



Guide to the Kathy Eastland Papers

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Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1rv29>

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Eastland, Kathy
Creator:	Old Bridge Ranch
Title:	Kathy Eastland Papers
ID:	MS-01174
Date [inclusive]:	1972 to 2023
Physical Description:	10.52 Cubic Feet (9 boxes, 2 oversized boxes, 1 flat file, 1 unboxed item)
Physical Description:	14.23 Linear Feet
Physical Description:	16 Digital Files (0.002 GB) PDF/A
Language of the Material:	English
Abstract:	The Kathy Eastland Papers (1972-2003) document Kathy Eastland's experiences working in Nevada brothels. Materials include ephemera and memorabilia collected by Eastland from various brothels in Nevada such as the Mustang Ranch, the Moonlite BunnyRanch, and Old Bridge Ranch. Included in the collection are brothel menus and photographs of Eastland and other sex workers socializing in the brothels. The collection also contains notes, research, and drafts of Eastland's manuscript <i>Hell on Heels</i> which describe her experience working in the brothel industry. Also included are prototypes of a game created by Eastland called "Brothelopoly" and some campaign materials about Jessi Winchester, a former brothel worker who ran for public office in Nevada. There is a small amount of materials about Joe Conforte, former owner of the Mustang Ranch, and some personal effects of Eastland including a motorcycle jacket and storage trunk.

Preferred Citation

Kathy Eastland Papers, approximately 1972-2003. MS-01174. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1rv29>

Biographical Note

Kathy Eastland was born on July 22, 1960 in San Francisco, California. Eastland grew up in Marin County, California and moved to Reno, Nevada at the age of 23 and began working at the Grand Ballroom nightclub where many of her good friends were sex workers. In 1988, Eastland became a sex worker using the moniker "Destyny" after the Grand Ballroom closed. She worked at various Nevada brothels for the next fifteen years including the Mustang Ranch, the Chicken Ranch, the Moonlite BunnyRanch, Kitty's Guest Ranch, Old Bridge Ranch, and the Sagebrush Ranch.

In 1997, Eastland began to write a manuscript, *Hell on Heels*, about her experiences working in the brothel industry in Nevada. The manuscript includes details about working for different brothels, advice for sex workers seeking employment in brothels, and anecdotes from Eastland's personal experiences.

In June 2004, Eastland took over ownership of the Wonder Bar in Reno, Nevada, a dive bar she frequented. As of 2024, Eastland runs the Wonder Bar with her friend Theresa Finelli.

Sources:

Bourlin, Natasha, "Deep Dives," *edible Reno-Taho*, Accessed July 2, 2024. <https://ediblerenotahoe.com/magazine/deep-dives-drinks23/>

"Legal Nevada Brothel Prostitute's Archive, 1988-2003," Holabird Americana, Accessed July 2, 2024. https://holabirdamericana.liveauctiongroup.com/Legal-Nevada-Brothel-Prostitute-s-Archive-1988-2003-167529_i49116904

Kathy Eastland Papers, approximately 1984-2003. MS-01174. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1rv29>

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Scope and Contents Note

The Kathy Eastland Papers (1972-2003) document Kathy Eastland's experiences working in Nevada brothels. The collection materials refer to Eastland as "Destyny" which is the moniker she used as a sex worker. Materials include ephemera and memorabilia collected by Eastland from various brothels in Nevada such as the Mustang Ranch, the Moonlite BunnyRanch, and Old Bridge Ranch. Included in the collection are brothel menus and photographs of Eastland and other sex workers socializing in the brothels. The collection also contains notes, research, and drafts of Eastland's manuscript *Hell on Heels* which describe her experiences working in the brothel industry. Also included are prototypes of a game created by Eastland called "Brothelopoly" and some campaign materials about Jessi Winchester, a former brothel worker who ran for the U.S. House of Representatives and Lieutenant Governor of Nevada. There are also some materials

about Joe Conforte, former owner of the Mustang Ranch, and some personal effects of Eastland including a motorcycle jacket and storage trunk.

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Arrangement

Materials are arranged by topic.

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Administrative Information

Access Note

Collection is open for research. Arrangements must be made in advance to access digital files; please contact UNLV Special Collections and Archives for additional information.

Publication Rights

This material is made available to facilitate private study, scholarship, or research. Kathy Eastland transferred all right, title and interest to Gregory Bock in 2023. In 2024, materials were purchased from Bock via Vigilante Rare Documents. At the time of purchase, Bock transferred all right, title, and interest they had in the Kathy Eastland Papers (MS-01174) to UNLV. However, some material may be protected by copyright, trademark, privacy, publicity rights, or other interests not owned by UNLV. Users are responsible for determining whether permissions are necessary from rights owners for any intended use and for obtaining all required permissions. Acknowledgement of the UNLV University Libraries is requested. For more information, please see the UNLV Special Collections policies on [reproductions and use](#) or contact us at special.collections@unlv.edu.

Acquisition Note

Materials were purchased from Vigilante Rare Documents in 2024; accession number 2024-009.

Appraisal

Acquired by Sarah Quigley, director, as part of UNLV Special Collections and Archives holdings in sexual entertainment and economies. The original acquisition included around 0.5 linear feet of empty envelopes, containers, and mini liquor bottles that were removed due to lack of research value and preservation issues.

Processing Information

In 2024, Tammi Kim accessioned the collection and later reboxed the collection and created the inventory in ArchivesSpace. WPS files were transferred off of one 3.25" floppy disk and converted to PFD/A for access.

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Names and Subjects

- Brothels
- Sex workers
- Sex work
- Sex industry -- Nevada
- Winchester, Jessi, 1943-
- Conforte, Joseph
- Mustang Ranch (Brothel)
- Moonlite BunnyRanch
- Chicken Ranch (Nevada)
- Sagebrush Ranch
- Sheri's Ranch
- Sue's Fantasy Club
- Old Bridge Ranch

Collection Inventory

Title/Description	Containers
Nevada brothels ephemera, memorabilia, and photographic prints	
Exteriors and interiors of various Nevada brothels: photographic negatives and prints, 1992 to 1999 Physical Description: 2 Files	box 03
Mustang Ranch house menu and business card, approximately 1988 to 1999	box 03
Mustang Ranch sex workers socializing: photographic prints, 1992 to 1999	box 03
Mustang Ranch price list sign, approximately 1990	oversized box 12
Mustang Ranch ephemera, notes written by Eastland, and artifacts, approximately 1998 to 2002	box 05

Old Bridge Ranch and Mustang Ranch wine lists, approximately 1990 to 1999	box 03
Old Bridge Ranch sex workers socializing: photographic prints, 1992 to 1997	box 03
Kitty's Ranch sex workers socializing: photographic prints, approximately 1989 to 1990	box 03
<i>National Geographic</i> magazine featuring exterior image of Sue's Fantasy Club, 2001	box 03
Donna's Ranch bumper sticker, 1990 to 1999	box 03
Chicken Ranch ephemera and fliers, 1988 to 1999 Physical Description: 2 Files	box 03
Chicken Ranch decorative figurine, approximately 1990 to 1999	box 08
Chicken Ranch calendar, 1992	oversized box 12
"Li'l Darlins of the West" stock certificate, 1988	box 03
Novelty postcards featuring maps of Nevada ghost towns, mines, trails, and brothels, 1975 to 1984	box 03
Nevada brothel menus, approximately 1990 to 2010 Physical Description: 2 Files	box 03
Nevada brothels advertising chips, approximately 1990 to 2010 Physical Description: 2 Files	box 04
Nevada brothels business cards, approximately 1990 to 2010 Physical Description: 2 Files Physical Description: 1 Boxes (business card box)	box 04 box 07
Nevada brothels matchbooks, approximately 1990 to 2010	box 04
Nevada brothels Rolodex entries, 1992 to 1999	box 04
Nevada brothels newspaper clippings, ephemera, and printed materials, approximately 1995 to 2003 Physical Description: 3 Files	box 04
Nevada Brothel Association folders, approximately 1990 to 1999	box 04
Commemorative liquor bottle pouches for Bella's Gentlemen's Club, Mustang Ranch, Old Bridge Ranch, and Wild Horse Saloon, approximately 1990 to 1999	box 04
Sue's Fantasy Club exteriors and interiors, sex workers socializing: photographic prints, 2000 to 2001	box 05
Sheri's Ranch exteriors and interiors, sex workers socializing: photographic prints, 1997 to 2001	box 05
Sagebrush Ranch exteriors and interiors, sex workers socializing: photographic prints, approximately 1995 to 2001	box 05

Eastland's notes and newspaper clippings on Nevada brothels, brothel menus, approximately 1996 to 2004	box 05
Moonlite BunnyRanch fliers for Dennis Hof's birthday party, newspaper clippings, and notes written by Eastland, 1999	box 05
Moonlite BunnyRanch adult video star poster, 2000 to 2004	oversized box 12
Mabel's Whorehouse decorative tin plate, approximately 1984 to 1990	oversized box 12
Various ephemera and memorabilia from Donna's Ranch, Bunnyranch Bordello, Mustang Ranch, and Old Bridge Ranch, approximately 1990 to 1999 Physical Description: 5 Files	box 08
Official brothel inspector's badge, approximately 1990 to 1999	box 08
Apparel from Old Bridge Ranch, Kit Kat Ranch, and Mustang Ranch, approximately 1990 to 2004	box 06
Commemorative wine and beer bottles from Old Bridge Ranch, Mustang Ranch, and Kitty's Guest House, approximately 1989 to 1999	box 06
Sue's Fantasy Club shot glass, approximately 1990 to 1999	box 06
<i>Mustang: The House That Joe Built</i> Spanish language poster, 1976	flat file 10
"Nevada Recreation Unlimited" posters, 1975	flat file 10
"Pleasure Points of Nevada" maps, 1990	flat file 10
Portrait of Sable in Mustang, Nevada by Norman Mauskopf: photographic print, 1990	oversized box 12
Portrait of John at Mustang Ranch by Norman Mauskopf: photographic print, 1989	box 03
<i>Hell on Heels</i> files	
<i>Hell on Heels</i> notebook with homework, information, and research, 2000	box 01
Kathy Eastland's <i>Hell on Heels</i> notebook and notepad with contact information and notes for manuscript, approximately 2003	box 01
<i>Hell on Heels</i> notes, chapter drafts, research, and correspondence, 1997 to 2009 Physical Description: 6 Files	box 01
<i>Hell on Heels</i> drafts, 1997 to 2001 Physical Description: 5 Files Physical Description: 16 Digital Files (0.002 GB) PDF/A	box 02 digital file 00

Kathy Eastland press and artifacts

<i>Edible Reno-Tahoe</i> magazine featuring cover story on Kathy Eastland, 2023	box 02
Kathy Eastland's LA Roxx leather motorcycle jacket	oversized box 11
Storage trunk decorated with stickers from various radio stations, brands, and musical groups, approximately 1983 to 1990	no container 13
"Brothelopoly" game	
"Brothelopoly" game notes and prototype, 2003 to 2004	box 02
"Brothelopoly" cards, approximately 2003 to 2004	box 07
Books about brothels in Nevada and Oscar Bonavena	
<i>In, Wilma</i> by Will Chambliss, 1980	box 09
General: Kathy Eastland's personal copy which includes an inscription "To Krystyn," from Wilma.	
<i>The Official Guide to the Best Cat Houses in Nevada</i> by J.R. Schwartz, 1987	box 09
General: Kathy Eastland's personal copy.	
<i>The Brothel Bible: "The Cathouse Experience"</i> by Sisters of the Heart, 1997	box 09
General: Kathy Eastland's personal copy with annotations.	
<i>Shot at a Brothel: the spectacular demise of Oscar "Ringo" Bonavena</i> by Patrick Connor, 2021	box 09
<i>The Art of the Pimp</i> by Dennis Hof, 2015	box 09
Jessi Winchester files	
Jessi Winchester campaign binder, fundraising notes, and newspaper clippings, 1995 to 2000	box 05
"Legal Red Light District" calendar and photographic prints of Destyny from calendar, approximately 1994 to 1997	box 05
Physical Description: 2 Files	
Joe Conforte files	
<i>Rolling Stone</i> magazine featuring story on Joe Conforte, 1972	box 02
Joe Conforte and Mustang Ranch newspaper clippings, notes and newspaper advertisements about Nevada brothels, photographs of Destyny, approximately 1995 to 2004	box 02
Joe Conforte and Oscar Bonavena: photographic prints, approximately 1976 to 1997	box 02