



## Guide to the Sergio Salgado Photographs

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Persistent URL for this finding aid: <http://n2t.net/ark:/62930/f1wz16>

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## Summary Information

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| <b>Repository:</b>               | University of Nevada, Las Vegas. University Libraries. Special Collections and Archives.  |
| <b>Creator:</b>                  | Salgado, Sergio M., 1939-2021   |
| <b>Title:</b>                    | Sergio Salgado Photographs  |
| <b>ID:</b>                       | PH-00463  |
| <b>Date [inclusive]:</b>         | approximately 1967 to 1992  |
| <b>Physical Description:</b>     | 0.26 Cubic Feet (1 box and 1 flat file)   |
| <b>Physical Description:</b>     | 1.88 Linear Feet  |
| <b>Language of the Material:</b> | English   |
| <b>Abstract:</b>                 | The Sergio Salgado Photographs (approximately 1967-1992) consist of photographic prints and slides taken by Salgado that document scenes around Las Vegas, Nevada. Subjects include daily life, social gatherings, Mexican community events, hotels and casinos on and near the Las Vegas Strip and Fremont Street, and Helldorado parades. Several of the photographs document social and fundraising events of the Mexican Social Club. |

### Preferred Citation

Sergio Salgado Photographs, approximately 1967-1992. PH-00463. Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1wz16>

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## Biographical Note

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Sergio Manuel Salgado was born on October 20, 1939 in Nogales, Sonora, Mexico. He was raised in Ciudad Juárez, Chihuahua, Mexico and El Paso, Texas. Salgado moved to Las Vegas, Nevada in the late 1950s and married Norma Reyes in 1963. The couple had three children, Norma, Alex, and Sergio "Checko."

In addition to working in the hospitality industry in Las Vegas, Salgado was active in his community and was a writer and photographer. He wrote a weekly column for the *El Mundo Newspaper* titled "De Todo un Poco." He was a founding member of the Mexican Patriotic

Committee and the Mexican Social Club. Sergio M. Salgado passed away in Las Vegas, Nevada on May 3, 2021.

Sources:

"Sergio Manuel Salgado." La Paloma Funeral Services. Accessed April 29, 2025. <https://lapalomafuneralservices.com/6426-2>

Sergio Salgado oral history interview, 2018 September 26. OH-03485. Audio recording. Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1k160>

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## Scope and Contents Note

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The Sergio Salgado Photographs (approximately 1967-1992) consist of photographic prints and slides taken by Salgado that document scenes around Las Vegas, Nevada. Subjects include daily life, social gatherings, Mexican community events, hotels and casinos on and near the Las Vegas Strip and Fremont Street, and Helldorado parades. Several of the photographs document social and fundraising events of the Mexican Social Club. Also included in the collection is a photograph depicting the Valley High School (Las Vegas, Nevada) Class of 1972 that was not taken by Salgado.

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## Arrangement

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Materials remain as they were received.

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## Administrative Information

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### Access Note

Collection is open for research.

### Publication Rights

This material is made available to facilitate private study, scholarship, or research. The donor, Sergio "Checko" Salgado, transferred all right, title and interest they had in the Sergio

Salgado Photographs (PH-00463) to UNLV. However, some material may be protected by copyright, trademark, privacy, publicity rights, or other interests not owned by UNLV. Users are responsible for determining whether permissions are necessary from rights owners for any intended use and for obtaining all required permissions. Acknowledgement of the UNLV University Libraries is requested. For more information, please see the UNLV Special Collections policies on [reproductions and use](#) or contact us at [special.collections@unlv.edu](mailto:special.collections@unlv.edu).

### Acquisition Note

Materials were donated in 2025 by Sergio "Checko" Salgado; accession number 2025-034.

### Appraisal Note

Acquired by Aaron Mayes, Visual Resources Curator, as part of UNLV Special Collections and Archives holdings on the visual history of Las Vegas, Nevada and the Latinx community on the east side of Las Vegas. All material that formed the original gift has been retained.

### Processing Note

In 2025, Landon Paljusaj rehoused and processed the materials and wrote the finding aid in ArchivesSpace.

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## Related Materials

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### Related Collections

The following resource may provide additional information related to the materials in this collection:

Sergio Salgado oral history interview, 2018 September 26. OH-03485. Oral History Research Center, Special Collections and Archives, University Libraries, University of Nevada, Las Vegas. Las Vegas, Nevada. <http://n2t.net/ark:/62930/f1k160>

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## Names and Subjects

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- photographs
- East Las Vegas (Nev.)
- Mexicans

- Las Vegas (Nev.)

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## Collection Inventory

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| Title/Description  | Containers      |
|--|-----------------|
| Social gatherings, cultural events, family life, hospitality employees, and hotel and casino views: photographic prints, approximately 1967 to 1992<br>Physical Description: 2 Files | box 01          |
| Views of the Las Vegas Strip, Downtown Las Vegas, Helldorado Parade, and daily life scenes: photographic slides, 1967 to 1971  | box 01          |
| Class of 1972, Valley High School, Las Vegas, Nevada: photographic print, 1972   | flat file<br>02 |