

Jack Bortz'

AUGUST 13, 1960

25c

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LAS VEGAS Magazine

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SEPT. 20

TONY  
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JACK CORTEZ'

# Fabulous

Las Vegas Magazine

Volume XII, Number 26 — August 13, 1960

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AUGUST 13, 1960

*An Accurate Glimpse of the Future*

# CRISWELL PREDICTS

COMING EVENTS!

**I** PREDICT that Hollywood will not release one new film during the 90 day period from Oct. 1, 1960 to Jan. 1, 1961, but will re-issue the hits of the past, to catch up with their dwindling bank security. Most films are box-office duds, and can be used to write off as taxes if they are not released! I predict that the next movie you see will be a free one, possibly through your super-market, drug store or department store! Trading stamp coupons will act as cash at sporting events, touring road companies and circuses! . . . I predict that the net of security will be drawn more closely around America by having all citizens carry identification cards at all times, complete with their fingerprints! These cards will also act as credit references! These ID cards will carry a person's full history and be modeled after the draft card of the World War II! . . .

I predict that all Mental Hospitals will receive a federal grant of free drugs and tranquilizers, which they cannot now afford, as the price is much too high! The new Eisenhower-Nixon Public Health Plan will do much to take "The Profit Out of Sickness." . . . I predict that the number one problem of the West Coast will be the narcotic traffic, not only from Mexico but from Canada as well! This evil is growing daily and is endangering your very life and the security of this nation! Remember these predictions!

**HOLLYWOOD BE THY NAME!**

I predict that when the film Mae West in "Catherine Was Great" is released, it will be a greater denouncement of Communism than was the Greta Garbo "Ninotchka!" I predict  
(Continued on Page 30)

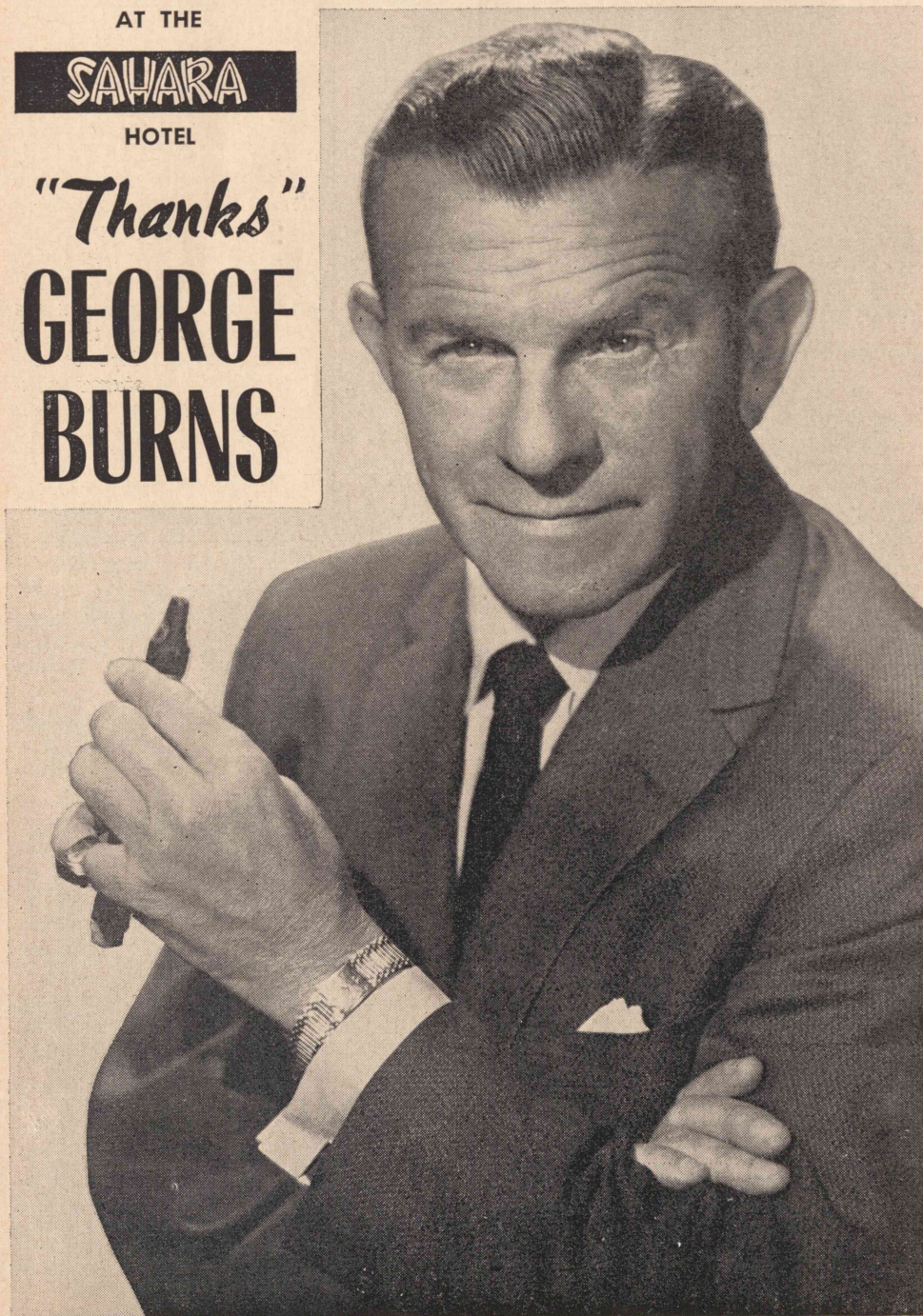
- To The People of Las Vegas
- To The Audience
- To The Personnel

AT THE

**SAHARA**

HOTEL

*"Thanks"*  
**GEORGE  
BURNS**



With **BILL WINKLE**

**S**EEMS as tho the f-o-r-m-e-r writer of 'ROUND THE TOWN, known as The Round One, rubbed our ROLAND HILL the wrong way in his column of two weeks ago. And in last week's edition Mr. Hill kicked back and I for one must pat him on the back. Roland Hill returned to 1940 and his first visit to our FABULOUS CITY and recapped the last twenty years, his knowledge of LAS VEGAS and the many people he knows. Thank you Roland Hill, we shall not doubt your word again. We hope you will spend your twentieth Christmas with all of us. What an anniversary party this could be. And remember, "BOOTS," to listen to your elders from now on. You'll learn something.

Reminds me of a story . . . The occasion was a testimonial dinner for the town's leading citizen. "Friends," the leading citizen said, "when I first came to your city 20 years ago, I had only one suit on my back, one pair of shoes, and all my earthly possessions were wrapped in a red handkerchief over my shoulder. This city has been good to me — and I worked hard.

Now, I am president of a bank; I own ten buildings and have a fifty percent interest in one hotel. Yes, friends, your town has been good to me." After the banquet, an inspired youngster approached the great man and asked, "Please, sir . . . what did you have in that red handkerchief when you first came to town?" "Well, son if I recall rightly, I had about \$300,000 in cash and \$850,000 in securities!"

If your day seems to get off on the wrong foot and you need something to make the day worthwhile then try having breakfast or a coffee break at DON FRENCH'S BONANZA CLUB. Oh, the food's always good, but the thing that will pick you up is watching EDWARD SUNDAY, day Chef. Here is one of the most happy people I have ever seen. To me, most cooks seem to have an ulcer or act as tho they wish they had another job. Not Edward Sunday. His constant, pleasant smile makes the day worth while. Keep smiling, ED.

JAY COWEN tells me that the New BINGO ROOM at the BONANZA CLUB will be in full operation when this FABULOUS MAG hits the newsstands. The new room will seat up to 200 people and all your favorite Bingo games will be played and perhaps a few new ones. And, JAY, just in case the room isn't open yet, we know it will be, very, very soon.

The JOE SANTE Group in the Celebrity Lounge of the EL CORTEZ HOTEL is still packing the patrons in nightly, playing music the way you like to hear music played. With the group is RONNIE KALINA, one of the three men in the world that plays Jazz Harmonica. If you are looking for a different sound then ask Ronnie

*(Continued on Page 33)*



**THIS WEEK'S COVER** This week's entrant in the Fabulous Las Vegas Magazine's "Most Beautiful Showgirl!" contest is twenty-one-year-old Ann Trebes, native of Seattle, Washington. The blonde, blue-eyed blonde is currently dancing at the Sands Hotel. Her vital statistics are 36-24-36 . . . Photo by Bernard of Hollywood.

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**HICKORY ROOM**

*that's for sure..*  
by JACK CORTEZ



**B**Y NOW everyone must know that CAROL CHANNING has gracefully bowed out of her TROPICANA HOTEL engagement on the premise that nudes and jokes don't mix. The general retort has been — "so howcum burlesque was so successful?" Welllll, no one can challenge Miss Channing for holding her own opinion. You must admit, it's rather difficult to tell one about the farmer's daughter while a couple of cuties are birthday-suiting in the background . . . and that's for sure.

CHUCK HULL and his spouse had to cancel out their planned Mexico trip due to engine trouble. The FLAMINGO HOTEL publicist considered it an omen and the Hulls negated the idea of transferring to another ship.

While starring at the DESERT INN, DANNY KAYE brought his sunshine over to the VARIETY DAY NURSERY. There, SISTER JULIANA introduced the comedian to each of her charges and we think Danny was more pleased than the starry-eyed youngsters. A top photog was on the scene and this will be part of the recorded glossies that will appear in LIFE Magazine, the first part of September.

ANDY FAVA is back at the helm of ANJOE'S. This time, he has no partners and will be the solo director of this supper club. Understand Andy has some remarkable innovations in mind.

After an altercation with the powers that be at the NEW FRONTIER

HOTEL, SHEILA and PRESTON FOSTER have severed their relations with this bistro. We can only speak from our own personal experiences with the Fosters and safely say whatever it was that caused the blowup must have been a "duzey." Preston and his everlovin' are wise in the ways of publicity and show biz and turned every day into a twenty-six hour grind. Their departure is a definite loss to FLV. (Where are you, Sheila? Give us a buzz, will you?)

The COLONIAL HOUSE HAIR FASHIONS are featuring a welcome bit of relaxation for DON DE GEORGE'S clientele. The gals can laze around the pool, sipping cool tonics, while waiting to have their tresses coiffed. What a life!

Over at the SILVER SLIPPER, DICK WESTON was quite excited over the prospect of couterier DIANA HASSETT'S decision to create a wardrobe for his AUNT MARTHA. Martha is one of Dick's dummies. (Of course, he is a ventriloquist.)

Sorry to learn that DUNES dealer, I. SCHLOFSKY suffered a mild heart attack. He is known as "never won a bet, Little English."

The STARDUST HOTEL'S Lido de Paris revue will give way to an even more lavish production on October 12th. Details of the new show are "super secret" but it is designed to amaze even the most blase.

GARWOOD VAN has been in retirement from his baton while running the store at his MUSICLAND. How-

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- Preview from Bernard's forthcoming book, "BEAUTY AROUND THE GLOBE" ... Fiery Cuban Bombshell, CHELO ALONSO



ever, we're tickled to note that he will take the old wand out of mothballs to lead the musical aggregation that will play for the Community Fair's Dance Festival, come September.

FRANK SORELLO is receiving top reviews on the coast. He will be at FRANK SENNES' MOULIN ROUGE another week then — into CIRO'S. From there? Perhaps back to FLV. We'd like to give Frank's agent, SYLVIA HARRIS, a well deserved plug. She is beating the drums for her boy constantly and she has the ability to bring his talents to the starring plane.

The BRUCE SUTTONS and their daughter, JUDY, are expected back in town this week, following a vacation in Hawaii. The trip was made in celebration of their Twenty-fifth Wedding Anniversary.

While tuned in on a local personalty, this past week, we were actually shocked to hear this individual striving to send a personal message to

STEVE ALLEN. The idea of his attempting contact didn't stir us one bit. However, the context of his message did. He insisted that Allen didn't belong in night clubs but would do better by sticking to TV and his best selling books. Where do you think Allen got his start? In case you haven't been around long enough, Steverino began selling his mirth and piano tinkling in the pubs, not too far from here, before TV caught him.

LOU WALTERS just returned from Paris, with new ideas and acts for the TROPICANA HOTEL show.

In trying to cover up reports of his alleged illness, we feel GARY CROSBY gave himself a black eye with his personal press release about the FLAMINGO HOTEL failing to pick up his option. You just don't go around telling the world your services are not desirable when your rent is paid by the good publicity that brings your bookings. (Les, we know Gary has loot of his own — but — what

(Continued on Page 34)



AFTER seeing AL FIRESTONE at every lounge in town (escorting that petite, lovely visitor), I was sorely tempted to shove this typewriter in his direction. (He could run these words together with greater proficiency than I.) However, I settled for an introduction and discovered the little lady is his niece, SABINE GOLDBERG, a schoolmarm (of all things) from Brooklyn, New York. S. G. teaches fourth grade and she seemed quite impressed with the talents at the DUNES Sinbad Lounge. She caught every show put on by ROBERTA SHERWOOD, MAAKA NUA & his Hawaiian Holiday Dancers, The PEP TONES, ROBERTA DAY and her KNIGHTS and BOBBY BREEN. (Incidentally, we have a bowling challenge for Bobby, anytime he has the energy to spare.)

Over at the SILVER SLIPPER, songstress KAY BROWN was all a dither over the prospect of flying to New York to audition for a role in "Gypsy."

BILLY ECKSTINE is set to cut a black disc in the Cloud Nine Lounge of the NEW FRONTIER, for public release. Looks like onstage records are THE thing.

JACK ROSS and the DICK LANE QUARTET (at the FLAMINGO's Stage Bar) are living it up at rehearsals. They create their sounds while cruising on a yacht at Lake Mead. Attention New York! Local 802 never had it so good! The boys conclude their stint, August 17th. Moving into their vacated spot will be the DELL MARTINS.

JOHNNY OLENN & The RED TOPPERS are still passing out cigars in between sets at the HACIENDA HOTEL. 'Twas just three weeks ago, FRANK WOODS was presented with his first heir.

Can a sprained ankle be infectious — despite medical shouts to the contrary? Last week, it was Frankie Ross (of the SAHARA Casbar's MARY KAYE TRIO). This week, it's BERTICE READING, of the RIVIERA's Starlight Room. B.R. wrenched her ankle while dancing with bossman LIONEL HAMPTON.

All ears are intrigued by the Hawaiian melodies of the GENE RAINS QUARTET in the THUNDERBIRD's Topaz Lounge where FRED & MARCY LANE hold on to the PETER HANK DUO.

Getting away from local lounges for a second, what's all this griping

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**ON STAGE**

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about PEGGY LEE holding up the MOULIN ROUGE curtain? In case you'd like to know, the trouper Lee wasn't feeling up to snuff and needed the delay.

The VERNON POLKS toted their luggage across the street to another home. Their two young boys are still confused and make their "way home," to their former hearth. (Vern is the fine guitarist-vocalist with THE MODERNAIRES at the HOTEL SAHARA's Casbar.)

Can't wait for CONNIE FRANCIS to open in the Sahara's Congo Room. Now there is a "voice with a sob." This will take me off my beat for a night or two.

We believe the *Copa Lounge* entertainment at the SANDS HOTEL is among the best in town. We even saw MORRY KING sitting down to listen to DAVE BURTON's medley of tunes from the Broadway vehicle, "Fiorello." It's a timely choice in face of the campaigning that is currently sweeping our nifty fifty. The tunes are very

good. Wonder why no one else has brought them to our local scene?

While visiting at the *Casbar*, don't sympathize with their GEORGE ROCK if you see a policeman flagging him down. Crack shot George gets to know most of the boys with badges while puncturing bulls-eyes at police pistol ranges. He has cases of marksmanship medals and trophies. Come nightfall, George and his Sextet hit the mark at this lounge.

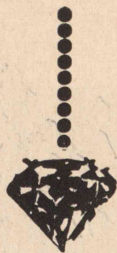
Well, lemme see! A lot of news is emanating from the FLAMINGO's *Stage Bar Lounge*. Howcum they are calling it *Driftwood Lounge*? Did they change the name while my mind was a few eons away? The "Divine" SARAH VAUGHAN will reign here until HARRY JAMES returns, September 1st, with BUDDY GRECO. First time in the history of this lounge, the star (Miss Vaughan) performs on the late shift, Midnight, 2:00 A.M. and 4:00 A.M. Incidentally, drummer great, DICK HANEY is

*(Continued on Page 36)*

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# INTERPRETATIONS

By KAY STEVENS



Autobiography and wondered how he found the time! Finally, after many hours of meditation and profound-type thinking, I came upon this idea . . . a new section — known as the "GEE, THANKS — Dept."

I had a "SUPRISE" birthday party last week. . . . My "Suprise" birthday party was a "gas!" Everybody who IS anybody was there. (The Security Guards dragged out some of the BIGGEST names on the strip . . . Standard Oil, Magnins, Southwestern Gas . . . you know!)

The afternoon of my birthday, I felt something suspicious and secretive was happening at the RIVIERA when SAMMY LEWIS ran up to me and screamed: "Hey, Kay . . . We're giving a big "SUPRISE" birthday party for you tonight!!" If there's one thing I love — it's "SUPRISES." (Did you know that every FOURTH baby born into this world is CHINESE? This comes as quite a "SUPRISE" sometimes, especially if the parents happen to be Yugoslavian!)

Lemme see, where was ? . . . Oh, yeah! My Birthday Party . . . EDDIE FOX was the first familiar face I saw in the thundering herd. He just came in to get TWO pieces of cake. "One was for HANK HENRY, he said. He didn't fool me . . . I KNEW Hank was in Hollywood and not at the SILVER SLIPPER. . . . But . . . I didn't let on . . . I just let Eddie think he was spoofing me. . . . I'm pretty BIG that way . . . DAVE BURTON

**I** WOKE up at the crack of DUSK this morning, trembling with excitement because I'd been asked to write another "artickle" for FABULOUS MAGAZINE! (Seems as thouns HUNDREDS of people couldn't believe the FIRST one!)

So, with blue fingers (I have a very fine air conditioner in my apartment) and a happy heart, I rushed to my typewriter . . . which was on the floor next to my bed and began my new colmin . . . columonin . . . err . . . kolumin. (Ah, nuts! I couldn't spell it LAST week, either!)

Anyway, I thought about writing my autobiography . . . then I thought about ERROL FLYNN writing HIS

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**ROBERTA DAY  
& HER KNIGHTS**



EXTRA ADDED  
ATTRACTION  
**BOBBY BREEN**

Never a Cover or Minimum

**the  
Dunes**  
HOTEL

CONTINUOUS  
ENTERTAINMENT

and his lovely bride stopped in to buy me a "big orange" and to wish me a "HAPPY - don't - forget - I've - opened - at - the - SANDS - this - week - BIRTHDAY!"

JACK (Lil Pixie) ROSS and DICK LANE opened at the FLAMINGO the night of my Birthday. (THEY'VE got a LOT of NERVE!!!) WADE RAY had to work at the GOLDEN NUGGET that night but he sent me a "very sexy" telegram. The FREMONT HOTEL'S pride and joy - the NEWTON BROTHERS - sent me the biggest bouquet of flowers you ever saw. I STILL have them. They just REFUSE to die! (I think the Newtons have them buried in some of that West Virginny MUD!) The MODERNAIRES ran up the Strip from the SAHARA to gobble up my Birthday goodies. PAULA KELLY was there with her Dad ("CHUCK" KELLY), HAL DICKINSON, VERNON POLK and ALAN COPELAND.

They all greeted me with congratulatory cries of: "When are ya gonna cook some more spaghetti for us?" . . . In UNISON - yet! . . .

SPARKY KAYE (Silver Slipper) and ROBERTA (STARDUST) LINN were there . . . exchanging coy glances. Sparky ate Roberta's piece of cake while she was singing, "Happy Birthday" to me. (They don't call him "Sneaky" Sparky for nothing, you know.)

I want you to know that FRED and MARCY waited until 7:00 A.M. to buy me a "big orange." I just love those two from the THUNDERBIRD who have such "stickwithitofness."

The boys from CASUAL AIRE (what a charming name for a fish market) sent me a georgous gift up to the bandstand . . . BOBBY DARIN! (You can get ANYTHING you really want - at the Casual Aire.)

Flash! Special note to BERNIE SCHULTZ and LENNY BRODIE . . . There is one among you who calls himself MICKEY FISHER. The night of my party, I found out something I think you ought to know

(Continued on Page 36)



**Hillsway**  
by ROLAND HILL



**I** RECEIVED a signal honor this past week - one for which I have waited a long time. Was invited up to Camp Clyde, the Boy Scout camp for central Minnesota, located at Merrifield and there, was included in the "calling out" ceremony of the Order of the Arrow (along with many of the boy scouts currently encamped there and a few men who are Scouters or Scoutmasters). Will have to go back the last of August for the final induction rites which I am told are secret and very solemn. I used to be the Scoutmaster of Troop Number One in the Nation's capital, the White House Troop, the first troop chartered in America, but had never before been tapped for this, the highest honor in scouting. So you will pardon me if I seem a bit boastful and proud today in my column.

Camp Clyde is perhaps one of the most rugged boy scout camps in the country and is a wonderful spot right on the shores of Long lake. Handsome young Jim Klinzing (who looks enough like a boy scout to be one) is the Camp Director and a Professional Scouter working out of Little Falls, Lindbergh's home town. Jim is ably assisted this summer by Father Peter Snyers, Council Commissioner of the Central Minnesota Council, who is acting as Asst. Camp Director and the Catholic Chaplain. Victor Baderschneider is the Protestant Chaplain, Rifle Director and instruc-

tor. Vic is a Seminarian at a Lutheran Seminary in Iowa. Another fellow at camp is Paul Folsom, a Seminarian at St. John's University in Collegeville, Minnesota. Mike Parker, the Program Director has just finished college and will teach in Perham this coming year. Bill Riggs, the Waterfront Director, is also this year's college graduate from St. Cloud and will teach in Alexandria, Minnesota this coming season. Roger Ducee, Explorer Advisor at the camp is teaching in Holdingford. What a fine group of scout executives and directors this gang of healthy, sturdy and handsome young fellows makes. Lucky are the some one hundred kids that come to this camp each week, and I guess they do appreciate it because never before have I seen so many honors, merit badges and advancements bestowed at any one camp. Dale Norstrom, a teacher in Ogilvie, was also invested in the Order of the Arrow with me and was spending the week at Camp Clyde with his troop of boys. He was assisted by Bernard Manthei, Game Warden of Kanabec County.

The investiture ceremony was tremendous. We all walked solemnly and quietly (without talking) the mile to the ceremonial fires back in the woods and there was a huge circle of flaming torches inside the fort-like barricade of logs, and almost authentic "Indians" in native costumes were doing a war dance to drum music and they danced around the

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WEDNESDAY ..... 2:15 A.M.  
THURSDAY ..... 2:00 A.M.  
FRIDAY ..... 2:00 A.M.  
SATURDAY ..... 1:45 A.M.  
SUNDAY (not all nite) .. 2:00 A.M.

KSHO-TV

channel 13

YOUR HOST: JACK KOGAN

circle picking out those who were to be honored — none knew beforehand they had been selected. The huge log fire in the center of the ring was certainly welcome because the night was very cold and windy. I look forward to spending a day or two in Little Falls this coming Fall with Jim Klinzing when he will show me all the dining spots that I have missed in the past.

Dinner last Sunday was exceedingly enjoyable because Marcus and Gladys

Zetterberg picked us up and took us up to Bay Lake, north of Mille Lacs Lake to the top-notch RUTTGER'S BAY LAKE LODGE where we dined in the huge log dining room overlooking the lake and all its waterfront activity. Picture windows are used profusely in this dining salon and the food was simply excellent. College kids work there and were wonderful waiters and waitresses. The Lodge is constructed of native logs, highly polished, and the cabins are all singles or doubles with picture windows, fireplaces and comfortable furnishings. The grounds are landscaped beautifully and there is riding, boating, tennis, golf — in fact all forms of recreation right on the grounds. Four Ruttger brothers own and run the four top resorts in the State and in the winter time they run such places as the lush RUTTGER'S RESORT-OTEL in Fort Lauderdale, Florida. Two years ago, Alex Ruttger was in Grand Rapids dining where I was, along with the Shrine Drum and Bugle Corps from Brainerd, (Paul Bunyan capital) on its way back from a conclave and when he heard I was in the dining spot he got the entire corps to go out and get their instruments and put on a show for us. He then invited us to come to his resort, but we just got around to accepting his invitation. Bay Lake is only about forty miles from Ann Lake so I think I will be going up often from now on.

Bon voyage to our good friend, Mrs. Howell Ross Hanson of the

(Continued on Page 37)



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**C**ULLED FROM THE  
CROWD: *In traversing the show business beat for 30 years, there are a lot of good stories and memories that one locks away. If a scribe hasn't come face to face or pencil to notebook with them, the proximity is often that distance from somebody's mouth to your ear. The short pieces below have different names and other places, but they actually happen to real people.*

\* \* \*

As soon as Hal Austin, a gangling wiry kid, could use locomotion to walk without assistance, he was always throwing something — a toy, an orange, a rubber ball. By the time he was five, he astounded the neighborhood kids, two or three years older, by playing ball with them. In the next few years he talked and read baseball exclusively. He was a pitcher on the grammar school team, and a good one.

Hal told his family, by the time he was 14, that baseball was going to be his career. Less than two years later, he made the high school team and became a star pitcher. It looked as though he'd make the minor leagues

before his 20th birthday.

One Sunday afternoon, in a neighborhood game in the park, Fate stepped in and swung a heavy bat. With Hal pitching, a neighborhood delivery boy, merely out for a bit of exercise and sport, sent a vicious line drive straight up the middle. Austin stuck his glove up in self-defense, but the ball caromed off the top of the leather and hit his half turned head at the top of the spine. Right then and there, as time later proved, an aspiring career was over before it started. Austin never played again. For a half dozen years, he was partially paralyzed.

The intensity behind the plucky young man's desire, manifested itself in a strange way. He spurned his father's offer to join a retail business. Instead, his love for baseball came to the fore. He became an usher at a big league ball park. That was back in the late 20's. We don't know if he's still taking people to their box and reserved seats, but five years ago, he was at it. In a cruel, sardonic way, one can say that by dint of tenacious spirit, one way or the other, Hal Austin made the majors!

\* \* \*

If there is an elongation of momism, it best expresses itself when a male student falls in love with his female teacher. Melvin Kleime was enamored of his French instructress. He was an average adolescent, a good enough student; she was Mrs. Marnette, a good-looking petite lady in her middle thirties, blessed with a honeyed voice. If Melvin excelled in her class, one would imagine, in retrospect, that he tried so much harder because he enjoyed his 45 minutes a day in her class — looking at her and

(Continued on Page 37)



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**DESERT INN**

DU 2-6000

(Not a review)

**PAINTED DESERT ROOM** — Aug. 9 thru Sept. 19  
Louis Prima & Keely Smith, Sam Butera & The Witnesses, Dick Humphreys, Carlton Hayes Ork.

**LADY LUCK LOUNGE**

Michael Kent & his Golden Strings, Dave Apollon & his Music, Henri Rose Trio, Milt Herth Trio, Dale (Deacon) Jones.

**SKY ROOM**

Ty Fay, Sam Melchionne Quartet.

LOUIS and KEELY are the avowed candidates for President on the "Swingin' Party." They have set up campaign headquarters at the D.I. and the demonstration is an exciting, fast-paced stage production that erupts in a landslide of fun. . . . Gravel-voiced, trumpet-playing Prima and his songstress wife, La Smith are  
(Continued on Page 27)

**THE DUNES**

DU 2-7700

**ARABIAN ROOM** — Aug. 5 thru Sept. 15  
Frankie Laine, Ford & Reynolds, Long Stemmed American Beauties, Bill Reddie Ork.

**SINBAD LOUNGE**

Roberta Sherwood, Maaka Nua & his Hawaiian Dancers, The Pep Tones, Roberta Day & her Knights. Extra Added Attraction Bobby Breen.

Credit FRANKIE LAINE for two achievements here — his terrific talent and bringing family entertainment back to the Arabian Room. Frankie is a remarkable showman as attested by his current engagement in FLV. He has surrounded himself with a bill that satiates your every entertainment desire. They are saying he is the "new" Frankie Laine. However, that denotes a drastic change. In our estimation, Laine is still the exciting singer he was and always will be. Frankie has with him a choral back-  
(Continued on Page 27)

**EL CORTEZ**

DU 2-1500

**CELEBRITY LOUNGE** — Aug. 11 thru Aug. 24  
Joe Cappo with The Flairs, Don Friend Trio, featuring Herbie Tepper, Joe Sante Quartet with Irene Keller.

That comedian who consumes more debris than your kitchen sink disposal is back again and the Celebrity Lounge has its claim on JOE CAPPO. We marvel (in a shuddering way) at Cappo's ability to make succulent morsels of things tobacco. Personally, we think Joe is funny enough without his inhuman consumption but it pulls the customers in. . . . The FLAIRS are a group of music makers that make a fine addition to this bill. . . . The DON FRIEND TRIO feature madman HERBIE TEPPER whose  
(Continued on Page 27)

**FLAMINGO**

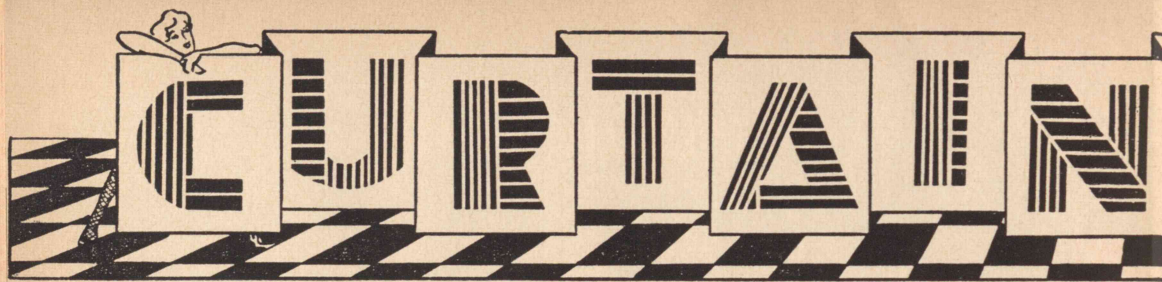
DU 2-4000

**FLAMINGO ROOM** — July 1 thru Aug. 17  
Joe E. Lewis, Carla Alberghetti, Flamingoettes, Jack Cathcart Ork.

**STAGE BAR LOUNGE**

Sarah Vaughan, Jack Ross & Dick Lane Quartet, Kings IV, Fred Estrada Trio.

This room is permeated with the humor peculiar alone to the master dispenser, JOE E. LEWIS. The self-contained Lewis moves quietly into the spotlight and casually stirs havoc with his every word. Havoc — in the form of combustible hilarity. "Post Time" doesn't slow up this hepster. Joe E. is so replete with variety, fluid yocks have long since replaced the red stuff in his veins. What more can one say about this star except — Voom — Voom — Voom! . . . Backing Joe E. in musical accompaniment and mirth is almost-Siamese twin, AUSTIN MACK. . . . Lovely CARLA ALBERGHETTI has moved into the seven day spot vacated by Gary  
(Continued on Page 27)



## HACIENDA

DU 2-7800

### JEWEL BOX THEATRE — Current

Four Tunes; Johnny Olenn & The Red Toppers; Grover-Shore Trio; The Keynotes; Glenn Thompson.

For one of the biggest musical packages in FLV, the HACIENDA HOTEL continues to present as fine a list of musical talent as can be heard anywhere. While the accent is on dancing in the JEWEL BOX THEATRE, it is often just as enjoy-  
(Continued on Page 27)

## NEW FRONTIER

DU 2-7171

### VENUS ROOM — Current

"Oriental Holiday," starring Takeuchi Kiego and Larry Alpert, featuring Miss Tokyo. Imperial Japanese Dancers in Ray Golden's Production. Nat Brandwynne & his Orchestra.

### CLOUD NINE LOUNGE

Billy Eckstine, The Treniers, Kathy Ryan, The Instrumentalists.

"Oriental Holiday" gets a terrific sendoff when the pre-curtain spotlight falls on PRESTON FOSTER who in-  
(Continued on Page 28)

## RIVIERA

DU 4-5678

### VERSAILLES ROOM — July 25 thru Sept. 18

Gene Barry and Monique Van Vooren starring in, "Destry Rides Again," with Warde Donovan, Ray Sinatra & his Ork.

### STARLIGHT ROOM

Lionel Hampton & his International Ork, Bertice Reading, Kay Stevens, The Pepper Pots, Don Ragon Trio, Marty Heim.

From Broadway to the new "White Way" comes "Destry Rides Again." Co-starring in this musical spectacular are GENE BARRY and MONI-  
(Continued on Page 28)

## SAHARA

DU 2-6800

### CONGO ROOM — Aug. 9 thru Sept. 5

Teresa Brewer, Dave Barry, Terry Tones, Most American Girls in the World, Louis Basil Ork.

### CASBAR LOUNGE

Mary Kaye Trio, The Modernaires, George Rock Sextet, The Tunejesters, The Cabaleros.

Tremendous TERESA BREWER, songdom's Mitey-Mite, serves up a musical platter of vocal vivacity to fill her four week stint here. The sprightly five-foot, 90 pound redhead who sped to recording success with her first million seller, "Music, Music, Music," followed with a host of top selling Choral discings. . . . The comedy antics of DAVE BARRY are featured in this newest STAN IRWIN  
(Continued on Page 28)

## THE SANDS

DU 2-7100

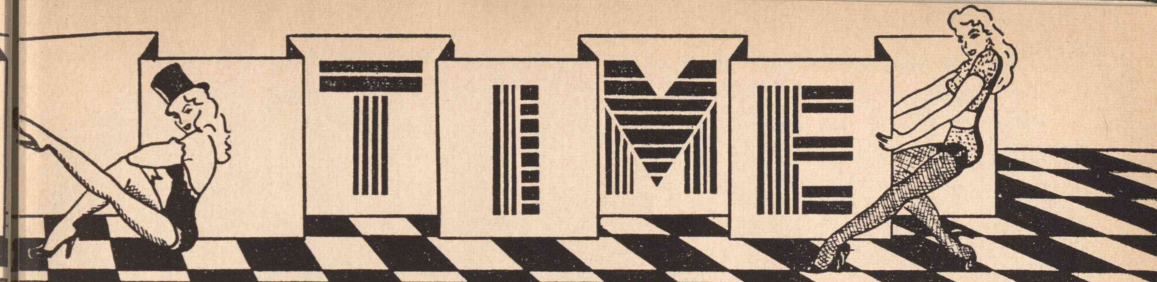
### COPA ROOM — Aug. 11 thru Aug. 31

George Gobel, Georgia Gibbs, Most Beautiful Girls in the West, Antonio Morelli & his Ork.

### COPA LOUNGE

Morry King & his Violins, Bobby Cole, Dave Burton, Ernie Stewart.

GEORGE GOBEL pussyfoots his dry humor into the spotlight and leaves the sound effects to the appreciative reaction of his viewers. His studied, hesitant presentation inspires relaxed enjoyment. Gobel is a polished yarn weaver who embellishes his handiwork with threads of subtlety. Enter the perennial guitar and the Gobel program is complete. . . . GEORGIA GIBBS is just plain "Jawj — ah!" This is one songstress who has appeal for lovers of every song style.  
(Continued on Page 28)



## SHOWBOAT

DU 2-7575

### SHOWBOAT LOUNGE — Aug. 10 thru Aug. 15

Jeanne & Janie Black with Les Anderson, The Gay Niters, Bob Luman and The Shadows.

Lovely singing star JEANNE BLACK is holding the starring spot here, ably abetted by sister, JANIE. The girls create a lovely bouquet of music, with the accent on favorites. Jeanne's wax disc of "He'll Have to Stay" is on juke boxes all over the country. Backing the girls with his reliable Night Riders is LES ANDERSON. . . . The GAY NITERS are a young group of musicians who delight their audiences with clever vocals. . . . BOB LUMAN and The Shadows are those rock 'n rollers who keep the place swinging.

## SILVER SLIPPER

DU 2-7660

### SILVER SLIPPER — Current

"Funzapoppin of 1960," starring Hank Henry, Faith Dane, Kay Brown, Red Marshall, Sparky Kaye, Eddie Innes, The Slipperettes, George Redman Ork. Added Attraction: Dick Weston.

### GAY 90's LOUNGE

Charlie Teagarden & his Dixieland Jazz Band, Don Santora & The Car Tunes.

If you feel like howling, watch HANK HENRY cavort with his fellow jokesters, SPARKY KAYE, RED MARSHALL and EDDIE INNES. Their satirical take offs on movie making and conventions are side-splitting fodder. And you can believe it, brother. . . . FAITH DANE is an amazing young lady who manages to embellish her physical gyrations with some bugle tooting. This is something you have to see. . . . KAY BROWN  
(Continued on Page 29)

## STARDUST

DU 4-6350

### CAFE CONTINENTAL — Current

Le Lido De Paris; "Ca C'est L'Amour" with Ballet Alaria; Gino Donati; Margie Lee; Lucky Latinos; Marco; Marion Conrad; Jill Bissett; John Juliano and Jack Rains and featuring The Bluebell Girls. Eddie O'Neal and His Orchestra.

### STARDUST LOUNGE

Roberta Linn, Happy Jesters, Nalani Kele's Polynesian Revue, Joy & The Boy, George Hernandez.

(Continued on Page 29)

## THUNDERBIRD

DU 2-5100

### TURQUOISE ROOM — Aug. 9

Lenny Eversong, starring in "Follies Americana," with George Arnold, Phil Richards, Al Jahns Ork.

### TOPAZ LOUNGE

Gene Rain's Quartet, Fred & Marcy Lane with the Peter Hank Duo.

Starring in this Ice Spectacle is LENY EVERSONG. Although this performer doesn't skate, she fills the room with the most bombastic voice anyone has ever heard. Leny is the  
(Continued on Page 29)

## TROPICANA

DU 2-6850

### THEATRE RESTAURANT — Current

Lou Walters presents Folies Bergere with a cast of 80 starring Channing Pollock with Colette Riedinger, Ralph Young, Maria Lopez, Janine Caire, Mme. Baron's Can Can Ballet, Florence and Frederic Dancers, Herman Kaye and his Ork. Extra Added Attraction: Elsa & Waldo.

### SHOWCASE LOUNGE

Jerry Colonna, featuring Gardner Sisters, Frank Moore Four, Julius Klein & Sacha Lukas, Al De Paulis 4.

The Folies Bergere still regins royally here, with all the allure and  
(Continued on Page 29)

**SATURDAY — August 13**

- 9:00 8 Captain Kangaroo
- 10:00 8 Heckle & Jeckle
- 10:30 8 Mighty Mouse
- 10:45 8 BB—Washington-New York
- 11:00 2 Roll With The Champs
- 11:00 13 "Lady Godiva Rides Again"
- 11:25 2 Baseball
- 12:55 13 BB—Chicago-Philadelphia
- 2:00 2 Mr. Wizard
- 2:30 2 Matinee
- 4:00 2 Cartoons
- 4:30 2 African Patrol
- 8 Lone Ranger
- 5:00 8 Popeye Theatre
- 5:30 2 Bonanza
- 13 High Road
- 6:00 8 Mighty Mouse
- 13 Westpoint Story
- 6:30 2 World Wide 60
- 8 Death Valley
- 13 Dick Clark
- 7:00 8 Zane Grey Theatre
- 13 Bowling Stars
- 7:30 2 Overland Trail
- 8 Perry Mason
- 13 Leave It To Beaver
- 8:00 13 Lawrence Welk
- 8:30 2 Man and the Challenge
- 8 Wanted, Dead or Alive
- 9:00 2 The Deputy
- 8 Mr. Lucky
- 13 "Kiss Me Deadly"
- 9:30 2 Four Just Men
- 8 Have Gun, Will Travel
- 10:00 2 People Are Funny
- 8 Gunsmoke
- 10:30 2 "Change of Heart"
- 8 Markham
- 11:00 8 "Homeward Borne"
- 13 Texas Rasslin
- 12:00 13 "Accusing Finger"
- 2:00 13 Jack's Variety Theatre

**SUNDAY — August 14**

- 10:00 2 BB—St. Louis-Pittsburgh
- 10:15 13 "Big Money"
- 10:45 8 BB—Los Angeles-Cincinnati
- 11:10 13 "Kiss Me Deadly"
- 1:45 13 Texas Rasslin
- 2:00 2 Before The Day
- 8 This Is The Life
- 3:00 2 Championship Bowling
- 8 Matinee
- 3:30 13 Jubilee, U.S.A.
- 4:00 2 Meet The Press
- 4:30 2 Time Present
- 5:00 2 FB—Pittsburgh-Detroit
- 8 Viewpoint
- 13 Matties Funday Funnies
- 5:30 8 Face The Nation
- 13 Adventure Tomorrow
- 6:00 2 Music On Ice
- 13 Broken Arrow
- 6:30 8 20th Century
- 13 Maverick
- 7:00 2 Chevy Mystery Show
- 8 Report—Probe
- 7:30 8 Dennis The Menace
- 13 Lawman
- 8:00 2 Riverboat
- 8 Ed Sullivan Show
- 13 Rebel
- 8:30 13 Alaskans
- 9:00 2 Masquerade Party
- 8 G. E. Theatre
- 9:30 2 Price Is Right
- 8 Alfred Hitchcock
- 13 Johnny Staccato
- 10:00 2 Loretta Young Show
- 8 Lucy In Connecticut
- 13 Man Without A Gun
- 10:30 2 "Old Los Angeles"
- 8 What's My Line
- 13 "Men With Wings"
- 11:00 8 News Special
- 11:15 8 "Pardon My Sarong"
- 12:00 13 "Internes Can't Take Money"
- 2:00 13 Jack's Variety Theatre

**★ THIS WEEK ON TV - AUG. 13 THRU AUG. 19 ★**

**MONDAY — August 15**

- 3:00 2 Now
- 8 The Millionaire
- 13 American Bandstand
- 3:30 8 Verdict Is Yours
- 4:00 13 Matinee
- 4:30 2 "Mammy"
- 8 Perry Sheehan Adair
- 5:00 8 Cinderella Time
- 5:30 13 "Captain Gallant"
- 6:00 2 News—Sports—Weather
- 8 Dick Porter—3 Stooges
- 13 Big Mac
- 6:30 2 Jeff's Collie
- 8 Jet Jackson
- 13 Cheyenne
- 7:00 2 "What Makes Sammy Run?"
- 8 Report
- 7:30 8 The Charlie Farrell Show
- 13 Bourbon Street Beat
- 8:00 2 Shotgun Slade
- 8 The Texan
- 8:30 2 Wells Fargo
- 8 Father Knows Best
- 13 Adventures in Paradise
- 9:00 2 Peter Gunn
- 8 Talent Scouts
- 9:30 2 Johnny Midnight
- 8 Spike Jones Show
- 13 "Streets of Laredo"
- 10:00 2 Award Theatre
- 8 Comedy Showcase
- 10:30 8 June Allyson
- 10:45 2 "Dames"
- 11:00 8 Report
- 13 "Three Crooked Men"
- 11:10 8 Charlie Swan
- 11:15 8 "China Doll"

**TUESDAY — August 16**

- 3:00 2 Now
- 8 Millionaire
- 13 American Bandstand
- 3:30 8 Verdict Is Yours
- 4:00 13 Matinee
- 4:30 2 "Three For Jamie Dawn"
- 8 Perry Sheehan Adair
- 5:00 8 Cinderella Time
- 5:30 13 "Rocky's Friends"
- 6:00 2 News—Sports—Weather
- 8 Dick Porter—Three Stooges
- 13 Big Mac
- 6:30 2 NBC Playhouse
- 8 Bengal Lancers
- 13 Sugarfoot
- 7:00 2 Richard Diamond
- 8 Report
- 7:30 2 Arthur Murray Party
- 8 Sea Hunt
- 13 Wyatt Earp
- 8:00 2 M-Squad
- 8 Cross Current
- 13 Rifleman
- 8:30 2 "Fugitive"
- 8 Dobie Gillis
- 13 Colt .45
- 9:00 8 Tightrope
- 13 One Step Beyond
- 9:30 8 Comedy Spot
- 13 Coronado 9
- 10:00 8 Diagnosis Unknown
- 13 International Detective
- 10:30 2 Tenth Hour
- 10:45 2 "The Showdown"
- 13 "Folly To Be Wise"
- 11:15 8 "Claudia"
- 2:30 13 Jack's Variety Theatre

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**WEDNESDAY — August 17**

- 3:00 8 Millionaire
- 13 American Bandstand
- 3:30 8 Verdict Is Yours
- 4:00 13 Matinee
- 4:30 2 "Other Men's Women"
- 8 Perry Sheehan Adair
- 5:00 8 Cinderella Time
- 5:30 13 Flicka
- 6:00 2 News—Sports—Weather
- 8 Dick Porter—Three Stooges
- 13 Big Mac
- 6:30 2 Robin Hood
- 8 Texas Rangers
- 13 Ozzie & Harriet
- 7:00 2 Roy Rogers
- 8 Report
- 13 Wednesday Night Fights
- 7:30 2 Wagon Train
- 8 Reckoning
- 8:00 13 Hawaiian Eye
- 8:30 2 Tombstone Territory
- 8 Film
- 9:00 2 Happy
- 8 The Millionaire
- 13 "The Third Key"
- 9:30 2 Tate
- 8 I've Got A Secret
- 10:00 2 This Is Your Life
- 8 Armstrong Circle
- 10:30 2 Tenth Hour
- 10:45 2 "That's My Man"
- 13 "The Cowboy and Blonde"
- 11:15 8 "The Dark Corner"
- 2:15 13 Jack's Variety Theatre

**THURSDAY — August 18**

- 4:30 2 "Ex Mrs. Bradford"
- 8 Perry Sheehan Adair
- 5:00 8 Cinderella Time
- 5:30 13 Rocky's Friends
- 6:00 2 News—Sports—Weather
- 8 Dick Porter—Three Stooges
- 13 Big Mac
- 6:30 2 "White Corridors"
- 8 Casey Jones
- 13 Steve Canyon
- 7:00 2 Brave Stallion
- 8 Real McCoys
- 7:30 2 Rescue 8
- 8 My Little Margie
- 13 Donna Reed Show
- 8:00 2 Bat Masterson
- 13 Jeannie Carson Show
- 8:30 2 Producers Choice
- 8 Johnny Ringo
- 13 The Untouchables
- 9:00 2 Bachelor Father
- 8 How To Marry A Millionaire
- 9:30 2 Wrangler
- 8 Markham
- 13 Not For Hire
- 10:00 2 You Bet Your Life
- 8 My Hero
- 13 Take A Good Look
- 10:30 8 To Tell The Truth
- 10:45 2 "Wetbacks"
- 13 "Professor Beware"
- 13 "Man Who Wouldn't Die"
- 11:15 8 "Good Sam"
- 2:00 13 Jack's Variety Theatre

**FRIDAY — August 19**

- 3:00 2 Now
- 8 Millionaire
- 3:30 8 Verdict Is Yours
- 4:00 13 Matinee
- 4:30 2 "When Gangland Strikes"
- 8 Perry Sheehan Adair
- 5:00 8 Cinderella Time
- 5:30 13 Rin Tin Tin
- 6:00 2 New—Sports—Weather
- 8 Dick Porter—Three Stooges
- 13 Tales Of The Vikings
- 6:30 2 Wichita Town
- 8 Jungle Jim
- 13 Walt Disney
- 7:00 2 Cimarron City
- 8 Report
- 7:30 8 Rawhide
- 13 Man From Blackhawk
- 8:00 2 Moment of Fear
- 8 Video Village
- 13 77 Sunset Strip
- 8:30 8 Lockup
- 9:00 2 Laramie
- 8 Video Village
- 13 Detective
- 9:30 8 December Bride
- 13 Black Saddle
- 10:00 2 Mickey Spillane
- 8 Twilight Zone
- 13 This Man Dawson
- 10:30 8 Person To Person
- 10:45 2 "Rancho Notorious"
- 13 "The Monster and the Girl"
- 11:15 8 Hanover Square

**REGULAR PROGRAMMING**

Monday thru Friday

- 8:00 2 Do-Re-Mi
- 8:30 2 Play Your Hunch
- 9:00 2 Price Is Right
- 8 December Bride
- 13 Just For The Women
- 9:30 2 Concentration
- 8 Video Village
- 10:00 2 Truth or Conseq.
- 8 I Love Lucy
- 10:30 2 Front Row Center
- 8 The Clear Horizon
- 11:00 8 Love of Life
- 13 Restless Gun
- 11:30 8 Search for Tomorrow
- 13 Love That Bob
- 12:00 2 Queen For A Day
- 13 About Faces
- 12:05 8 Encore Theatre
- 12:30 2 Loretta Young Theatre
- 13 L.V. Free For All
- 1:00 2 Young Dr. Malone
- 13 Day In Court
- 1:30 2 From These Roots
- 8 As The World Turns
- 13 Gale Storm
- 2:00 2 Fibber McGee - Molly
- 8 Full Circle
- 13 Beat The Clock
- 2:30 2 Buckskin
- 8 House Party
- 13 Who Do You Trust

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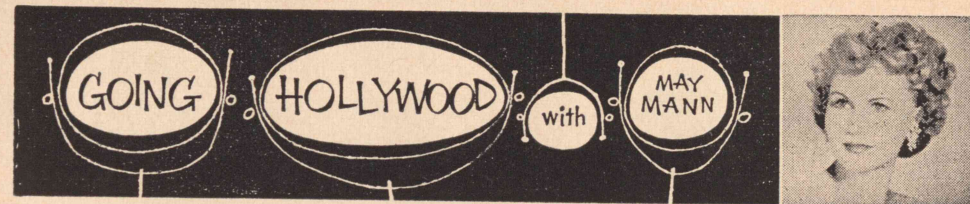
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## TV ELECTRONICS

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**G**ENE RAYMOND, Bill Gar-  
gan, and Leon Ames open  
at the Huntington Hartford  
next week in, "Best Man."

Elvis Presley (with an aching wis-  
dom tooth) still managed to have a  
good time in Vegas. However, the girl  
he calls first when he reaches Holly-  
wood is still Cathy Case — who has  
turned platinum blonde to test for  
the role of "The Jean Harlow Story."

Vic Damone is voted as the finest  
young singer of our time. That is  
what the critics said on his "Cloister"  
engagement here.

Lowell Thomas and Lady Suzanne  
Wilkins have completed their book  
in which the life of Suzanne's husband  
the late Sir Hubert Wilkins will be  
revealed intimately along with his tre-  
mendous works in the Atomic Mission.  
He was, as everyone knows, the first  
to take a submarine under the North  
Pole. Suzanne sends a letter from  
Princess Margaret thanking her for  
the beautiful oil portrait wedding gift.  
If you'd like to know what a Princess  
writes (in part), she said that she  
was greatly touched by the many mes-  
sages of good wishes she has received  
(since her wedding). She is most ap-  
preciative.

Oh-la-la parties are being planned  
in Bel Air for Nixon and Kennedy —  
at different times, of course.

I called Terry Moore only to have  
her maid tell me, "She is at the hos-  
pital, and just had a six pound baby  
boy this minute."

Jayne Mansfield and Mickey Har-  
gitay are expecting their baby also,  
any minute. The baby actually isn't  
due until September 1st — which is  
my birthday, and I think it would be  
nice if Jayne's baby was a girl. By  
now you will probably know.

Mike Reynolds former star of stage

hits "Who Plays With Fire" and "Ari-  
zona Nights," has broken his engage-  
ment to Jeanine Carson the Broadway  
beauty, and plans to stay (permanently)  
in Hollywood for TV and movie  
work.

Ginny Simms threw a big party at  
the Bel Air Hotel to pump excitement  
into local lights going to Seattle for  
her Ocean Shores Hotel venture. But-  
ler Miles, Barry Sullivan, George  
Hamilton with Susan Kohner (who  
was introduced as Mrs. George, but  
isn't) were there.

Is George Liberace getting mar-  
ried? He reportedly just bought a  
house across the street from the  
school of his girl friend's children.

Hal Hayes (who used to give par-  
ties and get engaged) has been very  
quiet lately. We understand his name  
is off his Sunset Office building. We  
hope he has a few million left.

Fabian is the surprise star of the  
year in Hollywood. His acting, rec-  
ords, and P.A.s have made him \$250,-  
000. This means he will be in for  
income tax this year. Two years ago  
he was a drug store errand boy in  
Philadelphia.

George Burns and his special guest  
Bobby Darin play the Greek Theatre  
here August 10th through August 15th.  
They repeat their Vegas act, but Bob-  
by returns to Vegas a solo star.

An expert tells me that this glam-  
orous city has 30,000 visitors each  
weekend. A couple can have a ball

(Continued on Page 40)

IMPORTED ENGLISH  
DAK SLACKS  
WIDE SELECTION OF COLORS  
**DESERT INN**  
MEN'S SHOP



*Just  
Completed  
Another  
Magnificent  
Engagement  
Here in Las Vegas*

—◆—  
**THANKS  
TO  
DANNY KAYE**

—◆—  
AND ALL THE  
FINE PEOPLE  
AT

*Wilbur Clark's*  
**DESERT INN**

**FRANCIS BRUNN**



SEE YOU AGAIN SOON — IN LAS VEGAS

## DESERT INN

(Continued from Page 19)

out to top attendance marks they established months ago in their initial appearance at this boite. In all of the specially devised campaign ditties penned by SID KULLER, key-noter of the party, the dynamic show biz duo will be artfully accompanied by the "Cool Cabinet" of SAM BUTERA and the WITNESSES. Producing the show is Prima himself, a master showman whose many year's tenure as a "Minister of Music and Mirth" puts a strong plank into the party's platform which is dedicated to a blending of modern jazz and light hearted nonsense. The Witnesses are augmented on stage with sprightly productions by skilled choreographer DICK HUMPHREYS and CARLTON HAYES and his ORK are on hand to support the "Swingin' Party," musically.

## DUNES

(Continued from Page 19)

ground that brings out the best of Laine. He is the ol' Mule Master, the nostalgic purveyor of songs and the charming personality. We like Frankie. FORD & REYNOLDS are the zippiest, zaniest, zingiest duo to hit the boards of buffoonery. How many characters would attempt to create tunes via musical instruments while standing on their heads? Check your ulcers in the nearest locker and let Ford & Reynolds take over your sense of humor. The LONG STEMMED AMERICAN BEAUTIES produce the type of comely scenery familiar to FLV. BILL REDDIE and his ORK handle the musical chores.

Have You Had Dinner With  
**FRANK MUSSO**

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JACK CORTEZ'

**Fabulous**  
LAS VEGAS magazine

**\$12**  
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## EL CORTEZ

(Continued from Page 19)

dynamic energies never simmer below the boiling point. The JOE SANTE TRIO with the lovely voice of IRENE KELLER are such favorites, they have been held over again.

## FLAMINGO

(Continued from Page 19)

Crosby. This sweet lassie has a mature voice with a resonant quality. Carla has a humble quality that combines with her vocal talents to create the beauty that delights supper clubbers. Choreographer BARRY ASHTON spared no effort in creating the well-formed routines of the FLAMINGO-ETTES. JACK CATHCART and his Orchestra are to be saluted for their fine musical interpretations.

## HACIENDA

(Continued from Page 20)

able to sit, watch and enjoy the versatility of the musical groups. There's JOHNNY OLENN and the RED TOPPERS, whose variety of musical instruments and musical ability are a main-stay of this room. Next, is the GROVER-SHORE TRIO who have built an enviable record over the years for their ability to play modern music, popular music or just music, music. Along with the above, and alternating with them, the popular KEYNOTES and, also, GLENN THOMPSON.

A successful man is one who earns more than his wife can spend.



## NEW FRONTIER

(Continued from Page 20)

roduces it, via a phone conversation with out of town publicists. . . . This eastern package surpasses its antecedent and is woven around LARRY ALPERT's quest for talent in the Land of the Rising Sun. . . . The IMPERIAL JAPANESE DANCERS perform magnificently. Their Nippon costumes range from ceremonial garb to abbreviated Korean attire. They offer a pleasant surprise with their version of our Charleston and Cha-Cha-Cha! . . . TAKEUCHI KIEGO is an admirable co-star and lends many stellar talents to RAY GOLDEN's commendable production. The LEE SISTERS are absolutely charming, especially the little doll who toddles about, following Larry from one end of the stage to the other. . . . MISS TOKYO is a breath-taking representative of the Orient. You'll like this one so make it a date to catch "Oriental Holiday!" . . . NAT BRAND-WYNNE and his boys are skillful backers of this musical score.

## RIVIERA

(Continued from Page 20)

QUE VAN VOOREN. . . . Gene is living disproof of the fallacy that no one can be a "Jack of all trades," etc. He is well versed in all facets of show biz attempted. This actor excels in musical comedy and his ease of transition is a delight to behold. The way

he handles his gun-shy, sagebrush hero's role in Destry registers Gene Barry in the annals of grease paint history. . . . Designed along modern lines, MONIQUE VAN VOOREN is the striking sexpot of this vehicle. She is one of the "craziest" sirens the west has ever seen. One look at her and any '49er would have relinquished his hidden gold mine. Monique is both decorative and talented with the accent of captivating. . . . WARDE DONOVAN is staunchly capable in his supporting artistry. His extensive musical background leads him to another perfect performance. . . . Although not listed in the rundown, we would label EDWARD ATIENZA a scene stealer in his role as the Sheriff. This lad has it! . . . The choral background is very impressive and RAY SINATRA and his men of music are just g-r-e-a-t!

## SAHARA

(Continued from Page 20)

presentation. Favorite Barry brings back his sound effect imitations, storytelling escapades and tongue-in-cheek wit. . . . Rounding out the production are the singing TERRY TONES, a beauteous collection of the MOST AMERICAN GIRLS in the WORLD," dancing in the MORO-LANDIS PRODUCTIONS and the LOUIS BASIL ORK.

## SANDS

(Continued from Page 20)

She can phfft! a tune alongside any rock 'n roller or revert to her specialty — the ballad — and turn your knees to butter. . . . The G.G.'s are ringing the bells in the Copa Room. . . . The MOST BEAUTIFUL GIRLS in the WEST provide the colorful, delightfully costumed productions for which they have gained fame. . . . ANTONIO MORELLI is the superb artist who leads his music makers to portrait perfection.

## SILVER SLIPPER

(Continued from Page 21)

is the striking young gal with the voice destined for big time success. Whether a standard or special piece of material, Kay projects beautifully. . . . DICK WESTON is back in the Added Attraction slot. If Hankus doesn't look out, Weston (the clever ventriloquist) just might join him in becoming a permanent part of the Slipper. . . . GEORGE REDMAN and his ORK handle the musical background with perfect ease.

## STARDUST

(Continued from Page 21)

"Le Lido de Paris" is, without a doubt, the show that turned FLV into the cosmopolitan show-place of the world. . . . True to the French tradition, this Parisienne "parfait" features GIRLS! GIRLS! and GIRLS! . . . Showgirls, dancers, the famous BLUE-BELL GIRLS and an inspired group of Gallic dancers, provide the audience with a breath-taking panorama of Continental charm. . . . Provided as a background for this splendid "spectacular" are sets of such color and magnificence as to stagger the imagination. Giant waterfalls, displays of fireworks, the excitement of the French Revolution, are but a few of the production numbers cleverly conceived to make you feel as though you are a participant in the history of France. . . . As though this were not enough, a great array of European talent is blended into the show to provide the fullest measure of entertainment. The brilliant dancing of the BALLET ALARIA company; GINO DONATI, opera singer and comedian; ice skating queen, MARGIE LEE; the songs of JILL BISSETT, JOHN JULIANO and JACK RAINS, are but a part of the cast that perform in this amazing show. . . . The music for the entire production is under the direction of EDDIE O'NEIL, who guides his Orchestra through a most interesting and vibrant musical score.

The entire show is a tribute to the skill and knowledge of Parisienne Producers PIERRE LOUIS-GUERIN and RENE FRADAY and DONN ARDEN who staged the entire production.

## THUNDERBIRD

(Continued from Page 21)

Brazilian Bombshell who will probably crack the ice with her powerfully ranged vocals. Don't let this frighten you. This gal can sing! . . . The blades flash over the ice in the breathtaking numbers created by GEORGE ARNOLD, with G. A. and PHIL RICHARDS leading the lovely damsels through this pageant on ice. . . . Sticking close to dry land is AL JAHNS and his ORK as they provide the music for this spec.

## TROPICANA

(Continued from Page 21)

excitement of Paris. . . . Gliding into the starring spot is CHANNING POLLOCK, the wizard of prestidigitation. This sorcerer presents an intriguing assortment of magic that is highly fascinating. . . . Stunning COLETTE RIEDINGER is the impressive Prima Donna. . . . RALPH YOUNG captivates the entire audience with his vocal abilities. . . . MARIA LOPEZ and JANINE CAIRE are such striking talents, they must beg off. . . . Extra added attractions are ELSA & WALDO. They comprise a comedy dance duo that tickles your fancy with their scatter brained presentation. . . . The Can Can is brought to you with authenticity by the Dancing Girls of the Folies. . . . This is really a plush show, presented in the traditional grand manner of producer LOU WALTERS, with the aid of French Director, MICHEL GYARMATHY. . . . The difficult foreign musical book is capably handled by HERMAN KAYE and his ORK.

Thrift is a wonderful virtue, especially in an ancestor.

# Coming Attractions

ON THE FABULOUS STRIP

## DESERT INN

SEPTEMBER 20  
TONY MARTIN

## THE DUNES

COMING  
FRANKIE VAUGHN

## FLAMINGO

AUGUST 18  
JOE E. LEWIS  
ANDY WILLIAMS

## NEW FRONTIER

CURRENT  
ORIENTAL HOLIDAY  
Starring  
TAKEUCHI KIEGO

## RIVIERA

SEPT 19  
RED BUTTONS  
MILLS BROS.

## SAHARA

SEPTEMBER 6  
DAN DAILEY  
CONNIE FRANCIS

## SANDS

SEPTEMBER 1  
The Will Mastin Trio  
Starring  
SAMMY DAVIS JR.

## SHOWBOAT

AUGUST 16  
PORTER WAGONER

## SILVER SLIPPER

CURRENT  
"FUNZAPOPPIN OF  
1960"  
HANK HENRY

## STARDUST

OCTOBER 12  
LE LIDO DE PARIS  
1961  
(All New)

## TROPICANA

CURRENT  
FOLIES BERGERE

## CRISWELL PREDICTS

(Continued from Page 5)

that James Mason will score his greatest personal success in the forthcoming "Star of India" which will go behind the blush-blush scenes for the first time! . . . I predict Kim Novak will recreate the role of the vampire in the Theda Bara silent classic "A Fool There Was" a coming smash box office hit! . . . I predict that an unknown actor will portray the character of the Christ in the coming filming of the Passion Play in Germany! . . .

I predict that Jennifer Jones will reach new popularity when she creates the role of the founder of the Girl Scouts, Miss Annie Bissell! . . . I predict that James Cagney will be the next male favorite as the hobo in Jim Tully's "Circus Parade," a truly shocking and off-beat motion picture! . . . I predict that Hildegard will appear as Camille in the musical version of that old and true classic! . . . I predict that Robert Wagner will

portray a character very much like Castro in "The Rise and Fall of a Dictator!" . . . I predict that Irene Dunne will score heavily in the role of Hetty Green, the world's richest woman and the tragedy behind her pitiful efforts for happiness! . . . I predict that Roger Vance will portray the evil Charles II, and his traffic with black magic and the underground crime and corruption of that period!

### STRANGE ARE THE WAYS OF THE FUTURE!

Yes, strange are the ways of the future, for I predict that (1) The increasing epidemics of childhood diseases from the Orient will cut sharply into the personal health of every child born within the next five years! (2) King snakes will be exported to the Rocky Mountains by the thousands in an effort to rid the area of crop and life destroying small rodents! (3) The Husband Hunters, a group of single women, now widows or old maids, will soon combine into a nationwide

organization, and no man will be safe, for their only purpose is to gain a good husband! (4) Fantastic television programs in which you, the viewer, can become a part of the action, by following a certain script, printed for you to say, right on the screen! (5) The most expensive casket ever made out of clear ebony with a trim of beaten gold, which has already been purchased by a Hollywood Producer for his final sleep! (6) The full scale revival of the Empire hair styles, which add height and dignity to any woman, no matter what age! (7) The full confessions of a famous Hollywood star who will marry a negro boxer and become a citizen of Mexico, throwing her career to the four winds! (8) The new acceptance of women in TV studios, who think quick, for the panel boards in master control, replacing men! (9) The new Community Clubs now organizing to combat the growing juvenile delinquency, which will be sustained by the donations of the Parent-Teachers and other religious societies!

### A BACKWARD GLANCE!

The Dark Ages (about AD 476 to about AD 1000) were marked by illiteracy in all except the clerics (whence the term "Clerk" in English as a man who can read and write). The Renaissance again spread literacy through the invention of printing and the translations of the Bible. Later, through cheap tracts and the establishment of elementary schools, the Wesleyan movement spread literacy among the poor classes, after the disorders accompanying the industrial revolution convinced the upper classes that reading and writing could be a stabilizing factor es-

pecially with the spread of the franchise. The U. S. makes literacy a precondition to naturalization of aliens as citizens. Efforts to combat illiteracy are incorporated in the U. S. Point 4 program for aid to backward areas, and will be given a number one importance through the new Eisenhower Public Education Plan! THE HIGH POINT OF INTEREST IN THE AUTO TRAVEL TOUR for the summer will be the DINOSAUR NATIONAL MONUMENT, in southwestern Utah, which serves as a link between today and an era millions of years ago! For, within its limits, lie the remains of hundreds of dinosaurs which prowled the earth before the coming of man. The monument area is, actually, a gigantic graveyard for these awesome beasts which, in times past, roamed this region. Until recently, geologists believed that the dinosaur remains had floated down some ancient river and ultimately became petrified. Latter-day research, however, has literally uncovered evidence that dinosaurs did, indeed, inhabit the monument area after all. The remains of these terrible creatures are not the only attraction of Dinosaur National Monument. Within its more than two hundred thousand acres are innumerable canyons, towering limestone bluffs, the torturous gorge of Yampa River Canyon — and some excellent fishing spots. A museum is maintained not far from the monument headquarters just off U. S. Highway 40, where invaluable information regarding both the dinosaur remains and the scenic wonders of the monument are provided. I predict this fantastic remembrance of the past will thrill you today and tomorrow.

### EVERY MINUTE OF A DAY

"A Triumph Over Tradition"



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## ARTHUR ELLEN

Says

**THANKS  
LYLE THAYER**

And Everyone Else  
At the

*Mint*

Thanks To  
**COOPER SISTERS  
Wild Bill DAVISON  
HOY & HENRY**

Plus the Wonderful Audience At the

*Mint*



105,000 gallons of gasoline are used in the United States. I predict that by this time next year, we will use 115,000 gallons of gasoline every minute of the day. . . . "GLOOMY OLD DAYS! It is a gloomy moment in history. Not in the lifetime of any man who reads this magazine has there been so much grave and deep apprehension; never has the future seemed so dark and incalculable. In France the political cauldron seethes with bubbles of uncertainty. England and the English empire are being sorely tried and exhausted in a social and economic struggle. The United States is beset with racial, industrial and commercial chaos — drifting, we know not where!" This was a front page story of the Atlanta Constitution on Jan. 1, 1860, just 100 years ago! The more things change the more they are the same!

For what ails you — The U. S. Public Health Service, Washington 25, D. C., offers a variety of helpful

medical aid booklets on common health problems. All are written for the layman in easy-to-understand language, so that if you have to live with a malady you can understand its cause, treatment, and prognosis. When requesting any of these booklets, be sure to enclose 5 cents for each one ordered: "Arthritis and Rheumatism" — "Allergy" — "Sunburn and Suntan" — "Ringworm, Including Athlete's Foot" — "Home Care of the Sick" — "Poison Ivy" — "Ulcers" — "Simple Goiter" — "Trichinosis" — "Hemorrhoids" — "Leukemia." You'll find these official booklets helpful and to the point. They have no miracle pills to sell, no patent medicines to push — just the straight facts!

I predict that you will hear the following rumors within the next ten days: That General Charles De Gaulle of France will call for a vote of international confidence from all members of the French descent! . . . That Italy will insist all men, women and children carry an I-D card at all

times in the form of a locket around the neck issued by the government! . . . That women in India will throw barricades up in the streets for equal rights with men! . . . That Khrushchev will personally visit the Congo! . . . That the American Communist Party will actively work for the repeal of the idea of the Monroe Doctrine so that the Americas can be opened to the Red Hordes! and that the Red Liberals have one hundred million dollars earmarked to destroy sentiment in our American way of life!

## 'ROUND THE TOWN

(Continued from Page 7)

to step away from the piano and delight your inner ear with wailing music from his electric harp. IRENE KELLER will motivate you with her sultry voice, a voice whose softness is seldom heard and is so easy on the ears. Along with FREDDIE WEISS, bassist, and naturally JOE SANTE and his maze of horns, from Soprano to Baritone, you can be sure of a very pleasant evening out. Hear Mr. Sante is about to augment the group for an even richer sound. We'll keep visitin' and listenin'.


Our good friend JIM TINNEY, of DUO CLEANERS AND LAUNDRY, spouse VIRGINIA and boys RICHARD, MICHAEL and ALLEN, should be returning in a day or so from their vacation to ATLANTA, GEORGIA. This is home to the TINNEY'S and is a yearly event. I suppose HARRY DROZD, MARGE BUTCHER, CLARA FREEMAN and cute little SUE MORRISON will be happy to have the boss back cracking the whip. But gang, I'll still be sneaking Jim away to the driving range a couple days a week.

This hot weather can really slow a person down but LEE HUMES and BUCK MONARI, a couple of the boys from THE NEW FRONTIER who put out that Maestevole sound behind The Great Mr. B, have found the answer. They keep their "up and at em" feeling by spending the hot

hours at GLOBE HEALTH STUDIOS. Besides building the bumps, it's cool inside. JACK TOBLER and KEN DAVIS have been trying to get me to spend some time inside; they say I seem to be spreading in the middle section. I'll do what they tell me if I can look like ANN TREBES, SANDS COPA GIRL. Oh my, just to run the office on Ladies' Day.

Fair time will soon be upon us and our local JC's are doing a magnificent job putting everything together. This year for the first time, dancing in the Rotunda of the Convention Center, will be featured. With the many thousands who always turn out for this event, this year's Fair should be the best ever. ROLAND PAYMENT, secretary of JC's, has his hands full with many loose ends to tie up before deadline, but with his lovely secretary, KAREN WAHL, the job must seem easy. Besides keeping the insurance office going, Roland tells me that Karen has been a tremendous help with his JC work and has saved many precious hours. Just goes to show that now-a-days pretty girls have brains too.

All I could say was "WOW" as I caught the show at the SADDLE and SIRLOIN CLUB. SONNY MORRIS is featuring the fine art of bumps and grinds in his showroom and the girls certainly aren't beginners. On the agenda at this time we have DEBBIE STARR, "The Belle of Bourbon St.," VELIA DEL GRECO, "The Italian



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In the Audience For A  
Superb Stay at the

**Tropicana**

HOTEL

**DENIS  
&  
ROGERS**

P.S. — See You Again In October

Bombshell," and ANGEL SINS, "The Walkin' Dream." With names like these, what more could I say? One of Las Vegas' favorite sons, DOC STARR, carries on the pitter patter during the show and the girls are very ably backed up by the ERNIE McNAUGHTON TRIO. EDDIE ALEXANDER, day bartender, gets a chuckle whenever the late leavers step from the dimly lit cocktail lounge into the bright LV sunshine. "Man," is that hard on the old eyeballs. If you're looking for excitement that's different, this is the place.

If you're wondering who the new boy is that delivers the FLV MAGAZINE on Friday night . . . it's me, Just Plain BILL.

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Spaghetti • Southern Fried Chicken • Prime  
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1601 Simpson St. Evanston, Ill.

**THAT'S FOR SURE**

(Continued from Page 10)

about his pride in making his own way? If that wasn't important to him, he wouldn't be doing a single.)

DICK TAYLOR, General Manager of the HACIENDA HOTEL, still looks too young to be with the local Marriage Counseling Agency. Yet, he must be old enough to vote — he's running for County Commissioner.

This is the day (August 13th) and "The Viking" is the place where the LAURITZ MELCHIORS will hold a pre-natal shower for MARY MARKHAM. "The Viking" is the name of the Melchior's Beverly Hills manse and Mary is one of the sweetest publicists in the business.

TONY MARTIN (who opens at the DESERT INN, September 20th) will donate the royalties from his next record album to the L. V. VARIETY CLUB. The Variety Club is an International organization with more

than 10,000 members (working in affiliated industries within show business) whose charities are dedicated to helping children. Our local Tent No. 39 maintains a school for physically handicapped, emotionally disturbed and mentally retarded children, plus a Day Nursery for children of pre-kindergarten age whose parents are working. Funds from the Martin album will be utilized to further expand these facilities.

Where is she now? SANDY CHERNISS (of the 44 top dept.) is now a Hostess at the PLACE WITHOUT A NAME in San Francisco, according to IVAN PAUL (Examiner). (Sandy danced here at the HOTEL SAHARA.)

CAROL POLPON, cocktail waitress at the DUNES HOTEL, was signed to a bit part in the flicker that will be made on the life of ROGER TOUHY.

PEGGY HAYAMA was sent to the U. S. by the Japanese Government to open the Twentieth Annual Festival of Meisi on August 18th. She is a top recording and movie star in Japan.

HANK HENRY (star of the SILVER SLIPPER) is mighty pleased that his recent picture is expected to be successful by the knows-for-news in Hollywood.

~~X~~ LIBERACE and his candelabra are completing a three week engagement at the HIPPODROME in England (Birmingham), following a three week run at Liverpool's EMPIRE THEATRE.

~~X~~ The FLAMINGO HOTEL'S ABE SCHILLER is off on a parade spree again. He'll make the pageants and rodeos from Los Angeles, to Idaho and Washington.

On Monday, September 5th, all players at the DESERT INN Country Club will qualify for the "Hole-in-One-Contest," it was announced by HOWARD CAPPS. A trophy will be awarded the winner of each Sectional contest and a large trophy will be presented the National Champion. This event is sponsored by the PGA. If no holes-in-one are scored, the ball

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General & Spot Reducing — Scientific Colonics  
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nearest the cup will be declared the winner.

Gals in the HOTEL SAHARA'S Casbar ignore their escorts when PHIL GRAY sings "Old Man River." The blonde "paysan" with the GEORGE ROCK SEXTET really reaches them with those deep, deep tones.

The TONY RENDAS (pit boss at the STARDUST HOTEL) purchased a PARADE PALMS home and expect to answer their new phone by August 15th.

Our FRED GLUSMAN took GLADYS HAMPTON over to catch the FRANKIE LAINE show at the DUNES HOTEL. Mrs. H. was captivated by Laine and is still doing raves over him.

Speaking of our sales staff, seems they are keeping in good condition in the steam room of VICTOR PILCH'S LAST FRONTIER HEALTH CLUB.

Next time you park your car at the DESERT INN, take a look at the attractive window display in the DESERT INN Men's Shop. This is an eye catcher.

Over to the Birthday-Anniversary corner: August 13th is DENNIS STEPHENSON'S Birthday and BETTY and CLAUDE WEBB'S Wedding Anniversary. . . . August 14th is the Wedding Anniversary of BETTY and BOB RICE. . . . August 15th is JOE SALGO'S Birthday. . . . August 18th — CRISWELL'S Birthday. . . . August 19th — Birthdays of HARRY MILLS, LOU ROSS and daughter-in-law, LINDA. August 19th is also GIZELA and MORRIS KLEINMAN'S Wedding Anniversary. . . . Fabulous sends felicitations to all and sincerely trusts they will toast many encores.

# SADDLE & SIRLOIN

Presents

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### LOUNGE STARS

(Continued from Page 12)

back with the FRED ESTRADA TRIO here. What this boy does with percussions on "Cherokee" is too much!

Then, tread your wheels down to the DESERT INN and catch HENRI ROSE and his TRIO in the *Lady Luck Lounge* (magnifique) before you turn your heels toward the sky room to relax with TY FAY and the SAM MELCHIONNE QUARTET. THIS is the place.

The COOPER SISTERS have been reunited and are bouncing their zanies around the MINT. Illness separated them temporarily but all's well with the Coopers now.

A good bet for one of the lounges (or even a showroom) is comedian CHUCK MITCHELL, that handsome fellow who is currently working down Texas way.

The GALLIONS & JINNY and the TONY LOVELLO QUINTET will move into the RIVIERA's *Starlight Room*, September 6th, to fill the spots which will then be vacated by the PEPPER POTS and the DON RAGON TRIO.

We know someone who would like to consult ARTHUR ELLEN at the MINT CLUB. Seems this particular individual would like to be hypnotized into walking through fire, a la the ROYAL TAHITIANS at the NEVADA CLUB.

Have a date to catch the melloooov voice of JERRY COLONNA at the

TROPICANA's *Showcase Lounge*. Understand Jerry is going to yodel with JULIUS KLEIN & SACHA LUKAS while the AL De PAULIS 4 take the GARDNER SISTERS water skiing with the FRANK MOORE FOUR. See you there?

### KAY STEVEN'S

(Continued from Page 14)

about him. After an extended Birthday kiss, I discovered . . . under his moustache . . . HE HAS NO UPPER LIP! Yep! It's TRUE . . . All that "fungus" is glued to his upper incisors! (NYE-BO-SHY-BIT! \*\*\*)

My Birthday Party was such a success and I want to thank EVERYONE for all the lovely gifts and cards they sent. Even MARY and NORMAN KAYE puffed in and out between sets at the SAHARA. But FRANKIE ROSS "sprained his ankle" the night of my party. SOME people will do ANYTHING to get out of buying you a present. . . . Think I'll report him to LOCAL 4!!!

Best to close now. I've been invited to a "tea" at the SHERIFF'S OFFICE. Seems as though they want my fingerprints on a CUP or something . . . What a sneaky way to get fingerprints! . . . AL MAZZUCA never did it that way. Bye for now. See you at the RIVIERA.

(Footnote) \*\*\*Stop in at Casual Aire for Translation.

Maternity is a matter of fact; pater-nity always a matter of opinion.

### HILLSWAY

(Continued from Page 16)

ATLANTA BILTMORE HOTEL in Atlanta, Georgia, who sailed this week aboard the *Nieuw Amsterdam* for a several weeks' sojourn on the continent, going first to London and then on to Paris. I would like to see the wardrobe she comes back with this Fall after visiting the smart salons in Paris. Oda Sperl, "Bennie" Hanson's sister, is accompanying her on this trip. This is Mrs. Hanson's 18th crossing, if my memory doesn't fail me. Burgenstock, Switzerland will be their stopping place for two weeks and there they will meet Dr. and Mrs. Carter Smith and my two good friends, Anne and Frances Kilpatrick also of Atlanta. They invited me to join them there, but that was out of the question at this time of the year because this week my new book will be ready and my job of selling this ninth edition will be keeping me busy for weeks to come. Mrs. Hanson is looking forward to the entree offered her abroad by her inclusion in the *International Yearbook and Statesmen's Who's Who*, issued by Burke's *Peerage of London* (I am happy to say I am also listed in this book). This honor, seldom given to a woman and more seldom to many Americans, sets a person up right in Europe. The Atlanta group will return to the states on the *Queen Mary* about September 13th.

### MIGHTY MIXTURE

(Continued from Page 17)

listening to her.

Time marched on. Melvin was going out on dates, off to college, and soon thinking of a life of his own. Without delving into the mirror of his mind, or consulting a practicing psychiatrist, it's pretty safe to assume that the crush that existed between student and teacher stayed with our subject for many years.

One night, seven years removed from his French class with Mrs. Manette, Melvin was at a dance. He was introduced to a pretty dark-haired young lady who — lo and behold — upon name identification, was Lois Manette. You guessed it; she was the daughter of the French teacher. So, one dance led to a kiss, a kiss became a flock of dates, the flock of dates culminated in a marriage.

From the very first minute that the wedding bells stopped chiming, Melvin was under the thumb and domination of his newly acquired mother-in-law. All decisions were made by Mrs. M. The new couple was forced to move in and share an apartment with Lois' mama. For the next couple of years, and that's when we were last in touch with him, brother Kleime was in a living hell. It all balanced though — he loved his French teacher and hated his mother-in-law.

\* \* \*

History has not yet recorded the first beatnik. In due time, unquestionably, the primary factor of this Twentieth Century genius will be found and duly inscribed in the proper book. Until such time that this cultural intrusion has been singled we nominate, as the primary *Homo sapien* of that breed. Otto Smallens.

Otto was growing up into manhood when the depression took roots. He had a chip on his shoulder about civilization's debt to him. The world owed him a living, he thought. Basically he was smart and shrewd. His ductile personality was a good ruse for the average person who crossed his path. He could quote a few lines of a lot of poems, had surface knowledge of past history, and could argue at length on contemporary subjects. He luxuriated in continuous unem-

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ployment. Somewhere along the way, he sold his parents and his relatives that he was a member of the intelligentsia.

Soon five o'clock shadow grew into five day growth and Smallens was on his way toward being a 'beardnik.' His original tiff with the dry cleaner over non-payment of a bill unquestionably led toward his disarray in clothes which was high-lighted by gravy-spotted sports shirts, unpressed trousers, and scuffed shoes.

Otto, a giant in standing among his growing cult of hero-worshippers, apparently sold them that he had ichor in his veins instead of blood. Whatever it was, he had his check picked up in cafeterias, was the recipient of dollar bills in a handout, was invited to parties, and found the free and easy, unfettered life a personal triumph.

Then came World War II, and the Draft, no respecter of specialized philosophies, grabbed Otto. For four years, he toured the world as Uncle

Sam's guest. First a few training camps in the U. S., then Africa and Europe, and finally, six months in the Pacific. When peace came and Otto was mustered out, he was a changed man. He had saved money, learned about responsibility and was eager to get ahead. For some reason he took odd jobs, talked about his future and planned to enter some kind of business.

About twelve years ago, he bought into a small restaurant and worked the front of the house. As it turned out, a great part of his business was based on coffee drinkers, wandering in in the late hours, grouping together and discussing everything from how to beat the income tax to making a continental sauce without wine. As this clientele increased, the electric light flashed above Otto's head. An idea was born! Table by table and mouth by mouth, he converted his place into a coffee house. His exclusive java trade flourished. A year later he had to enlarge. Not

too long after that, Otto assumed his old personality to go along with the times. He began to talk, think and dress like his customers. He was back in the early 30's, a mental vagabond whose appearance was high-lighted by bedraggled clothes, and the popular baggy look. No one will ever get the real answer, we think. Is it a pose or did our hero fortunately revert back to his earliest ambitions? Anyway, as of today, he owns six cafe espresso houses, which can be compounded this way — about 15 different kinds of coffee are served and there is room on his premises for at least 1500 opinions.

\* \* \*

The original John D. Rockefeller never knew what he started when he handed a shiny dime to young Gerald Aldridge. The young man, born of a well-to-do family, had not yet entered high school when he met the publicized millionaire on a golf course. Words of wisdom accompanied the ten cent piece. Almost verbatim, John D. said "Take this dime, save it, add a lot more to it and you'll be well on your way, young man."

The words struck home. From that day, young Gerald put away his dimes every day. By the time he got out of high school he was putting away quarters, fifty cent pieces and dollar bills. Through a fairly astute father, he invested a few hundred dollars in some growing stocks. By the time he was through with college, around 1917, he had built his nest egg to about \$5000. Just before he married, he took three-quarters of this fund and purchased Coca-Cola stock. By the time he became acclimated as a customer's man on Wall St., a few years later, his soft drink investment was worth about \$27,000. He pur-

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chased additional stocks and the snowball rolled. By September, 1929, he was reportedly worth \$1,000,000 — the owner of a large home on Long Island, an apartment in New York, etc., etc. Then came the infamous October. Like so many others, his Wall Street wealth evaporated. His money lines were extended too far and too thin. If he was a savant in a restaurant or a men's club, he was a patsy in Stock Alley. By the beginning of 1931, he was wiped out. A short time after that his wife's fur coats were hocked, the house was gone and Mrs. A. had to take a job. A nervous collapse set in for Aldridge and it wasn't until 1933 that he was able to recoup his physical condition to the point where he could take a small job in Wall Street. His wife was given a Christmas present from her boss that year — a table size Philco radio. In their meager surroundings, the Aldridges celebrated the holiday. The first song ever played on that broadcast receiver was a dance band remote featuring Don Bestor and his orchestra. The initial song, to be sure — "Brother, Can You Spare A Dime?"!

"I thought you were ill yesterday," said the boss to an employee.

"I was, sir."

"You didn't look very sick when I saw you at the race track."

"You should have seen me after the last race, sir."

*Aku-Aku*

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ON THE GROUNDS OF THE STARDUST HOTEL

## GOING HOLLYWOOD

(Continued from Page 25)

and see all of the sights for \$25.00.

The strip hotels have added almost 3000 rooms. Last year there were almost 9,000,000 visitors, and they spent something like \$240,000,000 dollars plus.

Gambling and the biggest shows in the world are of course the main attraction. Stars such as Jerry Lewis, Sammy Davis Jr., Dean Martin, Frank Sinatra, Dinah Shore, Milton Berle, Jayne Mansfield, Tony Martin (and more) frequently play several week engagements. Yet you can get the best dinner and the biggest floor show for \$6.00 per person.

Casino Center in Downtown Las Vegas has a flashy new \$50,000 sign, announcing its whereabouts. It is also planning a \$12,000,000 face-lift!

Oh, yes, pappas and mammas who bring their children will be glad to

know there are plenty of bonded baby-sitters at \$1.25 an hour.

EUGENE MURPHY says DANNY KAYE has opened a new era in show business at WILBUR CLARK'S DESERT INN. This is Danny's first club date in fifteen years. Danny uses brand new material as well as some of his old routines, and will change his act with each performance during his four week engagement as a tryout for his first tv spectacular (scheduled this Fall with CBS). Danny's opening found the Jack Bennys, the Ronald Reagans, Edward G. Robinson, Rossani Brazzis, Gracie Allen and Ronnie Burns, James Mason, Groucho Marx, George Jessel, in attendance.

SAMMY DAVIS JR. and MAY BRITT will wed in Hollywood instead of London as previously announced. Sammy's engagement in London was so great that the London Evening Standard reported, "Only one thing can follow Sammy Davis Jr. . . . the Third World War!" And the London Mail said: "Sammy Davis Jr. doesn't belong to America. He belongs to the world. He is truly an International star." Sammy back from his record-breaking South American tour, goes into "77 Sunset Strip," "Lawman," and "Rawhide" and will appear again, co-starring in FRANK SINATRA'S picture along with Frank, DEAN MARTIN, and PETER LAWFORD.

VIVIAN LEIGH was given an ovation at the Huntington Hartford where she debuted in "Duel of Angels," this past week. Here for a four week run, the memorable star of "Gone With The Wind" gave a magnificent performance playing the wicked lady with her gowns of scarlet, created by the late Christian Dior — with Mary Ure playing the virtuous woman in gowns of white. Following the play, GEORGE CUKOR gave a midnight supper honoring Miss Leigh. Miss Leigh was complimented on her stage wigs. Her coiffeur at that moment was a Max Factor's, too!

And that's Hollywood!

## FREE FOR ALL

By ARNOLD E. HAGEN

The following sources of free information are made available to readers of *Fabulous Las Vegas Magazine* for obtaining information relating to timely topics.

**FRONTIER TIMES:** In this magazine you will find out how the Old West really was — all stories are true. Send for your free sample copy today! *Frontier Times Magazine, Dept. IF, P.O. Box 5008, Austin 31, Texas.*

**TRAVEL TIPS:** Use this 35-page booklet when you are making preparations for your vacation and carry it with you on your trip. It can help make your journey a safe and care-free one.

*Advertising Department (IF), America Fore Loyalty Group, 80 Maiden Lane, New York 36, N.Y.*

**LEARN TO BOWL:** Bowling is America's most popular participant sport. Included in this 19-page booklet are a few tips which will help you put more fun in your own game.

*Raybestos-Manhattan, Inc., Manhattan Rubber Division, Dept. IF, Passaic, New Jersey.*

**GOLF TIPS AND INSTRUCTIONS:** Send for this interesting booklet and learn how to play better golf and have more fun. It also contains information about the "Miracle" Adjustable Golf Clubs. Excellent material for persons interested in golf.

*International Golf Products, Dept. IF, Oakbrook Road, Hinsdale, Illinois.*

**WORLD POCKET ATLAS:** Pocket atlas puts the world, in color, at your fingertips, a very popular item for arm-chair travelers, teachers, students. (10c handling charge.)

*American Tourist Association, Inc. Dept. IF, 1424 K Street, N.W. Washington 5, D.C.*

**TRAMPOLINING:** This informative booklet explains what "Trampolining" is and why it provides fun and relaxation for the entire family. Mom and dad, as well as the kids find "Trampolining" healthful, easy to learn, and fun to do.

*Nissen Trampoline Company, Dept. IF, 200 A Avenue N.W., Cedar Rapids, Iowa.*

**IT TAKES TWO TO STEREO:** A new booklet about the stereo record and how it works. Twelve pages of interesting facts and information tell the high fidelity enthusiast what to expect and what to do to convert from the conventional high fidelity system to a stereo system.

*Pickering and Company, Inc., Dept. IF, Sunnyside Blvd., Plainview, N.Y.*

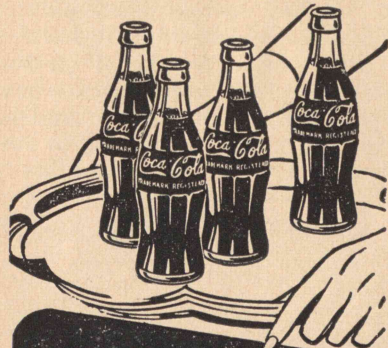
**BETTER PICTURES ON YOUR TV SET:** Better pictures on your TV set — and how you can get them — is the subject of this booklet. It is dedicated to all those long-suffering souls who have helplessly sputtered with fury and frustration over "snow," "ghosts," and other signs of poor TV reception.

*Channel Master Corp., Dept. IF, Ellenville, New York.*

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  - (2) The Orchid Island
  - (3) What to Read about Hawaii
  - (4) The Story of Pineapple
  - (5) What to Wear in Hawaii
  - (6) Hawaiian Sugar
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  - (8) The Hawaiian Islands . . . Map
- Hawaii Visitors Bureau, IF, 2051 Kalakaua, Honolulu 15, Hawaii.*

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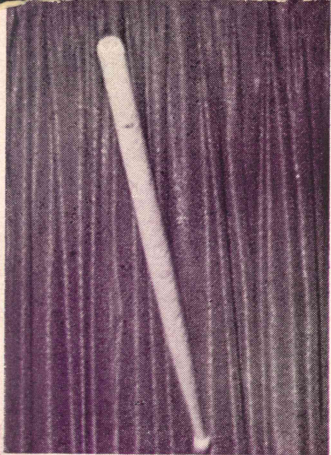
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