



## Guide to the Carolyn V. Hamilton Papers

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Creator:</b>	Hamilton, Carolyn V.
<b>Title:</b>	Carolyn V. Hamilton Papers
<b>ID:</b>	MS-00338
<b>Date [inclusive]:</b>	1966 to 2024
<b>Physical Description:</b>	1.12 Cubic Feet (1 oversized box, 1 box)
<b>Physical Description:</b>	1.98 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Carolyn V. Hamilton Papers (1966-2024) consist of advertisements, press releases, correspondence, newspaper articles, awards, and event programs. The materials primarily document Hamilton's work as a graphic designer and advertising executive in Las Vegas, Nevada from the early 1980s into the 2000s. Some of the materials in this collection pertain to the late comedian Cork Proctor, Hamilton's former spouse, including performance advertisements and magazine articles.

### Preferred Citation

Carolyn V. Hamilton Papers, 1966-2024. MS-00338. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f18b7p>

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## Biographical Note

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Carolyn V. Hamilton is a former Las Vegas advertising executive and graphic designer. Born and raised in Seattle, Washington, Hamilton left her hometown in 1964 to be a Playboy Bunny in Detroit, Michigan. After obtaining a degree in commercial art, Hamilton worked in advertising in Los Angeles, California before relocating to Las Vegas, Nevada in 1973. Hamilton continued her career in Las Vegas at Jerry May Advertising, but when that firm dissolved in late 1973, she began working as a cocktail waitress at the newly-opened MGM Grand Hotel & Casino. She resumed her work in advertising in the late 1970s.

In 1980, Hamilton met business partner Rich Newman and the two formed the advertising agency, Newman 'n Hamilton. Carolyn Hamilton handled all graphic design work for the company's clients, in addition to copywriting and executive duties. She sold her interest in Newman 'n Hamilton in 1984 and later established the agency, Graphic Communications. She was involved in local civic organizations including the Greater Las Vegas Foundation and the Greater Las Vegas Chamber of Commerce, as well as professional organizations such as the American Advertising Federation.

In the late 1980s, Hamilton married comedian Cork Proctor. Although they divorced in 2009, they remained close friends until Proctor's death on June 6, 2024. Carolyn V. Hamilton is a graduate of Antioch University Seattle and is the author of several fiction and non-fiction books. As of 2025, Hamilton lives in Ecuador.

Sources:

Dye, Tom. "Business as usual." *Las Vegas Review-Journal*, July 8, 1984, NewsBank.

Hamilton, Carolyn V. *Coming to Las Vegas: A True Tale of Sex, Drugs & Sin City in the '70s*. Swift House Press, 2014.

Katsilometes, John. "Veteran Las Vegas comedian dies at 91." *Las Vegas Review-Journal*, June 8-9, 2024, NewsBank.

Morrison, Jane Ann. "Ex-Playboy bunny finds a life in LV." *Las Vegas Review-Journal*, March 14, 1982, NewsBank.

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## Scope and Contents Note

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The Carolyn V. Hamilton Papers (1966-2024) consist of advertisements, press releases, correspondence, newspaper articles, awards, and event programs. The advertisements and press releases highlight the graphic design and copywriting work of Carolyn V. Hamilton for clients throughout Las Vegas, Nevada during her time as an advertising executive from the early 1980s into the 2000s.

Some of the materials in this collection pertain to the late comedian Cork Proctor, Carolyn Hamilton's former spouse, including performance advertisements, magazine articles, an engraved printing plate, and a fan art drawing.

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## Arrangement

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Materials are arranged by material type.

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## Administrative Information

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### Access Note

Collection is open for research.

### Publication Rights

This material is made available to facilitate private study, scholarship, or research. The donor, Carolyn Hamilton, transferred all right, title and interest they had in the Carolyn V. Hamilton Papers (MS-00338) to UNLV. However, some material may be protected by copyright, trademark, privacy, publicity rights, or other interests not owned by UNLV. Users are responsible for determining whether permissions are necessary from rights owners for any intended use and for obtaining all required permissions. Acknowledgement of the UNLV University Libraries is requested. For more information, please see the UNLV Special Collections policies on [reproductions and use](#) or contact us at [special.collections@unlv.edu](mailto:special.collections@unlv.edu).

### Acquisition Note

Materials were donated in 2024 and 2025 by Carolyn V. Hamilton; accession numbers 2025-004 and 2025-046.

### Appraisal Note

Acquired in 2024 by Su Kim Chung, curator, as part of UNLV Special Collections and Archives holdings in Las Vegas history, women, and entertainment. All material that formed the original gift has been retained.

### Processing Note

In 2025, Landon Paljusaj rehoused and arranged the materials and created the description in ArchivesSpace.

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## Related Materials

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### Related Collections

The following resource may provide additional information related to the materials in this collection:

Cork Proctor Papers, 1942-2012. MS-00445. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f18310>

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## Names and Subjects

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- Women -- Las Vegas (Nev.)
- Advertising
- Las Vegas (Nev.)
- Women executives
- Hamilton, Carolyn V.
- Proctor, Cork, 1932-2024
- Newman 'n Hamilton
- Graphic Communications

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## Collection Inventory

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Title/Description	Containers
Correspondence to Carolyn Hamilton from civic and professional organizations, 1979 to 1991	box 02
Newspaper articles featuring Carolyn Hamilton, 1982 to 2005	box 02
Advertisements, brochures, and press releases written and designed by Carolyn Hamilton, 1983 to 2004	box 02
Awards and event programs, 1981 to 2024	oversized box 01
Cork Proctor performance advertisements and photograph, 1966 to 1990	oversized box 01
Playbills and photographs, 1976, 2010	box 02
<i>Folies Bergere</i> tickets, advertisements, and ephemera, approximately 2000 to 2009	box 02

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Memorial service programs for friends, 2012 to 2013	box 02
Cork Proctor fan art drawing and printing plate, approximately 1972	oversized box 01
Cork Proctor magazine articles, 1979 to 1982	box 02

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