



Guide to The Production Company Audiovisual Collection

This finding aid was created by UNLV Special Collections and Archives staff. This copy was published on August 08, 2024. Please contact special.collections@unlv.edu for questions regarding this collection.

Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f11t0p>

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**University of Nevada, Las Vegas. University Libraries. Special
Collections and Archives.**

Box 457010

4505 S. Maryland Parkway

Las Vegas, Nevada 89154-7010

special.collections@unlv.edu

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	The Production Company
Contributor:	Patrick, Bob, 1934-2017
Title:	The Production Company Audiovisual Collection
ID:	MS-00930
Date [inclusive]:	approximately 1965 to 1995
Physical Description:	47.55 Cubic Feet (52 boxes)
Physical Description:	50.2 Linear Feet
Physical Location:	Some materials are stored in the Lied Automated Storage and Retrieval Unit (LASR). Advanced notice may be required to access these materials.
Language of the Material:	English
Abstract:	The Production Company Audiovisual Collection consists of commercials, advertising, and political campaigns from approximately 1965 to 1995 created by The Production Company, a television production company founded by Thomas "Bob" Patrick in Las Vegas, Nevada. The collection consists of primarily 16 mm film and video formats such as VHS, U-Matic, Betacam, open reel, Type C, and quadruplex. The videotapes and films in this collection represent advertising and marketing for hotels and casinos, entertainment companies, politicians, and local businesses located in Las Vegas, Nevada.

Preferred Citation

The Production Company Audiovisual Collection, approximately 1965-1995. MS-00930. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Historical Background

The Production Company was co-founded in 1977 by Thomas "Bob" Patrick and a friend of Patrick's. It was the first television production company founded in Las Vegas, Nevada. For thirty years, The Production Company produced various commercials that appeared on Las Vegas television stations. Namely, The Production Company worked on the TV campaigns of various public and political figures in the state including Harry Reid, Bob Miller, Jim Bilbray, Mike O'Callaghan, Floyd Lamb, and Paul Laxalt. The Production Company also did work for governors, attorney generals, district attorneys, Nevada Supreme Court Justices, mayors, and judges. For the work he created at The Production Company, Patrick was recognized throughout the state, earning him various awards and a spot in the Nevada Broadcasters Association Hall of Fame. As of 2019, The Production Company is no longer in business.

Source:

"Thomas 'Bob' Patrick." *Las Vegas Review-Journal*. 2017. <https://obits.reviewjournal.com/obituaries/lvrj/obituary.aspx?n=thomas-patrick-bob&pid=187041697> (accessed August 20, 2019).

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Scope and Contents Note

The Production Company Audiovisual Collection consists of commercials, advertising, and political campaigns from approximately 1965 to 1995 created by The Production Company, a television production company founded by Thomas "Bob" Patrick in Las Vegas, Nevada. The collection consists of primarily 16 mm film and video formats such as VHS, U-Matic, Betacam, open reel, Type C, and quadruplex. The videotapes and films in this collection represent advertising and marketing for hotels and casinos, entertainment companies, politicians, and local businesses located in Las Vegas, Nevada. The casino videotapes and films include work for hotels and casinos such as the MGM Grand, the Desert Inn, and the Sands Hotel and Casino. The entertainment tapes and films include work for the Moulin Rouge Hotel, Riviera Hotel and Casino, and the Silverbird. There are also tapes and films for politicians such as Harry Reid, Bob Miller, Jim Bilbray, Mike O'Callaghan, Floyd Lamb, and Paul Laxalt. This collection also includes commercial footage for local Las Vegas businesses and events such as Helldorado, UNLV sporting events, and state fairs. The collection also includes B-roll footage of scenery around the Las Vegas Valley.

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Arrangement

The collection is roughly organized by topic and format.

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Administrative Information

Access Note

Collection is open for research. If use copies of the recordings do not exist, reformatting/production of use copies is required before access will be granted; this may delay research requests. Advanced notice is required.

Publication Rights

This material is made available to facilitate private study, scholarship, or research. The estate of Thomas "Bob" Patrick transferred all right, title and interest they had in The Production Company Audiovisual Collection (MS-00930) to UNLV. However, the material may be protected by copyright, trademark, privacy, publicity rights, or other interests not owned by UNLV. Users are responsible for determining whether permissions are necessary from rights owners for any intended use and for obtaining all required permissions. Acknowledgement of the UNLV University Libraries is requested. For more information, please see the UNLV Special Collections policies on [reproductions and use](#) or contact us at special.collections@unlv.edu.

Acquisition Note

Materials were donated in 2018 by Mary Ann Price; accession number 2018-053.

Processing Note

A summary of materials was created by Chrziel Childers, Mary Anilao, and Tammi Kim in 2019 during accessioning. No further work has been performed on most of the materials. In 2023, select materials were shipped to an external vendor for digitization. Vendor staff inspected, cleaned, and reformatted physical items into digital files with both preservation (.mov/.wav) and access copies (.mp4/.mp3). In 2024, UNLV SCA staff ingested the files, reviewed for content and quality, and created summaries of each item. Physical items were retained once returned from the vendor. See the "Digitized audiovisual material" section of the finding aid for more information on the grant project and availability of digital files.

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Names and Subjects

- Entertainers
- Casinos
- Politicians
- Special events
- Las Vegas (Nev.)

Collection Inventory

Title/Description	Containers
Entertainment, approximately 1965 to 1994	box 01
	box 02
	box 03
	box 04
	box 05
	box 06
	box 07
	box 08
	box 44
	box 45
Events, approximately 1965 to 1994	box 35
	box 36
Local business, approximately 1965 to 1994	box 29
	box 30
	box 31
	box 32
	box 33
	box 34
	box 43
	box 50
Harry Reid, approximately 1965 to 1994	box 13

box 14

box 47

box 48

box 39

Local politics, approximately 1965 to 1994

box 16

box 17

box 18

box 19

box 20

box 21

box 28

box 40

box 41

box 42

box 46

Digitized audiovisual material, approximately 1965 to 1989

box 09

Conditions Governing Access: Collection is open for research.

box 10

Arrangements must be made in advance to access digital files; please contact UNLV Special Collections and Archives

box 11

(special.collections@unlv.edu) for additional information. Selected files are available for direct download on the Special Collections and Archives Portal.

box 12

box 15

General: Digitization of these materials was funded by a 2023 Council on Library and Information Resources (CLIR) "Recordings at Risk" grant project.

box 51

box 52

Processing Information: In 2023, materials were shipped to an external vendor for digitization. Vendor staff inspected, cleaned, and reformatted physical items into digital files with both preservation (.mov/.wav) and access copies (.mp4/.mp3). In 2024, UNLV SCA staff ingested the files, reviewed for content and quality, and created summaries of each item. Physical items were retained once returned from the vendor.

box 22

box 23

box 24

box 25

box 27

box 37

box 38

box 49

Production Company television commercials for local Las Vegas businesses: video, 1991 (MS_00930_116) ([view online](#))

digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Master tape of television commercials for Birth Control Care Center, Rio Hotel and Casino, ACI, Showboat Hotel and Casino, Virgin River Hotel and Casino, Rock Springs, Rio, Verde Viejo condos, Better Buick Dealers, Chaisson Motor Cars, Chaisson Used Cars and Trucks, HSST (High Speed Surface Transportation System) corporation, Rugs International, UNLV, SuperShuttle, Oriental Rug Gallery, Fantastik Furniture Warehouse, NV Power, D. Moore LV show, The Dating Source, and the Las Vegas Sun. Includes footage of Rio Rita's Summer House Party event. Original media U-matic tape, color, frame size 720 x 486, aspect ratio 4 x 3.

Maxim Hotel and Casino B-roll: video, approximately 1979 (MS_00930_118) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-Roll footage of interiors, a band playing music, and actors portaying customers in the Maxim Hotel and Casino. Original media U-matic tape, color, frame size 720 x 486, aspect ratio 4 x 3.

Excalibur Hotel and Casino construction: video, 1991 January 16 (MS_00930_119) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (1 Inch SMPTE Type C)

Scope and Contents: Video with narration about the construction of the Excalibur Hotel and Casino. Marnell Corrao Associates was the general contractor. Original description: "Build America 13 min Master, Excalibur construction, Music & vlo added 1/21/91." Original media 1 Inch SMPTE Type C, color, frame size 720 x 486, aspect ratio 4 x 3.

Barry Ashton's "This is Burlesque" television advertisements: video, approximately 1974 (MS_00930_120) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (2 Inch Quad)

Scope and Contents: Television commercials featuring Daphne Davis for Barry Ashton's "This is Burlesque" show at the Aladdin Hotel. Original media 2 Inch Quad, color, frame size 720 x 486, aspect ratio 4 x 3.

Arizona Charlie's television advertisements and Showboat Hotel and Casino aerial B-roll: video, 1994 (MS_00930_121) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (1 Inch SMPTE Type C)

Scope and Contents: Arizona Charlie's television commercials and footage of Showboat Hotel and Casino from a helicopter. Original media 1 Inch SMPTE Type C, color, frame size 720 x 486, aspect ratio 4 x 3.

<p>Riviera and Las Vegas Strip B-roll, 1960s: video, approximately 1963 to 1969 (MS_00930_123) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: Silent B-roll of Gene Fullmer's boxing training quarters in the Riviera convention hall; Betty Grable arriving to Las Vegas to star in Hello Dolly at the Riviera; a dance performance in the Congo Room; various casinos on the Strip; a giant Happy Birthday Liberace cake from the Hotel Sahara; a wedding; a Riviera boat on Lake Mead; and President John F. Kennedy's visit to Las Vegas; Original description: "Las Vegas Historical Riviera #2 b-roll." Original media U-matic tape, color, frame size 720 x 486, aspect ratio 4 x 3.</p>	
<p>HSST pitch for Las Vegas: video, 1989 December 13 (MS_00930_124) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: Video begins by discussing traffic congestion and growth in Las Vegas and on the Strip, then proposes HSST as a solution. The video describes and HSST (High Speed Surface Transport), a magnetic levitation public transportation system, and discusses why and how it could be adopted in Las Vegas. Original media U-matic tape, color, frame size 720 x 486, aspect ratio 4 x 3.</p>	
<p>Silver Slipper television advertisements: video, 1983 (MS_00930_125) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: Television commercials for the Silver Slipper hotel and casino featuring Robin Timm, Boy-Lesque, Branded, and the Great Buffet. "My Slipper, my Vegas" is the tagline. Original media U-matic tape, color, frame size 720 x 486, aspect ratio 4 x 3.</p>	
<p>"One of a Kind" television advertisement: video, 1984 March 26 (MS_00930_126) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: Television commercial for the show "One of a Kind" at the Desert Inn. Original media U-matic tape, color, frame size 720 x 486, aspect ratio 4 x 3.</p>	
<p>MGM Grand Hotel and Casino B-roll: video, 1984 April 13 (MS_00930_127) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	

Scope and Contents: Cesar Chavez speaking at a strike picket line. Footage of damage in the bottom of an empty swimming pool. Behind the scenes and onstage footage of a show, probably Jubilee!. B-roll of people getting out of taxis and cars and entering the MGM Grand. Footage of police arresting people outside the MGM Grand, while others chant what sounds like, "NRA, no way." Interviews with people outside the MGM Grand about their reactions to the Jubilee! show. Original media U-matic S tape, color, frame size 720 x 486, aspect ratio 4 x 3.

Castaways "Closing Celebration" television advertisement: video, 1987 July 14 (MS_00930_128) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (2 Inch Quad)

Scope and Contents: Television commercial for Castaways hotel and casino "Closing Celebration." Original media 2 Inch Quad, color, frame size 720 x 486, aspect ratio 4 x 3.

Aerial footage of Las Vegas golf course: video, 1989 August 01 (MS_00930_129) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Aerial footage of Las Vegas, mainly golf courses, but also including hotels and casinos. Original description: "Scott Lyon Aerials, Tape 2." Original media U-matic tape, color, frame size 720 x 486, aspect ratio 4 x 3.

Opening TV spot for "The Maxim Midnight Movie Magic" show: video, 1987 November (MS_00930_030) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Opening for the Maxim Hotel's "Maxim Midnight Movie Magic" television show. Spot features a door opening to a party with music, dancing, show acts, an older man with a bikini clad woman playing with bubbles in a bathtub, and ends with text overlay. Original media U-matic S tape, color, frame size 720 x 486, aspect ratio 4 x 3.

Aerial and ground nighttime views of Bob Stupak's Vegas World property: video, 1987 March (MS_00930_032) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Aerial views of Bob Stupak's Vegas World but also briefly Circus Circus and The Sahara; aerial footage of Vegas World circling the property several times, and south down Las Vegas Boulevard; ground view exterior only including space themed neon signs. Original media U-matic S tape, color, frame size 720 x 486, aspect ratio 4 x 3.

<p>Nighttime view of the Landmark neon sign: video, approximately 1980 (MS_00930_130) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 Reels (16mm film)</p>	
<p>Scope and Contents: Static footage of the Landmark logo as a neon sign using a star filter effect creating motion in a colorful halo effect. Original media 16mm film, color, frame size 720 x 486, aspect ratio 4 x 3.</p>	
<p>Circus Circus coin count room and slots being played with coins: video, approximately 1980 (MS_00930_132) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 Reels (16mm film)</p>	
<p>Scope and Contents: Casino count room employee loading coins into a counting and wrapping machine at Circus Circus casino. Original media 16mm film, color, frame size 720 x 486, aspect ratio 4 x 3.</p>	
<p>Exterior of Landmark, face of woman, couple dining, and Landmark neon sign.: video, 1980 (MS_00930_133) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 Reels (16mm film)</p>	
<p>Scope and Contents: Exterior footage of elevator pod rising to the top of the Landmark; zoom shot of young woman smiling; older couple dining in a candle lit room with star filter effect; static shot of the Landmark sign. Original media 16mm film, color, frame size 720 x 486, aspect ratio 4 x 3.</p>	
<p>"This Is Burlesque" show at the Aladdin's Bagdad Theatre with clip of performer Irving Benson: video, approximately 1974 (MS_00930_138) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 Reels (16mm film)</p>	
<p>Scope and Contents: Footage of the "This is Burlesque" show at the Aladdin Casino; clips feature showgirls dancing in various scenes; a short clip of comedian Irving Benson; additional acts in the show. Original media 16mm film, color, frame size 720 x 486, aspect ratio 4 x 3.</p>	
<p>B-roll for Stardust Casino featuring taxi and marquee: video, 1976 (MS_00930_140) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 Reels (16mm film)</p>	
<p>Scope and Contents: B-roll for Stardust Casino including taxi pulling into the Stardust Casino at dusk and night; views include the neon signs and marquee at the Stardust Casino; also shows a taxi and</p>	

advertisements on the taxi. Original media 16mm film, color, frame size 720 x 486, aspect ratio 4 x 3.

"Let's Go A-Go-Go" act performing on the Strip and touring Caesars Palace under construction: video, 1966 (MS_00930_141) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (16mm film)

Scope and Contents: Static view of the Hacienda Horse and Rider sign; cuts to the "Let's Go A-Go-Go" performers talking and then viewing the Las Vegas Strip from a balcony at The Dunes. Behind the performers, parts of the Strip can be seen including The Sands, The Sahara, Guardian Angel Cathedral, The Desert Inn, and downtown in the distance. Other sequences show the Flamingo and the Dunes sign from the elevated viewpoint. Cuts to Caesars Palace construction site where owner Jay Sarno leads a tour through the property; Sarno walks the group through the pool area where construction laborers work on the just poured swimming pool. Footage then cuts to a dressing room scenes as women apply makeup followed by clips from a performance in various outfits. Footage then cuts to the Hacienda pool where the act meets with Hacienda Casino owner Judy Bailey; group is filmed near the Thunderbird Casino driving away in a Corvette. Footage also shows The Riviera marquee featuring an ad for Betty Grable starring in Hello Dolly with smaller acts touted including Shecky Greene, Tony Sandler, and Ralph Young. Original media 16mm film, black-and-white, frame size 720 x 486, aspect ratio 4 x 3.

Helldorado Las Vegas 1982 newsreel: video, 1982 November 17 (MS_00930_142) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (16mm film)

Scope and Contents: Scenes from the various events making up Helldorado Las Vegas 1982 including street dance, parade in downtown and on the Strip, the Whiskerino contests, a fair, Rodeo Queen contest, the exhibit hall, and the nationally televised Rodeo. Original media 16mm film, color, frame size 720 x 486, aspect ratio 4 x 3.

1970 Helldorado Parade on Fremont Street: video, approximately 1970 (MS_00930_143) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (16mm film)

Scope and Contents: B-roll footage of parade participants gathering before the start of the parade, then making their way down Fremont Street; showgirls, cowboys on horseback, floats, and the Budweiser Clydesdales can be seen. Original media 16mm film, color, frame size 720 x 486, aspect ratio 4 x 3.

Various Las Vegas scenes in color: video, approximately 1970 (MS_00930_144) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (16mm film)

Scope and Contents: B-roll footage of the exterior of First Western Saving bank, an unidentified apartment complex under construction, The International Casino, unidentified hotel under construction with a crane, overviews possibly from the International Casino showing the Landmark Casino and other Strip properties including Circus Circus. Original media 16mm film, color, frame size 720 x 486, aspect ratio 4 x 3.

B-roll of Gold Coast neon sign and marquee: video, 1987 August 01 (MS_00930_001) ([view online](#))

digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Gold Coast neon sign at dusk and night, exterior views of building and marquee. Ambulance drives down the street about half-way through and then b-roll resumes of Gold Coast; no audio. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

B-roll of Excalibur construction: video, 1988 (MS_00930_002) ([view online](#))

digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Excalibur's construction progress shot from window of Marina Hotel; Tropicana Hotel visible in some shots. Clip begins with dirt lot and excavators driving around, the clip ends with significant portions of the property completed. Entire clip has audible buzz but no distinct audio. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

First segment is advertisement for Continental Hotel "DICE" (Do Indian Springs Casino Excursion); second segment is advertisement for Continental Hotel "Chip" (Continental Hotel Invitation Party) promotion: video, 1986 January 17 (MS_00930_005) ([view online](#))

digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: First segment is advertisement for Continental Hotel "DICE" (Do Indian Springs Casino Excursion); second segment is advertisement for Continental Hotel "Chip" (Continental Hotel Invitation Party) promotion: videoOriginal media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

"Venetian Open Tape #2": video, 1999 May 03 (MS_00930_006) ([view online](#))

digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: Opening day of the Venetian Hotel in Las Vegas, Nevada; captures end of Sheldon Adelson's opening remarks and shots of interior of casino during the press conference, Adelson answers questions from audience (questions are not audible). Sophia Loren is sitting on stage and also answers questions. Questions include cost of construction, what other cities were considered, and others. Press conference ends and footage of Loren and Adelson sitting down inside a room and talking, then they pair leave to go outside. Others are dressed in costumes and walking behind Adelson and Loren who are escorted by security to a limo outside the casino. Video ends with more walking through the casino and Adelson giving a tour of the areas under construction. Original media Betacam SP, color, aspect ratio 4 x 3, frame size 720 x 486.

Excalibur Hotel & Casino construction progress : video, 1990 May 17 (MS_00930_011) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll beauty shots of Excalibur Hotel & Casino (daytime) including construction progress shot, marquee with opening date, and fireworks test. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Tally-Ho exterior views: video, 1980 to 1989 (MS_00930_012) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of "Tally-Ho stylish nude entertainment" sign at night. Original media Betacam SP, color, aspect ratio 4 x 3, frame size 720 x 486.

Arizona Charlie's exterior and interior views: video, 1994 August 01 (MS_00930_013) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of Arizona Charlie's Hotel-Casino sign and marquee during the day, shots of the Nevada state flag flying in the wind, and interior view of the casino restaurant and sports book. Original media Betacam SP, color, aspect ratio 4 x 3, frame size 720 x 486.

Flamingo Hilton "topping out" ceremony on roof and b-roll: video, 1994 October (MS_00930_014) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: Footage of Flamingo Hilton "topping out" from roof of hotel; b-roll of the Las Vegas Strip from roof of Flamingo; remarks given at the top for "Phase 6" construction for the Flamingo

Hilton. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Showboat Hotel and Casino exterior at night and b-roll for commercials: video, 1991 January 01 (MS_00930_015) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of Showboat Hotel-Casino neon sign and marquee at night; commercial segments for buffet, diners, and promotions for the Showboat (no audio). Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Showboat Hotel and Casino b-roll for commercials: video, 1991 January 01 (MS_00930_019) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of Showboat Hotel-Casino neon sign and marquee at night; commercial segments for buffet, diners, and promotions for the Showboat (no audio). Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Interior shots of Riviera Casino floor: video, 1990 June (MS_00930_020) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of Riviera Casino gaming floor and overhead light fixtures. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Sands Hotel interior shots of sportsbook, casino floor, waitresses, and general guests : video, 1994 July 01 to 1994 August (MS_00930_022) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of Sands Hotel sportsbook, casino floor, Shangria-La Cafe (includes shots of food for menu), waitress interacting with guests, "Charlie Chaplin" costumed figure playing craps. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Sands Hotel interior shots of casino floor, buffets, and guests gambling: video, 1994 July 29 (MS_00930_023) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of dealers and casino floor; "Viva Las Vegas!" performance; shots of the buffet; poolside; Garden Terrace

Buffett; person modeling Sands Hotel merchandise. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Rio Hotel and Casion exterior, neon sign, and marquee: video, 1995 March 01 (MS_00930_026) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of the Rio exterior, neon sign, and marquee at night. Original media Betacam SP, color, aspect ratio 4 x 3, frame size 720 x 486.

"Rio Spec" footage of interior and exterior of Rio and commercial for hotel/casino: video, 1990 June 21 (MS_00930_021) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of Rio cocktail waitresses walking, talking, and looking into camera (no audio); b-roll of Rio exterior, neon sign, and marquee; "Look What's Shakin'" commercial with people dancing and wearing Rio merchandise (no audio). Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Las Vegas Strip and traffic at night: video, 1980 to 1989 (MS_00930_070) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of the Las Vegas Strip at night, appears to be taken from a car driving along the strip, some multiple-exposure effects at the end. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Location driving shots at dusk, Las Vegas, Nevada: video, 1988 April 01 (MS_00930_071) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Las Vegas at dusk, begins at Vegas World and then continues along the I-95, passes Meadows Mall and Palace Station, turns around at Palace Station and then heads back to Las Vegas Boulevard, includes Flaminog, Barbary Coast, the Sands, Frontier, Stardust, and others. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Palace Station driving shots at night: video, 1987 July 01 (MS_00930_072) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Las Vegas Convention Center, Hilton, and Palace Station exterior and sign at night, Cinedome. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Palace Station driving shots at night: video, 1987 August 10 (MS_00930_073) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Palace Station entrance, marquee, First Western building and pan over to Palace Station at night. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Palace Station, driving shots: video, 1987 July 01 (MS_00930_074) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Las Vegas Convention Center, Hilton, and Palace Station exterior and sign at night, Cinedome. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Aerial b-roll footage of Las Vegas during the day: video, 1984 October 01 (MS_00930_075) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll aerial footage of Las Vegas area including the Landmark, Tropicana, Sands, Desert Inn, El Rancho, and Sahara hotels. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Landmark Hotel aerial views at dusk and night: video, 1980 to 1989 (MS_00930_077) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll aerial footage of Landmark Hotel at dusk and night, including 360 views of the tower. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Mirage under construction: video, 1989 (MS_00930_096) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of the Mirage under construction; begins with top of building exterior showing only the "I A" letters of "MIRAGE", pans up and down showing the building's exterior and

construction equipment at the bottom (daytime). Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Riviera Hotel/Casino presents Jeff Kutash's "Splash": video, 1989 (MS_00930_097) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Riviera presents Jeff Kutash's "Splash" promotional video; video shows various dancers, show sequences, and performers while a voice narrates over describing the show and music plays in the background; a shorter version of the same promo video plays immediately after. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Jerry's Nugget commercial b-roll: video, 1989 June 04 (MS_00930_098) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Jerry's Nugget commercial b-roll footage of people serving themselves at a buffet (audio includes direction from director); plates of food; people being served in the restaurant; guests walking around the gaming floor. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Fremont Street casino signs at night: video, approximately 1980 to 1989 (MS_00930_101) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Binion's Horseshoe, Golden Nugget, Hotel Fremont, and Four Queens exterior signs and marquees at night. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Binion's Ranch in Jordan, Montana: video, approximately 1980 to 1989 (MS_00930_103) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Binion's Ranch; shows ranch home and physical structure, mailbox, and horses in a corral and a man riding a horse. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Siegfried and Roy "Beyond Belief" and Levy Realty Co. advertisements: video, 1979 (MS_00930_104) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Brief Siegfried and Roy "Beyond Belief" advertisement; Levy Realty Co. advertisement showing people interacting while a voice narrates over describing the realty team and what the company can offer; commercial repeats twice with slightly different audio. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Downtown Las Vegas/Fremont Street b-roll at night: video, approximately 1980 to 1989 (MS_00930_105) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Las Vegas Strip at dusk and downtown area including Main Street and Fremont Street at night. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Flooding KUBC TV: video, 1991 May 08 (MS_00930_111) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: Footage of flooded streets, cars attempting to drive through floodwaters, others standing on the side watching people push cars through water; flooded homes; emergency vehicles arrive to assist, footage shows abandoned, flooded vehicles; appears to be around Nellis Blvd and Lake Mead; footage switches to aerial views of the Las Vegas valley and shows many areas affected by floods, ends with aerial views of the Las Vegas Strip and flooded casino properties. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

"B-roll for Las Vegas News Bureau" includes footage of Las Vegas Strip and airport: video, 1992 January 01 (MS_00930_112) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll aerial footage of McCarran Airport (Harry Reid International Airport), the Las Vegas Strip including the Hard Rock Cafe and Excalibur (daytime); cuts to the Strip at night and includes Holiday Inn, Imperial Palace, Flamingo Hilton; interior footage of the airport and people at baggage claim, ticket counters, and general interior shots of the airport. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

"LV News Bureau" b-roll footage of popular landmarks across the Valley: video, 1992 April 30 (MS_00930_113) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of boats on Lake Mead, cruising around the Lake and docked at various locations; Hoover Dam; Mt. Charleston; Red Rock Canyon and Valley of Fire including petroglyphs;

clip ends with street and aerial footage of the Las Vegas Strip during the day. Original media item was titled "LV News Bureau" so this footage was likely filmed for promotional reasons. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Las Vegas Strip aerial footage at night: video, approximately 1980 to 1989 (MS_00930_114) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: B-roll footage of the Las Vegas Strip at night as taken from a helicopter; begins at north end of the Strip and continues down to the Stardust and Tropicana Hotels. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Paradise Elementary event on UNLV campus: video, 1991 May 17 (MS_00930_115) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: Children exiting a school bus and playing outdoors at an unknown event at Paradise Elementary on UNLV campus; administrators are present and shown posing and talking (audio quality is low), video cuts out at the end of the footage. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Desert Inn's "One of a Kind" show (tape 1): video, 1984 March 24 (MS_00930_034) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Footage of Desert Inn's "One of a Kind" show, show audio is heard but camera operator instructions are also audible. Appears to be a dress rehearsal. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Desert Inn's "One of a Kind" show (tape 2): video, 1984 March 24 (MS_00930_037) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Footage of Desert Inn's "One of a Kind" show, show audio is heard but camera operator instructions are also audible. Appears to be a dress rehearsal. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

B-roll of Stardust and Sliver Slipper signs: video, 1981 June 24 (MS_00930_035) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll of unidentified neon lights and signs, Stardust and Silver Slipper signs at night. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Desert Inn "You Can't Miss" promotional video: video, 1985
(MS_00930_036) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Promotional video for Desert Inn and Country Club; video shows guests golfing, relaxing by the pool, dining in restaurants, and enjoying various other amenities while song about Desert Inn plays over the footage. Audio alone loops again multiple times after video ends. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

"MGM Pickets" footage of workers on strike: video, 1983 May 11
(MS_00930_039) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Footage of Culinary Workers Union Local 226 on strike outside the MGM, walking up and down the sidewalk with signs. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Showboat Hotel and Casino promotional video: video, 1984 May 11
(MS_00930_040) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Footage of early Las Vegas and then shots of Showboat casino interior and exterior as voice narrates a history of the casino and describes features and amenities of the hotel. Footage of gambling floor, guests enjoying different games, the bowling center, boxing matches, entertainers, golf, tennis, and swimming pool, and buffets. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Showboat Hotel and Casino b-roll for promotional videos: video, 1980 August (MS_00930_041) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll of interior of Showboat casino; guests walking inside and viewing the large riverboat painting; guests going up the elevator and views of the rotunda. Video cuts out at times and camera operator directions can be heard throughout. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Promotional videos for Bob Stupak's Vegas World: video, 1987 March
(MS_00930_043) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Commercial for Bob Stupak's Vegas World shows footage of the interior of space-themed Vegas World while voice narrates over description of the casino being "out of this world"; commercial runs twice. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Silver Slipper promotional video: video, approximately 1980 to 1989 (MS_00930_044) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Promotional video for show taking place at the Silver Slipper; clips of guests praising the show after viewing it. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

B-roll aerial footage of MGM Grand in Las Vegas, Nevada: video, 1985 June 20 (MS_00930_046) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll aerial footage of MGM Grand Hotel on the Las Vegas Strip as the sun sets taken from helicopter; audible hum throughout the entire video. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Outtakes and b-roll for MGM Promotional video: video, 1985 June 01 (MS_00930_047) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Numerous takes of Bill DeAngelis speeches for MGM business theatre presentation promotional video; DeAngelis stands in front of a car while men and women dance behind him and a dancer walks in front of him; camera operator audible throughout. Second clip is various takes of Sally Mitling (?) reading promos for MGM Business Theatre. Third clip is Janet Ford reading the same promos for MGM Business Theatre. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Sands Hotel "Copa Room" torn up: video, 1996 (MS_00930_048) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Sands Hotel "Copa Room" being taken apart; footage shows sign removed from above the entrance, the theatre with no seats; construction crews removing the flooring; audio and

video cut out throughout. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Landmark Hotel restaurant offerings and Bally's "Business Theatre" promotional title card: video, 1986 May (MS_00930_049) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Various advertisements for different food offerings at the Landmark Hotel; includes shrimp cocktail, chili, and draft beer; second segment is Bally's Grand Hotels "Business Theatre" title card stills. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Union Plaza promotional video outtakes: video, 1983 October 26 (MS_00930_050) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Union Plaza promotional footage of a man and woman holding hands, walking next to the rooftop pool and talking; next shot is the man picking the woman up and twirling her around; various scenes are taken numerous times; camera operator is audible giving directions. Also includes b-roll of the Mint sign at night. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Circus Circus b-roll footage during day and night: video, approximately 1980 to 1989 (MS_00930_051) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Circus Circus overhead front awning, signage, and lights during the day, dusk, and night. Second segment of Circus Circus at night also includes what appears to be a wildfire burning in the mountains to the west. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Circus Circus night aerial b-roll: video, approximately 1980 to 1989 (MS_00930_052) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Segment opens on a woman sitting at the top of the parking garage smoking a cigarette and talking; majority of the footage is b-roll of nighttime aerial views of Circus Circus. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Sands Hotel Copa Room closing cocktail party: video, approximately 1980 (MS_00930_053) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Cocktail party for the closing of the Sands Hotel Copa Room for remodeling; shots include celebratory cake and buffet; interview with Ed Pratt about remodelling the Sands Hotel for the 1980s, he also discusses changing entertainment on the Las Vegas Strip; interview with Neal Smyth discussing the remodel; interview with Glenn Campbell about the changing entertainment policies on the Strip; interview with Governor Bob List about the Copa Room closing for a remodel; remainder of tape includes additional b-roll of the party, people talking in the background and shots of the room. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Sands Hotel "Sunrise Villas" promotional video and Aladdin Hotel circus advertisement: video, 1981 June 15 (MS_00930_054) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: First segment includes raw footage for Sands Hotel "Sunrise Villas" promotional video; two people play tennis while director gives instructions throughout; second segment includes the produced promotional video advertising the "Sands-sational" promotion where people can enter to win a Sunrise Villas home; clip shows footage of the interior/exterior of the available home; hotel guests speak to camera saying "It's Sands-sational" and "They're giving it away!"; third segment is promotional video for Emmet Kelley Jr's circus at Aladdin Hotel; fourth segment cuts out then is another promotional video for Sands Hotel giveaway. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Westward Ho! b-roll footage for promotional videos: video, 1983 February 01 (MS_00930_055) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage for Westward Ho promotional videos; people on gaming floor and ordering food at the counter, talking, gambling, eating and drinking. Second segment is shows of plated food available; and ends with shots of a dining room filled with guests. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Aerials day shots of the Las Vegas Valley: video, 1988 March 01 (MS_00930_079) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Aerial day shots of the Las Vegas valley; includes the Strip, Desert Shores, Cashman field, and other locations across the valley. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

<p>Aerials day shots of the Las Vegas Valley: video, 1988 March 01 (MS_00930_080) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: Aerial day shots of the Las Vegas valley; starts at the Strip and shows the Desert Inn country club, the Landmark, Convention Center, moves south to UNLV and the Thomas and Mack center, lands at the airport. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.</p>	
<p>Las Vegas Boulevard/Las Vegas Strip b-roll footage during the day: video, approximately 1980 to 1989 (MS_00930_081) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: B-roll footage of the Las Vegas Strip during the day; begins with the Silverbird; camera cuts out and it restarts at Circus Circus; additional casinos are visible as the car travels south on the boulevard; including the Stardust, Riviera, Sahara, Dunes, Holiday Inn; Flamingo, MGM, and others. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.</p>	
<p>Views of Union Plaza and the train tracks (day): video, 1987 December 01 (MS_00930_082) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: B-roll footage of Union Plaza during the day, the train tracks and Union Pacific trains; also shows three businessmen in suits walk up the stairs with the Plaza in the background, they point and look out towards the west/the trains, and then the walk back down the stairs. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.</p>	
<p>Promotional b-roll for "Videoview" a Las Vegas-based display advertisement company: video, 1985 December (MS_00930_083) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: Footage opens with a man sitting at a computer and typing; various pieces of equipment are behind him in an office; shots taken from inside an elevator at the airport; panoramic views of the Strip and zoom shots of Hilton International and Sunrise Mountain (taken from the airport); b-roll footage of Chuck Dykes (?), President and general manager of Videoview, who explains how his company has installed video displays inside the new terminal at McCarran. Multiple takes of the same shot. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.</p>	

<p>Aerial views of MGM (day and sunset): video, 1985 June 20 (MS_00930_084) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: B-roll aerial footage taken from a helicopter of the Las Vegas Strip and then mostly 360 views of the MGM during the day and at sunset. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.</p>	
<p>Aerial views of the Sahara and Las Vegas Strip (night): video, 1985 (MS_00930_085) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: B-roll aerial footage taken from a helicopter of the Las Vegas Strip at night; views of Silverbird and the entire Las Vegas Strip, and then mostly 360 views of the Sahara sign advertising the Jerry Lewis telethon. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.</p>	
<p>Aerial views of the Sahara and Las Vegas Strip (day): video, 1985 (MS_00930_086) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: B-roll aerial footage taken from a helicopter of the Las Vegas Strip during the day; views of Silverbird and the entire Las Vegas Strip, and then mostly 360 views of the Sahara Hotel. Includes shots of the Landmark and Hilton International, and the Las Vegas Convention Center. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.</p>	
<p>Palace Station marquee, McCarran Airport, and Convention Center b-roll footage: video, 1987 October (MS_00930_091) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4) Physical Description: 1 U-Matic Videotapes</p>	
<p>Scope and Contents: B-roll footage of Palace Station casino at night; then moves to a rolling footage in a car driving at Valley View and Sahara; camera is unstable but Palace Station sign can be seen in the distance as the car approaches; abruptly shifts to the freeway during the day; b-roll of McCarran International Airport, the Landmark Hotel, and the Convention Center as the car drives past all locations during day. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.</p>	
<p>Various casino marquee b-roll footage (daytime): video, approximately 1980 to 1989 (MS_00930_092) (view online)</p>	<p>digital file 00</p>
<p>Creator: The Production Company Physical Description: 1 Digital Files (.MP4)</p>	

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Shy Clown Casino, King of Clubs Casino, and Gold Dust Casino marquees and exterior views of the buildings during daytime. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Imperial Palace interior and exterior b-roll views: video, 1980
(MS_00930_093) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of unknown buffet and restaurant food (likely Imperial Palace); footage of a rendering of Imperial Palace inside Imperial Palace; exterior view of Imperial Palace, close-up shots of the neon sign as the sunset sets and eventually the neon marquee at nightOriginal media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

"Sahara Safari" models and diffraction grating effects on Sahara marquee: video, 1980 June 17 (MS_00930_094) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of unknown actors laughing and posing with drinks in front of neon sign (possibly for "Sahara Safari" advertisement campaign taken from physical item); b-roll of various special effects (diffraction grating) on the Sahara neon marquee sign at nightOriginal media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Rolling footage of various locations across the Las Vegas Valley (strip, residential, commercial businesses, etc.): video, 1985 August 01
(MS_00930_087) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (1 Inch SMPTE Type B)

Scope and Contents: Footage of the desert landscape, sky, and plants; shifts to Meadows Mall; rolling shots of cars on the freeway, airport, and Park 2000 office complexes; Clark County Library exterior, Fashion Show Mall exterior; UNLV campus; various neighborhoods and parks. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

Aerial footage of the Dunes golf course and Las Vegas Strip: video, 1988 September (MS_00930_089) ([view online](#)) digital
file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (1 Inch SMPTE Type B)

Scope and Contents: Aerial footage of the Dunes golf course, the Las Vegas Strip, and Downtown Las Vegas/Fremont Street during the day.

Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

Showboat "Good Times Rollin'" campaign ad raw footage: video, 1984 December 17 (MS_00930_090) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (1 Inch SMPTE Type B)

Scope and Contents: Raw footage of actors holding and sniffing a glass of wine, pastries, and pie; set crew can be seen directing the models' hands, applying makeup, and talking off camera; there is no audio for this footage; Showboat casino chips are laid out on a black background; b-roll of food, golfing, gaming, and the Showboat marquee close out the footage. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

Circus Circus exterior and interior b-roll footage: video, 1986 February 01 (MS_00930_107) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (1 Inch SMPTE Type B)

Scope and Contents: B-roll footage of Circus Circus; begins with RV park and casino/hotel exterior during the day; the shuttle moves across the track with the rotating Circus Circus manor sign behind; main marquee sign; shots of the porte-cochère with lights on during the day, cars and people pass through underneath; interior shots of various games and signs; exterior view of the casino at sunset and at night. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

Aerial views of Las Vegas Strip: video, 1989 (MS_00930_108) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (1 Inch SMPTE Type B)

Scope and Contents: Aerial views of the Las Vegas Strip that starts in color and then shifts to black and white; includes views of MGM Grand, Vegas World, Sahara, Wet 'n Wild, Riveria, Circus Circus; switches back to color and the remainder is 360 views of the MGM Grand tower, marquee with Jubilee! sign, and neon signs during day and slowly fading into night shots. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

Aerial views of the Dunes golf course and the airport: video, approximately 1980 to 1989 (MS_00930_135) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels (1 Inch SMPTE Type B)

Scope and Contents: Aerial views of McCarran International Airport and repeated 360 views of the Dunes golf course and surrounding area. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

Stardust Hotel and Resort promotional video; Meadows Mall holiday display promotion; Monte Hale stars in Frontier Hotel promotional video: video, 1981 (MS_00930_056) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Promotional video for Stardust Hotel and Resort showing amenities including the pool, dining options, interior of hotel rooms, sports and gaming, and various entertainment programs available; voiceover describing everything while short clips show onscreen, ends with a phone number to call; same ad runs twice. Second segment is promotional video for the Meadows Mall Christmas display with the slogan of "Meadows Mall means Christmas"; second segment appears to be b-roll for the same Christmas village promotional video with music playing over the same shots of the holiday display. Third segment is Monte Hale appearing in a promotional video for the Frontier Hotel; he walks through the hotel, dining, entertainment options while in Western-style clothing and at times, riding a horse. Same Meadows Mall clip runs again. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

B-roll of Las Vegas Strip hotels during daytime; political advertisement for Clark Bingham for County Recorder: video, 1982 August (MS_00930_057) ([view online](#)) digital file 00

Creator: The Production Company

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Rolling footage behind unknown casino or commercial building with people sitting outside at tables, then exterior shots of the Aladdin, Dunes, and MGM hotels. Footage continues up Las Vegas Boulevard passing Flamingo Hilton, Imperial Palace, Holiday Inn, Sands, Tam O'Shanter, Desert Inn, Silver City Casino, El Morroco, Riviera, and many more. Second segment is a paid political advertisement for Clark Bingham for Clark County Recorder, paid for by the "People for Bingham." Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Excalibur Hotel and Casino groundbreaking signage, ceremony, 3D model of the hotel/casino: video, 1989 (MS_00930_058) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage related to the groundbreaking for the Excalibur Hotel and Casino. Video begins with shots of billboards and signs with renderings of the hotel; a groundbreaking stage is set with cake modeled after the hotel; a scaled model is shown in detail, people can be seen observing it under a blue-and-white striped tent. Campaign is poured into commemorative "Excalibur groundbreaking" glasses (no audio through this point). Second segment briefly has audio, opens with people in costumes for the ceremony (audio cuts back out). The cake is cut with a giant sword, people can be seen mingling and talking under the tent next to the Excalibur model and cake. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Marina Hotel "Bloopers" promotional advertisement; Holiday Inn promotional advertisement; Australian/New Zealand Social Club advertisement featuring Sands Hotel: video, 1981 September (MS_00930_060) ([view online](#))

digital
file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Promotional video for "Bloopers" show at Marina Hotel in Las Vegas, Nevada starring Fay McKay (master video). Second segment is promotional video for Holiday Casino buffet and entertainment shows. Third segment is a b-roll for a video advertisement for the New Zealand/Australian Moriah Social Center with Joe Sedino (?), the American representative for the club. He describes the benefits of joining the club, including vacations to places like Las Vegas and the Sands Hotel. He lists the various amenities including the pool, spa, rooms, dining, and gaming options. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Excalibur Hotel and Casino construction progress shots: video, approximately 1989 to 1990 (MS_00930_061) ([view online](#))

digital
file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Construction progress shots of the Excalibur Hotel and Casino. Taken across the street from the MGM, the video begins with the two main hotel towers and ends with construction of the "castle" center building nearly completed. Camera stays zoomed out mostly, occasionally pans in to see construction workers outside the building. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Bob Stupak's Vegas World advertisement; Taiwanese acrobats at the Aladdin Theater: video, approximately 1980 to 1989 (MS_00930_062) ([view online](#))

digital
file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: "Polish Maverick" advertisement for Bob Stupak's Vegas World (first audio only, then audio and video, cuts off abruptly); second advertisement for Taiwanese acrobats, jugglers, and gynamist performance at Aladdin Theater. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

B-roll and master promotional video for Hilton Las Vegas's "holiday special" for \$24 per person: video, 1984 (MS_00930_063) ([view online](#))

digital
file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Raw/b-roll footage for Las Vegas Hilton. Footage begins with a bingo ball machine spinning as a voice reads the numbers aloud; footage of the casino floor; focus on the baccarat sign and chandeliers inside the casino; b-roll of dining options and a roast turkey on a platter. Second segment is a holiday promotion for the Las Vegas Hilton called the "Hilton Holiday special" for \$24 per person, featuring Santa Claus on a golf cart talking about the various perks and amenities of staying at the hotel. Promotional video uses shots

present in the first segment. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

B-roll footage for Pioneer Hotel and Gambling Hall in Laughlin, Nevada advertisements: video, 1984 July 26 (MS_00930_064) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll of Pioneer Hotel and Gambling Hall in Laughlin, Nevada. Boats pass by on the river, camera pans to a man and woman talking and standing by the water. Audio abruptly begins, and a woman is giving the couple direction as the camera rolls. Couple then appear on the beach, and the neon signs are visible as the sun begins to set; couple speak to another in front of Vegas Vic sign, then move to a boat on the river, and then ends with the couple talking inside a Pioneer Hotel room. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Las Vegas Hilton exteriors views (night): video, 1983 April 07 (MS_00930_065) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: B-roll footage of Las Vegas Hilton exterior at night; car drives under the sign and around the building can be seen in the background. Minimal/poor audio throughout. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

"Las Vegas: the American Way to Play" promotional video for Las Vegas: video, 1988 (MS_00930_066) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: Voiceover explains the varied and many amenities of visiting Las Vegas; including the new McCarran International Airport, clips of entertainment and nightlife, gambling, dining options, outdoor activities, local shopping malls (Meadows, Boulevard, Fashion Show); Wet 'n Wild water park; sports including boxing, golf, tennis, Thomas & Mack event opportunities, Laughlin, Nev.; the Las Vegas Convention Center and Cashman field center; discusses the monorail system under construction, and how Las Vegas is the premier convention and resort town. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

B-roll footage for Mirage Hotel: video, 1991 January 11 (MS_00930_067) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Betacam

Scope and Contents: Title card at start says "B-roll created for Mirage is divided into three sections: Resort interiors and exteriors; Siegfried & Roy's Royal White Tiger habitat; Steve Wynn interview and may be used by news stations without restriction." First segment shows exterior views of the fountain (daytime) and volcano area (night), interior of nearly empty hotel and aquarium; rooms, outdoor areas, Mikado restaurant. Second segment shows Siegfried & Roy with white tigers as guests look on, tigers play in the water. Third segment is an interview with Steve Wynn (unknown interviewer) about the

design of the Mirage, decision to spend money on building it. Wynn is wearing a Golden Nugget sweater. Fourth segment is more b-roll of the white tiger habitat and specifies it can be used about reports on Siegfried and Roy and the Mirage only. Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

B-roll of Las Vegas Strip hotels (daytime): video, 1989 December 15 (MS_00930_068) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels

Scope and Contents: B-roll footage of Mirage, Flamingo, Stardust, Circus Circus, Riviera, Sands, and the illustrated depot map at Flamingo (all taken during daytime). Original media Betacam, color, aspect ratio 4 x 3, frame size 720 x 486.

Rolling footage of Las Vegas, Nevada locations (non-strip related): video, 1988 March (MS_00930_088) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels

Scope and Contents: Opens with wide desert landscape and close-ups of plants taken from different angles; cuts to Meadows Mall parking lot and sign, car begins driving and continues to roll footage as it drives through the city. B-roll shots of the freeway, buildings on the side of the freeway, and then the camera operator gets into a helicopter at McCarran and the footage switches briefly to aerial view of the airport, then back to rolling ground footage. Views include local branch library, Fashion Show mall, strip malls, a parks, Nevada State Museum, residential streets, churches, and East Las Vegas Senior Center. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

Bob Stupak's Vegas World casino interior b-roll footage: video, 1987 March 01 (MS_00930_106) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels

Scope and Contents: B-roll footage of Bob Stupak's Vegas World space-themed interior, including "Stupak" space shuttle and astronaut high in the ceiling, rotating light fixtures that look like constellations, neon lights in the ceiling, and chandeliers. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

1983 Presentation Tape: Moulin Rouge, Suzanne Somers, Circus performers: video, 1983 (MS_00930_078) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 U-Matic Videotapes

Scope and Contents: "Presentation tape" consisting of compilation of clips from Moulin Rouge performance (?), Suzanne Somers performing at MGM Grand, and various circus performers. Audio present for about half the video. Original media U-matic S, color, aspect ratio 4 x 3, frame size 720 x 486.

Aerial views of UNLV and the Las Vegas strip during day and night; Scott Lyon playing golf: video, 1988 September 01 (MS_00930_136) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels

Scope and Contents: Aerial footage of Las Vegas, Nevada during the daytime, flies over UNLV with stadium area and Thomas and Mack visible; then turns and heads to Las Vegas Boulevard and goes north along the Strip starting at Tropicana and goes all the way to downtown/Fremont Street, where it turns around and heads back down Las Vegas Boulevard going south; sun is setting at this point. The helicopter continues to loop up and down the Strip as the sun sets and skies are eventually dark. Second segment starts around 26:00 is Scott Lyon playing golf with a few other individuals; Las Vegas Hilton is seen in the background, close up on the golf score card, ends with Lyon walking with golf clubs towards a building with golf carts parked next to it. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

El Rancho and Castaways promotional video raw footage and b-roll: video, approximately 1980 to 1989 (MS_00930_137) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Physical Description: 1 Reels

Scope and Contents: Footage opens with multiple takes of an actor dressed in "cowboy" attire, carrying a saddle through the desert, then riding on a horse-drawn buggy with another man in cowboy boots. The men are pretending to lasso and whip the horses driving their buggy, and periodically switch off driving and lassoing. Switches to a close up of a man wearing an "El Rancho" belt buckle, gun holsters, and chaps; the camera is focused on the man gesturing to the camera, showing the coins in his hand. Various other scenes related to this western-cowboy themed promotion are shown. Video cuts in an out, no audio. Second segment begins around 26:00 and is multiple takes of an actress in costume as an owl motioning her arms and responding to voiceover cues (close up only); the advertisement is for Castaways "night owl" special for \$1.99. The camera then pans out and she is posing and dancing to music, her costume includes feathers on her arms to look like a bird's wings. Original media 1 Inch SMPTE Type B, color, aspect ratio 4 x 3, frame size 720 x 486.

Daytime above-ground nuclear test in desert: video, approximately 1950 to 1962 (MS_00930_139) ([view online](#)) digital file 00

Physical Description: 1 Digital Files (.MP4)

Scope and Contents Note: Daytime above-ground nuclear test in the desert; camera zooms on mushroom cloud, then pans to man standing next to car observing test. Original media 16mm, color, aspect ratio 4 x 3, frame size 2048 x 1556.