a superb exponent of all techniques in the Latin dance line. . . . In the humor depart-

(Continued on Page 27)

The Dunes

April 3rd thru April 30th

Show: Frankie Laine with Al Lerner Conducting; Jack E. Leonard; The Belmonts; Nancy Dru; Shirley O. Mills and The Dunes Lovelies; Cee Davidson and His Orchestra.

FRANKIE LAINE, the song stylist with a built in radar that seeks out the best with unerring accuracy, is making his initial appearance before patrons of the plush Arabian Room an affair of musical note. FRANKIE has a souped-up program of song that covers most of his best selling record hits. The crowd thunders its approval as "Mr. Rhythm" swings into renditions of "Luck be a Lady," "That's My Desire," Jezebel," and "Shine." Conductor-Pianist AL LERNER assists FRANKIE on all vocals. Also

(Continued on Page 27)

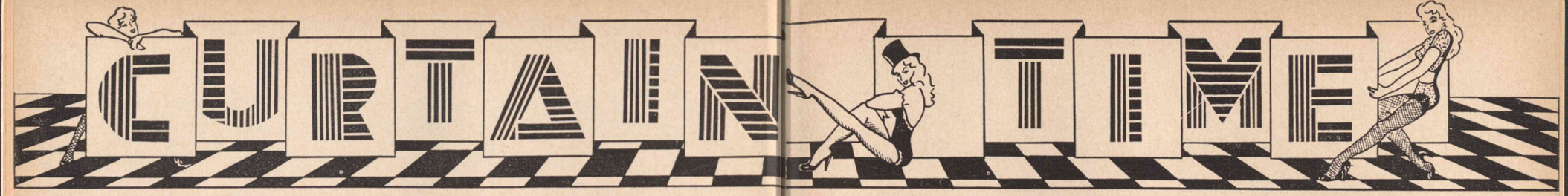
El Rancho Vegas

April 16th thru July 1st

Show: Joe E. Lewis with Austin Mack at the Piano; Rita Moreno; The Barry Ashton Dancers; Dick Rice and His Orchestra.

That laughmaker supreme, the comedian's comedian, the most beloved entertainer in showbusiness — irresistible master comic, JOE E. LEWIS has returned "Home" to the Opera House Theatre Restaurant in another sparkling presentation by TOM DOUGLAS. Each time the inimitable and lovable "Joker" appears in the spotlight, his fans are astonished by the vast amount of new and up-to-the-minute material. JOE E.'s famous cry of "Post time" is assurance of a laugh-packed show filled with parodies; memories of by-gone

(Continued on Page 28)



Flamingo

April 3rd thru April 30th

Show: Tony Martin; Allan Drake; Bert May; The Flamingoettes; Jack Cathcart and His Orchestra.

Producer ARCHIE ROBBINS presents a "Gay Caribbean Festival," starring the incomparable TONY MARTIN. As always, TONY is terrific, but in this revue he is at his absolute best! He puts his audience in a magical spell with every turn of the notes, and when he sings "I'm Getting Sentimental Over You," you can hear a napkin drop. Another showstopper is the beautiful and haunting Tango, "My Shawl," in which TONY is assisted by DIANE NELLIS and ALVI CORONA, a pair of gorgeous and exotic classic Latin dancers. This duo of dark haired and

(Continued on Page 28)

HACIENDA

Show: The Four Tunes Plus Rhythm; The Sparks; Tomma Jean and Martinez.

Currently headlining the talent laden bill in the elegant Jewel Box Theatre are THE FOUR TUNES plus RHYTHM, who sing every type of musical numbers in the book, from spirituals through rock and roll and the standards. This group excels on renditions of their hit recordings "Marie," "Sugar Lump," and "I Understand" which all hit the big time a few seasons ago. . . . A modern organ group playing popular Dixieland and dance music with standout feature numbers and vocals are THE SPARKS. "Well, Alright, OK, You Win" is only one of their smash novelty songs that both the audience and the boys, themselves, enjoy to the hilt.

(Continued on Page 29)

Riviera

April 21st thru May 11th

Show: Sam Levenson; Patti Moore and Ben Lessy; Koby Yee, The Classics and the Riviera Dancing Dolls; Ray Sinatra and His Orchestra.

SAMMY LEWIS proudly presents a sparkling All Comedy Revue starring SAM LEVENSON, whose wholesome humor is enjoyable and suited to the funnybone of the entire family. This former school teacher, turned comic, stands on the stage and tells one hilarious yarn after another. His warmth of manner, down to earth presentation and ingratiating ways endear him to all audiences everywhere. . . . Two other All-time FLV favorites on the bill are PATTI MOORE and BEN LESSY. These seasoned performers know every comedy

(Continued on Page 29)

SAHARA

April 15th thru May 5th

Show: Martha Raye; Four Step Brothers; Sons of Morocco; Saharem Dancers with Dick Summers; Louis Basil and His Orchestra.

Bombastic, riotous MARTHA RAYE, the comedienne without reservation, is starring in another of her laugh studded Congo Room appearances. MARTHA'S zany and frantic antics are an invitation to uninhibited madness and sound a four alarm signal for pandemonium to be released. The customer packed houses never know what to expect once she goes into her act and gets the feel of the room. The highlight of the show is MARTHA'S famous rendition of "Mr. Paganini." Another of her many outstanding songs is the calypso ditty entitled "His Feet's Too Big For The

(Continued on Page 29)

The Sands

April 9th thru April 29th

Show: Frank Sinatra; Bennett and Patterson; The exciting Texas Copagirls; Antonio Morelli and His Orchestra.

The suave, smooth, intimate singing style of FRANK SINATRA, favorite of millions the world over, is the outstanding fare being presented nightly by Producer JACK ENTRATTER in the magnificent Copa Room. FRANKIE effortlessly wins over the entire crowd in moments as he intersperses his musical offerings with a generous touch of droll humor and ad lib remarks. His arrangements of "Road to Mandalay" and "Lady is a Tramp" are both outstanding numbers keyed perfectly to his very own wonderful style. His few and far between appearances are always record break-

(Continued on Page 29)

Sans Souci

April 16th thru Indefinite

Show: "Havana Heatwave" featuring Pat Moreno; Bobby Morris; Sid Fields; Zabuda; Olga Perez; Cindy and Alberto; Bonnie Walker, the Mermaid in the Pool; The Coronet Dancers; Bobby Blue and His Orchestra.

A gay and sparkling Latin Revue "Havana Heatwave" is the current standout attraction being presented by GEORGE MITZEL in the colorful Jamaica Room. A host of high ranking talent dispenses carefree music, song and comedy and glitters throughout the entire show. PAT MORENO is a gifted vocalist who proves to be a well-versed comedian in every comedy phase as well. . . . BOBBY MORRIS and SID FIELDS are two sure-fire comics who add a load of hilarious

(Continued on Page 30)

SILVER SLIPPER

February 28th thru Indefinite

Show: Eddie Fox's "New Orleans French Quarter Review" starring Hank Henry, Kim Athas; Alberto; Sparky Kaye; Peggy Dietrich; Mac Dennison; Jimmy Cavanaugh; The Slipperettes; George Redman and His Orchestra.

Producer EDDIE FOX takes you on a tour of spicy New Orleans with his gay, risque "New Orleans French Quarter Review" starring that superb comedy artist and all around laugh getter, HANK HENRY. HANK uses his straight men and foils JIMMY CAVANAUGH and MAC DENNISON to perfect advantage in the screamingly funny take-offs on LOUIS PRIMA and KEELY SMITH and JAYNE MANSFIELD and MICKEY HARGITAY. . . . SPARKY

(Continued on Page 30)

Tropicana

April 9th thru May 27th

Show: Monte Proser's "Tropicana Holiday" Starring Ernie Kovacs; Edie Adams; Elaine Dunn; Cathy Crosby; Dante D'Paulo; Lizanne Truex; George Chakaris; Jack Ackerman; Sean Garrison; The Don Williams Singers; The Most Beautiful Girls in the World; Nat Brandwynne and His Orchestra.

Exciting and magnificent is MONTE PROSER'S "Tropicana Holiday" — Las Vegas's answer to the Broadway musical! Starring in this revue is intellectual comic ERNIE KOVACS and his curvesome blonde wife, EDIE ADAMS. ERNIE is a genius among comics with his sharply different style and material. EDIE is a very gifted performer, who is sensational as she performs impressions of

(Continued on Page 31)

DUNES HOTEL LAS VEGAS, NEVADA

April 24, 1958

Mr. Frankie Laine
America's Foremost Song Stylist
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Dear Frank:

If they ever have a "TOURNAMENT OF CHAMPIONS" for vocal artists, you are guaranteed my top bid in the "Singing Calcutta!"

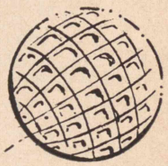
Your terrific performance at The Dunes Hotel since your tee-off on April 3 has been tremendous. You have broken par for The Arabian Room course time and again, and so we at The Dunes want you to know that we appreciate your performance and

Wish you the best of luck AGAIN with Gene Littler.

Sincerely,

M. A. RIDDLE, President
The Dunes Hotel

WOW!



Merci, Major

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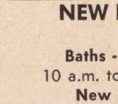

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DESERT INN

(Continued from Page 21)

performer and uses each skill to perfection as he showcases his pleasing baritone voice. . . . SHEILA STEPHENS, lovely and charming wife of GORDON, captivates the audience with her priceless impressions of LENA HORNE and JAYNE MANSFIELD. She also displays a vast store of talent and thrills the audience completely with her excellent singing voice and dazzling dances. Both of these great artists are at all times under the baton of Musical Conductor VAN ALEXANDER. . . . JAY LAWRENCE is a most impressive comedian who turns spur of the moment events into laugh-making situations. His material is abundant as well as fresh and novel. In addition to his impression of NAT KING COLE, JAY does an excellent "take-off" on the "Newsreel" and on the "Fights," both of which are power packed with laughs and comedy. . . . The DONN ARDEN staged production numbers, featuring the beautiful DONN ARDEN DANCERS, are dazzling miniature musicals and all feature the fine voice of genial and handsome "master of informalities" ART JOHNSON. . . . Backing the show with thrilling music is CARLTON HAYES and His ORCHESTRA.

DESERT SPA

(Continued from Page 21)

ment, we find BOBBY SARGENT, whose rapid fire gags, impersonations and yarns tickle the funnybones of all within earshot. . . . DR. GIOVANNI, master "Dip Artist," presents a program guaranteed to amaze, entertain and confound you. He's a "wanted" man and you'll see why when you gape in astonishment at his pickpocketing art. . . . The entire show is staged and directed by JON GREGORY and DEAN ELLIOTT, the "wonder boys" who did such a magnificent job in the recent "Newcomers of 1928" and the excellent and exciting choreography is by CARY LEVERETT. . . . The lovely dancing SPAETTES are pleasing to the eyes in their dazzling costumes and fine routines. . . . The show is masterfully backed by BUSTER HALLETT and His Orchestra.

DUNES

(Continued from Page 21)

backing him are the FOUR LAINEMEN — ED KRIEG, WALLY GREEN, RALPH KEIK and ALEX PLASSCHAERT. . . . Slim and streamlined comic JACK E. LEONARD engulfs the room with laughter with his new look and fresh material. He easily lives up to his solid reputation as a top comedy star of stage, screen, radio, television, and supper clubs. JACK is a very funny fellow with an artful approach to everything comical. . . . Featured in the "Springtime" number are the wonderful BELMONTS, a duo of dancing stars who add a graceful touch to the show's overall effect. . . . An outstanding extra among the dazzling production sequences is the "Symphony in Silver" specialty performed by exquisitely formed NANCY DRU. . . . Pretty SHIRLEY O. MILLS is most impressive as she vocally inspires the collectively beautiful DUNES lovelies in all of the production numbers. . . . Sound backing in the music department is provided by Maestro CEE DAVIDSON and His ORCHESTRA. . . . Opening May 1st is "Life Begins at Minsky's" starring the incomparable comic PINKY LEE!

ON THE WAY TO SCOTTY'S CASTLE OR DEATH VALLEY . . .

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EL RANCHO

(Continued from Page 21)

horse bets, but never a winner, and a stream of quick and ready ad-libs. For an evening of riotous laughter, don't miss JOE E. LEWIS and his able side kick and accompanist AUSTIN MACK. . . . Raven haired beauty RITA MORENO is making her first Nite Club appearance opposite the great "Joker." In her own style and with all new arrangements, RITA sings such favorites as "All or Nothing At All," "Baby Won't You Please Come Home," and "Goody Goody." Adding to her lusty pipes in every song and dance number are RITA'S dark exotic beauty, curvesome figure, expressive hands and eyes, and sexsational personality which spell out a showstopping package of entertainment. . . . The standout production number by the BARRY ASHTON DANCERS, featuring talented Choreographer-Dancer BARRY ASHTON, is an excellent take-off on the chemise, balloon and sack dresses to the tune of "Wait 'Till Paris Sees Us," which is executed on a specially built run-way. . . . Excellent backing throughout the entire show is played by DICK RICE and His ORCHESTRA.

FLAMINGO

(Continued from Page 22)

curvy beauties are two of the finest Spanish dancers to step across a Nite Club floor and are well worth seeing again and again. There just aren't enough adjectives around to describe the incomparable TONY MARTIN manner, but whatever is said, in our book TONY is "TOPS!" . . . Special credit is merited for the brilliant packaging and lighting of the show, Staged and Directed by HAL BELFER, a great creative force in the local show-framing picture. . . . ALLAN DRAKE puts a new twist to the familiar ribbing of in-laws, kids and a dash of sex to keep the patrons in constant hysterics. He is certainly a fresh and funny comedian as evidenced by the marathon of laughter going on while he's on stage. . . . The opening production number features BERT MAY, one of the top dancers in the showbiz. The FLAMINGOETTES, themselves, are dazzling in their dance tour of the caribbean Islands, with handsome and talented vocalist DON KIRK as the singing guide. . . . JACK CATHCART and His ORCHESTRA expertly back the entire show. . . . Opening May 1st is the one and only PEARL BAILEY along with HARRISON and FISHER.

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HACIENDA

(Continued from Page 22)

. . TOMMA JEAN and MARTINEZ are the newest combo to be added to this array of musical delight. Latin melodies with emphasis on jazz is their specialty. TOMMA JEAN is featured on the piano and MARTINEZ excels on the drums. This very versatile duo play just the right tempos to insure your dancing pleasure on every set.

RIVIERA

(Continued from Page 22)

trick of the trade and employ them all to entertain amply. PATTI and BEN'S material is all their own, very witty and their lyrics are riotous. Even though they always come in with sensational new material, the old routines never fail to draw heavily in the request field. . . . THE CLASSICS do a tremendous job of backing up the two outstanding production numbers, "76 Trombones" from "Mr. Music Man" and "Chinatown." Featured in the latter number is exquisite KOBY YEE, performing an outstanding Oriental Strip number. . . . Fine musical backing for the show is provided by RAY SINATRA and His Orchestra.

SAHARA

(Continued from Page 22)

Bed." Don't miss this undisputed "Miss Madcap" of the nightery set. Accompanying MARTHA on the piano is talented RAY BARR. . . . One of the top tap dancing groups in the country, THE FOUR STEP BROTHERS, perform feats in the field of dance that are without exception, the best you've ever seen. A very cute routine is their dance interpretation of "Tea for Two." Each of the four has a specialty bit, and taps and chats to the torrid accompaniment of the other three, which turns out to be the rhythm highlight in their act. . . . The SONS OF MOROCCO unfold an act featuring seven men with an amazingly adept skill in staging an intricate display of almost impossible acrobatics. Their lightning-fast tumbling and dexterous pyramid-building has made them one of the best known performing groups of their type in the country. . . . The beautiful SAHAREM DANCERS, with DICK SUMMERS on vocals, execute a pair of stunning production numbers and each effort is brilliantly staged and blended into the overall package by talented SONIA SHAW and BILL HITCHCOCK. . . . LOUIS BASIL and His ORCHESTRA continue to support the show with tuneful and rigid musical support for everyone.

SANDS

(Continued from Page 23)

ing events and add up to a "must-see" event for everyone in FLV.! . . . Featured on the same bill is the lively combination of comics BENNETT and PATTERSON, one of the newest and freshest comedy teams to come along in many a day. One of their funniest bits is the "Mr. Esquire of '58," a takeoff on the best dressed man hullabaloo. . . . Their material is intelligent, wisely chosen and skillfully presented throughout the entire act. . . . The exciting Texas COPA-GIRLS appear in superbly framed production numbers by Choreographers BOB GILBERT and RENNE STUART. Featuring the strong, clear vocal work of singer ROBERT KAYE, they are a music and dancing treat long to be remembered. . . . The entire show is expertly backed by Maestro ANTONIO MORELLI and His ORCHESTRA. . . . Opening April 30th is Master Comedian and Storyteller, the one and only DANNY THOMAS, easily one of the world's greatest comedy stars, plus the musical KING'S IV.

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Free Parking — Open 10 A.M. to 10 P.M.
7 Days a Week

SANS SOUCI

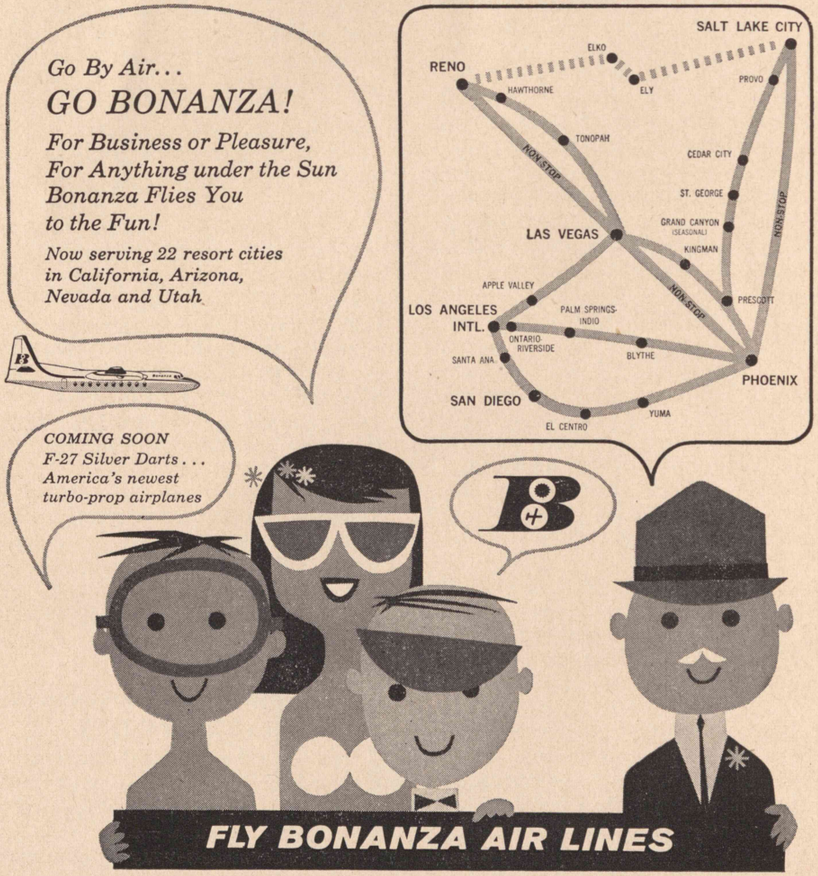
(Continued from Page 23)

nonsense to the revue and instantaneously throw the audience into continuing laughter. . . . Entrancing and captivating ZABUDA fires the soul of all the gents with her animated exotic dances. . . . OLGA PEREZ adds her singing talents as the Latin lady of the Caribbean Islands. . . . CINDY and ALBERTO charge the atmosphere with their excellent and graceful dancing. . . . BONNIE WALKER is the exciting "Mermaid in the Pool" and her filmy, underwater routines are exquisite. . . . The Fourteen gorgeous CORONET dancers present sparkling choreography and lovely figures delightfully attired in colorful costumes. . . . BOBBY BLUE and His ORCHESTRA beat out a solid musical background for the entire show.

SILVER SLIPPER

(Continued from Page 23)

KAYE is another of HANK'S accomplices in hilarity and you can't help but love this little guy. . . . Stunning and vibrant KIM ATHAS adds a thrilling bit of racy intrigue with her exotic dancing. . . . ALBERTO is a very clever puppeteer who always commands complete audience response. . . . PEGGY DIETRICH not only sings up a storm, but adds her ravishing blonde beauty to the comedy skits. . . . The SLIPPERETTES liven the comedy laden atmosphere with spirited and tricky footwork in a pair of fine production numbers by Choreographer BARRY ASHTON. . . . GEORGE REDMAN and His ORCHESTRA will delight you with their dixieland songs, colorful costumes and strong show support.



TROPICANA

(Continued from Page 23)

JAYNE MANSFIELD, MARILYN MONROE and ANNA MAGNANI. . . . Lovely and talented ELAINE DUNN does some lusty singing and fancy dancing to the original GORDON JENKINS music and lyrics. . . . That gorgeous CROSBY gal named CATHY, captivates her audience as the girl who musically can't make up her mind which boy to choose. . . . DANTE D'PAULO turns in a magnificent performance as the lead song and dance man. . . . LIZANNE TRUEX and GEORGE CHAKARIS are outstanding in their romantic and poignant dance skit of a boy and girl in love. . . . The balance of the singing, dancing and sprightly comedy chores are excellently presented by SEAN GARRISON, JACK ACKERMAN and THE DON WILLIAMS SINGERS. . . . THE MOST BEAUTIFUL GIRLS IN THE WORLD truly live up to their name and glamorize each spectacular production sequence. . . . NAT BRANDWYNNE and His ORCHESTRA turn out a marvelous job musically as they afford the show standout support.

OBSERVATIONS

(Continued from Page 6)

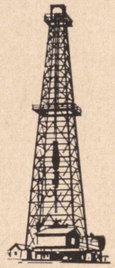
The next time you drive over Highway 91 enroute to St. George you will see a very large stone building just a few miles this side of there at a little town called Washington. This building is what is left of a once very busy cotton mill, which was built under the personal supervision of Brigham Young, President of the Mormon Church. It was finished and opened for business on December 18, 1866, and was not closed until the turn of the century. After it had been in business a few years it was sold to a cooperative concern, the Rio Virgin Manufacturing Company, who installed more up-to-date machinery making it into the most complete factory in Utah for the processing of both cotton and wool.

This cotton was carded, spun and woven into cloth and samples of it were sent to Salt Lake City where it aroused considerable interest. Some of it was sent to England where it compared favorably with cloth woven elsewhere.

The story behind the planting of cotton in Southern Utah and Nevada is a very interesting one.

In 1854 it was necessary for a man named Gus Hardy to make a trip to Parown, in Utah. While there, he met a woman who had just arrived from one of the southern states. She talked with Hardy about the similarity of the two climates and told him that she thought Southern Utah and Nevada were well adapted to the growing of cotton. She gave Hardy a quart of cotton seed, which she had brought with her, and also directions for the preparation of the soil and planting of the seed. In 1855 there was the first of many fine crops of cotton raised in Southern Utah.

Cotton soon became one of the main crops grown throughout the southern part of both states and there was scarcely a home that did not have a boom in it and the women in the families all were proficient in its use, especially during the years of the



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Civil War when the cotton business in the South came to almost a complete standstill for a time. It is said that one year in particular, so much attention was given to the planting and care of the cotton crop, many farmers neglected to plant the grain and garden stuff needed for their animals and themselves and they endured a very hard winter as a consequence.

Somehow I seem to have a great deal of reverence for this old building that meant so much to those people who were working hard to bring civilization to these desert wastes. Like old Fort Callville, it was staunchly built and has stood the ravages of time.

When I see the amazing changes that have taken place in this western country since I came to Los Angeles, July 24, 1887, I wonder that any person can lose faith in it. Los Angeles was then a straggling town of perhaps 65 thousand and now it is a city of over 2 million and the population hub of another 8 million. All of this from the outgrowth of the use of the soil, the climate and the enterprise of man. I can see no reason why the same thing could not happen right here in Southern Nevada.

CRISWELL PREDICTS

(Continued from Page 7)

role will be based on the Alexander Blotts character out of the Saturday Evening Post stories about Earthworm Tractors! . . . Las Vegas: You will be the Number One Convention City of the West within one year! . . . Dancers: The newest rage will be the old-fashioned glide waltz as danced by your grandparents! . . .

New York: Your state will be the first to school the sexes separately and to test the advance in studies and aptitude! . . . Mothers: A new do-it-yourself-home-kit for shoe repair will soon save you many dollars! . . . Alaska: Look for a tourist boom this summer due to the decline of foreign travel because of fluctuating currencies and political unrest! . . . Fathers: A new tax relief will be voted the father upon the notification of his wife's pregnancy, and not the date of the birth of the child! Any pre-natal accident to the child must be proven by a sworn statement of the Doctor! . . . India: Riots inspired by Communist organizers will soon sweep your nation in an effort to unseat the present government! . . . College Students: You can now expect a long-range grading of your efforts and aptitudes with an average grade given at the end of every second term. This will give the slower student a chance to qualify for the many Federal Scholarships soon to be offered by many branches of our Government!

YOUR INCREDIBLE FUTURE:

Why have so many people mysteriously disappeared without any trace during the past three years? The Missing Person's Bureau is crowded with more inquiries per capita than ever before! How is it possible for a man or woman to vanish in our complex civilization of the income tax, social security, automobile licenses and charge accounts? Yet they do, and increasingly so, every moment that passes! Could it be that some mysterious force from outer space is drawing them up into a suction, instantly, out of our sight? Many persons have been reported missing while crossing an open field, a street, or from their locked homes! Can a penetrating ray siphon them away or disintegrate them instantly? Children are taken from cribs, oldsters from hospital beds and many auto-

(Continued on Page 36)

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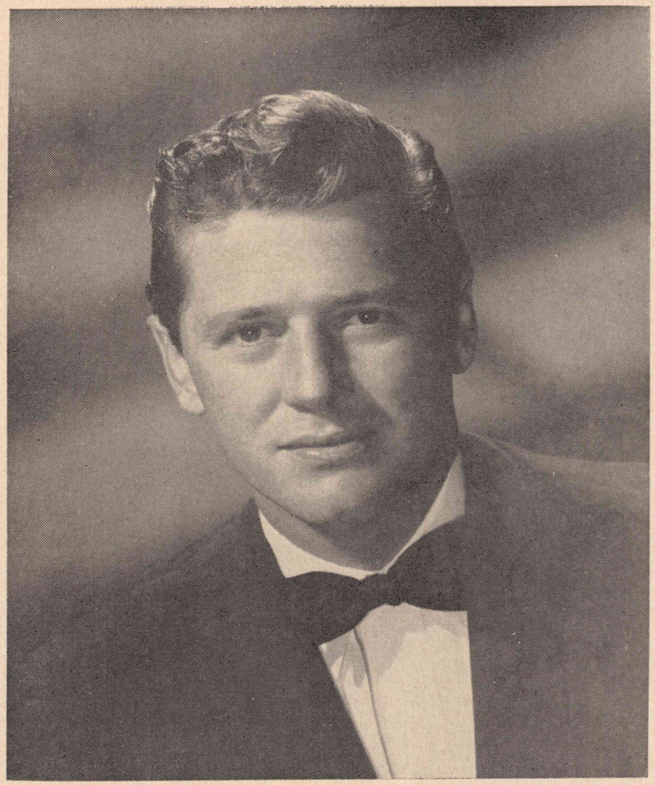

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OLD CROW BAR WHISKEY — BUD ON TAP 20c
MORRIS PINKERTON — BAR MANAGER

CRISWELL PREDICTS

(Continued from Page 33)

mobiles with passengers have been reported as "vanishing into thin air!" Are these missing people whisked away by another race of outer space mankind for further study, or will they be cosmically brain-washed and returned to prepare us for the coming of the outer spaceman? Why are our Police departments so baffled? Does Outer Space hold this secret too? Last year an entire train vanished along a jungle railway in Brazil! A funeral procession never arrived at the cemetery in Lisbon! An entire settlement vanished in Canada without a trace! Where are they? Where did they go? What happened to them? Are they victims or prisoners of spacemen? This and other secrets will be known when we conquer the wide blue yonder in your incredible future!

GLITTER GULCH

(Continued from Page 12)

Restaurant specialist TONY PARIS recently departed the SILVER SLIPPER to take over Management of the FORTUNE CLUB Restaurant. . . . Pretty and brunette Change Girl CATHY ROWE has returned to the PIONEER CLUB after a leave of absence and can be found priming Jackpots on the swing shift. . . . Entertainmentwise the downtown area boasts three new groups: THE MORTENSENS in the Carnival Room at the FREMONT HOTEL and NICK ALEXANDER and THE COQUETTES plus EDDIE LAWRENCE and BILL ELLIOTT at the GOLDEN NUGGETT.

'ROUND THE TOWN

(Continued from Page 14)

Waiter, and his wife ELSIE, SANDS GIFT SHOP. Our own talented EL RANCHO Choreographer, BARRY ASHTON may possibly be a kin? The two children of BOB and ELSIE made the headlines when they flew here (alone) on that record-breaking flight over the North Pole about four months ago. JANET, 8, and JIMMY, 10, were unafraid and got a big kick out of the trip. . . .

HOWIE ENGLE welcomed back at the DUNES after an absence of six months. It's nice seeing you around again, HOWIE. . . . There's a porter at the DUNES who is really flipping over his happy addition. WALTER KILLIAN and his wife furnished a cute little 4 lb. 14 oz. MARILYN so their sons WALTER, Jr., 17 years old and TED, 16 years old, can protect and act as baby-sitters. DR. VICTOR PILTCH, Manager of the NEW FRONTIER HEALTH CLUB, has taken over the TROPICANA HEALTH CLUB with the assistance of DR. DOMINQUE (formerly of the DESERT INN) and ANNA MAY KUZAN as capable masseuse. DR. PILTCH'S son DAVID, just out of the Coast Guard, will take over his dad's duties at the NEW PIONEER. Good luck to all. . . .

By the way: To the ladies. If those of you who have not quite "had the time" to do it, why not make it a point to stop in at the newly enlarged and beautiful LANZ SHOP located by the COLONIAL HOUSE which has a wonderful cocktail lounge on the strip. Where else can you find hot weather "coolers" so close together, one for your outside, the other for your "insides." . . . DIANE ROBINSON, DUNES dancer, has left with her son for Dallas, Texas, to join her hubby who is a musician with GARWOOD VAN'S Orchestra and now permanently berthed back in his home town. . . . A few of the many familiar faces seen at the newly opened (and surprisingly large) DESERT SPA. BOB PRICE behind the mahogany; ALBERTA HAMBLIN in the slot dept. cashier booth; IDA LOMBARDI day Hostess in the Oasis Room and RALPH HILDEBRAND official Host in the Lounge and the Oasis Room. RALPH came here from the RIVERSIDE in Reno to open the RIVIERA, later going to the NEW FRONTIER and more recently he was at the THUNDERBIRD. His many friends and admirers will be happy to be greeted once again by RALPH in his new and beautiful "home," THE DESERT SPA. . . .

LITTLE KNOWN FACTS ABOUT PEOPLE DEPT. — That Chicly gowned lady, a new resident, we have seen about town is none other than ROSE ROBBINS, wife of the FLAMINGO'S new Producer, famed comic, ARCHIE ROBBINS. ROSE is what you might call a triple-treat woman 'cause she has grace, beauty and charm. She has a rich background as a ballerina with the world-famous Albertini Ballet and was also in the movies both for Metro and later for WARNER BROS. It was while both ROSE and ARCHIE, under contract to WB., were appearing in the BETTE DAVIS "Marked Woman" that they met and fell in love. This likeable couple have been married 21 years and have been inseparable during all of their years of show biz travel in this country and abroad. Because of her very extensive and stunning wardrobe, ARCHIE had made in England, an exact duplicate of one of Queen ELIZABETH'S trunks. It's a huge "walk-in" holding over 50 dresses and 70 pairs of shoes! That's only ONE trunk. But, as her doting hubby says, those creations by TRENELL, CASSINI and DESSE' must have room. Our heartiest greetings to a grand pair, newly added to FLV. . . .

Get a load of the new "Tickled Pink" hair shade of MADELINE CASTLE, DUNES Show Gal. It's a business all in itself, creating new names for new hair-dos. . . . We can only say that MILT HERTH (D-I Lounge) and his wife, MYRTLE, must have all "green fingers" as well as a Green Thumb, judging from those superb roses they have cultured into healthy and beautiful blooms — some measure 6" or more on the bushes at their San Pedro Drive home. . . .

UNA CUMMINGS, DESERT INN Cactus Room Waitress, flew to Reno

(Continued on Page 40)

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APRIL 26 THRU MAY 2

SATURDAY — April 26

10:45 ❽ Detroit vs. Cleveland
11:30 ❷ Phillies vs. Braves
1:00 ❽ Action Theater
1:10 ⑬ "Bombay Waterfront"
2:00 ❷ Tournament of Champions
2:30 ⑬ "Madame Currie"
3:00 ❷ Movie Two
3:30 ❽ Capt. Kangaroo
4:30 ❽ Heckle and Jeckel
5:00 ❷ Cartoon Cavalcade
❽ Mighty Mouse
⑬ "Lightnin' Bill Carson"
5:30 ❽ Hal Morelli Show
6:00 ⑬ Nevada News Reel
6:30 ❷ Turning Point
❽ Lone Ranger
⑬ Passerby
7:00 ❷ Ted Mack Amateur Hour
❽ Big Record
⑬ X Minus 80 Days
7:30 ❷ Hit Parade
❽ "Red River"
⑬ Amos 'n Andy
8:00 ❷ Perry Como
⑬ Country Music Jubilee
9:00 ❷ "Snake Pit"
❽ Gunsmoke
⑬ Lawrence Welk Show
9:30 ❽ Have Gun Will Travel
10:00 ❽ "It Happened One Night"
⑬ "Above Suspicion"
10:30 ❷ "Western Union"
12:00 ⑬ Bill Corum
12:15 ⑬ "Bombay Waterfront"

SUNDAY — April 27

10:00 ⑬ "Flight Command"
12:00 ❷ Tournament of Champions
12:15 ⑬ "Boom Town"
1:00 ❷ Wide, Wide World
❽ The Christophers
1:45 ❽ Film
3:00 ⑬ "Flight Command"
3:30 ❷ Hansel & Gretel
4:30 ❷ Sheena
5:00 ❷ Championship Bowling
5:30 ❽ Sword of Freedom
6:00 ❷ Dinah Shore Chevy Show
⑬ "Trouble For Two"
7:00 ❷ Loretta Young
❽ Jack Benny
7:30 ❷ Ray Milland
❽ Boots & Saddles
⑬ "Girl Downstairs"
8:00 ❷ Steve Allen
❽ Ed Sullivan
9:00 ❷ Official Detective
❽ G. E. Theater
9:30 ❷ By-Line: Steve Wilson
❽ Richard Diamond
⑬ "Three Wise Fools"
10:00 ❷ "Claudia & David"
10:15 ❽ "In Our Time"
11:30 ⑬ "Flight Command"
1:45 ⑬ "Three Wise Fools"

MONDAY — April 28

3:30 ⑬ American Bandstand
4:00 ⑬ Puppet Parade
5:00 ❷ Douglas Fairbanks
6:00 ❷ News Spotlight
❽ News
6:30 ❷ Charlie Chan
❽ Robin Hood
⑬ Amos 'n Andy
7:00 ❷ Suspicion
❽ Casey Jones
7:30 ❽ Medic
⑬ Lawrence Welk
8:00 ❷ Badge 714
❽ Danny Thomas
8:30 ❷ Tales of Wells Fargo
❽ December Bride
⑬ Love That Jill
9:00 ❷ Twenty One
❽ Silent Service
⑬ Stage 7
9:30 ❷ People Are Funny
❽ Highway Patrol
⑬ "Highwayman Rides"
10:00 ❽ Studio One in H'wd
10:10 ❷ "King of Burlesque" & "Key To Murder"
11:05 ❽ "Port Said"
11:30 ⑬ "Trouble for Two"
1:00 ⑬ "Highwayman Rides"

TUESDAY — April 29

3:30 ⑬ American Bandstand
5:00 ❷ Eddie Fisher
6:00 ❷ News Spotlight
❽ News
6:30 ❷ Hawkeye
❽ Name That Tune
⑬ Amos 'n Andy
7:00 ❷ Science Fiction Theater
❽ $64,000 Question
⑬ Brave Eagle
7:30 ❷ Stage 2
❽ Sea Hunt
⑬ Ramar of the Jungle
8:00 ❽ To Tell The Truth
⑬ Lili Palmer Presents
8:30 ❽ Phil Silvers
⑬ Play of the Week
9:00 ❽ State Trooper
⑬ Face the Press
9:30 ❷ Mickey Spillane
❽ Zane Grey Theater
⑬ "Dynamite"
10:00 ❷ Newsbeat
❽ News
10:05 ❽ "Go Man Go"
10:10 ❷ "Tale of 5 Women" & "Jealousy"
12:00 ⑬ "Go West"
1:30 ⑬ "Dynamite"

WEDNESDAY — April 30

3:30 ⑬ American Bandstand
5:00 ❷ China Smith
6:00 ❷ News Spotlite
❽ News
6:30 ❷ Soldiers of Fortune
❽ Death Valley Days
⑬ Bill Corum Reports
7:00 ❷ Kit Carson
❽ Armstrong Circle Theatre
⑬ Wednesday Night Fights
7:30 ❷ Wagon Train
8:00 ❽ The Millionaire
⑬ Disneyland
8:30 ❷ Harbor Command
❽ I've Got a Secret
9:00 ❷ Kraft Theater
❽ Union Pacific
⑬ International Playhouse
9:30 ❽ Talent Scouts
⑬ Amos 'n Andy
10:00 ❷ Newsbeat
⑬ Betty White Show
10:10 ❷ "A Very Young Lady" & "A Dark Man"
10:30 ❽ News
⑬ "Three Wise Guys"
10:35 ❽ "Escape Me Never"
12:00 ⑬ "Three Wise Fools"
2:00 ⑬ "Three Wise Guys"

THURSDAY — May 1

3:30 ⑬ American Bandstand
5:00 ❷ Martin Kane
⑬ Woody Woodpecker
6:00 ❷ & ❽ News
6:30 ❷ Chevron Playhouse
❽ Bengal Lancers
⑬ Amos 'n Andy
7:00 ❷ Rosemary Clooney
❽ Grey Ghost
⑬ Pat Boone Showroom
7:30 ❷ Jane Wyman
❽ Our Miss Brooks
⑬ Combat Sergeant
8:00 ❷ You Bet Your Life
❽ Honeymooners
⑬ Zorro
8:30 ❷ Dragnet
❽ Climax
⑬ Navy Log
9:00 ❷ Sheriff of Cochise
⑬ Make Me Laugh
9:30 ❷ Tennessee Ernie Ford
❽ Playhouse 90
⑬ "Blondie of the Follies"
10:10 ❷ "Four Faces West" & "Champagne Safari"
11:05 ❽ Anything Goes
11:30 ⑬ "Girl Downstairs"
1:00 ⑬ "Blondie of the Follies"

FRIDAY — May 2

3:30 ⑬ American Bandstand
5:00 ❷ 76 Sports Club
6:00 ❷ News Spotlight
❽ News
6:30 ❽ Rin Tin Tin
⑬ Amos 'n Andy
7:00 ❷ Cavalcade of Sports
❽ Trackdown
⑬ Orient Express
7:30 ❽ Annie Oakley
⑬ China Smith
8:00 ❷ Jefferson Drum
❽ Whirlybirds
⑬ Holiday Handbook
8:30 ❷ 26 Men
❽ Schlitz Playhouse
⑬ San Francisco Beat
9:00 ❷ M Squad
❽ Red Skelton
⑬ Files of Jeffrey Jones
9:30 ❷ Thin Man
❽ Target
⑬ "They Were Expendable"
10:00 ❽ Decoy
10:10 ❷ "Moon is Down" & "Never To Love"
10:35 ❽ Shock: Dbl Feature
12:15 ⑬ "Highwayman Rides"
2:00 ⑬ "They Were Expendable"

Monday thru Friday
REGULAR PROGRAMMING

11:00 ❽ Beat The Clock
11:30 ❷ Kitty Foyle
❽ House Party
12:00 ❷ Matinee Theatre
❽ Big Payoff (Tues. & Thurs.) Life With Elizabeth (Mon., Wed., & Fri.)
12:30 ❽ The Verdict Is Yours
1:00 ❷ Queen For A Day
1:30 ❽ Movie Playhouse
⑬ Do You Trust Your Wife
2:00 ❷ Comedy Time
⑬ American Bandstand
2:30 ❷ Cartoon Cavalcade
3:00 ❷ Romper Room
❽ Liberace
5:00 ❽ Popeye
5:30 ❷ Boston Blackie
❽ Acad. Award Theatre
5:45 ⑬ Susie

★ ☆ ★

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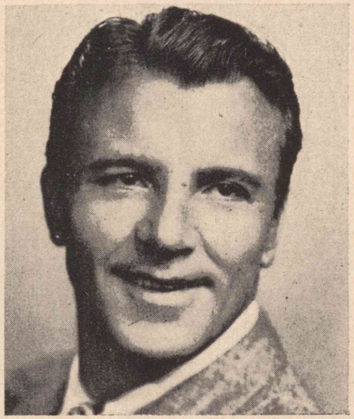
GIFT ITEMS

"Little Boy Blue, Come Blow Your Horn"



EXTENDS
A CORDIAL
WELCOME
To All My Friends
Everywhere and Anywhere
To the
Sans Souci
Hotel
and to the
TOURNAMENT of CHAMPIONS

BOBBY BLUE
MUSICAL DIRECTOR
AND HIS ORCHESTRA — SANS SOUCI HOTEL

'ROUND THE TOWN

(Continued from Page 37)

with her son CURTISS for a two week vacation. To rest up for our "rush" season? . . . Around our town for some time now, has been a "real" guy, young DENNIS CROSBY, who is a good friend, admirer and booster of talented comic JAY LAWRENCE, currently at the DESERT INN. . . .

When you see BOBBY BLUE, SANS SOUCI, Musical Director, just call him "Tita Lung." In Chinese it means "Flute Boy." It's a term of endearment and friendship which was pinned on BOBBY (as well as his inevitable carnation) by his Chinese-American friends at one time when Bobby first formed his own orchestra and he played a prominent West Coast Chinatown club. An incident occurred over which BOBBY was able to do his employers a favor and — well — you know the Chinese — they never forget, and since that time whenever Bobby has played in any city which had a Chinese society or Tong he has been called "Tita Lung" and received a fresh carnation every day. . . . Those Country Boys, DICK RICE (EL RANCHO VEGAS Ork Leader) and GEORGE SMITH, who plays trombone at the DUNES, are doing right well in the city at their used car lot on South 5th St. Strangely they call it COUNTRY BOYS' USED CARS. . . .

We started our trip "Round Town" with golf and will end it with fighting. Professional, that is. On May 5th at CASHMAN FIELD, there will be a 10-Round HEAVYWEIGHT match between ZORA FOLLEY, second ranked heavyweight contender from Chandler, Arizona and ART SWIDLER, Jewish boxer from Pittsburgh, Pa. Proceeds to go for the benefit of the CATHOLIC and JEWISH YOUTH ORGANIZATIONS. With Income Taxes out of our hair, let's get there and enjoy a rip-roaring slug-fest and help our youth at the same time. Don't just talk about helping our youngsters DO SOMETHING about it! . . . We haven't received confirmation on just WHO will fight, but this Fall when the RIVIERA HOTEL'S CONVENTION HALL hosts the NATIONAL CONVENTION of STATE BOXING COMMISSIONERS, there will be a nationally televised match such as one sees and enjoys out of Madison Square Garden in N.Y.C., MEMORIAL Auditorium in Syracuse, from Florida, Chicago and other points in the country. More on this on another trip Round Town, — be seein' you.

HILLSWAY

(Continued from Page 16)

broadcast as in the offing. Stayed overnight at the ALDRIDGE HOTEL in McAlester, Oklahoma. This is a very adequate little hotel with a very fine dining room.

The next morning after church I hastened on, going over the newly opened WILL ROGERS TURNPIKE that connects with the TURNER TURNPIKE and extends over into Missouri. An overhead restaurant, built in the form of an arch, heralds the new in turnpike eating, I guess. It was a lovely sight seeing all of these tables which are hung in this cage-like affair suspended high above the road in solid glass surroundings.

For years I have wanted to find a small hotel where meals were served as they were in the small towns of Lamoni, Iowa where I lived when I was a kid. I found just that. I had wanted to wait until I checked into the KIRKWOOD HOTEL in Des Moines and have dinner at the new and lush COUNTRY KITCHEN Restaurant, but was glad I didn't when my meal was served at Lamoni Hotel.

The KIRKWOOD and its COUNTRY KITCHEN is very adequate and fine, but don't try and get in during the week without reservations, because no place in the world are the restaurants as busy as in Des Moines when the business and commercial trade pours in during the weekdays.

Coming Attractions
ON THE FABULOUS STRIP

DESERT INN
MAY 6
MARIE McDONALD
JACKIE MILES

The Dunes
MAY 1
"Life Begins At Minsky's"
Starring
PINKY LEE

El Rancho Vegas
MAY 14
EILEEN BARTON

Flamingo
MAY 1
PEARL BAILEY
HARRISON & FISHER

★

Riviera
MAY 12
LIBERACE
SID KROFFT
DOLORES PERRY

SAHARA
MAY 6
TERESA BREWER
HARVEY STONE

The Sands
APRIL 30
DANNY THOMAS
THE KING'S IV

Tropicana
JUNE 11
EDDIE FISHER

HI FOLKS!

After meeting you all on Television — It will be wonderful to see you again "in person" in Fabulous Las Vegas

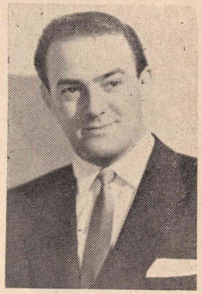
SAM LEVENSON

the magnificent Riviera Hotel

LOUNGE STARS

(Continued from Page 17)

backed by JOHNNY POPE on trumpet and "Alabam" McNIGHT on drums. . . . There are only a few days left to catch sparkling NATALIE and THE BEACHCOMBERS on their swingin' early shift in the *Casbar Lounge* of HOTEL SAHARA. . . . The kids take off on a junket up north and will return to "home base" on August 5th. . . . Next time you're in the SILVER SLIPPER *Lounge* watching TONI and HARRY WHAM and ANNIE MALONEY, be sure and request their rendition of the "Mouse Song." You won't be sorry! . . . SUSAN EVANS, featured vocalist with the GEORGE POLLACK TRIO in the *Nugget Nell Lounge* at EL RANCHO VEGAS, was "grounded" last week with a severe attack of the early summer flu bug, a very unwelcome and bothersome visitor. Now that she is fully recovered you can find the gal back on stage and belting out her lilting vocals as lustily as ever. Prior to joining the Trio she was a vocalist with RAY PETERSON when he appeared in the *Sinbad Lounge* of the DUNES HOTEL. You might also remember this blonde songstress from the "Stars of Jazz" television show with BOBBY TROUPE. Backing her is GEORGE POLLAK on piano, vibraharp and vocals; RALPH POLLAK on drums, vibraharp and vocals and MAX WAYNE on bass. . . . ARTHUR MURRAY dance pupils have adopted the *Caribbean Lounge* of the SANS SOUCI lately with the advent of the two new groups there. One specializes in Latin Melodies and the other is a fast, swinging combo. The Hotel's ANGELO FILIGENZIO is delighted with the tremendous success overall. . . . The EL CORTEZ' *Celebrity Lounge* is jumping on the late shift since THE THREE AL'S moved into that spot. Two of the ALs, CRINTIE, the bass player, and STALDER on sax, formerly appeared there with the DON CORTEZ GROUP. AL OAKES who plays a fine accordion, is a former member of the THREE SHADES OF BLUE. All three are excellent musicians and, in addition to their swinging arrangements, vocalize and toss in a smattering of airy comedy. . . . Attended an impromptu "Grand Opening" the other night when GLENN BLAIR, standout Baritone saxaphonist with HANK PENNY at the GOLDEN NUGGET, ripped a three cornered chunk out of his uniform trousers. Being a seasoned trouper he finished the set, "Short Shorts" flapping in the breeze, before retreating upstairs for makeshift repairs. A little bit too expensive to include in the act, but it's a sure-fire laugh getter and no mistake! . . . Always enjoy an opportunity to hear KAY PARSONS, the "Gal of Yesterday," put her nostalgic repertoire and rich voice through the paces and now it looks as though there will be a regular chance to do it. KAY is featured nightly at the Piano Bar in the *Shantung Room* of the LAS VEGAS BOWL.



Dear Tony

It's a ball working with you at the . . .

Flamingo

everyone at the hotel is just great.

ALLAN

P.S. — One good roll and this might have been a full page ad.

THAT'S FOR SURE

(Continued from Page 19)

since January plus another tournament in which he lost a playoff for first. Then there's always the amazing GENE LITTLER to contend with. The handsome San Diego swinger has had a monopoly over the Tournament of Champions for the past three years and he has many backers, including three-time Calcutta winner FRANKIE LANE, who thinks he can again do the job. Distribution of $40,000 in cash to the 22 golfers participating in the 6th renewal of the Tournament of Champions at the DESERT INN COUNTRY CLUB (April 24-27) has been revised this year, providing each position with a different cash prize. As in the past, the top placed golfer will take home $10,000, while the second spot is worth $5,000. Third place winner will get $2500. . . .

When he left for Rochester, New York, it felt as though we had lost our "right arm". An agonizing absence of almost twenty months and DENNIS STEPHENSON, our Artist (we consider him the best in West — or East) came "home" two weeks ago with his family, and rejoined the Staff of Fabulous. He and his charming wife, LIBBY, while in New York, legally adopted a brother and sister — JEFFRY is two years old and beautiful DEBBIE is now three years of age. We are now certain that this trip was absolutely necessary. It must have been arranged by the *Almighty Himself!* These youngsters are now truly blessed with the love and understanding of wonderful parents. Last week the Stephensons purchased a Las Vegas home and are now in the midst of getting settled. The knowledge in knowing how much these four lives are enriched was well worth the temporary "loss of ANY arm." We can only add "Welcome Home, Stephensons" and continued happiness to you is our fervent wish. . . .

We were told by a very reliable source that the MARY KAYE TRIO received $10,000 for their appearance on DINAH SHORE'S TV SHOW (April 13). Sure glad to hear it—and hope this is only the beginning for bigger and better things for this very great act. Be sure and see the MARY KAYE TRIO currently in the *Casbar Lounge* of HOTEL SAHARA who are breaking all existing records! . . .

Belated birthday greetings to HELEN WEISBERG, who celebrated her natal day a couple of weeks ago (April 6). Husband AARON, of the SANDS HOTEL, we were told, surprised his better half with a huge party, a new Cadillac and a few trinkets that sparkle like brilliant gems. Wonder what they were? Congratulations Mrs. Weisberg, and here's to many more Happy Birthdays. . .

A romance that can equal the classic "San Francisco Story" is the one between vivacious singing beauty from South of the Border, NORMA CALDERON at HOTEL EL RANCHO VEGAS, and local columnist and KSHO-TV newscaster ALAN JARLSON. Sure looks serious! . . .

You are cordially invited to view our collection of Rare Coins and precious Gold Jewelry

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- RARE COINS; GOLD COINS
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- UNUSUAL COIN JEWELRY
- UNIQUE DESIGNS — SKILLFULLY EXECUTED WITH PEARLS, PRECIOUS STONES, ETC.

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"on the strip"
(just north of the sahara hotel)

Aside to all de-lovelies in our Fabulous town: In case you're bothered and bewildered as to the whereabouts of BOBBY "Lover Boy" FRIEDMAN, don't fret any longer — "Lover Boy" is now a dealer at the new DESERT SPA. . . .

Those new outfits worn by the Cocktail Waitresses at the DUNES HOTEL are about the sexiest we've seen anywhere. They are "Haremish" and as modern as the "Sputnik". Instead of the girl showing the costume, it's vice-versa! . . .

It's welcome home to the "Dancing Waters" at WILBUR CLARK'S DESERT INN on Thursday, May 1. This great attraction drew countless fans as it was being shown in Havana during the winter season. "The Dancing Waters," a very popular feature, will be coupled with outdoor dancing during the show break in the Painted Desert Room (9:45 p.m. and 11:00 p.m.). The new (just completed) Lido Deck forms a magnificent backdrop to the Olympic size pool and provides an entrancing setting for this entertainment jewel. DOROTHY CHOATE, well known for her work last season, will preside at the complex console co-ordinating music with thousands of jets of water in a symphony of color and rhythm that has already entertained and amazed more than Ten Million spectators the world over. . . .

HAL BELFER, well-known show producer and director, is in town to look over the TONY MARTIN SHOW at the FLAMINGO HOTEL and to start work on the PEARL BAILEY SHOW, scheduled to open in the same Spa May 1st. . . .

A truly all-around nice guy and one of the most pleasant and courteous on our strip is JOHNNY DON, Chief Cashier at HOTEL EL RANCHO VEGAS. He also holds the position as Ass't Credit Manager at this bistro. . . .

A top man for a very important job. BILL KOZLOFF is back on the strip acting as Host and helping out with casino operations at the SANS SOUCI HOTEL. Should prove to be a tremendous asset to MR. MITZEL and associates. Bill has more friends (we're certain) in FLV and throughout the U.S. than there are Silver Dollars in Nevada. Still in the Insurance business with RAYMOND COHEN, Mr. K will be on hand when needed at his offices on Fremont St. 'Tis nothin' for the lad to handle both. Incidentally, just in the insurance business approximately two and one-half years, he and his partner have built their agency to the enviable spot as the Number Two business brokerage in FLV. . . .

That jovial and happy-go-lucky gent seen around the DUNES HOTEL is our good friend HOWIE ENGEL, owner of popular GRAY'S INN in Miami Beach, Florida. Every year at the end of the season, Howie and lovely frau spend the entire summer in FLV, until it's time to re-open in Florida, sometime in October. That is what we call "sweet living" and hope it remains that way for all time. They are one of the nicest couple we know.

It's daughter No. 4 for MRS. BENJAMIN GOFFSTEIN, wife of the RIVIERA HOTEL EXEC. The little doll was born April 20th at SO. NEVADA MEMORIAL HOSPITAL and weighed in at 5 lbs. 12 oz. The other three little Goffstein girls now have a fourth for bridge (London, that is). Speaking of London, that's where Mr. Goffstein is, attending the Variety Club Convention. . . .

Tomorrow marks the birthday of a very good friend. DAN MERRIN, a FLAMINGO HOTEL Vice President, who now waves the Las Vegas flag from his Los Angeles office, will celebrate the momentous day with his family there and our best wishes go to this fine gentleman. . . . On April 20th, DOROTHY DORBEN, the Choreographer whose production numbers add sparkle to RIVIERA HOTEL shows, will celebrate her natal day. Again, best wishes DOROTHY.

When saving up for old age . . . be sure to lay up a few pleasant thoughts.

...in the Fabulous COPA Room

JACK ENTRATTER presents

FRANK SINATRA

★

BENNETT & PATTERSON

★

THE EXCITING TEXAS COPAGIRLS
ANTONIO MORELLI & HIS MUSIC

Choreography by: Bob Gilbert and Renne Stuart
Costumes by: Mme. Berthe
Jewels by: Coro
Orchestrations by: Antonio Morelli
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LAS VEGAS, NEVADA

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BRAND NEW: GAY CARIBBEAN FESTIVAL!

TONY MARTIN

FRESH and FUNNY

ALLAN DRAKE

Dance Star BERT MAY
Staged & Directed By HAL BELFER • Music By JACK CATHCART

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DICK CONTINO
THE GAYLORDS
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THE MUSICAL PAGES

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—Including you too, Beldon.
Please be careful . . . When you're on the golf course and you are driving—
make sure you have a "Caddy"
'Luv & Stuf'

JOE E. LEWIS

El Rancho Vegas

P.S. AUSTIN MACK, in charge of the greens.