



Guide to the Charles J. Hirsch Papers

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Hirsch, Charles J., 1912-2002
Title:	Charles J. Hirsch Papers
ID:	MS-00291
Date [inclusive]:	1952-1987
Physical Description:	2.53 Cubic Feet (6 boxes)
Physical Description:	2.29 Linear Feet
Language of the Material:	English
Abstract:	The Charles J. Hirsch Papers (1952-1987) contain gaming reports and net-recovery percentages from the Golden Nugget Casino from 1952 to 1967, the Sands Hotel and Casino in 1965 and 1975, the Landmark Hotel and Casino in 1975 to 1976, and the New Frontier Hotel and Casino in 1973 to 1975. Also included are American Society for Quality Control (ASQC) conference materials, speeches given by Hirsch, correspondence, photographs, newspaper clippings, and surveys.

Preferred Citation

Charles J. Hirsch Papers, 1952-1987. MS-00291. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Biographical Note

Accountant Charles J. Hirsch was born in New York City, New York on November 8, 1912. After graduating from New York's Pace University in 1938, with a degree in Accounting and Business Administration, he traveled to Las Vegas, Nevada, where he was employed by the Apache Hotel on Fremont Street. His stay in Las Vegas was interrupted once by a five-year tour of duty with the Air Force Contract Audit Division, where he attained the rank of captain before his release in 1946. In 1950 he was hired by the Golden Nugget, Inc., where he served as Chief Accounting Officer,

Controller, and Assistant Corporate Secretary until 1970. In 1975 Hirsch created a Master Gaming Report and a Summary of Daily Operations Report for the Sands Hotel and Casino.

Hirsch pioneered a program he called "casino systemization," which stressed the relationship of systems and procedures conducted in a casino environment to those conducted in other types of businesses. Although only money is exchanged in a casino, there is still a profit and loss factor to be maintained and quality control measures taken to insure the legitimacy of the operations conducted. Hirsch spoke extensively at conferences for the American Society of Quality Control (ASQC) about the broad range of systems used in quality control and how they applied to the casino industry.

Charles J. Hirsch passed away on July 3, 2002.

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Scope and Contents Note

The Charles J. Hirsch Papers (1952-1987) contain gaming reports and net-recovery percentages (profit and loss) from the Golden Nugget Casino from 1952 to 1967, the Sands Hotel and Casino in 1965 and 1975, the Landmark Hotel and Casino in 1975 to 1976, and the New Frontier Hotel and Casino in 1973 to 1975. There is American Society of Quality Control (ASQC) conference materials from conferences that Hirsch attended across the United States where he was the keynote speaker. Also included are newspaper clippings about systems and quality control in casinos, surveys of sports attendance, correspondence to and from Hirsch regarding speaking engagements, speeches given by Hirsch, and photographs.

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Arrangement

Material is arranged alphabetically.

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Administrative Information

Access Note

Collection is open for research.

Publication Rights

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Acquisition Note

Material was donated in 1987 by Charles J. Hirsch; accession numbers 87-21 and 87-111.

Processing Note

In 2018 and 2019, as part of an archival backlog elimination project, Joyce Moore and Tammi Kim rehoued and arranged the materials, and revised the collection description to bring it into compliance with current professional standards.

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Names and Subjects

- Accounting -- United States
- Casinos -- Management
- Casinos -- Nevada -- Las Vegas
- Craps (Game)
- Roulette
- Card games
- photographs
- Golden Nugget (Las Vegas, Nev.)
- Sands Hotel & Casino (Las Vegas, Nev)

Collection Inventory

Title/Description	Containers
American Society for Quality Control (ASQC) Conference Materials	

Chicago, Illinois, 1967 (view online)	box 01
Cincinnati, Ohio, 1960 (view online)	box 01
Cocoa Beach, Florida, 1962 (view online)	box 01
Costa Mesa, California, 1965 (view online)	box 01
Dallas/Ft. Worth, Texas, 1963 (view online)	box 01
Detroit, Michigan, 1961 (view online)	box 01
Huntington Beach, California, 1968 (view online)	box 01
Indianapolis, Indiana, 1972 (view online)	box 01
Las Vegas, Nevada, 1962 (view online)	box 01
Los Angeles, California, 1965 (view online)	box 01
Milwaukee, Wisconsin, 1962 (view online)	box 01
Minneapolis, Minnesota, 1962 (view online)	box 01
Philadelphia, Pennsylvania, 1961, 1968 (view online)	box 01
Phoenix, Arizona, 1959 (view online)	box 01
Phoenix, Arizona, Introduction to Experimental Designs folder, 1959 (view online)	box 02
Pittsfield, Massachusetts, 1962 (view online)	box 02
St. Louis, Missouri, 1961, 1965, 1969 (view online)	box 02
San Bernardino, California, 1962, 1967 (view online)	box 02
San Diego, California, 1962, 1965, 1970 (view online)	box 02
San Fernando Valley, California, 1963 (view online)	box 02
San Francisco, California, 1962, 1970 (view online)	box 02
Conference material, meetings minutes, and programs	
Air Force Management Club meeting, San Diego, California, 1962 (view online)	box 02
American Statistical Association correspondence, flier, newspaper clipping, Cleveland, Ohio, 1964 (view online)	box 02
American Statistical Association correspondence, Los Angeles, California, 1961 (view online)	box 02
Amphenol Western Connector Division meeting, 1963 (view online)	box 02
Articles on Hirsch's Quality Control Techniques, 1961-1969 (view online)	box 02
Charity events, 1970-1971 (view online)	box 02
Douglas Aircraft Company Management Club, Long Beach, California, 1961 (view online)	box 02

First Space Congress, sponsored by the Canaveral Council of Technical Programs, 1964 (view online)	box 03
General Electric Company Elfun Society correspondence, Phoenix, Arizona, 1964 (view online)	box 03
Great Falls Conference of Certified Public Accountants, Montana, 1962 (view online)	box 03
Kansas City Rotary Club miscellaneous information, Kansas City, Kansas, 1962 (view online)	box 03
Correspondence, 1955-1959, undated (view online)	box 03
Correspondence, 1960-1962 (view online)	box 03
Correspondence, 1963-1968 (view online)	box 03
Correspondence, 1969 (view online)	box 03
Correspondence, 1970 (view online)	box 03
Correspondence, 1971-1974 (view online)	box 03
Correspondence, 1975-1979 (view online)	box 03
Daily Casino Reports for the Las Vegas Divisions' Games and Slots and Combined Reports for Harold's Club, 1976 February-June (view online)	box 03
Golden Nugget Casino Reports, Drop-Net Recovery Percentage, 1952-1967 (view online)	box 04
Frontier Hotel and Casino comparative analysis, revenue and expenses, 1973-1975 (view online)	box 06
Invitations for speaking engagements, 1963-1966 (view online)	box 04
Invitations for speaking engagements, 1971 to 1974 (view online)	box 04
Journal of Quality Technology, 1987 January	box 04
Landmark Hotel and Casino comparative analysis, revenue and expenses, 1975-1976 (view online)	box 06
Meeting minutes for ASQC, 1970-1972 (view online)	box 04
Newspaper clippings about systems and quality control in casinos, 1960-1962, 1975 (view online)	box 04
Photographs of Hirsch, undated (view online)	box 04
Sands Hotel and Casino Master Gaming Report, 1975 July (view online)	box 04
Sands Hotel and Casino, Summary of Daily Operations Report, 1975 July (view online)	box 05
Speaking regrets, 1962-1969 (view online)	box 05
Speeches given by Hirsch at conferences in various states, approximately 1959 to 1975 (view online)	box 05
Charles J. Hirsch speeches, approximately 1959 to 1975 (view online)	box 05

Charles J. Hirsch speeches, approximately 1959 to 1975 (view online)	box 05
Survey on sports attendance, 1964 (view online)	box 05
Tasks and schedules for ASQC divisions, 1970-1973 (view online)	box 05
Thank you acknowledgements for speaking engagements, 1960-1968 (view online)	box 05
