



Guide to the Flora and Stuart Mason oral history interview

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Summary Information

Repository:	University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.
Creator:	Mason, Stuart J., 1935-2012
Creator:	Mason, Flora, 1940-
Contributor:	Remembering Jay Sarno Oral History Project
Title:	Flora and Stuart Mason oral history interview
ID:	OH-02235
Date:	2010 February 27
Physical Description:	1 Digital Files (0.000188) PDF/A
Language of the Material:	English
Abstract:	Oral history interview with Flora and Stuart Mason conducted by David G. Schwartz on February 27, 2010 for the Remembering Jay Sarno Oral History Project. Flora Mason begins by discussing the relationship between her family and the Sarnos. Mason describes that she and her husband socialized with Jay and Joyce Sarno in the 1960s because they lived on the same street in Las Vegas, Nevada. Stuart Mason recounts how the Sarnos were incredibly friendly and Jay occasionally invited him to play golf. Mason then chronicles his role as a contractor and the work he did for Jay Sarno throughout his career. He talks about how many of the development ventures of Sarno's were funded by Jimmy Hoffa and the Teamster's Union. Lastly, Mason discusses how Sarno understood the gaming industry more than any other casino operator and how that was attributed to the success of Caesars Palace.

Preferred Citation

Flora and Stuart Mason oral history interview, 2010 February 27. OH-02241. [Cite format consulted: Audio recording and/or Transcript.] Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada.

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Scope and Contents Note

Oral history interview with Flora and Stuart Mason conducted by David G. Schwartz on February 27, 2010 for the Remembering Jay Sarno Oral History Project. Flora Mason begins by discussing the relationship between her family and the Sarnos. Mason describes that she and her husband socialized with Jay and Joyce Sarno in the 1960s because they lived on the same street in Las Vegas, Nevada. Stuart Mason recounts how the Sarnos were incredibly friendly and Jay occasionally invited him to play golf. Mason then chronicles his role as a contractor and the work he did for Jay Sarno throughout his career. He talks about how many of the development ventures of Sarno's were funded by Jimmy Hoffa and the Teamster's Union. Lastly, Mason discusses how Sarno understood the gaming industry more than any other casino operator and how that was attributed to the success of Caesars Palace. No audio available, transcript available.

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Administrative Information

Access Note

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Acquisition Note

This interview was conducted and transcribed by the Oral History Research Center (OHRC) which is part of the UNLV University Libraries Special Collections and Archives Division.

Processing Note

Interview materials were processed by UNLV Libraries Special Collections and Archives in 2015. James Howard wrote the collection description. Access copies were created for born-digital audio and/or transcript files. The transcripts has been minimally reviewed and all readily available information has been included in the description.

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Names and Subjects

- Oral histories (document genres)
- Construction
- Genealogy
- Las Vegas Strip (Nev.)
- Sarno, Jay (1921-1984)
- Caesars Palace Las Vegas Hotel and Casino