



## **Guide to the Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride**

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## Summary Information

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<b>Repository:</b>	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
<b>Contributor:</b>	Hurley, Strutt
<b>Creator:</b>	Southern Nevada Association of Pride, Inc. (SNAPI)
<b>Title:</b>	Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride
<b>ID:</b>	MS-00466
<b>Date [inclusive]:</b>	1989-2000
<b>Date [bulk]:</b>	1996-1998
<b>Physical Description:</b>	2.4 Cubic Feet (1 box, 2 oversize flat boxes, 1 flat file)
<b>Physical Description:</b>	5.0 Linear Feet
<b>Language of the Material:</b>	English
<b>Abstract:</b>	The Strutt Hurley Collection on the Southern Nevada Pride Association, Inc. (SNAPI) and Las Vegas Pride (1989-2000) contains materials collected and produced by Strutt Hurley during her tenure as Director of Entertainment of SNAPI. Materials include meeting minutes, advertising contracts, Las Vegas Pride programs, and ephemera collected from Pride celebrations in Las Vegas, Nevada and other parts of the United States and the world.

### Preferred Citation

Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride, 1989-2000. MS-00466. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Historical Background

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The first Gay Pride Parade in Las Vegas, Nevada was held in 1983. Gay Pride had a rocky start in Las Vegas due to the combination of poor community organization, lack of funds, and the AIDS epidemic. Starting in 1987, Las Vegas Gay Pride became an annual event that grew every

year. The Las Vegas Lesbian and Gay Pride Association (LVLGPA) formed in 1992 to officially coordinate the planning of Las Vegas Gay Pride. The group changed its identity again in 1995 and incorporated into the Southern Nevada Pride Association, Inc. (SNAPI). Since the mid-1990s, SNAPI can boast several achievements in terms of its event planning. In 1996, the organization successfully persuaded a major Strip hotel and casino to become a sponsor of Gay Pride and has continued growing its sponsor list every year. It currently remains the sole organizer of Las Vegas Gay Pride.

Source: "A Brief History," *Las Vegas Pride*, <http://lasvegaspride.org/about.html>. Accessed June 11, 2015

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## Biographical Note

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Strutt Hurley moved to Las Vegas, Nevada in 1993 with the goal of helping the Las Vegas Lesbian, Gay, Bisexual, and Transgender (LGBT) community. From 1996 to 1997, she served as the Director of Entertainment of the Southern Nevada Association of Pride, Inc. (SNAPI), the organization responsible for Las Vegas Pride. Her most famous accomplishment while in this position was bringing Cyndi Lauper to Las Vegas as the Grand Marshall of the 1997 Gay Pride Parade. Hurley was also active in other organizations like Reach Out, the Nevada Gay Rodeo Association, and Aid for AIDS Nevada. Because of her activism and community involvement, she was named one of the 100 women who helped shape Las Vegas by the Las Vegas Museum of Art.

Source: "30 People with Pride: Strutt Hurley, Volunteer Extraordinaire," *QVegas*, May 2008.

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## Scope and Contents Note

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The Strutt Hurley Collection on the Southern Nevada Association of Pride, Inc. (SNAPI) and Las Vegas Gay Pride focuses primarily on the preparation and advertising for Las Vegas Pride celebrations from 1996 to 1998. The materials were collected and created by Strutt Hurley during her tenure as Director of Entertainment of SNAPI. Memorabilia from various Gay Pride events that occurred in the United States and Europe between 1989 and 2000 accompany the collection, including jewelry, T-shirts, and buttons. The memorabilia also covers other LGBT related issues, including HIV/AIDS, the AIDS Walk in Nevada, and National Coming Out Day.

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## Arrangement

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Materials are arranged in rough chronological order.

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## Administrative Information

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### Access Note

Collection is open for research.

### Publication Rights

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### Acquisition Note

Materials were donated in 2003 by Strutt Hurley via Dennis McBride; accession number 2003-06.

### Processing Note

Materials were processed by Special Collections Staff. In 2015, as part of a legacy finding aid conversion project, Franklin Howard revised and enhanced the collection description to bring it into compliance with current professional standards. In 2017, Angela Moor added the description of additional items.

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## Related Materials

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### Related Collections

The following resources may provide additional information related to the materials in this collection:

Dennis McBride Collection, 1904-2000. PH-00263. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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## Names and Subjects

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- Gay business enterprises -- Nevada -- Las Vegas
- Gay pride celebrations -- Nevada
- AIDS (Disease)

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## Missing Materials Note

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The vinyl 1998 National Coming Out Day Banner (48 x 57 inch) is missing as of October 3, 2017.

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## Collection Inventory

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Title/Description	Containers
Pride Program, 1996	box 01
SNAPI Board of Directors binder, 1997-1998 Physical Description: 03 Files	box 01
News clippings, 1995-1996, 1998	box 01
Pride Advertising, 1996	box 01
Pride Program, 1997	box 01
Las Vegas Gay Pride, 1997-1998 Physical Description: 02 Files	box 01
Pride Program SNAPI, 1997-1998	box 01
Pride Program, 1998	box 01
Corporate Sponsorships, Co-Sponsors, 1997-1998	box 01
Las Vegas Gay Pride, advertising, 1998 Physical Description: 05 Files	box 01
Southern Nevada Association of Pride Inc (SNAPI), minutes, 1998-07-16	box 01
Atlanta Pride bandana, 1997	oversized box 02

Physical Description: 02 Items

Adjustable bill hats commemorating Las Vegas Gay Pride, approximately 1990s	oversized box 02
Atlanta pride bandanas; Gay pride buttons, pins, keychains; Pride t-shirts, 1991-1997	oversized box 02
T-shirts, pins, buttons, and keychains commemorating Gay Pride and other LGBT topics from Las Vegas, California, New York and other U.S. and international locations, approximately 1989-2000	oversized box 03
Pins and buttons on issues relating to women, approximately 1990s	oversized box 03
Gay Pride jewelry, approximately 1990s	oversized box 03
Posters, 1993-2000	flat file 04
Aid for AIDS of Nevada 9th Annual Aids Walk Poster, 1999 April 18	flat file 04
Aid for AIDS of Nevada AIDS Walk Poster, 2000 April 09	flat file 04
32nd Annual Beaux Arts Ball, 1998 October 29	flat file 04
33rd Annual Beaux Arts Ball Poster, 1999 October 28	flat file 04
34th Annual Beaux Arts Ball Poster, 2000 October 29	flat file 04
Las Vegas Gay Pride Celebration Poster, 1993 June 13	flat file 04
Las Vegas Gay Pride Celebration Poster, 1994 June 05	flat file 04
National Coming Out Day Poster, 1998 October 10	flat file 04
National Coming Out Day Poster, 1999 October 09	flat file 04