

Jack Cortez!

APRIL 30, 1960

25c

# Fabulous

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LAS VEGAS Magazine



JACK CORTEZ  
**Fabulous** LAS VEGAS  
 magazine

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**PATTI PAGE**

and

**JACK  
DURANT**



*An Accurate Glimpse of the Future*

**CRISWELL  
PREDICTS**



I REGRET TO PREDICT

**Y**ES, I regret to predict that one of the costliest British projects will be discontinued in the Hudson Bay area as most unfeasible at this time! I regret to predict that one of the oldest and most historic streets in Boston will soon be cleared for a new freeway! I regret to predict that the age old enemy of mankind, childbed fever, will soon reach epidemic proportions! I regret to predict that the last social dinner will be given by a New York hostess for she will soon fall victim of incurable cancer! I regret to predict that the attendance to sporting events will not permit the rah-rah cheer leaders expense in 1961! I regret to predict that desolation will sweep huge areas of land in South America due to a vegetable fungi!

I regret to predict that an Ohio

city will soon face a crisis in their aircraft manufacture thru a crippling strike on our much needed jet planes! I regret to predict that a strange skin disease, akin to dreaded leprosy, will soon effect great numbers of citizens living in South Africa! I regret to predict that the illicit white slavery trade will boom to a new danger point in Canada, and will be the cause of an international conference on crime! I regret to predict that the carelessness of students will result in the loss of many school buildings and temporary structures by fire! Yes, these are the personal tragedies that will strike others as the night turns into day and the day turns into night! Madam Misfortune never sleeps!

**THEIR FATE HANGS  
IN THE BALANCE!**

I predict that the fate of a small  
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JACK CORTEZ'

**Fabulous**  
**LAS VEGAS**  
*magazine*

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APRIL 30, 1960

41st **BIG WEEK**  
in the **VENUS ROOM**



**BILL MILLER** presents

Steve Parker's production of

# "HOLIDAY IN JAPAN"

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## Cloud 9 Lounge

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**DELLA REESE**

(HELD OVER)

**THE TRENIERS**

★ **FRED KUSHON** and **MARCY LAYNE**  
with **THE PETER HANKS DUO**

★ **AL De PAULIS TRIO**

★ **THE FABULOUS MILLIONAIRES**

★ ★ ★



# GLITTER GULCH

**M**ANY times when you make a mistake you can check it back and like as not correct it. Once in a while, however, something slips by and you're stuck with it. I am referring of course to "Hell-dorado" which arrives on May 20th. My problem is, how do I grow a man-sized beard between now and then. "Glitter Gulch" is filled with our local lads sporting full sized beavers and we must admit to feeling quite naked without one. Well it's too late now so "Kangeroo Kourt" here we come — but, don't you forget "Hell-dorado" on May 20th.

Now you see it — now you don't. That's what happens when Host **JOHNNY PAUL** of the **NEVADA CLUB** entertains at your table. On our tour of Glitter Gulch a couple of nights ago we were completely amazed at **JOHNNY'S** sleight of hand artistry. We could devote the entire column to **MR. PAUL'S** talents, instead we suggest that you see for yourself. . . . On stage at the **NEVADA CLUB** we saw that swinging group **THE TRIBESMEN**. **DON STANLEY** plays bass and is a featured vocalist. **LARRY McKENNA** is on the drums and **LOU McDONALD** on the trombone. The pianist has a very appropriate name, **CLYDE POUND**. Seriously, **CLYDE** does a fine job on the 88's. **JACKIE ALLI-**

**SON** is the girl vocalist and she looks and sounds beautiful. The leader of the group, **BOBBY HERNANDEZ**, plays the saxophone and flute and does a fine job on the vocals. . . .

It is rumored that **HOYT HENRY** and his group will be the house band in the **MINT'S** new show room. In our opinion entertainment director **LYLE THAYER** couldn't make a better choice. . . . Met **CHARLIE SHELTON** from the **ROWEL** in the **LAST FRONTIER VILLAGE** and was reminded again that **HELLDORADO** is slipping up on us. **HELLDORADO** means dress western — so see **CHARLIE** right away for some good buys on western duds. They are having a sale on boots, shirts, western pants, etc. Also see **CHARLIE'S** new Gift Shop in the **DESERT SPA SHOPPING CENTER**. This is an additional store — **CHARLIE** is *not* moving from the present **ROWEL** location.

One of the country's greatest drummers, **PHIL ARABIA**, will be pounding the skins for **ROBERTA LINN** when she opens in the **STARDUST Lounge** on May 2nd. **PHIL** has been with some of the biggest stars in show business, including **LOUIS PRIMA**. Anyone interested in learning to play the drums, **PHIL** has started teaching and can be contacted at 2314 South Fairfield. . . .

(Continued on Page 35)



**THIS WEEK'S COVER** **BONNIE THREESOME** . . . (left to right) **Carmen Colahan**, **Patsy Goldwater** and **Evelyn Roen** don Scotch Plaids for the upcoming 8th Annual Tournament of Champions to be played at the Desert Inn Country Club May 5-8 and also to call attention to the Women's Southwestern Golf Association Tournament which will be played on the same course June 6-12. Photo by Wilbur Clark's Desert Inn.



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are flame-broiled on huge  
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FINE FOOD  
AT EXTREMELY  
MODERATE PRICES



## HICKORY Room

that's for sure...  
by JACK CORTEZ



**A**T THE writing, our FLV is more Fabulous than ever. Our lovely town is graced by the presence of the stunning JOAN CRAWFORD. The stellar actress arrived to attend the VARIETY CLUB luncheon, at WILBUR CLARK'S DESERT INN, April 27th. (Early press time makes this a future item for this pillar.) Following the luncheon, the Variety members will trek to the VARIETY NURSERY, for the unveiling that will honor Joan's late husband, AL STEELE (of the PEPSI-COLA CO.) and the late ERNIE CRAGIN, former Mayor and luminary of FLV.

You just can't top the double talent threat, offered at HOTEL EL RANCHO VEGAS. There, you see the greatest of them all, JOE E. LEWIS (accompanied by his "never be without," AUSTIN "88 fingers" MACK), co-starring with "The Kitten," EARTHA KITT. Their April 27th opening was written to the tune of S.R.O. . . .

An announcement of interest to countless people was BILLY SNYDER'S union with the NEW FRONTIER HOTEL. Billy joined the executive staff of that bistro as its official host. This Bon Vivant has enough friends to equal each silver dollar in FLV . . . and that is a "so help me!"

'Tis a pleasure, indeed, to extend a warm welcome to the wonderful ROBERTA SHERWOOD. This bombastic songstress returned to FLV for an April 28th opening in the Sinbad

Lounge of the DUNES HOTEL. If you're wondering about the congestion in this Strip vicinity, it's just La Sherwood, playing to her multitude of admiring fans. . . .

Another entrant on the returnee list is EDIE DANIELS. A broken wrist put Edie on the inactive list, three months ago. Filling in for Miss D. as manicurist at the RIVIERA HOTEL Barber Shop for that period was STELLA ARAKELIAN, who had been firmly ensconced in this position until a family addition demanded her services at home. Stella's husband, AL, is the popular co-owner (with PETE GAGLIARDO) of the NEW COPA LOUNGE.

That pretty hep young man at the downtown FOX SHOP is Manager, ERNIE CAST. Proprietor, LENNIE FOX, is highly enthused with his ambitious employe, one of the most enthusiastic workers in the industry. Such dedication and co-operation makes for the old success groove. . . .

Many inquiries have reached this desk anent JACK ENTRATTER, bigwig of the SANDS HOTEL. Jack is still hospitalized at the MT. SINAI HOSPITAL in Los Angeles and we are happy to report our informant advises us Mr. E. is recuperating, nicely. . . .

A man of many talents is ROY ROBERTS, owner of DINAH'S PANCAKE & CHICKEN HOUSE, in the SANS SOUCI HOTEL. Just a scant, few years ago, Mr. Roberts was one

## L. S. M. F. B.

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"Fascinating Rhythm"

## LEWIS & SANCHEZ

"America's Dynamic Duo"

## LOS NORTENOS

"Swinging Senors From  
Sunny Spain"

Extra Added Attraction

## KAY CAROLE

Never a Cover or Minimum

# the Dunes HOTEL

CONTINUOUS  
ENTERTAINMENT

of the owners of the MUTUAL BROADCASTING SYSTEM, world's largest radio network. He was also an accredited news correspondent. When the opportunity presented itself, Roy and his associates sold their interest in Mutual (New York's WOR) and our subject sought other interests. When he learned about the famous Dinah's eating emporiums, Mr. Roberts flew to Portland, Oregon, where he acquired the franchises for Los Angeles, Long Beach and Phoenix, where he immediately set up three successful operations. Since the enterprising chap added this fourth venture at the Sans Souci, the response has been exceptional. A perfectionist, Mr. Roberts calls this the "breaking in period." Therefore, you can expect nothing short of sheer, palatable delight, when dining at Dinah's. . . .

FLV is in for another "first" in unique cuisine. In approximately two weeks, the AKU-AKU will institute an Oriental Chuck Wagon (or Buffet), tagged with popular prices. This innovation will begin at Midnight, to accommodate ye locals, as well as the heavy flow of summer tourists. . . .

Sure hope you were channeled in to "M-SQUAD," Sunday evening, April 24th. That was the memorable nite our own STAN IRWIN was featured as a jewel thief-killer. Actually, we feel Stan was mis-cast. Here is a lover boy type, actor. In case you are one of the few, unfamiliar with Mr. Irwin, he is the Entertainment Director of the HOTEL SAHARA. . . .

If you have any doubts that people still love the soft, sentimental type of music, just look at MICHAEL KENT and HIS GOLDEN STRINGS (at the DESERT INN for nigh onto two years) and MORRY KING, his Stradavarius and Violins at the SANDS HOTEL. Notice how the patrons display delight, while listening and humming to melodies, played on singing violins. Just can't beat it! . . . .

It's always a pleasure to see our good friend, HYMIE ABRAMS in  
(Continued on Page 35)



By MARILYN B.

**O**NE of the pleasant parts of being in Las Vegas and especially in the entertainment business is, that sooner or later you run into so many old friends. One in particular is JACK ROSS who appears with the DICK LANE Quartet at the FLAMINGO'S Swinging STAGE BAR. My husband has known Jack and his lovely wife Linda for more than ten years and the stories he tells about the "old days" should be put into a book. He recalls once when he (my husband) was down to his last "thin dime" and he happened to run into Jack Ross who proceeded to introduce him to an oil promoter from Dallas, Texas (where else). Well, the oil man did Jack a favor and turned over his private plane PLUS pilot and flew Ed up to Portland, Oregon where he immediately went to work for one of the biggest Ad Agencies in the City of Roses. You can bet Jack and Linda are dear to both of us, so we recommend him as both a friend and a great entertainer.

DUKE ELLINGTON and his Orchestra continues to pack the Riviera's STARLITE LOUNGE. There's a chance Duke may take his entire band to Paris this summer to appear in a motion picture.

I didn't catch the title of the Album that DINAH SHORE and RED NORVO recorded together, but they sang

some of the tunes on her show last Sunday night and they were smooth. No, Red hasn't left us. He is still sending out heat waves from the COPA LOUNGE in the SANDS HOTEL. Also at the SANDS is a new group, but an old friend leading it. It's MORRY KING and his Violinaires who stroll among the audience and make with the romantic strings right at your table.

A blockbuster of an act opened in the DUNES SINBAD LOUNGE last night. ROBERTA SHERWOOD opened and it was like magic the way the crowds appeared. No doubt about it, she's as deft as they come with a song.

We hear there was a sellout for the opening of our own MARY KAYE TRIO at the Hollywood CRESCENDO. They have all new material and the comedy was written especially for them by SID MILLER. Can you imagine? They had to learn eleven brand new songs for this engagement. There's a lot of hard work that goes into a top act like theirs.

In the intimate atmosphere a-top the DESERT INN HOTEL in the Sky Room Lounge, the management has to be careful who it employs for entertainment. They certainly don't want to destroy that relaxing "in the sky" feeling. To our way of thinking, a jazz-singer-pianist is the perfect type of entertainment it deserves — and

# 4%

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FOR CUSTOM TAILORED  
100% ALL WOOL FABRICS  
MADE TO YOUR MEASURE  
OVER 500 POPULAR  
PATTERNS TO CHOOSE FROM

Guaranteed To Satisfy The Most Discriminating  
THE FAMOUS

## English Tailors

On The Lucky Corner  
7TH AND FREMONT STS.

that's what the DESERT INN came up with. Sophisticated CAROLE SIMPSON is the charming lady who is their choice — and I might add, ours too.

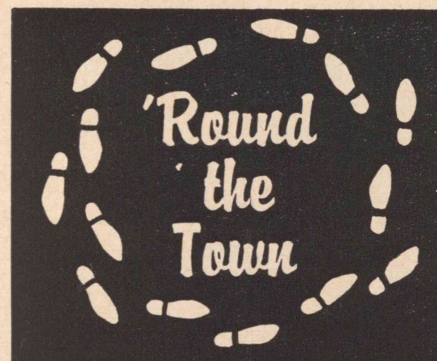
When DON RICKLES returns to the SAHARA'S Casbar Lounge, there is only one thing for us to say — "Oh Boy, he's back." Now the excitement begins! DON has truly earned his title the "Insultin' Sultan" and people love him, especially those who have gotten their insultin from the Sultan!

Some of you have heard DELLA REESE on records but haven't seen a personal appearance and have wondered if this is a male or female. It's not because the voice is odd or unnatural sounding — but because it is so deep in quality you feel it must be a man — yet so feminine with emotion you feel it has to be a woman. Well, a woman she is and what a woman! Small, beautiful and with so much entertaining appeal it's hard to get into the Cloud 9 Lounge in the NEW FRONTIER HOTEL where

she is appearing. Just got word that DELLA is up to receive the Down Beat "Top Fem Vocalist" award.

We want to commend JOE MEDURE and the SANS SOUCI HOTEL for signing up a most unusual Lounge Attraction. On Tuesday, April 26th, CAROLE began her interesting trade of handwriting analysis. Many of our visitors will know of her amazing talents as she is famous Coast to Coast and considered an expert in her field. She has worked in the very finest Hotels and we feel that Las Vegas will accept her just as warmly as she has been welcomed in the past. CAROLE told us that her working hours will be approximately from 8 p.m. to 1 or 2 a.m. We didn't say anything to her, but we feel that she will be lucky if the people will let her get away before 4 or 5 a.m.!

Our favorite duo, THE PETER HANK DUO, are up on "them clouds." They have been getting quite a lot of very favorable mention in  
(Continued on Page 37)



With **ED BECKER**

**A**LL WEEK it's been worth your life to be anywhere near the DESERT INN. What with practice swings and oddly dressed fellas bent over a hot putter it takes little imagination to realize the 8th annual DESERT INN TOURNAMENT OF CHAMPIONS is under way.

Golf balls are flying like jet missiles and mighty, masculine oaths fill the air. In one quick peek this week we saw PHIL HARRIS, BOB HOPE, NEIL BARRY, and other top names, watching with green-eyed envy as the power-packed professionals took over the course.

This golf tournament is the big money shot for these pro-golfers who have had to win at least one major tournament in the past year to qualify for this one.

A tip of our Beret to EUGENE MURPHY, the DESERT INN'S Publicity Director and his staff, for the magnificent way they have been handling the huge crowds of V.I.P.'s and newspaper and television reporters. It shows that FLV can handle some of the biggest events with the aplomb and efficiency so often at-

tributed to our big city brothers.

JOE AMATA, the ex-pro footballer now taking care of the male side of CHUCK WALTERS PRESENTS at EL RANCHO VEGAS. NATALIE REID, a born charmer is manager of the shop and she has certainly made things hop since she joined the shop several months ago.

In town visiting HERMAN HEIMBERG (he's in the DUNES HOTEL Coffee Shop) were TOM HEIMBERG, MR. & MRS. ALLAN ARNOLD and daughter SHELLY from Los Angeles.

Add another name to our list of "Fabulous" people we have met. We introduce HARRY RITTOFF, founder of DAVID'S GLOVES in Springfield, Ohio. Harry started manufacturing gloves in a small store in Springfield during the war and has built the business to a multi-million dollar enterprise. Harry is well known to many of our local-lites as he spends six months of a year out here in the West.

If you're around South Main Street and you hear loud splashes with contented laughs following, it's OZZIE KRAFT personally testing his new swimming pools. With warm weather here, Ozzie sees his new orders double and triple for his new models.

While shopping in Francisco Square the other a.m. I almost ran over JOE JULIAN (I was walking not driving). It was good seeing Joe. He has so many successful businesses going including the liquor store in Francisco Square, that it's hard to get him to relax and enjoy some free time. Anyway, we're happy for him. Also in Francisco Square, GARWOOD VAN is playing some of the greatest music from his record store. The tunes really draw the traffic.



**MICHAEL KENT**

AND HIS GOLDEN STRINGS  
NIGHTLY IN THE LADY LUCK LOUNGE

Wilbur Clark's **DESERT INN**

**A  
MUST  
VISIT!**

THE  
*Empire Room*  
PROUDLY PRESENTS

BRILLIANT ENTERTAINMENT STARRING  
**TOP RANK**  
RECORDING STAR  
**FREDDIE MARTELL**

HEAR HIS LATEST  
HIT RECORDING  
"THE PERFECT FOOL"  
B/W  
"THE KING OF KINGS"  
ON  
**TOP RANK**  
**RECORDS**



ALL STAR SPECTACULAR  
**RHYTHM**  
**ON ICE**

CREATED AND PRODUCED  
BY  
FREDDIE MARTELL  
Starring  
GLORIA OAKLEY — GENE PARKER  
Featuring  
DENISE LA FLAMME  
and the  
"SWEETHEARTS of the ICE"

*Atlanta Biltmore* **ATLANTA,  
GEORGIA**

JACK SCHIEFF has really put some fantastic real estate deals together for NORMAN KAYE. At the rate he's going he's bound to make a tycoon out of himself . . . and Norman.

HARRY LANKFORD, the publicity photographer, has been in Hollywood for the past few days placing some of his pics with the studios.

Since our mention of SID WOLF, last week, his parking lot next to the

Post Office has been deluged with entertainers asking his advice. Well, they couldn't talk with a nicer guy.

"FREDDIE" BACARRI, one of the CHARACTERS in the SAHARA'S Casbar Lounge, had his share of misery the other day. His nine year old, broke his ankle while trying flips on a trampoline. While they are good exercise for children, there should be some kind of professional supervision while they are on the trampoline.

BRUCE BECKLEY, the attorney, is off on an extended European honeymoon. That's the best kind.

BERNIE SCHULTZ of CASUAL-AIRE left New York to look over the new summer styles. Knowing Bernie whatever he brings back should prove interesting indeed.

The mouth usually bites off more than it can chew.

Anybody can move from the farm to the city, but you really have to be successful to move back.

• **COFFEE SHOP** •  
OPEN 24 HOURS  
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1 HOUR FREE PARKING  
2 BIG LOTS at  
1st & Ogden  
2nd & Ogden



**The MINT**  
DOWNTOWN • LAS VEGAS



**Hillsway**  
by ROLAND HILL



**D**ATELINE — San Francisco —  
It has been about two years since I have been in the Bay Area and so I thought it about time I got back up here before taking off for the East and the summer. I am staying at my favorite hotel, the MAURICE, located at 761 Post Street, walking distance from downtown. They used to be able to advertise it was the newest hotel in San Francisco but no more. I just passed the fantastic and unusual new Jack Tar Hotel which has just been opened. It is so modernistic it defies description, almost, and I am sure many will not like it — looks like the new office buildings in New York with all its windows and colors.

But to get back to the MAURICE. It is a smaller hotel, beautiful lobby, coffee and dining shop, and light and airy rooms that overlook the bay and the city. One of the main reasons I stay here, I guess, is because my good friend, Alex F. Hoffer, is the manager, and he rates as one of the best managers in the country in my book. And the MAURICE is reasonably priced, is on a one-way street and has a fine garage right next door. What more can you ask?

The drive up from Southern California was extremely delightful. Highway 101 is almost a four lane, divided highway all the way — practically Freeway now. I drove from Fullerton to Ventura, 125 miles on the newly

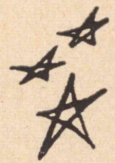
opened freeway without a stop and 65 miles an hour all the way, and from there on up it is practically the same. It by-passes so many towns now it is practically country driving all the way. I was sorry to have missed one of my favorite places, the COLONIAL INN at Oxnard where I usually stop for lunch with Mr. Smith, the owner, but the freeway by-passes the town now, and that is true of so many places around the country. I did have lunch at the lovely Rick's Drive-In and Motel on the north edge of Santa Maria — my how this place has spread out. The Dutch and Garden Rooms are beautiful and the food is very good. Heretofore, I have always stopped at the beautiful and lush SANTA MARIA INN on the south side of town, but I got here at an off hour this time, and besides I always try a different place each trip I am on.

Stayed over night at the fine DE ANZA HOTEL in San Jose. This town is certainly getting citified. One-way streets all over the place. Had a dandy steak dinner at ORIGINAL JOE'S place over on South First Street right in the heart of the town. It was excellent. The De Anza provided good accommodations and a good breakfast before starting out the next morning. I recommend you take the 101 by-pass freeway — I have heard State 17 is better into Oakland and thence across the bridge, but I doubt it. Go out North Second Street in San Jose and you are right on the 101 by-pass

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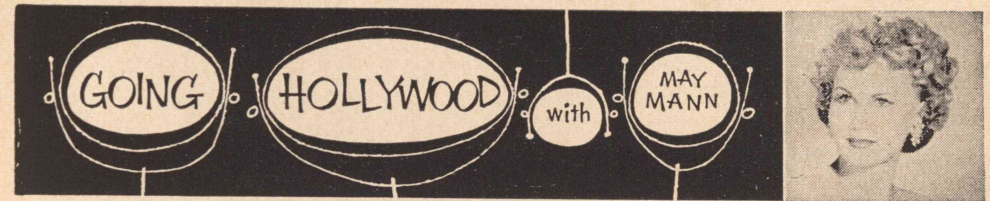
and it takes you past landmarks you will readily recognize and enjoy, such as Palo Alto and Stanford University, the Cow Palace, Candlestick Park, the new and lush Hilton Inn at the Airport, the Airport, and the freeway takes you right to Van Ness Avenue and you take Van Ness to Post and there you are right at your hotel.

This is one of the easiest cities I have been in to find your way around — almost as easy as New York. I can see why everyone likes San Francisco. That is the downtown area. It is as cosmopolitan as London, Copenhagen, Paris, or Rome. I wouldn't care for the outskirts — unless I could live way out in some lush area, but the closer-up places are filled with row-houses reminiscent of Baltimore and Philadelphia, only these are cleaner looking, all painted a light color, and most have picture windows that look out over more of the same. Not for me.

I just arrived here as I write this and so will have more about the excellent eating places in my next column. I borrowed a typewriter from the desk downstairs here at the MAURICE and I am not used to it and so if ye editor of FABULOUS can make this out and if the mailman

is obliging, this column will get in on time. I must confess, I let this week's column go as I had asked Gene Murphy to do a guest column on the coming golf tournament at the Desert Inn and I thought it might arrive in time for me to use, but guess he figures a later column would be better — on the results of the Tournament of Champions perhaps. I hope to be able to give you his column shortly — he being the top publicist and writer in that field in the country, I know you will enjoy reading him.

Oh yes, I meant to tell you, the MAURICE is a member of the WESTERN HOTELS that also run such fine hotels as the Sir Francis Drake and the St. Francis here in the city, the Oasis in Palm Springs, the Olympia in Seattle, the Davenport in Spokane (there IS a hotel), the Hawaiian Village in Honolulu, (I must confess I thought Henry Kaiser ran this hotel solely), the Cosmopolitan in Denver, the Owyhee in Boise, the Northern in Billings, the Rainbow in Great Falls and the Finlen, where I used to live, in Butte, Montana and many more, so you can see the MAURICE is excellent — it would have to be to be associated with the above-named fine hotels.



**G**OOD news of the week in Hollywood besides Elvis Presley's return for movie making, and the fact that Frank Sinatra's girl friend Juliet Prowse has been signed by Hal Wallis Productions for Elvis' picture "G. I. Blues," and Anna Maria Alberghetti as another femme in the Presley film — is the fact that the Mary Kaye Trio is in town at the Crescendo. No one, but no one gives you more fun and entertainment than Mary, Frank, and Norman.

This act was playing the Chicago Theatre and stealing the show although they were second billed, when we first met. From then on they were top stars. Mary is so clever with her guitar and singing, and so stylized, and Norman with such a voice and appeal, and Frank such a slap-stick comedian that each one could stand on his own. But collectively they are a riot. And they have such a good time doing their show, that the audience does, too. Standing room only for them.

Gary Crosby proved his loyalty to his brother's act at Wilbur Clark's Desert Inn by being a ring-sider opening night. So was Patti Page, Louis Prima, and Bruce Cabot. Wherever Bruce goes it is re-union, after the last ten years spent in Rome and European spas. The stories he tells of his pal-ship with Errol Flynn and King Farouk are hilarious.

Beautiful Alice Faye, who stopped her career in movies at Twentieth

Century Fox, when Betty Grable began getting the big play, and Betty stopped her career at the same studio for Marilyn Monroe when she arrived and began receiving the preferred scripts — was there to applaud of course Phil Harris. We've long been an admirer and collector of Phil Harris records, and it is no surprise that he is an unbeatable performer who now rates as a great and permanent addition of the big stars who have made Las Vegas the world's show capital. Eugene Murphy of Wilbur Clark's Desert Inn tells us a hoard of Texans distributed four million dollars in the casino that night. Oh yes, he said it was in Confederate money! Have you heard Phil's disc on that?

Hollywood Boulevard has been torn up for weeks being beautified with trees to make it festive and beautiful. Big gold stars are being placed in the cement sidewalks, and hundreds of thousands of dollars are being spent by the Chamber of Commerce to give it the glamour a movie city should possess. Now comes my suggestion. Why not change the streets criss-crossing Hollywood Boulevard from Hudson Avenue to "Marilyn Monroe Avenue," and Wilcox to "Clark Gable Drive," Ivar Street to "Elvis Presley Lane," and etc.

Stores and shops on Hollywood Boulevard should have new faces, and be individualized to make the street the most picturesque as a movie world. Signs should be unique and  
(Continued on Page 38)

JACK CORTEZ'

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## "Curtain time"

### DESERT INN

DU 2-6000

#### PAINTED DESERT ROOM — April 19 to May 16

Phil Harris; The Crosby Bros.; Conrad Buckner; Buddy Cole & His Orchestra  
Donn Arden Dancers; Carlton Hayes & Orchestra.

#### LADY LUCK LOUNGE

Michael Kent and His Golden Strings;  
Dave Apollon & His Music; Julius Klein  
Quintet with Sascha Lukas, violin; Milt  
Herth Trio; Music Del-Martins featuring  
Aldie.

#### SKY ROOM

Carole Simpson; Sam Melchionne Quartet.

The South will surely raise again, according to PHIL HARRIS. His fun-packed show in the DESERT INN'S Painted Desert Room, should go down as a moral victory for the corn-pone fans. The likeable Mr. Harris has been in town for the past few weeks working out all new material for this show. If you should see the Confederate flag  
(Continued on Page 26)

### THE DUNES

DU 2-7700

#### CAFE' LA PARISIENNE — Feb. 20 thru Indefinite

Charley Henchis Presents "La Parisienne" with original European cast of 80. Charley's Ballet; Trio Cottas; Tiero Bros.; Les Rover Boys; Anoree Laurence; Annie Berryer; Raymond Girer; Gina Romand; Original music Michel Legrand played by Bill Reddie & His Orchestra.

#### SINBAD LOUNGE

Roberta Sherwood; Fabulous Tones; Lewis & Sanchez; Los Nortenos; Extra Added Attraction Kay Carole.

From the downbeat of BILL REDDIE'S baton the sparks ignite and the full flavor of France is captured by the audience. Opening with a filmed tour of Paris, the show quickly sweeps, in Van Gogh like strokes, over a paint-splashed palette of Paris. . . . TRIO COTTAS do a most unusual act featuring two  
(Continued on Page 26)

### EL CORTEZ

CELEBRITY LOUNGE — April 14 thru Indefinite  
Joe Cappo; The Flairs; Larry Gerard; The Conleys.

After a long period of straight music in the Celebrity Lounge, comedy is again presented by JOE CAPPO. Joe is an off-beat comedian who uses a soft approach to get his laughable points across and comes to Las Vegas after a long stay in top Hollywood night clubs. THE FLAIRS are two guys and a girl who have great mu-  
(Continued on Page 26)

### EL RANCHO VEGAS

DU 2-1300

(Not a Review)

#### OPERA HOUSE — April 27.

Joe E. Lewis with Austin Mack; Eartha Kitt; Dick Rice & Orchestra.

#### NUGGET NELL COCKTAIL LOUNGE

Pollack Brothers; Louis Castellanos Group; Lou & Donna Too.

It's "Post Time" and the laughs are off and running in the OPERA HOUSE. The incredible JOE E. LEWIS is on stage and as usual the audiences are his. His long-time part-  
(Continued on Page 26)

### FLAMINGO

DU 2-8020 — DU 2-4000

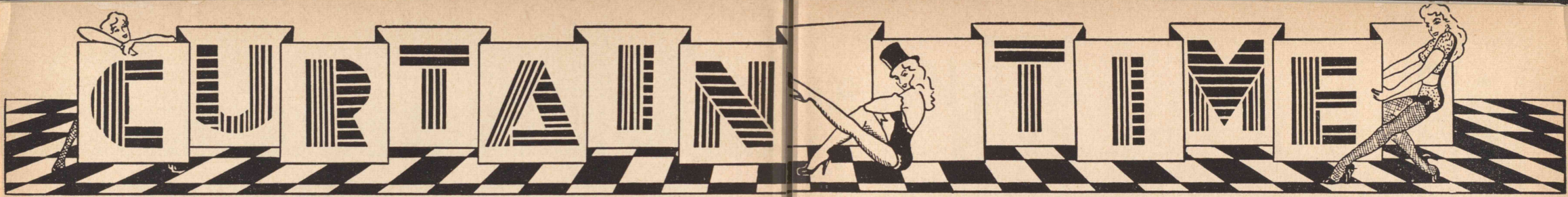
#### FLAMINGO ROOM — March 31st thru Indefinite

Pearl Bailey; Louis Bellson; Seven Morocans; Tapateers; Alice Grant; Ambassadors; Mr. Wynn; Jack Cathcart & His Orchestra.

#### STAGE BAR LOUNGE

Pete Kelly's Big 7; Jack Ross & Dick Lane Quartet; Fred Estrada Trio; The Town Pipers.

The inimitable PEARL BAILEY is into the FLAMINGO ROOM with a smashing new entertainment package that looks to set an attendance record for the show room. With tongue-in-cheek, Pearl Mae sings, dances and  
(Continued on Page 27)



## HACIENDA

DU 2-7800

JEWEL BOX THEATRE — Current.

Four Tunes; Johnny Olenn & the Red Toppers; Grover-Shore Trio; The Keynotes; Glenn Thompson; Tom Harkenrider.

For one of the biggest musical packages in FLV, the HACIENDA HOTEL continues to present as fine a list of musical talent as can be heard anywhere. While the accent is on dancing in the JEWEL BOX THEATRE, it is often just as enjoyable to sit and watch and enjoy  
(Continued on Page 27)

## NEW FRONTIER

DU 2-7171

VENUS ROOM — July 16th thru Indefinite

Steve Parker's "Holiday in Japan," original Japanese cast of 60; Nat Brandwynne and his Orchestra.

CLOUD NINE LOUNGE

Della Reese; The Treniers; Marcy Layne and Fred Kushon with The Peter Hank Duo; Al DePaulis Trio; Fabulous Millionaires.

BILL MILLER'S presentation of "Holiday in Japan" is all that was expected of this all-Oriental spectacle  
(Continued on Page 27)

## RIVIERA

DU 4-5678

VERSAILLES ROOM — March 9th thru May 2nd.

"THE WORLD OF SUZIE WONG" a play, direct from Broadway. Robert Elston; Jeri Miyazaki; Tom Helmore.

STARLIGHT ROOM

Duke Ellington, His Orch and Revue; Johnny Hamlin Quintet with Marcie Miller; Four Rounders; Jack Melick Trio.

The results are in and the critics from all over the United States have acclaimed "THE WORLD OF SUZIE WONG" an unqualified success. As it is presented on the stage of the  
(Continued on Page 29)

## SAHARA

DU 2-6800

CONGO ROOM — April 12 thru May 9

The Victor Borge Show; "The Most American Girls in the World" featuring Sandy "Miss 41" Cherniss; Louis Basil & His Orchestra.

CASBAR THEATRE

Don Rickles with Ray Anthony; Johnnie "Scat" Davis; The Characters; Jimmy Nuzzo Orch.; Tomma Jean Trio.

It's Great Days for the SAHARA with the Great Dane, VICTOR BORGE, back on the keys in the Congo Room. His elegant attire, suave manner and classical approach to the concert grand piano breaks up into a frantic, fun-filled hour of imaginative comedy. It's laughter to tears for almost every minute the droll Dane is on stage. . . . Entertainment director STAN IRWIN again presents The  
(Continued on Page 29)

## THE SANDS

DU 2-7100

(Not a Review)

COPA ROOM — April 27.

Danny Thomas; Holger and Dolores; The Most Beautiful Girls in the West; Antonio Morelli's Orchestra.

COPA LOUNGE

Norman Brooks & Ann Brooks; Morry King & His Violins; Ernie Ross; Red Norvo; Ernie Stewart Trio.

In every case, "DANNY" knows best. Using one of the most relaxed and informal deliveries in the business, DANNY THOMAS just has to appear on stage and a thunderous ovation takes place. Good taste, excellent material are the basis for one of the great entertainers in modern showbusiness. . . . The breath-taking dance acrobatics of HOLGER and DOLORES provide an unusual and  
(Continued on Page 29)

## SHOWBOAT

DU 2-7575

SHOWBOAT LOUNGE — Current

Bob Luman and The Shadows; The Glaser Bros.; Orrie Clark at the organ; UNIVAC.

The young and handsome BOB LUMAN brings his musical SHADOWS into the SHOWBOAT for another long stay. Bob is a discovery of entertainment director RICK RICHARDSON and proved his singing and musical ability a year ago when he won a big following at the "BOAT". . . . THE GLASER BROS. alternate  
(Continued on Page 29)

## SILVER SLIPPER

DU 2-7660

SILVER SLIPPER — Thru Indefinite.

Eddie Fox Presents, "Laugh-Capades of 1960," starring Hank Henry; Sally Rand; Red Marshall; Sparky Kaye; Danny Jacobs; The Slipperettes; George Redman and his Orchestra. As an added attraction — Dick Weston.

GAY 90's LOUNGE

Don Santora & the Car-tunes; Toni and Harry Wham with Peggy Dietrick.

This is one of the most hilarious shows the Silver Slipper has presented  
(Continued on Page 30)

## STARDUST

DU 4-0825 — DU 4-6350

CAFE CONTINENTAL — July 11th thru Indefinite.

Le Lido De Paris, "Ca C'est L'Amour" with Ballet Alaria; Gino Donati; Margie Lee; Lucky Latinos; Marco; Marion Conrad; Beverly Richards; John Juliano and Jack Rains and featuring The Bluebell Girls and Eddie O'Neil and his Orchestra.

STARDUST LOUNGE

The Kim Sisters; The Happy Jesters; Sam Butera and The Witnesses; George Hernandez; Edmond Sisters.

"Le Lido de Paris" is, without a  
(Continued on Page 30)

## THUNDERBIRD

DU 2-5100

TURQUOISE ROOM — thru Indefinite.

"Naughty 'N Ice" starring Hanna Ahroni; staged by George Arnold; with Oscar Cartier; Larry Ellis; George Arnold and Phil Richards; Al Jahns and his Orchestra.

THE TOPAZ LOUNGE

Mary Ann McCall; Bobby Page; The Four-Most; Tommy Turk; Bud, Frank & Joe.

Bombastic HANNA AHRONI, from Israel debuts in the new "Naughty 'N Ice" show. Acclaimed throughout Europe and South America Miss Ahroni opens her golden throat and the music and tone she pours forth near melts the crystal of ice that surrounds her. . . . GEORGE ARNOLD, as always, is a Fred Astaire on ice skates. Whether with his partner PHIL RICHARDS in a comedy routine, or in presenting interpretative dances, he shows the agility and grace  
(Continued on Page 31)

## TROPICANA

DU 2-6850

THEATRE RESTAURANT — Jan. 21st thru Indefinite  
Folies Bergere, "The Show that made Paris famous"; 80 Continental Stars; The Dancing Parisiennes; Herman Kaye and his Orchestra.

SHOWCASE LOUNGE

Perez Prado; Denis & Rogers; Frank Moore 4; Dubonnet Trio.

Billed as "The Show That Made Paris Famous," THE FOLIES BERGERE has been moved lock, stock and scanties to the beautiful Theatre Restaurant of the TROPICANA HOTEL. Here you will see the naughty "Can-Can" done in its authentic style as performed by the Dancing Girls of the Folies. It's a plushy show that is presented in the traditional grand manner and Producer LOU WALTERS with the aid  
(Continued on Page 31)

**SATURDAY — April 30**

- 10:30 13 Rocky Jones
- 11:00 2 N. Y. vs. Baltimore
- 13 Soupy Sales
- 1:00 13 Major Baseball
- 2:00 2 Movie Two
- 2:30 8 Saturday Matinee
- 3:30 13 Bob Dee's Party
- 4:00 2 Cartoons
- 4:30 8 Lone Ranger
- 5:00 2 Kit Carson
- 8 Popeye Theatre
- 13 Judge Roy Bean
- 5:30 2 Bonanza
- 8 Mighty Mouse
- 6:00 8 Adventures in Gardening
- 13 Westpoint Story
- 6:30 2 World Wide "60"
- 8 Death Valley
- 13 Dick Clark
- 7:00 8 Zane Grey Theatre
- 13 Bowling Stars
- 7:30 2 Overland Trail
- 8 Perry Mason
- 13 Leave It To Beaver
- 8:00 13 Lawrence Welk
- 8:30 2 Man & the Challenge
- 8 Wanted Dead or Alive
- 9:00 2 The Deputy
- 8 Mr. Lucky
- 13 "Mrs. Wiggs"
- 9:30 2 Mr. D. A.
- 8 Have Gun Will Travel
- 10:00 2 People Are Funny
- 8 Gunsmoke
- 10:30 2 "Kid From Cleveland"
- 8 Manhunt
- 11:00 8 "Sin Town"
- 13 Jubilee U.S.A.
- 12:00 13 "Tomorrow We Live"
- 1:45 13 Jack's All Nite Theatre

**SUNDAY — May 1**

- 10:00 13 "Raid by Night"
- 11:00 2 Inside Sports
- 11:30 2 Baseball
- 13 "Wing & Prayer"
- 1:30 13 Matinee Movie
- 2:30 8 Feature Film
- 3:00 2 Golf Championship
- 3:30 13 Roller Derby
- 4:00 2 Meet the Press
- 4:30 2 African Patrol
- 8 Bowling
- 13 Big News
- 5:00 2 Nat'l. Football
- 13 Mattie's Funday Funnies
- 5:30 8 Western Jamboree
- 6:00 2 Sunday Showcase
- 13 Broken Arrow
- 6:30 8 20th Century
- 13 Maverick
- 7:00 2 Aqua Rodeo
- 8 Probe
- 7:30 8 Dennis the Menace
- 13 Lawman
- 8:00 2 Riverboat
- 8 Ed Sullivan
- 13 The Rebel
- 8:30 13 The Alaskans
- 9:00 2 Masquerade Party
- 8 G.E. Theatre
- 9:30 2 Price Is Right
- 8 Alfred Hitchcock
- 13 International Detective
- 10:00 2 "Burning Court"
- 8 Jack Benny
- 13 Johnny Staccato
- 10:30 8 What's My Line
- 13 "Hail the Hero"
- 11:00 2 "Pawnee"
- 11:15 8 "Bells of St. Mary"
- 12:30 13 "Princess Comes Across"
- 2:00 13 Jack's All Nite Theatre

**THIS WEEK ON TV - APRIL 30 THRU MAY 6**

**MONDAY — May 2**

- 3:00 8 Verdict Is Yours
- 3:30 8 Millionaire
- 13 Matinee Movie
- 4:00 8 Brighter Day
- 4:30 2 "Going Wild"
- 8 Feminine View
- 13 Today In Las Vegas
- 5:00 8 Cinderella Time
- 5:30 13 Rin Tin Tin
- 6:00 2 News
- 8 Dick Porter
- 13 Big Mac
- 6:30 2 Hallmark of Fame
- 8 Jet Jackson
- 13 Cheyenne
- 7:00 8 Report
- 7:30 8 Kate Smith
- 13 Bourbon St. Beat
- 8:00 2 Shotgun Slade
- 8 The Texan
- 8:30 2 Wells Fargo
- 8 Father Knows Best
- 13 Adventures in Paradise
- 9:00 2 Peter Gunn
- 8 Danny Thomas
- 9:30 2 Bold Venture
- 8 Ann Sothorn
- 13 "2 Years Before Mast"
- 10:00 2 Award Theatre
- 8 Hennessy
- 10:45 2 "Nite In Paradise"
- 11:00 8 "Cyrano de Bergerac"
- 11:20 8 Movie
- 11:30 13 "Caretakers Daughter"

**TUESDAY — May 3**

- 3:30 8 Verdict Is Yours
- 13 Court Report
- 4:00 8 Brighter Day
- 4:15 2 Report
- 4:30 2 "Man From Frisco"
- 8 Feminine View
- 13 Today In Las Vegas
- 5:00 8 Cinderella Time
- 5:30 13 Rocky's Friends
- 6:00 2 News
- 8 Dick Porter
- 13 Big Mac
- 6:30 2 Startime
- 8 Bengal Lancers
- 13 Sugarfoot
- 7:00 8 Report
- 7:30 2 Arthur Murray Party
- 8 Sea Hunt
- 13 Wyatt Earp
- 8:00 2 M-Squad
- 8 Dennis O'Keefe
- 13 Rifleman
- 8:30 2 "Winter Meeting"
- 8 Dobie Gillis
- 13 Colt .45
- 9:00 8 Tightrope
- 13 Alcoa Presents
- 9:30 8 Red Skelton
- 13 Coronado 9
- 10:00 8 Garry Moore
- 13 Keep Talking
- 10:30 2 News
- 13 News
- 10:45 2 "Spitfire"
- 13 "Summer Storm"
- 11:00 8 News
- 11:30 8 "Eve of St. Mark"

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**WEDNESDAY — May 4**

- 3:30 13 Matinee Movie
- 4:00 8 Brighter Day
- 4:30 2 "Great O'Malley"
- 8 Feminine View
- 13 Today In Las Vegas
- 5:00 8 Cinderella Time
- 5:30 13 My Friend Flicka
- 6:00 2 News
- 8 Dick Porter
- 13 Big Mac
- 6:30 2 Robin Hood
- 8 Texas Rangers
- 13 Ozzie and Harriet
- 7:00 2 Roy Rogers
- 8 Report
- 13 Wednesday Nite Fights
- 7:30 2 Wagon Train
- 8 Be Our Guest
- 8:00 13 Hawaiian Eye
- 8:30 2 4 Just Men
- 8 7 League Boots
- 9:00 2 Startime
- 8 The Millionaire
- 13 Eye Witness
- 9:30 8 I've Got a Secret
- 10:00 8 Steel Hour
- 10:30 2 10th Hour
- 10:45 2 "Smash Up"
- 11:00 13 "Yesterday & Today"
- 11:20 8 "High Noon"
- 2:15 13 Jack's All Nite Theatre

**THURSDAY — May 5**

- 4:30 2 "Trail of Vigilantes"
- 5:00 8 Cinderella Time
- 6:00 8 Dick Porter
- 13 Big Mac
- 6:30 2 Law of the Plainsman
- 8 Casey Jones
- 7:00 2 Brave Stallion
- 8 Report
- 13 Real McCoys
- 7:30 2 Rescue 8
- 8 To Tell The Truth
- 13 Donna Reed
- 8:00 2 Bat Masterson
- 8 Betty Hutton
- 13 Pat Boone
- 8:30 2 Producers Choice
- 13 The Untouchables
- 9:00 2 Bachelor Father
- 8 Marry a Millionaire
- 9:30 8 Markham
- 13 Interpol Calling
- 10:00 2 You Bet Your Life
- 8 Survival
- 13 Not For Hire
- 10:30 2 10th Hour
- 10:45 2 "Happy Go Lucky"
- 13 "Bombay Waterfront"
- 11:00 8 News
- 11:20 8 "Claudia & David"
- 2:00 13 Jack's All Nite Theatre

**FRIDAY — May 6**

- 4:30 2 "Hatchet Man"
- 8 Feminine View
- 5:00 8 Cinderella Time
- 5:30 2 Royal Wedding
- 6:00 8 News
- 13 The Vikings
- 6:30 2 News
- 8 Jungle Jim
- 13 Walt Disney
- 7:00 2 Cavalcade of Sports
- 8 Report
- 7:30 8 Rawhide
- 13 Man from Black Hawk
- 8:00 2 Art Carney
- 13 77 Sunset Strip
- 8:30 8 Lockup
- 9:00 2 Laramie
- 8 Desilu Playhouse
- 13 Robert Taylor
- 9:30 13 Black Saddle
- 10:00 2 Mickey Spillane
- 8 Twilight Zone
- 13 This Man Dawson
- 10:30 2 10th Hour
- 8 Person to Person
- 10:45 2 "Sullivans"
- 13 "Mad Monster"
- 11:00 8 News
- 11:20 8 "Fired Wife"
- 2:00 13 Jack's All Nite Theatre

**REGULAR PROGRAMMING**

Monday thru Friday

- 9:00 2 Price Is Right
- 9:30 2 Concentration
- 8 On the Go
- 10:00 2 Truth or Conseq.
- 8 I Love Lucy
- 13 Restless Gun
- 10:30 2 Could Be You
- 8 December Bride
- 13 Love That Bob
- 11:00 2 Cartoons
- 8 Love of Life
- 13 About Faces
- 11:30 13 Quest for Adventure
- 12:00 2 Queen for a Day
- 8 Walter Cronkite
- 13 Day in Court
- 12:30 13 Gale Storm
- 1:00 2 Young Dr. Malone
- 13 Beat the Clock
- 1:30 2 From These Roots
- 8 As World Turns
- 13 Who Do You Trust
- 2:00 2 McGee & Molly
- 8 Better or Worse
- 13 American Bandstand
- 2:30 2 Buckskin
- 8 House Party
- 3:00 2 Now
- 8 Millionaire
- 13 Matinee Movie

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## "Thoughts"... To Remember

"The weakest spot in every man is where he thinks himself to be the wisest." — Emmons.

"The integrity of men is to be measured by their conduct, not by their professions." — Junius.

"A man should never be ashamed to own he has been in the wrong, which is but saying, in other words, that he is wiser today than he was yesterday." — Pope.

"It is not our wrong actions which it requires courage to confess, so much as those which are ridiculous and foolish." — Rousseau.

"Trust men and they will be true to you; treat them greatly and they will show themselves great." — Emerson.

"They can conquer who believe they can." — Dryden.

"The human heart, at whatever age, opens only to the heart that opens in return." — Maria Edgeworth.

"We cannot live better than in seeking to become better, nor more agreeably than in having a clear conscience." — Socrates.

"Conscience, in most men, is but the anticipation of the opinions of others." — Taylor.

"We never do evil so thoroughly and heartily as when led to it by an honest but perverted, because mistaken, conscience." — Tryon Edwards.

"The highest function of conservatism is to keep what progressiveness has accomplished." — R. H. Fulton.

"Consideration is the soil in which wisdom may be expected to grow, and strength be given to every upspringing plant of duty." — Emerson.

"Intellectual consistency is far from being the first want of our nature, and is seldom a primary want in minds of great persuasive, as distinguished from convincing power." — Strahan.

"Those who honestly mean to be true contradict themselves more rarely than those who try to be consistent." — O. W. Holmes.

"The more one speaks of himself, the less he likes to hear another talked of." — Lavater.

"They say that every one of us believes in his heart, or would like to have others believe, that he is something which he is not." — Thackeray.

"No man was ever so much deceived by another, as by himself." — Greville.



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## DESERT INN

(Continued from Page 19)

flying over the DI it means go on in the Master is on. . . . Also having perfected a brand new act. The CROSBY BROTHERS join Phil in presenting a refreshing and talented trio. The boys have been working hard and their new material should provide a smash engagement for them. . . . The amazing dancing of CONRAD BUCKLEY has brought raves wherever he has appeared and he adds another spark to this BIG show package. . . . The world-famous BUDDY COLE is also part of the show and he brings his Orchestra in for some wonderful effects. . . . The DONN ARDEN DANCERS provide two sparkling, new productions with the music under the capable direction of CARLTON HAYES and his Orchestra.

## DUNES

(Continued from Page 19)

dogs (mastiffs), that join in the gyrotechnics with nonchalance and ease. A most eerie act! . . . LES CINQ PERES, blend their voices into instrument sounds to mimic Symphony orchestra and Souza band and even a jazz band for a blend of colorful musical effects. . . . Through the background of the show, the wonderful CHARLEY'S BALLET blooms in

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exquisite color of costume and form. The Charley Henchis dancers mixed with the MICHEL LEGRAND music makes for an unforgettable night in the DUNES, LA PARISIENNE Room.

## EL CORTEZ

(Continued from Page 19)

sical presence and use it to present a fine addition to the wonderful lineup of talent that Show chief Rick Williams has put together. . . . LARRY GERARD, plink-plunks on the piano and vocalizes whenever the mood strikes, which fortunately for the audience is often. . . . The CONLEYS have made our former prediction of success a true one for their smooth, enchanting rhythms have caught on with everyone in the fun-filled lounge.

## EL RANCHO

(Continued from Page 19)

ner AUSTIN MACK has only to hit one note on the piano and it opens a veritable flood gate of sharp, brilliant, comedy from the fount of humor contained in the versatile mind of JOE E. . . . The exotic MISS EARTHA KITT really takes care of the feminine side of the show. How else to describe EARTHA but as the embodiment of every she-type that has ever lived. Her projection of a song sends out electric waves that soon has every male in the room pulsating. EARTHA is bewitching, we're bothered and other women are bewildered. . . . DICK RICE and his ORCHESTRA do a masterly job with this exciting show.

## FLAMINGO

(Continued from Page 19)

spins off drolleries to present new entertainment-magic in PARVIN'S PALACE. . . . One of the nation's most accomplished drummers, LOUIS BELLSON, beats up a storm of tempo for the swinging audiences. . . . The entire production is loaded with talent including THE SEVEN MOROCCANS, THE TAPATEERS, a unique and energetic dance group, ALICE GRANT, of ballet fame, The AMBASSADORS, MR. WYNN and of course, the wonderful music of JACK CATHCART and His ORCHESTRA.

## HACIENDA

(Continued from Page 20)

the versatility of the musical groups. There's JOHNNY OLENN and the RED TOPPERS, whose variety of musical instruments and musical ability are a main-stay of this room. Next, is the GROVER-SHORE TRIO who have built an enviable record over the years for their ability to play modern music, popular music or just music, music, music. Along with the above and alternating with them, the popular KEYNOTES and also GLENN THOMPSON. For the daytime the wonderful Mr. "Organ of Swing," keeps the Hotel melody-filled.

"If you eat the finest bread in the world and don't care whose hand held the plow, you aren't thinking straight" . . . Tennessee Ernie Ford

## NEW FRONTIER

(Continued from Page 20)

lar and more. As soon as you get accustomed to the completely different and brilliantly colored and patterned costumes you settle down to watch a most interesting and unique stage presentation. . . . The clever effect of this package is transmitted in many ways. From the widening of the stage with brilliant, neatly placed panels of lanterns and sliding shoji screens to the striking colors in the beautiful silk kimonos and the intricate music and choreography in the production numbers. . . . Every phase of the show flows smoothly, from one production to another and through each of the acts. . . . Singing star JIMMY PORGAS sports a very impressive voice and excels in love ballads sung both in English and native Japanese. . . . RIE TANIUCHI brings down the house with her modernistic dancing. . . . A baseball satire and tap dancing by the fleet-footed and rhythmic STRING BROTHERS are other highlights sandwiched in between the vivid productions. . . . Stage settings and costumes are eye-opening at every turn. . . . Woven tastefully into the productions are a string of as beautifully bare-chested lovelies as have ever been seen locally. . . . NAT BRANDWYNNE and his ORCHESTRA rate reams of praise for the magnificent musical accompaniment through the entire show.

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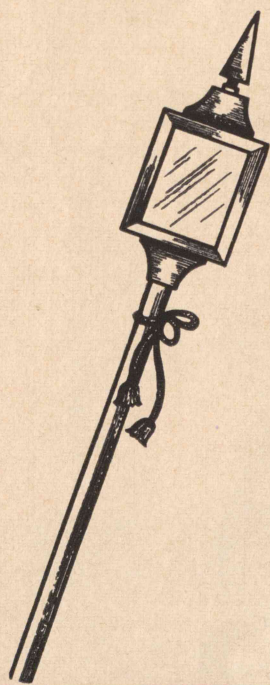
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*his Stradivarius*  
AND  
**HIS VIOLINS**

NIGHTLY FROM 11:30 P.M.

**RIVIERA**

(Continued from Page 20)

RIVIERA HOTEL'S Versaille Room. What at first sounded like off-beat booking, turns out to be a perfect vehicle for the first of similar, legitimate, stage offerings to be presented in the Riviera.

The play, which concerns itself with life in Hong Kong, and expressly, a girl in a Brothel in love with an American, is excitingly played by the professional Broadway cast. As the story unfolds, it provides highly emotional experiences for the audience. There are tears for the tragedy inherent in the East meets West kind of romance with the inability of the American boy to overcome the moral problem so foreign to his Western upbringing. Conversely, the basic humor that consistently springs from much of its locale, the "House" is wonderfully developed and does much to relieve the emotional strain as it develops. This is a play of maturity and of reality. . . . truly for the adult. . . . The entire cast rates accolades, with JERI MIYAZAKI, TOM HELMORE and ROBERT ELSTON doing an outstanding job with the leading (and extremely demanding) principal roles . . . Without a doubt the success of this play presages a new area in FABULOUS LAS VEGAS show business and the nightly crowds prove the astuteness of the Riviera management in being the first to present the great living theatre in the desert.

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**SAHARA**

(Continued from Page 20)

Most American Girls In The World including SANDY "Miss 41" CHERNISS. The music, which includes classical and popular for Victor Borge and intricate arrangements for the MORO LANDIS productions is outstandingly handled by LOUIS BASIL and his ORCHESTRA.

**SANDS**

(Continued from Page 20)

spectacular act for this JACK ENTRATTER produced show. RENEE STUART, again presents THE COPA GIRLS in production numbers that feature their title as the "Most Beautiful Girls in The West." . . . ANTONIO MORELLI and HIS ORCHESTRA do the kind of job that makes them one of the finest musical organizations in the West.

**SHOWBOAT**

(Continued from Page 21)

with BOB LUMAN and bring a fine balance of musical talent to complete this big show for May. . . . The nimble fingers on the organ keyboard belong to charming ORRIE CLARK, who pleasantly fills the interludes with music pleasant, music sweet and above all . . . music. . . . UNIVAC, the giant Remington Rand electronic brain, continues to take on all comers in games of "21" and at last report has been losing, so, if you feel a lucky streak coming on try it out on the UNIVAC, you have nothing to lose.



IT'S MY  
PLEASURE  
TO  
BE AT THE

HOTEL

SAHARA

**DON RICKLES**

**SILVER SLIPPER**

*(Continued from Page 21)*

in years. Producer EDDIE FOX has finally presented the first real Beatnik number on the strip and the SLIPPERETTES make the most of it. . . .

SALLY RAND, who came in on a moment's notice proves she is still the master of the Ostrich Plume and does a fine act in the finest of taste. . . .

Ventriloquist DICK WESTON has also been added to this yock-filled show and his rapid fire comic delivery has never been more hilariously received than in this roaring Slipper show. . . . The highlight of the evening is the LOUIE PRIMA-KEELY SMITH impressions as performed by comedians HANK HENRY and SPARKY KAYE. . . . George Redman continues to make his ORCHESTRA sound like little giants and his men perform with "tongue-in-cheek" enthusiasm.

**STARDUST**

*(Continued from Page 21)*

doubt, the show that turned FLV into the cosmopolitan show-place of the world. . . . True to the French tradition, this Parisienne "parfait" features GIRLS! GIRLS! and GIRLS! . . . Showgirls, dancers, the famous BLUE-BELL GIRLS and an inspired group of Gallic dancers, provide the audience with a breath-taking panorama of Continental charm. . . . Provided as a background for this splendid "spectacular" are sets of such color and magnificence as to stagger the imagination. Giant waterfalls, displays of fireworks, the excitement of the French Revolution, are but a few of the production numbers cleverly conceived to make you feel as though you are a participant in the history of France. . . . As though this were not enough, a great array of European talent is blended into the show to provide the fullest measure of enter-

tainment. The brilliant dancing of the BALLET ALARIA company; GINO DONATI, opera singer and comedian; ice skating queen, MARGIE LEE; the songs of BEVERLY RICHARDS, JOHN JULIANO and JACK RAINS, are but a part of the cast that perform in this amazing show. . . . The music for the entire production is under the direction of EDDIE O'NEIL, who guides his Orchestra through a most interesting and vibrant musical score. The entire show is a tribute to the skill and knowledge of Parisienne Producers PIERRE LOUIS-GUERIN and RENE FRADAY and DONN ARDEN who staged the entire production.

**THUNDERBIRD**

*(Continued from Page 21)*

that has kept him among the headliners in the art of ice-skating. . . . Also in the cast are ALICE FARRAR, JILL CAREY and DONNA COOK. AL JAHNS and HIS ORCHESTRA are outstanding in their ability to range the musical scale from classical and operatic music to the honky tonk kind of music of the comedy numbers.

**TROPICANA**

*(Continued from Page 21)*

of the French Director MICHEL GYARMATHY have spared no expense in mounting this extravaganza. . . . As is expected the accent is on girls . . . Girls . . . GIRLS! Here are some of the most beautiful and leggy dancers, showgirls and mannikins ever seen in our Country. The entire show is a panorama of color and a spectacular in the truest sense. . . . The difficult and Foreign musical book for this production is handled by HERMAN KAYE and His Orchestra.

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**CRISWELL PREDICTS**

*(Continued from Page 5)*

Mexican town near our very borders will face an invasion of rats which will overrun the entire area! . . . I predict that the most famous collection of miniatures in the world is now in hands of a noted Cuban bandit, which astounds our insurance companies! . . . I predict that our Great Northwest will be plagued by a series of forest fires this summer, which could spell ruin to our wild life! . . . I predict that the world's largest winter resort will be built in the Catskill Mountains near Ferndale New York! . . . I predict that the next tragedy to the art world will be the announced crumbling of the priceless mosaics in the catacombs in Rome! . . .

I predict that the Ladies in Gray, who now give comfort in our many hospitals, will extend their work to playgrounds for retarded children! . . . I predict that the most shocking illicit love affair the century has ever known will soon be made public! . . . I predict that Brigitte Bardot will be secretly signed to appear in Las Vegas! . . . I predict that the famed LaScala Opera House will be completely remodeled so that opera may be telecast from this famed building and cultural center! . . . I predict that the quaint village of Kimber, California will outlaw electricity and gas, even to the return of the old fashioned street lighting! . . . I predict that the

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Head Chemist of a foreign drug company will be found of unsound mind, due to his many murders of his friends and enemies thru a slow and undiscovered poison! Yes, their fate hangs in the balance!

## THE BITTER SWEET FUTURE

I predict that during the next 90 days you will see the following headlines bannered across the front pages of your favorite newspaper! (1) Greece terrified by new series of earthquakes! (2) India fears new fatal famine! (3) Malaria epidemic sweeps South America! (4) Franco installs King on Spanish Throne! (5) Italy revives World Wide Italian Day! and (6) Strange comets puzzle our Astronomers! . . . I predict that Frances Faye will be the next American star to be the number one hit at the London Palladium! . . . I predict that Hollywood will be forced to hang its head in shame over the way it has treated one of the greatest stars of all time! This shame will be writ-

ten in scarlet letters, bold and brazen!

I predict that rumors will fly that (1) The Communist Party in Italy will go down in a crashing defeat! (2) That Prime Minister Nehru will secretly resign and turn the power over to a Board of Five Governors! (3) That the many desert tribes of Africa in the Casablanca area are fast becoming victims of the recent outbreak of the Black Plague! (4) That a famous British Glamour Girl has been refused a passport due to her advanced state of drug addiction! (5) That the richest child in all the world is a deformed mental case and must be institutionalized at once! and (6) That the state of Pennsylvania faces one of the most shocking political scandals to date, reaching from the State Capitol Building, at Harrisburg to the smallest town! Yes, the future will be bitter sweet!

## OUR FAST CHANGING WORLD!

I predict that Cafe Society of New York, London and Paris will be shocked when a famous hostess goes

"vegetarian 100%" thru her doctor's warning. This hostess will also strike any alcoholic beverages from her party menus! . . . I predict that the classic lines of the modernly built caskets of the present day will revert to the 17th century type of caskets, where the base is attached and the design very ponderous! . . . I predict that guitar music will face a fantastic revival for both popular and semi-classical music! . . . I predict that a famed foreign ballet company will be denied entrance into our nation, and the advance sale of tickets will be refunded!

I predict that Joni James will set a new style for the more youthful singers, which will replace the present roll-and-rocking shout! . . . I predict that an underworld history will soon appear in book form, written by J. Edgar Hoover, which will cause many reform laws to be federally acted upon before this year becomes history! . . . I predict that a new type of domestic cactus will be discovered to have miraculous healing and medical powers! This new chemical, a mineral base, will further our doctors by half a century! . . . I predict that old fashioned garden parties in the gay 90's costume will be the next rage for the hostess who wishes to do something different this summer!

## TWO WAYS TO HELP YOURSELF!

So you want to start a business? If you're thinking of starting your own florist shop, service station, bakery, shoe store, laundry, restaurant, motor court, or weekly newspaper, there's

a government booklet written expressly for you, one of a series prepared by the Department of Commerce, Washington, D.C. giving advice on how to establish and operate 39 different retail trades and service industries. In addition to the trades just mentioned, here are some other titles: "Establishing and Operating a Grocery Store" . . . "A Bookkeeping Service" . . . "An Air-Conditioning and Refrigeration Business." These booklets are in great demand, not only with individuals, but with chambers of commerce, trade associations, and commercial colleges . . . Free — Acres of Land! A grateful Uncle Sam is willing to reward all veterans who have earned an honorable discharge with choice of free land. Qualified ex-GIs are invited to stake a claim on public land still available in western and southern regions of the United States and in Alaska, including timber lands, mineral lands, grazing lands, and irrigable desert lands. You may lease from 5 to 320 acres for home, summer retreat, recreation site, business, etc. A filing fee of \$5 is required for less than 81 acres; over 81 acres, \$10. For a list of lands still available, write to: Bureau of Land Management, U.S. Department of Interior, Washington 25, D.C. Since every now and then our national forests permit homesteading, also write to: Forestry Service, U.S. Department of Agriculture, Washington 25, D.C.

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**GLITTER GULCH**

*(Continued from Page 7)*

RALPH WIELER has sold his AQUA HOTEL to the American Federation of Musicians. The hotel will house the local offices of the Federation and also afford a very nice place for members and families to stay while in FLV. . . . DAVE VICTORSON, Manager of the COLONIAL HOUSE all-a-smile with the news that the cast comes off his arm sometime this week. . . .

NORMAN BROOKS and his sister ANN will be taking a short breather May 10th when they close at the SANDS Copa Lounge. NORM and ANN will really be missed after a long (more than 40 weeks) and very successful engagement. These two kids are truly two of the most sparkling stars our town has seen. . . . TV's WILL ("Sugarfoot") HUTCHINS seen playing the slots at the NEVADA CLUB, and winning too, we might add.

TOM FORD, Bar Manager of the EL CORTEZ, shaking with laughter while watching the JOE CAPPO show in the Celebrity Lounge. . . . Insurance man "BUCK" DUDLEY in town from Santa Monica, California for a few days. Buck thinks we have all the beautiful girls in the world right here in Las Vegas. Well don't we?

One of the funniest and most clever acts in show business lives in retirement in Las Vegas. Although he is a frequent visitor to many of the shows and lounges, he is hard to recognize without his makeup. We are talking about EDDY GORDON, the world's foremost pantomime bicycle tramp act. His act is a riot from start to finish. Too bad some enterprising show producer doesn't snatch EDDY out of his retirement and supply Las Vegas with some real great comedy talent. He can be reached at the MOULIN ROUGE HOTEL.

Congratulations to BURL RUFFIN and RAY HEARD on the opening of their new R & H REFRIGERATION, located at 800½ Fremont Street.

**THAT'S FOR SURE**

*(Continued from Page 10)*

FLV. He has been a consistent visitor for almost fifteen years. Hymie hails from Revere, Mass. and can always be found on the SANDS HOTEL register. . . .

Can anyone be happier than JOE MEDURE, big boss of the SANS SOUCI HOTEL? His doll-girl, COLETTE, surprised him with her arrival here, ten days ago (from Newcastle, Pa.). She wasn't expected until the end of May or June, due to her responsible position in the east. However, love cut down the delay considerably and the old wedding bells will be playing their song, in the very near future. . . .

A pleasant pause to send Fabulous birthday wishes to DOROTHY DORBEN, light-footed Choreographer of the RIVIERA HOTEL. Today (Saturday) is Dorothy's special twenty-

*Make a date*  
*to see...*

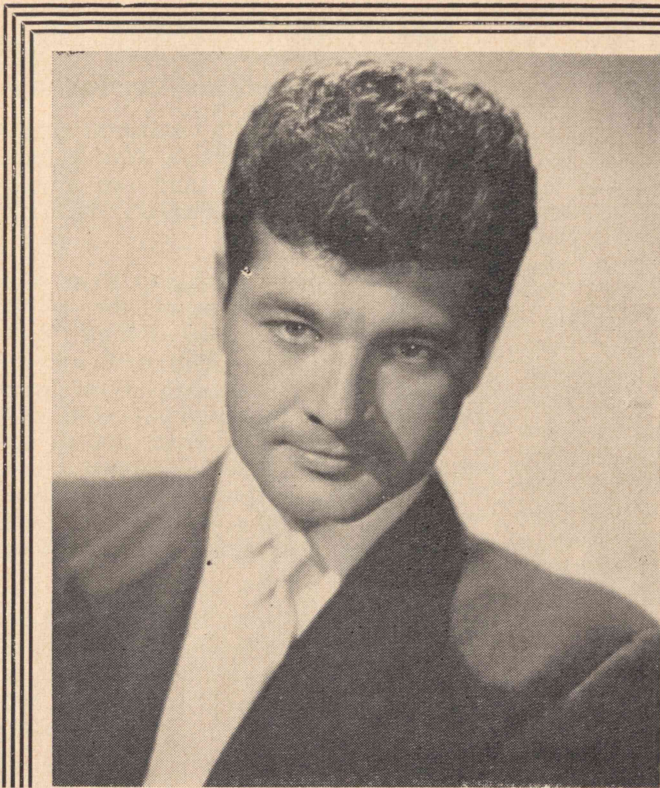
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**DICK  
SHAWN**

four hour excuse to do a heap of celebrating. . . .

Don't forget that CONELRAD test to be run, this coming week. Check your newspaper. This bewildered mind cannot recall at the moment if it's set for May 3rd or 4th — but — the time is 11:30 A.M. This is actually an important run. Be an interested part of it. . . .

On May 3rd, advanced designs from the fashion capitols of the world will be shown at the DESERT INN. This is an annual event, held in conjunction with the many diversified activities, attendant to the Tournament of Champions. The fashion show will be presented in the Terrace Room, at 8:00 P.M. and will be a limited invitation event. A portion of the \$6.00 ticket, which includes dinner, will be donated to the DAMON RUNYON FUND for Cancer Research. Cocktails will be served from 7:00 P.M. . . .

A card from MONIQUE de MONTIGNY reveals she is visiting a lot of

foreign ports, including Martinique and Trinidad. No doubt, she will return with some striking creations for your chapeau wardrobe. . . .

ARTHUR LIEBERT, former musician with numerous name bands, has been appointed entertainment director for the new SANS SOUCI HOTEL. Liebert, St. Louis and Las Vegas Real Estate investor, is well known in local business circles. The Sans Souci showroom is set to premiere during the middle of May, in conjunction with the opening of the recently licensed casino. Entertainment here will be patterned after clubs such as New York's BLUE ANGEL. More on this, later. . . .

Tycoon, MERV ADELSON, has already begun the labors of love on his new project. It involves the construction of sixty-five (65) new homes at Maryland Parkway and Desert Inn Road, under the banner, "PARADISE ARMS ESTATES." This will be a very secluded residence, upon completion, featuring a sheltering

street wall. Actually, plans call for three hundred (300) homes. The first model home should be ready for inspection by the end of June. Contractor, IRWIN MOLASKY, is co-owner in Mr. Adelson's latest enterprise. Ten modes of architecture are involved, each to be named individually and designed in painstaking detail. A salute to the Messrs. Adelson and Molasky for their contributions to our FLV. . . .

We must also doff our hat to the very lovely, KAY WALLERSTEIN. Kay is one of the small percentage of people who dedicate themselves to civic and charitable enterprises. She is the President of the local chapter of BRANDEIS UNIVERSITY women. This is an organization that subsidizes the library at this eastern college. Kay, though not feeling quite up to par, managed to form the local chapter, between blinks of her charming lashes. (So — who has to know you lost sleep over it, Mrs. W?) . . . .

Time for personal wishes to the many celebrants with birthdays and anniversaries, looming near. Lovable PINKY LEE, in all probability, will be feted by a congregation of family and friends on May 2nd. . . . Another dear friend, CARDINAL FRANCIS SPELLMAN, will quietly add one more year on May 4th. . . . May 4th is a special day, also, for PHIL and PETE VINCENT. This is the wonderful first anniversary for drummer Pete and his sweet bride. . . . Over at the DESERT INN, JACK WALSH is planning his candle effects for May 6th. . . . 'Tis the same day that DICK CHAPPELL (Resident Mgr. of the RIVIERA HOTEL) and FRANK PIMENTAL (owner of the CORK 'n BOTTLE) celebrate their "twenty-one-plus." . . . To these, and any others we may have neglected to

mention, we wing our fabulous wishes for many encores, filled with happiness. . . . and that's for sure.

### LOUNGE STARS

(Continued from Page 12)

newspapers and magazines lately. Their favorite clipping (naturally) is from a WALTER WINCHELL column. Get down from those clouds, boys — you're needed in the Cloud 9 Lounge at the NEW FRONTIER HOTEL!

We caught "our" girls on the ED SULLIVAN show on April 24th and if we'd have had buttons they'd have "popped." Can't help but feel that the KIM SISTERS are representatives of Las Vegas and Las Vegas couldn't ask for better representation. Thank you Mr. Sullivan for giving the rest of the country a chance to see some entertainment we're really proud of.

Still speaking of old friends, we also go back a long way with LEWIS & SANCHEZ who perform in the DUNES' SINBAD LOUNGE. We can remember meeting them ten years ago when they were featured in a chic night club up in Lafayette, California. That's near Berkeley and we'll always remember what a glamorous spot it was. Lewis and Sanchez were quite the hit out there on what was known as Tunnel Strip and we have been avidly following their career since then and lo and behold they end up on "our" FABULOUS "STRIP."

Count your blessings and surprise yourself.

Take an interest in the future for that's where you'll spend the rest of your days.

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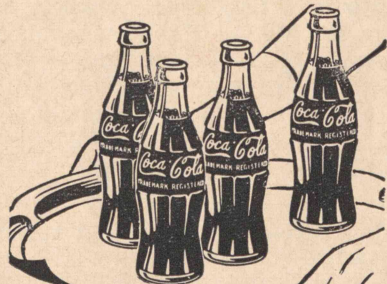
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**GOING HOLLYWOOD**

(Continued from Page 17)

dazzling, and there could be a beautiful fountain with figures of the all-time great stars like Mary Pickford, Rudolph Valentino, and others at the center of Hollywood and Vine with cascading lights playing on the water. Hollywood Chamber of Commerce could use a lot of showmanship and imagination right now. They could take a lesson from Vegas, which is the world's most glittery spot day or night! Another idea would be to take traffic off of Hollywood Blvd. for several blocks and make it a garden thoroughfare with sidewalk cafes, and an Arc de Triumph depicting the rise and stature of Hollywood and its famous people as an entrance way to the gay, glamorous movie citadel.

And that would be Hollywood!

When you buy a horse — appraise the seller, too.



POEM: From what we have seen  
 On the TV screen,  
 Winning golf isn't only  
 An alive drive,  
 Or an open and shut putt.  
 The champ'll  
 Deny  
 The example  
 But  
 Arnold Palmer  
 Is  
 Calmer!

**OFF THE SHELF:** Bosley Crowther is an astute movie critic, who has exhibited, most times, unrelenting good taste in judging the merits of a film. As an author for Holt, he has taken as his subject, Louis B. Mayer, the late motion picture tycoon. "Hollywood Rajah", that's what he calls it, is dead aim. The reader does not suffer from ennui after the retell of the life and times of the MGM lion tamer. The immediate conclusion one reaches after the maze of Mayer is that they don't make them that way anymore. L.B. was a last of a breed. Stripped of its Hollywood glamour, the book reflects soberly, a form of American industry at work when a stubborn, earnest ego is button pushing. What force recharges these men? Take the night his production brain, Irving Thalberg, died at a tender age. Mr. M. cried for Miss Shearer and after condolences were said, hours later he was dancing frantically at a night spot. Mr. Crowther's book is an extension of this split level living.

**NIGHTS OUT:** Over on the West Side, 52nd Street near Eighth, there's a posh late spot called Jilly's. In this East Side looking oasis, there are two entertainment standouts. Bernie Neirrow is one of the finest jazz pianists these ears have enjoyed in years. His flying fingers give the score of "West Side Story" its brightest rendition since Lenny Bernstein first composed the tunes. Act two at Jilly's is a romantic crooner named Val Anthony, who accompanies himself at the piano and glides from song to song with proper understanding of how and why torch songs are written— . . . The second birthday party for Trader Vic's brought out a healthy slice of celebrity life. Denise Darcel came in a Jezebel red gown; Celeste Holm's hair is darker than her tresses have been in seasons; Peggy Cass is forever on with the pointed ad lib; Gloria Swanson is as chic and trim as a gal half her age; Eddie Albert remains one of the nicest guys in show biz and Curtis Publishing's Caskie Stinett is a fine, stand up humorist away from the typewriter or in front of it. Oh yes, the Trader Vic ovens produced some barbecued goodies and the rum drinks kept coming. The host, Vic Bergeron, didn't make his own party. He was in Tahiti.

**OUT OF THE NOTEBOOK:** Up at 55th St. and 1st Ave., the Bon Prix lists itself as a "Bargain store for millionaires." . . . Perle Mesta is a honest lady and she has a solution for a bad memory that could be imitated by other gals. When she has something to remember, Perle doesn't trust her powers to recall. The fabulous hostess merely pins a note to her dress. . . . No names on this one, nor a number, but good samaritan hackie puts his own touches to life on the streets of N.Y.C. Each day in his

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wheeling about town, this self-employed cabbie tries to help some crippled or elderly, indigent person who might be hobbling along carrying packages or burdens. There's no charge for the short haul. But, would you believe it, he has trouble sometimes convincing his gratis passengers of his intention. . . . The American Extermination Co. at 245 East 59th Street has this sign in the window: "Lovely kitten desires position as companion to little girl. Will do light mouse work." . . . Out in Grand Rapids, they call the furniture makers — "Wood Butchers!" . . . Alan King points out a sign in a downtown delicatessen. They promote their sandwiches this way: "Here — it's 'Love at First Bite'".

JULIE-BILEE: If ever a room was tailor made for a performance, the Maisonette of the St. Regis is just that for Julie Wilson. She's back for another date at the chic boite, her New York home base since '48. The

svelte Miss Wilson glides from song to song with style and assurance. Her audience appears most receptive when Julie cavorts with two of her oldies, "Hard-Hearted Hannah" and "If A Man Could Be" and a brand new one, a torchy lament by Joan Bender, a refreshingly skilled lyricist and John Carbone, off the piano bench in Milt Shaw's expert orchestra. This Wilson exclusivity is pegged, "Find The Lady A Man." No wigs this time — Julie's hair sleeked down red-brown and her form fitting beaded, sequined gown of swimming pool blue-green are eye catching. Milt Shaw's backgrounds are, as always, first class. All in all, the Wilsongs are prized Jewelies (Julie's).

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(PARIS, AMOUR ET  
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