



## Guide to the Binion's Horseshoe Casino Records on Poker

---

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on May 19, 2025. Please contact [special.collections@unlv.edu](mailto:special.collections@unlv.edu) for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1pk6f>

© 2025 The Regents of the University of Nevada. All rights reserved.

**University of Nevada, Las Vegas. University Libraries. Special  
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

[special.collections@unlv.edu](mailto:special.collections@unlv.edu)

---

## Table of Contents

---

Summary Information .....	3
Biographical Note .....	4
Scope and Contents Note .....	4
Arrangement .....	5
Administrative Information .....	5
Related Materials .....	6
Names and Subjects .....	6
Collection Inventory .....	7
Series 1: World Series of Poker .....	7
Series 2: The Poker Hall of Fame Materials .....	10
Series 3: Advertising and Promotional Materials .....	11
Series 4: Clippings .....	12
Series 5: Miscellaneous .....	13
Series 6: Photographs .....	13
Series 7: Artwork and Oversized Materials .....	16
Series 8: Audiovisual Materials .....	17
Series 9: 2004 and 2006 Additions .....	19

---

## Summary Information

---

<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Binion's Horseshoe Club
<b>Title:</b>	Binion's Horseshoe Casino Records on Poker
<b>ID:</b>	MS-00325
<b>Date [inclusive]:</b>	1960 to 2006
<b>Date [bulk]:</b>	1970 to 1989
<b>Physical Description:</b>	8.75 Cubic Feet (10 boxes)
<b>Physical Description:</b>	9.00 Linear Feet
<b>Physical Description:</b>	21 Digital Files (10.121 GB) MP4
<b>Language of the Material:</b>	English
<b>Abstract Note:</b>	The Binion's Horseshoe Casino Records on Poker (1960-2006) are composed of materials related to the World Series of Poker (WSOP) held at Binion's Horseshoe Casino. Publicity and promotional materials include press releases and press kits, newspaper and advertising clippings, photographs, advertising campaigns, and advertising copy. These records were mainly generated by the Binion press agent, Henri Bollinger. Other topics covered in the collection include the establishment of the Poker Hall of Fame, and promotional and publicity efforts by Binion's Horseshoe in the 1970s and 1980s.

### Preferred Citation

Binion's Horseshoe Casino Records on Poker, 1960-2006. MS-00325. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1pk6f>

[^ Return to Table of Contents](#)

## Biographical Note

---

Lester Benjamin "Benny" Binion was born on November 20, 1904 near Dallas-Fort Worth, in Texas. In 1951, Binion purchased the Eldorado Club on Fremont Street in downtown Las Vegas, Nevada and renamed it the Horseshoe Club. He established a reputation as a casino operator for providing customers with hospitality and amenities. After his conviction for tax evasion in 1953, Binion sold the majority interest in the Horseshoe to Joe W. Brown, but later regained full ownership. By 1964, the Horseshoe Hotel and Casino had changed its name to Binion's Horseshoe. Benny Binion's oldest son, Jack, became the president of the Horseshoe, and his younger son, Lonnie "Ted" Binion, acted as casino manager. Although Benny no longer possessed a gaming license, he remained listed on the payroll for decades as a consultant.

Binion first introduced tournament poker in 1949 when he arranged an extended match between poker players Nicholas Andreas "Nick the Greek" Dandolos and Johnny Moss. In 1970, Binion bought the rights to host the World Series of Poker (WSOP) from a casino owner in Reno, Nevada and began hosting the annual tournament at the Horseshoe Casino in Las Vegas. The contest was open to professional poker players and amateurs alike, as long as they could pay the \$10,000 buy-in fee. Beginning in 1977, a separate women's event was established within the tournament. The increasing popularity of the WSOP attracted more players and the potential winnings increased to over a million dollars.

Benny Binion died on December 25, 1989, at the age of 85.

Source:

Hopkins, A. D. "Benny Binion." Las Vegas Review-Journal. February 7, 1999. Accessed March 5, 2020. <https://www.reviewjournal.com/news/benny-binion/>

[^ Return to Table of Contents](#)

---

## Scope and Contents Note

---

The Binion's Horseshoe Casino Records on Poker (1960-2006) are composed of materials related to the World Series of Poker (WSOP) held at Binion's Horseshoe Casino. Publicity and promotional materials include press releases and press kits, newspaper and advertising clippings, photographs, advertising campaigns, and advertising copy. These records were mainly generated by the Binion press agent, Henri Bollinger. Other topics covered in the collection include the establishment of the Poker Hall of Fame, and promotional and publicity efforts by Binion's Horseshoe in the 1970s and 1980s. A significant amount of printed and photographic publicity material within the WSOP series focuses on women poker players and gender-related issues in the industry and covers the late 1970s to early 1980s.

[^ Return to Table of Contents](#)

---

## Arrangement

---

The collection is arranged in nine series:

Series 1. World Series of Poker Records, 1977-1989;

Series 2. The Poker Hall of Fame Materials, 1976-1989;

Series 3. Advertising and Promotional Materials, 1966-1989;

Series 4. Clippings, 1975-1990;

Series 5. Miscellaneous, 1982-1989;

Series 6. Photographs, 1960s-1980s;

Series 7. Artwork and Oversized Materials, 1970s-1980s;

Series 8 Audiovisual Materials, 1979-1990;

Series 9. 2004 and 2006 Additions, 1997-2006.

[^ Return to Table of Contents](#)

---

## Administrative Information

---

### Access Note

Collection is open for research. Where use copies do not exist, production of use copies is required before access will be granted; this may delay research requests. Arrangements must be made in advance to access digital files; please contact UNLV Special Collections and Archives for additional information.

### Publication Rights

This material is made available to facilitate private study, scholarship, or research. The donor, Jack Binion, transferred all right, title and interest they had in the Binion's Horseshoe Casino Records on Poker (MS-00325) to UNLV. However, some material may be protected by copyright, trademark, privacy, publicity rights, or other interests not owned by UNLV. Users are responsible for determining whether permissions are necessary from rights owners for any intended use and for obtaining all required permissions. Acknowledgement of the UNLV University Libraries is requested. For more information, please see the UNLV Special Collections policies on [reproductions and use](#) or contact us at [special.collections@unlv.edu](mailto:special.collections@unlv.edu).

## Acquisition Note

Materials were donated in 1991 by Jack Binion; accession number 91-30. There was a second addition donated in 2004. In 2022, Robert Jen donated 4 VHS tapes that were added into the collection; accession number 2022-038. In 2025, Greg Bock donated 6 binders of WSOP material; accession number 2025-044.

## Appraisal Note

Materials were acquired periodically by Susan Jarvis and Peter Michel, former directors of Special Collections and Archives. The 2025 addition was acquired by Sarah Quigley, Director of Special Collections and Archives, as part of UNLV Special Collections and Archives holdings on gaming and the history of Las Vegas.

## Processing Note

Collection was processed by Dana Miller in 2006. In 2017, Joyce Moore revised and enhanced the collection description to bring it up to current professional standards. In 2021 and 2022 Sarah Jones updated the finding aid to reflect audiovisual material that was digitized by an outside vendor. In 2022, Sarah Jones added 4 VHS tapes donated by Robert Jen. In 2025, Landon Paljusaj rehoused the materials donated by Greg Bock and updated the finding aid.

[^ Return to Table of Contents](#)

---

## Related Materials

---

### Separated Materials

Some of photographs in this acquisition have been removed from the collection and placed in the Benny Binion Photograph Collection, 1920-2003. PH-0318. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f14h3n>

[^ Return to Table of Contents](#)

---

## Names and Subjects

---

- Casinos -- Nevada -- Las Vegas
- Poker players
- Gamblers
- Poker -- Tournaments -- Nevada

- Las Vegas (Nev.) -- History
- photographs
- Binion, Benny, 1904-1989
- World Series of Poker

## Collection Inventory

### Series 1: World Series of Poker, 1977-1989

Physical Description: 2 boxes

Scope and Contents Note: Documents in this series include press releases and press kits, which announce the tournament and key players; proceedings, including buy-in rosters, event schedules, participation lists, and handwritten notes that document the day-by-day results of play; player's brochures, with finished designs as well as raw materials for these brochures; newspaper and magazine clippings; and display ads in both draft and finished form. Most years do not contain all different types of materials, while some years document specialty events such as the women's tournament, live telecast, or sports charity events.

Arrangement: The World Series of Poker (WSOP) is organized by year, reflecting the chronological progress of the tournament. Material remains in original order.

Title/Description	Containers	
World Series of Poker (WSOP): Press Attendance List, 1977	box 1	folder 1
WSOP: Press Releases, 1978	box 1	folder 2
WSOP: Clippings (bound clippings book), 1979	box 1	folder 3
WSOP: Display Ads, Dutch Masters Cigars, 1979	box 1	folder 4
WSOP: Press Kit, 1979	box 1	folder 5
WSOP: Press Releases, 1979	box 1	folder 6
WSOP: Proceedings, 1979	box 1	folder 7
WSOP: Brochure Materials, 1980	box 1	folder 8
WSOP: Display Ads, 1980	box 1	folder 9
WSOP: Press Kit, 1980	box 1	folder 10
WSOP: Press Releases, 1980	box 1	folder 11
WSOP: Proceedings, 1980	box 1	folder 12
WSOP: Display Ads, 1981	box 1	folder 13
WSOP: Press Kit, 1981	box 1	folder 14
WSOP: Press Releases, 1981		

	box 1	folder 15
WSOP: Television Press Releases, 1981	box 1	folder 16
WSOP: Proceedings 1, 1981	box 1	folder 17
WSOP: Proceedings 2, 1981	box 1	folder 18
WSOP: Brochure File, 1982	box 1	folder 19
WSOP: Clippings, 1982	box 1	folder 20
WSOP: Display Ads, 1982	box 1	folder 21
WSOP: Press Kit, 1982	box 1	folder 22
WSOP: Press Releases, 1982	box 1	folder 23
WSOP: Proceedings 1, 1982	box 1	folder 24
WSOP: Proceedings 2, 1982	box 1	folder 25
WSOP: Brochure File, 1983	box 1	folder 26
WSOP: Clippings, 1983	box 1	folder 27
WSOP: Display Ads, 1983	box 1	folder 28
WSOP: Press Kit 1, 1983	box 1	folder 29
WSOP: Press Kit 2, 1983	box 1	folder 30
WSOP: Press Releases, 1983	box 1	folder 31
WSOP: Proceedings 1, 1983	box 1	folder 32
WSOP: Proceedings 2, 1983	box 1	folder 33
WSOP: Brochure File, 1984	box 1	folder 34
WSOP: Clippings, 1984		

Guide to the Binion's Horseshoe Casino Records on Poker

	box 1	folder 35
WSOP: Press Kit, 1984	box 1	folder 36
WSOP: Press Releases, 1984	box 1	folder 37
WSOP: Proceedings, 1984	box 1	folder 38
WSOP: Proceedings 2, 1984	box 2	folder 1
WSOP: Television Promotion Materials, 1984	box 2	folder 2
WSOP: Brochure File 1, 1985	box 2	folder 3
WSOP: Brochure File 2, 1985	box 2	folder 4
WSOP: Clippings, 1985	box 2	folder 5
WSOP: Display Ads, 1985	box 2	folder 6
WSOP: Press Kit, 1985	box 2	folder 7
WSOP: Press Releases, 1985	box 2	folder 8
WSOP: Proceedings, 1985	box 2	folder 9
WSOP: Brochure File, 1986	box 2	folder 10
WSOP: Clippings, 1986	box 2	folder 11
WSOP: Press Kit, 1986	box 2	folder 12
WSOP: Press Releases, 1986	box 2	folder 13
WSOP: Proceedings, 1986	box 2	folder 14
WSOP: Brochure File, 1987	box 2	folder 15
WSOP: Clippings, 1987	box 2	folder 16
WSOP: ESPN Telecast Materials, 1987	box 2	folder 17
WSOP: Press Kit, 1987	box 2	folder 18
WSOP: Press Releases 1, 1987	box 2	folder 19
WSOP: Press Releases 2, 1987		

	box 2	folder 20
WSOP: Proceedings, 1987	box 2	folder 21
WSOP: Player biographies, press releases, game schedules, and results, 1987 Physical Description: 2 Files	box 9	
WSOP: Brochure File, 1988	box 2	folder 22
WSOP: Clippings, 1988	box 2	folder 23
WSOP: ESPN Telecast Materials, 1988	box 2	folder 24
WSOP: Press Kit, 1988	box 2	folder 25
WSOP: Press Releases, 1988	box 2	folder 26
WSOP: Proceedings 1, 1988	box 2	folder 27
WSOP: Proceedings 2, 1988	box 2	folder 28
WSOP: Sports Charity Tournament, 1988	box 2	folder 29
WSOP: Brochure, 1989	box 2	folder 30
WSOP: ESPN Telecast Materials, 1989	box 2	folder 31

[^ Return to Table of Contents](#)

## Series 2: The Poker Hall of Fame Materials, 1976-1989

Physical Description: 9 folders

Scope and Contents Note: The Poker Hall of Fame was established in 1979 by the Binions to honor great poker players past and present. The first Hall of Fame inductees included five famous players and two contributors; every year thereafter one player was chosen for induction, many of them World Series regulars. Around 1986, Binion began hosting a championship game called the Poker Hall of Fame Classic in which the best players from diverse categories came together to play in celebration of the game. The materials consist of press releases on the honorees, newspaper clippings and proceedings of the tournament, a few Hall of Fame certificates, and miscellaneous writings.

Arrangement: Material remains in original order.

Title/Description	Containers	
Poker Hall of Fame: Brochure Materials, 1988-1989	box 3	folder 1

Poker Hall of Fame: Clippings 1, 1976-1989	box 3	folder 2
Poker Hall of Fame: Clippings 2, 1988	box 3	folder 3
Poker Hall of Fame: Press Releases 1, 1979-1984	box 3	folder 4
Poker Hall of Fame: Press Releases 2, 1984-1989	box 3	folder 5
Poker Hall of Fame: Poker Classic Tournament Proceedings, 1988	box 3	folder 6
Poker Hall of Fame: Poker Classic Tournament Proceedings, 1989	box 3	folder 7
Poker Hall of Fame: Certificates, undated	box 3	folder 8
Poker Hall of Fame: Miscellaneous Writings, undated	box 3	folder 9

[^ Return to Table of Contents](#)

### Series 3: Advertising and Promotional Materials, 1966-1989

Physical Description: 19 folders

Scope and Contents Note: Material documents various advertising efforts and promotional schemes undertaken by Binion's Horseshoe in the late 1970s and early 1980s. One promotional event is the famous Las Vegas Mint 400 Race, an off-road race held annually in the Mojave Desert several miles outside of Las Vegas. The race was instituted in 1967 by Mint owner Del Webb and the Binions took it over after they purchased the Mint in 1988. Other events documented include a daredevil motorcycle event called Super Jump II, and a 1984 poker challenge gimmick against a computer designed by an early programmer named Mike Caro. There are also general casino advertising materials and budgets, as well as published writings on poker and press releases on poker activities and personalities.

Arrangement: Materials are in alphabetical order.

Title/Description	Containers	
Advertising Materials: Budgets, 1966-1972	box 3	folder 10
Advertising Materials: Display Ads, 1980-1983, 1987	box 3	folder 11
Advertising Materials: Print Copy, approximately 1976	box 3	folder 12
Advertising Materials: Production, approximately 1970	box 3	folder 13
Advertising Materials: Proposals, 1970, 1972	box 3	folder 14
Advertising Materials: Ron Faiss' Advertisements, 1970-1972	box 3	folder 15
Promotions: Computer Poker Challenge, 1984	box 3	folder 16
Promotions: Las Vegas Mint 400 Race, Brochures, 1987, 1989	box 3	folder 17
Promotions: Las Vegas Mint 400 Race, Clippings 1, 1989		

	box 3	folder 18
Promotions: Las Vegas Mint 400 Race, Clippings 2, 1989	box 3	folder 19
Promotions: Las Vegas Mint 400 Race, Media Follow-up, 1989	box 3	folder 20
Promotions: Las Vegas Mint 400 Race, Press Kit, 1989	box 3	folder 21
Promotions: Las Vegas Mint 400 Race, Press Releases 1, 1989	box 3	folder 22
Promotions: Las Vegas Mint 400 Race, Press Releases 2, 1989	box 3	folder 23
Promotions: Silverbird and Drache Press Releases, approximately 1979	box 3	folder 24
Promotions: Slot Machine Tournament, 1981	box 3	folder 25
Promotions: Super Jump II Motorcycle Stunt, 1988	box 3	folder 26
Writings on Poker: A. Alvarez, 1984	box 3	folder 27
Writings on Poker: M. Zolotow, 1978, 1984	box 3	folder 28

[^ Return to Table of Contents](#)

## Series 4: Clippings, 1975-1990

Physical Description: 10 folders, 3 albums

Scope and Contents Note: These files focus on Benny Binion and his family, primarily Ted and Jack. Other clippings deal with general operations of the Horseshoe Casino, including news items on new promotions introduced at the Horseshoe such as the stagecoach, bingo room and slot tournaments. In addition there is a significant file on Eric and Jane Drache, primarily Eric as he was former director of the WSOP and co-managed the Ten Deuce Poker Room at the Silverbird Casino with Doyle Brunson. There are also three albums containing clippings from 1986 and 1987; which chronicle the newspaper coverage of WSOP events and personalities.

Arrangement: Material remains in original order.

Title/Description	Containers	
Benny Binion Clippings, 1981-1989	box 3	folder 29
Benny Binion Obituaries, 1989-1990	box 3	folder 30
Binion Family Clippings, 1975-1981, 1989	box 3	folder 31
Bingo Room Clippings, 1989		

	box 3	folder 32
General Horseshoe Clippings, 1975-1977	box 3	folder 33
WSOP Clippings Album 1, 1986	box 4	folder 1
WSOP Clippings Album 2, 1986	box 4	folder 2
WSOP Clippings Album, 1987	box 4	folder 3
General Horseshoe Clippings, 1982-1984	box 5	folder 1
General Horseshoe Clippings, 1985-1989	box 5	folder 2
Silverbird and Drache Clippings, approximately 1979	box 5	folder 3
Slot Tournament, 1989	box 5	folder 4
Stagecoach Clippings, 1982-1983	box 5	folder 5

[^ Return to Table of Contents](#)

## Series 5: Miscellaneous, 1982-1989

Physical Description: 8 folders

Scope and Contents: These files reflect some of the outside activities of the Binions' in the Las Vegas community as well as lesser known business activities inside the Horseshoe.

Arrangement: Material is in alphabetical order.

Title/Description	Containers	
Bingo Palace Satellite Tournament, probably 1989	box 5	folder 6
B'nai B'rith Banquet Program, 1983	box 5	folder 7
Card Player Magazine, 1988 November-1989 January	box 5	folder 8
Miscellaneous Certificates, 1981-1983	box 5	folder 9
National Jewish Humanitarian Award, 1982	box 5	folder 10
Panasonic Service Contract, undated	box 5	folder 11
Pamphlets and Ephemera, undated	box 5	folder 12
Stationary Folder, undated	box 5	folder 13

[^ Return to Table of Contents](#)

## Series 6: Photographs, 1960s-1980s

Physical Description: 1 box

Scope and Contents Note: Examples of photographic subjects include scenes and closeups of some years of the World Series of Poker tournaments; Horseshoe Casino interiors, exteriors, roadside billboards and renovations; Binion's Montana ranch; and Jack Binion doing promotional giveaways for the Horseshoe. The majority of photographic items are prints which can be found in black and white as well as color. There are also negatives and contact sheets, almost all of which duplicate prints already existing in the collection.

Arrangement: Loose photographs are divided broadly by subject and then organized into folders and named accordingly. They and usually represent a specific person, event or activity.

Title/Description	Containers	
World Series of Poker, 1970 Physical Description: (approximately 100 black and white photographs)	box 6	folder 1
World Series of Poker 1 of 2, 1972 Physical Description: (approximately 100 b/w and color snapshots)	box 6	folder 2
World Series of Poker 2 of 2, 1972 Physical Description: (approximately 90 b/w snapshots)	box 6	folder 3
World Series of Poker 1 of 2, 1974 Physical Description: (approximately 100 color snapshots)	box 6	folder 4
World Series of Poker 2 of 2, 1974 Physical Description: (approximately 70 color snapshots and large prints)	box 6	folder 5
World Series of Poker, 1976 Physical Description: (approximately 20 b/w large prints)	box 6	folder 6
World Series of Poker, 1985 Physical Description: (approximately 30 b/w photographs)	box 6	folder 7
World Series of Poker: Women's Tournament, approximately 1985 Physical Description: (6 b/w photographs)	box 6	folder 8
World Series of Poker: Winners' Photos, 1988 Physical Description: (approximately 100 b/w large prints)	box 6	folder 9
Poker Hall of Fame Tournament, 1988 Physical Description: (5 pages of contact sheets)	box 6	folder 10
Personalities: Benny Binion, approximately 1970s-1980s Physical Description: (approximately 40 b/w photos)	box 6	folder 11
Personalities: Jack Binion, approximately 1970s-1980s Physical Description: (approximately 20 b/w and color photos)	box 6	folder 12
Personalities: Chill Wills, approximately 1970s Physical Description: (approximately 25 b/w photos)	box 6	folder 13
Personalities: Joe Bernstein, approximately 1970	box 6	folder 14

Physical Description: (5 b/w photos)

Personalities: Johnny Moss, approximately 1970s Physical Description: (approximately 20 b/w photos)	box 6	folder 15
Personalities: Eric Drache and Silverbird, approximately 1971 Physical Description: (approximately 15 b/w and color prints)	box 6	folder 16
Personalities: Various Players, approximately 1970s Physical Description: (approximately 100 b/w and color photos)	box 6	folder 17
Personalities: Group Portraits, 1970, 1977, undated Physical Description: (approximately 30 b/w prints)	box 6	folder 18
General Horseshoe: Billboard Snapshots, 1960s-1980s Physical Description: (approximately 50 color photographs)	box 6	folder 19
General Horseshoe: Casino Interiors and Exteriors, approximately 1970s-1980s Physical Description: (approximately 50 b/w photos)	box 6	folder 20
General Horseshoe: Casino Promotional Giveaways, approximately 1970s Physical Description: (approximately 20 b/w photographs)	box 6	folder 21
General Horseshoe: Casino Renovations, approximately 1968 Physical Description: (approximately 20 b/w prints)	box 6	folder 22
General Horseshoe: Golf Excursion, undated Physical Description: (approximately 20 b/w prints)	box 6	folder 23
General Horseshoe: Helldorado Days Rodeo, approximately 1970 Physical Description: (approximately 125 b/w photographs)	box 6	folder 24
General Horseshoe: Las Vegas Mint 400 Race, 1989 Physical Description: (22 b/w and color photographs)	box 6	folder 25
General Horseshoe: Merv Griffin Show Appearance, undated Physical Description: (4 b/w photographs)	box 6	folder 26
General Horseshoe: Million Dollar Display, approximately 1970s Physical Description: (approximately 80 b/w photographs)	box 6	folder 27
General Horseshoe: Montana Ranch Aerials, undated Physical Description: (approximately 15 b/w photographs)	box 6	folder 28
General Horseshoe: Quarterhorse Sale, approximately 1967 Physical Description: (approximately 20 b/w prints)	box 6	folder 29
General Horseshoe: Slot Machine Promotion, 1981 Physical Description: (approximately 10 b/w photographs)	box 6	folder 30
General Horseshoe: Stagecoach Appearances, 1972-1979 Physical Description: (approximately 20 b/w and color photographs)	box 6	folder 31
General Horseshoe: Super Jump II Motorcycle Stunt, approximately 1988		

Physical Description: (6 b/w prints)	box 6	folder 32
General Horseshoe: General Miscellaneous, undated Physical Description: (approximately 20 b/w and color prints)	box 6	folder 33
Slides: Silverbird Casino; Slot Promotion; Super Jump II Motorcycle Stunt, 1979, 1981, 1988 Physical Description: (80 color slides)	box 6	folder 34
Negatives: various, reflecting prints above, 1960s-1980s Physical Description: (approximately 100 negatives)	box 6	folder 35

[^ Return to Table of Contents](#)

## Series 7: Artwork and Oversized Materials, 1970s-1980s

Physical Description: 1 box

Scope and Contents Note: The artwork is mostly related to World Series of Poker events and personalities and the Binion family. Also included in this series are photograph albums from World Series of Poker tournaments in 1974 and 1979, an album recording a 1970s-era golfing trip among players, plaques and certificates of appreciation for the Binions' donations to philanthropic causes, and part of the proceedings of the 1981 WSOP.

Arrangement: Material remains in original order.

Title/Description	Containers	
Charcoal drawing of Jack Binion, artist unknown (Uki?), undated	box 7	folder 1
Stan Hunt cartoon drawings of Jack Binion, Jimmy the Greek, Jack Strauss, and Puggy Pearson, undated Physical Description: 5 pencil drawings, 1 color drawing	box 7	folder 2
Vemet line drawing of WSOP 1982, approximately 1982	box 7	folder 3
David Solomon Watercolor WSOP 1979, approximately 1979 Physical Description: 4 color lithographs	box 7	folder 4
Oversized Photographs, depicting Benny, Jack, and Ted Binion and a scene from WSOP, approximately 1976-1980 Physical Description: 5 b/w photographic prints and 1 color print	box 7	folder 5
Oversized Photographs: depicting WSOP tournament players, 1974 Physical Description: 4 b/w mounts	box 7	folder 6
Million Dollar Display Ad Materials, undated	box 7	folder 7
UNLV Rebel Basketball Supporter Appreciation Plaque, 1982	box 7	folder 8
Gambling Times Cover Plaque: featuring Johnny Moss, Jack Binion, Bobby Baldwin, Doyle Brunson, Puggy Pearson, Stu Ungar, Amarillo Slim, approximately 1983 Physical Description: wood-mounted magazine cover	box 7	folder 9
Navy Relief Society Acknowledgement Certificates, 1981, 1983, 1983		

	box 7	folder 10
Oversized Print Item: World Series of Poker (WSOP) Proceedings 3, computer printout roster , 1981	box 7	folder 11
Photograph Album: WSOP, 1974	box 7	folder 12
Photograph Album: WSOP, 1979	box 7	folder 13
Photograph Album: WSOP Players' Golf Excursion, undated	box 7	folder 14
Photograph of two men at a poker table	oversized box SH-078	flat file 11

[^ Return to Table of Contents](#)

## Series 8: Audiovisual Materials, 1979 to 1996

Physical Description: 22 videocassettes, 18 audiocassettes

Scope and Contents Note: The audiovisual materials consist of twenty-two videotape cassettes and eighteen audiotape cassettes. The audiotape cassettes primarily document the World Series of Poker in the early 1980s, while the videotape cassettes are mostly brief news releases with topics that range broadly across the whole collection.

Arrangement: Material remains in original order.

Title/Description	Containers
"The Life and Times of Benny Binion, the Sequel," produced by AME 1133 N. Hollywood Way Burbank, CA 91505, 1987 November 30 (MS_00325_001) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (0.110 GB) MP4 Access Note: Digital file is open for research. Arrangements must be made in advance to access digital files; please contact UNLV Special Collections and Archives for additional information	box 8 digital file 00
"World Series of Poker (Nov. 87 Master)" , Translor Films, 1988 April 25 (MS_00325_009) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (0.740 GB) MP4	box 8 digital file 00
"World Championship of Poker", Translor Films, 1987 August 19 (MS_00325_008) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (0.710 GB) MP4	box 8 digital file 00
"WSOP Texas Hold'em Championship", by the Video Company (3-minute runtime) followed by unrelated children's talent show, 1988 (MS_00325_011)	box 8 digital file 00

Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (0.769 GB) MP4	
"Pro Sports Poker Tournament" video news release, The Video Company, approximately 1987 Physical Description: 1 VHS Tapes	box 8
"World Series of Poker 1982" Henri Bollinger's copy, 1982 (MS_00325_007) Physical Description: 1 Betamax Videotapes Physical Description: 1 Digital Files (0.898 GB) MP4	box 8 digital file 00
"20th Annual World Series of Poker, Version 2", 1989 (MS_00325_012) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (0.392 GB) MP4	box 8 digital file 00
"Poker Hall of Fame VNR" news release, 1990 Physical Description: 1 VHS Tapes	box 8
"Pro Sports Invitational Poker Tournament" unedited video, approximately 1987 Physical Description: 1 VHS Tapes	box 8
"World Series of Poker" video news release, approximately 1980 to 1989 Physical Description: 1 VHS Tapes	box 8
"21st Annual World Series of Poker", Translor Films, 1990 June 26 (MS_00325_010) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (0.607 GB) MP4	box 8 digital file 00
"Nevada's Largest Birthday Party", approximately 1987 (MS_00325_021) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (MP4)	box 8 digital file 00
"Binion's Horseshoe Poker Hall of Fame: Reporter Package, Michele Babbitt Productions for KVVU TV5 in LV", 1990 December 21 Physical Description: 1 VHS Tapes	box 8
"Binion's Super Jump II Press Conference - master tape", Las Vegas Video Sound, 1988 August 09 Physical Description: 1 Betacam SP Videotapes	box 8
"Binion's Super Jump II duplicate of master", 1988 August 09 Physical Description: 1 VHS Tapes	box 8
"WSOP 1989" Henri Bollinger's copy, 1989 Physical Description: 1 VHS Tapes	box 8
"Binion Sign video news release", The Video Company, approximately 1987 Physical Description: 1 VHS Tapes	box 8
"Binion New Sign: Raw Video", approximately 1987	box 8

Physical Description: 1 U-Matic Videotapes

"Binion's/Nissan Mint 400 Race", Video News Release, approximately 1988 Physical Description: 1 Items	box 8
"World Series of Poker: Lifestyles of the Rich and Famous", KVVU TV 5, provided by Off-Air Recording Service, 1986 February 02 (MS_00325_020) Physical Description: 1 U-Matic Videotapes Physical Description: 1 Digital Files (MP4)	box 8 digital file 00
Women's 7-Card Stud Poker Champs Newsroom Coverage, 1985, undated; World Series of Poker 1983-1989?; Interview with Jack Binion, undated; Binion's No Limit Hold'em Championship, 1982, approximately 1982 to 1989 Physical Description: 16 Audio Cassettes	box 8
"Women's 7-Card Stud Poker Champs Newsroom Coverage, Binion's Horseshoe Casino", 1979 May 14 to 1979 May 17 (MS_00325_014) Physical Description: 1 Audio Cassettes Physical Description: 1 Digital Files (0.014 GB) MP3	box 8 digital file 00
"No Limit Hold 'Em Finals, World Series of Poker, Binion's", 1979 May 21 to 1979 May 25 (MS_00325_013) Physical Description: 1 Audio Cassettes Physical Description: 2 Digital Files (0.059 GB) MP3	box 8 digital file 00
"19th, 20th, and 21st Annual World Series of Poker", 1990 (MS_00325_015) Physical Description: 1 Digital Files (1.687 GB) MP4	box 8 digital file 00
"1992 World Series of Poker" 23rd Annual WSOP, 1992 (MS_00325_019) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (MP4)	box 8 digital file 00
"1993 World Series of Poker" 24th annual WSOP, 1993 (MS_00325_016) Physical Description: 1 Digital Files (0.774 GB) MP4	box 8 digital file 00
"1994 World Series of Poker" 25th annual WSOP, 1994 (MS_00325_017) Physical Description: 1 Digital Files (1.101 GB) MP4	box 8 digital file 00
"1995 World Series of Poker" 26th annual WSOP, 1995 (MS_00325_018) Physical Description: 1 Digital Files (1.114 GB) MP4	box 8 digital file 00

[^ Return to Table of Contents](#)

## Series 9: 2004 and 2006 Additions, 1997 to 2006

Title/Description	Containers
-------------------	------------

"1997 World Series of Poker" ESPN produced, 1997 (MS-00325_002) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (1.189 GB) MP4	box 8 digital file 00
"1998 World Series of Poker" ESPN produced, 1998 (MS_00325_003) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (1.083 GB) MP4	box 8 digital file 00
"1999 30th Annual World Series of Poker" Binion's produced, 1999 (MS_00325_004) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (0.891 GB) MP4	box 8 digital file 00
"31st Annual World Series of Poker", Discovery Channel, 2000 (MS_00325_006) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (1.027 GB) MP4	box 8 digital file 00
"Inside the World Series of Poker 2001", Discovery Channel, 2001 (MS_00325_005) Physical Description: 1 VHS Tapes Physical Description: 1 Digital Files (1.211 GB) MP4	box 8 digital file 00
World Series of Poker Press Package, 2002	box 9
Commemorative WSOP Programs, 1986 to 1990	box 9
Commemorative WSOP Programs, 1991-1993, 1996	box 9
Commemorative WSOP Programs, 1993, 1995, 1997, 1998	box 9
WSOP 2006 Press Releases: general and winners announcements, 2006	box 9
WSOP 2006 miscellaneous event schedules, poker rules, satellite tournament information, 2006	box 9
WSOP 2006 "End of Day Reports: Event #2-20", 2006	box 9
WSOP 2006 "End of Day Reports: Event #21-44", 2006 Physical Description: 6 Files	box 10
WSOP 2006 "Official Results and Reports: Event #1-44", 2006 Physical Description: 4 Files	box 10

[^ Return to Table of Contents](#)