



Guide to the Jerry (Jay) Vallen oral history interview

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Vallen, Jerry
Contributor:	UNLV @ 50 Oral History Project
Title:	Jerry (Jay) Vallen oral history interview
ID:	OH-01861
Date:	2007 October 02
Physical Description:	45 Digital Files (0.224 GB) MP3, JPG, PDF/A
Language of the Material:	English
Abstract:	Oral history interview with Jerry Vallen conducted by Lisa Gioia-Acres on October 02, 2007 for the UNLV @ 50 Oral History Project. In this interview Jerry Vallen discusses moving to Las Vegas, Nevada in June of 1967 because he was hired to work at the University of Nevada, Las Vegas (UNLV). He talks about teaching marketing at the hotel college at UNLV and how he wanted the hotel college to be independent of university administration control. He also discussed his publications, which include three textbooks.

Preferred Citation

Jerry Vallen oral history interview, 2007 October 02. OH-01861. [Cite format consulted: Audio recording or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Oral history interview with Jerry Vallen conducted by Lisa Gioia-Acres on October 02, 2007 for the UNLV @ 50 Oral History Project. In this interview Jerry Vallen discusses moving to Las Vegas, Nevada in June of 1967 because he was hired to work at the University of Nevada, Las Vegas (UNLV). He talks about teaching marketing at the hotel college at UNLV and how he wanted the hotel college to be independent of university administration control. He also discussed his publications, which include three textbooks. Digital audio, photos, and transcript available.

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Administrative Information

Access Note

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Acquisition Note

This interview was conducted and transcribed by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2017. Minaam Baseer wrote the collection description. The audio cassette(s) for this interview have been reformatted by an external vendor into a digital format. MP3 files of the audio are available for research use.

Bound Transcript Availability

A bound transcript is available for use in UNLV Libraries Special Collections and Archives: LD 3745.V34 2007

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Names and Subjects

- Oral histories (document genres)
- Las Vegas (Nev.)
- College teachers
- University of Nevada, Las Vegas

- Harrah Hotel College